



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period:

From 04/02/2021 **Period start date**
To 03/02/2022 **Period end date**

Charity name: Pride in Ely CIO

Charity registration number: 1170817

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	We are a community based charity for LGBTQ+ individuals in Ely. We have created a safe place for people to meet in Ely. Our first Pride in Ely event was held in August 2018 and this has been well supported within the City. For 2023 we held our 4th Pride in Ely event. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion and provide more safe-space events and social opportunities in addition to our main Pride Day.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Fundraising via stalls at community events throughout the year of 2022. Organising and operating the 2022 Pride Day event in August. In particular our own merchandise and beer stalls, plus revenue from donations and stall pitch fees.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have read the guidance and it is in keeping with our aims and objectives.

Additional information (optional)

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	N/A
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>We've identified the following as our principal achievements this year:</p> <ul style="list-style-type: none"> • We expanded our trustees this year which has helped with operational issues, however we do need to address this head-on for our next year and significantly enlarge our team so that we can better achieve our Charitable Aims and reduce the overload load/stress on individuals. • We were able to organise and host more non-Pride Day events, providing more safe-space opportunities, opportunities to socialise and fundraising for the charities • We achieved an attendance of over 3-4000 people on the day, this was down on the previous year but a good result given a number of difficult factors including train strikes, dire weather forecast, a clash with Norwich Pride and nearby Cambridge Folk Festival. • We coordinated with the District Council's Markets Team, who branded and ran a Pride-themed "Foodie Friday" event on the day before Pride, expanding our fringe festival aims for Pride in Ely. This included decorating Ely's market place with Pride flags and bunting, helping to raise awareness of and spread a message of usualisation and acceptance of the LGBTQ+ community.

Additional information (optional)

Achievements against objectives set	Para 1.41	Due to our low number of trustees, we were not able to achieve as much progress in our education and outreach areas, however we were able to provide a highly successful and expanded Pride event, with excellent turnout and a true safe space for learning and self-expression for the LGBTQ+ community and beyond.
Performance of fundraising activities against objectives set	Para 1.41	Due to a low number of trustees and volunteers, much of the time which should have been dedicated to fundraising and sponsorship was used to ensure the main Pride Day event was possible. We did however achieve some of our goals, raising £2,131.38 in donations, sponsorship and other non-revenue-based income.
Investment performance against objectives	Para 1.41	Our investment in infrastructure, stock and consumable items was high this year, but it was in service of expanding our ability to maximise main revenue streams on Pride Day and at other events we will run, present and into the future. The results ably demonstrate that our expanded footprint, ability to newly take card payments and to operate our own bar were worth the investment and we end the period with stock in hand plus infrastructure to increase earnings in subsequent years.
Other		Again due to the pressures with low numbers of trustees, following multiple resignations last year in our CIO's leadership team and another this year, we were unable to meet all of our set qualitative or quantitative objectives for this year.

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We close the year with £6448.16 in the bank, a decrease of £1778.97 on the previous period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The current account balance is maintained to ensure the ability to hold a new Pride festival each year and to allow us to invest in new programmes for outreach and education.
Amount of reserves held	Para 1.22	£6448.16 as per current account.
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	<p>We undertook a significant investment in infrastructure, including POS systems to counter the lost sales opportunities we'd experienced at events outside of our main Pride Day. We also invested in new commercial grade gazebos and equipment to maximise the impact of our Pride Day shop, a major source of income for us. For the first time, we also ran our own bar, which required purchase of consumables such as biodegradable cups, plus POS equipment for this. We end the year with a decrease in funds, however we have stock and consumables which will anticipate will translate to future profit to offset the loss this year.</p> <p>In addition to the above POS systems, we purchased card readers and donation "tins" to enable us to take advantage of this type of donation. This was undertaken following positive advice from other charities in the sector. A portion of the cost was offset by a direct donation towards this investment.</p> <p>We also decided to run an after-Pride Day cabaret show "Club Cabaret" which was a ticketed event. When we began the venture, we had a volunteer with significant experience who offered to handle this event. Unfortunately this person had to drop out due to a clash of dates with their business. We secured a replacement volunteer, again with appropriate experience who subsequently had to drop out due to personal issues. We had to rush to create an event as we had already dedicated too much time and funds to this and this lack of time came with a higher cost, due to last-minute purchases and so on. For future years, this event will only be considered if we have a solid plan and personnel to achieve it.</p> <p>Due to the significantly expanded nature of the event, our attendance at other community events and hosting our own events, we had to significantly increase our insurance policy to ensure we met all of these needs, which presented a significant increase in costs, something which the scaled up presence and ability to sell merchandise and our bar wet sales should help to offset going forwards.</p>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

