

THE GOOD GRIEF PROJECT

England & Wales · Charity number 1170244

Details

Other names	BEYOND GOODBYE
Status	Registered
Legal form	CIO
Registered	2016-11-17
Register	View on the Charity Commission register

Contact

Address	3 Rows Farm Barns Aish Road Stoke Gabriel Totnes Devon TQ9 6RT
Phone	07815195049
Email	JIMMY@THEGOODGRIEFPROJECT.CO.UK
Website	www.thegoodgriefproject.co.uk

Activities

Objects: THE PRESERVATION AND PROTECTION OF THE MENTAL AND PHYSICAL WELFARE OF PEOPLE WHO HAVE SUFFERED THE UNTIMELY DEATH OF A CLOSE RELATIVE BY:4.1. THE PROVISION OF SERVICES INCLUDING, BUT NOT LIMITED TO, COUNSELLING AND EMOTIONAL SUPPORT; AND4.2. THE ADVANCEMENT OF EDUCATION AND AWARENESS OF THE PUBLIC IN RELATION TO THE EFFECT THAT A BEREAVEMENT OR LOSS CAN HAVE ON THOSE INVOLVED.

Activities: TGGP provides comfort and support to families grieving after the sudden or untimely death of a loved one - in particular the death of a son or daughter. We encourage an active and creative response to grief, we raise awareness about the needs of the bereaved and promote an understanding of what it means to grieve in a culture that has difficulty talking openly about death, dying or bereavement.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£44,750	£69,932	-	-
2024-03-31	£91,315	£93,113	-	-
2023-03-31	£157,882	£76,094	-	-
2022-03-31	£45,321	£54,794	-	-
2021-03-31	£34,334	£40,812	-	-

Trustees

Name	Role	Appointed
ANDREW MICHAEL FREEDMAN	Chair	2017-02-16
Caroline Whaley		2024-07-20
Dr Nisha Shah		2025-09-24
JAMES EDMONDS		2016-11-17
JANE CAROLYN HARRIS		2016-11-17
Lynn Redwood		2024-07-20
TOM KIHLE		2016-11-17

THE GOOD GRIEF PROJECT

England & Wales - Charity number 1170244

Accounts

THE GOOD GRIEF PROJECT
UK charity no 1170244
ANNUAL REPORT April 2024 to March 2025



ANNUAL GENERAL MEETING 24th SEPTEMBER 2025

OUR MISSION

Approximately 6000 young people of 24 and under die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

SUMMARY OF ACTIVITIES

This is the eighth year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into four separate areas of work

1. FILM/BOOK PRODUCTIONS – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering ACTIVE GRIEF PROGRAMME of retreats and ONLINE fitness sessions GRIEF-FIT
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on social media as a way of enlisting our audience and promoting our ideas.

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though TGGP pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

Tom Kihl has been instrumental in keeping our website UpToDate and in good order.

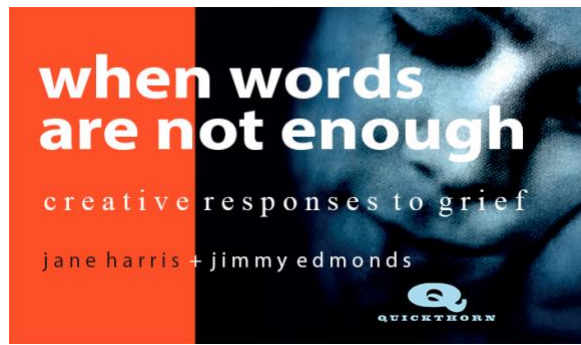
We are very grateful for the continuing support of The Jessica Mathers Trust who fund us to the tune of £12,000 per annum.

ACHIEVEMENTS AND PERFORMANCE

"The sense of safety you all created allowed for such a beautiful creative and transformative expression of grief - it was nothing short of magical. My soul feels nourished, and my heart feels full. Thanks, from the bottom of it!"

Bereaved parent following the May 2024 Retreat

WHEN WORDS ARE NOT ENOUGH



‘WHEN WORDS ARE NOT ENOUGH’ – *creative responses to grief* published by Quickthorn Books. continues to sell modestly. Since publication in 2022 we have now sold over 1800 copies.

When Words are not Enough is now available in the US (IPGBook) and Australasia (Woodslane).. An ebook version went live in May 2023.

FILM SCREENINGS – A Love That Never Dies

A LOVE THAT NEVER DIES continues to have a virtual life online and remains the property of Beyond Goodbye Media Ltd to whom TGGP pays a monthly licence fee.

Online sales of ALTND have dropped from the previous year with revenue from Amazon (UK/US) at £89.48, Vimeo (mostly UK and Ireland) down a little at £21.68 and a bit less from Beamafilm (Australia) at £25.8. All income from the film goes to TGGP.

FILM SCREENINGS – Beyond the Mask

We have had no public screenings of Beyond the Mask. Unlike A Love that Never Dies we have now made Beyond the Mask free to view online with a request for donation on screening.

Both these films and other videos on the TGGP website, Beyond Goodbye (about Joshua’s funeral), Lessons in Grief (about the Mexican Day of the Dead) and Gerry’s Legacy (about Jane’s father experience of dying with dementia and anticipatory grief), are significant resources for the charity. Not only do they spread our core message (that grief can be a catalyst for positive emotional growth) they continue to be an important entry point for people discovering The Good Grief Project. More than anything they provide a window to who we are both as bereaved parents and as creatives who have found successful ways to addressing our grief and can now offer these lessons to others. In this way people are drawn to the authenticity of our message. They can also provide a kind of stop gap for the newly bereaved who may not yet be ready to join us in person.

FILM/VIDEO PRODUCTION

Following the sad death of Jane's brother Richard in July 2024, we were delighted to make a promotional video for the Martlets Hospice where he had spent the last few weeks of life. Our charge to Martlets for the video production was £1000 but we understand the video helped them raise over £80k as part of their Xmas 2024 campaign. More importantly this work and the final film helped raise the profile of TGGP among the hospice movement.

ACTIVE GRIEF PROGRAMME



Our **Active Grief Weekend retreats** have now become an established part of our calendar and are usually booked up far in advance. In the year ending March 2024, we held two, in May and September, both at Blackadon Farm on Dartmoor. We'd like to thank our core team who have now helped deliver the retreats for a number of years ... Jane, Jimmy, Joe, Rosa, Gill Mann, Jo Bousfield, Jola Malin, Sharon Jackson and Donna seccombe

As usual for each retreat we delivered three courses in photography, creative writing, and physical exercise. Since starting this programme we have now delivered 12 weekend retreats benefiting over 200 bereaved parents and siblings.

Some feedback from our retreats in 2024/25

I'm just blown away by what the TGG team have created... Eternally grateful ... I can't articulate how wonderful this (weekend) has been.

Who knew boxing could be so deep and so fun ... so good to laugh again

Beyond my expectations. All the team were so amazing. Felt treated as peers and equals not like customers/clients. Felt so cared for.

I leave feeling lighter and not just happier but happy

The average cost for each retreat is now approximately £15000. We have now restricted the cohort to 16 meaning that each place is worth approx. £900 but we discount these to £300 per person and offer bursaries to those on low incomes. Total receipts for both events came to £6,510. We gave bursaries amounting to £1450.

The **Active Grief Weekends** continue to be a significant area of our work, one that feeds an emphasis on proactive approach to grief, the learning that ensues and which justifies the sizable expense.

GRIEF - FIT

Following the May 23 retreat we developed **Grief Fit – an online fitness programme** lead by Joe (Josh's brother and a qualified personal trainer) who has now delivered 8 nine week groups supporting 56 individuals – (including some returnees.) We now offer it on a sliding scale of £75 - £150.

Grief-Fit was developed in response to feedback from Active Grief Weekend participants seeking continued connection after the retreat. Rooted in the charity's ethos of active, intentional grieving, the programme uses exercise and movement to support the physical and mental well-being of bereaved parents and siblings. Facilitator Joe shaped Grief-Fit from his own experience of loss, using physical activity as a means of processing grief. Acknowledging the pressures grieving individuals face—from societal expectations to daily responsibilities—Grief-Fit encourages self-care and empowers participants to prioritise their well-being.

Not only have these sessions been physical beneficial for those attending, but they have also helped maintain a friendship group formed whilst on the weekends, something we had hoped would happen and solves a slight dilemma of how to cope with the emotional aftermath of a weekend of intense activity.

Some Feedback on Grief Fit:

"Life changing. It's such a unique offering. I really don't think I would have achieved the results I have in a non-grieforientated programme. Joe brings his personal experience of grief into his work in such a sensitive and intuitive way. He understands the additional barriers and difficulties that grieving people can experience and works with these in a gentle but professional way. I felt I was in safe hands!" - Alex Stevenson, Grief-Fit Cohort 4

"Grief-Fit has given me confidence, given my self-esteem a boost and made me realise how important it is to look after myself" - Sue Brinkman, Grief-Fit Cohort 5

"I can't breathe, let alone move" Joni sent this message when applying for Grief-Fit shortly after the death of her son Charlie. A year and a half on, Joni and the rest of Grief-Fit Cohort 3 continue to offer each other peer-to-peer support through their own remote group meetings and have built friendships leading to a long awaited face-to-face group meet up in July 2025.

"Grief-Fit has really been a springboard for me, thank you so much" **Joni Nettleship post Grief-Fit programme**

In December 2024 and as part of the National Grief Awareness Week, Joe and Grief-Fit were awarded the SHINE A LIGHT award hosted by The Good Grief Trust for going above and beyond making a difference to those grieving in our community.



TALKS AND PRESENTATIONS

We continue to promote our ideas in various public forums both online and in person.

As part of Dying Matters Week in May we contributed to a number of events:

Two book events for WHEN WORDS ARE NOT ENOUGH – at St George’s University Hospitals Trust on the subject The Language We Use Around Dying Death and Grief, and as part of local author convention at Paignton Library, Jane and Jimmy introduced the work of TGGP along with book signings

And on 9th May Jane introduced a screening of MUCH ADO ABOUT DYING by Simon Chambers at our local Totnes cinema

During the year Jane and Lizzie Pickering held THREE Savills presentations as part of our WELL BEING IN THE WORKPLACE programme earning £3000 for the charity.

In October Jane joined Debbie Enever for her [BEREAVED PARENTS CLUB podcast](#)

In November Jane and Jimmy gave an Online presentation to the New York based [COPE FOUNDATION](#) - Finding Meaning Through the Healing Power of Creativity and Community. They showed that grief, while deeply personal, can also be a profoundly creative and collective experience. Also that TGGP while small has a big reach.

In February 2025, Jane and Joe led a panel discussion for the Childhood Bereavement Network

WEBSITES

thegoodgriefproject.co.uk continues as our central public-facing online presence, alongside limited social media activity, which has seen more focus on LinkedIn and the end of activity on X (formerly Twitter) due to the changing nature of that platform.

Tom Kihl continues to lead on digital, including reposting newsletter updates, site development and housekeeping tasks. This has included completion of archiving of the Beyondgoodbye.co.uk website to a static host and streamlining the historic domains and email addresses run through IONOS. We secured a refund on a series of ‘pro’ services that had not been requested and made the decision to remain for IONOS for the duration of the current contract at the reduced rate to avoid the upheaval of moving email providers.

12,735 new users came to read the website for the first time over the last 12 months. This is down 20% on the reporting period in the year before, but still in line with sustained monthly visitor levels over time. For the first time, mobile devices now make up the majority of views of the website, at 53.9%, reflecting the ongoing growth of phones as the primary tool for interacting online. Organic search still dominates our inbound traffic, with 58.76% coming through search engines. We can expect to see AI results driving new views in future, but it is uncertain as to how this will impact the visibility and visitor numbers to the site yet. As last year, the most popular search terms for new visitors are “the good grief project” and “grief retreat uk” or various combinations of similar words. The homepage is the top landing page, followed by Active Grief Retreats and a strong ongoing performance by the post ‘Rosa’s Essay’ from 2022. Our Films and Grief Fit are also the other two popular landing pages.

The UK still makes up the majority of site traffic at 59%, with the USA audience 20% as the overall trends across our main international audiences hold fairly consistent.

NEWSLETTERS

In the year March 2024 to April 2025 we send out five newsletters (via Mailchimp) to approx. 3,300 subscribers. On average we have a 50% open rate which is way above the industry norm. The newsletters are always written from a personal point of view, and their authenticity clearly has an impact. They offer long term and on-going encouragement, inspiration and hope to those grieving and those who support them.

PRESS

We have had no significant press coverage during the period. We are currently in the process of engaging an intern to promote our work across various media platforms.

SOCIAL MEDIA

We continue to develop strategies for social media as an important way of communicating our core message and linking with others (charities and individuals) as part of a general conversation around death, dying and bereavement. This work is currently undertaken mostly by Jane with Jimmy helping out from time to time.

We currently are active on Facebook and Instagram. And LinkedIn. The photo group on Facebook continues to be a source of inspiration for all involved with a slight increase in membership to 364. On FACEBOOK we now have over 6.8k followers – the figure for Instagram is now over 5000. The aim of our social media engagement includes raising awareness of our project, encouraging fundraising for the charity and to bring comfort to a like-minded peer-to-peer community. This is all achieved ‘organically’ without paid for advertising. A good two thirds of our audience is in the UK with the remainder coming from the USA and Canada. We remain a small charity that reaches way beyond its size.

Podcasts such as Conversations with Annalisa Barbieri, The Grief Gang, and Good Grief Festival’s YouTube channel continue to bring audiences to our work.

NETWORKS AND OUR PLACE WITHIN THE BEREAVEMENT COMMUNITY AND RELATIONSHIP TO OTHER CHARITIES

We continue to develop our relationships with other bereavement charities in the UK many of whom have used the documentary A LOVE THAT NEVER DIES to engage in the national conversation about death dying and bereavement. We have regular and friendly contact with Cruse, Child Bereavement UK and The Compassionate Friends, Hospice UK, Dying Matters, Winston’s Wish, The Good Grief Festival and Macmillan Cancer Support.

Jane is on The House of Commons All Party Parliamentary Group on Bereavement Support and attends monthly meetings of the Childhood Bereavement Network and National Bereavement Alliance.

“Jane has played a key role in advising, policy making and changing the way we think about loss and grief” Paula Abramson, founder of Bereavement Training International.

FUNDRAISING

We had no specific fundraising campaigns during the period though we received around £28,000 in various donations and grants. This is lower than the figure of £70,00 for the previous period which included a major campaign/challenge to climb Mt Kilimanjaro. In 2024/25 the following foundations gave us grants:

The Pack Foundation -	£5000
The Rudd Sarfin Trust -	£3454.74

In July a small festival in Bexhill on Sea JackoFest (in honour of Jackson Peacock) raised £2238.52 for TGGP

Again, we thank The Jessica Mathers Trust for their continued financial support to the tune of £12,000 annually. We continue to receive small donations from our online presence principally through PayPal.

NEW TRUSTEES

We are pleased to welcome new trustees and volunteers to our core group. Cal Whaley comes with considerable experience of business management and coaching and facilitated our first strategy meeting in December. Lynn Redwood is local to our base in Stoke Gabriel, Devon and will be helping out at the retreats.

PLANS FOR THE FUTURE

Our plans for the next year are:

1. **Active Grief** - To continue developing our practice and philosophy around active and creative grief. We have booked Blackadon Farm for four more retreats during 2025 and 2026. We continue to collaborate with Dr Edith Steffen's qualitative research into the effectiveness of our weekend retreats. Dr Steffen is an internationally recognized bereavement researcher and one of the world's leading scholars on continuing bonds. Her research will provide valuable feedback and also contribute to a wider academic understanding of bereavement support.
2. **When Words are not Enough** – with the help of a marketing intern we will continue to promote the book, especially in USA and Australia.
3. **Grief-Fit** – we will continue to develop Grief-Fit, now in its third year with 4 cohorts of a maximum of 8 participants annually. It is now successfully expanded to recruit bereaved parents and siblings beyond those that have attended our retreats.
4. **YouTube channel** – currently there are 61 different grief related videos on the Beyond Goodbye Vimeo account. Our plan is to engage a Marketing Assistant with special responsibility of migrating most of these to a new Good Grief YouTube channel.
5. **Jimmy** will continue his research into the value of photography as a tool for processing grief in view of publishing **REFRAMING GRIEF**, a collection of essays, images and reflections including contributions from people who have attended the Active Grief Weekends.
6. **Fundraising** – We continue to be supported financially by The Jessica Mathers Trust along with individual donations. Following the successful fundraising challenge to climb Yorkshire Three Peaks in 2025, we now have plans to develop these as an annual event.
7. **Finances** – Given the substantial grants listed above, our finances are in good enough shape to support our work for the next year.

FINANCIAL REVIEW

Our annual accounts have been prepared by Robyn Gifford-England of Westcotts Exeter.

STRUCTURE AND GOVERNANCE

THE GOOD GRIEF PROJECT is a CIO – Charitable Incorporated Organisation whose only voting members are its Charity Trustees.

Governing Document - Our Constitution can be found here

<https://drive.google.com/open?id=0BziPhO3rqpzMdDlIbDk4ZFVIdVk>

Reference and administrative details - UK registered Charity number: 1170244

Principal Office: 3 Rowes Farm Barns, Stoke Gabriel, Totnes TQ9 6RT

Our advisers

Accountants: Robyn Gifford-England, Westcotts, 26-28 Southernhay East, Exeter, Devon, EX1 1NS

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES

Directors and trustees The trustees and officers serving during the year and since the year end were as follows:

Chair of trustees : Andy Freedman

Chief Executive Officer/Secretary: Jimmy Edmonds

Trustees: Jane Harris, Jimmy Edmonds, Andy Freedman, Tom Kihl, Kieron Milsom, Caroline Whaley, Lynn Redwood



Charity registration number: 1170244

The Good Grief Project

Annual Report and Financial Statements

for the Year Ended 31 March 2025



WESTCOTTS

CHARTERED ACCOUNTANTS
& BUSINESS ADVISERS

The Good Grief Project

Contents (continued)

Reference and Administrative Details	1
Trustees' Report	2 to 5
Independent Examiner's Report	6
Statement of Financial Activities	7
Balance Sheet	8
Notes to the Financial Statements	9 to 16

The Good Grief Project

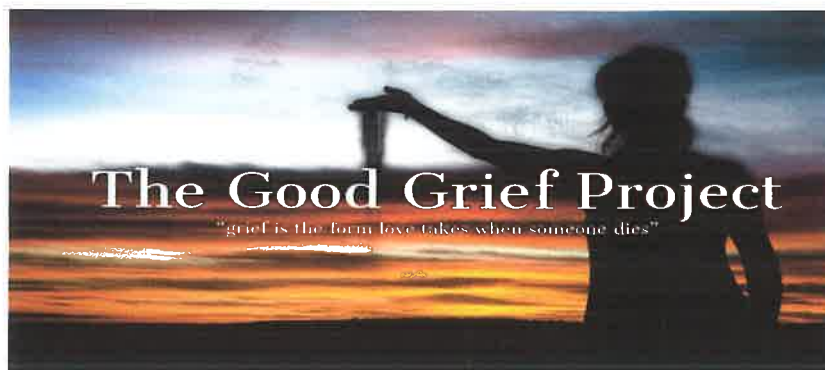
Reference and Administrative Details

Trustees	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sally Byng
	Tom Kihl
	Caroline Whaley
	Lynn Redwood
Charity Registration Number	1170244
Principal Office	3 Rowes Farm Barns
	Aish Road
	Stoke Gabriel
	Totnes
	Devon
	TQ9 6RT
Independent Examiner	Robyn Gifford-England
	Independent examiner
	Westcotts (SW) LLP
	Timberly
	South Street
	Axminster
	Devon
	EX13 5AD

The Good Grief Project

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 March 2025.



Objectives and activities

Objects and aims

The preservation and protection of the mental and physical welfare of people who have suffered the untimely death of a close relative by:

The provision of services including, but not limited to, counselling and emotional support: and

The advancement of education and awareness of the public in relation to the effect that a bereavement or loss can have on those involved.

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

The Good Grief Project

Trustees' Report (continued)

Objectives, strategies and activities

This is the eight year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work:

1. FILM/BOOK PRODUCTIONS – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on Social Media as a way of enlisting our audience and promoting our ideas.

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though The Good Grief Project (TGGP) pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

Tom Kihl has been instrumental in keeping our website up to date and in good order.

We are very grateful for the continuing support of The Jessica Mathers Trust who funds us to the tune of £12,000 per annum.

Public benefit

The charitable activities during the year were undertaken to further the public benefit in accordance with the charity's objectives.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Achievements and performance

The achievements and performance during the year can be found in the "ANNUAL REPORT April 2024 to March 2025" which is attached to these accounts.

Financial review

Policy on reserves

In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses. This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £50,000. At present the reserves are sufficient to cover this contingency.

Plans for future periods

Aims and key objectives for future periods

Our plans for the next year are detailed in the "ANNUAL REPORT April 2024 to March 2025".

The Good Grief Project

Trustees' Report (continued)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sara Tibbetts (resigned 20 July 2024)
	Rosa Harris Edmonds (resigned 20 July 2024)
	Sally Byng
	Josephine Bousfield (resigned 20 July 2024)
	Tom Kihl
	Joseph Edmonds (resigned 20 July 2024)
	Caroline Whaley (appointed 20 July 2024)
	Lynn Redwood (appointed 20 July 2024)

Structure, governance and management

Nature of governing document

The charity is registered in England & Wales with the Charity Commission as a Charitable Incorporated Organisation with charity number 1170244. The charity registered on 17 November 2016.

Recruitment and appointment of trustees

The Trustee Board is the responsible for recruiting and appointing the Trustees who are elected and coopted under the terms of the Trust deed.

Induction and training of trustees

New Trustees are inducted and trained in accordance with the charity commission guidance.

Organisational structure

The day to day management of the Charity is undertaken by the Trustees.

