



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	Jan	2020		31	Dec	2020

Section A Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

116 Sunnybank Road

Potters Bar, EN6 2NQ

Postcode

EN6 2NQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Charitable Operations		
3	Tim Bradley	Communications Governance		
4	Geoff Morris			
5	Stefan Fafinski	Legal		
6				
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trouser Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trouser Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trouser Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trouser Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trouser Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Fund raising activities were somewhat restricted to online & virtual events owing to the Covid Pandemic. As a direct consequence of the pandemic the Red Trouser Day Patient forum was started, initially as a weekly coffee morning chat for an hour, and later in the year a monthly Evening Happy Hour. This forum provided a direct link between patients and senior clinicians who were on hand to provide updates and advice particularly answering any questions people had with their own treatment and the issues caused by the crisis.

Each online Fund Raising event promoted the awareness of symptoms of Bowel Cancer, and various recordings were made (and published online) of senior clinicians who helped people understand what they should be looking for.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2019/2020 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Ongoing Projects:

- RTD has funded an International Robotic Colorectal Registry tracking diagnosis of patients through to surgical outcomes.
- RTD has provided funding for materials in support of a project to develop potentially routine blood test to detect risk of bowel cancer – 110 patients now recruited and sample analysis is on the way
- RTD funds mASCARA, the first international registry for a rare form of Anal Cancer

- RTD has provided the funding for a one year programme by supporting a Research Fellow who has been studying the potential diagnostic capabilities and curative properties of a kidney protein called Klotho. Initial research was published in the autumn of 2020 and looked promising.

New Projects:

One new project has been started entitled “Prevail;

The current COVID crisis has brought about significant disruption to clinical pathways, particularly in regards the provision of elective surgery and oncology. The PREVAIL pathway has been designed to respond to these challenges and minimise the adverse effects of future systemic stresses to cancer patients. It is a simple, structured pathway for cancer management that is based on objective stratification, using clinical and radiological markers of tumour behaviour, to personalise and prioritise treatment plans, effectively putting the ***patient in the centre***.

PREVAIL is a consensus approach developed by a wide group of experts which represents an opportunity to rethink the mantra of cancer care. This approach moves towards a system that appreciates cancer tumour biology to determine and communicate individualised patient treatment plans with an equitable and transparent approach to cancer care. This will improve cancer survival outcomes in the long-term, whether in times of systemic stress or not.

As part of this project, Red trouser Day commissioned two educational videos for patients and clinicians, on Bowel Cancer Diagnosis and on the PREVAIL process.

Red Trouser Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Vision

Red Trouser Day is a volunteer run charity that raises funds for research, innovation and mental wellbeing to improve bowel cancer patient outcomes.

Mission

An annual fun event to raise awareness & funds to support specific targeted research.

Outcome Goals

- To hold fund raising events that are fun and repeat regularly into the future
- To foster a community that allows patients and their families to feel more positive about their situation
- To fund innovative research and wellbeing initiatives that otherwise wouldn't be funded

Charity Funding Objectives

- Clinical research for earlier diagnosis and improving patient outcomes
- Mental wellbeing research for patients & families to ease their stress and anxiety

Funding Sponsorship policy and process

Red Trouser Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.
- Red Trouser Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2020, the pandemic prevented just about all of the “in person” events, however the charity was able to run a number “online”. Notable events:

- Paul Woodhead memorial;
- Virtual curry night;
- Denise Quinlan Webinars;
- The Annual Golf Day
- National Red Trouser Day
- The Andy Gilham Walk in Richmond Park
- A few corporates in the Tech Sector, notably:
 - Open Text
 - RSA Security

In total Red Trouser Day raised £25,875 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of :

- £1,600 (direct event costs)
- £845 (T-Shirts and Clothing)

our real expenses came in at just over £1,000 – delivering a return of 96%, i.e. 96% of the funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

In the summer of 2020, our website became the target of a sustained Credit Card Testing attack. I.e. someone was using our website to test thousands of stolen credit cards. Some 22,000 false CC payments were attempted, we are pleased to report that none were successful.

However, it did cause a technical review of our website and it was rebuilt with enhanced security measures including not taking payments from any non-UK addresses.

As a direct consequence of the year’s activities, the Board of Trustees agreed to make a donation in support of Research at the Royal Marsden to the value of £25,000 in November which was confirmed at our annual thank you evening hosted by Sir Kenneth Olisa OBE our patron.

During the year we also secured two Emissary Ambassadors;

- Poppy Jaman OBE; (Mental Wellbeing Global Advocate)
- Ronnie Irani (ex England Cricketer)

Who both supported our annual RTD National day event.

Red Trouser Day thanks all Ambassadors and volunteers who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Let’s hope 2021 brings some “In person” events back into the calendar.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F

Other optional information

Red Trouser Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Paul Finch

**Position (eg Secretary, Chair,
etc)**

Chairman

Date

15/10/2021



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trouser Day

1171208

Receipts and payments accounts

CC16a

For the period
from

01/01/2020

To

31/12/2020

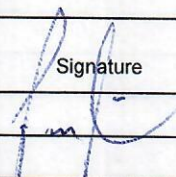
Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and fundraising	23,985	-	-	23,985	37,701
Gift Aid Receipts	2,253	-	-	2,253	1,630
Sales	-	-	-	-	108
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	26,238	-	-	26,238	39,439
A2 Asset and investment sales, (see table).					
Loan	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	26,238	-	-	26,238	39,439
A3 Payments					
Donations	25,000	-	-	25,000	29,000
Fundraising expenses	1,545	-	-	1,545	6,001
Subscriptions	216	-	-	216	216
Equipment	-	-	-	-	362
Computer expenses	425	-	-	425	-
Postage, Printing, Stationery	217	-	-	217	-
Professional fees	85	-	-	85	85
Advertising & Promotion	787	-	-	787	315
Finance charges	362	-	-	362	540
Insurance	275	-	-	275	384
Sub total	28,912	-	-	28,912	36,903
A4 Asset and investment purchases, (see table)					
Loan repayment	-	-	-	-	-
Trade Mark	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	28,912	-	-	28,912	36,903

Net of receipts/(payments)	- 2,674	-	-	- 2,674	2,536
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	16,605	-	-	16,605	14,069
Cash funds this year end	13,931	-	-	13,931	16,605

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	<div>Bank Account</div> <div></div> <div></div> <div>Total cash funds</div> <div>(agree balances with receipts and payments account(s))</div>	<div>13,931</div> <div>-</div> <div>-</div> <div>13,931</div>	<div>-</div> <div>-</div> <div>-</div> <div>-</div>	<div></div> <div>-</div> <div>-</div> <div>-</div>
B2 Other monetary assets	<div>Trade Mark</div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div>220</div> <div></div> <div>-</div> <div>-</div> <div>-</div> <div>-</div>	<div>-</div> <div>-</div> <div>-</div> <div>-</div> <div>-</div> <div>-</div>	<div></div> <div>-</div> <div>-</div> <div>-</div> <div>-</div> <div>-</div>
B3 Investment assets	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>
B4 Assets retained for the charity's own use	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div>
B5 Liabilities	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div>

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		Paul Finch	15/10/2021



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
RED TROUSER DAY

On accounts for the year
ended

31st December 2020

Charity no
(if any)

1171208

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

15/10/2021

Name:

Clive Robert Purdy

Relevant professional
qualification(s) or body

Chartered Accountant

(if any):

--

Address:

Bellefield House, 104 New London Road,

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None