

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 December 2021
for
Hull LGBT+ Community Pride

360 Accountants Limited
18-19 Albion Street
Hull
East Yorkshire
HU1 3TG

Hull LGBT+ Community Pride

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for the Year Ended 31 December 2021**

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Hull LGBT+ Community Pride
Report of the Trustees
for the Year Ended 31 December 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Foreword from Chair of Trustees, Jamie Lewis:

What a year! Following an unprecedented year for the charity and voluntary sectors, Pride in Hull (like many other Prides across the country and globe) were propelled into 'doing things differently', following the Covid-19 global viral outbreak. Usually, the Pride in Hull team would be making huge preparations for our main festival event in July following our huge success in subsequent years. In reality, the team had to quickly change course and look at another year and another plethora of challenges! Following on from 2020, we saw very little to no calming of the Covid-19 global viral outbreak. It was clear that the pandemic was taking its toll and isolation for many was having its effects. Pride in Hull was still persistent in pushing forward in ensuring an event did take place, albeit online.

Having learnt from the previous year, our hard working and dedicated team engaged with a multitude of people to offer a variety of acts, information, education and more we reach out for support to continue with an online offer for the LGBT+ community and its allies.

We had reflected on the previous year's online offer and felt we could do better - given we had more time to prepare and engage with those around us as at this time, online was the new normal to ensure our communities could celebrate their Pride safely, reducing isolation and offering new ways to engage with our communities.

As a team we felt strongly that we had to do something as isolation, loss of life and those critically ill was becoming a part of daily life. We had to offer something to keep people's hope alive and to show we are still a strong, resilient community full of Pride.

Pride in Hull: Unmuted.

Pride in Hull were delighted to offer 'Unmuted' an online digital event connecting communities digitally across all major platforms.

Online we delivered a huge range of services, national and international performers and local talent, including:

- Jeddys Bears Picnic Children's showcase,
- State of the Arts Performing Arts Academy,
- Messages of support from local Police, Councillors and local support services such as Yorkshire Mesmac,
- Interactive art and spoken word from local LGBTQI+ Youth groups, showcasing Youth Voices,
- Local Drag artists and inclusive sports teams such as RUFC Roundheads,
- Jackie Weaver,
- Dolly Parton Tribute Act Beebi Del, Provided by Back to Ours,
- Queenz: International Drag Cabaret Show,
- Forbid X Biphony local DJ and Vocal Performers,
- International acclaimed artist Saara Alto,
- BBC Radio Takeover,
- Hosted by Viral LGBT Advocates and TikTok Stars Cole & Abbie.

Our event, produced in partnership with Media Partner Drunk Animal, attracted incredible interaction throughout our stream, receiving countless positive feedback. As an inclusive board committed to accessibility, we also worked with local partners to incorporate Live BSL Sign Language Interpreters, captions and accessibility methods throughout our almost 3-hour showcase.

Hull LGBT+ Community Pride

Report of the Trustees **for the Year Ended 31 December 2021**

OBJECTIVES AND ACTIVITIES

Objectives and aims

What is Pride in Hull?

Pride in Hull exists to manage and deliver LGBTQ+ aspirational community developments and festivals that are open to everyone, but which clearly celebrate LGBTQ+ life, equality and acceptance. The remit of our event is simple: We're here to celebrate the LGBT+ community with our friends and allies

To do this, Pride in Hull delivers a large-scale annual event in Hull aimed at promoting inclusion, community cohesion and raising awareness of issues affecting the LGBTQ+ community not only locally and nationally, but on a global scale. The event also showcases a large parade through the street of Hull, offering creative opportunities to engage the local community in artistic projects, which has included crafting, choreography, dance and other elements of performance art. The main event consists of a large, free outdoor concert twinned with a variety of community stalls, local/national charities and public services engaging with attendees.

In addition, we also facilitated 'Creative Hull', a hugely successful piece of work linking our team to our local communities.

