

CATTs (Cancer Awareness for Teens & Twenties)

England & Wales · Charity number 1170750

Details

Other names	CATS, CATS (CANCER AWARENESS IN TEENAGE AND YOUNG PEOPLE SOCIETY), CATTs
Status	Registered
Legal form	CIO
Registered	2016-12-14
Register	View on the Charity Commission register

Contact

Address Richmond House
Hill Street
Ashton-Under-Lyne
Lancashire
OL7 0PZ

Phone 01613990574

Email hello@wearecatts.co.uk

Website <https://www.wearecatts.co.uk>

Activities

Objects: TO PRESERVE AND PROTECT GOOD HEALTH IN PARTICULAR AMONGST YOUNG PEOPLE, BUT NOT EXCLUSIVELY, BY USING INNOVATIVE WAYS TO ENGAGE WITH YOUNG PEOPLE AS A MEANS TO INCREASE THEIR KNOWLEDGE OF THE SIGNS AND SYMPTOMS OF CANCER, DECREASE THE DELAY IN SEEKING MEDICAL HELP AND WORKING WITH UNIVERSITIES AND OTHER ORGANISATIONS INCLUDING THE MEDICAL PROFESSION TO RAISE AWARENESS OF CANCER IN YOUNG PEOPLE IN SUCH WAYS AS THE TRUSTEES SHALL THINK FIT

Activities: We work to make sure every young person knows the common signs and symptoms of cancer, and when to go and see their GP. We run a variety of events within universities, and also do other talks and workshops in colleges and businesses. You can find us on twitter or instagram @WeAreCATTs to make sure you know the signs to look for!

Classification

- **How:** Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2024-08-31	£63,408	£50,623	-	-
2023-08-31	£8,973	£35,802	-	-
2022-08-31	£43,923	£64,138	-	-
2021-08-31	£115,103	£118,432	-	-
2020-08-31	£124,203	£113,139	-	-

Trustees

Name	Role	Appointed
John Charles Walsh Barton	Chair	2019-09-17
Carla Simpson		2025-09-10
Dr Amina Albeyatti		2025-09-10
Ethan McLaughlin		2022-02-02
Jacob Pitt		2025-09-10
Keemia Azvine		2023-07-05
Kirandeep Kaur Bajar		2023-07-05
Megan Murray-Smith		2023-07-05
Subodh Tailor		2022-03-02

CATTs (Cancer Awareness for Teens & Twenties)

England & Wales - Charity number 1170750

Accounts



Annual Report & Accounts Year End 31st August 2024



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TRUSTEE DETAILS

The trustees and officers serving during the financial year 2023/2024 were as follows:

- John Barton - Chair Person
- Lucy Swithenbank - Trustee
- Angela Lawrence - Trustee
- Subodh Tailor - Trustee
- George Sutton - Trustee (Resigned January 2024)
- Nick Pearson - Trustee
- Ethan McLaughlin - Trustee
- Vasiliki Kiparoglou - Trustee
- Megan Murray-Smith - Trustee
- Keemia Azvine - Trustee
- Kiran Bajar - Trustee
- Thomas Freeston - Trustee

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

Principle Address

Richmond House
Hill Street
Ashton-under-Lyne
Lancashire
OL7 0PZ

Independent Examiner

Nicole Gray (MAAT)
NG Community Accounting
Jubilee House
Lincoln Road
Doddington
LN6 4RS



TRUSTEE ANNUAL REPORT

We are CATTs, Cancer Awareness for Teens and Twenties

We know that too often, young people receive a late diagnosis of cancer. This could be for many reasons, including healthcare professionals not taking young people seriously, young people not wanting to waste general practitioner (GP) time or young people simply not being aware of the signs and symptoms of cancer. We also know that some communities are more impacted than others. We are on a mission to change this.

Across England and Wales, we have been encouraging conversations among young people about knowing their bodies and dispelling the myth that you can be 'too young' to get cancer.

And through 2023/24 we have been both building our strategy for the future and delivering our work via our revised staff team.

Summary of Achievements 2023/24

2023/24 marked a pivotal year for CATTs as we expanded our reach across North-East London, growing from just 1 borough to an impressive 8 boroughs through our Cancer Awareness in Schools project. Thanks to continued funding from NELCA (NHS North East London Cancer Alliance), we expanded our reach and extended our model.

Our game-changing development? An innovative e-learning platform that works seamlessly alongside our popular interactive in-person sessions or as a powerful standalone resource.

This digital leap means we can now reach even more young people, breaking down geographical barriers to deliver life-saving cancer awareness education.

We collaborated with the brilliant pro-bono team at Costello Medical to craft something extraordinary, our comprehensive 5-year strategy for 2024-29. Launched on 29th February 2024 (a truly leap year moment!), this roadmap sets our ambitious goals and laser-focused priorities for the years ahead.

Discover our full strategy at <https://wearecatts.co.uk/strategy-2024-29/>

As we move forward, our mission remains crystal clear: expanding our influence across NHS and education sectors to ensure cancer awareness for 15-29 year olds stays front and centre for the new Government.

We're actively exploring fresh channels to amplify our message and empower young people to engage confidently with healthcare, because knowing your normal could save your life.



Johnny Barton, Chair of Trustees





School Engagement Project

In 2023/24 CATTs have continued to develop and deliver our in-person cancer awareness workshops to over 3,000 15/16 year olds in schools across 8 north east London boroughs, along with creating a range of e-learning tools to expand reach.

Initially funded from November 2022 the project was extended to 8 London boroughs for the 2023/24 academic year with funding from North East London Cancer Alliance who continue to understand the need to proactively build awareness of cancer with young people as a life skill and a start to a conversation on cancer, screening programmes and wider health topics.

Our sessions build an understanding of the signs and symptoms of cancer, self-checking and identifying suspicious moles. By empowering young people to look after their own health, speaking to healthcare professionals if something's not right, we aim to help the early identification of cancer.

The workshops are delivered by an experienced teacher cover:

- 5 core signs and symptoms
- Self-checking for lumps and unusual moles
- HPV vaccination and link to cancer
- Cancer screenings, particularly cervical screenings
- Lowering risk of cancer (eg sun safety)
- Communicating with family and healthcare professionals

The sessions also address DfE's Guidance on Health Education and core themes of the PHSE Association Programme of Study, helping schools to cover these key health topics.

Our workshops are interactive, encouraging participants to join in when they feel comfortable, with workbooks, quizzes and getting participants using self-checking equipment and props.

We aim to inform and not lecture, ensuring students can make informed choices when it comes to their own health. Our approach and branding provides information on a sensitive and scary topic in a simple, non-clinical and memorable format.

Performance of workshops is measured using a questionnaire that asks the students knowledge of cancer and self-checking, before and after the session, along with a 4 week follow-up survey.

Across both the classroom and assembly based sessions we have seen a significant increase in awareness and intention to check for signs and symptoms of testicular, breast and skin cancer on a regular basis in students.

In 2023-24 our data showed a significant shift in the young peoples cancer awareness. We've included a selection of the key statistics later in this report.

The contract was extended again for a 3rd year in May 2024, with a shift to focus more on the e-learning version, and taking on board learnings from previous years communication with schools and public health teams started before the school summer break which allow the team to hit the ground running in the new academic year.



Before Sessions

90%

of students were Not Confident
in identifying the signs and
symptoms of cancer

After Sessions

83%

of students rated themselves as
Confident or Very Confident in
identifying the signs and symptoms

Pre-Workshop

18%

of students said YES they have
checked themselves for lumps
previously

Post-Workshop

87%

of students said they plan on
checking themselves for lumps
moving forwards

Pre-Workshop

11%

of students said YES they have
previous checked their
skin/moles

Post-Workshop

82%

of students plan on regularly
checking their skin/moles for any
changes

“

I wanted to take the opportunity to email you to thank you for the excellent workshop that you delivered to our year 10 pupils today.

You were able to educate us on such a wide-ranging topic, treating the subject with empathy and sensitivity.

The girls were totally engaged from the beginning, and I know that they will be going home this evening and having conversations with their wider family about what they have learnt today which can only be a good thing.

Our school community has sadly been affected by childhood cancer within the last two years, so this really is a topic which is close to all our hearts in school. It's so important for young people to be equipped with this knowledge and understanding about their health. Your workshop has empowered the girls today to feel like they can seek medical opinion if they feel like something isn't quite right, and for this we thank you. Looking forward to booking you in for next year!"

”



Our 2024-29 Strategic Plan

WHY WAS THE STRATEGY DEVELOPED?

CATTs developed this strategic plan to address the critical issue of late cancer diagnosis in young people, which can occur due to various reasons such as healthcare professionals not taking young people seriously, young people not wanting to waste GP time, or simply not being aware of the signs and symptoms of cancer.

The strategy aims to empower young people with the knowledge and skills to spot the signs and symptoms of cancer early, thereby improving their health outcomes.

HOW WAS THE STRATEGY WAS DEVELOPED?

