GAINSBOROUGH'S HOUSE SOCIETY

England & Wales · Charity number 1170048

Details

Other names	GAINSBOROUGH'S HOUSE, GHS
Status	Registered
Legal form	Charitable company
Company number	10413978
Registered	2016-11-04
Register	View on the Charity Commission register

Contact

Address	Gainsborough House Society Gainsboroughs House 46-47 Gainsborough Street Sudbury CO10 2EU
Phone	01787372958
Email	terry@gainsborough.org
Website	www.gainsborough.org

Activities

Objects: THE OBJECTS OF THE SOCIETY ARE:1. FOR PRESERVING GAINSBOROUGH'S HOUSE AS A MEMORIAL TO THE PAINTER THOMAS GAINSBOROUGH RA;2. FOR ADAPTING GAINSBOROUGH'S HOUSE AS AN ARTS CENTRE AND MUSEUM WITH SPACE FOR MEETINGS AND EXHIBITIONS OR OTHERWISE;3. FOR COLLECTING WORKS BY THOMAS GAINSBOROUGH RA AND ARTEFACTS RELATED TO HIM AND WORKS BY HIS CONTEMPORARIES, EAST ANGLIAN ARTISTS AND OTHERWISE (THE "COLLECTION");4. FOR FURTHERING THE DEVELOPMENT OF THE ARTS AND TO ACHIEVE SOCIAL MORAL AND INTELLECTUAL DEVELOPMENT THROUGH THE MEDIUM OF INSTRUCTION IN THE ARTS BY WAY OF LECTURE CLASSES RECREATION AND ENTERTAINMENTS OR OTHERWISE AS MAY BE FOUND EXPEDIENT BY THE GOVERNORS FOR THE BENEFIT OF ALL PERSONS WHO MAY BE INTERESTED WITHOUT DISTINCTION OF RACE SEX POLITICAL RELIGIOUS OR OTHER OPINIONS SUBJECT TO THE PROVISIONS HEREOF.

Activities: Gainsborough's House aim is to promote the wider knowledge, apprecaition and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present

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and future generations.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services, Sponsors Or Undertakes Research, Other Charitable Activities
- **What:** Education/training, Arts/culture/heritage/science, Environment/conservation/heritage
- **Who:** Children/young People, Elderly/old People, People With Disabilities, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£1,086,811	£1,356,022	£18,433,737	13
2024-03-31	£1,304,541	£1,415,758	£18,162,549	23
2023-03-31	£1,975,004	£2,206,331	£11,540,867	19
2022-03-31	£3,675,651	£3,261,986	£11,025,960	9
2021-03-31	£3,105,431	£2,750,974	£11,595,642	13

Trustees

Name	Role	Appointed
Professor Simon Douglas Ofield-Kerr	Chair	2023-08-14
Arabella Sarah Chandos		2022-02-04
Calvin Winner		2024-05-14
James Edward John Hardie		2024-11-12
Joanne Kathleen Warr		2024-11-12
LEE Rodwell		2024-11-12
MARK HARRIS		2017-06-05
Nicola Daphne Gooch		2024-11-12
Penelope Probert		2025-07-25
Sally Frances Bevan		2024-11-12

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GAINSBOROUGH'S HOUSE SOCIETY

England & Wales - Charity number 1170048

Accounts

Gainsborough's House Society

Report and Consolidated Financial Statements

Year Ended

31 March 2025

Charity No. 1170048
Company No. 10413978

Moore Green
Chartered Accountants
Sudbury Suffolk

GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2025

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GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President

Rebecca Salter PRA

Patrons

Clare, Countess of Euston, H.M. Lord Lieutenant of Suffolk
The Mayor of Sudbury
Maggi Hambling CBE

Trustees and Company Directors

Simon Ofield-Kerr (Chair)
Sally Bevan (appointed 12 November 2024)
Arabella Chandos
Nigel Evans (resigned 30 July 2024)
Nicola Gooch (appointed 12 November 2024)
James Hardie (appointed 12 November 2024)
Mark Harris
Suzanne Marriott (resigned 25 July 2025)
Steven Parissien (Executive Director) (resigned 14 May 2024)
Penelope Probert (appointed 25 July 2025)
Lee Rodwell (appointed 12 November 2024)
Christy Stewart-Smith (resigned 30 July 2024)
Jo Warr (appointed 12 November 2024)
Wilf Weeks OBE (resigned 25 July 2025)
Calvin Winner (Executive Director) (appointed 14 May 2024)

Full-Time Staff

Calvin Winner	Executive Director (appointed 7 May 2024)
Steven Parissien	Interim Director (appointment ended 14 May 2024)
Liz Cooper	Commercial Manager (appointment ended 19 March 2025)
Terry Groom	Head of Finance (appointment ended 30 April 2025)
Olivia Shrubsole	Finance and Administration Assistant
Phoebe Scott	Learning Apprentice (appointment ended 31 October 2024)
Georgia Turner	Commercial Apprentice (appointment ended 20 November 2024)
Catherine King	Volunteer Co-ordinator/Front of House (appointment ended 4 April 2025)
Lottie Robinson-Slade	Duty Manager & Volunteer Coordinator (appointed 10 October 2025)
Abbie Smith	Duty Manager (appointed 23 October 2025)
Ciaran Roche	Facilities Manager
Charlotte Dixon	Events & Marketing Manager
Alexia Gortsilas	Marketing & Design Officer
Polly Hodgson	Development Manager (appointment ended 23 May 2025)
Katie Chappell	Development Manager (appointed 18 November 2025)
Mahaut De La Motte	Assistant Curator
Patricia Hardy	Keeper of Art and Place (maternity cover 12 February 2024 - 31 December 2024

Part-Time Staff

Megan Vaughan	Chief Operating Office (appointed 5 August 2025)
Emma Boyd	Keeper of Art and Place
Trudy Pickerin	Office Manager
Steph Parmee	Learning & Outreach Officer (appointment ended 18 November 2024)
Jilly Roberts	Learning & Engagement Curator (appointed 25 March 2025)
Fania Weatherby	Learning & Engagement Curator (appointed 25 March 2025)
Thomas Whiteley	Facilities Assistant
Fiona Raymond	Retail Assistant
Jean Negus	Retail Assistant
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant (appointment ended 25 February 2025)
Karina Savage	Print Workshop Technician (appointment ended 11 October 2024)
Sam Hacking	Front of House Assistant (appointment ended 28 August 2025)
Eleanor Mills	Duty Manager (appointed 12 February 2025)
Katie Shipton	Duty Manager (appointed 15 May 2025)
Rowan Collinson	Front of House Assistant (appointed 1 September 2025)
Kim Anscombe	Duty Manager (appointment ended 13 April 2025)

Technicians

Sally Weatherill	Print Workshop Technician
Frin Arnold	Print Workshop Technician
Patsy Rathbone	Print Workshop Technician
Edward Richards	Print Workshop Technician (started 5 December 2025)

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Auditors
Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors
Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk
Holmes & Hills, 96 North Street, Sudbury, Suffolk, CO10 1RF

Bankers
CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk
Lloyds Bank, Market Hill, Sudbury, Suffolk, CO10 2EL

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2024 to 31 March 2025.

Aims and objectives

The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT

To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATEMENT

Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit

Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation

Gainsborough's House Society maintained its Accredited Museum status in 2024/25.

Method of recruitment and appointment of trustees

The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

Governance, structure, and management *(continued)*

Trustee induction and training
New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's guide 'The Essential Trustee'.

Organisational structure
The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management
The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:
1. The likelihood of income shortfalls as the organisation continued to redefine its business model following its major capital redevelopment. This is being managed in the short-term through the prudent drawdown from investment funds.
2. Difficulties in recruiting and retaining key staff with fundraising expertise. This risk is expected to reduce as key recruitment processes concluded at the end of 2025.

Damage to the Gainsborough's House buildings and Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration
The trustees consider the board of trustees and the Executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Executive Director, Calvin Winner, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's Executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Related party transactions requiring disclosure are detailed within note 23 to the accounts. Trustees are required to disclose all relevant interests and register them with the Executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

Objectives and activities
The start of the 24-25 financial year marked another transitional year for Gainsborough's House with the departure of Interim Director, Steven Parissien. The new Director, Calvin Winner was appointed and started on 6 May 2024. With a full programme of exhibitions and related activities, visitor numbers for 2024-25 were approx. 47,000 (total number including concessions and complementary) which is high by historical standards (22,000 for 2018-19).

1. AWARENESS

Raising the profile of Gainsborough's House

Gainsborough's House continued to engage with its audience, patrons and supporters as well as many regional, national and international partners. The University of York have become our academic partner for the Gainsborough 300 anniversary exhibition and season. The National Gallery and Tate are our institutional partners.

PUBLICATIONS AND PRESS

Press coverage for the year was considerable and most notably connected to the Cedric Morris exhibition. In addition, the new building was awarded the Prize for architecture in the East of England, thanks to our architects ZMMA.

EVENTS

A programme of events and activities took place regularly throughout the year including talks, breakfast tours, lectures accompanying the exhibition programme, family holiday activities, free days and visits from schools and community groups. For a full list please refer to the Gainsborough's House Website.

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Philip de László: Master of Elegance (23 March 2024 – 23 June 2024) Timothy and Mary Clode Gallery
The Master of Elegance celebrated one of the greatest portrait painters of his age. This special exhibition curated by the De Laszlo Archive Trust and the first dedicated to the artist in many years. De László featured rarely-seen loans from private collections as well as important works from the Royal Collection, including a childhood portrait of Queen Elizabeth II when Princess of York.

Hubert-François Gravelot: Designing the Georgian Book (23 March 2024 – 23 June 2024) Historic House
Hubert-François Gravelot (1699–1773) was a student of François Boucher and Jean Restout, invited to London to collaborate on the illustrations of a religious encyclopaedia in 1733. Bringing Rococo taste to England, Gravelot had a broad practice, being a draughtsman, painter, engraver, and designer. During his twelve-year stay in England, Gravelot joined William Hogarth at St. Martin's Lane Academy. He collaborated on several designs for Vauxhall Gardens with his former pupil Francis Hayman. Both Gravelot and Hayman were Gainsborough's masters during his training in London in the early 1740s. Gainsborough's House is fortunate to hold one of the largest collections of drawings and prints by Gravelot in the UK, second only to the British Museum's collection.

Henry Driver: Water Portals (23 March 2024 – 23 June 2024) Historic House
Water Portals is a digital artwork by Henry Driver, a Suffolk-based contemporary artist. It explores the microscopic world of water. Revealing the beautiful microbes that live in our rivers, lakes and seas, and understand the crucial roles they play in creating a healthy world. Water Portals was commissioned by Level Centre and funded by Arts Council England.

Objectives and activities (continued)

Revealing Nature: The Art of Cedric Morris and Lett-Haines (6 July 2024 – 3 November 2024)
Timothy and Mary Clode Gallery and Sudbury gallery

This exhibition was the first to chart the phenomenal artistic careers of Cedric Morris (1889–1982) and Arthur Lett-Haines (1894–1978), who were partners in love and art for sixty years. With over eighty works and loans from Tate, the National Portrait Gallery and private collections. Morris is celebrated not only for his flower paintings and still lives but also for portraits and landscapes, and Lett-Haines is revealed as an important figure in developing Surrealist art in Britain. Based in Suffolk for most of their lives, primarily at Benton End, they established the East Anglian School for Painting and Drawing in 1937 which taught a generation of artists including Lucian Freud and Maggi Hambling. The exhibition was accompanied by a publication and toured to Charleston (16 November 2024 – 23 February 2025).

The Iris Florilegium of Sir Cedric Morris (6 July 2024 – 3 November 2024) Historic House
Curated by Dr Siân Dawson, The Florilegium comprises 27 botanical watercolour paintings, by leading botanical artists, meticulously observed and accurately recorded of known cultivated varieties of bearded iris growing today. Florilegium celebrates the unique award-winning irises bred by Sir Cedric Morris (1889–1982), artist and gardener who lived at Benton End, Hadleigh, Suffolk. Morris propagated the Benton End bearded irises between 1933 and 1960, now held in the National Plant Collection cultivated by Sarah Cook, horticultural expert and former head gardener at Sissinghurst, Kent.Winner of the national Finnis Scott Foundation Botanical Art Award.

John Macfarlane & The Art of Theatrical Design (16 November 2024 – 20 April 2025) Historic House
John Macfarlane is an internationally celebrated stage and costume designer. He is a graduate from Glasgow School of Art and has worked on designs for both operas and ballets. Among his most famous designs are the new Swan Lake for The Royal Ballet, Frankenstein for The Joffrey Ballet in Chicago, and Tosca for New York's Metropolitan Opera. For his first solo art exhibition, there was the opportunity to showcase a selection of his designs for operas and ballets.

Picture Perfect: A Century of Fashion Photography from the National Portrait Gallery (16 November 2024 – 20 April 2025) Sudbury Gallery
This exhibition showcased the role that fashion plays in defining culture, captured by some of the world's most celebrated fashion photographers such as Cecil Beaton, Irving Penn, Norman Parkinson and Miles Aldridge. The subjects are all style icons over the last hundred years including The Beatles, Twiggy and Lily Cole. Fashion styles continually evolve and this survey charts how fashion photography itself contributes to contemporary culture. The exhibition has been curated in collaboration with the National Portrait Gallery and is part of the Inspiring People project funded by the National Lottery Heritage Fund and the Art Fund.

The Image of the Artist: Portraits from the Royal Academy (16 November 2024 – 20 April 2025)
Timothy and Mary Clode Gallery
This exhibition explored self-portraits by Royal Academicians past and present. The works illustrate how artists have sought either to reveal or disguise their identities, in both cases controlling how their image is presented. From the founding members of the Royal Academy such as Thomas Gainsborough RA and the huge group work by Henry Singleton, 1795 of forty Academicians to portraits of Patrick Proctor RA, Jean Cooke RA and David Hockney RA, this rich and thought-provoking exhibition provides an insight into the lives and identities of Britain's leading and celebrated artists.

ACQUISITIONS
No new acquisitions were made by Gainsborough's House in 2024-25.

Objectives and activities (continued)

3. AN INTERNATIONAL STUDY CENTRE

Creating a vibrant centre for Gainsborough and related studies

Gainsborough's House continued in its mission as a National centre for Thomas Gainsborough and providing facilities for the study of his art, in the Livanos Study Room.

GAINSBOROUGH 300

Gainsborough's House is planning to host a major and significant exhibition to celebrate the 300th anniversary in 2027.

COLLECTION AND DISPLAY RESEARCH

The Livanos Study Room opened last year and provides a research facility that allows study space and access to the largest collection and archive of the artist in the UK. This supports our status as a National Centre. Research continues into the collection of Gainsborough's House and future displays.

4. A LEARNING AND ENGAGEMENT

Increase, access, learning and outreach

Our learning programmes include formal and informal learning practices, and are targeted at general visitors, families, young children, HE students as well as school and college visits. We aim to break down barriers to accessing Gainsborough's story by introducing activities to all ages, backgrounds and abilities. This includes reaching out to people with disabilities, older people, young children and those on low incomes. Engagement with our audiences and local communities through Learning inspires both the content of our programmes and the way we deliver them. Our approach is built on the belief that art should be a joyful, complex experience that provokes positive social, emotional and intellectual responses. We believe that everyone has the capacity to develop and engage in art in some way, from personal development and social connectivity to enhanced abstract and aesthetic thinking. We seek to provide the contexts and conditions for learning that inspires people to look and think deeply. From the novice to the expert, there is always something more to enjoy and understand at Gainsborough's House.

5. A SENSE OF PLACE

Strengthen its connections with Sudbury, local heritage and the landscape

Gainsborough's House and the art of Thomas Gainsborough is indelibly linked to Sudbury and the Suffolk landscape. Gainsborough is an icon of British art and one of the greatest artists of the eighteenth century; one of a select few historical British artists who have a significant international reputation. Rather uniquely in historic British art, Suffolk has produced two of them, namely Thomas Gainsborough and John Constable. We are familiar with the phrase Constable country and Dedham Vale and yet it was Thomas Gainsborough who paved the way for Constable, who understood this and paid tribute to his fellow Suffolk countryman. The connection between art and landscape explored by these artists is still ever-present in the wider Suffolk landscape, recognisable today not least from the view in the Landscape Studio in Gainsborough's House.

VISION FOR PROSPERITY

Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity.

Objectives and activities (continued)

THE FUTURE DEVELOPMENT OF SUDBURY
The expanded museum is contributing to the economic revival in Sudbury with increased footfall of day trippers and overnight visitors. We understand this generates up to an estimated £3,025,640 annually in visitor spend and spend on goods and services for the local and regional economy. For Sudbury, the National Centre and its exhibition ambitions are delivering more visitors spending in the town, more pride of place, enhancing Sudbury as a more vibrant place to live, work and set up business and attracting more investment. Gainsborough's House as the biggest art gallery in Suffolk, elevates Suffolk's international branding and offer to the world as a place to visit. Artists are drawn to Suffolk's big skies and unspoilt countryside. Gainsborough's House is a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Gainsborough's House engages with the local community in many ways. One of the most rewarding is as a place to volunteer. Training is offered to support volunteering, including looking after caring for the old House and garden.

6. SUSTAINABILITY
Improve the generation of income and provide sustainability

FUNDRAISING
Fundraising continues to be crucial to Gainsborough's House. In the last period, we received substantial grants from the National Lottery Heritage Fund, Foyle Foundation, the Linbury Trust, the Headley Trust, the Philips Funds Trust, the Getty Trust, and the Andrew Lloyd Webber Foundation, as well as many smaller grants and donations. Gainsborough's House is enormously grateful to all funders.

BENEFACTORS AND DONORS
Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this period of transition following the major redevelopment.

LOCAL AUTHORITIES
Suffolk County Council, Babergh Mid Suffolk District Council and Sudbury Town Council have supported the core activities of the House with generous grants.

PATRONS, FRIENDS AND SUPPORTERS
Patron numbers continue to grow, and Friends membership figures have increased to around 1300 (total including joint) for the year, which is higher than at any time before the capital project. This includes the new higher-level memberships of Medlar and Quince, and the new Print Workshop artist membership.

COMMERCIAL ACTIVITY
There is a commitment to see commercial activity operating at a net profit to support the activities of the institution.

Objectives and activities (continued)

BENEFACTORS

Charitable Trust & Other grants:
29th May 1961 Charitable Trust
Andrew Lloyd-Webber Foundation
Alfred Williams Charitable Trust
Aurelius Charitable Trust
Barbara Whatmore Trust
Timothy & Mary Clode
Foyle Foundation
Brian Guinness
The Headley Trust
The Linbury Trust
Association of Independent Museums/The Pilgrim Trust
Basil Slaughter Trust
Babergh Mid Suffolk District Council
Christie's
The Scarfe Charitable Trust
The National Lottery Heritage Fund
J Paul Getty Jnr Charitable Trust
Mrs S Pocock
Museum Development South East
The Phillips Funds Trust
Suffolk County Council
Sudbury Town Council
Cedric Morris Foundation
Philip Mould & Company
And donors to the Art Store racking campaign

PATRONS & MULBERRY PATRONS
Lord Abinger
Nicholas & Jenny Antill
Simon Barrett
Jonathan Benson
Marcia Brockelbank
Martin Brown & Zoe Attwood
Mary Burr
Eileen Clayton
William & Gay Clegg
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
Gillian Harris
Mark Harris
Pauline Howells

Objectives and activities (continued)

Pauline Howells
Don Jenkins
Linda Keenan
Philip Lawford
Paul Lincoln & Susan Kerfoot
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn
Nicholas Pearson OBE & Fiona Pearson
Nella & Geoffrey Probert
Jacqui Robins & Ashley Cooper
Griff Rhys Jones
Clementine Sinclair
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Heather Tilbury-Philips
Nicholas & Jane Turner
Nicholas & Louise Wells
Wilf Weeks OBE & Annie Weeks
Doreen Wilkins & Julia Cannon

7. ORGANISATION
Excellence and value in governance and administration

GOVERNANCE
Four Full Trustee Board meetings were held during the year. Professor Simon Ofield-Kerr is the Chair and five new Trustees were recruited.

STAFF
Gainsborough's House is grateful for the professional team who have worked hard with incredible dedication to ensure that Gainsborough's House continues to be successful.

VOLUNTEERS
Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do which amounts to over 3,000 hours per year.

THANK YOU TO ALL OUR DONORS, TRUSTEES, STAFF, MULBERRY PATRONS, PATRONS, AND OUR MANNY VOLUNTEERS

Report of the trustees

Financial Review

Finance
The Statement of Financial Activities for 2024/25 financial year covers the year from 1 April 2024 to 31 March 2025.

Income received through donations and grants have been greatly appreciated in the year.

Admissions, Print Workshop and Learning activities continue to grow as we have new and exciting exhibitions throughout the year. Income from retail and other commercial activities is a key development area.

Membership over the various schemes have increased and we appreciate the continued support given.

Investments
Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102), and the provisions of the Memorandum and Articles of Association. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 13.02.26
and signed by one trustee on behalf of all the trustees:

Name **Calvin Winner** **Signature**

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the parent 'charitable company') and its subsidiary (the 'group') for the year ended 31 March 2025 which comprise the group statement of financial activities, the group balance sheet, the charitable company balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 31 March 2025, and of the groups incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit **;** or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation. We audited this area by reviewing current value of assets, including physical review of the material items. A professional valuation was completed in the year. The appropriateness of the valuer was also reviewed and confirmed appropriate for the given asset type. From this we consider the valuation to be an acceptable representation of the assets held.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in please to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (i.e. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Vincent Chandler FCA FCCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

…13.02.2026…….

GAINSBOROUGH'S HOUSE SOCIETY

Group statement of financial activities

Group statement of financial activities for the year ended 31 March 2025

		UNRESTRICTED FUNDS TO 2024/25	RESTRICTED FUNDS TO 2024/25	TOTAL FUNDS TO 2024/25	TOTAL FUNDS TO 2023/24
INCOME					
Donations and legacies	3	209,094	286,394	**495,488**	**188,782**
Development project	3	0	0	**0**	**505,717**
Endowment	3	0	0	**0**	**0**
Incoming resources from charitable activities					
Operating museum and art gallery	4	322,698	0	**322,698**	**373,667**
Income from other trading and fundraising activities	5	232,258	0	**232,258**	**197,174**
Investment income	6	7,421	28,946	**36,367**	**39,201**
TOTAL INCOMING RESOURCES		771,471	315,340	**1,086,811**	**1,304,541**
EXPENDITURE					
Cost of raising funds	7	400,465	15,063	**415,528**	**295,152**
Expenditure on Charitable activities					
Operating museum and art gallery	8	761,489	179,005	**940,494**	**1,120,606**
TOTAL RESOURCES EXPENDED		1,161,954	194,068	**1,356,022**	**1,415,758**
Total income/expenditure before gains or losses on investments		(390,483)	121,272	**(269,211)**	**(111,217)**
Re-classification of Assets	12	0	0	**0**	**6,675,798**
Re-valuation of Assets	13	557,950	0	**557,950**	**0**
Realised profit/(loss) on investments	15	0	990	**990**	**12,849**
Unrealised profit/(loss) on investments	15	1,021	(19,562)	**(18,541)**	**44,252**
Net movement in funds		168,488	102,700	**271,188**	**6,621,682**
Transfer between funds	10	0	0	**0**	**0**
FUND BALANCE SUB TOTAL		168,488	102,700	**271,188**	**6,621,682**
FUND BALANCE AT 31 March 2024		10,252,119	7,910,430	**18,162,549**	**11,540,867**
FUND BALANCE AT 31 March 2025		10,420,607	8,013,130	**18,433,737**	**18,162,549**

Group Balance sheet

Group Balance sheet as at 31 March 2025

		2024/25			2023/24		
		£	£	£	£	£	£
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
FIXED ASSETS							
Tangible Assets							
Freehold	12	58,464	177,558	236,022	58,741	183,365	242,106
Office Equipment & Fittings		656	9,932	10,588	-	23,749	23,749
Horse Furniture & Fittings		-	14,731	14,731	-	25,663	25,663
Gallery Furniture & Fittings		-	10,219	10,219	-	19,398	19,398
Gallery Plant & Machinery		-	7,441	7,441	-	19,158	19,158
House Plant & Machinery		6,450	-	6,450	-	-	-
Gallery Building		-	5,728,735	5,728,735	-	5,728,735	5,728,735
House Repair and Conservation		-	957,095	957,095	-	957,095	957,095
Café Furniture & Fixtures		-	34,215	34,215	-	28,331	28,331
Freehold Land (DEVT)		-	235,000	235,000	-	235,000	235,000
		65,570	7,174,926	7,240,496	58,741	7,220,494	7,279,235
Tangible Heritage Assets	13	9,683,540	-	9,683,540	9,125,590	-	9,125,590
Investments							
Endowment	15	-	1,032,971	1,032,971	-	1,028,646	1,028,646
Acquisition Fund	15	-	193,884	193,884	-	194,392	194,392
Investments	15	24,908	-	24,908	23,887	-	23,887
		9,774,018	8,401,781	18,175,799	9,208,218	8,443,532	17,651,750
CURRENT ASSETS							
Stocks (GHEL)		26,535	-	26,535	39,028	-	39,028
Debtors	17	213,810	41,233	255,043	143,364	-	143,364
Prepayments	17	6,438	-	6,438	9,126	-	9,126
Cash at Bank and in Hand	18	502,728	(429,884)	72,844	963,729	(371,478)	592,251
		749,511	(388,651)	360,860	1,155,247	(371,478)	783,769
CREDITORS - Amounts falling due within one year	19	102,922	-	102,922	111,446	161,624	273,070
		102,922	-	102,922	111,446	161,624	273,070
NET CURRENT ASSETS				257,938			510,699
TOTAL ASSETS		10,420,607	8,013,130	18,433,737	10,252,019	7,910,430	18,162,449
FUNDS							
Unrestricted		737,067	-		1,126,429	-	
Heritage valuation - unrestricted		9,683,540	-		9,125,590	-	
Restricted		-	8,013,130		-	7,910,430	
		10,420,607	8,013,130	18,433,737	10,252,019	7,910,430	18,162,449

These financial statements have been prepared in accordance with the provisions applicable to groups and companies subject to small companies' regime and in accordance with FRS102 SORP.

The financial statements were approved by the board of Trustees (Directors) of Gainsborough's House Society Ltd on ….....13.02.26..... and signed by one trustee on behalf of all the trustees:

Name Simon Ofield-Kerr

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name Calvin Winner

The notes on pages 22 to 36 form part of these financial statements

Balance sheet

Balance sheet as at 31 March 2025

		2024/25			2023/24		
		£	£	£	£	£	£
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
FIXED ASSETS							
Tangible Assets							
Freehold	12	58,464	177,558	236,022	58,741	183,365	242,106
Office Equipment & Fittings		656	9,932	10,588	-	23,749	23,749
Horse Furniture & Fittings		-	14,731	14,731	-	25,663	25,663
Gallery Furniture & Fittings		-	10,219	10,219	-	19,398	19,398
Gallery Plant & Machinery		-	7,441	7,441	-	19,158	19,158
House Plant & Machinery		6,450	-	6,450	-	-	-
Gallery Building		-	5,728,735	5,728,735	-	5,728,735	5,728,735
House Repair and Conservation		-	957,095	957,095	-	957,095	957,095
Café Furniture & Fixtures		-	34,215	34,215	-	28,331	28,331
Freehold Land (DEVT)		-	235,000	235,000	-	235,000	235,000
		65,570	7,174,926	7,240,496	58,741	7,220,494	7,279,235
Tangible Heritage Assets	13	9,683,540	-	9,683,540	9,125,590	-	9,125,590
Investments							
Endowment	15	-	1,032,971	1,032,971	-	1,028,646	1,028,646
Acquisition Fund	15	-	193,884	193,884	-	194,392	194,392
Shares in group undertakings	16	100	-	100	100	-	100
Investments	15	24,908	-	24,908	23,887	-	23,887
		9,774,118	8,401,781	18,175,899	9,208,318	8,443,532	17,651,850
CURRENT ASSETS							
Stocks		-	-	-	39,028	-	39,028
Debtors	17	213,810	41,233	255,043	143,364	-	143,364
Prepayments	17	6,438	-	6,438	9,126	-	9,126
Intercompany Loan (GHEL)		24,367	-	24,367	-	-	-
Cash at Bank and in Hand	18	502,728	(429,884)	72,844	963,729	(371,478)	592,251
		747,343	(388,651)	358,692	1,155,247	(371,478)	783,769
CREDITORS - Amounts falling due within one year	19	98,422	-	98,422	111,446	161,624	273,070
		98,422	-	98,422	111,446	161,624	273,070
NET CURRENT ASSETS				260,270			510,699
TOTAL ASSETS		10,423,039	8,013,130	18,436,169	10,252,119	7,910,430	18,162,549
FUNDS							
Unrestricted		739,499	-		1,126,529	-	
Heritage valuation - unrestricted		9,683,540	-		9,125,590	-	
Restricted		-	8,013,130		-	7,910,430	
		10,423,039	8,013,130	18,436,169	10,252,119	7,910,430	18,162,549

As permitted by S408 Companies Act 2006, the charitable company has not presented its own statement of financial activities and related notes.

These financial statements have been prepared in accordance with the provisions applicable to groups and companies subject to small companies' regime and in accordance with FRS102 SORP.

The financial statements were approved by the board of Trustees (Directors) of Gainsborough's House Society Ltd on ….13.02.26…..
and signed by one trustee on behalf of all the trustees:

Name Simon Ofield-Kerr

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name Calvin Winner

The notes on pages 22 to 36 form part of these financial statements

GAINSBOROUGH'S HOUSE SOCIETY

Group Statement of Cash Flows

Year Ended 31 March 2025

		2025	2024
		£	£
Cash flow from operating activities	26	(483,434)	580,492
Net cash flow from operating activities		(483,434)	580,492
Cash flow from investing activities			
Payments to acquire tangible fixed assets		(43,494)	(297,842)
Payments to acquire heritage assets		-	(7,855)
Payments to acquire investments		(137,295)	(184,542)
Receipts from sales of investments		209,602	163,683
Payments to acquire subsidiary		100	-
Interest received		9,366	7,146
Dividends received		27,001	32,055
Investment charges		(6,558)	(6,217)
Net cash flow from investing activities		58,722	(293,572)
Net increase/(decrease) in cash and cash equivalents		(424,712)	286,920
Cash and cash equivalents at 1 April 2024		688,412	401,492
Cash and cash equivalents at 31 March 2025		263,700	688,412
Cash and cash equivalents of:			
Cash at bank and in hand		72,844	592,251
Investments fund cash balances		190,856	96,161
Cash and cash equivalents at 31 March 2025		263,700	688,412

Notes forming part of the group financial statements for the period ended 31 March 2025

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk, CO10 2EU.

The group consists of Gainsborough's House Society and its subsidiary.

1.1 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

1.2 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the group.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.

Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.

Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.

Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.

Henry William Bunbury: paintings, drawings, and prints.

Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.

Modern (20^{th}/21^{st} century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.

Furniture and furnishings: mostly 18^{th} century.

Late 18^{th} century newspapers, Rare Books: mostly 18^{th} century art and society.

Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection will be reviewed on an ongoing basis to assess current value.

