

CREATIVE CONSCIENCE





Years ...

... OF CREATING
POSITIVE SOCIAL +
ENVIRONMENTAL
IMPACT

01.06.24 - 30.05.25



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We're all about...

...**IMPACT**

INTRODUCTION

Creative Conscience is a charity that empowers the next generation of creative thinkers and the design industry to apply their talents to socially valuable projects.

Promoting sustainability, freedom, social justice, health and well-being.

We change the world for the better by:

- Empowering and supporting young creative people
- Inspiring them to create purpose-driven, socially-valuable projects, both now and in the future
- Training and supporting creative thinkers to use their talents to build a better world
- Engaging with leading creative thinkers and organisations to realise the best of these projects
- Delivering positive social benefit and change, through the projects we inspire and support



CHAIRMAN



TIM BOURNE

Our mission at Creative Conscience is to harness the power of creativity to help build a better world—through empowerment, hope, and meaningful action.

We're not just here to make the world look better—we're here to help make it work better. Since 2012, the Creative Conscience team has been an unstoppable force for good, using creativity in all its forms to drive positive social, societal change, and global impact.

Through our Change Maker events, education initiatives, mentoring programs, online courses, and community support, we equip and empower a global creative network to create a fairer, healthier, regenerative, and more sustainable future for all.

A highlight of our year is The Creative Conscience Awards - now in its 13th year.

Once again, we've received hundreds of inspiring entries that demonstrate radical, progressive thinking across a wide range of issues, from mental health and equality to conscious consumption and the climate crisis.

The Awards allow us to celebrate and amplify the voices of emerging creatives. We hope the Awards recognition fuels confidence and commitment to pursuing a conscious, purposeful creative journey.

Our mission remains steadfast: to engage more educators, industry leaders, and commercial partners so we can grow our impact and support even more young people. It's a tough time out there, and we know the future demands adaptability and resilience. This past year has been one of reflection, restoration, and reimagining as we evolve our services for a changing world.

Collaboration is at the heart of everything we do.

It's key to navigating tough times, reaching new audiences, engaging diverse communities, and creating real, lasting impact on the issues that matter now—and for generations to come.

A huge thank you to our passionate team, our education partners, generous advisors and ambassadors, and our global network of creators and change makers. Your energy, creativity, and commitment bring our mission to life every day.

KEY AREAS

Our five key areas of support and inspiration:

01. Advancing the education of young people
02. Conservation, sustainability and the protection of the environment
03. Equality, diversity and social inclusion
04. Physical + mental health and wellbeing
05. Promoting respect for human rights

Themes

CLIMATE CRISIS

COMMUNITY

CONSCIOUS
CONSUMPTION

ENVIRONMENT

HEALTH

HUMAN RIGHTS

EQUALITY

EDUCATION
& LEARNING

IMPACT

MENTAL HEALTH

RACIAL JUSTICE

SOCIAL JUSTICE

WAR & CRISIS

Disciplines

ADVERTISING

ANIMATION

ARCHITECTURE
& INTERIORS

DIGITAL & TECH

EXPERIENCE

FASHION
& TEXTILES

FILM &
PHOTOGRAPHY

GRAPHIC DESIGN

ILLUSTRATION

MOTION GRAPHICS

PRODUCT &
STRUCTURAL DESIGN

SERVICE DESIGN

TYPOGRAPHY

PEOPLE

The people who make Creative Conscience work. Our passionate team, trustees and ambassadors.

Change-makers who can spot a great idea. An idea that has the potential to go on and make real impact.

We wouldn't exist without this great community of individuals who make this organisation work year after year.

Creative Conscience wouldn't be what it is today without its team, all of whom share the passion of making positive change in the world through creative thinking. The names to the right summarise some key members of the team, but our real team is much bigger.

Thank you to our community of passionate volunteers, judges and speakers who often give their spare time to help us empower and grow, whether that be helping us to run our social media platforms, assisting at our events or simply being an advocate of our cause.



