

REGISTERED CHARITY NUMBER: 1170757



Trustees' Annual Report
and Financial Statements for the Year Ended 5 April 2021

Chasing the Stigma

Reference and administration information

Charity number 1170757

Registered office and operational address Burlington House, Crosby Road North, L22 0PJ

Trustees

Trustees who served during the year and up to the date of this report were as follows:

Chris Clarke
Andrew Smith
Angela Samata
Nikki Girvan

Key management personnel

Jake Mills Chief Executive

Bankers

NatWest
City Branch
2-8 Church Street
Liverpool
L1 3BG

Independent examiner

Patrick Morrello ACA, Third Sector Accountancy Limited, Holyoake House, Hanover Street, Manchester M60 0AS.

Email: info@chasingthestigma.co.uk

Telephone: 01513184747

Instagram: [chasingstigma](#)

Twitter: [@chasingstigma](#)

Facebook: [chasingstigma](#)

Chasing The Stigma

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Charity Ambassador

Joe Tracini

Chasing the Stigma is a charitable incorporated organisation, registered as a charity on 14th December 2016 under charity number 1170757.

Chasing the Stigma is governed by a board of Trustees who are responsible for the governance and strategic direction of the charity as well as supporting the Chief Executive and staff in delivering on our key priorities. A list of Trustees can be found on our website.

All trustees give their time voluntarily and receive no benefits from the charity.

The trustees present their report and the unaudited financial statements for the year ended 5 April 2021. Included within the trustees' report is the directors' report as required by company law.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Chasing the Stigma is a national mental health charity with big ambitions; to reduce suicide, to eradicate stigma and to enable everyone in the country to be able to access clear pathways to mental health care.

Chasing The Stigma
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Chasing The Stigma

Trustees' annual report for the year ended 5 April 2021

Objectives, Values and Vision

Chasing the Stigma exists to normalise the discussion of mental health and remove the stigma that is so often attached to it. We aim to act as the voice of people who experience – or are affected by – mental health issues. We are ordinary people with lived experience of a vast array of mental health concerns, so we talk like normal people too.

We are not clinical or counselling experts, we direct people to those that are using the Hub of Hope. We share our personal understanding and experiences to enable others to talk more freely about their issues, empower them to get help and raise awareness.

As such, our tone of voice is relaxed, friendly and non-judgmental.

When working with large organisations, public bodies, and government, we represent the voice of ordinary people living with mental health issues. We will challenge, we will hold power to account, and we will speak up – but we listen too.

Our objectives are to:

- To promote and protect the physical and mental health of those experiencing mental illness of any description through the provision of support, education, and practical advice.
- To advance the education of the general public in all areas relating to mental illness.
- To influence and shape public mental health policy by promoting the needs of service users and the general public more broadly through the provision of support, education and practical advice.

We get under the skin to the heart of a challenge. We bring clarity to the complex issues and needs with the insights and experience necessary to ensure that the problem or opportunity we're addressing is the right one.

And with our creative approach to our products and methodologies, the aim drives the approach and solutions, and not vice versa.

We aim to empower those without a platform to find their voice and bring their experience to the conversation, educating and influencing decision makers to make positive change in creatively combatting the stigma associated with mental illness.

The trustees review the aims, objectives, and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help.

The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

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Achievements and Performance

Charity Rebrand

With the growth of Chasing the Stigma over recent years, it was decided that a rebrand was necessary to help refresh and reflect our image as an innovative and strong organisation. This rebrand included a new logo, website and social media approach to tie in all our work and create a consistent message around our values and objectives.

The rebrand work was carried out by *Nonconform* who worked alongside the CEO, staff and board to understand the charities vision, voice and values.

Hub of Hope

The Hub of Hope has continued to grow in size and structure, with a significant amount of developments, investment and attention in the platform across the last year.

There has been a significant increase of users across the years, with spikes directly correlating with Government announcements, particularly around lockdowns, school closures and even the lifting of certain restrictions. There has also been some progress in brokering partnerships with major organisations such as NHS England, to look at how the Hub of Hope can be used much more widely as a resource for all and it continues to receive a high number of referrals from organisations such as Rethink Mental Illness and Mind.

