



# **Annual Report & Accounts Year End 31st August 2024**



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# TRUSTEE DETAILS

The trustees and officers serving during the financial year 2023/2024 were as follows:

- John Barton - Chair Person
- Lucy Swithenbank - Trustee
- Angela Lawrence - Trustee
- Subodh Tailor - Trustee
- George Sutton - Trustee (Resigned January 2024)
- Nick Pearson - Trustee
- Ethan McLaughlin - Trustee
- Vasiliki Kiparoglou - Trustee
- Megan Murray-Smith - Trustee
- Keemia Azvine - Trustee
- Kiran Bajar - Trustee
- Thomas Freeston - Trustee

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

## Principle Address

Richmond House  
Hill Street  
Ashton-under-Lyne  
Lancashire  
OL7 0PZ

## Independent Examiner

Nicole Gray (MAAT)  
NG Community Accounting  
Jubilee House  
Lincoln Road  
Doddington  
LN6 4RS



# TRUSTEE ANNUAL REPORT

## **We are CATTs, Cancer Awareness for Teens and Twenties**

We know that too often, young people receive a late diagnosis of cancer. This could be for many reasons, including healthcare professionals not taking young people seriously, young people not wanting to waste general practitioner (GP) time or young people simply not being aware of the signs and symptoms of cancer. We also know that some communities are more impacted than others. We are on a mission to change this.

Across England and Wales, we have been encouraging conversations among young people about knowing their bodies and dispelling the myth that you can be 'too young' to get cancer.

And through 2023/24 we have been both building our strategy for the future and delivering our work via our revised staff team.

# Summary of Achievements 2023/24

2023/24 marked a pivotal year for CATTs as we expanded our reach across North-East London, growing from just 1 borough to an impressive 8 boroughs through our Cancer Awareness in Schools project. Thanks to continued funding from NELCA (NHS North East London Cancer Alliance), we expanded our reach and extended our model.

Our game-changing development? An innovative e-learning platform that works seamlessly alongside our popular interactive in-person sessions or as a powerful standalone resource.

This digital leap means we can now reach even more young people, breaking down geographical barriers to deliver life-saving cancer awareness education.

We collaborated with the brilliant pro-bono team at Costello Medical to craft something extraordinary, our comprehensive 5-year strategy for 2024-29. Launched on 29th February 2024 (a truly leap year moment!), this roadmap sets our ambitious goals and laser-focused priorities for the years ahead.

Discover our full strategy at <https://wearecatts.co.uk/strategy-2024-29/>

As we move forward, our mission remains crystal clear: expanding our influence across NHS and education sectors to ensure cancer awareness for 15-29 year olds stays front and centre for the new Government.

We're actively exploring fresh channels to amplify our message and empower young people to engage confidently with healthcare, because knowing your normal could save your life.



Johnny Barton, Chair of Trustees







## School Engagement Project

In 2023/24 CATTs have continued to develop and deliver our in-person cancer awareness workshops to over 3,000 15/16 year olds in schools across 8 north east London boroughs, along with creating a range of e-learning tools to expand reach.

Initially funded from November 2022 the project was extended to 8 London boroughs for the 2023/24 academic year with funding from North East London Cancer Alliance who continue to understand the need to proactively build awareness of cancer with young people as a life skill and a start to a conversation on cancer, screening programmes and wider health topics.

Our sessions build an understanding of the signs and symptoms of cancer, self-checking and identifying suspicious moles. By empowering young people to look after their own health, speaking to healthcare professionals if something's not right, we aim to help the early identification of cancer.

The workshops are delivered by an experienced teacher cover:

- 5 core signs and symptoms
- Self-checking for lumps and unusual moles
- HPV vaccination and link to cancer
- Cancer screenings, particularly cervical screenings
- Lowering risk of cancer (eg sun safety)
- Communicating with family and healthcare professionals

The sessions also address DfE's Guidance on Health Education and core themes of the PHSE Association Programme of Study, helping schools to cover these key health topics.

Our workshops are interactive, encouraging participants to join in when they feel comfortable, with workbooks, quizzes and getting participants using self-checking equipment and props.

We aim to inform and not lecture, ensuring students can make informed choices when it comes to their own health. Our approach and branding provides information on a sensitive and scary topic in a simple, non-clinical and memorable format.