1.2 Accounting policies (Continued)

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%	
Freehold buildings - Cottages	2	
IT & Office Equipment	25	
Gallery – Plant & Machinery	25	
House – Furniture & Fixtures	25	
Gallery – Furniture & Fixtures	25	
Café – Furniture & Fixtures	25	
Freehold Land	Not depreciated	
Heritage Assets	Not depreciated	*(revaluations)*
House - Repair and Conservation	Not depreciated	*(trading premises)*
Gallery - Building	Not depreciated	*(trading premises)*

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

1.2 Accounting policies (Continued)

Income
All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from trading activities and investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure
All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting
Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash
Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which the Society makes contributions and employees may make additional contributions as they wish. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation
As a registered charity, the organisation is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

2 Legal status of the charity

The Charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

3 Group Income	Unrestricted 2024/25	Restricted 2024/25	Total 2024/25	Total 2023/24
Donations and Legacies				
Donations	6,905	9,721	16,626	26,084
Donations in Memorium	-	-	-	5,200
Donation of works				
Friends subscriptions & donations	60,210	-	60,210	53,747
Patrons subscriptions & donations	6,150	-	6,150	4,650
Mulberry Patrons subscriptions & donations	27,438	-	27,438	28,500
Heritage assets gifted	-	-	-	1,500
Gift Aid Claim	831	-	831	1,220
Core Grants:				
Sudbury Town Council	4,000	-	4,000	6,500
Suffolk County Council	28,560	-	28,560	28,560
Babergh District Council	5,000	-	5,000	2,000
Arts Council	-	-	-	-
Charitable Trust & Other grants:				
Barbara Whatmore Charitable Trust	-	5,000	5,000	-
29th May 1961 Charitable Trust	-	10,000	10,000	-
Foyle Foundation	-	20,000	20,000	-
Aurelius Charitable Trust	-	2,080	2,080	-
Association of Independent Museums/Pilgrim Trust	-	5,000	5,000	-
Headley Trust	-	35,000	35,000	-
Linbury Trust	-	50,000	50,000	-
Andrew Lloyd-Webber Foundation	-	16,618	16,618	-
National Lottery Heritage Fund	-	101,475	101,475	-
Alfred Williams Charitable Trust	1,000	-	1,000	-
Phillips Fund	30,000	-	30,000	-
Getty Charitable Trust	15,000	-	15,000	-
Philip Mould	10,000	-	10,000	-
Museum Development South East	1,500	-	1,500	-
Art Fund	-	31,500	31,500	-
Damon de Laszlo	-	-	-	5,000
The Golsoncott Foundation	-	-	-	1,000
Basil Slaughter Trust	500	-	500	1,000
Marsh Christian Trust	-	-	-	500
Foxearth History Society	-	-	-	42
National Portrait Gallery	-	-	-	279
Castleacre Insurance Services Ltd	-	-	-	3,000
Timothy & Mary Clode	12,000	-	12,000	20,000
	209,094	286,394	495,488	188,782

Notes forming part of the financial statements for the period ended 31 March 2025

3 Income (continued)	Unrestricted 2024/25	Restricted 2024/25	Total 2024/25	Total 2023/24
Capital Development:				
National Heritage Fund – Delivery Claims	-	-	-	495,717
Finnis Scott Foundation	-	-	-	10,000
	-	-	-	505,717
	209,094	286,394	495,488	694,499

4 Group Incoming resources from charitable activities				
Activities in furtherance of the charity's objectives	**Unrestricted 2024/25**	**Restricted 2024/25**	**Total 2024/25**	**Total 2023/24**
House Admission Fees	172,379	-	172,379	184,694
Print Workshop Income	27,940	-	27,940	17,427
Exhibitions misc income	9,455	-	9,455	2,568
Collections misc income	7,078	-	7,078	269
Education Income	11,144	-	11,144	11,150
Group Hire/Catering	9,514	-	9,514	9,837
Exhibition Tax Relief	74,660	-	74,660	136,346
Gift Aid on Entry Fees	10,528	-	10,528	11,376
	322,698	-	322,698	373,667

5 Group Income from trading and fundraising activities	Unrestricted 2024/25	Restricted 2024/25	Total 2024/25	Total 2023/24
Sales (GHEL)	193,912	-	193,912	161,364
Patrons events	-	-	-	1,118
Mulberry events	-	-	-	2,200
Fundraising events	5,458	-	5,458	9,993
Café Income (GHEL)	32,888	-	32,888	22,499
	232,258	-	232,258	197,174

6 Group Investment income	Unrestricted 2024/25	Restricted 2024/25	Total 2024/25	Total 2023/24
Acquisition Fund Dividends received	-	3,732	3,732	4,523
Endowment Fund Dividends received	-	21,784	21,784	24,146
Investment Income	1,485	-	1,485	3,386
Interest received	5,936	3,430	9,366	7,146
Sales of Assets	-	-	-	-
	7,421	28,946	36,367	39,201
Total Group Income	**771,471**	**315,340**	**1,086,811**	**1,304,541**

Notes forming part of the financial statements for the period ended 31 March 2025

Group Expenditure

7	**Group Costs of raising funds**	**Unrestricted 2024/25**	**Restricted 2024/25**	**Total 2024/25**	**Total 2023/24**
	Purchases (GHEL)	91,493	-	91,493	100,503
	Groups	2,714	-	2,714	4,126
	Friends expenses	2,554	-	2,554	3,214
	Patrons expenses	46	-	46	1,693
	Mulberry Patrons expenses	80	-	80	-
	Fundraising events	5,164	8,506	13,670	17,933
	Fund Raising Expenses & salary	44,558	-	44,558	39,293
	Café (GHEL)	130	-	130	2,623
	Investment management fee	-	6,557	6,557	6,217
	Support costs & salary	253,726	-	253,726	119,550
		400,465	15,063	415,528	295,152

8	**Group Operating museum and art gallery**	**Unrestricted 2024/25**	**Restricted 2024/25**	**Total 2024/25**	**Total 2023/24**
	Collections Management & salary	171,155	12,959	184,114	147,792
	Gainsborough Chambers & Development	-	-	-	135,454
	Exhibitions Expenses	113,160	-	113,160	97,970
	Print Workshop Expenses & salary	54,389	-	54,389	42,591
	Education Expenses & salary	16,988	25,120	42,108	43,501
	Marketing	28,522	61,337	89,859	25,718
	Reception salary	71,734	-	71,734	56,264
	Commercial Manager	-	-	-	43,587
	Trading Staff	-	-	-	44,490
	Trading Costs & Depreciation	-	-	-	24,929
	Depreciation	2,645	79,589	82,234	159,925
	Accountancy and other services	-	-	-	2,334
	Audit	19,996	-	19,996	17,100
	Support costs & salary	282,900	-	282,900	278,951
		761,489	179,005	940,494	1,120,606
	Total Expenses	**1,161,954**	**194,068**	**1,356,022**	**1,415,758**

9 *Allocation of Support Services*	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2023/244
General office and finance	73,831	73,831	98,442	246,104	275,743
Information technology	10,289	10,289	13,718	34,296	23,887
Housekeeping and maintenance	33,915	33,915	45,220	113,050	98,871
	118,035	118,035	157,380	393,450	398,501

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

10 Transfer between funds

Funds were transferred from the unrestricted funds to restricted funds during the year of £Nil (2024: £947,309). The transfer is in relation to the recategorisation of expenses in relation to the redevelopment.

11 *Employee Information*	Group 2025 £	Company 2025 £	Group 2024 £	Company 2024 £
Salaries, fees and wages	554,496	466,463	507,692	507,692
Statutory contributions	39,776	34,391	37,176	37,176
Pension Contributions	40,706	33,663	37,056	37,056
	634,978	534,517	581,924	581,924
	Number	Number	Number	Number
Average Full Time Employees in the year	13	13	12	12
Average Part Time Employees in the year	10	10	10	10
	23	23	22	22
Full time employees as at 31 March 2025	9	9	12	12
Part time employees as at 31 March 2025	9	9	11	11
	18	18	23	23

12 Group & Company Tangible Fixed Assets

	Freehold Property	Office Furniture, fittings & Equipment	Plant & Machinery	Repair & Conservation House	Building Gallery	Total
Cost						
at 1 April 2024	589,179	427,192	56,641	957,095	5,728,735	7,758,842
Additions	-	34,894	8,600	-	-	43,494
Disposals	-	-	-	-	-	-
at 31 March 2025	589,179	462,086	65,241	957,095	5,728,735	7,802,336
Depreciation	112,073	330,050	37,483	-	-	479,606
Charge for the period	6,084	62,283	13,867	-	-	82,234
at 31 March 2025	118,157	392,333	51,350	-	-	561,840
Net Book Value						
at 31 March 2025	471,022	69,753	13,891	957,095	5,728,735	7,240,496
at 1 April 2024	**477,106**	**97,142**	**19,158**	**957,095**	**5,728,735**	**7,279,236**

There is a legal charge held over properties 46-47 Gainsborough Street with National Heritage Memorial fund in respect of compliance with grant terms and conditions issued 2 July 2018. This charge is to ensure no breach of obligation of the contract.

13 Group & Company Heritage Assets

Tangible fixed assets - heritage assets

	2025	2024
Collection of works of art		
Cost or Valuation at 1 April 2024	9,125,590	9,116,235
Valuation in year	557,950	-
Additions	-	7,855
Additions – donation	-	1,500
Disposals	-	-
Value at 31 March 2025	9,683,540	9,125,590

Within the year, there was a revaluation of the Cedric Morris collection held within the group. This valuation was undertaken by Christie's on 23 October 2024. The trustee's have confirmed that there has been no change to the value of all other heritage assets held within the group during the year. The last valuation completed on the full collection was undertaken by Christie's in November and December 2023.

14 Tangible Fixed Assets - five year summary of heritage asset transactions

	2025	2024	2023	2022	2021
Additions					
Purchases	-	7,855	-	263,471	100
Gifts	-	1,500	-	-	-
Disposals	-	-	-	-	-

15 Investments - Group	**Endowment**	**Acquisition**	**Investment fund**	**Total 2025**	**Total 2024**
Market value at 1 April 2024	1,028,646	194,392	23,887	1,246,925	1,182,591
Additions at cost	108,781	28,513	-	137,294	184,443
Disposals – sale proceeds	(81,229)	(128,373)	-	(209,602)	(163,683)
Profit/(Loss) on disposal of investments	1,861	(871)	-	990	12,849
Unrealised Gain/(Loss)	(16,469)	(3,093)	1,021	(18,541)	44,251
Cash movement	(8,619)	103,316	-	94,697	(13,526)
Market value at 31 March 2025	1,032,971	193,884	24,908	1,251,763	1,246,925

Investments - Company	**Endowment**	**Acquisition**	**Investment fund**	**Shares in Group Undertakings**	**Total 2025**	**Total 2024**
Market value at 1 April 2024	1,028,646	194,392	23,887	100	1,247,025	1,182,591
Additions at cost	108,781	28,513	-	-	137,294	184,543
Disposals – sale proceeds	(81,229)	(128,373)	-	-	(209,602)	(163,683)
Profit/(Loss) on disposal of investments	1,861	(871)	-	-	990	12,849
Unrealised Gain/(Loss)	(16,469)	(3,093)	1,021	-	(18,541)	44,251
Cash movement	(8,619)	103,316	-	-	94,697	(13,526)
Market value at 31 March 2025	1,032,971	193,884	24,908	100	1,251,863	1,247,025

The investments are held by Rathbones Investment Management and managed by them on the charitable company's behalf.

16 Investments – Shares in Group Undertakings

	2025	2024
Gainsborough's House Enterprises Limited	100	100
	100	100

Name of undertaking	**Registered Office**	**Class of Shares**	**% Held**
Gainsborough's House Enterprises Limited	England	Ordinary	100

Notes forming part of the financial statements for the period ended 31 March 2025

17 Debtors

	Group 2025	Company 2025	Group 2024	Company 2024
	£	£	£	£
Debtors	83,685	83,685	41,677	41,677
Taxation and Social Security	144,456	144,456	75,404	75,404
Gift Aid	26,902	26,902	25,168	25,168
Other Debtors	-	-	1,115	1,115
Amounts owed by group undertakings	-	24,367	-	-
Prepayments	6,438	6,438	9,126	9,126
	261,481	285,848	152,490	152,490

18 Cash at bank and in hand

The cash at bank and in hand figure on the Group and Company balance sheet shows a negative balance in respect of the restricted reserve fund. However this is not sue to an overdraft, but instead allocation of funds between monies held, as there is no separate bank account for restricted reserves.

19 Creditors: amounts falling due within one year

	Group 2025	Company 2025	Group 2024	Company 2024
	£	£	£	£
Trade Creditors	51,623	51,623	102,267	102,267
Taxation and Social Security	11,205	11,205	-	-
Other creditors	40,094	35,594	170,803	170,803
	102,922	98,422	273,070	273,070

20 Operating leases

	Group 2025	Company 2025	Group 2024	Company 2024
	£	£	£	£
Not later than one year	30,000	30,000	30,000	30,000
Later than one year and not later than five years	120,000	120,000	120,000	120,000
Over five years	200,000	200,000	230,000	230,000
	350,000	350,000	380,000	380,000

The total future minimum lease payments under non-cancellable operating leases are as above.

Notes forming part of the financial statements for the period ended 31 March 2025

21 Unrestricted Funds - Group

	Fund balances at 01.04.2024	Incoming Resources	Resources Expended	Unrealised profit/(loss)	Transfer Adjustments	Fund Balances at 31.03.25	Fund balances at 31.03.24
	£	£	£		£	£	£
General Fund	1,126,529	771,471	1,161,954	1,021	-	737,067	1,126,529
Designated Fund - Heritage Fund	9,125,590	-	-	-	557,950	9,683,540	9,125,590
	10,252,119	771,471	1,161,954	1,021	557,950	10,420,607	10,252,119

	Fund balances at 01.04.2023	Incoming Resources	Resources Expended	Unrealised profit/(loss)	Transfer Adjustments	Fund Balances at 31.03.24	Fund balances at 31.03.23
	£	£	£		£	£	£
General Fund	464,336	797,324	1,074,141	(444)	939,454	1,126,529	464,336
Designated Fund - Heritage Fund	9,116,235	1,500	-	-	7,855	9,125,590	9,116,235
	9,580,571	798,824	1,074,141	(444)	947,309	10,252,119	9,580,571

Unrestricted Funds - Parent

	Fund balances at 01.04.2024	Incoming Resources	Resources Expended	Unrealised profit/(loss)	Transfer Adjustments	Fund Balances at 31.03.25	Fund balances at 31.03.24
	£	£	£		£	£	£
General Fund	1,126,529	547,764	935,815	1,021	-	739,499	1,126,529
Designated Fund - Heritage Fund	9,125,590	-	-	-	557,950	9,683,540	9,125,590
	10,252,119	547,764	935,815	1,021	557,950	10,423,039	10,252,119

	Fund balances at 01.04.2023	Incoming Resources	Resources Expended	Unrealised profit/(loss)	Transfer Adjustments	Fund Balances at 31.03.24	Fund balances at 31.03.23
	£	£	£		£	£	£
General Fund	464,336	797,324	1,074,141	(444)	939,454	1,126,529	464,336
Designated Fund - Heritage Fund	9,116,235	1,500	-	-	7,855	9,125,590	9,116,235
	9,580,571	798,824	1,074,141	(444)	947,309	10,252,119	9,580,571

General Fund

Fund relating to day to day costs of maintaining Gainsborough House.

Designated Fund – Heritage Fund

Fund including all Heritage assets held by Gainsborough House.

Notes forming part of the financial statements for the period ended 31 March 2025

22 Restricted Funds - Group & Parent

	Fund balances at 01.04.2024	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.25	Fund balances at 31.03.24
	£	£	£	£	£	£
Acquisitions Fund	194,392	4,492	1,036	(3,964)	193,884	194,392
Appeal fund - capital fund re cottages development	183,088	-	5,807	-	177,281	183,088
Capital Project	-	-	73,782	6,504,287	6,430,505	-
Endowment Fund	1,028,646	24,454	5,521	(14,608)	1,032,971	1,028,646
Collection & Conservation	17	21,801	3,633	-	18,185	17
Lottery Project Revaluation/Depreciation	6,504,287	-	-	(6,504,287)	-	6,504,287
Learning & Outreach	-	128,118	25,120	-	102,998	-
Exhibitions & Curation	-	35,000	9,326	-	25,674	-
Audience Development & Business Planning	-	101,475	69,843	-	31,632	-
	7,910,430	315,340	194,068	-18,572	8,013,130	7,910,430

	Fund balances at 01.04.2023	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.24	Fund balances at 31.03.23
	£	£	£	£	£	£
Acquisitions Fund	182,425	-	982	12,949	194,392	182,425
Appeal fund - capital fund re cottages development	188,895	-	5,807	-	183,088	188,895
Capital Project	590,497	505,717	135,454	(960,760)	-	590,497
Endowment Fund	975,834	-	5,235	58,047	1,028,646	975,834
Collection & Conservation	927	-	910	-	17	927
Design & Marketing Apprenticeship	5,000	-	5,000	-	-	5,000
Education & Learning Apprenticeship	16,718	-	16,718	-	-	16,718
Lottery Project Revaluation/Depreciation	-	-	171,511	6,675,798	6,504,287	-
	1,960,296	505,717	341,617	5,786,034	7,910,430	1,960,296

Acquisition Fund

A fund to aid the purchase of heritage assets such as paintings/drawings for the collection.

Appeal Fund – capital fund re cottages development

A fund in respect of development associated with the cottages.

Capital Project

A capital fund in respect of development and depreciation associated with the gallery expansion.

Endowment Fund

A fund to create a long-term sustainable future. The fund may be allocated towards the core running costs of Gainsborough House.

Collection & Conservation

A fund to support care and conservation of the collections.

Lottery Project Revaluation/Depreciation

Fund in respect of the works completed to building from the major capital redevelopment.

Learning & Outreach

A fund to support the running costs of the Learning and Outreach team, including staffing.

Exhibitions & Curation

A fund to support the curation and installation of exhibitions, including staffing.

Audience Development & Business Planning

A fund to support the projects which attracts new visitors, pilot new activities, and test new working models.

23 Heritage assets fund - unrestricted

	Fund Balance	Incoming Resources	Resources Expended	Transfers	Fund Balance 31-Mar-25	Fund Balance 31-Mar-24
	£	£	£	£	£	£
Collection of works of Art	9,125,590	-	-	557,950	9,683,540	9,125,590
	9,125,590	-	-	557,950	9,683,540	9,125,590

	Fund Balance	Incoming Resources	Resources Expended	Transfers	Fund Balance 31-Mar-24	Fund Balance 31-Mar-23
	£	£	£	£	£	£
Collection of works of Art	9,116,235	1,500	-	7,855	9,125,590	9,116,235
	9,116,235	1,500	-	7,855	9,125,590	9,116,235

This fund represents the valuation of the collection in accordance with FRS 102.

24 Analysis of Net Assets between Funds - Group

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2024
Acquisitions Fund	-	193,884	-	-	193,884	194,392
Appeal fund - capital depreciation fund re Cottages	177,281	-	-	-	177,281	183,088
Endowment Fund	-	1,032,971	-	-	1,032,971	1,028,646
Capital project - revaluation/depreciation	6,997,645	-	-	(567,140)	6,430,505	6,504,287
Learning & Outreach				102,998	102,998	-
Exhibitions & Curation				25,674	25,674	
Audience development & business planning				31,632	31,632	-
Collection & Conservation				18,185	18,185	17
	7,174,926	1,226,855	-	(388,651)	8,013,130	7,910,430

Unrestricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current Assets	Net Assets	2024
General Fund	65,570	24,908	-	646,589	737,067	1,126,529
Heritage Collection	-	-	9,683,540	-	9,683,540	9,125,590
	65,570	24,908	9,683,540	646,589	10,420,607	10,252,119
Total Funds	**7,240,496**	**1,251,763**	**9,683,540**	**257,938**	**18,433,737**	**18,162,549**

Notes forming part of the financial statements for the period ended 31 March 2025

24 Analysis of Net Assets between Funds - Parent

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2024
Acquisitions Fund	-	193,884	-	-	193,884	194,392
Appeal fund - capital depreciation fund re Cottages	177,281	-	-	-	- 177,281	183,088
Endowment Fund	-	1,032,971	-	-	1,032,971	1,028,646
Capital project - revaluation/depreciation	6,997,645	-	-	(567,140)	6,430,505	6,504,287
Learning & Outreach				102,998	102,998	-
Exhibitions & Curation				25,674	25,674	
Audience development & business planning				31,632	31,632	-
Collection & Conservation				18,185	18,185	17
	7,174,926	1,226,855	-	(388,651)	8,013,130	7,910,430

Unrestricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current Assets	Net Assets	2024
General Fund	65,570	25,008	-	648,921	739,499	1,126,529
Heritage Collection	-	-	9,683,540	-	9,683,540	9,125,590
	65,570	25,008	9,683,540	648,921	10,423,039	10,252,119
Total Funds	**7,240,496**	**1,251,863**	**9,683,540**	**260,270**	**18,436,169**	**18,162,549**

25 Transactions with trustees

Steven Parissien Interim Director & Calvin Winner Executive Director	2025 £	2024 £
Remuneration	85,911	84,462
Pension contribution	4,692	4,767
Reimbursed expenses	1,932	2,082
	92,535	91,311

Donations received from Trustees	2025 £	2024 £
Donations from Trustees	1,065	1,000
	1,065	1,000

26 Reconciliation of net movement in funds to net cash flow from operating activities

	2025	2024
	£	£
Net movement in funds	271,188	6,621,682
Add back depreciation charge	82,234	177,595
Deduct heritage asset revaluation	(557,950)	-
Deduct asset reclassification	-	(6,675,798)
Deduct investment fund SOFA income shown in investing activities	(36,367)	(39,201)
Add investment fund SOFA expenses shown in investing activities	6,557	6,217
Deduct Heritage assets gifted	-	(1,500)
Add unrealised (gain)/loss for the year	18,541	(44,252)
Deduct realised (gain)/loss for year	(990)	(12,849)
Add (decrease) in stock	12,492	(11,359)
Deduct (increase) in debtors	(108,991)	339,077
Deduct (decrease) in creditors	(170,148)	220,880
Net cash used in operating activities	(483,434)	580,492

GAINSBOROUGH'S HOUSE SOCIETY

England & Wales - Charity number 1170048

Accounts

Gainsborough's House Society

Report and Financial Statements

Year Ended

31 March 2024

Charity No. 1170048
Company No. 10413978

Moore Green
Chartered Accountants
Sudbury Suffolk

GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2024

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GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President

Rebecca Salter PRA

Patrons

Clare, Countess of Euston, H.M. Lord Lieutenant of Suffolk
The Mayor of Sudbury
Maggi Hambling CBE – Patron of Gainsborough's House

Trustees and Company Directors

Simon Ofield-Kerr (Chair)
Suzanne Marriott
Wilf Weeks OBE
Nigel Evans (Resigned 30 July 2024)
Christy Stewart-Smith (Resigned 30 July 2024)
Mark Harris
Arabella Chandos
Calvin Winner (Executive Director) (Appointed 7 May 2024)
Steven Parissien (Executive Director) (Appointed 14 August 2023/Resigned 14 May 2024)
Mark Bills (Executive Director) (Resigned 31 August 2023)

Observer (non-Trustee)
Jayne Austin - Suffolk County Council

Legal and Administrative Information

Full-Time Staff

Calvin Winner	Executive Director (Appointed 7 May 2024)
Steven Parissien	Interim Director (Appointed 14 August 2023/Resigned 14 May 2024)
Mark Bills	Executive Director (Resigned 31 August 2023)
Emma Boyd	Keeper of Art and Place
Liz Cooper	Commercial Manager
Terry Groom	Head of Finance
Trudy Pickerin	Office Manager
Olivia Shrubsole	Finance and Admin Apprentice
Phoebe Scott	Learning Apprentice
Georgia Turner	Commercial Apprentice
Catherine King	Volunteer Co-ordinator/Front of House
Ciaran Roche	Facilities Manager
Alexia Gortsilas	Marketing & Design Apprentice
Polly Hodgson	Development Manager
Mahaut De La Motte	Curatorial Apprentice
Patricia Hardy	Keeper of Art and Place (maternity cover - Appointed 12 February 2024)

Part-Time Staff

Steph Parmee	Learning & Outreach Officer
Thomas Whiteley	Caretaker/Cleaner
Fiona Raymond	Retail Assistant
Jean Negus	Retail Assistant
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant
Karina Savage	Print Workshop Technician
Sam Hacking	Front of House Assistant
Kim Anscombe	Duty Manager

Technicians

Sally	Print Workshop Technician
Frin	Print Workshop Technician
Patsy	Print Workshop Technician

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Auditors
Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors
Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk

Bankers
CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk

Report of the Trustees

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2023 to 31 March 2024.

Aims and objectives

The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT

To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATEMENT

Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit

Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation

Gainsborough's House Society maintained its Accredited Museum status in 2023/24.

Method of recruitment and appointment of trustees

The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

Governance, structure, and management *(continued)*

Trustee induction and training
New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's publication 'Responsibilities of Charity Trustees.'

Organisational structure
The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management
The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:
The loss of key staff which was identified as a medium risk with a high impact. To mitigate this risk the trustees have implemented succession planning and development of staff through support and training.

Complete or part destruction of the fabric of Gainsborough's House and its Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration
The trustees consider the board of trustees and the Executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Interim Director, Steven Parissien, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's Executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

Related party transactions requiring disclosure are detailed within note 23 to the accounts. Trustees are required to disclose all relevant interests and register them with the Executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

Objectives and activities
The end of the financial year on 31st March marked a transitional year for Gainsborough's House with the departure of Director Mark Bills. The Trustees appointed an Interim Director, Steven Parissien who remained in post until the end of the financial Year 23-4. The new Director, Calvin Winner was appointed and started on 6th May 2024. With a full programme of exhibitions and related activities, visitor numbers for 2023-24 were approx.47,000 (total number including concessions and complementary) which is high by historical standards (17,015 for 2022-23).

1. AWARENESS

Raising the profile of Gainsborough's House

Gainsborough's House continued to engage with its audience, patrons and supporters as well as many regional, national and international partners.

PUBLICATIONS AND PRESS

Press coverage for the year included: Burlington Magazine, The Art Newspaper, Museums Journal, BBC Music Magazine, Country Life, BBC News, Museums Association, Apollo, House & Garden Magazine, Suffolk Magazine, Hunger Magazine, Great British Life, CNN Style, The Times, The Arts Society Magazine, The Spectator, Architects Journal. The Director wrote a monthly page in the *Suffolk Free Press*. These articles looked at several themes including partnerships, music, exhibitions, funding cuts, architectural awards as well as Mark Bills' retirement and welcome of new Interim Director Steven Parissien.

EVENTS

A number of events and activities took place regularly throughout the year including talks, breakfast tours, lectures accompanying the exhibition programme, family holiday activities, free days and visits from schools and community groups. For a full list please refer to the Gainsborough's House Website.

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Maggi Hambling: Origins (16 June – 29 October 2023) Timothy and Mary Clode Gallery

An exhibition spanning six decades of work, bearing witness to Maggi Hambling's deep connection with Suffolk and inviting a meditation on the universal relationships between self and environment, people and place. An international icon who continues the rich artistic legacy of Suffolk and shows how contemporary artists continue to be inspired by the beauty of its landscape and cultural heritage.

Suzanne Cooper: Paintings and Wood Engravings, 1935-39 (16 June – 29 October 2023) The Sudbury Gallery

Educated at the Grosvenor School of Modern Art, Cooper achieved early success in the art world. In 1935, 19-year-old Cooper was exhibiting her work in West End galleries and being singled out by critics as an 'outstanding' young artist. Reminiscent of the work of Cooper's contemporaries her pieces are charming and surreal, distinguished by the striking originality of her vision.

'Whimsical, perverse, and idle': The Art of Henry William Bunbury (16 June 2023 - 29 October 2023)

David Pike Gallery

An exhibition is the rooms of the historic house, Henry William Bunbury was a successful caricaturist during the golden age of English graphic satire in the eighteenth century.

James Gillray: Characters in Caricature (11 November 2023 – 10 March 2024)

Timothy and Mary Clode Gallery, *curated by Tim Clayton, author of Gillray's 2022 biography.*

A lively and daring exhibition which examined how Gillray exposed the most notorious scandals of his time by focusing on the artist's principal characters – household names to which he returned to repeatedly from Emma Hamilton to the Emperor Napoleon.

Objectives and activities (continued)

In View: Rebecca Salter PRA at Gainsborough's House (11 November 2023 – 10 March 2024)
The Sudbury Gallery and David Pike Gallery
An exhibition of Rebecca Salter's work, the first female President of the Royal Academy in London, provided a thought-provoking and stimulating display of works which demonstrated how her artistic practice has been deeply rooted in traditional Japanese art. The exhibition was accompanied by a juxtaposition of specially selected works by the artist to hang alongside Gainsborough artworks from the House's collection.

ACQUISITIONS

A number of important acquisitions were made by Gainsborough's House, which complemented our collection, including:

2023.001, After Thomas Gainsborough, republished by John & Josiah Boydell, *Wooded Landscape with Herdsman Driving Cattle over a Bridge, Rustic Lovers, and Ruined Castle*, 1797, Soft-ground etching. Bought from private owner.

2023.003 TG, Letter to his Sister Sarah Dupont, paper and ink, 1783. Bought - Lyon & Turnbull, Rare Books and Manuscripts sale 21/06/2023

2023.004 &005 (blue silk dress and silk waistcoat) were given to us during lockdown, around 2020, and properly accessioned only in 2023.

2023.006, Patrick George, *Hickbush towards Valley Farm*, late 1960s, oil on board. Gift from Victoria George, widow of the artist.

2023.007, Berenice Abbott, *Portrait of Cedric Morris*, c. 1923-5, photography. Bought - Marlborough Fine Art.

ENQUIRIES

In 2023/2024 Gainsborough's House received a number of enquiries about the collection: approximately 10 letters, 400 phone calls, 80 emails, 10 arranged visits.

3. AN INTERNATIONAL STUDY CENTRE

Creating a vibrant centre for Gainsborough and related studies

GAINSBOROUGH 300

Gainsborough's House is planning to host a major and significant exhibition to celebrate the 300th anniversary in 2027.

COLLECTION AND DISPLAY RESEARCH

The Livanos Study Room officially opened this year and provides a research facility that allows study space and access to the largest collection and archive of the artist in the UK. This supports our status as a National Centre. Research continues into the collection of Gainsborough's House and future displays.

Objectives and activities (continued)

4. A LEARNING CENTRE

Increase, access, learning and outreach

The Learning team has been continually active with the special needs Museum Club undertaking its weekly workshops and with school visits with a total of 1660 school children and their teachers over the year. An open evening event was held for teachers who booked onto our school workshops. A complete set of resources were provided for schools and family visits, which encouraged more young people to visit the gallery.

Tom's Tuesdays, our drop-in family learning sessions, and our Saturday Art Club started again in the summer. Families explored activities relating to our buildings, Maggi Hambling, Suzanne Cooper, Bunbury, Gainsborough's portraits and the camera obscura.

Outreach work has continued at many schools as well as with the travelling Camera Obscura attending the Bures Music Festival and the Bourne Mill Heritage Open Event, as well as other locations.

We provide many work experience opportunities for our local schools and as part of levelling up we work in partnership with Lapwing Education to give free support to young people (NEET) to gain the skills and experience needed to pursue aspirations, get work-ready, gain employment, or start new training or education as well as build confidence.

We also provided workshops at the Acton Craft Club, which is a loneliness project providing monthly creative sessions in partnership with the Rural Coffee Caravan. We are pleased to consistently deliver a wide range of learning and community activities with the local Sudbury audience in mind.

"I just wanted to say a huge thank you for yesterday. The children had a lovely time at the museum. Your session was really fun and interactive, and the children learnt a lot. We have recommended you to our other academy schools."

5. A SENSE OF PLACE

Strengthen its connections with Sudbury, local heritage and the landscape

Gainsborough's House and the art of Thomas Gainsborough is indelibly linked to Sudbury and the Suffolk landscape. Gainsborough is an icon of British art and one of the greatest artists of the eighteenth century; one of a select few historical British artists who have a significant international reputation. Rather uniquely in historic British art, Suffolk has produced two of them, namely Thomas Gainsborough and John Constable. We are familiar with the phrase Constable country and Dedham Vale and yet it was Thomas Gainsborough who paved the way for Constable, who understood this and paid tribute to his fellow Suffolk countryman. The connection between art and landscape explored by these artists is still ever-present in the wider Suffolk landscape, recognisable today not least from the view in the Landscape Studio in Gainsborough's House.

VISION FOR PROSPERITY

Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity. As a result, the Director continued working as a member of the Town Steering Committee and the Babergh & Mid Suffolk District Councils' (BMSDC) Sudbury Vision Delivery Group.

Objectives and activities (continued)

THE FUTURE DEVELOPMENT OF SUDBURY

The expanded museum is contributing to the economic revival in Sudbury with increased footfall of day trippers and overnight visitors. For Sudbury, the National Centre and its exhibition ambitions has huge potential with more visitors spending in the town, more pride of place, enhancing Sudbury as a more vibrant place to live, work and set up business and attracting more investment. Gainsborough's House as the biggest art gallery in Suffolk, can elevate Suffolk's international branding and offer to the world as a place to visit. Artists are drawn to Suffolk's big skies and unspoilt countryside. Gainsborough's House is a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Gainsborough's House engages with the local community in many ways. One of the most rewarding is as **a place to volunteer**. Training is offered to support volunteering, including looking after caring for the old House and garden.

6. SUSTAINABILITY

Improve the generation of income and provide sustainability

FUNDRAISING

This was a very busy and transitional year adapting to the new Gainsborough House with double the visitor numbers, and therefore needing to upscale and increase staff numbers. Fundraising has continued to be crucial since the major redevelopment as revenue costs have increased, particularly with higher utility and staffing costs. We were successful with a resilience grant (Face in the future) from The National Lottery Heritage Fund (NLHF) for £245,000, which will support an Events & Marketing Manager post over 2 years to help promote and raise awareness of Gainsborough's House as well as provide a new shop doorway, deliver new events for young people and commercial activities to help increase self-generated income.

