

# PRIDE IN ELY CIO

England & Wales · Charity number 1170817

## Details

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**Other names** ELY PRIDE

**Status** Registered

**Legal form** CIO

**Registered** 2016-12-19

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Office 10  
Centre E  
24 Barton Road  
Ely  
Cambridgeshire  
CB7 4DE

**Phone** 07965206225

**Email** [hello@prideinely.co.uk](mailto:hello@prideinely.co.uk)

**Website** [www.prideinely.co.uk](http://www.prideinely.co.uk)

## Activities

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**Objects:** TO PROMOTE EQUALITY AND DIVERSITY BY THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF SEXUAL ORIENTATION AND GENDER IDENTITY BY:(A) PROVIDING SUPPORT SERVICES FOR LESBIAN, GAY, BISEXUAL, TRANSGENDERED AND OTHER SEXUALITIES AND IDENTITIES (LGBT+);(B) ADVANCING EDUCATION TO IMPROVE THE UNDERSTANDING OF LGBT+ PEOPLE;(C) ORGANISING SUPPORT MEETINGS AND EVENTS EXCLUSIVELY FOR LGBT+ PEOPLE;(D) ORGANISING INCLUSIVE EVENTS TO ENCOURAGE THE ACCEPTANCE OF ALL PEOPLE REGARDLESS OF SEXUAL ORIENTATION AND GENDER IDENTITY.

**Activities:** We are a community based charity for LGBTQ-plus individuals in Ely. We have created a safe place for people to meet in Ely. Our first Ely Pride event was held in August 2018 and this has been well supported within the City. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion.

## Classification

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- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Other Defined Groups, The General Public/mankind

## Geography

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- Cambridgeshire

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-02-03	£9,908	£11,948	-	-
2024-02-03	£14,935	£14,756	-	-
2023-02-03	£11,214	£12,993	-	-
2022-02-03	£1,459	£431	-	-
2021-02-03	£679	£566	-	-

## Trustees

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Name	Role	Appointed
<b>Simon Timothy Pittock</b>	Chair	2019-08-16
Andrew David White		2019-08-16
Emma Brint		2026-02-03
Sarah Marsh		2024-10-07

**PRIDE IN ELY CIO**

England & Wales - Charity number 1170817

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# Accounts

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## Trustees' Annual Report for the period:

**From** 04/02/2024 **Period start date**  
**To** 03/02/2025 **Period end date**

**Charity name: Pride in Ely CIO**

**Charity registration number: 1170817**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>We are a community based charity for LGBTQ+ individuals in Ely. We have created a safe place for people to meet in Ely. Our first Pride in Ely event was held in August 2018 and this has been well supported within the City. For 2024 we held our 5<sup>th</sup> Pride in Ely event. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion and provide more safe-space events and social opportunities in addition to our main Pride Day.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Fundraising via stalls at community events throughout the year of 2024. Organising and operating the 2024 Pride Day event in August. In particular our own merchandise and beer stalls, plus revenue from donations and stall pitch fees.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The trustees have read the guidance and it is in keeping with our aims and objectives.</b>

**Additional information (optional)**

	SORP reference	
Policy on grant making	Para 1.38	<b>N/A</b>
Policy on social investment including program related investment	Para 1.38	<b>N/A</b>
Contribution made by volunteers	Para 1.38	<b>N/A</b>
Other		<b>N/A</b>

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p><b>We've identified the following as our principal achievements this year:</b></p> <ul style="list-style-type: none"> <li>● <b>We have been unable to expand on our pool of trustees this year and we do need to address this head-on for our next year and significantly enlarge our team so that we can better achieve our Charitable Aims and reduce the overload load/stress on individuals.</b></li> <li>● <b>We were able to organise and host more non-Pride Day events, providing more safe-space opportunities, opportunities to socialise and fundraising for the charities</b></li> <li>● <b>We achieved an attendance of approximately 6000 people on the day, this was up significantly on the previous year</b></li> <li>● <b>We coordinated with the District Council's Markets Team, who branded and ran a Pride-themed "Foodie Friday" event on the day before Pride, expanding our fringe festival aims for Pride in Ely. This included decorating Ely's market place with Pride flags and bunting, helping to raise awareness of and spread a message of usualisation and acceptance of the LGBTQ+ community.</b></li> </ul>

## Additional information (optional)

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p>Due to our low number of trustees, we were not able to achieve as much progress in our education and outreach areas, however we were able to provide a highly successful and expanded Pride event, with excellent turnout and a true safe space for learning and self-expression for the LGBTQ+ community and beyond.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>Due to a low number of trustees and volunteers, much of the time which should have been dedicated to fundraising and sponsorship was used to ensure the main Pride Day event was possible.</p> <p>Our fundraising was limited to event revenue along with a modest number of small donations (including those given on the main Pride Day event)</p> <p>We were unable to attend external events and host a Pride stall for this period, which also represented a loss compared with the previous periods.</p>
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	<p>Our investment in infrastructure, stock and consumable items was high this year, but it was in service of expanding our ability to maximise main revenue streams on Pride Day and at other events we will run, present and into the future.</p> <p>The results ably demonstrate that our expanded footprint, ability to newly take card payments and to operate our own bar were worth the investment and we end the period with stock in hand plus infrastructure to increase earnings in subsequent years.</p>
<p>Other</p>		<p>Again due to the pressures with low numbers of trustees, following multiple resignations last year in our CIO's leadership team and another this year, we were unable to meet all of our set qualitative or quantitative objectives for this year.</p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We close the year with £5,543.09 in the bank, a decrease of <b>-£2,039.18</b> on the previous period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>The current account balance is maintained to ensure the ability to hold a new Pride festival each year and to allow us to invest in new programmes for outreach and education.</b>
Amount of reserves held	Para 1.22	<b>£5,543.09 as per current account.</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<p><b>The bill for the previous period's staging provision was presented very late due to a dispute we raised and so is reflected on this period. Without this £3,000 the accounts would have reflected a modest increase of £960.82</b></p> <p><b>Additionally due to the illegal actions of a supplier who had contracted to provide a bar service with a significantly favourable profit split, we did not run our own bar. Ultimately this turned out to be materially different just days before the event when it was too late to make changes (including due to the inability at that short notice to serve a Temporary Event Notice to enable the sale of alcohol). Instead of an 80% share of revenue, we took under 20% of the provider's revenue and this represented a loss of as much as £4000-4500 to us.</b></p>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