We have invested time and funds into the development of the Hub of Hope to make it a much more accessible, robust and safer platform able to cope with an increase in demand. We also developed a formal licensing partnership offer, which will allow us to work better alongside key partners, to create consistency around mental health signposting, while generating income to sustain the platform.

Between April 2020 and March 2021 the Hub of Hope has attracted:

- 37,385 users
- 43,313 sessions
- 81,752 page views

With the Growth of a Hub of Hope data admin team, we have been able to increase the amount of support services registered on the Hub of Hope, meaning we have services registered in more than 800 major cities across the UK and Jersey.

Ambassadors of Hope

Our Ambassador of Hope training programme was the aspect of our work most affected by the Covid-19 pandemic. As a face to face training programme, all sessions were postponed or cancelled.

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However, our team embraced the changed and developed an online offer, which meant we could offer the same training and support to businesses virtually. This offer went from strength to strength and to date is the preferred option for all clients. Over this last year we have:

- Trained 29 major companies in the Ambassador of Hope programme
- Trained over 300 front line NHS staff
- Offered round table support, bringing together HR representatives from partner organisations to help with shared learning in the face of adversity brought on by the pandemic.
- Developed an extended, AoH plus offering

Campaigns and Partnerships

We have continued to develop close relationships with potential partners to help develop our work and reach more people across the UK. Notably, we have been working closely with Network Rail to develop a national campaigning, which will see the Hub of Hope promoted on a television advert and across social platforms. The partnership would also involve Hub of Hope Posters being used in Network Rail stations across the UK. A partnership of this scale is new territory for Chasing the Stigma and has the potential to be completely transformational as a springboard to allow us to grow our reach nationally.

Future Plans

The growth of the Charity is very much dependent upon the ability to secure funding. In the current climate, we know funding is particularly difficult to secure however, in the face of adversity comes opportunity and the work of Chasing the Stigma has never been as important as it has been this last year.

That is why we will develop a fundraising strategy which will include a combination of trading, to become as self-sustainable as possible, while looking to engage and secure funding from other avenues.

The organisation will continue to drive developments forward, building on the success of the previous year to look for new, innovative and person focused approaches to reach more people and improve many more lives.

It is our intention to make the Hub of Hope the nation's go-to signposting tool. Although a bold ambition, it is one we feel is not only achievable but necessary. However, we acknowledge this is something we cannot do alone, nor would we want to, and so collaboration is key. We aim to develop key strategic partnerships to raise public awareness of the Hub of Hope and key messages. This will include working with the NHS, Government and key stakeholders within the mental health sector and beyond to create consistent messaging around signposting, to change old ways of working and ensure everybody within the UK knows and understands how to access support if and when they need it.

We aim to equip more people than before with the knowledge and skills to look after their own and others mental health through our Ambassador of Hope training programme and aim to particularly reach more young people by developing a youth offer.

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Over the next twelve months we aim to strengthen and extend our core team, to allow us to achieve more in areas we are currently lacking. These roles will include a Business Development manager and another data input administrator.

We also have acknowledged the immediate need to strengthen our internal governance so that we can continue to mature.

Most importantly, we aim to continue to be seen to be a voice of hope for unrepresented communities and support their access to mental health support and services to ensure that everybody, everywhere, knows there is always hope.

Financial Report

The statement of Financial Activities shows the funds balances as:

Restricted funds: £29,010

Unrestricted funds: £131,616

Designated unrestricted fund: £120,344

Income is generated through donations and legacies, fundraising activities and grants.

The board of trustees are particularly thankful to NHS England, Safely Held Spaces and Nominet for their financial support this year.

The board are also extremely grateful to all those who fundraised for Chasing the Stigma across the year, each and every effort is appreciated.

Expenditure on charitable activities shows a **total of £148,914**. With the number of staff members increasing, as well as significant development to the Hub of Hope and the Ambassador of Hope Training programme, Chasing the Stigma has been able to offer hope and support to hundreds of thousands of people across the UK.

Surplus generated on unrestricted funds amounted £66,369 which has been added to reserves brought forward.

