

RED TROUSER DAY

England & Wales - Charity number 1171208

Details

Status Registered

Legal form CIO

Registered 2017-01-19

Register [View on the Charity Commission register](#)

Contact

Address 44 St. John's Villas
London
N19 3EG

Phone 01245 929100

Email info@redtrouserday.com

Website www.redtrouserday.com

Activities

Objects: THE OBJECTS OF THE CIO ARE: THE PRESERVATION AND PROTECTION OF GOOD HEALTH AND RELIEF OF SICKNESS IN THE DIAGNOSIS AND TREATMENT OF COLORECTAL CANCER FOR THE PUBLIC BENEFIT BY:(A)INCREASING AWARENESS OF COLORECTAL CANCER AND ITS SYMPTOMS ACROSS THE POPULATION IN THE UK;(B)FUNDING LEADING DIAGNOSTIC AND TREATMENT RESEARCH INTO COLORECTAL CANCER, WHERE THERE IS A SHORTFALL IN OTHER FUNDING SOURCES, OR WHERE PIONEERING RESEARCH CANNOT BE FUNDED BY OTHER SOURCES, AND PUBLISHING THE USEFUL RESULTS OF THAT RESEARCH IN ORDER TO:•INCREASE THE LEVEL OF EARLY DIAGNOSIS AND EARLY TREATMENT;•IMPROVE TREATMENT OUTCOMES•IMPROVE THE EXPERIENCE OF PATIENTS, FAMILIES AND FRIENDS, REDUCING THEIR ANXIETY, HELPING THEM FEEL IN CONTROL WITH INCREASED HOPE, FROM DIAGNOSIS, THROUGH TREATMENT AND POST TREATMENT.

Activities: Our Vision: We envisage a world without Colorectal (Bowel) CancerWho are we? An independent community of patients and clinicians supporting research into the prevention, early diagnosis and cure of colorectal cancer. Our core activity is raising awareness, raising funds to support research and having fun in the process to ease the stress and anxiety of living with a Bowel Cancer diagnosis

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£45,469	£25,522	-	-
2023-12-31	£29,662	£23,945	-	-
2022-12-31	£33,118	£38,787	-	-
2021-12-31	£38,188	£31,669	-	-
2020-12-31	£26,238	£28,912	-	-

Trustees

Name	Role	Appointed
PAUL FINCH	Chair	2017-01-19
Bruce Richards		2024-02-15
Dr Hatim Abdulhussein		2026-06-01
Julia George		2017-01-19
Kevin Longhurst		2022-06-01
Martin Wright		2024-11-21
TIMOTHY MARK BRADLEY		2017-01-19

RED TROUSER DAY

England & Wales - Charity number 1171208

Accounts



Trustees' Annual Report for the period

Period start date		Period end date	
From	01 Jan 2024	To	31 Dec 2024

Section A Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

44b St Johns Villas

London, N19 3EG

Postcode

N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Head of Strategic Relationships		
3	Tim Bradley	Head of Charitable Operations & Communications Governance		
4	Stefan Fafinski	Head of Legal		
5	Kevin Longhurst	Head of Fund Fundraising Logistics		
6	Bruce Richards	Head of Finance	Appointed 15/02/2024	RTD Trustee Board
8	Martin Wright	Fundraising	Appointed 24/11/2024	RTD Trustee Board
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members of the Red Trouser Day Community.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trouser Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trouser Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trouser Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trouser Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods

- Privacy of data
- Fund Raising Standards
- Safeguarding Policy
- Tainted Donations Policy
- Investment Policy
- Anti-Bribery
- Acceptable IT Use Policy
- Serious Incident Policy

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are (unchanged since inception):

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2024, Red Trousers Day organised and supported a number of in-person events with the focus of raising awareness, raising funds for research and helping those that are patients or loved ones have some fun whilst they contend with their diagnosis.

The main concept behind Red Trousers Day is an events infrastructure to allow patients and their close family members to feel positive about the health pathway they are enduring. It allows patients to connect with other likeminded people who have successfully recovered from the disease. This works, with individual events like Geoff's Golf Day, Paul's Curry Night, and Julia's Tate Modern Art Walk. Other Ambassadors hold events in memory or honour of a loved one.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review. We often have clinicians speaking at our events, sharing the latest news in research development and what they are hoping to achieve.

We start each year with a Campaign Launch event where we invite Research Clinicians to present their progress on projects we have supported. This is replicated at an end of season Donor "thank you event" and where appropriate at a large fundraising event. This

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

connectivity between Patients, Supporters & Clinicians is fairly unique for a small charity and one highly valued by the Donors. It allows people to properly understand where their funds are being spent and what difference is making. It is also valued by clinicians, who often need to include patient feedback in their research proposals.

Projects funded during 2024 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Research Projects:

- During 2023 RTD adopted a project being run by Professor Fernando Bello at Imperial College looking at creating Haptic (touch) based training aids to improve primary care diagnostics. RTD helped this project by providing funds to develop a prototype and put the team in an improved position to solicit the major funding they need. A project team was formed to make a bid to the UKRI (UK Research & Innovation) funds for £2.5m. A company called Bid Partners volunteered their time to help, and a bid was made. Whilst the initial bid was unsuccessful, the team are investigating other sources of funds. The main objective here is to improve the diagnostics capability of primary care clinicians and thereby reduce the load on secondary care. RTD still believes this project is strong enough to be viewed as strategic.
- Earlier in the year we heard from the team that are running another seeded project called mASCARA, the first international registry for a rare form of Anal Cancer. As a direct result of RTD seed funding they had secured a further £250k to continue to collect the valuable data required in the treatment of Anal Cancer with HPF virus which is particularly a problem for women. Based on the data provided by the Registry, the team has now developed a screening and treatment clinic for this condition.
- The Genetic Determinants of Radio-resistance in Rectal Cancer, a research project looking at why some patients benefit from radio therapy and others don't. This project has continued, and we are now awaiting to hear about some progress.
- The Charity launched a new Bursary Competition in partnership with the Penguins Against Cancer (another cancer fundraising charity) where we created the Simon Bunting Award of £10,000, (£5,000 each). This project received 3 very strong applications and made its first award to one of them in March 2025. We are expecting an update on this research in March 2026, so more next time.
- C-Prio; This project is a collaboration between the company C-Prio and the East Suffolk and North Essex Foundation Trust (ESNEFT). The project aims to prove, using a large number of

cases, that an AI analysis tool will “enhance the accuracy and efficiency of colorectal biopsy analysis, potentially eliminating delays and improving early diagnosis and treatment.” Work and testing continue. Some trustees are also providing voluntary business experience to help the project along.