The strategy was developed through a bottom-up approach, identifying areas of greatest unmet need for cancer education in young people. This involved conducting targeted literature reviews, exploring online sources, and analysing survey results to gain insights into current cancer occurrence, social factors, pathways to diagnosis, and successful health education interventions.

The Board of Trustees discussed potential goals and objectives, leading to the final strategic direction.

1

Innovative Approach

We will partner with young people to drive awareness in an innovative and effective way.

2

Expand Reach

We will expand our reach by making our message accessible to all young people aged 15-29.

3

Trusted Partner

We will establish ourselves as a trusted partner of young people and others working in this space.

Our Goals

Innovative Approach

- Co-developing Materials: Working with young people to improve engagement and impact.
- Engineering an Engaging Website: Developing online courses, pre-recorded webinars, and quizzes.
- Emphasising Real-World Impact: Using stories and statistics to highlight the relevance of their mission.
- Developing Resources for Support Networks: Providing guidance to healthcare professionals, education staff, and parents/guardians.

Expand Reach

Tailoring Language: Adapting educational materials to be appropriate and relatable for all young people aged 15–29.

- Producing Targeted Content: Addressing the needs of different communities.
- Developing Digital Materials: Creating age-appropriate digital cancer awareness materials.
- Expanding Social Media Presence: Growing their presence on social media platforms.
- Delivering More In-Person Workshops: Reaching out to local health and education networks, community-based groups, and employers.
- Engaging with University Societies: Forming partnerships with university health societies.

Trusted Partner

- Maximising Brand Image: Using a cohesive brand image and a cheeky, straight-talking voice.
- Gaining Meaningful Accreditations: Working towards earning accreditations like the PIF TICK.
- Partnering with Other Charities and Professional Bodies: Amplifying cancer awareness through collaborations

The CATTs 5-Year Strategy aims to empower young people to take control of their health through comprehensive information, effective communication, and innovative education. By focusing on innovative approaches, expanding their reach, and establishing themselves as a trusted partner, CATTs hopes to make a significant impact on early cancer diagnosis in young people.



Annual Accounts
2023/24

CATs (Cancer Awareness for Teens & Twenties)

TRUSTEES' ANNUAL REPORT AND ACCOUNTS
for the year ended 31 August 2024

Registered Charity Number 1170750

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Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of CATTs (Cancer Awareness for Teens & Twenties) for the year ended 31st August 2024, which are set out on pages 2-4.

Responsibilities and basis of the report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable directions given by the Charity Commission under section 145(5)(b) of the Act. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from the trustees concerning any such matters.

Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- a) accounting records were not kept in accordance with section 130 of the Act or
- b) the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Nicole Gray
NG Community Accounting Services
Jubilee House
Lincoln Road
Doddington
Lincoln
LN6 4RS

27th June 2025

RECEIPTS AND PAYMENTS ACCOUNT

for the year ended 31st August 2024

	Unrestricted Funds	Restricted & Endowment Funds	Total 23/24	Total 22/23
Receipts				
Donations & Legacies	5,492	-	5,492	8,973
Grants	-	57,916	57,916	
Income from Charitable Services				
Total Receipts	5,492	57,916	63,408	8,973
Payments				
Advertising & Marketing				667
Audit & Accountancy Fees	1,343	130	1,343	2,636
Awareness Materials	1,119		1,249	477
Bank Fees	11		11	
Elearning	171	1,066	1,237	
Fundraising	850		850	1,680
Postage		22	22	64
Insurance				
Professional Fees	35		35	235
Rent	3,471		3,471	2,171
Salaries	17,500	18,836	36,336	24,772
HMRC Payments	1,901	603	2,504	
Staff Training		498	498	
Pension Costs	516	200	716	486
Subscriptions	578	127	706	421
Staff Expenses				5
Equipment (under £500)		234	234	
Printing & Stationery	7	168	240	415
Telephone & Internet	2	260	279	256
Travel and Subsistence	1	894	894	1,507
	8			
Total Payments	27,585	23,037	50,623	35,792
Asset and Investment Purchases	-			
Total Payments	27,585	23,037	50,623	35,792
Net Cash Inflow / Outflow	- 22,093	34,879	12,785	- 20,214
Balance brought forward	16,107	4,350	20,457	47,286
Balance carried forward	- 5,986	39,229	33,242	47,286

CATTs (Cancer Awareness for Teens Twenties)

Statement of assets and liabilities for the year ended 31 August 2024

	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Cash Funds			
Bank current account	32,509		
Soldo Account	7 33		
	33,242		33,242

	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Other Monetary Assets			
Fixed Assets			
Total	20,491		20,491

Investment Assets	Fund Un/ Re str ict e d	Cost £	Current Value £
		-	
		-	

Assets retained for the Charity's own use	Fund Un/ Re str ict e d	Cost £	Current Value £
		-	
		-	

Liabilities	Fund Un/ Re str ict e d	Cost £	Current Value £
		-	
		-	

Approved by the trustees of the charity on**30th June 2025**.... and signed on its behalf by:

.....

John C W Barton
Chair

CATTs (Cancer Awareness for Teens Twenties)

Notes to the Financial Statements for the Year Ended 31 August 2024

1. Accounting Policies

This year and for future years the Trustees have decided to adopt the Receipts & Payments method in preparing the Financial Statements. Therefore "Expenditure" does not include the accrual for the Independent Examiner's fee for the year.

The Trustees consider that this is appropriate for an organisation the size of CATTs and ensures that the financial statements are easily understood by the members and other users.

All figures refer to the period 1st September 2023 to 31st August 2024

2. Trustees Remuneration and Expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

3. Independent Examiner's Remuneration

	2024	2023
	<u>£</u>	<u>£</u>
Examination of Financial Statements	<u>332</u>	<u>332</u>

4. Taxation

The charity is a registered charity and is therefore exempt from taxation.

5. Relation Party Transactions

There were no related party transactions in the year.

CATs (Cancer Awareness for Teens & Twenties)

England & Wales - Charity number 1170750

Accounts



Annual Report & Accounts Year End 31st August 2023



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TRUSTEE DETAILS

The trustees and officers serving during the financial year 2022/2023 were as follows:

- John Barton - Chair Person
- Jack Broadley - Treasurer (Resigned 31st January 2023)
- Lucy Swithenbank - Trustee
- Angela Lawrence - Trustee
- Subodh Tailor - Trustee
- George Sutton - Trustee
- Nick Pearson - Trustee
- Ethan McLaughlin - Trustee
- Vasiliki Kiparoglou - Trustee
- Megan Murray-Smith - Trustee (Appointed 5th July 2023)
- Keemia Azvine - Trustee (Appointed 5th July 2023)
- Kiran Bajar - Trustee (Appointed 5th July 2023)

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

Principle Address

Richmond House
Hill Street
Ashton-under-Lyne
Lancashire
OL7 0PZ

Independent Examiner

Nicole Gray (MAAT)
NG Community Accounting
Jubilee House
Lincoln Road
Doddington
LN6 4RS

Summary of Achievements 2022/23

2022 was an important year in CATTs history with the launch of our first awareness project in London. Funded by the NHS North East London Cancer Alliance this project began in November 2022 and aimed to raise awareness of the signs and symptoms of cancer with students in Year 10 and 11 in secondary schools across the London Borough of Redbridge.

We have transitioned to a part-time staffing model, appointing our first Managing Director and our Schools Engagement Officer allowing us to continue to deliver awareness work and maintain our position in a crowded cancer charity environment while lowering the overall cost base.

We also ran a successful Trustee recruitment campaign welcoming 4 new board members, 2 of whom joined during the financial year bringing a range of work and lived experiences, and strengthening the leadership team while reflecting our target audience.

Throughout 2023 CATTs worked with the pro-bono team at Costello Medical to develop a new 5-year strategy for 2024-29. This is a wide ranging and key piece of work that sets the organisational direction within a solidly researched look at the external and competitor landscape.

As an organisation we are looking to continue to expand our influence in the NHS and education marketplace to ensure that cancer awareness for 15-29 year olds remains a priority despite the continuing headwinds of an uncertain economy and a cost-of-living crisis and the impact this has on charitable giving.

We will continue to strive to ensure our cancer awareness messages reach our audience and hope to play a key role in the sector in the coming year.

Johnny Barton, Chair of Trustees





School Engagement Project

in 2022/23 CATTs have developed and delivered in-person cancer awareness workshops to over 2,800 15/16 year olds in schools across Redbridge, North East London, along with a range of e-learning tools to expand reach, based on our award winning project in Salford in 2020/21.

Initially funded from November 2022 the project was extended to 8 London boroughs in July 2023 with funding from North East London Cancer Alliance who identified a need in 2022 to proactively build awareness of cancer with young people as the country emerged from the pandemic.

Our sessions build an understanding of the signs and symptoms of cancer, self-checking and identifying suspicious moles. By empowering young people to look after their own health, speaking to healthcare professionals if something's not right, we aim to help the early identification of cancer.

