

Gainsborough's House Society

Report and Financial Statements

Year Ended

31 March 2023

Charity No. 1170048

Company No. 10413978

**Moore Green
Chartered Accountants
Sudbury Suffolk**

GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2023

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GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President

Rebecca Salter PRA

Vice President

Lord Phillips of Sudbury (Passed away 09/04/2023)

Patrons

Clare, Countess of Euston
The Mayor of Sudbury
Lord Lieutenant of Suffolk
Maggi Hambling CBE – Patron of Gainsborough's House Friends

Patrons of the Campaign

Maggi Hambling CBE
Loyd Grossman CBE

Trustees and Company Directors

Christy Stewart-Smith
Brian Moody (Resigned 18 April 2023)
Suzanne Marriott
Martin Myrone (Resigned 22 February 2023)
Wilf Weeks OBE
Nigel Evans
Mark Harris
Arabella Chandos
Simon Ofield- Kerr (Chair) (Appointed 18 August 2023)
Mark Bills (Executive Director) (Resigned 31 August 2023)
Steven Parissien (Executive Director) (Appointed 14 August 2023)

Observer (non-Trustee)

Jayne Austin - Suffolk County Council

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Full-Time Staff

Mark Bills	Executive Director (Resigned 31 August 2023)
Steven Parissien	Executive Director (Appointed 14 August 2023)
Emma Boyd	Keeper of Art and Place
Liz Cooper	Commercial Manager
Arabella McKessar	Development Assistant (Resigned 31 August 2023)
Terry Groom	Finance Manager
Trudy Pickerin	Finance and Admin Assistant
Olivia Shrubsole	Finance and Admin Apprentice (started after March 2023)
Phoebe Scott	Learning Apprentice
Georgia Turner	Commercial Apprentice
Ciaran Roche	Facilities Manager
Alexia Gortsilas	Marketing & Design Apprentice
Polly Hodgson	Development Manager (Started after March 2023)
Lex Gortsilas	Marketing and Design Apprentice

Part-Time Staff

Steph Parmee	Learning & Outreach Officer
Catherine King	Volunteer Co-ordinator/Front of House
Fiona Raymond	Retail Assistant
Jean Negus	Retail Assistant
Jessica Johnstone	Front of House Assistant (Resigned 6 September 2023)
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant
Mahaut De La Motte	Curatorial Apprentice
Karina Savage	Print Workshop Technician (started after March 2023)
Thomas Whiteley	Caretaker/Cleaner
Sam Hacking	Front of House Assistant (Started after March 2023)
Kim Anscombe	Duty Manager (Started after March 2023)

Volunteers

Linda Adcock, Gwyneth Arnott, Maureen Audsley, Tina Baker, Renuka Baldwin, Greta Banner, Peter & Jackie Bateman, Joanne Beavan, Jenny Beckham, Jane Benton, Caroline Bridge, Cherry Bristow, Judith Bryant, Virginia Budd, Arabella Chandos, Eileen Clayton, Heather Coltman, Michael & Barbara Copp, Susan Copping, Patience Cowper, Rosalyn Cracknell, Jan Craft, Grania Crawshay, Marnie Deakin, Shirley Dockerill, Dennis Duffy, Christa Edwards, Janie Estcourt, Nigel Evans, Audrey Ewen, Suzanne Flack, Gladis Garcia-Soza, Nicola Glen, John & Judith Glover, Nancy Graham, Belinda Green, Frances Gregor-Smith, Nick Hallidie, Mark Harris, Denise Hart, Elimar Harvey, Rose Harvey, Rachel Hatchard, Roger Hearne, Pauline Heigham, Elizabeth & Niall Hennessy, Cindy Hepburn, Helen & Geoff Holton, Ann Homan, Lindsay Hoyer Millar, Dave & Pat Hulbert, Christopher Hunt, Michelle Jay, Graeme Johnston, Judith Kemp, Rita Lindsell, Jassi Ling, Janet Lord, Anne Lowe, Jane Lowe, Dixie Ludgate, Colin & Linda Lutz, Lyn Macpherson, Sarah Maguire, Suzanne Marriott, Sheena Mattingly, Vicki Merrick, Nigel Middleton, Sara Miller, Brian Moody, David Moore-Gwynn, Ineke Morris, Nicholas Morse, Martin Myrone, Penny Nichol, Alice Nolda, Valerie Ohren, Penny Payne, Mark Pendlington, Chris Persinger, Sue Peterson, Andrew & Penelope Phillips, Carol Potts, Richard Powell, Bernice Rabe, Laurie Reynolds, Jane Richardson, Nicholas Roberts, Jacqui Robins, Bruce Ronaldson, Diana Schofield, Freya Scott-Rockel, Judi Shaw, Rachel Skillen, Ann

GAINSBOROUGH'S HOUSE SOCIETY

Smith, Christine Smith, Eve Smith, Margaret Steed, Catherine Stephens, Christy Stewart-Smith, Joanne Stone-Williams, Margaret Stuart, Nigel Surry, Valeria Tinkler, Virginia Tuck, Eppie Turk, Mary Vincent, Mari-Louise Waghorn, Paula Wall, Wilf Weeks, Jenny Wheeler, Maureen White, Sue Whiteley, Christopher Whybrow, Dorothy Wynn, Brian & Elizabeth Yates

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Auditors

Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors

Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk

Bankers

CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2022 to 31 March 2023.

Aims and objectives

The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT

To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATEMENT

Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit

Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation

Gainsborough's House Society maintained its Accredited Museum status in 2022/23.

Method of recruitment and appointment of trustees

The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Governance, structure, and management (*continued*)

Trustee induction and training

New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's publication 'Responsibilities of Charity Trustees'.

Organisational structure

The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management

The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:

The loss of key staff which was identified as a medium risk with a high impact. To mitigate this risk the trustees have implemented succession planning and development of staff through support and training.

Complete or part destruction of the fabric of Gainsborough's House and its Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration

The trustees consider the board of trustees and the executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Executive Director, Mark Bills, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles. Mark Bills resigned on 31 August 2023 and was replaced with Stephen Parissien.

Related party transactions requiring disclosure are noted in note 23. Trustees are required to disclose all relevant interests and register them with the executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities

The end of the financial year on 31st March 2023, ended one of the most eventful in Gainsborough's House's history. It completed its major capital project, *Reviving an Artist's Birthplace: A National Centre for Gainsborough*, and re-opened to the public on 21 November 2022. Despite major difficulties and delays Gainsborough's House opened to public and critical acclaim receiving plaudits nationally and internationally.

