



LIKKLE SWIMMERS



2023

LIKKLE SWIMMERS
ANNUAL
REPORT

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Charity Information

Charity Name: Likkle Swimmers

Structure: Charitable Incorporated Organisation (Foundation model constitution)

Registration Number: 1170956 (England & Wales)

Date of Registration: 3rd January 2017

Charity's Principal Address:

Vale Cottage, Lidwells Lane, Goudhurst, Kent, TN17 1EJ, UK

Trustees

Appointed Trustees are elected for a minimum term of 2 years at the Annual General Meeting the next being scheduled for January 2024:

- Camilla Gollege - elected January 2020 3-year term
- Andrew Jordan - elected June 2023 3-year term
- Rob Pursey - re-elected January 2020 3-year term

All trustees give their time voluntarily and received no remuneration or other benefits.

Co-Founders:

- Charlotte Holt (CEO)
- Keith Holt
- Rebecca Newman – Appointed to Management Committee 13th January 2019

The co-founders form the management committee and give their time voluntarily and receive no remuneration or other benefits.

Bankers

Lloyds Bank, Tonbridge Branch (309863), PO Box 1000, BX1 1LT

ADDITIONAL GOVERNANCE

The following policies are in place and DBS checks are carried out on the volunteers running the swimming programmes:

- Child Safe Guarding Policy
- Health & Safety Policy incorporating Risk Assessment Forms
- Conflict of Interest Policy
- Managing Volunteers Policy
- Complaints Policy
- GDPR Policy

LIKKLE SWIMMERS



Likkle Swimmers Objective

Likkle Swimmers is created for the public benefit of a rural community on the south coast of Jamaica called Treasure Beach by providing free swimming lessons to children.



The purpose of Likkle Swimmers is to provide access to a local swimming pool for children where they will be taught from a program designed specifically for their age group. The children will not only learn a skill that will save lives, but in doing so will also improve their self-confidence and independence, thereby benefiting the wider community. The program is being extended to accommodate adults when demand exists.

Trustee Statement

2023 was a year of change for the Likkle Swimmers team. All of the local pool staff and swimming teachers undertook professional, international qualifications.

Two STA (Swim Teachers Association) tutors; Adam Knight and Camilla Golledge (me) flew to Jamaica to deliver the International Award for swimming teaching. Alongside this were a group of teenagers who qualified for the pool helpers certificate, many of them having already been through the programme themselves.

It was a week of really hard work for all involved. The teachers and pool helpers were engaged, enthused and exhausted!

It was brilliant to see the teacher's progress throughout the week, putting their new found knowledge and skills into practice at the pool. There were many light bulb moments and watching the transformation was nothing short of incredible. I was so proud to be a part of it.

We also trained over 12 of the staff in lifesaving and first aid skills, skills that some of them are now passing on to the local community through CPR workshops.

The impact Likkle swimmers had on the community in 2023 was a true testament to all the hard work of Charlotte Holt, the founder. When we visited local venues, food places and hotels, everyone knew who Likkle Swimmers are and were eager to hear more about the programme. This time, we were able to tell them that the programme is now far more sustainable due to the staff having formal skills and qualifications, meaning they feel valued and that we as a charity have put time and effort into progressing them to be the very best they can be.

2023 was also the year of some new partnerships with Soul cap and Budgie smugglers as well as the continuing support from Robert&Sons Beachwear. All of them have fully supported the charity by sending free swim caps, hats and swimwear to our swimming families and teachers in Jamaica.

The year flew by with some notable monetary donations for future pool improvements, a cohort of fully qualified swimming teachers and pool helpers and strengthened links with the whole community.

Camilla Golledge, Trustee



Financial Review

1st January 2023 to 31st December 2023

Opening cash balance

The opening cash balances as at 1st January 2023 stood at £22,301.22. At the end of the financial year 2023 Likkle Swimmers held surplus cash of £59,419.21 spread across 3 separate Lloyds Bank Accounts and one WISE £ account split as follows:

Treasurers Current Account - £1,461.52

Instant Access Account - £7,008.63

32 DAY TERM Account - £50,827.13

WISE £ Account - £121.93

These funds were carried forward into the next reporting period and will form the basis for funding the 2024 Swim Campaign.

We aim to hold a minimum of £500.00 in INSTANT access accounts with any surplus funds to be held on interest bearing deposit with our current bankers.