Creative Hull was a weeklong run of events and opportunities curated by Absolutely Cultured (legacy organisation from Hull 2017 UK City of Culture) for the diverse creative communities of Hull, using already established venues and locations throughout the city centre, post pandemic, to showcase their skills and abilities and re-engage with the public in a way that was entertaining, participatory, and educational.

Pride in Hull was able to encourage intergenerational and intersectional storytelling of LGBTQIA+ life, inviting LGBTQIA+ people, friends and allies to come together to find out more about the scene in Hull and the wider community, holding open conversations around all aspects of LGBTQ+ life: from the meaning of flags to how to support others best.

With the opportunity to share experiences, find out how to get support, buy a Pride wristband or just enjoy the ambience, Pride in Hull encouraged visibility, inclusivity and community to invite people of all ages, genders and sexual orientations to ask questions and explore some local LGBTQIA+ artwork through this interactive and informative event.

Public Benefit

The charity is run for the public benefit. The charity's constitution sets our purposes as:

1) To promote equality and diversity for the public benefit and, in particular, the elimination of discrimination on the grounds of sexual orientation and gender identity including, but not exclusively by:

- raising the awareness of the public with regard to all aspects of discrimination in society, particularly issues and difficulties that are primarily related to sexual orientation and/or gender identity;
- cultivating a sentiment in favour of equality and diversity in particular through celebrating the diversity of the LGBT+ community;
- advancing education in equality and diversity whether by teaching, training, producing materials or offering support and expertise;
- producing publications, lectures, media, advocacy and other means of communication;
- Support other LGBT+ organisations, initiatives and events through offering our experience and expertise or, in some cases, resources;
- Staging an annual LGBT+ festival.

2) Such other objects as are charitable under the laws of England and Wales as the trustees shall at their absolute discretion determine.

3) The activities of the charity shall be undertaken in particular but not exclusively in Hull and the East Riding of Yorkshire (the areas of benefit).

Hull LGBT+ Community Pride

Report of the Trustees **for the Year Ended 31 December 2021**

ACHIEVEMENT AND PERFORMANCE

Achievements, Performance and feedback

This event may have been different, but allowed isolated individuals from across the globe to join us at Pride in Hull: an offer we intend to replicate going forward to stream our physical activities online to allow those who cannot formally attend Pride in Hull for a variety of reasons to be part of something amazing in 2022, when we hope to have a physical event in addition to allowing accessibility through online production.

Unmuted from the Data we have gathered via Facebook, Youtube, Pride in Hull website and BeLive reached over 180,000 interactions online, making this our biggest digital event yet.

Our Meta Data shows that of those who were reached were 34% Male and 66% Female, with impressions and viewers not only in the UK, but as far afield as the USA (California and South Carolina), Finland, the Netherlands, Canada Germany, Australia, the Czech Republic, Norway and Greece.

Outside from our online event, Pride in Hull have had many other achievements throughout 2021. Our procedures are streamlined, we have offered a variety of online support and relationship building with marginalised communities, and we have offered 'Pride Café' events in the local community to bring together inter-generational connections in our city in a covid safe environment.

Hull LGBT+ Community Pride
Report of the Trustees
for the Year Ended 31 December 2021

FINANCIAL REVIEW

Reserves policy

Pride in Hull is committed to good financial management and has adopted a finance and expenses policy to ensure this. The charity follows guidelines issued by the Charity Commission to ensure sufficient controls are in place. The board of trustees receives a report on the charity's financial position at each meeting.

The Pride in Hull Board of Trustees aim to build the organisations reserve funds to a level which would safeguard the financial responsibilities and provide economic stability for our charitable aims wherever possible and to ensure we build financial resilience as the charity grows.

We aim to build our reserve funds to a level which would represent 3 months running costs for any financial commitments from the organisation. Due to the nature of our charity's structure: these costs would be exponentially low. A sum of £18,000 will be held in reserve fund to accommodate any costs, this equates to 15% of the annual income.

Pride in Hull considered the following questions when determining the reserve threshold.

