

KAYD SOMALI ARTS AND CULTURE

ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2022

COMPANY NUMBER: 06851116

CHARITY NUMBER: 1170441

2022

REGISTERED OFFICE: Oxford House, Derbyshire Street, London, England, E2 6HG

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KAYD SOMALI ARTS AND CULTURE

**DIRECTORS REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31ST MARCH 2022**

ADMINISTRATIVE DETAILS

Trustees: Dr Michael Walls
Hoden Musa Ahmed
Zahra Ahmed
Dr Fatumo Abdillahi
Julia Farrington
Bare Awgab Dagaal
Quman Akli
Rashid Sheikh Abdullahi
Dr Giulia Liberatore

Company Number: 06851116
Charity Number: 1170441

Registered Office: Oxford House
Derbyshire Street
London, England, E2 6HG

Bankers: Barclays Bank
240 Whitechapel Road
London
E1 1BJ

Independent Examiners: Charles Osei
Practical Accounting Training Ltd
Equitable House, 2nd Floor
10 Woolwich New Road
London SE18 6AB

Trustees' Annual Report for the period

Year Ended: 31 March 2022

Charity name: KAYD Somali Arts & Culture

Charity registration number: 1170441

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To promote art, culture and heritage, particularly (but not exclusively), Somali arts, culture and heritage, for the benefit of the public, including (without limitation), musical, literary, dramatic, performance, dance, and visual arts, particularly, but not exclusively, by organising and delivering arts and cultural events and festivals.</p> <p>To advance the education of the public (particularly but not exclusively, in Somali heritage, culture and the arts), including (without limitation), musical, literary, dramatic, performance, dance and visual arts, particularly but exclusively through workshops, debates, discussions and other educational programmes.</p> <p>Also, to provide for the recreation of people involved and/or engaged in the activities of the Charity, by providing services and facilities to them in the interest of social welfare, with the objective of improving their conditions of life.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Kayd's Somali Week Festival 2021 was our first live-audience festival since the start of the covid-19 pandemic. In 2021, we were able to deliver an 8-day hybrid festival with 90% of live, socially distanced events.</p> <p>Kayd's flagship event is Somali Week Festival (SWF) which plays a dual role in championing Somali artists and arts and culture to the Somali community while also providing a safe, informative and entertaining platform for artists and non-Somali audience across the UK. SWF is an inclusive and innovative space for all Somalis to enjoy their cultural heritage and right to freedom of expression; bringing together people from across social and political divisions that otherwise, in other contexts, remain divided. In October 2021,</p>

		<p>during the UK's Black History Month, Kayd proudly presented the 13th Somali Week Festival titled "Inspire: inspired by the past, inspiring the future" that looked beyond the pandemic and imagined what a post Covid-19 world would look like. Somalis are one of the communities in Britain who suffered disproportionately from the covid-19 pandemic, and the programme involved a carefully curated programme featuring mental health and wellness experts, emerging and established artists as well as the healthcare heroes and frontline fighters of the past years. SWF 2021 featured a brand-new Somali-British Play "Muna Knows it All" and a new cohort of both established and upcoming artists. The festival dealt with how artists, activists and musicians are responding and reacting to the global covid-19 pandemic order to both highlight the amazing and brave people in the community who stepped forward during this unprecedented time as well as to look back on the incredible Somalis who we lost to the pandemic. We also looked at the larger implications of how the BAME community in the UK has been particularly affected by covid-19 in particular the mental health implications. Highlights of SWF 2021 included the book launch of Nadifa Mohamed's Booker Prize short-listed novel, an evening with iconic writer Ahmed Abdi Gashaan, two sold-out play performances and a wide range of the latest Somali book launches.</p> <p>We were able to host a pre-launch reception at the British Library with a socially-distanced audience of 200. We also partnered with Rich Mix where we hosted 2 sold out nights of a brand-new British Somali play and held events in Oxford House, SOAS University as well as a sold-out closing concert at The People's Palace, Queen Mary University. The biggest success was that we were able to have visiting guests from abroad; both the Horn, mainland Europe and North America, which is the stand-out feature that makes our festival unique. Through a combination of carefully selected online hybrid events and safely social distanced live events we were able to host a full festival that included panel discussions, book launches, children's entertainment, traditional dance, a play, live music and poetry performances amongst other things. In putting on this festival, we were able to support the</p>
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		<p>community post- lockdown by providing a safe space for people to once again interact, discuss important topics and enjoy high quality arts and culture.</p> <p>As part of our nationwide community engagement, we partnered with a local community organisation in Leicester by hosting a sister-event during the weekend of Somali Week Festival in a local community hub where a number of our artists and visiting guests from the Horn were able to perform and hold their talks in a city with a considerable Somali community. As part of Somali Week Festival 2021 we were also able to partner with the Women's Excel Centre in Barking by supporting their UK Black History Month event by providing them with one of our Share Your Talent cohorts.</p> <p>In SWF we worked with over 50 artists and creatives and with an online viewership over 70k views with other events spanning from 500 views to 5k views. Our in-person audience across the 9 days reached over 800 people total.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Trustees have read, understood and have had regard to the Charity Commission's public benefit guide when making decisions of Kayd's activities, management and organisation.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	We were able to recruit 15 volunteers during Somali Week Festival 2021 who supported us in our events across London.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>As part of our Elevate funding by the Arts Council of England, we were able to support and deliver the following:</p> <p><i>Children's art competition:</i></p> <p>During Ramadan 2021 Kayd created its first Somali children's art competition called "Ramadan Through a Child's Eyes" which showcased creative responses by Somali children through drawings and other pieces of visual arts – aimed at children aged 4-14. This initiative allowed our youngest creatives to experience having a platform to showcase their work, receive praise, and celebrate their cultural heritage. In doing so, we were able to support 50 young creatives through this online initiative where children sent in pictures, videos, drawings and other pieces of creative work.</p> <p><i>Nationwide engagement:</i></p> <p>We partnered with a local community organisation in Leicester by hosting a sister-event during the weekend of Somali Week Festival in a local community hub where a number of our artists and visiting guests from the Horn were able to perform and hold their talks in a city with a considerable Somali community. We also held workshops on the practice of forced cultural rehabilitation with communities and families within Bristol's Somaliland community. We worked closely with local community organisation The Women's Inclusive Team (WIT) to further strengthen our connections with Bristol. Through the workshops we engaged with 120 people with support from the Foreign Commonwealth and Development Office (FCDO).</p> <p><i>Greater London engagement:</i></p> <p>As part of Somali Week Festival 2021 we were able to partner with the Women's Excel Centre in Barking by supporting their UK Black History Month event by providing them with one of our Share Your Talent cohorts. We also marketed and promoted their event across our large online platform. We plan to build on this strong relationship in the following year.</p>