In response our project was successfully established to deliver in-person workshops in 15/16 year-olds in secondary schools, raising awareness of cancer and screening programmes starting in the 2022/23 academic year in 2 boroughs. The workshops are delivered by an experienced teacher and cover;

- 5 core signs and symptoms
- Self-checking for lumps and unusual moles
- HPV vaccination and link to cancer
- Cancer screenings, particularly cervical screenings
- Lowering risk of cancer (eg sun safety)
- Communicating with family and healthcare professionals

The sessions also address DfE's Guidance on Health Education and core themes of the PHSE Association Programme of Study, helping schools to cover these key health topics.

Our workshops are interactive, encouraging participants to join in when they feel comfortable, with workbooks, quizzes and getting participants using self-checking equipment and props. We aim to inform and not lecture, ensuring students can make informed choices when it comes to their own health. Our approach and branding provides information on a sensitive and scary topic in a simple, non-clinical and memorable format.

Performance of workshops is measured using a questionnaire that asks the students knowledge of cancer and self-checking, before and after the session, along with a 4 week follow-up survey. Across both the classroom and assembly based sessions we have seen a significant increase in awareness and intention to check for signs and symptoms of testicular, breast and skin cancer on a regular basis in students.

In 2022-23 our data showed a significant shift in the young people's cancer awareness. We've included a selection of the key statistic on the next page.

In May 2023 the School Engagement Officer delivered a version of our workshop to the Cancer All Party Parliamentary Group (APPG) at Westminster and received a great reception with parliamentarians from across the party spectrum.

The passing of our "boobs and balls" self-checking models through the security x-ray will remain a highlight for the staff team.



Before Sessions

89%

of students were Not Confident
in identifying the signs and
symptoms of cancer

After Sessions

95%

of students rated themselves as
Confident or Very Confident in
identifying the signs and symptoms

Pre-Workshop

18%

of students said YES they have
checked themselves for lumps
previously

Post-Workshop

93%

of students said they plan on
checking themselves for lumps
moving forwards

Pre-Workshop

5%

of students said YES they have
previous checked their
skin/moles

Post-Workshop

92%

of students plan on regularly
checking their skin/moles for any
changes



The Cancer Awareness sessions given by CATTs to Year 11 students have been invaluable.

They are informative and interactive and have given students a really clear understanding of how to check any concerns they have with their own health and the health of their loved ones. The CATTs team were very sensitive to what students and their families may be experiencing and gave fantastic support during the sessions.

Highly recommended!





Making Our Strategic Plan

From November 2022 CATTs engaged with Costello Medical’s pro-bono team to pull together a new long term strategic plan for the organisation.

We took a bottom-up approach when developing our Strategic Plan, whereby we identified the areas of greatest unmet need for cancer education in young people. This required conducting targeted literature reviews, exploring online sources and analysing survey results to gain insights into:



Through our research, we evaluated what our strengths, weaknesses, opportunities and threats are, so we could identify our priority areas for growth. Potential goals and objectives were discussed by our Board of Trustees until we came to agreement on our future direction.

Through pursuing the following goals, our 5-Year Strategic Plan outlines how we can reach more young people and empower them to take control of their health.

Our Goals

1	2	3
Innovative Approach	Expand Reach	Trusted Partner
We will partner with young people to drive awareness in an innovative and effective way.	We will expand our reach by making our message accessible to all young people aged 15-29.	We will establish ourselves as a trusted partner of young people and others working in this space.

The finished strategy will be launched in 2024 - you'll find it on our website at <https://wearecatts.co.uk/strategy-2024-29>

The trustees and staff team at CATTs would like to express our thanks to the team at Costello for their dedication in driving us to pull the strategy together and for the Pro-Bono team for the work they do with the wider sector.





Looking Forward

2022/23 was a big year for CATTs with the success of our Schools Awareness Project and its extension, and the development of our strategy allowing us to look forward and plan for the future.

One new area of focus is our development of online learning to extend, enhance and expand the delivery of our awareness sessions to a wide range of audiences, starting with the 8 boroughs of London where our schools offering will be available in 2023/24.

We have developed a series of online learning sessions looking at general cancer awareness, some key signs and symptoms, along with more focused sessions on breast, skin and testicular cancers including information on how to self-check.

This is available now to schools who have not been able to find time in schedules to host sessions and to schools where we have delivered as part of a blended approach. You can see these sessions at <https://zfrmz.eu/gO6uJFp45SJ5GiEJCzqu>

Each session has a range of video content to engage the learner and builds to cover all the content that is covered in a classroom based session.

As we move into our new strategic plan period CATTs will continue to develop these innovative solutions and look to build partnerships across the sector and diversify our income streams and secure our financial future.



Annual Accounts
2022/23

CATs (Cancer Awareness for Teens & Twenties)

TRUSTEES' ANNUAL REPORT AND ACCOUNTS
for the year ended 31 August 2023

Registered Charity Number 1170750

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Independent Examiner's Report to the Trustees

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Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- a) accounting records were not kept in accordance with section 130 of the Act or
- b) the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Nicole Gray
NG Community Accounting Services
Jubilee House
Lincoln Road
Doddington
Lincoln
LN6 4RS

26th June 2024

RECEIPTS AND PAYMENTS ACCOUNT

for the year ended 31st August 2023

	Unrestricted Funds	Restricted & Endowment Funds	Total 22/23	Total 21/22
Receipts				
Donations & Legacies	8,973	-	8,973	17,764
Grants			-	25,610
Income from Charitable Services			-	550
Total Receipts	8,973	-	8,973	43,923
Payments				
Cost of Merchandise	-	-	-	318
Direct Expenses	-	-	-	1,405
Advertising & Marketing	6 2 7 50		6 7 7	2,778
Audit & Accountancy Fees	2 , 6 3 6 -		2 , 6 3 6	763
Awareness Materials	1 0 467		4 7 7	
Fundraising	1 , 6 8 0 -		1 , 6 8 0	-
Postage	8 56		6 4	1 6 0
Insurance	-	-	-	5 3 6
Professional Fees	1 8 5 50		2 3 5	8 5
Rent	2 , 1 7 1 -		2 , 1 7 1 4	, 4 5 0
Salaries	8 , 7 9 1 2,980		2 4 , 7 7 3 2	6 , 9 0 7
HMRC Payments	-	-	-	1 1 , 1 0 6
Staff Training	-	-	-	1 6 2
Pension Costs	3 5 2 134		4 8 6	2 , 7 1 0
Subscriptions	4 2 1 -		4 2 1	1 , 1 4 1
Staff Expenses	5 -		5	2 6 9
Printing & Stationary	- 415		4 1 5	1 9 7
Telephone & Internet	3 6 220		2 5 6	3 2 7
Travel and Subsistence	1 9 9 1,308		1 , 5 0 7	-
Total Payments	17,122	1 8,680	35,802	63,313
Asset and Investment Purchases	-		-	824
Total Payments	17,122	1 8,680	35,802	64,138
Net Cash Inflow / Outflow	- 8,149 -	1 8,680 -	26,829	- 20,214
Balance brought forward	24,256	2 3,030	47,286	67,500
Balance carried forward	16,107	4,350	20,457	47,286

CATTs (Cancer Awareness for Teens Twenties)

Statement of assets and liabilities for the year ended 31 August 2023

	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Cash Funds			
Bank current account	19,993		
Pleo Account	4 64		
	<u>20,457</u>	-	20,457

	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Other Monetary Assets			
Grant Payable - NHS North East London		2	
Fixed Assets	2	5,000	
Total	<u>12</u>	<u>1</u>	44,686
	2	9,474	
	12	4	

Investment Assets	Fund	Cost	4,474	Current Value
	Un/Restricted	£		£
		-		-
		-		-

Assets retained for the Charity's own use	Fund	Cost	Current Value
	Un/Restricted	£	£
		-	-
		-	-

Liabilities	Fund	Cost	Current Value
	Un/Restricted	£	£
		-	-
		-	-

Approved by the trustees of the charity on and signed on its behalf by:



John C W Barton
Chairman

CATTs (Cancer Awareness for Teens Twenties)

Notes to the Financial Statements for the Year Ended 31 August 2023

1. Accounting Policies

This year and for future years the Trustees have decided to adopt the Receipts & Payments method in preparing the Financial Statements. Therefore "Expenditure" does not include the accrual for the Independent Examiner's fee for the year.

The Trustees consider that this is appropriate for an organisation the size of CATTs and ensures that the financial statements are easily understood by the members and other users.

All figures refer to the period 1st September 2022 to 31st August 2023

2. Trustees Remuneration and Expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

3. Independent Examiner's Remuneration

	2023	2022
	£	£
Examination of Financial Statements	<u>332</u>	<u>325</u>

4. Taxation

The charity is a registered charity and is therefore exempt from taxation.

5. Relation Party Transactions

There were no related party transactions in the year.

