BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales · Charity number 1170382

Details

Status	Registered
Legal form	CIO
Registered	2016-11-24
Register	View on the Charity Commission register

Contact

Address	Liverpool John Moores University John Foster Building 80-98 Mount Pleasant Liverpool L3 5UZ
Phone	0151 231 5147
Email	secretary@baas.ac.uk
Website	http://www.baas.ac.uk

Activities

Objects: “THE PURPOSE OF THE ASSOCIATION SHALL BE THE ADVANCEMENT OF EDUCATION THROUGH THE PROMOTION OF AMERICAN STUDIES FOR THE PUBLIC BENEFIT BY ALL OR ANY OF THE FOLLOWING MEANS: •THE ENCOURAGEMENT OF RESEARCH, TEACHING, EDUCATION AND PUBLICATION, PARTICULARLY IN THE UK; •THE HOLDING OF AMERICAN STUDIES CONFERENCES; •THE COLLECTION AND PRESERVATION OF DOCUMENTS AND ARTEFACTS RELATING TO THE UNITED STATES IN THE UK; •THE SUPPORT OF ACCESS TO ARCHIVES AND INFORMATION ABOUT THE UNITED STATES; •THE BROADENING OF KNOWLEDGE ABOUT THE UNITED STATES WITHIN THE UK; •THE PURSUIT OF ANY OTHER ACTIVITIES PROMOTING AMERICAN STUDIES AS THE TRUSTEES MAY DECIDE.”

Activities: The advancement of education through the promotion of American studies for the public benefit (through conferences, publication, and support of research, teaching and access to archives and information about the United States).

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Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£111,987	£102,112	-	-
2023-12-31	£114,383	£164,178	-	-
2022-12-31	£210,484	£208,456	-	-
2021-12-31	£115,247	£57,160	-	-
2020-12-31	£130,322	£59,149	-	-

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Trustees

Name	Role	Appointed
Dr Michael James Collins	Chair	2025-04-24
Adam David Burns		2024-04-11
Catherine Dossett		2023-04-13
Claire Marie Watt		2025-05-01
David John Malcolm		2024-07-05
David Timothy Ballantyne		2024-04-11
Dr Benjamin Dominic Offiler		2025-04-24
Dr Hilary Emmett		2023-04-13
Dr Katherine Jernigan Ballantyne		2023-04-13
Dr Matthew James Holman		2026-04-10
Dr Rachele Jacovella Allegra Dini		2021-06-08
Dr William David James Rees		2025-04-24
Emma Ann Hall		2022-06-13
John Wills		2024-04-11
Rebecca Stone		2024-04-11
Riziki Elizabeth Teresia Millanzi		2024-04-11
Tom Peter Willett		2026-04-10

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BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales - Charity number 1170382

Accounts

Charity registration number: 1170382

British Association for American Studies

Annual Report and Financial Statements

for the Year Ended 31 December 2024

British Association for American Studies

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British Association for American Studies

Reference and Administrative Details

Trustees	Dr G M Lennon
	Dr R L Farebrother
	Dr M A McLay
	Dr R J A Dini
	Dr L Witham
	Dr A M Fearnley
	Dr E Devienne
	E A Hall
	Dr C M Armstrong
	Dr S J Thelen
	C Dossett
	Dr E Brady
	Dr C Lloyd
	Dr K Ballantyne
	Dr H Emmett
Charity Registration Number	1170382
Principal Office	Department of Humanities University of Roehampton Roehampton Lane London SW15 5PU
Independent Examiner	The Moffatts Partnership LLP Suite 1.1, Jackson House Sibson Road Sale M33 7RR

British Association for American Studies

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2024.

Structure, governance and management

Nature of governing document

The British Association of American Studies constitution was adopted on 2nd April 1990. In May 1991 the Association was registered with the Charities Commission (registration number: 1002816). In November 2016 the Association changed its legal status, registering as a Charitable Incorporated Organisation (registration number: 1170382).

Recruitment and appointment of trustees

At each annual election three ordinary members are elected to hold office for three years. Each year, around the Annual General Meeting, the three committee members who have completed their term of office vacate their places and may offer themselves for re-election. No person may serve continuously as an elected member of the Committee for more than seven years. Candidates for election as members of the Committee must be able to complete the projected term without breaching this seven year total. Having reached the term limit, a year must elapse before a candidate may stand again for membership of the Committee. The Editor/s of the Journal of American Studies, if not already a member of the committee, will be a member, ex officio.

Organisational structure

The business of the Association is carried out by an Executive committee (trustees). This Committee consists of three officers (Chair, Secretary and Treasurer) together with nine members and one postgraduate student representative and one early career representative, who are nominated, seconded and elected around the Annual General meeting of the Association.

Membership

Membership of the Association also includes a membership subscription to the European Association of American Studies. A representative is elected by the Association at the Annual General Meeting to serve on the European Association for American Studies committee for five years. This representative is also a member of the British Association for American Studies Committee.

The Association has standing orders which specify the composition and conduct of a series of sub-committees with specific areas of responsibility. These are: Publications, Development and Education, Awards and Conference sub-committees.

British Association for American Studies

Trustees' Report

Relationships with related parties

BAAS Publications Limited
A trading subsidiary of the charity.

Objectives and activities

Objects and aims

The purpose of the CIO shall be the advancement of education through the promotion of American studies for the public benefit by all or any of the following means:

- the encouragement of research, teaching, education and publication, particularly in the UK;
- the holding of American studies conferences;
- the collection and preservation of documents and artefacts relating to the United States in the UK;
- the support of access to archives and information about the United States;
- the broadening of knowledge about the United States within the UK;
- the pursuit of any other activities promoting American studies as the trustees may decide.

The trustees have complied with the duty in S17 of the Charities Act 2011 to have regard to the public benefit guidance published by the Charity Commission.

Holding conferences (an annual conference and numerous smaller conferences at venues around the UK on specialised US research or issues); promoting the work of the Journal of American Studies; book publication; supporting access to and preservation of US-related research materials in the UK; support for British students and scholars to travel in the United States; promoting American Studies activities via a website and newsletter and administering a large number of awards that promote the study of the US in the UK. In furtherance of these objectives the trustees ensured that:

- BAAS maintains a website available to both its membership and the public. The BAAS website provides unrestricted links to other key electronic resources for the advancement of education in the area of American studies.
- BAAS membership is open to anyone with a general interest, as well as a commitment to research, in the area of American studies. Subsidised rates are available for postgraduates, unwaged and retired subscribers.
- BAAS offers a series of grants and awards each year (see Achievements and Performance below). Requests for grants for conference support are made to the Conference and Awards sub-committees and considered at sub-committee and executive meetings on the basis of their relevance to the Association's objectives. The various awards are competitive and judged by Committee members and members of the subject community in the UK.
- BAAS is commitment to incorporating equality and diversity into all aspects of its work.

Public benefit

The activities undertaken to further public benefit are mentioned above in objects and aims.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

British Association for American Studies

Trustees' Report

Achievements and performance

Financial review

For the year ended 31st December 2024 total incoming resources amounted to £111,988 (2023: £114,383)

Total resources expended for the year amounted to £100,470 (2023: £164,178)

The net result for the year was a surplus of £11,518 (2023: deficit £49,795) leaving the total retained funds of £318,342 (2023: £306,824) at the end of the year.

All of the retained funds related to unrestricted funds.

Policy on reserves

It is the policy of the charity to maintain general unrestricted funds at a level which equates to approximately 18 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

Principal funding sources

The Association's main source of income is membership subscriptions and, via its trading arm (BAAS Publications Ltd), royalty payments from Cambridge University Press for the Journal of American Studies. It also receives donations and some income from advertising in its newsletters, and royalties from Edinburgh University Press for the BAAS paperbacks series, from BRRAM on the sale of American Studies microfilms and digital resources, and from the Publishers Licensing Society.

Plans for future periods

BAAS continues it's focuses on future projects that promote the field through initiatives such as:

- BAAS Postgraduate Symposium
- The search for a lead for the Teaching American Studies Network
- Launch of new primary source collections with Adam Matthew Digital

Other ongoing initiatives include developing the BAAS Development Fund to support research and networking and producing a new GREEN BAAS audit to encourage environmental teaching in UK universities.

Subcommittee Activities

Development and Education Subcommittee

BAAS Development Fund

The fund offers grants for up to a maximum of £2000 for a range of American Studies academic activities that seek to develop American Studies scholarly communities, including (but not limited to):

- The organisation of conferences, meetings and events, including honoraria for speakers
- The establishment of new networks or other organisations
- Workshops, writing retreats, and reading groups
- Schools outreach and activities
- Diversity and inclusion initiatives of established networks or other organisations
- Sustainability initiatives of established networks or other organisations

In 2024 the Development Fund awarded 16 grants:

- 16th Annual Conference of the US Foreign Policy Working Group of the British International Studies Associations (BISA) (£1200)
- The British Network of Everett Studies: A One-day Symposium (£870)
- Africans and war in Vietnam: global protest, liberation politics and transnational soldiers (£813.44)
- Civil rights and Black health movements (£879.75)
- Decolonisation in American Literature and American Studies Pedagogy and Research. Follow-up Writing Retreat (£500)
- BrANCH Annual Conference 2024 (£1150)
- HOTCUS Annual Conference 2024 (£1150)
- Sylvia Wynter Lecture and Workshop (£800)
- The 2024 American Politics Group/British Association of American Studies Annual Colloquium (£600)
- British American Nineteenth Century Historians (BrANCH): Completing our Digital Collection (£1000)
- Workshop: "Positionality and the Writing of American Histories from Europe" (£700)
- The Scottish Association for the Study of America Annual Conference 2025 (£900)
- International Scholarly Network Planning Workshop, held by the Sussex (397.20)
- What is the ‘Black British’ in Black Studies? An Interdisciplinary Seminar Series (£1690)
- Re-assembling Haitian court fashions: a workshop with specialists, conservators and makers (£1000)
- The Society for the History of Women in the Americas (SHAW) Annual Conference (£1240)

British Association for American Studies

Trustees' Report

Teaching American Studies Network

The Teaching American Studies Network, founded in 2020, organises events to support members in developing their teaching. A steering group, led by Lydia Plath, oversees the work of the network.

The following events took place in 2024:

- Reading Group led by Kevin Gannon entitled 'Radical Hope: A Teaching Manifesto' (January 2024)
- American Studies, Assessment and AI (participatory Workshop at the Digital BAAS Conference led by Sarah Thelen) (April 2024)
- The first TASN conference was held at the University of Warwick, entitled ''Decoloniality: Difficulties and Multiplicities' (9 July 2024)
- Coffee and Catch-up (2 October 2024)
- Pedagogy and Promotion, co-delivered between TASN and WASN (November 2024).

Upcoming events include a TASN session at the BAAS Conference (23-25th April 2025). TASN was successful in 2024 in developing an established programme of events throughout the year, rather than scheduling them ad hoc.Teaching American Studies Network

Early Career and Postgraduate Network

Sian Round has spearheaded the design and development of the BAAS youtube channel. So far five videos have been uploaded as a part of the 'How To' series for postgraduate and early career academics.
The videos include the following:
• How To… Engage the Public with Research
• How To… Write an Academic Book Review
• How To… Prepare for an Academic Job Interview
• How to… Turn your Thesis into a Book
• How To… Write and Academic Cover Letter

Green BAAS

Green BAAS, which is led by Elsa Devienne and Rebecca Tillett, was founded in 2019 to respond to increasing concerns about the environment and the United States' relationship to climate change, and to consider and direct the changes that BAAS can make to contribute to collective global climate action. BAAS held its 2024 annual conference online as part of its commitment to lowering its carbon emissions. The BAAS executive committee (with approval from the membership in Keele at the 2023 general meeting) agreed to organise its annual conference online every three years.

Green BAAS has three main goals:

• Greening American Studies Teaching
• Greening American Studies Research
• Greening (or "decarbonising") BAAS, the organisation

At the Green BAAS AGM in 2024 the organisation launched their first ever Climate Action Plan, which will be reviewed every year.
The seminar series included four events:

• Writing For/ In Environmental Humanities (12 September 2024)
• New Research in the American Environmental Humanities (31 October 2024)
• New Year Special: Let's Write Together! (16 January 2024)

An upcoming session will take place on 4 April 2024, entitled 'Let's Write Together: Fridays'

BAAS School's Outreach

Adam Burns and Andrew Fearnley published the next edition of O'er the Ramparts, a newsletter aimed at schools. This edition focused on the upcoming US election (Summer 2024).

British Association for American Studies

Trustees' Report

Publications Sub-Committee Report, 2024-5

Chair: Dr Chris Lloyd

In this year, the Publications Sub-Committee (SC) changed from 'Publications and Knowledge Exchange' to align the areas more clearly with other SCs. This means we lost KE, but gained the Digital team within the SC. As such, the remit is: Journal of American Studies, USSO, 'Critical Insights in American Studies' (EUP), and Digital Team.

Updates:

JOURNAL OF AMERICAN STUDIES

• Moving to 4 issues a year
• Cyber incident at Cambridge UP caused many delays in publishing issues - these are still ongoing because of backlog (58.2 onwards unclear of timeline)
• Special issues in the works - on the election; on 70 years of BAAS; Normalising Neoliberalism
• Ya'ara Notea staying on as Editorial Assistant for another year
• New board member welcomed - André Carrington
• WN and KM to maybe apply for British Academy writing workshop scheme with colleagues in Turkey
• Discussions of pedagogy articles being foregrounded in the journal - not just 'back matter' but actively peer-reviewed work
• Reviews section moved to ScholarOne for ease of process
• Roundtables organised for the journal - Decoloniality (based on TASN event), James Baldwin, Teaching The Great Gatsby

US STUDIES ONLINE

• There have been changes in editorship, as Frances Rowbottom and Robyn Shooter stepped down. Interviews took place to replace Robyn, and further interviews will take place this spring to replace Frances' role.
• The other major USSO challenge was the difficulty with image copyright. Given USSO has many images from different sources, we reached out to a copyright lawyer to pay for expert guidance. We produced a guidance document, with the lawyer's help, for all BAAS endeavours to follow.
• Getting the site back up and running - after images were all taken down - has been slow but the site is now live. Team are back soliciting new content and getting older things (that have been waiting in the queue) online.

Critical Insights in American Studies

• The series is going well but still looking for new submissions
• We're having ongoing conversations about ensuring a diverse range of authors and topics are included. Discussions around publicising the series, including getting existing authors to produce small posts/videos about their experience of publishing for social media.
• JS and MH have talked about possibly setting up an editorial group that will provide mentorship for younger scholars in editing, with the view to move some of them into the editorship roles in the future
• MH submitted workshop panel with EUP editor for BAAS conference

British Association for American Studies

Trustees' Report

Digital

- Lots of work done to website and digital provision - layout of mailing list for accessibility
- Membership system updates to be done
- Moving from Twitter to BlueSky and Threads - political reasons, and loss of AS community on there
- Think about reimagining the digest email that's not always read
- Add pages for the 'America Now' series; Green BAAS

British Association for American Studies

Trustees' Report

Conferences Sub-Committee

PG BAAS

2024 PG BAAS was held on the 14th of November, with the theme "This is America": Reimagined Pasts and Speculative Futures. After 2023, we now have two PG representatives, with the second year rep taking charge of organising the conference - they are able to advertise for a co-organiser if they wish.

This year's conference was organised by Dr Riziki Millanzi and hosted by the University of Sussex. The event was an incredible success, with attendees from across the UK. As it was a hybrid event, at one point there were over 30 presenters and attendees online, as well as excellent in person attendance. It should be noted that Sussex had particularly strong technological support, which may not be available for all host institutions. All presenters received a contribution towards the cost of their attendance. There was a greater emphasis this year on cementing the links between the PG groups in European American Studies associations, and we hope this continues for future PG conferences.

The next PG conference will be organised by David Malcolm at Teesside University. We are currently exploring options for continuing the hybrid approach. David's idea for the conference is:

'The people favored and the people oppressed': Inclusion, Exclusion, and the Unequal Struggle For Equality in America

The Declaration of Independence opens with the now famous assertion that 'all men are created equal…with certain unalienable Rights', an idea that has become deeply embedded in the political, social and cultural fabric of the United States. The idea of an independent nation whose people were free and equal fuelled the revolutions of South America who looked to their neighbour in the north for guidance in their own struggle for liberty.

However, America has always struggled to live up to the heady rhetoric of freedom and liberty for all. Even in the immediate aftermath of the American Revolution, as the Constitution boldly declared that the people had established a new order, it was clear that certain groups were not among 'The People' and would be excluded from the proceedings. Yet the Constitution arguably laid the foundations for women, slaves, and indigenous people across the continent to fight for liberty and justice, a struggle that continues to this day.

Those struggles are an integral part of American history and culture, reflected in both the fictional and non-fictional narratives that have grown around them.

BAAS Digital Conference 2024

The British Association for American Studies 69th annual conference took place on Discord from April 10-12th, 2024. BAAS hired Connie Thomas (QMUL and Sussex) and Aisha Djelid (QMUL and Reading) as the conference co-managers. Connie and Aisha did a brilliant job managing the conference, which reflected BAAS's green agenda and priorities.

A total of 173 delegates registered for the conference, with: 85 PGR / ECR / Unwaged / Precarious; 18 BAAS members; 31 None-members; 39 Free Code (e.g. keynote speakers). Feedback from the conference indicates that Discord was preferred to Zoom, as it allowed for greater social interaction.

Keynote events included: JAS Plenary: African American History and Class; American Studies Beyond the Academy; BAAS / Eccles Centre Plenary Panel: The Fallout from Barbenheimer.

Alongside positive feedback from participants, organisers noted several points for improvement in future online conferences, which are outlined in the Digital BAAS 2024 Conferences Report they produced. Some key takeaways include: considering weekend days alongside midweek; more communication around existing BAAS projects (e.g. TRPs) and greater organizer access to the website; more roundtables than traditional panels; more opportunities for training participants in Discord.

Green BAAS

Green BAAS is excited to present ‘Moving Conversations’ at the BAAS 2025 conference, an accessible and creative event for groups to support their writing practice.

Green BAAS has also been working with Sam Hawksford White, PhD student in American Studies at the University of Hull (Water Cultures), to research and publish a forthcoming audit on teaching Environmental American Studies in the UK and beyond. The audit will come with examples of successful teaching on environmental topics related to American studies.

Green BAAS is also happy to share the recently published special issue of New Area Studies entitled 'Environmental American Studies' with a preface by Lydia Plath and articles on the concept of kinship time in Indigenous writing, flood photography, W.E.B Du Bois and Environmental thought, and Indigenous land ethics.

Green BAAS has hosted its first "Let's Write Together" session on 16 January 2025. It was very successful, with many PhD students joining. **A monthly writing sessions has been organized to keep the momentum going. The first edition of “LET’S WRITE TOGETHER FRIDAYS” is planned for Friday 4 April 2025 2-4pm** (GMT) Zoom link to register is: https://us02web.zoom.us/meeting/register/K_-DAeXQR-WuterhsFoVLA
We will follow the formula of the first one: join, chat for 10 minutes, work on writing for 2 pomodoros (2X25), chat for 10 minutes, 2 pomodoros, wrap it up. People are welcome to join for only the first hour/last hour. If successful, the idea is to keep this going every month on the first Friday of the month (same time 2-4pm).

The final session of the GREEN BAAS 2024-25 roundtable series (on “No-Fly Research in a Climate Crisis: Reflections from the Digital Fieldwork”), which was initially planned for 20 March 2025, has been postponed for now. This is because we are now working with the Low-Carbon Research Methods Group to develop a bigger and bolder event on the same theme! More on this very soon… Previous online roundtables included the “Writing in/for the environmental humanities” (12 September 2024; 80 attendees) and “New Research in American Environmental Studies” (31 October 2024; 20 attendees).

Future Conferences

We have secured BAAS 2026 to be hosted 9-11 April at the University of Glasgow, organised by Professor Jo Gill. Two members of their organising committee will be in attendance at Hertfordshire.

With this conference, we also hope to launch a collaboration with the Irish Association of American Studies, to create a reciprocal conference fund for an attendee from each association to attend the opposite's conference.

The conference in 2027 will be a Digital BAAS, as per our three-year sustainable BAAS initiative. Future potential conference sites for 2028 include the University of Warwick. Anyone on the committee interested in hosting in 2028 (or beyond) are encouraged to reach out to the Conferences Sub-Committee.

