



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Trustees' Annual Report for the period

From 1.01.2021
Period end date

Period start date To

31.12.2021

Charity name: Music Against Animal Cruelty

Charity registration number: 1170221

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>For the benefit of the public to distribute funds between various, selected Charities and charitable organisations that are focused on the conservation and protection of wildlife that is endangered or at risk of extinction and to relieve the suffering of animals in need of care and attention with specific attention given to charities and charitable organisations supporting wildlife in Africa and Asia.</p> <p>Our focus this year was tackling the trade of wild populations into zoo facilities.</p>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>In planning the activities for the year, the trustees reviewed the guidance issued by the issued by the Charities Commission on Public Benefit.</p> <p>The main goal in 2021 was to continue building the MAAC brand and profile, working on intelligence to expose the illegal wildlife trade, campaign to create awareness of poaching and trade in order to campaign to end the trade in wildlife products forever. MAAC's short-term goal is to close down the illegal markets worth USD \$ 20 billion per annum.</p> <p>Alongside the intelligence work, MAAC looked to focus on various fundraising events to raise money to continue the on going field work.</p> <p>However, with the events industry still recovering from the global Pandemic the focus was on other areas of sustainable income.</p>

		<p>The charity was targeting high network individuals and family offices to keep things ticking over via THE ARK network.</p> <p>Aside from that, we are also looking into the web 3 space - Metaverse and NFT's.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	We have not taken any public benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	NA
Policy on social investment including program related investment	Para 1.38	NA
Contribution made by volunteers	Para 1.38	No
Other		

Achievements and Performance

	SORP reference	
--	----------------	--

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>We are still recovering from the pandemic, we were hoping we would be able to get back to business in the events space but given the climate it was not possible and we have had to rethink sustainable income.</p> <p>The main achievement has been following up and securing leads of partnerships to achieve this, coming 2022.</p> <p>Aside from that, we have been focussing on utilising and gathering information from our source network to disrupt individuals and organisations involved in wildlife crime.</p>
---	-----------	--

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	NA
Performance of fundraising activities against objectives set	Para 1.41	NA
Investment performance against objectives	Para 1.41	NA
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity had little reserves but no overheads, it operates from volunteers with no overhead costs.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves do not need to be held as there are no overheads. The charity is volunteer based outfit - social media, day to day operations, securing events etc
Amount of reserves held	Para 1.22	NA
Reasons for holding zero reserves	Para 1.22	Volunteer based.
Details of fund materially in deficit	Para 1.24	NA
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	No uncertainties. The charity looks to move forward with 100% of profits going to the field and into wildlife crime work. Volunteer run by professionals with other careers and income.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Fundraising Campaigns
Investment policy and objectives including any social investment policy adopted	Para 1.46	NA
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Foundation model constitution
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	The Charitable Incorporated Organisation (CIO) was constituted by model constitution on 16 November 2016
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are elected by existing trustees.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	The trustee status remains as it was at the end of last year.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Music Against Animal Cruelty
Other name the charity uses	MAAC
Registered charity number	1170221
Charity's principal address	3 ST MICHAELS CLOSE SOUTH LITTLETON WORCESTERSHIRE, WR118FZ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Shannon Mack			
2	Bret Rosenberg			
3	Wade Cawood			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		
Jack Baucher		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	NA
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Exemptions from disclosure

Reason for non-disclosure of key personnel details

--


Other optional information

--

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)		
	Full name(s)	Wade Cawood	
	Position (eg Secretary, Chair, etc)	Trustee	
	Date	18.10.2022	

Travel and subsistence	27	-	-	27	-
Governance Cost - Legal and Professional	80	-	-	80	-
Veterinarian Work	51	-	-	51	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	3,072	-	-	3,072	-

A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	3,072	-	-	3,072	-
Net of receipts/(payments)	3,838	-	-	3,838	9,176
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	3,838	-	-	3,838	9,176

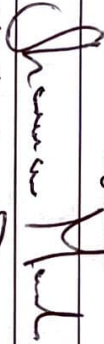

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				
		-	-	-
		-	-	-
		-	-	-
Total cash funds		3,958	-	-
(agree balances with receipts and payments account (s))				
		Agreement Error	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds

B5 Liabilities

Signed by one or two trustees on behalf of all the trustees

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signature	Print Name	Date of approval
	Shannon Mack	18.10.2022
	Wade Cawood	18.10.2022