## Additional information (optional)

<p>The charity's principal sources of funds (including any fundraising)</p>	<p>Para 1.47</p>	<p><b>Fundraising</b></p> <p><b>Donations</b></p> <p><b>Merchandise</b></p> <p><b>Wet sales</b></p> <p><b>Stall pitch fees</b></p> <p><b>Ticket sales</b></p>
<p>Investment policy and objectives including any social investment policy adopted</p>	<p>Para 1.46</p>	<p><b>N/A</b></p>
<p>A description of the principal risks facing the charity</p>	<p>Para 1.46</p>	<ul style="list-style-type: none"> <li>• <b>Trustee churn.</b></li> <li>• <b>Leadership issues.</b></li> <li>• <b>Political risks/climate</b></li> <li>• <b>Due to our small team, relationships with stakeholders may easily be affected by personal interactions and lack of time to maintain working relationships.</b></li> <li>• <b>Ongoing national health concerns.</b></li> <li>• <b>Poor state of the national economy.</b></li> </ul>
<p>Other</p>		<p><b>N/A</b></p>

## Structure, Governance and Management

Description of charity's trusts:		N/A
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Association</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>We continue our process of inviting potential trustees to join the CIO in a responsible junior role (Associate Director), undergoing a period of probation for a year (to include one Pride Festival) before inviting them to become a full Trustee.</b>

## Additional information (optional)

<p>Policies and procedures adopted for the induction and training of trustees</p>	<p>Para 1.51</p>	<p><b>Junior members will perform their roles under the supervision of at least one full Trustee.</b></p> <p><b>Junior members will sign a code of conduct, outlining their responsibilities and obligations to the CIO.</b></p>
<p>The charity's organisational structure and any wider network with which the charity works</p>	<p>Para 1.51</p>	<p><b>We have an executive committee who oversee governance and urgent matters.</b></p> <p><b>General Trustee committee who oversee general matters and the actions taken by the executive committee.</b></p> <p><b>General committee which includes all of the Trustees and Associate Directors.</b></p> <p><b>Sub-committees for specialised areas who report back to senior committees.</b></p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p><b>Unofficial relationships with local organisations and governing bodies.</b></p>
<p>Other</p>		<p><b>N/A</b></p>

## Reference and Administrative details

Charity name	Pride in Ely CIO
Other name the charity uses	Pride in Ely, Cambridgeshire. Ely Pride.
Registered charity number	1170817
Charity's principal address	Office 10 Centre E Community Hub 24 Barton Road Ely Cambridgeshire CB74DE

### Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Kiera Delaney	Co- Chair		
Sherrie Halls	Co- Chair		
Simon Timothy Pittock	Treasurer		
Andrew David White	Trustee		

### Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	Name of chief executive or names of senior staff members (Optional information)		

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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### Other optional information

N/A
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## PRIDE in ELY CIO Financial Report - February 4th 2022 to February 3rd 2023

<u>RECEIPTS</u>	AMOUNT	ACCT
Donations	£1,192.68	NatWest
Pride Events' Revenue	£8,716.71	NatWest
<b>TOTAL</b>	<b>£9,909.39</b>	
 <u>PAYMENTS</u>		
Misc Supplies	-£129.81	NatWest
Event Supplies	-£129.81	NatWest
Storage Fees (Stock / Equipment)	-£160.00	NatWest
Web Hosting	-£182.41	NatWest
Vehicle Hire	-£252.00	NatWest
Invoices: Performers	-£1,098.33	NatWest
Sundries	-£511.12	NatWest
Event Insurance	-£841.53	NatWest
Event Room Hire	-£598.80	NatWest
Event Floats (Cash)	-£500.00	NatWest
Stock: Other Pride Events	-£571.85	NatWest
Equipment Purchases	-£462.01	NatWest
Event Advertising	-£80.00	NatWest
Event Supplier/Service Invoices	-£6,645.50	NatWest
Stock: Pride Day	-£285.40	NatWest
<b>TOTAL</b>	<b>-£11,948.57</b>	
 <u>SURPLUS/DEFICIT</u>		
	<b>-£2039.18</b>	
Opening Balance	<b>£7,582.27</b>	NatWest
Closing Balance at 03/02/2023	<b>£5,543.09</b>	NatWest

### Declarations

**The trustees declare that they have approved the trustees' report above.**

**Signed on behalf of the charity's trustees**

**Signature(s)**

	
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**Full name(s)**

Mr Simon Timothy Pittock	Mr Andrew White
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**Position (eg  
Secretary, Chair, etc)**

Treasurer, Trustee	Trustee
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**Date** December 2nd<sup>th</sup>, 2025