Financial instruments

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates. The charity uses foreign exchange forward contracts and interest rate swap contracts to hedge these exposures.
Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments.
The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.
The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.
The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

Liquidity risk

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity uses a mixture of long-term and short-term debt finance.
Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

British Association for American Studies

Trustees' Report

The annual report was approved by the trustees of the charity on 4 June 2025 and signed on its behalf by:

.....
Dr M A McLay
Trustee

British Association for American Studies

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 4 June 2025 and signed on its behalf by:

.....
Dr M A McLay
Trustee

British Association for American Studies

Independent Examiner's Report to the trustees of British Association for American Studies

I report to the trustees on my examination of the accounts of British Association for American Studies for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity trustees of British Association for American Studies you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the British Association for American Studies' accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of British Association for American Studies as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....
John Saxon F.C.A
Institute of Chartered Accountants in England and Wales

The Moffatts Partnership LLP
Suite 1.1, Jackson House
Sibson Road
Sale
M33 7RR

4 June 2025

British Association for American Studies

Statement of Financial Activities for the Year Ended 31 December 2024

	Note	Unrestricted funds £	Total 2024 £	Total 2023 £
Income and Endowments from:				
Charitable activities	2	21,653	21,653	42,730
Investment income	3	90,334	90,334	71,653
Total income		111,987	111,987	114,383
Expenditure on:				
Charitable activities		(102,112)	(102,112)	(164,178)
Total expenditure	4	(102,112)	(102,112)	(164,178)
Net income/(expenditure)		9,875	9,875	(49,795)
Net movement in funds		9,875	9,875	(49,795)
Reconciliation of funds				
Total funds brought forward		306,824	306,824	356,619
Total funds carried forward	15	316,699	316,699	306,824

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 15.

British Association for American Studies

(Registration number: 1170382)
Balance Sheet as at 31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Investments	11	100	100
Current assets			
Debtors	12	132,451	45,519
Cash at bank and in hand	13	257,325	341,853
		389,776	387,372
Creditors: Amounts falling due within one year	14	(73,177)	(80,648)
Net current assets		316,599	306,724
Net assets		316,699	306,824
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		316,699	306,824
Total funds	15	316,699	306,824

The financial statements on pages 16 to 29 were approved by the trustees, and authorised for issue on 4 June 2025 and signed on their behalf by:

.....
Dr M A McLay
Trustee

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

British Association for American Studies meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the Charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset’s use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	Fully depreciated

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the statement of financial activities in the period in which they arise except for:

1) exchange differences on transactions entered into to hedge certain foreign currency risks (see above);

2) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

3) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Investments

Investments in subsidiaries and associates are measured at cost less impairment. For investments in subsidiaries acquired for consideration including the issue of shares qualifying for merger relief, cost is measured by reference to the nominal value of the shares issued plus fair value of other consideration. Any premium is ignored.

2 Income from charitable activities

	Unrestricted funds General	Total 2024	Total 2023
	£	£	£
Awards and Prize Giving	86,932	86,932	63,231
Subscriptions	15,424	15,424	16,335
Other Income	4,645	4,645	7,104
	107,001	107,001	86,670

3 Investment income

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Interest receivable and similar income;			
Interest receivable on bank deposits	3,402	3,402	2,612
Other investment income	86,932	86,932	69,041
	90,334	90,334	71,653

4 Expenditure on charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Prizes and Awards	-	-	56,922
Salaries	56,631	56,631	54,797
Conference Costs	9,066	9,066	8,332
Subscriptions	847	847	743
Admin costs	2,611	2,611	8,642
Travel costs	182	182	25
Other Costs	-	-	1,200
Bank charges and fees	76	76	287
Governance costs	7,162	7,162	3,030
	76,575	76,575	133,978

5 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Independent examiner fees			
Examination of the financial statements	2,544	2,544	1,950
Other fees paid to examiners	4,619	4,619	1,080
Other governance costs	76	76	-
	7,239	7,239	3,030

6 Grant-making

Analysis of grants

	Grants to institutions		Grants to individuals	
	2024 £	2023 £	2024 £	2023 £
Analysis				
Grants - Prizes and Awards	45,000	45,000	109,380	109,380

7 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Expenses paid on behalf of the charity or expenditure incurred whilst performing duties for the charity by 7 trustees have been reimbursed.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

8 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Wages and salaries	56,631	54,797

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024 No	2023 No
Support Staff	11	13

No employee received emoluments of more than £60,000 during the year

9 Independent examiner's remuneration

	2024 £	2023 £
Examination of the financial statements	2,544	1,950
Other fees to examiners		
All other services	4,619	1,080

10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

11 Fixed asset investments

	2024 £	2023 £
Shares in group undertakings and participating interests	100	100

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 January 2024	100	100
At 31 December 2024	100	100
Net book value		
At 31 December 2024	100	100
At 31 December 2023	100	100

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held 2024	2023	Principal activity
Subsidiary undertakings					
BAAS Publications Ltd	England	Ordinary Shares	0%	100%	Publication of journals to encourage education and advance study of the United States.

12 Debtors

	2024	2023
	£	£
Due from group undertakings	132,451	45,519

13 Cash and cash equivalents

	2024	2023
	£	£
Cash at bank	236,641	321,169
Short-term deposits	20,684	20,684
	257,325	341,853

14 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	25,949	14,361
Other creditors	42,272	64,337
Accruals	4,956	1,950
	73,177	80,648

15 Funds

	Balance at 1 January 2024	Incoming resources	Resources expended	Balance at 31 December 2024
	£	£	£	£
Unrestricted funds				
General	306,824	111,987	(102,112)	316,699

	Balance at 1 January 2023	Incoming resources	Resources expended	Balance at 31 December 2023
	£	£	£	£
Unrestricted funds				
General	356,619	114,383	(164,178)	306,824

16 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2024 £
Fixed asset investments	100	100
Current assets	389,776	389,776
Current liabilities	(73,177)	(73,177)
Total net assets	316,699	316,699

	Unrestricted funds General £	Total funds at 31 December 2023 £
Fixed asset investments	100	100
Current assets	387,372	387,372
Current liabilities	(50,448)	(50,448)
Total net assets	337,024	337,024

17 Analysis of net funds

	At 1 January 2024 £	At 31 December 2024 £
Cash at bank and in hand	341,853	341,853
Net debt	341,853	341,853

	At 1 January 2023 £	Financing cash flows £	At 31 December 2023 £
Cash at bank and in hand	395,575	(53,720)	341,855
Net debt	395,575	(53,720)	341,855

18 Related party transactions

During the year the charity made the following related party transactions:

BAAS Publications Ltd
(The Charity holds 100% of the called up share capital of this company)
The Charity receives gift aid payments from the company and also pays expenses on its behalf. At the balance sheet date the amount due from BAAS Publications Ltd was £132,451 (2023 - £45,519).

British Association for American Studies

Statement of Financial Activities by fund for the Year Ended 31 December 2024

	Total Unrestricted Funds 2024 £	Total Unrestricted Funds 2023 £
Income and Endowments from:		
Charitable activities	21,653	42,730
Investment income	90,334	71,653
Total income	111,987	114,383
Expenditure on:		
Charitable activities	(102,112)	(164,178)
Total expenditure	(102,112)	(164,178)
Net income/(expenditure)	9,875	(49,795)
Net movement in funds	9,875	(49,795)
Reconciliation of funds		
Total funds brought forward	306,824	356,619
Total funds carried forward	316,699	306,824

British Association for American Studies

Detailed Statement of Financial Activities for the Year Ended 31 December 2024

	Total 2024 £	Total 2023 £
Income and Endowments from:		
Charitable activities (analysed below)	21,653	42,730
Investment income (analysed below)	90,334	71,653
Total income	111,987	114,383
Expenditure on:		
Charitable activities (analysed below)	(102,112)	(164,178)
Total expenditure	(102,112)	(164,178)
Net income/(expenditure)	9,875	(49,795)
Net movement in funds	9,875	(49,795)
Reconciliation of funds		
Total funds brought forward	306,824	356,619
Total funds carried forward	316,699	306,824

British Association for American Studies

Detailed Statement of Financial Activities for the Year Ended 31 December 2024

	Total 2024 £	Total 2023 £
Charitable activities		
Grants - other agencies	1,585	19,291
Subscriptions	15,424	16,335
Other income	4,644	7,104
	21,653	42,730
Investment income		
Gift aid payments from group undertakings	86,932	69,041
Interest on cash deposits	3,402	2,612
	90,334	71,653
Charitable activities		
Grants payable - institutions	-	25,000
Grants payable - individuals	25,536	62,122
Office expenses	2,612	9,867
Conference Costs	9,065	8,332
Trade subscriptions	848	743
Bank charges	-	287
Amortisation of goodwill	181	-
Wages and salaries	56,631	54,797
Accountancy fees	4,619	1,080
Independent examiner's fee	2,544	1,950
Bank charges	76	-
	102,112	164,178

BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales - Charity number 1170382

Accounts

Charity registration number: 1170382

British Association for American Studies

Annual Report and Financial Statements

for the Year Ended 31 December 2023

British Association for American Studies

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British Association for American Studies

Reference and Administrative Details

Trustees	Dr G M Lennon
	Dr R L Farebrother
	Dr M A McLay
	Dr R J A Dini
	Dr L Witham
	Dr A M Fearnley
	Dr E Devienne
	E A Hall
	Dr C M Armstrong
	Dr S J Thelen
	C Dossett
	Dr E Brady
	Dr C Lloyd
	Dr K Ballantyne
	Dr H Emmett
Charity Registration Number	1170382
Principal Office	Department of Humanities University of Roehampton Roehampton Lane London SW15 5PU
Independent Examiner	The Moffatts Partnership LLP Suite 1.1, Jackson House Sibson Road Sale M33 7RR

British Association for American Studies

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2023.

Structure, governance and management

Nature of governing document

The British Association of American Studies constitution was adopted on 2nd April 1990. In May 1991 the Association was registered with the Charities Commission (registration number: 1002816). In November 2016 the Association changed its legal status, registering as a Charitable Incorporated Organisation (registration number: 1170382).

Recruitment and appointment of trustees

At each annual election three ordinary members are elected to hold office for three years. Each year, around the Annual General Meeting, the three committee members who have completed their term of office vacate their places and may offer themselves for re-election. No person may serve continuously as an elected member of the Committee for more than seven years. Candidates for election as members of the Committee must be able to complete the projected term without breaching this seven year total. Having reached the term limit, a year must elapse before a candidate may stand again for membership of the Committee. The Editor/s of the Journal of American Studies, if not already a member of the committee, will be a member, ex officio.

Organisational structure

The business of the Association is carried out by an Executive committee (trustees). This Committee consists of three officers (Chair, Secretary and Treasurer) together with nine members and one postgraduate student representative and one early career representative, who are nominated, seconded and elected around the Annual General meeting of the Association.

Membership

Membership of the Association also includes a membership subscription to the European Association of American Studies. A representative is elected by the Association at the Annual General Meeting to serve on the European Association for American Studies committee for five years. This representative is also a member of the British Association for American Studies Committee.

The Association has standing orders which specify the composition and conduct of a series of sub-committees with specific areas of responsibility. These are: Publications, Development and Education, Awards and Conference sub-committees.

British Association for American Studies

Trustees' Report

Relationships with related parties

BAAS Publications Limited
A trading subsidiary of the charity.

Objectives and activities

Objects and aims

The purpose of the CIO shall be the advancement of education through the promotion of American studies for the public benefit by all or any of the following means:

- the encouragement of research, teaching, education and publication, particularly in the UK;
- the holding of American studies conferences;
- the collection and preservation of documents and artefacts relating to the United States in the UK;
- the support of access to archives and information about the United States;
- the broadening of knowledge about the United States within the UK;
- the pursuit of any other activities promoting American studies as the trustees may decide.

The trustees have complied with the duty in S17 of the Charities Act 2011 to have regard to the public benefit guidance published by the Charity Commission.

Holding conferences (an annual conference and numerous smaller conferences at venues around the UK on specialised US research or issues); promoting the work of the Journal of American Studies; book publication; supporting access to and preservation of US-related research materials in the UK; support for British students and scholars to travel in the United States; promoting American Studies activities via a website and newsletter and administering a large number of awards that promote the study of the US in the UK. In furtherance of these objectives the trustees ensured that:

- BAAS maintains a website available to both its membership and the public. The BAAS website provides unrestricted links to other key electronic resources for the advancement of education in the area of American studies.
- BAAS membership is open to anyone with a general interest, as well as a commitment to research, in the area of American studies. Subsidised rates are available for postgraduates, unwaged and retired subscribers.
- BAAS offers a series of grants and awards each year (see Achievements and Performance below). Requests for grants for conference support are made to the Conference and Awards sub-committees and considered at sub-committee and executive meetings on the basis of their relevance to the Association's objectives. The various awards are competitive and judged by Committee members and members of the subject community in the UK.
- BAAS is commitment to incorporating equality and diversity into all aspects of its work.

Public benefit

The activities undertaken to further public benefit are mentioned above in objects and aims.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

British Association for American Studies

Trustees' Report

Achievements and performance

Activities of note in 2023

2023 marked a difficult year for American Studies in the UK. American Studies undergraduate programmes werecut or closed at several universities, including at the University of East Anglia and the University of Hull. BAAS worked closely with the Arts and Humanities Alliance and UKCASA where these issues were also being discussed inrelation to the Arts and Humanities more broadly, and wrote to relevant Vice Chancellors in support of American Studies as a significant field of study. We recognise that it is incumbent on BAAS to think about how we can keep American Studies alive in our research, our teaching, and our public engagement in spite of these closures. Begun in 2022, BAAS continues to facilitate an online space using our Zoom license where those in leading roles in the UKAmerican Studies community can discuss issues of common concern and what BAAS can do to support them, aswell as sharing practice and pooling resources.

BAAS continues to work closely with key stakeholders beyond Higher Education, most notably the US Embassy London and the Eccles Centre at the British Library, to further support the development of American Studies. In2023 members of the BAAS Executive Committee met with the Director of the Eccles Centre and discussed a range of ideas, including better resource sharing across our respective websites, and ensuring that BAAS initiatives areadvertised at Eccles events and vice versa. Most significantly, we agreed to establish an Eccles-BAAS public engagement talks series ("America Now"), to be launched in 2024.

In 2023 BAAS also consulted on a range of sector-wide initiatives related to Area Studies, most notably the Consultation on the Research Excellence Framework (REF) 2029, in which we supported the continuation of an AreaStudies Area of Assessment and also commented on the proposal's potential impact on equality, diversity, and precarity in the sector. The Chair of BAAS participated as a panel member in the update of the Area Studies Subject Benchmark Statement by the Quality Assurance Agency.

BAAS hosted our annual conference at Keele University in April 2023. This was a hybrid event which drew on some of the good practice we learned from the 2021 Digital Conference. We continued to fund Targeted Research Panels that support, promote and feature the production of research by and about people of colour, LGBTQ+communities and disability communities. Through Targeted Research Panels, BAAS seeks to provide opportunities to foster and forward research that attends to and includes historically marginalised communities and supports scholars without regularised institutional support.

Following the establishment of our Code of Conduct in 2022, in 2023 BAAS developed a robust reporting procedure, which includes both anonymous and named reporting options both online and in-person at events, and appointed a Code of Conduct Team to handle reports.

In 2023 we took the decision as an Executive Committee (ratified at our AGM) to make one in three of our annual conferences a digital-only conference, in order to further our commitment to environmental sustainability. This will take place in April 2024.

We also continued to support our ongoing commitment to sustainability and inclusivity through the BAAS Awards Programme, and our support for initiatives relating to American Studies research, pedagogy, or career development or the development of networks or other organisations that support American Studies scholars, through the BAAS Development Fund.

British Association for American Studies

Trustees' Report

Financial review

For the year ended 31 December 2023 total incoming resources amounted to £114,383 (2022: £210,484).

Total resources expended for the year amounted to £164,178 (2022: £208,456).

The net result for the year was a deficit of £49,795 (2022: surplus £2,028) leaving total retained funds of £306,824 (2022: £356,619) at the end of the year.

All of the retained funds related to unrestricted funds.

Policy on reserves

It is the policy of the charity to maintain general unrestricted funds at a level which equates to approximately 18 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

Principal funding sources

The Association's main source of income is membership subscriptions and, via its trading arm (BAAS Publications Ltd), royalty payments from Cambridge University Press for the Journal of American Studies. It also receives donations and some income from advertising in its newsletters, and royalties from Edinburgh University Press for the BAAS paperbacks series, from BRRAM on the sale of American Studies microfilms and digital resources, and from the Publishers Licensing Society.

Plans for future periods

Aims and key objectives for future periods

We will continue to develop our administrative practices and procedures in with our plans to professionalise the administration of the organisation and ensure compliance with relevant legislation. To this end we plan to appoint an Administration Manager to support the Chair and other officers with the smooth running of BAAS, and will ensure that all administrative activities are carried out efficiently and effectively to enable BAAS to fulfil its obligations to its members and carry out its charitable activities.

The "America Now" series, to be co-hosted with the Eccles Centre at the British Library, will be launched at our 2024 Digital Conference in April, on the topic of "The Fallout from Barbenheimer." The second event is planned for June 2024, at the British Library on the topic of Taylor Swift.

BAAS will continue to work to broaden our gender and racial inclusion and ensure that all colleagues feel welcomed and are involved in our events and activities, provide support for postgraduate students and earlycareer academics, and make our events more accessible to scholars with disabilities or those with caring responsibilities, and so on. To this end in 2024 we intend to add an Equality, Diversity and Inclusion Lead to our Executive Committee as one of our Ordinary Members.

BAAS will continue to work to ensure our work and our events are environmentally sustainable. To this end, in 2024 we will host our 69th Annual Conference as a digital only conference.

In 2023 BAAS established Teaching Awards to supplement our Awards for research activity and excellence in publications. These will recognise the excellent work done by BAAS members in the HE classroom, and the first awards will be advertised in 2024.

In 2024 BAAS will apply to the US Embassy London to continue to host the BAAS/US Embassy Small Grants Programme, in order to enable BAAS to continue to distribute funding in support of US-linked educational events and activities in the UK.

BAAS/US Embassy Small Grants Programme

During 2023 BAAS was responsible for administering the Small Grants Programme on behalf of the US Embassy in London following the award of a block grant; this programme involves distributing funding in support of US-linked educational events and activities in the UK. The projects awarded funding covered a range of activities that promoted American Studies or enhanced the understanding of the USA in the UK. The grant concluded in December 2023. The majority of the grant spending in 2023 was to support the American Politics Group for a Regional Speaker Series.

Subcommittee Activities

Development and Education Subcommittee

BAAS Development Fund

The fund offers grants for up to a maximum of £2000 for a range of American Studies academic activities that seek to develop American Studies scholarly communities, including (but not limited to):

- The organisation of conferences, meetings and events, including honoraria for speakers
- The establishment of new networks or other organisations
- Workshops, writing retreats, and reading groups
- Schools outreach and activities
- Diversity and inclusion initiatives of established networks or other organisations
- Sustainability initiatives of established networks or other organisations

In 2023 the Development Fund awarded 14 grants:

- Lydia Davis in Context (£1250)
- Charles Brockden Brown Society Biennial Symposium (£1050)
- Pro and Anti-War Voices (conference and exhibition) (£1500)
- HOTCUS annual conference (£1000)
- The Many Afterlives of Disco conference (£400)
- The 2023 American Politics Group/British Association of American Studies Annual Symposium (£600)
- Radical Print Cultures of the US South conference (£600)
- USSO Book Hour (£1050)
- Reading America, Reading Loneliness Prison Book Groups at HMP Hull & HMP Full Sutton (£1500)
- Elizabeth Bishop in Glasgow: A Symposium (£650)
- Rasanblaj Fanm: Stories of Haitian Womanhood, Past Present and Future (£1990)
- Cultural Connections: Transatlantic Literary Women Series (£650)
- Celebrating Master Juba: A bicentennial anniversary for the birth of the first transatlantic "tap dancer" (£640)
- Historical Roots, Modern Realities: Nationalism Across the Americas (£350)

Teaching American Studies Network

The Teaching American Studies Network, founded in 2020, organises events to support members in developing their teaching. A steering group, led by Lydia Plath, oversees the work of the network.