Barlow
Director

Linda McDonagh & Jeffrey Tribe
Head of Partnerships

Eddy Altmann
Training + Web Tech

Aleksandra Wasacz
Events + Marketing Manager

David Hensley
Director

Chrissy Levett
Co-Founder + Creative Director

Libby Collar
Designer + Social Media Manager



TRUSTEES



Raoul Shah
Co Chair
CEO of Exposure



Tim Bourne
Co Chair
CEO and Co-founder of
The Casbah Group



Rifa Thorpe-Tracey
Trustee
Award-winning Tech +
Creative Consultant



Professor Lawrence Zeegen
Trustee
Independent Creative
Education Consultant

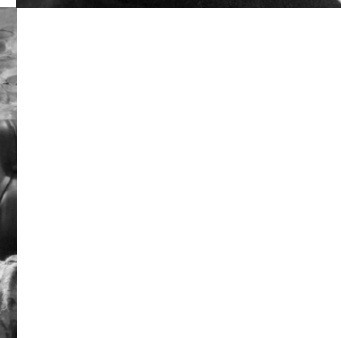
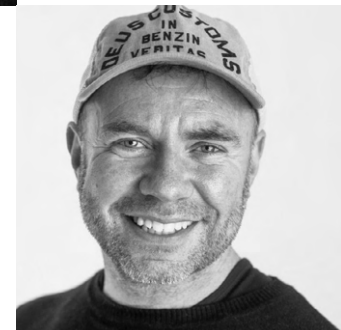
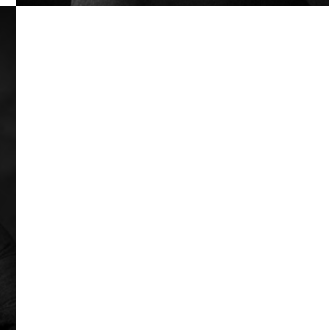
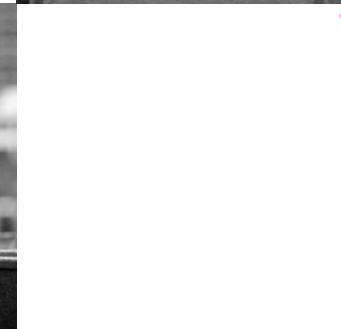


Nicole Yershon
Trustee
Founder NY Collective

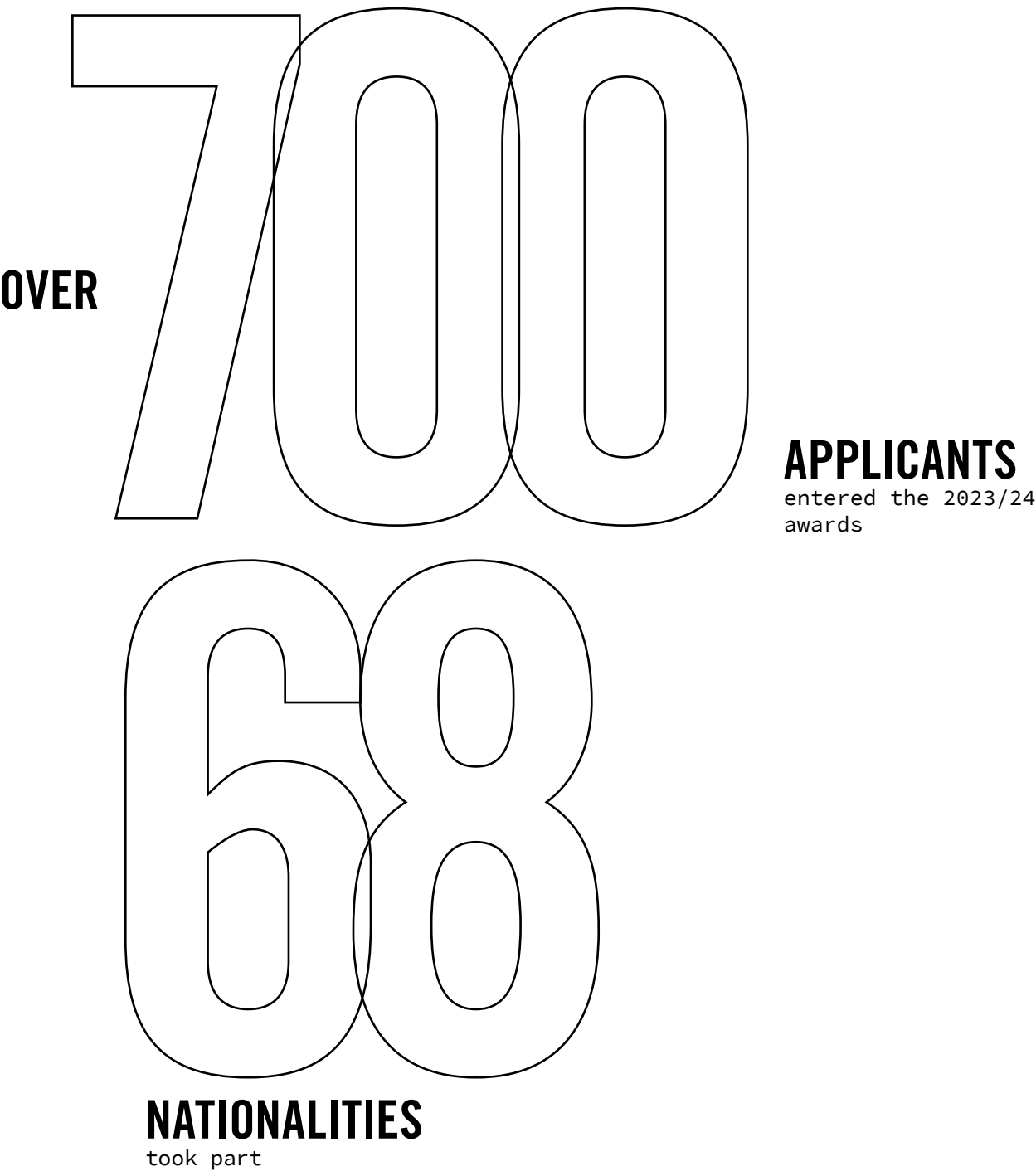
JUDGES

SAVENA SURANA
EMMA SØGAARD
ISLAM ABOUSH
CAROLYNE HILL
NENE PARSOTAM
RICCARDO SAI
SIMONE GIAMPAOLO
TYLER J. EDWARDS
KHUTINA GRIFFITHS
CHRISOTFFER VEJLØ
ELOISE SMITH-FOSTER
CHARLES BARGUIRDJIAN