**PRIDE IN ELY CIO**

England & Wales - Charity number 1170817

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# Accounts

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## Trustees' Annual Report for the period:

**From** 04/02/2023 **Period start date**  
**To** 03/02/2024 **Period end date**

**Charity name: Pride in Ely CIO**

**Charity registration number: 1170817**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>We are a community based charity for LGBTQ+ individuals in Ely. We have created a safe place for people to meet in Ely. Our first Pride in Ely event was held in August 2018 and this has been well supported within the City. For 2023 we held our 4<sup>th</sup> Pride in Ely event. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion and provide more safe-space events and social opportunities in addition to our main Pride Day.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Fundraising via stalls at community events throughout the year of 2023. Organising and operating the 2023 Pride Day event in August. In particular our own merchandise and beer stalls, plus revenue from donations and stall pitch fees. We also ran 2 Drag Bingo events which raised significant funds and provided a safe space.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The trustees have read the guidance and it is in keeping with our aims and objectives.</b>

**Additional information (optional)**

	SORP reference	
Policy on grant making	Para 1.38	<b>N/A</b>
Policy on social investment including program related investment	Para 1.38	<b>N/A</b>
Contribution made by volunteers	Para 1.38	<b>N/A</b>
Other		<b>N/A</b>

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>We've identified the following as our principal achievements this year:</b></p> <ul style="list-style-type: none"><li>• <b>We expanded our trustee pool this year following our determination of this need in the previous period, however we do still need to continue to address this by significantly enlarging our team going forward.</b></li><li>• <b>We were able to organise and host more non-Pride Day events, providing more safe-space opportunities, opportunities to socialise and fundraising for the charities.</b></li><li>• <b>We achieved an attendance of around 4500 people on the day, and improvement on the depressed turnout of the previous year.</b></li></ul>

## Additional information (optional)

Achievements against objectives set	Para 1.41	Due to our still low number of trustees, we were not able to achieve as much progress in our education and outreach areas, however we were able to provide a highly successful and expanded Pride event, with excellent turnout and a true safe space for learning and self-expression for the LGBTQ+ community and beyond.
Performance of fundraising activities against objectives set	Para 1.41	Due to a low number of trustees and volunteers, much of the time which should have been dedicated to fundraising and sponsorship was used to ensure the main Pride Day event was possible. We did achieve some small grants and donations, however this is an area which needs significant improvement going forward.
Investment performance against objectives	Para 1.41	Our investment in infrastructure, stock and consumable items was again high this year, but it was in service of expanding our ability to maximise main revenue streams on Pride Day and at other events we will run, present and into the future, for example the purchase of a new gazebo system and ePos kit. The results ably demonstrate that our expanded footprint, ability to newly take card payments and to operate our own bar were worth the investment and we end the period with stock in hand plus infrastructure to increase earnings in subsequent years.
Other		Again due to the pressures with low numbers of trustees, following multiple resignations last year in our CIO's leadership team and another this year, we were unable to meet all of our set qualitative or quantitative objectives for this year.

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We close the year with £7,621.25 in the bank, an increase of £1,173.09 on the previous period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>The current account balance is maintained to ensure the ability to hold a new Pride festival each year and to allow us to invest in new programmes for outreach and education.</b>
Amount of reserves held	Para 1.22	<b>£7,621.25 as per current account.</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

## Additional information (optional)

<p>The charity's principal sources of funds (including any fundraising)</p>	<p>Para 1.47</p>	<p><b>Fundraising</b></p> <p><b>Donations</b></p> <p><b>Merchandise</b></p> <p><b>Wet sales</b></p> <p><b>Stall pitch fees</b></p> <p><b>Ticket sales</b></p>
<p>Investment policy and objectives including any social investment policy adopted</p>	<p>Para 1.46</p>	<p><b>N/A</b></p>
<p>A description of the principal risks facing the charity</p>	<p>Para 1.46</p>	<ul style="list-style-type: none"> <li>• <b>Trustee churn.</b></li> <li>• <b>Leadership issues.</b></li> <li>• <b>Political risks/climate</b></li> <li>• <b>Due to our small team, relationships with stakeholders may easily be affected by personal interactions and lack of time to maintain working relationships.</b></li> <li>• <b>Worsening state of the national economy.</b></li> </ul>
<p>Other</p>		<p><b>N/A</b></p>

## Structure, Governance and Management

Description of charity's trusts:		N/A
Type of governing document (trust deed, royal charter)	Para 1.25	Association
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Formerly this was fulfilled on a basis of personal recruitment.</p> <p>We have instituted a process of inviting potential trustees to join the CIO in a responsible junior role (Associate Director), undergoing a period of probation for a year (to include one Pride Festival) before inviting them to become a full Trustee.</p>

## Additional information (optional)

<p>Policies and procedures adopted for the induction and training of trustees</p>	<p>Para 1.51</p>	<p><b>Junior members will perform their roles under the supervision of at least one full Trustee.</b></p> <p><b>Junior members will sign a code of conduct, outlining their responsibilities and obligations to the CIO.</b></p>
<p>The charity's organisational structure and any wider network with which the charity works</p>	<p>Para 1.51</p>	<p><b>We have an executive committee who oversee governance and urgent matters.</b></p> <p><b>General Trustee committee who oversee general matters and the actions taken by the executive committee.</b></p> <p><b>General committee which includes all of the Trustees and Associate Directors.</b></p> <p><b>Sub-committees for specialised areas who report back to senior committees.</b></p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p><b>Unofficial relationships with local organisations and governing bodies.</b></p>
<p>Other</p>		<p><b>N/A</b></p>

## Reference and Administrative details

Charity name	Pride in Ely CIO
Other name the charity uses	Pride in Ely, Cambridgeshire. Ely Pride.
Registered charity number	1170817
Charity's principal address	Ely Pride, Office 10, 24 Barton Road, ELY, Cambridgeshire, CB7 4DE.

### Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Andrew David White	Chair		
Simon Timothy Pittock	Treasurer		
Kiera Delaney	Governance Officer		
Sherrie Halls	Secretary		
Carol Thornton	Trustee		

### Corporate trustees – names of the directors at the date the report was approved

Director name		
<b>N/A</b>		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
<b>N/A</b>		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	<b>Name of chief executive or names of senior staff members (Optional information)</b>		

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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### Other optional information

N/A
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## PRIDE in ELY CIO Financial Report - February 4th 2023 to February 3rd 2024

<u>RECEIPTS</u>	AMOUNT	ACCT
Donations	£84.80	NatWest
Drag Bingo Events	£4,787.78	NatWest
External Events	£582.50	NatWest
Grants	£250.00	NatWest
Pride Day Stall Fees	£3,601.36	NatWest
Pride Day Takings (Card)	£3,644.26	NatWest
Pride Day Takings (Cash)	£1,984.47	NatWest
<b>TOTAL</b>	<b>£14,935.17</b>	
<u>PAYMENTS</u>		
Bingo Event Costs	-£583.50	NatWest
Equipment Costs	-£3,129.78	NatWest
Event Floats	-£1,200.00	NatWest
Event Insurance	-£841.52	NatWest
Fuel	-£34.47	NatWest
Licence Fees	-£63.00	NatWest
Pride Day Stall	-£320.66	NatWest
Refunds Out	-£100.00	NatWest
Refunds In	£834.78	NatWest
Reimbursements	-£462.00	NatWest
Rider	-£58.19	NatWest
Stock	-£6,461.11	NatWest
Storage	-£160.00	NatWest
Training	-£118.80	NatWest
Vehicle Hire	-£240.00	NatWest
Venue Fees	-£798.80	NatWest
Web Fees	-£183.77	NatWest
<b>TOTAL</b>	<b>-£14,755.60</b>	
<u>SURPLUS/DEFICIT</u>	£392.04	
Opening Balance	£7,229.21	NatWest
Closing Balance at 03/02/2023	£7,621.25	NatWest

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)

Mr Simon Timothy Pittock	Mr Andrew White
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Position (eg  
Secretary, Chair, etc)

Treasurer, Trustee	Trustee
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Date

Dec 1 <sup>st</sup> , 2024
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**PRIDE IN ELY CIO**

England & Wales - Charity number 1170817

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# Accounts

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## Trustees' Annual Report for the period:

**From** 04/02/2021 **Period start date**  
**To** 03/02/2022 **Period end date**

**Charity name: Pride in Ely CIO**

**Charity registration number: 1170817**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>We are a community based charity for LGBTQ+ individuals in Ely. We have created a safe place for people to meet in Ely. Our first Pride in Ely event was held in August 2018 and this has been well supported within the City. For 2023 we held our 4<sup>th</sup> Pride in Ely event. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion and provide more safe-space events and social opportunities in addition to our main Pride Day.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Fundraising via stalls at community events throughout the year of 2022. Organising and operating the 2022 Pride Day event in August. In particular our own merchandise and beer stalls, plus revenue from donations and stall pitch fees.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The trustees have read the guidance and it is in keeping with our aims and objectives.</b>

**Additional information (optional)**

	SORP reference	
Policy on grant making	Para 1.38	<b>N/A</b>
Policy on social investment including program related investment	Para 1.38	<b>N/A</b>
Contribution made by volunteers	Para 1.38	<b>N/A</b>
Other		<b>N/A</b>

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p><b>We've identified the following as our principal achievements this year:</b></p> <ul style="list-style-type: none"> <li>● <b>We expanded our trustees this year which has helped with operational issues, however we do need to address this head-on for our next year and significantly enlarge our team so that we can better achieve our Charitable Aims and reduce the overload load/stress on individuals.</b></li> <li>● <b>We were able to organise and host more non-Pride Day events, providing more safe-space opportunities, opportunities to socialise and fundraising for the charities</b></li> <li>● <b>We achieved an attendance of over 3-4000 people on the day, this was down on the previous year but a good result given a number of difficult factors including train strikes, dire weather forecast, a clash with Norwich Pride and nearby Cambridge Folk Festival.</b></li> <li>● <b>We coordinated with the District Council's Markets Team, who branded and ran a Pride-themed "Foodie Friday" event on the day before Pride, expanding our fringe festival aims for Pride in Ely. This included decorating Ely's market place with Pride flags and bunting, helping to raise awareness of and spread a message of usualisation and acceptance of the LGBTQ+ community.</b></li> </ul>