- Andromeda Project: The aims of the project are to demonstrate that a new approach which adapts radiation dose with the help of MRI integrated radiotherapy can improve response rates and organ preservation.
- In addition to these research projects, RTD has provided patient advocacy for two other projects:
 - Project Mercury 3, Imaging to Strategise a Patient Personalised Care Programme (Professor Gina Brown Imperial College)
 - Project Robin, looking at the knowledge gap on how patients react to radiotherapy.

Red Trousers Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

New Vision
We envisage a world without Colorectal Cancer as a life threatening and mutilating disease

Who are we?
An independent community of patients, volunteers & clinicians improving outcomes through education & research into the prevention, early diagnosis and cure of colorectal cancer

Key Goals

- 90-95% of all funds raised (excluding event costs) go to sponsor research and awareness
- Clinical research for prevention and earlier diagnosis
- Advocacy and patient advocates in support of our research objectives
- A self-sustaining community of patients, supporters, clinicians and researchers.

Funding Sponsorship policy and process
 Red Trousers Day’s Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD’s objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD’s annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.
- Red Trousers Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name at an event we commit 60% of net proceeds of that event in support of their research (projects are agreed jointly).

Summary of the main achievements of the charity during the year

During 2024, our in person events brought much joy and fun especially for those (i.e. patients, friends and members of family) who have been touched by this disease. Highlights include the regular annual flagship event a Golf & Ramble Day in Surrey, where a similar event was launched in Suffolk in May. A new annual Music event was held in Burnham Village near Slough. A round up of key fund raising events:

- 2024 Campaign Launch with Clinician Presentations (sponsored by Cushman & Wakefield)
- The Annual Golf & Ramble Day at Farleigh Golf Club
- A Suffolk Golf & Ramble Day at Seckford Hall
- A Historical Art Tour (Tate Modern)
- A Hidden Gardens Pimm's Party in Suffolk
- A music event in Slough
- Tour of Oxford Colleges

A major highlight for the founders was a surprise recognition on the BBC One Show where two supporters had applied to Alex Jones to have their achievements recognised in the "Big Thank You". The surprise happened during the annual curry event at the Sitara restaurant in North London and an amazing time was had by all. The surprise also included a visit by two Saracens rugby players and the BBC cameras. The event was shown on BBC 1 in August 2024.

In total Red Trouser Day income for 2024 was £45,469 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of:

- £6,534 (direct event costs)
- Therefore Gross Margin net of event costs £38,935

Our operating expenses came in at £2,788 delivering a return of just below 93%, i.e., 93% of the net funds raised (after event costs) are going towards seed funding groundbreaking research.

This is an improvement on the target of 80% the Board has set each year.

During the year, Red Trouser Day made a donations of £16,200, which included a £10k donation to the Royal Marsden.

The total amount donated to sponsor Royal Marsden research projects over the last 8 years is now in excess of £185,000.

The board of trustees of Red Trouser Day thank all Ambassadors and volunteers, supporters, donors and clinicians who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following year's fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F Other optional information


Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)	Paul Finch	
Position (eg Secretary, Chair, etc)	Chairman	
Date	23/09/2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trousers Day

1171208

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2024	To	Period end date 31/12/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	45,064	-	-	45,064	27,107
Gift Aid Receipts	-	-	-	-	1,394
Sales	-	-	-	-	1,159
Interest Received	405	-	-	405	2
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	45,469	-	-	45,469	29,662
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	45,469	-	-	45,469	29,662
A3 Payments					
Donation	16,200	-	-	16,200	15,000
Purchases	-	-	-	-	2,057
Fundraising expenses	6,534	-	-	6,534	4,316
Subscriptions	-	-	-	-	216
Computer expenses	1,075	-	-	1,075	909
Printing, postage and stationery	-	-	-	-	15
Professional fees	685	-	-	685	685
Advertising and promotion	408	-	-	408	423
Finance charges	524	-	-	524	228
Insurance	96	-	-	96	96
Sundries	-	-	-	-	-
	-	-	-	-	-
Sub total	25,522	-	-	25,522	23,945
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	25,522	-	-	25,522	23,945
Net of receipts/(payments)	19,947	-	-	19,947	5,717
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	20,498	-	-	20,498	14,781
Cash funds this year end	40,445	-	-	40,445	20,498

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	6,038	-	-
	Savings Account	34,407	-	-
		-	-	-
	Total cash funds	40,445	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

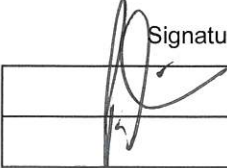
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Paul Finch	23/09/2025



Section A

Independent Examiner's Report

**Report to the trustees/
members of** RED TROUSER DAY

**On accounts for the year
ended** 31st DECEMBER 2024 **Charity no
(if any)** 1171208

Set out on pages 1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/ 12 /2024

**Responsibilities and
basis of report** As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement** I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:  **Date:** 23/09/2025

Name: Clive Robert Purdy

**Relevant professional
qualification(s) or body
(if any):** Chartered Accountant

Address: Bellefield House, 104 New London Road
Chelmsford
Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

