

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales · Charity number 1169632

Details

Status Registered

Legal form CIO

Registered 2016-10-13

Register [View on the Charity Commission register](#)

Contact

Address P.O. Box 10875
Nottingham
NG12 5YU

Phone 01159 375934

Email admin@masic.org.uk

Website www.masic.org.uk

Activities

Objects: TO ASSIST IN THE TREATMENT AND CARE OF WOMEN SUFFERING FROM OBSTETRIC ANAL SPHINCTER INJURIES IN PARTICULAR, BUT NOT EXCLUSIVELY BY:(I) SUPPORTING MOTHERS WITH THE INJURY; (II) INCREASING AWARENESS OF SAID CONDITION AMONGST MEDICAL AND HEALTHCARE PROFESSIONALS; (III) CONDUCTING STUDY AND RESEARCH FOR THE PUBLIC BENEFIT INTO THE CAUSES AND SUBSEQUENT TREATMENT AND PUBLISHING AND DISSEMINATING THE USEFUL RESULTS.

Activities: To assist in the treatment and care of women suffering from obstetric anal sphincter injuries by: (1) Supporting mothers with the injury; (2) Increasing awareness of said condition amongst medical and healthcare professionals; and (c) Conducting study and research for the public benefit into the causes and subsequent treatment and publishing and disseminating the useful results.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Other Defined Groups

Geography

- Ireland
- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£142,859	£148,919	-	-
2023-12-31	£126,009	£129,416	-	-
2022-12-31	£120,189	£125,308	-	-
2021-12-31	£67,064	£71,887	-	-
2020-12-31	£42,568	£27,208	-	-

Trustees

Name	Role	Appointed
Sarah Louise Embleton	Chair	2023-03-21
Amanda Louise Hughes		2022-09-05
Geoffrey Hand		2017-08-20
Henrietta Mary Rose Bidwell PhD, RM		2022-12-12
JULIE ANN CORNISH MD FRCS		2017-07-27
Joanna Prance		2022-01-06
Professor Robert Maxwell Freeman		2019-06-12
Samantha Vincent		2023-01-06

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales - Charity number 1169632

Accounts

Company registration number: CE008100

Charity registration number: 1169632

The MASIC Foundation

A charitable incorporated organisation

Annual Report and Financial Statements

for the Year Ended 31 December 2024

The MASIC Foundation

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The MASIC Foundation

Reference and Administrative Details

Trustees

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA

Prof Robert Freeman MB FRCOG

Henrietta Mary Rose Bidwell

Joanna Prance

Amanda Hughes, Treasurer

Samantha Vincent

Sarah Embleton (appointed Chair 4 March 2025)

Patrons

Donna Ockenden FRSA

Ranee Thaker MD FRCOG (appointed 1 January 2024)

Theo Clarke (appointed 27 January 2025)

President

Prof Michael Keighley MA MS FRCS

The MASIC Foundation

Reference and Administrative Details

Principal Office

PO Box 10875
Nottingham
NG12 5YU

Registered Office

PO Box 10875
Nottingham
NG12 5YU

Company Registration Number

CE008100

Charity Registration Number

1169632

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiner

Ballards LLP
Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Website

www.masic.org.uk

Email

Info@masic.org.uk

Twitter

[@masic_uk](https://twitter.com/masic_uk)

Instagram

<https://www.instagram.com/masicfoundation/>

Facebook

<https://www.facebook.com/MASICFOUNDATION>

The MASIC Foundation

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 December 2024.

Trustees

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA

Prof Robert Freeman MB FRCOG

Henrietta Mary Rose Bidwell

Joanna Prance

Amanda Hughes, Treasurer

Samantha Vincent

Sarah Embleton (appointed Chair 4 March 2025)

Objectives and Aims

Background

The MASIC Foundation was formed in 2016 and continues to be the UK's only charity dedicated to supporting women who have suffered severe perineal injuries during childbirth known as obstetric anal sphincter injuries (OASI) or third and fourth degree tears. Such injuries are life-changing and can have a devastating impact on a woman's quality of life - her health, intimate relationships, family relationships and employment.

Our Aims

The MASIC Foundation has three aims:

- 1) Raising public awareness and supporting injured women
- 2) Supporting research and prevention of OASI injuries
- 3) Education of healthcare professionals.

The MASIC Foundation

Trustees' Report

Achievements and performance

At MASIC, providing a safe and supportive environment where women can access medical advice, peer support, and advocacy is at the core of what we do. We empower women by offering them the tools, resources, and information they need to advocate for their rights and access to the right care. Each year, we support hundreds of women across the UK, ensuring they do not face these challenges alone.

In addition to our direct support services, MASIC is committed to raising awareness about injuries sustained during childbirth and campaigning for systemic changes in maternity care and this has been a strong focus in 2024.

Support Services Provision A key aim in 2024 was the continued development of our support provision, from providing peer-led face-to-face support to injured women, to updating and providing relevant and topical information online, through webinars, social media and responding to the many injured women who reach out to us via a number of platforms. After launching a number of groups in 2023 we sought long term funding to roll out our peer-led support groups nationwide and were delighted to receive a 3 year grant from the National Lottery Reaching Community Fund which will enable us to set up 10 peer-led support groups around the country including London, Nottingham and other areas where we identify need, and also to recruit an extra part time staff member who will lead on our support provision. We are incredibly grateful to the National Lottery for this important contribution to our work and supporting those with birth injuries.

We continued to run our established groups in Cardiff, Hillingdon and Guildford. MASIC Trustee, Jo Prance, who runs the Guildford group covering Surrey, Hampshire and Berkshire continued to promote and build links with local clinicians and ran two groups throughout the year. We were delighted that once again the TK Maxx Foundation donated to our Guildford Group and we thank them for their ongoing support of our work. Trustee, Samantha Vincent, continued with her Hillingdon support group running two groups across the year; and MASIC advocate, Rhi, continued the increasingly well attended Cardiff Group and continued discussions with the community and MASIC about increasing the reach of this service. We thank them all for their hard work in providing these vital groups. At the end of the year the team also met with MASIC Advocate, Jo, about setting up a group in Kent and a date was set for this. Also due to demand an online support group was scheduled for January 2025.

Building on these groups and the growing need for support is a key strategic aim for the charity and we look forward to recruiting for the new Lottery funded role in 2025 and building our networks of support.

Other Support

Aside from in-person support groups, there is an increasing online community of women who support each other through their experiences of injury from birth trauma. At the end of 2024, we had 481 (an increase of 51) members of a closed support group on Facebook and, through email, phone call and our online contact forms, we received over 275 (an increase of 125) enquiries during the year from injured women. We estimate we also spend 8 hours per month moderating our private Facebook support group.

"I just wanted to send a message of thanks to your charity. I sent various emails over the last few months (in my second pregnancy) and the team helping were always amazing. As were the resources. I found all the videos so helpful."

The MASIC Foundation

Trustees' Report

Social Media

Our social media continues to grow in reach, impact and engagement - serving injured women by providing an important source of information and guidance and disseminating information to health professionals. This year has seen continued growth in the awareness of injury and birth trauma in the media, so it's of great importance that we continue being the leading voice on these platforms. We ended the year with 3,393 followers on Instagram, 2,050 on Twitter, 962 on the Facebook open page. These platforms are used to promote relevant new stories, remind followers of MASIC's free-to-access webinar archives, share useful information and guidance from other health professionals, charities and health organisations and reach other health professionals and those interested in this area of women's health. We are increasingly using these platforms to campaign for change.

Press

MASIC continues to build upon the strong links it has with the media as the profile of the charity grows, along with awareness of issues within the maternity sector and injury. This year the APPG on Birth Trauma and the release of the inquiry report generated much discussion of maternal birth injury and trauma in the media.

As a result of this and growing awareness of the charity and injury we are frequently asked for comment, information and advocate stories and experiences. Below are just a selection of articles and highlights from our media this year.

- Sky News MASIC Chair

https://news.sky.com/story/good-maternity-care-exception-rather-than-the-rule-new-report-finds-13134920?fbclid=IwZXh0bgNhZW0CMTEAAR0cIK3hHGvWvuEy-y4GLnR3Xj1fbdGpFGlii5PNRQn-6dgd8fKdfCdgYkE_aem_AY3tLLbr2U9SjWPixsbl_luqSMbMa4VBD1G1SyWtLIMAEUxKIBew7W4QDQF-9S wYnljnbS0gwi_xP1ra2hPgACv8

- Sky News Chloë Oliver quoted:

https://news.sky.com/story/mother-left-with-life-long-injuries-after-giving-birth-breaks-silence-in-bid-to-help-others-13096662?dcmp=snt-sf-twitter&fbclid=IwZXh0bgNhZW0CMTEAAR0TVUd_XBLEEFdsENiAy6P1NPwbcB93FC-qmU8wWZwXVjU-jMCAtj_vpic_aem_AY2HAKcLZM5_oWVQcK9of5Mn2YkQBD11MQzwijzYe0MWTBzgi69SyuqAQuUCm3SPDHLgUloVrhr2NXU8UclhAK

- Grazia Gabi and link to our website at end of article:

https://graziadaily.co.uk/life/parenting/birth-trauma-stories/?fbclid=IwZXh0bgNhZW0CMTEAAR1IrlSgg54X_ZGywwpdfvCjEHEZWG-IMgLoC2K6vQYG6S9tlzgReIG7ZVA_aem_AY28bmZeAonP3S-sVDVJNaHFdM-K72_tEVeK2pC5Tc5Kv9dagtSlt6r2rAxjF6sGSdW87nalBokTr-j4vhu--gju

Webinars in 2024

We continued our successful programme of webinars which are not only informative but provide a useful source of educational content and resource for ongoing enquiries from both healthcare professionals and injured women. Thanks to funding from the National Lottery we were able to fund our new MASIC Live platform - a new online training and webinar platform which will increase our ability to drive revenue from this content and reach a wider audience whilst continuing to be free for injured women. Thanks now to funding from the National Lottery and our generous sponsors we are also able to offer these webinars free to all users which has greatly impacted our reach. The MASIC webinars in 2024 included:

- OASI and Disability: Employment Rights and Assessment
- Surgical and Non-Surgical Treatments for OASI in the Primary Stage
- Surgical and Non-Surgical Treatments for OASI in the Secondary Stage

These events are supported by a range of sponsors to cover costs and provide important income for the charity. We particularly wish to thank the following law and medical firms for their support: Leigh Day, Qfora, Medtronic and Irwin Mitchell.

“Loved the talks - really useful relevant and practical info for both patients and practitioners. “
Webinar attendee

The MASIC Foundation

Trustees' Report

Cost of Injury Survey

In 2024 MASIC carried out a survey to assess the costs of an OASI injury (a 3rd or 4th degree tear) to women, their families, and the NHS. The survey was disseminated through the charity's website and social media channels, and we received responses from 243 women who had suffered OASI injuries. The survey looked at the likely costs of surgical procedures, medical appointments and investigations, products to manage incontinence, employment, legal cases and more. Our survey gave us a 'cost snapshot' from the 243 responses received:

£50,654 - average cost for each woman who sustains an OASI injury

£464,889 - average cost if a legal claim is included in this figure.

The wide-ranging costs of OASI to the NHS and families across the UK needs wider investigation - as recommended in Theo Clarke's Birth Trauma Inquiry report 'Listen to Mums' (2024): 'NIHR to commission research on the economic impact of birth trauma and injuries, including factors such as women delaying returning to work' (page 7). We will continue to work in this area and will be working to find a health economist who can help us to expand the scope of investigation, and identify funding to help us carry out this work. Our survey results will also be published in a commentary piece for the journal 'Midwifery' (currently with copy editors, publishing date 2025).

The MASIC Foundation

Trustees' Report

Other Projects, Research and Collaborative Working

We continue to work with an ever-increasing network of clinicians, charities and others committed to reducing injury and supporting injured women. As the profile of our work and maternal birth injury grows we have seen an increase in the number of requests for the charity to sit on stakeholder groups, PPI involvement, training days and research groups. Some highlights include:

The MASIC Foundation was proud to be part of the Special Advisory Group on the APPG Parliamentary Inquiry into Birth Trauma - a piece of work which culminated in the publication on Monday 13th May 2024 of the report Listen to Mums: Ending the Postcode Lottery on Perinatal Care: Listen to Mums: Ending the Postcode Lottery on Perinatal Care

The inquiry received more than 1,300 submissions from people who had experienced traumatic birth, as well as nearly 100 submissions from maternity professionals. It also held seven evidence sessions, in which it heard testimony from both parents and experts. The MASIC Foundation was also able to feed into this process. The report generated a huge amount of press when it was released and the charity was pleased to be a part of this conversation. The awareness this raised about Birth Trauma and maternal injury are vitally important and we will continue to advocate for change.

MASIC was delighted to have contributed to a successful Warwick University-led NIHR RfPB application which aims to improve midwifery training in perineal assessment and repair called "Future Suture". Work commenced in November 2024 and will last 2 years.

Work continued on the AMELIE research trial steering committee providing PPI on behalf of MASIC.

The team continued to work on the James Lind Alliance research project Faecal Incontinence in Adults Priority Setting Partnership (JLA FI PSP) as part of the PPI on behalf of MASIC. After extensive work, the final 10 areas of study were discussed at a workshop at the Royal College of Surgeons and then presented at the Pelvic Floor Society Annual Scientific meeting in November. The final report will be published in early 2025. MASIC was proud to have taken part in such important work alongside leading clinicians.

MASIC was also successful in an application to be a member of the Maternal and Neonatal Programme Stakeholder Council with a MASIC Trustee representing MASIC at future meetings. We are delighted to be members of this important council and look forward to representing the voice of those with maternal birth injury.

The charity has increased its networking and relationship building, with Trustees, advocates and staff attending a number of conferences and events to build nationwide links with clinicians to help us increase our support for injured women and increase awareness of injury and prevention. We were delighted to work with MASIC Advocate Geeta and Irwin Mitchell on the first South Asian Maternal Health conference held in Spring 2024. We were also pleased to collaborate on their Maternity Matters webinar looking at Perineal Injury in November.

Once again, we attended the POGP annual conference and the Bowel and Bladder Symposium in Bolton and attended and spoke at a number of events and training sessions across the country attending OASI workshops or helping Perinatal Pelvic Health teams with educational resource on OASI. We attended the Women's Health Summit at the RCOG as a guest of Maria Caulfield MP. We attended the Everywoman Festival in June, organised by MASIC Trustee Julie Cornish in Cardiff and were delighted to partner with Qfora in the Gut Hut.

The MASIC Foundation

Trustees' Report

Administration and Governance

Trustees and Committees:

Professor Bick continues as Chair of Trustees

Professor Freeman chairs the Education Committee

Amanda Hughes continued as Treasurer throughout 2024, with Geoff Hand continuing with Amanda to form the Finance and Resources Committee.

Ranee Thakar stepped down as Trustee in January 2024 but we were delighted that she stayed with the charity as Patron. We thank her for her ongoing support.

The Trustees meet on a quarterly basis. MASIC's two subcommittees - the Education Committee and the Finance and Resources Committee - meet regularly.

Staff:

Chloë Oliver continues as MASIC's Chief Executive Officer after joining in January 2022 and continues to be supported by a team of two part time staff, two of whom have lived experience of birth injury, and a freelance book keeper. In 2025, we will be increasing our staff base and hours thanks to the Lottery funding.