In 2023 we had a net surplus income versus expenditure of £36,959.27, however this would have been a net expenditure of -£1,870.73 had it not been for a generous donation from a previous supporter of Likkle Swimmers.

Income

2023 was a normalised year having delivered a full summer program over 8 weeks, plus an Easter training program to upskill our local teachers and aquatic helpers. The aim was to continue our target of becoming more locally sustainable and to this extent we increased our local presence by taking on 2 part time administrators.

Our main sources of income came from the direct relationship with the Princess of Monaco Foundation (PCMF) as we reduced our partner interaction with Swim Tayka. Two volunteers joined us in the early part of the program bringing another dynamic and experience for our local teachers. They did provide a cost neutral asset to Likkle Swimmers, but moving forward we will consider the impact of utilising these as a considerable amount of time is required to administer their visit.

Other funds were raised through the sponsor the teacher initiative and pool banner which engaged some of the local businesses and shifted our reliance on UK based fund raising. Private donations as well as corporate donations also contributed significantly, alongside a local retreat visitor donations scheme.

Although the charity suffered a net out going, this would have been reduced by over 50% as 2024 costs were paid up-front in 2023. We were very close to achieving our cost neutral target and given the large private foundation donation, we finished in the black for the first time.

Expenditure

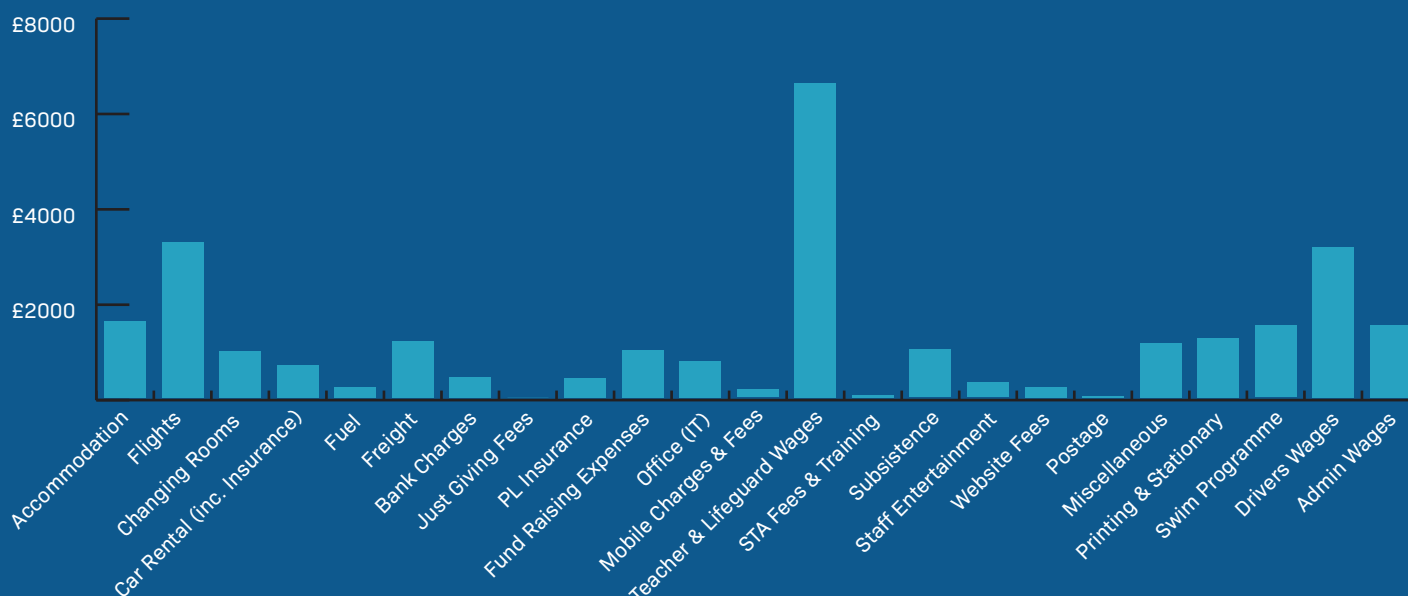
Our expenditure increased by £10,000 with local staff wages increasing in line with the cost of living and to prevent them being out of kilter with the local community. We also took on 2 part time administrators and covered the flights & accommodation for the 2 STA instructors for the Easter training. However, they received no remuneration. Freight shipping and customs fees were also a major cost in 2023. The other major spend related to public liability, fund raising expenses as well as various other items such as printing, finance charges and website fees which are all considered within the normal course of business for the charity. In summary the charity remains in good health but we will not be complacent as we look to secure and sustain the future of the program. To this extent we will be targeting a cost neutral position again in 2024 and will seek further funding opportunities through our partnership with PCMF and by encouraging local involvement through sponsorship and donations. As we go to print Hurricane Beryl in summer 2024 has damaged the pool area so we are likely to be required to allocate some of our private donation to repairs.