Performance of workshops is measured using a questionnaire that asks the students knowledge of cancer and self-checking, before and after the session, along with a 4 week follow-up survey.

Across both the classroom and assembly based sessions we have seen a significant increase in awareness and intention to check for signs and symptoms of testicular, breast and skin cancer on a regular basis in students.

In 2023-24 our data showed a significant shift in the young peoples cancer awareness. We've included a selection of the key statistics later in this report.

The contract was extended again for a 3rd year in May 2024, with a shift to focus more on the e-learning version, and taking on board learnings from previous years communication with schools and public health teams started before the school summer break which allow the team to hit the ground running in the new academic year.



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**Before Sessions**

**90%**

of students were Not Confident  
in identifying the signs and  
symptoms of cancer

**After Sessions**

**83%**

of students rated themselves as  
Confident or Very Confident in  
identifying the signs and symptoms

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**Pre-Workshop**

**18%**

of students said YES they have  
checked themselves for lumps  
previously

**Post-Workshop**

**87%**

of students said they plan on  
checking themselves for lumps  
moving forwards

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**Pre-Workshop**

**11%**

of students said YES they have  
previous checked their  
skin/moles

**Post-Workshop**

**82%**

of students plan on regularly  
checking their skin/moles for any  
changes

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“

**I wanted to take the opportunity to email you to thank you for the excellent workshop that you delivered to our year 10 pupils today.**

**You were able to educate us on such a wide-ranging topic, treating the subject with empathy and sensitivity.**

**The girls were totally engaged from the beginning, and I know that they will be going home this evening and having conversations with their wider family about what they have learnt today which can only be a good thing.**

**Our school community has sadly been affected by childhood cancer within the last two years, so this really is a topic which is close to all our hearts in school. It's so important for young people to be equipped with this knowledge and understanding about their health. Your workshop has empowered the girls today to feel like they can seek medical opinion if they feel like something isn't quite right, and for this we thank you. Looking forward to booking you in for next year!"**

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# Our 2024-29 Strategic Plan

## WHY WAS THE STRATEGY DEVELOPED?

CATTs developed this strategic plan to address the critical issue of late cancer diagnosis in young people, which can occur due to various reasons such as healthcare professionals not taking young people seriously, young people not wanting to waste GP time, or simply not being aware of the signs and symptoms of cancer.

The strategy aims to empower young people with the knowledge and skills to spot the signs and symptoms of cancer early, thereby improving their health outcomes.

## HOW WAS THE STRATEGY WAS DEVELOPED?

The strategy was developed through a bottom-up approach, identifying areas of greatest unmet need for cancer education in young people. This involved conducting targeted literature reviews, exploring online sources, and analysing survey results to gain insights into current cancer occurrence, social factors, pathways to diagnosis, and successful health education interventions.

The Board of Trustees discussed potential goals and objectives, leading to the final strategic direction.

1

**Innovative Approach**

We will partner with young people to drive awareness in an innovative and effective way.

2

**Expand Reach**

We will expand our reach by making our message accessible to all young people aged 15-29.

3

**Trusted Partner**

We will establish ourselves as a trusted partner of young people and others working in this space.

# Our Goals

## Innovative Approach

- Co-developing Materials: Working with young people to improve engagement and impact.
- Engineering an Engaging Website: Developing online courses, pre-recorded webinars, and quizzes.
- Emphasising Real-World Impact: Using stories and statistics to highlight the relevance of their mission.
- Developing Resources for Support Networks: Providing guidance to healthcare professionals, education staff, and parents/guardians.

## Expand Reach

Tailoring Language: Adapting educational materials to be appropriate and relatable for all young people aged 15–29.

- Producing Targeted Content: Addressing the needs of different communities.
- Developing Digital Materials: Creating age-appropriate digital cancer awareness materials.
- Expanding Social Media Presence: Growing their presence on social media platforms.
- Delivering More In-Person Workshops: Reaching out to local health and education networks, community-based groups, and employers.
- Engaging with University Societies: Forming partnerships with university health societies.

## Trusted Partner

- Maximising Brand Image: Using a cohesive brand image and a cheeky, straight-talking voice.
- Gaining Meaningful Accreditations: Working towards earning accreditations like the PIF TICK.
- Partnering with Other Charities and Professional Bodies: Amplifying cancer awareness through collaborations

The CATTs 5-Year Strategy aims to empower young people to take control of their health through comprehensive information, effective communication, and innovative education. By focusing on innovative approaches, expanding their reach, and establishing themselves as a trusted partner, CATTs hopes to make a significant impact on early cancer diagnosis in young people.