The charity's principal sources of funds (including any fundraising)	Para 1.47	Fundraising Donations Merchandise Wet sales Stall pitch fees Ticket sales
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	<ul style="list-style-type: none"> • Trustee churn. • Leadership issues. • Political risks/climate • Due to our small team, relationships with stakeholders may easily be affected by personal interactions and lack of time to maintain working relationships. • Ongoing national health concerns. • Poor state of the national economy.
Other		N/A

Structure, Governance and Management

Description of charity's trusts:		N/A
Type of governing document (trust deed, royal charter)	Para 1.25	Association
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Formerly this was fulfilled on a basis of personal recruitment.</p> <p>We have instituted a process of inviting potential trustees to join the CIO in a responsible junior role (Associate Director), undergoing a period of probation for a year (to include one Pride Festival) before inviting them to become a full Trustee.</p>

Additional information (optional)

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>Junior members will perform their roles under the supervision of at least one full Trustee.</p> <p>Junior members will sign a code of conduct, outlining their responsibilities and obligations to the CIO.</p>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<p>We have an executive committee who oversee governance and urgent matters.</p> <p>General Trustee committee who oversee general matters and the actions taken by the executive committee.</p> <p>General committee which includes all of the Trustees and Associate Directors.</p> <p>Sub-committees for specialised areas who report back to senior committees.</p>
Relationship with any related parties	Para 1.51	<p>Unofficial relationships with local organisations and governing bodies.</p>
Other		<p>N/A</p>

Reference and Administrative details

Charity name	Pride in Ely CIO
Other name the charity uses	Pride in Ely, Cambridgeshire. Ely Pride.
Registered charity number	1170817
Charity's principal address	2 Riflemans Close, ELY, Cambridgeshire, CB6 1FF.

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Andrew David White	Chair		
Simon Timothy Pittock	Treasurer		
Kiera Delaney	Governance Officer	15th Feb 22 to present	
Sherrie Halls	Secretary		
Carol Thornton	Trustee	13th Feb 22 to present	
Mark Smith	Trustee (resigned)	15th Feb 22 to Oct 22	

Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	Name of chief executive or names of senior staff members (Optional information)		

Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A

Other optional information

N/A

PRIDE in ELY CIO Financial Report - February 4th 2022 to February 3rd 2023

<u>RECEIPTS</u>	AMOUNT	ACCT
COMPENSATION	£780.00	NatWest
DONATION	£1,351.38	NatWest
MISC FUND TRANSFER FROM PAYPAL	£79.07	NatWest
OTHER EVENT REVENUE	£1,013.90	NatWest
PRIDE DAY CASH REVENUE	£2,658.45	NatWest
PRIDE DAY POS REVENUE	£1,713.82	NatWest
REFUND	£124.68	NatWest
STALL	£1,810.00	NatWest
TICKET	£1,682.73	NatWest

TOTAL	£11,214.03	
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PAYMENTS

BAR CONSUMABLES	-£309.65	NatWest
BAR STOCK	-£966.68	NatWest
ENTERTAINER FEES	-£150.00	NatWest
EQUIPMENT/CONSUMABLES	-£2,284.36	NatWest
EXTERNAL EVENT FEES	-£46.00	NatWest
FLOAT	-£700.00	NatWest
HOSTING	-£33.59	NatWest
INSURANCE	-£841.53	NatWest
LEAFLETS	-£161.33	NatWest
LICENCE FEES	-£41.00	NatWest
MARQUEES	-£333.99	NatWest
POS EQUIPMENT	-£628.80	NatWest
POS TEST	-£3.00	NatWest
PURCHASE	-£29.10	NatWest
SECURITY FEES	-£326.40	NatWest
SHOP STOCK	-£2,972.57	NatWest
STAGING/TECH FEES	-£3,000.00	NatWest
TABLE HIRE	-£165.00	NatWest
TRAVEL EXPENSE	-£18.00	NatWest
VENUE HIRE	-£875.88	NatWest

TOTAL	-£12,993.00	
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SURPLUS/DEFICIT

Opening Balance	£8,227.13	NatWest
Closing Balance at 30/12/2021	£6,448.16	NatWest

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mr Simon Timothy Pittock

Mr Andrew White

**Position (eg
Secretary, Chair, etc)**

Treasurer, Trustee

Trustee

Date

July 26th, 2024