

EAST END CONNECTION

England & Wales · Charity number 1169467

Details

Status Registered

Legal form Trust

Registered 2016-10-04

Register [View on the Charity Commission register](#)

Contact

Address LG Floor offices
46 Myrdle Street
London
E1 1HL

Phone 02032460035

Email office@eastendconnection.org.uk

Website www.eastendconnection.org.uk

Activities

Objects: TO PROMOTE SOCIAL AND CULTURAL INCLUSION IN LONDON BOROUGH OF TOWER HAMLETS AND IN PARTICULAR, WHITECHAPEL, STEPNEY AND WAPPING AREAS, THROUGH INITIATIVES TO HELP:(A) PREVENT DISADVANTAGED PEOPLE FROM BECOMING SOCIALLY EXCLUDED,(B) PROMOTE SOCIAL INCLUSION THROUGH INCREASING OPPORTUNITIES FOR ALL REGARDLESS OF BACKGROUNDS,(C) SUPPORT THE SOCIALLY EXCLUDED TO RE-INTEGRATE THEM INTO MAINSTREAM SOCIETY.

Activities: To promote social and cultural inclusion in London Borough of Tower Hamlets and in particular, Whitechapel, Stepney and Wapping areas and in particular:(a) prevent disadvantaged people from becoming socially excluded,(b) promote social inclusion through increasing opportunities for all regardless of backgrounds,(c) support the socially excluded to re-integrate them into mainstream society.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes
- **Who:** The General Public/mankind

Geography

- Tower Hamlets

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£44,141	£29,215	-	-
2024-03-31	£42,448	£0	-	-
2023-03-31	£0	£0	-	-
2022-03-31	£0	£0	-	-
2021-03-31	£9,986	£5,441	-	-

Trustees

Name	Role	Appointed
Kamal Uddin Ahmed	Chair	2016-07-27
Abdul Khalam Ali		2016-07-27
BODRUL ALOM M.SC.		2016-07-27
SHAHARUL ALOM		2016-07-27

EAST END CONNECTION

England & Wales - Charity number 1169467

Accounts

**East End Connection
(A Registered Charity)**

**Trustees' Report and Financial Statements
For the year ended 31 March 2025**

original

East End Connection (EEC) - 2024/2025**Contents**

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East End Connection (EEC) - 2024/2025

ORGANISATION'S INFORMATION

Trustees:	Bodrul Alom Kamal Uddin Ahmed Abdul Khalam Ali Shaharul Alom
Secretary:	Abdul Kalam Ali
Registered Office:	46 Myrdle Street London E1 1HL
Business Address:	46 Myrdle Street London E1 1HL
Charity Registration Number:	1169467
Bankers:	Lloyds Bank plc 210 Commercial Road London E1 2JR
Independent Examiner:	Muhit & Co Chartered Certified Accountants & Tax Advisers Unit 4 80A Ashfield Street London E1 2BJ

East End Connection (EEC) - 2024/2025

TRUSTEES REPORT

The Trustees present their report and accounts for the year ended 31st March 2025.

Organisation

East End Connection (EEC) is a grassroots community organisation that aims to promote social and cultural inclusion in the London Borough of Tower Hamlets, particularly Whitechapel, Stepney and Wapping areas.

The Trustees meet regularly to develop policies and fundraising strategies for the charity. The day-to-day running and fundraising of this is led by one trustee, Bodrul Alom.

How it was Founded

EEC was established in January 2009 and registered as a charity in October 2016. The founding trustees were Bodrul Alom, Abdul Ahad, Abdul Khalam Ali, Kamal Uddin Ahmed, and Shaharul Alom.

Appointment of Trustees

The Board of Trustees has the power to appoint additional Trustees or remove Trustees as it considers fit. Details of Trustees in office in the year are on page two. The Trustees have no beneficial interest in the organisation other than as members.

Objective and Activities

To develop and deliver initiatives to promote social and cultural inclusion in the London Borough of Tower Hamlets, in particular, Whitechapel, Stepney and Wapping. The aim is to:

- (a) prevent disadvantaged people from becoming socially excluded,
- (b) promote social inclusion through increasing opportunities for all, regardless of background,
- (c) support the socially excluded to re-integrate them into mainstream society.

