

ALCESTER MUSICAL THEATRE COMPANY

England & Wales · Charity number 1169799

Details

Status Registered

Legal form Other

Registered 2016-10-20

Register [View on the Charity Commission register](#)

Contact

Address 19 Augustus Drive
Alcester
Warwickshire
B49 5HH

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Email Chairman@whats-on-theatre.org

Website www.whats-on-theatre.org

Activities

Objects: THE OBJECTS OF THE SOCIETY SHALL BE:1) TO ADVANCE, IMPROVE, DEVELOP AND MAINTAIN PUBLIC EDUCATION IN, AND APPRECIATION OF, THE ART AND SCIENCE OF MUSIC IN ALL ITS ASPECTS BY ANY MEANS THE TRUSTEES SEE FIT, INCLUDING THROUGH THE PRESENTATION OF PUBLIC CONCERTS AND RECITALS.

Activities: We produce Musical Shows, plays and Concerts in the Alcester/Redditch area. We perform a major musical in October at the palace Theatre and a Spring show in Alcester at Easter. We donate money to local charities from collections at our main events throughout each year. At Christmas we produce concerts for local charities, care homes, hotels and stately homes.

Classification

- **How:** Provides Other Finance
- **What:** Arts/culture/heritage/science
- **Who:** The General Public/mankind

Geography

- Warwickshire

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£34,298	£34,247	-	-
2023-12-31	£36,527	£25,571	-	-
2022-12-31	£22,631	£24,615	-	-
2021-12-31	£57	£1,080	-	-
2020-12-31	£1,852	£1,426	-	-

Trustees

Name	Role	Appointed
Andrew Sutton	Chair	2023-03-31

ALCESTER MUSICAL THEATRE COMPANY

England & Wales - Charity number 1169799

Accounts

ALCESTER MUSICAL THEATRE COMPANY

TRUSTEES' ANNUAL REPORT

For the year ended 31st December 2024

1. Reference and Administrative Details

Charity Name: Alcester Musical Theatre Company

Charity Number: 1169799

Principal Address: 19 Augustus Drive, Alcester, B49 5HH (Home of Chairperson)

Trustees:

- Andrew Sutton – Chair
- Hannah Wolstencroft – Treasurer
- Lauren Stanley – Secretary
- Charlotte McKay – Vice Chair / David Hill / Joanna Matthews / Dawn Hiseman / Jaime Glenn / Jennifer Nunn

2. Structure, Governance and Management

The organisation is constituted as a charitable association and governed by its constitution. Trustees are responsible for strategic direction, compliance, and oversight. The Trustees meet monthly and delegate operational activity to committee members and production teams.

3. Objectives and Activities

The charity aims to promote education and participation in musical theatre and the performing arts for the public benefit. Activities include rehearsals, productions, and community engagement.

4. Achievements and Performance

The Company staged two performances in 2024:

Spring Concert: - This was performed at the community-owned Greig Hall in Alcester. The concert was a compilation of songs from different well-known musical theatre shows and was made up of solo's, duets and group numbers. The concert is also the chance to perform in AMTC's home town and support the Greig Hall which is entirely run by community volunteers.

The Addams Family – The Musical at The Palace Theatre, Redditch, from 9 to 12 October 2024. The main production was directed by Bev Hatton, with musical direction by Phil Radden and choreography by Naomi Beckford. It was very well attended and received positive audience and reviewer feedback, supporting the charity's objectives.

AMTC's performance of Addams Family was nominated for a NODA award as Best Production

In addition to the above the Company performed Christmas Carols at Cherry Trees a local care home in Alcester.

5. Financial Review

Income derived from ticket sales, subscriptions, and fundraising. Expenditure included venue hire, production costs, and administration.

Total income: £34,298.67

Total expenditure: £34,247.90

Net movement in funds: +£50.77

6. Reserves Policy

The Trustees maintain reserves to meet operational commitments, support productions, and manage risks. The goal of the trustees is to end the year with the same balance as the year started. Current reserves: £37,238

7. Plans for Future Periods

The Company plans to continue staging productions, expand membership, and strengthen financial sustainability through fundraising and engagement.

The company aims to continue to provide a safe inclusive space for performers regardless of age, gender, disability, sexual orientation or level of neurodiversity.

8. Risk Management

Trustees have implemented financial controls, health and safety procedures, and safeguarding measures to mitigate risk.

9. Trustees' Responsibilities Statement

Trustees are responsible for preparing the report and financial statements, maintaining proper records, safeguarding assets, and preventing fraud.

