

REGISTERED CHARITY NUMBER: 1170757

# CHASING THE STIGMA



Trustees' Annual Report  
and Financial Statements to the year ended 5 April 2022

# Chasing the Stigma

## Reference and administration information

**Charity number** 1170757

**Registered office and operational address** Burlington House, Crosby Road North, L22 0PJ

### Trustees

Trustees who served during the year and up to the date of this report were as follows:

Chris Clarke	(Resigned May 2022)
Andrew Smith	
Angela Samata	
Nikki Girvan	
Elizabeth Israeli	(Appointed May 2022)
Sonya Clarkson	(Appointed May 2022)

### Key management personnel

Jake Mills Chief Executive

### Bankers

NatWest  
City Branch  
2-8 Church Street  
Liverpool  
L1 3BG

### Independent examiner

Patrick Morrello ACA, Third Sector Accountancy Limited, Holyoake House, Hanover Street, Manchester M60 0AS.

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**Twitter:** [@chasingstigma](#)

**Facebook:** [chasingstigma](#)

## Chasing the Stigma

### Trustees' annual report for the year ended 5 April 2022

The trustees present their report and the unaudited financial statements for the year ended 5 April 2022.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the constitution and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Chasing the Stigma is a charitable incorporated organisation, registered as a charity on 14th December 2016 under charity number 1170757.

Chasing the Stigma is governed by a board of Trustees who are responsible for the governance and strategic direction of the charity as well as supporting the Chief Executive and staff in delivering on our key priorities. A list of Trustees can be found on our website.

All trustees give their time voluntarily and receive no benefits from the charity.

# Chasing the Stigma

## Trustees' annual report for the year ended 5 April 2022

### Objectives, Values and Vision

Chasing the Stigma exists to normalise the discussion of mental health and remove the stigma that is so often attached to it. We aim to act as the voice of people who experience – or are affected by – mental health issues. We are ordinary people with lived experience of a vast array of mental health concerns, so we talk like normal people too.

We are not clinical or counselling experts, we direct people to those that are using the Hub of Hope. We share our personal understanding and experiences to enable others to talk more freely about their issues, empower them to get help and raise awareness.

As such, our tone of voice is relaxed, friendly and non-judgmental.

When working with large organisations, public bodies, and the government, we represent the voice of ordinary people living with mental health issues. We will challenge, we will hold power to account, and we will speak up – but we listen too.

Our objectives are to:

- To promote and protect the physical and mental health of those experiencing mental illness of any description through the provision of support, education, and practical advice.
- To advance the education of the general public in all areas relating to mental illness.
- To influence and shape public mental health policy by promoting the needs of service users and the general public more broadly through the provision of support, education and practical advice.

We get under the skin to the heart of a challenge. We bring clarity to complex issues and needs with the insights and experience necessary to ensure that the problem or opportunity we're addressing is the right one.

And with our creative approach to our products and methodologies, the aim drives the approach and solutions, and not vice versa.

We aim to empower those without a platform to find their voice and bring their experience to the conversation, educating and influencing decision-makers to make positive change in creatively combatting the stigma associated with mental illness. This is achieved through workplace training (The Ambassador of Hope programme) and the development of the Hub of Hope online support platform.

The trustees review the aims, objectives, and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help.

The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

# Chasing the Stigma

## Trustees' annual report for the year ended 5 April 2022

### Achievements and Performance

#### Governance

After a comprehensive board governance review, led by Chair Chris Clarke, the Trustees identified key actions for improvement and development. One of those key areas included the recruitment of new board members. The recruitment process began in December 2021, with a number of applicants being considered by the board, with the view to recruiting after interviews by May 2022.

#### Significant Partnerships

At Chasing the Stigma, our aim has always been to enable everyone in the country to access clear pathways to mental health care and we know that through the Hub of Hope, we are able to offer the tools and methods to enable that to happen. However, to truly achieve that aim, we need to create consistent signposting across the country. We know we can't achieve that alone and nor do we intend to. Which is why collaboration is key.

