

**East End Connection  
(A Registered Charity)**

**Trustees' Report and Financial Statements  
For the year ended 31 March 2025**

original

**East End Connection (EEC) - 2024/2025**

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## East End Connection (EEC) - 2024/2025

### ORGANISATION'S INFORMATION

**Trustees:** Bodrul Alom  
Kamal Uddin Ahmed  
Abdul Khalam Ali  
Shaharul Alom

**Secretary:** Abdul Kalam Ali

**Registered Office:** 46 Myrdle Street  
London E1 1HL

**Business Address:** 46 Myrdle Street  
London E1 1HL

**Charity Registration Number:** 1169467

**Bankers:** Lloyds Bank plc  
210 Commercial Road  
London  
E1 2JR

**Independent Examiner:** Muhit & Co  
Chartered Certified Accountants & Tax Advisers  
Unit 4  
80A Ashfield Street  
London  
E1 2BJ

## East End Connection (EEC) - 2024/2025

### TRUSTEES REPORT

The Trustees present their report and accounts for the year ended 31st March 2025.

#### Organisation

East End Connection (EEC) is a grassroots community organisation that aims to promote social and cultural inclusion in the London Borough of Tower Hamlets, particularly Whitechapel, Stepney and Wapping areas.

The Trustees meet regularly to develop policies and fundraising strategies for the charity. The day-to-day running and fundraising of this is led by one trustee, Bodrul Alom.

#### How it was Founded

EEC was established in January 2009 and registered as a charity in October 2016. The founding trustees were Bodrul Alom, Abdul Ahad, Abdul Khalam Ali, Kamal Uddin Ahmed, and Shaharul Alom.

#### Appointment of Trustees

The Board of Trustees has the power to appoint additional Trustees or remove Trustees as it considers fit. Details of Trustees in office in the year are on page two. The Trustees have no beneficial interest in the organisation other than as members.

#### Objective and Activities

To develop and deliver initiatives to promote social and cultural inclusion in the London Borough of Tower Hamlets, in particular, Whitechapel, Stepney and Wapping. The aim is to:

- (a) prevent disadvantaged people from becoming socially excluded,
- (b) promote social inclusion through increasing opportunities for all, regardless of background,
- (c) support the socially excluded to re-integrate them into mainstream society.

EEC has worked on developing a heritage project during the last couple of years and successfully raised funds from the National Lottery Heritage Fund. The exciting new project called 'Stories of struggles and strides: half a century of Bangladeshi endeavours in London's East End.' This unique project will record, archive and present the stories of Bangladeshi ACTIVISM in the face of challenges they faced as they migrated and settled in the East End of London during 1950 – 2000. The unrecorded stories will be collected and stored for future generations to learn from and better understand the heritage and history of East London, including some of the heritage of their ancestors. This project will create a vital heritage resource. Many community members feel that their stories have yet to be told from their voices, and how people understand what happened contains a lot of gaps and wrong understanding. By getting the stories from various people and contextualising them through archival research and data analysis, the project will provide a more comprehensive account of what happened and make the past activists feel more comfortable with how people will re-understand East End Bangladeshi history and heritage.

The project is to commence in the next financial year 2024/25. A steering group has been set up to help deliver the project more effectively and solely to support this project's delivery based on the funding application's requirements. The steering group consists of seven community veterans and organisation representatives.



## **East End Connection (EEC) - 2024/2025**

They will help steer and support the project to its successful completion. The Steering Group, at its inauguration meeting in February 2024, elected Soyful Alom as Chair and included Abdul Malik Kukon, Mohammed Jowardaar Shiraj, Sadeque Amin, Joynul Hoque, Rajon Uddin Jalal, Fanu Miah, and Bodrul Alom as members for the duration of the project.

### **Public Benefit Statement**

The Board Members confirm that they have complied with their duty under the Charities Act 2011 to ensure the charity provides public benefit. They have considered the public benefit guidance published by the Charity Commission and believe they have followed its guidance in this area.

### **Achievements and Performance**

Following the pandemic, very few activities have occurred because of a lack of funds. In the post-pandemic, EEC has been actively developing operational policies and fundraising strategies. In this context, it successfully developed a heritage project known as "Stories of struggles and strides: half a century of Bangladeshi endeavours in London's East End" and attracted 18 months of funding for it.

### **Financial Review**

It periodically monitors its income over expenditure to ensure strict compliance with restricted and unrestricted budgets. At present, it has a zero-reserved policy because of the limited funds, but it is gearing towards it, which depends on its financial solvency in the next couple of years.