The Good Grief Project

Trustees' Report (continued)

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

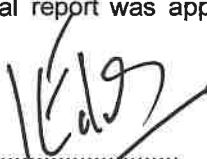
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

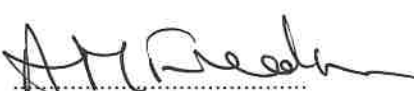
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 24/9/25 and signed on its behalf by:


James Edmonds
Trustee


Andrew Freedman
Trustee

The Good Grief Project

Independent Examiner's Report to the trustees of The Good Grief Project

I report to the trustees on my examination of the accounts of The Good Grief Project for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of The Good Grief Project you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

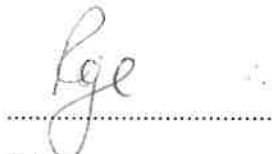
I report in respect of my examination of the The Good Grief Project's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Good Grief Project as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Robyn Gifford-England
Independent examiner
ICAEW
Westcotts (SW) LLP
Timberly
South Street
Axminster
Devon
EX13 5AD

Date: 13.10.25

The Good Grief Project

Statement of Financial Activities for the Year Ended 31 March 2025

	Note	Unrestricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:				
Donations and legacies	2	27,801	27,801	70,630
Charitable activities	3	15,249	15,249	18,347
Other trading activities	4	1,700	1,700	2,338
Total income		<u>44,750</u>	<u>44,750</u>	<u>91,315</u>
Expenditure on:				
Raising funds		-	-	(557)
Charitable activities	5	(69,932)	(69,932)	(92,556)
Total expenditure		<u>(69,932)</u>	<u>(69,932)</u>	<u>(93,113)</u>
Net expenditure		<u>(25,182)</u>	<u>(25,182)</u>	<u>(1,798)</u>
Net movement in funds		(25,182)	(25,182)	(1,798)
Reconciliation of funds				
Total funds brought forward		<u>86,243</u>	<u>86,243</u>	<u>88,041</u>
Total funds carried forward	13	<u>61,061</u>	<u>61,061</u>	<u>86,243</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 13.

The Good Grief Project

(Registration number: 1170244)

Balance Sheet as at 31 March 2025

	Note	2025 £	2024 £
Current assets			
Cash at bank and in hand	11	62,657	87,990
Creditors: Amounts falling due within one year	12	<u>(1,596)</u>	<u>(1,747)</u>
Net assets		<u>61,061</u>	<u>86,243</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>61,061</u>	<u>86,243</u>
Total funds	13	<u>61,061</u>	<u>86,243</u>

The financial statements on pages 7 to 16 were approved by the trustees, and authorised for issue on 24/4/25 and signed on their behalf by:


James Edmonds
Trustee


Andrew Freedman
Trustee

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

The Good Grief Project meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to the main activity cost given there is one overall charitable activity.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

2 Income from donations and legacies

	Unrestricted funds General £	Total 2025 £
Donations and legacies;		
Donations	10,801	10,801
Grants, including capital grants;		
Grants from other charities	17,000	17,000
	<u>27,801</u>	<u>27,801</u>
	Unrestricted funds General £	Total 2024 £
Donations and legacies;		
Donations	57,630	57,630
Grants, including capital grants;		
Grants from other charities	13,000	13,000
	<u>70,630</u>	<u>70,630</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

3 Income from charitable activities

	Unrestricted funds General £	Total 2025 £
Main activities	15,249	15,249
	<u>15,249</u>	<u>15,249</u>
	Unrestricted funds General £	Total 2024 £
Main activities	18,347	18,347
	<u>18,347</u>	<u>18,347</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2025 £
Events income;		
Other events income	1,700	1,700
	<u>1,700</u>	<u>1,700</u>
	Unrestricted funds General £	Total 2024 £
Events income;		
Other events income	2,338	2,338
	<u>2,338</u>	<u>2,338</u>

5 Expenditure on charitable activities

	Note	Unrestricted funds General £	Total 2025 £
Main activities		67,532	67,532
Allocated support costs	6	2,400	2,400
		<u>69,932</u>	<u>69,932</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

	Note	Unrestricted funds General £	Total 2024 £
Main activities		87,534	87,534
Allocated support costs		5,022	5,022
	6	<u>92,556</u>	<u>92,556</u>

6 Analysis of support costs

Support costs allocated to charitable activities

	Governance costs £	Finance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total funds £
Main activities	1,290	95	-	-	1,015	2,400
Total for 2024	<u>1,200</u>	<u>124</u>	<u>424</u>	<u>1,000</u>	<u>2,274</u>	<u>5,022</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 March 2025 £
Current assets	62,657	62,657
Current liabilities	(1,596)	(1,596)
Total net assets	<u>61,061</u>	<u>61,061</u>

	Unrestricted funds General £	Total funds at 31 March 2024 £
Current assets	87,990	87,990
Current liabilities	(1,747)	(1,747)
Total net assets	<u>86,243</u>	<u>86,243</u>

15 Related party transactions

During the year the charity made the following related party transactions:

Beyond Goodbye Media Ltd

(Jane Harris and James Edmonds are directors of Beyond Goodbye Media as well as trustees of The Good Grief Project)

A total of £29,000 was paid for film licensing (2024: £27,500). At the balance sheet date the amount due to/from Beyond Goodbye Media Ltd was £Nil (2024 - £Nil).

Tom Kihl (limited company)

(Trustee of The Good Grief Project)

A total of £1,164.71 (2024: £873.70) was paid to Tom Kihl's limited company as fees for website maintenance during the financial year. At the balance sheet date the amount due to/from Tom Kihl (limited company) was £Nil (2024 - £Nil).

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2025

	Total 2025 £	Total 2024 £
Income and Endowments from:		
Donations and legacies (analysed below)	27,801	70,630
Charitable activities (analysed below)	15,249	18,347
Other trading activities (analysed below)	1,700	2,338
Total income	44,750	91,315
Expenditure on:		
Raising funds (analysed below)	-	(557)
Charitable activities (analysed below)	(69,932)	(92,556)
Total expenditure	(69,932)	(93,113)
Net expenditure	(25,182)	(1,798)
Net movement in funds	(25,182)	(1,798)
Reconciliation of funds		
Total funds brought forward	86,243	88,041
Total funds carried forward	61,061	86,243

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2025 (continued)

	Total 2025 £	Total 2024 £
<i>Donations and legacies</i>		
Appeals and donations	10,801	57,630
Grants	17,000	13,000
	<u>27,801</u>	<u>70,630</u>
<i>Charitable activities</i>		
Film screening	1,460	100
Book sales	215	1,481
Grief Fit	2,400	1,503
Active Grief Weekends	4,975	10,763
Events	6,199	4,500
	<u>15,249</u>	<u>18,347</u>
<i>Other trading activities - fundraising events</i>		
Charity auction	-	2,338
Yorkshire Three Peaks	1,700	-
	<u>1,700</u>	<u>2,338</u>
<i>Raising funds</i>		
Other fundraising costs	-	(557)
	<u>-</u>	<u>(557)</u>
<i>Charitable activities</i>		
Cost of delivering charitable activities	(58,513)	(54,660)
Direct expenses	(8,603)	(32,874)
Rent	-	(1,000)
Insurance	(416)	-
Computer software and maintenance costs	-	(424)
Advertising	(1,015)	(2,274)
Independent examiner's fee	(1,290)	(1,200)
Bank charges	(95)	(124)
	<u>(69,932)</u>	<u>(92,556)</u>

Charity registration number: 1170244

The Good Grief Project

Annual Report and Financial Statements

for the Year Ended 31 March 2025



WESTCOTTS

CHARTERED ACCOUNTANTS
& BUSINESS ADVISERS

The Good Grief Project

Contents (continued)

Reference and Administrative Details	1
Trustees' Report	2 to 5
Independent Examiner's Report	6
Statement of Financial Activities	7
Balance Sheet	8
Notes to the Financial Statements	9 to 16

The Good Grief Project

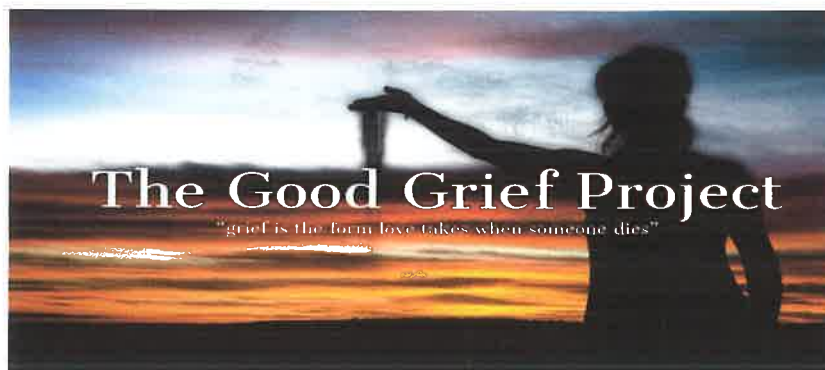
Reference and Administrative Details

Trustees	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sally Byng
	Tom Kihl
	Caroline Whaley
	Lynn Redwood
Charity Registration Number	1170244
Principal Office	3 Rowes Farm Barns
	Aish Road
	Stoke Gabriel
	Totnes
	Devon
	TQ9 6RT
Independent Examiner	Robyn Gifford-England
	Independent examiner
	Westcotts (SW) LLP
	Timberly
	South Street
	Axminster
	Devon
	EX13 5AD

The Good Grief Project

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 March 2025.



Objectives and activities

Objects and aims

The preservation and protection of the mental and physical welfare of people who have suffered the untimely death of a close relative by:

The provision of services including, but not limited to, counselling and emotional support: and

The advancement of education and awareness of the public in relation to the effect that a bereavement or loss can have on those involved.

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

The Good Grief Project

Trustees' Report (continued)

Objectives, strategies and activities

This is the eight year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work:

1. FILM/BOOK PRODUCTIONS – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on Social Media as a way of enlisting our audience and promoting our ideas.

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though The Good Grief Project (TGGP) pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

Tom Kihl has been instrumental in keeping our website up to date and in good order.

We are very grateful for the continuing support of The Jessica Mathers Trust who funds us to the tune of £12,000 per annum.

Public benefit

The charitable activities during the year were undertaken to further the public benefit in accordance with the charity's objectives.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Achievements and performance

The achievements and performance during the year can be found in the "ANNUAL REPORT April 2024 to March 2025" which is attached to these accounts.

Financial review

Policy on reserves

In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses. This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £50,000. At present the reserves are sufficient to cover this contingency.

Plans for future periods

Aims and key objectives for future periods

Our plans for the next year are detailed in the "ANNUAL REPORT April 2024 to March 2025".

The Good Grief Project

Trustees' Report (continued)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sara Tibbetts (resigned 20 July 2024)
	Rosa Harris Edmonds (resigned 20 July 2024)
	Sally Byng
	Josephine Bousfield (resigned 20 July 2024)
	Tom Kihl
	Joseph Edmonds (resigned 20 July 2024)
	Caroline Whaley (appointed 20 July 2024)
	Lynn Redwood (appointed 20 July 2024)

Structure, governance and management

Nature of governing document

The charity is registered in England & Wales with the Charity Commission as a Charitable Incorporated Organisation with charity number 1170244. The charity registered on 17 November 2016.

Recruitment and appointment of trustees

The Trustee Board is responsible for recruiting and appointing the Trustees who are elected and coopted under the terms of the Trust deed.

Induction and training of trustees

New Trustees are inducted and trained in accordance with the charity commission guidance.

Organisational structure

The day to day management of the Charity is undertaken by the Trustees.

The Good Grief Project

Trustees' Report (continued)

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

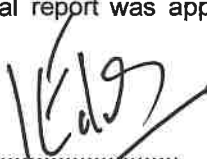
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

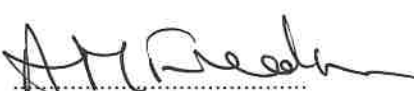
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on 24/9/25 and signed on its behalf by:


James Edmonds
Trustee


Andrew Freedman
Trustee

The Good Grief Project

Independent Examiner's Report to the trustees of The Good Grief Project

I report to the trustees on my examination of the accounts of The Good Grief Project for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of The Good Grief Project you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

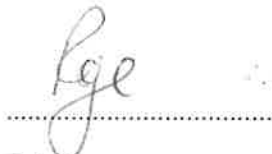
I report in respect of my examination of the The Good Grief Project's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Good Grief Project as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Robyn Gifford-England
Independent examiner
ICAEW
Westcotts (SW) LLP
Timberly
South Street
Axminster
Devon
EX13 5AD

Date: 13.10.25

The Good Grief Project

Statement of Financial Activities for the Year Ended 31 March 2025

	Note	Unrestricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:				
Donations and legacies	2	27,801	27,801	70,630
Charitable activities	3	15,249	15,249	18,347
Other trading activities	4	1,700	1,700	2,338
Total income		<u>44,750</u>	<u>44,750</u>	<u>91,315</u>
Expenditure on:				
Raising funds		-	-	(557)
Charitable activities	5	(69,932)	(69,932)	(92,556)
Total expenditure		<u>(69,932)</u>	<u>(69,932)</u>	<u>(93,113)</u>
Net expenditure		<u>(25,182)</u>	<u>(25,182)</u>	<u>(1,798)</u>
Net movement in funds		(25,182)	(25,182)	(1,798)
Reconciliation of funds				
Total funds brought forward		<u>86,243</u>	<u>86,243</u>	<u>88,041</u>
Total funds carried forward	13	<u>61,061</u>	<u>61,061</u>	<u>86,243</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 13.

The Good Grief Project

(Registration number: 1170244)
Balance Sheet as at 31 March 2025

	Note	2025 £	2024 £
Current assets			
Cash at bank and in hand	11	62,657	87,990
Creditors: Amounts falling due within one year	12	<u>(1,596)</u>	<u>(1,747)</u>
Net assets		<u>61,061</u>	<u>86,243</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>61,061</u>	<u>86,243</u>
Total funds	13	<u>61,061</u>	<u>86,243</u>

The financial statements on pages 7 to 16 were approved by the trustees, and authorised for issue on 24/4/25 and signed on their behalf by:


James Edmonds
Trustee


Andrew Freedman
Trustee

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

The Good Grief Project meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to the main activity cost given there is one overall charitable activity.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

2 Income from donations and legacies

	Unrestricted funds General £	Total 2025 £
Donations and legacies;		
Donations	10,801	10,801
Grants, including capital grants;		
Grants from other charities	17,000	17,000
	<u>27,801</u>	<u>27,801</u>
	Unrestricted funds General £	Total 2024 £
Donations and legacies;		
Donations	57,630	57,630
Grants, including capital grants;		
Grants from other charities	13,000	13,000
	<u>70,630</u>	<u>70,630</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

3 Income from charitable activities

	Unrestricted funds General £	Total 2025 £
Main activities	15,249	15,249
	<u>15,249</u>	<u>15,249</u>
	Unrestricted funds General £	Total 2024 £
Main activities	18,347	18,347
	<u>18,347</u>	<u>18,347</u>

4 Income from other trading activities

	Unrestricted funds General £	Total 2025 £
Events income;		
Other events income	1,700	1,700
	<u>1,700</u>	<u>1,700</u>
	Unrestricted funds General £	Total 2024 £
Events income;		
Other events income	2,338	2,338
	<u>2,338</u>	<u>2,338</u>

5 Expenditure on charitable activities

	Note	Unrestricted funds General £	Total 2025 £
Main activities		67,532	67,532
Allocated support costs	6	2,400	2,400
		<u>69,932</u>	<u>69,932</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

	Note	Unrestricted funds General £	Total 2024 £
Main activities		87,534	87,534
Allocated support costs		5,022	5,022
	6	<u>92,556</u>	<u>92,556</u>

6 Analysis of support costs

Support costs allocated to charitable activities

	Governance costs £	Finance costs £	Information technology £	Premises costs including depreciation £	Other support costs £	Total funds £
Main activities	1,290	95	-	-	1,015	2,400
Total for 2024	<u>1,200</u>	<u>124</u>	<u>424</u>	<u>1,000</u>	<u>2,274</u>	<u>5,022</u>

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 March 2025 £
Current assets	62,657	62,657
Current liabilities	(1,596)	(1,596)
Total net assets	61,061	61,061

	Unrestricted funds General £	Total funds at 31 March 2024 £
Current assets	87,990	87,990
Current liabilities	(1,747)	(1,747)
Total net assets	86,243	86,243

15 Related party transactions

During the year the charity made the following related party transactions:

Beyond Goodbye Media Ltd

(Jane Harris and James Edmonds are directors of Beyond Goodbye Media as well as trustees of The Good Grief Project)

A total of £29,000 was paid for film licensing (2024: £27,500). At the balance sheet date the amount due to/from Beyond Goodbye Media Ltd was £Nil (2024 - £Nil).

Tom Kihl (limited company)

(Trustee of The Good Grief Project)

A total of £1,164.71 (2024: £873.70) was paid to Tom Kihl's limited company as fees for website maintenance during the financial year. At the balance sheet date the amount due to/from Tom Kihl (limited company) was £Nil (2024 - £Nil).

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2025

	Total 2025 £	Total 2024 £
Income and Endowments from:		
Donations and legacies (analysed below)	27,801	70,630
Charitable activities (analysed below)	15,249	18,347
Other trading activities (analysed below)	1,700	2,338
Total income	44,750	91,315
Expenditure on:		
Raising funds (analysed below)	-	(557)
Charitable activities (analysed below)	(69,932)	(92,556)
Total expenditure	(69,932)	(93,113)
Net expenditure	(25,182)	(1,798)
Net movement in funds	(25,182)	(1,798)
Reconciliation of funds		
Total funds brought forward	86,243	88,041
Total funds carried forward	61,061	86,243

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2025 (continued)

	Total 2025 £	Total 2024 £
<i>Donations and legacies</i>		
Appeals and donations	10,801	57,630
Grants	17,000	13,000
	<u>27,801</u>	<u>70,630</u>
<i>Charitable activities</i>		
Film screening	1,460	100
Book sales	215	1,481
Grief Fit	2,400	1,503
Active Grief Weekends	4,975	10,763
Events	6,199	4,500
	<u>15,249</u>	<u>18,347</u>
<i>Other trading activities - fundraising events</i>		
Charity auction	-	2,338
Yorkshire Three Peaks	1,700	-
	<u>1,700</u>	<u>2,338</u>
<i>Raising funds</i>		
Other fundraising costs	-	(557)
	<u>-</u>	<u>(557)</u>
<i>Charitable activities</i>		
Cost of delivering charitable activities	(58,513)	(54,660)
Direct expenses	(8,603)	(32,874)
Rent	-	(1,000)
Insurance	(416)	-
Computer software and maintenance costs	-	(424)
Advertising	(1,015)	(2,274)
Independent examiner's fee	(1,290)	(1,200)
Bank charges	(95)	(124)
	<u>(69,932)</u>	<u>(92,556)</u>

THE GOOD GRIEF PROJECT

England & Wales - Charity number 1170244

Accounts

Charity registration number: 1170244

The Good Grief Project

Annual Report and Financial Statements

for the Year Ended 31 March 2024



WESTCOTTS

CHARTERED ACCOUNTANTS
& BUSINESS ADVISERS

The Good Grief Project

Contents (continued)

Reference and Administrative Details	1
Trustees' Report	2 to 5
Independent Examiner's Report	6
Statement of Financial Activities	7
Balance Sheet	8
Notes to the Financial Statements	9 to 16

The Good Grief Project

Reference and Administrative Details

Trustees	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sally Byng
	Tom Kihl
	Caroline Whaley
	Lynn Redwood
Charity Registration Number	1170244
Principal Office	3 Rowes Farm Barns
	Aish Road
	Stoke Gabriel
	Totnes
	Devon
	TQ9 6RT
Independent Examiner	Robyn Gifford-England
	Independent examiner
	Westcotts (SW) LLP
	Timberly
	South Street
	Axminster
	Devon
	EX13 5AD

The Good Grief Project

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 March 2024.

Objectives and activities

Objects and aims

The preservation and protection of the mental and physical welfare of people who have suffered the untimely death of a close relative by:

The provision of services including, but not limited to, counselling and emotional support: and

The advancement of education and awareness of the public in relation to the effect that a bereavement or loss can have on those involved.

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

Objectives, strategies and activities

This is the seventh year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work:

1. FILM/BOOK PRODUCTIONS – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on Social Media as a way of enlisting our audience and promoting our ideas.

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though The Good Grief Project (TGGP) pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

Until October 2023 we have also been supported by Annabel Richmond who worked tirelessly promoting our work on social media. Annabel works for a small monthly fee. Tom Kihl has been instrumental in keeping our website up to date and in good order.

We are very grateful for the continuing support of The Jessica Mathers Trust who funds us to the tune of £12,000 per annum.

Public benefit

The charitable activities during the year were undertaken to further the public benefit in accordance with the charity's objectives.

The Good Grief Project

Trustees' Report (continued)

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Achievements and performance

The achievements and performance during the year can be found in the "ANNUAL REPORT April 2023 to March 2024" which is attached to these accounts.

Financial review

Policy on reserves

In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses. This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £30,000. At present the reserves are sufficient to cover this contingency.

Plans for future periods

Aims and key objectives for future periods

Our plans for next year are mentioned in the "ANNUAL REPORT April 2023 to March 2024".

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	James Edmonds
	Andrew Freedman
	Jane Harris
	Kieron Milsom
	Sara Tibbetts (resigned 20 July 2024)
	Rosa Harris Edmonds (resigned 20 July 2024)
	Sally Byng
	Josephine Bousfield (resigned 20 July 2024)
	Tom Kihl
	Joseph Edmonds (resigned 20 July 2024)
	Caroline Whaley (appointed 20 July 2024)
	Lynn Redwood (appointed 20 July 2024)

Structure, governance and management

Nature of governing document

The charity is registered in England & Wales with the Charity Commission as a Charitable Incorporated Organisation with charity number 1170244. The charity registered on 17 November 2016.

The Good Grief Project

Trustees' Report (continued)

Recruitment and appointment of trustees

The Trustee Board is responsible for recruiting and appointing the Trustees who are elected and coopted under the terms of the Trust deed.

Induction and training of trustees

New Trustees are inducted and trained in accordance with the charity commission guidance.

Organisational structure

The day to day management of the Charity is undertaken by the Trustees.

