

Charity no. 1169287

Prodigal Arts
Receipts and Payments Accounts
31 March 2022

Prodigal Arts

Reference and administrative details

For the year ended 31 March 2022

Charity number 1169287

Registered office and operational address The Studio
Suite 322
179 Whiteladies Road
Bristol
BS8 2AG

Trustees The trustees are who served during the year and up to the date of this report were as follows:
Andrew Street Chair
Richard Hiscoke
Peter Gifford Treasurer

Independent examiners Godfrey Wilson Limited
Chartered accountants and statutory auditors
5th Floor Mariner House
62 Prince Street
Bristol
BS1 4QD

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements and the constitution.

Objectives and activities

The objects of the CIO are to:

- Promote the rehabilitation of offenders and ex-offenders; and
- Prevent or relieve poverty or financial hardship among offenders; and ex-offenders, in particular but not exclusively by, the provision of equipment and training in art, and the provision of a mentoring programme, with the aim of helping offenders and ex-offenders to realise their creative talent and acquire creative skills which will assist them with re-integrating into the community, developing a responsible work ethic, and provide them with links to employment opportunities.

Prodigal Arts is a charity working with talented artistic offenders with a view to helping their rehabilitation through the arts.

Since the outbreak of Covid-19, and the first UK lockdown in March 2020, the usual activities of the charity were curtailed. It was not possible to run our usual in-person mentoring sessions within the prison environment. The charity has though, continued to profile artwork on the website, and maintained contact with the 6 'Artists on the Out.'

The artists have been provided with a new art project every few months. The projects span various themes and are supported by weekly bespoke mentoring sessions. Successful pieces have been showcased on the Prodigal Arts website, as well as made into postcards and greetings cards for sale online and at events. The projects during the financial year were:

'Still Life' – April 2021

During Lockdown, and after going through previous historical works from our Prodigal Artists and coming across some stunning still life pieces, we decided to revisit the theme, especially as it was something we could do at home while still in national lockdown.

However, it was encouraged to turn this traditional art practice on its head and think of new and interesting ways to reinvent the practice, creating something new and alternative / contemporary.

'Connection' – May 2021

Inspired by the easing of Covid 19 restrictions in the UK, and consequently many people and communities re-connecting and rebuilding, We introduced a project around the theme of connection to reflect on the changing times. As always, our theme was to be interpreted in either literal or more abstract and lateral ways, with ongoing mentoring to support, encourage and guide our artists ideas.

'Change & Narrative' - July 2021

A simple yet beautiful idea could be a flower blooming or an apple decaying or exploring deeper narrative. We asked our Artists on The Out 'How can you show 'change' or 'narrative' across three pieces of artwork?' to demonstrate that 'change is the only constant'.

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Sixty-One Christmas card commission – November 2021

This project was commissioned by the charity Sixty-One as part of their Christmas Gift Project. Two artists designed pieces for the project. Every year, with the support of local churches, Sixty-One provides bags of gifts and a hand-written Christmas card to over 1,400 serving prisoners in three local prisons. Used as the Christmas card design, the colourful, hope-filled piece of art has brought festive cheer and comfort to many in prison.

In many ways the artwork and project carries both Prodigal Arts' and Sixty-One's message of hope, that change is possible, that a welcome awaits and that a purpose-filled life can be lived on release.

'Art In Lockdown' – January - May 2022

The theme set in preparation for an exhibition aimed to give insight into the hard work and creative persistence our artists demonstrated as they navigated through the murky waters of the last couple of years, and how they triumphed with their art in spite of unpredictability.

Changing Tunes Concert Exhibition, November 2021

As part of fellow offender rehabilitation charity *Changing Tunes*' annual concert in November 2021, Prodigal Arts executed a 'pop-up' exhibition in the foyer of Redland Church Hall, exhibiting various artworks, both historical and new to a 150+ concertgoers with various prints, postcards and greetings cards being sold.