NONE

RED TROUSER DAY

England & Wales - Charity number 1171208

Accounts



Trustees' Annual Report for the period

	Period start date			Period end date			
From	01	Jan	2023	To	31	Dec	2023

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

44b St Johns Villas	
London, N19 3EG	
Postcode	N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Head of Strategic Relationships		
3	Tim Bradley	Head of Charitable Operations & Communications Governance		
4	Stefan Fafinski	Head of Legal		
5	Rohan Renard	Head of Content		
6	Kevin Longhurst	Head of Fund Fundraising Logistics		
7	Bruce Richards	Honorary Treasurer	15/2/2024	RTD Trustee Board
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document <i>(eg. trust deed, constitution)</i>	Constitution
How the charity is constituted <i>(eg. trust, association, company)</i>	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods <i>(eg. appointed by, elected by)</i>	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
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Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

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Red Trouser Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trouser Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trouser Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trouser Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods

- Privacy of data (GDPR)
- Fund Raising Standards
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- Tainted Donations Policy
- Investment Policy

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2023, Red Trousers Day reestablished a number of in person events with the focus of raising awareness, raising funds for research and helping those that are patients or loved ones have some fun whilst they contend with their diagnosis. .

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The main concept behind Red Trousers Day was an events infrastructure to allow patients and their close family members to feel positive about the health pathway they are enduring. It allows patients to connect with other like minded people who have successfully recovered from the disease. This works, with individual events like Geoff's Golf Day, Paul's Curry Night, and Julia's Tate Modern Art Walk.

The regular annual flagship event a Golf & Ramble Day, was held successfully for a sixth time which made a profit of just over £7,000.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review. We often have clinicians speaking at our events, sharing the latest news in research development and what they are hoping to achieve.

Projects funded during 2023 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Research Projects:

- RTD provided more funding to extend the mASCARA project, the first international registry for a rare form of Anal Cancer. This extension allowed the team to make an sufficient progress in order for them to secure some long term funding to keep the project going and use the valuable data acquired in the treatment of Anal Cancer with HPF virus particularly a problem for women.
- The Genetic Determinants of Radio-resistance in Rectal Cancer, a research project looking at why some patients benefit from radio therapy and others don't. This project has continued and we are now awaiting to hear about some progress.
- The Charity held a Bursary Competition and awarded £12,000 to a student at the University of the City of London to look at using light based technology for earlier detection. The project made some major progress and indicated it was feasible to see thru skin tissue to identify possible tumors. The team at the University are hoping to secure more funding from other sources to hopefully create a new camera based clinical device.

During 2023 the Charity formed a relationship with a research team based at Imperial (led by some very senior clinicians from the Royal Marsden (& Chelsea and Westminster Hospital) who are looking into improving education of primary care clinicians through the use of Technology Tools using AI (Artificial Intelligence), Haptic (touch based) and Virtual Reality. Red Trousers Day made a grant to help the project move forward whilst the Team searched for larger funds to make the concept a reality. The toolset has been named DiRect (digital rectal examination training). Some members of the board have spent quite a bit of time helping the Imperial Team to build a professional business case for substantial funding. This project has been adopted for now as a strategic focus.

- Conversations have been held at the Ipswich & Colchester Hospitals to build a new relationship with ESNEFT (East Suffolk & North Essex Foundation Trust) owing to the recent relocation of the Founders. During 2024 we are expecting to develop the relationship into a similar one to that of the Royal Marsden.
- In addition to these research projects, RTD have been advocates of two other projects:
 - Imaging to Individualised and Strategised Patient Personalised Care Programme
 - Project Robin, looking at the knowledge gap on how patients react to radiotherapy.

Red Trousers Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

New Vision

We envisage a world without Colorectal Cancer as a life threatening and mutilating disease

Who are we?

An independent community of patients, volunteers & clinicians improving outcomes through education & research into the prevention, early diagnosis and cure of colorectal cancer

Key Goals

- 95% of all funds raised (excluding event costs) go to sponsor research and awareness
- Clinical research for prevention and earlier diagnosis
- Advocacy and patient advocates in support of our research objectives

Funding Sponsorship policy and process

Red Trousers Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.
- Red Trousers Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D**Achievements and performance**

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2023, as the pandemic fades into the background, we continued to develop in-person events :

- The Annual Golf & Ramble Day at Farleigh Golf Club
- A City of London Guided Walk
- A few corporates in the Tech Sector, notably:
 - Open Text
 - Cushman & Wakefield
- A Tate Britain Art Tour
- Speaker Events Promoting Awareness and Support at Patient Support Groups
- A Hidden Gardens Pimm's Party in Suffolk
- Christmas Choir Concert

In total Red Trouser Day income for 2023 was £29,662 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of:

- £5,382 (direct event costs and goods for resale-net of stock)

Our operating expenses came in at £2,572 – delivering a return of 86%, i.e., 86% of the net funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

During the year, Red Trouser Day made a donation to the Royal Marsden Cancer Charity of £15,000.

The total amount donated to sponsor Royal Marsden research projects over the last 8 years is now in excess of £175,000.

The board of trustees of Red Trouser Day thank all Ambassadors and volunteers, supporters, donors and clinicians who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.