		<p><i>Somali Week Festival 2021: See above for details</i></p> <p><i>Partnerships:</i></p> <p>We have grown our partnerships with some of the biggest arts institutions in the country, such as The British Library and Rich Mix by hosting our events there, we have also maintained strong relationships with our hub Oxford House and key academic institutions such as SOAS and UCL and Queen Mary University. Our partnership with play production company Side eYe productions has led us to a 5th year of sold-out play performance.</p> <p><i>Fundraising:</i></p> <p>Kayd was successful in raising funds in support of SWF and quarterly programs through Arts Council England; Tower Hamlets; Gecko Foundation; Oxford House, SOAS/UCL), FCO, Canary Wharf and community funds.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p>Kayd's objectives are to promote art, culture and heritage, to advance the education of the public and also, to provide for the recreation of people involved and/or engaged in the activities of the Charity.</p> <p>We met the achievements set against these objectives through the following: Our academic event in SOAS, our creative arts poetry events and children's entertainment programme and our mental health panel discussion as part of our recreational aims. These were all delivered during SWF 2021.</p>
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The Total income for the year was £156,162 (2021: £118,389) and the total expenditure for the year was £157,164 (2021: £115,060).
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The reserves balance is the surplus/deficit for the year added/deducted to/from surplus of previous years. The reserve helps for spending in the future. During this year, the deficit was as a result of lower income due to withdrawal of one donor foundation due to their circumstances.
Amount of reserves held	Para 1.22	£16,498 (2021: £17,500)
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties in relation to the charity continuing as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The principal source of funding is from sponsorship grants and donations.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	Just like any other charity in the sector, there is always risk of losing income. However, most of the donors and sponsors have shown their commitment in the past. In addition, Kayd gets their commitment before commencing operation each year.

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Articles of Association
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Private Limited company
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are selected by the Managing director and artistic director in agreement with existing trustees and in accordance with the Article 25-27 (Kayd Articles of Association).

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	Kayd works closely with the Hargeysa Cultural Centre both during the Somali Week Festival and the Hargeysa International Book Fair in Somaliland.
Other		

Reference and Administrative details

Charity name	Kayd Somali Arts and Culture
Registered charity number	1170441
Charity's principal address	Oxford House Derbyshire Street London, England, E2 6HG

Corporate trustees – names of the directors at the date the report was approved

Director name		
N/A		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
N/A		

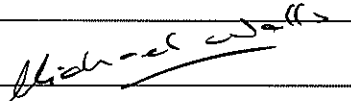

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Michael Walls	Quman Akli
Position (eg Secretary, Chair, etc)	Chair	Trustee
Date	13 June 2022	

Independent examiner's report to the trustees of KAYD Somali Art & Culture

I report on the accounts of the company for year ended 31 March 2022, which are set out on pages 13 to 16.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the Charities Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145 (5)(b) of the Charities Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect, the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
2. to which, in my opinion, attention should be drawn to enable a proper understanding of the accounts to be reached.