Council:

MASIC is supported by the MASIC Council, who form a resource for professional, parliamentary and financial introductions, generating political debate, public awareness and support. Council membership is by invitation. In 2024 we continued with developing the reinvigorated council. We thank the members for their ongoing support.

The MASIC Foundation

Trustees' Report

Financial review

Fundraising Strategy and Activity

We continue to work hard on a strategy to strengthen, maximise and diversify our income sources. We have been successful in consolidating our corporate relationships and building upon these - it's through these relationships that we are able to continue such a successful webinar programme and once again host our annual opera event. We are also seeing success after enlisting the help of a Trust Fundraising consultant to help with Trust and Foundation fundraising - a key growth area. We were delighted to secure a significant donation to the charity from the Garfield Weston Foundation which we will use for core costs over the next year. We thank them for this donation which will help us continue our work in 2025. We were also successful with our application to the Reaching Community National Lottery fund for multi-year funding for the roll out and development of our support group programme. This will continue in 2025. The attainment of long-term financial sustainability and expanding our staff base and service delivery continues to be one of the CEO's primary objectives.

On Saturday, 28th September 2024 Diva Opera performed The Barber of Seville, Rossini held at Monkton Combe School, near Bath to support The MASIC Foundation. The evening was organised once again by the MASIC President, Professor Mike Keighley.

Thanks to amazing sponsorship as well as some generous donations, we were able to raise £2,500 for Monkton Bursaries and £20,648 net was raised for The MASIC Foundation.

Huge thanks to all our attendees and sponsors Leigh Day, Irwin Mitchell, Hugh James, Moore Barlow, RWK Goodman, Slater Gordon, THD and DP Bridge. Thanks also to the team at Monkton Combe School who helped us host a fantastic event.

We continued to develop public and community fundraising and we are seeing a slow but steady increase in this area although charity resource and capacity continue to be a limiting factor and other areas of income generation remain a priority. Across the year we had a number of individuals who participated in marathons such as the Berlin and Manchester Marathons and Triathlons. We have invested in growth by buying places in the Serpentine Swim 2025 and are delighted to have secured a ballot spot for the 2025 London Marathon which will help us grow this area next year. We thank all individual donors and fundraisers for their wonderful support of MASIC and all those who took part in events to raise both important funds and awareness of our work.

MASIC derives invaluable financial support from companies, law firms, and medical equipment manufacturers and other organisations supporting birth-injured women in as many aspects of their lives as possible. In comparison to many similar-sized charities we have great success in this area. Our trustees constantly review the relationship between the charity and commercial organisations to ensure that these are appropriately managed.

The MASIC staff and Trustees express their sincere gratitude to all the commercial organisations that have supported MASIC and make possible its ongoing vital contribution to women's health.

Policy on reserves

The trustees adopt a risk-based approach to reserves, the principle present risk, as in any charity in its early years, being an inadequacy of funds. MASIC benefits from close and regular scrutiny of its resources by its Finance and Resources Committee in order to avoid any sudden or unforeseen shortfall. Taking into account the charity's predictable running costs and the cost of closure the trustees adopt a reserves policy of maintaining approximately six months' unrestricted funds. The Trustees designate reserves as required to ensure sufficient reserves are held for particular uses and projects.

The MASIC Foundation

Trustees' Report

Structure, governance and management

Constitution

The charity is governed by a constitution and registered with the Charity Commission for England and Wales as a Charitable Incorporated Organisation on 13 October 2016.

Recruitment and Appointment of Trustees

Trustees are drawn from the key healthcare professionals involved in the prevention or treatment of OASI, and the Board includes women who have experienced OASI, as well as those with legal, commercial and financial skills. In selecting individuals for appointment, the trustees have had regard to the skills, knowledge and experience needed for the effective management of the Foundation. New trustees are provided with an appropriate induction on joining the charity.

Public Benefit

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011. They have due regard to the public benefit guidance published by the Charities Commission for England and Wales in determining the activities undertaken by the Charity.

All trustees give their time voluntarily and no trustee receives any private benefit or remuneration from the Charity. The Charity is run by the trustees who meet at least three times per year.

Risk management

The Trustees recognise there are a range of strategic risks to which MASIC is exposed. These include financial, reputational, technological, legal and operational risks. To date, as MASIC is a small charity, it has been possible to manage risks quite practically on a day-to-day basis. Each month at the Finance Committee meeting the risk register is discussed and any adjustments made and sent with the minutes to all Trustees. The risk register is also a rolling agenda point at all Trustee Meetings.

23 Oct 2025

The annual report was approved by the trustees of the charity on and signed on its behalf by:



.....
Sarah Embleton
Chair of the Trustees

The MASIC Foundation

Statement of Trustees' Responsibilities

The law applicable to charities in England and Wales requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of incoming resources and application of resources of the charity for that period.

In preparing these Financial Statements the Trustees are required to:

- (a) Select suitable accounting policies and then apply them consistently;
- (b) Observe the methods and principles in the Charities SORP;
- (c) Make judgements and accounting estimates that are reasonable and prudent;
- (d) State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps to prevent and detect fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and the financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The MASIC Foundation

Independent Examiner's Report to the trustees of The MASIC Foundation

I report on the accounts of the charity for the year ended 31 December 2024 which are set out on pages 13 to 23.

Respective responsibilities of trustees and examiner

The trustees of the CIO are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
- to prepare accounts which accord with the accounting records and comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Benjamin Powell MSci ACA

Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

23 Oct 2025

Date:.....

The MASIC Foundation

**Statement of Financial Activities for the Year Ended 31 December 2024
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	3	21,720	20,407	42,127
Charitable activities	4	100,732	-	100,732
Total Income		<u>122,452</u>	<u>20,407</u>	<u>142,859</u>
Expenditure on:				
Raising funds		(4,716)	-	(4,716)
Charitable activities	5	(118,238)	(20,407)	(138,645)
Other expenditure	6	(5,558)	-	(5,558)
Total Expenditure		<u>(128,512)</u>	<u>(20,407)</u>	<u>(148,919)</u>
Net expenditure		<u>(6,060)</u>	<u>-</u>	<u>(6,060)</u>
Net movement in funds		(6,060)	-	(6,060)
Reconciliation of funds				
Total funds brought forward		<u>84,321</u>	<u>2,721</u>	<u>87,042</u>
Total funds carried forward	13	<u>78,261</u>	<u>2,721</u>	<u>80,982</u>
	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies	3	13,685	3,268	16,953
Charitable activities	4	109,056	-	109,056
Total Income		<u>122,741</u>	<u>3,268</u>	<u>126,009</u>
Expenditure on:				
Raising funds		(1,263)	-	(1,263)
Charitable activities	5	(115,511)	(3,208)	(118,719)
Other expenditure	6	(9,434)	-	(9,434)
Total Expenditure		<u>(126,208)</u>	<u>(3,208)</u>	<u>(129,416)</u>
Net (expenditure)/income		<u>(3,467)</u>	<u>60</u>	<u>(3,407)</u>
Net movement in funds		(3,467)	60	(3,407)
Reconciliation of funds				
Total funds brought forward		<u>87,788</u>	<u>2,661</u>	<u>90,449</u>
Total funds carried forward	13	<u>84,321</u>	<u>2,721</u>	<u>87,042</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 13.

The MASIC Foundation
(Registration number: CE008100)
Balance Sheet as at 31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	10	831	1,246
Current assets			
Debtors	11	11,728	7,933
Cash at bank and in hand		99,440	84,926
		<u>111,168</u>	<u>92,859</u>
Creditors: Amounts falling due within one year	12	<u>(31,017)</u>	<u>(7,063)</u>
Net current assets		<u>80,151</u>	<u>85,796</u>
Net assets		<u>80,982</u>	<u>87,042</u>
Funds of the charity:			
Restricted funds		2,721	2,721
Unrestricted income funds			
Unrestricted funds		<u>78,261</u>	<u>84,321</u>
Total funds	13	<u>80,982</u>	<u>87,042</u>

The financial statements on pages 13 to 23 were approved by the trustees, and authorised for issue on 23 Oct 2025 and signed on their behalf by:



.....
Sarah Embleton
Chair of the Trustees

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Basis of preparation

The MASIC Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

The charity capitalises the purchase of any tangible item with a useful economic life over 1 year.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33.3% on reducing balance

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

3 Income from donations and legacies

	Unrestricted funds	Restricted funds	Total 2024	Total 2023
	General £	£	£	£
Donations and legacies;				
Donations	16,476	-	16,476	15,961
Grants, including capital grants;				
Grants	5,244	20,407	25,651	992
	<u>21,720</u>	<u>20,407</u>	<u>42,127</u>	<u>16,953</u>

Grants include income from The National Lottery Fund totalling £17,685 (Nil 2023) and income from Garfield Weston Foundation totalling £2,083 (Nil 2023).

4 Income from charitable activities

	Unrestricted funds	Total 2024	Total 2023
	General £	£	£
Charitable income;			
Sponsorship and conference income			
	<u>100,732</u>	<u>100,732</u>	<u>109,056</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

5 Expenditure on charitable activities

		Unrestricted funds		Total 2024	Total 2023
	Note	General £	Restricted funds £	£	£
Conference and event costs		18,724	3,914	22,638	15,748
Governance costs	7	99,514	16,493	116,007	102,971
		<u>118,238</u>	<u>20,407</u>	<u>138,645</u>	<u>118,719</u>

£118,238 (2023 - £115,511) of the above expenditure was attributable to unrestricted funds and £20,407 (2023 - £3,208) to restricted funds.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

6 Other expenditure

	Unrestricted funds	Total 2024	Total 2023
	General £	£	£
Legal fees	3,278	3,278	2,136
Marketing and publicity	84	84	1,486
Depreciation, amortisation and other similar costs	416	416	623
Other resources expended	160	160	3,612
Independent Examiner's remuneration	1,620	1,620	1,577
	<u>5,558</u>	<u>5,558</u>	<u>9,434</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

7 Analysis of governance and support costs

Governance costs

	Unrestricted funds		Total 2024	Total 2023
	General	Restricted funds		
	£	£	£	£
Staff costs				
Wages and salaries	87,987	15,740	103,727	88,403
Pension costs	2,942	-	2,942	5,406
Other staff costs	-	-	-	90
Other governance costs	8,585	753	9,338	9,072
	<u>99,514</u>	<u>16,493</u>	<u>116,007</u>	<u>102,971</u>

8 Independent examiner's remuneration

	2024	2023
	£	£
Examination of the financial statements	<u>1,620</u>	<u>1,577</u>

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2024	3,094	3,094
At 31 December 2024	3,094	3,094
Depreciation		
At 1 January 2024	1,848	1,848
Charge for the year	415	415
At 31 December 2024	2,263	2,263
Net book value		
At 31 December 2024	831	831
At 31 December 2023	1,246	1,246

11 Debtors

	2024 £	2023 £
Prepayments	480	-
Other debtors	11,248	7,933
	11,728	7,933

12 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	-	2,613
Other creditors	-	278
Accruals and deferred income	31,017	4,172
	31,017	7,063

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

13 Funds

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Balance at 31 December 2024 £
Unrestricted funds				
<i>General</i>				
General	84,321	122,452	(128,512)	78,261
Restricted funds				
Restricted funds	2,721	20,407	(20,407)	2,721
Total funds	87,042	142,859	(148,919)	80,982
	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Balance at 31 December 2023 £
Unrestricted funds				
<i>General</i>				
General	87,788	122,741	(126,208)	84,321
Restricted funds				
Restricted funds	2,661	3,268	(3,208)	2,721
Total funds	90,449	126,009	(129,416)	87,042

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2024

14 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	General	funds	Total funds
	£	£	£
Tangible fixed assets	831	-	831
Current assets	82,516	28,652	111,168
Current liabilities	(5,086)	(25,931)	(31,017)
Total net assets	78,261	2,721	80,982

15 Analysis of net funds

	At 1 January 2024	Cash flow	At 31 December 2024
	£	£	£
Cash at bank and in hand	84,926	14,514	99,440
Net debt	84,926	14,514	99,440

16 Related party transactions

There were no related party transactions in the year.

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales - Charity number 1169632

Accounts

Company registration number: CE008100

Charity registration number: 1169632

The MASIC Foundation

A charitable incorporated organisation

Annual Report and Financial Statements

for the Year Ended 31 December 2023

The MASIC Foundation

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The MASIC Foundation

Reference and Administrative Details

Trustees

Prof Michael Keighley MA MS FRCS, President (resigned 1 June 2023 as Trustee remains President)

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA

Prof Robert Freeman MB FRCOG

Ranee Thakar MD FRCOG (resigned 15th February 2024 as Trustee)

Henrietta Mary Rose Bidwell

Joanna Prance

Amanda Hughes

Samantha Vincent (appointed 6 January 2023)

Sarah Embleton (appointed 21 March 2023)

Patrons

Donna Ockenden FRSA

Ranee Thakar MD FRCOG (appointed 15th February 2024)

The MASIC Foundation

Reference and Administrative Details

Principal Office

PO Box 10875
Nottingham
NG12 5YU

Registered Office

PO Box 10875
Nottingham
NG12 5YU

Company Registration Number

CE008100

Charity Registration Number

1169632

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiner

Ballards LLP
Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Website

www.masic.org.uk

Email

Info@masic.org.uk

Twitter

@masic_uk

Instagram

<https://www.instagram.com/masicfoundation/>

Facebook

<https://www.facebook.com/MASICFOUNDATION>

LinkedIn

<https://www.linkedin.com/company/masicfoundation>

The MASIC Foundation

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 December 2023.

Trustees

Prof Michael Keighley MA MS FRCS, President (resigned 1 June 2023 as Trustee remains President)

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA

Prof Robert Freeman MB FRCOG

Ranee Thakar MD FRCOG (resigned 15th February 2024 as Trustee)

Henrietta Mary Rose Bidwell

Joanna Prance

Amanda Hughes, Treasurer

Samantha Vincent (appointed 6 January 2023)

Sarah Embleton (appointed 21 March 2023)

Objectives and Aims

Background

The MASIC Foundation was formed in 2016 and is the UK's only charity dedicated to supporting women who have suffered severe perineal injuries during childbirth known as obstetric anal sphincter injuries (OASI) or third and fourth degree tears. Such injuries are life-changing and can have a devastating impact on a woman's quality of life - her health, intimate relationships, family relationships, employment.

Our Aims

The MASIC Foundation has three aims:

- 1) Raising public awareness and supporting injured women
- 2) Supporting research and prevention of OASI injuries
- 3) Education of healthcare professionals.

The MASIC Foundation

Trustees' Report

Achievements and performance

At MASIC, we provide a safe and supportive environment where women can access medical advice, peer support, and advocacy. We empower women by offering them the tools, resources, and information they need to navigate their recovery and advocate for their rights. Each year, we support hundreds of women across the UK, ensuring they do not face these challenges alone.

In addition to our direct support services, MASIC is committed to raising awareness about injuries sustained during childbirth and advocating for systemic changes in maternity care and this has been a strong focus in 2023.