BENEFACTORS AND DONORS

Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this period of transition following the major redevelopment.

ENDOWMENT

The Endowment which was matched funded by The National Lottery Heritage Fund currently sits at a balance of £1,028,646 and we continue to strive to grow the endowment. With continued thanks to those individual funders who have given to the campaign.

LOCAL AUTHORITIES

Suffolk County Council and Babergh Mid Suffolk District Council supported the core activities of the House with generous grants. During the fiscal year, Suffolk County Council announced that it will be axing all funding for heritage and culture in the next financial year. It has since announced there will be a new pathway for funding for the next year and details for applying will shortly emerge. Any reduction in future support will have a major impact on Gainsborough's House and its activities that support the community. Sudbury Town Council continued its support and re-affirmed its commitment to supporting the House. Gainsborough's House is enormously grateful to all funders.

Objectives and activities (continued)

PATRONS, FRIENDS AND SUPPORTERS

Patron numbers continue to grow, and Friends membership figures have remained consistent at around 1250 (total including joint) for the year, which is higher than at any time before the capital project. This includes the new higher-level memberships of Medlar and Quince, and the new Print Workshop membership.

COMMERCIAL ACTIVITY

The shop has doubled in size and turnover since re-opening, the events income has been significantly raised and the café commission turnover was £22,500 (exclusive of bad debt) but has incurred a deficit due to unforeseen circumstances. New caterers, Stellar Catering, took over the café in December 2023. Overall, there is a commitment to see commercial activity operating at a net profit to support the activities of the institution.

BENEFACTORS

Charitable Trust & Other grants:

29th May 1961
Andrew Lloyd-Webber Foundation
Alfred Williams Charitable Trust
Aurelius Charitable Trust
Barbara Whatmore Trust
Timothy & Mary Clode
The Linbury Trust
The Murray Family
Damon de Laszlo and the de Laszlo Foundation
David Pike
Foyle Foundation
The John Ellerman Foundation
The Lord Belstead Charitable Settlement
Coral Samuel Charitable Trust
The Golsoncott Foundation
The Pilgrim Trust
Basil Slaughter Trust
Babergh Mid Suffolk District Council
Marsh Christian Trust
Foxearth History Society
National Portrait Gallery
Castleacre Insurance Services Ltd
The Arts Society
The Arts Society Sudbury
The Scarfe Charitable Trust
The National Lottery Heritage Fund
The George John & Sheilah Livanos Charitable Trust
Garfield Weston Foundation
Maggi Hambling CBE
Reeman Dansie
Arts Council England/V&A Purchase Fund
A.I.M.

Objectives and activities (continued)

J Paul Getty Jnr Charitable Trust
Fidelity Foundation
Finnis Scott Foundation
Esmée Fairbairn Foundation
The Paul Mellon Centre for Studies in British Art
Rogers Stirk Harbour and Partners Charitable Foundation
Suffolk County Council
Sudbury Town Council
Humphries Weaving
Steven Walters
Cedric Morris Foundation
Philip Mould & Company
Sir Siegmund Warburg's Voluntary Settlement
Wolfson Foundation
'Buy a Brick' Donors

PATRONS & MULBERRY PATRONS

Lord Abinger
Nicholas & Jenny Antill
Simon & Melanie Barrett
Jonathan Benson
Marcia Brockelbank
Mary Burr
Arabella Chandos
Christie's
Eileen Clayton
William & Gay Clegg
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
David & Karin Fahie
Gill Harris
Mark Harris
Pauline Howells
Don Jenkins
Linda Keenan
Philip Lawford
Paul Lincoln & Susan Kerfoot
Timothy & Elizabeth Llewellyn
Richard Mansell-Jones
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn

Objectives and activities (continued)

Nicholas Pearson OBE & Fiona Pearson
Nella & Geoffrey Probert
Jacqui Robins & Ashley Cooper
Griff Rhys Jones
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Heather Tilbury-Phillips
Nicholas & Jane Turner
Nicholas & Louise Wells
Wilf Weeks OBE & Annie Weeks

7. ORGANISATION

Excellence and value in governance and administration

GOVERNANCE

Four Full Trustee Board meetings were held during the year. Brian Moody stood down as Chairperson after many years of service to GH in April 2023 and was thanked by the Director and fellow Trustees. Professor Simon Ofield-Kerr took up the post, after a recruitment process by Saxton-Bampfylde, and chaired his first meeting in October 2023.

STAFF

Gainsborough's House is grateful for the professional team who have worked hard with incredible dedication to ensure that Gainsborough's House continues to be successful.

VOLUNTEERS

Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do which amounts to over 3,000 hours per year, at a value of £60,000.

THANK YOU TO ALL OUR DONORS, TRUSTEES, STAFF, MULBERRY PATRONS, PATRONS, FRIENDS AND OUR MANY VOLUNTEERS

Report of the Trustees

Financial Review

Finance

The Statement of Financial Activities for 2023/24 financial year covers the year from 1 April 2023 to 31 March 2024.

Income received through donations and grants have been greatly appreciated in the year.

Admissions, Print Workshop, Learning, and the shop have now been open for over a year and continue to grow as we have new and exciting exhibitions throughout the year.

Membership over the various schemes have increased and we appreciate the continued support given.

Investments

Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102), and the provisions of the Memorandum and Articles of Association. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 12/11/24 **and signed by one trustee on behalf of all the trustees:**

Name Calvin Winner **Signature**

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the 'charitable company') for the year ended 31 March 2024 which comprise the statement of financial activities, balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2024, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.
Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.
Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation. We audited this area by reviewing current value of assets, including physical review of the material items. A professional valuation was completed in the year. The appropriateness of the valuer was also reviewed and confirmed appropriate for the given asset type. From this we consider the valuation to be an acceptable representation of the assets held.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in please to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (ie. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Vincent Chandler FCA FCCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

14/11/2024

Statement of financial activities

Statement of financial activities for the year ended 31 March 2024

		UNRESTRICTED FUNDS TO 2023/24	RESTRICTED FUNDS TO 2023/24	TOTAL FUNDS TO 2023/24	TOTAL FUNDS TO 2022/23
INCOME					
Donations and legacies	3	188,782	0	**188,782**	**296,904**
Development project	3	0	505,717	**505,717**	**1,388,855**
Endowment	3	0	0	**0**	**29,000**
Incoming resources from charitable activities					
Operating museum and art gallery	4	373,667	0	**373,667**	**154,920**
Income from other trading and fundraising activities	5	197,174	0	**197,174**	**75,327**
Investment income	6	39,201	0	**39,201**	**29,998**
TOTAL INCOMING RESOURCES		798,824	505,717	**1,304,541**	**1,975,004**
EXPENDITURE					
Costs of raising funds	7	288,025	7,127	**295,152**	**210,153**
Expenditure on Charitable activities					
Operating museum and art gallery	8	786,116	334,490	**1,120,606**	**1,996,178**
TOTAL RESOURCES EXPENDED		1,074,141	341,617	**1,415,758**	**2,206,331**
Total income/expenditure before gains or losses on investments		(275,317)	164,100	**(111,217)**	**(231,327)**
Re-classification of Assets	12	0	6,675,798	**6,675,798**	**0**
Re-valuation of Assets		0	0	**0**	**811,910**
Realised profit/(loss) on investments		0	12,849	**12,849**	**(1,071)**
Unrealised profit/(loss) on investments		(444)	44,696	**44,252**	**(64,605)**
Net movement in funds		(275,761)	6,897,443	6,621,682	514,907
Transfer between funds	10	947,309	(947,309)	**0**	0
FUND BALANCE SUB TOTAL		671,548	5,950,134	6,621,682	514,907
FUND BALANCE AT 31 March 2023		9,580,571	1,960,296	**11,540,867**	11,025,960
FUND BALANCE AT 31 March 2024		10,252,119	7,910,430	**18,162,549**	11,540,867

The notes on pages 28 to 42 form part of these financial statements.

Balance sheet

Balance sheet as at 31 March 2024

		2023/24			2022/23		
		£		£	£		
		Unrestricted	Restricted		Unrestricted	Restricted	
FIXED ASSETS							
Tangible Assets							
Freehold	12	58,741	183,365	242,106	59,018	189,172	248,190
Fixtures & fittings		-	-	-	-	-	-
Short Leasehold		-	-	-	-	-	-
Office Equipment & Fittings		-	23,749	23,749	-	-	-
House Furniture & Fittings		-	25,663	25,663	-	-	-
Gallery Furniture & Fittings		-	19,398	19,398	-	-	-
Gallery Plant & Machinery		-	19,158	19,158	-	-	-
Gallery Building		-	5,728,735	5,728,735	-	-	-
House Repair and Conservation		-	957,095	957,095	-	-	-
Café Furniture & Fixtures		-	28,331	28,331	-	-	-
Freehold Land (DEVT)		-	235,000	235,000	-	235,000	235,000
		58,741	7,220,494	7,279,235	59,018	424,172	483,190
Tangible Heritage Assets	13	9,125,590	-	9,125,590	9,116,235	-	9,116,235
Investments							
Endowment	15	-	1,028,646	1,028,646	-	975,834	975,834
Acquisition Fund	15	-	194,392	194,392	-	182,425	182,425
Shares in group undertakings	15	100	-	100	-	-	-
Investments	15	23,887	-	23,887	24,332	-	24,332
		9,208,318	8,443,532	17,651,850	9,199,585	1,582,431	10,782,016
CURRENT ASSETS							
Stocks		39,028	-	39,028	27,669	-	27,669
Debtors		143,364	-	143,364	143,990	347,577	491,567
Prepayments		9,126	-	9,126	-	-	-
Cash at Bank and in Hand		963,729	(371,478)	592,251	229,914	61,891	291,805
		1,155,247	(371,478)	783,769	401,573	409,468	811,041
CREDITORS-Amounts falling due within one year		111,446	161,624	273,070	20,587	31,603	52,190
		111,446	161,624	273,070	20,587	31,603	52,190
NET CURRENT ASSETS				510,699			758,851
TOTAL ASSETS		10,252,119	7,910,430	18,162,549	9,580,571	1,960,296	11,540,867
FUNDS							
Unrestricted		1,126,529	-		464,336	-	
Heritage valuation - unrestricted		9,125,590	-		9,116,235	-	
Restricted		-	7,910,430		-	1,960,296	
		10,252,119	7,910,430	18,162,549	9,580,571	1,960,296	11,540,867

GAINSBOROUGH'S HOUSE SOCIETY

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on X 12/11/24
and signed by one trustee on behalf of all the trustees:

Name Simon Ofield-Kerr X

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name Calvin Winner X

The notes on pages 23 to 36 form part of these financial statements.

Statement of Cash Flows

Year Ended 31 March 2024

	Note	2024 £	2023 £
Cash flow from operating activities	24	580,492	(432,599)
Net cash flow from operating activities		580,492	(432,599)
Cash flow from investing activities			
Payments to acquire tangible fixed assets		(297,842)	-
Payments to acquire heritage assets		(7,855)	-
Payments to acquire investments		(184,542)	(150,721)
Receipts from sales of investments		163,683	14,433
Interest received		7,146	1,703
Dividends received		32,055	28,295
Investment charges		(6,217)	(6,111)
Net cash flow from investing activities		(293,572)	(112,401)
Net increase/(decrease) in cash and cash equivalents		286,920	(545,000)
Cash and cash equivalents at 1 April 2023		401,492	946,492
Cash and cash equivalents at 31 March 2024		688,412	401,492
Cash and cash equivalents consists of:			
Cash at bank and in hand		592,251	291,805
Investments fund cash balances		96,161	109,687
Cash and cash equivalents at 31 March 2024		688,412	401,492

Notes forming part of the financial statements for the period ended 31 March 2024

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk, CO10 2EU.

1.1 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

1.2 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the company.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.

Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.

Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.

Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.

Henry William Bunbury: paintings, drawings, and prints.

Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.

Modern (20th/21st century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.

Furniture and furnishings: mostly 18th century.

Late 18th century newspapers, Rare Books: mostly 18th century art and society.

Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection will be reviewed on an ongoing basis to assess current value.

1.2 Accounting policies *(Continued)*

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%
Freehold buildings - Cottages	2
IT & Office Equipment	25
Gallery – Plant & Machinery	25
House – Furniture & Fixtures	25
Gallery – Furniture & Fixtures	25
Café – Furniture & Fixtures	25
Freehold Land	Not depreciated
Heritage Assets	Not depreciated
House - Repair and Conservation	Not depreciated
Gallery - Building	Not depreciated

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

1.2 **Accounting policies (Continued)**

Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure

All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash

Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which both the Society and employees make contributions. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation

As a registered charity, the organisation is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

2 Legal status of the charity

The Charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Income 3 Income	Unrestricted 2023/24	Restricted 2023/24	Total 2023/24	Total 2022/23
Donations and Legacies				
Donations	26,084	-	26,084	13,136
Donations in Memorium	5,200	-	5,200	6,269
Donation of works				
Friends subscriptions & donations	53,747	-	53,747	47,820
Patrons subscriptions & donations	4,650	-	4,650	8,463
Mulberry Patrons subscriptions & donations	28,500	-	28,500	25,750
Heritage assets gifted	1,500	-	1,500	-
Gift Aid Claim	1,220	-	1,220	3,487
Core Grants:				
Sudbury Town Council	6,500	-	6,500	6,500
Suffolk County Council	28,560	-	28,560	30,057
Babergh District Council	2,000	-	2,000	-
Arts Council	-	-	-	17,573
Charitable Trust & Other grants:				
G J & S Livanos Charitable Trust	-	-	-	20,000
Lord Andrew Lloyd-Webber	-	-	-	16,718
Tezmae Charitable Trust	-	-	-	5,000
John R Murray Charitable Trust	-	-	-	50,000
Share Retail Forum (Share Museum East)	-	-	-	300
Damon de Laszlo	5,000	-	5,000	-
The Golsoncott Foundation	1,000	-	1,000	-
Basil Slaughter Trust	1,000	-	1,000	-
Marsh Christian Trust	500	-	500	-
Foxearth History Society	42	-	42	-
National Portrait Gallery	279	-	279	10,831
Castleacre Insurance Services Ltd	3,000	-	3,000	-
David Pike	-	-	-	25,000
Mrs Doreen Wilkins	-	-	-	10,000
Timothy Clode	20,000	-	20,000	-
	188,782	-	188,782	296,904

Notes forming part of the financial statements for the period ended 31 March 2024

3 Income (continued)	Unrestricted 2023/24	Restricted 2023/24	Total 2023/24	Total 2022/23
Capital Development:				
National Heritage Fund – Delivery Claims	-	495,717	495,717	963,725
J Paul Getty Jr Charitable Trust	-	-	-	5,000
Finnis Scott Foundation	-	10,000	10,000	40,000
Babergh District council -CIL	-	-	-	353,251
The Barbara Whatmore Charitable Trust	-	-	-	3,000
Robert and Hilary Spivey	-	-	-	1,000
Lowell Libson	-	-	-	6,000
Art Fund UK - PWS	-	-	-	11,152
Buy a Brick	-	-	-	20
Gift Aid Claim	-	-	-	2,347
Donations from individuals	-	-	-	3,360
	-	505,717	505,717	1,388,855

3 Income (continued)	Unrestricted 2023/24	Restricted 2023/24	Total 2023/24	Total 2022/23
Endowment:				
Lord Belstead Charitable Trust	-	-	-	12,500
Gainsborough's House Trustee – Brian Moody	-	-	-	2,000
National Heritage Fund – match funding	-	-	-	14,500
	-	-	-	29,000
	188,782	505,717	694,499	1,714,759

Notes forming part of the financial statements for the period ended 31 March 2024

4	**Incoming resources from charitable activities** *Activities in furtherance of the charity's objectives*	**Unrestricted** **2023/24**	**Restricted** **2023/24**	**Total** **2023/24**	**Total** **2023/24**
	House Admission Fees	184,694	-	184,694	76,918
	Print Workshop Income	17,427	-	17,427	-
	Exhibitions misc income	2,568	-	2,568	-
	Collections misc income	269	-	269	-
	Education Income	11,150	-	11,150	2,462
	Group Hire/Catering	9,837	-	9,837	15,267
	Exhibition Tax Relief	136,346	-	136,346	53,307
	Gift Aid on Entry Fees	11,376	-	11,376	6,966
		373,667	-	373,667	154,920

5	**Income from trading and fundraising activities**	**Unrestricted** **2023/24**	**Restricted** **2023/24**	**Total** **2023/24**	**Total** **2022/23**
	Sales	161,364	-	161,364	70,318
	Patrons events	1,118	-	1,118	-
	Mulberry events	2,200	-	2,200	75
	Fundraising events - revenue	9,993	-	9,993	4,075
	Café Income	22,499	-	22,499	-
	Misc Income	-	-	-	859
		197,174	-	197,174	75,327

6	**Investment income**	**Unrestricted** **2023/24**	**Restricted** **2023/24**	**Total** **2023/24**	**Total** **2022/23**
	Acquisition Fund Dividends received	4,523	-	4,523	4,164
	Endowment Fund Dividends received	24,146	-	24,146	20,306
	Investment Income	3,386	-	3,386	3,825
	Interest received	7,146	-	7,146	1,703
	Sales of Assets	-	-	-	0
		39,201	-	39,201	29,998
	Total Income	**798,824**	**505,717**	**1,304,541**	**1,975,004**

Notes forming part of the financial statements for the period ended 31 March 2024

Expenditure

7 Costs of raising funds	Unrestricted 2023/24	Restricted 2023/24	Total 2023/24	Total 2022/23
Purchases	100,503	-	100,503	45,003
Groups	4,126	-	4,126	13,542
Friends expenses	3,214	-	3,214	77
Patrons expenses	1,693	-	1,693	21
Mulberry Patrons expenses	-	-	-	62
Fundraising events	17,933	-	17,933	7,259
Fund Raising Expenses & salary	38,383	910	39,293	47,955
Café	2,623	-	2,623	250
Investment management fee	-	6,217	6,217	6,111
Support costs & salary	119,550	-	119,550	89,873
	288,025	7,127	295,152	210,153

8 *Operating museum and art gallery*	Unrestricted 2023/24	Restricted 2023/24	Total 2023/24	Total 2022/23
Collections Management & salary	147,792	-	147,792	193,180
Gainsborough Chambers & Development	-	135,454	135,454	1,424,210
Exhibitions Expenses	97,970	-	97,970	12,432
Print Workshop Expenses & salary	42,591	-	42,591	3,493
Education Expenses & salary	26,783	16,718	43,501	27,757
Marketing	20,718	5,000	25,718	5,372
Reception salary	56,264	-	56,264	33,391
Commercial Manager	43,587	-	43,587	47,222
Trading Staff	44,490	-	44,490	-
Trading Costs & Depreciation	7,259	17,670	24,929	-
Depreciation	277	159,648	159,925	6,084
(Profit)/Loss on disposal of fixed asset	-	-	-	25,371
Accountancy and other services	2,334	-	2,334	-
Audit	17,100	-	17,100	7,963
Support costs & salary	278,951	-	278,951	209,703
	786,116	334,490	1,120,606	1,996,178
Total Expense	**1,074,141**	**341,617**	**1,415,758**	**2,206,331**

9 *Allocation of Support Services*	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2022/23
General office and finance	82,723	82,723	110,297	275,743	225,857
Information technology	7,166	7,166	9,555	23,887	21,653
Housekeeping and maintenance	29,661	29,661	39,549	98,871	52,066
	119,550	119,550	159,401	398,501	299,576

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

10 Transfer between funds

Funds were transferred from the unrestricted funds to restricted funds during the year of £947,309 (2023: £269,373). The transfer is in relation to the recategorisation of expenses in relation to the redevelopment.

11 *Employee Information*	2024	2023
	£	£
Salaries, fees and wages	507,692	426,177
Statutory contributions	37,176	42,955
Pension Contributions	37,056	30,587
	581,924	499,719

	Number	Number
Average Full Time Employees in the year	12	8
Average Part Time Employees in the year	10	5
	22	13
Full time employees as at 31 March 2024	12	11
Part time employees as at 31 March 2024	11	8
	23	19

12 ***Tangible Fixed Asset***

	Freehold Property	Office Furniture, fittings & Equipment	Plant & Machinery	Repair & Conservation House	Building Gallery	Total
Cost						
at 1 April 2023	589,179	196,023	-	-	-	785,202
Additions	-	231,169	56,641	957,095	5,728,735	6,973,640
Disposals	-	-	-	-	-	-
at 31 March 2024	589,179	427,192	56,641	957,095	5,728,735	7,758,842
Depreciation	105,989	196,023	-	-	-	302,012
Charge for the period	6,084	134,027	37,484	-	-	177,595
at 31 March 2024	112,073	330,050	37,484	-	-	479,607
Net Book Value						
at 31 March 2024	477,106	97,142	19,157	957,095	5,728,735	7,279,235
at 1 April 2023	**483,190**	-	-	-	-	**483,190**

Included within additions is £6,675,798 in respect of expenditure that had previously been expensed to the statement of financial activity. This relates to costs incurred for redevelopment of the museum in which funding was received to contribute to this from the National Heritage Lottery Fund. As the redevelopment has been completed in the year the trustees consider this now has value as an asset of the charity and has now been capitalised in full. Given this decision all expenditure in relation to this has been reviewed, with the relevant amounts reclassified, and depreciation charged accordingly as above.

13 **Heritage Assets**

Tangible fixed assets - heritage assets

	2024	2023
Collection of works of art		
Cost or Valuation at 1 April 2023	9,116,235	8,304,325
Valuation in year	-	811,910
Additions	7,855	-
Additions – donation	1,500	-
Disposals	-	-
Value at 31 March 2024	9,125,590	9,116,235

Notes forming part of the financial statements for the period ended 31 March 2024

14	Tangible Fixed Assets - five year summary of heritage asset transactions	2024	2023	2022	2021	2020
	Additions					
	Purchases	7,855	0	263,471	100	97,961
	Gifts	1,500	0	0	0	0
	Disposals	0	0	0	0	0

15 Investments	Endowment	Acquisition	Investment fund	Total 2024	Total 2023
Market value at 1 April 2023	975,834	182,425	24,332	1,182,591	1,103,724
Additions at cost	170,095	14,348	-	184,443	150,721
Disposals – sale proceeds	(134,421)	(29,262)	-	(163,683)	(14,433)
Profit/(Loss) on disposal of investments	10,752	2,097	-	12,849	(1,071)
Unrealised Gain/(Loss)	34,839	9,857	(445)	44,251	(64,605)
Cash movement	(28,453)	14,927	-	(13,526)	8,255
Market value at 31 March 2024	1,028,646	194,392	23,887	1,246,925	1,182,591

Investments – Shares in Group Undertakings	2024	2023
Gainsborough's House Enterprises Limited	100	-
	100	-

Name of undertaking	Registered Office	Class of Shares	% Held
Gainsborough's House Enterprises Limited	England	Ordinary	100.00

16 Debtors	2024 £	2023 £
Debtors	137,755	31,400
Heritage Lottery Fund - Delivery Claims	-	345,269
Taxation and Social Security	5,609	114,898
Prepayments	9,126	-
	152,490	491,567

17 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade Creditors	102,267	42,023
Other creditors	170,803	10,167
	273,070	52,190

18 Operating leases	2024 £	2023 £
Not later than one year	30,000	29,333
Later than one year and not later than five years	120,000	120,000
Over five years	230,000	260,000
	380,000	409,333

The total future minimum lease payments under non-cancellable operating leases are as above.

19 Unrestricted Funds	Fund balances at 01.04.2023	Incoming Resources	Resources Expended	Unrealised profit/(loss)	Transfer Adjustments	Fund Balances at 31.03.24	Fund balances at 31.03.23
	£	£	£		£	£	£
General Fund	464,336	797,324	1,074,141	(444)	939,454	1,126,529	464,336
Designated Fund - Heritage Fund	9,116,235	1,500	-	-	7,855	9,125,590	9,116,235
	9,580,571	798,824	1,074,141	(444)	947,309	10,252,119	9,580,571

General Fund
Fund relating to day to day costs of maintaining Gainsborough House.

Designated Fund – Heritage Fund
Fund including all Heritage assets held by Gainsborough House.

20 Restricted Funds	Fund balances at 01.04.2023	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.24	Fund balances at 31.03.23
	£	£	£	£	£	£
Acquisitions Fund	182,425	-	982	12,949	194,392	182,425
Appeal fund - capital fund re cottages development depreciation	188,895	-	5,807	-	183,088	188,895
Capital Project	590,497	505,717	135,454	(960,760)	-	590,497
Endowment Fund	975,834	-	5,235	58,047	1,028,646	975,834
Collection	927	-	910	-	17	927
Design & Marketing Apprenticeship	5,000	-	5,000	-	-	5,000
Education & Learning Apprenticeship	16,718	-	16,718	-	-	16,718
Lottery Project Revaluation/Depreciation	-	-	171,511	6,675,798	6,504,287	-
	1,960,296	505,717	341,617	5,786,034	7,910,430	1,960,296

Acquisition Fund
A fund to aid the purchase of heritage assets such as paintings/drawings for the collection.

Appeal Fund – capital fund re cottages development depreciation
A fund in respect of development associated with the cottages.

Capital Project
A fund from several donors, Trusts and Foundation such as NLHF for major capital redevelopment.

Endowment Fund
A fund to create a long-term sustainable future. Growth within the fund throughout the future years, may be allocated towards core costs of Gainsborough House.

Collection
Fund to support care of collections.

Design & Marketing Apprenticeship
Fund to support two year apprenticeship placement costs in relation to Design & Marketing.

Education & Learning Apprenticeship
Fund to support two year apprenticeship placement costs in relation to Education & Learning.

Lottery Project Revaluation/Depreciation
Fund in respect of the works completed to building from the major capital redevelopment.

21 Heritage assets fund - unrestricted

	Fund Balance	Incoming resources	resources Expended	Transfers	Fund Balance 31-Mar-24	Fund Balance 31-Mar-23
	£	£	£	£	£	£
Collection of works of Art	9,116,235	1,500	-	7,855	9,125,590	9,116,235
	9,116,235	1,500	-	7,855	9,125,590	9,116,235

This fund represents the valuation of the collection in accordance with FRS 102.

22 Analysis of Net Assets between Funds

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2023
Acquisitions Fund	-	194,392	-	-	194,392	182,425
Appeal fund - capital depreciation fund re Cottages	183,088	-	-	-	183,088	188,895
Endowment Fund	-	1,028,646	-	-	1,028,646	975,834
Capital Development	-	-	-	-	-	590,497
Lottery Project Revaluation	7,037,406	-	-	(533,119)	6,504,287	
Design and marketing apprenticeship	-	-	-	-	-	5,000
Education and learning apprenticeship	-	-	-	-	-	16,718
Development	-	-	-	17	17	927
	7,220,494	1,223,038	-	(533,102)	7,910,430	1,960,296

Unrestricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current Assets	Net Assets	2023
General Fund	58,741	23,987	-	1,043,801	1,126,529	464,336
Heritage Collection	-	-	9,125,090	-	9,125,590	9,116,235
	58,741	23,987	9,125,090	1,043,801	10,252,119	9,580,571
Total Funds	**7,279,235**	**1,247,025**	**9,125,590**	**510,699**	**18,162,549**	**11,540,867**

23 Transactions with trustees

Mark Stephen Bills & Steven Parissien, Director	**2024** £	**2023** £
Remuneration	84,462	110,500
Pension contribution	4,767	8,840
Reimbursed expenses	2,082	-
	91,311	119,340

Donations received from Trustees	**2024** £	**2023** £
Donations from Trustees	1,000	3,000
	1,000	3,000

Notes forming part of the financial statements for the period ended 31 March 2024

24 Reconciliation of net movement in funds to net cash flow from operating activities

	2024	2023
	£	£
Net movement in funds	6,621,682	(297,003)
Add back depreciation charge	177,595	6,084
Add back asset loss on disposal tangible asset	-	25,371
Deduct asset reclassification	(6,675,798)	
Deduct investment fund SOFA income shown in investing activities	(39,201)	(29,998)
Add investment fund SOFA expenses shown in investing activities	6,217	6,111
Deduct Heritage assets gifted	(1,500)	-
Deduct unrealised (gain)/loss for the year	(44,252)	64,605
Deduct realised (gain)/loss for year	(12,849)	1,071
Decrease (increase) in stock	(11,359)	(2,886)
Decrease (increase) in debtors	339,077	(95,449)
Increase (decrease) in creditors	220,880	(110,505)
Net cash used in operating activities	580,492	(432,599)

GAINSBOROUGH'S HOUSE SOCIETY

England & Wales - Charity number 1170048

Accounts

Gainsborough's House Society

Report and Financial Statements

Year Ended

31 March 2023

Charity No. 1170048
Company No. 10413978

Moore Green
Chartered Accountants
Sudbury Suffolk

GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2023

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27	Statement of Cash Flows
28	Notes forming part of the financial statements

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President

Rebecca Salter PRA

Vice President

Lord Phillips of Sudbury (Passed away 09/04/2023)

Patrons

Clare, Countess of Euston
The Mayor of Sudbury
Lord Lieutenant of Suffolk
Maggi Hambling CBE – Patron of Gainsborough's House Friends

Patrons of the Campaign

Maggi Hambling CBE
Loyd Grossman CBE

Trustees and Company Directors

Christy Stewart-Smith
Brian Moody (Resigned 18 April 2023)
Suzanne Marriott
Martin Myrone (Resigned 22 February 2023)
Wilf Weeks OBE
Nigel Evans
Mark Harris
Arabella Chandos
Simon Ofield- Kerr (Chair) (Appointed 18 August 2023)
Mark Bills (Executive Director) (Resigned 31 August 2023)
Steven Parissien (Executive Director) (Appointed 14 August 2023)

Observer (non-Trustee)
Jayne Austin - Suffolk County Council

Legal and Administrative Information

Full-Time Staff

Mark Bills	Executive Director (Resigned 31 August 2023)
Steven Parissien	Executive Director (Appointed 14 August 2023)
Emma Boyd	Keeper of Art and Place
Liz Cooper	Commercial Manager
Arabella McKessar	Development Assistant (Resigned 31 August 2023)
Terry Groom	Finance Manager
Trudy Pickerin	Finance and Admin Assistant
Olivia Shrubsole	Finance and Admin Apprentice (started after March 2023)
Phoebe Scott	Learning Apprentice
Georgia Turner	Commercial Apprentice
Ciaran Roche	Facilities Manager
Alexia Gortsilas	Marketing & Design Apprentice
Polly Hodgson	Development Manager (Started after March 2023)
Lex Gortsilas	Marketing and Design Apprentice

Part-Time Staff

Steph Parmee	Learning & Outreach Officer
Catherine King	Volunteer Co-ordinator/Front of House
Fiona Raymond	Retail Assistant
Jean Negus	Retail Assistant
Jessica Johnstone	Front of House Assistant (Resigned 6 September 2023)
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant
Mahaut De La Motte	Curatorial Apprentice
Karina Savage	Print Workshop Technician (started after March 2023)
Thomas Whiteley	Caretaker/Cleaner
Sam Hacking	Front of House Assistant (Started after March 2023)
Kim Anscombe	Duty Manager (Started after March 2023)

Volunteers

Linda Adcock, Gwyneth Arnott, Maureen Audsley, Tina Baker, Renuka Baldwin, Greta Banner, Peter & Jackie Bateman, Joanne Beavan, Jenny Beckham, Jane Benton, Caroline Bridge, Cherry Bristow, Judith Bryant, Virginia Budd, Arabella Chandos, Eileen Clayton, Heather Coltman, Michael & Barbara Copp, Susan Copping, Patience Cowper, Rosalyn Cracknell, Jan Craft, Grania Crawshay, Marnie Deakin, Shirley Dockerill, Dennis Duffy, Christa Edwards, Janie Estcourt, Nigel Evans, Audrey Ewen, Suzanne Flack, Gladis Garcia-Soza, Nicola Glen, John & Judith Glover, Nancy Graham, Belinda Green, Frances Gregor-Smith, Nick Hallidie, Mark Harris, Denise Hart, Elimar Harvey, Rose Harvey, Rachel Hatchard, Roger Hearne, Pauline Heigham, Elizabeth & Niall Hennessy, Cindy Hepburn, Helen & Geoff Holton, Ann Homan, Lindsay Hoyer Millar, Dave & Pat Hulbert, Christopher Hunt, Michelle Jay, Graeme Johnston, Judith Kemp, Rita Lindsell, Jassi Ling, Janet Lord, Anne Lowe, Jane Lowe, Dixie Ludgate, Colin & Linda Lutz, Lyn Macpherson, Sarah Maguire, Suzanne Marriott, Sheena Mattingly, Vicki Merrick, Nigel Middleton, Sara Miller, Brian Moody, David Moore-Gwynn, Ineke Morris, Nicholas Morse, Martin Myrone, Penny Nichol, Alice Nolda, Valerie Ohren, Penny Payne, Mark Pendlington, Chris Persinger, Sue Peterson, Andrew & Penelope Phillips, Carol Potts, Richard Powell, Bernice Rabe, Laurie Reynolds, Jane Richardson, Nicholas Roberts, Jacqui Robins, Bruce Ronaldson, Diana Schofield, Freya Scott-Rockel, Judi Shaw, Rachel Skillen, Ann

GAINSBOROUGH'S HOUSE SOCIETY

Smith, Christine Smith, Eve Smith, Margaret Steed, Catherine Stephens, Christy Stewart-Smith, Joanne Stone-Williams, Margaret Stuart, Nigel Surry, Valeria Tinkler, Virginia Tuck, Eppie Turk, Mary Vincent, Mari-Louise Waghorn, Paula Wall, Wilf Weeks, Jenny Wheeler, Maureen White, Sue Whiteley, Christopher Whybrow, Dorothy Wynn, Brian & Elizabeth Yates

Legal and Administrative Information

Auditors

Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors

Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk

Bankers

CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk

Report of the Trustees

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2022 to 31 March 2023.