# **Annual Accounts**

## **2023/24**

# CATTs (Cancer Awareness for Teens & Twenties)

TRUSTEES' ANNUAL REPORT AND ACCOUNTS  
for the year ended 31 August 2024

Registered Charity Number 1170750

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## Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of CATTs (Cancer Awareness for Teens & Twenties) for the year ended 31st August 2024, which are set out on pages 2-4.

### Responsibilities and basis of the report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable directions given by the Charity Commission under section 145(5)(b) of the Act. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from the trustees concerning any such matters.

### Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- a) accounting records were not kept in accordance with section 130 of the Act or
- b) the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Nicole Gray  
NG Community Accounting Services  
Jubilee House  
Lincoln Road  
Doddington  
Lincoln  
LN6 4RS

27th June 2025

## RECEIPTS AND PAYMENTS ACCOUNT

for the year ended 31st August 2024

	Unrestricted Funds	Restricted & Endowment Funds	Total 23/24	Total 22/23
Receipts				
Donations & Legacies	5,492	-	5,492	8,973
Grants	-	57,916	57,916	
Income from Charitable Services				
Total Receipts	5,492	57,916	63,408	8,973
Payments				
Advertising & Marketing				667
Audit & Accountancy Fees	1,343	130	1,343	2,636
Awareness Materials	1,119		1,249	477
Bank Fees	11		11	
Elearning	171	1,066	1,237	
Fundraising	850		850	1,680
Postage		22	22	64
Insurance				
Professional Fees	35		35	235
Rent	3,471		3,471	2,171
Salaries	17,500	18,836	36,336	24,772
HMRC Payments	1,901	603	2,504	
Staff Training		498	498	
Pension Costs	516	200	716	486
Subscriptions	578	127	706	421
Staff Expenses				5
Equipment (under £500)		234	234	
Printing & Stationary	7	168	240	415
Telephone & Internet	2	260	279	256
Travel and Subsistence	1	894	894	1,507
	8			
Total Payments	27,585	23,037	50,623	35,792
Asset and Investment Purchases	-			
Total Payments	27,585	23,037	50,623	35,792
Net Cash Inflow / Outflow	- 22,093	34,879	12,785	- 20,214
Balance brought forward	16,107	4,350	20,457	47,286
Balance carried forward	- 5,986	39,229	33,242	47,286

# CATTs (Cancer Awareness for Teens Twenties)

## Statement of assets and liabilities for the year ended 31 August 2024

	Unrestricted Funds	Restricted & Endowment Funds
£	£	
Cash Funds		
Bank current account	32,509	
Soldo Account	7 33	
	<hr/>	
	33,242	33,242

	Unrestricted Funds	Restricted & Endowment Funds
£	£	
Other Monetary Assets		
Fixed Assets		
Total	<hr/>	
	20,491	20,491
	<hr/>	
	20,491	

Investment Assets	Fund	Cost	Current Value
	Un/ Re str ict e d	£	£
	-		
	-		

Assets retained for the Charity's own use	Fund	Cost	Current Value
	Un/ Re str ict e d	£	£
	-		
	-		

Liabilities	Fund	Cost	Current Value
	Un/ Re str ict e d	£	£
	-		
	-		

Approved by the trustees of the charity on .....**30th June 2025**.... and signed on its behalf by:

.....

John C W Barton  
Chair

## CATTs (Cancer Awareness for Teens Twenties)

### Notes to the Financial Statements for the Year Ended 31 August 2024

#### 1.Accounting Policies

This year and for future years the Trustees have decided to adopt the Receipts & Payments method in preparing the Financial Statements. Therefore "Expenditure" does not include the accrual for the Independent Examiner's fee for the year.

The Trustees consider that this is appropriate for an organisation the size of CATTs and ensures that the financial statements are easily understood by the members and other users.

All figures refer to the period 1st September 2023 to 31st August 2024

#### 2.Trustees Remuneration and Expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 3. Independent Examiner's Remuneration

	2024	2023
	£	£
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#### 4. Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 5.Relation Party Transactions

There were no related party transactions in the year.