## Additional information (optional)

Achievements against objectives set	Para 1.41	<b>Due to our low number of trustees, we were not able to achieve as much progress in our education and outreach areas, however we were able to provide a highly successful and expanded Pride event, with excellent turnout and a true safe space for learning and self-expression for the LGBTQ+ community and beyond.</b>
Performance of fundraising activities against objectives set	Para 1.41	<b>Due to a low number of trustees and volunteers, much of the time which should have been dedicated to fundraising and sponsorship was used to ensure the main Pride Day event was possible. We did however achieve some of our goals, raising £2,131.38 in donations, sponsorship and other non-revenue-based income.</b>
Investment performance against objectives	Para 1.41	<b>Our investment in infrastructure, stock and consumable items was high this year, but it was in service of expanding our ability to maximise main revenue streams on Pride Day and at other events we will run, present and into the future. The results ably demonstrate that our expanded footprint, ability to newly take card payments and to operate our own bar were worth the investment and we end the period with stock in hand plus infrastructure to increase earnings in subsequent years.</b>
Other		<b>Again due to the pressures with low numbers of trustees, following multiple resignations last year in our CIO's leadership team and another this year, we were unable to meet all of our set qualitative or quantitative objectives for this year.</b>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We close the year with £6448.16 in the bank, a decrease of £1778.97 on the previous period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>The current account balance is maintained to ensure the ability to hold a new Pride festival each year and to allow us to invest in new programmes for outreach and education.</b>
Amount of reserves held	Para 1.22	<b>£6448.16 as per current account.</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<p><b>We undertook a significant investment in infrastructure, including POS systems to counter the lost sales opportunities we'd experienced at events outside of our main Pride Day. We also invested in new commercial grade gazebos and equipment to maximise the impact of our Pride Day shop, a major source of income for us. For the first time, we also ran our own bar, which required purchase of consumables such as biodegradable cups, plus POS equipment for this. We end the year with a decrease in funds, however we have stock and consumables which will anticipate will translate to future profit to offset the loss this year.</b></p> <p><b>In addition to the above POS systems, we purchased card readers and donation "tins" to enable us to take advantage of this type of donation. This was undertaken following positive advice from other charities in the sector. A portion of the cost was offset by a direct donation towards this investment.</b></p> <p><b>We also decided to run an after-Pride Day cabaret show "Club Cabaret" which was a ticketed event. When we began the venture, we had a volunteer with significant experience who offered to handle this event. Unfortunately this person had to drop out due to a clash of dates with their business. We secured a replacement volunteer, again with appropriate experience who subsequently had to drop out due to personal issues. We had to rush to create an event as we had already dedicated too much time and funds to this and this lack of time came with a higher cost, due to last-minute purchases and so on. For future years, this event will only be considered if we have a solid plan and personnel to achieve it.</b></p> <p><b>Due to the significantly expanded nature of the event, our attendance at other community events and hosting our own events, we had to significantly increase our insurance policy to ensure we met all of these needs, which presented a significant increase in costs, something which the scaled up presence and ability to sell merchandise and our bar wet sales should help to offset going forwards.</b></p>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

## Additional information (optional)

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Fundraising</b> <b>Donations</b> <b>Merchandise</b> <b>Wet sales</b> <b>Stall pitch fees</b> <b>Ticket sales</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/A</b>
A description of the principal risks facing the charity	Para 1.46	<ul style="list-style-type: none"><li>• <b>Trustee churn.</b></li><li>• <b>Leadership issues.</b></li><li>• <b>Political risks/climate</b></li><li>• <b>Due to our small team, relationships with stakeholders may easily be affected by personal interactions and lack of time to maintain working relationships.</b></li><li>• <b>Ongoing national health concerns.</b></li><li>• <b>Poor state of the national economy.</b></li></ul>
Other		<b>N/A</b>

## Structure, Governance and Management

Description of charity's trusts:		N/A
Type of governing document (trust deed, royal charter)	Para 1.25	Association
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Formerly this was fulfilled on a basis of personal recruitment.</p> <p>We have instituted a process of inviting potential trustees to join the CIO in a responsible junior role (Associate Director), undergoing a period of probation for a year (to include one Pride Festival) before inviting them to become a full Trustee.</p>

## Additional information (optional)

<p>Policies and procedures adopted for the induction and training of trustees</p>	<p>Para 1.51</p>	<p><b>Junior members will perform their roles under the supervision of at least one full Trustee.</b></p> <p><b>Junior members will sign a code of conduct, outlining their responsibilities and obligations to the CIO.</b></p>
<p>The charity's organisational structure and any wider network with which the charity works</p>	<p>Para 1.51</p>	<p><b>We have an executive committee who oversee governance and urgent matters.</b></p> <p><b>General Trustee committee who oversee general matters and the actions taken by the executive committee.</b></p> <p><b>General committee which includes all of the Trustees and Associate Directors.</b></p> <p><b>Sub-committees for specialised areas who report back to senior committees.</b></p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p><b>Unofficial relationships with local organisations and governing bodies.</b></p>
<p>Other</p>		<p><b>N/A</b></p>

## Reference and Administrative details

Charity name	Pride in Ely CIO
Other name the charity uses	Pride in Ely, Cambridgeshire. Ely Pride.
Registered charity number	1170817
Charity's principal address	2 Riflemans Close, ELY, Cambridgeshire, CB6 1FF.

### Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Andrew David White	Chair		
Simon Timothy Pittock	Treasurer		
Kiera Delaney	Governance Officer	15th Feb 22 to present	
Sherrie Halls	Secretary		
Carol Thornton	Trustee	13th Feb 22 to present	
Mark Smith	Trustee (resigned)	15th Feb 22 to Oct 22	

### Corporate trustees – names of the directors at the date the report was approved

Director name		
<b>N/A</b>		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
<b>N/A</b>		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	<b>Name of chief executive or names of senior staff members (Optional information)</b>		

### Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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### Other optional information

N/A
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## PRIDE in ELY CIO Financial Report - February 4th 2022 to February 3rd 2023