The following events took place in 2023:

- Reading group on bell hooks's Teaching to Transgress led by Michelle Coghlan (Manchester) and Nick Grant (UEA) (27 January 2023)
- Pedagogy in a Cost of Living Crisis (24 March 2023)
- TASN held two panels at the BAAS conference in Keele in April 2023, one on Lydia Plath and Megan Hunt's edited collection of essays on teaching American Studies in the UK, and the other on managing workloads and expectations in American Studies HE.
- Workshop on AI led by Sarah Thelen (University College Cork) (15 June 2023)
- Reading Group on Kevin Gannon's Radical Hope: A Teaching Manifesto (19 January 2024)

Upcoming events include a TASN networking session at the BAAS Digital Conference (10-12 April 2024), which will take the form of a workshop organised by Sarah Thelen on AI and Assessment. In future, the TASN seeks to develop an established programme of events each year rather than scheduling them ad hoc.

Schools Working Group

· The 'Bridging the Resources Gap' project, which has been coordinated by Emily Brady and Emma Hall with support from Keisha Bruce and Katharina Donn, has created mini-lectures, resources packs, alumni profiles, and an advocacy toolkit for teachers and careers advisors that has posted on the BAAS website to boost the profile of American Studies in the UK.
· Andrew Fearnley organised a successful Schools Conference in Manchester on Friday 13 October 2023. 7 schools attended, with 100 individual registrations. The aim is to make the conference an annual event. Paddy Andelic (Northumbria) has kindly agreed to run the BAAS Schools conference at Northumbria in 2024.
· The first issue of O'er the Ramparts, a biannual schools newsletter edited by Adam Burns and Andrew Fearnley, was published in the summer of 2023.
· BAAS has long been committed to ensuring the promotion and success of American Studies at British schools and colleagues. In the past few years, our efforts have expanded to include an annual BAAS schools conference, a bi-annual schools newsletter aimed at secondary educator, and a network of teachers interested in the study of the Americas, and offering tailored (online) activities for them. The BAAS Executive has approved ring-fenced funding (£2000 per annum) for these activities from 2024-25.

Beyond Academia / Independent Scholar / Alternative Academic Network

Katharina Donn has established a BAAS Beyond academia network. The network's first meeting in October 2023 highlighted some shared concerns, including practical issues related to being a non affiliated researcher, and an appreciation that researchers from beyond academia bring unique perspectives that enrich their work as scholars. Upcoming events include an online roundtable for members of the network, and a networking event at the digital conference in April 2024.

Green BAAS

Green BAAS, which is led by Elsa Devienne and Rebecca Tillett, was founded in 2019 to respond to increasing concerns about the environment and the United States' relationship to climate change, and to consider and direct the changes that BAAS can make to contribute to collective global climate action. BAAS is holding its 2024 annual conference online as part of its commitment to lowering its carbon emissions. The BAAS executive committee (with approval from the membership in Keele at the 2023 general meeting) has agreed to organise its annual conference online every three years.

The 2023 BAAS conference featured a Green BAAS panel entitled 'New Research in Environmental American Studies'. 'CODE RED for American Studies', the roundtable that Elsa Devienne organised for the BAAS conference in Hull was published in the second 2022 issue of the open access American Studies journal Transatlantica.

British Association for American Studies

Trustees' Report

Publications and Knowledge Exchange Sub-Committee

Report from JAS editors-in-chief
The JAS editors-in-chief have reported an uptick in high-quality submissions. Two articles won awards:

• K. Gander, Max Nänny Prize for Best Essay in Word and Image Studies, for "Black and White Landscapes: Topographies of Disorientation in the Works of Carrie Mae Weems and Claudia Rankine," in Volume 54, Special Issue 3, July 2020, pp.517-540.
• Zoey Colley, Hotcus Essay prize for "Erasing Minds: Behavioral Modification, the Prison Rights Movement, and Psychological Experimentation in America's Prisons, 1962-1983,"

Both articles are free to view for a set period of time.

Successes this year also include an increase in citations of JAS articles are going up. According to CUP, it's the top cited Quartile in Interdisciplinary Studies journal.

The Journal faces two main changes:

• Firstly, submissions are stabilising: the average number at the moment is likely to represent the "new normal" for a while, at least until the run-up to the next REF.
Secondly,
• Secondly: the Journal receives a sizeable number of submissions from scholars outside of the West and especially the Middle East wherein the work shows potential but whose style/approach is distinctly at odds with those of the articles that JAS generally publishes (e.g. large literature review, less argumentation, heavy on theoretical background). They are looking to find ways of addressing this disparity to increase the number of pieces they publish from these regions.
One option they're considering is reaching out to any department whose staff has submitted to them to find out more about the institution's approach, the motivations (and incentives) for publishing, etc. Another is to run a workshop similar to the BAAS/JAS ECA one (more on the latter later in this report).

The Journal's future plans include:

• A special issue on the presidential election, which will involve commissioning articles on election topics. They're exploring whether to make this a double issue to allow space for shorter, quick-response, pieces.
• Broaden marketing strategy to include using mailing lists more and hosting publishing panels at more events to recruit more contributors.
• Follow up more directly with the Awards Winners from this year and previous years on developing articles to establish a pipeline.
• Publish JAS articles from the first ECA workshop: one has been submitted and one is in the pipeline.

• Three board members (Prof Julia Leyda, Prof Nicole King, and Dr Fionnghuala Sweeney) are stepping down. The editors-in-chief are looking for nominations from board members for replacements. These should be scholars who are likely to make full and productive contributions to the screening and peer review processes, and be able to contribute in imaginative ways to discussion of JAS's intellectual direction. The Journal is especially keen to diversifying the make-up of the board by including more people of colour (its representation on this front as of 1 December 2023 was eight members of a total of 26), appointing further board members from mainland Europe (they have 3 continuing members from this geographic area), and board members based in Asia, Africa, and South America - areas from which they currently have no serving members. They are especially interested in experts in twentieth-century Black studies (with expertise in the twenty-first century desirable), Queer Studies/Queer Theory, and Popular Cinema and/or Hollywood, but also welcome suggestions of exceptional candidates outside of these areas. Approval for the final two nominations will be going to the BAAS exec.

Report from JAS associate editors
It's been a very successful year. The virtual events (see 2023.09.29 PKE Report for more details) the editors ran went very well. They have submitted a full report about these to the JAS Board.

A number of initiatives are forthcoming or in press:

• Roundtable: Film (2024)
• Roundtable: French Faulkner Criticism (2024)
• Roundtable: Teaching The Great Gatsby (2025) [This will solicit contributions from staff in schools]7
• Roundtable or special section/focus on presidential elections and candidates in American literature to follow the Election '24.
• Roundtable: Women of the Guilded Age (2025)

Recruiting reviewers continues to be a challenge. They are address this by approaching more people, especially at HBCUs (historically Black colleges and universities) and they are discussing social media to promote the Reviews section and recruit reviewers. They've managed to secure a reviewer for the first volume of the two-volume collection of Angela Davis's essays, Abolition: Politics, Practices, Promises.

They are publishing Mia Blainey's award-winning essay, "Hanging by a Thread: The National Memorial for Peace and Justice and the Complexities of Memorialising and Mourning Lynching in America" in the 58.1 issue in 2024, under the title "Eyes on the Prize: Spotlight on BIPOC Scholar Achievement." Blainey's piece won the 2023 British American Nineteenth Century Historians' (BrANCH) Harriet Tubman Essay Prize.

New content coming up in the Reviews section also includes a series of short essays responding to the Reparations project and a series of essays on J. Logan.

Report from Critical Insights in American Studies (formerly BAAS Paperbacks)
The series editors, Martin Halliwel and Joe Street, are currently evaluating the proposal for an exciting collection on Teaching American Studies and hope to receive a manuscript on American Poetry later in the 2023-2024 academic year. They are also looking forward to the publication of the Stirrup/Orr collection, The Canada-US Border, in February 2024. They've noted that there is more in the pipeline, but they cannot report on it yet.

British Association for American Studies

Trustees' Report

Report from USSO

The co-editors, Robyn Shooter and Frances Rowbottom, will be putting out a call in February for a new Events Editor to replace Tom Cryer. They expect interviews to take place in mid-March. I (Rachele) and the PKE Deputy-Chair, Kathryn Gray, will be on the hiring panel.

Second joint BAAS/JAS ECA Academic Article Development Workshop - report and reflections for future iterations

The second iteration of the BAAS/JAS ECA Academic Article Development Workshop (which débuted on 7 September 2023 at the London hub of Royal Holloway) took place on Zoom on 11 January 2024. My co-organisers Dr Emily Brady (former BAAS Early Career Rep) and Dr Christine Okoth (outgoing BAAS Equality, Diversity, and Inclusivity Rep) have ideas about how this initiative might evolve once all three of us have left our posts (I stand down in April 2024). I'll first provide a summary of the 11 Jan event and then elaborate on possible directions for the initiative.

The workshop was originally intended to take place at the London hum of Coventry University (as I am a member of staff at Coventry itself). The announcement of planned tube strikes led us to pivot online. The strikes were then called off, but we chose to keep the event online, having already cancelled the catering and informed the participants of the change. This format worked well insofar as all but one of our speakers was having to participate remotely anyway, and the hybrid format in September had been quite tricky to navigate. It was also helpful for the organisers: being spared travel and organising onsite logistics the week before the start of term was a welcome surprise! However, the participants lost out on the opportunity to network (apart from in a separate zoom room we gave them to mingle for the first half hour of the day), share lunch, or go out together afterwards.

There were six attendees from universities in the US, Scotland, and England (namely, University of St Andrew's, University of Leeds, two from Sussex University, and University of York) as well as an independent scholar.

The speakers were Dr Will Norman on the submission to final article pipeline, JAS's vision, and peer review; Dr Cassandra Smith (editor of Early American Literature) on working in academic publishing as a woman of colour and unpacking peer review; Dr Darren Dochuk and Mr Sean Reaming (co-editors of Modern American History) on how to pitch an academic article; Prof Martin Paul Eve (former director of the Open Library of the Humanities and expert in open access publishing); and Emily, Christine, and I (Rachele) on their experiences of pitching, processing feedback, and planning outputs in relation to bigger projects and departmental priorities as well as reconciling personal priorities and career goals with the ever-shifting goal posts of the current academic landscape. One point of discussion, as with the last workshop, concerned where academic articles fit in the nexus of REF outputs, personal commitment to knowledge (and desire to see one's work in print), and life outside of work. Why publish an article in the first place? In contrast to last time, I gave a presentation that encompassed an account of my career trajectory including my first experiences of peer review, REF, and burnout, and that sought to situate article writing within the broader context of living a meaningful life (and avoiding being exploited). The topics of discussion included how to build networks of "allies," contend with fear of rejection, retain agency in the face of requests to change one's work (and gauge when to push back). The response was positive-and I received a couple of direct messages during the Q&A from participants sharing that they were struggling with mental health issues at the moment and that hearing my account of mine was really helpful. This is an example of the benefits of zoom, and (I think) of a less formal set-up, wherein speakers bring in their personal experiences.

As in September, the participants' many questions, and accounts of their own experiences in HE thus far, made clear to us just how badly initiatives of this kind are needed. Dr Smith's account of the racialised dimension of the first peer review she ever received, and her analysis of the effects of such experiences-the way they accrue- was invaluable. And as in September, what stood out to me (Rachele) was the extent to which the participants had internalised a sense of imposter syndrome that thoroughly occluded any recognition that writing is free labour (in an industry where an increasing number of staff are grossly underpaid if they are employed at all), that journals need submissions in order to function, and that as people accepted onto PhD programmes or awarded PhDs their work might, in fact, have great value. Cassie and I both belaboured these points, noting as well how much (some) journals are now especially keen to publish the work of people from underrepresented backgrounds.

The question now regards what shape this initiative might take next year. One possibility, which the BAAS Chair and I discussed and in which Dr McGettigan expressed interest at our PKE meeting on 17 January, is to separate this into two initiatives, each to take place one a year, and each with separate if complementary aims. This would both reduce the workload of those contributing and increase reach by appealing to a slightly broader array of ECAs. The first initiative, which we might name "JAS for ECAs," would involve the academic article development component: that is, participants would be coupled with one or two peer reviewers from the JAS editorial board who would read their article drafts and (potentially) also meet with them over zoom to provide oral feedback. Each submission and peer review would also be read by one of the co-editors-in-chief, who would mediate the peer review. We would invite Dr McGettigan to record a presentation akin to the one she gave in September on submitting to JAS, which participants would be encouraged to watch before starting work on their drafts. JAS would have first right of refusal to the finished pieces. Dr McGettigan suggested this could take a kind of coaching format. PKE might be involved in the recruitment process, but then would hand over to JAS.

Separately, we would run a (possibly two-day?) workshop on academic publishing more generally, which would involve the editors we've invited to speak thus far as well as, for example, the series editors of Critical Insights, the editors of USSO (who are themselves ECAs), and academics with experience of editing edited collections, crossover books, and so on. The aim here would be to give ECAs a sense of the broader publishing landscape and the benefits and drawbacks of different formats as well as a chance to network with each other and the panellists.

British Association for American Studies

Trustees' Report

Knowledge Exchange Strategy - report

PKE Deputy Chair Dr Kathryn Gray has been leading on an initiative titled the British Association for American Studies Media Learning Programme. The following is the proposal PKE is putting forward to the EXEC and the Development Fund:

Rationale:

Academics are increasingly being asked, and expected, to communicate their work to a wider public. There are higher expectations to engage through social and traditional media, in person and online. There are also demands to connect with more, and more diverse, audiences too. This means more lectures, talks, presentations, interviews or appearances on podcasts, social media platforms, on radio and on tv. This requires connecting with people of differing ages, backgrounds, beliefs and interests. This programme will enable academics to develop a skillset to match these new demands, exceed the expectations and actually enjoy communicating their work to new audiences.

Aims:

- To enable academics to talk confidently about their work to different audiences
- To support them in developing new skills in sharing their knowledge to a wider audience
- To encourage participants to communicate their work across multiple media platforms

Actions:

- A programme of study sessions looking at the media landscape, and how to navigate your way through it. These sessions will take place over the course of a day and consider -
- Profiles - communicating yourself and your work
- Platforms - messaging for traditional and social media
- Audiences - connecting with the public
- The sessions will enable participants to see the scale of the media landscape, recognise opportunities within it, and develop skills in sharing their work online, on radio and on tv.

Who is this for?

Academics who want to learn more about communicating their work to different audiences and engaging a wider public in their subjects and specialisms. One question to work out is whether to reserve a certain number of places for ECAs and/or academics from underrepresented backgrounds.

What might we create?

- Individual profile pieces for the participants and the BAAS website
- Interviews with participants, which could be used online and on social media
- Resources for future participants and BAAS

British Association for American Studies

Trustees' Report

Conferences Sub-Committee

PG BAAS

PG BAAS was held on the 16th of November 2023.

The committee continues to see the value in an alternative space for PGRs to share their work. The PG 2023 conference at the Rothermere American Institute resulted in a highly successful day, with scholars producing innovative and thematically cohesive scholarship.

The workload on the PG Rep involved (Emma Hall) was unreasonable and unsustainable. Emma is exploring alternative ways of generating the conference, such as embracing more of a WIP tone and looping it in with PG Rep responsibilities.

Digital BAAS 2024

Connie Thomas and Aisha Djelid have been recruited as Conference Managers. They have put together a draft schedule which we aim to share publicly within the next few weeks:
https://docs.google.com/document/d/1td8xDG3mg9lx0LPu50bswSviAwJKGVSd_lLOO18EF0k/edit?usp=sharing

Connie and Aisha have decided to host the conference on Discord, due to its increased ease, ability to host multiple events simultaneously, ease of conversation, and comparative sustainability and cost factors. The discord server can be found here, and we encourage members of the BAAS Committee to explore and offer comments: https://discord.gg/BC3pdcXC

Green BAAS

Please find attached to this report two documents:

- Digital BAAS 2024 Challenging Business as Usual in Academia. This document will be available on the BAAS website and the Conference Discord server.
- Green BAAS Climate Action Plan. This document represents a potential path forward for BAAS in light of the ongoing climate emergency. We would ask for the Committee to vote on this document during this AGM.

The Green BAAS committee are also interested in hosting an informal roundtable on the question of having an American Studies career in the context of a climate emergency.

In the interest of more clearly articulating to our community why the shift to an online conference is the result of this priority, Emily Brady and Elsa Devienne will be collaborating to create some graphic resources to be shared online.

Future Conferences

We are hoping to host BAAS 2025 at the University of Hertfordshire, organised by Dr Chris Lloyd.

Future potential conference sites for 2026 include the University of Warwick or the University of Glasgow. Anyone on the committee interested in hosting in 2026 (or beyond) are encouraged to reach out to the Conferences Sub-Committee

Financial instruments

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates. The charity uses foreign exchange forward contracts and interest rate swap contracts to hedge these exposures.
Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments.
The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.
The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.
The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

Liquidity risk

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity uses a mixture of long-term and short-term debt finance.
Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

The annual report was approved by the trustees of the charity on 10 April 2024 and signed on its behalf by:



Dr M A McLay
Trustee

British Association for American Studies

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

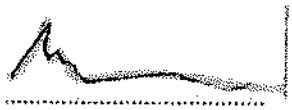
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 10 April 2024 and signed on its behalf by:



Dr M A McLay
Trustee

British Association for American Studies

Independent Examiner's Report to the trustees of British Association for American Studies

I report to the trustees on my examination of the accounts of British Association for American Studies for the year ended 31 December 2023.

Responsibilities and basis of report

As the charity trustees of British Association for American Studies you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the British Association for American Studies' accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of British Association for American Studies as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

John Saxon F.C.A
Institute of Chartered Accountants in England and Wales

The Moffatts Partnership LLP
Suite 1.1, Jackson House
Sibson Road
Sale
M33 7RR

10 April 2024

British Association for American Studies

Statement of Financial Activities for the Year Ended 31 December 2023

	Note	Unrestricted funds £	Total 2023 £	Total 2022 £
Income and Endowments from:				
Charitable activities	2	42,730	42,730	150,812
Investment income	3	71,653	71,653	59,672
Total income		114,383	114,383	210,484
Expenditure on:				
Charitable activities		(164,178)	(164,178)	(208,456)
Total expenditure	4	(164,178)	(164,178)	(208,456)
Net (expenditure)/income		(49,795)	(49,795)	2,028
Net movement in funds		(49,795)	(49,795)	2,028
Reconciliation of funds				
Total funds brought forward		356,619	356,619	354,591
Total funds carried forward	16	306,824	306,824	356,619

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2022 is shown in note 16.

British Association for American Studies

(Registration number: 1170382)
Balance Sheet as at 31 December 2023

	Note	2023 £	2022 £
Fixed assets			
Investments	12	100	100
Current assets			
Debtors	13	45,519	27,417
Cash at bank and in hand	14	341,853	395,575
		387,372	422,992
Creditors: Amounts falling due within one year	15	(80,648)	(66,473)
Net current assets		306,724	356,519
Net assets		306,824	356,619
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		306,824	356,619
Total funds	16	306,824	356,619

The financial statements on pages 18 to 32 were approved by the trustees, and authorised for issue on 10 April 2024 and signed on their behalf by:



Dr M A McLay
Trustee

British Association for American Studies

Notes to the Financial Statements for the Year Ended 31 December 2023

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

British Association for American Studies meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the Charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	Fully depreciated

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the statement of financial activities in the period in which they arise except for:

1) exchange differences on transactions entered into to hedge certain foreign currency risks (see above);

2) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

3) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Investments

Investments in subsidiaries and associates are measured at cost less impairment. For investments in subsidiaries acquired for consideration including the issue of shares qualifying for merger relief, cost is measured by reference to the nominal value of the shares issued plus fair value of other consideration. Any premium is ignored.

2 Income from charitable activities

	Unrestricted funds General	Total 2023	Total 2022
	£	£	£
Awards and Prize Giving	63,231	63,231	132,750
Subscriptions	16,335	16,335	16,157
Other Income	7,104	7,104	1,905
	86,670	86,670	150,812

3 Investment income

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Interest receivable and similar income;			
Interest receivable on bank deposits	2,612	2,612	297
Other investment income	69,041	69,041	59,375
	71,653	71,653	59,672

4 Expenditure on charitable activities

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Prizes and Awards	56,922	56,922	154,380
Salaries	54,797	54,797	31,122
Conference Costs	8,332	8,332	9,996
Subscriptions	743	743	3,590
Admin costs	8,642	8,642	5,791
Travel costs	25	25	115
Other Costs	1,200	1,200	-
Bank charges and fees	287	287	402
Governance costs	3,030	3,030	3,060
	133,978	133,978	208,456

5 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Independent examiner fees			
Examination of the financial statements	1,950	1,950	1,800
Other fees paid to examiners	1,080	1,080	1,260
	3,030	3,030	3,060

6 Grant-making

Analysis of grants

	Grants to institutions		Grants to individuals	
	2023 £	2022 £	2023 £	2022 £
Analysis				
Grants - Prizes and Awards	45,000	45,000	109,380	109,380

Below are details of material grants made to institutions.