SEVRA DAVIS
SHANA TUFAIL
MATT HOCKING
ROBERT GELB
JO GODDEN
BEN AKERS
ARDA AWAI
DAN BURGESS
CAROL ROSE
TARA HANRAHAN
MERLIN NATION
ANDREA MALONEY



FACTS + FIGURES



Nationalities of applicants include:

MEXICO BRAZIL
SAUDI ARABIA GERMANY
ARGENTINA CHINA
PERU NORWAY
MOZAMBIQUE SWITZERLAND
JAPAN AUSTRALIA
EGYPT ICELAND RUSSIA
VENEZUELA INDIA UK
SOUTH KOREA NIGERIA
DENMARK SINGAPORE

AWARDS

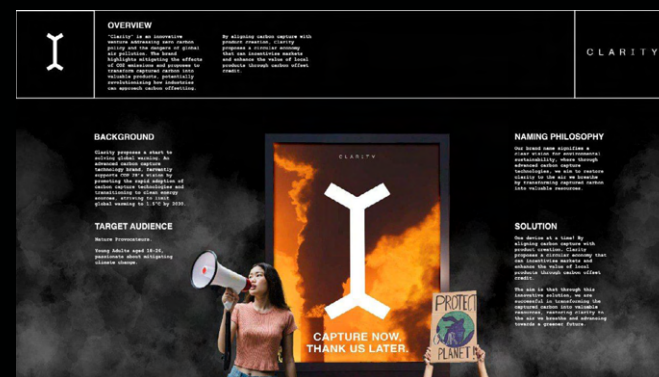
The Creative Conscience awards welcomes projects from students and graduates (of up to two years) from any creative discipline. The awards are the perfect opportunity for creatives to push their curiosity and create the change they want to see in the world.

By entering, applicants will be directly supporting our work as a charity, helping to build a fairer, healthier, more sustainable and regenerative world.



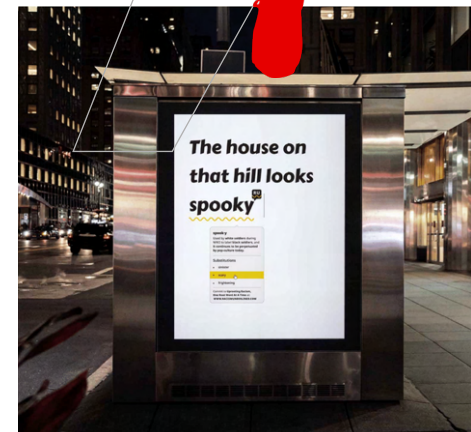
I've been reflecting on that project and how much I genuinely enjoyed working on it. It made me realise how passionate I am about creating meaningful campaigns, especially for charities."

Millie Inwood - Creative Conscious Gold Award Winner, Nottingham Trent University.



"Thank you so much for everything you do, and for genuinely caring about, and nurturing, young people's education and development."

David Collins - Course Leader, Leeds Art University



It's really cool for people working on ideas like this to feel there is a place for them. In our world, it is so hard to make money doing the right thing. Encouraging those who set out with that intent is really important.

You helped me keep pushing and I am sure you continue to help others."

Daniel Baldwin - Film Maker, CC Judge

AWARDS NIGHT

We were thrilled to host a celebration of the hundreds of people and projects submitted for the Creative Conscience Awards 2024.

The event brought together inspirational speakers, past award winners, and creative change-makers from across the industry. It was an evening full of purpose, connection, and creative energy.

Our line-up of speakers included environmental activist and icon Sir Jonathon Porritt, our Charity Co-Chair Raoul Shah, our dynamic MC and long-time supporter Mark Shayler, the brilliant Carol Rose, and Creatives for Climate Founder, Lucy von Sturmer.

Together, we recognised and celebrated the next generation of creative thinkers—those brave enough to take positive action and pave the way toward a more conscious, impactful future. Their ideas, projects and passion exemplified what it means to use creativity as a force for good.

Over...

850

...participants took part:
the next generation of creative thinkers taking action from more than 68 nationalities

We continue to push and support these projects, to help realise ideas so they have a positive, social impact on the world.



2024

Watch the live event recording [HERE](#)



As a charity, Creative Conscience directed 100% of the funds raised from this event straight back into our mission: providing education, training, and support for socially valuable projects. Through this work, we continued to promote sustainability, freedom, wellbeing, and positive social impact across creative industries and beyond.

LIVE EVENTS

24

Throughout 2024-25 we attended, spoke at and hosted, various events as an advocate for positive social and environmental change. At these events, we engaged, empowered, inspired and trained audiences, institutions, industry creatives, students and graduates on the power of creative thinking for people and planet, instigating positive behaviour change.

This last year has seen even more engagement and events, talks and conversations on how to embed these principles into institutions across the country and around the world.

We continued to deliver our Design and Creative Impact talks and workshops to build positive social and environmental change and awareness.

Including:

'Making a Difference' Royal Society of Arts (RSA) London with Amlitude - May 2023

The Psychology of Climate Inaction - on line with Creatives for Climate.