<u>RECEIPTS</u>	AMOUNT	ACCT
COMPENSATION	£780.00	NatWest
DONATION	£1,351.38	NatWest
MISC FUND TRANSFER FROM PAYPAL	£79.07	NatWest
OTHER EVENT REVENUE	£1,013.90	NatWest
PRIDE DAY CASH REVENUE	£2,658.45	NatWest
PRIDE DAY POS REVENUE	£1,713.82	NatWest
REFUND	£124.68	NatWest
STALL	£1,810.00	NatWest
TICKET	£1,682.73	NatWest
<b>TOTAL</b>	<b>£11,214.03</b>	
 <u>PAYMENTS</u>		
BAR CONSUMABLES	-£309.65	NatWest
BAR STOCK	-£966.68	NatWest
ENTERTAINER FEES	-£150.00	NatWest
EQUIPMENT/CONSUMABLES	-£2,284.36	NatWest
EXTERNAL EVENT FEES	-£46.00	NatWest
FLOAT	-£700.00	NatWest
HOSTING	-£33.59	NatWest
INSURANCE	-£841.53	NatWest
LEAFLETS	-£161.33	NatWest
LICENCE FEES	-£41.00	NatWest
MARQUEES	-£333.99	NatWest
POS EQUIPMENT	-£628.80	NatWest
POS TEST	-£3.00	NatWest
PURCHASE	-£29.10	NatWest
SECURITY FEES	-£326.40	NatWest
SHOP STOCK	-£2,972.57	NatWest
STAGING/TECH FEES	-£3,000.00	NatWest
TABLE HIRE	-£165.00	NatWest
TRAVEL EXPENSE	-£18.00	NatWest
VENUE HIRE	-£875.88	NatWest
<b>TOTAL</b>	<b>-£12,993.00</b>	
 <u>SURPLUS/DEFICIT</u>		
Opening Balance	£8,227.13	NatWest
Closing Balance at 30/12/2021	£6,448.16	NatWest

### Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

**Signature(s)**

	
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**Full name(s)**

Mr Simon Timothy Pittock	Mr Andrew White
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**Position (eg  
Secretary, Chair, etc)**

Treasurer, Trustee	Trustee
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**Date**

July 26 <sup>th</sup> , 2024
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**PRIDE IN ELY CIO**

England & Wales - Charity number 1170817

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# Accounts

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## Trustees' Annual Report for the period:

**From** 04/02/2021 **Period start date**  
**To** 03/02/2022 **Period end date**

**Charity name:** Pride in Ely CIO

**Charity registration number:** 1170817

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>We are a community based charity for LGBT individuals in Ely. We have created a safe place for people to meet in Ely. Our first PRIDE in Ely event was held in August 2018 and this has been well supported within the City. Our ultimate aim is to be able to offer more support by working with other organisations and in particular to educate around diversity and inclusion.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>Fundraising via stalls at community events throughout the year of 2022.</b> <b>Organising and operating the 2022 Pride Day event in August. In particular our own merchandise and beer stalls, plus revenue from donations and stall pitch fees.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>The trustees have read the guidance and it is in keeping with our aims and objectives.</b>

**Additional information (optional)**

	SORP reference	
Policy on grant making	Para 1.38	<b>N/A</b>
Policy on social investment including program related investment	Para 1.38	<b>N/A</b>
Contribution made by volunteers	Para 1.38	<b>N/A</b>
Other		<b>This year was an important one for the CIO as we had to re-establish links with the local community and in particular the LGBTQ+ community, following the break due to the pandemic. Further we created long term relationships with local authorities, businesses and stakeholders, in particular potential financial backers and sponsorship opportunities, plus connections to further our aims and objectives.</b>

## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p><b>We've identified the following as our principal achievements this year:</b></p> <ul style="list-style-type: none"> <li>● <b>We rebuilt the team of trustees following several unforeseen resignations. This allowed us to continue the work of the CIO and successfully hold our 2022 event.</b></li> <li>● <b>Our event was around double the size of previous incarnations and additionally added a brand new evening event.</b></li> <li>● <b>We achieved an attendance of over 4000 people on the day, significantly up from previous events.</b></li> <li>● <b>We created a new Fringe Festival to engage the local community, in particular businesses, in the 2 weeks around our main event. This achieved a broader awareness among the LGBTQ+ community but also in particular the wider community, raising awareness and overcoming obstacles in furtherance of our aims.</b></li> <li>● <b>We engaged in an organised campaign to attend local events representing the CIO, both to further our charitable objective and raise funds.</b></li> </ul>

**Additional information (optional)**

Achievements against objectives set	Para 1.41	N/A
Performance of fundraising activities against objectives set	Para 1.41	N/A
Investment performance against objectives	Para 1.41	N/A
Other		<b>Due to the unforeseen circumstances in our CIO's leadership team, we were unable to set qualitative or quantitative objectives for this year. This will be addressed going forwards.</b>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>We close the year with £9279.75 in the bank, an increase of £750.59 on the previous period.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>The current account balance is maintained to ensure the ability to hold a new Pride festival each year and to allow us to invest in new programmes for outreach and education.</b>
Amount of reserves held	Para 1.22	<b>£9279.75 as per current account.</b>
Reasons for holding zero reserves	Para 1.22	<b>N/A</b>
Details of fund materially in deficit	Para 1.24	<b>N/A</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>N/A</b>

**Additional information (optional)**

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Fundraising</b> <b>Donations</b> <b>Merchandise</b> <b>Wet sales</b> <b>Stall pitch fees</b> <b>Ticket sales</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/A</b>
A description of the principal risks facing the charity	Para 1.46	<ul style="list-style-type: none"><li>• <b>Trustee churn.</b></li><li>• <b>Leadership issues.</b></li><li>• <b>Political risks/climate</b></li><li>• <b>Due to our small team, relationships with stakeholders may easily be affected by personal interactions and lack of time to maintain working relationships.</b></li><li>• <b>Ongoing national health concerns.</b></li><li>• <b>Poor state of the national economy.</b></li></ul>
Other		<b>N/A</b>