Name of institution	Activity	2023 £	2022 £
American Politics Group (APG)	Awards and Prize Giving Funds	-	45,000

7 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

£Nil of expenses were reimbursed to the trustees during the year.

Expenses paid on behalf of the charity or expenditure incurred whilst performing duties for the charity by 7 trustees have been reimbursed.

At the balance sheet date the amount due was £Nil (2022: £Nil).

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

8 Staff costs

The aggregate payroll costs were as follows:

	2023 £	2022 £
Staff costs during the year were:		
Wages and salaries	54,797	31,122

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2023 No	2022 No
Support Staff	13	9

No employee received emoluments of more than £60,000 during the year

9 Independent examiner's remuneration

	2023 £	2022 £
Examination of the financial statements	1,950	1,800
Other fees to examiners		
All other services	1,080	1,260

10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

11 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2023	4,535	4,535
At 31 December 2023	4,535	4,535
Depreciation		
At 1 January 2023	4,535	4,535
At 31 December 2023	4,535	4,535
Net book value		
At 31 December 2023	-	-
At 31 December 2022	-	-

12 Fixed asset investments

	2023	2022
	£	£
Shares in group undertakings and participating interests	100	100

Shares in group undertakings and participating interests

	Subsidiary undertakings	Total
	£	£
Cost		
At 1 January 2023	100	100
At 31 December 2023	100	100
Net book value		
At 31 December 2023	100	100
At 31 December 2022	100	100

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2023	2022	
Subsidiary undertakings					
BAAS Publications Ltd	England	Ordinary Shares	100%	100%	Publication of journals to encourage education and advance study of the United States.

13 Debtors

	2023	2022
	£	£
Due from group undertakings	45,519	27,417

14 Cash and cash equivalents

	2023	2022
	£	£
Cash at bank	321,169	374,891
Short-term deposits	20,684	20,684
	341,853	395,575

15 Creditors: amounts falling due within one year

	2023	2022
	£	£
Other taxation and social security	14,361	4,151
Other creditors	64,337	60,462
Accruals	1,950	1,860
	80,648	66,473

16 Funds

	Balance at 1 January 2023	Incoming resources	Resources expended	Balance at 31 December 2023
	£	£	£	£
Unrestricted funds				
General	356,619	114,383	(164,178)	306,824

	Balance at 1 January 2022	Incoming resources	Resources expended	Balance at 31 December 2022
	£	£	£	£
Unrestricted funds				
General	354,591	210,484	(208,456)	356,619

17 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2023 £
Fixed asset investments	100	100
Current assets	387,372	387,372
Current liabilities	(50,448)	(50,448)
Total net assets	337,024	337,024

	Unrestricted funds General £	Total funds at 31 December 2022 £
Fixed asset investments	100	100
Current assets	422,992	422,992
Current liabilities	(66,473)	(66,473)
Total net assets	356,619	356,619

18 Analysis of net funds

	At 1 January 2023 £	Financing cash flows £	At 31 December 2023 £
Cash at bank and in hand	395,575	(53,720)	341,855
Net debt	395,575	(53,720)	341,855

	At 1 January 2022 £	Financing cash flows £	At 31 December 2022 £
Cash at bank and in hand	338,412	57,163	395,575
Net debt	338,412	57,163	395,575

19 Related party transactions

During the year the charity made the following related party transactions:

BAAS Publications Ltd
(The Charity holds 100% of the called up share capital of this company)
The Charity receives gift aid payments from the company and also pays expenses on its behalf. At the balance sheet date the amount due to/from from BAAS Publications Ltd was £Nil (2022 - £27,417).

BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales - Charity number 1170382

Accounts

Charity registration number: 1170382

British Association for American Studies

Annual Report and Financial Statements

for the Year Ended 31 December 2022

British Association for American Studies

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British Association for American Studies

Reference and Administrative Details

Trustees	Dr G M Lennon
	Dr R L Farebrother
	Dr M A McLay
	Dr R J A Dini
	Dr L Witham
	Dr A M Fearnley
	Dr E Devienne
	E A Hall
	Dr C M Armstrong
	Dr S J Thelen
	C Dossett
	Dr E Brady
	Dr C Lloyd
	Dr K Ballantyne
	Dr H Emmett
Charity Registration Number	1170382
Principal Office	Department of Humanities University of Roehampton Roehampton Lane London SW15 5PU
Independent Examiner	The Moffatts Partnership LLP Suite 1.1, Jackson House Sibson Road Sale M33 7RR

British Association for American Studies

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2022.

Structure, governance and management

Nature of governing document

The British Association of American Studies constitution was adopted on 2nd April 1990. In May 1991 the Association was registered with the Charities Commission (registration number: 1002816). In November 2016 the Association changed its legal status, registering as a Charitable Incorporated Organisation (registration number: 1170382).

Recruitment and appointment of trustees

At each annual election three ordinary members are elected to hold office for three years. Each year, around the Annual General Meeting, the three committee members who have completed their term of office vacate their places and may offer themselves for re-election. No person may serve continuously as an elected member of the Committee for more than seven years. Candidates for election as members of the Committee must be able to complete the projected term without breaching this seven year total. Having reached the term limit, a year must elapse before a candidate may stand again for membership of the Committee. The Editor/s of the Journal of American Studies, if not already a member of the committee, will be a member, ex officio.

Organisational structure

The business of the Association is carried out by an Executive committee (trustees). This Committee consists of three officers (Chair, Secretary and Treasurer) together with nine members and one postgraduate student representative and one early career representative, who are nominated, seconded and elected around the Annual General meeting of the Association.

Membership

Membership of the Association also includes a membership subscription to the European Association of American Studies. A representative is elected by the Association at the Annual General Meeting to serve on the European Association for American Studies committee for five years. This representative is also a member of the British Association for American Studies Committee.

The Association has standing orders which specify the composition and conduct of a series of sub-committees with specific areas of responsibility. These are: Publications, Development and Education, Awards and Conference sub-committees.

British Association for American Studies

Trustees' Report

Objectives and activities

Objects and aims

The purpose of the CIO shall be the advancement of education through the promotion of American studies for the public benefit by all or any of the following means:

- the encouragement of research, teaching, education and publication, particularly in the UK;
- the holding of American studies conferences;
- the collection and preservation of documents and artefacts relating to the United States in the UK;
- the support of access to archives and information about the United States;
- the broadening of knowledge about the United States within the UK;
- the pursuit of any other activities promoting American studies as the trustees may decide.

The trustees have complied with the duty in S17 of the Charities Act 2011 to have regard to the public benefit guidance published by the Charity Commission.

Holding conferences (an annual conference and numerous smaller conferences at venues around the UK on specialised US research or issues); promoting the work of the Journal of American Studies; book publication; supporting access to and preservation of US-related research materials in the UK; support for British students and scholars to travel in the United States; promoting American Studies activities via a website and newsletter and administering a large number of awards that promote the study of the US in the UK. In furtherance of these objectives the trustees ensured that:

- BAAS maintains a website available to both its membership and the public. The BAAS website provides unrestricted links to other key electronic resources for the advancement of education in the area of American studies.
- BAAS membership is open to anyone with a general interest, as well as a commitment to research, in the area of American studies. Subsidised rates are available for postgraduates, unwaged and retired subscribers.
- BAAS offers a series of grants and awards each year (see Achievements and Performance below). Requests for grants for conference support are made to the Conference and Awards sub-committees and considered at sub-committee and executive meetings on the basis of their relevance to the Association's objectives. The various awards are competitive and judged by Committee members and members of the subject community in the UK.
- BAAS is commitment to incorporating equality and diversity into all aspects of its work.

Public benefit

The activities undertaken to further public benefit are mentioned above in objects and aims.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

British Association for American Studies

Trustees' Report

Achievements and performance

Activities of note in 2022

2022 saw the return to an-person conference after the Covid-19 pandemic, held at the University of Hull 21-23 April 2022. This was a hybrid event which drew on some of the good practice we learned from the 2021 Digital Conference. We continued to fund Targeted Research Panels that support, promote, and feature the production of research by and about people of colour, LGBTQ+ communities and disability communities. Through Targeted Research Panels, BAAS seeks to provide opportunities to foster and forward research that attends to and includes historically marginalised communities, and supports scholars without regularised institutional support.

In 2022 we launched our new Code of Conduct at the Hull Conference. The Code helps BAAS achieve its goal to enable and guide safe and productive relationships between participants at its meetings, activities and events while at the same time discouraging discriminatory or harassing behaviour. All members of BAAS and attendees at BAAS events (both online and in person) are now expected to abide by this Code of Conduct. It is circulated upon joining BAAS, renewing membership, at registration for all BAAS events (including the Annual Conference, Postgraduate Conference, and both online and in person meetings), and on the acceptance of BAAS awards, funding, and grants.

In 2022 we relaunched our website, ensuring that it meets all current technical accessibility standards, as well as improving the experience for members and the general public seeking information about BAAS's activities. In our ongoing work to professionalise the administration of BAAS and ensure compliance with GDPR legislation, all BAAS executive committee members have been allocated @baas.ac.uk email addresses and have access to Office365. Employees of BAAS received updated contracts and have had formal appraisals.

In 2022 we appointed a new Editorial Team to the Journal of American Studies: Will Norman and Katie McGettigan are the co-editors, and Nicole Gipson and Ahmed Honeini are the co-associate editors.

We also continued to support our ongoing commitment to sustainability and inclusivity through the BAAS Awards Programme, and our support for initiatives relating to American Studies research, pedagogy, or career development or the development of networks or other organisations that support American Studies scholars, through the BAAS Development Fund.

Financial review

For the year ended 31 December 2022 total incoming resources amounted to £210,484 (2021: £115,247).

Total resources expended for the year amounted to £208,456 (2021: £57,160).

The net result for the year was a surplus of £2,028 (2021: £58,087) leaving total retained funds of £356,619 (2021: £354,591) at the end of the year.

All of the retained funds related to unrestricted funds.

Policy on reserves

It is the policy of the charity to maintain general unrestricted funds at a level which equates to approximately 18 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

Principal funding sources

The Association's main source of income is membership subscriptions and, via its trading arm (BAAS Publications Ltd), royalty payments from Cambridge University Press for the Journal of American Studies. It also receives donations and some income from advertising in its newsletters, and royalties from Edinburgh University Press for the BAAS paperbacks series, from BRRAM on the sale of American Studies microfilms and digital resources, and from the Publishers Licensing Society.

Plans for future periods

Activities planned to achieve aims

BAAS will continue to work to broaden our gender and racial inclusion and ensure that all colleagues feel welcomed and are involved in our events and activities, provide support for postgraduate students and early career academics, and make our events more accessible to scholars with disabilities or those with caring responsibilities, and so on.

BAAS will continue to work to ensure our work and our events are environmentally sustainable.

BAAS seeks to further support the UK American Studies community by offering support to both other American Studies-related organisations in the UK, and to leads of American Studies departments and research centres.

BAAS Conference 2023

The 67th annual British Association for American Studies conference was held at Keele University, 12-14 April 2023. It was a hybrid event drawing on the good practice learned from the Hull conference in 2022.

Appointment of Code of Conduct Team

In 2023 BAAS will develop a robust reporting procedure, which will include both anonymous and named reporting options both online and in-person at events, and BAAS will appoint a Code of Conduct Team to handle reports. This team will be drawn from the BAAS membership and will be separate from, though report to, the Executive Committee. BAAS will seek to appoint a diverse team representing our broad membership in terms of both social position and career stage.

Meetings with American Studies-related Organisations and American Studies Heads of Departments and Research Centres

Scoping meetings were held in December 2022 to consider the role of BAAS in supporting the American Studies community by bringing together 1) the leads of American Studies-related organisations and 2) American Studies Heads of Departments and Research Centres. These meetings will continue on a quarterly basis in 2023. BAAS will facilitate an online space using our Zoom license where those in leading roles in the UK American Studies community can discuss issues of common concern and what BAAS can do to support them, as well as sharing practice and pooling resources.

Teaching Awards

BAAS recognises that increasing numbers of its members are appointed in teaching-focused and teaching-only roles. We seek to recognise the excellent work done by BAAS members in the HE classroom through the establishment of Teaching Awards to supplement our Awards for research activity and excellence in publications.

Other Awards-related Activity

BAAS/US Embassy Small Grants Programme

During 2022 BAAS was responsible for administering the Small Grants Programme on behalf of the US Embassy in London following the award of a block grant; this programme involves distributing funding in support of US-linked educational events and activities in the UK. The projects awarded funding covered a range of activities that promoted American Studies or enhanced the understanding of the USA in the UK. In 2022 the grant was extended until 30 September 2023.

Among the projects supported in 2022 were "Phillis Wheatley's British Adventure", an play celebrating the 250th anniversary of the first book by an African in London; an American Studies book club at HMP Hull; support for understanding indigenous approaches to librarianship; a film screening of "An evening with Mrs. Terrell and friends"; a theatre and poetry project "Whitman on Walls"; as well as various academic conferences and workshops including BrANCH, HOTCUS, and BAAS. A portion of the grant was also awarded to the American Politics Group for a Regional Speaker Series in 2022-23.

Subcommittee Activities

Development and Education Subcommittee
BAAS Development Fund

- The fund offers grants for up to a maximum of £2000 for a range of American Studies academic activities that seek to develop American Studies scholarly communities, including (but not limited to):
- The organisation of conferences, meetings and events, including honoraria for speakers
- The establishment of new networks or other organisations
- Workshops, writing retreats, and reading groups
- Schools outreach and activities
- Diversity and inclusion initiatives of established networks or other organisations
- Sustainability initiatives of established networks or other organisations

In 2022 the Development Fund awarded 8 grants:
- British Association of Nineteenth-Century Americanists Biennial Symposium (£500)
- Building a BAAS Teachers' Network (£450) + second application?
- US Politics Today - A Level Conference (£1500)
- Enhanced Development of American Studies Research Group at the University of Bristol (£640)
- American Politics Group/BAAS Annual Colloquium (£500)
- Black Matrilineage, Photography and Representation (£200)
- The Basquiat Mixtape (£1370)
- USSO (US Studies Online) equipment and software (£601.20)

Teaching American Studies Network

The Teaching American Studies Network, founded in 2020, organises events to support members in developing their teaching. A steering group has been established to oversee the work of the network: Lydia Plath (University of Warwick), lead; Kate Ballantyne (York St John University); Hilary Emmett (University of East Anglia); Miguel Hernandez (Aberystwyth University); Sarah Thelen (University College Cork); Andrew Watts.

The following events took place in 2022. The sessions held in April 2022 at the BAAS conference in Hull placed a particular focus on supporting PG and ECA members:

- January 2022 - Teaching American Studies to International Students
- April 2022 - Pedagogical Publishing and Developing a Teaching-Focused Career
- April 2022 - Getting Hired in American Studies
- April 2022 - How to Talk Articulately about your Teaching Practice
- September 2022 - Wellbeing in the Learning and Teaching Space
- November 2022-January 2023: Teaching to Transgress: Education as the Practice of Freedom Reading Group Sessions

Upcoming events include a workshop on pedagogy in a cost of living crisis and two workshops at the BAAS conference in Keele: a networking event, in which Dr Lydia Plath and Dr Megan Hunt will share their plans for a collection of essays and dialogues that explore teaching American Studies in UK higher education, and a panel on managing workloads and expectations in American Studies HE.

Recent publications include 'Exchange: A Signature Pedagogy for American Studies in the UK', Journal of American Studies 57:1 (2023), which is based on conversations about the concept of a signature pedagogy for American studies in the UK at a session organized by Lydia Plath on behalf of the Teaching American Studies Network at the Digital BAAS Conference in 2021 (and later exchanges between February and July 2022).

Future of the Inclusive Conference

The first part of the Code of Conduct, the Anti-Harassment and Anti-Discrimination Policy, was approved at the AGM in June 2022. A task and finish group is working on a robust reporting process, which should be in place for the BAAS conference in Keele in April 2023.

Schools Working Group

Andrew Fearnley has facilitated the development of a Teachers' Network, which is comprised of UK educators who teach about or are interested in any aspect of the US. The network aims to explore how BAAS can best support the sector and aid recruitment to American Studies degrees. The 'Bridging the Resources Gap' project, which has been funded by the BAAS/US Embassy Small Grants Programme, has created mini-lectures, resources packs, alumni profiles, and an advocacy toolkit for teachers and careers advisors that will be posted on the BAAS website to boost the profile of American Studies in the UK.

Early Career Academics

Emily Brady (ECA representative) collaborated with Ellie Armon Azoulay (the ECA rep for HOTCUS, Historians of the Twentieth Century United States) to develop a monthly series of events to support early career academics. The sessions, which began in September 2022 with a session on pedagogy with Dr Lydia Plath, alternate between coffee mornings and skills workshops (on interviews, book proposals, pedagogy and so on).

Publications and Knowledge Exchange Sub-Committee Trustees Report

JAS

Volume 57 (2023) saw the launch of a series of new sections to JAS, including a revamped reviews section featuring thematic clusters of single and multiple reviews. The other sections - which will not all appear in each issue - are:

- JAS In Practice (our existing pedagogy strand)
- JAS In Conversation (text/video/audio)
- JAS On Screen
- The JAS Bookshelf
- First Books
- BAAS Prizes
- State of the Field

JAS appointed a new editorial team in July 2022, whose tenures formally began in January 2023. Katie McGettigan (Royal Holloway) and Will Norman (Kent) replaced Sinéad Moynihan (Exeter) and Nick Witham (UCL) as Co-Editors in Chief. Nicole Gipson (Manchester) and Ahmed Honeini (Royal Holloway) have replaced Zelfa Feghali (Leicester) and Ben Offiler (Sheffield Hallam) as Associate Editors.

Their priorities are to investigate ways to increase submissions, which have declined somewhat since 2020. Reasons for this decline include Covid; the spate of department closures and redundancies in UK and US universities that began within a few months of the pandemic's start and have continued apace; the decline of permanent/tenure-track posts and surge in adjunct and teaching-only roles, which leave no time/incentive to publish; end of the REF cycle; greater onus on impact over publishing; excessive workloads.

Possible avenues to explore include roundtables, short comment pieces, a section on current events, and more generally an embrace of formats other than the standard essay. These developments follow on from Sinéad and Nick's revamping of the Journal in 2022.

The Associate Editors penned a joint mission statement affirming their commitment and vision to including more diverse voices in their section:

- A new feature exploring "the future of American Studies": profiles of individual or focussed clusters of postgraduate students and early career researchers
- A new "Reflections" series, which will consist of short, compact essays of 1,500-2,000 words similar in tone and content to, for example, Routledge's The Explicator or Kentucky's ANQ.
- More explicit engagement with scholars and writers of colour, for example by examining BIPOC roles and directors in film as well as works of fiction and non-fiction by BIPOC authors in the "On Screen" and "Bookshelf" sections.
- A new section called "The Talk" showcasing various iterations of intersectionality via video recordings of discussions between voices from marginalised communities on topical issues
- A section titled "ALT-AC" for interviews with non-academic experts including museum curators and archivists, teachers and librarians, journalists, authors, poets, artists, and community activists, addressing current topics such as inequality, the environmental crisis, cost of living crisis, economic insecurity, and so on.

New USSO Editorial Team

USSO continues to thrive, and to work on the development of new formats. The website has also been redesigned. Several members of the editorial team have been replaced following the end of their respective tenures:

- Co-Editor (with Sarah Collier): Robyn Shooter, March 2022 (replacing Will Carroll).
- Events Editor: Tom Cryer, May 2022 (replacing Emily Brady).
- Books Editor: Aija Oksman, May 2022 (replacing Sian Round).
- Co-Communications & Outreach Editors: Sam Thoburn and Matthew Thorne, May 2022. These two new roles replaced the single role of Communications/Social Media, which was previously held by Mairi Power.
- Co-Editor (with Robyn Shooter): Frances Rowbottom, March 2023 (replacing Sarah Collier).