The project had three main aims, which it is now beginning to successfully deliver:

To better deliver our mission and seven strategic objectives: To better deliver our mission of making the unique artistic heritage of Suffolk alive for a new generation, to create opportunities and inspiration to all and to provide the much-needed centre for visual arts in Suffolk.

To establish a secure and sustainable future: To ensure that Gainsborough's House survives another century as a dynamic institution reaching more people. Through developing its visitor offer, supporters' schemes, shop and café alongside creating an endowment, we will ensure that we can become sustainable going forward.

To be a catalyst for revitalizing Sudbury: To be the catalyst to revive the historic market town of Sudbury. Gainsborough's House is central to Sudbury's future prosperity with cultural tourism being the focus of its future economic development.

The Governors set seven strategic objectives.

1. AWARENESS

Raising the profile of Gainsborough's House

On 21 November 2022, Gainsborough's House re-opened to the public and received the following number of visitors:

Month	Total 2022-3	2018-9
Nov-22	2,578 (opened on 21)	459 (from 21)
Dec-22	2,769 (2 weeks closed)	1,380
Jan-23	3,439	1,267
Feb-23	3,834 (2 week changeover)	2,001
Mar-23	4,395 (new exhibitions)	1,874
TOTAL	17,015	6,981

PUBLICATIONS AND PRESS

The press for re-opening was universally positive with 63 pieces of coverage, 4.02 million estimated views, 275 million audience, and 64 Avg. domain authority. It has had articles in *RIBA Journal (UK)*, *Apollo*, *Spectator*, *Independent*, *The i*, *Art Newspaper*, *Suffolk Free Press*, *EADT*, *Sunday Times*, *Telegraph*, *Observer*, *Guardian*, *Arts East*, *RA Magazine*, *Private Eye*, *Vanity Fair* (Italian edition) and TV including Regional BBC and ITV, Bulgarian and Italian channels. We are awaiting lengthy reviews in the *Financial Times*, *BBC Music Magazine*, and *Burlington Magazine*.

EVENTS

Gainsborough's House celebrated its re-opening with a plethora of events that included free days, opening parties, as well as visits from schools and community groups.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Gainsborough's House delivered seven exhibitions between the 21st November 2022 and 31st March 2023.

Gainsborough, Art, and Suffolk Artists (November 21, 2022 – **March 31, 2023**)

The Historic House

An exhibition in the rooms of the historic house that was Gainsborough's birthplace exploring themes of artists practice in the late 18th century, Cedric Morris, Gainsborough, and silk.

Thomas Gainsborough RA (1727-1788) (November 21, 2022 – **March 31, 2023**)

Gainsborough Gallery

An exhibition of masterpieces of Thomas Gainsborough from all periods of his career including both his portraits and landscapes. It showcases Gainsborough's Houses' great collection of Gainsboroughs alongside loans from Tate, National Portrait Gallery, Ipswich Museums, and private collections.

Painting Flanders: Flemish Art 1880-1914 (November 21, 2022 – **February 26, 2023**)

Timothy and Mary Clode Exhibition Gallery

An exhibition of the Phoebus Foundation collection, Antwerp exploring Flemish art at the end of the nineteenth and beginning of the twentieth century and the connections between Flanders and Suffolk.

The exhibition was created in partnership with the Phoebus Foundation

Ignatius Sancho: A Portrait (November 21, 2022 – February 26, 2023)

David Pike Drawings Gallery

In 1768 Thomas Gainsborough painted the portrait of Ignatius Sancho (c. 1729-1780), who was then valet to the Duke of Montagu. The portrait of Sancho is a rare depiction of a black man in eighteenth-century Europe shown not as an enslaved person, servant or caricature, but as a gentleman. The exhibition *Ignatius Sancho: A Portrait*, aims to shed light on just a few of the interesting and varied aspects of Sancho's life using his published letters as inspiration. It is supported by loans from the National Portrait Gallery and The Laurence Sterne Trust.

The exhibition was created in partnership with the National Portrait Gallery as part of their transformational Inspiring People project that includes an extensive programme of nationwide activities, funded by The National Heritage Lottery Fund and Art Fund.

Gainsborough and the Legacy of Landscape: Masterpieces from Woburn Abbey (March 11 – June 11)

Timothy and Mary Clode Exhibition Gallery

Masterpieces on loan from the Woburn Abbey Collection by artists including Thomas Gainsborough, Claude Lorrain, Aelbert Cuyp, David Teniers the Younger, Sir Edwin Landseer and Richard Parkes Bonington. The exhibition explored the origins of Gainsborough's landscape art through the examples of Dutch and Flemish seventeenth century paintings in the Woburn Abbey collection collected by the Dukes of Bedford in the eighteenth century.

The exhibition was created in partnership with Woburn Abbey

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

Anna Hennings: Artist in Residence (March 11 – June 11)

The Sudbury Gallery

Paintings, prints, drawings, sculpture and mixed media pieces produced over the course of the redevelopment project, *Reviving an Artist's Birthplace*, by Artist in Residence, Anna Hennings.

The art she exhibits carefully intertwines the story of the House's renovations with her numerous arts projects from across the region.

Striking Editions: Lithographs from 1970 – 2000 (March 11 – June 11)

David Pike Drawings Gallery

Striking Editions celebrates the art of lithography through a diverse body of artists working in the second half of the twentieth century.

ACQUISITIONS

Gainsborough's House is increasing the significance and breadth of the Gainsboroughs in its collection as well as increasing the representation of other artists associated with the region. The inclusion of Constable is through significant loans, and we have recently acquired the world's largest collection of works by Cedric Morris.

Gainsborough's House is in effect celebrating not just the birthplace of Thomas Gainsborough but also the birth of the British School of Landscape Painting.

Archive and other items

Gainsborough's House made additions to its archive and historic items for future display, including rugs and anatomical and classical plaster casts for the Painting Room.