CATTs (Cancer Awareness for Teens & Twenties)

England & Wales - Charity number 1170750

Accounts

CATs (Cancer Awareness for Teens & Twenties)

TRUSTEES' ANNUAL REPORT AND ACCOUNTS
for the year ended 31 August 2022

Registered Charity Number 1170750

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Trustees Information & Administrative Details

Trustees

The trustees and officers serving during the financial year 2021/22 were as follows:

John Barton	Chair Person
Jack Broadley	Treasurer
Lucy Swithenbank	Trustee
Angela Lawrence	Trustee
Subodh Tailor	Trustee
George Sutton	Trustee
Nick Pearson	Trustee
Ethan McLaughlin	Trustee
Vasiliki Kiparoglou	Trustee
Dave Purkiss	Trustee

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

Principal Office 2.06 Centurion House
129 Deansgate
Manchester
M3 3WR

Independent Examiner Nicole Gray (MAAT)
NG Community Accounting
Jubilee House
Lincoln Road
Doddington
Lincoln Road
LN6 4RS

Trustees Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 August 2022.

Structure, Governance and Management

Nature of Governing Document

Cancer Awareness for Teens and Twenties (CATTs) is a Charitable Incorporated Organisation (CIO) and is 1170750 established by constitution as dated 20th July 2017 (amended 12th March 2020). It's registered charity number is 1170750.

Recruitment and Appointment of Charity Trustees

Every trustee must be appointed by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Objectives and Activities

“To preserve and protect good health in particular amongst young people, but not exclusively, by using innovative ways to engage with young people as a means to increase their knowledge of the signs and symptoms of cancer, decrease the delay in seeking medical help and working with universities and other organisations including the medical profession to raise awareness of cancer in young people in such ways as the trustees shall

CATTs is committed to raising awareness of the signs and symptoms of cancer in young people (15-29) – our core beneficiaries - through the development and delivery of face-to-face interactive workshops, virtually delivered workshops and the creation of digital materials and creating communities using social media. In working with young people in a range of settings including schools, youth groups, universities and workplaces, along with contact with health and education professionals, CATTs continued this work in 2021-22 working across a range of projects.

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Summary of Achievements 2021/22

CATTs (Cancer Awareness for Teens Twenties)

2021/22 was a transitional year for CATTs as an organisation, with changes to funding, staffing and the trustee board as part of the natural evolution of a small charity, and in some cases accentuated by the ongoing effects of the Covid-19 pandemic. We ended the year with a stable financial footing and an NHS contract to deliver awareness workshops in North East London.

This piece of work for North East London Cancer Alliance (NELCA) was awarded in March 2022 after working with the project and commissioning team to build a proposal for the delivery of a series of in-person, interactive cancer awareness workshops for Year 10 and 11 students (KS4) across the London Borough of Redbridge. Project development and recruitment took place through the summer of 2022, with the new School Engagement Officer taking post in November and our first sessions being delivered in December 2022.

The 2021/22 Financial Year saw the organisation begin to move forward from our funding period with the National Lottery Community Fund. The team prepared an extensive report looking back at our achievements during the 3 years of this grant, which despite the interruption caused by the Covid-19 pandemic saw CATTs establish itself in the cancer charity community, widen our presence across universities and develop a HQ function that allowed us to successfully deliver our first NHS contract in Salford, and in turn the NELCA work.

In transitioning from our Lottery funding the Trustees and staff team have focussed on developing a diverse set of funding streams. We have applied to a range of small grant making bodies and have continued to seek corporate partnerships. We were happy to be the nominated charity for House Digital, a north-west based digital marketing agency and our relationship with Sofology continued through the 2021/22 Financial Year, and in total across the 3 years generated £37,081 of income before coming to an end in November 2022. We are incredibly grateful for the work of the Sofology staff team and the generosity of their customers.

Winter 2021/22 saw CATTs go through a recruitment process for new Trustees to fill vacancies that had arisen in the preceding year. CATTs are proud to have worked with the Young Trustees Movement to become a champion of young people joining charities in non-executive roles and approached the process with a desire to ensure that we were open to candidates from a wide range of backgrounds. 4 of the 5 Trustees appointed in this round were under 30 and reflective of our beneficiary group (15-29). This approach will be repeated for future recruitment and we have share our approach across the young persons cancer

The Board would like to express its thanks to Trustee colleagues who have left CATTs in the last 12 months and in particular to James Adams, the founder of CATTs and our first Chair. We are proud to be able to continue the work James began in spreading cancer awareness messages in a fun and engaging way to young people across England.

Moving into 2022/23

Prudent financial management in previous years has allowed CATTs to operate in 2021/22 without the major funder of previous years and through the year have adapted to the positive departure of a young staff team moving to a range of roles elsewhere with the experience developed with CATTs.

CATs (Cancer Awareness for Teens Twenties)

We have transitioned to a part-time staffing model and continue to deliver awareness work and maintain our position in a crowded cancer charity environment while lowering the overall cost base.

CATs are working with the pro-bono team at Costello Medical to develop a new 5-year strategy for 2023-28. This is a wide ranging and key piece of work that will set the organisational direction within the wider post-Covid healthcare environment.

As an organisation we are looking to continue to expand our influence in the NHS and education marketplace to ensure that cancer awareness for 15-29 year olds remains a priority despite the continuing headwinds of an uncertain economy and a cost-of-living crisis and the impact this has on charitable giving. We will continue to strive to ensure our cancer awareness messages reach our audience and hope to play a key role in the sector in the coming year.

Financial Review

During the year the charity received donations totalling £17,764 (2021 - £30,135) and grants totalling £25,610 (2021 - £84,968).

The total unrestricted income was £18,314 (2021 - £27,800) and the total unrestricted expenditure was £54,578 (2021 - £12,321). The total restricted income was £25,610 (2021 - £87,303) and the total restricted expenditure was £9,560 (2021 - £106,111).

Further details of the charity's financial performance can be found in the Receipts and Payments accounts on page 7 and the Statement of Assets and Liabilities on page 8.

The funds at the end of the year were unrestricted £24,255 (2021 - £60,519) and restricted funds £23,030 (2021 - £6,981).

Policy on Reserves

The aim of the reserves policy is to ensure that the charity's ongoing and future activities are reasonably protected from unexpected fluctuations in income and expenditure. The Board reviewed the reserves policy and agreed that a minimum level of unrestricted general funds to cover three months running costs should be held, and is appropriate given the risks faced by the charity and the sustainability of its different income streams. Free reserves at the year end were £24,255.

Going Concern

The trustees are satisfied that the charity remains a going concern for a period in excess of twelve months.

The annual report was approved by the trustees of the charity on 30 / 6 / 2023 and signed on its behalf by:

A handwritten signature in black ink, appearing to read 'JCB', with a long, sweeping horizontal line extending to the right. The signature is positioned above a horizontal dotted line.

John C W Barton
Chairman

Independent Examiner's Report to the Trustees

I report to the trustees on my examination of the accounts of CATTs (Cancer Awareness for Teens & Twenties) for the year ended 31st August 2022, which are set out on pages 7-9.

Responsibilities and basis of the report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable directions given by the Charity Commission under section 145(5)(b) of the Act. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from the trustees concerning any such matters.

Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- a) accounting records were not kept in accordance with section 130 of the Act or
- b) the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Nicole Gray
NG Community Accounting Services
Jubilee House
Lincoln Road
Doddington
Lincoln
LN6 4RS

28th June 2023

CATs (Cancer Awareness for Teens Twenties)

RECEIPTS AND PAYMENTS ACCOUNT
for the year ended 31st August 2022

	Unrestricted Funds	Restricted & Endowment Funds	Total 21/22	Total 20/21
Receipts				
Donations & Legacies	17,764	-	17,764	30,135
Grants	-	25,610	25,610	84,968
Income from Charitable Services	550	-	550	-
Total Receipts	18,314	25,610	43,923	115,103
Payments				
Cost of Merchandise	-	318	318	2,294
Direct Expenses	1,405	-	1,405	1,180
Advertising & Marketing	1,825	953	2,778	6,670
Audit & Accountancy Fees	693	70	763	971
Sundries	-	-	-	96
Postage	146	14	160	72
Insurance	536	-	536	595
Professional Fees	85	-	85	463
Rent	3,610	840	4,450	5,328
Salaries	31,438	5,468	36,907	90,501
HMRC Payments	11,106	-	11,106	3,684
Staff Training	162	-	162	200
Pension Costs	2,031	679	2,710	1,966
Subscriptions	985	156	1,141	2,444
Staff Expenses	150	119	269	1,968
Printing & Stationary	137	60	197	-
Telephone & Internet	267	60	327	-
Total Payments	54,578	8,736	63,313	118,432
Asset and Investment Purchases	-	824	824	-
Total Payments	54,578	9,560	64,138	118,432
Net Cash Inflow / Outflow	- 36,264	16,049 -	20,214	- 3,329
Balance brought forward	60,519	6,981	67,500	70,829
Balance carried forward	24,255	23,030	47,286	67,500

CATTs (Cancer Awareness for Teens Twenties)

Statement of assets and liabilities for the year ended 31 August 2022

	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Cash Funds			
Bank current account	23,990	23,030	
Pleo Account	266	-	
	24,256	23,030	47,286

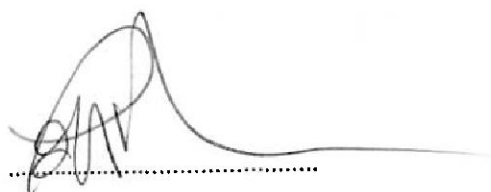
	Unrestricted Funds	Restricted & Endowment Funds	
	£	£	
Other Monetary Assets			
Fixed Assets	212	19,474	
Total	212	19,474	19,686

	Fund Un/Restricted	Cost £	Current Value £
Investment Assets			
	-	-	-
	-	-	-

	Fund Un/Restricted	Cost £	Current Value £
Assets retained for the Charity's own use			
	-	-	-
	-	-	-

	Fund Un/Restricted	Cost £	Current Value £
Liabilities			
	-	-	-
	-	-	-

Approved by the trustees of the charity on 30/6/2023 and signed on its behalf by:



John CW Barton
Chairman

CATs (Cancer Awareness for Teens Twenties)

Notes to the Financial Statements for the Year Ended 31 August 2022

1. Accounting Policies

This year and for future years the Trustees have decided to adopt the Receipts & Payments method in preparing the Financial Statements. Therefore "Expenditure" does not include the accrual for the Independent Examiner's fee for the year.