ECA Article Development Workshop

PKE is collaborating with BAAS Equality and Diversity Rep Christine Okoth and ECA/ECR Rep Emily Brady, in conjunction with the editors of JAS on an exciting joint initiative funded by the BAAS Development Fund. This is an annual workshop for scholars from underrepresented groups, where attendees receive sustained editorial support and mentorship as they refine a draft for publication. Take up for the first round of workshops was very good (21 extremely strong submissions, many from scholars who are BIPOC, LGBTQIA+, caregivers, refugees, or those with disabilities), suggesting both the necessity of and appetite for this initiative.

Knowledge Exchange

The Publications Sub-Committee was renamed to reflect the increasing weight placed by UKHE institutions on knowledge exchange activities.

The Series Formerly Known as BAAS Paperbacks

The BAAS Paperbacks Series has rebranded with a new name: Critical Insights in American Studies. The BAAS logo is staying, and the editors (Joe Street and Martin Halliwell) are including a line to clarify that the series is published by EUP in conjunction with BAAS.

Conferences Sub-Committee

Plans for April's conference at Keele University are gathering pace, and we look forward to an immensely successful three days (from 12 to 14 April). The conference team, led by Dr David Ballantyne, has been a model of hard work and collegiality, and the success of the conference will be because of their commitment and hard work. The conference schedule is now complete and showcases a diverse range of subjects from scholars from a wide range of institutions, countries, and backgrounds. We are delighted to welcome Richard Blackett, Ayesha Hameed and Henrlette Gunkel, and Louise Siddons as keynote speakers and are grateful to Journal of American Studies, The Eccles Centre for American Studies at the British Library, and Keele's David Bruce Centre for American Studies for their support of these speakers.

The conference is continuing recent movements toward a more inclusive and welcoming atmosphere for all participants. The conference team's decision to hold the conference during the week encourages a healthier work/life division for delegates. BAAS' recent Code of Conduct has been fully integrated into the conference planning process, with the result that all participants will now acknowledge their responsibilities in this regard. The conference team has also made a series of bursaries available to facilltate attendance at the conference, especially for Early Career colleagues and colleagues with childcare needs. The bursary scheme has been very successful, with 47 applications made to the scheme.

We are in the early stages of development for the 2024 Conference, which will build upon 2021's online conference and will continue BAAS' commitment to sustainability and to periodical online conferences.

Financial instruments

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates. The charity uses foreign exchange forward contracts and interest rate swap contracts to hedge these exposures.
Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments.
The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.
The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.
The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

Liquidity risk

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity uses a mixture of long-term and short-term debt finance.
Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

The annual report was approved by the trustees of the charity on 28 June 2023 and signed on its behalf by:

.....

Dr M A McLay
Trustee

British Association for American Studies

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

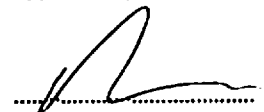
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 28 June 2023 and signed on its behalf by:



Dr M A McLay
Trustee

British Association for American Studies

Independent Examiner's Report to the trustees of British Association for American Studies

I report to the trustees on my examination of the accounts of British Association for American Studies for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity trustees of British Association for American Studies you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the British Association for American Studies' accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of British Association for American Studies as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....

John Saxon F.C.A
Institute of Chartered Accountants in England and Wales

The Moffatts Partnership LLP
Suite 1.1, Jackson House
Sibson Road
Sale
M33 7RR

28 June 2023

British Association for American Studies

Statement of Financial Activities for the Year Ended 31 December 2022

	Note	Unrestricted funds £	Total 2022 £	Total 2021 £
Income and Endowments from:				
Charitable activities	2	150,812	150,812	50,952
Investment income	3	59,672	59,672	64,295
Total income		210,484	210,484	115,247
Expenditure on:				
Charitable activities		(208,456)	(208,456)	(57,160)
Total expenditure	4	(208,456)	(208,456)	(57,160)
Net income		2,028	2,028	58,087
Net movement in funds		2,028	2,028	58,087
Reconciliation of funds				
Total funds brought forward		354,591	354,591	296,504
Total funds carried forward	16	356,619	356,619	354,591

All of the charity's activities derive from continuing operations during the above two periods.

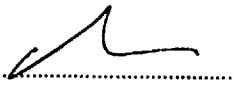
The funds breakdown for 2021 is shown in note 16.

British Association for American Studies

(Registration number: 1170382)
Balance Sheet as at 31 December 2022

	Note	2022 £	2021 £
Fixed assets			
Investments	12	100	100
Current assets			
Debtors	13	27,417	39,985
Cash at bank and in hand	14	395,575	338,412
		422,992	378,397
Creditors: Amounts falling due within one year	15	(66,473)	(23,906)
Net current assets		356,519	354,491
Net assets		356,619	354,591
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		356,619	354,591
Total funds	16	356,619	354,591

The financial statements on pages 14 to 28 were approved by the trustees, and authorised for issue on 28 June 2023 and signed on their behalf by:



Dr M A McLay
Trustee

British Association for American Studies

Notes to the Financial Statements for the Year Ended 31 December 2022

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

British Association for American Studies meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the Charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

All resources expended are inclusive of irrecoverable VAT.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant provisions

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Irrecoverable VAT

Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	Fully depreciated

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Foreign exchange

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

The results of overseas operations are translated at the average rates of exchange during the period and their balance sheets at the rates ruling at the balance sheet date. Exchange differences arising on translation of the opening net assets and results of overseas operations are reported in other comprehensive income and accumulated in equity (attributed to non-controlling interests as appropriate).

Other exchange differences are recognised in the statement of financial activities in the period in which they arise except for:

1) exchange differences on transactions entered into to hedge certain foreign currency risks (see above);

2) exchange differences arising on gains or losses on non-monetary items which are recognised in other comprehensive income; and

3) in the case of the consolidated financial statements, exchange differences on monetary items receivable from or payable to a foreign operation for which settlement is neither planned nor likely to occur (therefore forming part of the net investment in the foreign operation), which are recognised in other comprehensive income and reported under equity.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Investments

Investments in subsidiaries and associates are measured at cost less impairment. For investments in subsidiaries acquired for consideration including the issue of shares qualifying for merger relief, cost is measured by reference to the nominal value of the shares issued plus fair value of other consideration. Any premium is ignored.

2 Income from charitable activities

	Unrestricted funds General	Total 2022	Total 2021
	£	£	£
Awards and Prize Giving	132,750	132,750	32,550
Subscriptions	16,157	16,157	18,226
Other Income	1,905	1,905	176
	150,812	150,812	50,952

3 Investment income

	Unrestricted funds General £	Total 2022 £	Total 2021 £
Interest receivable and similar income;			
Interest receivable on bank deposits	297	297	53
Other investment income	59,375	59,375	64,242
	59,672	59,672	64,295

4 Expenditure on charitable activities

	Unrestricted funds General £	Total 2022 £	Total 2021 £
Prizes and Awards	154,380	154,380	41,631
Salaries	31,122	31,122	6,131
Conference Costs	9,996	9,996	-
Subscriptions	3,590	3,590	3,222
Travel costs	115	115	340
Admin costs	5,791	5,791	4,198
Bank charges and fees	402	402	(102)
Governance costs	3,060	3,060	1,740
	208,456	208,456	57,160

5 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2022 £	Total 2021 £
Independent examiner fees			
Examination of the financial statements	1,800	1,800	1,740
Other fees paid to examiners	1,260	1,260	-
	3,060	3,060	1,740

6 Grant-making

Analysis of grants

	Grants to Institutions		Grants to individuals	
	2022 £	2021 £	2022 £	2021 £
Analysis				
Grants - Prizes and Awards	45,000	-	109,380	41,630

Below are details of material grants made to institutions.

Name of institution	Activity	2022 £	2021 £
American Politics Group (APG)	Awards and Prize Giving Funds	45,000	-

7 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

£1,862 of expenses were reimbursed to the trustees during the year.

Expenses paid on behalf of the charity or expenditure incurred whilst performing duties for the charity by 7 trustees have been reimbursed.

At the balance sheet date the amount due was £Nil (2021: £Nil).

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

8 Staff costs

The aggregate payroll costs were as follows:

	2022 £	2021 £
Staff costs during the year were:		
Wages and salaries	31,122	6,131

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2022 No	2021 No
Support Staff	9	5

No employee received emoluments of more than £60,000 during the year

9 Independent examiner's remuneration

	2022 £	2021 £
Examination of the financial statements	1,800	1,740
Other fees to examiners		
All other services	1,260	-

10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

11 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2022	4,535	4,535
Disposals	(4,535)	(4,535)
At 31 December 2022	-	-
Depreciation		
At 1 January 2022	4,535	4,535
Eliminated on disposals	(4,535)	(4,535)
At 31 December 2022	-	-
Net book value		
At 31 December 2022	-	-
At 31 December 2021	-	-

12 Fixed asset investments

	2022 £	2021 £
Shares in group undertakings and participating interests	100	100

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 January 2022	100	100
At 31 December 2022	100	100
Net book value		
At 31 December 2022	100	100
At 31 December 2021	100	100

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held 2022	2021	Principal activity
Subsidiary undertakings					
BAAS Publications Ltd	England	Ordinary Shares	100%	100%	Publication of journals to encourage education and advance study of the United States.

The profit for the financial period of BAAS Publications Ltd was £69,041 (2021 - £59,375) and the aggregate amount of capital and reserves at the end of the period was £69,141 (2021 - £59,475).

13 Debtors

	2022	2021
	£	£
Due from group undertakings	27,417	39,985

14 Cash and cash equivalents

	2022	2021
	£	£
Cash at bank	374,891	302,659
Short-term deposits	20,684	35,753
	395,575	338,412

15 Creditors: amounts falling due within one year

	2022	2021
	£	£
Other taxation and social security	4,151	1,226
Other creditors	60,462	20,940
Accruals	1,860	1,740
	66,473	23,906

16 Funds

	Balance at 1 January 2022 £	Incoming resources £	Resources expended £	Balance at 31 December 2022 £
Unrestricted funds				
General	354,591	210,484	(208,456)	356,619

	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted funds				
General	296,504	115,247	(57,160)	354,591

17 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2022 £
Fixed asset investments	100	100
Current assets	422,992	422,992
Current liabilities	(66,473)	(66,473)
Total net assets	356,619	356,619

	Unrestricted funds General £	Total funds at 31 December 2021 £
Fixed asset investments	100	100
Current assets	378,397	378,397
Current liabilities	(23,906)	(23,906)
Total net assets	354,591	354,591

18 Analysis of net funds

	At 1 January 2022 £	Financing cash flows £	At 31 December 2022 £
Cash at bank and in hand	338,412	57,163	395,575
Net debt	338,412	57,163	395,575

	At 1 January 2021 £	Financing cash flows £	At 31 December 2021 £
Cash at bank and in hand	319,250	19,162	338,412
Net debt	319,250	19,162	338,412

19 Related party transactions

During the year the charity made the following related party transactions:

BAAS Publications Ltd
(The Charity holds 100% of the called up share capital of this company)
The Charity receives gift aid payments from the company and also pays expenses on its behalf. At the balance sheet date the amount due from BAAS Publications Ltd was £27,417 (2021 - £39,985).

BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales - Charity number 1170382

Accounts

Charity registration number: 1170382

British Association for American Studies

Annual Report and Financial Statements

for the Year Ended 31 December 2021

British Association for American Studies

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British Association for American Studies

Reference and Administrative Details

Trustees	Dr G M Lennon
	Dr R L Farebrother
	Dr H Huxley
	Dr M A McLay
	Dr C Rodway
	Dr R Williams
	Dr N Willson
	Dr K Dossett
	Dr R J A Dini
	Dr E Hall
	Dr L Witham
	Prof B E Ward
	Dr T J Wright
	Dr L MacDonald
	Dr E Long
	Dr J Woodley
	Dr A M Fearnley
	Dr E Devienne
	Dr J D T Ward
Charity Registration Number	1170382
Principal Office	Department of Humanities University of Roehampton Roehampton Lane London SW15 5PU
Independent Examiner	The Moffatts Partnership LLP Progress House 396 Wilmslow Road Withington Manchester M20 3BN

British Association for American Studies

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2021.

Structure, governance and management

Nature of governing document

The British Association of American Studies constitution was adopted on 2nd April 1990. In May 1991 the Association was registered with the Charities Commission (registration number: 1002816). In November 2016 the Association changed its legal status, registering as a Charitable Incorporated Organisation (registration number: 1170382).

Recruitment and appointment of trustees

At each annual election three ordinary members are elected to hold office for three years. Each year, around the Annual General Meeting, the three committee members who have completed their term of office vacate their places and may offer themselves for re-election. No person may serve continuously as an elected member of the Committee for more than seven years. Candidates for election as members of the Committee must be able to complete the projected term without breaching this seven year total. Having reached the term limit, a year must elapse before a candidate may stand again for membership of the Committee. The Editor/s of the Journal of American Studies, if not already a member of the committee, will be a member, ex officio.

Organisational structure

The business of the Association is carried out by an Executive committee (trustees). This Committee consists of three officers (Chair, Secretary and Treasurer) together with nine members and one postgraduate student representative and one early career representative, who are nominated, seconded and elected around the Annual General meeting of the Association.

Membership

Membership of the Association also includes a membership subscription to the European Association of American Studies. A representative is elected by the Association at the Annual General Meeting to serve on the European Association for American Studies committee for five years. This representative is also a member of the British Association for American Studies Committee.

The Association has standing orders which specify the composition and conduct of a series of sub-committees with specific areas of responsibility. These are: Publications, Development and Education, Awards and Conference sub-committees.

British Association for American Studies

Trustees' Report

Objectives and activities

Objects and aims

The purpose of the CIO shall be the advancement of education through the promotion of American studies for the public benefit by all or any of the following means:

- the encouragement of research, teaching, education and publication, particularly in the UK;
- the holding of American studies conferences;
- the collection and preservation of documents and artefacts relating to the United States in the UK;
- the support of access to archives and information about the United States;
- the broadening of knowledge about the United States within the UK;
- the pursuit of any other activities promoting American studies as the trustees may decide.

The trustees have complied with the duty in S17 of the Charities Act 2011 to have regard to the public benefit guidance published by the Charity Commission.

Holding conferences (an annual conference and numerous smaller conferences at venues around the UK on specialised US research or issues); promoting the work of the Journal of American Studies; book publication; supporting access to and preservation of US-related research materials in the UK; support for British students and scholars to travel in the United States; promoting American Studies activities via a website and newsletter and administering a large number of awards that promote the study of the US in the UK. In furtherance of these objectives the trustees ensured that:

- BAAS maintains a website available to both its membership and the public. The BAAS website provides unrestricted links to other key electronic resources for the advancement of education in the area of American studies.
- BAAS membership is open to anyone with a general interest, as well as a commitment to research, in the area of American studies. Subsidised rates are available for postgraduates, unwaged and retired subscribers.
- BAAS offers a series of grants and awards each year (see Achievements and Performance below). Requests for grants for conference support are made to the Conference and Awards sub-committees and considered at sub-committee and executive meetings on the basis of their relevance to the Association's objectives. The various awards are competitive and judged by Committee members and members of the subject community in the UK.
- BAAS is commitment to incorporating equality and diversity into all aspects of its work.

Public benefit

The activities undertaken to further public benefit are mentioned above in objects and aims.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Financial review

For the year ended 31 December 2021 total incoming resources amounted to £115,247 (2020: £130,322).
Total resources expended for the year amounted to £57,159 (2020: £59,149).
The net result for the year was a surplus of £58,088 (2020: £71,173) leaving total retained funds of £354,592 (2020: £296,504) at the end of the year.
All of the retained funds related to unrestricted funds.

Policy on reserves

It is the policy of the charity to maintain general unrestricted funds at a level which equates to approximately 18 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

Principal funding sources

The Association's main source of income is membership subscriptions and, via its trading arm (BAAS Publications Ltd), royalty payments from Cambridge University Press for the Journal of American Studies. It also receives donations and some income from advertising in its newsletters, and royalties from Edinburgh University Press for the BAAS paperbacks series, from BRRAM on the sale of American Studies microfilms and digital resources, and from the Publishers Licensing Society.

Plans for future periods

Activities of note in 2021

In the wake of the cancellation of the Liverpool conference in 2020, it was decided that the 2021 conference, which was to be hosted at Hull would be postponed, and the proposed 2022 digital conference be moved forward. The decision to host a virtual conference in 2021 presented the opportunity to mitigate against the threat of inevitable cancellation and manage costs. It also highlighted the work of members working in the environmental humanities, and reflected critically upon the culture of academic conferences. Reduced costs associated with a virtual event helped to facilitate the participation of American Studies students and scholars across the globe, generating new and productive networks and collaborations. As a pilot venture, the 2021 conference allowed us to reflect on how we might rein in costs for future digital conferences.

As part of the organisations' commitment to inclusivity and sustainability the BAAS Awards programme saw targeted awards for BIPOC scholars (introduced in 2020) continued in 2021, as well as the development of our research support awards to include hiring research assistants as a way to avoid international travel.

In 2020 BAAS launched the "BAAS Development Fund" to replace the Small Conference Grant Scheme and support a wider range of activities (still including conferences) as well as BAAS's affiliate organisations through the dispersal of small grants. The BAAS Development Fund will support the organisation of initiatives relating to American Studies research, pedagogy, or career development; or the development of networks or other organisations that support American Studies scholars in the UK.

Aims and key objectives for future periods

BAAS will continue to work to broaden our gender and racial inclusion and ensure that all colleagues feel welcomed and are involved in our events and activities, provide support for postgraduate students and early career academics, and make our events more accessible to scholars with disabilities or those with caring responsibilities, and so on.

BAAS will continue to work to ensure our work and our events are environmentally sustainable.

Activities planned to achieve aims

BAAS Conference 2022
The 66th annual British Association for American Studies conference will take place at the University of Hull, which will be held between the 21st and 23rd of April 2022. Building on the successes of the 2021 Digital Conference, the Hull conference is currently planned as a hybrid event.

Targeted Research Panels
As part of the Conference activities, special funding will be allocated for Targeted Research Panels. BAAS has available funding for convenors to organise two successive annual conference panels that will support, promote, and feature the production of research by and about people of colour, LGBTQ+ communities and disability communities. Through Targeted Research Panels, BAAS seeks to provide opportunities to foster and forward research that attends to and includes historically marginalised communities, and supports scholars without regularised institutional support.

Discrimination and Harassment Policy
BAAS is committed to maintaining a welcoming, inclusive and diverse space for academic discussion and professional development. In 2022 BAAS will develop a policy and procedures to support this commitment in explicit and practical ways. It is due to be launched at the Hull conference.

Digital BAAS
BAAS continues to provide a Zoom licence for associated networks and organisations to meet digitally. As BAAS emerges from the pandemic, the Hull 2022 conference will see us experiment with a hybrid format, mixing in-person and digital sessions, whilst the 2022 postgraduate conference will remain fully online, to ensure broad access.

In 2022 BAAS will relaunch its website, ensuring that it meets all current technical accessibility standards, as well as improving the experience for members and the general public seeking information about BAAS's activities.

British Association for American Studies

Trustees' Report

Subcommittee Activities

Awards Subcommittee

The BAAS Awards Programme ran successfully with over 18 awards being given out in 2021. The following awards were made in 2021:

BAAS Book Prize

Professor Kate Dosset, University of Leeds
Radical Black Theatre in the New Deal (The University of North Carolina Press)

BAAS Founders' Research Travel Award

Named after the founders of BAAS, these awards offer assistance for short-term visits to the United States during the year 2021/22 to scholars in the UK who need to travel to conduct research.
Dr Aurélie Basha i Novosejt, University of Kent, We Support the Troops: A History
Dr Themis Chronopoulos, Swansea University, The Gentrification of Black Brooklyn
Professor Simon Hall, University of Leeds, John Reed, Edgar Snow, Herbert Matthews and the Revolutions That Changed the World
Dr Mark Shanahan, University of Reading, Ike and Mac: the influence of General MacArthur on Eisenhower's development as a leader

BAAS Early Career Researcher Travel Awards

These awards offer assistance to early career scholars in the UK for short-term visits to the United States during the year 2021/22.
Dr James Baxter, Independent Scholar
Dr Eleanor Bird, University of Sheffield

BAAS Short-Term Travel Awards

A number of short-term awards are available to postgraduates at UK institutions of higher education. Some of the travel grants relate to named awards: The Malcolm Bradbury Award (for the best proposal in American literary studies); The Marcus Cunliffe Award (American Studies); The John D. Lees Award (American political studies); The Abraham Lincoln Award (nineteenth-century US history and culture); The Peter Parish Award (American history).