Aims and objectives
The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT
To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATEMENT
Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit
Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation
Gainsborough's House Society maintained its Accredited Museum status in 2022/23.

Method of recruitment and appointment of trustees
The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

Governance, structure, and management *(continued)*

Trustee induction and training
New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's publication 'Responsibilities of Charity Trustees'.

Organisational structure
The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management
The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:
The loss of key staff which was identified as a medium risk with a high impact. To mitigate this risk the trustees have implemented succession planning and development of staff through support and training.

Complete or part destruction of the fabric of Gainsborough's House and its Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration
The trustees consider the board of trustees and the executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Executive Director, Mark Bills, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles. Mark Bills resigned on 31 August 2023 and was replaced with Stephen Parissien.

Related party transactions requiring disclosure are noted in note 23. Trustees are required to disclose all relevant interests and register them with the executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

Objectives and activities

The end of the financial year on 31st March 2023, ended one of the most eventful in Gainsborough's House's history. It completed its major capital project, *Reviving an Artist's Birthplace: A National Centre for Gainsborough*, and re-opened to the public on 21 November 2022. Despite major difficulties and delays Gainsborough's House opened to public and critical acclaim receiving plaudits nationally and internationally.

The project had three main aims, which it is now beginning to successfully deliver:

To better deliver our mission and seven strategic objectives: To better deliver our mission of making the unique artistic heritage of Suffolk alive for a new generation, to create opportunities and inspiration to all and to provide the much-needed centre for visual arts in Suffolk.

To establish a secure and sustainable future: To ensure that Gainsborough's House survives another century as a dynamic institution reaching more people. Through developing its visitor offer, supporters' schemes, shop and café alongside creating an endowment, we will ensure that we can become sustainable going forward.

To be a catalyst for revitalizing Sudbury: To be the catalyst to revive the historic market town of Sudbury. Gainsborough's House is central to Sudbury's future prosperity with cultural tourism being the focus of its future economic development.

The Governors set seven strategic objectives.

1. AWARENESS

Raising the profile of Gainsborough's House

On 21 November 2022, Gainsborough's House re-opened to the public and received the following number of visitors:

	Month	Total 2022-3	2018-9
	Nov-22	**2,578** (opened on 21)	459 (from 21)
	Dec-22	**2,769** (2 weeks closed)	1,380
	Jan-23	**3,439**	1,267
	Feb-23	**3,834** (2 week changeover)	2,001
	Mar-23	**4,395** (new exhibitions)	1,874
	TOTAL	**17,015**	6,981

PUBLICATIONS AND PRESS

The press for re-opening was universally positive with 63 pieces of coverage, 4.02 million estimated views, 275 million audience, and 64 Avg. domain authority. It has had articles in *RIBA Journal (UK), Apollo, Spectator, Independent, The i, Art Newspaper, Suffolk Free Press, EADT, Sunday Times, Telegraph, Observer, Guardian, Arts East, RA Magazine, Private Eye, Vanity Fair* (Italian edition) and TV including Regional BBC and ITV, Bulgarian and Italian channels. We are awaiting lengthy reviews in the *Financial Times, BBC Music Magazine,* and *Burlington Magazine*.

EVENTS

Gainsborough's House celebrated its re-opening with a plethora of events that included free days, opening parties, as well as visits from schools and community groups.

Objectives and activities (continued)

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Gainsborough's House delivered seven exhibitions between the 21st November 2022 and 31st March 2023.

Gainsborough, Art, and Suffolk Artists (November 21, 2022 – **Marc 31, 2023)**
The Historic House

An exhibition in the rooms of the historic house that was Gainsborough's birthplace exploring themes of artists practice in the late 18th century, Cedric Morris, Gainsborough, and silk.

Thomas Gainsborough RA (1727-1788) (November 21, 2022 – **March 31, 2023)**
Gainsborough Gallery

An exhibition of masterpieces of Thomas Gainsborough from all periods of his career including both his portraits and landscapes. It showcases Gainsborough's Houses' great collection of Gainsboroughs alongside loans from Tate, National Portrait Gallery, Ipswich Museums, and private collections.

Painting Flanders: Flemish Art 1880-1914 (November 21, 2022 – **February 26, 2023)**
Timothy and Mary Clode Exhibition Gallery
An exhibition of the Phoebus Foundation collection, Antwerp exploring Flemish art at the end of the nineteenth and beginning of the twentieth century and the connections between Flanders and Suffolk.
The exhibition was created in partnership with the Phoebus Foundation

Ignatius Sancho: A Portrait (November 21, 2022 – February 26, 2023)
David Pike Drawings Gallery

In 1768 Thomas Gainsborough painted the portrait of Ignatius Sancho (c. 1729-1780), who was then valet to the Duke of Montagu. The portrait of Sancho is a rare depiction of a black man in eighteenth-century Europe shown not as an enslaved person, servant or caricature, but as a gentleman. The exhibition *Ignatius Sancho: A Portrait*, aims to shed light on just a few of the interesting and varied aspects of Sancho's life using his published letters as inspiration. It is supported by loans from the National Portrait Gallery and The Laurence Sterne Trust.
The exhibition was created in partnership with the National Portrait Gallery as part of their transformational Inspiring People project that includes an extensive programme of nationwide activities, funded by The National Heritage Lottery Fund and Art Fund.

Gainsborough and the Legacy of Landscape: Masterpieces from Woburn Abbey (March 11 – **June 11)**
Timothy and Mary Clode Exhibition Gallery

Masterpieces on loan from the Woburn Abbey Collection by artists including Thomas Gainsborough, Claude Lorrain, Aelbert Cuyp, David Teniers the Younger, Sir Edwin Landseer and Richard Parkes Bonington. The exhibition explored the origins of Gainsborough's landscape art through the examples of Dutch and Flemish seventeenth century paintings in the Woburn Abbey collection collected by the Dukes of Bedford in the eighteenth century.
The exhibition was created in partnership with Woburn Abbey

Objectives and activities (continued)

Anna Hennings: Artist in Residence (March 11 – June 11)
The Sudbury Gallery

Paintings, prints, drawings, sculpture and mixed media pieces produced over the course of the redevelopment project, *Reviving an Artist's Birthplace*, by Artist in Residence, Anna Hennings.
The art she exhibits carefully intertwines the story of the House's renovations with her numerous arts projects from across the region.

Striking Editions: Lithographs from 1970 – 2000 (March 11 – June 11)
David Pike Drawings Gallery

Striking Editions celebrates the art of lithography through a diverse body of artists working in the second half of the twentieth century.

ACQUISITIONS

Gainsborough's House is increasing the significance and breadth of the Gainsboroughs in its collection as well as increasing the representation of other artists associated with the region. The inclusion of Constable is through significant loans, and we have recently acquired the world's largest collection of works by Cedric Morris. Gainsborough's House is in effect celebrating not just the birthplace of Thomas Gainsborough but also the birth of the British School of Landscape Painting.

Archive and other items
Gainsborough's House made additions to its archive and historic items for future display, including rugs and anatomical and classical plaster casts for the Painting Room.

ENQUIRIES

In 2022/2023 Gainsborough's House received a number of enquiries about the collection: approximately 23 letters, 179 phone calls, 566 emails, 6 arranged visits.

Objectives and activities (continued)

3. AN INTERNATIONAL STUDY CENTRE
Creating a vibrant centre for Gainsborough and related studies

Gainsborough's House built on its existing international relationships. The House developed a partnership exhibition with The Phoebus Foundation in Antwerp through its opening exhibition in the new exhibition gallery, *Painting Flanders: Flemish Painting, 1880-1930* showing major works by Belgian artists. It was a huge draw to the town with masterpieces from Antwerp coming to Britain for the first time.

GAINSBOROUGH 300
Gainsborough's House has begun discussions on Gainsborough 300 and will be inviting all major national and international stakeholders to the Paul Mellon Centre, our partner, to discuss plans for 2027 (300 years since Gainsborough's birth). There are also discussions around Constable and Turner.

CEDRIC MORRIS RETROSPECTIVE
A major retrospective is planned for Cedric Morris in 2024 and loans have been requested, and essays prepared for the catalogue.

COLLECTION AND DISPLAY RESEARCH
Research continues into the collection of Gainsborough's House and future displays for re-opening.

4. A LEARNING CENTRE
Increase, access, learning and outreach

Prior to re-opening our Learning Officer trialled our Art Explorers sketchbook activities with pupils from St Josephs in Year 1 and Year 3 groups. An open evening was held for Teachers on 30th November to showcase the new learning opportunities here, 25 teachers attended representing a range of schools across Suffolk and Essex, some old friends, others had never attended before. Museum Club which had been running offsite since 2021 was able to resume at GH. February half-term GH hosted a community workshop with Colchester based CLIP Sound and Music. The nomadic camera obscura is a great success and was a hit at First Light Festival

"Thank you so much for being with us at First Light Festival. The camera obscura was a wonderful feature on the beach and many people told me it was one of their favourite experiences, how magical it was and how it felt like a work of art just for them!" **Genevieve Christie – Director (she/her)**

Each year GH supports the Sixth Form Enterprise Challenge at Hedingham School, In 2022 GH was invited to be part of year & exploring careers day for 7 groups to talk about GH's role in the community and the variety of roles available in heritage.
We hosted our first Articulation Heat in February in conjunction with the National Gallery. This programme aims to encourage public speaking and confidence in young people.

Our schools programme resumed on site from the beginning of term 2023 we welcomed 8 different schools from years 1-6 and 1 Further education college – 275 students.

Our Artist-in-Residence continued outreach work with prisoners and their families at HMP Hollesley Bay and with isolated elderly with art workshops in Acton in association with the Rural Coffee Caravan. We held a special tour and workshop in the galleries with festive catering for the group in December.

Objectives and activities (continued)

5. A SENSE OF PLACE
Strengthen its connections with Sudbury, local heritage and the landscape

THE FUTURE DEVELOPMENT OF SUDBURY
The economic impact of *Reviving an Artist's Birthplace* is considerable. The expanded museum, is spearheading a much-needed revival in Sudbury with increased footfall of day trippers and overnight visitors, annually generating a visitor spend and spend on goods and services for the local and regional economy.

Artists are drawn to Suffolk's big skies and unspoilt countryside and this project has established Gainsborough's House as a **cultural hub**, a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Printmakers will for the first time be able to show their work in exhibitions on site (they currently use a church hall).

One important element within the design was how the new building connects with Sudbury. Drawing its inspiration from the town's roofscapes, the design echoes the surrounding architecture, creating a contemporary building in sympathy with the town and the conservation area surrounding Gainsborough's House. This approach also translates to the materials that have been selected for the new build, and which will include bricks from the historic Bulmer brickworks, just outside Sudbury, and the internationally famous Sudbury silk for the interiors. ZMMA noted:

'At inception we will carry out a thoughtful, analytical study of the town and the important, historic townscape context it provides for Gainsborough's House... Our constructional approach, using less concrete, provides a lower embodied energy and carbon footprint. In all our design decisions about materials we will consider the sustainability impact in terms of sourcing and long-term life expectancy, maintenance, and end-of-life recycling. Locally sourcing Bulmer Brick, flint, clay roof tiles and silk wall linings will greatly reduce delivery miles.'

VISION FOR PROSPERITY
Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity. As a result, the Director continued working as a member of the Town Steering Committee and the Babergh & Mid Suffolk District Councils' (BMSDC) Sudbury Vision Delivery Group.

COMMENTS FROM SUDBURY RESIDENTS

"It's a professional venture of the highest standards, which is fantastic... it has raised the bar"

"There's been positive impact to the town having it renovated - encouraging people to come visit and then they can fill their day with Gainsborough."

"You see the bus loads pulling up. The whole human landscape has changed in Sudbury. It definitely brings people in, but I am not sure what they do other than this."

"If we didn't have footfall from the gallery and were just a cafe no chance we would have opened. Footfall without gallery would fail."

"In the tourist centre we've not seen a footfall increase that we can associate with GH, but I expect we might for the Maggi Hambling exhibition. We have seen a 100% boost in guided tour bookings."

Objectives and activities (continued)

6. SUSTAINABILITY

Improve the generation of income and provide sustainability

FUNDRAISING

This was a very busy and worrying period due to building delays and increased costs where fundraising has been critical to our survival. Gainsborough's Houses's fundraising focus was on securing funds to complete payment of the capital project. This was achieved with enormous thanks to the National Lottery Heritage Fund (NLHF) who awarded the House a grant of £689,000 and through Babergh District Council and the Community Infrastructure Levy (CIL), which awarded the House £152,000.

BENEFACTORS AND DONORS

Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this period of closure, delay, and change. These include £50,000 from the Murray Family and £20,000 from the George John & Sheilah Livanos Trust.

ENDOWMENT

The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. The target was achieved with thanks to individual funders who gave to ensure we completed the campaign.

LOCAL AUTHORITIES

Suffolk County Council, Babergh Mid Suffolk supported the core activities of the House with a generous grant, at a time when Suffolk is facing significant budget cuts. Sudbury Town Council continued its support and re-affirmed its commitment to supporting the House. Gainsborough's House is enormously grateful to all funders.

PATRONS, FRIENDS AND SUPPORTERS

Although at the beginning of the financial year in April 2022, the Friends' membership had dropped to 690, the re-opening had a very positive effect so at the end of the financial year in March 2023, they had risen to 1,283 and are increasing still.

Supporters Schemes

The Friends membership schemes has done far better than expected and more than doubled and are higher than predicted within the business plan.

Scheme	April 2022	March 2023
Friends	690 @ £25 per year	1,283 @ £45+ a year
Patrons	55	59

COMMERCIAL ACTIVITY

With the re-opening of Gainsborough's House, commercial activity began in earnest with the re-opening of the new shop and café, *The Watering Place*. Since re-opening earned income has significantly increased and is in line with our business plan.

HIRE & GROUP BOOKINGS

Traditionally a limited offer was available to groups with simple introductory talks and coffee. We have expanded the offer over the past year to include guided tours, lectures, print demonstrations and more varied group refreshment options.

Objectives and activities (continued)

GAINSBOROUGH'S HOUSE WOULD LIKE TO THANK EVERYONE FOR THEIR SUPPORT

The National Lottery Heritage Fund
Timothy & Mary Clode
The George John & Sheilah Livanos Charitable Trust
The Linbury Trust
Babergh District Council
Garfield Weston Foundation
Arts Council England
New Anglia LEP
Foyle Foundation
Art Fund
The Wolfson Foundation
The John Ellerman Foundation
David Pike
The Murray Family
The Band Trust
The Lord Belstead Charitable Settlement
J Paul Getty Jnr Charitable Trust
Fidelity Foundation
The Pilgrim Trust
The Finnis Scott Foundation
Maggi Hambling CBE
Andrew Lloyd-Webber Foundation
John Beale
Esmée Fairbairn Foundation
The Paul Mellon Centre for Studies in British Art
Suffolk County Council
Sudbury Town Council
Humphries Weaving
Vanners Silk Weavers
Anthony Wheeler Bequest
de Laszlo Foundation
Sir Siegmund Warburg's Voluntary Settlement
Rogers, Stirk, Harbour & Partners Charitable Foundation
John Gambart Webb Bequest
James Hughes-Hallett
AIM Association of Independent Museums
The Arts Society
The Arts Society Sudbury
Arts Council England/V&A Purchase Grant Fund
Paul & Vanessa Watchman
National Heritage Memorial Fund

Objectives and activities (continued)

Ernest Cook Trust
Barbara Whatmore Charitable Trust
Robert Davey
John Osborn CBE
Richard Mansell-Jones
Sir John Hoskyns Charitable Trust
The Doric Charitable Trust
Lowell Libson
Coral Samuel Charitable Trust
Phillips Fund
Sir Edward Lewis Foundation
Stanley Foundation
Surrey Square Charitable Trust
David Tyler
The Scarfe Charitable Trust
Lord & Lady Marlesford
John Laing Charitable Trust
Aurelius Charitable Trust
The Henry Moore Foundation
Association for Suffolk Museums
Brocklebank Charitable Trust
The Constable Trust
The Radcliffe Trust
Wallace Charity Trust
Alfred Williams Charitable Trust
Faith Robinson
John Sheeran
P & S Schafler
Heathgate Charitable Trust
Timothy Colman Charitable Trust
Chivers Trust
Basil Slaughter Trust
The Schorr Collection
Nicholas Antill
Dedham Vale ANOB
Colchester Borough Council
Bevan Charitable Trust
Contemporary Art Auction – Artists
The Silk Manufacturers of Sudbury
Reeman Dansie
Jonathan Lambert Fine Jewellery
Nethergate Brewery Co Ltd

GAINSBOROUGH'S HOUSE SOCIETY

The Trustees of Gainsborough's House
The Estate of Anne Boggis-Rolfe
D Wilkins
The Grocers Company
The Drapers' Company
Tezmae Charitable Trust
Local Fundraising Committee
SHARE Museums East
All those who have given to 'Buy A Brick'
The National Heritage Memorial Fund
Lord Abinger
Nicholas & Jenny Antill
Martin & Jane Bailey
Simon & Melanie Barrett
John Beale
Marcia Brocklebank
David & Mary Burr
Arabella Chandos
Christie's
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
Mark Harris
Paul Lincoln & Susan Kerfoot
Richard Mansell-Jones
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn
John Osborn CBE
Penny Payne
David Pike
Nella & Geoffrey Probert
Griff Rhys Jones
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Heather Tilbury-Phillips
Nicholas & Jane Turner
Paul & Vanessa Watchman
Wilf Weeks OBE & Annie Weeks
Nicholas & Louise Wells

THANK YOU TO OUR MULBERRY PATRONS, PATRONS, FRIENDS AND ALL OUR VOLUNTEERS

Objectives and activities (continued)

7. ORGANISATION

Excellence and value in governance and administration

GOVERNANCE

The Annual Trustee Away Day was held on Friday 23rd July, where it discussed governance and the search for a new Chairman.

STAFF

With the re-opening of Gainsborough's House, the organization needed to grow and the House was able to employ more people. This included 13 new roles in five full-time apprentices:

Full-Time Staff

Phoebe Scott	Learning Apprentice
Georgia Turner	Commercial Apprentice
Mahaut De La Motte	Curatorial Apprentice
Alexia Gortsilas	Marketing & Design Apprentice
Olivia Shrubsole	Finance and Admin Apprentice (started after April 2023)

Part-Time Staff

Catherine King	Volunteer Co-ordinator/Front of House
Fiona Raymond	Retail Assistant
Jessica Johnstone	Front of House Assistant
Lily Lock	Retail Assistant
Jamie Phythian	Front of House Assistant
Ciaran Roche	Facilities Manager
Karina Savage	Print Workshop Technician (started after April 2023)
Heidi Sharp	Print Workshop Technician (started after April 2023)

VOLUNTEERS

Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do. With the appointment of a Volunteer Co-ordinator volunteer recruitment has gone from strength to strength.

Plans for future years (continued)

POSITIVE PRESS RESPONSE TO THE RE-OPENING OF THE TRANSFORMED GAINSBOROUGH'S HOUSE

'There are plenty of Gainsborough in London, in the National Gallery and the National Portrait Gallery, so why come to Sudbury? Because this collection puts his work in context, in the house where he spent his early adulthood, where he was born and raised. And they mean so much more in this house than in a municipal gallery, you get a sense of the world he inhabited, the life he lived, how he thought and flet. After all those years away from Suffolk, seeking his fame and fortune, it feels as if Tom Gainsborough has finally come home.'
William Cook, The Independent

'Go to Sudbury. Go to Gainsborough's House. Gaze upon its incredible treasures and bask in the light of Gainsborough's ineluctable vision. And when you do emerge again, from the damask and the divine, on to the high street in Sudbury and glance back at the plausible-looking provincial restaurant with its enormous extension, you'll know. You'll know that you've been in the presence of a man who quite clearly was the greatest artist Britain has ever had.' Alec Marsh, The Spectator

'The new space, which also houses a camera obscura, opens an eye on to the surrounding countryside, so potent a source of inspiration for Gainsborough, and forges a powerful connection with it. Though a brand-new building, the gallery feels as rooted in its spot behind the house as the ancient mulberry tree in the garden.'
Susan Owens, Apollo

'This is an astonishing achievement and entails a huge commitment to the future to fill the temporary exhibitions spaces and juggle the medium-term loans in the displays. Bills and his team deserve congratulations now and support for the future to realise the potential of this 'major gallery for the region.'
Desmond Shawe-Taylor, The Burlington Magazine

'The painter's fine family home in Sudbury is re-opening after a £10 million project to refurbish and expand it. The results are breathtaking.'
Rachel Campbell-Johnston, Saturday Review Times

'To access the house, which Bills assures me, remains the museum's "heart" visitors must now pass through the Gainsborough Gallery, grandly lined in dark-green Sudbury silk damask. The impression is that Gainsborough's House, once at best a stopover, has become a destination.'
Alastair Sooke, The Telegraph

'The new extension, where a wider range of works can be displayed in more conventional and climate-controlled conditions, is pivotal in allowing the museum to become a cultural institution rather than 'just' a house. There are threads of place here that connect us deep into history, just as the art gives us a glimpse of an age when England was rising from a provincial to a global force, driven by revolutions in agriculture and industry, and its artists were called on to capture an image of place, personality, and power.'
Edwin Heathcote, FT Weekend.

'How lucky we are to have this remarkable gallery in Suffolk!'
Georgina Wroe, Antique Collecting Magazine

Financial Review

Finance

The Statement of Financial Activities for 2022/23 financial year covers the year from 1 April 2022 to 31 March 2023.

A final account was agreed for the outstanding works of the Capital Project. Thanks to the Community Infrastructure Levy (CIL) grant of £152,504 and the continued generous support of the National Lottery Heritage Fund (NLHF) of a further grant of £689,000, the costs of the project are fully covered.

The gallery opened later than expected due to construction delay, so income from admissions and commercial activity was less than expected. The admission levels since that date have been positive and in line with Gainsborough's House's business plan.

The fundraising target of £500,000 was achieved for the Endowment fund so that a further £500,000 was released from the NLHF. Gainsborough's House successfully deposited £1m into an Endowment fund.

Despite the year 2022/2023 exposing Gainsborough's House to considerable financial risk with escalating building costs and a period with the lack of trading, it ended in a stable and positive position with the major costs covered and reserves going forward.

Investments

Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102), and the provisions of the Memorandum and Articles of Association. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 31 Jan. 2024 **and signed by one trustee on behalf of all the trustees:**

Name S. P. Mansion **Signature**

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the 'charitable company') for the year ended 31 March 2023 which comprise the statement of financial activities, balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2023, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.
Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.
Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation. We audited this area by reviewing current value of assets, including physical review of the material items. A professional valuation was also requested this year, for additional reliance to be placed upon the value included within the accounts. The appropriateness of the valuer was also reviewed and confirmed appropriate for the given asset type. From this we consider the valuation to be an acceptable representation of the assets held.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in please to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (ie. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Vincent Chandler ACA FCCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

31/01/2024

Statement of financial activities

Statement of financial activities for the year ended 31 March 2023

		UNRESTRICTED FUNDS TO 2022/23	RESTRICTED FUNDS TO 2022/23	TOTAL FUNDS TO 2022/23	TOTAL FUNDS TO 2021/22
INCOME					
Donations and legacies	3	251,646	45,258	**296,904**	**666,315**
Development project	3	0	1,388,855	**1,388,855**	**2,449,659**
Endowment	3	0	29,000	**29,000**	**531,000**
Incoming resources from charitable activities					
Operating museum and art gallery	4	154,920	0	**154,920**	**1,249**
Income from other trading and fundraising activities	5	75,327	0	**75,327**	**6,685**
Investment income	6	29,998	0	**29,998**	**20,743**
TOTAL INCOMING RESOURCES		511,891	1,463,113	**1,975,004**	**3,675,651**
EXPENDITURE					
Costs of raising funds	7	204,042	6,111	**210,153**	**63,607**
Expenditure on Charitable activities					
Operating museum and art gallery	8	546,161	1,450,017	**1,996,178**	**3,198,379**
TOTAL RESOURCES EXPENDED		750,203	1,456,128	**2,206,331**	**3,261,986**
Total income/expenditure before gains or losses on investments		(238,312)	6,985	**(231,327)**	413,665
Re-valuation of Assets		811,910	0	**811,910**	0
Realised profit/(loss) on investments		0	(1,071)	**(1,071)**	(116)
Unrealised profit/(loss) on investments		0	(64,605)	**(64,605)**	16,769
Net movement in funds		573,598	(58,691)	514,907	430,318
Transfer between funds	10	269,373	(269,373)	**0**	0
FUND BALANCE SUB TOTAL		842,971	(328,064)	514,907	430,318
FUND BALANCE AT 31 March 2022		8,737,600	2,288,360	**11,025,960**	10,595,642
FUND BALANCE AT 31 March 2023		9,580,571	1,960,296	**11,540,867**	11,025,960

The notes on pages 28 to 42 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Balance sheet

Balance sheet as at 31 March 2023

		2022/23			2021/22		
		£		£	£		
		Unrestricted	Restricted		Unrestricted	Restricted	
FIXED ASSETS							
Tangible Assets							
Freehold	12	59,018	189,172	248,190	59,295	194,979	254,274
Fixtures & fittings		0	0	0	0	0	0
Short Leasehold		0	0	0	25,371	0	25,371
Freehold Land (DEVT)		0	235,000	235,000	0	235,000	235,000
		59,018	424,172	483,190	84,666	429,979	514,645
Tangible Heritage Assets	13	9,116,235		9,116,235	8,304,325		8,304,325
Investments							
Endowment	15		975,834	975,834		877,456	877,456
Acquisition Fund	15		182,425	182,425		200,352	200,352
Investments	15	24,332		24,332	25,916		25,916
		9,199,585	1,582,431	10,782,016	8,414,907	1,507,787	9,922,694
CURRENT ASSETS							
Stocks		27,669		27,669	24,783		24,783
Debtors		143,990	347,577	491,567	116,653	279,465	396,118
Cash at Bank and in Hand		229,914	61,891	291,805	191,932	653,128	845,060
		401,573	409,468	811,041	333,368	932,593	1,265,961
CREDITORS-Amounts falling due within one year		20,587	31,603	52,190	10,675	152,020	162,695
		20,587	31,603	52,190	10,675	152,020	162,695
NET CURRENT ASSETS				758,851			1,103,266
TOTAL ASSETS		9,580,571	1,960,296	11,540,867	8,737,600	2,288,360	11,025,960
FUNDS							
Unrestricted		464,336			433,275		
Heritage valuation - unrestricted		9,116,235			8,304,325		
Restricted			1,960,296			2,288,360	
		9,580,571	1,960,296	11,540,867	8,737,600	2,288,360	11,025,960

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 31.01.2024
and signed by one trustee on behalf of all the trustees:

Name Steven Parissien

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name Simon Ofield-Kerr
The notes on pages 28 to 42 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Statement of Cash Flows

Year Ended 31 March 2023

	Note	2023 £	2022 £
Cash flow from operating activities	24	(432,599)	172,300
Net cash flow from operating activities		(432,599)	172,300
Cash flow from investing activities			
Payments to acquire tangible fixed assets		0	(263,471)
Payments to acquire investments		(150,721)	(390,072)
Receipts from sales of investments		14,433	29,175
Interest received		1,703	465
Dividends received		28,295	19,278
Investment charges		(6,111)	(4,345)
Net cash flow from investing activities		(112,401)	(608,970)
Net increase in cash and cash equivalents		(545,000)	(437,670)
Cash and cash equivalents at 1 April 2022		946,492	1,383,162
Cash and cash equivalents at 31 March 2023		401,492	946,492
Cash and cash equivalents consists of:			
Cash at bank and in hand		291,805	845,060
Investments fund cash balances		109,687	101,432
Cash and cash equivalents at 31 March 2023		401,492	946,492

Notes forming part of the financial statements for the period ended 31 March 2023

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk, CO10 2EU.

2 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

3 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the company.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.

Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.

Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.

Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.

Henry William Bunbury: paintings, drawings, and prints.

Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.

Modern (20th/21st century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.

Furniture and furnishings: mostly 18th century.

Late 18th century newspapers, Rare Books: mostly 18th century art and society.

Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection will be reviewed on an ongoing basis to assess current value.