The Trustees consider that this is appropriate for an organisation the size of LIPU-UK and ensures that the financial statements are easily understood by the members and other users.

All figures refer to the period 1st September 2021 to 31st August 2022

2. Trustees Remuneration and Expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

3. Independent Examiner's Remuneration

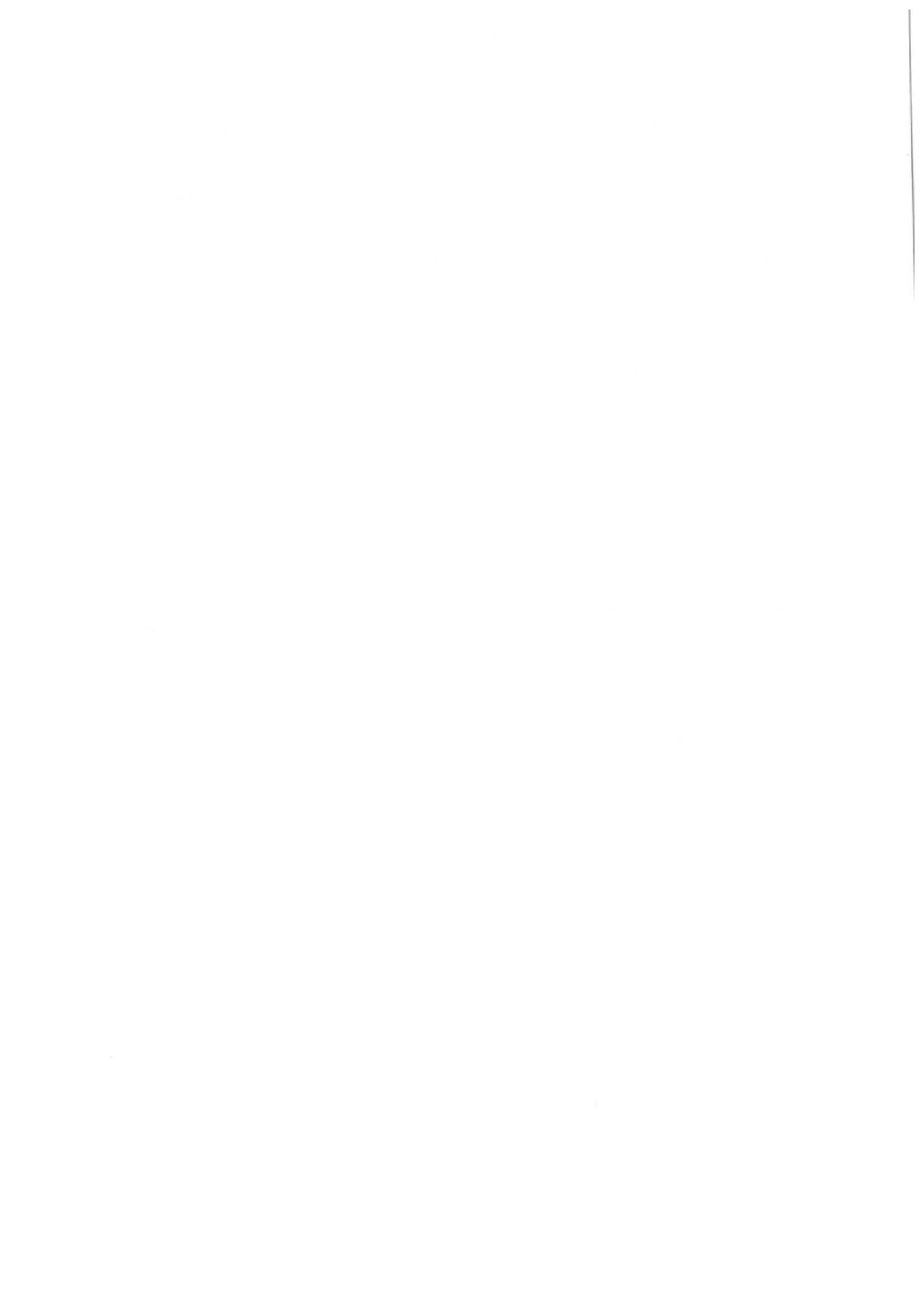
	2022	2021
Examination of Financial Statements	<u>£</u> <u>325</u>	<u>£</u> <u>625</u>

4. Taxation

The charity is a registered charity and is therefore exempt from taxation.

5. Relation Party Transactions

There were no related party transactions in the year.



CATTs (Cancer Awareness for Teens & Twenties)

England & Wales - Charity number 1170750

Accounts

Charity registration number: 1170750

CATTs (Cancer Awareness for Teens & Twenties)

Annual Report and Financial Statements

for the Year Ended 31 August 2021

CATs (Cancer Awareness for Teens & Twenties)

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CATs (Cancer Awareness for Teens & Twenties)

Reference and Administrative Details

Trustees	John Barton, Chair Jack Broadley, Treasurer Angela Lawrence Nick Pearson Vasiliki Kiparoglou George Sutton Lucy Swithenbank Subodh Tailor Ethan McLaughlin
Charity Registration Number	1170750
Principal Office	2.06 Centurion House 129 Deansgate Manchester M3 3WR
Independent Examiner	The Moffatts Partnership LLP Progress House 396 Wilmslow Road Withington Manchester M20 3BN

CATs (Cancer Awareness for Teens & Twenties)

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 August 2021.

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	John C W Barton, Chair
	Jack Broadley, Treasurer (appointed 8 February 2021)
	Angela Lawrence
	Nicholas Pearson
	David Purkiss, (term ended September 2022)
	James Adams, (resigned March 2022)
	Elizabeth Gear, (resigned March 2022)
	Colin Graham, (resigned March 2022)
	Samantha Andrews, (resigned October 2021)
	Angela Webster, (resigned August 2021)
	Ethan McLaughlin (appointed 2 February 2022)
	Vasiliki Kiparoglou (appointed 2 March 2022)
	George Sutton (appointed 2 March 2022)
	Lucy Swithenbank (appointed 2 March 2022)
	Subodh Tailor (appointed 2 March 2022)

The Board met four times in the financial year.

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

Structure, governance and management

Nature of governing document

The charity is governed by the Constitution of a Charitable Incorporated Organisation (CIO), who's only voting members are its charity trustees ('Foundation' model constitution) dated 20th July 2017 and as amended 12th March 2020.

Recruitment and appointment of trustees

Every trustee must be appointed by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

During the financial year the Board have selected and appointed 1 additional trustee. The roles were advertised openly using internet recruitment tools and series of interviews conducted by the chair, along with introductions to the staff team. The appointment we're made at a full board meeting in Jan 2021 after the candidate was proposed by the chair.

CATTs (Cancer Awareness for Teens & Twenties)

Trustees' Report

Objectives and activities

Objects and aims

“To preserve and protect good health in particular amongst young people, but not exclusively, by using innovative ways to engage with young people as a means to increase their knowledge of the signs and symptoms of cancer, decrease the delay in seeking medical help and working with universities and other organisations including the medical profession to raise awareness of cancer in young people in such ways as the trustees shall think fit.”

CATTs is committed to raising awareness of the signs and symptoms of cancer in young people (15-29) – our core beneficiaries - through the development and delivery of face-to-face interactive workshops, virtually delivered workshops and the creation of digital materials and creating communities using social media. In working with young people in a range of settings including schools, youth groups, universities and work places, along with contact with health and education professionals, CATTs continued this work in 2020-21 with a team of 4 staff working across a range of projects while building organisational policies and capability, within the challenging operating environment that the Covid-19 pandemic created.