BBC Radio Nottingham - Creative Change Makers 12.06.23

Creative Change Makers 2023 Nottingham - 15/16.06.2023

Creativity for the Health of People and Planet interview UAL 19.06.23

New Designers 2023 - 2 weeks 05/12.7.23

UK Creative Festival - talks and workshops 12/13.07.23

'How to fix Parliment' Royal Society of Arts (RSA) London - 25.10.23

Collective Imagination Session - on line 15.11.23

TOPICS INCLUDED:

EQUALITY + DIVERSITY MENTAL HEALTH CLIMATE CRISIS SOCIAL JUSTICE AI FOR GOOD + DEMOCRACY

Creative Change Makers 2024 London LinkedIn HQ in partnership with Alliance of Independent Agencies - 21.02.2024






Creative Change Makers 2024 Nottingham - 21.02.2024

CHEAD Women in Leadership - 21.03.2024.

Link to CHEAD 2023 talk [HERE](#)

25

SOCIAL MEDIA

-  ccchangemakers
-  Creative Conscience
-  ccchangemakers
-  Creative Conscience
-  Creative Conscience

Our social media following increased, we shared empowering work, stories + reels.

INSTAGRAM:

7,293

Increased online community on LinkedIn, Facebook, YouTube, Instagram, TikTok + The Dots.

LINKEDIN:

5,246

BLOGS

We also published many news stories to inspire our community to support action for positive change. These included:

- Interviews with winners
- Interviews with judges and industry experts
- Guest articles from our sponsors, and other advocates for the cause
- Posts supporting social entrepreneurs & start-up projects with shared values

FACEBOOK:

2,300

YOUTUBE:

385

THE DOTS:

18,024

As a charity, we have collectively made the decision to remove ourselves from X (formerly known as Twitter), as the platform's direction and values no longer align with our own.



... we're all about

IMPACT

Beyond the awards, Creative Conscience helps to support, and bring to life some of the brightest and most imaginative projects from our community.

By providing the tools, contacts and advice, we empower creative thinkers to build better, helping to create real, tangible impact in the world.

We create events, workshops and programmes focusing on behaviour change to influence society and, consequently, the future of our planet. These empowering events and workshops train groups and individuals to build impact in their world and the world around us.

See our 'Call to Action' film [HERE](#)

CREATIVE CHANGE MAKERS



CREATIVE
CONSCIENCE

OVERVIEW CREATIVE CHANGE MAKERS 2024/25

- **Creativity for a Better World** – Confetti, London UK + globally online see below – 04.03.24 see [HERE](#)

“

It was a fantastic experience with so many inspiring speakers – I definitely learned a lot about creativity and how we can leverage it to our advantage.”

Odelia Leon – Account Executive



“ There was tremendous value in your social and environmental impact talks. Thank you.”

George Smith – Ingeneus fashion brand start up

CREATIVE CHANGE MAKERS

CREATIVE CHANGE MAKERS LONDON

Creative Conscience hosted yet another powerful Creative Change Makers event, this time, hosted at Confetti, London. A day with over 20 speakers and panellists, with TED style talks, connections, commitment to actions and great conversations. An event focused on

Creativity for Social + Environmental impact. Empowering and transformational, designed to build a fairer, healthier, more sustainable + regenerative world, through the power of creative thinking - city by city + community by community.

Watch an event summary [HERE](#) and read the blog post [HERE](#)

04.03
2025



“It was just so inspirational... you shared the importance of building relationships”

Leleese Francis-Lewis -
Ravensbourne University Graduate

On March 4th, 2025, Creative Change Makers, in partnership with Confetti Media Group – part of NTU and SheSays London, brought together an inspiring community of creatives, educators, and industry professionals for a powerful day of talks, presentations, and discussions. Held at Confetti London, this groundbreaking event focused on leveraging creative thinking to drive positive social and environmental change.

The event kicked off with an electrifying morning session hosted by Creative Conscience. As doors opened at 9:30 AM, attendees eagerly gathered, networking over coffee before settling in for a series of TED-style talks and presentations. By 11 AM sharp, the stage was set for an exhilarating lineup of speakers from various creative disciplines, including content creation, digital marketing, graphics, and music.

MC Eddy Altmann set the tone with his dynamic energy, followed by an outstanding presentation from HAM the Illustrator – Creative Director, Illustrator, and Music Producer, as well as Co-Founder of Munkination. Iris Garavito, Head of Exposure Earth at Exposure London, inspired the audience with her insights on creativity and regeneration, while Robin Chowdhury, COO of Dupe VFX, shared his vision for the future of visual effects and storytelling. Chrissy Levett, representing Creative Conscience, reinforced the power of creativity in shaping a fairer, more sustainable world.

Creative Change Makers 2025 proved to be a resounding success, leaving attendees inspired, informed, and equipped with actionable insights to drive change in their respective fields. The event reinforced the power of creative collaboration in shaping a healthier, more sustainable, and regenerative world. With an impressive lineup of speakers and a community eager to make a difference, the event set a new benchmark for impactful creative gatherings.



I've never attended a conference like this before, it was joyful!"

Penney Poyzer – Chair of Nottingham Good Partnership

Special thanks to all our crew, friends and supporters who bought tickets and made a collective commitment to positive change, individually and within their organisations.