1 Accounting policies *(Continued)*

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%
Freehold buildings (excluding heritage assets)	2
Office Equipment	25
Fixtures and Fittings	25

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

1 Accounting policies (Continued)

Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure

All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash

Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which both the Society and employees make contributions. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation

As a registered charity, the organization is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

2 Legal status of the charity

The Charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Income 3 Income	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
Donations and Legacies				
Donations	9,896	3,240	13,136	9,265
Donations in Memorium	6,269		6,269	0
Bequest	0	0	0	2,001
Donation of works				
Friends subscriptions & donations	47,820		47,820	14,994
Patrons subscriptions & donations	8,463		8,463	5,500
Mulberry Patrons subscriptions & donations	25,750		25,750	28,338
Gift Aid Claim	3,487		3,487	(1,342)
Core Grants:				
Sudbury Town Council	6,500		6,500	6,500
Suffolk County Council	30,057		30,057	42,335
Babergh District Council	0		0	12,000
Arts Council	17,573		17,573	279,324
Charitable Trust & Other grants:				
G J & S Livanos Charitable Trust		20,000	20,000	20,000
Lord Andrew Llyod-Webber		16,718	16,718	0
Tezmae Charitable Trust		5,000	5,000	0
Lady Getty	0		0	2,100
John R Murray Charitable Trust	50,000		50,000	0
Share Retail Forum (Share Museum East)	0	300	300	300
Victoria & Albert Museum - Acq		0	0	50,000
Art Fund UK - Acq		0	0	150,000
National Portrait Gallery	10,831		10,831	0
Paul Mellon Centre		0	0	25,000
R Davey - Cedric Morris Exhibition		0	0	20,000
David Pike	25,000		25,000	0
Mrs Doreen Wilkins	10,000		10,000	0
Heritage Lottery Fund – Acq	0		0	0
	251,646	45,258	296,904	666,315

3 Income (continued)	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
Capital Development:				
National Heritage Fund - Delivery Claims		963,725	963,725	2,054,781
J Paul Getty Jr Charitable Trust		5,000	5,000	10,000
Finnis Scott Foundation		40,000	40,000	10,000
The Linbury Trust		0	0	100,000
Babergh District council -CIL		353,251	353,251	0
The Barbara Whatmore Charitable Trust		3,000	3,000	0
Basil Slaughter Trust		0	0	1,000
Robert and Hilary Spivey		1,000	1,000	0
Arts Council		0	0	29,614
Mrs Doreen Wilkins		0	0	10,000
Mr & Mrs Timothy Clode		0	0	100,000
Tezmae Charitable Trust		0	0	9,000
Alan & Jeremy Swerdlow		0	0	1,000
Marilyn O'Reilly-Cicconi		0	0	5,000
James & Felicia Brocklebank		0	0	50,000
Nick & Jenny Antill		0	0	8,000
Richard Mansell-Jones		0	0	3,000
Lowell Libson		6,000	6,000	6,000
Art Fund UK - PWS		11,152	11,152	0
Donations of art including Auction and Art Fair		0	0	1,378
Buy a Brick		20	20	1,579
Gift Aid Claim		2,347	2,347	25,706
Donations from individuals		3,360	3,360	2,889
Heritage Fund Fundraising		0	0	20,712
Transfer from Capital Project		0	0	0
	0	1,388,855	1,388,855	2,449,659

3 Income (continued)

Endowment:	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
Lord Belstead Charitable Trust		12,500	12,500	12,500
GJ & S Livanos Charitable Trust		0	0	125,000
Billmeir Charitable Trust		0	0	3,000
The Linbury Trust		0	0	30,000
David Pike		0	0	35,000
Mr & Mrs Timothy Clode		0	0	27,500
Andrew Phillips		0	0	3,000
Suzanne Marriott		0	0	2,500
Nick & Jenny Antill		0	0	2,000
Gainsborough's House Trustee – Brian Moody		2,000	2,000	0
National Heritage Fund - match funding		14,500	14,500	290,500
	0	29,000	29,000	531,000
	251,646	1,463,113	1,714,759	3,646,974

4	Incoming resources from charitable activities *Activities in furtherance of the charity's objectives*	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
	House Admission Fees	76,918		76,918	0
	Collections misc income	0		0	153
	Education Income	2,462		2,462	825
	Group Hire/Catering	15,267		15,267	271
	Exhibition Tax Relief	53,307		53,307	0
	Gift Aid on Entry Fees	6,966		6,966	0
		154,920	0	154,920	1,249

5	Income from trading and fundraising activities	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
	Sales	70,318		70,318	4,550
	Patrons events	0		0	1,625
	Mulberry events	75		75	0
	Fundraising events - revenue	4,075		4,075	0
	Misc Income	859		859	510
		75,327	0	75,327	6,685

6	Investment income	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
	Acquisition Fund Dividends received	4,164		4,164	4,593
	Endowment Fund Dividends received	20,306		20,306	12,959
	Investment Income	3,825		3,825	1,726
	Interest received	1,703		1,703	465
	Sales of Assets	0		0	1,000
		29,998	0	29,998	20,743
	Total Income	**511,891**	**1,463,113**	**1,975,004**	**3,675,651**

Expenditure

7 Costs of raising funds	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
Purchases	45,003		45,003	6,165
Groups	13,542		13,542	90
Friends expenses	77		77	98
Patrons expenses	21		21	925
Mulberry Patrons expenses	62		62	0
Fundraising events	7,259		7,259	3,601
Fund Raising Expenses & salary	47,955		47,955	11,632
Café	250		250	0
Investment management fee		6,111	6,111	4,345
Support costs & salary	89,873		89,873	36,751
	204,042	6,111	210,153	63,607

8 *Operating museum and art gallery*	Unrestricted 2022/23	Restricted 2022/23	Total 2022/23	Total 2021/22
Collections Management & salary	173,180	20,000	193,180	132,930
Gainsborough Chambers & Development	0	1,424,210	1,424,210	2,907,684
Exhibitions Expenses	12,432		12,432	117
Print Workshop Expenses & salary	3,493		3,493	799
Education Expenses & salary	27,757		27,757	15,757
Marketing	5,372		5,372	2,490
Reception salary	33,391		33,391	0
Commercial Manager	47,222		47,222	37,939
Depreciation	277	5,807	6,084	7,592
(Profit)/Loss on disposal of fixed asset	25,371		25,371	0
Audit	7,963		7,963	7,318
Support costs & salary	209,703		209,703	85,753
	546,161	1,450,017	1,996,178	3,198,379
Total Expense	**750,203**	**1,456,128**	**2,206,331**	**3,261,986**

Included within the profit and loss income and expenditure are a large element in respect of building works undertaken. Completion of these took place on 31 October 2023, at which point the review of the expenditure will be undertaken for capitalisation next year by the way of a prior year adjustment.

9 *Allocation of Support Services*	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2021/22
General office and finance	67,757	67,757	90,343	225,857	101,124
Information technology	6,496	6,496	8,661	21,653	10,750
Housekeeping and maintenance	15,620	15,620	20,826	52,066	10,630
	89,873	89,873	119,830	299,576	122,504

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

10 Transfer between funds

Funds were transferred from the restricted funds to unrestricted funds during the year of £269,373. The majority of the transfer was for administration costs in relation to the development project and the restricted funds were received for that purpose.

11 *Employee Information*	2023	2022
	£	£
Salaries, fees and wages	426,177	260,162
Statutory contributions	42,955	26,138
Pension Contributions	30,587	20,093
	499,719	306,393

	Number	Number
Average Full Time Employees in the year	11	7
Average Part Time Employees in the year	8	1
	19	8

Full time employees as at 31 March 2023	11	7
Part time employees as at 31 March 2023	8	2
	19	9

12 *Tangible Fixed Assets*

	Freehold Property	Office Furniture, fittings & Equipment	Short Leasehold Property	Total
Cost				
at 1 April 2022	589,179	196,023	25,371	810,573
Additions				0
Disposals			(25,371)	(25,371)
at 31 March 2023	589,179	196,023	0	785,202
Depreciation	99,905	196,023		295,928
Charge for the period	6,084	0		6,084
at 31 March 2023	105,989	196,023	0	302,012
Net Book Value				
at 31 March 2023	483,190	0	0	483,190
at 1 April 2022	**489,274**	**0**	**25,371**	**514,645**

13 Heritage Assets

Tangible fixed assets - heritage assets

	2023	2022
Collection of works of art		
Cost or Valuation at 1April 2022	8,304,325	8,040,854
Valuation in year	811,910	0
Additions	0	263,471
Additions - donation	0	0
Disposals	0	0
Value at 31 March 2023	9,116,235	8,304,325

14	Tangible Fixed Assets - five year summary of heritage asset transactions	2023	2022	2021	2020	2019
	Additions					
	Purchases	0	263,471	100	97,961	32,831
	Gifts	0	0	0	0	40,473
	Disposals	0	0	0	0	0

15 Investments	Endowment	Acquisition	Investment fund	Total 2023	Total 2022
Market value at 1 April 2022	877,456	200,352	25,916	1,103,724	673,523
Additions at cost	136,661	14,060	-	150,721	390,072
Disposals – sale proceeds	-	(14,433)	-	(14,433)	(28,175)
Profit/(Loss) on disposal of investments	-	(1,071)	-	(1,071)	(116)
Unrealised Gain/(Loss)	(50,758)	(12,263)	(1,584)	(64,605)	16,769
Cash movement	12,475	(4,220)	-	8,255	51,651
Market value at 31 March 2023	975,834	182,425	24,332	1,182,591	1,103,724

16 Debtors	2023 £	2022 £
Debtors	31,400	115,789
Heritage Lottery Fund - Delivery Claims	345,269	180,140
Taxation and Social Security	114,898	100,189
	491,567	396,118

Included within debtors is a provision for claims relating to Heritage Lottery Fund. Subsequent to the year end additional income was received with no period allocation. It has therefore been assumed that this is finds due upon completion of the project, with no further provision being included.

17 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade Creditors	42,023	158,002
Other creditors	10,167	4,693
	52,190	162,695

18 Operating leases	2023 £	2022 £
Not later than one year	29,333	29,000
Later than one year and not later than five years	120,000	119,333
Over five years	260,000	290,000
	409,333	438,333

The total future minimum lease payments under non-cancellable operating leases are as above.

Notes forming part of the financial statements for the period ended 31 March 2023

19 Unrestricted Funds

	Fund balances at 01.04.2022	Incoming Resources	Resources Expended	T/F from Restricted Fund	Fund Balances at 31.03.23	Fund balances at 31.03.22
	£	£	£	£	£	£
General Fund	433,275	511,891	750,203	269,373	464,336	433,275
Designated Fund - Heritage Fund	8,304,325	811,910			9,116,235	8,304,325
	8,737,600	1,323,801	750,203	269,373	9,580,571	8,737,600

General Fund
Fund relating to day to day costs of maintaining Gainsborough House.

Designated Fund – Heritage Fund
Fund including all Heritage assets held by Gainsborough House.

20 Restricted Funds

	Fund balances at 01.04.2022	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.23	Fund balances at 31.03.22
	£	£	£	£	£	£
Acquisitions Fund	200,352		17,927		182,425	200,352
Appeal fund - capital fund re cottages development depreciation	201,674		6,084	(6,695)	188,895	201,674
Capital Project	880,578	1,392,095	1,422,171	(260,005)	590,497	880,578
Endowment Fund	877,456	29,000	55,622	125,000	975,834	877,456
Reserved for Endowment	125,000			(125,000)	0	125,000
Collection	3,300	300		(2,673)	927	3,300
Design & Marketing Apprenticeship	0	5,000			5,000	0
Education & Learning Apprenticeship	0	16,718			16,718	0
Development & business planning	0	20,000	20,000		0	0
	2,288,360	1,463,113	1,521,804	(269,373)	1,960,296	2,288,360

Acquisition Fund
A fund to aid the purchase of heritage assets such as paintings/drawings for the collection.

Appeal Fund – capital fund re cottages development depreciation
A fund in respect of development associated with the cottages.

Capital Project
A fund from several donors, Trusts and Foundation such as NLHF for major capital redevelopment.

Endowment Fund
A fund to create a long-term sustainable future. Growth within the fund throughout the future years, may be allocated towards core costs of Gainsborough House.

Reserved for Endowment
Fundraising from both private individuals and trusts to match NLHF income.

Collection
Fund to support care of collections.

Design & Marketing Apprenticeship
Fund to support two year apprenticeship placement costs in relation to Design & Marketing.

Education & Learning Apprenticeship
Fund to support two year apprenticeship placement costs in relation to Education & Learning.

Development & Business Planning
Fund to support development officer costs.

21 Heritage assets fund - unrestricted

	Fund Balance	Incoming resources	resources Expended	Transfers	Fund Balance 31-Mar-23	Fund Balance 31-Mar-22
	£	£	£	£	£	£
Collection of works of Art	8,304,325	811,910	-	-	9,116,235	8,304,325
	8,304,325	811,910	-	-	9,116,235	8,304,325

This fund represents the valuation of the collection in accordance with FRS 102.

22 Analysis of Net Assets between Funds

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2022
Acquisitions Fund		182,425			182,425	200,352
Appeal fund - capital depreciation fund re Cottages	189,172			(277)	188,895	201,674
Endowment Fund		975,834			975,834	1,002,456
Capital Development	235,000			355,497	590,497	880,578
Design and marketing apprenticeship				5,000	5,000	0
Education and learning apprenticeship				16,718	16,718	0
Development				927	927	3,300
	424,172	1,158,259	0	377,865	1,960,296	2,288,360

Unrestricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2022
General Fund	59,018	24,332	0	380,986	464,336	433,275
Heritage Collection			9,116,235		9,116,235	8,304,325
	59,018	24,332	9,116,235	380,986	9,580,571	8,737,600
Total Funds	**483,190**	**1,182,591**	**9,116,235**	**758,851**	**11,540,867**	**11,025,960**

23 Transactions with trustees

Mark Stephen Bills, Director	**2023**	**2022**
	£	**£**
Remuneration	110,500	79,000
Pension contribution	8,840	5,920
	119,340	84,920

Donations received from Trustees	**2023**	**2022**
	£	**£**
Donations from Trustees	3,000	0
	3,000	0

Notes forming part of the financial statements for the period ended 31 March 2023

24 Reconciliation of net movement in funds to net cash flow from operating activities	2023	2022
	£	£
Net movement in funds	(297,003)	430,318
Add back depreciation charge	6,084	7,593
Add back asset loss on disposal tangible asset	25,371	-
Deduct investment fund SOFA income shown in investing activities	(29,998)	(20,743)
Add investment fund SOFA expenses shown in investing activities	6,111	4,345
Deduct unrealised gain for the year	64,605	(16,769)
Deduct realised gain for year	1,071	116
Decrease (increase) in stock	(2,886)	(7,363)
Decrease (increase) in debtors	(95,449)	(65,289)
Increase (decrease) in creditors	(110,505)	(159,908)
Net cash used in operating activities	(432,599)	172,300

GAINSBOROUGH'S HOUSE SOCIETY

England & Wales - Charity number 1170048

Accounts

Gainsborough's House Society

Report and Financial Statements

Year Ended

31 March 2022

Charity No. 1170048
Company No. 10413978

Moore Green
Chartered Accountants
Sudbury Suffolk

GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2022

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GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President
Rebecca Salter PRA

Vice President
Lord Phillips of Sudbury

Patrons
Clare, Countess of Euston
The Mayor of Sudbury
Maggi Hambling CBE – Patron of Gainsborough's House Friends

Patrons of the Campaign
Maggi Hambling CBE
Loyd Grossman CBE

Trustees and Company Directors
Brian Moody (Chair)
Suzanne Marriott
Martin Myrone
Wilf Weeks OBE
Nigel Evans
Christy Stewart-Smith
Mark Harris
Arabella Chandos (Appointed 4 February 2022)
Mark Bills (Executive Director)

Observer (non-Trustee)
Jayne Austin - Suffolk County Council

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Full-Time Staff

Mark Bills	Executive Director
Emma Boyd	Keeper of Art and Place
Liz Cooper	Commercial Manager
Arabella McKessar	Development Assistant
Terry Groom	Finance Manager
Trudy Pickerin	Finance and Admin Assistant
Alex Doran	Curatorial Intern

Part-Time Staff

Steph Parmee	Learning & Outreach Officer
Thomas Whiteley	Caretaker/Cleaner

Volunteers

Jane Lowe	Gardener
Penny Payne	Friends Co-ordinator
Jacqui Robins	Volunteer Co-ordinator

Linda Adcock, Gwyneth Arnott, Maureen Audsley, Tina Baker, Renuka Baldwin, Greta Banner, Peter & Jackie Bateman, Joanne Beavan, Jenny Beckham, Jane Benton, Caroline Bridge, Cherry Bristow, Judith Bryant, Virginia Budd, Arabella Chandos, Eileen Clayton, Heather Coltman, Michael & Barbara Copp, Susan Copping, Patience Cowper, Rosalyn Cracknell, Jan Craft, Grania Crawshay, Marnie Deakin, Shirley Dockerill, Dennis Duffy, Christa Edwards, Janie Estcourt, Nigel Evans, Audrey Ewen, Suzanne Flack, Gladis Garcia-Soza, Nicola Glen, John & Judith Glover, Nancy Graham, Belinda Green, Frances Gregor-Smith, Nick Hallidie, Mark Harris, Denise Hart, Elimar Harvey, Rose Harvey, Rachel Hatchard, Roger Hearne, Pauline Heigham, Elizabeth & Niall Hennessy, Cindy Hepburn, Helen & Geoff Holton, Ann Homan, Lindsay Hoyer Millar, Dave & Pat Hulbert, Christopher Hunt, Michelle Jay, Graeme Johnston, Judith Kemp, Rita Lindsell, Jassi Ling, Janet Lord, Anne Lowe, Jane Lowe, Dixie Ludgate, Colin & Linda Lutz, Lyn Macpherson, Sarah Maguire, Suzanne Marriott, Sheena Mattingly, Vicki Merrick, Nigel Middleton, Sara Miller, Brian Moody, David Moore-Gwynn, Ineke Morris, Nicholas Morse, Martin Myrone, Penny Nichol, Alice Nolda, Valerie Ohren, Penny Payne, Mark Pendlington, Chris Persinger, Sue Peterson, Andrew & Penelope Phillips, Carol Potts, Richard Powell, Bernice Rabe, Laurie Reynolds, Jane Richardson, Nicholas Roberts, Jacqui Robins, Bruce Ronaldson, Diana Schofield, Freya Scott-Rockel, Judi Shaw, Rachel Skillen, Ann Smith, Christine Smith, Eve Smith, Margaret Steed, Catherine Stephens, Christy Stewart-Smith, Joanne Stone-Williams, Margaret Stuart, Nigel Surry, Valeria Tinkler, Virginia Tuck, Eppie Turk, Mary Vincent, Mari-Louise Waghorn, Paula Wall, Wilf Weeks, Jenny Wheeler, Maureen White, Sue Whiteley, Christopher Whybrow, Dorothy Wynn, Brian & Elizabeth Yates

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Auditors

Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors

Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk

Bankers

CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk

Report of the Trustees

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2021 to 31 March 2022.

Aims and objectives
The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT
To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATMENT
Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit
Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation
Gainsborough's House Society maintained its Accredited Museum status in 2021/22.

Method of recruitment and appointment of trustees
The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

Governance, structure, and management *(continued)*

Trustee induction and training
New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's publication 'Responsibilities of Charity Trustees'.

Organisational structure
The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management
The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:
The loss of key staff which was identified as a medium risk with a high impact. To mitigate this risk the trustees have implemented succession planning and development of staff through support and training.

Complete or part destruction of the fabric of Gainsborough's House and its Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration
The trustees consider the board of trustees and the executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Executive Director, Mark Bills, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

There are no related party transactions requiring disclosure. Trustees are required to disclose all relevant interests and register them with the executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

Objectives and activities

The end of the financial year on 31st March marked another challenging year for the institution, with the aftermath of Covid-19, a war in Europe, and subsequent delay and increased costs of the capital project. Gainsborough's House was closed for redevelopment and its activities beyond the building project severely limited. Its information point remained closed, and it had to reschedule its exhibition programme due to delay and the loss of a major exhibition due to be loaned from Moscow. Despite the difficulties a great deal has been achieved in this period with enormous progress on the capital project and we are very grateful to those who supported us through this difficult time, often giving again. Partnerships both nationally and internationally were progressed in anticipation of re-opening, most notably with the National Portrait Gallery and their 'Inspiring People,' project and the Phoebus Foundation.

The Governors set seven strategic objectives. During 2021-22, although profoundly limited by closure, the demands of a major capital project and the pandemic, Gainsborough's House contributed to these objectives in the following way:

1. AWARENESS

Raising the profile of Gainsborough's House

Gainsborough's House continued to engage with its supporters through letters updating them of the progress of the capital project, alongside cards of the building works, and Gainsborough recipes.

PUBLICATIONS AND PRESS

The Director of Gainsborough's House continued his regular monthly page in the *Suffolk Free Press* to keep local people informed about Gainsborough's House, its capital project, opportunities, and initiatives. They looked at Gainsborough's House our activities and their relationship to the town and area and included topics such as landscape and the sense of place, new acquisitions, the importance of local materials, the revitalisation of Sudbury through cultural tourism and printmaking at Gainsborough's House.

EVENTS

After lockdown events started again, supporters and visitors were given hard hat tours of the site. Talks, lectures, and meetings were given through video links, and learning and outreach projects started again.

Objectives and activities (continued)

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Although Gainsborough's House's exhibition programme was not possible due to closure through building works, much planning took place. The programme of exhibitions, beginning in autumn 2022, needed to be prepared. For the opening exhibitions loans were requested and agreed, alongside catalogues being prepared. With three galleries concurrently showing exhibitions it was important to be planning several years in advance. Gainsborough House will re-open with major Gainsborough paintings filling the new gallery spaces, and the historic house reflecting the passions and haunts of the artist's world. This will be followed by a series of national and international exhibitions as well as new works by artists and the activities of those in our surrounding communities. National collections have agreed to lend their great Gainsboroughs and we are partnering on exhibitions with the National Portrait Gallery, The Phoebus Foundation, Antwerp, and the Rijksmuseum Twenthe.

ACQUISITIONS

Gainsborough's House is increasing the significance and breadth of the Gainsboroughs in its collection as well as increasing the representation of other artists associated with the region. The inclusion of Constable is through significant loans, and we have recently acquired the world's largest collection of works by Cedric Morris. Gainsborough's House is in effect celebrating not just the birthplace of Thomas Gainsborough but also the birth of the British School of Landscape Painting.

A number of important acquisitions were made to the collection, which complemented our holdings and looked forward to our redevelopment. Including:

Henry Bunbury (1750-1811), *Concerto Spirituale,* c.1773, (pencil, pen and brown ink), that was made into an etching by James Bretherton (act.1750-1799).
The drawing comically highlights the earthy nature of the musicians all of whom were associates of Gainsborough. It depicts the viol da gamba player Carl Friedrich Abel, the oboe player Johann Christian Fisher, and the French horn player Giovanni Punto (born Jan Stich).

Anonymous, *Lady beside an urn*, c1760s, acquired because of its exquisite depiction of a silk dress. This will be displayed in the new silk gallery.

Cedric Morris and Benton End
Gates of Benton End by Mollie Russell Smith, a student at the Suffolk art school and 65 photographs of Benton End by Professor Bryan Nicholas Brooke.

Archive and other items
Gainsborough's House made additions to its archive and historic items for future display, including rugs and anatomical and classical plaster casts for the Painting Room.

ENQUIRIES

In 2021/2022 Gainsborough's House received a number of enquiries about the collection: approximately 19 letters, 132 phone calls, 266 emails, 5 arranged visits.

Objectives and activities (continued)

3. AN INTERNATIONAL STUDY CENTRE
Creating a vibrant centre for Gainsborough and related studies

Given the restrictions of lockdown and closure, development of projects was difficult, but Gainsborough's House managed to build on its existing international relationships. The House has developed a partnership exhibition with The Phoebus Foundation in Antwerp. The opening exhibition of the new exhibition gallery will be *Painting Flanders: Flemish Painting, 1880-1930* showing major works by Belgian artists. It will be a huge draw to the town with masterpieces from Antwerp coming to Britain for the first time.

GAINSBOROUGH 300
Gainsborough's House has begun discussions on Gainsborough 300 and will be inviting all major national and international stakeholders to the Paul Mellon Centre, our partner, to discuss plans for 2027 (300 years since Gainsborough's birth). There are also discussions around Constable and Turner.

CEDRIC MORRIS RETROSPECTIVE
A major retrospective is planned for Cedric Morris in 2023 and loans have been requested, and essays prepared for the catalogue.

COLLECTION AND DISPLAY RESEARCH
Research continues into the collection of Gainsborough's House and future displays for re-opening.

4. A LEARNING CENTRE
Increase, access, learning and outreach

Gainsborough's House's Learning team has been continually active with the Museum Club resuming its weekly workshops and schools being contacted ready for re-opening. A complete set of resources were planned for schools and family visits, which will be a real attraction and help to increase numbers of young people visiting the gallery. Outreach work has continued with more workshops at Hollesley Bay Prison, this time focused upon printmaking and workshops for the elderly have taken place at Acton. Gainsborough's House was also involved in projects with a broad range of unaccompanied children asylum seekers, young single parents and NEET young people requiring a lot of support. We all feel that the creative workshops will be of great benefit to them for their development, their mental health, for the transferable skills they teach and to enable them to socialise across the YMCA community and to re-engage with education.

Objectives and activities (continued)

5. A SENSE OF PLACE
Strengthen its connections with Sudbury, local heritage and the landscape

VISION FOR PROSPERITY
Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity. As a result, the Director continued working as a member of the Town Steering Committee and the Babergh & Mid Suffolk District Councils' (BMSDC) Sudbury Vision Delivery Group.

THE FUTURE DEVELOPMENT OF SUDBURY
The economic impact of *Reviving an Artist's Birthplace* will be considerable. The project itself will create 94.9fte jobs, some temporary, others permanent, some indirect, and create a Gross Added Value of **£10,572,883** in spend on goods and services for the local economy (using the Association of Independent Museums GVA Toolkit). The expanded museum, once opened in 2022, will spearhead much-needed economic revival in Sudbury with increased footfall of day trippers and overnight visitors, generating up to an estimated **£3,025,640** annually in visitor spend and spend on goods and services for the local and regional economy, based on the conservative estimate of 50,000 visitors and incrementally as we exceed these visitor targets. This is an overall increase of **200%** on 2016/17. For Sudbury, this project aims to be a game-changer with more visitors spending in the town, more pride of place, enhancing Sudbury as a more vibrant place to live, work and set up business and attracting more investment. The project will elevate Suffolk's international branding and offer to the world as a place to visit.

Artists are drawn to Suffolk's big skies and unspoilt countryside and this project will establish Gainsborough's House as a **cultural hub**, a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Printmakers will for the first time be able to show their work in exhibitions on site (they currently use a church hall).

A larger museum will enhance Gainsborough's House as **a place to volunteer**. Training will be offered to support additional volunteering activity across the organisation, including in the café, with volunteers increasing from 150 to 250, and enhance chances for social interaction, important for the region's increasingly older population.

One important element within the design is how the new building will connect with the Sudbury site. Drawing its inspiration from the town's roofscapes, the design echoes the surrounding architecture, creating a contemporary building in sympathy with the town and the conservation area surrounding Gainsborough's House. This approach also translates to the materials that have been selected for the new build, and which will include bricks from the historic Bulmer brickworks, just outside Sudbury, and the internationally famous Sudbury silk for the interiors. ZMMA noted:

'At inception we will carry out a thoughtful, analytical study of the town and the important, historic townscape context it provides for Gainsborough's House... Our constructional approach, using less concrete, provides a lower embodied energy and carbon footprint. In all our design decisions about materials we will consider the sustainability impact in terms of sourcing and long-term life expectancy, maintenance, and end-of-life recycling. Locally sourcing Bulmer Brick, flint, clay roof tiles and silk wall linings will greatly reduce delivery miles.'

Objectives and activities (continued)

6. SUSTAINABILITY
Improve the generation of income and provide sustainability

FUNDRAISING
This was a very busy and worrying period where we have been without admission and earned income and where fundraising has been critical to our survival. The delay caused by Covid-19 and its aftermath meant increased costs, both revenue and capital, to get Gainsborough's House to the end of the project.

BENEFACTORS AND DONORS
Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this period of closure, delay, and change.

ENDOWMENT
The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. The target was achieved with thanks to individual funders who gave to ensure we completed the campaign.

FUNDRAISING FOR CAPITAL PROJECT, *REVIVING AN ARTIST'S BIRTHPLACE*
Gainsborough's House continues to fundraise for the match funding and further costs. The *Buy a Brick* campaign allows individuals to support the capital project by buying a brick at £20. The scheme has been enormously successful, reflecting the great support there is for the project.

LOCAL AUTHORITIES
Suffolk County Council Babergh Mid Suffolk supported the core activities of the House with a generous grant, at a time when Suffolk is facing significant budget cuts. Sudbury Town Council continued its support and re-affirmed its commitment to supporting the House. Gainsborough's House is enormously grateful to all funders.

PATRONS, FRIENDS AND SUPPORTERS
Although Friends membership dropped off a little due to closure and lockdown, the majority of supporters remained loyal and many gave donations, for which we are extremely grateful.

COMMERCIAL ACTIVITY
Planning for a shop, café and commercial hire spaces continued through the work of the capital project.

SHOP & CAFÉ
Designs for the new café and kitchen were completed and with the rental of No.47 Gainsborough Street, the shop and café spaces will redouble on re-opening.

Objectives and activities (continued)

HIRE & GROUP BOOKINGS

Traditionally a limited offer was available to groups with simple introductory talks and coffee. We have expanded the offer over the past year to include guided tours, lectures, print demonstrations and more varied group refreshment options.

Building on the basic existing group visit offer, we have increased the opportunity to learn and understand Thomas Gainsborough and the history of the house through the introduction of volunteer led guided tours, lectures and practical workshops. Along with the existing introductory talks this new offer now provides groups with a greatly improved visitor experience. Further research and introduction of specialist tours will continue to develop the offer for when the House reopens, attracting a wider audience and encouraging repeat group visits.

DEVELOPING NEW INCOME STREAMS

Several strands of potential income streams have been researched and some carried out. These include the feasibility of developing a café and refreshment offer at Gainsborough's House. A kitchen was designed and built for the new café ready to be franchised for re-opening.

A 10-year business plan was created and was submitted as part of a Stage 1 HLF application for the capital project. This was seen to be based upon achievable amounts by the HLF national board.

GAINSBOROUGH'S HOUSE WOULD LIKE TO THANK EVERYONE FOR THEIR SUPPORT

BENEFACTORS

The National Lottery Heritage Fund
Timothy & Mary Clode
The George John & Sheilah Livanos Charitable Trust
The Linbury Trust
Babergh District Council
Garfield Weston Foundation
New Anglia LEP
Foyle Foundation
The Wolfson Foundation
The John Ellerman Foundation
David Pike
The Murray Family
The Band Trust
The Lord Belstead Charitable Settlement
J Paul Getty Jnr Charitable Trust
The Pilgrim Trust
The Finnis Scott Foundation
Maggi Hambling CBE
Andrew Lloyd-Webber Foundation
John Beale
Esmée Fairbairn Foundation
The Paul Mellon Centre for Studies in British Art

Objectives and activities (continued)

BENEFACTORS (continued)

Suffolk County Council
Sudbury Town Council
Humphries Weaving
Vanners Silk Weavers
Anthony Wheeler Bequest

DONORS

de Laszlo Foundation
Sir Siegmund Warburg's Voluntary Settlement
Rogers, Stirk, Harbour & Partners Charitable Foundation
John Gambart Webb Bequest
James Hughes-Hallett
AIM Association of Independent Museums
The Arts Society
The Arts Society Sudbury
Arts Council England/V&A Purchase Grant Fund
Paul & Vanessa Watchman
Ernest Cook Trust
Barbara Whatmore Charitable Trust
Robert Davey
John Osborn CBE
Richard Mansell-Jones
Sir John Hoskyns Charitable Trust
The Doric Charitable Trust
Lowell Libson
Coral Samuel Charitable Trust
Phillips Fund
Sir Edward Lewis Foundation
Stanley Foundation
Surrey Square Charitable Trust
David Tyler
The Scarfe Charitable Trust
Lord & Lady Marlesford
John Laing Charitable Trust
Aurelius Charitable Trust
The Henry Moore Foundation
Association for Suffolk Museums
Brocklebank Charitable Trust
The Constable Trust

Objectives and activities (continued)

DONORS (continued)

The Radcliffe Trust
Wallace Charity Trust
Alfred Williams Charitable Trust
Faith Robinson
John Sheeran
P & S Schafler
Heathgate Charitable Trust
Timothy Colman Charitable Trust
Chivers Trust
Basil Slaughter Trust
The Schorr Collection
Nicholas Antill
Dedham Vale ANOB
Colchester Borough Council
Bevan Charitable Trust
Contemporary Art Auction – Artists
The Silk Manufacturers of Sudbury
Reeman Dansie
Jonathan Lambert Fine Jewellery
Nethergate Brewery Co Ltd
The Trustees of Gainsborough's House
The Estate of Anne Boggis-Rolfe
D Wilkins
The Grocers Company
The Drapers' Company
Tezmae Charitable Trust
Local Fundraising Committee
Marilyn O'Reilly-Cicconi
The Leslie Mary Carter Charitable Trust
Rev'd Canon John Nurser
The National Heritage Memorial Fund
Art Fund
SHARE Museums East
All those who have given to 'Buy A Brick'

Objectives and activities (continued)

MULBERRY PATRONS

Lord Abinger
Nicholas & Jenny Antill
Martin & Jane Bailey
Simon & Melanie Barrett
John Beale
Marcia Brocklebank
David & Mary Burr
Christie's
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
Mark Harris
Paul Lincoln & Susan Kerfoot
Richard Mansell-Jones
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn
John Osborn CBE
Penny Payne
David Pike
Nella & Geoffrey Probert
Griff Rhys Jones
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Heather Tilbury-Phillips
Nicholas & Jane Turner
Paul & Vanessa Watchman
Wilf Weeks OBE & Annie Weeks
Nicholas & Louise Wells

THANK YOU TO OUR MULBERRY PATRONS, PATRONS, FRIENDS AND ALL OUR VOLUNTEERS

Objectives and activities (continued)

7. ORGANISATION
Excellence and value in governance and administration

GOVERNANCE
The Annual Trustee Away Day was held on Friday 23rd July, where it discussed business planning, branding and future identity.

STAFF
Given closure, loss of income and roles and the future financial pressure caused by lockdown Gainsborough's House reduced costs to a minimum and all, but essential staff remained during the closure period.

Gainsborough's House is grateful for the hard work of the team who have worked hard to ensure that the project is kept on track and that we have remained visible to our supporters.

VOLUNTEERS
Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do. With a period of inactivity, we kept in regular contact with our volunteers.

Plans for future years

PLANS FOR FUTURE PERIODS

Construction of a new building and refurbishment of Gainsborough's House continued. There were inevitable delays caused by ground conditions, archaeology, asbestos, and Covid-19.

Capital Project

The project plans to re-open in autumn 2022.

The majority of the building was completed, all the external works and it was taken to the point where it was a matter of finishing and decoration. This means that practical completion would take place in July 2022 and re-opening in November 2022.

Plans for future years (continued)

APPENDIX; Project Summary

REVIVING AN ARTIST'S BIRTHPLACE: A NATIONAL CENTRE FOR GAINSBOROUGH

Gainsborough's House Society has a strategic vision to become a National Centre for Gainsborough that has a national and international profile while serving as a hub for the visual arts in Suffolk and a vibrant centre for learning and training. The strategy is to expand the visitor offer to show more art to attract more visitors and encourage repeat visits to generate more income, supported by an ambitious programme of temporary exhibitions and events. Expanding the site will increase capacity to welcome 50,000 visitor's pa and help create lasting, transformational change.