Section F Other optional information

Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Paul Finch	
Position (eg Secretary, Chair, etc)	Chairman	
Date	29/08/2024	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trousler Day

1171208

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2023	To	Period end date 31/12/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	27,107	-	-	27,107	30,447
Gift Aid Receipts	1,394	-	-	1,394	2,130
Sales	1,159	-	-	1,159	541
Interest received	2	-	-	2	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	29,662	-	-	29,662	33,118
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	29,662	-	-	29,662	33,118
A3 Payments					
Donation	15,000	-	-	15,000	32,000
Purchases	2,057	-	-	2,057	422
Fundraising expenses	4,316	-	-	4,316	4,334
Subscriptions	216	-	-	216	216
Computer expenses	909	-	-	909	592
Printing, postage and stationery	15	-	-	15	-
Professional fees	685	-	-	685	685
Advertising and promotion	423	-	-	423	-
Finance charges	228	-	-	228	292
Insurance	96	-	-	96	96
Sundries	-	-	-	-	150
	-	-	-	-	-
Sub total	23,945	-	-	23,945	38,787
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	23,945	-	-	23,945	38,787
Net of receipts/(payments)	5,717	-	-	5,717	- 5,669
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	14,781	-	-	14,781	20,450
Cash funds this year end	20,498	-	-	20,498	14,781

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	16,002	-	-
	Savings Account	4,496	-	-
		-	-	-
	Total cash funds	20,498	-	-

(agree balances with receipts and payments account(s))

OK OK OK


	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Stock	991	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

 Signature	Print Name Paul Finch	Date of approval 29/08/2024
--	--------------------------	--------------------------------



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

RED TROUSER DAY

**On accounts for the year
ended**

31st DECEMBER 2023

**Charity no
(if any)**

1171208

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/ 12 / 2023

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

29/08/2024

Name:

Clive Robert Purdy

**Relevant professional
qualification(s) or body
(if any):**

Chartered Accountant

Address:

Bellefield House, 104 New London Road

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

NONE



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

RED TROUSER DAY

**On accounts for the year
ended**

31st DECEMBER 2023

**Charity no
(if any)**

1171208

Set out on pages

1-2

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basis of report**

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examiner's statement**

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** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

29/08/2024

Name:

Clive Robert Purdy

**Relevant professional
qualification(s) or body
(if any):**

Chartered Accountant

Address:

Bellefield House, 104 New London Road

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

NONE

A large empty rectangular box with a black border, intended for providing details of items for disclosure.

RED TROUSER DAY

England & Wales - Charity number 1171208

Accounts



Trustees' Annual Report for the period

		Period start date			Period end date		
From	01	Jan	2022	To	31	Dec	2022

Section A Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

44b St Johns Villas
 London, N19 3EG
 Postcode N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Head of Strategic Relationships		
3	Tim Bradley	Head of Charitable Operations & Communications Governance		
4	Stefan Fafinski	Head of Legal		
5	Rohan Renard	Head of Content		
6	Kevin Longhurst	Head of Fund Fundraising Logistics	01/06/2022	RTD Trustee Board
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trousers Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trousers Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trousers Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trousers Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

During 2022 as we emerged from the restrictions imposed by the Covid pandemic, Red Trousers Day in person events restarted.

The main concept behind Red Trousers Day was an events infrastructure to allow patients and their close family members to feel positive about the health pathway they are enduring. It allows patients to connect with other like minded people who have successfully recovered from the disease. This works, with individual events like Julie's Zumba Party, Tony's Deal Ramble, and Julia's Tate Modern Art Walk.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The regular annual flagship event a Golf & Ramble Day, was held successfully for a fifth time which raised a healthy £10,000.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2022 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Research Projects:

- RTD provided more funding to extend the mASCARA project, the first international registry for a rare form of Anal Cancer
- The Genetic Determinants of Radio-resistance in Rectal Cancer, a research project looking at why some patients benefit from radio therapy and others don't.
- RTD launched a bursary competition which resulted in a PHD research student winning £14,000 to look at using light based technology for earlier detection.

- In addition to these research projects, RTD have been advocates of two other projects:
 - Imaging to Individualised and Strategised Patient Personalised Care Programme
 - Project Robin, looking at the knowledge gap on how patients react to radiotherapy.

Red Trouser Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

New Vision

We envisage a world without Colorectal Cancer

Who are we?

An independent community of patients, volunteers and clinicians supporting research into the prevention, early diagnosis and cure of colorectal cancer.

Key Goals

- Recognised advocates for prevention & early detection of colorectal cancer
- Trusted educators for prevention, early detection, and treatment of colorectal cancer
- Annual Red Trouser Day Bursary to fund future clinicians researching prevention & early diagnosis
- Seed Funding Research
- Self-sustaining Red Trouser Day community of patients, volunteers, clinicians & researchers
- Red Trouser Day is recognised in its own right regardless of hospital partnerships

Charity Research Funding Objectives

- Clinical research for earlier diagnosis and prevention
- Build a reliable and qualified knowledge base to help patients and primary care with understanding the disease and the clinical pathways
- Creating a pack of videos to support patient journeys as part of the knowledge base.

Funding Sponsorship policy and process

Red Trouser Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.

- Red Trousers Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2022, as the pandemic eased in-person events restarted with more gusto with notable events:

- Julie's Zumba Party
- The Annual Golf Day, now extended to include a Ramble
- The Deal Ramble
- National Red Trousers Day
- A few corporates in the Tech Sector, notably:
 - Open Text
 - Cushman & Wakefield
- London City Walk
- A Tate Britain Art Tour

In total Red Trousers Day income for 2022 was £33,118 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of:

- £4,756 (direct event costs and goods for re-sale)

Our operating expenses came in at £2,031 – delivering a return of 93%, i.e., 93% of the net funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

During the year, Red Trousers Day made grants of £32,000 including a donation to the Royal Marsden Cancer Charity of £18,000 and the Bursary of £14,000.

Section D

Achievements and performance

The total amount donated to sponsor Royal Marsden research projects over the last 7 years is now in excess of £160,000.