The Good Grief Project

Trustees' Report (continued)

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The annual report was approved by the trustees of the charity on ~~20.07.23~~ 20.07.24 and signed on its behalf by:

J Edmonds

James Edmonds
Trustee

A Freedman

Andrew Freedman
Trustee

The Good Grief Project

Independent Examiner's Report to the trustees of The Good Grief Project

I report to the trustees on my examination of the accounts of The Good Grief Project for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity trustees of The Good Grief Project you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the The Good Grief Project's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of The Good Grief Project as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Robyn Gifford-England
Independent examiner
ICAEW
Westcotts (SW) LLP
Timberly
South Street
Axminster
Devon
EX13 5AD

Date: 8.10.24

The Good Grief Project

(Registration number: 1170244)
Balance Sheet as at 31 March 2024

	Note	2024 £	2023 £
Current assets			
Cash at bank and in hand	11	87,990	88,466
Creditors: Amounts falling due within one year	12	<u>(1,747)</u>	<u>(425)</u>
Net assets		<u>86,243</u>	<u>88,041</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>86,243</u>	<u>88,041</u>
Total funds	13	<u>86,243</u>	<u>88,041</u>

The financial statements on pages 7 to 16 were approved by the trustees, and authorised for issue on ~~20.07.24~~ and signed on their behalf by:

J Edmonds

James Edmonds
Trustee

A Freedman

Andrew Freedman
Trustee

The Good Grief Project

Statement of Financial Activities for the Year Ended 31 March 2024

	Note	Unrestricted funds £	Total 2024 £	Total 2023 £
Income and Endowments from:				
Donations and legacies	2	70,630	70,630	144,596
Charitable activities	3	18,347	18,347	13,286
Other trading activities	4	2,338	2,338	-
Total income		<u>91,315</u>	<u>91,315</u>	<u>157,882</u>
Expenditure on:				
Raising funds		(557)	(557)	-
Charitable activities	5	<u>(92,556)</u>	<u>(92,556)</u>	<u>(76,094)</u>
Total expenditure		<u>(93,113)</u>	<u>(93,113)</u>	<u>(76,094)</u>
Net (expenditure)/income		<u>(1,798)</u>	<u>(1,798)</u>	<u>81,788</u>
Net movement in funds		(1,798)	(1,798)	81,788
Reconciliation of funds				
Total funds brought forward		<u>88,041</u>	<u>88,041</u>	<u>6,253</u>
Total funds carried forward	13	<u>86,243</u>	<u>86,243</u>	<u>88,041</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 13.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024

1 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

The Good Grief Project meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

Support costs

Support costs include central functions and have been allocated to the main activity cost given there is one overall charitable activity.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

2 Income from donations and legacies

	Unrestricted funds General £	Total 2024 £
Donations and legacies;		
Donations	70,630	70,630
	<u>70,630</u>	<u>70,630</u>
	Unrestricted funds General £	Total 2023 £
Donations and legacies;		
Donations	144,596	144,596
	<u>144,596</u>	<u>144,596</u>

3 Income from charitable activities

	Unrestricted funds General £	Total 2024 £
Main activities	18,347	18,347

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

		Unrestricted funds General £	Total 2023 £
Main activities		13,286	13,286
4 Income from other trading activities			
		Unrestricted funds General £	Total 2024 £
Events income;			
Other events income		2,338	2,338
		2,338	2,338
			Total 2023 £
			-
5 Expenditure on charitable activities			
	Note	Unrestricted funds General £	Total 2024 £
Main activities		87,534	87,534
Allocated support costs	6	5,022	5,022
		92,556	92,556
	Note	Unrestricted funds General £	Total 2023 £
Main activities		65,490	65,490
Allocated support costs		10,604	10,604
	6	76,094	76,094

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

6 Analysis of support costs

Support costs allocated to charitable activities

	Governance costs £	Finance costs £	Information technology £	Premises costs including depreciation £	Other support costs £
Main activities	1,200	124	424	1,000	2,274
Total for 2023	425	65	-	4,608	5,506
					Total funds £
Main activities					5,022
Total for 2023					10,604

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

7 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

James Edmonds

£1,000 (2023: £6,413) of expenses were reimbursed to James Edmonds during the year.

A total of £1,000 (last year: £6,413) was paid to Jimmy Edmonds as reimbursement for various expenses and fees for delivering The Active Grief Weekend Retreats during the financial year.

Jane Harris

£3,495 (2023: £250) of expenses were reimbursed to Jane Harris during the year.

A total of £3,495 (last year: £250) was paid to Jane Harris as fees for counselling services, presentation fees and staffing The Active Grief Weekend Retreats during the financial year.

Joseph Edmonds

£8,925 (2023: £767) of expenses were reimbursed to Joseph Edmonds during the year.

A total of £8,925 was paid for staffing The Active Grief Weekend Retreats/ Grief Fits as well as a Kilimanjaro fee to Joe Edmonds Personal Training by the charity during the financial year.

Last year, a total of £750 was paid for staffing & £17 in expenses paid on The Active Grief Weekend Retreats (6th - 8th May 2022 & 14th - 16th October 2022) to Joseph Edmonds Personal Training by the charity during the financial year.

Rosa Harris Edmonds

£4,505 (2023: £4,206) of expenses were reimbursed to Rosa Harris Edmonds during the year.

A total of £4,505 (last year: £4,206) was paid for staffing and expenses for catering services The Active Grief Weekend Retreats to Rosa Harris Edmonds by the charity during the financial year.

Josephine Bousfield

£581 (2023: £816) of expenses were reimbursed to Josephine Bousfield during the year.

A total of £581 (last year: £816) was paid to Jo Bousfield as fees and expenses for staffing The Active Grief Weekend Retreats during the financial year.

8 Staff costs

No staff were employed by the charity during the year, and therefore no employee received emoluments of more than £60,000 during the year

9 Independent examiner's remuneration

	2024 £	2023 £
Examination of the financial statements	1,200	425

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

10 Taxation

The charity is a registered charity and is therefore exempt from taxation.

11 Cash and cash equivalents

	2024 £	2023 £
Cash at bank	87,990	88,466

12 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	547	-
Accruals	1,200	425
	1,747	425

13 Funds

	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
Unrestricted funds				
General				
General Funds	88,041	91,315	(93,113)	86,243
	Balance at 1 April 2022 £	Incoming resources £	Resources expended £	Balance at 31 March 2023 £
Unrestricted funds				
General				
General Funds	6,253	157,882	(76,094)	88,041

The Good Grief Project

Notes to the Financial Statements for the Year Ended 31 March 2024 (continued)

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 March 2024 £
Current assets	87,990	87,990
Current liabilities	(1,747)	(1,747)
Total net assets	86,243	86,243

	Unrestricted funds General £	Total funds at 31 March 2023 £
Current assets	88,466	88,466
Current liabilities	(425)	(425)
Total net assets	88,041	88,041

15 Related party transactions

During the year the charity made the following related party transactions:

Beyond Goodbye Media Ltd

(Jane Harris and James Edmonds are directors of Beyond Goodbye Media as well as trustees of The Good Grief Project)

A total of £27,500.00 was paid for film licensing (last year £28,500).. At the balance sheet date the amount due to/from Beyond Goodbye Media Ltd was £Nil (2023 - £Nil).

Tom Kihl (limited company)

(Trustee of The Good Grief Project)

A total of £873.70 (last year: £430.00) was paid to Tom Kihl's limited company as fees for website maintenance during the financial year. At the balance sheet date the amount due to/from Tom Kihl (limited company) was £Nil (2023 - £Nil).

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2024

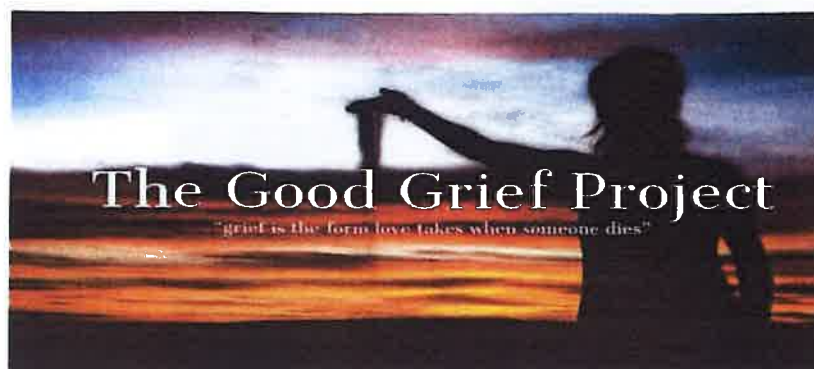
	Total 2024 £	Total 2023 £
Income and Endowments from:		
Donations and legacies (analysed below)	70,630	144,596
Charitable activities (analysed below)	18,347	13,286
Other trading activities (analysed below)	2,338	-
Total income	<u>91,315</u>	<u>157,882</u>
Expenditure on:		
Raising funds (analysed below)	(557)	-
Charitable activities (analysed below)	(92,556)	(76,094)
Total expenditure	<u>(93,113)</u>	<u>(76,094)</u>
Net (expenditure)/income	<u>(1,798)</u>	<u>81,788</u>
Net movement in funds	(1,798)	81,788
Reconciliation of funds		
Total funds brought forward	<u>88,041</u>	<u>6,253</u>
Total funds carried forward	<u><u>86,243</u></u>	<u><u>88,041</u></u>

The Good Grief Project

Detailed Statement of Financial Activities for the Year Ended 31 March 2024 (continued)

	Total 2024 £	Total 2023 £
<i>Donations and legacies</i>		
Appeals and donations	70,630	144,596
	<u>70,630</u>	<u>144,596</u>
<i>Charitable activities</i>		
Film screening	100	-
Book sales	1,481	-
Grief Fit	1,503	-
Active Grief Weekends	10,763	-
Events	4,500	-
Fees and supplies	-	13,286
	<u>18,347</u>	<u>13,286</u>
<i>Other trading activities</i>		
Charity auction	2,338	-
	<u>2,338</u>	<u>-</u>
<i>Raising funds</i>		
Other fundraising costs	(557)	-
	<u>(557)</u>	<u>-</u>
<i>Charitable activities</i>		
Cost of delivering charitable activities	(54,660)	(37,112)
Direct expenses	(32,874)	(28,378)
Sundry expenses	-	(231)
Rent	(1,000)	(4,608)
Computer software and maintenance costs	(424)	-
Advertising	(2,274)	(5,275)
Independent examiner's fee	(1,200)	(425)
Bank charges	(124)	(65)
	<u>(92,556)</u>	<u>(76,094)</u>

THE GOOD GRIEF PROJECT
UK charity no 1170244
ANNUAL REPORT April 2023 to March 2024



ANNUAL GENERAL MEETING 20TH JULY 2024

OUR MISSION

Approximately 6000 young people of 24 and under die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

SUMMARY OF ACTIVITIES

This is the seventh year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into four separate areas of work

1. **FILM/BOOK PRODUCTIONS** – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering **ACTIVE GRIEF WEEKENDS**
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on Social Media as a way of enlisting our audience and promoting our ideas.

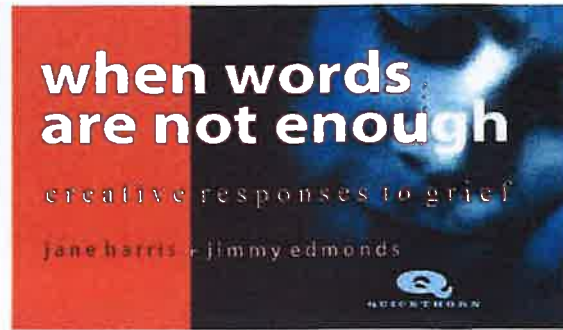
Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though TGGP pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

Until October 2023 we have been supported by Annabel Richmond who worked tirelessly promoting our work on social media platforms. Tom Kihl has been instrumental in keeping our website UpToDate and in good order.

We are very grateful for the continuing support of The Jessica Mathers Trust who fund us to the tune of £12,000 per annum.

ACHIEVEMENTS AND PERFORMANCE

WHEN WORDS ARE NOT ENOUGH



'WHEN WORDS ARE NOT ENOUGH' – *creative responses to grief* published by Quickthorn Books, continues to sell well and in the year ending March 2024 were 515 grossing £500 for the charity. Since publication in 2022 we have now sold over 1700 copies.

When Words are not Enough is now available in the US (IPGBook) and Australasia (Woodslane). Sales figures have yet to come in from them, though the US have ordered 250 to date. An ebook version went live in May 2023.

In May 2023 Therapy Today featured the book as one of their book choices for the month.

FILM SCREENINGS – A Love That Never Dies

A LOVE THAT NEVER DIES continues to have a virtual life online and remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a monthly licence fee.

In August 2023 we took part in a live screening of A Love That Never Dies hosted by the US based bereavement network "What's Your Grief" with 300 attendees. In December 2023 Road Peace showed the film to their befrienders in the UK. This was an online viewing followed by a Q & A with Jane and Jimmy.

Online sales of ALTND have remained steady over the year with revenue from Amazon (UK/US) up a little at £210.08, Vimeo (mostly UK and Ireland) down a little at £38.22 and a bit less from Beamafilm (Australia) at £34.02.

FILM SCREENINGS – Beyond the Mask

We have had no public screenings of Beyond the Mask. Unlike A Love that Never Dies we have now made Beyond the Mask free to view online with a request for donation on screening.

Both films are significant resources for the charity. Not only do they spread our core message (that grief can be a catalyst for positive emotional growth) they continue to be an important entry point for people discovering The Good Grief Project.

ACTIVE GRIEF WEEKENDS



Our Active Grief weekends have now become an established part of our calendar and are usually booked up far in advance. In the year ending 2024 we held two, May and September, both at Blackadon Farm on Dartmoor.

As usual for each retreat we delivered three courses in photography, creative writing, and physical exercise. Since starting this programme we have now delivered 8 weekend retreats benefiting over 180 bereaved parents and a few siblings.

Some feedback from our retreats in 2023/24

The safe space you have created that enabled us all to be so open and vulnerable with people we've only just met is a gift.

I haven't had so much fun in ages

I wish I could eat Rosa's food everyday

It was lovely to have a real good laugh together ... (yet) it was the first time I was able to cry publicly... it was a game changer for my grief.

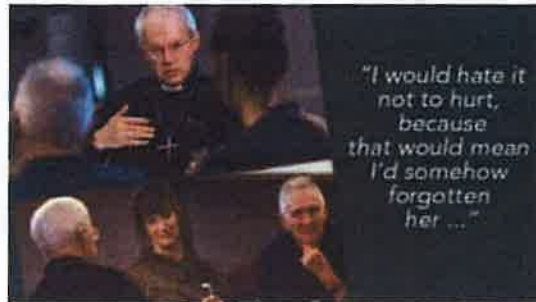
The average cost for each retreat is approximately £14000. Given that we discount places quite heavily as well as offering bursaries, receipts for both events came to £7163, meaning the remainder must be made up from funding and donations. The Active Grief Weekends continue to be a significant area of our work, one that feeds an emphasis on proactive approach to grief, the learning that ensues and which justifies the sizable expense.

Following the May 23 retreat we developed Grief Fit – an online fitness programme lead by Joe who delivered two 9 week programmes for 8/9 people drawn from the May and September retreats. Not only have these been physical beneficial for those attending, its helped maintain a friendship group formed whilst on the weekends, something we had hoped would happen and solves a slight dilemma of how to cope with the emotional aftermath of a weekend of intense activity.

TALKS AND PRESENTATIONS

We continue to promote our ideas in various public forums both online and in person.

Jane joined Sophie Pierce in conversation for an afternoon event "Writing through Grief" on All Souls Day (Oct 2023) at St Thomas's church in Exeter.



In November 2023 Jane and Jimmy were invited to join Justin Welby, The Archbishop of Canterbury for a conversation about the grief for their children. The event was hosted by University of Exeter with a sellout audience.

Jane did a podcast about the death of an older child for the Grief Gang in March 2024. Also, in this month Jane and Jimmy took part in a panel discussion held at St Matt's Church in Exeter on the theme of bereavement following child loss and organized by a number of Devon NHS trusts. And the interview Jane did in 2021 with the Good Grief Festival titled "When Language Fails – Grieving Creatively" was published in their video channel.

WEBSITES

thegoodgriefproject.co.uk is now our main public-facing online presence, after ongoing streamlining of other domains and websites. Tom Kihl continues to lead on managing digital, including newsletter updates, minor development and housekeeping tasks, and the archiving of the historic Beyondgoodbye.co.uk website to a static hosting platform.

15,926 new users came to read the website for the first time over the last 12 months, a 15% rise on the previous year. Visits from mobile devices is now up to 48%. That is still less than many other sites suggesting people land on TGGP website when they are focused in front of their desktop computer as opposed to casually on the move, with search making up for 61% of all traffic. The most popular search terms for new visitors are "the good grief project" and "grief retreat uk" or various combinations of similar words. The homepage is the top landing page, followed by Active Grief Retreats and Our Films.

The UK still makes up the majority of site traffic, up this year to 62%, with the USA audience slightly down at 19%, but the overall trends across our main international audiences hold fairly consistent. London and Cardiff are the most popular UK destinations for visitors. As before, the prevalence of VPNs may well be making geographical location analytics less accurate. The biggest day for traffic was Tuesday 17th October, which spiked a total of 641 new visitors in a single day to the site.

Demographic data on age and gender is not currently available due to the new GA4 analytics having changed the way some types of data is gathered. We can assume that it will largely be in line with the numbers previously gathered.

Currently we manage to send quarterly newsletters (via Mailchimp) to approx. 3,000 subscribers.

PRESS

We had a reduced press coverage during 2023/ 2024 – with the exception of our local BBC who covered our conversation with the Archbishop of Canterbury and our message for those grieving at Christmas on both TV and radio stations. In April 2023 Following an hour long interview Jane was quoted in the Independent *"One of the main problems that bereaved people face is that everybody wants to make it better. And both as a therapist and as a bereaved person myself, I've learnt that's not really helpful"* in April 2023

Prima Magazine published two articles about our work in April and May 2023.



SOCIAL MEDIA

Our thanks go to Annabel Richmond for all her help in developing our strategies for social media an increasingly important way of communicating our core message and linking with others (charities and individuals) as part of a general conversation around death, dying and bereavement. We currently are active on Facebook and Instagram. The photo group on Facebook continues to be a source of inspiration for all involved with a slight increase in membership to 352. On FACEBOOK we now have over 6.5k followers – the figure for Instagram is 4615. Both audiences are up approx. 15% on the previous year with roughly a 90/10 % mix between women and men. While the audience size has increased actual visits to our FB page has increased by close to 120% and to Instagram by 35%. The aim of our social media engagement includes raising awareness of our project, encouraging fundraising for the charity and to bring comfort to a like- minded peer-to-peer community. This is all achieved 'organically' without paid for advertising. A good two thirds of our audience is in the UK with the remainder coming from the USA and Canada. We remain a small charity that reaches way beyond its size.

Annabel ceased working for us in October and we engaged Louise Dillon of Armadillo Social to carry our social media messaging through to the New Year, but it became apparent that the model that works best for now is led by Jimmy and Jane.

NETWORKS AND OUR PLACE WITHIN THE BEREAVEMENT COMMUNITY AND RELATIONSHIP TO OTHER CHARITIES

We continue to develop our relationships with other bereavement charities in the UK many of whom have used the documentary A LOVE THAT NEVER DIES to engage in the national conversation about death dying and bereavement. We have regular and friendly contact with Cruse, Child Bereavement UK and The Compassionate Friends, Hospice UK, Dying Matters and Macmillan Cancer Support.

Jane is on The House of Commons All Party Parliamentary Group on Bereavement Support and attends monthly meetings of the Childhood Bereavement Network and National Bereavement Alliance.

FUNDRAISING

Following two (pandemic related) cancellations the second The Good Grief Kilimanjaro Challenge eventually took place in October 2023 and included our founder Jimmy Edmonds and his son Joe. Our thanks go to the whole team led by Andrea Hartley, all of whom summited successfully and raised almost £50,000 to support our work.

A video record of the challenge can be viewed here <https://vimeo.com/manage/videos/917235229>

Anyone who has taken on a physical challenge (organised or not) knows what it means to double the task by fundraising for charity, especially when there are so many 'good causes' to support. As part of this fundraising effort, Joe organised an auction of promises in September which was fun but quite stressful.

Again, we thank The Jessica Mathers Trust for their continued financial support to the tune of £12,000 annually. We continue to receive small donations from our online presence principally through PayPal.

PLANS FOR THE FUTURE

Our plans for the next year are:

1. **Active Grief** - To continue developing our practice and philosophy around active and creative grief. We have booked Blackadon Farm for four more retreats during 2024 and 2025. As a major development Dr Edith Steffen of Plymouth University has started a qualitative research programme of the effectiveness of our week retreats. The results should be ready in the autumn of 2024.
2. **When Words are not Enough** - we will continue to promote the book, especially in USA and Australia.
3. **GRIEF-fit** - we will continue to develop Grief Fit, now in its second year with 4 cohorts of a maximum of 8 participants annually. It is now successfully expanded to recruit bereaved parents and siblings beyond those that have attended our retreats.
4. **Fundraising** - We continue to be supported financially by The Jessica Mathers Trust along with individual donations. We currently have no plans for any specific fundraising initiatives in 2024 but will plan a major challenge for 2025.
5. **Finances** - following on from the two successful Kilimanjaro challenges our finances are in good enough shape to support our work for the next year.

FINANCIAL REVIEW

Our annual accounts have been prepared by Robyn Gifford-England of Westcotts Exeter.

STRUCTURE AND GOVERNANCE

THE GOOD GRIEF PROJECT is a CIO – Charitable Incorporated Organisation whose only voting members are its Charity Trustees.

Governing Document - Our Constitution can be found here

<https://drive.google.com/open?id=0BziPhO3rqpzMdDlIbDk4ZFVldVk>

Reference and administrative details - UK registered Charity number: 1170244

Principal Office: 3 Rowes Farm Barns, Stoke Gabriel, Totnes TQ9 6RT

Our advisers

Accountants: Robyn Gifford-England, Westcotts, 26-28 Southernhay East, Exeter, Devon, EX1 1NS

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES

Directors and trustees The trustees and officers serving during the year and since the year end were as follows:

Chair of trustees : Andy Freedman

Chief Executive Officer/Secretary: Jimmy Edmonds

Trustees: Jane Harris, Jimmy Edmonds, Tom Kihl, Sally Byng, Kieron Milsom, Joe Edmonds, Rosa Harris Edmonds, Jo Bousfield, Sarah Tibbetts.



THE GOOD GRIEF PROJECT

England & Wales - Charity number 1170244

Accounts

THE GOOD GRIEF PROJECT
UK charity no 1170244
ANNUAL REPORT April 2022 to March 2023



ANNUAL GENERAL MEETING 19TH JULY 2023

OUR MISSION

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

SUMMARY OF ACTIVITIES

This is the sixth year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work

1. FILM/BOOK PRODUCTIONS – promoting A LOVE THAT NEVER DIES, BEYOND THE MASK and WHEN WORDS ARE NOT ENOUGH
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates
4. Maintaining a constant presence on Social Media as a way of enlisting our audience and promoting our ideas.

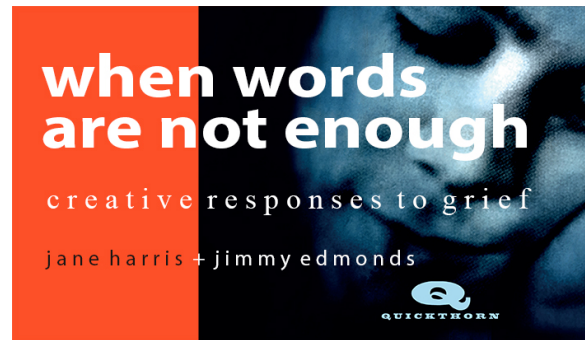
Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though TGGP pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

We have also been supported by Annabel Richmond who has taken the lead in promoting our work on social media. Annabel works for a small monthly fee.