### **Structure, Governance and Management**

Its Deed of Trust governs it in terms of its operation, accountability and compliance. The accounts have been prepared in accordance with the accounting policies set out in note 1 of the accounts and comply with the governing rule and applicable law.

### **Reference and Administrative Details**

Its Registered office and Principal business address is 46 Myrdle Street, London E1 1HL.

The trustees are Bodrul Alom, Kamal Uddin Ahmed, Abdul Khalam Ali, and Shaharul Alom. Bodrul Alom leads the day-to-day operational and fundraising activities, and all financial matters are collectively scrutinised by all Trustees.

### **Conclusion**

For the record, it is important to acknowledge that EEC was masterminded by Bodrul Alom in 2009 in collaboration with his close friends and business associates, including Abdul Ahad, Kamal Uddin Ahmed, Abdul Khalam Ali and Shaharul Alom. His ongoing dedication, relentless effort, and unconditional support enable the organisation to grow organically. Finally, we would like to thank Muhit Uddin, Principal Accountant of Muhit and Co, for his professional input and for acting as an independent examiner in-kind for its first Independently Examined Accounts for 2024/2025

**East End Connection (EEC) - 2024/2025 -**

**Declarations**

The trustees declare that they have approved the trustees' report as above for the period from 1<sup>st</sup> April 2024 to 31<sup>st</sup> March 2025

Signed on behalf of the Trustees:



Kamal Uddin Ahmed - Chair of Trustees

Approved by the Trustees at its meeting on 21<sup>st</sup> May 2025

**East End Connection (EEC) - 2024/2025****Independent examiner's report to the trustees of East End Connection**

I report to the trustees on my examination of the accounts of the East End Connection (the Trust) for the year ended 31 March 2025.

**Responsibilities and basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the *Charities Act 2011* ('the Act').

I report in respect of my examination of the Trust's accounts carried out under s. 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under s. 145(5)(b) of the Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

(1) accounting records were not kept in respect of the Trust as required by section 130 of the Act; or

(2) the accounts do not accord with those records; or

(3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the *Charities (Accounts and Reports) Regulations 2008* other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

  
.....  
**Muhit & Co**  
**Chartered Certified Accountants & Tax Advisers**

21<sup>st</sup> May 2025

Statement of Financial Activities  
Profit and Loss

East End Connection  
Statement of Financial Activities  
for the year ended 31 March 2025

|                                     | Notes | Restricted<br>£ | Unrestricted<br>£ | Total<br>2025<br>£ | Total<br>2024<br>£ |
|-------------------------------------|-------|-----------------|-------------------|--------------------|--------------------|
| <b>INCOME AND EXPENDITURE</b>       |       |                 |                   |                    |                    |
| <b>Incoming Resources</b>           |       |                 |                   |                    |                    |
| Grants and Donations                | 3     | -               | -                 | -                  | 44,155             |
| Bank Interest                       |       | -               | 472               | 472                | -                  |
| <b>Total Incoming Resources</b>     |       | <u>0</u>        | <u>472</u>        | <u>472</u>         | <u>44,155</u>      |
| <b>Resources Expended</b>           |       |                 |                   |                    |                    |
| Governance Cost                     |       |                 | 29,214            | 29,214             | 14                 |
| <b>Total Resources Expended</b>     |       | <u>0</u>        | <u>29,214</u>     | <u>29,214</u>      | <u>14</u>          |
| Net Incoming Resources for the year |       | -               | 472               | 472                | 44,141             |
| Funds at 1 April 2024               |       | -               | -                 | 44,141             | -                  |
| <b>Funds at 31 March 2025</b>       |       | <u>0</u>        | <u>358</u>        | <u>44,613</u>      | <u>44,141</u>      |



**Balance Sheet**

**East End Connection  
Balance Sheet  
as at 31 March 2025**

|  | Notes | Total<br>2025<br>£ | Total<br>2024<br>£ |
|--|-------|--------------------|--------------------|
| <b>Fixed Assets</b>                            |       |                    |                    |
| Tangible Assets                                |       | -                  | -                  |
| <b>Current assets</b>                          |       |                    |                    |
| Cash at Bank and in Hand                       |       | 16,054             | 44,142             |
| Debtors  |       | -                  | -                  |
|  |       | 16,054             | 44,142             |
| <b>Current Liabilities</b>                     |       |                    |                    |
| Creditors: amounts falling due within one year |       | 656                | -                  |
| <b>Net current assets</b>                      |       | 15,398             | -                  |
| <b>Total assets less current liabilities</b>   |       | 15,398             | -                  |
| <b>Net assets</b>                              |       | 15,398             | -                  |
| <b>Accumulated Funds</b>                       |       |                    |                    |
| Restricted Fund                                |       | -                  | 42,448             |
| Unrestricted Fund                              |       | 15,398             | 1,693              |
| Capital Reserve                                |       | -                  | -                  |
| <b>Total Funds</b>                             |       | 15,398             | 44,141             |