The Hub of Hope has become the biggest Mental Health signposting tool in the UK and our ambition is for all providers of mental health care, advice and support to use the Hub of Hope as their signposting tool. Which is why we created signposting partnerships. These key partnerships will allow other providers to adopt the Hub of Hope as their own signposting tool, embedding it into their own platforms and processes, populating it with their service information and pushing the same consistent message of how to find mental health support, wherever you are in the country.

Throughout 2021/22 we have created a number of significant partnerships including Central and North West London NHS Foundation Trust, Sussex Partnership NHS Foundation Trust, Centre for Mental Health, Association of Mental Health Providers, If U Care Share and many others.

The Hub of Hope was also signposted to on NHS.uk as the source to find charitable support for your mental health, which saw a dramatic increase of users on the Hub of Hope.

Alongside these Signposting partnerships, we secured significant promotion through other partnerships with Network Rail and NCP car parks. With the Hub of Hope promoted in train stations and car parks across the UK.

The partnership with Network Rail in particular saw a range of promotional activities, including a television advert, also used on social media and a '*Brighter Journeys*' campaign, which saw a unique flower and sensory installation appear in different rail stations across the UK.

We are incredibly grateful to all our partners for the opportunities they have granted us and continue to work in a way that is mutually beneficial, sharing our own insights and expertise throughout to ensure that all campaigns and promotions have the biggest impact possible on those we are trying to support.

Collaboration will always be at the heart of everything we do, without competition, rivalry, or politics. Our ambition is to work with as many organisations as possible, to enable, promote and enhance each other's work, while creating a consistent message around signposting.

# Chasing the Stigma

## Trustees' annual report for the year ended 5 April 2022

### **Award Winners**

Chasing the Stigma was the winner of the 2022 Digital Leaders Impact Award. We were also highly commended in the This Can Happen Awards.

### **Hub of Hope**

As a result of partnerships and significant promotional activity, the Hub of Hope has had to develop at a pace to cope with unprecedented demand.

A *significant* increase in users, sessions, and page views, which was beyond anything we could have anticipated, has meant we had to act quickly and effectively to ensure the platform continues to operate in a safe and efficient manner while remaining accurate and user-friendly.

We had to invest time and funds into the development of the Hub of Hope, while also ensuring the servers and infrastructure remained robust and able to cope with an increase in demand.

For context of that growth, between April 2021 and March 2022 the Hub of Hope has attracted:

- 158,658 users - 324% increase from the previous year
- 43,313 sessions – 385% increase from the previous year
- 1,187,115 page views – 1352% from the previous year

We have also been able to grow the team supporting the Hub of Hope, with several positions being created to support the administration. By building this additional resource, we have been able to double the number of services listed within the directory, as well as implement a robust quality assurance process for all listings.

The Hub of Hope is now undoubtedly a resource of national significance.

### **Ambassador of Hope**

Ambassador of Hope is Chasing the Stigma's mental health training programme, created and delivered from lived experience.

The programme aims to train as many people as possible across society in mental health training. The purpose of the training isn't to make participants mental health experts but instead to equip as many people as possible with the basic skills and knowledge to be able to understand mental health, the challenges of poor mental health and to know what to do if they or anybody they know ever suffers.

The delivery of the Ambassador of Hope training is regulated by Chasing the Stigma, with all sessions delivered by the organisation.

## Chasing the Stigma

### Trustees' annual report for the year ended 5 April 2022

Since the breakout of Covid 19, the Ambassador of Hope training has mostly been delivered virtually but has gone from strength to strength, with us delivering to more organisations and people than ever before.

Over this last year we have:

- Trained more than 4000 people in Ambassador of Hope mental health Training
- More than 35 major companies rolling out Ambassador of Hope to staff
- Delivered training to more than 450 front-line NHS staff
- Delivered to almost 2000 university staff and students
- Supported organisations with consultation support for staff, dealing with the change of working environment and pressures as a result of the pandemic.