The board of trustees of Red Trousers Day thank all Ambassadors and volunteers, supporters, donors and clinicians who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

ethical investment policy adopted.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

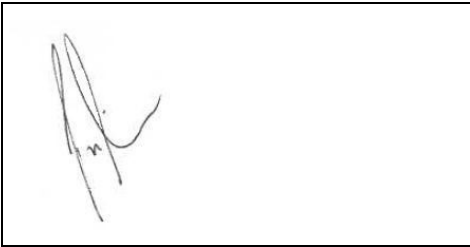
Section F Other optional information

Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Paul Finch	
Position (eg Secretary, Chair, etc)	Chairman	
Date	24/10/2023	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trousers Day

1171208

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2022	To	Period end date 31/12/2022
---------------------	---------------------------------	----	-------------------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	30,447	-	-	30,447	37,113
Gift Aid Receipts	2,130	-	-	2,130	745
Sales	541	-	-	541	330
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	33,118	-	-	33,118	38,188
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	33,118	-	-	33,118	38,188
A3 Payments					
Donation	32,000	-	-	32,000	25,000
Purchases	422	-	-	422	207
Fundraising expenses	4,334	-	-	4,334	4,244
Subscriptions	216	-	-	216	216
Computer expenses	592	-	-	592	294
Printing, postage and stationery	-	-	-	-	-
Professional fees	685	-	-	685	685
Advertising and promotion	-	-	-	-	444
Finance charges	292	-	-	292	289
Insurance	96	-	-	96	290
Sundries	150	-	-	150	-
	-	-	-	-	-
Sub total	38,787	-	-	38,787	31,669
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	38,787	-	-	38,787	31,669
Net of receipts/(payments)	- 5,669	-	-	- 5,669	6,519
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	20,450	-	-	20,450	13,931
Cash funds this year end	14,781	-	-	14,781	20,450

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	14,781	-	-
		-	-	-
		-	-	-
	Total cash funds	14,781	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

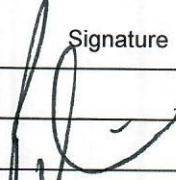
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

	Signature	Print Name		Date of approval
	Paul Finch			24/10/2023



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

RED TROUSER DAY

**On accounts for the year
ended**

31st DECEMBER 2022

**Charity no
(if any)**

1171208

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/ 12 / 2022

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

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**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

24/10/2023

Name:

Clive Robert Purdy

**Relevant professional
qualification(s) or body
(if any):**

Chartered Accountant

Address:

Bellefield House, 104 New London Road

Chelmsford

Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

NONE

RED TROUSER DAY

England & Wales - Charity number 1171208

Accounts



Trustees' Annual Report for the period

Period start date

Period end date

01 Jan 2021

31 Dec 2021

From

To

Section A

Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

44b St Johns Villas

London, N19 3EG

Postcode

N19 3EG

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Charitable Operations		
3	Tim Bradley	Communications Governance		
4	Geoff Morris	Fundraising	16/5/2019 until 17/11/2021	
5	Stefan Fafinski	Legal		
6	Rohan Renard	Head of Content	From 20/05/2021 to present	RTD Board
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional Information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document <small>(eg. trust deed, constitution)</small>	Constitution
How the charity is constituted <small>(eg. trust deed, articles of association)</small>	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods <small>(eg. appointment, elected by)</small>	Appointed by the board of Trustees

Additional governance issues (Optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> • policies and procedures adopted for the induction and training of trustees; • the charity's organisational structure and any wider network with which the charity works; • relationship with any related parties; • trustees' consideration of major risks and the system and procedures to manage them. 	<p>The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.</p> <p>Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.</p> <p>Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.</p> <p>Red Trousers Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trousers Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trousers Day Trustees to ensure the monies are used for the purpose they have been raised.</p> <p>The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trousers Day (other activities are as set out in Section C below)</p> <p>We have developed policies to cover:</p> <ul style="list-style-type: none"> - Event risk management - Charity risk management - Conflicts of interest - Complaints - Website terms and conditions re payments and goods - Privacy of data (GDPR)
--	--

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trousers Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Once again, certain fund raising activities were somewhat restricted owing to the Covid Pandemic. As a direct consequence the Red Trousers Day Patient forum continued as a monthly speaker "Happy Hour" event. This forum provided a direct link between patients and senior clinicians who were on hand to provide updates and advice particularly answering any questions people had with their own treatment and the issues caused by the crisis.

As the conditions of the pandemic eased, some fund raising events were restarted, and the usual companionship, fun and awareness raising continued in person.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2020/2021 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Ongoing Projects:

- RTD has continued to fund an International Robotic Colorectal Registry (ACPGBI) tracking diagnosis of patients through to surgical outcomes.
 - There are now almost 1000 patient surgery records uploaded and there is a lot of interest from Radio – Oncology at the European level. The European Association for Endoscopic Surgery (EAS) is looking to expand its use across its network
- RTD provided more funding to extend the mASCARA project, the first international registry for a rare form of Anal Cancer
- Neurotensin Marker

The analysis should be completed by the end of Feb 2022 and produce a paper in the beginning of March. The objective here is to use Neurotensin as an antagonist, blocking cancer and / or improving the effects of chemotherapy, in the same way as hormonal treatments are now being used for breast cancer treatment. There is good evidence from the Balkans that Neurotensin can block cancer, and our research is proving the same. This is potentially ready to go into Phase 1 trials as a Bowel Cancer treatment – the Pathology lab is now doing bio-informatics on it.

➤ **Klotho in Colorectal Cancer**

Red Trouser Day funded research has been looking at colorectal cancer tissue from 100 patients to identify whether Klotho protein is reduced in cancer tissue compared with normal bowel tissue. This is to help understand whether the lack of Klotho protein plays a part in the development of bowel cancer and hence whether the innovation of therapies replacing Klotho could help treat bowel cancer. Additionally, matched blood samples from the 100 patients have been used to investigate whether Klotho levels in the blood can be measured, and consequently if Klotho can be used as a new biomarker- a way to pick up patients with bowel cancer earlier but also target patients that would benefit from this treatment the most.

The project has optimised the immunohistochemistry assay using a new antibody that recognises Klotho in tumour tissues after thorough research and discussion with experts in the field including collaborations from the US, Japan and Israel, and the team was analysing the colorectal cancer tissue and identified similar patterns of Klotho protein loss in the cancer tissue versus the normal tissue. Interestingly, apart from the reduced expression of Klotho protein they also found that Klotho is located in different parts of the cell depending on whether it is cancer or normal tissue (pattern of distribution). Unfortunately, the lab was closed due to the pandemic and this project is on hold. As soon as the team can do so, it will begin tissue staining again to complete its work.