Website, April 2021

New website launched that allows for easier access to the charity's ethos and mission, as well as making the purchasing of artwork much easier and more efficient.

Agreement was reached with the Governor of HMP Leyhill to recommence art mentoring in the prison.

As stated in our report for the financial year ending 31 March 2020, the plan had been to extend the work of the charity to other prisons over the next 12-18 months, subject to funding being in place. Unfortunately, due to the ongoing pandemic, this aim only came to fruition in November 2022.

Artwork previously lent to Courtside Surgery, Spire Café Clifton, Leyhill Grounds Cafe, and Lloyds Bank's Bristol HQ has remained on public display and is available for ongoing sale.

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Post year end activities

Since the end of the financial year, there have been two Prodigal Arts exhibitions showcasing work with Artists on the Out:

Exhibition 1 - May 2022 – ‘Art In Lockdown’

Our first exhibition since pre-pandemic, ‘Art in Lockdown,’ at the beautiful St Georges Hall in Bristol. Showcasing the beautiful artwork our cohort of ‘Artists on the Out’ have been busy producing over the last two years.

During times of uncertainty and hardship, using the arts to focus the attention and tune the mind can be an incredibly powerful outlet. Our creatives have used this time to nurture their talents, finding a sense of self-worth and satisfaction by creating a range of exciting and inspired artworks.

The exhibition was a great success, with numerous works made by our artists sold. The exhibition was attended by three of our artists, who were hugely encouraged by the success of the evening in both sales of their artworks and comments from the attendees. The impact of this on their confidence and self-worth is unquantifiable, but best illustrated by several comments made by them. The exhibition was hugely symbolic in being our first post-pandemic public event, and successfully served to raise the profile of our work in the Bristol area.

Exhibition 2 – November / December 2022 ‘A Winter Exhibition’

We held a second, double exhibition at the end of November going into December, starting with a successful private view at the beautiful St Georges and continuing on for another 3 weeks in the gallery space at Cass Art, Park Street, Bristol.

We designed our new art programme ‘Curiosity’ – March 2022

To deliver at HMP Leyhill, once, restriction permitting, we are let back in. The Curiosity programme is designed with the intention of allowing participants to try out a wide variety of art practices, with the focus on sessions being exploratory, playful, curious, and fun. The intention is for participants to discover new techniques they may not have tried before, and to gain new insight and inspiration for their future projects. Once the programme has been completed, we would continue to support on an individual level, with new found skills and creative toolset to pursue personal projects and creative ambitions.

Commenced re-entry and delivering of art sessions at HMP Leyhill – November 2022

Finally welcomed back in to HMP Leyhill commencing bi-weekly art workshops. Initially a small cohort of talented artists, however numbers picking up each session as word spreads internally throughout the prison. Initial feedback and atmosphere around the art class has been brilliant, and a strong notion that a positive creative culture will re-emerge around the sessions at Leyhill, and furthermore with our well-developed ‘Artists on The Out’ programme to further support individuals upon release.

December 2022 -

We were asked to create a new Christmas card commission for charity Sixty-one, with Prodigal Artist Andrew again producing an original Christmas scene.

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

May 2022 –

Prodigal artist Andrew was commissioned through Prodigal Arts by a Queen's Council Judge to illustrate the Court building that the judge had worked at for twenty years upon his retirement. The piece was executed exquisitely and received with immense gratitude and praise.



Public benefit

The trustees confirm that they have had regard to the guidance issued by the Charity Commission on public benefit.

Achievements and performance

In addition to the achievements set out in the section above, the other main achievements of the charity during the financial year are set out below:

- Christmas cards commissioned by the charity Sixty One for its 'Christmas Gift Initiative'. About 1,600 cards were distributed to four prisons in the Bristol / South West region;
- Gained a new *Artist on The Out* participant, who engages well with the Prodigal Arts mentoring programme

The positive social impact of our work on the mentees is best illustrated by a number of the comments made by them:

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Our impact can be demonstrated from following texts message that were sent by our artists to be read out in their absence at our 2022 Winter Exhibition:

Ruinbow

“Ruinbow was born out of the pandemic, rainbows were plastered everywhere so when I see a rainbow now it is associated with the bad memories of lockdown, so they are therefore ruined. So I wanted to reclaim the rainbow.