A key aim in 2023 was the continued development of our support provision, from providing peer-led face-to-face support to injured women, to updating and providing relevant and topical information online, through webinars, social media and responding to the many injured women who reach out to us via a number of platforms. North West was a starting point in 2022 for our peer to peer support groups and we continued to run groups there at the Ronald McDonald House Manchester in 2023 and covered a number of topics across the year including a wonderful talk from psychosexual counsellor Sarah Edge. The Cardiff support group continued to flourish and we look forward to working with the team in 2024 to expand our reach in the surrounding areas. MASIC advocate and Trustee Joanna Prance launched a support group in Guilford covering Surrey, Hampshire and Berkshire. Joanna and the team will continue to seek to develop clinical networks in the area to drive referrals to the group. We thank TK Maxx who kindly donated to the running costs of this group. MASIC Trustee Samantha Vincent also launched a support group at Hillingdon NHS Trust in response to requests from patients and we look forward to supporting Samantha with this group. Building on these groups and the growing need for support is a key strategic aim for the charity and we will continue to seek funding and make plans in order to increase this much needed provision in 2024 and beyond.

Other Support

Aside from in-person support groups, there is a vibrant and growing online community of women who support each other through their experiences of injury from birth trauma. At the end of 2023, we had 430 members of a closed support group on Facebook and, through email, phone call and our online contact forms, we received over 150 enquiries during the year from injured women.

'I feel much less alone now and feel I can finally talk to others who understand.'

Social Media

Our social media continues to grow in reach, impact and engagement - serving injured women by providing a rich source of information and guidance and disseminating information to health professionals. As awareness of injury and birth trauma increase so too does the importance of being the leading voice on these platforms. We ended the year with 2,693 followers on Instagram, 1,931 on Twitter, 850 on the Facebook open page. These platforms are used to promote relevant new stories, remind followers of MASIC's free-to-access webinar archives, share useful information and guidance from other health professionals, charities and health organisations and reach other health professionals and those interested in this area of women's health. We also use social media to promote our new blog series - which looked at topics ranging from racial inequalities to postnatal rehab, written by industry specialists. These are an excellent way of providing informative content whilst working with key partners.

The MASIC Foundation

Trustees' Report

Press

MASIC continues to strengthen its links with the media as the profile of the charity grows, along with awareness of issues within the maternity sector and injury.

We continue to build our links within the health sector industry and are now frequently asked for comment, information and advocate stories and experiences. Below are just a selection of articles and highlights from our media this year. We were delighted to also feature on BBC Woman's Hour.

HuffPost article 'I Resented My Baby': The Devastating Impact Of Bowel Incontinence After Giving Birth | HuffPost Life ([huffingtonpost.co.uk](https://www.huffpost.com))

[mylondon.news/news/health/london-mums-nightmare-birth-forceps-27426936?fbclid=IwAR0fm1hVeQ2id4B-rLoAC0M8ExVSMc3L0b-Nyto-2W4jKBUqy01LHUxnD7w](https://www.mylondon.news/news/health/london-mums-nightmare-birth-forceps-27426936?fbclid=IwAR0fm1hVeQ2id4B-rLoAC0M8ExVSMc3L0b-Nyto-2W4jKBUqy01LHUxnD7w)

MASIC features on BBC Radio 4 Woman's Hour - MASIC

Webinars in 2023

We continued our successful programme of webinars which are not only informative but provide a useful source of educational content and resource for ongoing enquiries from both health care professionals and injured women. We continue to develop this resource and plan in 2024, subject to receipt of funding, to develop a new online training and webinar platform which will increase our ability to drive revenue from this content and reach a wider audience whilst continuing to be free for injured women. The MASIC webinars in 2023 included:

- The Perinatal Pelvic Health Initiative: NHS England
- Instrumental Delivery: Exploring the Impact on Maternal Health
- OASI and Disability: Employment Rights and Assessment

These events are supported by a range of sponsors to cover costs and provide important income for the charity. We particularly wish to thank the following law and medical firms for their support: Bolt Burdon Kemp, Leigh Day, Moore Barlow, Medtronic and THD. A full programme of webinars will continue into 2024.

"As a pelvic physio (and one involved in the perinatal pelvic health project locally) I found all of the session invaluable. I really appreciated both patient advocates sharing their difficult stories - it has such an impact. MASIC and the women do such a wonderful job of raising awareness of the impact of birth trauma and this really supports us in trying to gain buy-in to improve services." Webinar attendee

The MASIC Foundation

Trustees' Report

Assisted Birth Survey

In November 2022, MASIC carried out a survey to explore women's experiences of having a vaginal birth assisted by Forceps or Ventouse. The survey was open to women in UK only who had given birth assisted by forceps and/or ventouse. The response level was excellent, with over 700 responses. The findings of the survey were released at our Instrumental Delivery: Exploring the Impact on Maternal Health webinar in November 2023. The results make for sobering reading and continue to support our call for improved antenatal information and consent and for a much more serious discussion around increased risk of injury when forceps are used. The report is an invaluable piece of work and was also presented at the first consensus statement meeting at the RCOG - a collaboration of all the major obstetric, midwifery and pelvic health societies to look at developing a series of consensus statements on making assisted vaginal delivery safer for women and babies. MASIC is proud to be a key part of this important project and we look forward to sharing the findings of our consensus in 2024.

The MASIC Foundation

Trustees' Report

Other Projects, Research and Collaborative Working

We continue to work with an ever-increasing network of clinicians, charities and others committed to reducing injury and supporting injured women. Some highlights include:

- Being invited to be members of the James Lind Alliance research project Faecal Incontinence in Adults Priority Setting Partnership (JLA FI PSP) as part of the PPI on behalf of MASIC.
- Invited to be members of the AMELIE research trial steering committee providing PPI on behalf of MASIC.
- Contributing to a Warwick University lead NIHR RfPB application which aims to improve midwifery training in perineal assessment and repair.
- The GRACE study - we were delighted to work over the past 2 years on the GRACE study - a University of Warwick-led qualitative study, funded by the UK National Institute for Health and Care Research that looked at women's experiences of anal incontinence following vaginal birth and the missed opportunities in routine health care contacts. With input from the MASIC Foundation the study identified missed opportunities in getting a diagnosis of AI, an absence of clear pathways for those who are referred for treatment and a lack of awareness of the problem among healthcare professionals. The final report was launched in June 2023 with MASIC employee and advocate Anna appearing on BBC Woman's hour with Dr Sarah Hillman. A training package has been developed for the Royal College of General Practitioners (RCGP) as have resource pages linked to the study which the charity will also be hosting on its website.
- The charity has increased its networking and relationship building, with Trustees, advocates and staff attending a number of conferences and events to build nationwide links with clinicians to help us increase our support for injured women and increase awareness of injury and prevention. We attended the Leigh Day Sponsored Black Maternal Health Event, the Kingston Pelvic Health conference, POGP annual conference, Bowel and Bladder Symposia and attended and spoke at a number of events and training sessions. We attended the Everywoman Festival in June, organised by MASIC Trustee Julie Cornish in Cardiff and were delighted to partner with Qfora in the Gut Hut. We also started working with MASIC Advocate Geeta on the first South Asian Maternal Health conference to be held in Spring 2024.
- The charity was delighted when they were approached by Theo Clarke MP who had heard an interview with us on BBC Woman's Hour. Soon after, the APPG for Birth Trauma launched in the House of Commons - the first of its kind, with the first ever speech on birth trauma in parliament by Theo Clarke MP. The MASIC Foundation were then invited to join a Special Advisory Group to the APPG, to ensure that the voices of injured women were represented, and work soon began in Q4 on a soon to be launched in 2024 public inquiry into birth trauma and injury. Working on the inquiry, advocating for change and pushing for recommendations that will reduce injury and provide better identification and care of injury will form a key part of the charity's activities in 2024, and we are proud to use our expertise and networks to ensure all aspects of birth injury are discussed and push for positive change.

The MASIC Foundation

Trustees' Report

Administration and Governance

Trustees and Committees:

Professor Bick continues as Chair of Trustees

Professor Freeman chairs the Education Committee

Geoffrey Hand continued as Treasurer throughout 2022, with Amanda Hughes becoming Treasurer in 2023. Both are members of the Finance and Resources Committee.

Samantha Vincent and Sarah Embleton were welcomed to the trustee board in 2023.

The Trustees meet on a quarterly basis. MASIC's two subcommittees - the Education Committee and the Finance and Resources Committee - meet regularly.

Staff:

Chloë Oliver continues as MASIC's Chief Executive Officer after joining in January 2022 and continues to be supported by a team of two part time staff, two of whom have lived experience of birth injury. In 2023 the charity also recruited a new freelance bookkeeper.

Council:

MASIC is supported by over 27 Council Members who form a resource for professional, parliamentary and financial introductions, generating political debate, public awareness and support. Council membership is by invitation. In 2023 we decided to refresh and relaunch council and reinvited all members reconfirming the terms of reference for membership which include helping us increase income, increase profile and reach. We will have the first meeting of the new group in 2024.

Financial review

We have sustained a stable cash position throughout 2023. The Finance and Resources Committee closely monitors the charity's financial position and works to ensure a proper balance between the ever-increasing demands upon the charity, its continuing growth and the resources available to meet those needs.

The MASIC Foundation

Trustees' Report

Fundraising Strategy and Activity

We continue to work hard on a strategy to strengthen, maximise and diversify our income sources. We have been successful in consolidating our corporate relationships and building upon these - its through these relationships that we are able to continue such a successful webinar programme and once again host our annual opera event. We enlisted the help of a Trust Fundraising consultant to help with a key growth area which is developing long-term relationships with appropriate grant-making organisations. We also applied to and successfully went through to the second round of the Reaching Community National Lottery fund with an application for multi-year funding for the roll out and development of our support group programme. This will continue in 2024. The attainment of long-term financial sustainability continues to be one of the CEO's primary objectives.

We were delighted once again to host an opera. On Thursday 1st June 2023 Diva Opera performed at Monkton Combe School near Bath to support The MASIC Foundation. The evening was organised once again by MASIC President Professor Mike Keighley.

Thanks to amazing sponsorship as well as some generous donations, we were able to donate £3k to Monkton Bursaries and £27k was raised for The MASIC Foundation.

Huge thanks to all our attendees and sponsors KeighleyColo, Hugh James, Leigh Day, Irwin Mitchell, Clarke Willmott, Moore Barlow and RWK Goodman. Thanks also to the team at Monkton Combe School who helped us host a fantastic event.

We continue to look at how we grow public and community fundraising although charity resource and capacity continue to be a limiting factor and other areas of income generation remain a priority. Trustee, Joanna Prance, is forming and leading MASIC's community fundraising efforts through the development of a fundraising committee and we are slowly seeing more individual fundraisers proactively raising funds for the charity. Joanna Prance led by example by taking part in "Mountains for MASIC" raising almost £700 for the charity and MASIC advocate, Leonnie Downes, who climbed Mount Snowdon on 20th September 2023, raised an amazing £1,121 for MASIC. We thank both for their wonderful support of MASIC and all those who took part in events to raise both important funds and awareness of our work.

MASIC derives invaluable financial support from companies, law firms, and medical equipment manufacturers and other organisations supporting birth-injured women in as many aspects of their lives as possible. In comparison to many similar size charities we have great success in this area. Our trustees constantly review the relationship between the charity and commercial organisations to ensure that these are appropriately managed.

The MASIC staff and Trustees express their sincere gratitude to all the commercial organisations that have supported MASIC and make possible its ongoing vital contribution to women's health.

Policy on reserves

The trustees adopt a risk-based approach to reserves, the principle present risk, as in any charity in its early years, being an inadequacy of funds. MASIC benefits from close and regular scrutiny of its resources by its Finance and Resources Committee in order to avoid any sudden or unforeseen shortfall. Taking into account the charity's predictable running costs and the cost of closure the trustees adopt a reserves policy of maintaining approximately six months' unrestricted funds.

The MASIC Foundation

Trustees' Report

Structure, governance and management

Constitution

The charity is governed by a Constitution and registered with the Charity Commission for England and Wales as a Charitable Incorporated Organisation on 13 October 2016.

Recruitment and Appointment of Trustees

Trustees are drawn from the key healthcare professionals involved in the prevention or treatment of OASI, and the Board includes women who have experienced OASI, as well as those with legal, commercial and financial skills. In selecting individuals for appointment, the trustees have had regard to the skills, knowledge and experience needed for the effective management of the Foundation. New trustees are provided with and appropriate induction on joining the charity.

Public Benefit

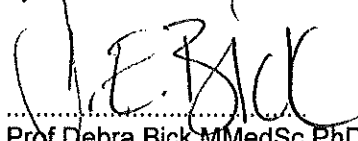
The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011. They have due regard to the public benefit guidance published by the Charities Commission for England and Wales in determining the activities undertaken by the Charity.

All trustees give their time voluntarily and no trustee receives any private benefit or remuneration from the Charity. The Charity is run by the trustees who meet at least three times per year.

Risk management

The Trustees recognise there are a range of strategic risks to which MASIC is exposed. These include financial, reputational, technological, legal and operational risks. To date, as MASIC is a small charity, it has been possible to manage risks quite practically on a day-to-day basis. Each month at the Finance meeting the risk register is discussed and any adjustments made and sent with the minutes to all Trustees. The risk register is also a rolling agenda point at all Trustee Meetings.

The annual report was approved by the trustees of the charity on 10/10/24 and signed on its behalf by:



Prof Debra Bick MMedSc PhD RM
Chair of the Trustees

The MASIC Foundation

Statement of Trustees' Responsibilities

The law applicable to charities in England and Wales requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of incoming resources and application of resources of the charity for that period.

In preparing these Financial Statements the Trustees are required to:

- (a) Select suitable accounting policies and then apply them consistently;
- (b) Observe the methods and principles in the Charities SORP;
- (c) Make judgements and accounting estimates that are reasonable and prudent;
- (d) State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps to prevent and detect fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and the financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The MASIC Foundation

Independent Examiner's Report to the trustees of The MASIC Foundation

I report on the accounts of the charity for the year ended 31 December 2023 which are set out on pages 13 to 20.

Respective responsibilities of trustees and examiner

The trustees of the CIO are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
 - to prepare accounts which accord with the accounting records and comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Benjamin Powell MSci ACA

Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Date:..... 22 October 2024

The MASIC Foundation

**Statement of Financial Activities for the Year Ended 31 December 2023
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Restricted funds £	Total 2023 £	Total 2022 £
Income and Endowments from:				
Donations and legacies	3	3,268	15,961	7,446
Charitable activities	4	-	109,056	106,893
Grants		-	992	5,850
Total Income		3,268	126,009	120,189
Expenditure on:				
Raising funds		-	(1,263)	(21)
Charitable activities	5	(3,208)	(118,719)	(119,803)
Other expenditure	6	-	(9,434)	(5,484)
Total Expenditure		(3,208)	(129,416)	(125,308)
Net income/(expenditure)		60	(3,407)	(5,119)
Net movement in funds		60	(3,407)	(5,119)
Reconciliation of funds				
Total funds brought forward		2,661	90,449	95,568
Total funds carried forward	13	2,721	87,042	90,449

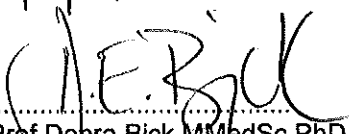
All of the charity's activities derive from continuing operations during the above two periods.
The funds breakdown for 2022 is shown in note 13.