Watch the recording [HERE](#)

IMPACT

NEW DESIGNERS

In July 2024, for the fifth year running, we partnered with **New Designers** at the Business Design Centre, London N1 . This was our largest collaboration with them to date. We set briefs and a competition for over 2,000 graduate designers and makers, all heading out into the creative industries. We worked across both weeks with two panels of judges. Thanks to Paul Barlow, Linda McDonagh, Andrea Maloney, Sally Costen, Chrissy Levett, Ian Lambert, Annabel Totty, Charlotte Brandon and Cate Grundy.

It's always a privilege to work with partner organisations who are supporting and promoting design and creativity. New Designers have given us the platform to bring social and environmental impact into the conversation.

We ran live talks as part of the event, to empower more young creatives to get involved in solving the world's most pressing challenges.

New Designers website [HERE](#)

Learn more about the partnership and outcomes [HERE](#)



...what we have to grapple with now, and **Creative Conscience** has been really good at this, is the **reality of how we sustain our energy, our love, our compassion** through times which are really difficult”

Sally Bent –
Event Director Immediate



IMPACT

CREATIVE IMPACT PROGRAMME



This time, using pre-recorded content hosted on Thinkific, an educational platform that sat alongside live bi-weekly coaching calls. All candidates worked with accountability partners. Course details and testimonials can be seen [HERE](#).

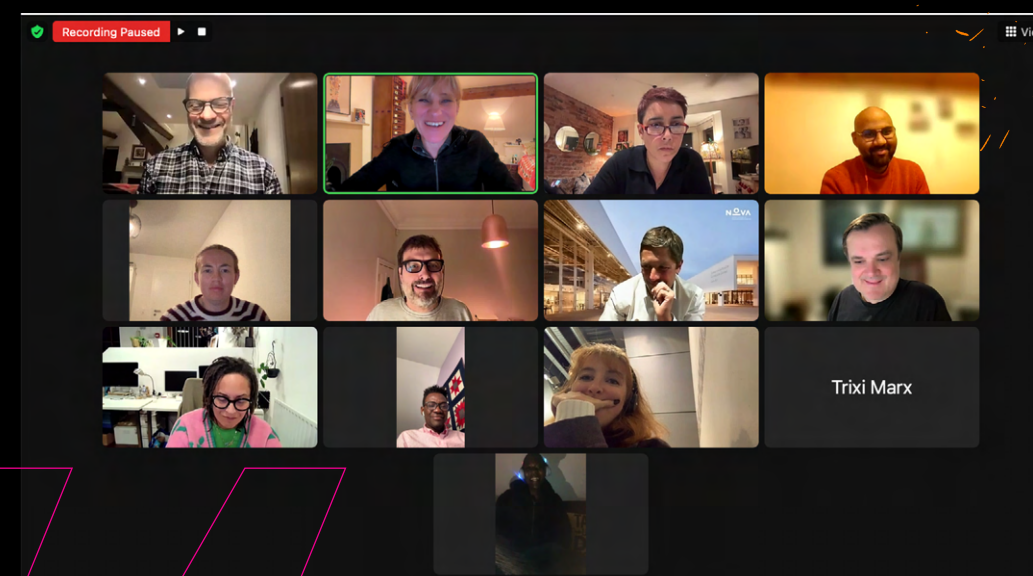
We designed, built + delivered two 3-month programmes.

24 participants from around the world took part in the programme during 2023-24, with some great results. The programme also involved live sessions with guest industry speakers.

The programme gave me **the most warm, positive, expert guidance and support**, I didn't realise I had been looking for."

The Creative Impact Programme **enabled me to pinpoint my true passion and purpose and to regain my confidence**. To dare to dream and make it happen"

Sarah Cromwell - Head of Art TK Max



It has been a genuinely **transformative experience**. With the support of the mentors and the wider community, I felt **encouraged, challenged, and held accountable** in all the right ways.

I can't recommend Creative Conscience enough. I'm incredibly grateful to the team for their support and excited to see where this new path takes me."

Will Kinchin - Designer & Entrepreneur

IMPACT

LONDON DESIGN FESTIVAL



In 2024, we were proud to promote, support and partner with three incredible emerging designers – all graduates of our Creative Impact Programme. Two of them were also recipients of Creative Conscience Awards in 2023: Trixi Marx, Gigi Cooke, and Libby Collar.

As part of the London Design Festival 2024, these talented creatives showcased projects that championed sustainability, innovation and collaboration.

Trixi Marx, founder of Sugar Studio and a biophilic designer, presented Growable Graphics – a striking exploration of living typography that combined biophilic design with modern visual communication. Her work demonstrated a powerful synergy between nature and design, pushing the boundaries of what sustainable creative practice can look like. Visitors had the opportunity to meet Trixi in person and experience her unique approach, including The Green Gallery, a vibrant space featuring plant-based artwork and souvenirs by local artists – a true celebration of eco-conscious design.

WATCH SUGAR STUDIO REEL [HERE](#)

UNDER ONE ROOF

Gigi Cooke, a product designer and founder of Under One Roof Collective, curated an immersive interior installation at Shoreditch's Perseverance Works. This platform spotlighted early-career UK designers, placing emphasis on collaboration, empowerment and ethical commerce. The collective's dynamic showcase provided a bold vision for the future of design, and the launch event held from 18th-20th September was a festival highlight.