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Public benefit

CATTS is a public benefit entity. All services provided are for the benefit of the public.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

CATTS (Cancer Awareness for Teens & Twenties)

Trustees' Report

Achievements and performance

The charity's main activities and who it tries to help are described below. All its charitable activities focus on raising cancer awareness for those aged between 15 and 29 are undertaken to further CATTS charitable purposes for the public and benefit.

The 2020-21 financial year was one focussed on delivery of our first NHS contract for Salford Clinical Commissioning Group (CCG) and developing relationships with new corporate givers, all under the shadow of COVID and the impact of local lockdowns in the north-west of England, where the core of our services and staff were based.

As we entered the last year of our 3-year funding from The National Lottery Community Fund, the organisation began to look at how we continued to reach wider communities and new demographics, by designing a structure and approach that can continue to attract funding and raise awareness of the signs and symptoms of cancer. In 2020-21 we have reached thousands of young people, be it physically or through our digital platforms and we have established relationships within the cancer charity sector and in an ever changing NHS landscape.

Adapting delivery during the pandemic

2020-21 was one that saw massive shifts across society and the charity sector as a result of the pandemic, and at CATTS this meant adapting both the delivery of our workshop model and approach to fundraising. While we maintained an office location, seen valuable for staff wellbeing, we ensured that staff and the Board could work effectively using remote collaboration tools. We were able to deliver our workshops both to young people in Salford and across the staff teams at our corporate supporter, Sofology, as both live and pre-recorded video workshops, and this has in turn created a range of reusable online assets that will allow us to respond to need in range of ways that would not have been possible if we had continued to provide only face-to-face sessions.

Partnerships & Fundraising

NHS Salford CCG

In November 2019 CATTS were awarded £39,937 of funding from NHS Salford Clinical Commissioning Group to deliver face-to-face workshops to young people aged 15-29 in the City of Salford from March 2020 for 12 months. Working with the commissioner the project was adapted to take account of the COVID-19 pandemic that meant that face-to-face delivery was impossible for long periods, with a move to virtual delivery and an 6 month extension of the project timeline to 31st August 2021, funded via underspend on travel and physical materials.

The project reached over 1,600 students across 6 schools in Salford, and we also delivered 9 virtual sessions to a wide range of young people in youth groups, universities and a Pupil Health Referral Unit (PHRU), with sessions designed and delivered for the LGBTQ+ community and young people with special educational needs (SEN).

CATTs (Cancer Awareness for Teens & Twenties)

Trustees' Report

Sofology

2020-21 was the second year of our partnership with Sofology. Although badly affected by the closure of non-essential retail due to COVID-19 restrictions, we engaged the Sofology store colleagues with the CATTs team delivering a series of 4-hour CATTs Champion Coaching workshops to 51 team members. Through learning more about CATTs and our messages, we increased their confidence in talking to customers about what we do. As well as increasing knowledge and awareness, our workshops directly increased fundraising in stores by 20%.

We extended the relationship through to October 2022 and widened the number of stores where donations from customers via "round-ups" would benefit CATTs.

We are deeply grateful to the staff, management and customers of Sofology for both the donations and their involvement in building cancer awareness across their communities.

Our University Teams

In 2020-21 CATTs maintained a relationship with 6 universities across England and Wales. Our thanks goes to the students at the following universities for their ongoing support in a year where their education was greatly affected by COVID-19, and the move to online teaching limited the ability of the societies to deliver the face-to-face activities that have been traditionally a cornerstone of their work.

The student teams took these challenges in their stride and made a huge effort to try and adapt their usual events, running everything from a virtual 'Escape Room' to bake-offs and self-checking workshops. In part, these were to help continue raising funds for CATTs work, but these virtual events were also set up to help give students a sense of community during a time of increased isolation.

As well as fundraising virtually through challenges and university teams, we also worked with university Raising and Giving groups in Kent and Nottingham Trent to raise £1654 and were chosen as the nominated charity for University of East Anglia RAG in 2021-2022.

The Great CATTs Climb - Three Peak Challenge

This year began by launching our second virtual fundraiser 'The Great CATTs Climb' where challengers ran, walked and climbed the equivalent of the UK's 3 peaks. As a charity we were inherently aware of the difficulties people had faced throughout the pandemic, including financially, and we therefore reduced the target for our fundraiser to accommodate this.

Despite working in these challenging times, and fundraising while restrictions were lifted in Spring 2021, we worked with 26 challengers to raise £3074.79.

CATTs (Cancer Awareness for Teens & Twenties)

Trustees' Report

The National Lottery Community Fund

2020-21 was the last year of our 3-year funding from The National Lottery Community Fund, funding that has been key in allowing CATTs to become established as an organisation, develop our workshop programme, create a strong and meaningful brand presence and take forward our university teams with the development of training and materials that they can use.

The trustees and staff, past and present, would like to thank our partners at The National Lottery Community Fund

We now move into a period of establishing ongoing sustainability, continuing to grow our presence and establish our workshop program and approach in schools, universities, workplaces and beyond, working with corporate partners, NHS and local authority commissioning, small and large grant making bodies to establish mixed portfolio funding stream.

Financial review

During the year the charity received donations totalling £30,135 (2020 - £24,978) and grants totalling £84,968 (2020 - £99,225).

The total unrestricted income was £27,800 (2020- £22,786) and the total unrestricted expenditure was £12,321 (2020 - £4,871). The total restricted income was £87,303 (2020 - £101,417) and the total restricted expenditure was £106,111 (2020 - £108,268.)

Further details of the charity's performance can be found in the Receipts and Payments accounts on page 8 and the Statement of assets and liabilities on page 9.

The funds at the end of the year were unrestricted £60,519 (2020 - £45,040) and restricted funds £6,981 (2020 - £25,789).

Policy on reserves

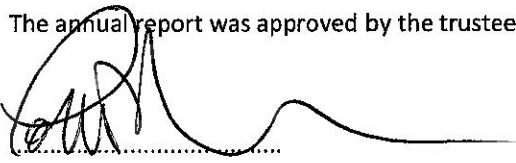
The aim of the reserves policy is to ensure that the charity's ongoing and future activities are reasonably protected from unexpected fluctuations in its income and expenditure. The board reviewed the reserves policy and agreed that a minimum level of unrestricted general funds to cover three months running costs should be held, and is appropriate given the risks faced by the charity and the sustainability of its different income streams.

Free reserves at the year end were £60,519.

Going concern

The trustees are satisfied that the charity remains a going concern for a period in excess of twelve months.

The annual report was approved by the trustees of the charity on 6 February 2023 and signed on its behalf by:



John C W Barton
Trustee

CATTs (Cancer Awareness for Teens & Twenties)

Independent Examiner's Report to the trustees of CATTs (Cancer Awareness for Teens & Twenties)

I report to the trustees on my examination of the accounts of CATTs (Cancer Awareness for Teens & Twenties) for the year ended 31 August 2021.

Responsibilities and basis of report

As the charity trustees of CATTs (Cancer Awareness for Teens & Twenties) you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

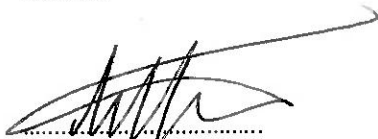
I report in respect of my examination of the CATTs (Cancer Awareness for Teens & Twenties)'s accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of CATTs (Cancer Awareness for Teens & Twenties) as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



John Saxon FCA
Institute of Chartered Accountants in England and Wales

Progress House
396 Wilmslow Road
Withington
Manchester
M20 3BN

6 February 2023

CATTs (Cancer Awareness for Teens & Twenties)

Receipts and Payments Accounts for the Year Ended 31 August 2021

	Unrestricted Funds	Restricted Funds	Total Funds 2021	Total Funds 2020
Receipts				
Donations and legacies	27,800	2,335	30,135	24,978
Grants	-	84,968	84,968	99,225
Total Receipts	27,800	87,303	115,103	124,203
Payments				
Cost of Merchandise	1,894	400	2,294	683
Direct Expenses	788	392	1,180	5,016
Advertising & Marketing	5,150	1,520	6,670	12,368
Audit & Accountancy Fees	625	346	971	515
Sundries	96	-	96	152
Postage	72	-	72	375
Insurance	595	-	595	587
Professional Fees	323	140	463	2,161
Rent	-	5,328	5,328	8,460
Salaries	-	90,501	90,501	66,061
Employers National Insurance	-	3,684	3,684	1,312
Staff Training	200	-	200	301
Pension Costs		1,966	1,966	1,396
Subscriptions	2,108	336	2,444	1,335
Travel National	-	-	-	8
Staff Expenses	470	1,498	1,968	2,244
	12,321	106,111	118,432	102,974
Asset and Investment purchases				
Fixed Assets	-	-	-	10,165
Sub Total	-	-	-	10,165
Total Payments	12,321	106,111	118,432	113,139
Net of receipts/(payments)	15,479	(18,808)	(3,329)	11,064
Transfer between funds	-	-	-	-
Cash funds last year	45,040	25,789	70,829	59,765
Cash funds this year end	60,519	6,981	67,500	70,829

The notes on page 10 form an integral part of these financial statements.