We are very grateful for the continuing support of The Jessica Mathers Trust who fund us to the tune of £12,000 per annum.

ACHIEVEMENTS AND PERFORMANCE

WHEN WORDS ARE NOT ENOUGH



In October our book 'WHEN WORDS ARE NOT ENOUGH – *creative responses to grief*' was published by Quickthorne Books. This followed an intense production period with many new insights into the world of publishing.

The book charts our own responses to Joshua's death along with contributions from 14 others who have also found solace from doing and creating new things following the death of a loved one. We were delighted to secure a wonderful Foreword by Dr Kathryn Mannix, who wrote 'When Words Are Not Enough offers us all an insight into the power of creativity to shine light into the dark abyss of grief'.

In her review of the book The Guardian columnist, Annalisa Barbieri wrote –

"Through their immense loss and pain, the authors have done an extraordinary thing and redefined grief as love turned inside out. They make grief less scary. I have not read a better book on grief."

We had three public events associated with the launch of the book

The Stroud Book Festival – Kathryn Mannix in conversation with Jane and Jimmy

The Dartington Book Shop in Totnes – Jane and Jimmy in conversation with Sophie Pierce

The Freud Museum – Jane in conversation with Kathryn Mannix

The Good Grief Festival – Jane and Jimmy in conversation with Dr Lesel Dawson

Words Are Not Enough was also chosen as the book of the campaign for National Greif awareness Week 2022

Book sales for the year ending March 2023 were 1034 grossing £550.28. for the charity.

When Words are not Enough is now available in the US (IPGBook) and Australasia (Woodslane). Sales figures have yet to come in from them, though the US have ordered 250 to date. An ebook version will go live in May 2023.

FILM SCREENINGS – A Love That Never Dies

A LOVE THAT NEVER DIES continues to have a virtual life online and remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a small monthly licence fee.

There has been just one public screening. The film was shown to a full house at the Totnes Cinema as part of the first Totnes Festival in November 2022 with receipts coming to £153.71

Online sales of ALTND have remained steady over the year with revenue from Amazon (UK/US) at £168.43, Vimeo (mostly UK and Ireland)) at £67 and Beamafilm (Australia) £109.57

FILM SCREENINGS – Beyond the Mask

We have had no public screenings of Beyond the Mask. Unlike A Love that Never dies we have now made Beyond the Mask free to view online with a request for donation on screening.

ACTIVE GRIEF WEEKENDS



Following the disruption caused by the pandemic our programme of weekend retreats has been restored to two a year. In May 2022 we were in Derbyshire but moved to a new venue in October, Blackadon Farm on Dartmoor. Places on both retreats were easily filled. Our weekends have now become an established part of our calendar and are usually booked up far in advance.

As usual we delivered three courses in photography, creative writing, and physical exercise. Since starting this programme we have now delivered 8 weekend retreats benefiting over 180 bereaved parents and a few siblings.

The retreats have also been instrumental in developing our own learning – learning that we've written about extensively in WHEN WORDS ARE NOT ENOUGH. Grief we've discovered is almost by definition a creative process and a proactive approach to grief, especially the process of creating new images and stories that belong in the 'now', liberating memories from the past and rejuvenating them in ways that they become embedded in our lives today ... is where healing occurs. Along with the concept that grief, especially the grief that follows the death of a son or daughter, is best served by a continuing relationship with the deceased, we also believe that it's a lot easier to share your grief in a setting that is truly unconditional and non-judgemental, and that offering retreats that are exclusively by and for bereaved parents we provide a safe space to explore all the difficult and painful emotions that come with grief.

Some feedback from our retreats in 2022/23

You have created an environment for us to quickly feel at ease and comfortable to express our grief. First time in a long time I have felt alive.

You didn't meet my expectations – you exceeding them – I will treasure this experience forever. Thank you for changing my grief story

You made me think of living rather than just surviving.

The average cost for each retreat is approximately £14000. Given that we discount places quite heavily as well as offering bursaries, receipts for both events came to £7630, meaning the remainder must be made up from funding and donations.

TALKS AND PRESENTATIONS

European Grief Conference – Copenhagen



In September 2022, Jane and Jimmy attended [The European Grief Conference](#) in Copenhagen. Held over three days, the bi annual conference is mainly aimed at an academic audience with the aim of bringing together European researchers, practitioners, and educators to learn, share and plan a culturally sensitive response to bereavement and grief across Europe. In our own presentation we discussed our experience of grief and our motivations for producing *When Words Are Not Enough*. This session was extremely well attended (standing room only), we suspect because we were among a very small number of the actually bereaved. Networking opportunities were significant and lead to a link up with Dr Edith Steffen of Plymouth University who is interested in researching the methodology and outcomes of our Active Grief Programme of retreats with emphasis on the 'intentional' approach to grief.



Jane and Lizzie Pickering continue to present talks on well-being in the workplace to the following:

Client: Jo Herrington at Thrive, for Davina Mistry at Jupiter Asset Management
'Managing Grief and Supporting each other through Challenging Times'

Date: 12.5.22

Fee: £1500

Client: Beth Ritchie, Savills Head Office following the death of a staff member by suicide
Managing Grief and Supporting each Other through Bereavement

Date: 13.9.22

Fee: £2,000

Client: Campbell Lutyens, Sharan Grewal

'How to Deal with Life's Curveballs - supporting each other through Loss and Change'

Date: 29.9.22

Fee: £1,500

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WEBSITES

We continue to maintain and rely on our two websites to communicate with our community – one for the work of TGGP specifically and one as a stand-alone for A LOVE THAT NEVER DIES though this now gets very little traffic.

Tom Kihl continues to lead on managing the websites, and fully took over the hosting, maintenance and updating of the backend when Andy Dawson of Blue Snapper (who were responsible for the 2021 redesign) handed these roles over completely last autumn.

13,818 new users came to read the website for the first time over the last 12 months. Average daily visitors is 40. 54% of these visits are via mobile devices, which is down from last year and against overall online trends, suggesting people land on TGGP website when they are focused in front of their desktop computer as opposed to casually on the move. Grief Retreats remains the top landing page (after the homepage). Popular search terms include 'grief retreat', 'bereavement retreat' and 'bereaved parents', with search making up for 57% of all traffic.

The international reach of the website has grown, with 22% of our traffic now coming from the USA, and the UK's views down 11% with a total of 57% of the audience, although the prevalence of VPNs may well be making these geographical location analytics less accurate.

The biggest day for traffic was 3rd April, which spiked a total of 250 new visitors in a single day to the site

Demographics remain essentially unchanged, with 25-34 years olds making up the biggest visitor age range (33.5%) followed by 18-24 year olds (27.5%) and skewing slightly male at 54%. As before, this may be that demographic data on older age groups is not as clear in the data.

Currently we manage to send quarterly newsletters (via Mailchimp) to approx. 2,500 subscribers.

<https://thegoodgriefproject.co.uk/>

PRESS

We have made the most of our Press coverage for 2022/2023 - particularly following the launch of WHEN WORDS ARE NOT ENOUGH with reviews appearing in:

Cruse Magazine
The Psychologist
Seven Ponds
Juno Magazine
Prima
I Newspaper
The Jewish Telegraph
The Stroud Times
The Churchill Fellowship blog

To coincide with National Bereaved Parents Day June 2022, the i-news wrote about our story under the heading “6 ways bereaved parents can be helped through their grief”

Jane was quoted extensively in an Independent article about the TV series Sucession “Sucession introduced a new way to mourn: What on earth is a grief counsellor?”

Jane has also done a number of tv and radio interviews, webinars and podcasts including

Helping Children Smile again - Is there such a good thing as 'Good Grief'?
(US podcast May 2022)
Conversations with Annalisa Barbieri – “Processing Grief” June 2022
2 for The Good Grief Festival
My Endless love and The Art of Pilgrimage October 2022
Andy’s Mom (US podcast October 2022)
BBC Radio Devon (December 2022)
Psychcrunch Ep 32 - How to face grief (BPS – Feb 2023)

SOCIAL MEDIA

Our thanks go to Annabel Richmond for all her help in developing our strategies for social media an increasingly important way of communicating our core message and linking with others (charities and individuals) as part of a general conversation around death, dying and bereavement. We currently are active on Facebook, Twitter and Instagram.

The trend has been an encouraging increase in followers over all three social media platforms. This hopefully means, that word about our work is continuing to be spread internationally. The aim of these types of communication includes: raising awareness of our project, encouraging fundraising for the charity and to bring comfort to a like- minded peer-to-peer community. This is all achieved ‘organically’ without paid for advertising.

Our Facebook Photo Group that exists for the sharing of has continued to grow. Its purpose is to connect the bereaved within a private community. This group now has 326 active members. It remains our incentive to use this peer-to- peer community to encourage participation in fundraising events and for sharing our messaging.

Our online audience continues to be predominantly female, with 45–54-year-old adults the most engaged on FB, and 35–44-year-olds on Instagram. There has been slight growth in the male audience here, which is encouraging. If possible, we need to be continuing to find ways of reaching out to more men, and to the younger age groups in the coming year. Hopefully the publication and worldwide distribution of the new book will continue to help this process.

Our Active Grief Weekend participants regularly engage with posts that mention the weekend workshops. Care has been taken to continue to include all of the photography workshop material in our online platforms. It would be excellent to find ways of sharing samples of the weekend writing projects online too.

Organic Audience statistics:

On FACEBOOK, our followers have increased to 6038 currently (an increase of 19.5%) . The engagement with our posts is good. Suggesting that the posts continue to be overall more useful or impactful in their content. The reach is bigger - 61.5K (up from 52.3K) meaning a greater number of users have been reached throughout the year (up from 41.4K in 2021).

For INSTAGRAM, our number of followers is now 4038 from 2880 (which is a rewarding increase of 30%) with a 'Reach' of 21K - an increase of 29% from the previous year. It very much seems that the current expectation of this Meta- owned account is that users should pay to promote business posts. It remains far more difficult to generate organically grown followers – particularly when 'Reels' are now the 'best-rated' type of post among social media audiences. Grief and 'Reels' do not seem to be a likely combination.

On TWITTER our audience has grown by 9% with numbers of followers increasing from 6233 to 6810

over the past year. Jane's professional standing continues to be well-respected on this platform and her conversational engagement serves the charity very well indeed. It is an excellent way of boosting conversations about grief while reaching out and connecting with new organisations. To consider: creating a moderated discussion community group on Twitter.

NETWORKS AND OUR PLACE WITHIN THE BEREAVEMENT COMMUNITY AND RELATIONSHIP TO OTHER CHARITIES

We continue to develop our relationships with other bereavement charities in the UK many of whom have used the documentary A LOVE THAT NEVER DIES to engage in the national conversation about death dying and bereavement. We have regular and friendly contact with Cruse, Child Bereavement UK and The Compassionate Friends.

Jane is on The House of Commons All Party Parliamentary Group on Bereavement Support and attends monthly meetings of the Childhood Bereavement Network and National Bereavement Alliance.

FUNDRAISING

Following two (pandemic related) cancellations The Good Grief Kilimanjaro Challenge eventually took place in October 2022. Our thanks go to the whole team led by Jez Stone, all of whom summited successfully and raised almost £100,000 to support our work. Anyone who has taken on a physical challenge (organised or not) knows what it means to double the task by fundraising for charity, especially when there are so many 'good causes' to support. We are indebted to them all.

Again, we thank The Jessica Mathers Trust for their continued financial support to the tune of £12,000 annually. We continue to receive small donations from our online presence principally through PayPal.

PLANS FOR THE FUTURE

Our plans for the next year are:

1. **Active Grief** - To continue developing our practice and philosophy around active and creative grief. We have booked Blackadon Farm for four more retreats during 2023 and 2024.
2. **When Words are not Enough** – we will continue to promote the book, especially in USA and Australia.
3. **GRIEF-fit** – this is a new initiative and a spin off from Joe's sessions on The Active Grief Weekends. Joe will offer a 12-week fitness programme for a small cohort formed from our guests on the retreat.
4. **Fundraising** – fundraising challenges are an important part of gathering support, both financially and physically. A second Good Grief Kilimanjaro Challenge is planned for October 2023, to be joined this time by Joe and Jimmy.
5. **Finances** – Given the very significant funds raised by the Kilimanjaro Challenge we now have a comfortable 'cushion' to continue delivering the Active Grief Weekends and provide 'grief-fit' support over the next two years. This means we are now in a position to allocate a proportion as a reserve fund. In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £30,000. At present the reserves are sufficient to cover this contingency.

FINANCIAL REVIEW

Our annual accounts have been prepared by David Blood FCCA of DB Accountants Ltd. (see separate document)

STRUCTURE AND GOVERNANCE

THE GOOD GRIEF PROJECT is a CIO – Charitable Incorporated Organisation whose only voting members are its Charity Trustees.

Governing Document - Our Constitution can be found here
<https://drive.google.com/open?id=0BziPhO3rqpzMdDl1bDk4ZFVldVk>

Reference and administrative details - UK registered Charity number: 1170244

Principal Office: 3 Rowes Farm Barns, Stoke Gabriel, Totnes TQ9 6RT

Our advisers

Auditors: David Blood FCCA, DB Accountants Ltd., The Gables, Yonder Meadow, Stoke Gabriel, Totnes, Devon TQ9 6QE

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES

Directors and trustees The trustees and officers serving during the year and since the year end were as follows:

TGGP nominated chair: Andy Freedman

Chief Executive Officer/Secretary: Jimmy Edmonds

Trustees: Jane Harris, Joe Edmonds, Jo Bousfield, Rosa Harris Edmonds, Tom Kihl, Sara Tibbetts, Sally Byng



Company Registration Number - ce009068

The Charity Registration Number is :- 1170244

THE GOOD GRIEF PROJECT

Report and Accounts

31 March 2023

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

The Trustees present their Report and Accounts for the year ended 31 March 2023, which also comprises the Directors' Report required by the Companies Act 2006.

Reference and administrative details

The charity name.

The legal name of the charity is:- THE GOOD GRIEF PROJECT.

The charity is also known by its operating name, N/A.

The charity's areas operation and UK charitable registration.

The charity is registered in England & Wales with the Charity Commission in England & Wales (CCEW) with charity number 1170244.

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The charity does not operate in any overseas jurisdictions.

Legal structure of the charity

The charity is constituted as a company limited by guarantee, registered under the Companies Acts . The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law all, trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

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THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

The principal operating address, telephone number, email and web addresses of the charity are:-

3 Rowes Farm Barns
Aish Road, Stoke Gabriel
Totnes, TQ9 6RT
Telephone
Email Address Web address

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The Trustees in office during the year and on the date the report was approved were:-

Kieron Milsom (Appointed 5 July 2022)
James Edmonds also known as Jimmy Edmonds
Jane Harris
Andy Freedman
Rosa Harris Edmonds
Joe Edmonds
Sara Tibbetts
Tom Kihi
Jo Bousfield
Sally Byng

Objects and activities of the charity

The trustees who served as a trustee in the reporting period were as shown above, and there were no changes during the year, or in the period between the year end and the approval of the accounts.

The purposes of the charity as set out in its governing document.

To support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

The trustees have had regard to the Charity Commission's guidance on public benefit in managing the activities of the charity.

Structure, governance and management of the charity

The methods used to recruit and appoint new charity trustees.

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Financial review

The charity's financial position at the end of the year ended 31 March 2023

The financial position of the charity at 31 March 2023 and comparatives for the prior period, as more fully detailed in the accounts, can be summarised as follows:-

	2023	2022
	£	£
Net income	81,788	(9,473)
Unrestricted Revenue Funds available for the general purposes of the charity	85,045	6,253
Total Funds	85,045	6,253

Financial review of the position at the reporting date, 31 March 2023 .

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Policies on reserves.

In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £30,000. At present the reserves are sufficient to cover this contingency. The reserves should be restricted reserves for Projects, namely, sufficient designated reserves to cover the cost of two retreats, should there be a substantial change in funding to the charity. This is a total of £30,000 calculated based on costs of £15,000 per retreat.

Availability and adequacy of assets of each of the funds

The board of trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.

Details of The Independent Examiner

David Blood FCCA

Member of Chartered Certified Accountants

The Gables

Yonder Meadow

Stoke Gabriel

Totnes

TQ9 6QE

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Statement of the Directors Trustees' Responsibilities

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Companies Act 2006, the Charities Act 2011 and the Charities (Accounts and Reports) Regulations 2008. Notwithstanding the explicit requirement in the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008, to prepare the financial statements in accordance with the SORP 2005, in view of the fact that the SORP 2005 has been withdrawn, the Trustees determined to interpret this responsibility as requiring them to follow current best practice and prepare the accounts according to the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), .

In particular, the Companies Act 2006 and charity law require the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;

The law requires that the trustees must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for the year.

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006 and comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are also responsible for the contents of the Trustees' report, and the statutory responsibility of the Independent Examiner in relation to the Trustees' report is limited to examining the report and ensuring that , on the face of the report, there are no material inconsistencies with the figures disclosed in the financial statements.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Method of preparation of accounts - Small company provisions

The financial statements are set out on pages 12 to 14.

The financial statements have been prepared implementing the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), and in accordance with the Financial Reporting Standard 102,

These financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

This report was approved by the board of trustees on 19 July 2023.

JAMES EDMONDS AND ANDY FREEDMAN

Director and Trustee

THE GOOD GRIEF PROJECT

Report of the Independent Examiner to the Trustees of the charitable company on the accounts for the year ended 31 March 2023

I report to the Trustees on my examination of the financial statements of the charitable company on pages 12 to 14 for the year ended 31 March 2023 which have been prepared in accordance with the Charities Act 2011 (the Act) and with the Financial Reporting Standard 102, (effective 1st January 2016) as modified by FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , and under the historical cost convention and the accounting policies set out on page 12.

Respective responsibilities of the Trustees and the Independent Examiner and the basis of the report

As described on page 9, you, the charitable company's Trustees, who are also the Directors of the Company for the purposes of Company law, are responsible for the preparation of the financial statements in accordance with the Companies Act 2006, the Charities Act 2011 and all other applicable law and with United Kingdom Generally Accepted Accounting Practice, applicable to smaller entities, and for being satisfied that the financial statements give a true and fair view.

The Trustees consider that the audit requirement of Section 144(1) of the Charities Act 2011 (the Act) does not apply, and that there is no requirement in the memorandum and articles of the charity for the conducting of an audit, and that the accounts do not require an audit in accordance with Part 16 of the Companies Act 2006 and that no member or members have requested an audit pursuant to Section 476 of the Companies Act 2006. As a consequence, the Trustees have elected that the financial statements be subject to independent examination.

Having satisfied myself that the financial statements are not required to be audited under any legal provision, or otherwise, and are eligible for independent examination, it is my responsibility to:-

- a) examine the financial statements of the charity under Section 145 of the Act;
- b) follow the applicable procedures in the Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Statement and scope of work undertaken

I report in respect of my examination of the charity's financial statements carried out under s145 of the Act. In carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act setting out the duties of an independent examiner in relation to the conducting of an independent examination. An independent examination includes a review of the accounting records kept by the charitable company and of the accounting systems employed by the charitable company and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you, as Trustees, concerning such matters. The purpose of the examination is to establish as far as possible that there have been no breaches of charity legislation and that, on a test basis of evidence relevant to the amounts and disclosures made, the financial statements comply with the SORP.

The procedures undertaken do not provide all the evidence that would be required in an audit, and information supplied by the Trustees in the course of the examination is not subjected to audit tests or enquiries and does not cover all the matters that an auditor would consider in arriving at an opinion. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide

THE GOOD GRIEF PROJECT

Consequently, I do not express an audit opinion on the view given by the financial statements, and in particular, I express no opinion as to whether the financial statements give a true and fair view of the affairs of the charity, and my report is limited to the matters set out in the statement below.

I planned and performed my examination so as to satisfy myself that the objectives of the independent examination are achieved and before finalising the report I obtained written assurances from the Trustees of all material matters.

Independent Examiner's Statement, Report and Opinion

Subject to the limitations upon the scope of my work as detailed above, I have completed my examination: and can confirm that:-

The accounts of this charitable company are not required to be audited under Part 16 of the Companies Act 2006;

This is a report in respect of an examination carried out under 145 of the Act and in accordance with Directions given by the Charity Commission under section 145(5)(b) of the Act which may be applicable;

and that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:-

accounting records were not kept in respect of the charity as required by Section 386 of the Companies Act 2006 and Section 130 of The Charities Act 2011;

the financial statements do not accord with those records; or

the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view, which is not a matter considered as part of an independent examination;

have not been prepared in accordance with the methods and principles set out in the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Signed:-

David Blood FCCA - Independent Examiner

Chartered Certified Accountants

The Gables
Yonder Meadow
Stoke Gabriel
Totnes
TQ9 6QE

This report was signed on 20 July 2023

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

Statement of Financial Activities (including the Income and Expenditure Account for the year ended 31 March 2023, as required by the Companies Act 2006)

	SORP Ref	Current year Unrestricted Funds	Current year Restricted Funds	Current year Total Funds	Prior Year Total Funds
		2023 £	2023 £	2023 £	2022 £
Income & Endowments from:					
Donations & Legacies	A1	144,596	-	144,596	34,231
Charitable activities	A2	13,286	-	13,286	11,090
Total income	A	157,882	-	157,882	45,321
Expenditure on:					
Raising funds	B1	70,660	-	70,660	54,794
Total expenditure	B	76,094	-	76,094	54,794
Net income for the year		81,788	-	81,788	(9,473)
Net income after transfers	A-B-C	81,788	-	81,788	(9,473)
Net movement in funds		81,788	-	81,788	(9,473)
Reconciliation of funds:-	E				
Total funds brought forward		6,253	-	6,253	15,726
Total funds carried forward		88,041	-	88,041	6,253

The 'SORP Ref' indicated above is the classification of income set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the Balance Sheet.

A separate Statement of Total Recognised Gains and Losses is not required as this statement includes all recognised gains and losses.

All the prior year transactions were unrestricted items, and no further analysis is required

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Resources applied in the year ended 31 March 2023 towards fixed assets for Charity use:-

	2023 £	2022 £
Funds generated in the year as detailed in the SOFA	81,788	(9,473)
Net resources available to fund charitable activities	81,788	(9,473)

The notes attached on pages 12 to 14 form an integral part of these accounts.