Expenditure

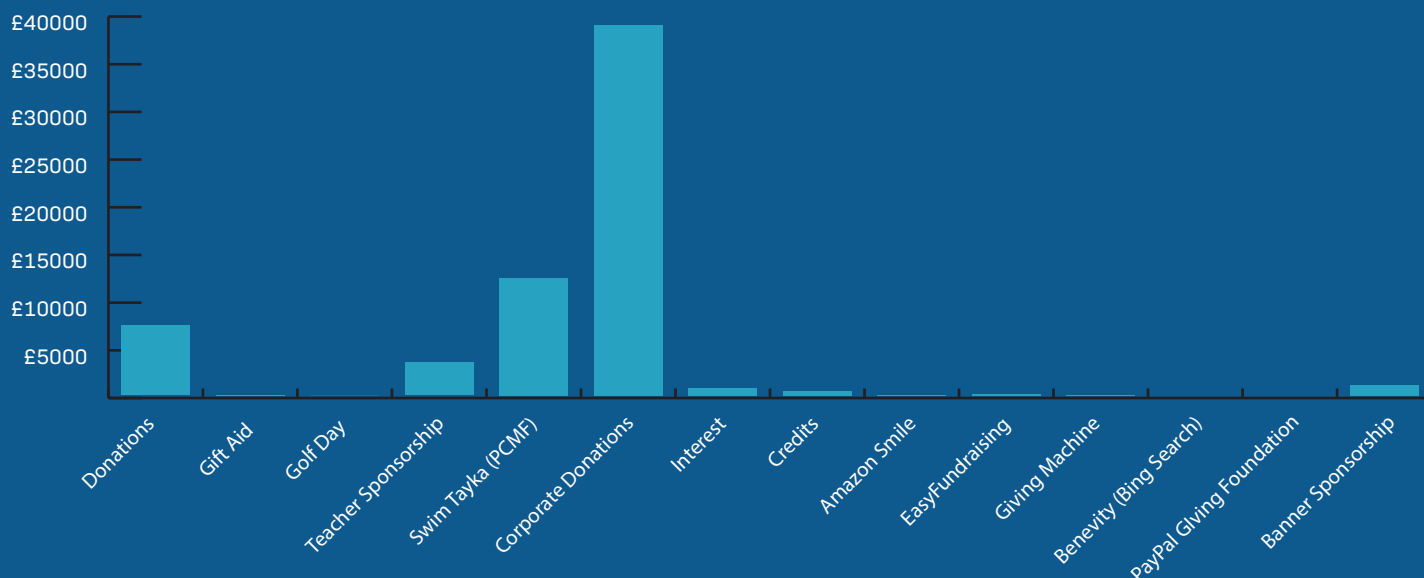
Accommodation	£1,609.31
Flights	£3,258.08
Changing Rooms	£978.90
Car Rental (incl Ins)	£675.83
Fuel	£217.34
Freight Shipping Fees	£1,184.57
Bank Charges	£422.66
Just Giving Fees	£0.00
Public Liability Insurance	£415.74
Fund Raising Expenses	£992.50
Office (IT)	£759.99
Mobile Charges & Fees - Jamaica	£166.71
Teacher & Life Guard Wages	£6,593.62
STA Membership Fees & Training	£44.00
Subsistence	£1,005.00
Staff Entertainment	£312.32
Website Fees	£222.00
Postage	£31.74
Miscellaneous	£1,145.90
Printing & Stationary	£1,255.38
Swim Program	£1,509.83
Drivers Wages	£3,160.05
Admin Wages	£1,512.91
TOTAL EXPENDITURE	£27,474.38





Income

Donations	£7,311.63
Gift Aid	£11.87
Golf Day	£0.00
Teacher Sponsorship	£3,459.82
Swim Tayka (PCMF) Volunteer Contribution	£12,338.35
Corporate Donations	£38,830.00
Interest	£762.07
Credits	£452.52
Amazon Smile	£11.42
EasyFundraising	£127.58
Giving Machine	£38.59
Benevity (Bing Search)	£2.82
PayPal Giving Foundation	£0.00
Banner Sponsorship	£1,086.98
TOTAL INCOME	£64,433.65



*In 2023 we had a net expenditure
versus income of*
£36,959.27

CEO Vision

Dear Friends,

We have a truly incredible year in 2023, and we were able to achieve some really amazing things. Having found our feet again after covid with the summer of 2022, we were excited to grow Likkle Swimmers even more.