## Structure, Governance and Management

Description of charity's trusts:		<b>N/A</b>
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Association</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>CIO</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p><b>Formerly this was fulfilled on a basis of personal recruitment.</b></p> <p><b>We have now instituted a process of inviting potential trustees to join the CIO in a responsible junior role (Associate Director), undergoing a period of probation for a year (to include one Pride Festival) before inviting them to become a full Trustee.</b></p>

## Additional information (optional)

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<b>Junior members will perform their roles under the supervision of at least one full Trustee.</b>  <b>Junior members will sign a code of conduct, outlining their responsibilities and obligations to the CIO.</b>
The charity's organisational structure and any wider network with which the charity works	Para 1.51	<b>We have an executive committee who oversee governance and urgent matters.</b>  <b>General Trustee committee who oversee general matters and the actions taken by the executive committee.</b>  <b>General committee which includes all of the Trustees and Associate Directors.</b>  <b>Sub-committees for specialised areas who report back to senior committees.</b>
Relationship with any related parties	Para 1.51	<b>Unofficial relationships with local organisations and governing bodies.</b>
Other		<b>N/A</b>

## Reference and Administrative details

Charity name	Pride in Ely CIO
Other name the charity uses	Pride in Ely, Cambridgeshire. Ely Pride.
Registered charity number	1170817
Charity's principal address	116 West Fen Road, Ely, Cambridgeshire, CB6 3AD.

### Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Andrew David White	Chair		
Simon Timothy Pittock	Treasurer		
Kiera Delaney	Governance Officer	15th Feb 22 to present	
Sherrie Halls	Secretary		
Carol Thornton	Trustee	13th Feb 22 to present	
Mark Smith	Trustee (resigned)	15th Feb 22 to Oct 22	
Fritha Love	Chair (resigned)	To Jan 22	
Ariane Richardt	Trustee (resigned)	To Jan 22	
Mark Briggs	Trustee (resigned)	To Jan 22	

### Corporate trustees – names of the directors at the date the report was approved

Director name		
<b>N/A</b>		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
<b>N/A</b>		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	<b>Name of chief executive or names of senior staff members (Optional information)</b>		

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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## Other optional information

N/A
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## PRIDE in ELY CIO Financial Report - February 4th 2021 to February 3rd 2022

<u>RECEIPTS</u>	AMOUNT	ACCT
Cash Donation	£7.50	NatWest
Amazon Smile Donation	£8.82	NatWest
Float from Pride Stall	£90.00	NatWest
Profit from Pride Stall	£327.09	NatWest
Merchandising Purchase	£20.00	NatWest
Amazon Smile Donation	£6.39	NatWest
Business Donation	£250.00	NatWest
Local Council Grant	£750.00	NatWest
<b>TOTAL</b>	<b>£1,459.80</b>	
<u>PAYMENTS</u>		
Event Insurance	-£38.10	NatWest
Supplies for Pride Stall	-£46.52	NatWest
Supplies for Pride Stall	-£19.40	NatWest
Supplies for Pride Stall	-£27.90	NatWest
Supplies for Pride Stall	-£26.99	NatWest
Float for Pride Stall	-£90.00	NatWest
Supplies for Pride Stall	-£12.58	NatWest
Supplies for Pride Stall	-£8.22	NatWest
T-Shirt Printing for stock	-£132.00	NatWest
Volunteers Centre Account Fee	-£10.00	NatWest
Lottery Licence	-£20.00	NatWest
<b>TOTAL</b>	<b>-£431.71</b>	
<u>SURPLUS/DEFICIT</u>		
Opening Balance	£8,529.16	NatWest
Closing Balance at 30/12/2021	£9,279.75	NatWest

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mr Simon Timothy Pittock

Ms Keira Delaney

Position (eg  
Secretary, Chair, etc)

Treasurer, Trustee

Governance Officer, Trustee

Date

December 3<sup>rd</sup>, 2022

**PRIDE IN ELY CIO**

England & Wales - Charity number 1170817

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# Accounts

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# Trustees' Annual Report for the period

<b>From</b>	Period start date			<b>To</b>	Period end date		
	4th	Feb	2020		3rd	Feb	2021

## Section A Reference and administration details

**Charity name** PRIDE in Ely CIO

**Other names charity is known by**

**Registered charity number (if any)** 1170817

**Charity's principal address** 9 James Essex Drive

Ely

Cambridgeshire

**Postcode**

**CB1 1BX**

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Fritha Love	Chairperson	01/09/2019 onwards	Trustees by majority vote
2	Andrew White	Secretary	16/08/2019 onwards	Trustees by majority vote
3	Simon Pittock	Treasurer	16/08//2019 onwards	Trustees by majority vote
4	Ariane Richardt		n/a	Trustees by majority vote
5	Sherrie Halls		16/08//2019 onwards	Trustees by majority vote
6	Mark Briggs		16/01/2020 onwards	Trustees by majority vote

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Initial voluntary agreed appointment – subsequent trustee majority vote system (there are no members of this charity)

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- Trustees' consideration of major risks and the system and procedures to manage them.

## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

To promote equality and diversity by the elimination of discrimination on the grounds of sexual orientation and gender identity by:

- Providing support services for lesbian, gay, bisexual, transgendered and other sexualities and identities (LGBT+);
- advancing education to improve the understanding of LGBT+ people;
- organising support meetings and events exclusively for LGBT+ people;
- organising inclusive events to encourage the acceptance of all people regardless of sexual orientation and gender identity.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

**Evidence of Activities**

1. Meetings have been more sporadically held (not every month) online via messenger, or Zoom due to COVID-19/Coronavirus restrictions and also due to health issues and isolation of several trustees. Minutes are taken at the physical meetings and the online record is retained for evidence of the other meetings with key decisions noted in a separate register.
2. There were no physical meetings or social events organised or attended due to restrictions.
3. Support has been readily available to all and counselling has continued to be available confidentially to vulnerable members by trained team members.
4. There were no events held and a decision to not hold a PRIDE event in 2020 was made early April 2020.
5. We are actively increasing our online presence and the website interaction has increased. It was hoped that an in person event can be held in 2021 but that will be dependent on the decision of the team and in light of the restrictions that are in place at the time in 2021.
6. Any other information or detail can be provided as requested

All trustees have seen and adhered to the guidance issued by the Charity Commission on Public Benefit.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

We are actively trying to raise funds and involve the whole community at each stage.

All of our trustees are volunteers with unconnected full-time paid jobs; and give all their time freely and willingly towards the cause.

We have had some volunteers who have helped us with events and have been working with us on fundraising applications.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

We actively pursue grant and funding opportunities as available and relevant i.e. pitching for donations and funds locally – not successful in money terms but the group/charity is becoming more known and recognised through these efforts.

We have made excellent contacts with other local charitable organisations and groups; including Ely Soup, Speak FreELY and the Kite trust (Cambridge) and we also are linked into several other local and regional PRIDE groups (our difference being that we support orientated also).

Due to lockdown and restrictions, we have not organised any fundraising or events that could be attended in person.

We have 3 active Facebook pages, a twitter account and a website

We have a 'SECRET' 'members' online group to allow people to speak safely and comfortably without fear. There are near to 300 members in this group.

We are seeking to work more closely with other charities, schools and good causes in order to fulfil our charity objectives.

We have the full support of the councils and the local Cathedral who chose to fly the PRIDE flag from the Cathedral for the inaugural PRIDE in Ely event and lit the Octagon in rainbow colours for the 2<sup>nd</sup> annual Pride event.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

We have a Charity reserve of £500 to remain in the account at all times for case of emergency expenditure.

### Details of any funds materially in deficit

n/a

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Our main funds come from donations and fundraising. We hold raffles, events which we sometimes charge a small fee to attend and collection boxes are on display at our events where allowed

The monies spent this reporting period have mainly been in the aim so far of raising awareness around diversity and inclusivity and working towards PRIDE in August 2021.

Key items purchased have been St John's ambulance past cover deficient payment cover for the 2019 event, raffle ticket licence, printing banners and advertising for fundraising events and PRIDE alongside merchandise to sell at the event. The awareness and promotion of the group is key as we are finding new members of the community every week that were not aware that there was anything in Ely and surrounding areas for them.

We had been fortunate to receive a considerable sum from 1 key organisation as a donation this financial period.

There has been limited opportunity to fundraise or the need to spend this financial period due to COVID-19 restrictions.

## Section F Other optional information


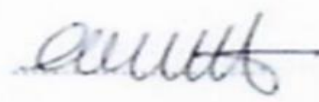
### Future Plans:

Our aim is to continue with inclusive events and gatherings – our objective is to hold a PRIDE event at least each summer and to increase our capacity for working in support arenas with the community of Ely as a whole. This plan is yet to be formalised; but we envisage that by working closely with education, emergency services and other related/like-minded charities that we can achieve at least some of this in the next year. The next PRIDE in Ely event (August 2022) would again see a day-time, family and community orientated PRIDE celebration – which we see as a continued measure of success against this goal. All COVID-19/Coronavirus restrictions permitting.

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Fritha Love	Ariane Richardt
<b>Position (eg Secretary, Chair, etc)</b>	Chair	Trustee
<b>Date</b>	03/06/2021	

**PRIDE in ELY CIO Financial Report first Printed 03062021 - submitted online on 03062021**

	<b>04/02/2019 TOTAL</b>	<b>Executive</b>
<b>RECEIPTS</b>		
Fundraising Quiz	30.00	30.00
Contra	-	-
Amazon Smile	18.81	18.81
Organisation Donations	500.00	500.00
Personal Donations	-	-
Fundraising Bingo	44.77	44.77
PRIDE Stall Charges	-	-
Fundraising Online Paypal	85.00	85.00
<b>TOTAL</b>	<u>678.58</u>	<u>678.58</u>
<b>PAYMENTS</b>		
Event Insurance	-	-
Advertising and banners	-	-
Fundraising Costs Quiz	55.08	55.08
Goods & Merch for Event owed 2019	207.37	207.37
Lottery Licence	20.00	20.00
Event Licence (TEN/ST)	-	-
St. John's Ambulance Event contested payment	252.00	252.00
Pride Engagement Gift	31.48	31.48
<b>TOTAL</b>	<u>565.93</u>	<u>565.93</u>
<b>Surplus/Deficit</b>		
Opening Balance	<u>8,125.47</u>	<u>8,125.47</u>
Balance c/f at 30/01/2020	<u>8,238.12</u>	<u>8,238.12</u>
<b>Represented by</b>		
NatWest	<u>8,238.12</u>	<u>8,238.12</u>
Coop	-	-
Fundraising Account	-	-
PayPal	-	-
Inter account tranfers	-	-
OUTSTANDING	-	-
Notional	-	-
	<u>8,238.12</u>	<u>8,238.12</u>