The strategy to raise the profile of Gainsborough's House is to encourage more exhibitions of Gainsborough's art in major museums abroad, first Europe, then Russia, and beyond to the United States of America and China, as well as elevating the artist's profile with key partnerships in the UK. Expanding the site allows for new and enhanced income streams to diversify revenue sources and create a more robust cultural business that can respond to and create opportunities for further expansion and reach in the future. Future developments beyond this capital project could be a larger café, more art studios, larger shop or expanded displays exploring Sudbury as a national centre for silk production.

While plans have been created for a large-scale capital improvement, central to the overall growth and sustainability of Gainsborough's House, work has also been carried out to form strategic partnerships here and abroad. Gainsborough's House instigated the first ever monographic exhibition of Gainsborough in Europe in 2016, with the Rijksmuseum in The Netherlands, and the first Gainsborough exhibition in Germany, at Kunsthalle Hamburg, opened in March 2018 and the first Gainsborough exhibition in Moscow with the Pushkin museum in Moscow in 2019/20. Strategic partnerships have been formed with the National Portrait Gallery, Tate, National Gallery, and the Royal Collection that will enable the museum to show loans of major Gainsborough masterpieces and bring works out from their stores, and enable shared marketing, scholarship, symposiums and lectures, publishing series and staff exchanges.

This vision is in keeping with the museum's seven strategic aims:
1. Awareness – Raising the museum's profile.
2. The House and its Contents – Protecting & making accessible nationally significant heritage.
3. An International Study Centre – Creating a vibrant centre for Gainsborough and related studies.
4. A Learning Centre – Increasing access, learning and social inclusion to a wide audience.
5. A Sense of Place – Strengthening connections with Sudbury, local heritage, and the landscape.
6. Sustainability – Improving the generation of income and providing financial resilience.
7. Organisation – Excellence and value in governance and administration.

THE PROJECT: A NATIONAL CENTRE FOR GAINSBOROUGH

A neighbouring former labour exchange building was the only possible space for a major expansion. Babergh District Council bought the building in 2015 to create time for the museum to raise funds, supporting the vision that converting an unused eyesore and brown-field site to create a museum of national standing would make the town a more desirable place to live, visit and invest in and create a greater pride.

Plans for future years (continued)

DELIVERY:
'Reviving an Artist's Birthplace: A National Centre for Gainsborough' is an ambitious project that responds to these needs and aims to fascinate and inspire audiences to enjoy the art, life, and passions of Gainsborough in the special setting of his childhood home. The project will refurbish and redisplay all the historic buildings and create a 525sq m gallery extension for exhibitions that aim to put Gainsborough's House on the international art museum map. With audiences at the heart of the project, the museum will show more of Gainsborough's art, displaying more works from the collection, national museum stores and private ownership, and tell the story of his life, his family, and his interests, while illuminating the culture and social history of the 18th century. This project will tell the little-known story of Sudbury as a national centre of silk weaving, linking Gainsborough's weaving family history and maximise opportunities for artists working in the print studio.

The project will transform the museum's ability to develop a secure future by providing capacity for up to 100,000 visitors, encouraging a three-fold increase in dwell time and generating substantially more income. The project aims to spearhead the regeneration of the surrounding historic market town. The project has four main elements:
1. HISTORIC HOUSE: the re-presentation of the current buildings and outside space.
2. NEW GALLERIES: a major gallery extension with four new exhibition and learning spaces.
3. VISITOR SERVICES: improving visitor services, café, toilets, shop, print workshop and Hills Room.
4. AUDIENCE DEVELOPMENT & TRAINING: better public engagement, exhibitions, scholarship, and learning.

HISTORIC HOUSE: The project will refurbish, reconfigure, and redisplay the historic house and contents to safeguard the historic environment, conserve the collection, improve interpretation and environmental controls. Exposed heating appliances and picture rails will be removed. Physical security and day-light control to windows will be improved and display lighting made more discreet and effective using LED fittings and removing existing clutter.

Garden: The beautiful garden will receive specialist care to safeguard it and landscaping and interpretation will enhance visitor enjoyment of this oasis. A 'crinkle crankle' wall using local historic Bulmer bricks made by prisoners in HMP Hollesley Bay and HMP Highpoint, trained in heritage skills led by Gainsborough's House training programme, will feature in the setting, and there will be more seating.

NEW GALLERIES:
The project will remove a neighbouring empty former labour exchange building, as it has little architectural or historic value, and build a 525sq m wing over three floors with three galleries and a learning studio. This substantial new building will make effective use of the long strip of land along Weaver's Lane. It will rise to three-and-a-half storeys and provide a lofty, single-storey gallery space in its northern end. The architecture will be modern, using a palette of local materials to create a building that refers both to the domestic and industrial architecture of Sudbury.

VISITOR SERVICES:
- New orangery style café will overlook the garden and a prep kitchen.
- Existing print studio will be refurbished with a new floor and improved environmental controls. A new glass wall will offer visitors views of artists at work and enhance the workspace for the thriving artistic community.
- The Hills Room, a flexible 60-seat space and group meeting room, will be refurbished.
- Additional toilets will be built across the site, more storage, and more office space.
- The current shop will be relocated and expanded with high street access.

Plans for future years (continued)

AUDIENCE DEVELOPMENT & TRAINING:
- Strong programme of temporary exhibitions of international appeal to draw audiences, lectures, and music.
- Five apprenticeships offering entry level opportunities to work in the arts and heritage sector and internships.
- Artistic development, practical art courses, an artist in residence.
- Increase in learning and engagement to reach young people and non-museum audiences, including those experiencing rural poverty and low participation in cultural activities.
- Social impact programmes, extending the museum's work to create wellbeing and good mental health.
- Extensive school's programmes offering cross-curricula art, science, and history learning, both at the museum, in museum-led visits into the countryside and creative learning.

TRANSFORMATIONAL IMPACT
By doubling the size of the museum, this project will **transform the museum's future** with additional visitor capacity to raise more admissions income and enable audiences to access 18th century art in new ways, a period of art often perceived as difficult. New interpretation and an enhanced visitor journey through the museum will help visitors to understand and appreciate Gainsborough, his work and artistic practises and 18th century social history. As there is no major visual arts centre in Suffolk nowhere else in the county can receive major touring exhibitions. Other large visual art museums are outside the county in Cambridge, Norwich, and Colchester. Creating three temporary exhibition spaces allows for potentially three concurrent exhibitions to frequently refresh the offer and encourage repeat visits.

The **economic impact** will be considerable. For Sudbury, this project aims to be a game-changer with more visitors spending in the town; more pride of place, enhancing Sudbury as a more vibrant place to live, work and set up business and attracting more investment. The project will elevate Suffolk's international branding and offer to the world as a place to visit.

KEY MILESTONES IN THE PROJECT
- Gainsborough's House received Heritage Lottery Fund support of £4.73 million, including a development grant of £280,700, towards a £7.7 million project to transform the House into a national centre and one of the region's leading heritage museum and galleries.
- The Development Phase was successfully completed in March 2018.
- In the same month, Gainsborough's House submitted a Stage 2 application to the HLF for a decision at the end of June 2018.
- Planning and listed building permission was granted on 4 April 2018.
- Gainsborough Chambers was demolished in March 2019.
- Gainsborough's House closed on 27th October 2019 and building work on the new galleries began in January 2020.
- Practical completion took place on 5th August 2022.

Plans for future years (continued)

SUPPORTERS

'Reviving an Artist's Birthplace' promises to fulfil the potential of the House as a centre for study and enjoyment of this major British artist, showcasing his art and extending engagement with the ideas and landscapes which helped inspire it. In doing so, it will not only do a service to the artist, the town, and the region, but also British art as a whole. A transformative project.' **Sir Nicholas Serota CH, as Director of Tate (now Chairman, Arts Council England)**

'Gainsborough is already treasured by the local community and this major project could help to nurture the town's collective pride and identity. Sudbury has long been working towards revival. I believe this project would be an important catalyst for change within the town.' **James Cartlidge, MP for South Suffolk**

'This is a most exciting project which is of national, regional and local significance in terms of scholarship, education, economic development and enhancement of our heritage. Perhaps most impressive is the determination the management and trustees have shown to create an absolutely first-class project which will enrich both residents and visitors from far and wide.' **Loyd Grossman CBE**

'A collection of real importance for an artist of international reputation but who is arguably under-displayed and insufficiently appreciated in his own country.' **Sandy Nairne CBE**

'The project offers so much opportunity for both the development of the house and for a newly designed building to engage a whole new generation with Gainsborough and the Suffolk landscape. I was also interested to see archival books about silk from the Gainsborough Silk Weaving Company and delighted to hear the plans include a silk gallery. Linking Gainsborough family's weaving background and the artist's exquisite costume painting within the context of a still vibrant silk industry will help to draw a new audience. I can see real value in this exciting development.' **Dame Anna Wintour, Editor-in-Chief, US Vogue**

'Clearly the work of such a great painter is already universally admired, but it's shocking how few people realise that he was born and raised in such a gorgeous house in Sudbury. Not only will the new building be a brilliant showcase for the artist's work, it will also be an international exhibition space in an area of the country which is sorely in need of an arts centre worthy of the singular beauty of its surroundings.' **Nicole Farhi CBE**

Financial Review

Finance

The Statement of Financial Activities for 2021/22 financial year covers the year from 1 April 2021 to 31 March 2022.

Income received through donations and grants have been greatly appreciated in the year in this impact of Covid and the continuing Capital Development phase of the Project.

The Capital Development phase is ongoing and fundraising activity has continued to support the investment in Gainsborough's House. We have had wonderful support from National Lottery Heritage Fund and donations amounting to £2.5m this financial year.

Due to the construction phase of the Capital Development, we have had to close our shop and exhibitions.

The Heritage Assets – collection of artworks – has been stored away until opening day.

The Endowment fund has increased due to the support of National Lottery and donations, but we have had fluctuations in the markets reflecting the global economy due to Covid/Ukraine war.

Investments

Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP:
- make judgements and estimates that are reasonable and prudent:
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102), and the provisions of the Memorandum and Articles of Association. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 27 January 2023 and signed by one trustee on behalf of all the trustees:

Name MARK BILLS **Signature** Mark Bills 27/01/2023

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the 'charitable company') for the year ended 31 March 2022 which comprise the statement of financial activities, balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2022, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.
Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.
Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation. We audited this area by reviewing current value of assets, including physical review of the material items. From this we consider the valuation to be an acceptable representation of the assets held.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in please to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (ie. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Vincent Chandler ACA FCCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

27.01.2023

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Statement of financial activities

Statement of financial activities for the year ended 31 March 2022

		UNRESTRICTED FUNDS TO 2021/22	RESTRICTED FUNDS TO 2021/22	TOTAL FUNDS TO 2021/22	TOTAL FUNDS TO 2020/21
INCOME					
Donations and legacies	3	400,605	265,710	**666,315**	409,526
Development project	3	0	2,449,659	**2,449,659**	2,654,116
Endowment	3	0	531,000	**531,000**	20,000
Incoming resources from charitable activities					
Operating museum and art gallery	4	1,249	0	**1,249**	3,224
Income from other trading and fundraising activities	5	6,685	0	**6,685**	78
Investment income	6	20,743	0	**20,743**	18,487
TOTAL INCOMING RESOURCES		429,282	3,246,369	**3,675,651**	**3,105,431**
EXPENDITURE					
Costs of raising funds	7	59,262	4,345	**63,607**	42,972
Expenditure on Charitable activities					
Operating museum and art gallery	8	264,138	2,934,241	**3,198,379**	2,708,002
TOTAL RESOURCES EXPENDED		323,400	2,938,586	**3,261,986**	**2,750,974**
Total income/expenditure before gains or losses on investments		105,882	307,783	**413,665**	354,457
Re-valuation of Assets		0	0	**0**	(1,000,000)
Realised profit/(loss) on investments		0	(116)	**(116)**	3,176
Unrealised profit/(loss) on investments		0	16,769	**16,769**	139,761
Net movement in funds		105,882	324,436	430,318	(502,606)
Transfer between funds	10	235,000	(235,000)	**0**	0
FUND BALANCE SUB TOTAL		340,882	89,436	430,318	(502,606)
FUND BALANCE AT 31 March 2021		8,396,718	2,198,924	**10,595,642**	11,098,248
FUND BALANCE AT 31 March 2022		8,737,600	2,288,360	**11,025,960**	10,595,642

The notes on pages 31 to 45 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Balance sheet

Balance sheet as at 31 March 2022

		2021/22			2020/21 (Restated)		
		£		£	£		
		Unrestricted	Restricted		Unrestricted	Restricted	
FIXED ASSETS							
Tangible Assets							
Freehold	12	59,295	429,979	489,274	59,572	435,786	495,358
Fixtures & fittings		0		0	1,509		1,509
Short Leasehold		25,371		25,371	25,371		25,371
Tangible Heritage Assets	13	8,304,325		8,304,325	8,040,854		8,040,854
Investments							
Endowment	15		877,456	877,456		416,497	416,497
Acquisition Fund	16		200,352	200,352		232,871	232,871
Investments		25,916		25,916	24,155		24,155
		8,414,907	1,507,787	9,922,694	8,151,461	1,085,154	9,236,615
CURRENT ASSETS							
Stocks		24,783		24,783	17,420		17,420
Debtors		116,653	279,465	396,118	136,894	193,935	330,829
Cash at Bank and in Hand		191,932	653,128	845,060	99,304	1,234,077	1,333,381
		333,368	932,593	1,265,961	253,618	1,428,012	1,681,630
CREDITORS-Amounts falling due within one year		10,675	152,020	162,695	8,361	314,242	322,603
		10,675	152,020	162,695	8,361	314,242	322,603
NET CURRENT ASSETS				1,103,266			1,359,027
TOTAL ASSETS		8,737,600	2,288,360	11,025,960	8,396,718	2,198,924	10,595,642
FUNDS							
Unrestricted		433,275			355,864		
Heritage valuation - unrestricted		8,304,325			8,040,854		
Restricted			2,288,360			2,198,924	
		8,737,600	2,288,360	11,025,960	8,396,718	2,198,924	10,595,642

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 27 January 2023 and signed by one trustee on behalf of all the trustees:

Name MARK BILLS **Signature** Mark Bills 27/01/2023

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name BRIAN MOODY **Signature** B J Moody 27/01/2023

The notes on pages 31 to 45 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Statement of Cash Flows

Year Ended 31 March 2022

	Note	2022 £	2021 £
Cash flow from operating activities	25	172,300	376,031
Net cash flow from operating activities		172,300	376,031
Cash flow from investing activities			
Payments to acquire tangible fixed assets		(263,471)	(100)
Payments to acquire investments		(390,072)	(54,595)
Receipts from sales of investments		29,175	66,443
Interest received		465	871
Dividends received		19,278	17,616
Exps invs		(4,345)	(4,834)
Net cash flow from investing activities		(608,970)	25,401
Net increase in cash and cash equivalents		(436,670)	401,432
Cash and cash equivalents at 1 April 2021		1,383,162	981,730
Cash and cash equivalents at 31 March 2022		946,492	1,383,162
Cash and cash equivalents consists of:			
Cash at bank and in hand		845,060	1,333,381
Investments fund cash balances		101,432	49,781
Cash and cash equivalents at 31 March 2022		946,492	1,383,162

Notes forming part of the financial statements for the period ended 31 March 2022

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk, CO10 2EU.

2 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

3 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the company.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.
Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.
Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.
Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.
Henry William Bunbury: paintings, drawings, and prints.
Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.
Modern (20th/21st century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.
Furniture and furnishings: mostly 18th century.
Late 18th century newspapers, Rare Books: mostly 18th century art and society.
Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection will be reviewed on an ongoing basis to assess current value.

1 Accounting policies *(Continued)*

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%
Freehold buildings (excluding heritage assets)	2
Office Equipment	25
Fixtures and Fittings	25

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

1 Accounting policies (Continued)

Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure

All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash

Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which both the Society and employees make contributions. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation

As a registered charity, the organization is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

2 Legal status of the charity

The Charity is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £X per member of the charity.

Income 3 Income	Unrestricted 2021/22	Restricted 2021/22	Total 2021/22	Total 2020/21
Donations and Legacies				
Donations	8,855	410	9,265	122,255
Donations in Memorium			0	250
Bequest	2,001		2,001	0
Donation of works				
Friends subscriptions & donations	14,994		14,994	16,279
Patrons subscriptions & donations	5,500		5,500	1,475
Mulberry Patrons subscriptions & donations	28,338		28,338	16,691
Gift Aid Claim	(1,342)		(1,342)	1,034
Core Grants:				
Sudbury Town Council	6,500		6,500	6,500
Suffolk County Council	42,335		42,335	28,560
Babergh District Council	12,000		12,000	10,708
Arts Council	279,324		279,324	0
Charitable Trust & Other grants:				
G J & S Livanos Charitable Trust		20,000	20,000	20,000
Lady Getty	2,100		2,100	2,100
Share Retail Forum (Share Museum East)		300	300	3,000
Victoria & Albert Museum - Acq		50,000	50,000	0
Art Fund UK - Acq		150,000	150,000	0
HMRC Covid 19 Furlough			0	80,674
Paul Mellon Center		25,000	25,000	0
R Davey - Cedric Morris Exhibition		20,000	20,000	0
David Pike			0	100,000
	400,605	265,710	666,315	409,526

Notes forming part of the financial statements for the period ended 31 March 2022

3 Income (continued)	Unrestricted 2021/22	Restricted 2021/22	Total 2021/22	Total 2020/21
Capital Development:				
National Heritage Fund - Delivery Claims		2,054,781	2,054,781	1,593,447
Doric Charitable Trust		0	0	1,000
J Paul Getty Jr Charitable Trust		10,000	10,000	0
Finnis Scott Foundation		10,000	10,000	30,000
The Linbury Trust		100,000	100,000	150,000
Billmeir Cha. Trust - S Marriott		0	0	1,000
Basil Slaughter Trust		1,000	1,000	0
The Band Trust		0	0	150,000
The Foyle Foundation		0	0	50,000
The Wolfson Foundation		0	0	100,000
Arts Council		29,614	29,614	86,326
John R Murray Charitable Trust		0	0	50,000
Mrs Doreen Wilkins		10,000	10,000	10,000
Mr & Mrs Timothy Clode		100,000	100,000	150,000
Art Friends Cambridge		0	0	678
Tezmae Charitable Trust		9,000	9,000	0
Alan & Jeremy Swerdlow		1,000	1,000	0
Marilyn O'Reilly-Cicconi		5,000	5,000	0
James & Felicia Brocklebank		50,000	50,000	0
Nick & Jenny Antill		8,000	8,000	0
Richard Mansell-Jones		3,000	3,000	3,000
Lowell Libson		6,000	6,000	0
Suffolk County Council - LEP		0	0	250,000
Donations of art including Auction and Art Fair		1,378	1,378	180
Buy a Brick		1,579	1,579	2,313
Bronze Old Horse			0	9,000
Gainsborough's House Trustees		0	0	3,750
Gift Aid Claim		25,706	25,706	2,400
Donations from individuals		2,889	2,889	1,722
Heritage Fund Fundraising Costs		20,712	20,712	9,300
	0	2,449,659	2,449,659	2,654,116

Notes forming part of the financial statements for the period ended 31 March 2022

3 Income (continued)

Endowment:	Unrestricted 2021/22	Restricted 2021/22	Total 2021/22	Total 2020/21
Lord Belstead Charitable Trust		12,500	12,500	0
GJ & S Livanos Charitable Trust		125,000	125,000	0
Billmeir Charitable Trust		3,000	3,000	0
The Linbury Trust		30,000	30,000	0
David Pike		35,000	35,000	0
Mr & Mrs Timothy Clode		27,500	27,500	0
Andrew Phillips		3,000	3,000	0
Suzanne Marriott		2,500	2,500	0
Nick & Jenny Antill		2,000	2,000	0
John Osborn CBE		0	0	10,000
National Heritage Fund - match funding		290,500	290,500	10,000
	0	531,000	531,000	20,000
	400,605	3,246,369	3,646,974	3,083,642

Notes forming part of the financial statements for the period ended 31 March 2022

4	**Incoming resources from charitable activities**	**Unrestricted**	**Restricted**	**Total**	**Total**
	Activities in furtherance of the charity's objectives	**2021/22**	**2021/22**	**2021/22**	**2020/21**
	Collections misc income	153		153	102
	Education Income	825		825	3,150
	Group Hire/Catering	271		271	0
	Gift Aid on Entry Fees	0		0	-28
		1,249	0	1,249	3,224

5	**Income from trading and fundraising activities**	**Unrestricted** **2021/22**	**Restricted** **2021/22**	**Total** **2021/22**	**Total** **2020/21**
	Sales	4,550		4,550	37
	Patrons events	1,625		1,625	0
	Misc Income	510		510	41
		6,685	0	6,685	78

6	**Investment income**	**Unrestricted** **2021/22**	**Restricted** **2021/22**	**Total** **2021/22**	**Total** **2020/21**
	Acquisition Fund Dividends received	4,593		4,593	5,971
	Endowment Fund Dividends received	12,959		12,959	10,195
	Investment Income	1,726		1,726	1,450
	Interest received	465		465	871
	Sales of Assets	1,000		1,000	0
		20,743	0	20,743	18,487
	Total Income	**429,282**	**3,246,369**	**3,675,651**	**3,105,431**

Expenditure

7 Costs of raising funds	Unrestricted 2021/22	Restricted 2021/22	Total 2021/22	Total 2020/21
Purchases	6,165		6,165	989
Groups	90		90	0
Friends expenses	98		98	145
Patrons expenses	925		925	0
Fundraising events	3,601		3,601	2,405
Fund Raising Expenses & salary	11,632		11,632	211
Investment management fee		4,345	4,345	4,834
Support costs & salary	36,751		36,751	34,388
	59,262	4,345	63,607	42,972

8 *Operating museum and art gallery*	Unrestricted 2021/22	Restricted 2021/22	Total 2021/22	Total 2020/21
Collections Management & salary	112,930	20,000	132,930	150,065
Gainsborough Chambers & Development		2,907,684	2,907,684	2,374,725
Exhibitions Expenses	117		117	-50
Print Workshop Expenses & salary	799		799	2,486
Education Expenses & salary	15,757		15,757	16,067
Marketing	2,490		2,490	4,789
Reception salary			0	22,623
Commercial Manager	37,939		37,939	39,073
Depreciation	1,035	6,557	7,592	12,115
Audit	7,318		7,318	5,870
Support costs & salary	85,753		85,753	80,239
	264,138	2,934,241	3,198,379	2,708,002
Total Expense	**323,400**	**2,938,586**	**3,261,986**	**2,750,974**

9 *Allocation of Support Services*	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2020/21
General office and finance	30,337	30,337	40,450	101,124	84,980
Information technology	3,225	3,225	4,300	10,750	10,030
Housekeeping and maintenance	3,189	3,189	4,252	10,630	19,617
	36,751	36,751	49,002	122,504	114,627

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

10 Transfer between funds

Funds were transferred from the restricted Acquisition Fund to unrestricted funds during the year of £235,000 to give support to the purchase of a Portrait of John Thornton (1720-1790) as allowed by the terms of the fund and agreed by the Board of Trustees.

11 *Employee Information*

	2022	2021
	£	£
Salaries, fees and wages	260,162	294,797
Statutory contributions	26,138	25,967
Pension Contributions	20,093	21,575
	306,393	342,339

	Number	Number
Average Full Time Employees in the year	7	5
Average Part Time Employees in the year	1	5
	8	10
Full time employees as at 31 March 2022	7	5
Part time employees as at 31 March 2022	2	1
	9	6

12 *Tangible Fixed Assets*

	Freehold Property	Office Furniture, fittings & Equipment	Short Leasehold Property	Total
Cost				
at 1 April 2021	589,179	196,023	25,371	810,573
Additions				0
Disposals				0
at 31 March 2022	589,179	196,023	25,371	810,573
Depreciation	93,821	194,514		288,335
Charge for the period	6,084	1,509		7,593
at 31 March 2022	99,905	196,023	0	295,928
Net Book Value				
at 31 March 2022	489,274	0	25,371	514,645
at 1 April 2021	**495,358**	**1,509**	**25,371**	**522,238**

Gainsborough's House and the Print Workshop are included in fixed assets but at a nil value being the basis of the transfer from the unincorporated Gainsborough's House Society. For ease of reference the amount of the insurance value is £2,822,733 for the House and the Print Workshop £180,000. Included in freehold property are the cottages which are used as the entrance to Gainsborough's House and an Education Centre. The Society's collection of works of art is not included in fixed assets as acquisitions are expended in accordance with the accounting policy detailed in note 1.
The National Heritage Memorial Fund hold a legal charge over the whole of the Gainsborough Chambers.

13 Heritage Assets

Tangible fixed assets - heritage assets

	2022	(Restated) 2021
Collection of works of art		
Cost or Valuation at 1April 2021	8,040,854	8,040,754
Valuation in year		
Additions	263,471	100
Additions - donation	0	0
Disposals	0	0
Value at 31 March 2022	8,304,325	8,040,854

The valuation of the collection has taken place for insurance purposes on a regular basis using the specific expertise to assess current value. The conservation of the collection is ongoing, and works will be sent to our freelance conservators (mostly drawings and prints) on a regular basis. The Museum Plus Collections database will continue to be developed with updated documentation and attachment of photographic images of all works in the collection. The last professional valuation was undertaken by Christie's on 4 December 2017, with a review planned for the year ended 31 March 2022.

Notes forming part of the financial statements for the period ended 31 March 2022

14	**Tangible Fixed Assets - five year summary of heritage asset transactions**	**2022**	**2021**	**2020**	**2019**	**2018**
	Additions					
	Purchases	263,471	100	97,961	32,831	11,424
	Gifts	0	0	0	40,473	500,000
	Disposals	0	0	0	0	0

15	**Investments - Endowment**	**2022**	**2021**
		£	**£**
	Value at Cost	416,497	305,956
	Additions at Cost	376,418	19,201
	Unrealised Gain/(Loss) against valuation	7,698	93,748
	Cash	76,843	(2,408)
		877,456	416,497

The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. £50,000 is for fundraising costs and the £500,000 is released as match funding £1 for £1 over four years. We are very grateful to National Heritage Lottery Fund, GJ & S Livanos Charitable Trust, Lord Belstead Charitable Trust, The Linbury Trust, David Pike, Mr & Mrs Timothy Clode, Andrew Phillips, Billmeir Charitable Trust, Suzanne Marriott, and Nick & Jenny Antill for their contributions for this financial year.

16	**Investments - Acquisition**	**2022**	**2021**
		£	**£**
	Market Value at 1 April 2021	232,871	206,874
	Additions at Cost	13,654	35,394
	Disposals - sale proceeds	(28,175)	(66,443)
	Profit/(Loss) on disposal of investments	(116)	3,176
	Unrealised Gain/(Loss)	7,310	41,470
	Cash movement	(25,192)	12,400
		200,352	232,871

	2022	**2021**
Investment Fund	**£**	**£**
M&G Charifund Value at 1 April 2021	24,155	19,612
Unrealised (Loss)/Gain for period	1,761	4,543
	25,916	24,155
Total Investments	**1,103,724**	**673,523**

17 Debtors	2022 £	2021 £
Debtors	115,789	22,434
Heritage Lottery Fund - Delivery Claims	180,140	182,776
Taxation and Social Security	100,189	125,619
	396,118	330,829

18 Creditors: amounts falling due within one year

	2022 £	2021 £
Trade Creditors	158,002	318,703
Other creditors	4,693	3,900
	162,695	322,603

19 Operating leases	2022 £	2021 £
Not later than one year	29,000	14,667
Later than one year and not later than five years	119,333	118,333
Over five years	290,000	320,000
	438,333	453,000

The total future minimum lease payments under non-cancellable operating leases are as above.

Notes forming part of the financial statements for the period ended 31 March 2022

20 Unrestricted Funds

	Fund balances at 01.04.2021	Incoming Resources	Resources Expended	T/F from Restricted Fund	Fund balances at 31.03.22	Fund balances at 31.03.21
	£	£	£	£	£	£
General Fund	355,864	165,811	323,400	235,000	433,275	355,864
Designated Fund - Heritage Fund	8,040,854	263,471			8,304,325	8,040,854
	8,396,718	429,282	323,400	235,000	8,737,600	8,396,718

21 Restricted Funds

	Fund balances at 01.04.2021	Incoming Resources	Resources Expended	Transfer Adjustments	Fund balances at 31.03.22	Fund balances at 31.03.21
	£	£	£	£	£	£
Acquisitions Fund	232,871		(2,481)	(35,000)	200,352	232,871
Appeal fund - capital fund re cottages development depreciation	200,786		(888)		201,674	200,786
Capital Project	1,293,193	2,495,069	2,907,684		880,578	1,293,193
Endowment Fund	416,497	406,000	(4,959)	50,000	877,456	416,497
Reserved for Endowment	50,000	125,000		(50,000)	125,000	50,000
Collection	3,000	300			3,300	3,000
Shop Refit depn fund	2,577		2,577		0	2,577
Development & business planning	0	20,000	20,000		0	0
Acquisition – John Thornton Painting	0	200,000		(200,000)	0	0
	2,198,924	3,246,369	2,921,933	(235,000)	2,288,360	2,198,924

Notes forming part of the financial statements for the period ended 31 March 2022

22 Heritage assets fund - unrestricted

	Fund Balance	Incoming resources	resources Expended	Transfers	Fund Balance 31-Mar-22	(Restated) Fund Balance 31-Mar-21
	£	£	£	£	£	£
Collection of works of Art	8,040,854	263,471	-	-	8,304,325	8,040,854
	8,040,854	263,471	-	-	8,304,325	8,040,854

This fund represents the valuation of the collection in accordance with FRS 102.

23 Analysis of Net Assets between Funds

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2021
Acquisitions Fund		200,352			200,352	232,871
Appeal fund - capital depreciation fund re Cottages	194,979				194,979	200,786
Endowment Fund		877,456			877,456	416,497
Capital Development				652,273	652,273	1,058,193
Shop Refit Depn Fund	0				0	2,577
Freehold Property	235,000				235,000	235,000
Development				128,300	128,300	53,000
	429,979	1,077,808	0	780,573	2,288,360	2,198,924

	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	(Restates) 2021
Unrestricted Fund						
General Fund	84,666	25,916	0	322,693	433,275	355,864
Heritage Collection			8,304,325		8,304,325	8,040,854
	84,666	25,916	8,304,325	322,693	8,737,600	8,396,718
Total Funds	**514,645**	**1,103,724**	**8,304,325**	**1,103,266**	**11,025,960**	**10,595,642**

24 Transactions with trustees

Mark Stephen Bills, Director	2022	2021
	£	£
Remuneration	79,000	75,000
Pension contribution	5,920	6,000
	84,920	81,000

During the year one trustee had expenses reimbursed in respect of travel and hospitality amounting to £613 (2021: £211).

Donations received from Trustees	2022	2021
	£	£
Donations from Trustees	0	500
	0	500

25 Reconciliation of net movement in funds to net cash flow from operating activities

	2022	2021
	£	£
Net movement in funds	430,318	497,394
Add back depreciation charge	7,593	12,115
Deduct investment fund SOFA income shown in investing activities	(20,743)	(18,487)
Add investment fund SOFA expenses shown in investing activities	4,345	4,834
Deduct unrealised gain for the year	(16,769)	(139,761)
Deduct realised gain for year	116	(3,176)
Decrease (increase) in stock	(7,363)	0
Decrease (increase) in debtors	(65,289)	72,156
Increase (decrease) in creditors	(159,908)	(49,044)
Net cash used in operating activities	172,300	376,031

26 Restating of assets

The heritage assets have been restated for 31 March 2021 in relation to one piece of art work that was included within the value of the accounts at 100% which has now been identified with only a 50% ownership. The accounts have been adjusted accordingly to reflect the correct ownership share.

27 Capital commitments

The redevelopment of the site was still ongoing at the year end date and the expected completion date was subsequently missed by the developers which delayed the re-opening of the museum. As a result of the overrun and other pandemic related issues there is uncertainty over the level of completion costs and the responsibility of bearing those potential costs.

