

KAYD SOMALI ARTS AND CULTURE

ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2025

COMPANY NUMBER: 06851116

CHARITY NUMBER: 1170441

2025

REGISTERED OFFICE: Oxford House, Derbyshire Street, London, England, E2 6HG

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KAYD SOMALI ARTS AND CULTURE

**DIRECTORS REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31ST MARCH 2025**

ADMINISTRATIVE DETAILS

Trustees: Prof Michael Walls
Zahra Ahmed
Bare Awgab Dagaal
Rashid Sheikh Abdullahi
Dr Giulia Liberatore
Abdul Mohamed (appointed on 27.11.2024)
Rhoda Ibrahim (appointed on 27.11.2024)

Company Number: 06851116
Charity Number: 1170441

Registered Office: Oxford House
Derbyshire Street
London, England, E2 6HG

Bankers: Barclays Bank
240 Whitechapel Road
London
E1 1BJ

Independent Examiners: Lead Accounting Ltd
43 Seiriol Road
Bangor LL57 1AS

Trustees' Annual Report for the period ended 31st March 2025

Kayd Somali Arts and Culture is a charity incorporated by Articles of Association.

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document:

- To promote art, culture, and heritage, particularly (but not exclusively), Somali arts, culture and heritage, for the benefit of the public, including (without limitation), musical, literary, dramatic, performance, dance, and visual arts, particularly, but not exclusively, by organising and delivering arts and cultural events and festivals.
- To advance the education of the public (particularly but not exclusively, in Somali heritage, culture and the arts), including (without limitation), musical, literary, dramatic, performance, dance and visual arts, particularly but not exclusively through workshops, debates, discussions and other educational programmes.
- Also, to provide for the recreation of people involved and/or engaged in the activities of the Charity, by providing services and facilities to them in the interest of social welfare, with the objective of improving their conditions of life.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.

Summer Programming

During the summer of 2024, we held three events celebrating books published by Somali authors, including Aamna Mohdin's *Scattered: The Making and Unmaking of a Refugee*, Hamda Hussein's *Rejo* and Mohamed Suleiman Omar's *Gaaraabidhaan* (in an event featuring award-winning journalist Hassan Saleban Harun 'Gallaydh').

Over the summer, we also supported the making of a new documentary called *Untold Stories*, which tells the stories of Somalis in Tower Hamlets, including early seafarers and other migrants who have lived in the UK for many decades. The film was premiered at Somali Week Festival, and we've also held several other screenings.

On 5 October, we held a Black History Month celebration (and Creative Café) event in collaboration with Tower Hamlets. The event was called 'Roots and Rhythms', and featured a line-up of Somali and East African artists, including the dance group Dankira, comedians Selam Amare, Jodi Wheeler, Mamoun Elagab, Fathiya Saleh and musical performances by Kaltun Bacado, Qoraan, Nimco Yasin, and Saalax.

Somali Week Festival

From 18-27 October, Kayd hosted the 16th Annual Somali Week Festival. This year's theme was 'Creative Worlds and the Environment'. We over-delivered against the festival's targets, hosting 23 events across ten days at venues across London, including the British Library, SOAS, Oxford House, Rich Mix, Southbank Centre, Queen Mary University and Kiln Theatre. A total of 3,240 people attended the London events, which included the following:

- Several panel discussions and conversations focused on climate change and other pressing social issues, including: the launch event at the British Library with Dr. Sada Mire; a 'Community Champions' event; 'Somalis for Sustainability' panel; a panel showcasing Somalis in Tech; and a panel on 'Beauty and Wellness' issues

- Literature-focused events, including: a book fair celebrating Somali-language books and talks by their authors; the launch of Jama Guleid's memoir *Invisible State*; the launch of two academic books, Annette Hoffman's *Knowing by Ear* and Christina Woolner's *Love Songs in Motion*; a talk with debut novelist Salma Ibrahim about her forthcoming novel *Salutation Rd*; and a conversation at SOAS with writers Ubah Cristina Ali Farah and Aamna Mohdin (author of recently published memoir *Scattered*), joined by Sagal Ali (founder of Somali Arts Foundation in Mogadishu) about the transformative power of creativity.
- Poetry events, including a conversation with literary legend Said Salah about his poetry and artistic career; a poetry evening featuring UK-based poets who compose in English and Somali; and an event at the Southbank Centre featuring UK-based Asha Luul Mohamed and visiting poet Yasmin Kahin, joined by their translators, Mohamed 'Alto', Clare Pollard and Anna Selby. This event was organized in collaboration with the Poetry Translation Centre as part of the London Literature Festival.
- Screenings of two new films, the feature-length drama *Amina* (sponsored by Almas Arts Foundation), and *Untold Stories*, a documentary about Somalis in Tower Hamlets.
- The premier of the play *I REMEMBER: A Journey of Survival, Identity and Resilience*, by the new theatre collective Maanta Theatre.
- An afternoon of children's entertainment, and an evening of stand-up comedy.
- Music featured throughout the week, including performances by DurDur band at the opening ceremony and several local artists at Oxford House throughout the week. On the closing weekend there was a tribute event for Maandeeq, followed by the sold-out Final Beats concert (700+ attendees), featuring invited guests including Axmed Cali Cigaal, Dalmar Yare, Najma Nashad, Bulshawi, and others