I am deeply passionate about art and I think about the process and techniques artists have applied to create their art as well as the meaning behind it.

The creative process is very unique and satisfying when I produce something that I like.”

Davey

“Coming out into the world again, art gave me something to focus on and even though I’ve been ill quite a bit and my health hasn’t been that good its given me a distraction from my illness and built my confidence back up again.

With your encouragement with the autumn project, I have something to cling on to and get back into again.

Well, It’s been a godsend really, especially with lockdown and everything else that’s gone on, it’s given me something to focus on and now I have more opportunities, and also loads more ideas...”

Colin

“Art has encouraged me to look further into other arts and crafts, and as I am now in my retirement.

Art allows me to connect to other people and during lockdown Facebook and zoom meetings networking and chatting with other artists have been a godsend.”

Andrew

“Art has kept me going during my darkest days and given me the strength to find hope in hopeless times.

When I was in prison I could access art materials (within reason) so I was able to draw pictures for other prisoners and even staff – including Governors! I was well rewarded for my efforts but it wasn’t about that. For me it was seeing how much they appreciated what I’d created for them that ‘sealed the deal’.

When I joined Prodigal Arts it opened a door of opportunities and that door has never closed. Now out of prison I am able to continue sending my artwork to Prodigal so it can reach a wider audience. Sometimes I’m under pressure to meet deadlines for particular pieces, but I usually find a way somehow.

As an artist with Prodigal Arts I feel part of something, a sense of belonging. I feel proud of what we (collectively) have achieved and I know how Prodigal Arts’ work with prisoners boosts their confidence because they feel valued...

Finally, I’d like to thank everyone attending today because the fact that you are here speaks volumes for me, and no doubt does the same for the other artists at Prodigal. Your support translates into a sense of worth for us, which in turn builds our confidence.”

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

The impact of our work can also be illustrated by the feedback from those who purchase artwork; all such feedback is in turn passed on to our artists:

"I cannot begin to thank you enough for the artwork that you have produced for our Christmas card. I am blown away by your finished design, the way you have so sensitively interpreted our brief and the care and attention to detail that you have put into the card,

Your artwork so beautifully captures the essence of what the Christmas Gift Project is about. I love the warmth that you have portrayed in the café scene, the sense of fun with Father Christmas arriving on a gondola, the nativity tucked away and the hot air balloon carrying a message of hope. The more you look at the card, the more there is to see - it is quite simply amazing!

You have been so generous to us in donating your time and waving your commission fee for the card for us to donate. We really are so grateful to you.

I was also really impacted by the words that you have written that go with the card. They too are beautiful and carry such a poignant message.

I want you to know how thankful we are to you and what an amazing gift you have in interpreting the brief so sensitively and beautifully. Your talent has certainly blessed us and will go on to bless all those who receive your card through the Christmas Gift Project." CEO, Sixty One

"You have made me so happy with your glorious drawing; I am really sorry that I have taken so long to write this letter of thanks and hope that you will forgive me.

I am enjoying retirement having worked at Snaresbrook since 2001. Your picture captures not only the detail (or much of it) but also the spirit of the whole place and I am so very grateful to you.

I don't regret anything but I do wish that I had your talent. I have looked at the drawing so many times since I received it in May of this year. Almost every time I find something new in it.

It is astonishing that this was done on the basis of photos and your own research and with the pressure of time – the end result is just perfect.

We have put it up in our lounge/study and I look forward to seeing it every day.

I don't want to be too philosophical about it but it will be for me a real reminder – not only of the building itself but for the human spirit – the ability of someone to find a better purpose in life and to do great things. You really are a true inspiration and I am very grateful to you.