Named Short-Term Travel Awards

Peter Parish Award, Timothy Galsworthy, University of Sussex
John D Lees Award, Emily Hull, University College London
Abraham Lincoln Award, Catriona Byers, King's College London
Marcus Cunliffe Award, Victoria Shea, University of Liverpool
Malcolm Bradbury Award, Helen Bain, King's College London

BAAS Postgraduate Research Assistance Awards

Not awarded in 2021.

BAAS Postgraduate Travel Awards

Emma Rhodes, University of Leicester

BAAS Public Engagement and Impact Award

This award recognizes the diversity of public engagement and impact projects by postgraduate and early career BAAS members. This award seeks to encourage and enhance good practice and recognizes projects which seek to either i) disseminate new research to non-academic audiences, or ii) work collaboratively with an external organisation.
Not awarded in 2021.

BAAS Postgraduate Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently registered for a postgraduate degree at a Higher Education institution in the UK.
Elsa van Helfteren, University of Sussex

BAAS Postgraduate Essay Prize - Honourable mention
Georgia Walton, University of Leeds

BAAS Undergraduate Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently registered for an undergraduate degree at a Higher Education institution in the UK.
Emily Cunning, University College London

BAAS Undergraduate Essay Prize - Honourable mention
Kate Marshall, University of Sussex
Maritsa Tsioupra-Lewis, University of Sussex

BAAS Undergraduate Essay Prize for Scholars of Colour
Gabriel Starkey, University of Bristol

BAAS Undergraduate Essay Prize for Scholars of Colour - Honourable Mention
Serena Shah, University of Warwick

BAAS School Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently at school or college in the UK.
Not awarded in 2021.

BAAS Graduate Teaching Assistantship, University of Wyoming
The MA Graduate Assistantship will provide income for two years and a MA fee waiver.
Esther Adeyemo, University of Birmingham

BAAS Graduate Teaching Assistantship, University of New Hampshire
The MA Graduate Assistantship will provide income for two years and a MA fee waiver.
Elliott Lelaure, University of Winchester
Monticello Teacher's Fellowship 2021

BAAS, in conjunction with the Thomas Jefferson Foundation (TJF) and the International Center for Jefferson Studies (ICJS), is delighted to make an award for teachers who cover the American Revolution, the Constitution and related materials in their A Level or Advanced Higher teaching of history and politics.
Not awarded in 2021.

The Arthur Miller Institute Prizes
The Arthur Miller Institute (UEA) makes two annual awards for the best journal length article on any American Studies topic in the preceding calendar year and the best first book published in the preceding calendar year.

Arthur Miller Institute First Book Prize
Not awarded in 2021.

Arthur Miller Institute Prize for Best Journal Length Article
Not awarded in 2021.

Arthur Miller Institute Prize for Best Journal Length Article
Not awarded in 2021.

Other Awards-related Activity
BAAS/US Embassy Small Grants Programme
During 2021 BAAS was responsible for administering the Small Grants Programme on behalf of the US Embassy in London following the award of a block grant; this programme involves distributing funding in support of US-linked educational events and activities in the UK. The projects awarded funding covered a range of activities that promoted American Studies or enhanced the understanding of the USA in the UK. As a result of the Covid-19 pandemic, BAAS discussed various alternative options with awardees, including deferring projects or moving them online. BAAS received further funds from the US Embassy in late 2021 to continue the programme in 2022.

Among the projects supported in 2021 were the Hippodrome Silent Film Festival, a play about Little Women called "Louisa and Jo", "Using Mini-boats to create Mini-American Ambassadors" - a transatlantic schools project, support for the Benjamin Franklin House schools outreach, an exhibition about Black abolitionists lecturers in Norfolk, the USSO monthly "Book Hour" and various academic conferences including BrANCH and Digital BAAS.

Development and Education Subcommittee
BAAS Development Fund
The fund, launched in 2020, continued in 2021, offering grants for up to a maximum of £2000 for a range of American Studies academic activities that seek to develop American Studies scholarly communities, including (but not limited to):
- The organisation of conferences, meetings and events, including honoraria for speakers
- The establishment of new networks or other organisations
- Workshops, writing retreats, and reading groups
- Schools outreach and activities
- Diversity and inclusion initiatives of established networks or other organisations
- Sustainability initiatives of established networks or other organisations

In 2021 the Development Fund awarded three grants:
- Historical Perspectives on Gendered Violence (£2,000)
- The 2021 American Politics Group Colloquium (£375)
- BrANCH Online Teaching Packs Project (£1,680)

BAAS Funding Guide
BAAS have drafted a Funding Guide to cover all BAAS funding streams. The intention of this guide is to create clearer and more transparent guidance about what BAAS will fund through its various awarding programmes, and to signal issues of sustainability, equality and diversity. The guide is available on the BAAS website for applicants to use while planning budgets:
https://www.baas.ac.uk/wp-content/uploads/2021/12/BAAS-Funding-Guide.pdf

Teaching American Studies Network

The Teaching American Studies Network continued to grow in 2021.

The following events took place this year:
- Winter Dialogue: Coping with Blended, Socially Distanced, and Online Teaching in American Studies
- Digital BAAS Conference Network Event: Developing a Signature Pedagogy for American Studies in the UK
- Establishment of an HEA Support Group to provide mentoring for HEA Fellowship Applications (two successful applications as a result of the group's work)
- Summer Dialogue on Inclusive Pedagogies

Further events are planned for 2022 with a particular focus on supporting PG and ECA members in liaison with the PG and ECR representatives.

Future of the Inclusive Conference

A successful workshop was held at BAAS2021 which led to a range of feedback about how BAAS can be more inclusive. This has led to two pieces of work:

- The Future of the Inclusive Conference Guidance: This document shares good practice and strategies for how to ensure events (both online and in person) are welcoming, accessible, inclusive and sustainable. The guide is available on the BAAS website for event organisers to access: https://www.baas.ac.uk/wp-content/uploads/2021/12/The-Future-of-the-Inclusive-Conference-Guidance.pdf
- BAAS Discrimination and Harassment Policy: As part of the Future of the Inclusive Conference Guidance it was agreed that BAAS should instate a Discrimination and Harassment Policy. This (and associated processes) will be drafted and confirmed in 2022.

Schools Working Group

Led by Rebecca Stone, the Schools Working Group continues to develop content for the BAAS website targeted at schools, including information about studying American Studies at university, alumni, awards, and resources for EPQsFgoing co. BAAS is setting up a Teacher's Network and exploring the use of social media to aid recruitment to American Studies degrees. These projects have been funded by the US Embassy Small Grants Programme as well as the Development Fund.

Alt-Ac Activities

Candela Delgado Marin and Jade Millar are creating a network for independent scholars with various activities. The aim is to create external accountability to encourage us all to engage with writing, as independent scholars often struggle to find time for their research, as well and to encourage people to rekindle their research, a chance to practice in front of peers and hopefully, an opportunity to bring together people with similar interests that could potentially work together in the future.

Publications Subcommittee

JAS

2021 (Volume 56) was the second year in which JAS published five issues.
There has been a decrease in the number of articles submitted to JAS, this is very likely related to the impact that COVID-19 continues to have on academic research. That said, there is evidence to suggest that the quality of submissions continues, and has improved, with a greater number of articles accepted for publication.

British Association for American Studies

Trustees' Report

BAAS Chair's Address
A new proposal, in line with similar subject associations, has been approved:

In the final year of the Chair's term, they will deliver an address at the annual conference (or online) that articulates their vision for American Studies in Britain. This will be an intellectual vision, and not a report on the last three years of BAAS activity, but of course there may well be overlap between the two. In published form, it will run 5,000-7,000 words, and might touch on research, pedagogy, public engagement, impact, or any combination of these things.

The Chair's Address will have the following benefits:

1. It will provide a space (either at the conference or online) for the discussion of agenda setting topics in American Studies amongst the members of BAAS, led by the interests of the Chair.
2. It will give JAS the opportunity to publish these agenda-setting discussions in a manner that has not been typical of our output in recent years. In this, we would be following the example of American Quarterly, the Journal of American History, the American Historical Review, etc., each of which published President's Addresses on an annual basis.
3. It will solidify the intellectual legacy of outgoing Chairs in a way that, one could argue, is not happening at the moment.

Reviews
A new strategy for the reviews, roundtable and online content by the associate editors is maintaining stability and sustainability of this aspect of the journal. In the traditional reviews section, over the course of 2022, JAS will publish:

- Thematic clusters of single and multiple reviews
- JAS In Practice (our existing pedagogy strand)
- JAS In Conversation (text/video/audio)
- JAS On Screen
- The JAS Bookshelf
- First Books
- BAAS Prizes
- State of the Field

Not all these sections will appear in each issue of the Journal. These innovative changes to the reviews section are key to maintaining JAS's position as a major journal in our field.

Institutional subscription has fallen in the YTD (2021) figures but remains sustainable. JAS publishing report notes that revenues (to date) remain constant but that the consequences of the pandemic will have an impact on sales and revenue over the next few years.

We have approved five new members of the JAS editorial board.
These replace four who are outgoing. The new members are:
Rachel B. Herrmann, Senior Lecturer in Modern American History, Cardiff
Jennifer Luff, Assoc Prof of History, Durham
Dan Matlin, Reader in US History, King's College London
Kaeten Mistry, Assoc Prof US History, USEA
Lisa Michele Siraganian, Assoc Professor Comparative Thought and Literature, Johns Hopkins

The new appointments ensure continuing coverage of the areas represented by departing members, but also extend and strengthen the board's commitment to diversity and inclusion. They represent the co-editors' ongoing commitment to increasing the racial, gender, and geographic diversity of the board.

The Publications and Knowledge Exchange committee will oversee the recruitment of the new JAS co-editors. Applications are invited from British Association for American Studies members for the positions of Co-Editors or Editor, and two Associate Editors of the Journal of American Studies. The current Co-Editors and Associate Editors will be moving on from JAS effective 1 January 2023. The call for applications was live in January 2022, the deadline March 2022, and the interviews are scheduled for end of April, on or after the annual BAAS conference in Hull.

Cross-journal collaboration:
An annual editorial workshop (suggested by UCL's Institute, Nick Witham Co-Editor of JAS) to consider publication process, professional development etc. Editors of other US studies and American studies journals invited to be involved over the next 5 years. Current editors will participate, and the sub-committee approved the commitment (for future editors). This improves opportunities to for JAS editors to connect with other editors, publishers (CUP), institutes - ECRs, PGR etc.

USSO
United States Studies Online continues to be a popular forum for postgraduate and early career scholars working in American Studies. The USSO's editorial team continue to provide excellent opportunities for PGR and ECR members. In addition to hosting research articles, events and conference reviews, roundtable discussions, and book reviews, new initiatives include interviews with events organisers, a podcast highlighting the work of PGRs and ECRs and interrogating the state of the profession, and a weekly virtual writing group.

USSO editor transition: one of the editors (William Carroll) is stepping down after 1.5 years and a recruitment process is underway. The editorial team will move to a staggered co-editor transition from now on. The Recruitment process for a new editors is underway, interviews on March 9th 2022. The Publications and KE sub-committee (Rachele Dini and Kathryn Gray) are supporting the interview and appointment process with Sarah Collier, continuing co-editor.

EUP
The BAAS Paperbacks series, co-edited by Joe Street and Martin Halliwell and overseen by Michelle Houghton at Edinburgh University Press, continues to commission and publish short, accessible texts on key themes/areas of American Studies.
During 2021, the co-editors of the series recommended a rebranding exercise to ensure the continued appeal of the series in the current marketplace and to respond to developments in the field. Decisions were made on the basis of ongoing and increasing demands of digitisation, the limits of brand awareness of BAAS in international markets, present a new outlet for second monographs (esp. for ECR scholars), appeal more to US Libraries and Scholars. The Publications and Knowledge Exchange Sub-Committee are in agreement that this opens some interesting opportunities for BAAS and will continue to work with the series in the decision-making process to find a new name, maintain the BAAS logo, increase the editorial board to be more representative of the field and the association, and formally establish the wording around the association with EUP.

Knowledge Exchange
Knowledge Exchange constitutes a new remit to the Publications committee. The Sub-committee are developing plans to support BAAS members with media engagement and external exchange through online workshops, training sessions, for example. This aspect of the committee's work will evolve in 2022/3. A strategy will be developed for discussion and approval by June / July 2022.

Conferences Subcommittee
Digital BAAS 2021
The 66th Annual Convention took place online throughout the week of April 5-11, 2021. 17 panels were organised across the six days of events, which also featured three plenary addresses, a series of roundtables devoted to teaching, research and inclusivity. The unprecedented nature of this event necessitated a number of new policies and procedures, including revised conference fee structure.

BAAS Postgraduate Symposium
The committee also noted with great pleasure the success of the BAAS Postgraduate Symposium on the theme of 'Visibility/Invisibility' that took place online 3-4 December, 2021. The event was co-convened by Jen Holt (UCLan), Aashima Rana (Dublin City University) and Robyn Shooter (KCL) and featured at keynote by Riziki Millanzi (University of Sussex) on "Black Girl Magic, Community and Celebration in American TV, Comics and Film". The event was a success with postgraduate attendees, though the sub-committee has discussed the desirability of increasing engagement from faculty and others from across the BAAS community.

BAAS 2022 Conference
The BAAS 2022 annual conference will be held at the University of Hull, and convened by Rachel Williams and Jo Metcalfe. The conference will be the first in-person conference since BAAS 2019 at the University of Sussex, and will feature plenary sessions and a range of in-person and remote provision, and plenary talks from Professors Merve Emre (University of Oxford) and Susan-Mary Grant (University of Newcastle). Plans for BAAS 2022 have been rigorously stress-tested to ensure readiness for ongoing Covid uncertainties and the convenors are to be commended for their efforts in this regard.

Future Annual Conferences
The original hosts of the 2021 event, the University of Hull, have agreed to host in 2022, with Keele University hosting in 2023. Plans are being considered to host another digital BAAS conference in 2024.

Going concern
The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Covid-19 - Potential Impacts on the Charity
We previously included an assessment of Covid-19 and its potential effects in our 31st December 2020 report. However, due to an ease of restrictions we feel it unnecessary to include one this period.

Financial Instruments

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates. The charity uses foreign exchange forward contracts and interest rate swap contracts to hedge these exposures.
Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

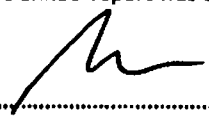
Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments.
The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.
The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.
The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

Liquidity risk

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity uses a mixture of long-term and short-term debt finance.
Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

The annual report was approved by the trustees of the charity on 9 June 2022 and signed on its behalf by:



.....
Dr M A McLay
Trustee

British Association for American Studies

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

British Association for American Studies

Independent Examiner's Report to the trustees of British Association for American Studies

I report to the trustees on my examination of the accounts of British Association for American Studies for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity trustees of British Association for American Studies you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the British Association for American Studies's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of British Association for American Studies as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....

John Saxon F.C.A
the Institute of Chartered Accountants in England and Wales

Progress House
396 Wilmslow Road
Withington
Manchester
M20 3BN

9 June 2022

British Association for American Studies

Statement of Financial Activities for the Year Ended 31 December 2021

	Note	Unrestricted funds £	Total 2021 £	Total 2020 £
Income and Endowments from:				
Charitable activities	2	50,952	50,952	75,727
Investment income	3	64,295	64,295	54,595
Total income		115,247	115,247	130,322
Expenditure on:				
Charitable activities		(57,160)	(57,160)	(59,149)
Total expenditure	4	(57,160)	(57,160)	(59,149)
Net income		58,087	58,087	71,173
Net movement in funds		58,087	58,087	71,173
Reconciliation of funds				
Total funds brought forward		296,504	296,504	225,331
Total funds carried forward	13	354,591	354,591	296,504

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2020 is shown in note 13.

British Association for American Studies

(Registration number: 1170382)
Balance Sheet as at 31 December 2021

	Note	2021 £	2020 £
Fixed assets			
Investments	9	100	100
Current assets			
Debtors	10	39,985	10,816
Cash at bank and in hand	11	338,412	319,250
		378,397	330,066
Creditors: Amounts falling due within one year	12	(23,906)	(33,662)
Net current assets		354,491	296,404
Net assets		354,591	296,504
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		354,591	296,504
Total funds	13	354,591	296,504

The financial statements on pages 16 to 28 were approved by the trustees, and authorised for issue on 9 June 2022 and signed on their behalf by:

.....

Dr M A McLay
Trustee

Notes to the Financial Statements for the Year Ended 31 December 2021

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

British Association for American Studies meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the Charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	Fully depreciated

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Debt instruments

Debt instruments which meet the following conditions are subsequently measured at amortised cost using the effective interest method:

(a) The contractual return to the holder is (i) a fixed amount; (ii) a positive fixed rate or a positive variable rate; or (iii) a combination of a positive or a negative fixed rate and a positive variable rate.

(b) The contract may provide for repayments of the principal or the return to the holder (but not both) to be linked to a single relevant observable index of general price inflation of the currency in which the debt instrument is denominated, provided such links are not leveraged.

(c) The contract may provide for a determinable variation of the return to the holder during the life of the instrument, provided that (i) the new rate satisfies condition (a) and the variation is not contingent on future events other than (1) a change of a contractual variable rate; (2) to protect the holder against credit deterioration of the issuer; (3) changes in levies applied by a central bank or arising from changes in relevant taxation or law; or (ii) the new rate is a market rate of interest and satisfies condition (a).

(d) There is no contractual provision that could, by its terms, result in the holder losing the principal amount or any interest attributable to the current period or prior periods.

(e) Contractual provisions that permit the issuer to prepay a debt instrument or permit the holder to put it back to the issuer before maturity are not contingent on future events, other than to protect the holder against the credit deterioration of the issuer or a change in control of the issuer, or to protect the holder or issuer against changes in levies applied by a central bank or arising from changes in relevant taxation or law.

(f) Contractual provisions may permit the extension of the term of the debt instrument, provided that the return to the holder and any other contractual provisions applicable during the extended term satisfy the conditions of paragraphs (a) to (c).

Debt instruments that are classified as payable or receivable within one year on initial recognition and which meet the above conditions are measured at the undiscounted amount of the cash or other consideration expected to be paid or received, net of impairment.

With the exception of some hedging instruments, other debt instruments not meeting these conditions are measured at fair value through profit or loss.

Commitments to make and receive loans which meet the conditions mentioned above are measured at cost (which may be nil) less impairment.

Investments

Investments in subsidiaries and associates are measured at cost less impairment. For investments in subsidiaries acquired for consideration including the issue of shares qualifying for merger relief, cost is measured by reference to the nominal value of the shares issued plus fair value of other consideration. Any premium is ignored.

Derivative financial instruments

The charity uses derivative financial instruments to reduce exposure to foreign exchange risk and interest rate movements. The charity does not hold or issue derivative financial instruments for speculative purposes.

Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently remeasured to their fair value at each reporting date. The resulting gain or loss is recognised in statement of financial activities immediately unless the derivative is designated and effective as a hedging instrument, in which event the timing of the recognition in statement of financial activities depends on the nature of the hedge relationship.

Fair value measurement

The best evidence of fair value is a quoted price for an identical asset in an active market. When quoted prices are unavailable, the price of a recent transaction for an identical asset provides evidence of fair value as long as there has not been a significant change in economic circumstances or a significant lapse of time since the transaction took place. If the market is not active and recent transactions of an identical asset on their own are not a good estimate of fair value, the fair value is estimated by using a valuation technique.

2 Income from charitable activities

	Unrestricted funds General £	Total 2021 £
Awards and Prize Giving Funds	26,939	26,939
Subscriptions	15,189	15,189
Membership Income	3,038	3,038
Conference Income	5,786	5,786
	50,952	50,952

	Unrestricted funds General £	Total 2020 £
Awards and Prize Giving Funds	57,877	57,877
Subscriptions	16,376	16,376
Membership Income	1,021	1,021
Conference Income	642	642
	75,916	75,916

3 Investment income

	Unrestricted funds General £	Total 2021 £	Total 2020 £
Interest receivable and similar income;			
Interest receivable on bank deposits	53	53	327
Other investment income	64,242	64,242	54,268
	64,295	64,295	54,595

4 Expenditure on charitable activities

	Unrestricted funds General £	Total 2021 £	Total 2020 £
Prizes and Awards	37,647	37,647	45,562
Conference costs	3,984	3,984	5,924
Website costs	-	-	1,440
Subscriptions	3,222	3,222	780
Travel costs	340	340	2,676
Admin costs	4,198	4,198	316
Bank charges and fees	(102)	(102)	843
Salaries	6,131	6,131	-
	55,420	55,420	57,541

5 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2021 £	Total 2020 £
Independent examiner fees			
Examination of the financial statements	1,740	1,740	1,608
	1,740	1,740	1,608

6 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

7 Independent examiner's remuneration

	2021 £	2020 £
Examination of the financial statements	1,740	1,608

8 Taxation

The charity is a registered charity and is therefore exempt from taxation.