Reserves Policy

Restricted funds are excluded from charity reserves, as any such amounts held are for defined purposes. The charity seeks to build reserves sufficient to cover operational costs for three months should there be a significant loss of income.

The Trustees have agreed that reserves held are to grow in line with the overall growth of the organisation.

In addition, there will be a contingency reserve at the discretion of the committee to reflect known risk areas for the forthcoming year. The balance of unrestricted reserves is to be included in budgeted spend for the forthcoming year.

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Trustees' annual report for the year ended 5 April 2021

The free reserves of the charity currently stand at £116,500 which significantly exceeds the free reserves target.

Going Concern

The board of Trustees are confident that the charity remains financially healthy enough to continue for the foreseeable future and the organisation

Governance

Trustees are appointed for the skills they bring to the Charity. All new trustees are nominated and elected by the existing board as set out in the constitution document, the Chair of Trustees is nominated by the Trustees.

The Board of Trustees, which can have up to 13 members, administers the charity. The board meets a minimum of 4 times each calendar year. The Chief Executive directs and manages the day-to-day operations of the charity and has delegated authority.

Chasing The Stigma

Trustees' annual report for the year ended 5 April 2021

Statement from Trustees

Statement of responsibilities of the trustees

The trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objects and in planning future activities and setting policy for the future.

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

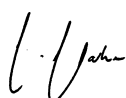
Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' annual report has been approved by the trustees on 25th January 2022 and signed on their behalf by



28 / 01 / 2022

Chris Clarke, Chair of Board of Trustees.

Chasing The Stigma

Independent examiner's report to the trustees for the year ended 5 April 2020

I report on the accounts of the charity for the year ended 5 April set out on pages ~~13-11~~ to ~~222-96~~.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Other matters

Your attention is drawn to the fact that the charity has prepared the accounts (financial statements) in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

We understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Acthave not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



28 / 01 / 2022

Patrick Morrello ACA
Third Sector Accountancy Limited
Holyoake House
Hanover Street
Manchester, M60 0AS

Chasing The Stigma
Statement of Financial Activities
for the year ended 5 April 2021

	Note	Unrestricted funds £	Restricted funds £	Total funds 2021 £	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>Total funds 2020 £</i>
Income from:							
Donations and legacies	3	39,609	-	39,609	26,603	-	26,603
Charitable activities	4	23,327	180,360	203,687	83,819	48,240	132,059
Total income		62,936	180,360	243,296	110,422	48,240	158,662
Expenditure on:							
Charitable activities	6	27,897	121,017	148,914	67,882	3,512	71,394
Total expenditure		27,897	121,017	148,914	67,882	3,512	71,394
Net income for the year	7	35,039	59,343	94,382	42,540	44,728	87,268
Transfer between funds		48,573	(48,573)	-	68,576	(68,576)	-
Net movement in funds for the year		83,612	10,770	94,382	111,116	(23,848)	87,268
Reconciliation of funds							
Total funds brought forward		168,348	18,240	186,588	57,232	42,088	99,320
Total funds carried forward		251,960	29,010	280,970	168,348	18,240	186,588

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

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Balance sheet as at 5 April 2021

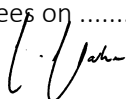
	Note	2021	2020
		£	£
Fixed assets			
Intangible fixed assets	11	120,344	93,718
Tangible fixed assets	12	3,821	-
Total fixed assets		124,165	93,718
Current assets			
Debtors	13	33,507	9,817
Cash at bank and in hand	-	125,022	113,375
Total current assets		158,529	123,192
Liabilities			
Creditors: amounts falling due in less than one year	14	(1,724)	(30,788)
Net current assets		156,805	92,404
Total assets less current liabilities		280,970	186,122
Net assets		280,970	186,122
The funds of the charity:			
Restricted income funds	15	29,010	18,240
Unrestricted income funds	16	251,960	168,348
Total charity funds		280,970	186,588

For the year in question, the charity was entitled to exemption from an audit under section 144 of the Charities Act 2011. The Charity Commission has not ordered an audit to be carried out under Section 146 of Charities Act 2011.

