

November 2024

2023-2024

# Trustees Report



Crescent Garden, June 2024,  
Photography by RK Photography  
Liverpool



Friends of Waterloo  
Seafront Gardens

Registered Charity 1169385  
[contact@fowsg.co.uk](mailto:contact@fowsg.co.uk)



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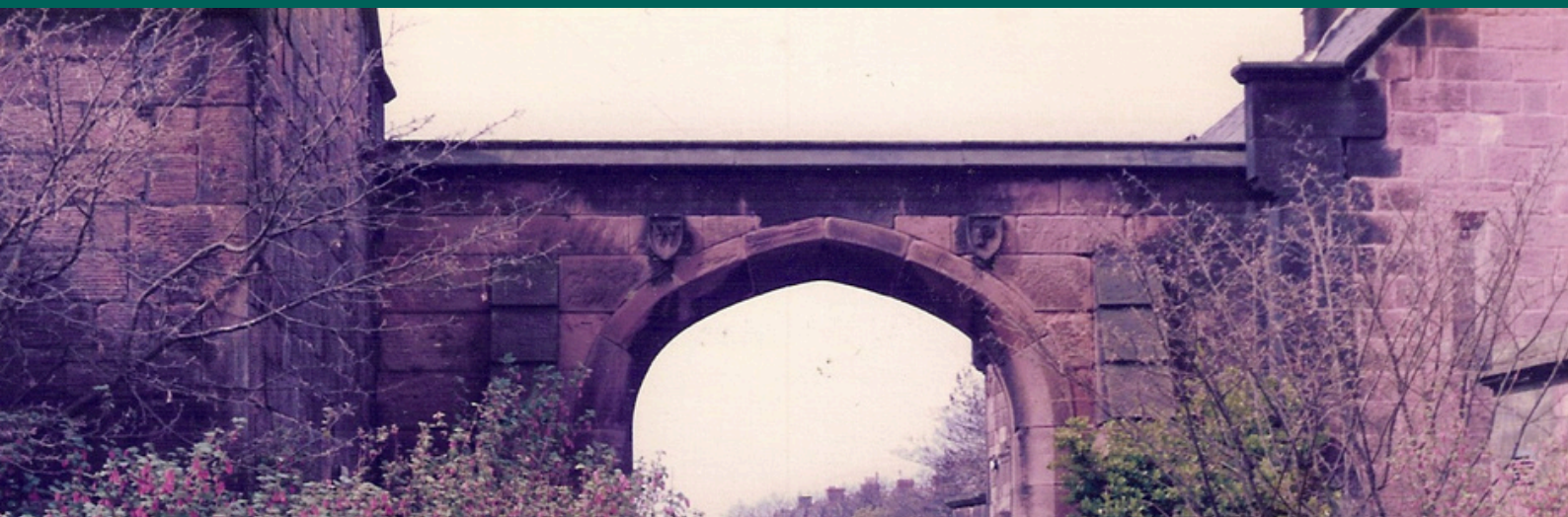
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Clearing invasive bulrushes, , February 2024, Beach Lawn

## Who we are

Friends of Waterloo Seafront Gardens help the local authority to care for the Waterloo Seafront Gardens - five separate spaces where the city meets the sea.

We want to maintain and restore the Gardens as an attractive and safe area for all ages and abilities to use for recreation and environmental wellbeing.

Website: <http://www.fowsg.co.uk/>



Spring, Adelaide Garden

## What we do

### Protecting

Maintaining the Gardens for the pleasure of local people through weekly volunteer sessions, include regular litter picking.

### Preserving

The weekly volunteer sessions include gardening activities where we renovate beds and the special features in our Gardens.

### Rebuilding

Fundraising to preserve the heritage of the Gardens through online donations second hand book and card sales and our annual Autumn Festival.



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# Protecting our spaces

Beach Lawn, January 2024

The Friends of Waterloo Seafront Gardens was set up in 2009 to help Sefton Metropolitan Borough Council look after the Waterloo Seafront Gardens. Since 2016, we have been a charity.