Supporting the collective's cohesive presence was graphic designer Libby Collar, who developed the brand identity for Under One Roof Collective. Her contribution brought the project's values and visual language together seamlessly, embodying the collaborative ethos fostered through the Creative Impact Programme.

London Design Festival 2024 proved to be a standout event in the creative calendar, and we were thrilled to see our alumni leading with purpose and innovation on such a prestigious stage.

WATCH UNDER ONE ROOF REEL [HERE](#)



When it comes to something as important as the need to vote, powerful campaigns that really catch the eye and the mind can really make a difference”

ALASTAIR CAMPBELL – The Rest is Politics
Creative Conscience #WHYVOTE? Judge

Watch Alastair Campbell’s
interview with us [HERE](#)

IMPACT

#WHYVOTE FREE
COMPETITION + CAMPAIGN
LAUNCH 23/24

In August 2023 we partnered with the Politics Project (TTP) and The Democracy Classroom to launch a new and powerful initiative ‘WHYVOTE?’ a campaign to engage and empower young people across the UK and beyond to register to vote and have their voices heard.

We first designed and launched a social media campaign, employing Libby Collar, a CC award winner from the 2023 awards, who had created a project focused on democracy + politics. The project enrolled young creatives from across the UK and around the world in a free design competition that would be developed and used across the UK as a real campaign ahead of the UK general election.

Read the launch story [HERE](#)

The competition opened in October 2023, in the run up to the UK general election (July 2024), with two age categories: one for 16-18 year olds and one for 18+. Judging took place in January 2024 and we are thrilled to announce that Alastair Campbell was one of our judges, along with other high-profile experts from the world of politics, design + education.

#WHY VOTE CAMPAIGN



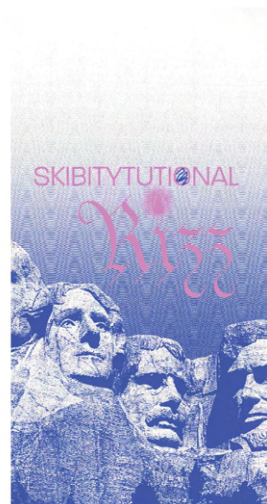
The aim of #WHYVOTE is to encourage political participation and educate young people on the importance of their vote. And what better way to do this than through creativity and reaching out to our own creative community?

See the brief [HERE](#)

We were keen to be involved as we know that the UK is far behind most European countries when it comes to getting the youth vote. In the 2019 General Election, less than half of young people aged 18 to 24 voted. This compares to 75% of 65+ year olds. Meanwhile, trust in politics is at an all time low. When surveyed, 49% of the UK population said they did not trust the government (ONS 2022).

Many young people have never been told that their voice matters. This competition aims to amplify their voice. Young people will get involved in the political process by educating

themselves and their peers on democracy and its importance, meanwhile, having the opportunity to get creative and design with a purpose. Campaigns which are youth-led are much more attractive and engaging to young people. A successful voter engagement campaign could play a huge role in encouraging young people to vote. We are delighted to work with so many educational institutions across the country to get these voices amplified.



The more young people are confronted with messaging which underlines the power in their hands, the better.”

Alastair Campbell – Author + Political Commentator

Politics: A Challenging Arena

Bill Clinton’s former political strategist, Paul Begala, once said that “politics is show-business for ugly people.”

The unprecedented scale of threat of murder, violent attack, personal abuse that Diane Abbott MP receives on a daily basis is powerfully illustrative of a deeply threatening ‘political’ culture that singles out and attacks Black leaders, across the political spectrum. British politics needs urgent and radical reform.

See the results [HERE](#)



IMPACT

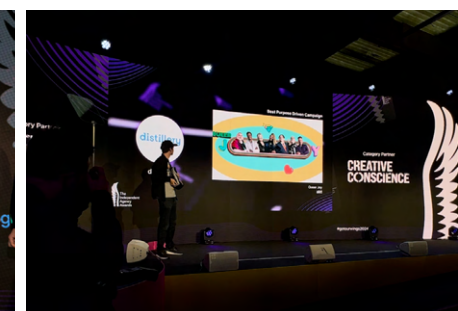
ETHICAL MARKETING IN ACTION

CHAMPIONING PURPOSE-DRIVEN CAMPAIGNS AT MAD//FEST 2024

Category Partner

CREATIVE CONSCIENCE

#gotourwings2024



In a world saturated with advertising, ethical marketing became more crucial than ever in 2024. Independent advertising agencies played a vital role in shaping this evolving landscape. Unlike larger corporations often constrained by stakeholder demands, these agencies had the freedom to prioritise authenticity, creativity, and social responsibility over profit.

Over the past year, the value of independent agencies in today's creative ecosystem became increasingly evident. Their ability to develop campaigns that championed inclusivity, sustainability and meaningful social impact deserved recognition and celebration.

In 2024, we proudly partnered with the Alliance of Independent Agencies to present the Best Purpose Driven Campaign Award at the Independent Agency Awards, held during MAD//Fest. This event honoured the outstanding contributions of independent agencies across the UK. By spotlighting purpose-led campaigns, we aimed to raise industry standards and encourage more agencies and brands to embrace ethical, values-driven communication.