The MASIC Foundation

(Registration number: CE008100)
Balance Sheet as at 31 December 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	10	1,246	1,581
Current assets			
Debtors	11	7,933	2,522
Cash at bank and in hand		84,926	92,738
		<u>92,859</u>	<u>95,260</u>
Creditors: Amounts falling due within one year	12	<u>(7,063)</u>	<u>(6,392)</u>
Net current assets		<u>85,796</u>	<u>88,868</u>
Net assets		<u>87,042</u>	<u>90,449</u>
Funds of the charity:			
Restricted funds		2,721	2,661
Unrestricted income funds			
Unrestricted funds		<u>84,321</u>	<u>87,788</u>
Total funds	13	<u>87,042</u>	<u>90,449</u>

The financial statements on pages 13 to 20 were approved by the trustees, and authorised for issue on 10.1.24 and signed on their behalf by:


Prof Debra Bick MMedSc PhD RM
Chair of the Trustees

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Basis of preparation

The MASIC Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Tangible fixed assets

We capitalise the purchase of any tangible item with a useful economic life over 1 year.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33.3% on reducing balance

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

3 Income from donations and legacies

	Restricted funds £	Total 2023 £	Total 2022 £
Donations and legacies;			
Donations	3,268	15,961	7,446
Grants, including capital grants;			
Grants	-	992	5,850
	<u>3,268</u>	<u>16,953</u>	<u>13,296</u>

4 Income from charitable activities

	Total 2023 £	Total 2022 £
Charitable income;		
Sponsorship and conference income	<u>109,056</u>	<u>106,893</u>

5 Expenditure on charitable activities

	Unrestricted funds		Total 2023 £	Total 2022 £
Note	General £	Restricted funds £		
Conference and event costs	15,748	-	15,748	18,768
Governance costs 7	99,763	3,208	102,971	101,035
	<u>115,511</u>	<u>3,208</u>	<u>118,719</u>	<u>119,803</u>

£115,511 (2022 - £109,374) of the above expenditure was attributable to unrestricted funds and £3,208 (2022 - £10,429) to restricted funds.

6 Other expenditure

	Unrestricted funds		Total 2023 £	Total 2022 £
	General £			
Legal fees	2,136		2,136	2,291
Marketing and publicity	1,486		1,486	1,071
Depreciation, amortisation and other similar costs	623		623	791
Other resources expended	3,612		3,612	88
Independent Examiner's remuneration	1,577		1,577	1,243
	<u>9,434</u>		<u>9,434</u>	<u>5,484</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

Analysis of governance and support costs

Governance costs

	Unrestricted funds		Total 2023	Total 2022
	General	Restricted funds	Total 2023	Total 2022
	£	£	£	£
Staff costs				
Wages and salaries	85,195	3,208	88,403	89,113
Pension costs	5,406	-	5,406	2,350
Other staff costs	90	-	90	-
Legal fees	-	-	-	1,784
Other governance costs	9,072	-	9,072	7,788
	<u>99,763</u>	<u>3,208</u>	<u>102,971</u>	<u>101,035</u>

8 Independent examiner's remuneration

	2023	2022
	£	£
	<u>1,577</u>	<u>1,243</u>

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2023	2,806	2,806
Additions	288	288
At 31 December 2023	3,094	3,094
Depreciation		
At 1 January 2023	1,225	1,225
Charge for the year	623	623
At 31 December 2023	1,848	1,848
Net book value		
At 31 December 2023	1,246	1,246
At 31 December 2022	1,581	1,581

11 Debtors

	2023 £	2022 £
Other debtors	7,933	2,522

12 Creditors: amounts falling due within one year

	2023 £	2022 £
Other taxation and social security	2,613	2,598
Other creditors	278	2,654
Accruals	4,172	1,140
	7,063	6,392

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2023

13 Funds

	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Balance at 31 December 2023 £
Unrestricted funds				
<i>General</i>				
General	87,788	122,741	(126,208)	84,321
Restricted funds				
Restricted funds	2,661	3,268	(3,208)	2,721
Total funds	90,449	126,009	(129,416)	87,042

	Balance at 1 January 2022 £	Incoming resources £	Resources expended £	Balance at 31 December 2022 £
Unrestricted funds				
<i>General</i>				
General	83,568	119,100	(114,880)	87,788
Restricted funds				
Restricted funds	12,000	1,090	(10,429)	2,661
Total funds	95,568	120,190	(125,309)	90,449

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales - Charity number 1169632

Accounts

Company registration number: CE008100

Charity registration number: 1169632

The MASIC Foundation

A charitable incorporated organisation

Annual Report and Financial Statements

for the Year Ended 31 December 2022

The MASIC Foundation

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The MASIC Foundation

Reference and Administrative Details

Trustees

Prof Michael Keighley MA MS FRCS, President (resigned 1 June 2023 as Trustee remains President)

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA, Treasurer

Prof Robert Freeman MB FRCOG

Ranee Thakar MD FRCOG

Henrietta Mary Rose Bidwell (appointed 12 December 2022)

Joanna Prance (appointed 6 January 2022)

Amanda Hughes (appointed 5 September 2022)

Samantha Vincent (appointed 6 January 2023)

Sarah Embleton (appointed 21 March 2023)

Patrons

Donna Ockenden FRSA

The MASIC Foundation

Reference and Administrative Details

Principal Office

PO Box 10875
Nottingham
NG12 5YU

Registered Office

PO Box 10875
Nottingham
NG12 5YU

Company Registration Number

CE008100

Charity Registration Number

1169632

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiner

Ballards LLP
Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Website

www.masic.org.uk

Email

Info@masic.org.uk

Twitter

[@masic_uk](https://twitter.com/masic_uk)

Instagram

<https://www.instagram.com/masicfoundation/>

Facebook

<https://www.facebook.com/MASICFOUNDATION>

LinkedIn

<https://www.linkedin.com/company/masicfoundation>

The MASIC Foundation

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 December 2022.

Trustees

Prof Michael Keighley MA MS FRCS, President (resigned 1 June 2023 as Trustee remains President)

Prof Debra Bick MMedSc PhD RM, Chair

Julie Cornish MD FRCS

Geoffrey Hand MA, Treasurer

Prof Robert Freeman MB FRCOG

Ranee Thakar MD FRCOG

Henrietta Mary Rose Bidwell (appointed 12 December 2022)

Joanna Prance (appointed 6 January 2022)

Amanda Hughes (appointed 5 September 2022)

Samantha Vincent (appointed 6 January 2023)

Sarah Embleton (appointed 21 March 2023)

Objectives and Aims

Background

The MASIC Foundation was formed in 2016 and is the UK's only charity dedicated to supporting women who have suffered severe perineal injuries during childbirth known as obstetric anal sphincter injuries (OASI) or third and fourth degree tears. Such injuries are life-changing and can have a devastating impact on a woman's quality of life - her health, intimate relationships, family relationships, employment.

Our Aims

The MASIC Foundation has three aims:

- 1) Raising public awareness and supporting injured women
- 2) Supporting research and prevention of OASI injuries
- 3) Education of healthcare professionals.

The MASIC Foundation

Trustees' Report

Achievements and performance

A key aim in 2022 was the establishment of a network of MASIC Support Groups, providing peer-led face-to-face support to injured women, with the assistance of a healthcare professional. The North West had been identified as a starting point for our first group which was held onsite at the Ronald McDonald House Manchester Hospital Group in October 22 and was both a launch and first group session with a number of healthcare professionals and birth-injured women attending. The feedback from the first event was overwhelmingly positive, leading to further dates being set and plans to roll out to other locations, ultimately providing a nationwide network of support groups. Thank you to the National Lottery and the Albert Hunt Trust for making this possible, Ronald McDonald House Manchester for hosting and the clinicians of the NW Steering Group.

"Another incredible support group with the MASIC Foundation. Every time I meet these women (advocates), I'm just in complete awe of the sheer amount of empowerment, acceptance and passion these women have when it comes to our life changing injuries. It's an incredible feeling to feel accepted, so normalised and so empowered to be able to talk about such embarrassing and traumatic injuries and experiences. Forever grateful to have them, and even more grateful for the level of support I have received during my own journey".

Other Support

Aside from in-person support groups, there is a vibrant online community of women who support each other through their experiences of injury from birth trauma. At the end of 2022, we had 371 members of a closed support group on Facebook and, through email, phone call and an online contact form, received over 170 enquiries during the year from injured women.

'I really appreciate you taking time for me, your support and encouragement.'

Social Media

Our social media continues to grow in reach and impact - serving injured women by providing a rich source of information and guidance and disseminating information to health professionals. We ended the year with 2,350 followers on Instagram, 1,839 on Twitter, 789 on the Facebook open page. These platforms are used to promote relevant new stories, remind followers of MASIC's free-to-access webinar archives, share useful information and guidance from other health professionals, charities and health organisations and reach other health professionals and those interested in this area of women's health.

The MASIC Foundation

Trustees' Report

Press

MASIC has strengthened its links with the media as the profile of this injury grows, and has been quoted in four press articles this year calling for improved treatment and care for birth-injured women:

7 April 2022 The Guardian:

<https://www.theguardian.com/society/2022/apr/07/it-seems-if-you-have-a-baby-you-should-expect-to-be-in-pain-the-women-living-with-postpartum-incontinence>

28 May 2022 BBC Online:

https://www.bbc.co.uk/news/uk-wales-61592798?fbclid=IwAR0mM5z_g4-njRSVfXX4o6Bf-EzX0IMRuKI8RbqpZClyULiDTU2TqZub4xw

6 August 2022 Daily Mail:

<https://www.dailymail.co.uk/news/article-10371409/Mothers-bid-person-stomach-swim-Channel-traumatic-birth-son.html>

20 November 2022 Mail on Sunday:

<https://www.dailymail.co.uk/health/article-11447163/Campaigners-call-new-mothers-receive-GP-check-nine-months-giving-birth.html>

Website

Traffic to our website continues to increase. It remains an important resource for both injured women and healthcare professionals. In 2022 our website's software was updated enabling us to analyse and monitor traffic and areas of interest on the site more closely.

Webinars in 2022

The MASIC webinars in 2022 included:

- Montgomery and consent - where are we now?
- Persistent pain after delivery: causes and management
- Childbirth injury: how is it managed in Primary Care?

These events are supported by a range of sponsors to cover costs. We particularly wish to thank the following law and medical firms for their support: Bolt Burdon Kemp, Leigh Day, Moore Barlow, Medtronic and THD. A full programme of webinars continued into 2023.

"Enjoyed all aspects of the webinar - very interesting talks and great to look at the issue from different perspectives ." Health Professional

Assisted Birth Survey

We conducted an Assisted Birth Survey across our social media outlets, via email distribution and our website. The survey was open to women in UK only who had given birth assisted by forceps and/or ventouse. Questions focussed on the quality of information women were given antenatally, where this information came from, whether they were given choice and informed consent for instruments to be used and how they rated the aftercare they received following instrumental delivery.

We also researched the extent of injuries they or their babies had received, if those injuries had been missed or misdiagnosed, and their concerns about their health and wellbeing following the delivery. The response level was excellent, with over 700 responses. The findings of the survey will be released later in 2023.

The MASIC Foundation

Trustees' Report

Other Projects, Research and Collaborative Working

We continue to work with an ever-increasing network of clinicians, charities and others committed to perineal health. Some highlights include:

- We continue to advise and support the OASI care bundle through The Royal College of Obstetrics and Gynaecology and The Royal College of Midwives in the roll out of the second phase of the perineal trauma prevention programme.
- The GRACE study - we were delighted to work over the past 2 years on the GRACE study - a University of Warwick-led qualitative study, funded by the UK National Institute for Health and Care Research that looked at women's experiences of anal incontinence following vaginal birth and the missed opportunities in routine health care contacts. With input from the MASIC Foundation the study identified missed opportunities in getting a diagnosis of AI, an absence of clear pathways for those who are referred for treatment and a lack of awareness of the problem among healthcare professionals. A training package has been developed for the Royal College of General Practitioners (RCGP) as have resource pages linked to the study which the charity will be hosting on its website.
- Working with physiotherapists and co-ordinators on the NHS Pelvic Health Clinics providing training packages, we were able to support these clinics by providing Advocate case studies and speakers for educational seminars for HCP's.

Administration and Governance

Trustees and Committees:

Professor Bick continues as Chair of Trustees

Professor Freeman chairs the Education Committee

Geoffrey Hand continued as Treasurer throughout 2022, with Amanda Hughes becoming Treasurer in 2023. Both are members of the Finance and Resources Committee.

Joanna Prance, Amanda Hughes and Henrietta Mary Rose Bidwell were welcomed to the Trustee Board in 2022, and Samantha Vincent and Sarah Embleton in 2023.

The Trustees meet on a quarterly basis. MASIC's two subcommittees - the Education Committee and the Finance and Resources Committee - meet regularly.

Staff:

Chloë Oliver took up office as MASIC's Chief Executive Officer in January 2022 and is supported by a team of three part time staff, two of whom have lived experience of birth injury.

Council:

MASIC is supported by over 40 Council Members who form a resource for professional, parliamentary and financial introductions, generating political debate, public awareness and support. Council membership is by invitation; its role is developing in line with MASIC's increasing influence as the national voice of birth-injured women.

The MASIC Foundation

Trustees' Report

Financial review

We have sustained a stable cash position throughout 2022. The Finance and Resources Committee closely monitors the charity's financial position and works to ensure a proper balance between the ever-increasing demands upon the charity, its continuing growth and the resources available to meet those needs.

Fundraising Strategy and Activity

We have been working hard on a strategy to strengthen, maximise and diversify our income sources. Being still a relatively small and newly-formed charity, our aim is to develop long-term relationships with appropriate grant-making charities and to develop our own community fundraising streams. The attainment of long-term financial sustainability is one of the CEO's primary objectives.

To this end MASIC seeks to maximise its fundraising capacity by way of social media and website utilisation. Trustee, Joanna Prance, is forming and leading MASIC's community fundraising efforts.

MASIC derives invaluable financial support from companies, law firms, clothing and equipment manufacturers and other organisations supporting birth-injured women in as many aspects of their lives as possible. Our trustees constantly review the relationship between the charity and commercial organisations to ensure that these are appropriately managed.

Particular value comes from the generous sponsorship of MASIC's specialised OASI webinars (10 to date) with "The Perinatal Pelvic Health Initiative", "OASI and Disability - Employment, Rights and Assessment" and "Instrumental Delivery: Exploring the Impact on Maternal Health" all in current production for 2023. The MASIC staff and Trustees express their sincere gratitude to all the commercial organisations that have supported MASIC and make possible its ongoing vital contribution to women's health.

Policy on reserves

The trustees adopt a risk-based approach to reserves, the principle present risk, as in any charity in its early years, being an inadequacy of funds. MASIC benefits from close and regular scrutiny of its resources by its Finance and Resources Committee in order to avoid any sudden or unforeseen shortfall. Taking into account the charity's predictable running costs and the costs of closure the trustees adopt a reserves policy of maintaining approximately six months' unrestricted funds.

The MASIC Foundation

Trustees' Report

Structure, governance and management

Constitution

The charity is governed by a Constitution and registered with the Charity Commission for England and Wales as a Charitable Incorporated Organisation on 13 October 2016.

Recruitment and Appointment of Trustees

Trustees are drawn from the key healthcare professionals involved in the prevention or treatment of OASI, and the Board includes women who have experienced OASI. In selecting individuals for appointment, the trustees have had regard to the skills, knowledge and experience needed for the effective management of the Foundation. New trustees are provided with an appropriate induction on joining the charity. Initial training and annual refresher courses are mandatory for all Trustees.