My very best wishes for your continued success."

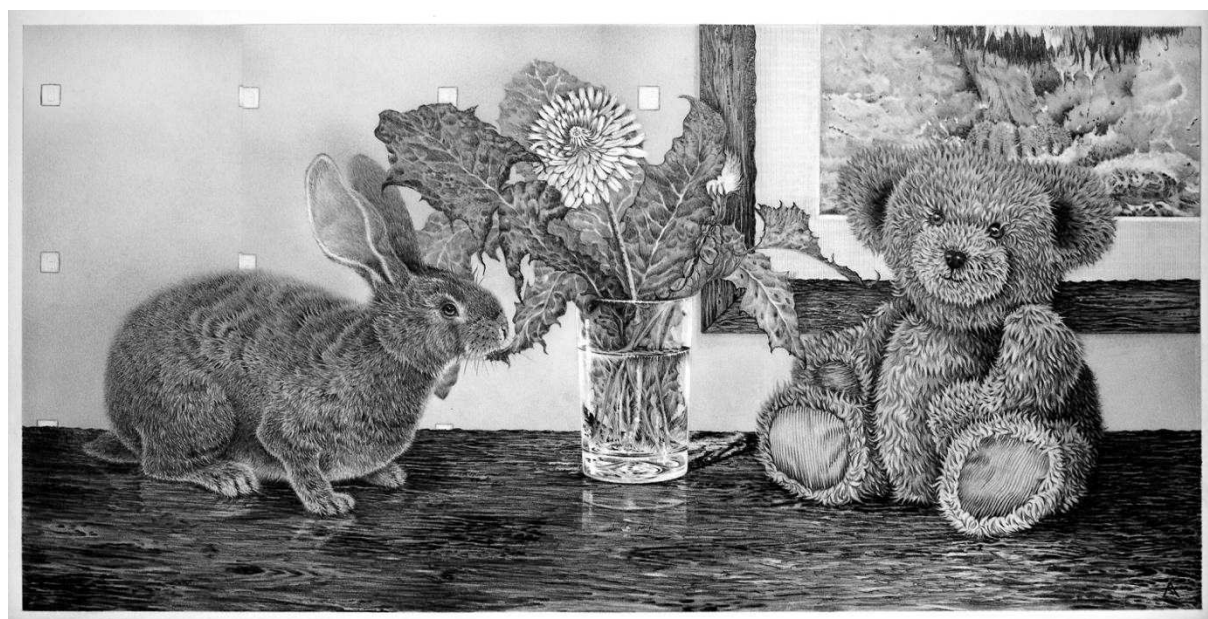
Retired QC

Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Examples of artworks created by our artist during period March 2021 – April 2022 –