EEC has worked on developing a heritage project during the last couple of years and successfully raised funds from the National Lottery Heritage Fund. The exciting new project called 'Stories of struggles and strides: half a century of Bangladeshi endeavours in London's East End.' This unique project will record, archive and present the stories of Bangladeshi ACTIVISM in the face of challenges they faced as they migrated and settled in the East End of London during 1950 – 2000. The unrecorded stories will be collected and stored for future generations to learn from and better understand the heritage and history of East London, including some of the heritage of their ancestors. This project will create a vital heritage resource. Many community members feel that their stories have yet to be told from their voices, and how people understand what happened contains a lot of gaps and wrong understanding. By getting the stories from various people and contextualising them through archival research and data analysis, the project will provide a more comprehensive account of what happened and make the past activists feel more comfortable with how people will re-understand East End Bangladeshi history and heritage.

The project is to commence in the next financial year 2024/25. A steering group has been set up to help deliver the project more effectively and solely to support this project's delivery based on the funding application's requirements. The steering group consists of seven community veterans and organisation representatives.

East End Connection (EEC) - 2024/2025

They will help steer and support the project to its successful completion. The Steering Group, at its inauguration meeting in February 2024, elected Soyful Alom as Chair and included Abdul Malik Kukon, Mohammed Jowardaar Shiraj, Sadeque Amin, Joynul Hoque, Rajon Uddin Jalal, Fanu Miah, and Bodrul Alom as members for the duration of the project.

Public Benefit Statement

The Board Members confirm that they have complied with their duty under the Charities Act 2011 to ensure the charity provides public benefit. They have considered the public benefit guidance published by the Charity Commission and believe they have followed its guidance in this area.

Achievements and Performance

Following the pandemic, very few activities have occurred because of a lack of funds. In the post-pandemic, EEC has been actively developing operational policies and fundraising strategies. In this context, it successfully developed a heritage project known as "Stories of struggles and strides: half a century of Bangladeshi endeavours in London's East End" and attracted 18 months of funding for it.

Financial Review

It periodically monitors its income over expenditure to ensure strict compliance with restricted and unrestricted budgets. At present, it has a zero-reserved policy because of the limited funds, but it is gearing towards it, which depends on its financial solvency in the next couple of years.

Structure, Governance and Management

Its Deed of Trust governs it in terms of its operation, accountability and compliance. The accounts have been prepared in accordance with the accounting policies set out in note 1 of the accounts and comply with the governing rule and applicable law.

Reference and Administrative Details

Its Registered office and Principal business address is 46 Myrdle Street, London E1 1HL.

The trustees are Bodrul Alom, Kamal Uddin Ahmed, Abdul Khalam Ali, and Shaharul Alom. Bodrul Alom leads the day-to-day operational and fundraising activities, and all financial matters are collectively scrutinised by all Trustees.

Conclusion

For the record, it is important to acknowledge that EEC was masterminded by Bodrul Alom in 2009 in collaboration with his close friends and business associates, including Abdul Ahad, Kamal Uddin Ahmed, Abdul Khalam Ali and Shaharul Alom. His ongoing dedication, relentless effort, and unconditional support enable the organisation to grow organically. Finally, we would like to thank Muhit Uddin, Principal Accountant of Muhit and Co, for his professional input and for acting as an independent examiner in-kind for its first Independently Examined Accounts for 2024/2025

East End Connection (EEC) - 2024/2025 -

Declarations

The trustees declare that they have approved the trustees' report as above for the period from 1st April 2024 to 31st March 2025

Signed on behalf of the Trustees:



Kamal Uddin Ahmed - Chair of Trustees

Approved by the Trustees at its meeting on 21st May 2025

East End Connection (EEC) - 2024/2025

Independent examiner's report to the trustees of East End Connection

I report to the trustees on my examination of the accounts of the East End Connection (the Trust) for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the *Charities Act 2011* ('the Act').