Public Benefit

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011. They have due regard to the public benefit guidance published by the Charities Commission for England and Wales in determining the activities undertaken by the Charity.

All trustees give their time voluntarily and no trustee receives any private benefit or remuneration from the Charity. The Charity is run by the trustees who meet at least three times per year.

Staff

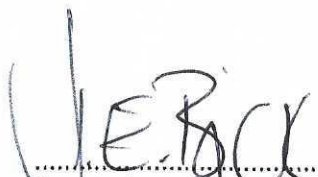
During 2019 the Foundation reorganised to generate greater MASIC Ambassador involvement at the start of 2020 we shall have two part time paid staff who are MASIC Ambassadors to run our administration and social media activities.

Risk management

The Trustees recognise there are a range of strategic risks to which MASIC is exposed. These include financial, reputational, technological, legal and operational risks. To date, as MASIC is a small charity, it has been possible to manage risks quite practically on a day-to-day basis.

As the charity expands during 2020, trustees will develop a Risk Management Plan, to identify key risks and mitigations, in order to meet the requirements of good governance. Regular reports of key risks will be made to Trustees and the risk plan will be updated regularly.

The annual report was approved by the trustees of the charity on 25/10/23 and signed on its behalf by:


.....
Prof Debra Bick MMedSc PhD RM
~~President~~

Chair of Trustees

The MASIC Foundation

Statement of Trustees' Responsibilities

The law applicable to charities in England and Wales requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of incoming resources and application of resources of the charity for that period.

In preparing these Financial Statements the Trustees are required to:

- (a) Select suitable accounting policies and then apply them consistently;
- (b) Observe the methods and principles in the Charities SORP;
- (c) Make judgements and accounting estimates that are reasonable and prudent;
- (d) State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps to prevent and detect fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and the financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The MASIC Foundation

Independent Examiner's Report to the trustees of The MASIC Foundation

I report on the accounts of the charity for the year ended 31 December 2022 which are set out on pages 11 to 18 .

Respective responsibilities of trustees and examiner

The trustees of the CIO are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
 - to prepare accounts which accord with the accounting records and comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



.....
Benjamin Powell MSci ACA

Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Date:..... 25 October 2023

The MASIC Foundation

Statement of Financial Activities for the Year Ended 31 December 2022
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Restricted funds £	Total 2022 £	Total 2021 £
Income and Endowments from:				
Donations and legacies	3	1,090	7,446	9,346
Charitable activities	4	-	106,893	45,718
Grants		-	5,850	12,000
Total Income		1,090	120,189	67,064
Expenditure on:				
Raising funds		-	(21)	(5,009)
Charitable activities	5	(10,429)	(119,803)	(63,380)
Other expenditure	6	-	(5,484)	(3,498)
Total Expenditure		(10,429)	(125,308)	(71,887)
Net expenditure		(9,339)	(5,119)	(4,823)
Net movement in funds		(9,339)	(5,119)	(4,823)
Reconciliation of funds				
Total funds brought forward		12,000	95,568	100,391
Total funds carried forward	13	2,661	90,449	95,568

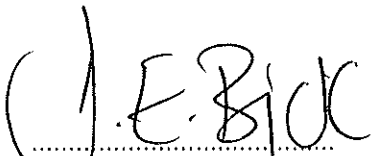
All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2021 is shown in note 13.

The MASIC Foundation
 (Registration number: CE008100)
Balance Sheet as at 31 December 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	10	1,581	868
Current assets			
Debtors	11	2,522	5,023
Cash at bank and in hand		92,738	94,159
		95,260	99,182
Creditors: Amounts falling due within one year	12	(6,392)	(4,482)
Net current assets		88,868	94,700
Net assets		90,449	95,568
Funds of the charity:			
Restricted funds		2,661	12,000
Unrestricted income funds			
Unrestricted funds		87,788	83,568
Total funds	13	90,449	95,568

The financial statements on pages 11 to 18 were approved by the trustees, and authorised for issue on 10.10.23 and signed on their behalf by:


 Prof Debra Bick MMedSc PhD RM
 President
 Chair of Trustees

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Basis of preparation

The MASIC Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Tangible fixed assets

We capitalise the purchase of any tangible item with a useful economic life over 1 year.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33.3% on reducing balance

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

3 Income from donations and legacies

	Restricted funds £	Total 2022 £	Total 2021 £
Donations and legacies;			
Donations	1,090	7,446	9,346
Grants, including capital grants;			
Grants	-	5,850	12,000
	1,090	13,296	21,346

4 Income from charitable activities

	Total 2022 £	Total 2021 £
Charitable income;		
Sponsorship and conference income	106,893	45,718
	106,893	45,718

5 Expenditure on charitable activities

	Unrestricted funds			
Note	General £	Restricted funds £	Total 2022 £	Total 2021 £
Conference and event costs	17,384	1,384	18,768	3,489
Governance costs 7	91,990	9,045	101,035	59,891
	109,374	10,429	119,803	63,380

£109,374 (2021 - £59,048) of the above expenditure was attributable to unrestricted funds and £10,429 (2021 - £4,332) to restricted funds.

6 Other expenditure

	Unrestricted funds		
	General £	Total 2022 £	Total 2021 £
Legal fees	2,291	2,291	-
Marketing and publicity	1,071	1,071	1,677
Depreciation, amortisation and other similar costs	791	791	434
Other resources expended	88	88	187
Independent Examiner's remuneration	1,243	1,243	1,200
	5,484	5,484	3,498

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

7 Analysis of governance and support costs

Governance costs

	Unrestricted funds	Restricted funds	Total 2022	Total 2021
	General £	£	£	£
Staff costs				
Wages and salaries	81,735	7,378	89,113	36,102
Pension costs	2,350	-	2,350	1,020
Other staff costs	-	-	-	1,144
Legal fees	768	1,016	1,784	-
Other governance costs	7,137	651	7,788	21,625
	<u>91,990</u>	<u>9,045</u>	<u>101,035</u>	<u>59,891</u>

8 Independent examiner's remuneration

	2022 £	2021 £
Examination of the financial statements	<u>1,243</u>	<u>1,200</u>

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 January 2022	1,302	1,302
Additions	1,504	1,504
At 31 December 2022	<u>2,806</u>	<u>2,806</u>
Depreciation		
At 1 January 2022	434	434
Charge for the year	791	791
At 31 December 2022	<u>1,225</u>	<u>1,225</u>
Net book value		
At 31 December 2022	<u>1,581</u>	<u>1,581</u>
At 31 December 2021	<u>868</u>	<u>868</u>

11 Debtors

	2022 £	2021 £
Other debtors	2,522	5,023
	<u>2,522</u>	<u>5,023</u>

12 Creditors: amounts falling due within one year

	2022 £	2021 £
Other taxation and social security	2,598	542
Other creditors	2,654	2,800
Accruals	1,140	1,140
	<u>6,392</u>	<u>4,482</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2022

13 Funds

	Balance at 1 January 2022 £	Incoming resources £	Resources expended £	Balance at 31 December 2022 £
Unrestricted funds				
<i>General</i>				
General	83,568	119,100	(114,880)	87,788
Restricted funds				
Restricted funds	12,000	1,090	(10,429)	2,661
Total funds	95,568	120,190	(125,309)	90,449
	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted funds				
<i>General</i>				
General	96,059	55,064	(67,555)	83,568
Restricted funds				
Restricted funds	4,332	12,000	(4,332)	12,000
Total funds	100,391	67,064	(71,887)	95,568

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales - Charity number 1169632

Accounts

Company Registration Number: CE008100

Charity Registration Number: 1169632

The MASIC Foundation

A charitable incorporated organisation

Annual Report and Financial Statements

for the Year Ended 31 December 2021

The MASIC Foundation

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Statement of Financial Activities	14
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The MASIC Foundation

Reference and Administrative Details

Trustees

Prof Michael Keighley MA MS FRCS, President

Prof Debra Bick OBE MMed Sc PhD RM Chair

Mr Geoffrey Hand MA, Treasurer

Mrs Julie Cornish MD FRCS

Prof Robert Freeman MD FRCOG

Mrs Raneer Thakar MD FRCO

Patrons

The Baroness Cumberlege CBE DL HonFRCP HonFRCN

Mr Eddy Morris FRCOG MD FRCOG

Prof Lesley Page CBE PhD DSc RM HonFRCM

Sir Marcus Setchell KCVO FRCS FRCOG

Prof Dame Cathy Warwick DBE DSc RM

Mr Andrew Williams PPFS MS FRCS

The MASIC Foundation

Reference and Administrative Details

Principal Office

The MASIC Foundation
PO Box 10875
Nottingham
NG12 5YU

Registered Office

The MASIC Foundation
PO Box 10875
Nottingham
NG12 5YU

Company Registration Number

CE008100

Charity Registration Number

1169632

Bankers

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiner

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socialmedia@masic.org.uk

Twitter

@masic_uk

Instagram

<https://www.instagram.com/masicfoundation/>

The MASIC Foundation
Reference and Administrative Details

Facebook

<https://www.facebook.com/MASICFOUNDATION>

LinkedIn

<https://www.linkedin.com/company/masicfoundation>

The MASIC Foundation

Trustees' Report

Origin:

The MASIC Foundation was formed in 2016 and is the only multi-disciplinary charity consisting of injured women and healthcare professionals to support women with obstetric anal sphincter injuries (OASI) causing anal incontinence (AI) following birth.

Aims: Our aims are:

1. To **support injured women** who have become incontinent of faecal waste from a childbirth injury and to raise public awareness of this unspoken taboo.
2. To collaborate with organisations who are trying to **prevent** anal sphincter injuries during childbirth called OASI (Obstetric anal sphincter injury) by providing stories from injured women so as to reinforce the impact these injuries have on everyday life and to **conduct research** into the impact of these injuries.
3. To **inform the medical profession** about the frequency of injury and the effect they have on the baby the partner and the family as a whole.

How OASI affects women

- More than 1 in 5 women in the UK experience bowel incontinence after a vaginal birth, which equates to 180,000 a year who are willing to admit to it more likely quarter of a million a year in reality which means that about 7 million suffer some form of bowel incontinence as a result of having a baby.
- The number of women sustaining an OASI has tripled between 2000 and 2012
- Nearly all women who suffer AI following childbirth feel ashamed, lack confidence and experience mental health and body image issues, which can have a profound effect on their family and relationships
- Many women with AI become socially isolated and fear leaving the security of their homes. Many either are unable to return to paid employment or suffer workplace compromise.
 - These injuries have a huge impact on the partner and the child
- Many injuries are undetected at birth and can be prevented, as demonstrated by the RCOG/RCM OASI Care Bundle with whom we collaborate
- Many women with severe perineal trauma suffer from a compromised relationship with their baby

The following story highlights the long term physical and psychological issues of these injuries and their consequences.

My son's forceps delivery, and subsequent 3b OASI tear, happened eight years ago. It's hard to remember now, how my body and my life felt before the day my baby was born.

I remember dreaming about new motherhood, and how wonderful it would be to hold my new baby for the first-time – to look forward to first walks with the pram, all the beautiful moments women are told to expect with their new arrival. My reality was being so traumatised and unwell after his delivery that I couldn't get out of bed for weeks, couldn't pick my tiny baby up, breast feed him, or lift the weight of his new car seat or pram.

The MASIC Foundation

Trustees' Report

I sustained permanent pudendal nerve damage due to being in the pushing stage for three hours, followed by two failed attempts to deliver my baby with the ventouse, which then necessitated a forceps delivery where an episiotomy tore into the anal sphincter and caused deep vaginal tearing. I suffered a postpartum haemorrhage and lost 1.5l of blood.

Short term this delivery caused a great deal of trauma. My body went into shock, and even though I was repaired with emergency surgery following the delivery, I suffered PTSD and severe postnatal depression. I couldn't bond with my baby, and I felt shame and a failure that my birth had left me with these life changing injuries. If I tried to speak out about how I was feeling to the health visitor or GP, or even to my family, I felt like I was being judged on my ability to parent. I was told my injury was 'all in my head' on numerous occasions and another health professional suggested that maybe it was because 'deep down I didn't want my baby.' The ignorance and judgement I faced only worked to compound my isolation and distress and I feared I was a bad mother because of the things I was being told. I was given every mental health diagnosis you could throw at somebody rather than anybody acknowledging that the brutal injuries I had sustained had affected me profoundly as a woman and had greatly impacted my quality of life.

Long term I have lost normal bowel function. I have daily urgency and an impaired ability to empty the bowel fully. I cannot fully control flatus and have a lot of scar tissue on the back wall of the vagina next to the bowel which causes ongoing problems. I suffered for several years with debilitating pudendal nerve pain before finally finding a specialist physio who was able to work the scar tissue internally to offer me some relief and improved function. Unsurprisingly my sexual function has been greatly affected by the injuries I sustained. My muscles are weak and damaged, and I have very little sensation. I am constantly worried that my partner will leave me because of this. Nobody ever talks about the profound affect this has on a woman psychologically.

My ability to exercise and partake in the activities that I used to love has also been badly affected by my injuries. I was a keen runner prior to giving birth and I enjoyed going to the gym three or four times a week after work and keeping fit. Since the forceps delivery I have to be extremely careful about the activities I can safely do. I have slowly got back into walking and jogging on the treadmill, but it is only ever possible by using a pessary and tampon to hold everything in place. All spontaneity and joy has been taken from exercising. It now becomes something I do to try and keep the weight off, whilst hoping I'm not making prolapses and deteriorating bowel function more likely.

When I gave birth I had no idea what had just happened to me, or what the years ahead would entail. Fighting to be heard and to get treatment. Countless visits to gynaecologists, urogynaecologists, colorectal surgeons, colorectal nurses, women's health physiotherapists and nerve specialists. Humiliating tests and repetitive internal examinations. Spending thousands of pounds on private appointments. Speaking to other women to whom this has happened. All of this has led me to understand what a forceps delivery did to my body. And it has led me to realise that I will never get back the quality of life I once took for granted.

The question I am left with is how did I walk into an NHS hospital to have my baby delivered, and walk out the broken woman I am today? What went so wrong that I am left like this, and why wasn't I told that that being left like this was a possibility of birth?

The answer isn't simple. But it should be. Had I had information antenatally about the risks of vaginal birth, which could include a forceps delivery, I would have made different decisions. I could have refused an epidural because this increases the risk of instrumental delivery.

The MASIC Foundation

Trustees' Report

I could have exercised my right to a caesarean section. I could even have made the decision not to continue with my pregnancy. Because the right for a woman to have information about what could happen to her body at birth is the same right that a woman has to bodily autonomy in all areas of her life.

My salvation has been finding MASIC, and I truly believe I wouldn't be here today without the support and hope that the charity offers. MASIC gives women a safe space to talk openly about the impact severe birth injuries have, and in doing so allows health professionals to learn about these impacts and change and improve practice. A package like the OASI Care Bundle would have improved my experience of giving birth because I would have known about the risks of a forceps delivery, and steps would have been taken in my care to try and prevent the perineal trauma I sustained.

Looking back on my birth it is so clear to me that motherhood would have looked a very different prospect to me had I known what could be at stake. I valued my health and fitness, I valued my sexual health, and I couldn't have imagined that my bowel continence would be at stake aged 33. If I had gone into hospital for another procedure I would have been told about the risks and benefits of the procedure and been given a consent form to sign before the procedure went ahead. Why are birthing women denied this right?