Movements in revenue and capital funds for the year ended 31 March 2023

Revenue accumulated funds

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Last year Total Funds 2022 £
Accumulated funds brought forward	6,253	-	6,253	15,726
Recognised gains and losses before transfers	81,788	-	81,788	(9,473)
	88,041	-	88,041	6,253
Closing revenue funds	88,041	-	88,041	6,253

Summary of funds

	Unrestricted and Designated funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Last Year Total Funds 2022 £
Revenue accumulated funds	88,041	-	88,041	6,253

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

THE GOOD GRIEF PROJECT

Income and Expenditure Account for the year ended 31 March 2023 as required by the Companies Act 2006

	2023 £	2022 £
<i>Income</i>		
Income from operations	157,882	45,321
Investment income		
Gross income in the year before exceptional items	157,882	45,321
Gross income in the year including exceptional items	157,882	45,321
<i>Expenditure</i>		
Fundraising costs	70,660	54,794
Realised losses on disposals of social investments which are programme related	-	-
Total expenditure in the year	76,094	54,794
Net income before tax in the financial year	81,788	(9,473)
Tax on surplus on ordinary activities	-	-
Net income after tax in the financial year	81,788	(9,473)
Retained surplus for the financial year	81,788	(9,473)

All activities derive from continuing operations

In accordance with the provisions of the Companies Act 2006, the headings and subheadings used in the Income and Expenditure account have been adapted to reflect the special nature of the charity's activities.

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Balance Sheet as at 31 March 2023

	SORP			2023	2022
	Note	Ref		£	£
Current assets		B			
Debtors	6	B2	-	1,500	
Cash at bank and in hand		B4	88,466	5,178	
Total current assets			88,466	6,678	
Creditors: amounts falling due within one year	7	C1	(425)	(425)	
Net current assets			88,041	6,253	
The total net assets of the charity			88,041	6,253	

The total net assets of the charity are funded by the funds of the charity, as follows:-

Restricted funds

-

Unrestricted Funds

Unrestricted Revenue Funds	10	D3	88,041	9,248
			88,041	9,248

Designated Funds

Total charity funds			88,041	6,253
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The 'SORP Ref' indicated above is the classification of Balance Sheet items as set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the SOFA..

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The charity is subject to Independent Examination under charity legislation, and the report of the Independent Examiner is on page 11.

The financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

JAMES EDMONDS AND ANDY FREEDMAN

Trustee

Approved by the board of trustees on 19 July 2023

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

1 Accounting policies

Policies relating to the production of the accounts.

Basis of preparation and accounting convention

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102, (effective 1st January 2016) and 'FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , effective January 2016, , and in accordance with all applicable law in the charity's jurisdiction of registration, except that the charity has prepared the financial statements in accordance with the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), in preference to the previous SORP, the SORP 2005, which has been withdrawn, notwithstanding the fact that the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008 refer explicitly to the SORP 2005. This has been done to accord with current best practice.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

There are no endowment funds.

2 Liability to taxation

The Trustees consider that the charity satisfies the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by chapter 3 part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively on the specific charitable objects of the charity and for no other purpose. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

3 Winding up or dissolution of the charity

If upon winding up or dissolution of the charity there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

4 Significance of financial instruments to the charity's position

There are no significant implications of such matters

5 Remuneration and payments to Trustees and persons connected with them

Please refer to Appendix 1 of the financial statements for such transactions

	2023	2022
6 Debtors	£	£
Trade debtors	-	1,500

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

7 Creditors: amounts falling due within one year	2023	2022
	£	£
Accruals	425	425
8 Income and Expenditure account summary	2023	2022
	£	£
At 1 April 2022	6,253	15,726
Surplus after tax for the year	81,788	(9,473)
At 31 March 2023	88,041	6,253

9 Particulars of how particular funds are represented by assets and liabilities

At 31 March 2023	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	88,466	-	-	88,466
Current Liabilities	(425)	-	-	(425)
	88,041	-	-	88,041
At 1 April 2022	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	6,678	-	-	6,678
Current Liabilities	(425)	-	-	(425)
	6,253	-	-	6,253

10 Change in total funds over the year as shown in Note 9 , analysed by individual funds

	Funds brought forward from 2022	Movement in funds in 2023	Transfers between funds in 2023	Funds carried forward to 2024
	£	See Note 11 £	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	6,253	81,788	-	88,041
Total unrestricted and designated funds	6,253	81,788	-	88,041
Total charity funds	6,253	81,788	-	88,041

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

11 Analysis of movements in funds over the year as shown in Note 10

	Income	Expenditure	Other Gains & Losses	Movement in funds
	2023	2023	2023	2023
	£	£	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	157,882	(76,094)	-	81,788
	157,882	(76,094)	-	81,788

Gains and losses are detailed in notes 0,0, 0, 0 and 0

12 The purposes for which the funds as

Unrestricted and designated funds:-

Unrestricted Revenue Funds

These funds are held for the meeting the objectives of the charity, and to provide reserves for future activities, and , subject to charity legislation, are free from all restrictions on their use.

Unrestricted Revaluation Reserve

This fund represents the unrestricted surplus arising on the revaluation of the charity's assets.

Designated Fixed Asset Funds

The purpose of these funds is described under the accounting policy 'Accounting for capital grants and fixed asset funds'.

13 Ultimate controlling party

The charity is under the control of its legal members.

Appendix 1

A total of £28,500.00 (2022 - £32,000) was paid in licensing from The Good Grief Project CIO (1170244) for film licensing to Beyond Goodbye Media during the year. Jane Harris and James ('Jimmy') Edmonds are directors of Beyond Goodbye Media as well as trustees of The Good Grief Project CIO (1170244)

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Jane Harris - fees for AGW 8 = £250 (2022 FOR AGW 7 £500)

THUS: A total of £250 (2022 - £500) was paid to Jane Harris as fees for staffing The Active Grief Weekend Retreats during the financial year. Jane Harris is a trustee of The Good Grief Project CIO (1170244)

.....

Jimmy Edmonds - use of home as office = £4608.00 (2022 - £309.75)

Jimmy Edmonds - expenses Copenhagen = £450

Jimmy Edmonds - fees AGW 9 = £350

Jimmy Edmonds - expenses AGW 8 = £274.32 (2022 FOR AGW 7 £246.70)

Jimmy Edmonds - fees AGW 8 = £250 (2022 FOR AGW 7 £1000)

Jimmy Edmonds - expenses Copenhagen = £50

Jimmy Edmonds - annual comms fee = £320.00

Jimmy Edmonds - expenses Copenhagen = £110.99

THUS: A total of £6413.31 (2022 - £1,556.45) was paid to Jimmy Edmonds as reimbursement for various expenses and fees for delivering The Active Grief Weekend Retreats during the financial year. Jimmy Edmonds is a trustee of The Good Grief Project CIO (1170244)

.....

Joe Edmonds - fees AGW 8 = £250 (2022 FOR AGW 7 - £500.00/ 3 peaks expenses £375)

Joe Edmonds - fees and expenses AGW 9 = £517.00

THUS: A total of £750 was paid for staffing & £17 in expenses paid on The Active Grief Weekend Retreats (6th - 8th May 2022 & 14th - 16th October 2022) to Joe Edmonds Personal Training by the charity during the financial year. (2022 - £875.00) Joe Edmonds is Trustee of The Good Grief Project CIO (1170244)

.....

Rosa Harris - fees and expenses AGW 8 catering = £2000.00 (2022 for AGW 7 - £2298.30)

Rosa Harris - fees and expenses AGW 9 catering = £2,206.10

THUS: A total of £4,206.10 was paid for staffing and expenses for catering services The Active Grief Weekend Retreats to Rosa Harris Edmonds by the charity during the financial year. (2022 - £2298.30)

Rosa Harris Edmonds is Trustee of The Good Grief Project CIO (1170244)

.....

Jo Bousfield - fees and expenses AGW 8 = £316.15 (2022 for AGW 7 -

£540.60) Jo Bousfield - fees AGW 9 = £500.00

THUS: A total of £816.15 was paid to Jo Bousfield as fees and expenses for staffing The Active Grief Weekend Retreats during the financial year. (2022 - £540.60) Jo Bousfield is a trustee of The Good Grief Project CIO (1170244)

.....

Tom Kihl - fees for website maintenance = £430.00 (2022 - £1500)

THUS: A total of £430.00 was paid to Tom Kihl as fees for website maintenance during the financial year. (2022 - £1500) Tom Kihl is a trustee of The Good Grief Project CIO (1170244)

Company Registration Number - ce009068

The Charity Registration Number is :- 1170244

THE GOOD GRIEF PROJECT

Report and Accounts

31 March 2023

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

The Trustees present their Report and Accounts for the year ended 31 March 2023, which also comprises the Directors' Report required by the Companies Act 2006.

Reference and administrative details

The charity name.

The legal name of the charity is:- THE GOOD GRIEF PROJECT.

The charity is also known by its operating name, N/A.

The charity's areas operation and UK charitable registration.

The charity is registered in England & Wales with the Charity Commission in England & Wales (CCEW) with charity number 1170244.

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The charity does not operate in any overseas jurisdictions.

Legal structure of the charity

The charity is constituted as a company limited by guarantee, registered under the Companies Acts . The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law all, trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

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THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

The principal operating address, telephone number, email and web addresses of the charity are:-

3 Rowes Farm Barns

Aish Road, Stoke Gabriel

Totnes, TQ9 6RT

Telephone

Email Address Web address

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The Trustees in office during the year and on the date the report was approved were:-

Kieron Milsom (Appointed 5 July 2022)

James Edmonds also known as Jimmy Edmonds

Jane Harris

Andy Freedman

Rosa Harris Edmonds

Joe Edmonds

Sara Tibbetts

Tom Kihi

Jo Bousfield

Sally Byng

Objects and activities of the charity

The trustees who served as a trustee in the reporting period were as shown above, and there were no changes during the year, or in the period between the year end and the approval of the accounts.

The purposes of the charity as set out in its governing document.

To support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

The trustees have had regard to the Charity Commission's guidance on public benefit in managing the activities of the charity.

Structure, governance and management of the charity

The methods used to recruit and appoint new charity trustees.

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Financial review

The charity's financial position at the end of the year ended 31 March 2023

The financial position of the charity at 31 March 2023 and comparatives for the prior period, as more fully detailed in the accounts, can be summarised as follows:-

	2023	2022
	£	£
Net income	81,788	(9,473)
Unrestricted Revenue Funds available for the general purposes of the charity	85,045	6,253
Total Funds	85,045	6,253

Financial review of the position at the reporting date, 31 March 2023 .

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Policies on reserves.

In accordance with the Charity Commission's guidance on reserves, the Trustees have considered and agreed to a reserves strategy of creating a contingent reserve equivalent to a minimum amount running expenses This would enable the Charity to continue its activities for a limited period in the event of a significant drop in funding. The reserve considered necessary to meet these objectives is £30,000. At present the reserves are sufficient to cover this contingency. The reserves should be restricted reserves for Projects, namely, sufficient designated reserves to cover the cost of two retreats, should there be a substantial change in funding to the charity. This is a total of £30,000 calculated based on costs of £15,000 per retreat.

Availability and adequacy of assets of each of the funds

The board of trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.

Details of The Independent Examiner

David Blood FCCA

Member of Chartered Certified Accountants

The Gables

Yonder Meadow

Stoke Gabriel

Totnes

TQ9 6QE

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Statement of the Directors Trustees' Responsibilities

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Companies Act 2006, the Charities Act 2011 and the Charities (Accounts and Reports) Regulations 2008. Notwithstanding the explicit requirement in the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008, to prepare the financial statements in accordance with the SORP 2005, in view of the fact that the SORP 2005 has been withdrawn, the Trustees determined to interpret this responsibility as requiring them to follow current best practice and prepare the accounts according to the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), .

In particular, the Companies Act 2006 and charity law require the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;

The law requires that the trustees must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for the year.

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006 and comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are also responsible for the contents of the Trustees' report, and the statutory responsibility of the Independent Examiner in relation to the Trustees' report is limited to examining the report and ensuring that , on the face of the report, there are no material inconsistencies with the figures disclosed in the financial statements.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2023

Method of preparation of accounts - Small company provisions

The financial statements are set out on pages 12 to 14.

The financial statements have been prepared implementing the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), and in accordance with the Financial Reporting Standard 102,

These financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

This report was approved by the board of trustees on 19 July 2023.

JAMES EDMONDS AND ANDY FREEDMAN

Director and Trustee

THE GOOD GRIEF PROJECT

Report of the Independent Examiner to the Trustees of the charitable company on the accounts for the year ended 31 March 2023

I report to the Trustees on my examination of the financial statements of the charitable company on pages 12 to 14 for the year ended 31 March 2023 which have been prepared in accordance with the Charities Act 2011 (the Act) and with the Financial Reporting Standard 102, (effective 1st January 2016) as modified by FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , and under the historical cost convention and the accounting policies set out on page 12.

Respective responsibilities of the Trustees and the Independent Examiner and the basis of the report

As described on page 9, you, the charitable company's Trustees, who are also the Directors of the Company for the purposes of Company law, are responsible for the preparation of the financial statements in accordance with the Companies Act 2006, the Charities Act 2011 and all other applicable law and with United Kingdom Generally Accepted Accounting Practice, applicable to smaller entities, and for being satisfied that the financial statements give a true and fair view.

The Trustees consider that the audit requirement of Section 144(1) of the Charities Act 2011 (the Act) does not apply, and that there is no requirement in the memorandum and articles of the charity for the conducting of an audit, and that the accounts do not require an audit in accordance with Part 16 of the Companies Act 2006 and that no member or members have requested an audit pursuant to Section 476 of the Companies Act 2006. As a consequence, the Trustees have elected that the financial statements be subject to independent examination.

Having satisfied myself that the financial statements are not required to be audited under any legal provision, or otherwise, and are eligible for independent examination, it is my responsibility to:-

- a) examine the financial statements of the charity under Section 145 of the Act;
- b) follow the applicable procedures in the Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Statement and scope of work undertaken

I report in respect of my examination of the charity's financial statements carried out under s145 of the Act. In carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act setting out the duties of an independent examiner in relation to the conducting of an independent examination. An independent examination includes a review of the accounting records kept by the charitable company and of the accounting systems employed by the charitable company and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you, as Trustees, concerning such matters. The purpose of the examination is to establish as far as possible that there have been no breaches of charity legislation and that, on a test basis of evidence relevant to the amounts and disclosures made, the financial statements comply with the SORP.

The procedures undertaken do not provide all the evidence that would be required in an audit, and information supplied by the Trustees in the course of the examination is not subjected to audit tests or enquiries and does not cover all the matters that an auditor would consider in arriving at an opinion. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide

THE GOOD GRIEF PROJECT

Consequently, I do not express an audit opinion on the view given by the financial statements, and in particular, I express no opinion as to whether the financial statements give a true and fair view of the affairs of the charity, and my report is limited to the matters set out in the statement below.

I planned and performed my examination so as to satisfy myself that the objectives of the independent examination are achieved and before finalising the report I obtained written assurances from the Trustees of all material matters.

Independent Examiner's Statement, Report and Opinion

Subject to the limitations upon the scope of my work as detailed above, I have completed my examination: and can confirm that:-

The accounts of this charitable company are not required to be audited under Part 16 of the Companies Act 2006;

This is a report in respect of an examination carried out under 145 of the Act and in accordance with Directions given by the Charity Commission under section 145(5)(b) of the Act which may be applicable;

and that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:-

accounting records were not kept in respect of the charity as required by Section 386 of the Companies Act 2006 and Section 130 of The Charities Act 2011;

the financial statements do not accord with those records; or

the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view, which is not a matter considered as part of an independent examination;

have not been prepared in accordance with the methods and principles set out in the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Signed:-

David Blood FCCA - Independent Examiner

Chartered Certified Accountants

The Gables
Yonder Meadow
Stoke Gabriel
Totnes
TQ9 6QE

This report was signed on 20 July 2023

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

Statement of Financial Activities (including the Income and Expenditure Account for the year ended 31 March 2023, as required by the Companies Act 2006)

	SORP Ref	Current year Unrestricted Funds	Current year Restricted Funds	Current year Total Funds	Prior Year Total Funds
		2023 £	2023 £	2023 £	2022 £
Income & Endowments from:					
Donations & Legacies	A1	144,596	-	144,596	34,231
Charitable activities	A2	13,286	-	13,286	11,090
Total income	A	157,882	-	157,882	45,321
Expenditure on:					
Raising funds	B1	70,660	-	70,660	54,794
Total expenditure	B	76,094	-	76,094	54,794
Net income for the year		81,788	-	81,788	(9,473)
Net income after transfers	A-B-C	81,788	-	81,788	(9,473)
Net movement in funds		81,788	-	81,788	(9,473)
Reconciliation of funds:-	E				
Total funds brought forward		6,253	-	6,253	15,726
Total funds carried forward		88,041	-	88,041	6,253

The 'SORP Ref' indicated above is the classification of income set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the Balance Sheet.

A separate Statement of Total Recognised Gains and Losses is not required as this statement includes all recognised gains and losses.

All the prior year transactions were unrestricted items, and no further analysis is required

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Resources applied in the year ended 31 March 2023 towards fixed assets for Charity use:-

	2023 £	2022 £
Funds generated in the year as detailed in the SOFA	81,788	(9,473)
Net resources available to fund charitable activities	81,788	(9,473)

The notes attached on pages 12 to 14 form an integral part of these accounts.

Movements in revenue and capital funds for the year ended 31 March 2023

Revenue accumulated funds

	Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Last year Total Funds 2022 £
Accumulated funds brought forward	6,253	-	6,253	15,726
Recognised gains and losses before transfers	81,788	-	81,788	(9,473)
	88,041	-	88,041	6,253
Closing revenue funds	88,041	-	88,041	6,253

Summary of funds

	Unrestricted and Designated funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Last Year Total Funds 2022 £
Revenue accumulated funds	88,041	-	88,041	6,253

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2023

THE GOOD GRIEF PROJECT

Income and Expenditure Account for the year ended 31 March 2023 as required by the Companies Act 2006

	2023 £	2022 £
<i>Income</i>		
Income from operations	157,882	45,321
Investment income		
Gross income in the year before exceptional items	157,882	45,321
Gross income in the year including exceptional items	157,882	45,321
<i>Expenditure</i>		
Fundraising costs	70,660	54,794
Realised losses on disposals of social investments which are programme related	-	-
Total expenditure in the year	76,094	54,794
Net income before tax in the financial year	81,788	(9,473)
Tax on surplus on ordinary activities	-	-
Net income after tax in the financial year	81,788	(9,473)
Retained surplus for the financial year	81,788	(9,473)

All activities derive from continuing operations

In accordance with the provisions of the Companies Act 2006, the headings and subheadings used in the Income and Expenditure account have been adapted to reflect the special nature of the charity's activities.

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Balance Sheet as at 31 March 2023

	SORP			2023	2022
	Note	Ref		£	£
Current assets		B			
Debtors	6	B2	-	1,500	
Cash at bank and in hand		B4	88,466	5,178	
Total current assets			88,466	6,678	
Creditors: amounts falling due within one year	7	C1	(425)	(425)	
Net current assets			88,041	6,253	
The total net assets of the charity			88,041	6,253	

The total net assets of the charity are funded by the funds of the charity, as follows:-

Restricted funds

-

Unrestricted Funds

Unrestricted Revenue Funds	10	D3	88,041	9,248
			88,041	9,248

Designated Funds

Total charity funds			88,041	6,253
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The 'SORP Ref' indicated above is the classification of Balance Sheet items as set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the SOFA..

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The charity is subject to Independent Examination under charity legislation, and the report of the Independent Examiner is on page 11.

The financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

JAMES EDMONDS AND ANDY FREEDMAN

Trustee

Approved by the board of trustees on 19 July 2023

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

1 Accounting policies

Policies relating to the production of the accounts.

Basis of preparation and accounting convention

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102, (effective 1st January 2016) and 'FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , effective January 2016, , and in accordance with all applicable law in the charity's jurisdiction of registration, except that the charity has prepared the financial statements in accordance with the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), in preference to the previous SORP, the SORP 2005, which has been withdrawn, notwithstanding the fact that the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008 refer explicitly to the SORP 2005. This has been done to accord with current best practice.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

There are no endowment funds.

2 Liability to taxation

The Trustees consider that the charity satisfies the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by chapter 3 part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively on the specific charitable objects of the charity and for no other purpose. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

3 Winding up or dissolution of the charity

If upon winding up or dissolution of the charity there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

4 Significance of financial instruments to the charity's position

There are no significant implications of such matters

5 Remuneration and payments to Trustees and persons connected with them

Please refer to Appendix 1 of the financial statements for such transactions

	2023	2022
6 Debtors	£	£
Trade debtors	-	1,500

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

7 Creditors: amounts falling due within one year	2023	2022
	£	£
Accruals	425	425
8 Income and Expenditure account summary	2023	2022
	£	£
At 1 April 2022	6,253	15,726
Surplus after tax for the year	81,788	(9,473)
At 31 March 2023	88,041	6,253

9 Particulars of how particular funds are represented by assets and liabilities

At 31 March 2023	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	88,466	-	-	88,466
Current Liabilities	(425)	-	-	(425)
	88,041	-	-	88,041
At 1 April 2022	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	6,678	-	-	6,678
Current Liabilities	(425)	-	-	(425)
	6,253	-	-	6,253

10 Change in total funds over the year as shown in Note 9 , analysed by individual funds

	Funds brought forward from 2022	Movement in funds in 2023	Transfers between funds in 2023	Funds carried forward to 2024
	£	See Note 11 £	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	6,253	81,788	-	88,041
Total unrestricted and designated funds	6,253	81,788	-	88,041
Total charity funds	6,253	81,788	-	88,041

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2023

11 Analysis of movements in funds over the year as shown in Note 10

	Income	Expenditure	Other Gains & Losses	Movement in funds
	2023	2023	2023	2023
	£	£	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	157,882	(76,094)	-	81,788
	157,882	(76,094)	-	81,788

Gains and losses are detailed in notes 0,0, 0, 0 and 0

12 The purposes for which the funds as

Unrestricted and designated funds:-

Unrestricted Revenue Funds

These funds are held for the meeting the objectives of the charity, and to provide reserves for future activities, and , subject to charity legislation, are free from all restrictions on their use.

Unrestricted Revaluation Reserve

This fund represents the unrestricted surplus arising on the revaluation of the charity's assets.

Designated Fixed Asset Funds

The purpose of these funds is described under the accounting policy 'Accounting for capital grants and fixed asset funds'.

13 Ultimate controlling party

The charity is under the control of its legal members.

Appendix 1

A total of £28,500.00 (2022 - £32,000) was paid in licensing from The Good Grief Project CIO (1170244) for film licensing to Beyond Goodbye Media during the year. Jane Harris and James ('Jimmy') Edmonds are directors of Beyond Goodbye Media as well as trustees of The Good Grief Project CIO (1170244)

.....