In April, I was able to fly out to Jamaica, but this time with three very skilled and enthusiastic individuals all with a mission to help Likkle Swimmers. They were Camilla, Adam and Matt.

Camilla and Adam flew out, and achieved something absolutely amazing by training up our local teachers with an international swim teaching qualification. The teachers worked incredibly hard during the week, and did lots of theory work as well as putting their new skills and knowledge to test in the pool. It required a lot of their time, commitment and hard work, with a few of them being illiterate so this really was a challenge in many ways for them all. They all passed with flying colours, and for some of them was the biggest achievement and qualification they have ever received. It was a really big deal for Likkle Swimmers!

During this time, Camilla and Adam also carried out lifeguard training with most of our staff, including the pool assistants who work in the summer. They learnt both on land, and in the water skills which will also be transferable to their everyday jobs, and they will be able to pass knowledge onto others.

Whilst we were out there, we were able to run a small program, which included lots of different ages and stages so that the teachers could practice their new skills, and run lessons by themselves in order to pass the course.



Charlotte Holt
CEO Likkle Swimmers

It was lovely to be able to welcome back lots of children that had swum with us before, as well as some new faces.

Matt also came with us on the trip, and he was able to take lots of video footage of the community and interviewed some key people who work with or have been positively affected by Likkle Swimmers. He created a documentary to showcase the work that we do, and it was amazing to hear what everyone had to say, and the difference that we are making.

April 2023 really is a trip that will never be forgotten, because during such a short period of time, we made such a difference!

In the summer, we were able to host volunteers again, and this time had just two of them. They were so lovely, and provided some really great tips and tricks to the teachers to help them with lessons. We had such great feedback from them both about how special the community was, and how much they enjoyed having the experience.

During the summer, we taught nearly 500 children, of all different ages, and the program was incredibly successful. Like last year, we had a really high percentage of new swimmers join us, which always means that we are reaching more people than before.

I look forward to seeing what 2024 will bring!

Appendices





Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
LIKKLE SWIMMERS

On accounts for the year
ended

31st December 2023

Charity no
(if any)

1170956

Set out on pages

2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31/ 12 / 2023**.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Robert John Sancto

Date:

18/12/2024

Name:

Robert John Sancto

Relevant professional
qualification(s) or body
(if any):

CIPFA

Address:

Springfield Oast

Goudhurst Road

Marden Tonbridge TN12 9LT

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

1. It is acknowledged that in the Jamaican environment that cash payments are made to Life Guards and local swim teachers. Financial records are maintained regarding these cash payments and are translated in equivalent sterling at the prevailing exchange rate
2. An average exchange rate of £1: J\$ 197.64 was used for expenses over the course of the year for pounds sterling equivalent
3. For 2023 a separate cost line for Drivers Wages was established to separate out from other wages (eg Teachers and life guards) to reflect more accurately the costs incurred. A Prior Year Adjustment has been made for the year 2022 to show equal equivalent to enable improved cost comparisons
4. A welcome and unexpected single private donation of £38,830 (received in US\$ 50,000) was made during 2023. This has been held on an interest bearing account to enable time for the Trustees to decide on its use. Given this significant donation, it is likely to be spent on capital expenditure to improve the swimming learning experience such as a major development of the swimming pool.
5. To manage the financial affairs more efficiently and more cost effectively, the Charity set up three WISE accounts in 2023: WISE US\$, WISE GBPound and WISE Euro. The Charity has also set up a Lloyds Instant Access account, Lloyds Current Account, Lloyds 32 days Notice and Lloyds 95 day notice. Financial records are maintained of transactions pertaining to each of these accounts. Bank Statements and WISE money transaction statements have been seen regarding these accounts with opening and closing balances reconciled to the 2023 financial accounts and some key transactions vouched to the Charity's cost statements. It is likely that these bank and money transaction accounts will remain in operation in future years.

LIKKLE SWIMMERS