Somali Week Express

In late October and early November, we organized Somali Week Express events at various cities across the UK, including:

- An event in Bristol on 26 October at the Bristol Academy headlined by singer Dalmar Yare and playwright and poet Said Salah. In the afternoon there was a storytelling session on with Zeynab Daahir, a children's storytelling with local artists and entertainers. The event was sponsored by the Somali Forum.
- An event in Leicester on 26th October, sponsored by the Somali Forum. The evening programme feature a mix of music and cultural entertainment, including performances by Qoran Dance Group and music by Kaltun Bacado, while the afternoon programme was dedicated to literature.
- For the first time, we organized an event in Liverpool, where we partnered with the local community and the Liverpool Arab Arts Festival. The events featured readings by Yasmin Mohamed Kaahin, and a discussion of the book *Invisible State* with author Jama Gulaid, followed by live music by Najma Nashad and Bulshawi
- On 3rd November, we held an event in Sheffield in partnership with the Poetry Translation Centre, Off the Shelf, and Israac. Afternoon events featured poetry and were headlined by Yasmin Mohamed Kaahin and her English translator Mohamed Hassan 'Alto' alongside UK-based poet Ibrahim Hersi. The evening music event was headlined by Najma Nashaad and Bulshawi, together with local up and coming singers.

Play Tour

Alongside Somali Week Express, we also toured the play *Desperate Times* with Side eYe, a theatre collective that we have been supporting for several years. The tour included five performances at four venues: the Old Vic in Bristol, Unity Theatre in Liverpool, Birmingham Hippodrome and Showroom in Sheffield. The play attracted both Somalis and non-Somali audiences. We are incredibly proud that we were able to tour take *Desperate Times* and make arts accessible to the Somali community, who don't often go to the theatre and to mainstream venues. We are extremely happy we were able to partner with such prestigious venues.

A total of 1,100 people attended the Somali Week Express programs (including the play) in the regions (Liverpool, Bristol, Sheffield, and Leicester).

Climate Change Event

Our final event for the year ending March 2025 was a half day roundtable event at UCL on 15 February, with representatives from Somalis for Sustainability as well as academics and practitioners working on issues related to climate change in the Somali Horn. The event provided space for practitioners, academics and activists to connect and share resources with others working on similar themes who they may not have otherwise had opportunity to meet. We also discussed the possibility for future collaborations, and a small working group was appointed to plan a 2-day conference scheduled for May 2025.

Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit

Trustees have read, understood and have had regard to the Charity Commission's public benefit guide when making decisions of Kayd's activities, management and organisation.

Contribution made by volunteers

We were able to recruit 20 volunteers during Somali Week Festival 2024, who supported us in our events across London. We have also recruited 2 permanent volunteers to support the charity through the year.

Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society.

In 2023, Kayd became an Arts Council England National Portfolio Organization. This milestone achievement has enabled Kayd to reach a broader audience, including members of marginalized groups who would not otherwise be able to access Somali arts. In 2024 we again over-delivered against our targets for Somali Week Festival and were also able to organize several events for families and adult audiences throughout the year.

With the NPO status and funding, we have been able to expand Somali Week Festival to cities including Leicester, Sheffield, and Bristol, and in 2024 we also held events in Liverpool and Birmingham. We were also happy to successfully tour a play 'Desperate Times' to these cities for the second year in a row. The theatre group we have mentored, Side eYe productions, has won several awards and are now working on adapting their play 'Dugsi Dayz' into a drama for the BBC. We are proud to have enabled members of Side eYe to reach these successes and are looking forward to mentoring further theatre groups in this way.

In addition to our in-person audience, our Social Media and Marketing Coordinator worked hard this year to develop a strategy to expand our online audience, and to make Kayd a go-to source of Somali arts programming. Our YouTube channel now has 34K subscribers, and the videos we upload regularly receive tens of thousands of views.