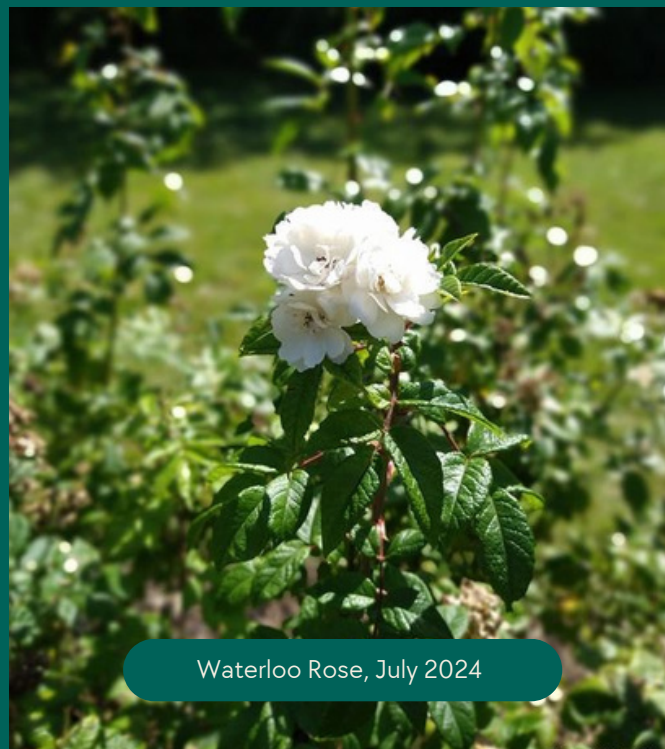




Volunteer Session, March 2024, Potter's Barn

## Potter's Barn

Potter's Barn is a lively park with great facilities for dog walkers and skaters alike. It is also a green lung by the main road and this year we have seen our roses bloom following 2022's fundraising campaign. In 2025, we are looking to continue to revamp the area next to the Crosby Road South entrance.



Waterloo Rose, July 2024



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# TWELFTH NIGHT

Twelfth Night Production from Wanderlust Theatre Company July 2024

AN OPEN AIR PRODUCTION

## Marine Garden

Marine Garden - along with Crescent Garden – act as the two entry points for the Gardens from South Road. The Garden has a substantial rockery, bog garden and large lawned area. It also hosts our annual Autumn Festival.

This year we have continued to maintain the honeycomb paving at the base of the rockery. We were also pleased to partner with the Wanderlust Theatre Company for a performance of *Twelfth Night*. We are grateful to DEFRA and Royal Sun Alliance for their support with their corporate action days.



Royal Sun Alliance, Marine Garden, July 2024



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Before...



After....

# Crescent Garden

As our largest Garden, there is always much to do in Crescent. In 2024 we have continued to clear back overgrown mats of grass to uncover the original 1930s edging.

Thank you to our members, volunteers and Crown Commercial Services who have continued to partner with us.

CCSs work over the last two years has really made a difference.

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The Team from Crown Commercial Svices,  
Crescent Garden, May 2024



# Adelaide Garden

## Supervisors ...

Canine Volunteers, Adelaide  
September 2024

Adelaide is one of our most elegant Gardens with a pleasing symmetry to it.

We were pleased to team up with Sefton4Good this year who have promoted our volunteer days as part of the Sefton "50 at 50" scheme.

The trustees are keen to do further work in Adelaide in 2025 and the council's winter works will prepare the central bed for planting.

Sefton 4 Good, Adelaide  
Garden, October 2024



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Before



After

Stone Restoration, Beach Lawn, July 2024

## Beach Lawn

We had a further set of action days in Beach Lawn to continue the work of clearing the invasive bulrushes which have taken over much of the area.

We have also worked on the ravine and rockery area to uncover stone ornamental areas along the path.



Beach Lawn, Jan 2022



Beach Lawn, February 2024



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Autumn Festival, September  
2024

# Autumn Festival

The Autumn Festival took place on Saturday 14th September 2024. We hosted a number of stalls from independent providers, children's games, a steam train, Sefton Libraries reading session and our array of refreshments and plant sales. The dedication of the organising committee and the good weather made this our most successful Festival to date.



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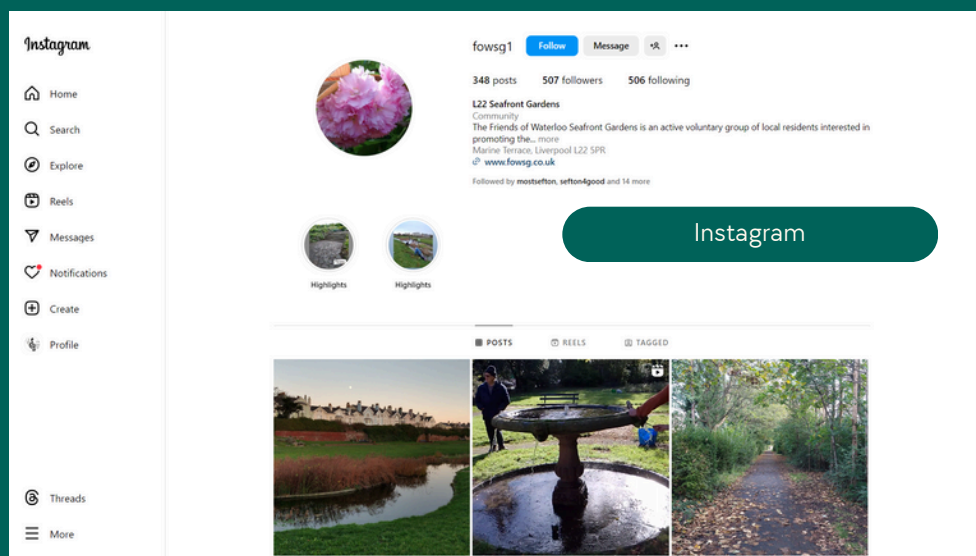
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## Our Impact