ENQUIRIES

In 2022/2023 Gainsborough's House received a number of enquiries about the collection: approximately 23 letters, 179 phone calls, 566 emails, 6 arranged visits.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

3. AN INTERNATIONAL STUDY CENTRE

Creating a vibrant centre for Gainsborough and related studies

Gainsborough's House built on its existing international relationships. The House developed a partnership exhibition with The Phoebus Foundation in Antwerp through its opening exhibition in the new exhibition gallery, *Painting Flanders: Flemish Painting, 1880-1930* showing major works by Belgian artists. It was a huge draw to the town with masterpieces from Antwerp coming to Britain for the first time.

GAINSBOROUGH 300

Gainsborough's House has begun discussions on Gainsborough 300 and will be inviting all major national and international stakeholders to the Paul Mellon Centre, our partner, to discuss plans for 2027 (300 years since Gainsborough's birth). There are also discussions around Constable and Turner.

CEDRIC MORRIS RETROSPECTIVE

A major retrospective is planned for Cedric Morris in 2024 and loans have been requested, and essays prepared for the catalogue.

COLLECTION AND DISPLAY RESEARCH

Research continues into the collection of Gainsborough's House and future displays for re-opening.

4. A LEARNING CENTRE

Increase, access, learning and outreach

Prior to re-opening our Learning Officer trialled our Art Explorers sketchbook activities with pupils from St Josephs in Year 1 and Year 3 groups. An open evening was held for Teachers on 30th November to showcase the new learning opportunities here, 25 teachers attended representing a range of schools across Suffolk and Essex, some old friends, others had never attended before. Museum Club which had been running offsite since 2021 was able to resume at GH. February half-term GH hosted a community workshop with Colchester based CLIP Sound and Music. The nomadic camera obscura is a great success and was a hit at First Light Festival

"Thank you so much for being with us at First Light Festival. The camera obscura was a wonderful feature on the beach and many people told me it was one of their favourite experiences, how magical it was and how it felt like a work of art just for them!" **Genevieve Christie – Director (she/her)**

Each year GH supports the Sixth Form Enterprise Challenge at Hedingham School, In 2022 GH was invited to be part of year 6 & exploring careers day for 7 groups to talk about GH's role in the community and the variety of roles available in heritage.

We hosted our first Articulation Heat in February in conjunction with the National Gallery. This programme aims to encourage public speaking and confidence in young people.

Our schools programme resumed on site from the beginning of term 2023 we welcomed 8 different schools from years 1-6 and 1 Further education college – 275 students.

Our Artist-in-Residence continued outreach work with prisoners and their families at HMP Hollesley Bay and with isolated elderly with art workshops in Acton in association with the Rural Coffee Caravan. We held a special tour and workshop in the galleries with festive catering for the group in December.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

5. A SENSE OF PLACE

Strengthen its connections with Sudbury, local heritage and the landscape

THE FUTURE DEVELOPMENT OF SUDBURY

The economic impact of *Reviving an Artist's Birthplace* is considerable. The expanded museum, is spearheading a much-needed revival in Sudbury with increased footfall of day trippers and overnight visitors, annually generating a visitor spend and spend on goods and services for the local and regional economy.

Artists are drawn to Suffolk's big skies and unspoilt countryside and this project has established Gainsborough's House as a **cultural hub**, a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Printmakers will for the first time be able to show their work in exhibitions on site (they currently use a church hall).

One important element within the design was how the new building connects with Sudbury. Drawing its inspiration from the town's roofscapes, the design echoes the surrounding architecture, creating a contemporary building in sympathy with the town and the conservation area surrounding Gainsborough's House. This approach also translates to the materials that have been selected for the new build, and which will include bricks from the historic Bulmer brickworks, just outside Sudbury, and the internationally famous Sudbury silk for the interiors. ZMMA noted:

'At inception we will carry out a thoughtful, analytical study of the town and the important, historic townscape context it provides for Gainsborough's House... Our constructional approach, using less concrete, provides a lower embodied energy and carbon footprint. In all our design decisions about materials we will consider the sustainability impact in terms of sourcing and long-term life expectancy, maintenance, and end-of-life recycling. Locally sourcing Bulmer Brick, flint, clay roof tiles and silk wall linings will greatly reduce delivery miles.'

VISION FOR PROSPERITY

Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity. As a result, the Director continued working as a member of the Town Steering Committee and the Babergh & Mid Suffolk District Councils' (BMSDC) Sudbury Vision Delivery Group.

COMMENTS FROM SUDBURY RESIDENTS

"It's a professional venture of the highest standards, which is fantastic... it has raised the bar"

"There's been positive impact to the town having it renovated - encouraging people to come visit and then they can fill their day with Gainsborough."

"You see the bus loads pulling up. The whole human landscape has changed in Sudbury. It definitely brings people in, but I am not sure what they do other than this."

"If we didn't have footfall from the gallery and were just a cafe no chance we would have opened. Footfall without gallery would fail."

"In the tourist centre we've not seen a footfall increase that we can associate with GH, but I expect we might for the Maggi Hambling exhibition. We have seen a 100% boost in guided tour bookings."

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

6. SUSTAINABILITY

Improve the generation of income and provide sustainability

FUNDRAISING

This was a very busy and worrying period due to building delays and increased costs where fundraising has been critical to our survival. Gainsborough's Houses's fundraising focus was on securing funds to complete payment of the capital project. This was achieved with enormous thanks to the National Lottery Heritage Fund (NLHF) who awarded the House a grant of £689,000 and through Babergh District Council and the Community Infrastructure Levy (CIL), which awarded the House £152,000.

BENEFACTORS AND DONORS

Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this period of closure, delay, and change. These include £50,000 from the Murray Family and £20,000 from the George John & Sheilah Livanos Trust.

ENDOWMENT

The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. The target was achieved with thanks to individual funders who gave to ensure we completed the campaign.

LOCAL AUTHORITIES

Suffolk County Council, Babergh Mid Suffolk supported the core activities of the House with a generous grant, at a time when Suffolk is facing significant budget cuts. Sudbury Town Council continued its support and re-affirmed its commitment to supporting the House. Gainsborough's House is enormously grateful to all funders.

PATRONS, FRIENDS AND SUPPORTERS

Although at the beginning of the financial year in April 2022, the Friends' membership had dropped to 690, the re-opening had a very positive effect so at the end of the financial year in March 2023, they had risen to 1,283 and are increasing still.

Supporters Schemes

The Friends membership schemes has done far better than expected and more than doubled and are higher than predicted within the business plan.