9 Fixed asset investments

	2021 £	2020 £
Shares in group undertakings and participating interests	100	100

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 January 2021	100	100
At 31 December 2021	100	100
Net book value		
At 31 December 2021	100	100
At 31 December 2020	100	100

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held		Principal activity
			2021	2020	
Subsidiary undertakings					
BAAS Publications Ltd	England	Ordinary Shares	100%	100%	Publication of journals to encourage education and advance study of the United States.

The profit for the financial period of BAAS Publications Ltd was £59,375 (2020 - £64,242) and the aggregate amount of capital and reserves at the end of the period was £59,475 (2020 - £64,342).

10 Debtors

	2021	2020
	£	£
Due from group undertakings	39,985	10,816

11 Cash and cash equivalents

	2021	2020
	£	£
Cash at bank	302,659	319,250
Short-term deposits	35,753	-
	338,412	319,250

12 Creditors: amounts falling due within one year

	2021	2020
	£	£
Other taxation and social security	1,226	-
Other creditors	20,940	31,982
Accruals	1,740	1,680
	23,906	33,662

13 Funds

	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted funds				
General	296,504	115,247	(57,160)	354,591

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Balance at 31 December 2020 £
Unrestricted funds				
General	225,331	130,322	(59,149)	296,504

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2021 £
Fixed asset investments	100	100
Current assets	378,397	378,397
Current liabilities	(23,906)	(23,906)
Total net assets	354,591	354,591

	Unrestricted funds General £	Total funds at 31 December 2020 £
Fixed asset investments	100	100
Current assets	330,066	330,066
Current liabilities	(33,662)	(33,662)
Total net assets	296,504	296,504

15 Analysis of net funds

	At 1 January 2021	Financing cash flows	At 31 December 2021
	£	£	£
Cash at bank and in hand	319,250	19,162	338,412
Net debt	319,250	19,162	338,412

	At 1 January 2020	Financing cash flows	At 31 December 2020
	£	£	£
Cash at bank and in hand	221,839	97,411	319,250
Net debt	221,839	97,411	319,250

16 Related party transactions

During the year the charity made the following related party transactions:

BAAS Publications Ltd
(The Charity holds 100% of the called up share capital of this company)
The Charity receives gift aid payments from the company and also pays expenses on its behalf. At the balance sheet date the amount due from BAAS Publications Ltd was £39,985 (2020 - £10,816).

BRITISH ASSOCIATION FOR AMERICAN STUDIES

England & Wales - Charity number 1170382

Accounts

Charity registration number: 1170382

British Association for American Studies

Annual Report and Financial Statements

for the Year Ended 31 December 2020

British Association for American Studies

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British Association for American Studies

Reference and Administrative Details

Trustees	Dr R Williams
	Mr C A Parkes
	Dr N Willson
	Dr J Woodley
	Dr MJ Collins
	Dr E Hall
	Dr E J West
	Dr L Witham
	Dr C Rodway
	Dr T J Wright
	Dr S E Mawdsley
	Dr J Ward
	Dr E Devienne
	Mrs E Azoulay
	Dr C Okoth
Principal Office	Department of Humanities University of Roehampton Roehampton Lane London SW15 5PU
Charity Registration Number	1170382
Independent Examiner	The Moffatts Partnership LLP Progress House 396 Wilmslow Road Withington Manchester M20 3BN

British Association for American Studies

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 December 2020.

Structure, governance and management

Nature of governing document

The British Association of American Studies constitution was adopted on 2nd April 1990. In May 1991 the Association was registered with the Charities Commission (registration number: 1002816). In November 2016 the Association changed its legal status, registering as a Charitable Incorporated Organisation (registration number: 1170382).

Recruitment and appointment of trustees

At each annual election three ordinary members are elected to hold office for three years. Each year, around the Annual General Meeting, the three committee members who have completed their term of office vacate their places and may offer themselves for re-election. No person may serve continuously as an elected member of the Committee for more than seven years. Candidates for election as members of the Committee must be able to complete the projected term without breaching this seven year total. Having reached the term limit, a year must elapse before a candidate may stand again for membership of the Committee. The Editor/s of the Journal of American Studies, if not already a member of the committee, will be a member, ex officio.

Organisational structure

The business of the Association is carried out by an Executive committee (trustees). This Committee consists of three officers (Chair, Secretary and Treasurer) together with nine members and one postgraduate student representative and one early career representative, who are nominated, seconded and elected around the Annual General meeting of the Association.

Membership

Membership of the Association also includes a membership subscription to the European Association of American Studies. A representative is elected by the Association at the Annual General Meeting to serve on the European Association for American Studies committee for five years. This representative is also a member of the British Association for American Studies Committee.

The Association has standing orders which specify the composition and conduct of a series of sub-committees with specific areas of responsibility. These are: Publications, Development and Education, Awards and Conference sub-committees.

British Association for American Studies

Trustees' Report

Objectives and activities

Objects and aims

The purpose of the CIO shall be the advancement of education through the promotion of American studies for the public benefit by all or any of the following means:

- the encouragement of research, teaching, education and publication, particularly in the UK;
- the holding of American studies conferences;
- the collection and preservation of documents and artefacts relating to the United States in the UK;
- the support of access to archives and information about the United States;
- the broadening of knowledge about the United States within the UK;
- the pursuit of any other activities promoting American studies as the trustees may decide.

The trustees have complied with the duty in S17 of the Charities Act 2011 to have regard to the public benefit guidance published by the Charity Commission.

Holding conferences (an annual conference and numerous smaller conferences at venues around the UK on specialised US research or issues); promoting the work of the Journal of American Studies; book publication; supporting access to and preservation of US-related research materials in the UK; support for British students and scholars to travel in the United States; promoting American Studies activities via a website and newsletter and administering a large number of awards that promote the study of the US in the UK. In furtherance of these objectives the trustees ensured that:

- BAAS maintains a website available to both its membership and the public. The BAAS website provides unrestricted links to other key electronic resources for the advancement of education in the area of American studies.
- BAAS membership is open to anyone with a general interest, as well as a commitment to research, in the area of American studies. Subsidised rates are available for postgraduates, unwaged and retired subscribers.
- BAAS offers a series of grants and awards each year (see Achievements and Performance below). Requests for grants for conference support are made to the Conference and Awards sub-committees and considered at sub-committee and executive meetings on the basis of their relevance to the Association's objectives. The various awards are competitive and judged by Committee members and members of the subject community in the UK.
- BAAS is commitment to incorporating equality and diversity into all aspects of its work.

Public benefit

The activities undertaken to further public benefit are mentioned above in objects and aims.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Financial review

For the year ended 31 December 2020 total incoming resources amounted to £130,322 (2019: £170,456).
Total resources expended for the year amounted to £59,149 (2019: £118,171).
The net result for the year was a surplus of £71,173 (2019: £52,285) leaving total retained funds of £296,504 (2019: £225,331)
at the end of the year.
All of the retained funds related to unrestricted funds

Policy on reserves

It is the policy of the charity to maintain general unrestricted funds at a level which equates to approximately 18 months' unrestricted expenditure. This provides sufficient funds to cover management and administration and support costs. Unrestricted funds are maintained at least at this level throughout the year.

Principal funding sources

The Association's main source of income is membership subscriptions and, via its trading arm (BAAS Publications Ltd), royalty payments from Cambridge University Press for the Journal of American Studies. It also receives donations and some income from advertising in its newsletters, and royalties from Edinburgh University Press for the BAAS paperbacks series, from BRRAM on the sale of American Studies microfilms and digital resources, and from the Publishers Licensing Society.

Plans for future periods

Activities of note in 2020

In response to the Covid-19 pandemic, BAAS had to cancel its 2020 annual conference which had been due to take place at the University of Liverpool in April. We used the cancelled conference as a motivation to trial a new online format for research sharing and networking, running the BAAS Digital Dialogues series during the summer. The series featured research panels and also provided opportunities for a number of new and existing networks to meet, including the Women in American Studies and the three new networks: the BIPOC network, the Green BAAS network and the Teaching American Studies network.

As part of the organisations' commitment to inclusivity and sustainability the BAAS Awards programme saw new, targeted awards for BIPOC scholars introduced, as well as the development of our research support awards to include hiring research assistants as a way to avoid international travel.

In 2020 we launched the "BAAS Development Fund" to replace the Small Conference Grant Scheme and support a wider range of activities (still including conferences) as well as BAAS's affiliate organisations through the dispersal of small grants. The BAAS Development Fund will support the organisation of initiatives relating to American Studies research, pedagogy, or career development; or the development of networks or other organisations that support American Studies scholars in the UK.

Aims and key objectives for future periods

BAAS will continue to work to broaden our gender and racial inclusion and ensure that all colleagues feel welcomed and are involved in our events and activities, provide support for postgraduate students and early career academics, and make our events more accessible to scholars with disabilities or those with caring responsibilities, and so on.

BAAS will continue to work to ensure our work and our events are environmentally sustainable.

Activities planned to achieve aims

For several years BAAS has been building towards a digital conference, in order to transcend the exclusivity and waste of our traditional conference model. Our plans have been pushed forward by the pandemic but are equally motivated by our twin concerns of environmental impact and accessibility/inclusivity. The conference will include a plenary session on 'The Future of the Inclusive Conference' which will enable productive discussion and action on a range of equalities issues within both BAAS and our sister organisations.

Subcommittee Activities

Awards Subcommittee

The BAAS Awards Programme ran successfully with over twenty awards being given out in 2020. The following awards were made in 2020:

BAAS Book Prize

This prize is awarded for the best published book in American Studies this year.

Eithne Quinn, The University of Manchester

A Piece of the Action: Race and Labor in Post-Civil Rights Hollywood (Columbia University Press, 2019)

BAAS Book Prize - Honourable mentions

Pekka Hämäläinen, University of Oxford

Lakota America: A New History of Indigenous Power (Yale University Press, 2019)

Sarah Miller-Davenport, The University of Sheffield

Gateway State: Hawai'i and the Cultural Transformation of American Empire
(Princeton University Press, 2019)

BAAS Honorary Fellowship for 2019

This Fellowship recognises American Studies academics who have made an outstanding contribution to the association, to their institution(s), and to the American Studies community in general over the course of a distinguished career.

Sue Currell, University of Sussex

BAAS Founders' Research Travel Award

Named after the founders of BAAS, these awards offer assistance for short-term visits to the United States during the year 2020/21 to scholars in the UK who need to travel to conduct research.

Sarah Barnsley, Goldsmiths, University of London

Sam Edwards, Manchester Metropolitan University

Jeffrey Geiger, University of Essex

Thomas Tunstall Allcock, University of Manchester

BAAS Early Career Researcher Travel Awards

These awards offer assistance to early career scholars in the UK for short-term visits to the United States during the year 2020/21.

Rachael Alexander, University of Strathclyde
Alex Ferguson, University of Southampton

British Association for American Studies

Trustees' Report

BAAS Short-Term Travel Awards
A number of short-term awards are available to postgraduates at UK institutions of higher education. Some of the travel grants relate to named awards: The Malcolm Bradbury Award (for the best proposal in American literary studies); The Marcus Cunliffe Award (American Studies); The John D. Lees Award (American political studies); The Abraham Lincoln Award (nineteenth-century US history and culture); The Peter Parish Award (American history).

Named Short-Term Travel Awards
Peter Parish Award Ellie Armon Azoulay, University of Kent

John D Lees Award Steven K. Driver, University College London

Abraham Lincoln Award Katherine Burns, The University of Edinburgh

Marcus Cunliffe Award Ya'ara Notea, King's College London

Malcolm Bradbury Award Deborah Snow Molloy, University of Glasgow

BAAS Postgraduate Travel Awards

Rebecca Slatcher, The University of Hull

BAAS Public Engagement and Impact Award
This award in recognizes the diversity of public engagement and impact projects by postgraduate and early career BAAS members. This award seeks to encourage and enhance good practice and recognizes projects which seek to either i) disseminate new research to non-academic audiences, or ii) work collaboratively with an external organization.

Jessica Mehta, University of Exeter

"White Alliahs:" The Creation & Perpetuation of the Wise Indian Trope

BAAS Postgraduate Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently registered for a postgraduate degree at a Higher Education institution in the UK.

Katherine Reed, The University of Manchester

BAAS Postgraduate Essay Prize - Honourable mention
Noah Remnick, University of Oxford

BAAS Undergraduate Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently registered for an undergraduate degree at a Higher Education institution in the UK.

Siobhan Owen, University of Exeter

BAAS Undergraduate Essay Prize - Honourable mention

Mark Parker, University of Bristol

BAAS School Essay Prize
This annual prize is awarded for the best essay-length piece of work on an American Studies topic written by a student currently at school or college in the UK.

Sam Menzies, Kingston Grammar School, Kingston upon Thames

BAAS Graduate Teaching Assistantship in Southern Studies, University of Mississippi

The MA Graduate Assistantship will provide income for two years and a MA fee waiver.

Lily-Pearl Benn, University of Hull

BAAS Graduate Teaching Assistantship in Southern Studies, University of New Hampshire

The MA Graduate Assistantship will provide income for two years and a MA fee waiver.

Matilda Vojak, University of Sussex

Monticello Teacher's Fellowship 2020
BAAS, in conjunction with the Thomas Jefferson Foundation (TJF) and the International Center for Jefferson Studies (ICJS), is delighted to make an award for teachers who cover the American Revolution, the Constitution and related materials in their A Level or Advanced Higher teaching of history and politics.

This fellowship was not awarded in 2020.

The Arthur Miller Institute Prizes
The Arthur Miller Institute (UEA) makes two annual awards for the best journal length article on any American Studies topic in the preceding calendar year and the best first book published in the preceding calendar year.

Arthur Miller Institute First Book Prize

Charlie Laderman, King's College London

Sharing the Burden: The Armenian Question, Humanitarian Intervention, and Anglo-American Visions of Global Order (Oxford University Press, 2019)

Arthur Miller Institute Prize for Best Journal Length Article

Clive Webb, University of Sussex

"The Nazi Persecution of Jews and the African American Freedom Struggle"

Arthur Miller Institute Prize for Best Journal Length Article

Kaeten Mistry, University of East Anglia

"A Transnational Protest against the National Security State: Whistle-Blowing, Philip Agee, and Networks of Dissent"

Other Awards-related Activity

BAAS/US Embassy Small Grants Programme

During 2020 BAAS was responsible for administering the Small Grants Programme on behalf of the US Embassy in London following the award of a block grant; this programme involves distributing funding in support of US-linked educational events and activities in the UK. The projects awarded funding covered a range of activities that promoted American Studies or enhanced the understanding of the USA in the UK. As a result of the Covid-19 pandemic, BAAS discussed various alternative options with awardees, including deferring projects or moving them online. BAAS also successfully bid to continue the programme in 2021.

Among the projects supported an online symposium hosted by the University of Kent in the 'spatial Americas', 'Serendipity'- an online dance festival, a public talk by the author Jenny Offill, an online book club and discussion ('Bookable Space.com'), and support for the Benjamin Franklin House schools outreach, and support for the planning of future events, deferred as a result of the covid pandemic, such as the John Steinbeck Community Festival in Northern Ireland.

Development and Education Subcommittee
Future of the Inclusive Conference

This event was originally planned and scheduled to take place at the British Library in September 2020. Due to the pandemic, this event was cancelled and the event will now form a workshop at the 2021 Digital BAAS Conference. This interactive workshop will be structured around the issues that participants consider to be of the utmost importance relating to inclusivity. This will include the sharing of good practice as well as the challenges we face. We will discuss issues of inclusion with a view to formulating strategies for how to improve our events to ensure that they are welcoming, accessible, inclusive and sustainable.

Digital Dialogues

In summer 2020 following the cancellation of the BAAS conference, a series of Digital Dialogues were organised by Cara Rodway, Lydia Plath, and Olivia Wright. The programme included research presentations and network meetings. See https://www.baas.ac.uk/project/baas-digital-dialogues/ for details. The events received very positive feedback from attendees.

The various networks affiliated with BAAS were encouraged to hold Winter Dialogues in January 2021.

BAAS Development Fund

BAAS are excited to launch our Development Fund, which combines several of our smaller funding streams (such as the BAAS Conference Organisation Support) and will enable us to further support activities relating to American Studies research, pedagogy, or career development; and the development of networks or other organisations that support American Studies scholars in the UK.

BAAS invites scholars in any field of American Studies to apply for grants of up to two years in duration. Grants may be requested for up to a maximum of £2000 for a range of American Studies academic activities that seek to develop American Studies scholarly communities, including (but not limited to):

- The organisation of conferences, meetings and events, including honoraria for speakers
- The establishment of new networks or other organisations
- Workshops, writing retreats, and reading groups
- Schools outreach and activities
- Diversity and inclusion initiatives of established networks or other organisations
- Sustainability initiatives of established networks or other organisations

Applications for activities that reach scholars currently under-represented in American Studies in the UK, seek to support postgraduates or early career academics, and/or enhance diversity and inclusion or sustainability are particularly welcome.

In 2020 the Development Fund awarded two grants:

- The 2020 American Politics Group/BAAS Colloquium, honorarium for Keynote Speaker: £250
- American Studies Awareness Programme, to develop resources for school outreach: £2,384.16

British Association for American Studies

Trustees' Report

Teaching American Studies Network
Two publications stemming from the 2019 Teaching American Studies Conference:

- Edward Clough & Kim Lockwood, 'Two Perspectives on Teaching American Studies: The Inaugural Conference', Comparative American Studies 16:3-4 (2019), pp. 187-190.
- Lydia J. Plath, Ben Offiler, Zalfa Feghali (eds) 'Teaching American Studies Roundtable' (with Kim Lockwood, Katherine Parker-Hay, Tom Cutterham, Ed Clough, and Lynn Itagaki) Journal of American Studies, 54:3 (2020)

Following the success of the Teaching American Studies Conference in 2019 and discussions as part of the Summer Digital Dialogues in summer 2020, in 2020 this initiative was developed into a network, led by Lydia Plath. The following events are planned for 2021:

- Winter Dialogue: Coping with Blended, Socially Distanced, and Online Teaching in American Studies. Thursday 7 January 2-3.30pm, via Zoom.
- Digital BAAS Conference Network Event: Developing a Signature Pedagogy for American Studies in the UK
- Establishment of an HEA Support Group to provide mentoring for HEA Fellowship Applications
- Summer Dialogue: Inclusive Pedagogies

BIPOC Network
Led by Christine Okoth, the first meeting was planned to take place at the 2020 conference, but instead took place as part of the Digital Dialogues. It was agreed that the immediate focus should be on growing the network and creating a broader community via the development of a mailing list. The BIPOC Network has worked with the Awards team to create BIPOC Prizes and awards; with the Conferences Subcommittee to ensure the continuation of the Targeted Research Panels, and will be collaborating with other networks.

Schools Working Group
Led by Rebecca Stone, the Schools Working Group is developing content for the BAAS website targeted at schools, including information about studying American Studies at university, alumni, awards, and resources for EPQs.

ECR Activities
As ECR Representative, James West has continued his focus on precarity. Most notable is a successful BAAS/US Embassy Small Grants Bid with Megan Hunt to begin an ECR network focused on precarity and 'Alt-Ac' careers. This project includes a blog and podcast series with people who have left academia after doing PhDs in American Studies or related fields and a module handbook database. Details can be found here: https://www.theprecarityproject.co.uk/.

Alt-Ac Activities
Candela Delgado Marin was co-opted to the Development and Education Subcommittee to focus on opportunities for keeping Alt-Ac Scholars engaged in research. In 2021 initial meetings will be held with a view to setting up a network as a first step to building this community.