Stories like these drive change.

Thus, MASIC has a pivotal role in informing the public and the profession about the consequences of these injuries. So often a midwife says goodbye two weeks after the birth and does not know what happens to them and their families after a traumatic birth which impacts on how they live for the rest of their lives.

MASIC advocates have helped to produce this advice sheet used in the OASI care bundle to reduce the incidence of injury and their consequences

[Tears during Childbirth, 2 pages: permission for including this in the MASIC Annual report was provided by email through Dorian Martinez for the OASI care bundle on Dec 16 2021]

Tears during Childbirth

Antenatal discussion guide

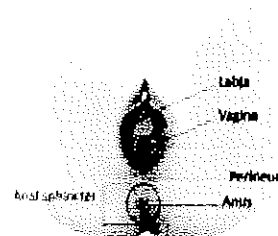


What types of tears can occur during childbirth?

Up to 9 In every 10 women who give birth vaginally will experience some sort of graze or tear that affects the labia or, more frequently, the perineum, which is the area between your vagina and anus.

For most women, these tears are minor and heal quickly. After your baby's birth, the midwife or doctor looking after you will ask to examine your vagina, perineum and anus to see if you have any grazes or tears, how deep they are and discuss treatment options.

- 1st degree: tears affecting only the skin, usually heal quickly and without treatment.
- 2nd degree: tears affecting both muscle and skin, usually require stitches.
- 3rd and 4th degree: deeper tears which extend to the muscle that controls the anus (the anal sphincter), requiring stitches to heal. These tears are also called 'obstetric anal sphincter injury' (OASI).



Tearing

1st degree tear



2nd degree tear



3rd degree tear



4th degree tear



Anal sphincter

What causes OASI?

OASIs are not always possible to predict. You may be at higher risk if:

- You are of South Asian ethnicity
- This is your first vaginal birth
- Your baby is over 4kg (9 lbs)
- You have a long second stage of labour (the stage when you push your baby out)
- Your baby needs to be born quickly
- Your baby's shoulder gets stuck behind the pubic bone (shoulder dystocia)
- Ventouse/ kiwi cup or forceps are used to help you give birth to your baby



Please speak to your midwife or doctor if you have questions about this information.

For more information about perineal tears, visit:

<https://www.rcog.org.uk/tears>

The MASIC Foundation

Trustees' Report

What can be done to reduce the risk of an OASI?

From 35 weeks, you may choose to try **perineal massage** until your baby is born, which has been shown to reduce the risk of tears. Ask your midwife about how to do this or visit <https://www.rcog.org.uk/tears>

During birth, there are a few ways your midwife or doctor can support you in protecting your perineum. The **OASI Care Bundle** is a set of four practices that have been found effective in reducing risk of OASI when applied together. The first practice involves antenatal discussion about the remaining three practices—this is to support you in providing informed consent during and after birth.

The OASI Care Bundle

- ✓ Developed by experts
- ✓ Supported by women with OASI
- ✓ Found to be effective in a 2017-18 study (OASI1)

- 1 In the antenatal period, your midwife or doctor will discuss OASI with you and what can be done to reduce the risk of it occurring.
- 2 With your consent, your midwife or doctor will use their hands to support both your perineum and the baby's head at the time of birth and communicate with you to encourage a slow and guided birth.
- 3 If you should need an **episiotomy**—a small cut through the vaginal wall and perineum to make more space for your baby to come out—your midwife or doctor will ask for your consent to do this.
- 4 After your baby has been born, your midwife or doctor will offer to examine your vagina, perineum and anus (just inside the back passage) to make sure that any tears are identified and appropriately treated to avoid further consequences.

A **warm compress** during the pushing phase of labour has shown to be beneficial in reducing perineal tears. Ask your midwife or doctor if they offer this.

The OASI Care Bundle will not affect the choices that you have made about your birth.

In some birth positions it may be difficult for your midwife or doctor to use their hands to support your perineum and the baby's head, but you can still give birth in the position you find most comfortable. Your midwife or doctor will support your choices to provide personalised care and promote a safe and positive birth experience for you.

What are the long term effects of OASI?

Most women who have an OASI that is detected and repaired heal completely, but it can take some time.

Some women may experience:

- Difficulty or inability to control their bowels or the passing of wind
- Depression, feelings of anxiety, low mood, isolation
- Anxiety about having to access the toilet often with concerns about leaving the house
- Difficulty bonding with their baby
- Concerns about leakage while exercising
- Concerns about having sex or giving birth again



If you experience any of these symptoms, help and support are available for you.

Contact your doctor or midwife as soon as possible to access further care and support for your recovery. This may include referral to surgery, a pelvic floor clinic or the perinatal mental health team.

You may also visit the MASIC website for further information and support: www.masic.org.uk

This discussion guide was developed for the OASI2 Project, which studies the implementation of the OASI Care Bundle in maternity units across Great Britain. For more information about the OASI2 project, please visit: <https://www.rcog.org.uk/OASICareBundle>

Page 2 of 2

The MASIC Foundation

Trustees' Report

Achievements and performance

Support for Women with AI after a childbirth injury:

The MASIC Foundation has established local Support Groups, run for injured women and supported by MASIC Advocates (women who have suffered AI and willing to share their experiences) and linked via social media in Cardiff and Nottingham. These Support Groups have all evolved from Focus Groups held in conjunction with our Education Days. Unfortunately, during the Covid-19 pandemic the only face to face meeting was one in Cardiff in the Summer when meeting restrictions were lifted, as a consequence we have had to much more active on our social media platforms. We believe that by generating support groups women will become empowered to speak out so as to drive change. The plan in 2022 is to re-start support groups face to face where possible in a number of different locations. Some of the resource to make this possible has been from a successful research grant from the lottery fund to fund a support group in the Greater Manchester area.

There is a vibrant online community of women who support each other through their experiences of AI from birth trauma, which is managed by one of our MASIC Advocates

As a consequence of the pandemic much more support has been achieved and our profile is increasing especially as a result of our press release on the consequences of OASI on the mother-baby relationship, an article in the Telegraph on the impact of injury (7 September 2021) <https://www.telegraph.co.uk/health-fitness/body/cant-help-blaming-baby-injuries/>, the BBC news (23 September 2021) "Giving birth left me needing a colostomy" <https://www.bbc.co.uk/news/uk-58153996> and an article in the Mail on Sunday about women's choice before and during childbirth (August 21 2021) <https://www.dailymail.co.uk/health/article-9914863/The-mums-denied-caesarean-left-damaged-life-natural-births.html>

Social Media Statistics:

- In November/December 2021, MASIC's Twitter account made 30.5k impressions. We had 1052 profile visits (10-fold increase year on year) and we currently have 1,491 followers (up 50% year on year)

The MASIC Instagram account was launched in 2020.

- In November/December 2021 our Instagram account made 34,653 impressions (number of people who have seen our posts and stories). We had 1,128 profile visits (335 this time last year, 4-fold increase) and have 1,557 followers (tripled followers year on year)

Another platform that MASIC has developed in 2020 is a page on Facebook.

This page has a private support group that is just for MASIC Advocates to share their stories and ask for peer to peer support. It has been a lifeline for many injured women during the pandemic when support groups have been unable to meet face to face. This online support group currently has 242 active members from across the UK. In November/December 2021 we reached 8,939 Facebook accounts and had 451 page views. We currently have 618 followers.

The MASIC Foundation

Trustees' Report

Helpline:

Although a web based Helpline was initiated in 2021, the take up has been low. Most calls for help come through the social media platforms. The charity then advises the person requesting information/advice of the most appropriate Trustee or Staff member who can field the request. This request for advice (often surgical) has been used by 8 women in 2021

The impact of MASIC education events has been based on feedback from attendees. These scored **exceptional in 77% and good/very good in 87%** of cases. Women's stories carried the highest impact. Open unprompted comments were received from 54%.

Two examples;

I never knew before how bad it was for women.

What I heard will change the way I practice.

In 2021 education days were replaced by Webinars which generated positive feedback as well as edited information available on the website, this too has generated much greater social media traffic.

Webinars In 2021

Owing to the restriction placed on social gatherings the Executive took the decision in 2020 that for the time being all educational activity would have to be conducted on line. This proved a costly and time consuming exercise even with the assistance of a highly experienced professional advisor/manager, a high quality has been achieved.

The programmes have included:

- Managing the consequences of OASI a patient and professional perspective 18 March
- OASI and Anal incontinence : can it be prevented 3 June
- Understanding the emotional consequences of a birth trauma experience 8 July (in collaboration with Wellbeing of women)
- Rectovaginal fistula after Childbirth in the UK 14 October
- Riske of anal incontinence after another vaginal birth having suffered a previous OASI 11 November

These events are supported by a range of sponsors to cover costs, we particularly wish to thank the following Law firms for their support: Bolt Burdon Kemp, Enable Law. Moore Barlow, Clarke Willmott, Royd Wlthy King. We also wish to thank the following commercial companies for their support: Episcissors, THD, MacGregor, Axonics, Renew, Cooke, EV Sport, Coloplast.

More webinars are planned in 2022.

The MASIC Foundation

Trustees' Report

Survey on the Impact of an anal sphincter injury on the mother-baby relationship.

An online survey took place in January 2021. There were 325 responders: 85% said that the perineal injury resulted in a negative impact on the mother's relationship with her child, 14% this was permanent. This damaged relationship was both physical and emotional in 69%, physical alone in 9% and emotional only in 14%. The factors reported by respondents that impacted on a negative mother-baby bond were: pain 78%, bad memories 78%, embarrassment from symptoms of bowel incontinence 52%, inability to do normal activities with the child 50%, hospital clinic appointments 50%, doubts about the ability to be a mother 49%, having to dash to the toilet 48%, being confined to the house 47%, wider family relationship issues 46%, postnatal depression 45%, blaming the baby 34%, surgical operations 31%, doubting one's role as a mother 30%, regretting having the child 24%. Half of the responders said that their ability to breast feed was compromised. Here are some comments:

- It was hard to transition to being a mother when my body was impacted by pain and discomfort
- I believe I have never bonded with my child because of the injuries, not being able to move/take her out of the crib for the first few days because of the pain I was in
- Can't run around with him, can't play or show him how to do sports or any high impact activity, can't kick a ball, do a cartwheel, anything that involves any kind of jumping can't carry him.

Coping with the Covid pandemic In 2021 We have established a rhythm of working by monthly virtual Executive committee meetings (excluding holidays) and a weekly on-line support dialogue.

We appointed an external advisor: Sam Smethers (previously CEO for the Fawcett Society) for the year to provide:

- a rigorous assessment of our strengths and weaknesses in the form of a Strategic review,
- advice over staff appraisals,
- webinar consultancy support,
- fundraising,
- a policy for recruiting new Trustees,
- Governance policies and a Staff handbook
- the recruitment of a CEO to take the charity forward in 2022.

We have appointed Nikki Powell a bookkeeper to assist with a budgeting policy.

We have successfully completed five webinars (details see above)

We have rebranded and completely re-written the website with huge capacity to provide more information and stories which has resulted in a monumental increase in the charity's profile.

We completed a survey on the impact of perineal trauma on the mother-baby bond (see above) with a press release.

We generated press coverage in The Telegraph, BBC online, the Mail on Sunday, Forbes, The Daily Mail, Huffpost and on Mumsnet.

We continue to advise and support the OASI care bundle through The Royal College of Obstetrics and Gynaecology and The Royal College of Midwifery in the roll out of the second phase of the perineal trauma prevention programme.

MASIC have been invited to collaborate with the AMILIE project through Bowel Research UK to find out what women with bowel incontinence know about treatment options

The MASIC Foundation

Trustees' Report

We have appointed a CEO to start work for the charity in 2022.

We were successful in an application to the National Lottery Awards for All to fund regional support groups.

We were also successful in a grant from Albert Hunt Trust to fund support group activity.

Successful grant application to NIHR RfPB in collaboration with the University of Warwick to convert women's stories into e learning for general practice. This will describe the impact of an early Obstetric anal sphincter injury as well as deterioration with the menopause on daily living from a socially and ethnically diverse group of women.

Website

In May 2021 we launched a charity rebrand and a completely new Website in collaboration with Two Stories design agency which was masterminded by Jen Hall, our social media and website co-ordinator and MASIC advocate (socialmedia@masic.org.uk). The cost of this was covered by a very generous donation from Leigh Day.

Administration and Governance

Trustees:

Professor Debra Bick remains Chair of Trustees and is the line manager for all existing staff

Mr Geoffrey Hand continues as Treasurer and advisor on Governance/Legal matters

Professor Robert Freeman continues to chair the Education committee

Mrs Raneé Thaker continues as our obstetric and gynaecology global co-ordinator

Mrs Julie Cornish continues as our colorectal advisor and Welsh co-ordinator

Professor Mike Keighley remains President and assists the staff when needed

We will be recruiting new Trustees in 2022

The MASIC Foundation

Trustees' Report

Staff:

- Mrs Anna Clements a MASIC Advocate remains our Administrator and Co-ordinator admin@masic.org.uk,
- Ms Jen Hall a MASIC Advocate is our social media and Website Co-ordinator and support co-ordinator socialmedia@masic.org.uk.
- Mrs Nikki Powell is our financial bookkeeper finance.masic@gmail.com

The following subcommittees have remained somewhat dormant owing to the heavy demands placed on clinical staff during the pandemic but are to be re-developed in 2022 when the CEO joins the team (a) Finance and Audit; (b) Public Affairs; (c) Commercialisation planning, (d) Research and (e) Fundraising and Events.

Council:

We have a group of over 40 Council Members: These members are supporters of the charity and are a resource for subcommittees, education events, fundraising, political debate, public awareness and support. Council members, unlike Trustees have no responsibility to the charity commission, the membership is reviewed on an Annual basis.

Financial review

Commentary

With sponsorship from partners, donations, income from webinars, successful grant applications, lottery funding and gifts we were able to sustain a capital sum of about £100.000 so as to pay salaries, the cost of our external consultant, two stories for the re-design of the website, a webinar technical advisor, office running costs, press penetration and bid writers for grants.

Fundraising Strategy

- Corporate sponsorship from companies, law firms and other organisations, by unrestricted educational grants to support our educational activities. . We secured funding for the re-branding programme and the new website. Some support is in kind, including free meeting rooms and other facilities for events. Trustees constantly review the relationship between the charity and commercial organisations to ensure that these are appropriately managed. We secured and funded the expertise of two bid writers who have helped to secure grants in 2021 and further applications are in the pipeline for 2022
- Applications to trusts and foundations for unrestricted funding of our day-to-day work and sustainability has continued. We have won a grant from the Lottery Awards for All fund to deliver a regional support group in the NorthWest England and received a successful grant from the Albert Hunt Trust to fund support group activity.
- Research grants: Two successful applications one unsuccessful.
- Events: It has not been possible to run any fund-raising events since October 2019.

The MASIC Foundation

Trustees' Report

Public Affairs and collaboration with other charities committed to perinatal health

MASIC believes it is important to work with parliamentarians to try to influence policy, in order to improve prevention, detection and treatment of OASI. As outlined above, a submission was made to the Jeremy Hunt/Health and Social Care Committee inquiry into safety of maternity care.

We have previously briefed the All-Party Parliamentary Group on Population, Development and Reproductive Health, on issues concerning OASI but further meetings have not been possible during the pandemic.

