



Trustees' Annual Report for the period

Period start date

01 Jan 2021

Period end date

31 Dec 2021

From

To

Section A

Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

44b St Johns Villas

London, N19 3EG

Postcode

N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Charitable Operations		
3	Tim Bradley	Communications Governance		
4	Geoff Morris	Fundraising	16/5/2019 until 17/11/2021	
5	Stefan Fafinski	Legal		
6	Rohan Renard	Head of Content	From 20/05/2021 to present	RTD Board
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional Information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust deed and voluntary)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointment, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trousers Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trousers Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trousers Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trousers Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trouser Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

Once again, certain fund raising activities were somewhat restricted owing to the Covid Pandemic. As a direct consequence the Red Trouser Day Patient forum continued as a monthly speaker "Happy Hour" event. This forum provided a direct link between patients and senior clinicians who were on hand to provide updates and advice particularly answering any questions people had with their own treatment and the issues caused by the crisis.

As the conditions of the pandemic eased, some fund raising events were restarted, and the usual companionship, fun and awareness raising continued in person.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2020/2021 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Ongoing Projects:

- RTD has continued to fund an International Robotic Colorectal Registry (ACPGBI) tracking diagnosis of patients through to surgical outcomes.
 - There are now almost 1000 patient surgery records uploaded and there is a lot of interest from Radio – Oncology at the European level. The European Association for Endoscopic Surgery (EAS) is looking to expand its use across its network
- RTD provided more funding to extend the mASCARA project, the first international registry for a rare form of Anal Cancer
- Neurotensin Marker

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The analysis should be completed by the end of Feb 2022 and produce a paper in the beginning of March. The objective here is to use Neurotensin as an antagonist, blocking cancer and / or improving the effects of chemotherapy, in the same way as hormonal treatments are now being used for breast cancer treatment. There is good evidence from the Balkans that Neurotensin can block cancer, and our research is proving the same. This is potentially ready to go into Phase 1 trials as a Bowel Cancer treatment – the Pathology lab is now doing bio-informatics on it.

➤ **Klotho in Colorectal Cancer**

Red Trouser Day funded research has been looking at colorectal cancer tissue from 100 patients to identify whether Klotho protein is reduced in cancer tissue compared with normal bowel tissue. This is to help understand whether the lack of Klotho protein plays a part in the development of bowel cancer and hence whether the innovation of therapies replacing Klotho could help treat bowel cancer. Additionally, matched blood samples from the 100 patients have been used to investigate whether Klotho levels in the blood can be measured, and consequently if Klotho can be used as a new biomarker- a way to pick up patients with bowel cancer earlier but also target patients that would benefit from this treatment the most.

The project has optimised the immunohistochemistry assay using a new antibody that recognises Klotho in tumour tissues after thorough research and discussion with experts in the field including collaborations from the US, Japan and Israel, and the team was analysing the colorectal cancer tissue and identified similar patterns of Klotho protein loss in the cancer tissue versus the normal tissue. Interestingly, apart from the reduced expression of Klotho protein they also found that Klotho is located in different parts of the cell depending on whether it is cancer or normal tissue (pattern of distribution). Unfortunately, the lab was closed due to the pandemic and this project is on hold. As soon as the team can do so, it will begin tissue staining again to complete its work.

New Projects:

➤ The Prevail project concluded with the publication of two videos,

- An Introduction to Bowel Cancer (Worried about Bowel Cancer) – now published on our YouTube Channel and is promoted monthly across the social media channels
- An introduction to Prevail, a “sales” video for internal NHS promotion citing the benefits of the Prevail approach.

➤ **PREVAIL Videos**

RTD produced two videos under the PREVAIL initiative. The first on diagnosing Colorectal Cancer is now available on the RTD website and makes no reference to PREVAIL.

The second, on the treatment path, is based on the PREVAIL process defined as an effective and patient centric process by a team of clinicians in consultation with patients. A fundamental basis of the PREVAIL project was that patients imaging scans are used to help decide on the best treatment because initial scans give information about prognosis,

whether radiotherapy is going to be needed and also what type of surgery is going to be needed as well as the urgency of the surgery – so that patients can have an informed discussion about their treatment.

Recent NICE guidelines have reversed this view – to offer everyone with rectal cancer radiotherapy and everyone with colon cancer chemotherapy followed by surgery whether the staging shows that they need it or not. The PREVAIL team of clinicians feels strongly that this path will cost millions and ruin the quality of life for many so have embarked on a campaign to change this recent directive.