Scheme	April 2022	March 2023
Friends	690 @ £25 per year	1,283 @ £45+ a year
Patrons	55	59

COMMERCIAL ACTIVITY

With the re-opening of Gainsborough's House, commercial activity began in earnest with the re-opening of the new shop and café, *The Watering Place*. Since re-opening earned income has significantly increased and is in line with our business plan.

HIRE & GROUP BOOKINGS

Traditionally a limited offer was available to groups with simple introductory talks and coffee. We have expanded the offer over the past year to include guided tours, lectures, print demonstrations and more varied group refreshment options.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

GAINSBOROUGH'S HOUSE WOULD LIKE TO THANK EVERYONE FOR THEIR SUPPORT

The National Lottery Heritage Fund
Timothy & Mary Clode
The George John & Sheilah Livanos Charitable Trust
The Linbury Trust
Babergh District Council
Garfield Weston Foundation
Arts Council England
New Anglia LEP
Foyle Foundation
Art Fund
The Wolfson Foundation
The John Ellerman Foundation
David Pike
The Murray Family
The Band Trust
The Lord Belstead Charitable Settlement
J Paul Getty Jnr Charitable Trust
Fidelity Foundation
The Pilgrim Trust
The Finnis Scott Foundation
Maggi Hambling CBE
Andrew Lloyd-Webber Foundation
John Beale
Esmée Fairbairn Foundation
The Paul Mellon Centre for Studies in British Art
Suffolk County Council
Sudbury Town Council
Humphries Weaving
Vanners Silk Weavers
Anthony Wheeler Bequest
de Laszlo Foundation
Sir Siegmund Warburg's Voluntary Settlement
Rogers, Stirk, Harbour & Partners Charitable Foundation
John Gambart Webb Bequest
James Hughes-Hallett
AIM Association of Independent Museums
The Arts Society
The Arts Society Sudbury
Arts Council England/V&A Purchase Grant Fund
Paul & Vanessa Watchman
National Heritage Memorial Fund

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

Ernest Cook Trust
Barbara Whatmore Charitable Trust
Robert Davey
John Osborn CBE
Richard Mansell-Jones
Sir John Hoskyns Charitable Trust
The Doric Charitable Trust
Lowell Libson
Coral Samuel Charitable Trust
Phillips Fund
Sir Edward Lewis Foundation
Stanley Foundation
Surrey Square Charitable Trust
David Tyler
The Scarfe Charitable Trust
Lord & Lady Marlesford
John Laing Charitable Trust
Aurelius Charitable Trust
The Henry Moore Foundation
Association for Suffolk Museums
Brocklebank Charitable Trust
The Constable Trust
The Radcliffe Trust
Wallace Charity Trust
Alfred Williams Charitable Trust
Faith Robinson
John Sheeran
P & S Schafler
Heathgate Charitable Trust
Timothy Colman Charitable Trust
Chivers Trust
Basil Slaughter Trust
The Schorr Collection
Nicholas Antill
Dedham Vale ANOB
Colchester Borough Council
Bevan Charitable Trust
Contemporary Art Auction – Artists
The Silk Manufacturers of Sudbury
Reeman Dansie
Jonathan Lambert Fine Jewellery
Nethergate Brewery Co Ltd

GAINSBOROUGH'S HOUSE SOCIETY

The Trustees of Gainsborough's House
The Estate of Anne Boggis-Rolfe
D Wilkins
The Grocers Company
The Drapers' Company
Tezmae Charitable Trust
Local Fundraising Committee
SHARE Museums East
All those who have given to 'Buy A Brick'
The National Heritage Memorial Fund
Lord Abinger
Nicholas & Jenny Antill
Martin & Jane Bailey
Simon & Melanie Barrett
John Beale
Marcia Brocklebank
David & Mary Burr
Arabella Chandos
Christie's
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
Mark Harris
Paul Lincoln & Susan Kerfoot
Richard Mansell-Jones
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn
John Osborn CBE
Penny Payne
David Pike
Nella & Geoffrey Probert
Griff Rhys Jones
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Heather Tilbury-Phillips
Nicholas & Jane Turner
Paul & Vanessa Watchman
Wilf Weeks OBE & Annie Weeks
Nicholas & Louise Wells

THANK YOU TO OUR MULBERRY PATRONS, PATRONS, FRIENDS AND ALL OUR VOLUNTEERS

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Objectives and activities (continued)

7. ORGANISATION

Excellence and value in governance and administration

GOVERNANCE

The Annual Trustee Away Day was held on Friday 23rd July, where it discussed governance and the search for a new Chairman.

STAFF

With the re-opening of Gainsborough's House, the organization needed to grow and the House was able to employ more people. This included 13 new roles in five full-time apprentices:

Full-Time Staff

Phoebe Scott	Learning Apprentice
Georgia Turner	Commercial Apprentice
Mahaut De La Motte	Curatorial Apprentice
Alexia Gortsilas	Marketing & Design Apprentice
Olivia Shrubsole	Finance and Admin Apprentice (started after April 2023)

Part-Time Staff

Catherine King	Volunteer Co-ordinator/Front of House
Fiona Raymond	Retail Assistant
Jessica Johnstone	Front of House Assistant
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant
Ciaran Roche	Facilities Manager
Karina Savage	Print Workshop Technician (started after April 2023)
Heidi Sharp	Print Workshop Technician (started after April 2023)

VOLUNTEERS

Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do. With the appointment of a Volunteer Co-ordinator volunteer recruitment has gone from strength to strength.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Plans for future years (continued)

POSITIVE PRESS RESPONSE TO THE RE-OPENING OF THE TRANSFORMED GAINSBOROUGH'S HOUSE

'There are plenty of Gainsborough in London, in the National Gallery and the National Portrait Gallery, so why come to Sudbury? Because this collection puts his work in context, in the house where he spent his early adulthood, where he was born and raised. And they mean so much more in this house than in a municipal gallery, you get a sense of the world he inhabited, the life he lived, how he thought and felt. After all those years away from Suffolk, seeking his fame and fortune, it feels as if Tom Gainsborough has finally come home.'
William Cook, The Independent

'Go to Sudbury. Go to Gainsborough's House. Gaze upon its incredible treasures and bask in the light of Gainsborough's ineluctable vision. And when you do emerge again, from the damask and the divine, on to the high street in Sudbury and glance back at the plausible-looking provincial restaurant with its enormous extension, you'll know. You'll know that you've been in the presence of a man who quite clearly was the greatest artist Britain has ever had.' Alec Marsh, The Spectator