GAINSBOROUGH'S HOUSE SOCIETY

England & Wales - Charity number 1170048

Accounts

Gainsborough's House Society

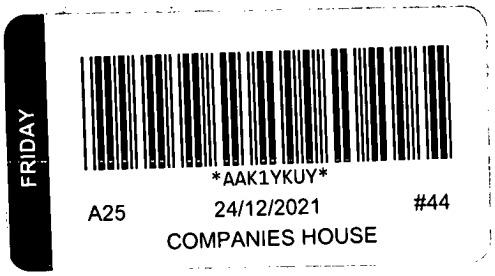
Report and Financial Statements

Year Ended

31 March 2021

Charity No. 1170048
Company No. 10413978

Moore Green
Chartered Accountants
Sudbury Suffolk



GAINSBOROUGH'S HOUSE SOCIETY

Annual report and financial statements for the year ended 31 March 2021

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GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Registered Charity name: Gainsborough's House Society

Registered Charity number: 1170048

Registered Company number: 10413978 – Limited by guarantee

Accredited Museum

Principal office

Gainsborough's House, 46 Gainsborough Street, Sudbury, Suffolk CO10 2EU
Telephone: 01787 372958 e-mail: mail@gainsborough.org

President

Rebecca Salter PRA

Vice President

Lord Phillips of Sudbury

Patrons

Clare, Countess of Euston
The Mayor of Sudbury
Maggi Hambling CBE – Patron of Gainsborough's House Friends

Patrons of the Campaign

Maggi Hambling CBE
Loyd Grossman CBE

Trustees and Company Directors

Brian Moody (Chair)
Suzanne Marriott
Martin Myrone
Wilf Weeks OBE
Nigel Evans
Christy Stewart-Smith
Mark Harris
Mark Pendlington (Resigned 23 April 2021)
Mark Bills (Executive Director)

Observer (non-Trustee)
Jayne Austin - Suffolk County Council

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Full-Time Staff

Mark Bills	Executive Director
Emma Boyd	Keeper of Art and Place
Liz Cooper	Commercial Manager
Arabella McKessar	Development Assistant
Terry Groom	Finance Manager
Trudy Pickerin	Finance and Admin Assistant

Part-Time Staff

Steph Parmee	Learning & Outreach Officer

Volunteers

Jane Lowe	Gardener
Penny Payne	Friends Co-ordinator
Jacqui Robins	Volunteer Co-ordinator

Linda Adcock, Christine Ainsworth, Gwyneth Arnott, Maureen Audsley, Renuka Baldwin, Greta Banner, Peter & Jackie Bateman, Joanne Beavan, Jenny Beckham, Jane Benton, Caroline Bridge, Cherry Bristow, Judith Bryant, Virginia Budd, Eileen Clayton, Heather Coltman, Michael & Barbara Copp, Susan Copping, Patience Cowper, Rosalyn Cracknell, Jan Craft, Grania Crawshay, Marnie Deakin, Shirley Dockerill, Dennis Duffy, Christa Edwards, Janie Estcourt, Nigel Evans, Audrey Ewen, Suzanne Flack, Gladis Garcia-Soza, Nicola Glen, John & Judith Glover, Janet Godsall, Nancy Graham, Belinda Green, Frances Gregor-Smith, Christa Grounds, Nick Hallidie, Mark Harris, Denise Hart, Elimar Harvey, Rose Harvey, Rachel Hatchard, Roger Hearne, Pauline Heigham, Elizabeth & Niall Hennessy, Cindy Hepburn, Helen & Geoff Holton, Ann Homan, Lindsay Hoyer Millar, Dave & Pat Hulbert, Christopher Hunt, Michelle Jay, Graeme Johnston, Judith Kemp, Rita Lindsell, Jassi Ling, Janet Lord, Anne Lowe, Jane Lowe, Dixie Ludgate, Colin & Linda Lutz, Lyn Macpherson, Sarah Maguire, Suzanne Marriott, Sheena Mattingly, Vicki Merrick, Diane Middlemiss, Nigel Middleton, Sara Miller, Brian Moody, David Moore-Gwynn, Ineke Morris, Nicholas Morse, Martin Myrone, Penny Nichol, Alice Nolda, Valerie Ohren, Clare Pardy, Penny Payne, Mark Pendlington, Chris Persinger, Sue Peterson, Andrew & Penelope Phillips, Carol Potts, Richard Powell, Bernice Rabe, Barbara Rea, Laurie Reynolds, Jane Richardson, Nicholas Roberts, Jacqui Robins, Bruce Ronaldson, Diana Schofield, Freya Scott-Rockel, Judi Shaw, Rachel Skillen, Ann Smith, Christine Smith, Eve Smith, Margaret Steed, Catherine Stephens, Christy Stewart-Smith, Joanne Stone-Williams, Margaret Stuart, Nigel Surry, Valeria Tinkler, Virginia Tuck, Eppie Turk, Mary Vincent, Mari-Louise Waghorn, Paula Wall, Sue Webb, Wilf Weeks, Jenny Wheeler, Maureen White, Sue Whiteley, Christopher Whybrow, Dorothy Wynn, Brian & Elizabeth Yates

GAINSBOROUGH'S HOUSE SOCIETY

Legal and Administrative Information

Auditors

Moore Green, 22 Friars Street, Sudbury, Suffolk

Solicitors

Bates Wells & Braithwaite, 27 Friars Street, Sudbury, Suffolk

Bankers

CAF Bank Ltd, West Malling, Kent & Lloyds Bank, Market Hill, Sudbury, Suffolk

Report of the Trustees

Governance, structure, and management

Gainsborough's House Society Ltd was founded by incorporation in England and Wales on 6 October 2016 and commenced trading on 1 January 2017. Company Registration number 10413978, Charity Commission registration number 1170048.

This Report and Accounts detail the activity of Gainsborough's House Society Ltd for the year from 01 April 2020 to 31 March 2021.

Aims and objectives

The charity owns and runs Gainsborough's House, the childhood home of the great English painter Thomas Gainsborough (1727-88), as a museum and gallery.

MISSION STATEMENT

To promote the wider knowledge, appreciation, and enjoyment of the art of Thomas Gainsborough within the context of the eighteenth century and the inspiration of the Suffolk landscape and to preserve and enhance Gainsborough's House and its collections for the benefit of present and future generations.

VISION STATMENT

Gainsborough's House, the childhood home of Thomas Gainsborough is a national centre for the exploration of Gainsborough's art, the development of the English landscape and the art of printmaking. With Thomas Gainsborough as its inspiration, it seeks to bring to life the art and ideals of Thomas Gainsborough to inspire a new generation of visitors.

Public Benefit

Gainsborough's House's charitable objects, are to preserve the trust property, create an arts centre and museum, collect, curate and display works of art and further the development of the arts through education and events. It also achieves the public benefit requirement through offering many of its events, activities, courses, and publications either free to users or at heavily subsidised rates, mainly thanks to grants generated from charitable trusts and foundations and donations from the public. These include free admission on special days; entrance to exhibitions at no extra cost; events open to non-members; free or subsidised workshops for the old, vulnerable, disadvantaged, youth, schools, community groups and families.

The Society is aware that the public's opportunity to benefit must not be limited by geographical or other restrictions. Although most of its activities take place in the South Suffolk and North Essex area, visitors come from all over the UK and abroad, and concessions on ticket prices are offered to children and students. The Friends, Patrons and Mulberry Patrons membership schemes are open to all.

Accreditation

Gainsborough's House Society maintained its Accredited Museum status in 2018/19.

Method of recruitment and appointment of trustees

The trustees are recruited from the constituency of volunteers and members of Gainsborough's House, and from people identified with appropriate skills to fulfil the purposes and aims of the organisation.

Governance, structure, and management *(continued)*

Trustee induction and training
New trustees are provided with a copy of the Memorandum and Articles of Association, latest audited accounts, most recent management accounts and minutes of trustee meetings, together with a copy of the Charity Commission's publication 'Responsibilities of Charity Trustees'.

Organisational structure
The overall governance and financial responsibility are vested in a Board of Trustees who are elected at the Annual Meeting of the Trustees.

Risk management
The trustees have examined the major strategic, business, and operational risks which the charity faces and confirm that systems are established to manage the significant risks.

The main risks identified were:
The loss of key staff which was identified as a medium risk with a high impact. To mitigate this risk the trustees have implemented succession planning and development of staff through support and training.

Complete or part destruction of the fabric of Gainsborough's House and its Collection was identified as a low risk with a high impact. To mitigate this risk staff, receive safety training to avoid damage through fire or water leaks. The property has appropriate fire and intruder alarms, computerised environmental monitoring, and insurance to cover business interruption and repair or replacement of works of art.

Key management personnel remuneration
The trustees consider the board of trustees and the executive Director as comprising the key management personnel of the charity in charge of directing and controlling the charity and running and operating the charity on a day-to-day basis. All trustees give of their time freely and no remuneration or expenses were paid to any of the elected trustees during the year. The board of trustees appointed the Executive Director, Mark Bills, as a trustee and company director of Gainsborough's House Society Ltd. The pay of the charity's executive Director is reviewed annually and normally increased in accordance with performance and average earnings. The remuneration is bench-marked with similar charities of size and activity to ensure that the remuneration set is fair and not out of line with that generally paid for similar roles.

There are no related party transactions requiring disclosure. Trustees are required to disclose all relevant interests and register them with the executive Director and in accordance with the Trust's policy withdraw from decisions where a conflict of interest arises.

Report of the Trustees

Objectives and activities

The end of the financial year on 31st March marked one of the institution's most challenging years to date with the arrival of Covid-19. Gainsborough's House was closed for redevelopment and its activities beyond the building project severely limited. It closed its information point and had to make five redundancies. Despite the difficulties a great deal has been achieved in this period with enormous progress on the capital project and we are very grateful to those who supported us through this difficult time, often giving again.

It is extremely sad to report in this period the deaths of two individuals who gave much to Gainsborough's House:

Nick Ridley OBE– former Chairman of Gainsborough's House and former council leader died at the age of 82 after a short illness. He continued to support Gainsborough's House and was instrumental in Babergh's support of the new galleries. He was a great support to the Director personally and he will be much missed.

Sue Molineux, Printmaker and Print Technician of Gainsborough's House. She will be very much missed by us all and it is difficult to think of printmaking at Gainsborough's House without her. She was a devoted and driving force for the print workshop, which she ran with enthusiasm, hard work, grace and humour.

The Governors set seven strategic objectives. During 2020-21, although profoundly limited by closure, the demands of a major capital project and the pandemic, Gainsborough's House contributed to these objectives in the following way:

1. AWARENESS

Raising the profile of Gainsborough's House

Gainsborough's House continued to engage with its supporters through letters updating them of the progress of the capital project, alongside cards of the building works, Gainsborough recipes and Gainsborough wild flower seeds for the garden.

PUBLICATIONS AND PRESS

The Director of Gainsborough's House started a regular monthly page in the *Suffolk Free Press* to keep local people informed about Gainsborough's House, its capital project, opportunities, and initiatives. The first one in March 2021, looked at the significance of the project. Others will follow that look at aspects of the project, progress, acquisitions, Bulmer Brick, apprenticeships, and volunteering opportunities, as well as the events we were developing for the summer.

EVENTS

When lockdown allowed, supporters and visitors were given hard hat tours of the site. Talks, lectures and meetings were given through video links and our activity on social-media increased.

Objectives and activities (continued)

2. THE HOUSE AND ITS CONTENTS

Protecting and making accessible a nationally significant heritage asset

EXHIBITIONS

Although Gainsborough's House's exhibition programme was not possible due to Covid-19 and building works, much planning took place. The programme of exhibitions, beginning in spring 2022, needed to be prepared. For the opening exhibitions loans were requested and agreed, alongside catalogues being prepared. With three galleries concurrently showing exhibitions it was important to be planning several years in advance. Gainsborough House will re-open with major Gainsborough paintings filling the new gallery spaces, and the historic house reflecting the passions and haunts of the artist's world. This will be followed by a series of national and international exhibitions as well as new works by artists and the activities of those in our surrounding communities. National collections have agreed to lend their great Gainsboroughs and we are partnering on exhibitions with the National Portrait Gallery, Puskin Museum of Fine Arts Moscow and the Rijksmuseum Twenthe.

ACQUISITIONS

Gainsborough's House is increasing the significance and breadth of the Gainsboroughs in its collection as well as increasing the representation of other artists associated with the region. The inclusion of Constable is through significant loans, and we have recently acquired the world's largest collection of works by Cedric Morris. Gainsborough's House is in effect celebrating not just the birthplace of Thomas Gainsborough but also the birth of the British School of Landscape Painting.

ENQUIRIES

In 2020/2021 Gainsborough's House received a number of enquiries about the collection: approximately 22 letters, 120 phone calls, 255 emails, 2 arranged visits.

Objectives and activities (continued)

3. AN INTERNATIONAL STUDY CENTRE
Creating a vibrant centre for Gainsborough and related studies

Given the restrictions of lockdown and closure, development of projects was difficult, but Gainsborough's House managed to build on its existing international relationships. Following on from the extraordinarily successful Thomas Gainsborough Exhibition at *The Pushkin State Museum of Fine Arts*, Moscow (03 December 2019 – 01 March 2020), Gainsborough's House is planning an exhibition with the Pushkin, due to open at the end of June 2022, showing its renowned collection of French landscape paintings. We will welcome an exhibition of these works, that include Corot and Monet, to Sudbury next year. It will be a huge draw to the town with masterpieces from Russia's great capital city collection coming to Britain for the first time.

GAINSBOROUGH 300
Gainsborough's House has begun discussions on Gainsborough 300 and will be inviting all major national and international stakeholders to the Paul Mellon Centre, our partner, to discuss plans for 2027 (300 years since Gainsborough's birth). There are also discussions around Constable and Turner.

CEDRIC MORRIS RETROSPECTIVE
A major retrospective is planned for Cedric Morris in 2022 and loans have been requested and catalogue planning begun.

COLLECTION AND DISPLAY RESEARCH
Research continues into the collection of Gainsborough's House and future displays for re-opening.

4. A LEARNING CENTRE
Increase, access, learning and outreach

Much of the learning work had to pause during this period of Covid-19 and our Learning Officer was furloughed. Despite this Gainsborough's House, through the work of the Project Assistant and Administration Officer, and the Association for Suffolk Museums (AFSM), was able to produce activity packs for distribution to vulnerable families in Babergh including those who have limited access to IT and Internet. This is a great initiative that we were pleased to support.
SCHOOLS & OUTREACH
Although it was not possible to run workshops, planning took place and our partnerships maintained to have an even stronger Learning offer at the end of lockdown.

Objectives and activities (continued)

5. A SENSE OF PLACE
Strengthen its connections with Sudbury, local heritage and the landscape

VISION FOR PROSPERITY
Gainsborough's House is part of the wider town vision for prosperity and is a key player in the development of regional initiatives. Gainsborough's House continued to be greatly involved with the town and its future plans and remained at the heart of its vision for prosperity. As a result, the Director continued working as a member of the Town Steering Committee and the Babergh & Mid Suffolk District Councils' (BMSDC) Sudbury Vision Delivery Group.

THE FUTURE DEVELOPMENT OF SUDBURY
Gainsborough's House has been keen to calculate the economic value of the project, both in terms of employment and its GVA (Gross Value Added which measures the contributions to an economy), based on Association of Independent Museums and ALMAUK (Archives, Libraries and Museums Alliance UK) economic value toolkits.

The project GVA (2016/17 to 2021/21) is £8,656,684 in total including £5.36m in visitor impact, £1.33m in employment impact; impact of spend on goods and services £1.02m.

Once completed, the GVA of the expanded museum will be £2.93m (£2.07m in visitor impact p.a. employment impact of £425,920 and spend on goods and services £200,832. This is an overall increase of 72% on 2015/16).

Artists are drawn to Suffolk's big skies and unspoilt countryside and this project will establish Gainsborough's House as a **cultural hub**, a place for more of the region's artistic community to congregate, create and show art and serve as a route to market for artists. Printmakers will for the first time be able to show their work in exhibitions on site (they currently use a church hall).

A larger museum will enhance Gainsborough's House as **a place to volunteer**. Training will be offered to support additional volunteering activity across the organisation, including in the café, with volunteers increasing from 150 to 250, and enhance chances for social interaction, important for the region's increasingly older population.

One important element within the design is how the new building will connect with the Sudbury site. Drawing its inspiration from the town's roofscapes, the design echoes the surrounding architecture, creating a contemporary building in sympathy with the town and the conservation area surrounding Gainsborough's House. This approach also translates to the materials that have been selected for the new build, and which will include bricks from the historic Bulmer brickworks, just outside Sudbury, and the internationally famous Sudbury silk for the interiors. ZMMA noted:

'At inception we will carry out a thoughtful, analytical study of the town and the important, historic townscape context it provides for Gainsborough's House:... Our constructional approach, using less concrete, provides a lower embodied energy and carbon footprint. In all our design decisions about materials we will consider the sustainability impact in terms of sourcing and long-term life expectancy, maintenance, and end-of-life recycling. Locally sourcing Bulmer Brick, flint, clay roof tiles and silk wall linings will greatly reduce delivery miles.'

Objectives and activities (continued)

6. SUSTAINABILITY

Improve the generation of income and provide sustainability

FUNDRAISING

This was a very busy and worrying period where we have been without admission and earned income and where fundraising has been critical to our survival. Although we were ineligible for early government support and did not receive funds from the first Cultural Recovery Fund the NLHF gave a generous upgrade to the project and a number of generous funders gave again, including an enormously generous donation from the Band Trust. The delay caused by Covid-19 meant increased costs, both revenue and capital, to get Gainsborough's House to the end of the project.

BENEFACTORS AND DONORS

Gainsborough's House is enormously grateful for the support that we have received from all our benefactors and donors. Many trusts and foundations and generous individuals have given again to help us through this difficult time.

ENDOWMENT

The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. £50,000 is for fundraising costs and the £500,000 is released as match funding £1 for £1 over four years. Gainsborough's House has secured £270,000, with the remaining £230,000 to find in the next two years. Because of current events, the deadline for completion has been extended from March 2021 to May 2022

FUNDRAISING FOR CAPITAL PROJECT, *REVIVING AN ARTIST'S BIRTHPLACE*

Gainsborough's House continues to fundraise for the match funding and further costs. The *Buy a Brick* campaign allows individuals to support the capital project by buying a brick at £20. The scheme has been enormously successful, reflecting the great support there is for the project.

LOCAL AUTHORITIES

Suffolk County Council supported the core activities of the House with a generous grant, at a time when Suffolk is facing significant budget cuts. Sudbury Town Council continued its support and re-affirmed its commitment to supporting the House. Gainsborough's House is enormously grateful to both funders.

PATRONS, FRIENDS AND SUPPORTERS

Although Friends membership dropped off a little due to closure and lockdown, the majority of supporters remained loyal and many gave donations, for which we are extremely grateful.

COMMERCIAL ACTIVITY

Due to closure and Covid-19 and the furloughing of the Commercial Manager, there was little opportunity and little activity. Planning for a shop, café and commercial hire spaces continued through the work of the capital project.

SHOP & CAFÉ

Designs for the new café and kitchen were completed and with the rental of No.47 Gainsborough Street, the shop and café spaces will redouble on re-opening.

Objectives and activities (continued)

HIRE & GROUP BOOKINGS

Traditionally a limited offer was available to groups with simple introductory talks and coffee. We have expanded the offer over the past year to include guided tours, lectures, print demonstrations and more varied group refreshment options.

Building on the basic existing group visit offer, we have increased the opportunity to learn and understand Thomas Gainsborough and the history of the house through the introduction of volunteer led guided tours, lectures and practical workshops. Along with the existing introductory talks this new offer now provides groups with a greatly improved visitor experience. Further research and introduction of specialist tours will continue to develop the offer for when the House reopens, attracting a wider audience and encouraging repeat group visits.

DEVELOPING NEW INCOME STREAMS

Several strands of potential income streams have been researched and some carried out. These include the feasibility of developing a café and refreshment offer at Gainsborough's House and a consultant, Mark Simpson, produced an evaluation of a café at Gainsborough's House for the business plan.

A 10-year business plan was created and was submitted as part of a Stage 1 HLF application for the capital project. This was seen to be based upon achievable amounts by the HLF national board.

GAINSBOROUGH'S HOUSE WOULD LIKE TO THANK EVERYONE FOR THEIR SUPPORT

BENEFACTORS

The National Lottery Heritage Fund
Timothy & Mary Clode
The George John & Sheilah Livanos Charitable Trust
The Linbury Trust
Babergh District Council
Garfield Weston Foundation
New Anglia LEP
Foyle Foundation
The Wolfson Foundation
The John Ellerman Foundation
David Pike
The Murray Family
The Band Trust
The Lord Belstead Charitable Settlement
J Paul Getty Jnr Charitable Trust
The Pilgrim Trust
The Finnis Scott Foundation
Maggi Hambling CBE
Andrew Lloyd-Webber Foundation
John Beale
Esmée Fairbairn Foundation
The Paul Mellon Centre for Studies in British Art

Objectives and activities (continued)

BENEFACTORS (continued)

Suffolk County Council
Sudbury Town Council
Humphries Weaving
Vanners Silk Weavers
Anthony Wheeler Bequest

DONORS

de Laszlo Foundation
Sir Siegmund Warburg's Voluntary Settlement
Rogers, Stirk, Harbour & Partners Charitable Foundation
John Gambart Webb Bequest
James Hughes-Hallett
AIM Association of Independent Museums
The Arts Society
The Arts Society Sudbury
Arts Council England/V&A Purchase Grant Fund
Paul & Vanessa Watchman
National Heritage Memorial Fund
Ernest Cook Trust
Barbara Whatmore Charitable Trust
Robert Davey
John Osborn CBE
Richard Mansell-Jones
Sir John Hoskyns Charitable Trust
The Doric Charitable Trust
Lowell Libson
Coral Samuel Charitable Trust
Phillips Fund
Sir Edward Lewis Foundation
Stanley Foundation
Surrey Square Charitable Trust
David Tyler
The Scarfe Charitable Trust
Lord & Lady Marlesford
John Laing Charitable Trust
Aurelius Charitable Trust
The Henry Moore Foundation
Association for Suffolk Museums
Brocklebank Charitable Trust
The Constable Trust

Objectives and activities (continued)

DONORS (continued)

The Radcliffe Trust
Wallace Charity Trust
Alfred Williams Charitable Trust
Faith Robinson
John Sheeran
P & S Schafler
Heathgate Charitable Trust
Timothy Colman Charitable Trust
Chivers Trust
Basil Slaughter Trust
The Schorr Collection
Nicholas Antill
Dedham Vale ANOB
Colchester Borough Council
Bevan Charitable Trust
Contemporary Art Auction – Artists
The Silk Manufacturers of Sudbury
Reeman Dansie
Jonathan Lambert Fine Jewellery
Nethergate Brewery Co Ltd
The Trustees of Gainsborough's House
The Estate of Anne Boggis-Rolfe
D Wilkins
The Grocers Company
The Drapers' Company
Local Fundraising Committee
The Leslie Mary Carter Charitable Trust
Rev'd Canon John Nurser
The National Heritage Memorial Fund
Art Fund
SHARE Museums East
All those who have given to 'Buy A Brick'

Objectives and activities (continued)

MULBERRY PATRONS

Lord Abinger
Nicholas & Jenny Antill
Martin & Jane Bailey
Simon & Melanie Barrett
John Beale
Marcia Brocklebank
David & Mary Burr
Christie's
Timothy & Mary Clode
Robert & Sara Erith
Nigel & Chris Evans
Mark Harris
Richard Mansell-Jones
Suzanne Marriott
Brian & Valerie Moody
David & Alison Moore-Gwyn
John Osborn CBE
Penny Payne
David Pike
Nella & Geoffrey Probert
Griff Rhys Jones
Ann E Smith
Hilary & Robert Spivey
Lord & Lady Stevenson
Christopher Stewart-Smith CBE DL
Alan Swerdlow & Jeremy Greenwood
Nicholas & Jane Turner
Paul & Vanessa Watchman
Wilf Weeks OBE & Annie Weeks
Nicholas & Louise Wells

THANK YOU TO OUR MULBERRY PATRONS, PATRONS, FRIENDS AND ALL OUR VOLUNTEERS

Objectives and activities (continued)

7. ORGANISATION

Excellence and value in governance and administration

GOVERNANCE

The Annual Trustee Away day was postponed due to Covid-19 and trustee meetings were held via video link.

STAFF

Given closure, loss of income and roles and the future financial pressure caused by lockdown Gainsborough's House reduced costs to a minimum and all, but essential staff remained during the closure period. Five of eight members of furloughed staff were made redundant. This was a very difficult decision, and it is Gainsborough's House's hope that the majority of these will be re-employed when we are preparing for re-opening in 2022.

Gainsborough's House is grateful for the hard work of the team who were not furloughed and have worked hard to ensure that the project is kept on track and that we have remained visible to our supporters. None of the active team took full annual leave and over the year between Christmases, the average holiday taken up was just over a week.

VOLUNTEERS

Gainsborough's House could not run without volunteers, and we are extremely grateful for all the work that they do. With a period of inactivity, we kept in regular contact with our volunteers.

PRINT WORKSHOP

The Print Workshop received some very sad news with the death of Sue Molineux. She will be very much missed by us all and it is difficult to think of printmaking at Gainsborough's House without her.

The Print Workshop remained closed in this period but was developed as part of the capital project in order that it can fulfill its future development plans in five main areas:

- Increased activity with more courses and exhibitions
- Increased resourcing including increased staffing and maintenance of the Print Workshop
- Increased access, open and affordable
- Widening the reach to attract a new generation of printmakers
- More efficient use of the Print Workshop time, a booking system to organise and maximise usage

Plans for future years

PLANS FOR FUTURE PERIODS

Despite the pandemic construction of a new building and refurbishment of Gainsborough's House continued. There were inevitable delays caused by ground conditions, archaeology, asbestos, and Covid-19.

Capital Project

The project plans to re-open in spring 2022.

In the last report the sequence of building was reported, which can now be updated:

- Demolition to rear of existing shop (completed)
- Forming foundation to new café area (completed)
- Print workshop demolition of the corner to create viewing area (completed)
- Earth works protection (completed)
- Foundations to new gallery (completed)
- Waterproofing/acoustic mat to underside of gallery floor (completed)
- Formation of ground floor slab (completed)
- Erect columns to ground floor (completed)
- Form 1st floor slab (completed)
- Erect columns to 1st floor (completed)
- Form 2nd floor slab (completed)
- Erect scaffold to exterior (completed)
- Erect steel frame (completed)
- Fit crash deck fall arrest to internal areas (completed)
- Erect blockwork to exterior (completed)
- Waterproof coating to blockwork (completed)
- Install staircase (completed)
- Brickwork to exterior (begun)
- Roof coverings (completed)
- Install windows (completed)
- Install lift (begun)
- Remove scaffolding (begun)
- Internal fit out (begun)

Plans for future years (continued)

APPENDIX; Project Summary

REVIVING AN ARTIST'S BIRTHPLACE: A NATIONAL CENTRE FOR GAINSBOROUGH

Gainsborough's House Society has a strategic vision to become a National Centre for Gainsborough that has a national and international profile while serving as a hub for the visual arts in Suffolk and a vibrant centre for learning and training. The strategy is to expand the visitor offer to show more art to attract more visitors and encourage repeat visits to generate more income, supported by an ambitious programme of temporary exhibitions and events. Expanding the site will increase capacity to welcome 50,000 visitor's pa and help create lasting, transformational change.

The strategy to raise the profile of Gainsborough's House is to encourage more exhibitions of Gainsborough's art in major museums abroad, first Europe, then Russia, and beyond to the United States of America and China, as well as elevating the artist's profile with key partnerships in the UK. Expanding the site allows for new and enhanced income streams to diversify revenue sources and create a more robust cultural business that can respond to and create opportunities for further expansion and reach in the future. Future developments beyond this capital project could be a larger café, more art studios, larger shop or expanded displays exploring Sudbury as a national centre for silk production.

While plans have been created for a large-scale capital improvement, central to the overall growth and sustainability of Gainsborough's House, work has also been carried out to form strategic partnerships here and abroad. Gainsborough's House instigated the first ever monographic exhibition of Gainsborough in Europe in 2016, with the Rijksmuseum in The Netherlands, and the first Gainsborough exhibition in Germany, at Kunsthalle Hamburg, opened in March 2018 and the first Gainsborough exhibition in Moscow with the Pushkin museum in Moscow in 2019/20. Strategic partnerships have been formed with the National Portrait Gallery, Tate, National Gallery, and the Royal Collection that will enable the museum to show loans of major Gainsborough masterpieces and bring works out from their stores, and enable shared marketing, scholarship, symposiums and lectures, publishing series and staff exchanges.

This vision is in keeping with the museum's seven strategic aims:
1. Awareness – Raising the museum's profile.
2. The House and its Contents – Protecting & making accessible nationally significant heritage.
3. An International Study Centre – Creating a vibrant centre for Gainsborough and related studies.
4. A Learning Centre – Increasing access, learning and social inclusion to a wide audience.
5. A Sense of Place – Strengthening connections with Sudbury, local heritage, and the landscape.
6. Sustainability – Improving the generation of income and providing financial resilience.
7. Organisation – Excellence and value in governance and administration.

THE PROJECT: A NATIONAL CENTRE FOR GAINSBOROUGH

A neighbouring former labour exchange building was the only possible space for a major expansion. Babergh District Council bought the building in 2015 to create time for the museum to raise funds, supporting the vision that converting an unused eyesore and brown-field site to create a museum of national standing would make the town a more desirable place to live, visit and invest in and create a greater pride.

Plans for future years (continued)

DELIVERY:
'Reviving an Artist's Birthplace: A National Centre for Gainsborough' is an ambitious project that responds to these needs and aims to fascinate and inspire audiences to enjoy the art, life, and passions of Gainsborough in the special setting of his childhood home. The project will refurbish and redisplay all the historic buildings and create a 525sq m gallery extension for exhibitions that aim to put Gainsborough's House on the international art museum map. With audiences at the heart of the project, the museum will show more of Gainsborough's art, displaying more works from the collection, national museum stores and private ownership, and tell the story of his life, his family, and his interests, while illuminating the culture and social history of the 18th century. This project will tell the little-known story of Sudbury as a national centre of silk weaving, linking Gainsborough's weaving family history and maximise opportunities for artists working in the print studio.

The project will transform the museum's ability to develop a secure future by providing capacity for up to 100,000 visitors, encouraging a three-fold increase in dwell time and generating substantially more income. The project aims to spearhead the regeneration of the surrounding historic market town. The project has four main elements:
1. HISTORIC HOUSE: the re-presentation of the current buildings and outside space.
2. NEW GALLERIES: a major gallery extension with four new exhibition and learning spaces.
3. VISITOR SERVICES: improving visitor services, café, toilets, shop, print workshop and Hills Room.
4. AUDIENCE DEVELOPMENT & TRAINING: better public engagement, exhibitions, scholarship, and learning.

HISTORIC HOUSE: The project will refurbish, reconfigure, and redisplay the historic house and contents to safeguard the historic environment, conserve the collection, improve interpretation and environmental controls. Exposed heating appliances and picture rails will be removed. Physical security and day-light control to windows will be improved and display lighting made more discreet and effective using LED fittings and removing existing clutter.

Garden: The beautiful garden will receive specialist care to safeguard it and landscaping and interpretation will enhance visitor enjoyment of this oasis. A 'crinkle crankle' wall using local historic Bulmer bricks made by prisoners in HMP Hollesley Bay and HMP Highpoint, trained in heritage skills led by Gainsborough's House training programme, will feature in the setting, and there will be more seating.

NEW GALLERIES:
The project will remove a neighbouring empty former labour exchange building, as it has little architectural or historic value, and build a 525sq m wing over three floors with three galleries and a learning studio. This substantial new building will make effective use of the long strip of land along Weaver's Lane. It will rise to three-and-a-half storeys and provide a lofty, single-storey gallery space in its northern end. The architecture will be modern, using a palette of local materials to create a building that refers both to the domestic and industrial architecture of Sudbury.

VISITOR SERVICES:
- New orangery style café will overlook the garden and a prep kitchen.
- Existing print studio will be refurbished with a new floor and improved environmental controls. A new glass wall will offer visitors views of artists at work and enhance the workspace for the thriving artistic community.
- The Hills Room, a flexible 60-seat space and group meeting room, will be refurbished.
- Additional toilets will be built across the site, more storage, and more office space.
- The current shop will be relocated and expanded with high street access.

Plans for future years (continued)

AUDIENCE DEVELOPMENT & TRAINING:
- Strong programme of temporary exhibitions of international appeal to draw audiences, lectures, and music.
- Five apprenticeships offering entry level opportunities to work in the arts and heritage sector and internships.
- Artistic development, practical art courses, an artist in residence.
- Increase in learning and engagement to reach young people and non-museum audiences, including those experiencing rural poverty and low participation in cultural activities.
- Social impact programmes, extending the museum's work to create wellbeing and good mental health.
- Extensive school's programmes offering cross-curricula art, science, and history learning, both at the museum, in museum-led visits into the countryside and creative learning.