New Projects:

➤ The Prevail project concluded with the publication of two videos,

- An Introduction to Bowel Cancer (Worried about Bowel Cancer) – now published on our YouTube Channel and is promoted monthly across the social media channels
- An introduction to Prevail, a “sales” video for internal NHS promotion citing the benefits of the Prevail approach.

➤ **PREVAIL Videos**

RTD produced two videos under the PREVAIL initiative. The first on diagnosing Colorectal Cancer is now available on the RTD website and makes no reference to PREVAIL.

The second, on the treatment path, is based on the PREVAIL process defined as an effective and patient centric process by a team of clinicians in consultation with patients. A fundamental basis of the PREVAIL project was that patients imaging scans are used to help decide on the best treatment because initial scans give information about prognosis,

whether radiotherapy is going to be needed and also what type of surgery is going to be needed as well as the urgency of the surgery – so that patients can have an informed discussion about their treatment.

Recent NICE guidelines have reversed this view – to offer everyone with rectal cancer radiotherapy and everyone with colon cancer chemotherapy followed by surgery whether the staging shows that they need it or not. The PREVAIL team of clinicians feels strongly that this path will cost millions and ruin the quality of life for many so have embarked on a campaign to change this recent directive.

Red Trousers Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

New Vision

We envisage a world without Colorectal Cancer

Who are we?

An independent community of patients and clinicians supporting research into the prevention and early diagnosis of colorectal cancer

Key Goals

- Recognised advocates for prevention & early detection of colorectal cancer
- Trusted educators for prevention, early detection, and treatment of colorectal cancer
- Annual Red Trousers Day Bursary to fund future clinicians researching prevention & early diagnosis
- Seed Funding Research
- Self-sustaining Red Trousers Day community of patients, supporters, clinicians & researchers
- Red Trousers Day is recognised in its own right regardless of hospital partnerships

Charity Research Funding Objectives

- Clinical research for earlier diagnosis and prevention
- Build a reliable and qualified knowledge base to help patients and primary care with understanding the disease and the clinical pathways
- Creating a pack of videos to support patient journeys as part of the knowledge base.

Funding Sponsorship policy and process

Red Trousers Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.

- Red Trouser Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2021, the pandemic continued to prevent a number of "in person" events, however the charity was able to run a good combination of "online" and in person. Notable events:

- An online Moussaka Cooking Evening
- Denise Quinlan Webinars;
- Chappers Pool & Hustle Night
- The Annual Golf Day
- National Red Trouser Day
- A few corporates in the Tech Sector, notably:
 - Open Text
 - Cushman & Wakefield
- London City Walk
- East Surry Business Club Christmas Lunch
- Autumn Earls Court Garden Party
- A virtual Onion Bhaji Cooking Evening
- A Tate Modern Art Tour

In total Red Trouser Day income for 2021 was £38,188 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of :

- £3,611 (direct event costs)
- £840 (T-Shirts and Goodies)

our running expenses came in at £2218 – delivering a return of 93%, i.e. 93 % of the net funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

Section D

Achievements and performance

As a direct consequence of the year's activities, the Board of Trustees agreed to make a donation in support of Research at the Royal Marsden to the value of £15,000 in November which was confirmed at our annual donor thank you evening, this was in addition to the £10,000 donated to fund the two videos in support of the Prevail programme. So net contribution to Royal Marsden projects amounted to another £25,000.

The total amount donated to sponsor Royal Marsden research projects over the last 6 years is now in excess of £142,000.

The board of trustees of Red Trousers Day thank all Ambassadors and volunteers who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

ethical investment policy adopted.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F Other optional information

Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Paul Finch

Position (eg Secretary, Chair, etc)

Chairman

Date

27/10/2022



CHARITY COMMISSION
FOR ENGLAND AND WALES

Red Trousler Day

1171208

CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2021	To	Period end date 31/12/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and Fundraising	37,113	-	-	37,113	23,985
Gift Aid Receipts	745	-	-	745	2,253
Sales	330	-	-	330	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	38,188	-	-	38,188	26,238
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	38,188	-	-	38,188	26,238
A3 Payments					
Donation	25,000	-	-	25,000	25,000
Purchases	207	-	-	207	-
Fundraising expenses	4,244	-	-	4,244	1,545
Subscriptions	216	-	-	216	216
Computer expenses	294	-	-	294	425
Printing, postage and stationery	-	-	-	-	217
Professional fees	685	-	-	685	85
Advertising and promotion	444	-	-	444	787
Finance charges	289	-	-	289	362
Insurance	290	-	-	290	275
	-	-	-	-	-
	-	-	-	-	-
Sub total	31,669	-	-	31,669	28,912
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	31,669	-	-	31,669	28,912
Net of receipts/(payments)	6,519	-	-	6,519	- 2,674
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	13,931	-	-	13,931	-
Cash funds this year end	20,450	-	-	20,450	- 2,674

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	20,450	-	-
		-	-	-
		-	-	-
	Total cash funds	20,450	-	-
(agree balances with receipts and payments account(s))		OK	OK	OK

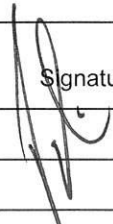
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

 Signature	Print Name Paul Finch	Date of approval 27/10/2022
--	--------------------------	--------------------------------



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

RED TROUSER DAY

**On accounts for the year
ended**

31st December 2020

**Charity no
(if any)**

1171208

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

15/10/2021

Name:

Clive Robert Purdy

**Relevant professional
qualification(s) or body**

Chartered Accountant

(if any):

Address: Bellefield House, 104 New London Road,
Chelmsford
Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None

RED TROUSER DAY

England & Wales - Charity number 1171208

Accounts



Trustees' Annual Report for the period

		Period start date			Period end date		
From	01	Jan	2020	To	31	Dec	2020

Section A Reference and administration details

Charity name

Red Trouser Day

Other names charity is known by

Registered charity number (if any)

1171208

Charity's principal address

116 Sunnybank Road
 Potters Bar, EN6 2NQ
 Postcode EN6 2NQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Paul Finch	Chair		
2	Julia George	Charitable Operations		
3	Tim Bradley	Communications Governance		
4	Geoff Morris			
5	Stefan Fafinski	Legal		
6				
7				
8				
9				
10				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

Not applicable

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	A CHARITABLE INCORPORATED ORGANISATION WHOSE ONLY VOTING MEMBERS ARE THE CHARITY TRUSTEES
Trustee selection methods (eg. appointed by, elected by)	Appointed by the board of Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

The charitable activities are restricted to fund raising, awareness and fun events through voluntary supporters and members.