- a) The risk of unforeseen emergency or other unexpected need for funds, e.g., an unexpected large repair bill or finding 'seed-funding' for an urgent project. Pride in Hull faces unprecedented challenges like other charities and ensuring we have a reserve that meets the needs for emergencies or unplanned project for our community was vital.
- b) Covering unforeseen day-to-day operational costs, e.g., employing temporary staff to cover a long-term sick absence. Pride in Hull felt that the day-to-day cost for the charity where low as we do not employ staff and expenditure is mainly around the main event of the year so consideration for day-to-day costings did not impact on the reserve needed.
- c) A source of income, e.g., a grant, not being renewed. Funds might be needed to give the trustees time to act if income falls below expectations. Pride in Hull is mainly funded through donors and sponsorship, and these not being renewed or generated is considered a high risk, this impacted significantly on the level of reserve funded needed to ensure Pride in Hull for fills its charitable objectives.
- d) Planned commitments, or designations, that cannot be met by future income alone, e.g. plans for a major asset purchase or to a significant project that requires the charity to provide 'matched funding'. Pride in Hull felt that the planned commitments, or designations cost for the charity where low as we have very little commitment and expenditure beyond our main event of the year so consideration for planned commitments, or designations costings did not impact on deficits is vital, this impacted on our decision to ensure we a reasonable level of reserves.

Reserves may be utilised as required for Pride in Hull spending, or appropriate associated events, where required as an interim measure: however, this spending must be formally agreed with a quorate level of Trustees and justified accordingly. Wherever possible, the board will aim to procure relevant and adequate insurances to safeguard our financial interests and protect the organisation in event of catastrophic incidences.

The board of Trustees will formally review its Finance Policy and Reserves Principles annually in accordance with any changes in the organisations levels of income and expenditure in addition to any other factors.

Pride in Hull Trustee board will require the charity's Finance Director to report to the board in any circumstance where the total cash held by the organisation falls below £15,000 with a detailed breakdown of spend.

At present, trustees are not permitted to claim any expenses in terms of their time or contributions in lieu of salary or volunteer expenses.

Remuneration of appropriate costs (such as travel costs for attending conferences etc.) must be agreed and voted upon by the board of trustees prior to initial spend. Monies 'laid out' and reimbursed must be approved by the director of finance, and/or chair in their absence prior to payment. Any reimbursed costs must be approved and sufficient evidence, receipts or documentation demonstrated before payments to trustee's accounts are made by the financial director or treasurer.

Hull LGBT+ Community Pride

Report of the Trustees **for the Year Ended 31 December 2021**

FUTURE PLANS

Pride in Hull is well known for being a family orientated free event and is certainly a diamond in the heart of Hull, showing inclusivity, acceptance and a real sense of Pride in Hull. The future is something we really want to grasp with a view of growing the charity as a whole. Events wise, we have big plans to expand what we offer as it will be our 21st anniversary from what started as a small scale gathering in West Park to the truly amazing large-scale event we are now. We want to showcase local talent and bring in international names to show Hull we are loud and proud.

In 2022, we intend to hold two events to celebrate 21 years of there being a LGBT+ pride presence in Hull. We aim to recruit more volunteers and work towards converting the charity into a year-round supportive organisation, not just a day event.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust and constitutes an unincorporated charity.

Recruitment and appointment of new trustees

Pride in Hull's constitution stipulates that the charity must have between three and nine Trustees at any one time. The existing Trustees decide the number of Trustees needed to effectively manage the charity and recruit as necessary. Trustee positions should be advertised publicly and be open to applications in all other than the most exceptional circumstances.

Policy for managing conflicts of interest

Formal decisions under our governance are made by vote with only elected trustees being eligible to hold a vote. Conflicts of interest (such as personal relationships, financial benefit and so forth) must be expressed to the board as a standing agenda at each meeting. Chair or Vice-Chairs and relevant parties will be excluded from voting on related matters. Information on voting rights can be viewed in our constitution, available upon request.

Total salaries for key management

No trustee, elected member or volunteer for Pride in Hull are salaried and no salary payments have been made.