The notes on pages 13 to 22 form part of these accounts.

28/01/2022

Approved by the trustees on and signed on their behalf by:



Chris Clarke (trustee)

1 Accounting policies

The principal accounting policies adopted, judgments and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Chasing The Stigma meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £ sterling.

b Preparation of the accounts on a going concern basis

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

c Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition are met.

d Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

e Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity.

Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

f Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Expenditure on charitable activities includes the costs of activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

g Tangible and intangible fixed assets

Individual fixed assets costing £500 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis as follows:

Office fixtures and equipment	33%
Intangible assets: software	20%

h Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

i Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

j Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

k Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

l Pensions

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. The charity's contribution is restricted to the contributions disclosed in note 8. There were no outstanding contributions at the year end.

2 Legal status of the charity

The charity is a Charitable Incorporated Organisation and has no share capital. The registered office address is disclosed on page 1.

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Notes to the accounts for the year ended 5 April 2021 (continued)

3 Income from donations and legacies

	Unrestricted £	Restricted £	Total 2021 £	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2020 £</i>
Small grants and donations	39,609	-	39,609	26,603	-	26,603
Total	39,609	-	39,609	26,603	-	26,603

4 Income from charitable activities

	Unrestricted £	Restricted £	Total 2021 £	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2020 £</i>
Mental health education services	23,327	-	23,327	83,819	-	83,819
Restricted grant	-	180,360	180,360	-	48,240	48,240
Total	23,327	180,360	203,687	83,819	48,240	132,059

5 Investment income

All of the charity's investment income arises from money held in interest bearing deposit accounts. All investment income is unrestricted.

Chasing The Stigma

Notes to the accounts for the year ended 5 April 2021 (continued)

6 Analysis of expenditure on charitable activities

	Total 2021	Total 2020
	£	£
Staff costs	82,903	36,472
Direct project costs	-	10,585
General administration	10,065	7,023
Travel and subsistence	1,822	1,675
Charitable donations	-	475
Advertising and marketing	8,173	2,324
Computer costs	6,095	1,247
Premises	9,675	1,397
Depreciation	28,741	9,516
Accountancy	1,440	680
	<u>148,914</u>	<u>71,394</u>
Restricted expenditure	121,017	3,512
Unrestricted expenditure	27,897	67,882
	<u>148,914</u>	<u>71,394</u>

7 Net income/(expenditure) for the year

This is stated after charging/(crediting):	2021	2020
	£	£
Independent examiner's fee	150	150
Accountancy	600	600
	<u>750</u>	<u>750</u>

8 Staff costs

Staff costs during the year were as follows:

	2021	2020
	£	£
Wages and salaries	65,855	41,216
Pension costs	4,020	1,867
	<u>69,875</u>	<u>43,083</u>

Notes to the accounts for the year ended 5 April 2021 (continued)

No employee has employee benefits in excess of £60,000 (2020: Nil).

The average number of staff employed during the period was 3.6 (2020: 1.6).

The key management personnel of the charity comprise the trustees and the Chief Executive Officer. The total employee benefits of the key management personnel of the charity were £40,347 (2020: £33,069).

9 Trustee remuneration and expenses, and related party transactions

Neither the management committee nor any persons connected with them received any remuneration or reimbursed expenses during the year (2020: Nil).

No members of the management committee received travel and subsistence expenses during the year (2020:£nil).

Aggregate donations from related parties were nil (2020: £nil).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

The wife of CEO Jake Mills was paid £500 through her company, Lovebug Films, to produce promotional videos. The payment was made under normal commercial terms

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2020: nil).