A standout moment was celebrating Distillery for their campaign 'Queer Joy' created for the Albert Kennedy Trust (AKT). This project demonstrated the

transformative power of creative, purpose-led advertising. It tackled critical issues of representation and mental health among queer youth, offering visibility and hope through a poignant content series.

As Chrissy Levett, Creative Conscience co-founder and creative director, remarked:

"On a really small budget, it had the scope for societal change. Mental health and societal inclusion pose a very real danger to queer teens. With a lack of elder representation on social media, when you're young and queer, it's hard to see what the future holds."

The campaign addressed this gap by featuring underrepresented queer elders sharing life advice and messages of resilient joy through YouTube Shorts. Using donated YouTube ad credits and AI-powered media targeting, these powerful messages reached the right audiences with impressive impact.

Recognising independent agencies through initiatives like the Independent Agency Awards not only celebrated their work, but also set a new benchmark for ethical, impactful communication. These achievements served as a reminder that creative work with purpose can—and should—lead the way in driving positive change across the industry.

[READ THE BLOG HERE](#)

AOP AWARDS

JUDGING PURPOSE-LED CREATIVITY AT THE AOP AWARDS

As part of our commitment to championing socially and environmentally conscious creativity, Creative Conscience was invited to judge the 39th Association of Photographers (AOP) Awards—an event often described as the “Oscars” of photography.

One of the standout projects recognised was Samuel Hicks’ Silver Award-winning series, which explored the theme of rewilding in urban spaces. Through evocative imagery captured in forgotten corners of East London, Samuel imagined a world where individuals reclaim and green their surroundings, blending city life with wild nature. His work was a powerful visual commentary on environmental stewardship and the human connection to nature—even in the heart of concrete landscapes.

Samuel’s series also demonstrated thoughtful sustainability in practice: real flowers used on set were later gifted to the crew, underscoring his ethical approach to creative production.

As a judge, Creative Conscience was proud to support and spotlight work like Samuel’s—creative storytelling that not only captures attention but inspires action. His work was further honoured with a Spotlight Award and inclusion in Archive Magazine’s ‘Best 200 Photographers.’

Through our involvement with the AOP Awards, we continued to amplify the role of creative professionals in shaping a more sustainable, compassionate world.



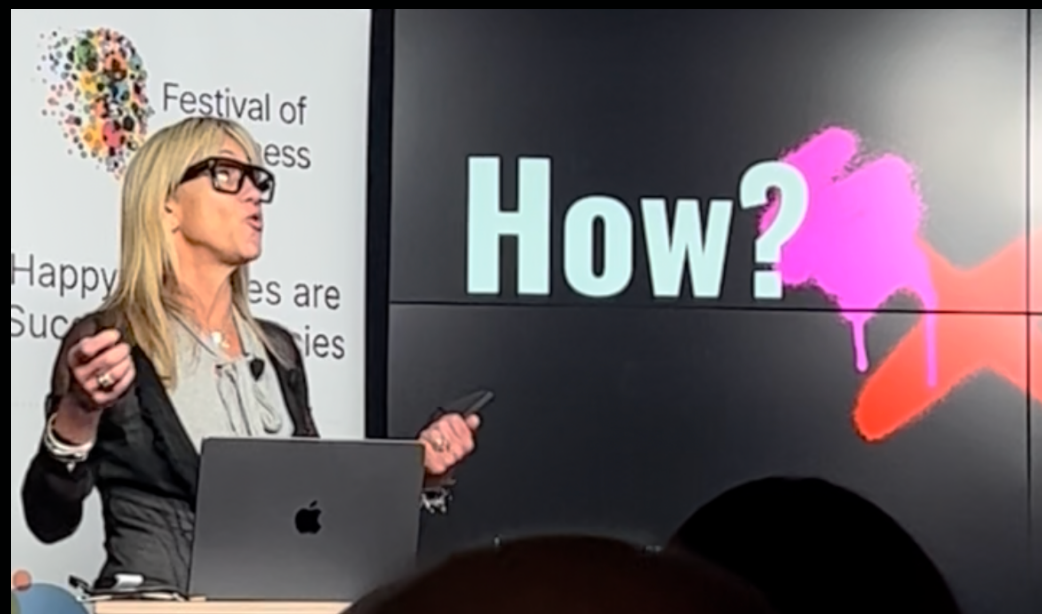
Among the standout work was Ian Kirby’s Environment Gold-winning series for The Cycle—a charity transforming lives through sustainable sanitation and menstrual health education in India.

The project powerfully highlighted the impact of community-led WASH solutions and the resilience of those affected by environmental and social hardship. It exemplified the role of photography in inspiring change and elevating underrepresented voices—values we at Creative Conscience champion in all we do.

Being part of the judging panel allowed us to spotlight purpose-led creativity on a national stage, reinforcing our belief in the power of visual storytelling to drive meaningful change.

FIND OUT MORE [HERE](#) & [HERE](#)

FESTIVAL OF HAPPINESS



FESTIVAL OF HAPPINESS 2024: PUTTING PEOPLE FIRST FOR HIGH PERFORMANCE

Last summer, over 250 agency leaders gathered at Google's stunning King's Cross conference facility for the Festival of Happiness 2024 – a day dedicated to exploring the powerful link between employee wellbeing and agency success.

We were proud to partner with the Alliance of Independent Agencies to bring this event to life, united by a shared belief: to build high-performing agencies, leaders must invest in the happiness and wellbeing of their people.