Red Trouser Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

New Vision

We envisage a world without Colorectal Cancer

Who are we?

An independent community of patients and clinicians supporting research into the prevention and early diagnosis of colorectal cancer

Key Goals

- Recognised advocates for prevention & early detection of colorectal cancer
- Trusted educators for prevention, early detection, and treatment of colorectal cancer
- Annual Red Trouser Day Bursary to fund future clinicians researching prevention & early diagnosis
- Seed Funding Research
- Self-sustaining Red Trouser Day community of patients, supporters, clinicians & researchers
- Red Trouser Day is recognised in its own right regardless of hospital partnerships

Charity Research Funding Objectives

- Clinical research for earlier diagnosis and prevention
- Build a reliable and qualified knowledge base to help patients and primary care with understanding the disease and the clinical pathways
- Creating a pack of videos to support patient journeys as part of the knowledge base.

Funding Sponsorship policy and process

Red Trouser Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.

- Red Trouser Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2021, the pandemic continued to prevent a number of "in person" events, however the charity was able to run a good combination of "online" and in person. Notable events:

- An online Moussaka Cooking Evening
- Denise Quinlan Webinars;
- Chappers Pool & Hustle Night
- The Annual Golf Day
- National Red Trouser Day
- A few corporates in the Tech Sector, notably:
 - Open Text
 - Cushman & Wakefield
- London City Walk
- East Surry Business Club Christmas Lunch
- Autumn Earls Court Garden Party
- A virtual Onion Bhaji Cooking Evening
- A Tate Modern Art Tour

In total Red Trouser Day income for 2021 was £38,188 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of :

- £3,611 (direct event costs)
- £840 (T-Shirts and Goodies)

our running expenses came in at £2218 – delivering a return of 93%, i.e. 93 % of the net funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

Section D

Achievements and performance

As a direct consequence of the year's activities, the Board of Trustees agreed to make a donation in support of Research at the Royal Marsden to the value of £15,000 in November which was confirmed at our annual donor thank you evening, this was in addition to the £10,000 donated to fund the two videos in support of the Prevail programme. So net contribution to Royal Marsden projects amounted to another £25,000.

The total amount donated to sponsor Royal Marsden research projects over the last 6 years is now in excess of £142,000.

The board of trustees of Red Trouser Day thank all Ambassadors and volunteers who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

ethical investment policy adopted.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F Other optional information

Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Paul Finch

Position (eg Secretary, Chair, etc)

Chairman

Date

27/10/2022



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trouser Day

1171208

Receipts and payments accounts

CC16a

For the period from	Period start date 01/01/2021	To	Period end date 31/12/2021
------------------------	---------------------------------	----	-------------------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	37,113	-	-	37,113	23,985
Gift Aid Receipts	745	-	-	745	2,253
Sales	330	-	-	330	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	38,188	-	-	38,188	26,238
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	38,188	-	-	38,188	26,238
A3 Payments					
Donation	25,000	-	-	25,000	25,000
Purchases	207	-	-	207	-
Fundraising expenses	4,244	-	-	4,244	1,545
Subscriptions	216	-	-	216	216
Computer expenses	294	-	-	294	425
Printing, postage and stationery	-	-	-	-	217
Professional fees	685	-	-	685	85
Advertising and promotion	444	-	-	444	787
Finance charges	289	-	-	289	362
Insurance	290	-	-	290	275
	-	-	-	-	-
	-	-	-	-	-
Sub total	31,669	-	-	31,669	28,912
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	31,669	-	-	31,669	28,912
Net of receipts/(payments)	6,519	-	-	6,519	- 2,674
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	13,931	-	-	13,931	-
Cash funds this year end	20,450	-	-	20,450	- 2,674

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	20,450	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	20,450	-	-
	(agree balances with receipts and payments account(s))			


	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Paul Finch	27/10/2022



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

RED TROUSER DAY

On accounts for the year
ended

31st December 2020

Charity no
(if any)

1171208

Set out on pages

1-2

Responsibilities and
basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date: 15/10/2021

Name:

Clive Robert Purdy

Relevant professional
qualification(s) or body

Chartered Accountant

(if any):

--

Address:

Bellefield House, 104 New London Road,

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None