'The new space, which also houses a camera obscura, opens an eye on to the surrounding countryside, so potent a source of inspiration for Gainsborough, and forges a powerful connection with it. Though a brand-new building, the gallery feels as rooted in its spot behind the house as the ancient mulberry tree in the garden.'
Susan Owens, Apollo

'This is an astonishing achievement and entails a huge commitment to the future to fill the temporary exhibitions spaces and juggle the medium-term loans in the displays. Bills and his team deserve congratulations now and support for the future to realise the potential of this 'major gallery for the region.'
Desmond Shawe-Taylor, The Burlington Magazine

'The painter's fine family home in Sudbury is re-opening after a £10 million project to refurbish and expand it. The results are breathtaking.'
Rachel Campbell-Johnston, Saturday Review Times

'To access the house, which Bills assures me, remains the museum's "heart" visitors must now pass through the Gainsborough Gallery, grandly lined in dark-green Sudbury silk damask. The impression is that Gainsborough's House, once at best a stopover, has become a destination.'
Alastair Sooke, The Telegraph

'The new extension, where a wider range of works can be displayed in more conventional and climate-controlled conditions, is pivotal in allowing the museum to become a cultural institution rather than 'just' a house. There are threads of place here that connect us deep into history, just as the art gives us a glimpse of an age when England was rising from a provincial to a global force, driven by revolutions in agriculture and industry, and its artists were called on to capture an image of place, personality, and power.'
Edwin Heathcote, FT Weekend.

'How lucky we are to have this remarkable gallery in Suffolk!'
Georgina Wroe, Antique Collecting Magazine

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Trustees

Financial Review

Finance

The Statement of Financial Activities for 2022/23 financial year covers the year from 1 April 2022 to 31 March 2023.

A final account was agreed for the outstanding works of the Capital Project. Thanks to the Community Infrastructure Levy (CIL) grant of £152,504 and the continued generous support of the National Lottery Heritage Fund (NLHF) of a further grant of £689,000, the costs of the project are fully covered.

The gallery opened later than expected due to construction delay, so income from admissions and commercial activity was less than expected. The admission levels since that date have been positive and in line with Gainsborough's House's business plan.

The fundraising target of £500,000 was achieved for the Endowment fund so that a further £500,000 was released from the NLHF. Gainsborough's House successfully deposited £1m into an Endowment fund.

Despite the year 2022/2023 exposing Gainsborough's House to considerable financial risk with escalating building costs and a period with the lack of trading, it ended in a stable and positive position with the major costs covered and reserves going forward.

Investments

Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

GAINSBOROUGH'S HOUSE SOCIETY

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102), and the provisions of the Memorandum and Articles of Association. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 31 Dec. 2024
and signed by one trustee on behalf of all the trustees:

Name

J. P. Morrison

Signature



GAINSBOROUGH'S HOUSE SOCIETY

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the 'charitable company') for the year ended 31 March 2023 which comprise the statement of financial activities, balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2023, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation. We audited this area by reviewing current value of assets, including physical review of the material items. A professional valuation was also requested this year, for additional reliance to be placed upon the value included within the accounts. The appropriateness of the valuer was also reviewed and confirmed appropriate for the given asset type. From this we consider the valuation to be an acceptable representation of the assets held.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in place to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

GAINSBOROUGH'S HOUSE SOCIETY

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (ie. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Vincent Chandler ACA FCCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

31/01/2024

GAINSBOROUGH'S HOUSE SOCIETY

Statement of financial activities

Statement of financial activities for the year ended 31 March 2023

		UNRESTRICTED FUNDS TO 2022/23	RESTRICTED FUNDS TO 2022/23	TOTAL FUNDS TO 2022/23	TOTAL FUNDS TO 2021/22
INCOME					
<i>Donations and legacies</i>	3	251,646	45,258	296,904	666,315
<i>Development project</i>	3	0	1,388,855	1,388,855	2,449,659
<i>Endowment</i>	3	0	29,000	29,000	531,000
<i>Incoming resources from charitable activities</i>					
Operating museum and art gallery	4	154,920	0	154,920	1,249
Income from other trading and fundraising activities	5	75,327	0	75,327	6,685
Investment income	6	29,998	0	29,998	20,743
TOTAL INCOMING RESOURCES		511,891	1,463,113	1,975,004	3,675,651
EXPENDITURE					
Costs of raising funds	7	204,042	6,111	210,153	63,607
<i>Expenditure on Charitable activities</i>					
Operating museum and art gallery	8	546,161	1,450,017	1,996,178	3,198,379
TOTAL RESOURCES EXPENDED		750,203	1,456,128	2,206,331	3,261,986
Total income/expenditure before gains or losses on investments		(238,312)	6,985	(231,327)	413,665
Re-valuation of Assets		811,910	0	811,910	0
Realised profit/(loss) on investments		0	(1,071)	(1,071)	(116)
Unrealised profit/(loss) on investments		0	(64,605)	(64,605)	16,769
Net movement in funds		573,598	(58,691)	514,907	430,318
Transfer between funds	10	269,373	(269,373)	0	0
FUND BALANCE SUB TOTAL		842,971	(328,064)	514,907	430,318
FUND BALANCE AT 31 March 2022		8,737,600	2,288,360	11,025,960	10,595,642
FUND BALANCE AT 31 March 2023		9,580,571	1,960,296	11,540,867	11,025,960

The notes on pages 28 to 42 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Balance sheet