Related parties

There were no related party transactions for the period ended December 2021. However, premises for board meetings were offered as donated gifts in kind from the following organisations:

- o The Warren of Hull Limited (employers of Heidi-Victoria Ireland)
- o MESMAC Yorkshire (employer of Craig Moody)
- o The One Point (employers of Nathan Greenfield)
- o Bureau Engineering (employers of Jamie Lewis)
- o Fit Mums and Friends (office space shared): (Jamie Lewis is a Trustee of this organisation).

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1170314

Principal address

19 Albion Street
Hull
HU1 3TG

Trustees

Mr A Train
Mr C Moody
Mr N Greenfield
Ms H-V Ireland
Mr J L Lewis
Ms C Bradshaw
Mr R Innes (appointed 27.7.21)

Hull LGBT+ Community Pride

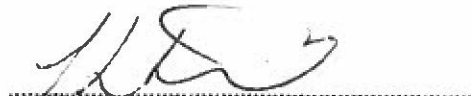
Report of the Trustees
for the Year Ended 31 December 2021

REFERENCE AND ADMINISTRATIVE DETAILS

Independent Examiner
360 Accountants Limited
18-19 Albion Street
Hull
East Yorkshire
HU1 3TG

Bankers
HSBC
3-4 Jameson Street
Hull
East Yorkshire
HU1 3JX

Approved by order of the board of trustees on11/07/22..... and signed on its behalf by:


.....
Mr J L Lewis - Trustee

Independent Examiner's Report to the Trustees of
Hull LGBT+ Community Pride

Independent examiner's report to the trustees of Hull LGBT+ Community Pride

I report to the charity trustees on my examination of the accounts of Hull LGBT+ Community Pride (the Trust) for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A M Steele
FCA FCCA
360 Accountants Limited
18-19 Albion Street
Hull
East Yorkshire
HU1 3TG

Date: 29/1/22

Hull LGBT+ Community Pride

Statement of Financial Activities
for the Year Ended 31 December 2021

	Notes	Unrestricted fund £	Restricted fund £	31.12.21 Total funds £	31.12.20 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		<u>10,781</u>	<u>-</u>	<u>10,781</u>	<u>5,855</u>
EXPENDITURE ON					
Raising funds	2	13,103	-	13,103	10,439
Charitable activities					
Charitable activities		<u>240</u>	<u>-</u>	<u>240</u>	<u>4,448</u>
Total		<u>13,343</u>	<u>-</u>	<u>13,343</u>	<u>14,887</u>
NET INCOME/(EXPENDITURE)		(2,562)	-	(2,562)	(9,032)
RECONCILIATION OF FUNDS					
Total funds brought forward		21,922	-	21,922	30,954
TOTAL FUNDS CARRIED FORWARD		<u><u>19,360</u></u>	<u><u>-</u></u>	<u><u>19,360</u></u>	<u><u>21,922</u></u>

The notes form part of these financial statements

Hull LGBT+ Community Pride

Balance Sheet 31 December 2021

	Notes	Unrestricted fund £	Restricted fund £	31.12.21 Total funds £	31.12.20 Total funds £
CURRENT ASSETS					
Stocks	5	350	-	350	350
Debtors	6	19,495	-	19,495	13,980
Cash at bank		12,490	-	12,490	20,567
		<u>32,335</u>	<u>-</u>	<u>32,335</u>	<u>34,897</u>
CREDITORS					
Amounts falling due within one year	7	(12,975)	-	(12,975)	(12,975)
		<u>19,360</u>	<u>-</u>	<u>19,360</u>	<u>21,922</u>
NET CURRENT ASSETS					
		<u>19,360</u>	<u>-</u>	<u>19,360</u>	<u>21,922</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>19,360</u>	<u>-</u>	<u>19,360</u>	<u>21,922</u>
NET ASSETS					
		<u>19,360</u>	<u>-</u>	<u>19,360</u>	<u>21,922</u>
FUNDS	8				
Unrestricted funds				<u>19,360</u>	<u>21,922</u>
TOTAL FUNDS				<u>19,360</u>	<u>21,922</u>