Applications for funds are made via a sub committee referred to as CHOPS (Charitable Operations) who vet the application and then make a recommendation to the board of trustees.

Any fund awards made are monitored by the CHOPS team to report back progress for dissemination to the friends, supporters, donors and event holders.

Red Trousers Day has a successful close relationship with the Royal Marsden Cancer Charity where in exchange for promotional support and the use of the Royal Marsden name, we agreed to pay a % of funds raised to them. Any monies paid are held on account dedicated to the Colorectal Cancer unit, where the research scientists make applications to Red Trousers Day CHOPS team for use of the funds. Any such funding requests are also subject to approval by the board of Red Trousers Day Trustees to ensure the monies are used for the purpose they have been raised.

The Royal Marsden Cancer Charity is not the sole beneficiary of Red Trousers Day (other activities are as set out in Section C below)

We have developed policies to cover:

- Event risk management
- Charity risk management
- Conflicts of interest
- Complaints
- Website terms and conditions re payments and goods
- Privacy of data (GDPR)

There are no direct major risks outside of event management. Each event carries the scrutiny of a Trustee and where relevant a risk management plan if the event is in the public domain or could give rise to any public liability issues.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of Red Trouser Day are:

The preservation and protection of good health and relief of sickness in the diagnosis and treatment of colorectal cancer for the public benefit by:

- (a) Increasing awareness of colorectal cancer and its symptoms across the population in the UK;
- (b) Funding leading diagnostic and treatment research into colorectal cancer, where there is a shortfall in other funding sources, or where pioneering research cannot be funded by other sources, and publishing the useful results of that research in order to:
 - (i) Increase the level of early diagnosis and early treatment;
 - (ii) Improve treatment outcomes
 - (iii) Improve the experience of patients, families and friends, reducing their anxiety, helping them feel in control with increased hope, from diagnosis, through treatment and post treatment.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Fund raising activities were somewhat restricted to online & virtual events owing to the Covid Pandemic. As a direct consequence of the pandemic the Red Trouser Day Patient forum was started, initially as a weekly coffee morning chat for an hour, and later in the year a monthly Evening Happy Hour. This forum provided a direct link between patients and senior clinicians who were on hand to provide updates and advice particularly answering any questions people had with their own treatment and the issues caused by the crisis.

Each online Fund Raising event promoted the awareness of symptoms of Bowel Cancer, and various recordings were made (and published online) of senior clinicians who helped people understand what they should be looking for.

Every event promotes awareness of the symptoms of bowel cancer and encourages people to be vigilant in their own health review.

Projects funded during 2019/2020 for the public benefit (a full summary report on each project is available on request) but in summary active projects are:

Ongoing Projects:

- RTD has funded an International Robotic Colorectal Registry tracking diagnosis of patients through to surgical outcomes.
- RTD has provided funding for materials in support of a project to develop potentially routine blood test to detect risk of bowel cancer – 110 patients now recruited and sample analysis is on the way
- RTD funds mASCARA, the first international registry for a rare form of Anal Cancer

- RTD has provided the funding for a one year programme by supporting a Research Fellow who has been studying the potential diagnostic capabilities and curative properties of a kidney protein called Klotho. Initial research was published in the autumn of 2020 and looked promising.

New Projects:

One new project has been started entitled “Prevail;

The current COVID crisis has brought about significant disruption to clinical pathways, particularly in regards the provision of elective surgery and oncology. The PREVAIL pathway has been designed to respond to these challenges and minimise the adverse effects of future systemic stresses to cancer patients. It is a simple, structured pathway for cancer management that is based on objective stratification, using clinical and radiological markers of tumour behaviour, to personalise and prioritise treatment plans, effectively putting the ***patient in the centre***.

PREVAIL is a consensus approach developed by a wide group of experts which represents an opportunity to rethink the mantra of cancer care. This approach moves towards a system that appreciates cancer tumour biology to determine and communicate individualised patient treatment plans with an equitable and transparent approach to cancer care. This will improve cancer survival outcomes in the long-term, whether in times of systemic stress or not.

As part of this project, Red trouser Day commissioned two educational videos for patients and clinicians, on Bowel Cancer Diagnosis and on the PREVAIL process.

Red Trouser Day would like to thank all clinicians for their ongoing support to the RTD cause. It is a perfect self-fulfilling community.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Vision

Red Trousers Day is a volunteer run charity that raises funds for research, innovation and mental wellbeing to improve bowel cancer patient outcomes.

Mission

An annual fun event to raise awareness & funds to support specific targeted research.