Jane Harris - fees for AGW 8 = £250 (2022 FOR AGW 7 £500)

THUS: A total of £250 (2022 - £500) was paid to Jane Harris as fees for staffing The Active Grief Weekend Retreats during the financial year. Jane Harris is a trustee of The Good Grief Project CIO (1170244)

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Jimmy Edmonds - use of home as office = £4608.00 (2022 - £309.75)

Jimmy Edmonds - expenses Copenhagen = £450

Jimmy Edmonds - fees AGW 9 = £350

Jimmy Edmonds - expenses AGW 8 = £274.32 (2022 FOR AGW 7 £246.70)

Jimmy Edmonds - fees AGW 8 = £250 (2022 FOR AGW 7 £1000)

Jimmy Edmonds - expenses Copenhagen = £50

Jimmy Edmonds - annual comms fee = £320.00

Jimmy Edmonds - expenses Copenhagen = £110.99

THUS: A total of £6413.31 (2022 - £1,556.45) was paid to Jimmy Edmonds as reimbursement for various expenses and fees for delivering The Active Grief Weekend Retreats during the financial year. Jimmy Edmonds is a trustee of The Good Grief Project CIO (1170244)

.....

Joe Edmonds - fees AGW 8 = £250 (2022 FOR AGW 7 - £500.00/ 3 peaks expenses £375)

Joe Edmonds - fees and expenses AGW 9 = £517.00

THUS: A total of £750 was paid for staffing & £17 in expenses paid on The Active Grief Weekend Retreats (6th - 8th May 2022 & 14th - 16th October 2022) to Joe Edmonds Personal Training by the charity during the financial year. (2022 - £875.00) Joe Edmonds is Trustee of The Good Grief Project CIO (1170244)

.....

Rosa Harris - fees and expenses AGW 8 catering = £2000.00 (2022 for AGW 7 - £2298.30)

Rosa Harris - fees and expenses AGW 9 catering = £2,206.10

THUS: A total of £4,206.10 was paid for staffing and expenses for catering services The Active Grief Weekend Retreats to Rosa Harris Edmonds by the charity during the financial year. (2022 - £2298.30)

Rosa Harris Edmonds is Trustee of The Good Grief Project CIO (1170244)

.....

Jo Bousfield - fees and expenses AGW 8 = £316.15 (2022 for AGW 7 -

£540.60) Jo Bousfield - fees AGW 9 = £500.00

THUS: A total of £816.15 was paid to Jo Bousfield as fees and expenses for staffing The Active Grief Weekend Retreats during the financial year. (2022 - £540.60) Jo Bousfield is a trustee of The Good Grief Project CIO (1170244)

.....

Tom Kihl - fees for website maintenance = £430.00 (2022 - £1500)

THUS: A total of £430.00 was paid to Tom Kihl as fees for website maintenance during the financial year. (2022 - £1500) Tom Kihl is a trustee of The Good Grief Project CIO (1170244)

THE GOOD GRIEF PROJECT

England & Wales - Charity number 1170244

Accounts

THE GOOD GRIEF PROJECT
UK charity no 1170244
ANNUAL REPORT April 2021 to March 2022



ANNUAL GENERAL MEETING 5TH JULY 2022

OUR MISSION

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

SUMMARY OF ACTIVITIES

This is the fifth year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work

1. FILM PRODUCTIONS – promoting A LOVE THAT NEVER DIES and BEYOND THE MASK
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though TGGP pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

We have also been supported by Annabel Richmond who has taken the lead in promoting our work on social media. Annabel works for a small monthly fee.

We are very grateful for the continuing support of The Jessica Mathers Trust who fund us to the tune of £12,000 per annum.

ACHIEVEMENTS AND PERFORMANCE

The year has been taken up by two major developments – promoting and screening Beyond The mask and preparing the manuscript and visual materials for the new book When Words and not Enough. Despite Covid we have been able to deliver one Active Grief Weekend and a number of corporate presentations of which revenue has a useful source of income.

FILM SCREENINGS – A Love That Never Dies

Without any in person audiences A LOVE THAT NEVER DIES continues to have a virtual life online and remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a small monthly licence fee.

Online sales of ALTND have reduced over the year with revenue from Amazon (UK/US) at £175.61 and Vimeo (mostly UK and Ireland)) at £85

FILM SCREENINGS – Beyond the Mask

Produced entirely during lockdown and premiered by Death Positive Libraries in March 2021 we continued to screen Beyond the Mask, our documentary about grief during the Covid pandemic, to audiences across the UK.

In making the film we realised that in many ways the coronavirus invited us to re-evaluate what is important in life, and not unlike the **trauma of grief**, it asked us to divert our attention away from comfortable assumptions about a so called natural order of things and to consider that when things get broken, (whether on a personal or social level) we will find amazing and truly imaginative ways of healing and repair.

Restrictions continued through most of the year so with the exception of a live screening as part of the Stroud Film Festival in July (a hybrid event with both a live and online audience) we collaborated with a number of other organisations to reach just over 1000 viewers online. Following the launch in March 2022 these included:

CRUSE BEREAVEMENT CARE (SEPTEMBER 2021)- fundraising screening and webinar with conversation between Jane and Cruse director Andy Langford. 600 in attendance

COMPASSIONATE COMMUNITIES UK (OCTOBER 2021) – online screening and discussion hosted by Dr Julian Able with guests Jane and Jimmy Dr Kathryn Mannix, Dr Lucy Selman and Amber Jeffrey. 300 in attendance.

LIFTING THE LID (NOV 2021) – online screening as part of a new international festival international festival on death and dying featuring an incredible line up of end of life and palliative carers, funeral directors, grief supporters, artists, film makers, live music and much more. This screening was followed by a Q&A with directors Jane and Jimmy along with panellists and authors Dr Kathryn Mannix and Mark Lemon, both of whom appear in the film.

As with other ‘online’ screenings Beyond the Mask attracted a much larger audience than if we had screened live in theatre.

Our total revenue from these events was £1012. BEYOND THE MASK received no public or private funding and remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a small monthly licence fee.

Unlike A Love that Never dies We have now made Beyond the Mask free to view online with a request for donation on screening.

ACTIVE GRIEF WEEKENDS:

Our programme of weekend retreats was a repeat of 2020. Covid restrictions meant that we had to cancel the May event, but September went ahead as planned. As usual we delivered three courses in photography, creative writing, and physical exercise. Since starting this programme we have now delivered 6 weekend retreats benefiting over 150 bereaved parents and a few siblings. And with Jo Bousfield, Gill Mann, Lizzie Pickering and Sharon Jackson augmenting the family members we've established a core and committed team to deliver them. Our weekends have now become an established part of our calendar and are usually booked up far in advance.

The retreats have also been instrumental in developing our own learning – we've discovered that grief is almost by definition a creative process and that a proactive approach to grief, especially the process of creating new images and stories that belong in the 'now', liberating memories from the past and rejuvenating them in ways that they become embedded in our lives today ... is where healing occurs. Along with the concept that grief, especially the grief that follows the death of a son or daughter, is best served by a continuing relationship with the deceased, we also believe that it's a lot easier to share your grief in a setting that is truly unconditional and non-judgemental, and that offering retreats that are exclusively by and for bereaved parents we provide a safe space to explore all the difficult and painful emotions that come with grief.

"It was so important for me to hear that wailing like a mad woman and not wanting to live, were what others had experienced. The death of a child is a trauma. Thank you Jane for saying it. It wasn't just the workshops, wonderful food, beautiful surroundings and nurturing company but the combination of all factors that made for a powerful weekend, the memories of which will stay with me for a long time. It was exactly what I needed. So, thank you." Bereaved Mum about the September retreat.

The average cost for each retreat is approximately £14000. Given that we discount places quite heavily as well as offering bursaries, receipts for the September event came to £4,500, meaning the remainder has to be made up from funding and donations.

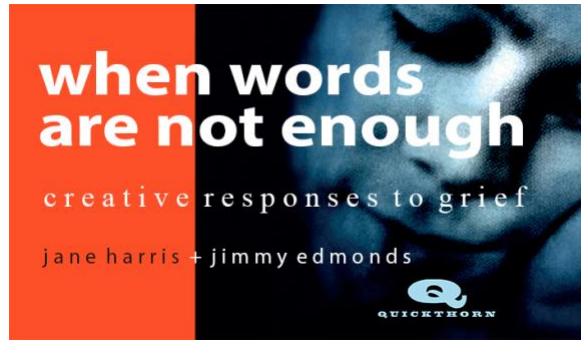
ACTIVE GRIEF WEEKENDS



be **INSPIRED**
be **CREATIVE**
get **PHYSICAL**

WHEN WORDS ARE NOT ENOUGH

Jane and Jimmy have spent much of the last year synthesizing these ideas for a new book commissioned by Stroud based publishers Quickthorn/Hawthorn Press. Scheduled for release in October 2022, '**When Words Are Not Enough – creative responses to grief**' is our attempt to bridge the divide between the silence that surrounds grief and the lived experience of the bereaved. The book charts our own responses to Joshua's death along with contributions from 14 others who have also found solace from doing and creating new things following the death of a loved one. We were delighted to secure a wonderful Foreword by Dr Kathryn Mannix.



TALKS AND PRESENTATIONS

The year also saw a number of talks and video presentations about our work nearly all via the zoom video conferencing platform and most dealing with issues surrounding grief, trauma and loss during the pandemic.

Jane and Lizzie Pickering continue to present talks on well-being in the workplace to the following:

19th Nov 2021 - session for Law Business Research (LBR)

'Coping with Loss and Change, how to support Yourself and Others'

'Jane and Lizzie were really wonderful presenters. How amazing to be in a place to be able to share their experiences as they do to help other people – certainly courageous. It was great to see a mix of people on the call, and I look forward to the reading list. Thanks again; it's a different (and maybe more emotional!) way to spend a Friday lunch, but the session was very much appreciated.'

29th September, 2021, session for Savills in the wake of a member of staff's son's death by suicide

'Managing Grief and Supporting each Other through Bereavement'

'Thank you so much Lizzie and Jane for the sessions today. The team found it really valuable and it gave them food for thought, especially how to openly speak about grief and bereavement, so thank you again.'

Thursday 24th March session for DAC Beachcroft.

'It was a pleasure to have you join DACB in conversation to ensure we continue to talk, share and come together to discuss topics that are sensitive and sit outside the day to day legal transactions that affect so many – thank you both very much for sharing an insight into both of your journey's'

WEBSITES

We continue to maintain and rely on our two websites to communicate with our community – one for the work of TGGP specifically and one as a stand-alone for A LOVE THAT NEVER DIES.

Tom Kihl continues to lead on managing the websites, specifically the work of maintaining and updating the previous 2016 version of TGGP site which began in the summer 2020.

13,580 new users came to read the website for the first time over the last 12 months. Average daily visitors is 45, monthly is 905. 68% of these visits are via mobile devices. Grief Retreats is the top landing page (after the homepage).

The international spread remains largely in line with previous years, with 68% of traffic from the UK, 13% the USA, and maybe interesting to note that 2.2% (300 individuals) visited from China.

25-34 years olds make up the biggest visitor demographic (33.5%) followed by 18-24 year olds (27.5%) although I think data on older groups is less well documented so unsure whether this is a trend but certainly interesting. Also interesting is that visitors are apparently 54% male

Currently we manage to send quarterly newsletters (via Mailchimp) to approx. 2,500 subscribers.

<https://thegoodgriefproject.co.uk/>

PRESS

We have made the most of our Press coverage for 2021/2022 - the most significant were:

BBC POINTS WEST (JULY 2021) Our latest film BEYOND THE MASK, was featured on BBC Points West. Jane explained our motivation to make the film and contributor Deirdre Nolan talked about the value of talking openly about your grief, something the pandemic has enabled her to do.

BBC SPOTLIGHT (NOVEMBER 2021). After our move to South Devon the BBC TV again featured BEYOND THE MASK. Jane was interviewed about the film and contributor Sangeeta Mahajan talked about the way the film helps people to feel less alone.

END OF LIFE PARTNERS THINK TANK (JULY 2021). A What Matters Most: 5 things that I have learnt since the death of my son, Josh

GOOD ON PAPER (Stroud's Listing Magazine) (July 2021). Review of Beyond the Mask by Nikki Owen.

SOCIAL MEDIA

Our thanks go to Annabel Richmond for all her help in developing our strategies for social media an increasingly important way of communicating our core message and linking with others (charities and individuals) as part of a general conversation around death, dying and bereavement. We currently are active on Facebook, Twitter and Instagram.

Despite the fact that our audience is now post-pandemic and less actively engaged online, the engagement on all of our platforms has been climbing steadily between 21 and 22. Overall, the trend has been an encouraging increase in followers on all three social media platforms. This hopefully means, that word about our work is continuing to be spread internationally. The aim of this type of communication includes: raising awareness of the project,

encouraging fundraising for the charity and to bring comfort to a like-minded peer-to-peer community.

Our audience continues to be predominantly female, with 45–54-year-olds the most engaged. If possible, we need to be continuing to find ways of reaching out to more men and to the younger age groups in the coming year. Hopefully the publication of the new book and the publishing of 'Beyond the Mask' free online, will help this process.

Our Active Grief Weekend participants regularly engage with posts discussing the weekend workshops. Care has been taken to include all the photography workshop material in our online platforms.

The best performing posts continue to be the very personal stories posted by Jane and Jimmy.

THE PRIVATE FACEBOOK GROUP for sharing photographic images and thoughts has continued to grow. This group now has 313 members who share newly created photographic expressions of their grief.

On **FACEBOOK** our followers have increased to 4,883 currently (an increase of 15% over the last year). 52.3K accounts have been reached throughout the year up from 41.4K in 2021.

On **TWITTER** our audience has grown by 12% with the numbers of followers increasing to 6233 over the year. Jane's professional standing continues to be well-respected on this platform and her conversational engagement serves the charity very well indeed. It is an excellent way of boosting conversations about grief while reaching out to corporations and those in the public eye.

On INSTAGRAM: The total number of followers is now 2880, an increase of 33% over the previous year. It very much seems that the current expectation of this Meta-owned account is that users should pay to promote business posts. It is now far more difficult to generate organically grown followers – particularly when 'Reels' are now the 'best-rated' type of post among social media audiences. Grief and 'Reels' do not seem to be a natural combination. Though, short video clips of our work continue to attract number of 'views'. With the increasing popularity of podcasts, readings from the new book, or from the AGW writing groups might should be considered to add to our online offering.

Networks and our place within the bereavement community and relationship to other charities

We continue to develop our relationships with other bereavement charities in the UK many of whom have used the documentary A LOVE THAT NEVER DIES to engage in the national conversation about death dying and bereavement. We have regular and friendly contact with Cruse, Child Bereavement UK and The Compassionate Friends.

Jane is on The House of Commons All Party Parliamentary Group on Bereavement Support and attends monthly meetings of the Childhood Bereavement Network and National Bereavement Alliance.

FUNDRAISING

It's been a mixed year – as a small charity it seems that we can be overlooked in favour of larger bereavement charities. The pandemic has also taken its toll and the Good Grief Kilimanjaro Challenge had to be postponed once again. It's now due to take place in October 2022. But the Yorkshire Three Peaks challenge did go ahead with 16 of us trekking the 24 miles and 5200ft of ascent all in under 12 hours. Anyone who has taken on a physical challenge (organised or not) knows what it means to double the task by fundraising for charity, especially when there are so many 'good causes' to support. We are indebted then to all our supporters who raised £17,500, over twice the original target. Report and video on the website <https://thegoodgriefproject.co.uk/2021/08/06/grief-challenged/>

Again, we thank The Jessica Mathers Trust for their continued financial support to the tune of £12,000 annually. We continue to receive small donations from our online presence principally through PayPal.



PLANS FOR THE FUTURE

In September 2021 Jane and Jimmy moved into their new home near Totnes in South Devon, which is now the official address for TGGP. Our plans for the next year are:

1. **Active Grief** - To continue developing our practice and philosophy around active and creative grief. Our next retreat is scheduled for October at a new venue – Blackadon Farm. Further weekends are now scheduled at Blackadon for September 2022 (fully booked) and May 2023
2. **When Words are not Enough** – we will be spending much time promoting and publicizing the book in the run up to the launch in October 2022. This will involve researching and attending book festivals and literary events as well as endeavoring to get it into as many bookshops as possible.
3. **European Grief Conference** - in September 2022 Jane has been invited to deliver a presentation – “When Words Are not Enough – creative responses to grief” at the inaugural European grief and bereavement conference in Copenhagen. A good opportunity to promote the book and network.
4. **Film Screenings** – now that the grip of covid has lessened we will hope to be able to screen both films to as many live audiences as possible. Currently we have just the one booking for ALTND at Totnes Cinema as part of a local arts festival in August 2022
5. **Fundraising** – fundraising challenges are an important part of garnering support, both financially and physically. Apart from supporting the Good Grief Kili Team Jimmy will be doing his own bit by swimming the Dart 10Km

FINANCIAL REVIEW

Our annual accounts have been prepared by David Blood FCCA of DB Accountants Ltd. (see separate document)

STRUCTURE AND GOVERNANCE

THE GOOD GRIEF PROJECT is a CIO – Charitable Incorporated Organisation whose only voting members are its Charity Trustees.

Governing Document - Our Constitution can be found here
<https://drive.google.com/open?id=0BziPhO3rqpzMdDlIbDk4ZFVIdVk>

Reference and administrative details - UK registered Charity number: 1170244

Principal Office: 3 Rowes Farm Barns, Stoke Gabriel, Totnes TQ9 6RT

Our advisers

Auditors: David Blood FCCA, DB Accountants Ltd., The Gables, Yonder Meadow, Stoke Gabriel, Totnes, Devon TQ9 6QE

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES

Directors and trustees The trustees and officers serving during the year and since the year end were as follows:

TGGP nominated chair: Andy Freedman

Chief Executive Officer/Secretary: Jimmy Edmonds

Trustees: Jane Harris, Joe Edmonds, Jo Bousfield, Rosa Harris Edmonds, Tom Kihl, Sara Tibbetts, Sally Byng.



Company Registration Number - ce009068

The Charity Registration Number is :- 1170244

THE GOOD GRIEF PROJECT

Report and Accounts

31 March 2022

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

The Trustees present their Report and Accounts for the year ended 31 March 2022, which also comprises the Directors' Report required by the Companies Act 2006.

Reference and administrative details

The charity name.

The legal name of the charity is:- THE GOOD GRIEF PROJECT.

The charity is also known by its operating name, N/A.

The charity's areas operation and UK charitable registration.

The charity is registered in England & Wales with the Charity Commission in England & Wales (CCEW) with charity number 1170244.

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The charity does not operate in any overseas jurisdictions.

Legal structure of the charity

The charity is constituted as a company limited by guarantee, registered under the Companies Acts . The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law all, trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

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THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

The principal operating address, telephone number, email and web addresses of the charity are:-

3 Rowes Farm Barns
Aish Road
Stoke Gabriel
Totnes
Devon
TQ9 6RT

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The Trustees in office during the year and on the date the report was approved were:-

James Edmonds
Jane Harris
Andy Freedman
Rosa Harris Edmonds
Joe Edmonds
Sara Tibbetts
Tom Kihi
Jo Bousfield
Sally Byng

The trustees who served as a trustee in the reporting period were as shown above, and there were no changes during the year, or in the period between the year end and the approval of the accounts.

Objects and activities of the charity

The purposes of the charity as set out in its governing document.

Promotion and screening programme of our documentary Above That Never Dies.

Delivering three Active Grief Weekends per year

Delivering a number of presentations and talks to various charities, public institutions and corporates.

The trustees have had regard to the Charity Commission's guidance on public benefit in managing the activities of the charity.

Structure, governance and management of the charity

The methods used to recruit and appoint new charity trustees.

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Financial review

The charity's financial position at the end of the year ended 31 March 2022

The financial position of the charity at 31 March 2022 and comparatives for the prior period, as more fully detailed in the accounts, can be summarised as follows:-

	2022	2021
	£	£
Net income	(9,473)	(6,478)
Unrestricted Revenue Funds available for the general purposes of the charity	6,253	15,726
Total Funds	6,253	15,726

Financial review of the position at the reporting date, 31 March 2022 .

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Availability and adequacy of assets of each of the funds

The board of trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.

Details of The Independent Examiner

David Blood FCCA

Member of Chartered Certified Accountants

The Gables

Yonder Meadow

Stoke Gabriel

Totnes

TQ9 6QE

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Statement of the Directors Trustees' Responsibilities

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Companies Act 2006, the Charities Act 2011 and the Charities (Accounts and Reports) Regulations 2008. Notwithstanding the explicit requirement in the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008, to prepare the financial statements in accordance with the SORP 2005, in view of the fact that the SORP 2005 has been withdrawn, the Trustees determined to interpret this responsibility as requiring them to follow current best practice and prepare the accounts according to the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), .

In particular, the Companies Act 2006 and charity law require the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;

The law requires that the trustees must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for the year.

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006 and comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are also responsible for the contents of the Trustees' report, and the statutory responsibility of the Independent Examiner in relation to the Trustees' report is limited to examining the report and ensuring that , on the face of the report, there are no material inconsistencies with the figures disclosed in the financial statements.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Method of preparation of accounts - Small company provisions

The financial statements are set out on pages 12 to 14.

The financial statements have been prepared implementing the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), and in accordance with the Financial Reporting Standard 102,

These financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006, applicable to companies subject to the small companies regime.

This report was approved by the board of trustees on 5 July 2022.

JAMES EDMONDS AND ANDY FREEDMAN

Directors and Trustees

THE GOOD GRIEF PROJECT

Report of the Independent Examiner to the Trustees of the charitable company on the accounts for the year ended 31 March 2022

I report to the Trustees on my examination of the financial statements of the charitable company on pages 12 to 14 for the year ended 31 March 2022 which have been prepared in accordance with the Charities Act 2011 (the Act) and with the Financial Reporting Standard 102, (effective 1st January 2016) as modified by FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW), and under the historical cost convention and the accounting policies set out on page 12.

Respective responsibilities of the Trustees and the Independent Examiner and the basis of the report

As described on page 9, you, the charitable company's Trustees, who are also the Directors of the Company for the purposes of Company law, are responsible for the preparation of the financial statements in accordance with the Companies Act 2006, the Charities Act 2011 and all other applicable law and with United Kingdom Generally Accepted Accounting Practice, applicable to smaller entities, and for being satisfied that the financial statements give a true and fair view.

The Trustees consider that the audit requirement of Section 144(1) of the Charities Act 2011 (the Act) does not apply, and that there is no requirement in the memorandum and articles of the charity for the conducting of an audit, and that the accounts do not require an audit in accordance with Part 16 of the Companies Act 2006 and that no member or members have requested an audit pursuant to Section 476 of the Companies Act 2006. As a consequence, the Trustees have elected that the financial statements be subject to independent examination.