We were members of a working party organised by Mumsnet to raise public awareness over matters of perinatal consent, with a range of other collaborators including Birth Trauma Association, Birthrights, Making Births Better, Maternity Action, Fourth Degree Tears and the OASI Care Bundle development team. A statement is ready to be used when appropriate to improve information to pregnant mothers so that they are more aware of choice and risk.

Research

Research into the prevention and treatment of AI from childbirth injuries is a priority of the Foundation, where funding opportunities arise. We are exploring funding in a range of potential research areas, to support women who have OASI, including:

- a) The financial burden of OASI; loss of income, medical treatments/investigations and litigation,
- b) The psychosexual impact of OASI
- c) The impact of OASI on the partner
- d) The impact of a new Vaginal speculum on the outcome of repair in OASI
- e) Producing accessible materials for women affected by OASI especially to the BAME community
- f) Mapping services that signpost women needing advice and help
- g) Participating in the OASI 2 Care Bundle implementation study via

Structure, governance and management

Constitution

The charity is governed by a Constitution and registered with the Charity Commission for England and Wales as a Charitable Incorporated Organisation on 13 October 2016.

Recruitment and Appointment of Trustees

Trustees are drawn from women who have suffered severe birth trauma and healthcare professionals involved in the prevention or treatment of OASI. In selecting individuals for appointment, the Trustees have had regard to the skills, knowledge and experience needed for the effective management of the Foundation (financial, fundraising, counselling, marketing, commercial). New Trustees are provided with and appropriate induction on joining the charity. Initial training and annual refresher courses are mandatory for all Trustees. We have a document entitled **The Role of Trustees** There is a recruitment pack for new trustee applications

Public Benefit

The Trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011. They have due regard to the public benefit guidance published by the Charities Commission for England and Wales in determining the activities undertaken by the Charity.

All Trustees give their time voluntarily and no Trustee receives any private benefit or remuneration from the Charity. The Charity is run by the Trustees who meet at least three times per year.

The MASIC Foundation

Trustees' Report

Staff

We should soon have a CEO to manage the existing team currently consisting of Administrator, Website/social media/support group co-ordinator and a bookkeeper.

Risk management

The Trustees recognise there are a range of strategic risks to which MASIC is exposed. These include financial, reputational, technological, legal and operational risks. We have a risk assessment policy document.

Complaints:

We have a complaints procedure document.

Conflict of Interest:

We have a conflict of interest policy document.

Financial policies and procedures:

We have a document entitled Financial policies and procedures.

Governance:

We have an updated MASIC Foundation Governance document.

The MASIC Foundation

Trustees' Report

Business Plan:

We have a draft document entitled Business plan. This is a template only for a new planning document which will be written within the first year of the new CEO working for MASIC.

Data Protection Policy:

A new document has been produced in collaboration with our external consultant to cover data protection for employees, workers and consultants.

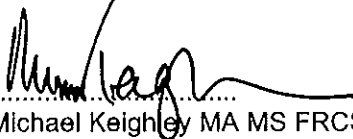
Staff Handbook:

This is another new document which includes: annual leave policy, bullying and harassment policy, compassionate leave policy, complaints procedure, dress code policy, disciplinary and dismissal procedure, early and late working policy, diversity and inclusion policy, equipment policy, exit interview procedure, flexible working policy, grievance procedure, handover notes policy, health and safety policy, induction policy, house rules, internet email and social media policy, leavers procedure, maternity paternity and adoption policy, performance review procedure, probation review procedure, recruitment and selection policy, remote working policy, shared parental leave policy, sickness policy and procedure, statement of standards of behaviour, time off in lieu policy (TOiL), trustees expenses policy.

Reserves Policy

The Trustees review their reserves policy annually, assessing the financial risks surrounding the Charity's future ability to fulfil its objectives. There is a reserves policy document.

The annual report was approved by the Trustees of the charity on 9th May 2022 and signed on its behalf by:


.....
Prof Michael Keighley MA MS FRCS
President

9th July 2022

The MASIC Foundation

Statement of Trustees' Responsibilities

The law applicable to charities in England and Wales requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of incoming resources and application of resources of the charity for that period.

In preparing these Financial Statements the Trustees are required to:

- (a) Select suitable accounting policies and then apply them consistently;
- (b) Observe the methods and principles in the Charities SORP;
- (c) Make judgements and accounting estimates that are reasonable and prudent;
- (d) State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps to prevent and detect fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and the financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The MASIC Foundation

Independent Examiner's Report to the trustees of The MASIC Foundation

I report on the accounts of the charity for the year ended 31 December 2021 which are set out on pages 19 to 28.

Respective responsibilities of trustees and examiner

The trustees of the CIO are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.


Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
 - to prepare accounts which accord with the accounting records and comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities
- have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Benjamin Powell MSc ACA

Oakmoore Court
11C Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

9 July 2022
Date:.....

The MASIC Foundation

**Statement of Financial Activities for the Year Ended 31 December 2021
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)**

	Note	Restricted funds £	Total 2021 £	Total 2020 £
Income and Endowments from:				
Donations and legacies	3	-	9,346	9,316
Charitable activities	4	-	45,718	33,252
Grants		<u>12,000</u>	<u>12,000</u>	<u>-</u>
Total Income		<u>12,000</u>	<u>67,064</u>	<u>42,568</u>
Expenditure on:				
Raising funds		-	(5,009)	(73)
Charitable activities	5	(4,332)	(63,380)	(25,321)
Other expenditure	6	<u>-</u>	<u>(3,498)</u>	<u>(1,814)</u>
Total Expenditure		<u>(4,332)</u>	<u>(71,887)</u>	<u>(27,208)</u>
Net income/(expenditure)		<u>7,668</u>	<u>(4,823)</u>	<u>15,360</u>
Net movement in funds		7,668	(4,823)	15,360
Reconciliation of funds				
Total funds brought forward		<u>4,332</u>	<u>100,391</u>	<u>85,031</u>
Total funds carried forward	13	<u>12,000</u>	<u>95,568</u>	<u>100,391</u>

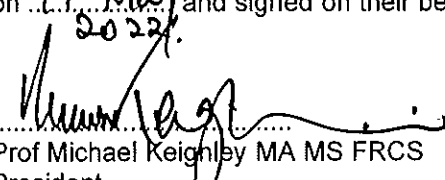
All of the charity's activities derive from continuing operations during the above two periods.
The funds breakdown for 2020 is shown in note 13.

The MASIC Foundation

(Registration number: CE008100)
Balance Sheet as at 31 December 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	10	868	-
Current assets			
Debtors	11	5,023	4,084
Cash at bank and in hand		<u>94,159</u>	<u>98,028</u>
		99,182	102,112
Creditors: Amounts falling due within one year	12	<u>(4,482)</u>	<u>(1,721)</u>
Net current assets		<u>94,700</u>	<u>100,391</u>
Net assets		<u>95,568</u>	<u>100,391</u>
Funds of the charity:			
Restricted funds		12,000	4,332
Unrestricted income funds			
Unrestricted funds		<u>83,568</u>	<u>96,059</u>
Total funds	13	<u>95,568</u>	<u>100,391</u>

The financial statements on pages 19 to 28 were approved by the trustees, and authorised for issue on ^{19th May} 2022 and signed on their behalf by:


 Prof Michael Keighley MA MS FRCS
 President
 9th July 2022.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Basis of preparation

The MASIC Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Government grants

Government grants are recognised based on the accrual model and are measured at the fair value of the asset received or receivable. Grants are classified as relating either to revenue or to assets. Grants relating to revenue are recognised in income over the period in which the related costs are recognised. Grants relating to assets are recognised over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income.

Tangible fixed assets

Individual fixed assets costing £0.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

3 Income from donations and legacies

	Restricted funds £	Total 2021 £	Total 2020 £
Donations and legacies;			
Donations	-	9,346	9,316
Grants, including capital grants;			
Grants	<u>12,000</u>	<u>12,000</u>	<u>-</u>
	<u>12,000</u>	<u>21,346</u>	<u>9,316</u>

4 Income from charitable activities

	Total 2021 £	Total 2020 £
Charitable income;		
Sponsorship and conference income	<u>45,718</u>	<u>33,252</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

5 Expenditure on charitable activities

		Unrestricted funds		Total	Total
	Note	General	Restricted	2021	2020
		£	£	£	£
Conference and event costs		3,489	-	3,489	4,092
Governance costs	7	<u>55,559</u>	<u>4,332</u>	<u>59,891</u>	<u>21,229</u>
		<u>59,048</u>	<u>4,332</u>	<u>63,380</u>	<u>25,321</u>

£57,258 (2020 - £23,653) of the above expenditure was attributable to unrestricted funds and £4,332 (2020 - £1,668) to restricted funds.

6 Other expenditure

	Unrestricted funds		Total	Total
	General	Total	2021	2020
	£	£	£	£
Marketing and publicity	1,677	1,677	1,677	406
Depreciation, amortisation and other similar costs	434	434	434	-
Other resources expended	187	187	187	140
Independent Examiner's remuneration	<u>1,200</u>	<u>1,200</u>	<u>1,200</u>	<u>1,268</u>
	<u>3,498</u>	<u>3,498</u>	<u>3,498</u>	<u>1,814</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

7 Analysis of governance and support costs

Governance costs

	Unrestricted funds			
	General	Restricted	Total	Total
	£	funds	2021	2020
	£	£	£	£
Staff costs				
Wages and salaries	36,102	-	36,102	18,122
Pension costs	1,020	-	1,020	-
Other staff costs	1,144	-	1,144	288
Other governance costs	<u>17,293</u>	<u>4,332</u>	<u>21,625</u>	<u>2,819</u>
	<u>55,559</u>	<u>4,332</u>	<u>59,891</u>	<u>21,229</u>

8 Independent examiner's remuneration

	2021	2020
	£	£
Examination of the financial statements	<u>1,200</u>	<u>1,268</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

10 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
Additions	1,302	1,302
At 31 December 2021	<u>1,302</u>	<u>1,302</u>
Depreciation		
Charge for the year	434	434
At 31 December 2021	<u>434</u>	<u>434</u>
Net book value		
At 31 December 2021	<u><u>868</u></u>	<u><u>868</u></u>

11 Debtors

	2021 £	2020 £
Other debtors	<u>5,023</u>	<u>4,084</u>

12 Creditors: amounts falling due within one year

	2021 £	2020 £
Other taxation and social security	542	182
Other creditors	2,800	399
Accruals	<u>1,140</u>	<u>1,140</u>
	<u><u>4,482</u></u>	<u><u>1,721</u></u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

13 Funds

	Balance at 1 January 2021 £	Incoming resources £	Resources expended £	Balance at 31 December 2021 £
Unrestricted funds				
<i>General</i>				
General	96,059	55,064	(67,555)	83,568
Restricted funds				
Restricted funds	<u>4,332</u>	<u>12,000</u>	<u>(4,332)</u>	<u>12,000</u>
Total funds	<u>100,391</u>	<u>67,064</u>	<u>(71,887)</u>	<u>95,568</u>
	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Balance at 31 December 2020 £
Unrestricted funds				
<i>General</i>				
General	85,031	36,568	(25,540)	96,059
Restricted funds				
Restricted funds	<u>-</u>	<u>6,000</u>	<u>(1,668)</u>	<u>4,332</u>
Total funds	<u>85,031</u>	<u>42,568</u>	<u>(27,208)</u>	<u>100,391</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2021

14 Analysis of net assets between funds

	Unrestricted funds General £	Total funds £
Tangible fixed assets	868	868
Current assets	99,182	99,182
Current liabilities	<u>(4,482)</u>	<u>(4,482)</u>
Total net assets	<u>95,568</u>	<u>95,568</u>

THE MASIC FOUNDATION: MOTHERS WITH ANAL SPHINCTER INJURIES IN CHILDBIRTH

England & Wales - Charity number 1169632

Accounts

Company registration number: CE008100

Charity registration number: 1169632

The MASIC Foundation

A charitable incorporated organisation

Annual Report and Financial Statements

for the Year Ended 31 December 2020

The MASIC Foundation

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The MASIC Foundation

Reference and Administrative Details

Trustees

Prof Michael Keighley MA MS FRCS, President
Mrs Julie Frohlich MSc ADM RM
Prof Debra Bick MMedSc PhD RM, Chair
Mrs Julie Cornish MD FRCS
Mr Geoffrey Hand MA, Treasurer
Miss Karen Nugent MA MS MEd FRCS
Mr David Standard BA
Miss Jenny Tighe
Prof Robert Freeman MB FRCOG
Mrs Raneer Thakar MD FRCOG

Patrons

The Baroness Cumberlege CBE DL HonFRCP HonFRCN
Prof Lesley Page CBE PhD DSc RM HonFRCM
Dr David Richmond MD FRCOG
Prof Dame Cathy Warwick DBE DSc RM
Prof Sir Norman Williams MS FRCS FRCP FRCPE FMedSci

The MASIC Foundation

Reference and Administrative Details

Principal Office	8 Gladstone Street Southwell London SE1 6EY
Registered Office	The MASIC Foundation PO Box 10875 Nottingham NG12 5YU
Company Registration Number	CE008100
Charity Registration Number	1169632
Bankers	HSBC PLC Church Green West Redditch Worcestershire B97 4EA CAF Bank Ltd 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Independent Examiner	Ballards LLP Oakmoore Court 11c Kingswood Road Hampton Lovett Droitwich Worcestershire WR9 0QH
Website	www.masic.org.uk
Email	admin@masic.org.uk
Twitter	@masic_uk

The MASIC Foundation

Trustees' Report

Objectives and Aims

The MASIC Foundation was formed in 2016 and is the only multi-disciplinary charity consisting of injured women and healthcare professionals to support mothers with OASI: obstetric anal sphincter injuries causing anal incontinence (AI) following a natural birth. Those women brave enough to talk about this unspoken taboo are termed MASIC Ambassadors. Our objectives are:

- (1) Supporting women who have sustained these injuries and their families;
- (2) Campaigning for changes in healthcare policies to avoid injuries and improve their detection;
- (3) Promoting awareness in the healthcare professions, as they are ignorant about the frequency and long-term consequences of this condition;
- (4) Advancing public awareness that over 20% of women have some impairment of bowel control after birth, which becomes more problematic with age; and
- (5) Promoting research into the causes, prevention and treatment of Anal Incontinence after childbirth.

How OASI affects women

- More than 1 in 5 women in the UK experience bowel incontinence after a natural birth
- The number of women sustaining an OASI tripled between 2000 and 2012
- Nearly all women who suffer bowel incontinence following childbirth feel ashamed, lack confidence and experience mental health issues
- Many women with OASI suffering with AI become socially isolated and fear leaving the security of their homes and fear accidents when travelling. Many either are unable to return to their job or suffer workplace compromise.
- Many of these injuries are undetected at birth and can be prevented as has been demonstrated by the OASI Care bundle and with whom we collaborate.

The following case study highlights issues of consent which was the focus of an open meeting of mothers, health professionals and lawyers held on 27th November 2019 in London:

KE

KE said this at the Intrapartum consent meeting:

Copy from Stories from Mumsnet

Consent:

I had a smooth pregnancy and was planning on an active unassisted birth, subject to circumstances obviously. I was not informed of the risks of vaginal vs c section delivery, I did not attend NCT through choice and expense.

I was admitted at 9.5 cm dilated and I asked to stay off the bed and active.

The baby was distressed so I had to lie down, was given a pre-med, my baby was monitored and I was cannulated.