10 Corporation tax

The charity is exempt from tax on income and gains falling within Chapter 3 of Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

Notes to the accounts for the year ended 5 April 2021 (continued)

11 Fixed assets: intangible assets

	Software
Cost	£
At 6 April 2020	103,101
Additions	60,007
Adjustment to cost	(5,485)
	<hr/>
At 5 April 2021	157,623
	<hr/> <hr/>
Depreciation	
At 6 April 2020	9,383
Charge for the year	27,896
Disposals	-
	<hr/>
At 5 April 2021	37,279
	<hr/> <hr/>
Net book value	
At 5 April 2021	120,344
	<hr/> <hr/>
<i>At 5 April 2020</i>	<i>93,718</i>
	<hr/> <hr/>

12 Fixed assets: tangible assets

	Equipment
Cost	£
At 6 April 2020	599
Additions	4,200
	<hr/>
At 5 April 2021	4,799
	<hr/> <hr/>
Depreciation	
At 6 April 2020	133
Charge for the year	845
	<hr/>
At 5 April 2021	978
	<hr/> <hr/>
Net book value	
At 5 April 2021	3,821
	<hr/> <hr/>
<i>At 5 April 2020</i>	<i>466</i>
	<hr/> <hr/>

Chasing The Stigma

Notes to the accounts for the year ended 5 April 2021 (continued)

13 Debtors

	2021 £	2020 £
Value Added Tax	33,507	7,969
Prepayments and accrued income	-	1,848
	<u>33,507</u>	<u>9,817</u>

14 Creditors: amounts falling due within one year

	2021 £	2020 £
Other creditors and accruals	1,724	30,788
	<u>1,724</u>	<u>30,788</u>

15 Analysis of movements in restricted funds

	Balance at 6 April 2020 £	Income £	Expenditure £	Transfers £	Balance at 5 April 2021 £
NHS England	-	92,000	(64,391)	-	27,609
National Lottery	-	50,000	(47,609)	(2,391)	-
Nominet	18,240	38,360	(9,017)	(46,182)	1,401
	<u>18,240</u>	<u>180,360</u>	<u>(121,017)</u>	<u>(48,573)</u>	<u>29,010</u>

Comparative period

	Balance at 6 April 2019 £	Income £	Expenditure £	Transfers £	Balance at 5 April 2020 £
Albert Gubay Foundation	42,088	-	(3,512)	(38,576)	-
Nominet	-	48,240	-	(30,000)	18,240
	<u>42,088</u>	<u>48,240</u>	<u>(3,512)</u>	<u>(68,576)</u>	<u>18,240</u>

Notes to the accounts for the year ended 5 April 2021 (continued)

Name of restricted fund	Description, nature and purposes of the fund
NHS England	To further charitable activities
National Lottery	To fund staff and equipment
Nominet	For the development of the Hub of Hope

16 Analysis of movement in unrestricted funds

	Balance at 6 April 2020 £	Income £	Expenditure £	Transfers £	As at 5 April 2021 £
General fund	65,246	62,936	-	3,434	131,616
Designated fund: Hub of Hope	103,102	-	(27,897)	45,139	120,344
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	168,348	62,936	(27,897)	48,573	251,960
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>

Comparative period

	Balance at 6 April 2019 £	Income £	Expenditure £	Transfers £	As at 5 April 2020 £
General fund	29,316	110,422	(67,882)	(6,610)	65,246
Designated fund: Hub of Hope	27,916	-	-	75,186	103,102
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	57,232	110,422	(67,882)	68,576	168,348
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>

Name of unrestricted fund	Description, nature and purposes of the fund
General fund	The free reserves after allowing for all designated funds
Designated fund : Hub of Hope	Development of the intangible asset application 'The Hub of Hope'. Mental health support portal to embed in client websites

Chasing The Stigma

Notes to the accounts for the year ended 5 April 2021 (continued)

17 Analysis of net assets between funds

	General fund £	Designated funds £	Restricted funds £	Total 2021 £
Intangible fixed assets	-	120,344	-	120,344
Tangible fixed assets	3,821	-	-	3,821
Net current assets	127,795	-	29,010	156,805
Total	131,616	120,344	29,010	280,970
<i>Comparative period</i>				
	<i>General fund £</i>	<i>Designated funds £</i>	<i>Restricted funds £</i>	<i>Total 2020 £</i>
<i>Intangible fixed assets</i>	-	93,718	-	93,718
<i>Tangible fixed assets</i>	-	-	-	-
<i>Net current assets/(liabilities)</i>	64,780	9,384	18,240	92,404
<i>Total</i>	64,780	103,102	18,240	186,122