10. Approval

Approved by the Trustees on 14th April 2026

Signed:

Andrew Sutton

Chair of Trustees

ALCESTER MUSICAL THEATRE COMPANY

Accounts for the Year Ending 31st December 2024

Income and Expenditure Account

	Note	2024		2023	
Income:					
Membership Subscriptions		3,132.00		4,120.00	
Friends Subscriptions		0.00		0.00	
40/60 Club		0.00		0.00	
Social Events, Coffee & Fundraising		11.75		(921.31)	
Bank Interest		197.31		144.53	
Donations & Grants	1	50.00		250.00	
Other income		170.00		345.98	
Less Owing to Charities					
Profit (Loss) on Main Show (Oct)		(3,547.65)		6,921.04	
Profit (Loss) on 2nd Production		1,303.81		1,348.67	
TOTAL INCOME			1,317.22		12,208.91
Expenditure:					
Rehearsal Rooms - Oddments		(407.00)		(500.00)	
Rehearsal Pianist - Oddments		0.00		0.00	
NODA Subscription		(230.00)		(209.50)	
Secretarial & Administration Expenses		0.00		0.00	
Insurance		(536.45)		(513.28)	
Sundry Expenses	2	(93.00)		(29.88)	
Depreciation	3				
TOTAL EXPENDITURE			(1,266.45)		(1,252.66)
Surplus (Deficit) for the year			50.77		10,956.25

Balance Sheet

	Note	2024		2023	
Balance brought forward		37,187.24		26,230.99	
Surplus (Deficit) for the year		50.77		10,956.25	
			37,238.01		37,187.24
Represented by:					
Fixed assets	4		0.00		0.00
Current Assets:-					
Cash in Hand		4.36		(55.64)	
Bank Current Account		14,945.76		15,726.43	
Bank Deposit Account		16,765.28		16,567.97	
Building Society		68.27		68.27	
Debtors & Pre Payments		0.00		0.00	
Owing to Charities		0.00		0.00	
			31,783.67		32,307.03
			31,783.67		32,307.03

SHOW ACCOUNTS

	2024		2023	
Main Production (Oct)				
Income:				
Ticket Sales		24,963.00		29,084.05
Other Income:				
Show Fees	1,360.00			
Programme Sales	1,150.06		0.00	
Programme Sponsors & Advertisers	12.00		0.00	

Raffle	29.50		866.24
Sundry Income	71.00		0.00
		2,622.56	866.24
TOTAL INCOME		27,585.56	29,950.29
Expenditure:			
Rehearsal Rooms	(1,485.00)		(1,170.00)
Rehearsal Pianist	(920.00)		(820.00)
Scores, Libs, Band Parts & Royalties	(6,070.50)		(4,642.71)
Hire of Theatre	(5,520.70)		(5,917.03)
Orchestra	(3,500.00)		(4,002.96)
Scenery Inc Backdrops	(3,400.00)		(759.95)
Props	0.00		(118.97)
Lighting	(3,414.60)		(670.00)
Sound	(1,423.65)		(1,471.13)
Costumes	(767.31)		(1,482.88)
Advertising	(852.71)		(635.26)
Merchandise	(258.60)		
Programme Printing	(274.29)		(273.39)
Production Team Expences	(806.00)		(12.90)
Production Gifts	(1,835.33)		(1,028.76)
Sundries	(604.52)		(23.31)
TOTAL EXPENDITURE		(31,133.21)	(23,029.25)
Profit (Loss) on Production		(3,547.65)	6,921.04

SHOW ACCOUNTS

2nd Production	2024		2023	
Income:				
Ticket Sales		2,819.05		2,307.45
Other Income:				
Programme Sales	0.00		0.00	
Programme Sponsors & Advertisers	0.00		0.00	
Raffle	333.00		330.00	
Sundries	0.00		0.00	
		333.00		330.00
TOTAL INCOME		3,152.05		2,637.45
Expenditure:				
Rehearsal Rooms	(609.50)		(540.00)	
Rehearsal Pianist	0.00		0.00	
Royalties	0.00		0.00	
Musicians / Band	(600.00)		(75.00)	
Refreshments	0.00		0.00	
Advertising	0.00		(73.78)	
Hire of Hall	(500.00)		(600.00)	
Programmes	(42.00)		0.00	
Production / General Gifts	(87.75)		0.00	
Sundry expenses	(8.99)		0.00	
TOTAL EXPENDITURE		(1,848.24)		(1,288.78)
Profit (Loss) on Production		1,303.81		1,348.67

NOTES TO THE ACCOUNTS

Note	2024	2023
1. Donations :		
Town Council	0.00	250.00
Alcester High Bayliff	0.00	0.00
Ragley Hall	0.00	0.00
Holiday Inn	0.00	0.00
Malin Court	0.00	0.00
Cherry Trees	50.00	0.00
Waitrose	0.00	0.00
M Butterworth	0.00	
Total	50.00	0.00

2. Sundry Expenses

Keyboard	£ 349.00	All items have been added to the fixed assets list below
Pedal	£ 12.88	
Gazebo	£ 44.99	

3 & 4. Depreciation & Fixed Assets :

Depreciation represents the write-off of Fixed Assets over a four year period at the rate of 25% per annum.

	Year	Cost	Depreciation		Written Down Value
			Year	Accum.	
Purchases During 2016 :					
Gazebo	2016	44.99		44.99	0.00
Keyboard	2016	349.00		349.00	0.00
Pedal for Keyboard	2016	12.88		12.88	0.00
		0.00	0.00	0.00	0.00
Total		406.87	0.00	406.87	0.00

Depreciation B/fwd	
	0.00
	0.00

Alcester Musical Theatre Company

Annual accounts as at the 31st December 2024

I have reviewed the above accounts and can confirm that the balance sheet as at the 31st December 2024 is fully reconciled to the bank accounts.

A handwritten signature in black ink, appearing to read 'Brenda Binnie', with a stylized, cursive script.

Brenda Binnie ACMA

9th March 2026