CATs (Cancer Awareness for Teens & Twenties)

(Registration number: 1170750)

Statement of assets and liabilities at the end of the period as at 31 August 2021

	Unrestricted Funds	Restricted Funds
	£	£
Cash Funds		
Bank current account	60,519	6,981
Total Cash Funds	<u>60,519</u>	<u>6,981</u>

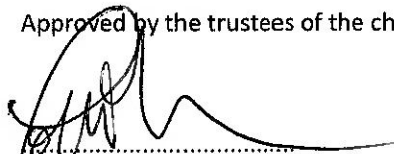
	Unrestricted Funds	Restricted Funds
	£	£
Other monetary assets		
Fixed Assets	212	18,650
Total	<u>212</u>	<u>18,650</u>

Investment Assets	Fund	Cost	Current value
	un/restricted	£	£
	-	-	-
	-	-	-

Assets retained for the charity's own use	Fund	Cost	Current value
	un/restricted	£	£
	-	-	-
	-	-	-

Liabilities	Fund	Amount due	Due
	un/restricted	£	
Pension contributions	-	-	-
HMRC	-	-	-

Approved by the trustees of the charity on 6 February 2023 and signed on its behalf by:



 John C W Barton
 Trustee

The notes on page 10 form an integral part of these financial statements.

CATs (Cancer Awareness for Teens & Twenties)

Notes to the Financial Statements for the Year Ended 31 August 2021

1 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

2 Independent examiner's remuneration

	2021 £	2020 £
Examination of the financial statements	<u>625</u>	<u>515</u>

3 Taxation

The charity is a registered charity and is therefore exempt from taxation.

4 Related party transactions

There were no related party transactions in the year.

CATs (Cancer Awareness for Teens & Twenties)

England & Wales - Charity number 1170750

Accounts



Trustees Annual Report
& Financial Statements
for the year ended 31 August 2020

CATs (Cancer Awareness for Teens & Twenties) Reference and administration information

Charity number 1170750

Registered office and operational address 2.06 Centurion House
129 Deansgate
Manchester
M3 3WR

Trustees

Trustees who served during the year and up to the date of this report were as follows:

John Barton	Chair	Appointed	17 September 2019
Jack Broadley	Treasurer	Appointed	8 February 2021
Elizabeth Booth			
Dr James Adams			
Dr Angela Lawrence			
David Purkiss			
Dr Nicholas Pearson			
Colin Graham			
Angela Webster		Appointed	5 August 2020
Samantha Andrews		Appointed	5 August 2020
Dr David Spooner		Resigned	2 March 2020
Dr Kristen Manor		Resigned	2 March 2020

Key management personnel

The trustees consider themselves to be key management personnel given the size of the charity.

Independent Examiner

Adrian Phillips FCA
Arlo Accountancy Limited
107 Valley Road
Stockport
SK4 2DB

CATs (Cancer Awareness in Teens and Twenties) Trustees' annual report for the year ended 31 August 2020

The trustees present their report and the unaudited financial statements for the year ended 31 August 2020.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the charity's trust deed and the Statement of Recommended Practice - Accounting and Reporting by Charities where it applies to Receipts and Payments Accounts.

Objectives and activities

“To preserve and protect good health in particular amongst young people, but not exclusively, by using innovative ways to engage with young people as a means to increase their knowledge of the signs and symptoms of cancer, decrease the delay in seeking medical help and working with universities and other organisations including the medical profession to raise awareness of cancer in young people in such ways as the trustees shall think fit.”

CATs is committed to raising awareness of the signs and symptoms of cancer in young people (15-29) – our core beneficiaries - through the development and delivery of face-to-face interactive workshops, virtually delivered workshops and the creation of digital materials and creating communities using social media. In working with young people in a range of settings including schools, youth groups, universities and work places, along with contact with health and education professionals, CATs has continued this work in 2019-20 while growing its staff base, adding funding streams and coping with a global pandemic which has highlighted the need for organisations to work at addressing health inequalities.

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Achievements and performance

The charity's main activities and who it tries to help are described below. All its charitable activities focus on raising cancer awareness for those aged between 15 and 29 are undertaken to further CATs charitable purposes for the public and benefit.

The 2019-20 financial year has been one of continued development and further successes for CATs, delivering against The National Lottery Community Fund grant funded project, while gaining our first NHS contract and developing relationships with new corporate givers. We've expanded our demographic, we have supporters and partners from all over the country and through a re-branding exercise our whole look has changed, creating engagement with our beneficiaries and continuing to look at all opportunities to develop cancer awareness among those in their teens and twenties.

The money from The National Lottery Community Fund has allowed us to simultaneously expand our work within universities while also branching out into other communities and demographics, to raise awareness of the signs and symptoms of cancer. We have reached thousands of young people, be it physically or through our digital platforms. Ultimately, this funding has allowed CATs to make our initial mark as a charity and understand how our work fits into the wider picture within the third and healthcare sectors.

CATTs (Cancer Awareness for Teens & Twenties) Trustees' annual report for the year ended 31 August 2020

Adapting through the pandemic

This year has definitely been a difficult year for all sectors, and everyone has had to adapt in a very big way. The charity sector has seen a massive shift in all activities and has had to swap out traditional ways of working and become a lot more creative. CATTs has definitely taken this challenge head on and we hope it becomes evident throughout this report that all staff and volunteers are adapting excellently to the changes we have made to our work. We reacted quickly, with home working being introduced 1 week before a national lockdown was introduced in March. In April, we inducted 2 more staff members, virtually, all equipment for comfortable homeworking was paid for by CATTs.

Our University Teams

In 2019-20 CATTs has developed and maintained a presence at 13 universities across England and Wales. Our thanks goes out to the students at the following universities for their ongoing support in a year where their education was greatly affected by Covid-19.

CATTs University relationships;

Bangor University, University of Central Lancashire, University of Cambridge, University of Manchester, Keele University, University of Birmingham, University of Liverpool, Manchester Metropolitan University, University of Reading, Brunel University, York St John University and the University of York

40 student volunteers attended our training sessions and used the time to build confidence in adjusting their work from in-person to virtual, as this is new territory for many of them. We gave space to ask questions to us and the rest of the students, as we wanted to emphasise the feeling of community and encourage students to see each other as a network.

Some feedback from our anonymous post-training survey:

“Bringing everyone together meant we had a chance to get to know people from other CATTs societies.”

“I think I preferred this to a large residential. It was much more time efficient, but I still felt able to connect with likeminded CATTs volunteers.”

“It was great, thoroughly relevant, interesting and the interactive bits kept it entertaining.”

“With it being online, it meant you felt like part of the bigger group.”

“I don't feel disadvantaged at all having had it virtually.”

Rebranding and Website

In March 2020 CATTs began the gradual launch of our new branding after engagement across the staff and volunteer population and with wider stakeholders. We officially launched our rebrand publicly on 13th March 2020 by changing our social media avatars and submitting a name change to the Charity Commission formally as CATTs (Cancer Awareness for Teens & Twenties). Between March and June 2020, we developed our branding guidelines, developing our tone of voice, standard descriptors, and stated our ethos, vision, and goals. This is a document useful to solidify our identity internally, as well as usable by our partners and volunteers alike.

Our website was subsequently launched in Summer 2020 after a short delay in light of the impact of COVID 19. So far, our website has received encouraging feedback from its visitors, such as “the information about how to check symptoms is really easy to find, prominent and informative”.

CATTs (Cancer Awareness for Teens & Twenties) Trustees' annual report for the year ended 31 August 2020

Social Media and Content

With the importance of digital engagement in 2020 and beyond, we have begun testing and implementing new styles of content as a 'push project' through our social platforms to inform our social media strategy for planned production in January 2021.

This content includes animations with a consideration for orientation to suit Instagram's IGTV feature and TikTok, as well as sharable infographics, to name a few examples.

Our current social media reach for our central pages is as follows:

- Facebook, 5,804 with our highest reaching organic post of 5K
- Instagram, 759 with our highest reaching organic post of 1.8K
- Twitter, 926 with our highest reaching organic post getting 1.2K impressions

We had previously outlined in our 2018-2019 reporting period that we wanted to focus on video production within 2020. Yet, restrictions imposed by the government to stop the spread of COVID 19 impacted our ability to do this safely. This caused us to reorient our focus on animation production that did not impose as many limits and also allowed us to produce content in our new brand. Projects in this area include:

- 5 Symptoms of Cancer animation
- Sun Safety Vampire animation (supported by Creative Advertising students, University of Lincoln)
- HPV and Safe Sex animation (supported by Creative Advertising students, University of Lincoln)
- 8 animations produced by 40+ students at University of Farnham

The 5 Symptoms of Cancer animation gained over 700 views across our platforms, without paid advertising. We hope for this to also increase going forward as our front-facing animation that will also be included within our workshops and on TVs at Sofology (our corporate giving partner) stores across the North.

Partnerships & Fundraising

The Great CATTs Climb

In response to the national lockdown in March 2020, we launched The Great CATTs Climb to give our followers a chance to get involved, raise awareness, and feel a sense of achievement whilst keeping within social distancing guidelines. This was our first major fundraising event and raised a total of £7,614.