### Future Plans

Chasing the Stigma has had significant growth over the past 12 months which, in many ways, is beyond anything we had comprehended or planned for. The increase in demand is something we had to react to and cope with, however, moving forward, it is crucially important for us to work less reactively and instead build on the recent success to help future-proof the organisation.

A hugely important factor in that future-proofing will come in ensuring we have a workforce that is able to cope with demand and help grow and develop our offerings. That is why we will aim to create a new staffing structure and create new positions within the charity.

With an objective view, we will review all aspects of the organisation and our work. We will develop a new business, marketing and fundraising strategy, as well as work with experts, partners and people who use our resources to review the effectiveness, usability and delivery of the Hub of Hope and Ambassador of Hope training programme.

As always, it is our intention to make the Hub of Hope the nation's go-to signposting tool, however, what is important for us is to look at how we can explore the possibilities that come alongside that; for example, can we explore data collected within the resource to understand what mental health provision looks like across the UK.

We will continue to grow important partnerships, across several sectors, to reach as many people in need as possible.

It is important for us to continue to be bold and ambitious, but it will always remain vital to us that we listen, collaborate and produce person-focused solutions to problems.

## Chasing the Stigma

### Trustees' annual report for the year ended 5 April 2022

We aim to continue to push forward with the Ambassador of Hope programme, while exploring the possibility of creating a young person's offer.

We will continue to monitor and develop the immediate need to strengthen our internal governance to ensure that the board develop at the same pace and rate as the operational side of the organisation.

Most importantly, we aim to continue to be seen to be a voice of hope for unrepresented communities and support their access to mental health support and services to ensure that everybody, everywhere, knows there is always hope.

## Financial Report

The statement of Financial Activities shows the funds balance as:

Restricted funds: £nil

Unrestricted funds: £443,703

Designated unrestricted fund: £118,568

**Free reserves: £325,135**

Income is generated through donations and legacies, fundraising activities and grants.

The board are also extremely grateful to all those who fundraised for Chasing the Stigma across the year, each and every effort is appreciated.

Expenditure on charitable activities shows a total of £248,754. With the number of staff members increasing, as well as a significant development to the Hub of Hope and the Ambassador of Hope Training programme, Chasing the Stigma has been able to offer hope and support to hundreds of thousands of people across the UK.

Surplus generated on unrestricted funds amounted £198,796 which has been added to reserves brought forward.

## Reserves Policy

Restricted funds are excluded from charity reserves, as any such amounts held are for defined purposes. The charity seeks to build reserves sufficient to cover operational costs for three months should there be a significant loss of income.

The Trustees have agreed that reserves held are to grow in line with the overall growth of the organisation.

In addition, there will be a contingency reserve at the discretion of the committee to reflect known risk areas for the forthcoming year. The balance of unrestricted reserves is to be included in budgeted spend for the forthcoming year.

The free reserves of the charity currently stand at £330,412 which significantly exceeds the free reserves target of 6 months of admin and running costs.



## Chasing the Stigma

### Trustees' annual report for the year ended 5 April 2022

#### **Going Concern**

The board of Trustees are confident that the charity remains financially healthy enough to continue for the foreseeable future of the organisation with around thirteen months of free reserves available.

#### **Governance**

Trustees are appointed for the skills they bring to the Charity. All new trustees are nominated and elected by the existing board. As set out in the constitution document, the Chair of Trustees is nominated by the Trustees.

The Board of Trustees, which can have up to 13 members, administers the charity. The board meets a minimum of 4 times each calendar year. The Chief Executive directs and manages the day-to-day operations of the charity and has delegated authority.

# Chasing the Stigma

## Trustees' annual report for the year ended 5 April 2022

### Statement of responsibilities of the trustees

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning future activities and setting policy for the future.