Outcome Goals

- To hold fund raising events that are fun and repeat regularly into the future
- To foster a community that allows patients and their families to feel more positive about their situation
- To fund innovative research and wellbeing initiatives that otherwise wouldn't be funded

Charity Funding Objectives

- Clinical research for earlier diagnosis and improving patient outcomes
- Mental wellbeing research for patients & families to ease their stress and anxiety

Funding Sponsorship policy and process

Red Trousers Day's Charitable Operations Committee (CHOPS):

- Runs a funding strategy process that continually looks for what, how and who to fund in order to deliver an annual funding plan that provides the right balance of projects to meet RTD's objectives.
- Operates a transparent process for receiving applications for funding, and initiating, monitoring and reporting on projects selected, reflecting this in RTD's annual financial budget and reporting, and ensuring that supporters and donors are kept up to date with progress.
- Red Trousers Day has a formal agreement with the Royal Marsden Cancer Charity where in exchange for the use of their name we commit a % of net proceeds each year in support of their research.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

During 2020, the pandemic prevented just about all of the “in person” events, however the charity was able to run a number “online”. Notable events:

- Paul Woodhead memorial;
- Virtual curry night;
- Denise Quinlan Webinars;
- The Annual Golf Day
- National Red Trouser Day
- The Andy Gilham Walk in Richmond Park
- A few corporates in the Tech Sector, notably:
 - Open Text
 - RSA Security

In total Red Trouser Day raised £25,875 during the year from voluntary ambassadors who have developed a passion for the work that the charity delivers. With deductions of :

- £1,600 (direct event costs)
- £845 (T-Shirts and Clothing)

our real expenses came in at just over £1,000 – delivering a return of 96%, i.e. 96% of the funds raised are going towards seed funding ground breaking research.

This is an improvement on the target of 80% the Board have set each year.

In the summer of 2020, our website became the target of a sustained Credit Card Testing attack. I.e. someone was using our website to test thousands of stolen credit cards. Some 22,000 false CC payments were attempted, we are pleased to report that none were successful.

However, it did cause a technical review of our website and it was rebuilt with enhanced security measures including not taking payments from any non-UK addresses.

As a direct consequence of the year’s activities, the Board of Trustees agreed to make a donation in support of Research at the Royal Marsden to the value of £25,000 in November which was confirmed at our annual thank you evening hosted by Sir Kenneth Olisa OBE our patron.

During the year we also secured two Emissary Ambassadors;

- Poppy Jaman OBE; (Mental Wellbeing Global Advocate)
- Ronnie Irani (ex England Cricketer)

Who both supported our annual RTD National day event.

Red Trouser Day thanks all Ambassadors and volunteers who help make the charity a success. It requires the efforts of many people from a whole range of backgrounds.

We would also like to thank the Royal Marsden Cancer Charity for their support and enthusiasm towards our activities.

Let’s hope 2021 brings some “In person” events back into the calendar.

Section E

Financial review

Brief statement of the charity's policy on reserves

We only retain sufficient reserves to support the following years fund raising activities and their promotion.

Undistributed monies are held until the CHOPS team have found and approved any awards for projects that meet the charity objectives.

Details of any funds materially in deficit

Not applicable

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our principal sources of funds are from events and donations. Our strategy is to encourage individuals to run events at work, in the privacy of their own homes or an invite only public event. Any open events are monitored by a Trustee. We are keen on events that promote awareness of Bowel Cancer whilst having fun.

The only expenditure is in support of these events e.g. Meals, Advertising, Golf Green Fees, Auction Prizes, Goods (T-Shirts etc), Banking & Service Charges & Legal Fees. The breakdown is now presented on our website www.redtrouserday.com

It is our policy to run the charity on a voluntary basis so as not to incur any management or employee costs.

The Charity is supported by a Board of Trustees who are all company directors and senior professionals in their own field. The charity has a structured approach to governance and assesses all risks accordingly.

Section F

Other optional information


Red Trousers Day was set up as a fund raising and awareness vehicle to help research for earlier diagnosis, support those suffering and create a fun environment for those on a life threatening patient journey.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s) 

Full name(s) Paul Finch

Position (eg Secretary, Chair, etc) Chairman

Date 15/10/2021



Receipts and payments accounts

CC16a

For the period
from

01/01/2020

To

31/12/2020

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations and fundraising	23,985	-	-	23,985	37,701
Gift Aid Receipts	2,253	-	-	2,253	1,630
Sales	-	-	-	-	108
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<i>Sub total (Gross income for AR)</i>	26,238	-	-	26,238	39,439
A2 Asset and investment sales, (see table).					
Loan	-	-	-	-	-
	-	-	-	-	-
<i>Sub total</i>	-	-	-	-	-
Total receipts	26,238	-	-	26,238	39,439
A3 Payments					
Donations	25,000	-	-	25,000	29,000
Fundraising expenses	1,545	-	-	1,545	6,001
Subscriptions	216	-	-	216	216
Equipment	-	-	-	-	362
Computer expenses	425	-	-	425	-
Postage, Printing, Stationery	217	-	-	217	-
Professional fees	85	-	-	85	85
Advertising & Promotion	787	-	-	787	315
Finance charges	362	-	-	362	540
Insurance	275	-	-	275	384
<i>Sub total</i>	28,912	-	-	28,912	36,903
A4 Asset and investment purchases, (see table)					
Loan repayment	-	-	-	-	-
Trade Mark	-	-	-	-	-
<i>Sub total</i>	-	-	-	-	-
Total payments	28,912	-	-	28,912	36,903

Net of receipts/(payments)	- 2,674	-	-	- 2,674	2,536
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	16,605	-	-	16,605	14,069
Cash funds this year end	13,931	-	-	13,931	16,605

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	13,931	-	-
		-	-	-
		-	-	-
	Total cash funds	13,931	-	-

(agree balances with receipts and payments account(s))

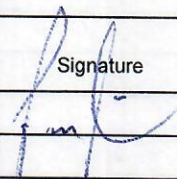
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Trade Mark	220	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

	Signature	Print Name	Date of approval
		Paul Finch	15/10/2021



Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name
RED TROUSER DAY

On accounts for the year ended

31st December 2020

Charity no (if any)

1171208

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. *Delete [] if not applicable.*

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date:

15/10/2021

Name:

Clive Robert Purdy

Relevant professional qualification(s) or body

Chartered Accountant

(if any):

Address: Bellefield House, 104 New London Road,
Chelmsford
Essex CM2 0RG

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None