Publications Subcommittee

JAS

The rollout to five issues per year is now successfully under way. Submissions to the journal have decreased slightly (7%) but this is not a cause for concern at present and the journal continues to attract a steady stream of high quality submissions reflecting the richness and breadth of the field. User engagement with the journal has increased significantly over the year, with downloads jumping from 75k to 105k. Institutional subscriptions are currently at 8455. The journal is in good financial and intellectual health.

Over the last year, the journal has developed and published a peer review code of practice and continues to explore strategies to make the process transparent and equitable, and to expand opportunities for early career and postgraduate researchers in both book reviews and peer reviews. The JAS co-editors and CUP are working with BAAS to develop an Open Access award for BIPOC scholars, as the constraints and costs of OA can be prohibitive (especially for scholars without institutional access). These conversations are at an advanced stage but remain to be finalised.

The following changes to the editorial board were confirmed in December 2020:

· Extending their terms: Nicole King and Fionnghuala Sweeney

· Vacated Seats: Gary Gerstle, George Lewis, Scott Kurashige, Grace Musila

· Appointed at the beginning of 2020: Sarah Gleeson-White, Barbara Savage

· Joining in January 2021: Julia Leyda, LaShawn Harris, Melanie Taylor, Martyn Bone, Emily West, Gayle Wald

The new appointments ensure continuing coverage of the areas represented by departing members, but also extend and strengthen the board's expertise in music and film studies. They also represent the co-editors' ongoing commitment to increasing the racial, gender, and geographic diversity of the board. In that vein, the "Women in JAS" project has highlighted the contribution of women authors and editors to the journal across its history, and may serve as a launchpad for future special issues.

British Association for American Studies

Trustees' Report

USSO

United States Studies Online continues to be a popular forum for postgraduate and early career scholars working in American Studies. At the start of the academic year, USSO's editorial team worked with BAAS's nominated IT service (Clear and Creative) to move the website to a new hosting domain. The site is now fully backed-up daily via Clear and Creative, and the overall security / digital architecture of the site is much better and more secure.

The new editorial team has been in post for several months; the team is as follows:

· Co-Editors: Will Carroll and Amanda Niedfeldt

· Global Relations Editor: Jun Quiang

· Events Editor: Emily Brady

· Book Reviews Editor: Sian Round

· Mairi Power (Social media editor)

In addition to hosting research articles, event and conference reviews, roundtable discussions, and book reviews, new initiatives include interviews with events organisers, a podcast highlighting the work of PGRs and ECRs and interrogating the state of the profession, and a weekly virtual writing group.

EUP

The BAAS Paperbacks series, co-edited by Joe Street and Martin Halliwell and overseen by Michelle Houghton at Edinburgh University Press, continues to commission and publish short, accessible texts on key themes/areas of American Studies.

2020 Digital Dialogues

Following the cancellation of BAAS 2020, we moved quickly to institute a series of 'digital dialogue' events throughout June and July.

Six research events, and five network events took place, organised by Cara Rodway, Lydia Plath and Olivia Wright. Sessions focused on topics ranging from 'Gender and Sexuality in American Culture' and 'Incarceration and Resistance in American History and Culture' to PG work-in-progress sessions, BIPOC and Women in American Studies network sessions, and a session devoted to the green future of the association's activities. These events were well-attended and proved popular with the Association as a way to mitigate the disruption to the events calendar.

Conference Awards

Following a re-development of the Association's funding and award streams during 2020, the conference awards have now been subsumed under the BAAS Development Fund. These applications, which may cover conference activities therefore now fall under the purview of Dr. Lydia Plath, Chair of the Development and Education Subcommittee.

BAAS 2021 - Conference Manager Role

Following the decision made in mid-2020 for the University of Hull to push back their hosting of the 2021 event to 2022, the sub-committee resolved to secure the services of a member of our community to officially serve as 'conference manager' for Digital BAAS 2021. It was agreed that this role would be funded directly by BAAS. This position was advertised in the late summer of 2020, and following a healthy selection of applications, a final shortlist was interviewed by the Chair of the Association, the Chair of the Sub-committee, and Dr. Christine Okoth of the University of Warwick.

Dr. Suzanne Enzerink of the American University of Beirut, was appointed in the role and employed for a fixed period to oversee the conference. The sub-committee has been working closely with Dr. Enzerink throughout this ongoing process.

Digital BAAS 2021

The 66th Annual Convention will be taking place entirely online throughout the week of April 5-11 2021. 17 panels are organised across the six days of events, which also feature three plenary addresses, a series of roundtables devoted to teaching, research and inclusivity. The unprecedented nature of this event has necessitated a number of new policies and procedures, including revised conference fee structure. Future reports from the sub-committee will reflect in depth on the outcome of this pioneering event and any lessons learnt.

Future Annual Conferences

The original hosts of the 2021 event, the University of Hull, have agreed to host in 2022, with Keele University hosting in 2023. Plans are being considered to host another digital BAAS conference in 2024.

Going concern

The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Covid-19 - Potential Impacts on the Charity

Awards Payments

At the virtual BAAS Executive meeting held on 16/04/2020 on what would have been the BAAS AGM, it was decided that the tenable period for BAAS Research and Travel Awards would be extended for another year, though potentially by longer as further disruption and personal circumstances dictate. Consequently, awards payments have largely been deferred over the course of the last year and are likely to be deferred until opportunities for travel and increased mobility resume. Though this will not represent a loss of income for the charity, it is likely to skew the accounts figures for the 2021-2022 financial year and possibly beyond.

BAAS Annual Conference 2021

In the wake of the cancellation of the Liverpool conference in 2020, it was decided that the 2021 conference which was to be hosted at Hull would be postponed, and the proposed 2022 digital conference be moved forward. The movement to an online platform to host the 2021 conference has generated an opportunity to mitigate against the threat of inevitable cancellation and manage costs. Total revenues from ticket sales amounted to £5786 with an additional £4550 pounds received in sponsorship from the US Embassy to sponsor postgraduate registration and miscellaneous costs. A further £300 was received from additional sponsors. For the purposes of administration, BAAS appointed a Conference Manager to be paid a nominal fee of £6000 and several postgraduates for the duration of the conference paid at an hourly rate of £15.83 (£815 in total). In addition to web hosting and design costs (£622), two new Zoom accounts were set up in order for BAAS to be able to run a large-scale online event at a cost of £50. The total costs designated to keynote speakers amounted to £2200; however £200 of this was to be covered by funds from the US Embassy and £1000 paid directly by JAS. As such, the organisation made a moderate profit from the virtual conference of £949. In 2018 BAAS generated a profit of £8581 from the EBAAS conference in London and in 2019, generated a profit of £12,020 from the conference held at the University of Sussex. However, the charity also paid out around £6000 to cover BAAS Executive member expenses related to the 2019 conference, so while BAAS has not generated significant income from the 2021 conference, it does not compare altogether unfavourably with previous years. Furthermore, as a pilot venture, it allows us to reflect on how we might rein in costs for future digital conferences.

Memberships

Though, once again, it is difficult to assess precise financial impacts on the charity relating to memberships, it is projected that some existing members may choose not to renew memberships due to personal financial circumstances resulting from the fallout of COVID-19. Impacts on HEI budgets may also have knock-on effects on Association members. For example, research budgets may be diminished as funds are diverted elsewhere which could create increased demand for BAAS support for research (especially from precariously employed members, a group which is likely to grow even further in size). Additionally, diminished research budgets could mean that colleagues are less able to attend in-person events (such as the annual conference) which could result in a loss of income in the years ahead. However, this has not been borne out over the course of the last year. In fact, between September 2019 and November 2020, active memberships grew from 621 to 672 on the online system and from 635 to 678 on the Google spreadsheet. Across both platforms there has been a more significant increase in concessionary and individual memberships (without a paper subscription to JAS). Furthermore, as we have seen, constraints owing to diminished research budgets could be offset by the increased opportunity for digitisation and the digital pooling of knowledge that has been created by the current crisis.

Subscriptions

In 2019, BAAS Charity took out a subscription to the online teleconferencing service Zoom. Though this expense was taken on prior to the current crisis, we upgraded the subscription to allow us access to the 'webinar' feature in 2020 (for a total of £38 per month) and upgraded subscriptions to fit the conferencing needs for the 2021 virtual conference (see section BAAS Annual Conference 2021). However, taking out this subscription has made the possibility of virtual meetings (both for the charity and limited company) more feasible, and we will continue to mitigate any lost income over the course of the next year by continuing to host meetings virtually. This will save the charity some £2-3,000 that would have been paid out ordinarily in expenses for travel, subsistence and meeting room/catering costs.

Budgeting

Gov.uk advice for charities in relation to the current crisis indicates the need for Trustees 'to think about whether or not certain projects, spends or activities can be stopped or delayed in order to focus on essential spending if they are facing financial challenges at this time'. BAAS will continue to operate a budget over the next year to determine essential and non-essential spending and mitigate any potential loss of income, re-evaluating the situation as it progresses.

Financial instruments

Objectives and policies

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

Cash flow risk

The charity's activities expose it primarily to the financial risks of changes in foreign currency exchange rates and interest rates. The charity uses foreign exchange forward contracts and interest rate swap contracts to hedge these exposures.
Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

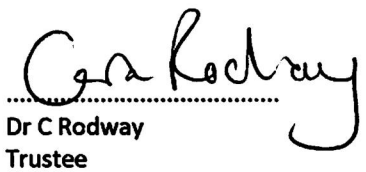
Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments.
The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows.
The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit-ratings assigned by international credit-rating agencies.
The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

Liquidity risk

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity uses a mixture of long-term and short-term debt finance.
Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statements.

The annual report was approved by the trustees of the charity on 29 April 2021 and signed on its behalf by:



.....

Dr C Rodway
Trustee

British Association for American Studies

Statement of Trustees' Responsibilities

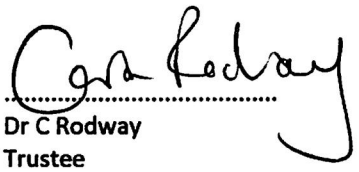
The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the applicable Charities (Accounts and Reports) Regulations, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 29 April 2021 and signed on its behalf by:



Dr C Rodway
Trustee

British Association for American Studies

Independent Examiner's Report to the trustees of British Association for American Studies

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2020 which are set out on pages 19 to 32.

Respective responsibilities of trustees and examiner

As the charity's trustees of British Association for American Studies you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the British Association for American Studies's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of British Association for American Studies as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



John Saxon F.C.A
the Institute of Chartered Accountants in England and Wales

Progress House
396 Wilmslow Road
Withington
Manchester
M20 3BN

29 April 2021

British Association for American Studies

Statement of Financial Activities for the Year Ended 31 December 2020

	Note	Unrestricted funds £	Total 2020 £	Total 2019 £
Income and Endowments from:				
Charitable activities	2	75,727	75,727	114,467
Investment income	3	54,595	54,595	55,989
Total income		130,322	130,322	170,456
Expenditure on:				
Charitable activities		(59,149)	(59,149)	(118,171)
Total expenditure	4	(59,149)	(59,149)	(118,171)
Net income		71,173	71,173	52,285
Net movement in funds		71,173	71,173	52,285
Reconciliation of funds				
Total funds brought forward		225,331	225,331	173,046
Total funds carried forward	13	296,504	296,504	225,331

All of the charity's activities derive from continuing operations during the above two periods.

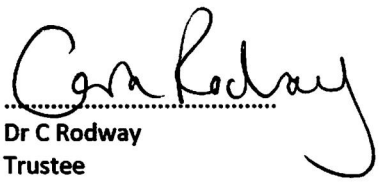
The funds breakdown for 2019 is shown in note 13.

British Association for American Studies

(Registration number: 1170382)
Balance Sheet as at 31 December 2020

	Note	2020 £	2019 £
Fixed assets			
Investments	9	100	100
Current assets			
Debtors	10	10,816	24,565
Cash at bank and in hand	11	319,250	221,839
		330,066	246,404
Creditors: Amounts falling due within one year	12	(33,662)	(21,173)
Net current assets		296,404	225,231
Net assets		296,504	225,331
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		296,504	225,331
Total funds	13	296,504	225,331

The financial statements on pages 19 to 32 were approved by the trustees, and authorised for issue on 29 April 2021 and signed on their behalf by:



Dr C Rodway
Trustee

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

British Association for American Studies meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the Charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office Equipment	Fully depreciated

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

Debt instruments

Debt instruments which meet the following conditions are subsequently measured at amortised cost using the effective interest method:

(a) The contractual return to the holder is (i) a fixed amount; (ii) a positive fixed rate or a positive variable rate; or (iii) a combination of a positive or a negative fixed rate and a positive variable rate.

(b) The contract may provide for repayments of the principal or the return to the holder (but not both) to be linked to a single relevant observable index of general price inflation of the currency in which the debt instrument is denominated, provided such links are not leveraged.

(c) The contract may provide for a determinable variation of the return to the holder during the life of the instrument, provided that (i) the new rate satisfies condition (a) and the variation is not contingent on future events other than (1) a change of a contractual variable rate; (2) to protect the holder against credit deterioration of the issuer; (3) changes in levies applied by a central bank or arising from changes in relevant taxation or law; or (ii) the new rate is a market rate of interest and satisfies condition (a).

(d) There is no contractual provision that could, by its terms, result in the holder losing the principal amount or any interest attributable to the current period or prior periods.

(e) Contractual provisions that permit the issuer to prepay a debt instrument or permit the holder to put it back to the issuer before maturity are not contingent on future events, other than to protect the holder against the credit deterioration of the issuer or a change in control of the issuer, or to protect the holder or issuer against changes in levies applied by a central bank or arising from changes in relevant taxation or law.

(f) Contractual provisions may permit the extension of the term of the debt instrument, provided that the return to the holder and any other contractual provisions applicable during the extended term satisfy the conditions of paragraphs (a) to (c).

Debt instruments that are classified as payable or receivable within one year on initial recognition and which meet the above conditions are measured at the undiscounted amount of the cash or other consideration expected to be paid or received, net of impairment.

With the exception of some hedging instruments, other debt instruments not meeting these conditions are measured at fair value through profit or loss.

Commitments to make and receive loans which meet the conditions mentioned above are measured at cost (which may be nil) less impairment.

Investments

Investments in subsidiaries and associates are measured at cost less impairment. For investments in subsidiaries acquired for consideration including the issue of shares qualifying for merger relief, cost is measured by reference to the nominal value of the shares issued plus fair value of other consideration. Any premium is ignored.

Derivative financial instruments

The charity uses derivative financial instruments to reduce exposure to foreign exchange risk and interest rate movements. The charity does not hold or issue derivative financial instruments for speculative purposes.

Derivatives are initially recognised at fair value at the date a derivative contract is entered into and are subsequently remeasured to their fair value at each reporting date. The resulting gain or loss is recognised in statement of financial activities immediately unless the derivative is designated and effective as a hedging instrument, in which event the timing of the recognition in statement of financial activities depends on the nature of the hedge relationship.

Fair value measurement

The best evidence of fair value is a quoted price for an identical asset in an active market. When quoted prices are unavailable, the price of a recent transaction for an identical asset provides evidence of fair value as long as there has not been a significant change in economic circumstances or a significant lapse of time since the transaction took place. If the market is not active and recent transactions of an identical asset on their own are not a good estimate of fair value, the fair value is estimated by using a valuation technique.

2 Income from charitable activities

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Awards and Prize Giving Funds	57,877	57,877	89,016
Subscriptions	16,376	16,376	15,799
Membership income	1,021	1,021	1,071
Conference income	642	642	8,581
	75,916	75,916	114,467

3 Investment income

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Interest receivable and similar income;			
Interest receivable on bank deposits	327	327	641
Other investment income	54,268	54,268	55,348
	54,595	54,595	55,989

4 Expenditure on charitable activities

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Prizes and Awards	45,562	45,562	88,826
Conference costs	5,924	5,924	16,237
Website costs	1,440	1,440	1,440
Subscriptions	780	780	522
Travel costs	2,676	2,676	5,125
Other Costs	-	-	1,500
Admin costs	316	316	280
Bank charges and fees	843	843	960
	57,541	57,541	114,890

5 Analysis of governance and support costs

Governance costs

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Independent examiner fees			
Examination of the financial statements	1,608	1,608	1,680
Legal fees	-	-	1,600
	1,608	1,608	3,280

6 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Dr B Offiler
£Nil (2019: £99) of expenses were reimbursed to Dr B Offiler during the year.

Dr R Williams
£Nil (2019: £484) of expenses were reimbursed to Dr R Williams during the year.

Dr N Grant
£Nil (2019: £181) of expenses were reimbursed to Dr N Grant during the year.

Mr C A Parkes
£Nil (2019: £172) of expenses were reimbursed to Mr C A Parkes during the year.

Dr N Willson
£Nil (2019: £599) of expenses were reimbursed to Dr N Willson during the year.

Mrs O Wright
£Nil (2019: £330) of expenses were reimbursed to Mrs O Wright during the year.

Dr MJ Collins
£Nil (2019: £107) of expenses were reimbursed to Dr MJ Collins during the year.

Dr E Hall
£Nil (2019: £100) of expenses were reimbursed to Dr E Hall during the year.

Prof B E Ward
£Nil (2019: £823) of expenses were reimbursed to Prof B E Ward during the year.

Dr K Dossett
£Nil (2019: £324) of expenses were reimbursed to Dr K Dossett during the year.

Dr EJ Long
£Nil (2019: £43) of expenses were reimbursed to Dr EJ Long during the year.

Dr J Street
£Nil (2019: £Nil) of expenses were reimbursed to Dr J Street during the year.

Dr L MacDonald
£Nil (2019: £724) of expenses were reimbursed to Dr L MacDonald during the year.

Dr E J West
£Nil (2019: £123) of expenses were reimbursed to Dr E J West during the year.

Dr C Rodway
£Nil (2019: £104) of expenses were reimbursed to Dr C Rodway during the year.

Dr S E Mawdsley
£91 (2019: £97) of expenses were reimbursed to Dr S E Mawdsley during the year.

Dr T J Wright
£544 (2019: £Nil) of expenses were reimbursed to Dr T J Wright during the year.

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any other benefits from the charity during the year.

7 Independent examiner's remuneration

	2020 £	2019 £
Examination of the financial statements	1,608	1,680

8 Taxation

The charity is a registered charity and is therefore exempt from taxation.

9 Fixed asset investments

	2020 £	2019 £
Shares in group undertakings and participating interests	100	100

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 January 2020	100	100
At 31 December 2020	100	100
Net book value		
At 31 December 2020	100	100
At 31 December 2019	100	100

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Holding	Proportion of voting rights and shares held 2020	2019	Principal activity
Subsidiary undertakings					
BAAS Publications Ltd	England	Ordinary Shares	100%	100%	Publication of journals to encourage education and advance study of the United States.

The profit for the financial period of BAAS Publications Ltd was £64,242 (2019 - £54,268) and the aggregate amount of capital and reserves at the end of the period was £64,342 (2019 - £54,368).

10 Debtors

	2020 £	2019 £
Due from group undertakings	10,816	24,565

11 Cash and cash equivalents

	2020 £	2019 £
Cash at bank	319,250	221,839

12 Creditors: amounts falling due within one year

	2020 £	2019 £
Other creditors	31,982	19,493
Accruals	1,680	1,680
	33,662	21,173

13 Funds

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Balance at 31 December 2020 £
Unrestricted funds				
General	225,331	130,322	(59,149)	296,504

	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Balance at 31 December 2019 £
Unrestricted funds				
General	173,046	170,456	(118,171)	225,331

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2020 £
Fixed asset investments	100	100
Current assets	330,066	330,066
Current liabilities	(33,662)	(33,662)
Total net assets	296,504	296,504

	Unrestricted funds General £	Total funds at 31 December 2019 £
Fixed asset investments	100	100
Current assets	246,404	246,404
Current liabilities	(21,173)	(21,173)
Total net assets	225,331	225,331

15 Analysis of net funds

	At 1 January 2020 £	Financing cash flows £	At 31 December 2020 £
Cash at bank and in hand	221,839	97,411	319,250
Net debt	221,839	97,411	319,250

	At 1 January 2019	Financing cash flows	At 31 December 2019
	£	£	£
Cash at bank and in hand	145,094	76,745	221,839
Net debt	145,094	76,745	221,839

16 Related party transactions

During the year the charity made the following related party transactions:

BAAS Publications Ltd
(The Charity holds 100% of the called up share capital of this company)
The Charity receives gift aid payments from the company and also pays expenses on its behalf. At the balance sheet date the amount due from BAAS Publications Ltd was £10,816 (2019 - £24,565).