**Balance sheet as at 31
March 2023**

March 2023		2022/23			2021/22		
		£		£	£		
		Unrestricted	Restricted		Unrestricted	Restricted	
FIXED ASSETS							
Tangible Assets							
Freehold	12	59,018	189,172	248,190	59,295	194,979	254,274
Fixtures & fittings		0	0	0	0	0	0
Short Leasehold		0	0	0	25,371	0	25,371
Freehold Land (DEVT)		0	235,000	235,000	0	235,000	235,000
		59,018	424,172	483,190	84,666	429,979	514,645
Tangible Heritage Assets	13	9,116,235		9,116,235	8,304,325		8,304,325
Investments							
Endowment	15		975,834	975,834		877,456	877,456
Acquisition Fund	15		182,425	182,425		200,352	200,352
Investments	15	24,332		24,332	25,916		25,916
		9,199,585	1,582,431	10,782,016	8,414,907	1,507,787	9,922,694
CURRENT ASSETS							
Stocks		27,669		27,669	24,783		24,783
Debtors		143,990	347,577	491,567	116,653	279,465	396,118
Cash at Bank and in Hand		229,914	61,891	291,805	191,932	653,128	845,060
		401,573	409,468	811,041	333,368	932,593	1,265,961
CREDITORS-Amounts falling due within one year		20,587	31,603	52,190	10,675	152,020	162,695
		20,587	31,603	52,190	10,675	152,020	162,695
NET CURRENT ASSETS				758,851			1,103,266
TOTAL ASSETS		9,580,571	1,960,296	11,540,867	8,737,600	2,288,360	11,025,960
FUNDS							
Unrestricted		464,336			433,275		
Heritage valuation - unrestricted		9,116,235			8,304,325		
Restricted			1,960,296			2,288,360	
		9,580,571	1,960,296	11,540,867	8,737,600	2,288,360	11,025,960

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on
31.03.2024
and signed by one trustee on behalf of all the trustees:

Name Steven Parissien

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name Simon Ofield-Kerr

The notes on pages 28 to 42 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Statement of Cash Flows

Year Ended 31 March 2023

	Note	2023 £	2022 £
Cash flow from operating activities	24	(432,599)	172,300
Net cash flow from operating activities		(432,599)	172,300
Cash flow from investing activities			
Payments to acquire tangible fixed assets		0	(263,471)
Payments to acquire investments		(150,721)	(390,072)
Receipts from sales of investments		14,433	29,175
Interest received		1,703	465
Dividends received		28,295	19,278
Investment charges		(6,111)	(4,345)
Net cash flow from investing activities		(112,401)	(608,970)
Net increase in cash and cash equivalents		(545,000)	(437,670)
Cash and cash equivalents at 1 April 2022		946,492	1,383,162
Cash and cash equivalents at 31 March 2023		401,492	946,492
Cash and cash equivalents consists of:			
Cash at bank and in hand		291,805	845,060
Investments fund cash balances		109,687	101,432
Cash and cash equivalents at 31 March 2023		401,492	946,492

Notes forming part of the financial statements for the period ended 31 March 2023

GAINSBOROUGH'S HOUSE SOCIETY

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk, CO10 2EU.

2 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

3 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the company.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.

Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.

Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.

Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.

Henry William Bunbury: paintings, drawings, and prints.

Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.

Modern (20th/21st century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.

Furniture and furnishings: mostly 18th century.

Late 18th century newspapers, Rare Books: mostly 18th century art and society.

Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection will be reviewed on an ongoing basis to assess current value.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

1 Accounting policies (*Continued*)

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%
Freehold buildings (excluding heritage assets)	2
Office Equipment	25
Fixtures and Fittings	25

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

1 Accounting policies (Continued)

Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure

All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash

Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which both the Society and employees make contributions. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation

As a registered charity, the organization is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

2 Legal status of the charity

The Charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Income	Unrestricted	Restricted	Total	Total
3 Income	2022/23	2022/23	2022/23	2021/22
Donations and Legacies				
Donations	9,896	3,240	13,136	9,265
Donations in Memorium	6,269		6,269	0
Bequest	0	0	0	2,001
Donation of works				
Friends subscriptions & donations	47,820		47,820	14,994
Patrons subscriptions & donations	8,463		8,463	5,500
Mulberry Patrons subscriptions & donations	25,750		25,750	28,338
Gift Aid Claim	3,487		3,487	(1,342)
Core Grants:				
Sudbury Town Council	6,500		6,500	6,500
Suffolk County Council	30,057		30,057	42,335
Babergh District Council	0		0	12,000
Arts Council	17,573		17,573	279,324
Charitable Trust & Other grants:				
G J & S Livanos Charitable Trust		20,000	20,000	20,000
Lord Andrew Llyod-Webber		16,718	16,718	0
Tezmae Charitable Trust		5,000	5,000	0
Lady Getty	0		0	2,100
John R Murray Charitable Trust	50,000		50,000	0
Share Retail Forum (Share Museum East)	0	300	300	300
Victoria & Albert Museum - Acq		0	0	50,000
Art Fund UK - Acq		0	0	150,000
National Portrait Gallery	10,831		10,831	0
Paul Mellon Centre		0	0	25,000
R Davey - Cedric Morris Exhibition		0	0	20,000
David Pike	25,000		25,000	0
Mrs Doreen Wilkins	10,000		10,000	0
Heritage Lottery Fund – Acq	0		0	0
	251,646	45,258	296,904	666,315

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

	Unrestricted	Restricted	Total	Total
3 Income (continued)	2022/23	2022/23	2022/23	2021/22
Capital Development:				
National Heritage Fund - Delivery Claims		963,725	963,725	2,054,781
J Paul Getty Jr Charitable Trust		5,000	5,000	10,000
Finnis Scott Foundation		40,000	40,000	10,000
The Linbury Trust		0	0	100,000
Babergh District council -CIL		353,251	353,251	0
The Barbara Whatmore Charitable Trust		3,000	3,000	0
Basil Slaughter Trust		0	0	1,000
Robert and Hilary Spivey		1,000	1,000	0
Arts Council		0	0	29,614
Mrs Doreen Wilkins		0	0	10,000
Mr & Mrs Timothy Clode		0	0	100,000
Tezmae Charitable Trust		0	0	9,000
Alan & Jeremy Swerdlow		0	0	1,000
Marilyn O'Reilly-Cicconi		0	0	5,000
James & Felicia Brocklebank		0	0	50,000
Nick & Jenny Antill		0	0	8,000
Richard Mansell-Jones		0	0	3,000
Lowell Libson		6,000	6,000	6,000
Art Fund UK - PWS		11,152	11,152	0
Donations of art including Auction and Art Fair		0	0	1,378
Buy a Brick		20	20	1,579
Gift Aid Claim		2,347	2,347	25,706
Donations from individuals		3,360	3,360	2,889
Heritage Fund Fundraising		0	0	20,712
Transfer from Capital Project		0	0	0
	0	1,388,855	1,388,855	2,449,659