My options were not discussed at this point. I still don't know if I even had any?

I ended up having a forceps delivery, in which I had little choice in as my baby was distressed. I ended up with a 4th degree tear (undiagnosed at the time), had so much pain, disability, incontinence, ongoing surgery and still suffer symptoms today.

The MASIC Foundation

Trustees' Report

Recovery:

Six days after I delivered my baby vaginally with forceps, I was still in agonising pain and I started passing faeces from my vagina.

I was readmitted, examined, had a large fistula from an undiagnosed 4th degree tear, got transferred by ambulance to another hospital, had extensive surgery and bed rest for 2½ months.

Anxiety, panic attacks, wishing I'd never had my baby, fears that my husband would leave, no sex for almost a year, unable to exercise or do what I loved. Utterly devastated and traumatised.

The recovery took 18months and included physio, good friends, counselling, my dog, re connecting with my husband, more surgery, I had a second child by caesarean section (2½ years later) am still married, still incontinent but manage this, able to work which is very important to me, putting my energy into my lovely kids and family, educating others through collaboration with MASIC and RCOG and feeling stronger than ever. It is a long undulating road to rehabilitation and recovery but I got there.

05.11.19

Achievements and performance

Support Women with AI after a childbirth injury:

The MASIC Foundation has established local Support Groups, run and supported by MASIC Ambassadors and linked to social media platforms in Cardiff, Southampton, Leicester, Nottingham and Birmingham in 2019. These Support Groups have all evolved from Focus Groups held in conjunction with our Education Days.

There is also a vibrant online community of women who have experienced AI from birth trauma, which is managed by MASIC Ambassadors. MASIC plans further online support in 2019.

Two leaflets have been produced. The first describes the MASIC Foundation with contact details and the word map to give to GP's, any health professionals who wish to be in touch and for recently identified mothers with injuries. A second leaflet gives advice about employment issues for women with AI who wish to return to work.

The MASIC Foundation

Trustees' Report

Education Days

Following the three successful Education days in 2018, we have organised four others during 2019. These open meetings provide women with the chance to learn more about modern treatment methods, support provided in specialist clinics and emotional resources to help them cope with the consequences of their injuries.

Education days bring together health professionals from many different disciplines, and offer them opportunities to discover how best to work together to prevent injury, improve detection and co-ordinate treatment.

Education Days were held:

- In Richmond upon Thames (West London) on 9th May 2019
- In Cheltenham (Gloucester) on 30th May 2019
- In Dublin on 2nd July 2019
- In Leicester on 17th September 2019

A further series of Education Days is planned in Chester, Warwick, Basingstoke and Newcastle in 2020 / 21.

MASIC has received sponsorship or support in kind from several law firms and manufacturers of surgical apparatus, used in the treatment of OASI. Companies have also been invited to attend Education Days, so women are aware of support available to them, including legal support.

Other events:

- All Party Parliamentary Group Jan 2019
- Planning meeting with OASI Care bundle to apply for more national funding from the Health Foundation, this was successful and OASI CARE 2 will start in 2020
- Research into quality of life issues amongst patients with anal fistulas: this includes recto-vaginal fistula: Fortic Study, 22 centres recruited
- Presentations at a MASIC Symposium at the National Pelvic Floor Society Plymouth 7th November 2019
- One day Symposium on Intrapartum Consent following the Montgomery ruling 27th November, London (all presentations on the Masic website).

The MASIC Foundation

Trustees' Report

Website and Social Media

The website (www.masic.org.uk) is being constantly updated has been developed to provide a key portal for women to locate resources and to understand they are not alone. The website is still in development and we

hope to introduce more interactive elements and additional resources over the coming year.

We are developing a closed social media forum so that women with injuries can gain and offer peer support. A MASIC Ambassador co-ordinates the social media and the Facebook platforms on socialmedia@masic.org.uk

Administration and Governance

- Mr Geoff Hand has taken over as the Treasurer following the sad death of George Foster our Foundation Treasurer
- Contracts were discontinued for our previous Executive Secretary and CEO in 2019
- We have appointed two new Trustees: Raneer Thakar (Vice President of RCOG and Global co-ordinator) and Professor Robert Freeman (Chairman of the Education committee)
- We have appointed a new Administrator and Co-ordinator who is a MASIC Ambassador: Anna Clements on admin@masic.org.uk
- We have appointed a Social Media Co-ordinator who is a MASIC Ambassador: Jen Hall on socialmedia@masic.org.uk

During 2019, MASIC restructured so as to involve more MASIC Ambassadors in Governance and Planning. It is our hope that in 2021 the new President will be a MASIC Ambassador so that the existing President can stand down but remains involved as Founder.

The Charity is now spearheaded by the Chairman of Trustees: Professor Debra Bick.

- We run the following subcommittees: (a) Finance and Audit; (b) Education; (c) Public Affairs; (d) Mothers Support and Employment; and (e) Research.
- The Trustees work with the Council but remain in overall control of finance, management of staff and all matters relating to the requirements of the Charity Acts and other legal matters.

Financial review

Commentary

With sponsorship from partners, and support in-kind, we were able to break even, or make a small profit, on all education days, as well as the one day symposium on intrapartum consent.

Event income was again useful during the year. The opera was a great success and made over £14,000, due to a huge amount of support from many people. The event, this year in October, proved really enjoyable being held in the music facility at Cheltenham College with a reception in the cloisters and picnic in the college dining room. We received generous personal donations as well as corporate donations gifts in kind and ticket sales.

The MASIC Foundation

Trustees' Report

Fundraising Strategy

The fundraising strategy is still in a process of development, it has four distinct elements to it.

- Corporate sponsorship from companies, law firms and other organisations, by unrestricted educational grants to support our educational activity. Some support is in kind, including free meeting rooms and other facilities for events. Trustees are careful to ensure relationships are appropriately managed, and the corporate strategy is continually reviewed.
- Applications to trusts and foundations for unrestricted funding of our day-to-day work and sustainability has taken longer than was anticipated to roll out but there is the prospect of this moving forward in 2020.
- Research grants: one was unsuccessful (to Research for Patient Benefit) after being short listed. The intention is to reapply with a new and stronger team in 2020.
- Events: we plan to hold a third Opera event in Cheltenham in October 2020.

Public Affairs

MASIC believes it is important to put some resource into informing and working with parliamentarians to try to influence policy, in order to improve prevention, detection and treatment of OASI. However, MASIC's resources are limited and we consider it is best to work in partnership with other like-minded organisations, to achieve this activity.

A group from the Foundation briefed the All-Party Parliamentary Group on Population, Development and Reproductive Health, on issues concerning OASI in 2019 and we hope this will lead to other opportunities to take forward MASIC's agenda at a national level.

We are now a member of a working party in collaboration with Mumsnet, Birth Trauma Association, Birthrights, Making Births Better, Maternity Action, Fourth Degree Tears and the OASI Care Bundle to formulate a national policy to improve information to pregnant mothers so that they are more aware of choice and risk.

Research

Research into the prevention and treatment of Anal Incontinence from childbirth injuries is a priority of the Foundation, where funding opportunities arise. We are exploring funding in a range of potential research areas, to support women who have OASI, including:

- a) Early referral for support
- b) The Psychosexual impact in OASI women
- c) The impact of OASI on the partner
- d) The impact of OASI in different communities
- e) Producing accessible materials for women affected by OASI
- f) Converting stories from OASI mothers into education programmes for midwives and primary care clinicians
- g) Mapping services for women

The MASIC Foundation

Trustees' Report

Structure, governance and management

Constitution

The charity is governed by a Constitution and registered with the Charity Commission for England and Wales as a Charitable Incorporated Organisation on 13 October 2016.

Recruitment and Appointment of Trustees

Trustees are drawn from the key healthcare professionals involved in the prevention or treatment of OASI, and the Board includes women who have experienced OASI. In selecting individuals for appointment, the trustees have had regard to the skills, knowledge and experience needed for the effective management of the Foundation. New trustees are provided with and appropriate induction on joining the charity. Initial training and annual refresher courses are mandatory for all Trustees.

Public Benefit

The trustees confirm that they have complied with the requirements of section 4 of the Charities Act 2011. They have due regard to the public benefit guidance published by the Charities Commission for England and Wales in determining the activities undertaken by the Charity.

All trustees give their time voluntarily and no trustee receives any private benefit or remuneration from the Charity. The Charity is run by the trustees who meet at least three times per year.

Staff

During 2019 the Foundation reorganised to generate greater MASIC Ambassador involvement at the start of 2020 we shall have two part time paid staff who are MASIC Ambassadors to run our administration and social media activities.

Risk management

The Trustees recognise there are a range of strategic risks to which MASIC is exposed. These include financial, reputational, technological, legal and operational risks. To date, as MASIC is a small charity, it has been possible to manage risks quite practically on a day-to-day basis.

As the charity expands during 2020, trustees will develop a Risk Management Plan, to identify key risks and mitigations, in order to meet the requirements of good governance. Regular reports of key risks will be made to Trustees and the risk plan will be updated regularly.

Reserves Policy

The trustees review their reserves policy annually, assessing the financial risks surrounding the Charity's future ability to fulfil its objectives. The trustees have adopted a policy of working towards holding reserves of 12 months' staff salaries and fixed overheads. This is intended to ensure the Charity is sustainable for the next financial year.

The annual report was approved by the trustees of the charity on and signed on its behalf by:

.....
Prof Michael Keighley MA MS FRCS
President

The MASIC Foundation

Statement of Trustees' Responsibilities

The law applicable to charities in England and Wales requires Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of incoming resources and application of resources of the charity for that period.

In preparing these Financial Statements the Trustees are required to:

- (a) Select suitable accounting policies and then apply them consistently;
- (b) Observe the methods and principles in the Charities SORP;
- (c) Make judgements and accounting estimates that are reasonable and prudent;
- (d) State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the Charity and hence taking reasonable steps to prevent and detect fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the Charity and the financial information included on the Charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The MASIC Foundation

Independent Examiner's Report to the trustees of The MASIC Foundation

I report on the accounts of the charity for the year ended 31 December 2020 which are set out on pages 11 to 18 .

Respective responsibilities of trustees and examiner

The trustees of the CIO are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
 - to prepare accounts which accord with the accounting records and comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities
- have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

.....
Benjamin Powell MSci ACA

Oakmoore Court
11c Kingswood Road
Hampton Lovett
Droitwich
Worcestershire
WR9 0QH

Date:.....

The MASIC Foundation

Statement of Financial Activities for the Year Ended 31 December 2020
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Restricted funds £	Total 2020 £	Total 2019 £
Income and Endowments from:				
Donations and legacies	3	6,000	9,316	23,734
Charitable activities	4	-	33,252	54,176
Total Income		<u>6,000</u>	<u>42,568</u>	<u>77,910</u>
Expenditure on:				
Raising funds		-	(73)	(10,666)
Charitable activities	5	(1,668)	(25,321)	(29,353)
Other expenditure	6	-	(1,814)	(2,877)
Total Expenditure		<u>(1,668)</u>	<u>(27,208)</u>	<u>(42,896)</u>
Net income		<u>4,332</u>	<u>15,360</u>	<u>35,014</u>
Net movement in funds		4,332	15,360	35,014
Reconciliation of funds				
Total funds brought forward		-	85,031	50,017
Total funds carried forward	12	<u>4,332</u>	<u>100,391</u>	<u>85,031</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2019 is shown in note 12.

The MASIC Foundation

(Registration number: CE008100)
Balance Sheet as at 31 December 2020

	Note	2020 £	2019 £
Current assets			
Debtors	10	4,084	728
Cash at bank and in hand		<u>98,028</u>	<u>87,240</u>
		102,112	87,968
Creditors: Amounts falling due within one year	11	<u>(1,721)</u>	<u>(2,937)</u>
Net assets		<u>100,391</u>	<u>85,031</u>
Funds of the charity:			
Restricted funds		4,332	-
Unrestricted income funds			
Unrestricted funds		<u>96,059</u>	<u>85,031</u>
Total funds	12	<u>100,391</u>	<u>85,031</u>

The financial statements on pages 11 to 18 were approved by the trustees, and authorised for issue on and signed on their behalf by:

.....
Prof Michael Keighley MA MS FRCS
President

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Basis of preparation

The MASIC Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees's meetings and reimbursed expenses.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

3 Income from donations and legacies

	Restricted funds £	Total 2020 £	Total 2019 £
Donations and legacies;			
Donations	6,000	9,316	23,734
	<u>6,000</u>	<u>9,316</u>	<u>23,734</u>

4 Income from charitable activities

	Total 2020 £	Total 2019 £
Charitable income;		
Sponsorship and conference income	33,252	54,176
	<u>33,252</u>	<u>54,176</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

5 Expenditure on charitable activities

		Unrestricted funds		Total 2020	Total 2019
	Note	General £	Restricted funds £	£	£
Conference and event costs		2,424	1,668	4,092	12,106
Governance costs	7	<u>21,229</u>	<u>-</u>	<u>21,229</u>	<u>17,247</u>
		<u>23,653</u>	<u>1,668</u>	<u>25,321</u>	<u>29,353</u>

£23,653 (2019 - £29,353) of the above expenditure was attributable to unrestricted funds and £1,668 (2019 - £Nil) to restricted funds.

6 Other expenditure

	Unrestricted funds		Total 2019
	General £	Total 2020 £	£
Marketing and publicity	406	406	945
Other resources expended	140	140	252
Independent Examiner's remuneration	<u>1,268</u>	<u>1,268</u>	<u>1,680</u>
	<u>1,814</u>	<u>1,814</u>	<u>2,877</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

7 Analysis of governance and support costs

Governance costs

	Unrestricted funds	Total 2020	Total 2019
	General £	£	£
Staff costs			
Wages and salaries	18,122	18,122	13,609
Other staff costs	288	288	-
Other governance costs	<u>2,819</u>	<u>2,819</u>	<u>3,638</u>
	<u>21,229</u>	<u>21,229</u>	<u>17,247</u>

8 Independent examiner's remuneration

	2020 £	2019 £
Examination of the financial statements	<u>1,268</u>	<u>1,680</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

10 Debtors

	2020 £	2019 £
Other debtors	<u>4,084</u>	<u>728</u>

11 Creditors: amounts falling due within one year

	2020 £	2019 £
Other taxation and social security	182	-
Other creditors	399	1,797
Accruals	<u>1,140</u>	<u>1,140</u>
	<u>1,721</u>	<u>2,937</u>

12 Funds

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Balance at 31 December 2020 £
Unrestricted funds				
General	85,031	36,568	(25,540)	96,059
Restricted funds	<u>-</u>	<u>(6,000)</u>	<u>1,668</u>	<u>(4,332)</u>
Total funds	<u>85,031</u>	<u>30,568</u>	<u>(23,872)</u>	<u>91,727</u>
	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Balance at 31 December 2019 £
Unrestricted funds				
General	<u>50,017</u>	<u>77,910</u>	<u>(42,896)</u>	<u>85,031</u>

The MASIC Foundation

Notes to the Financial Statements for the Year Ended 31 December 2020

13 Analysis of net assets between funds

	Unrestricted funds		Total funds £
	General £	Restricted funds £	
Current assets	98,112	4,000	102,112
Current liabilities	(1,721)	-	(1,721)
Total net assets	<u>96,391</u>	<u>4,000</u>	<u>100,391</u>