Partnerships:

We are pleased to maintain several longstanding partnerships with venues and institutions in London (like the British Library, SOAS and the Southbank Centre), and to have strengthened

partnerships beyond London, including prestigious arts institutions such as the Old Vic in Bristol. This year we continued working with Showroom in Sheffield and Unity Theatre in Liverpool, while strengthening newly developed partnerships at other venues outside of London, including the Birmingham Hippodrome. We have worked with a combined 15 partners and venues to deliver our ambitious and expanded program.

Fundraising:

Kayd was successful in raising funds in support of our program and activities through Arts Council England; Tower Hamlets; Gecko Foundation; SOAS/UCL; HATS; Vogue; and several community and partner sponsorship.

Advancing Overall Objectives:

Kayd's objectives are to promote art, culture and heritage; to advance the education of the public; and also, to provide for the recreation of people involved and/or engaged in the activities of the Charity.

We met the achievements set against these objectives through the following:

We have promoted arts, culture and heritage through the delivery of the SWF, Somali Week Express, the touring of 'Desperate Times' play, as well as holding several events in the summer of 2024.

To advance the education of the public, we:

- Supported the making and screening of a new documentary film, *Untold Stories*
- Hosted several roundtable discussions as part of SWF
- Organized a roundtable on climate change, in partnership with UCL
- Further promoted our online presence, and made Somali cultural content accessible to a wider audience

We provided recreation for people via our 'Roots and Rhythms' event, through many events that featured during SWF and Somali Week Express (such as music concerts, poetry readings, stand-up comedy), and in several events geared towards children and families.

Financial Review

The Total income for the year was £329,696 (2024: £273,150) and the total expenditure for the year was £313,236 (2024: £261,481).

The reserves balance is the surplus for the year added to the surplus of previous years. The reserve helps for spending in the future. During this year, the increase in surplus arose because of increase in unrestricted income as an effect of new donors such as Vogue, sponsors, and partners.

The balance of reserves held is £43,232 (2023: £26,772).

There are no uncertainties in relation to the charity continuing as a going concern.

The principal source of funding is from Arts Council of England, and other sponsorship grants and donations.

A description of the principal risks facing the charity

Just like any other charity in the sector, there is always risk of losing income. However, most of the donors and sponsors have shown their commitment in the past. In addition, Kayd confirms sponsor commitment before commencing operation each year.

Structure, Governance and Management

Type of governing document (trust deed, royal charter): Articles of Association

How is the charity constituted? (e.g unincorporated association, CIO): company limited by guarantee and registered as a charity with the UK Charities Commission.

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees:

Trustees are selected by the Managing Director and Artistic Director in agreement with existing trustees and in accordance with Articles 25-27 (Kayd Articles of Association).

Relationship with any related parties

Kayd works closely with Somali community across the country, and venues to advance our charitable aims.

Declarations

The trustees declare that they have approved the trustees' report above.

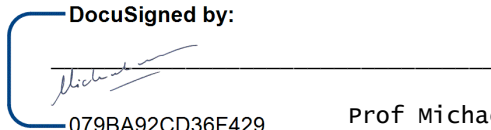
Signed on behalf of the charity's trustees:

Signature:

Full name:

Position:

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Prof Michael Walls

Chair

11-05-2025 | 14:11 BST

Independent examiner's report to the trustees of KAYD Somali Art & Culture

I report on the accounts of the charity for year ended 31 March 2025, which are set out on pages 10 to 13.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the Charities Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145 (5)(b) of the Charities Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- 1) which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- 2) to which, in my opinion, attention should be drawn to enable a proper understanding of the accounts to be reached.



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Prabagar Pathmanathan FCCA , ACA

Lead Accounting Ltd

43 Seiriol Road,

Bangor LL57 1AS

Date. 24 April 2025

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2025**

	Notes	Unrestricted Funds	Restricted Funds	2025 TOTAL	2024 TOTAL
		£	£	£	£
Income					
Grants and Donations	1	289,435	40,248	329,683	273,121
Bank interest income	2	13	-	13	29
Total Income		289,448	40,248	329,696	273,150
Expenditure	3				
Raising funds		10,200	-	10,200	9,200
Charitable Activities		262,788	40,248	303,036	252,281
Total Expenditure		272,988	40,248	313,236	261,481
Operating surplus/(deficit)		16,460	-	16,460	11,669
Total Funds Brought Forward		26,772	-	26,772	15,103
Total Funds Carried Forward		43,232	-	43,232	26,772

All income and expenditure derive from continuing activities and there are no gains and losses other than those passing through the Statement of Financial Activities.