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

3 Income (continued)

	Unrestricted	Restricted	Total	Total
Endowment:	2022/23	2022/23	2022/23	2021/22
Lord Belstead Charitable Trust		12,500	12,500	12,500
GJ & S Livanos Charitable Trust		0	0	125,000
Billmeir Charitable Trust		0	0	3,000
The Linbury Trust		0	0	30,000
David Pike		0	0	35,000
Mr & Mrs Timothy Clode		0	0	27,500
Andrew Phillips		0	0	3,000
Suzanne Marriott		0	0	2,500
Nick & Jenny Antill		0	0	2,000
Gainsborough's House Trustee – Brian Moody		2,000	2,000	0
National Heritage Fund - match funding		14,500	14,500	290,500
	0	29,000	29,000	531,000
	251,646	1,463,113	1,714,759	3,646,974

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

Incoming resources from charitable				
4 activities	Unrestricted	Restricted	Total	Total
<i>Activities in furtherance of the charity's objectives</i>	2022/23	2022/23	2022/23	2021/22
House Admission Fees	76,918		76,918	0
Collections misc income	0		0	153
Education Income	2,462		2,462	825
Group Hire/Catering	15,267		15,267	271
Exhibition Tax Relief	53,307		53,307	0
Gift Aid on Entry Fees	6,966		6,966	0
	154,920	0	154,920	1,249
Income from trading and fundraising				
5 activities	Unrestricted	Restricted	Total	Total
	2022/23	2022/23	2022/23	2021/22
Sales	70,318		70,318	4,550
Patrons events	0		0	1,625
Mulberry events	75		75	0
Fundraising events - revenue	4,075		4,075	0
Misc Income	859		859	510
	75,327	0	75,327	6,685
Investment income				
6	Unrestricted	Restricted	Total	Total
	2022/23	2022/23	2022/23	2021/22
Acquisition Fund Dividends received	4,164		4,164	4,593
Endowment Fund Dividends received	20,306		20,306	12,959
Investment Income	3,825		3,825	1,726
Interest received	1,703		1,703	465
Sales of Assets	0		0	1,000
	29,998	0	29,998	20,743
Total Income	511,891	1,463,113	1,975,004	3,675,651

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

Expenditure				
	Unrestricted	Restricted	Total	Total
	2022/23	2022/23	2022/23	2021/22
7 Costs of raising funds				
Purchases	45,003		45,003	6,165
Groups	13,542		13,542	90
Friends expenses	77		77	98
Patrons expenses	21		21	925
Mulberry Patrons expenses	62		62	0
Fundraising events	7,259		7,259	3,601
Fund Raising Expenses & salary	47,955		47,955	11,632
Café	250		250	0
Investment management fee		6,111	6,111	4,345
Support costs & salary	89,873		89,873	36,751
	<u>204,042</u>	<u>6,111</u>	<u>210,153</u>	<u>63,607</u>
8 Operating museum and art gallery				
Collections Management & salary	173,180	20,000	193,180	132,930
Gainsborough Chambers & Development	0	1,424,210	1,424,210	2,907,684
Exhibitions Expenses	12,432		12,432	117
Print Workshop Expenses & salary	3,493		3,493	799
Education Expenses & salary	27,757		27,757	15,757
Marketing	5,372		5,372	2,490
Reception salary	33,391		33,391	0
Commercial Manager	47,222		47,222	37,939
Depreciation	277	5,807	6,084	7,592
(Profit)/Loss on disposal of fixed asset	25,371		25,371	0
Audit	7,963		7,963	7,318
Support costs & salary	209,703		209,703	85,753
	<u>546,161</u>	<u>1,450,017</u>	<u>1,996,178</u>	<u>3,198,379</u>
Total Expense	750,203	1,456,128	2,206,331	3,261,986

Included within the profit and loss income and expenditure are a large element in respect of building works undertaken. Completion of these took place on 31 October 2023, at which point the review of the expenditure will be undertaken for capitalisation next year by the way of a prior year adjustment.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

9 <i>Allocation of Support Services</i>	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2021/22
General office and finance	67,757	67,757	90,343	225,857	101,124
Information technology	6,496	6,496	8,661	21,653	10,750
Housekeeping and maintenance	15,620	15,620	20,826	52,066	10,630
	89,873	89,873	119,830	299,576	122,504

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

10 Transfer between funds

Funds were transferred from the restricted funds to unrestricted funds during the year of £269,373. The majority of the transfer was for administration costs in relation to the development project and the restricted funds were received for that purpose.

11 <i>Employee Information</i>	2023	2022
	£	£
Salaries, fees and wages	426,177	260,162
Statutory contributions	42,955	26,138
Pension Contributions	30,587	20,093
	499,719	306,393

	Number	Number
Average Full Time Employees in the year	11	7
Average Part Time Employees in the year	8	1
	19	8

Full time employees as at 31 March 2023	11	7
Part time employees as at 31 March 2023	8	2
	19	9

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

12 Tangible Fixed Assets

	Freehold Property	Office Furniture, fittings & Equipment	Short Leasehold Property	Total
<i>Cost</i>				
<i>at 1 April 2022</i>	589,179	196,023	25,371	810,573
<i>Additions</i>				0
<i>Disposals</i>			(25,371)	(25,371)
<i>at 31 March 2023</i>	589,179	196,023	0	785,202
<i>Depreciation</i>				
	99,905	196,023		295,928
Charge for the period	6,084	0		6,084
<i>at 31 March 2023</i>	105,989	196,023	0	302,012
<i>Net Book Value</i>				
<i>at 31 March 2023</i>	483,190	0	0	483,190
<i>at 1 April 2022</i>	489,274	0	25,371	514,645

13 Heritage Assets

Tangible fixed assets - heritage assets

	2023	2022
Collection of works of art		
Cost or Valuation at 1 April 2022	8,304,325	8,040,854
Valuation in year	811,910	0
Additions	0	263,471
Additions - donation	0	0
Disposals	0	0
Value at 31 March 2023	9,116,235	8,304,325

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

Tangible Fixed Assets - five year summary of heritage asset transactions					
14	2023	2022	2021	2020	2019
Additions					
<i>Purchases</i>	0	263,471	100	97,961	32,831
<i>Gifts</i>	0	0	0	0	40,473
Disposals	0	0	0	0	0