Having satisfied myself that the financial statements are not required to be audited under any legal provision, or otherwise, and are eligible for independent examination, it is my responsibility to:-

- a) examine the financial statements of the charity under Section 145 of the Act;
- b) follow the applicable procedures in the Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Statement and scope of work undertaken

I report in respect of my examination of the charity's financial statements carried out under s145 of the Act. In carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act setting out the duties of an independent examiner in relation to the conducting of an independent examination. An independent examination includes a review of the accounting records kept by the charitable company and of the accounting systems employed by the charitable company and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you, as Trustees, concerning such matters. The purpose of the examination is to establish as far as possible that there have been no breaches of charity legislation and that, on a test basis of evidence relevant to the amounts and disclosures made, the financial statements comply with the SORP.

The procedures undertaken do not provide all the evidence that would be required in an audit, and information supplied by the Trustees in the course of the examination is not subjected to audit tests or enquiries and does not cover all the matters that an auditor would consider in arriving at an opinion. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide

THE GOOD GRIEF PROJECT

Consequently, I do not express an audit opinion on the view given by the financial statements, and in particular, I express no opinion as to whether the financial statements give a true and fair view of the affairs of the charity, and my report is limited to the matters set out in the statement below.

I planned and performed my examination so as to satisfy myself that the objectives of the independent examination are achieved and before finalising the report I obtained written assurances from the Trustees of all material matters.

Independent Examiner's Statement, Report and Opinion

Subject to the limitations upon the scope of my work as detailed above, I have completed my examination: and can confirm that:-

The accounts of this charitable company are not required to be audited under Part 16 of the Companies Act 2006;

This is a report in respect of an examination carried out under 145 of the Act and in accordance with Directions given by the Charity Commission under section 145(5)(b) of the Act which may be applicable;

and that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:-

accounting records were not kept in respect of the charity as required by Section 386 of the Companies Act 2006 and Section 130 of The Charities Act 2011;

the financial statements do not accord with those records; or

the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view, which is not a matter considered as part of an independent examination;

have not been prepared in accordance with the methods and principles set out in the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Signed:-

David Blood FCCA - Independent Examiner

Chartered Certified Accountants

The Gables
Yonder Meadow
Stoke Gabriel
Totnes
TQ9 6QE

This report was signed on 6 July 2022

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

Statement of Financial Activities (including the Income and Expenditure Account for the year ended 31 March 2022, as required by the Companies Act 2006)

	SORP Ref	Current year Unrestricted Funds	Current year Restricted Funds	Current year Total Funds	Prior Year Total Funds
		2022 £	2022 £	2022 £	2021 £
Income & Endowments from:					
Donations & Legacies	A1	34,231	-	34,231	22,759
Charitable activities	A2	11,090	-	11,090	11,575
Total income	A	45,321	-	45,321	34,334
Expenditure on:					
Raising funds	B1	54,794	-	54,794	40,812
Total expenditure	B	54,794	-	54,794	40,812
Net income for the year		(9,473)	-	(9,473)	(6,478)
Net income after transfers	A-B-C	(9,473)	-	(9,473)	(6,478)
Net movement in funds		(9,473)	-	(9,473)	(6,478)
Reconciliation of funds:-	E				
Total funds brought forward		15,726	-	15,726	22,204
Total funds carried forward		6,253	-	6,253	15,726

The 'SORP Ref' indicated above is the classification of income set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the Balance Sheet.

A separate Statement of Total Recognised Gains and Losses is not required as this statement includes all recognised gains and losses.

All the prior year transactions were unrestricted items, and no further analysis is required

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Resources applied in the year ended 31 March 2022 towards fixed assets for Charity use:-

	2022 £	2021 £
Funds generated in the year as detailed in the SOFA	(9,473)	(6,478)
Net resources available to fund charitable activities	<u>(9,473)</u>	<u>(6,478)</u>

The notes attached on pages 12 to 14 form an integral part of these accounts.

Movements in revenue and capital funds for the year ended 31 March 2022

Revenue accumulated funds

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Last year Total Funds 2021 £
Accumulated funds brought forward	15,726	-	15,726	22,204
Recognised gains and losses before transfers	<u>(9,473)</u>	<u>-</u>	<u>(9,473)</u>	<u>(6,478)</u>
	6,253	-	6,253	15,726
Closing revenue funds	<u>6,253</u>	<u>-</u>	<u>6,253</u>	<u>15,726</u>

Summary of funds

	Unrestricted and Designated funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Last Year Total Funds 2021 £
Revenue accumulated funds	6,253	-	6,253	15,726

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

**THE GOOD GRIEF PROJECT
Income and Expenditure Account for the year ended 31 March 2022 as required by the Companies Act 2006**

	2022 £	2021 £
<i>Income</i>		
Income from operations	45,321	34,334
Investment income		
Gross income in the year before exceptional items	45,321	34,334
Gross income in the year including exceptional items	45,321	34,334
<i>Expenditure</i>		
Fundraising costs	54,794	40,812
Realised losses on disposals of social investments which are programme related	-	-
Total expenditure in the year	54,794	40,812
Net income before tax in the financial year	(9,473)	(6,478)
Tax on surplus on ordinary activities	-	-
Net income after tax in the financial year	(9,473)	(6,478)
Retained surplus for the financial year	(9,473)	(6,478)
All activities derive from continuing operations		

In accordance with the provisions of the Companies Act 2006, the headings and subheadings used in the Income and Expenditure account have been adapted to reflect the special nature of the charity's activities.

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Balance Sheet as at 31 March 2022

	Note	SORP Ref	2022 £	2021 £
Current assets		B		
Debtors	6	B2	1,500	1,750
Cash at bank and in hand		B4	5,178	14,576
Total current assets			6,678	16,326
Creditors: amounts falling due within one year	7	C1	(425)	(600)
Net current assets			6,253	15,726
The total net assets of the charity			6,253	15,726

The total net assets of the charity are funded by the funds of the charity, as follows:-

Restricted funds

-

Unrestricted Funds

Unrestricted Revenue Funds	10	D3	6,253	15,726
			6,253	15,726

Designated Funds

Total charity funds			6,253	15,726
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The 'SORP Ref' indicated above is the classification of Balance Sheet items as set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the SOFA..

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The charity is subject to Independent Examination under charity legislation, and the report of the Independent Examiner is on page 6.

The financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

JAMES EDMONDS AND ANDY FREEDMAN

Trustee

Approved by the board of trustees on 5 July 2022

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

1 Accounting policies

Policies relating to the production of the accounts.

Basis of preparation and accounting convention

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102, (effective 1st January 2016) and 'FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , effective January 2016, , and in accordance with all applicable law in the charity's jurisdiction of registration, except that the charity has prepared the financial statements in accordance with the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), in preference to the previous SORP, the SORP 2005, which has been withdrawn, notwithstanding the fact that the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008 refer explicitly to the SORP 2005. This has been done to accord with current best practice.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

There are no endowment funds.

2 Liability to taxation

The Trustees consider that the charity satisfies the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by chapter 3 part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively on the specific charitable objects of the charity and for no other purpose. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

3 Winding up or dissolution of the charity

If upon winding up or dissolution of the charity there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

4 Significance of financial instruments to the charity's position

There are no significant implications of such matters

5 Remuneration and payments to Trustees and persons connected with them

No such payments were made (2021 nil)

6 Debtors

Trade debtors

2022	2021
£	£
1,500	1,750

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

7 Creditors: amounts falling due within one year	2022	2021
	£	£
Accruals	425	600
8 Income and Expenditure account summary	2022	2021
	£	£
At 1 April 2021	15,726	22,204
Deficit after tax for the year	(9,473)	(6,478)
At 31 March 2022	6,253	15,726

9 Particulars of how particular funds are represented by assets and liabilities

At 31 March 2022	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	6,678	-	-	6,678
Current Liabilities	(425)	-	-	(425)
	6,253	-	-	6,253
At 1 April 2021	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	16,326	-	-	16,326
Current Liabilities	(600)	-	-	(600)
	15,726	-	-	15,726

10 Change in total funds over the year as shown in Note 9 , analysed by individual funds

	Funds brought forward from 2021	Movement in funds in 2022	Transfers between funds in 2022	Funds carried forward to 2023
	£	See Note 11 £	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	15,726	(9,473)	-	6,253
Total unrestricted and designated funds	15,726	(9,473)	-	6,253
Total charity funds	15,726	(9,473)	-	6,253

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

11 Analysis of movements in funds over the year as shown in Note 10

	Income	Expenditure	Other Gains & Losses	Movement in funds
	2022	2022	2022	2022
	£	£	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	45,321	(54,794)	-	(9,473)
	45,321	(54,794)	-	(9,473)

Gains and losses are detailed in notes 0,0, 0, 0 and 0

12 The purposes for which the funds

Unrestricted and designated funds:-

Unrestricted Revenue Funds

These funds are held for the meeting the objectives of the charity, and to provide reserves for future activities, and , subject to charity legislation, are free from all restrictions on their use.

Unrestricted Revaluation Reserve

This fund represents the unrestricted surplus arising on the revaluation of the charity's assets.

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13 Ultimate controlling party

The charity is under the control of its legal members.

Company Registration Number - ce009068

The Charity Registration Number is :- 1170244

THE GOOD GRIEF PROJECT

Report and Accounts

31 March 2022

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

The Trustees present their Report and Accounts for the year ended 31 March 2022, which also comprises the Directors' Report required by the Companies Act 2006.

Reference and administrative details

The charity name.

The legal name of the charity is:- THE GOOD GRIEF PROJECT.

The charity is also known by its operating name, N/A.

The charity's areas operation and UK charitable registration.

The charity is registered in England & Wales with the Charity Commission in England & Wales (CCEW) with charity number 1170244.

.

The charity does not operate in any overseas jurisdictions.

Legal structure of the charity

The charity is constituted as a company limited by guarantee, registered under the Companies Acts . The governing document of the charity is the Memorandum and Articles of Association establishing the company under company legislation.

There are no restrictions in the governing documents on the operation of the Charity or on its investment powers other than those imposed by Charity Law.

By operation of law all, trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation.

The trustees are all individuals.

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THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

The principal operating address, telephone number, email and web addresses of the charity are:-

3 Rowes Farm Barns
Aish Road
Stoke Gabriel
Totnes
Devon
TQ9 6RT

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The Trustees in office during the year and on the date the report was approved were:-

James Edmonds
Jane Harris
Andy Freedman
Rosa Harris Edmonds
Joe Edmonds
Sara Tibbetts
Tom Kihi
Jo Bousfield
Sally Byng

The trustees who served as a trustee in the reporting period were as shown above, and there were no changes during the year, or in the period between the year end and the approval of the accounts.

Objects and activities of the charity

The purposes of the charity as set out in its governing document.

Promotion and screening programme of our documentary Above That Never Dies.

Delivering three Active Grief Weekends per year

Delivering a number of presentations and talks to various charities, public institutions and corporates.

The trustees have had regard to the Charity Commission's guidance on public benefit in managing the activities of the charity.

Structure, governance and management of the charity

The methods used to recruit and appoint new charity trustees.

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Financial review

The charity's financial position at the end of the year ended 31 March 2022

The financial position of the charity at 31 March 2022 and comparatives for the prior period, as more fully detailed in the accounts, can be summarised as follows:-

	2022	2021
	£	£
Net income	(9,473)	(6,478)
Unrestricted Revenue Funds available for the general purposes of the charity	6,253	15,726
Total Funds	6,253	15,726

Financial review of the position at the reporting date, 31 March 2022 .

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Availability and adequacy of assets of each of the funds

The board of trustees is satisfied that the charity's assets in each fund are available and adequate to fulfil its obligations in respect of each fund.

Details of The Independent Examiner

David Blood FCCA

Member of Chartered Certified Accountants

The Gables

Yonder Meadow

Stoke Gabriel

Totnes

TQ9 6QE

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Statement of the Directors Trustees' Responsibilities

The charity's trustees are responsible for the preparation of the accounts in accordance with the terms of the Companies Act 2006, the Charities Act 2011 and the Charities (Accounts and Reports) Regulations 2008. Notwithstanding the explicit requirement in the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008, to prepare the financial statements in accordance with the SORP 2005, in view of the fact that the SORP 2005 has been withdrawn, the Trustees determined to interpret this responsibility as requiring them to follow current best practice and prepare the accounts according to the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), .

In particular, the Companies Act 2006 and charity law require the Board of Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity as at the end of the financial year and of the surplus or deficit of the charity. In preparing those financial statements the Board is required to :-

- to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).
- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business;
- state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;

The law requires that the trustees must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for the year.

The Trustees are also responsible for maintaining adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which are sufficient to show and explain the charity's transactions and enable them to ensure that the financial statements comply with the Companies Act 2006 and comply with regulations made under the Charities Act. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are also responsible for the contents of the Trustees' report, and the statutory responsibility of the Independent Examiner in relation to the Trustees' report is limited to examining the report and ensuring that , on the face of the report, there are no material inconsistencies with the figures disclosed in the financial statements.

THE GOOD GRIEF PROJECT

Company Registration Number - ce009068

Trustees' Annual Report for the year ended 31 March 2022

Method of preparation of accounts - Small company provisions

The financial statements are set out on pages 12 to 14.

The financial statements have been prepared implementing the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), and in accordance with the Financial Reporting Standard 102,

These financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

This report was approved by the board of trustees on 5 July 2022.

JAMES EDMONDS AND ANDY FREEDMAN

Directors and Trustees

THE GOOD GRIEF PROJECT

Report of the Independent Examiner to the Trustees of the charitable company on the accounts for the year ended 31 March 2022

I report to the Trustees on my examination of the financial statements of the charitable company on pages 12 to 14 for the year ended 31 March 2022 which have been prepared in accordance with the Charities Act 2011 (the Act) and with the Financial Reporting Standard 102, (effective 1st January 2016) as modified by FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW), and under the historical cost convention and the accounting policies set out on page 12.

Respective responsibilities of the Trustees and the Independent Examiner and the basis of the report

As described on page 9, you, the charitable company's Trustees, who are also the Directors of the Company for the purposes of Company law, are responsible for the preparation of the financial statements in accordance with the Companies Act 2006, the Charities Act 2011 and all other applicable law and with United Kingdom Generally Accepted Accounting Practice, applicable to smaller entities, and for being satisfied that the financial statements give a true and fair view.

The Trustees consider that the audit requirement of Section 144(1) of the Charities Act 2011 (the Act) does not apply, and that there is no requirement in the memorandum and articles of the charity for the conducting of an audit, and that the accounts do not require an audit in accordance with Part 16 of the Companies Act 2006 and that no member or members have requested an audit pursuant to Section 476 of the Companies Act 2006. As a consequence, the Trustees have elected that the financial statements be subject to independent examination.

Having satisfied myself that the financial statements are not required to be audited under any legal provision, or otherwise, and are eligible for independent examination, it is my responsibility to:-

- a) examine the financial statements of the charity under Section 145 of the Act;
- b) follow the applicable procedures in the Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of Independent Examiner's Statement and scope of work undertaken

I report in respect of my examination of the charity's financial statements carried out under s145 of the Act. In carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act setting out the duties of an independent examiner in relation to the conducting of an independent examination. An independent examination includes a review of the accounting records kept by the charitable company and of the accounting systems employed by the charitable company and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you, as Trustees, concerning such matters. The purpose of the examination is to establish as far as possible that there have been no breaches of charity legislation and that, on a test basis of evidence relevant to the amounts and disclosures made, the financial statements comply with the SORP.

The procedures undertaken do not provide all the evidence that would be required in an audit, and information supplied by the Trustees in the course of the examination is not subjected to audit tests or enquiries and does not cover all the matters that an auditor would consider in arriving at an opinion. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide

THE GOOD GRIEF PROJECT

Consequently, I do not express an audit opinion on the view given by the financial statements, and in particular, I express no opinion as to whether the financial statements give a true and fair view of the affairs of the charity, and my report is limited to the matters set out in the statement below.

I planned and performed my examination so as to satisfy myself that the objectives of the independent examination are achieved and before finalising the report I obtained written assurances from the Trustees of all material matters.

Independent Examiner's Statement, Report and Opinion

Subject to the limitations upon the scope of my work as detailed above, I have completed my examination: and can confirm that:-

The accounts of this charitable company are not required to be audited under Part 16 of the Companies Act 2006;

This is a report in respect of an examination carried out under 145 of the Act and in accordance with Directions given by the Charity Commission under section 145(5)(b) of the Act which may be applicable;

and that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:-

accounting records were not kept in respect of the charity as required by Section 386 of the Companies Act 2006 and Section 130 of The Charities Act 2011;

the financial statements do not accord with those records; or

the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view, which is not a matter considered as part of an independent examination;

have not been prepared in accordance with the methods and principles set out in the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Signed:-

David Blood FCCA - Independent Examiner

Chartered Certified Accountants

The Gables
Yonder Meadow
Stoke Gabriel
Totnes
TQ9 6QE

This report was signed on 6 July 2022

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

Statement of Financial Activities (including the Income and Expenditure Account for the year ended 31 March 2022, as required by the Companies Act 2006)

	SORP Ref	Current year Unrestricted Funds	Current year Restricted Funds	Current year Total Funds	Prior Year Total Funds
		2022 £	2022 £	2022 £	2021 £
Income & Endowments from:					
Donations & Legacies	A1	34,231	-	34,231	22,759
Charitable activities	A2	11,090	-	11,090	11,575
Total income	A	45,321	-	45,321	34,334
Expenditure on:					
Raising funds	B1	54,794	-	54,794	40,812
Total expenditure	B	54,794	-	54,794	40,812
Net income for the year		(9,473)	-	(9,473)	(6,478)
Net income after transfers	A-B-C	(9,473)	-	(9,473)	(6,478)
Net movement in funds		(9,473)	-	(9,473)	(6,478)
Reconciliation of funds:-	E				
Total funds brought forward		15,726	-	15,726	22,204
Total funds carried forward		6,253	-	6,253	15,726

The 'SORP Ref' indicated above is the classification of income set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the Balance Sheet.

A separate Statement of Total Recognised Gains and Losses is not required as this statement includes all recognised gains and losses.

All the prior year transactions were unrestricted items, and no further analysis is required

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

All activities derive from continuing operations

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Resources applied in the year ended 31 March 2022 towards fixed assets for Charity use:-

	2022 £	2021 £
Funds generated in the year as detailed in the SOFA	(9,473)	(6,478)
Net resources available to fund charitable activities	<u>(9,473)</u>	<u>(6,478)</u>

The notes attached on pages 12 to 14 form an integral part of these accounts.

Movements in revenue and capital funds for the year ended 31 March 2022

Revenue accumulated funds

	Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Last year Total Funds 2021 £
Accumulated funds brought forward	15,726	-	15,726	22,204
Recognised gains and losses before transfers	<u>(9,473)</u>	<u>-</u>	<u>(9,473)</u>	<u>(6,478)</u>
	6,253	-	6,253	15,726
Closing revenue funds	<u>6,253</u>	<u>-</u>	<u>6,253</u>	<u>15,726</u>

Summary of funds

	Unrestricted and Designated funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Last Year Total Funds 2021 £
Revenue accumulated funds	6,253	-	6,253	15,726

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Statement of Financial Activities for the year ended 31 March 2022

**THE GOOD GRIEF PROJECT
Income and Expenditure Account for the year ended 31 March 2022 as required by the Companies Act 2006**

	2022 £	2021 £
<i>Income</i>		
Income from operations	45,321	34,334
Investment income		
Gross income in the year before exceptional items	45,321	34,334
Gross income in the year including exceptional items	45,321	34,334
<i>Expenditure</i>		
Fundraising costs	54,794	40,812
Realised losses on disposals of social investments which are programme related	-	-
Total expenditure in the year	54,794	40,812
Net income before tax in the financial year	(9,473)	(6,478)
Tax on surplus on ordinary activities	-	-
Net income after tax in the financial year	(9,473)	(6,478)
Retained surplus for the financial year	(9,473)	(6,478)

All activities derive from continuing operations

In accordance with the provisions of the Companies Act 2006, the headings and subheadings used in the Income and Expenditure account have been adapted to reflect the special nature of the charity's activities.

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT - Balance Sheet as at 31 March 2022

	Note	SORP Ref	2022 £	2021 £
Current assets		B		
Debtors	6	B2	1,500	1,750
Cash at bank and in hand		B4	5,178	14,576
Total current assets			6,678	16,326
Creditors: amounts falling due within one year	7	C1	(425)	(600)
Net current assets			6,253	15,726
The total net assets of the charity			6,253	15,726

The total net assets of the charity are funded by the funds of the charity, as follows:-

Restricted funds

-

Unrestricted Funds

Unrestricted Revenue Funds	10	D3	6,253	15,726
			6,253	15,726

Designated Funds

Total charity funds			6,253	15,726
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The 'SORP Ref' indicated above is the classification of Balance Sheet items as set out in the formal SORP documents. As required by paragraph 4.60 of the SORP, the brought forward and carried forward funds above have been agreed to the SOFA..

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The charity is subject to Independent Examination under charity legislation, and the report of the Independent Examiner is on page 6.

The financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006. applicable to companies subject to the small companies regime.

JAMES EDMONDS AND ANDY FREEDMAN

Trustee

Approved by the board of trustees on 5 July 2022

The notes attached on pages 12 to 14 form an integral part of these accounts.

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

1 Accounting policies

Policies relating to the production of the accounts.

Basis of preparation and accounting convention

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102, (effective 1st January 2016) and 'FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , effective January 2016, , and in accordance with all applicable law in the charity's jurisdiction of registration, except that the charity has prepared the financial statements in accordance with the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), in preference to the previous SORP, the SORP 2005, which has been withdrawn, notwithstanding the fact that the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008 refer explicitly to the SORP 2005. This has been done to accord with current best practice.

Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

There are no endowment funds.