The financial statements were approved by the Board on 21 May 2025 and signed by:



**KAMAL UDDIN AHMED**  
Chair of Trustees



**BODRUL ALOM**  
Trustee

## Notes

**East End Connection****Notes to the Statement of Financial Activities  
for the year ended 31 March 2025****1 Accounting policies**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities. They have also been prepared in accordance with the Charities Act. 1993 and comply with the Statement of Recommended Practice 'Accounting by Charities' (issued on January 2015).

**Capitalisation and depreciation of tangible fixed assets:**

All assets costing more than £1,000 are capitalised. The cost of tangible fixed assets is written-off by equal installments over the expected useful lives as follows:

|                                   |                             |
|-----------------------------------|-----------------------------|
| Freehold property                 | 2% straight line basis      |
| Furniture, fittings and equipment | 25% reducing balance method |

**Fund accounting****Unrestricted funds**

Consists of general funds which the centre may use for its purpose at its discretion.

**Restricted funds**

Are those where the donor has imposed restrictions on the use of the funds which are legally binding.

**Incoming Resources**

Income only recognised where there is entitlement for the period.

Funds at 1 April 2024

**2 Movement of Funds**

|                    | <b>Restricted<br/>£</b> | <b>Unrestricted<br/>£</b> | <b>Total<br/>£</b> |
|--------------------|-------------------------|---------------------------|--------------------|
| At 1 April 2024    | -                       | -                         | 44,141             |
| Incoming Resources | -                       | 472                       | 472                |
| Outgoing Resources | -                       | (29,215)                  | (29,215)           |
| At 31 March 2025   | <u>0</u>                | <u>(28,743)</u>           | <u>15,398</u>      |

**3 INCOME****Grants/Donations**

|                                | <b>Restricted</b> | <b>Unrestricted</b> | <b>2025<br/>£</b> | <b>2024<br/>£</b> |
|--------------------------------|-------------------|---------------------|-------------------|-------------------|
| National Lottery Heritage Fund | -                 | -                   | -                 | 42,448            |
| Other/Interest                 | -                 | -                   | -                 | 1,693             |
| TOTAL                          | <u>0</u>          | <u>0</u>            | <u>0</u>          | <u>44,141</u>     |
| Bank Interest Received         |                   | 472                 | 472               | -                 |
|                                | <u>0</u>          | <u>472</u>          | <u>472</u>        | <u>-</u>          |

**4 EXPENDITURE**

|   | <b>Restricted</b> | <b>Unrestricted</b> | <b>Total</b>  | <b>Total</b> |
|---|-------------------|---------------------|---------------|--------------|
| <b><u>Direct Charitable Expenditure</u></b> |                   |                     | <b>2025</b>   | <b>2024</b>  |
|   | <b>£</b>          | <b>£</b>            | <b>£</b>      | <b>£</b>     |
| Accountants' fees                           | -                 | 580                 | 580           | -            |
| Advertising and PR                          | -                 | 240                 | 240           | -            |
| Consultancy fees                            | -                 | 1,203               | 1,203         | -            |
| Pensions                                    | -                 | 325                 | 325           | -            |
| Postage                                     | -                 | 3                   | 3             | -            |
| Rent  | -                 | 5,000               | 5,000         | -            |
| Service charges                             | -                 | 605                 | 605           | -            |
| Stationery & printing                       | -                 | 75                  | 75            | -            |
| Stories of struggles & strides              | -                 | 4,513               | 4,513         | -            |
| Subscriptions                               | -                 | 641                 | 641           | -            |
| Sundry/other expenses                       | -                 | -                   | -             | 13           |
| Wages and salaries                          | -                 | 16,030              | 16,030        | -            |
|   | -                 |                     |               |              |
| <b>Net Surplus/(Deficit) for the year</b>   | <b>0</b>          | <b>29,215</b>       | <b>29,215</b> | <b>13</b>    |