The notes on pages 12 - 13 form part of these financial statements.

BALANCE SHEET
AS AT 31 MARCH 2025

		2025	2024
	Notes	£	£
CURRENT ASSETS			
Debtors	4	587	1,000
Prepayments		9,830	8,600
Cash in bank		41,020	51,014
		51,437	60,614
Less: Current Liabilities due in less than one year	5	8,205	33,842
		8,205	33,842
NET CURRENT ASSETS		43,232	26,772
TOTAL ASSETS LESS TOTAL LIABILITIES		43,232	26,772
Funds			
Balance Brought Forward		26,772	15,103
Surplus/(Deficit)		16,460	11,668
Total Funds		43,232	26,772

For the year ended 31 March 2025 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

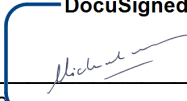
Directors' responsibilities:

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The accounts were approved by the Trustees on 24 April 2025 and signed on their behalf by

DocuSigned by:

 Michael Walls 079BA92CD36F429... 11-05-2025 | 14:11 BST
 Chairman of Trustees

The notes on pages 12 - 13 form part of these Financial Statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2025

ACCOUNTING POLICIES

Basis of preparation of financial statements

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008).

Turnover

Income comprises donations and grants received towards the activities of the company.

1. TURNOVER

The company's entire income arose within the United Kingdom. The sources of income were partnerships, sponsorships and donations from institutions and individuals. The table below shows the breakdown of income for the year by the source:

Schedule of Income

Income from:	2025			2024
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Grants Income				
Art Council England	150,000	-	150,000	150,000
The Gecko Foundation	15,000	-	15,000	21,700
London Borough of Tower Hamlet	-	25,920	25,920	8,333
Sub-total	165,000	25,920	190,920	180,033
Donation & Sponsorship Income				
Dahabshiil	11,000	-	11,000	7,000
Thames Homecare SE	-	-	-	5,000
The Kilifanan Trust	10,000	-	10,000	10,000
HATS	20,000	-	20,000	10,000
Vogue	40,682	-	40,682	-
Oasis Care	5,000	-	5,000	5,000
Megan Taxi	5,000	-	5,000	-
Care Solutions	3,000	-	3,000	-
The Salisbury Pool	2,500	-	2,500	-
Women Inclusive Team	1,000	-	1,000	-
Excel Women	1,000	-	1,000	4,575
Others	2,000	-	2,000	7,500
Sub-total	101,182	-	101,182	49,075
Sponsorship & Partnership Income				
The Oxford House	-	-	-	12,100
London Borough of Tower Hamlet	800	800	1,600	2,700
UCL/SOAS	-	13,528	13,528	2,000
Sub-total	800	14,328	15,128	16,800
Activity income				
Others	22,453	-	22,453	27,213
Sub-total	22,453	-	22,453	27,213
Total Income	289,435	40,248	329,683	273,121

2. Investment income

Investment income	2024			2024
	£	£	£	£
Bank interest income	13	-	13	29
Total	13	-	13	29

3. Expenditure

Description	Unrestricted Fund	Restricted Funds	2025 TOTAL	2024 TOTAL
	£	£	£	£
Staff salary	72,530	10,528	83,058	80,323
Temporary staff & consultancy	21,358		21,358	18,324
Cost of generating funds	10,200	-	10,200	9,200
General Office Expenses	27,388		27,388	14,673
Marketing, documentation and publicity	10,741	1,286	12,027	14,001
Event Activities and artists	59,647	22,034	81,681	41,699
Visiting artists and accommodation	46,097	3,000	49,097	61,173
Venue Hire	20,104	3,150	23,254	18,464
Volunteers Expenses	950	250	1,200	1,040
Organisation Development	2,555	-	2,555	1,170
Insurance	1,234	-	1,234	1,110
Bank Charges	184	-	184	304
Total Expenditure	272,988	40,248	313,236	261,481

4. Debtors

	2025	2024
	£	£
Accrued income	587	1,000
Total	587	1,000

5. Creditors

	2025	2024
	£	£
<i>Falling due within one year</i>		
PAYE & NI	5,285	-
Accruals	1,920	5,842
Deferred Income	1,000	28,000
Total	8,205	33,842

6. Related Party Transactions

There were no related party transactions for the year.

7. Trustees Expenses

The total trustees' expenses incurred on the trustees of the charity for the year was NIL.