2 Liability to taxation

The Trustees consider that the charity satisfies the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by chapter 3 part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively on the specific charitable objects of the charity and for no other purpose. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

3 Winding up or dissolution of the charity

If upon winding up or dissolution of the charity there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

4 Significance of financial instruments to the charity's position

There are no significant implications of such matters

5 Remuneration and payments to Trustees and persons connected with them

No such payments were made (2021 nil)

6 Debtors

Trade debtors

2022	2021
£	£
1,500	1,750

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

7 Creditors: amounts falling due within one year	2022	2021
	£	£
Accruals	425	600
8 Income and Expenditure account summary	2022	2021
	£	£
At 1 April 2021	15,726	22,204
Deficit after tax for the year	(9,473)	(6,478)
At 31 March 2022	6,253	15,726

9 Particulars of how particular funds are represented by assets and liabilities

At 31 March 2022	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	6,678	-	-	6,678
Current Liabilities	(425)	-	-	(425)
	6,253	-	-	6,253
At 1 April 2021	Unrestricted funds	Designated funds	Restricted funds	Total Funds
	£	£	£	£
Current Assets	16,326	-	-	16,326
Current Liabilities	(600)	-	-	(600)
	15,726	-	-	15,726

10 Change in total funds over the year as shown in Note 9 , analysed by individual funds

	Funds brought forward from 2021	Movement in funds in 2022	Transfers between funds in 2022	Funds carried forward to 2023
	£	See Note 11 £	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	15,726	(9,473)	-	6,253
Total unrestricted and designated funds	15,726	(9,473)	-	6,253
Total charity funds	15,726	(9,473)	-	6,253

THE GOOD GRIEF PROJECT

Notes to the Accounts for the year ended 31 March 2022

11 Analysis of movements in funds over the year as shown in Note 10

	Income	Expenditure	Other Gains & Losses	Movement in funds
	2022	2022	2022	2022
	£	£	£	£
Unrestricted and designated funds:-				
Unrestricted Revenue Funds	45,321	(54,794)	-	(9,473)
	45,321	(54,794)	-	(9,473)

Gains and losses are detailed in notes 0,0, 0, 0 and 0

12 The purposes for which the funds

Unrestricted and designated funds:-

Unrestricted Revenue Funds

These funds are held for the meeting the objectives of the charity, and to provide reserves for future activities, and , subject to charity legislation, are free from all restrictions on their use.

Unrestricted Revaluation Reserve

This fund represents the unrestricted surplus arising on the revaluation of the charity's assets.

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13 Ultimate controlling party

The charity is under the control of its legal members.

THE GOOD GRIEF PROJECT

England & Wales - Charity number 1170244

Accounts

THE GOOD GRIEF PROJECT
UK charity no 1170244
ANNUAL REPORT April 2020 to March 2021



ANNUAL GENERAL MEETING 5TH JULY 2021

OUR MISSION

Approximately 6000 young people under the age of 24 die in the UK every year leaving up to 50,000 newly bereaved parents, siblings and grandparents.

Our mission is twofold - to support families grieving after the untimely death of a loved one, particularly the death of a child - and to promote an understanding of what it means to grieve in a society that often has difficulty talking openly about death, dying and bereavement. Both of these objectives involve giving a voice to grief – we do this with the films we produce and distribute, by delivering our Active Grief Weekend Retreats, liaising with other bereavement charities and with a sustained activity on social media.

SUMMARY OF ACTIVITIES

This is the fourth year of operation in which we have successfully built on our founding resolve to establish the charity as a significant voice within the UK's bereavement community and an important resource for bereaved families who mourn for the death of a son or daughter. Our activities can be summarised into three separate areas of work

1. FILM PRODUCTIONS – promoting A LOVE THAT NEVER DIES and producing and distributing BEYOND THE MASK
2. Delivering ACTIVE GRIEF WEEKENDS
3. Delivering a number of presentations and talks to various charities, public institutions and corporates

Both Jane and Jimmy continue to work 3- 4 days a week on a voluntary basis though TGGP pays a licence fee to their company Beyond Goodbye Media Ltd. for the use of the documentaries.

We have also been supported by Annabel Richmond who has taken the lead in promoting our work on social media. Annabel works for a small monthly fee.

We are very grateful for the continuing support of The Jessica Mathers Trust who fund us to the tune of £12,000 per annum.

TEN YEARS IN GRIEF

This year also saw the tenth anniversary of Joshua's death on 16th January, a milestone that touched all that knew him, many of who have contributed to the ongoing project 'Postcards to Josh', an online platform that enables one of the key motivations for all our work – that of a continuing bond with the deceased.

"Josh was always one to talk to, to support and offer help. It seems right that he is continuing to open us all up even though he isn't here. With life has to come death and though losing Josh, I've learnt how we navigate the process (of grief) and no matter how tough it may be we are stronger sharing our love and our pain." (Nat Davis – TGGP Blog January 2021)

ACHIEVEMENTS AND PERFORMANCE

The Covid pandemic and all the restrictions imposed by the various levels of lockdown have severely hampered our activities during this year. Despite this we have managed the following:

Three online screenings of **A Love That Never Dies**. (75 mins):

The Centre for Complicated Grief at Columbia University (New York) held a virtual event open to all and followed by a conversation between Dr Katherine Shear and Jane and Jimmy.

Death Positive Libraries (an online film and book club) screened the film during National Grief Awareness Week as part of a programme 'Love after Death; Tickets for the Afterlife'. This event hosted by Gary (the Scribbler) Andrews.

In November we shared the stage with bereaved parents Dierdre and Liam Nolan at **the Sundial Theatre in Cirencester** to screen A Love That Never Dies. This event was promoted as a joint fund raiser for TGGP and Children with Cancer.

In total these screenings raised over £2500.

A LOVE THAT NEVER DIES remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a small monthly licence fee.

Online sales of ALTND have remained steady over the year with revenue from Amazon (UK/US) at £250 and Vimeo (mostly UK and Ireland)) at £125

Beyond the Mask □

With the start of restrictions due to Covid, we conceived the idea of producing a short film about grief during lockdown. In May and June we recorded 20 'zoom' interviews with various contributors, all of whom had significant things to say about the impact of the pandemic on their grief. Editing this material took most of the year and we published the final cut (60 minutes) with an online 'premiere' on the anniversary of the first national lockdown on 25th March again hosted by Death Positive Libraries.

Like many others we realised that in many ways the coronavirus invited us to re evaluate what is important in life, and not unlike the **trauma of grief**, it asked us to divert our attention away from comfortable assumptions about a so called natural order of things and to consider that when

things get broken, (whether on a personal or social level) we will find amazing and truly imaginative ways of healing and repair.

As with other 'online' screenings Beyond The Mask attracted a much larger audience than if we had screened live in theatre.

Some reactions from this event:

"...fabulous film ... well thought out and sensitively put together"

"... Just beautiful — cathartic, thought provoking, love filled and very, very moving"

"...watching this poignant film makes me feel less alone in my grief"

"Your film touched my soul – thank you"

And from Dr Kathryn Mannix who both appears in the film and chaired the Death Positive event:

'... a thoughtful and reflective film. The hard work, care and love that goes into producing your work is clear to see.... I was left with a feeling of positivity, hope and compassion. The take home being the need to be present, open and kind to others and oneself in grief or otherwise... Thank you for giving us all the opportunity to reflect on a year that has changed us all'.

BEYOND THE MASK received no public or private funding and remains the property of Beyond Goodbye Media Ltd to whom TGGP will pay a small monthly licence fee.

We continue to promote the film in collaboration with other charities with several online screenings planned for 2021.



ACTIVE GRIEF WEEKENDS:

Our programme of weekend retreats again suffered from the impact of covid restrictions. We had to cancel the May event but the September went ahead with 20 participants enjoying a couple of days creative respite from the daily pressures of having to explain your grief. As usual we delivered three courses in photography, creative writing and physical exercise, this time augmented by special sessions on breathworks led by Sharon Jackson.

Among our guest was bereaved mum, Sharon Walker who wrote a sensitive and informed piece for the Observer Magazine. Sharon's daughter Grace died when she was eight months pregnant – one of every 200 babies that is stillborn. Her article praised the value of our 'active grief'

philosophy as a way of dealing with all the difficult emotions that come with grief, especially for those who still find it difficult to talk about their loss.

<https://www.theguardian.com/lifeandstyle/2020/nov/29/creative-therapy-and-shared-support-can-help-with-grief-after-losing-a-child>



TALKS AND PRESENTATIONS

The year also saw a number of other talks and video presentations about our work nearly all via the zoom video conferencing platform and most dealing with issues surrounding grief, trauma and loss during the pandemic.

May 2020 - Jane and Lizzie Pickering presented a series of six podcasts of their conversations about the world they find themselves in following the outbreak of COVID-19 to children's charity **Together for Short Lives**

<https://www.togetherforshortlives.org.uk/grief-during-covid-19/>

November 2020 - Jane was the keynote speaker for Leeds Bereavement Service's Annual General Meeting and showed two of our films – Lessons in Grief and the trailer for Beyond the Mask

<http://lbforum.org.uk/news-and-events/virtual-annual-general-meeting-2020/>

February 2021 - Jane took part in a panel discussion about well being in the workplace for Birmingham NHS Trust.

During the year Lizzie and Jane also presented 4 talks on well being in the workplace to Savills UK and Price Waterhouse Coopers.

'The Good Grief presentations really brought practical and insightful ways to support people going through a bereavement and subsequent grief.' Noel McGonigle MBA, HR Director Savills UK, Europe

COLLABORATIVE WORK

This is an important development for TGGP – building relationships like this utilises our particular

insights on grieving in ways that is very positive for our future survival. As one of our partners, Meningitis Now noted we “bring a very unique perspective to the grief journey as bereaved parents themselves and provided our families with a very sensitive and safe environment to share their stories.”

Jane and Jimmy were facilitators and participants in 4 events for the highly successful **Good Grief Bristol Festival**, originally scheduled for May 2020 but postponed for online only events in October 2020

1. The Art of Pilgrimage - Going Back to move forward. Jane and Jimmy were on a panel discussion about the value of revisiting places where we feel connected to those we've lost and showed extract from A Love That Never Dies.
2. Death of a Child - on line panel discussion- Jane joined Gill Mann in conversation with host Mark Lemon about what it feels like when your child dies.
3. When Language Fails- Grieving Creatively. Jane talked to Lesel Dawson and screened a number of video clips on the role that creativity plays in processing grief.
4. Grief School: Jane joined a panel of bereaved parents, academics and experts to discuss how what positive things can come from loss.

On the final evening of the **National Grief Awareness Week**, spearheaded by the Good Grief Trust (December 2nd – 8th), and in collaboration with The Sub Rooms, the leading entertainment venue in our home town of Stroud, we flooded the building with an amber glow that lit up the night for miles around.

WEBSITES

We continue to maintain and rely on our two websites to communicate with our community – one for the work of TGGP specifically and one as a stand alone for A LOVE THAT NEVER DIES.

Tom Kihl continues to lead on managing the websites, specifically the work of updating of the previous 2016 version of TGGP site which began in the summer 2020. Andy Dawson of Blue Snapper agency handled the tech and design of this upgrade with a switch to the Kinsta hosting platform. The website is now more 'visual' with a much improved speeds, navigation, SEO and performance across different devices

- We're currently seeing around +/- 150 individual visitors coming to the site per day with 67% of visitors arrive on the site via their mobile phones or other handheld devices.
- The US sometimes surpasses the UK in terms of visitor numbers, with by far the most traffic coming from one or other of these nations.
- Germany, Singapore, Canada, Ireland and France head up the lower level of regular visitors

Our next steps include the addition of a new logo, calendar events now the real world beckons a bit more, and developing the news/blog pages to be gathered into monthly Mailchimp newsletters.

<https://thegoodgriefproject.co.uk/>

PRESS

We have made the most of our Press coverage for 2020/2021

The most significant articles were :

BBC Radio Scotland (Oct 2020) – Connie McLaughlin talks to Jane and Julia Samuel in the runup to The Good Grief Festival (<https://www.youtube.com/watch?v=zvXFOzIEdLU>)

Untangle Grief – article on new website (<https://untanglegrief.com/losing-a-child>)

eHospice (Oct 2020) - about Grief and Covid (https://ehospice.com/uk_posts/grief-covid-dont-try-to-find-answers)

Observer Article about AGW's – (Nov 2020)
(<https://www.theguardian.com/lifeandstyle/2020/nov/29/creative-therapy-and-shared-support-can-help-with-grief-after-losing-a-child>)

Stroud News and Journal (March 2021) about Beyond The Mask
(<https://www.stroudnewsandjournal.co.uk/news/19159556.beyond-mask-good-grief-projects-new-film>)

Stroud Times (March 2021) about the launch of Beyond The Mask
<https://stroudtimes.com/charity-founders-launch-beyond-the-mask-film-during-covid-19-pandemic/?fbclid=IwAR35PyzzWJHLIAFYCGzhWVcD2AmdD4V8hOwqINyt-wLWBdYvHlWnuqrfw88>

SOCIAL MEDIA

Our thanks go to Annabel Richmond for all her help in developing our strategies for social media an increasingly important way of communicating our core message and linking with others (charities and individuals) as part of a general conversation around death, dying and bereavement. We currently are active on Facebook , Twitter and Instagram.

Overall, the trend has been an increase in followers on all three social media platforms. This hopefully means, that word about the project is continuing to be spread internationally. The aim of the communications includes: raising awareness of the project, encouraging fundraising and bringing comfort by means of a like-minded peer to peer community.

Early on in the pandemic we started a new FB and IG page 'You Are Not Alone In This' inviting participants to share newly created photographic expressions of their grief. This group now has 275 members.

Engagement on all platforms has been climbing steadily over the year. Our audience remains predominantly female - it would be good to find ways of reaching out to more men in the coming year. The best performing posts continue to be the very personal stories posted by Jane and Jimmy.

On Facebook our followers increased from 2995 in April 2020 to 4,257 currently (an increase of 20%) with an average post engagement of 3,500 per week.

On Twitter our audience has grown by 31% with the numbers of followers increasing to 5589 over the year. Jane's professional persona and standing is very well respected on this particular platform and this conversational stage serves the charity very well indeed.

INSTAGRAM: The total number of followers is now 2170 an increase of 61% over the previous year. It is reassuring to know that this platform has reached so many. (<https://www.instagram.com/thegoodgriefproject/>) Our Instagram bio has been adapted to include a 'Link tree' where individuals can be quickly redirected to our areas of work and items of interest: [LINKTREE](#)

Networks and our place within the bereavement community and relationship to other charities

We continue to develop our relationships with other bereavement charities in the UK many of whom have used the documentary A LOVE THAT NEVER DIES to engage in the national conversation about death dying and bereavement. We have regular and friendly contact with Cruse, Child Bereavement UK and The Compassionate Friends. We have also established firm ties with Meningitis Now following the work we did with them on their first "Forever Weekend". It is hoped that this will continue with a commitment from them to sponsor places on our Active Grief Weekends.

Throughout the year we took part in various planning meetings for Good Grief Festival Bristol - the first ever festival of 'love and loss' in the UK – due to have taken place in May 2020.

Jane is also on The Dying Matters Forum and Hospice UK People in Partnership Group and The Gloucestershire Bereavement Forum, as well as The House of Commons All Party Parliamentary Group on Bereavement Support. She attends meetings for all these on a quarterly basis.

FUNDRAISING

It's been a mixed year – as a small charity it seems that we can be overlooked in favour of larger bereavement charities and both our fundraising challenges to Kilimanjaro and the Yorkshire Three Peaks have been postponed to 2021.



PLANS FOR THE FUTURE

In March 2021 Jane and Jimmy moved from their Gloucestershire home to a rented property in Totnes in South Devon. While they look for a house to buy their own contributions to TGGP may be reduced slightly over the coming months.

That said our plans for the future include:

1. A new book

We have invited by the Stroud based Hawthorn Press to produce a book on grief and creativity with a working title of 'WHEN WORDS ARE NOT ENOUGH – creative responses to grief'. The manuscript should be in by August 2021 with publication is scheduled for spring 2022.

2. A new Film

We have also started a new film production about the rights and wrongs of assisted dying. This is a long term project and is currently not funded. We imagine it will follow similar format to our previous productions – ie the film is used and promoted by TGGP but owned by Beyond Good Media Ltd.

3. Active Grief

To continue developing our practice and philosophy around active and creative grief and as covid restrictions are relieved to plan for and deliver more weekend retreats during 2022.

4. Screenings

To continue to deliver and promote screenings of A LOVE THAT NEVER DIES and BEYOND THE MASK in collaboration with other charities and organisations. Dates already scheduled with Stroud film Festival, Cruse Bereavement Care, Compassionate Communities and Death Positive Libraries.

FINANCIAL REVIEW

Our annual accounts have been prepared by AlanBrookes Ltd. (see separate document)

STRUCTURE AND GOVERNANCE

THE GOOD GRIEF PROJECT is a CIO – Charitable Incorporated Organisation whose only voting members are its Charity Trustees.

Governing Document

Our Constitution can be found here

<https://drive.google.com/open?id=0BziPh03rqpzMddIibDk4ZFVidVk>

Reference and administrative details

UK registered Charity number: 1170244

Principal Office: Garden Cottage, Jubilee Road, Totnes TQ9 5BP

Our advisers

Auditors: Alan Brookes Ltd. Hyde Lodge, Hyde, Chalford, Stroud, Glos GL6 8NZ

Solicitors: Anthony Collins Solicitors LLP, 134 Edmund Street, Birmingham B3 2ES

Directors and trustees

The trustees and officers serving during the year and since the year end were as follows:

TGGP nominated chair: Andy Freedman

Chief Executive Officer/Secretary: Jimmy Edmonds

Trustees: Jane Harris, Joe Edmonds, Jo Bousfield, Rosa Harris Edmonds, Tom Kihl, Sara Tibbetts, Sally Byng.



www.thegoodgriefproject.co.uk

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2021

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

CONTENTS

	Page
Reference and Administrative Details of the Company, its Trustees and Advisers	1
Trustees' Report	2 - 3
Independent Examiner's Report	4
Statement of Financial Activities	5
Balance Sheet	6
Notes to the Financial Statements	7 - 10

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 MARCH 2021

Trustees

James Edmonds
Jane Harris
Andy Freedman
Rosa Harris Edmonds
Joe Edmonds
Sara Tibbetts
Tom Kihl
Jo Bousfield
Sally Byng

Company registered number

CE009068

Charity registered number

1170244

Registered office

1 Cotswold Place, Chalford Hill, Stroud, Gloucestershire, GL6 8EJ

Accountants

The Alanbrookes Group Ltd, 24 Glove Factory Studios, Holt, Wiltshire, BA14 6RL

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2021

The Trustees present their annual report together with the financial statements of the The Good Grief Project for the 1 April 2020 to 31 March 2021. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) as amended by Update Bulletins 1 and 2.

Since the Company qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

Promotion and screening programme of our documentary A Love That Never Dies

Delivering three Active Grief Weekends per year

Delivering a number of presentations and talks to various charities, public institutions and corporates.

Achievements and performance

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Structure, governance and management

a. Constitution

The Good Grief Project is registered as a charitable company limited by guarantee and was set up by a Trust deed.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

c. Financial risk management

The Trustees have assessed the major risks to which the Company is exposed, in particular those related to the operations and finances of the Company, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2021

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 5 July 2021 and signed on their behalf by:

James Edmonds

Andy Freedman

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2021

Independent Examiner's Report to the Trustees of The Good Grief Project ('the Company')

I report to the charity Trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

Responsibilities and Basis of Report

As the Trustees of the Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Company's Trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Company and the Company's Trustees as a body, for my work or for this report.

Signed:

Dated: 6 July 2021

The Alanbrookes Group Ltd

24 Glove Factory Studio
Holt
Wiltshire
BA14 6RL

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 MARCH 2021**

	Note	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:				
Donations and legacies:	3			
Other donations and legacies		22,759	22,759	41,662
Other trading activities:	4			
Other trading activities		11,575	11,575	11,809
Total income		<u>34,334</u>	<u>34,334</u>	<u>53,471</u>
Expenditure on:				
Raising funds		40,812	40,812	42,947
Charitable activities		-	-	16
Total expenditure		<u>40,812</u>	<u>40,812</u>	<u>42,963</u>
Net movement in funds		<u>(6,478)</u>	<u>(6,478)</u>	<u>10,508</u>
Reconciliation of funds:				
Total funds brought forward		22,204	22,204	11,696
Net movement in funds		(6,478)	(6,478)	10,508
Total funds carried forward		<u>15,726</u>	<u>15,726</u>	<u>22,204</u>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 7 to 10 form part of these financial statements.

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)
REGISTERED NUMBER: CE009068

BALANCE SHEET
AS AT 31 MARCH 2021

	Note	2021 £	2020 £
Fixed Assets		<u>-</u>	<u>-</u>
Current assets			
Debtors	7	1,750	-
Cash at bank and in hand		14,576	22,804
		<u>16,326</u>	<u>22,804</u>
Creditors: amounts falling due within one year	8	(600)	(600)
Net current assets		<u>15,726</u>	<u>22,204</u>
Total assets less current liabilities		<u>15,726</u>	<u>22,204</u>
Net assets excluding pension asset		<u>15,726</u>	<u>22,204</u>
Total net assets		<u><u>15,726</u></u>	<u><u>22,204</u></u>
Charity funds			
Restricted funds:			
Total restricted funds	9	-	-
Unrestricted funds	9	15,726	22,204
Total funds		<u><u>15,726</u></u>	<u><u>22,204</u></u>

The Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 05 July 2021 and signed on their behalf by:

James Edmonds

Andy Freedman

The notes on pages 7 to 10 form part of these financial statements.

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

1. Charity status

The charity is limited by guarantee and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Good Grief Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Income

All income is recognised once the Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

2.3 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Company's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All expenditure is inclusive of irrecoverable VAT.

2.4 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021

2. Accounting policies (continued)

2.5 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.6 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

2.7 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

3. Income from donations and legacies

	Restricted funds 2021 £	Unrestricted funds 2021 £	Total funds 2021 £
Donations	-	22,759	22,759
	<i>Restricted funds 2020 £</i>	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Donations	119	41,543	41,662

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2021 £	Total funds 2021 £
Trading income	11,575	11,575

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Trading income	11,809	11,809

5. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 March 2021, expenses totalling £NIL were reimbursed or paid directly to Trustees (2020 - £nil).

6. Taxation

The charity is a registered charity and is therefore exempt from taxation.

7. Debtors

	2021 £	2020 £
Due within one year		
Trade debtors	1,750	-
	1,750	-

8. Creditors: Amounts falling due within one year

	2021 £	2020 £
Accruals and deferred income	600	600

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

9. Statement of funds

Statement of funds - current year

	Balance at 1 April 2020 £	Income £	Expenditure £	Balance at 31 March 2021 £
Unrestricted funds				
Reserves	22,204	34,334	(40,812)	15,726

10. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Current assets	16,326	16,326
Creditors due within one year	(600)	(600)
Total	15,726	15,726

Analysis of net assets between funds - prior year

	<i>Restricted funds 2020 £</i>	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Current assets	119	22,685	22,804
Creditors due within one year	-	(600)	(600)
Total	119	22,085	22,204

THE GOOD GRIEF PROJECT
(A Company Limited by Guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MARCH 2021

Independent Examiner's Report to the Trustees of The Good Grief Project ('the Company')

I report to the charity Trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

Responsibilities and Basis of Report

As the Trustees of the Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

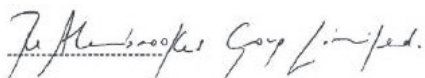
Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Company's Trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Company and the Company's Trustees as a body, for my work or for this report.

Signed: 

Dated: 6 July 2021

The Alanbrookes Group Ltd

24 Glove Factory Studio
Holt
Wiltshire
BA14 6RL