15 Investments	Endowment	Acquisition	Investment fund	Total 2023	Total 2022
Market value at 1 April 2022	877,456	200,352	25,916	1,103,724	673,523
Additions at cost	136,661	14,060	-	150,721	390,072
Disposals – sale proceeds	-	(14,433)	-	(14,433)	(28,175)
Profit/(Loss) on disposal of investments	-	(1,071)	-	(1,071)	(116)
Unrealised Gain/(Loss)	(50,758)	(12,263)	(1,584)	(64,605)	16,769
Cash movement	12,475	(4,220)	-	8,255	51,651
Market value at 31 March 2023	975,834	182,425	24,332	1,182,591	1,103,724

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

	2023	2022
	£	£
16 Debtors		
Debtors	31,400	115,789
Heritage Lottery Fund - Delivery Claims	345,269	180,140
Taxation and Social Security	114,898	100,189
	<u>491,567</u>	<u>396,118</u>

Included within debtors is a provision for claims relating to Heritage Lottery Fund. Subsequent to the year end additional income was received with no period allocation. It has therefore been assumed that this is funds due upon completion of the project, with no further provision being included.

17 Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade Creditors	42,023	158,002
Other creditors	10,167	4,693
	<u>52,190</u>	<u>162,695</u>

18 Operating leases

	2023	2022
	£	£
Not later than one year	29,333	29,000
Later than one year and not later than five years	120,000	119,333
Over five years	260,000	290,000
	<u>409,333</u>	<u>438,333</u>

The total future minimum lease payments under non-cancellable operating leases are as above.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

19 Unrestricted Funds	Fund balances at 01.04.2022	Incoming Resources	Resources Expended	T/F from Restricted Fund	Fund Balances at 31.03.23	Fund balances at 31.03.22
	£	£	£	£	£	£
General Fund	433,275	511,891	750,203	269,373	464,336	433,275
Designated Fund - Heritage Fund	8,304,325	811,910			9,116,235	8,304,325
	8,737,600	1,323,801	750,203	269,373	9,580,571	8,737,600

General Fund

Fund relating to day to day costs of maintaining Gainsborough House.

Designated Fund – Heritage Fund

Fund including all Heritage assets held by Gainsborough House.

20 Restricted Funds

	Fund balances at 01.04.2022	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.23	Fund balances at 31.03.22
	£	£	£	£	£	£
Acquisitions Fund	200,352		17,927		182,425	200,352
Appeal fund - capital fund re cottages development depreciation	201,674		6,084	(6,695)	188,895	201,674
Capital Project	880,578	1,392,095	1,422,171	(260,005)	590,497	880,578
Endowment Fund	877,456	29,000	55,622	125,000	975,834	877,456
Reserved for Endowment	125,000			(125,000)	0	125,000
Collection	3,300	300		(2,673)	927	3,300
Design & Marketing Apprenticeship	0	5,000			5,000	0
Education & Learning Apprenticeship	0	16,718			16,718	0
Development & business planning	0	20,000	20,000		0	0
	2,288,360	1,463,113	1,521,804	(269,373)	1,960,296	2,288,360

Acquisition Fund

A fund to aid the purchase of heritage assets such as paintings/drawings for the collection.

Appeal Fund – capital fund re cottages development depreciation

A fund in respect of development associated with the cottages.

Capital Project

A fund from several donors, Trusts and Foundation such as NLHF for major capital redevelopment.

Endowment Fund

A fund to create a long-term sustainable future. Growth within the fund throughout the future years, may be allocated towards core costs of Gainsborough House.

Reserved for Endowment

Fundraising from both private individuals and trusts to match NLHF income.

Collection

Fund to support care of collections.

Design & Marketing Apprenticeship

Fund to support two year apprenticeship placement costs in relation to Design & Marketing.

Education & Learning Apprenticeship

Fund to support two year apprenticeship placement costs in relation to Education & Learning.

Development & Business Planning

Fund to support development officer costs.

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

21 Heritage assets fund - unrestricted

	Fund Balance	Incoming resources	resources Expended	Transfers	Fund Balance 31-Mar-23	Fund Balance 31-Mar-22
	£	£	£	£	£	£
Collection of works of Art	8,304,325	811,910	-	-	9,116,235	8,304,325
	8,304,325	811,910	-	-	9,116,235	8,304,325

This fund represents the valuation of the collection in accordance with FRS 102.

22 Analysis of Net Assets between Funds

	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2022
Restricted Fund						
Acquisitions Fund		182,425			182,425	200,352
Appeal fund - capital depreciation fund re Cottages	189,172			(277)	188,895	201,674
Endowment Fund		975,834			975,834	1,002,456
Capital Development	235,000			355,497	590,497	880,578
Design and marketing apprenticeship				5,000	5,000	0
Education and learning apprenticeship				16,718	16,718	0
Development				927	927	3,300
	424,172	1,158,259	0	377,865	1,960,296	2,288,360
Unrestricted Fund						
General Fund	59,018	24,332	0	380,986	464,336	433,275
Heritage Collection			9,116,235		9,116,235	8,304,325
	59,018	24,332	9,116,235	380,986	9,580,571	8,737,600
Total Funds	483,190	1,182,591	9,116,235	758,851	11,540,867	11,025,960

23 Transactions with trustees

	2023	2022
	£	£
Mark Stephen Bills, Director		
Remuneration	110,500	79,000
Pension contribution	8,840	5,920
	119,340	84,920

Donations received from Trustees

	2023	2022
	£	£
Donations from Trustees	3,000	0
	3,000	0

GAINSBOROUGH'S HOUSE SOCIETY

Notes forming part of the financial statements for the period ended 31 March 2023

24 Reconciliation of net movement in funds to net cash flow from operating activities	2023	2022
	£	£
Net movement in funds	(297,003)	430,318
Add back depreciation charge	6,084	7,593
Add back asset loss on disposal tangible asset	25,371	-
Deduct investment fund SOFA income shown in investing activities	(29,998)	(20,743)
Add investment fund SOFA expenses shown in investing activities	6,111	4,345
Deduct unrealised gain for the year	64,605	(16,769)
Deduct realised gain for year	1,071	116
Decrease (increase) in stock	(2,886)	(7,363)
Decrease (increase) in debtors	(95,449)	(65,289)
Increase (decrease) in creditors	(110,505)	(159,908)
Net cash used in operating activities	<u>(432,599)</u>	<u>172,300</u>