57,000

Our maximum monthly  
reach on Facebook

2,628

Twitter/X Follows

6%

Increase in Facebook  
followers

The Friends continues to have a strong on-line presence. In addition to our web-site we have a number of active social media platforms.

Thanks to Karen Abram who manages our social media presence with great aplomb and to Malcolm Marriott of Barkeley Media for his help with the website



[www.fowsg.co.uk](http://www.fowsg.co.uk)



[@fowsg1](https://www.instagram.com/fowsg1)



[@fowsg1](https://twitter.com/fowsg1)



[@fowsg](https://www.tiktok.com/@fowsg)



[FriendsOfWaterlooSeafrontGardens](https://www.facebook.com/FriendsOfWaterlooSeafrontGardens)



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Volunteers, Crescent Garden,  
May 2024

## Our Impact

**156 hours**  
**33 volunteers**

Litter Picking

**401 hours**  
**24 volunteers**

Gardening

"Start where you are.  
Use what you have. Do  
what you can."

Arthur Ashe

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Come Rain or Shine!  
August 2024

10 Aug 2024, 1





## Friends of Waterloo Seafront Gardens Accounts 01-September 2023 to 31-August-2024

Opening Balance at bank 01/09/2023 £6,679.68

### **INCOME**

#### *Bank Income*

Local Giving	1,123.60
Subscriptions and Memberships	20.00
Donation Posts	23.36
Donations	20.00
Autumn Festival 2023 - Stall Deposits	10.00
Autumn Festival 2023 - PayPal Card Machine	162.00
Autumn Festival 2023 - Cash Takings	1627.77
Sefton Council for Voluntary Services - Heritage Grant	1635.00
Autumn Festival 2024 - Stall Deposits	40.00
Cash Receipts	
Debtors          None	0.00

### **INCOME**

£4,661.73

### **EXPENSES**

Festival Expenses 2023	303.82
Plants & Bark	35.96
Gardening Equipment	269.37
Equipment Security	12.75
Volunteer Refreshments and Thanks	130.43
Public Liability Insurance	398.19
AGM Expenses	176.70
Fundraising Charges	180.00
PayPal Charges	3.07
External Services - Beach Lawn Pond	150.00
Volunteer and Publicity Posters and Flyers	77.50
Cash Payments      Creditors	0.00
Website Payments	67.07

### **EXPENDITURE**

£1,804.86

### **GAIN(LOSS)**

£2,856.97

Closing Balance 31/08/2024 £9,536.55



## Gratitude

Members of FoWSG

Trustees of FoWSG

Crown Commercial Services

Royal Sun Alliance

Sefton CVS

Sefton4Good

The Victoria Pub

DEFRA Plant Health Agency

Malcolm Marriott, Barkeley Media

Green Sefton

Angela Griffiths, Green Sefton

Cllrs Cummins, Veidman and Webster

George and David Howells

Kerry Pavey, Sefton Council

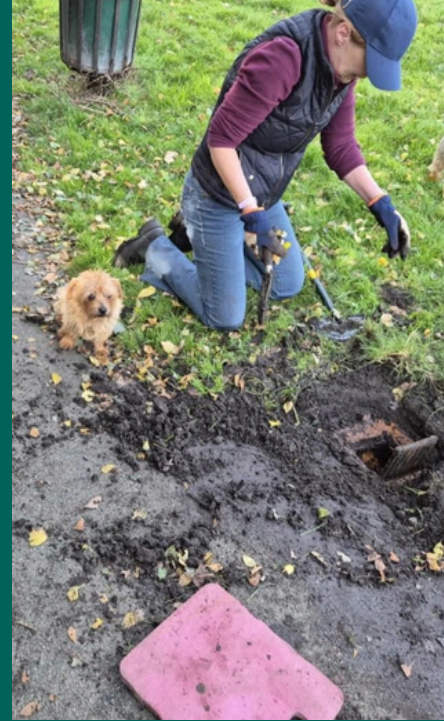
Tess Almond, Tony Almond Home & Garden,

52-54 South Road, Waterloo, L22 5PQ

Claire Magill, Magill's Nurseries,

Leasowe Rd, Wallasey, CH45 8LW









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