The agenda was packed with energy, insight, and inspiration. One highlight was our talk on "Why Embedding Creative Purpose into a Business Adds Happiness, Value, and Ultimately Higher Success Rates" – a conversation that resonated deeply with leaders looking to align purpose with performance.

Throughout the day, attendees moved between interactive breakout and workshop rooms, a live podcast studio capturing real-time reflections, and a spacious networking area where meaningful conversations flowed as easily as the coffee.

By the end of the event, agency leaders left not just with notes and business cards, but with a renewed sense of purpose: to create environments where people flourish – and performance follows.



IMPACT

GREEN TECH FESTIVAL

CELEBRATING INNOVATION AND SUSTAINABLE FUTURES



READ THE BLOG [HERE](#)

Creative Conscience had the pleasure of attending the Green Tech Festival (GTF) Connect in London—an energising event that brought together innovators, changemakers, and industry leaders united in their commitment to building a sustainable future. With over 700 attendees and more than 40 speakers, the festival became a vibrant hub of meaningful dialogue, collaboration, and cutting-edge ideas aimed at addressing some of today’s most pressing environmental challenges.

One of the standout moments of the event was the chance to engage with influential figures such as Dale Vince, Tony Burdon of Make My Money Matter, and Elissa Brunato—a past Creative Conscience Award winner. Elissa shared her remarkable journey, having raised £1.2 million for her pioneering venture Radiant Matter, which aims to transform the materials industry by offering sustainable alternatives to harmful substances used across fashion and manufacturing sectors. Her work stood as a testament to the power of creativity in driving real-world impact.

During the event, Radiant Matter won the London leg of the GreenTech Start-up Slam, further affirming Elissa’s bold vision. Reflecting on her Creative Conscience journey, she said:

“Winning a Creative Conscience Award felt amazing. When you’re doing something that’s never been done before, getting validation is vital. It meant everything—it helped me take the next step forward, to keep going. It told the wider world that what I was doing was valuable and important. It meant a lot.”

Another key highlight of the festival was the Green Awards ceremony, which honoured individuals and organisations leading the way in sustainability. As part of the wider Creative Conscience community, it was incredibly rewarding to witness so many changemakers being recognised for their contributions to a greener world.

Held on the 4th and 5th of September, the Green Conference delivered a rich programme of talks, panels, and showcases featuring new technologies and imaginative solutions. Topics ranged from sustainable fashion and the circular economy to green finance and renewable energy, all contributing to a shared vision for a low-impact, regenerative future.

Our time at the Green Tech Festival reaffirmed what we believe at Creative Conscience: that creativity is one of the most powerful forces for change. Being part of this inspiring community of thought leaders and innovators strengthened our commitment to empowering creatives to harness their talents for social and environmental good.

We are immensely grateful to the organisers, speakers and participants of GTF 2024 for creating such a thought-provoking and hopeful space. As we look to the future, we remain inspired to continue pushing boundaries, nurturing new ideas, and championing creative solutions for a sustainable and just world.

THANK YOU



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Receipts and payments accounts

CC16a

For the period from	Period start date 01.06.2024	To	Period end date 31.05.2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Charitable activities: Award Entrance Fees	18,300	-	-	18,300	3,117
Charitable activities: Lectures and Workshops	250	-	-	250	10,768
Charitable activities: Events Income	5,712	-	-	5,712	11,680
Charitable activities: Other Services	6	-	-	6	23,154
Donations, legacies and grants: Individual donations	-	-	-	-	6,510
Donations, legacies and grants: Other donations	-	-	-	-	446
Other Income	-	-	-	-	180
	-	-	-	-	-
Sub total (Gross income for AR)	24,268	-	-	24,268	55,855
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	24,268	-	-	24,268	55,855
A3 Payments					
Accountant	2,280	-	-	2,280	-
Advertising/Promotional	-	-	-	-	1,244
Art materials	-	-	-	-	243
Bank charges	-	-	-	-	38
Coaching and Training	-	-	-	-	179
Computer Costs	3,579	-	-	3,579	4,302
Cost of Labour	25,011	-	-	25,011	30,312
Lectures, talks & events	732	-	-	732	65
Office/General Administrative Expenditures	7	-	-	7	75
Other Expenditure	-	-	-	-	434
Other Miscellaneous Service Cost	31	-	-	31	-
Other Professional Services	199	-	-	199	3,480
Printing, Postage and Stationery	31	-	-	31	302
Raising funds	5,000	-	-	5,000	-
Reg 123	937	-	-	937	-
Subsistence	337	-	-	337	953
Travel and Accommodation	781	-	-	781	2,190
Website costs	794	-	-	794	1,074
Written Off	-	-	-	-	8,825
Zoom Payments	173	-	-	173	-
Sub total	39,892	-	-	39,892	53,716
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	39,892	-	-	39,892	53,716
Net of receipts/(payments)	- 15,624	-	-	- 15,624	2,139
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	35,740	-	-	35,740	-
Cash funds this year end	20,116	-	-	20,116	2,139

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Metro Bank	20,116	-	-
		-	-	-
		-	-	-
	Total cash funds	20,116	-	-
	(agree balances with receipts and payments account(s))	ok	OK	OK
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	