The trustees are responsible for preparing the trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' annual report has been approved by the trustees on 03 / 01 / 2023 ..... and signed on their behalf by



Prof Andy Smith, Chair of Board of Trustees.

# Chasing The Stigma

## Independent examiner's report to the trustees for the year ended 5 April 2022

I report on the accounts of the charity for the year ended 5 April set out on pages 11 to 22.

### Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

### Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

### Other matters

Your attention is drawn to the fact that the charity has prepared the accounts (financial statements) in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

We understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:
  - to keep accounting records in accordance with section 130 of the Charities Act; and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Acthave not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



03 / 01 / 2023

Patrick Morrello ACA  
Third Sector Accountancy Limited  
Holyoake House  
Hanover Street  
Manchester, M60 0AS

# Chasing The Stigma

## Statement of Financial Activities for the year ended 5 April 2022

	Note	Unrestricted funds £	Restricted funds £	Total funds 2022 £	Unrestricted funds £	Restricted funds £	Total funds 2021 £
Income from:							
Donations and legacies	3	77,866	-	77,866	39,609	-	39,609
Charitable activities	4	251,703	51,918	303,621	23,327	180,360	203,687
Total income		329,569	51,918	381,487	62,936	180,360	243,296
Expenditure on:							
Charitable activities	6	137,826	80,928	218,754	27,897	121,017	148,914
Total expenditure		137,826	80,928	218,754	27,897	121,017	148,914
Net income for the year	7	191,743	(29,010)	162,733	35,039	59,343	94,382
Transfer between funds		-	-	-	48,573	(48,573)	-
Net movement in funds for the year		191,743	(29,010)	162,733	83,612	10,770	94,382
Reconciliation of funds							
Total funds brought forward		251,960	29,010	280,970	168,348	18,240	186,588
Total funds carried forward		443,703	-	443,703	251,960	29,010	280,970

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

# Chasing The Stigma

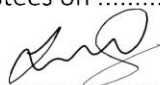
## Balance sheet as at 5 April 2022

	Note	2022	2021
		£	£
<b>Fixed assets</b>			
Intangible fixed assets	11	113,292	120,344
Tangible fixed assets	12	5,277	3,821
<b>Total fixed assets</b>		<b>118,569</b>	<b>124,165</b>
<b>Current assets</b>			
Debtors	13	3,152	33,507
Cash at bank and in hand	-	326,649	125,022
<b>Total current assets</b>		<b>329,801</b>	<b>158,529</b>
<b>Liabilities</b>			
Creditors: amounts falling due in less than one year	14	(4,667)	(1,724)
<b>Net current assets</b>		<b>325,134</b>	<b>156,805</b>
<b>Total assets less current liabilities</b>		<b>443,703</b>	<b>280,970</b>
<b>Net assets</b>		<b>443,703</b>	<b>280,970</b>
<b>The funds of the charity:</b>			
Restricted income funds	15	-	29,010
Unrestricted income funds	16	443,703	251,960
<b>Total charity funds</b>		<b>443,703</b>	<b>280,970</b>

For the year in question, the charity was entitled to exemption from an audit under section 144 of the Charities Act 2011. The Charity Commission has not ordered an audit to be carried out under Section 146 of Charities Act 2011.

The notes on pages 13 to 22 form part of these accounts.

Approved by the trustees on **03 / 01 / 2023** and signed on their behalf by:



Prof. Andy Smith

**1 Accounting policies**

The principal accounting policies adopted, judgments and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

**a Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Chasing The Stigma meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £ sterling.

**b Preparation of the accounts on a going concern basis**

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

**c Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition are met.

Income generated by sales of licences for usage of the Hub of Hope is recognised in the period of receipt and not deferred. There is no right to claw back or matched expenditure in future periods.