The financial statements were approved by the Board of Trustees and authorised for issue on11/12/22..... and were signed on its behalf by:


.....
Mr J L Lewis - Trustee


.....
Ms H-V Ireland - Trustee


.....
Mr A Train - Trustee

The notes form part of these financial statements

Hull LGBT+ Community Pride

Notes to the Financial Statements **for the Year Ended 31 December 2021**

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hull LGBT+ Community Pride

Notes to the Financial Statements - continued
for the Year Ended 31 December 2021

2. RAISING FUNDS

Raising donations and legacies

	31.12.21	31.12.20
	£	£
Staff costs	-	128
Support costs	833	1,338
	<u>833</u>	<u>1,466</u>

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2021 nor for the year ended 31 December 2020.

4. STAFF COSTS

	31.12.21	31.12.20
	£	£
Wages and salaries	-	128
	<u>-</u>	<u>128</u>

The average monthly number of employees during the year was as follows:

	31.12.21	31.12.20
Subcontractors	-	1
	<u>-</u>	<u>1</u>

No employees received emoluments in excess of £60,000.

5. STOCKS

	31.12.21	31.12.20
	£	£
Stocks	350	350
	<u>350</u>	<u>350</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.21	31.12.20
	£	£
Trade debtors	3,710	3,710
Prepayments	15,785	10,270
	<u>19,495</u>	<u>13,980</u>

Hull LGBT+ Community Pride

Notes to the Financial Statements - continued
for the Year Ended 31 December 2021

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.21	31.12.20
	£	£
Trade creditors	7,400	7,400
Other creditors	5,575	5,575
	<u>12,975</u>	<u>12,975</u>

8. MOVEMENT IN FUNDS

	At 1.1.21	Net movement in funds	At 31.12.21
	£	£	£
Unrestricted funds			
General fund	21,922	(2,562)	19,360
	<u>21,922</u>	<u>(2,562)</u>	<u>19,360</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	10,781	(13,343)	(2,562)
	<u>10,781</u>	<u>(13,343)</u>	<u>(2,562)</u>

Comparatives for movement in funds

	At 1.1.20	Net movement in funds	At 31.12.20
	£	£	£
Unrestricted funds			
General fund	30,954	(9,032)	21,922
	<u>30,954</u>	<u>(9,032)</u>	<u>21,922</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	5,855	(14,887)	(9,032)
	<u>5,855</u>	<u>(14,887)</u>	<u>(9,032)</u>

Hull LGBT+ Community Pride

Notes to the Financial Statements - continued
for the Year Ended 31 December 2021

8. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.20 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	30,954	(11,594)	19,360
TOTAL FUNDS	<u>30,954</u>	<u>(11,594)</u>	<u>19,360</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	16,636	(28,230)	(11,594)
TOTAL FUNDS	<u>16,636</u>	<u>(28,230)</u>	<u>(11,594)</u>

9. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended December 2021.

Hull LGBT+ Community Pride

Detailed Statement of Financial Activities
for the Year Ended 31 December 2021

	31.12.21 £	31.12.20 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Sponsorship	-	1,500
Donations	6,781	4,112
Grants	4,000	243
	<u>10,781</u>	<u>5,855</u>
Total incoming resources	10,781	5,855
EXPENDITURE		
Raising donations and legacies		
Subcontractor	-	128
Other trading activities		
Purchases	12,270	8,463
Bad debts	-	510
	<u>12,270</u>	<u>8,973</u>
Charitable activities		
Advertising	240	3,398
Grants to individuals	-	1,050
	<u>240</u>	<u>4,448</u>
Support costs		
Finance		
Training	-	81
Governance costs		
Accountancy and legal fees	540	540
Subscriptions & memberships	293	717
	<u>833</u>	<u>1,257</u>
Total resources expended	13,343	14,887
Net expenditure	(2,562)	(9,032)

This page does not form part of the statutory financial statements