Challengers were tasked with climbing the equivalent height of Kilimanjaro (38,680 incline steps) during the month of May. Challengers posted their progress to friends and family on social media, as well as in the CATTs Climb Community Facebook group. This community group would help to keep challengers motivated and feel part of a group effort towards a shared goal, which was extremely important during a time of increased isolation and lack of contact.

Co-op

In October we were selected by the Co-op Local Community Fund, once again, which donates to us when customers purchase Co-op branded goods, and money from shopping bag purchases. Members who have chosen CATTs as their cause can still benefit with donations whilst shopping at stores across the UK.

CATTs (Cancer Awareness for Teens & Twenties) Trustees' annual report for the year ended 31 August 2020

Sofology

In 2019-20 we embarked on a 2-year partnership with 12 Sofology stores in their North Central region. CATTs were picked for these stores, as staff were surveyed by Sofology HQ, and young people and health were the 2 causes they wanted to fundraise for. The staff in these stores have been fundraising for us in many different ways and have done such a fantastic job at not only raising funds but raising awareness in their areas too.

NHS Salford CCG

In November 2019 CATTs were awarded £39,937 of funding from NHS Salford Clinical Commissioning Group to deliver face-to-face workshops to young people aged 15-29 in the City of Salford from March 2020 for 12 months.

Despite the COVID 19 pandemic, we hired our Community Engagement Lead brought on for this project virtually on 30th March 2020. We have since developed our workshops for online delivery and are currently navigating how to effectively and safely reach communities that may not have access to digital.

Within this project, as well as a face-to-face workshop package for future use, we have developed 2 online workshops that focus on:

- Signs and symptoms of cancer
- How to check for lumps
- How to recognise cancerous moles
- Risk factors of cancer as a young person
- How to protect from HPV and recognize associated cancer symptoms
- How sun causes skin cancer and how to prevent sun damage

We have also produced a resource pack and visual self-checking guides to support this online content. All of which has been a fantastic opportunity for us as a charity to build our content base and raise cancer awareness in the form of workshops as an innovative public health intervention.

We are currently working with local youth clubs and schools to develop this content for the current environment they are working in through lesson plans and workbooks. This also sets us up securely for the future in allowing us to roll-out this programme across other parts of the UK.

We have also been significantly successful in promoting our online workshops, including:

- Feature in LIFE magazine, sent to the access of 103,000 homes in the City of Salford
- Extended interview with Hits Radio UK, with a potential reach of 6.7 million listeners
- Advertisement of open workshops for University of Salford students with a potential reach of 20,000 young people

As well as allowing us to develop our content and work with young people to increase awareness on a large, yet concentrated, scale to measure impact, it has also been an opportunity for us to develop internally. Examples of this include, achieving a better understanding of health inequalities, especially within the LGBTQ+ community through our work with consultants and youth workers, with a particular focus on attendances to cervical screenings, and producing information on skin cancer in darker skin. We are looking to increase the ways in which we bring all of these issues to the forefront of conversations as a charity going forward.

CATTs (Cancer Awareness for Teens & Twenties) Trustees' annual report for the year ended 31 August 2020

Financial review

During the year, the charity received donations totalling £24,978 and grants totalling £99,225.

Further details of the charity's performance can be found in the Receipts and payments accounts on page 9 and the Statement of assets and liabilities on page 10.

The total unrestricted income was £22,786 and the total unrestricted expenditure was £4,871. The total restricted income was £101,417 and the total restricted expenditure was £108,268.

The funds at the end of the year were £45,040 unrestricted funds and £25,789 restricted funds.

Reserves policy

The charity aims to hold 3 months running costs as a reserve. At the balance sheet date £45,040 is held in unrestricted reserves, the trustees are satisfied that the reserves policy is being met.

The aim of the reserves policy is to ensure that the charity's ongoing and future activities are reasonably protected from unexpected fluctuations in its income and expenditure. The reserves policy is reviewed on an annual basis to ensure the charity is sustainable.

Structure, governance and management

During the financial year the Board have selected and appointed a new chair and 2 additional trustees. All roles were advertised openly using internet recruitment tools and series of interviews conducted by the chair, along with introductions to the staff team. Appointments were made at full board meetings after candidates were proposed by the chair.

New appointments in the financial year 2019-20 were as follows

John Barton – Appointed Trustee and Chair for a 3 year term – September 2019

Samantha Andrews - Appointed Trustee for a 3 year term – June 2020

Angela Webster - Appointed Trustee for a 3 year term – June 2020

Existing Trustees in 2019-20

James Adams

David Purkiss

Colin Graham

Nick Pearson

Angela Lawrence

Elizabeth Booth

The Board met 4 times in the financial year and approved a committee structure that introduced an additional layer of governance that once in operation will create opportunity for volunteer members to work with CATTs and bringing

CATTs (Cancer Awareness for Teens & Twenties) Trustees' annual report for the year ended 31 August 2020

their expertise while gaining experience that will aid them in gaining future non-exec roles and creating succession planning opportunities for the main Board.

The new committees are;

Business Committee – looking at financial and HR related issues to ensure that there is additional oversight and to develop additional capability for CATTs

Marketing & Branding Committee – to act as the guardians of the brand and help develop positioning to the external world

Clinical Reference Committee – to advise on medical related content and ensure that CATTs maintains an evidence based approach

Youth / Stakeholder Group – a group to be formed of the organisations beneficiaries to advise on relevant and meaningful approaches to the organisations work and messages, and ensure that the individuals and their communities have a voice in the governance structure.

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the accounts.

Related parties and relationships with other organisations

None

Statement of responsibilities of the trustees

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law.

Charity law requires the trustees to prepare receipts and payments accounts for each financial year.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees' annual report has been approved by the trustees on 16 June 2021 and signed on their behalf by:



John Barton

Chair

CATTs (Cancer Awareness for Teens & Twenties) Independent Examiners report for the year ended 31 August 2020

I report to the trustees on my examination of the accounts of the above charity for year ending 31 August 2020 as set out on pages 9 to 10.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act"). The charity's trustees consider that an audit is not required for this year under section 144 of the Act and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention.

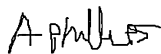
Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Acthave not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Adrian Phillips FCA
Arlo Accountancy Limited
107 Valley Road
Stockport
SK4 2DB

30 / 06 / 2021

CATTs (Cancer Awareness for Teens & Twenties)
1170750

RECEIPTS AND PAYMENTS ACCOUNTS
for the period from 01/09/2019 to 31/08/2020

Receipts and payments

	Unrestricted funds £	Restricted funds £	Total funds £	Last year £
Receipts				
Donations and legacies	22,536	2,442	24,978	10,387
Grants	250	98,975	99,225	96,400
Sub total	22,786	101,417	124,203	106,787
Asset and investment sales				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	22,786	101,417	124,203	106,787
Payments				
Cost of Merchandise	102	581	683	476
Direct Expenses	192	4,824	5,016	3,771
Advertising & Marketing	3,255	9,113	12,368	1,342
Audit & Accountancy fees	-	515	515	258
Sundries	152	-	152	102
Postage, Freight & Courier	-	375	375	91
Insurance	-	587	587	382
Professional Fees	220	1,941	2,161	
Rent	-	8,460	8,460	4,015
Salaries	-	66,061	66,061	41,045
Employers National Insurance	-	1,312	1,312	-
Staff Training	-	301	301	-
Pensions Costs	-	1,396	1,396	574
Subscriptions	739	596	1,335	-
Travel - National	-	8	8	86
Staff Expenses	-	2,244	2,244	1,792
Sub total	4,660	98,314	102,974	53,934
Asset and investment purchases				
Fixed Assets	211	9,954	10,165	8,698
	-	-	-	-
Sub total	211	9,954	10,165	8,698
Total payments	4,871	108,268	113,139	62,632
Net of receipts/(payments)	17,915	- 6,851	11,064	44,155
Transfers between funds	-	-	-	-
Cash funds last year end	27,125	32,640	59,765	15,610
Cash funds this year end	45,040	25,789	70,829	59,765

CATs (Cancer Awareness for Teens & Twenties)

1170750

Statement of assets and liabilities at the end of the period

	Unrestricted funds £	Restricted funds £
Cash funds		
Bank current account	45,040	25,789
Total cash funds	<u>45,040</u>	<u>25,789</u>

	Unrestricted funds £	Restricted funds £
Other monetary assets		
Fixed Assets		18,862

	Fund <i>un/restricted</i>	Cost £	Current value £
Investment assets			

	Fund <i>un/restricted</i>	Cost £	Current value £
Assets retained for the charity's own use			

	Fund <i>un/restricted</i>	Amount due £	Due	
Liabilities				
Pension contributions	restricted	382	Sept 20	
HMRC	restricted	1,211	Sept 20	–
				–

Approved and signed on behalf of all trustees on 16 June 2021:



John Barton



Elizabeth Booth