**d Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

**e Fund accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of charity.

Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

**f Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Expenditure on charitable activities includes the costs of activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**g Tangible and intangible fixed assets**

Individual fixed assets costing £500 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Office fixtures and equipment	33%
Intangible assets: software	20%

**h Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Notes to the accounts for the year ended 5 April 2022 (continued)

i Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

j Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

k Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

l Pensions

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. The charity's contribution is restricted to the contributions disclosed in note 8. There were no outstanding contributions at the year end.

2 Legal status of the charity

The charity is a Charitable Incorporated Organisation and has no share capital. The registered office address is disclosed on page 1.



## Notes to the accounts for the year ended 5 April 2022 (continued)

## 3 Income from donations and legacies

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Small grants and donations	77,866	-	77,866	39,609	-	39,609
Total	77,866	-	77,866	39,609	-	39,609

## 4 Income from charitable activities

	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Mental health education services	251,703	-	251,703	23,327	-	23,327
Restricted grant	-	51,918	51,918	-	180,360	180,360
Total	251,703	51,918	303,621	23,327	180,360	203,687

## 5 Investment income

All of the charity's investment income arises from money held in interest bearing deposit accounts. All investment income is unrestricted.

# Chasing The Stigma

## Notes to the accounts for the year ended 5 April 2022 (continued)

### 6 Analysis of expenditure on charitable activities

	Total 2022	Total 2021
	£	£
Staff costs	135,135	82,903
General administration	15,661	10,065
Fundraising	2,649	-
Travel and subsistence	2,372	1,822
Advertising and marketing	4,827	8,173
Computer costs	-	6,095
Premises	15,208	9,675
Depreciation	34,144	28,741
Accountancy	1,975	1,440
Professional fees	6,746	-
Finance costs	37	-
	<u>218,754</u>	<u>148,914</u>
Restricted expenditure	80,928	121,017
Unrestricted expenditure	137,826	27,897
	<u>218,754</u>	<u>148,914</u>

### 7 Net income/(expenditure) for the year

This is stated after charging/(crediting):	2022	2021
	£	£
Depreciation	34,144	28,741
Interest payable	37	-
Independent examiner's fee	150	150
Accountancy	1,825	600
	<u>36,156</u>	<u>29,491</u>

### 8 Staff costs

Staff costs during the year were as follows:

	2022	2021
	£	£
Wages and salaries	92,599	65,855
Social security costs	3,804	-
Pension costs	2,016	4,020
Freelance workers	36,716	-
	<u>135,135</u>	<u>69,875</u>

Notes to the accounts for the year ended 5 April 2022 (continued)

No employee has employee benefits in excess of £60,000 (2021: Nil).

The average number of staff employed during the period was 4.6 (2021: 3.6).

The key management personnel of the charity comprise the trustees and the Chief Executive Officer. The total employee benefits of the key management personnel of the charity were £42,073 (2021: £40,347).

**9 Trustee remuneration and expenses, and related party transactions**

Neither the management committee nor any persons connected with them received any remuneration or reimbursed expenses during the year (2021: Nil).

No members of the management committee received travel and subsistence expenses during the year (2021:£nil).

Aggregate donations from related parties were nil (2021: £nil).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2021: nil).

**10 Corporation tax**

The charity is exempt from tax on income and gains falling within Chapter 3 of Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

# Chasing The Stigma

## Notes to the accounts for the year ended 5 April 2022 (continued)

### 11 Fixed assets: intangible assets

	Software £
Cost	
At 6 April 2021	157,623
Additions	26,037
	<hr/>
At 5 April 2022	183,660
	<hr/> <hr/>
Depreciation	
At 6 April 2021	37,279
Charge for the year	33,089
Disposals	-
	<hr/>
At 5 April 2022	70,368
	<hr/> <hr/>
Net book value	
At 5 April 2022	113,292
	<hr/> <hr/>
At 5 April 2021	120,344
	<hr/> <hr/>