TRANSFORMATIONAL IMPACT

By doubling the size of the museum, this project will **transform the museum's future** with additional visitor capacity to raise more admissions income and enable audiences to access 18th century art in new ways, a period of art often perceived as difficult. New interpretation and an enhanced visitor journey through the museum will help visitors to understand and appreciate Gainsborough, his work and artistic practises and 18th century social history. As there is no major visual arts centre in Suffolk nowhere else in the county can receive major touring exhibitions. Other large visual art museums are outside the county in Cambridge, Norwich, and Colchester. Creating three temporary exhibition spaces allows for potentially three concurrent exhibitions to frequently refresh the offer and encourage repeat visits.

The **economic impact** will be considerable. For Sudbury, this project aims to be a game-changer with more visitors spending in the town; more pride of place, enhancing Sudbury as a more vibrant place to live, work and set up business and attracting more investment. The project will elevate Suffolk's international branding and offer to the world as a place to visit.

KEY MILESTONES IN THE PROJECT

- Gainsborough's House received Heritage Lottery Fund support of £3.45 million, including a development grant of £280,700, towards a £7.7 million project to transform the House into a national centre and one of the region's leading heritage museum and galleries.

- The Development Phase was successfully completed in March 2018.

- In the same month, Gainsborough's House submitted a Stage 2 application to the HLF for a decision at the end of June 2018.

- Planning and listed building permission was granted on 4 April 2018.

- Gainsborough Chambers was demolished in March 2019.

- Gainsborough's House closed on 27th October 2019 and building work on the new galleries began in January 2020.

Plans for future years (continued)

SUPPORTERS

'Reviving an Artist's Birthplace' promises to fulfil the potential of the House as a centre for study and enjoyment of this major British artist, showcasing his art and extending engagement with the ideas and landscapes which helped inspire it. In doing so, it will not only do a service to the artist, the town, and the region, but also British art as a whole. A transformative project.' **Sir Nicholas Serota CH, as Director of Tate (now Chairman, Arts Council England)**

'Gainsborough is already treasured by the local community and this major project could help to nurture the town's collective pride and identity. Sudbury has long been working towards revival. I believe this project would be an important catalyst for change within the town.' **James Cartlidge, MP for South Suffolk**

'This is a most exciting project which is of national, regional and local significance in terms of scholarship, education, economic development and enhancement of our heritage. Perhaps most impressive is the determination the management and trustees have shown to create an absolutely first-class project which will enrich both residents and visitors from far and wide.' **Loyd Grossman CBE**

'A collection of real importance for an artist of international reputation but who is arguably under-displayed and insufficiently appreciated in his own country.' **Sandy Nairne CBE**

'The project offers so much opportunity for both the development of the house and for a newly designed building to engage a whole new generation with Gainsborough and the Suffolk landscape. I was also interested to see archival books about silk from the Gainsborough Silk Weaving Company and delighted to hear the plans include a silk gallery. Linking Gainsborough family's weaving background and the artist's exquisite costume painting within the context of a still vibrant silk industry will help to draw a new audience. I can see real value in this exciting development.' **Dame Anna Wintour, Editor-in-Chief, US Vogue**

'Clearly the work of such a great painter is already universally admired, but it's shocking how few people realise that he was born and raised in such a gorgeous house in Sudbury. Not only will the new building be a brilliant showcase for the artist's work, it will also be an international exhibition space in an area of the country which is sorely in need of an arts centre worthy of the singular beauty of its surroundings.' **Nicole Fahri CBE**

Financial Review

Finance

The Statement of Financial Activities for 2020/21 financial year covers the year from 1 April 2020 to 31 March 2021.

Income received through donations and grants have been greatly appreciated in the year in this difficult time of Covid.

The Capital Development phase is ongoing and fundraising activity has continued to support the investment in Gainsborough's House. We have had wonderful support from National Lottery Heritage Fund and donations increased from £796k to £2.74m.

Unfortunately, due to Covid and being in the construction phase of the Capital Development we have had to close our shop and exhibitions.

The Heritage Assets – collection of artworks – has been stored away until opening day.

The value of the Acquisition Fund has reduced slightly, but the Endowment fund has increased, but due to the fluctuation in the markets reflecting the global economy and international and domestic activities and the initial reaction to COVID-19 the two have balanced out.

Investments

Rathbone Investment Management Ltd manage the majority of the Charity's investment holding together with the Board of Trustees through its Investments sub-committee.

Reserves

The Board of Trustees have established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets or required to fund stocks ("the free reserves") held by the charity should be equivalent to between three and six months of the qualifying expenditure, which equates to approximately £60,000 to £120,000. At this level the Trustees feel that they would be able to continue the current activities of the charity in the event of a significant drop in income.

The total reserves as at 31 March 2021 amounted to £11,595,642, which includes £2,198,924 of restricted reserves.

Report of the Trustees

Trustees' responsibilities in relation to the financial statements

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements, the trustees are required to:

The trustees (who are also directors of Gainsborough House Society for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the applicable Charities SORP 2019 (FRS 102):
- make judgements and estimates that are reasonable and prudent:
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 21st December **2021 and signed by one trustee on behalf of all the trustees:**

Name BRIAN MOODY **Signature** BJ Moody

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society

AUDITOR'S UNQUALIFIED OPINION

Opinion

We have audited the financial statements of Gainsborough House Society (the 'charitable company') for the year ended 31 March 2021 which comprise the statement of financial activities, balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2021, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.
Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.
Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees annual report[2], other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit ; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Report of the Auditors

Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

In identifying and assessing risks of material misstatements in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included obtaining an understanding of the legal and regulatory frameworks applicable to the Charity and the sector in which they operate. We determined that the most significant laws and regulations were Companies Act 2006 and Charities Act 2011.

We assessed and concluded that the Charity's key area was in relation to its heritage assets valuation.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. Audit procedures by the engagement team included identifying and assessing the design effectiveness of controls management has in please to prevent and detect fraud; understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process; challenging assumptions and judgements made by management in its significant accounting estimates; identifying and testing unusual value entries, in particular any entries posted with unusual account combinations; and assessing the extent of compliance with the relevant laws and regulations. The size of the charity and volume of transactions indicated a low level of material risk overall.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charitable company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.

Report of the Auditors

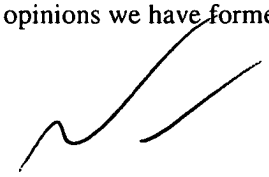
Independent Auditors' report to the trustees of Gainsborough's House Society (continued)

- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charitable company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charitable company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation (ie. gives a true and fair view).

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Nicholas Farr FCA (Senior Statutory Auditor)

For and on behalf of
Moore Green
Chartered accountants and statutory auditor
22 Friars Street
Sudbury
Suffolk
CO10 2AA

23/12/21

Statement of financial activities

Statement of financial activities for the year ended 31 March 2021

		UNRESTRICTED FUNDS TO 2020/21	RESTRICTED FUNDS TO 2020/21	TOTAL FUNDS TO 2020/21	TOTAL FUNDS TO 2019/20
INCOME					
Donations and legacies	2	385,526	24,000	**409,526**	348,544
Development project	2	0	2,654,116	**2,654,116**	796,188
Endowment	2	0	20,000	**20,000**	70,000
Incoming resources from charitable activities					
Operating museum and art gallery	3	3,224	0	**3,224**	86,054
Income from other trading and fundraising activities	4	78	0	**78**	61,565
Investment income	5	2,321	16,166	**18,487**	25,510
TOTAL INCOMING RESOURCES		391,149	2,714,282	**3,105,431**	1,387,861
EXPENDITURE					
Costs of raising funds	6	38,138	4,834	**42,972**	117,231
Expenditure on Charitable activities					
Operating museum and art gallery	7	319,029	2,388,973	**2,708,002**	1,237,653
TOTAL RESOURCES EXPENDED		357,167	2,393,807	**2,750,974**	**1,354,884**
Total income/expenditure before gains or losses on investments		33,982	320,475	**354,457**	32,977
Re-valuation of Assets				**0**	0
Realised profit/(loss) on investments		0	3,176	**3,176**	0
Unrealised profit/(loss) on investments		4,543	135,218	**139,761**	-106,880
Net movement in funds		38,525	458,869	497,394	-73,903
Transfer between funds		190,000	(190,000)	**0**	0
FUND BALANCE SUB TOTAL		228,525	268,869	497,394	-73,903
FUND BALANCE AT 31 March 2020		9,168,193	1,930,055	**11,098,248**	11,172,151
FUND BALANCE AT 31 March 2021		9,396,718	2,198,924	**11,595,642**	11,098,248

The notes on pages 27 to 39 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Balance sheet

Balance sheet as at 31 March 2021

		2020/21			2019/20		
		£		£	£		
		Unrestricted	Restricted		Unrestricted	Restricted	
FIXED ASSETS							
Tangible Assets							
Freehold	11	59,572	435,786		59,849	451,593	
Fixtures & fittings	11	1,509			7,540		
Short Leasehold	11	25,371			25,371		
Tangible Heritage Assets	12	9,040,854			9,040,754		
Investments							
Endowment	14		416,497			305,956	
Acquisition Fund	15		232,871			206,874	
		9,127,306	1,085,154	10,212,460	9,133,514	954,423	10,087,937
CURRENT ASSETS							
Investments		24,155			19,612		
Stocks		17,420			17,420		
Debtors	16	136,894	193,935		45,333	357,652	
Cash at Bank and in Hand		99,304	1,234,077		-31,715	973,656	
		277,773	1,428,012	1,705,785	50,650	1,331,308	1,381,958
CREDITORS-Amounts falling due within one year	17	8,361	314,242		15,971	355,676	
		8,361	314,242	322,603	15,971	355,676	371,647
NET CURRENT ASSETS				1,383,182			1,010,311
TOTAL ASSETS		9,396,718	2,198,924	11,595,642	9,168,193	1,930,055	11,098,248
FUNDS							
Unrestricted		355,864			127,439		
Heritage valuation - unrestricted		9,040,854			9,040,754		
Restricted			2,198,924			1,930,055	
		9,396,718	2,198,924	11,595,642	9,168,193	1,930,055	11,098,248

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies' regime and in accordance with FRS102 SORP.

Approved by the Board of Trustees (Directors) of Gainsborough's House Society Ltd on 21st December **2021 and signed by one trustee on behalf of all the trustees:**

Name BRIAN MOODY **Signature** B J Moody

Signature of one director (trustee) authenticating accounts being sent to Companies House:

Name MARK BILLS **Signature** Mark Bills

The notes on pages 31 to 44 form part of these financial statements.

GAINSBOROUGH'S HOUSE SOCIETY

Statement of Cash Flows

Year Ended 31 March 2021

	Note	2021 £	2020 £
Cash flow from operating activities	24	376,031	28,851
Net cash flow from operating activities		376,301	28,851
Cash flow from investing activities			
Payments to acquire tangible fixed assets		(100)	(97,961)
Payments to acquire investments		(54,595)	(104,798)
Receipts from sales of investments		66,443	36,100
Interest received		871	913
Dividends received		17,616	24,597
Exps invs		(4,834)	(4,165)
Net cash flow from investing activities		25,401	(145,314)
Net increase in cash and cash equivalents		401,432	(116,463)
Cash and cash equivalents at 1 April 2020		981,730	1,098,193
Cash and cash equivalents at 31 March 2021		1,383,162	981,730
Cash and cash equivalents consists of:			
Cash at bank and in hand		1,333,381	941,941
Investments fund cash balances		49,781	39,789
Cash and cash equivalents at 31 March 2021		1,383,162	981,730

Notes forming part of the financial statements for the period ended 31 March 2021

1 General information

Gainsborough House Society is a company limited by guarantee, registered in England and Wales. The address of the registered office is Gainsborough's House, 46 Gainsborough Street, Sudbury , Suffolk , CO10 2EU.

2 Statement of compliance

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

3 Accounting policies

Basis of accounting

The financial statements are presented in sterling which is the functional currency of the company.

Going concern

The trustees are satisfied that there are no material uncertainties in the adoption of the going concern basis of preparation and have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the financial statements.

Heritage assets

The charity holds a collection of works of art to celebrate the life and works of Thomas Gainsborough. These heritage assets were acquired in past accounting years and not capitalised. Acquisitions are made by purchase, donation or in lieu of tax.

The collection of works of art are categorised as follows:

Thomas Gainsborough: paintings, drawings, prints, sculpture, letters, manuscripts, and memorabilia.
Gainsborough Dupont – Gainsborough's nephew: paintings and drawings.
Gainsborough's contemporaries and influences: historic paintings, drawings, and prints.
Works related to Thomas Gainsborough, prints after Gainsborough, decorative objects using Gainsborough imagery.
Henry William Bunbury: paintings, drawings, and prints.
Images of Sudbury: paintings, topographical drawings & prints, photographs by Humphrey Spender, drawings by John Addyman.
Modern (20th/21st century): paintings, drawings and prints relating to Gainsborough's House, works by Rowland Suddaby and Cavendish Morton.
Furniture and furnishings: mostly 18th century.
Late 18th century newspapers, Rare Books: mostly 18th century art and society.
Cedric Morris: landscape and portrait paintings, drawings, prints.

The valuation of the collection takes place on an ongoing basis to assess current value by the trustees.

Accounting policies *(Continued)*

Acquisition and Disposal Policy

Acquisition: While focusing on works by Gainsborough and keeping an interest in historic works or those related to Gainsborough, the spread of areas of acquisitions is greatly reduced. As a result, funds will not be used on acquiring anything that will not be displayed regularly or that will duplicate what we already have. However, works sought by the Society are likely to be of high cost, so outside funding support for acquisitions will usually need to be secured.

Disposal: When disposal of an object is being considered, the trustees will establish if it was acquired with the aid of an external funding organisation. In such cases, any conditions attached to the original grant will be followed. This may include repayment of the original grant and a proportion of the proceeds if the item is disposed of by sale. Generally, the Gainsborough's House will not undertake disposal other than in exceptional circumstances. Whether the disposal is motivated either by curatorial or financial reasons, the decision to dispose of material from the collections will be taken by the Trustees of Gainsborough's House, only after full consideration of the reasons for disposal. Other factors including the public benefit, the implications for the Society's collections and collections held by museums and other organisations collecting the same material or in related fields will be considered. External expert advice will be obtained and the views of stakeholders such as donors, researchers, local and source communities, and others served by the Society will also be sought. Any funds raised by disposal will generally be added to the Society's Acquisition fund.

Tangible fixed assets

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition.

Depreciation is calculated to write off the cost or valuation, on a straight-line basis, over the expected useful economic lives of the assets concerned. The principal annual rates used for this purpose, which are consistent with those of last year, are:

	%
Freehold buildings (excluding heritage assets)	2
Office Equipment	25
Fixtures and Fittings	25

Fixed Assets – Investments

The investments are stated at their market value. Any gains or losses on investments (both realised and unrealised) are recognised in the Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

1 Accounting policies (Continued)

Income

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt.

Grants are included in the statement of financial activities of the accounting year in which they are receivable.

Donations, other voluntary income, and shop sales are included in the year in which they are received.

Donations and all other receipts from fundraising are reported gross and the related fundraising costs are reported in expenditure.

Income from investments is included in the statement of financial activities of the accounting year in which they are receivable.

Legacies are included in the statement of financial activities when the Charity is legally entitled to the distribution and the amount can be measured with certainty.

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

Expenditure

All expenditure is accounted for when incurred and all liabilities are recognised in full as soon as the obligations arise and analysed as detailed on the SOFA. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund and designated funds. They are available for use at the discretion of the Trustees in furtherance of the Charity's charitable objectives.

Restricted funds are created when grants or donations are made for a particular purpose, the use of which is restricted to that purpose.

Cash

Cash comprises cash at bank and in hand including short term deposits with a maturity date of three months or less from the date of acquisition.

Pension contributions

The Society operates a defined contribution pension scheme to which both the Society and employees make contributions. The Society's contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme. The assets of the scheme are held separately from those of the Society in an independently administered fund.

Liability to taxation

As a registered charity, the organization is exempt from income and corporation tax to the extent that its income and gains are applied towards the charitable objects of the charity and for no other purpose.

Notes forming part of the financial statements for the period ended 31 March 2021

Income 2 Income	Unrestricted 2020/21	Restricted 2020/21	Total 2020/21	Total 2019/20
Donations and Legacies				
Donations	121,255	1,000	122,255	8,633
In Memory of Mary Lister			0	891
Donations in Memorium	250		250	0
Bequest – Christopher John Beresford-Jones			0	2,000
Donation of works				
Friends subscriptions & donations	16,279		16,279	18,809
Patrons subscriptions & donations	1,475		1,475	9,752
Mulberry Patrons subscriptions & donations	16,691		16,691	27,582
Business Subscriptions & Donations			0	200
Gift Aid Claim	1,034		1,034	8,177
Core Grants:				
Sudbury Town Council	6,500		6,500	6,500
Suffolk County Council	28,560		28,560	0
Babergh District Council	10,708		10,708	0
Charitable Trust & Other grants:				
G J & S Livanos Charitable Trust		20,000	20,000	20,000
Lady Getty	2,100		2,100	2,100
Garfield Weston Foundation			0	40,000
Heritage Conservation Trust			0	1,500
Grocer's Hall Charity			0	1,500
John Laing Charitable Trust			0	1,000
Share Retail Forum (Share Museum East)		3,000	3,000	1,000
Victoria & Albert Museum – Acq			0	10,000
Art Fund UK – Acq			0	30,000
Art Fund UK			0	5,000
HMRC Covid 19 Furlough	80,674		80,674	0
Art Fund – Johnathon Ruffer Curatorial Foundation			0	400
Pilgrim Trust – Director's salary			0	15,000
Heritage Lottery Fund – Acq			0	38,500
David Pike	100,000		100,000	100,000
	385,526	24,000	409,526	348,544

Notes forming part of the financial statements for the period ended 31 March 2021

2 Income (continued)	Unrestricted 2020/21	Restricted 2020/21	Total 2020/21	Total 2019/20
Capital Development:				
National Heritage Fund – Delivery Claims		1,593,447	1,593,447	463,588
Doric Charitable Trust		1,000	1,000	2,000
Scarfe Charitable Trust		0	0	500
Finnis Scott Foundation		30,000	30,000	30,000
The Linbury Trust		150,000	150,000	100,000
Bulmeir Trust – S Marriott		1,000	1,000	0
Sudbury Town Council		0	0	5,000
The Band Trust		150,000	150,000	0
The Foyle Foundation		50,000	50,000	0
de Laszlo Foundation		0	0	10,000
The Wolfson Foundation		100,000	100,000	0
Arts Council		86,326	86,326	0
John R Murray Charitable Trust		50,000	50,000	0
Mrs Doreen Wilkins		10,000	10,000	0
Mr & Mrs Timothy Clode		150,000	150,000	125,000
Art Friends Cambridge		678	678	678
Richard Mansell-Jones		3,000	3,000	3,000
Suffolk County Council – LEP		250,000	250,000	0
Donations of art including Auction and Art Fair		180	180	1,105
Buy a Brick		2,313	2,313	7,030
Bronze Old Horse-Paul Knolle, Mr D Moore-Gwn, John Sheeran		9,000	9,000	0
Gainsborough's House Trustees		3,750	3,750	24,500
Gift Aid Claim		2,400	2,400	2,459
Donations from individuals		1,722	1,722	1,340
Heritage Fund Fundraising Costs		9,300	9,300	19,988
	0	2,654,116	2,654,116	796,188
Endowment:				
Lord Belstead Charitable Trust		0	0	25,000
The Leslie Carter Charitable Trust		0	0	10,000
John Osbourne		10,000	10,000	0
National Heritage Fund – match funding		10,000	10,000	35,000
	0	20,000	20,000	70,000
			0	
	385,526	2,698,116	3,083,642	1,214,732

Notes forming part of the financial statements for the period ended 31 March 2021

3	**Incoming resources from charitable activities** *Activities in furtherance of the charity's objectives*	**Unrestricted 2020/21**	**Restricted 2020/21**	**Total 2020/21**	**Total 2019/20**
	House Admission Fees	0		0	39,233
	Print Workshop Income	0		0	20,135
	Exhibitions misc Income	0		0	0
	Exhibitions Tax Relief	0		0	13,599
	Collections misc income	102		102	1,028
	Education Income	3,150		3,150	1,690
	Group Hire/Catering	0		0	6,339
	Gift Aid on Entry Fees	(28)		(28)	4,030
		3,224	0	3,224	86,054

4	**Income from trading and fundraising activities**	**Unrestricted 2020/21**	**Restricted 2020/21**	**Total 2020/21**	**Total 2019/20**
	Sales	37		37	40,647
	Friends events	0		0	4,448
	Patrons events	0		0	325
	Mulberry Events	0		0	10,921
	Fundraising events – revenue	0		0	4,526
	Misc Income	41		41	698
		78	0	78	61,565

5	**Investment income**	**Unrestricted 2020/21**	**Restricted 2020/21**	**Total 2020/21**	**Total 2019/20**
	Acquisition Fund Dividends received		5,971	5,971	8,971
	Endowment Fund Dividends received		10,195	10,195	8,707
	Endowment Fund Capital Interest			0	0
	Investment Income	1,450		1,450	6,919
	Interest received	871		871	913
		2,321	16,166	18,487	25,510
	Total Income	**391,149**	**2,714,282**	**3,105,431**	**1,387,861**

Notes forming part of the financial statements for the period ended 31 March 2021

Expenditure

6 Costs of raising funds	Unrestricted 2020/21	Restricted 2020/21	Total 2020/21	Total 2019/20
Purchases	989		989	29,060
Groups	0		0	2,271
Friends expenses	145		145	4,254
Patrons expenses	0		0	125
Mulberry Patrons expenses	0		0	13,995
Fundraising events	2,405		2,405	5,980
Fund Raising Expenses & salary	211	0	211	21,770
Investment management fee		4,834	4,834	4,165
Support costs & salary	34,388		34,388	35,611
	38,138	4,834	42,972	117,231

7 *Operating museum and art gallery*	Unrestricted 2020/21	Restricted 2020/21	Total 2020/21	Total 2019/20
Collections Management & salary	144,421	5,644	150,065	236,477
Gainsborough Chambers & Development	0	2,374,725	2,374,725	731,926
Exhibitions Expenses	(50)		(50)	33,844
Print Workshop Expenses & salary	2,486		2,486	21,715
Education Expenses & salary	16,067	0	16,067	21,394
Marketing	4,789		4,789	23,680
Reception salary	22,623		22,623	30,515
Commercial Manager	39,073		39,073	39,095
Depreciation	3,511	8,604	12,115	12,115
Audit	5,870		5,870	3,800
Support costs & salary	80,239		80,239	83,092
	319,029	2,388,973	2,708,002	1,237,653
Total Expense	**357,167**	**2,393,807**	**2,750,974**	**1,354,884**

8 *Allocation of Support Services*	Cost of generating voluntary income	Collections management	Print workshop & Education	Total	Total 2019/20
General office and finance	25,494	25,494	33,992	84,980	87,851
Information technology	3,009	3,009	4,012	10,030	8,834
Housekeeping and maintenance	5,885	5,885	7,847	19,617	22,018
	34,388	34,388	45,851	114,627	118,701

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources in terms of staff costs by the time spent and other costs by their usage.

9 Transfer between funds

Two sums were transferred from the restricted Acquisition Fund to unrestricted funds during the year £8,000 to give support to the Revenue budget as allowed by the terms of the fund and agreed by the Board of Trustees, and £15,000 to part fund the purchase of Acquisitions. Additionally £167,000 was transferred from restricted funds in respect of running costs associated with the development.

10 *Employee Information*

	2021	2020
	£	£
Salaries, fees and wages	294,797	292,699
Statutory contributions	25,967	25,174
Pension Contributions	21,575	22,938
	342,339	340,811

	Number	Number
Full Time Employees in the period	6	5
Part Time Employees in the period	7	10
	13	15
Full time employees at 31 March 2021	5	5
Part time employees at 31 March 2021	1	8
	6	13

11 *Tangible Fixed Assets*

	Freehold Property	Office Furniture, fittings & Equipment	Short Leasehold Property	Total
Cost				
at 1 April 2020	589,179	196,023	25,371	810,573
Additions				0
Disposals				0
at 31 March 2021	589,179	196,023	25,371	810,573
Depreciation				
at 1 April 2020	87,737	188,483		276,220
Charge for the period	6,084	6,031		12,115
at 31 March 2021	93,821	194,514	0	288,335
Net Book Value				
at 31 March 2021	495,358	1,509	25,371	522,238
at 1 April 2020	**501,442**	**7,540**	**25,371**	**534,343**

11 *Tangible Fixed Assets (Continued)*

Gainsborough's House and the Print Workshop are included in fixed assets but at a nil value being the basis of the transfer from the unincorporated Gainsborough's House Society. Included in freehold property are the cottages which are used as the entrance to Gainsborough's House and an Education Centre.

There is a legal charge held over the freehold 46-47 Gainsborough Street, Sudbury by way of legal mortgage with The Trustees of the National Heritage Memorial Fund in relation to the continuing security for the payment or discharge when due of the secured obligations.

12 Heritage Assets

Tangible fixed assets – heritage assets

	2021	2020
Collection of works of art		
Cost or Valuation at 1April 2020	9,040,754	8,942,793
Valuation in year		
Additions	100	97,961
Additions – donation	0	0
Disposals	0	0
Value at 31 March 2021	9,040,854	9,040,754

The valuation of the collection last took place on 4 December 2017 by Christie's. This is reviewed annually by the trustees. At the point the assets come out of storage to go back on display the policy adopted will be for a professional valuation to be undertaken every 3 years.
The conservation of the collection is ongoing, and works are sent to freelance conservators (mostly drawings and prints) on a regular basis. The Museum Plus Collections database will continue to be developed with updated documentation and attachment of photographic images of all works in the collection.

Notes forming part of the financial statements for the period ended 31 March 2021

13	Tangible Fixed Assets – five-year summary of heritage asset transactions	2021	2020	2019	2018	2017
					£	£
	Additions					
	Purchases	100	97,961	32,831	11,424	4,319
	Gifts	0	0	40,473	500,000	0
	Disposals	0	0	0	0	0

14	Investments – Endowment	2021	2020
		£	£
	Value at Cost	305,956	253,316
	Additions at Cost	19,201	91,377
	Disposals	0	0
	Unrealised Gain/ (Loss) against valuation	93,748	(59,090)
	Cash	(2,408)	20,353
		416,497	305,956

The Heritage Lottery Fund awarded Gainsborough's House £550,000 towards creating a £1 million endowment. £50,000 is for fundraising costs and the £500,000 is released as match funding £1 for £1 over four years. We are very grateful to John Osbourne who has given £10,000, and NHLF released match funding of £10,000.

15	Investments – Acquisition	2021	2020
		£	£
	Market Value at 1 April 2020	206,874	265,461
	Additions at Cost	35,394	13,421
	Disposals – sale proceeds	(66,443)	(36,100)
	Profit/(loss) on disposal of investments	3,176	(374)
	Unrealised Gain/ (Loss)	41,470	(39,783)
	Cash	12,400	4,249
		232,871	206,874
	Investment Fund		
	M&G Charifund Value at 1 April 2020	19,612	25,248
	Unrealised Gain/ (Loss)	4,543	-5,636
		24,155	19,612
	Total Investments	**673,523**	**532,442**

Notes forming part of the financial statements for the period ended 31 March 2021

15 Investments (Continued)

Listed Below are material investments representing more than 5% of the total market value of investments

	2021	2020
	%	%
Treasury Stock	8.6	9.7
Halma Plc		5.5
GlaxoSmithKline		7.2
Mercantile Investment Trust Plc	6.6	
JP Morgan Asset Mgrs (UK)	7.2	6.1
JP Morgan Asian Inv Trust Plc	8.7	6.5
Polar Capital Fund	7.1	6.1
JP Morgan GBL Growth	7.1	5.3
Scottish Mortgage Inv Trust	5.6	

16 Debtors	**2021** £	**2020** £
Debtors	148,053	151,366
Heritage Lottery Fund – Delivery Claims	182,776	251,619
	330,829	402,985

17 Creditors: amounts falling due within one year	**2021** £	**2020** £
Trade creditors	318,703	259,986
Social Security and other taxes	0	6,497
Other creditors	3,900	105,164
	322,603	371,647

18 Operating leases	**2021** £	**2020** £
Not later than one year	14,667	19,750
Later than one year and not later than five years	118,333	5,000
Over five years	320,000	0
	453,000	24,750

The total future minimum lease payments under non-cancellable operating leases are as above.

Notes forming part of the financial statements for the period ended 31 March 2021

19 Unrestricted Funds

	Fund balances at 01.04.2020	Incoming Resources	Resources Expended	T/F from Restricted Fund	Fund balances at 31.03.21	Fund balances at 31.03.20
	£	£	£	£	£	£
General Fund	127,439	391,049	357,167	190,000	355,864	127,439
Designated Fund – Heritage Fund	9,040,754	100			9,040,854	9,040,754
	9,168,193	391,149	357,167	190,000	9,396,718	9,168,193

20 Restricted Funds

	Fund balances at 01.04.2020	Incoming Resources	Resources Expended	Transfer	Fund balances at 31.03.21	Fund balances at 31.03.20
	£	£	£	£	£	£
Acquisitions Fund	206,874	5,971	(43,026)	(23,000)	232,871	206,874
Appeal fund – capital fund re cottages development depreciation	206,593		5,807		200,786	206,593
Keeper of Art & Place	(15,356)		(15,356)		0	(15,356)
Capital Project	1,120,614	2,712,216	2,384,537	(167,000)	1,281,293	1,120,614
Endowment Fund	305,956	10,195	(100,346)		416,497	305,956
Reserved for Endowment	0	50,000			50,000	0
Learning & Outreach	(1,000)	1,000			0	(1,000)
Collection	0	3,000			3,000	0
Shop Refit depn fund	5,374		2,797		2,577	5,374
Development & business planning	0	20,000	20,000		0	0
Research/Art Fund	1,000		1,000		0	1,000
David Pike Acquisition	100,000	(100,000)			0	100,000
	1,930,055	2,714,282	2,255,413	(190,000)	2,198,924	1,930,055

21 Heritage assets fund – unrestricted

	Fund Balance	Incoming resources	resources Expended	Transfers	Fund Balance 31-Mar-21	Fund Balance 31-Mar-20
	£	£	£	£	£	£
Collection of works of Art	9,040,754	100	-	-	9,040,854	9,040,754
	9,040,754	100	-	-	9,040,854	9,040,754

This fund represents the valuation of the collection in accordance with FRS 102.

22 Analysis of Net Assets between Funds

Restricted Fund	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2020
Acquisitions Fund		232,871			232,874	206,874
Appeal fund – capital depreciation fund re Cottages	200,786				200,786	206,593
Endowment Fund		416,497			416,497	305,956
Capital Development				1,058,193	1,058,193	870,258
Shop Refit Depn Fund	2,577				2,577	5,374
Freehold Property	235,000				235,000	235,000
Development				53,000	53,000	100,000
	438,363	649,368	0	1,111,193	2,198,924	1,930,055

	Tangible fixed assets	Investments	Heritage assets	Net current assets	Net Assets	2020
Unrestricted Fund						
General Fund	83,875	24,155	0	247,834	355,864	177,508
Heritage Collection			9,040,854		9,040,854	9,040,754
	83,875	24,155	9,040,854	246,034	9,396,718	9,218,262
Total Funds	**522,238**	**673,523**	**9,040,854**	**1,359,027**	**11,595,642**	**11,168,672**

23 Transactions with trustees

Mark Stephen Bills, Director	**2021** £	**2020** £
Remuneration	75,000	70,000
Pension contribution	6,000	5,360
	81,000	75,360

During the year one trustee had expenses reimbursed in respect of mileage amounting to £211 (2020: £809).

Donations received from trustees	**2021** £	**2020** £
Donations from trustees	500	16,257
	500	16,257

24 Reconciliation of net movement in funds to net cash flow from operating activities	2021	2020
	£	£
Net movement in funds	497,394	(73,903)
Add back depreciation charge	12,115	12,115
Deduct investment fund SOFA income shown in investing activities	(18,487)	(25,510)
Add investment fund SOFA expenses shown in investing activities	4,834	4,165
Deduct unrealised gain for the year	(139,761)	106,880
Deduct realised gain for year	(3,176)	0
Decrease (increase) in stock	0	9,885
Decrease (increase) in debtors	72,156	(238,337)
Increase (decrease) in creditors	(49,044)	233,556
Net cash used in operating activities	376,031	28,851

25 Capital commitments

The redevelopment of the site is still ongoing and is expected to continue in the foreseeable future. Costs incurred in relation to this are being funded through grants and fundraising.