Charles Osei, BSc (Hons), MSc, ACIE, MCIPP
Equitable House, 2nd Floor 10 Woolwich New Road, London SE18 6AB

Date...24/06/2022

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2022					
	Notes	Unrestricted	Restricted	2022 TOTAL	2021 TOTAL
		£	£	£	£
Income					
Grants and Donations	2	24,637	131,525	156,162	118,389
Total Income		24,637	131,525	156,162	118,389
Expenditure	3				
Raising funds		6,898	-	6,898	8,700
Charitable Activities	4	18,741	131,525	150,266	99,914
Other		-	-	-	6,446
Total Expenditure		25,639	131,525	157,164	115,060
Operating surplus/(deficit)		(1,002)	-	(1,002)	3,329
Total Funds Brought Forward		17,500	-	17,500	14,171
Total Funds Carried Forward		16,498	-	16,498	17,500

All income and expenditure derive from continuing activities and there are no gains and losses other than those passing through the Statement of Financial Activities.

The notes on pages 15 - 16 form part of these financial statements.

BALANCE SHEET
AS AT 31 MARCH 2022

		2022	2021
	Notes	£	£
CURRENT ASSETS			
Debtors	4	1,000	1,500
Cash in bank		21,298	42,348
		22,298	43,848
Less: Current Liabilities due in less than one year	5	5,800	26,348
		5,800	26,348
NET CURRENT ASSETS		16,498	17,500
TOTAL ASSETS LESS TOTAL LIABILITIES		16,498	17,500
CAPITAL AND RESERVES			
Balance Brought Forward		17,500	14,171
Surplus/(Deficit)		(1,002)	3,329
Total Funds		16,498	17,500

For the year ended 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

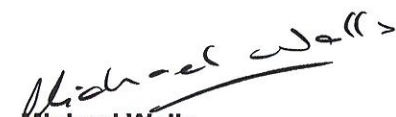
Directors' responsibilities:

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The accounts were approved by the Trustees on **13 June 2022** and signed on their behalf by


Michael Walls
Chair of Trustees

The notes on pages 15 to 16 form part of these Financial Statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022

1. ACCOUNTING POLICIES

Basis of preparation of financial statements

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008).

Turnover

Income comprises donations and grants received towards the activities of the company.

2. TURNOVER

The company's entire income arose within the United Kingdom. The sources of income were partnerships, sponsorships and donations from institutions and individuals. The table below shows the breakdown of income for the year by the source:

Donations and Sponsorship Grants from	2022			2021
	Unrestricted Fund	Restricted Fund	Total	Total
	(£)	(£)	(£)	(£)
Grant & sponsorship income				
Art Council England	-	84,875	84,875	81,928
Foreign, Commonwealth & Development Office (FCDO)	-	10,900	10,900	
Gecko Foundation	-	20,000	20,000	10,000
LB of Tower Hamlets	-	5,000	5,000	4,985
The British Library	-	1,500	1,500	-
SOAS/UCL	1,000	2,000	3,000	-
Total Sponsorship income	1,000	124,275	125,275	96,913
Donations & Other Income				
Greater London Authority	-	-	-	1,500
Frank Haines Memorial	-	-	-	2,132
Kilifanan Trust	10,000	-	10,000	10,000
The Poetry Translation	-	250	250	-
Canary Wharf	-	5,000	5,000	5,000
Commission team	-	-	-	850
The Ground Work/Oxford House	-	2,000	2,000	
Partnership and Events	13,626	-	13,626	
Bank interest income	11	-	11	1,987
Total Donations Income	23,637	7,250	30,887	21,469
Total Income	24,637	131,525	156,162	118,382

3. Expenditure

	Unrestricted	Restricted	2022 TOTAL	2021 TOTAL
	£	£	£	£
Staff salary	-	66,289	66,289	58,353
General Office Expenses	10,010	-	10,010	9,038
Marketing, documentation and publicity	6,897	-	6,897	8,700
Event, activities and artists	-	29,392	29,392	21,800
Consultancy & Professional fees	6,125	6,442	12,567	16,500
Organisation Development	680	-	680	-
Visiting artists and accommodation expenses	-	19,766	19,766	-
Venue, Technician and Security	-	9,636	9,636	-
Bank Charges and insurance	727	-	727	670
Volunteers Expenses	1,200	-	1,200	-
Total	25,639	131,525	157,164	115,060

4. Debtors

	2022	2021
	£	£
Accrued income	1,000	1,500
Total	1,000	1,500

The accrued income is unrestricted donations from SOAS which was received in the new financial year.

5. Creditors

	2022	2021
	£	£
<i>Falling due within one year</i>		
PAYE & NI	1,646	-
Accruals	1,654	16,348
Deferred Income	2,500	10,000
Total	5,800	26,348

6. Related Party Transactions

There were no related party transactions for the year.

7. Trustees Expenses

The total trustees' expenses incurred on the trustees of the charity for the year was NIL.