### 12 Fixed assets: tangible assets

	Equipment £
Cost	
At 6 April 2021	4,799
Additions	2,510
	<hr/>
At 5 April 2022	7,309
	<hr/> <hr/>
Depreciation	
At 6 April 2021	978
Charge for the year	1,054
	<hr/>
At 5 April 2022	2,032
	<hr/> <hr/>
Net book value	
At 5 April 2022	5,277
	<hr/> <hr/>
At 5 April 2021	3,821
	<hr/> <hr/>

# Chasing The Stigma

## Notes to the accounts for the year ended 5 April 2022 (continued)

### 13 Debtors

	2022 £	2021 £
Value Added Tax	-	33,507
Prepayments and accrued income	3,152	-
	<u>3,152</u>	<u>33,507</u>

### 14 Creditors: amounts falling due within one year

	2022 £	2021 £
Tax and social security	3,767	-
Other creditors and accruals	900	1,724
	<u>4,667</u>	<u>1,724</u>

### 15 Analysis of movements in restricted funds

	Balance at 6 April 2021 £	Income £	Expenditure £	Transfers £	Balance at 5 April 2022 £
NHS England	27,609	-	(27,609)	-	-
Nominet	1,401	-	(1,401)	-	-
Department of Health and Social Care	-	51,918	(51,918)	-	-
Total	<u>29,010</u>	<u>51,918</u>	<u>(80,928)</u>	<u>-</u>	<u>-</u>

#### Comparative period

	Balance at 6 April 2020 £	Income £	Expenditure £	Transfers £	Balance at 5 April 2021 £
NHS England	-	92,000	(64,391)	-	27,609
National Lottery	-	50,000	(47,609)	(2,391)	-
Nominet	18,240	38,360	(9,017)	(46,182)	1,401
Total	<u>18,240</u>	<u>180,360</u>	<u>(121,017)</u>	<u>(48,573)</u>	<u>29,010</u>

# Chasing The Stigma

## Notes to the accounts for the year ended 5 April 2022 (continued)

Name of restricted fund	Description, nature and purposes of the fund
NHS England	To further charitable activities
Nominet	For the development of the Hub of Hope
Department of Health and Social Care	To fund staff and equipment

### 16 Analysis of movement in unrestricted funds

	Balance at 6 April 2021 £	Income £	Expenditure £	Transfers £	As at 5 April 2022 £
General fund	131,616	329,569	(104,736)	(26,036)	330,413
Designated fund: Hub of Hope	120,344	-	(33,090)	26,036	113,290
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	251,960	329,569	(137,826)	-	443,703
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>

### Comparative period

	Balance at 6 April 2020 £	Income £	Expenditure £	Transfers £	As at 5 April 2021 £
General fund	65,246	62,936	-	3,434	131,616
Designated fund: Hub of Hope	103,102	-	(27,897)	45,139	120,344
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	168,348	62,936	(27,897)	48,573	251,960
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>

Name of unrestricted fund	Description, nature and purposes of the fund
General fund	The free reserves after allowing for all designated funds
Designated fund : Hub of Hope	Development of the intangible asset application 'The Hub of Hope'. Mental health support portal to embed in client websites and fixed asset equipment.

# Chasing The Stigma

## Notes to the accounts for the year ended 5 April 2022 (continued)

### 17 Analysis of net assets between funds

	General fund £	Designated funds £	Restricted funds £	Total 2022 £
Intangible fixed assets	-	113,292	-	113,292
Tangible fixed assets	5,277	-	-	5,277
Net current assets	325,136	(2)	-	325,134
Total	330,413	113,290	-	443,703
<i>Comparative period</i>				
	<i>General fund £</i>	<i>Designated funds £</i>	<i>Restricted funds £</i>	<i>Total 2021 £</i>
<i>Intangible fixed assets</i>	-	120,344	-	120,344
<i>Tangible fixed assets</i>	3,821	-	-	3,821
<i>Net current assets/(liabilities)</i>	99,783	17,242	39,780	156,805
<i>Total</i>	<i>103,604</i>	<i>120,344</i>	<i>29,010</i>	<i>280,970</i>