I report in respect of my examination of the Trust's accounts carried out under s. 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under s. 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

(1) accounting records were not kept in respect of the Trust as required by section 130 of the Act; or

(2) the accounts do not accord with those records; or

(3) the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the *Charities (Accounts and Reports) Regulations 2008* other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


.....
Muhit & Co
Chartered Certified Accountants & Tax Advisers

21st May 2025

Statement of Financial Activities
Profit and Loss

**East End Connection
Statement of Financial Activities
for the year ended 31 March 2025**

	Notes	Restricted £	Unrestricted £	Total 2025 £	Total 2024 £
INCOME AND EXPENDITURE					
Incoming Resources					
Grants and Donations	3	-	-	-	44,155
Bank Interest		-	472	472	-
Total Incoming Resources		<u>0</u>	<u>472</u>	<u>472</u>	<u>44,155</u>
Resources Expended					
Governance Cost			29,214	29,214	14
Total Resources Expended		<u>0</u>	<u>29,214</u>	<u>29,214</u>	<u>14</u>
Net Incoming Resources for the year		-	472	472	44,141
Funds at 1 April 2024		-	-	44,141	-
Funds at 31 March 2025		<u>0</u>	<u>358</u>	<u>44,613</u>	<u>44,141</u>

Balance Sheet

**East End Connection
Balance Sheet
as at 31 March 2025**

	Notes	Total 2025 £	Total 2024 £
Fixed Assets			
Tangible Assets		-	-
Current assets			
Cash at Bank and in Hand		16,054	44,142
Debtors		-	-
		16,054	44,142
Current Liabilities			
Creditors: amounts falling due within one year		656	-
Net current assets		15,398	-
Total assets less current liabilities		15,398	-
Net assets		15,398	-
Accumulated Funds			
Restricted Fund		-	42,448
Unrestricted Fund		15,398	1,693
Capital Reserve		-	-
Total Funds		15,398	44,141

The financial statements were approved by the Board on 21 May 2025 and signed by:



KAMAL UDDIN AHMED
Chair of Trustees



BODRUL ALOM
Trustee

Notes

East End Connection
Notes to the Statement of Financial Activities
for the year ended 31 March 2025

1 Accounting policies

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities. They have also been prepared in accordance with the Charities Act, 1993 and comply with the Statement of Recommended Practice 'Accounting by Charities' (issued on January 2015).

Capitalisation and depreciation of tangible fixed assets:

All assets costing more than £1,000 are capitalised. The cost of tangible fixed assets is written-off by equal installments over the expected useful lives as follows:

Freehold property	2% straight line basis
Furniture, fittings and equipment	25% reducing balance method

Fund accounting**Unrestricted funds**

Consists of general funds which the centre may use for its purpose at its discretion.

Restricted funds

Are those where the donor has imposed restrictions on the use of the funds which are legally binding.

Incoming Resources

Income only recognised where there is entitlement for the period.

Funds at 1 April 2024

2 Movement of Funds	Restricted	Unrestricted	Total	
	£	£	£	
At 1 April 2024	-	-	44,141	
Incoming Resources	-	472	472	
Outgoing Resources	-	(29,215)	(29,215)	
At 31 March 2025	<u>0</u>	<u>(28,743)</u>	<u>15,398</u>	

3 INCOME	Restricted	Unrestricted	2025	2024
Grants/Donations			£	£
National Lottery Heritage Fund	-	-	-	42,448
Other/Interest	-	-	-	1,693
TOTAL	<u>0</u>	<u>0</u>	<u>0</u>	<u>44,141</u>
Bank Interest Received		472	472	-
	<u>0</u>	<u>472</u>	<u>472</u>	<u>-</u>

4 EXPENDITURE

	Restricted	Unrestricted	Total	Total
<u>Direct Charitable Expenditure</u>			2025	2024
	£	£	£	£
Accountants' fees	-	580	580	-
Advertising and PR	-	240	240	-
Consultancy fees	-	1,203	1,203	-
Pensions	-	325	325	-
Postage	-	3	3	-
Rent	-	5,000	5,000	-
Service charges	-	605	605	-
Stationery & printing	-	75	75	-
Stories of struggles & strides	-	4,513	4,513	-
Subscriptions	-	641	641	-
Sundry/other expenses	-	-	-	13
Wages and salaries	-	16,030	16,030	-
	-			
Net Surplus/(Deficit) for the year	0	29,215	29,215	13