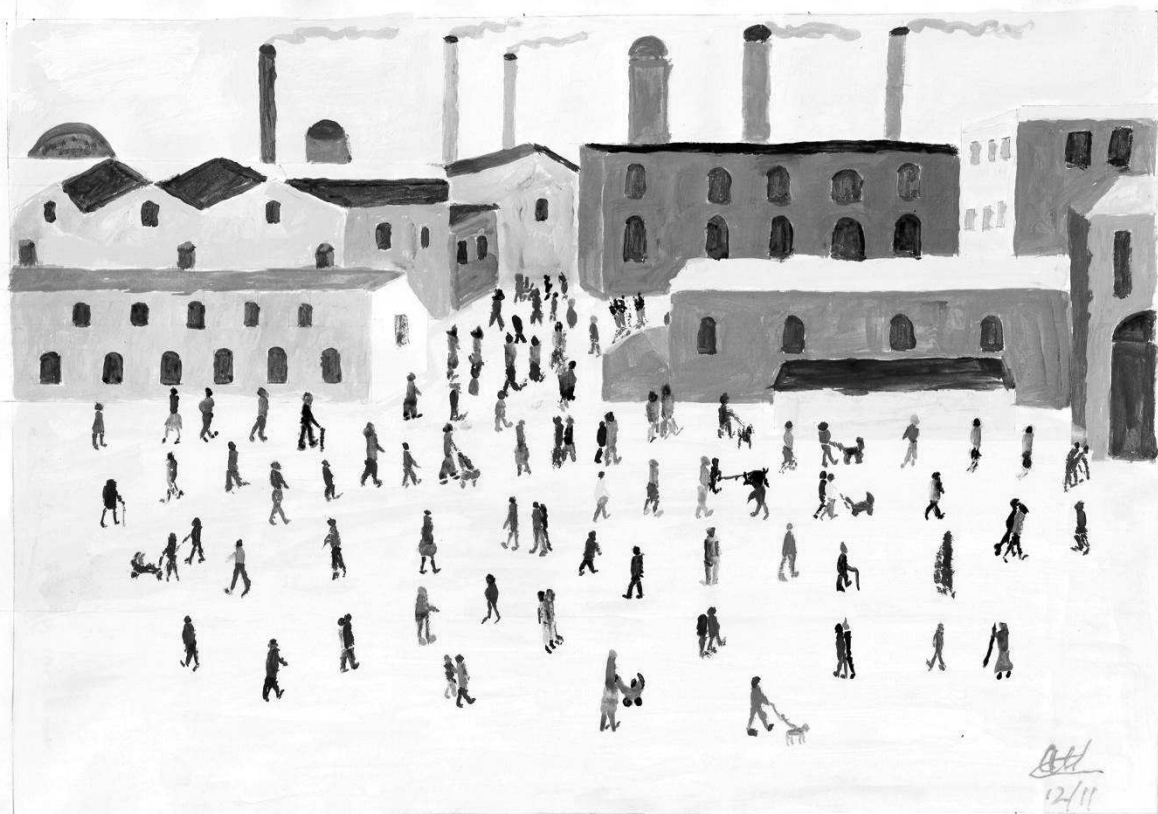




Prodigal Arts

Report of the trustees

For the year ended 31 March 2022



Prodigal Arts

Report of the trustees

For the year ended 31 March 2022



Prodigal Arts

Report of the trustees

For the year ended 31 March 2022



Prodigal Arts

Report of the trustees

For the year ended 31 March 2022

Financial review

Although restrictions caused by the COVID pandemic were eased during the year, the ability for the charity to function at its pre-pandemic level was held back, as we were not able to restart our work mentoring artists inside prisons. However, we inspired our 'Artists on the Out' to prepare for an exhibition themed around 'Art in Lockdown', the exhibition and therefore income from the sale of artwork, took place in the May, following the end of our financial year. We had an opportunity to sell some artwork at the charity Changing Tunes' annual concert in November 2021. Our new website was completed at the start of the financial year, which has given a much better platform for supporters to buy works of art and cards online as well as giving a fuller view of our work to potential partners and donors.

The charity's principal sources of funds are from grant-making charities and from its own income generation, through artwork sales. This comprised of grant income and other donations of £24,175 and income generation through artwork sales of £2,249. These streams of income comprise the following percentages of total receipts in the year of 91% and 9%, respectively.

Prodigal Arts aims to keep approximately three months running costs in reserves. This is also to cover emergency unexpected costs. We have met this target during the year ending 31 March 2022, and continue to do so.

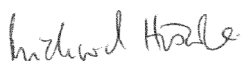
The charity's main expenditure during the financial year related to the employment of:

- Our artistic mentor who delivered all of the mentoring sessions with the 'Artists on the Out' as well as curating our exhibitions and working with our sales and marketing administrator in ongoing development of our website;
- Our sales & marketing administrator, who started work with Prodigal Arts in February 2022, promotes online sales through newsletters and social media posts, developing marketing material, maintaining the website as well as giving general administrative support to the charity. Post this financial year, she is planning a schedule of art exhibitions and has responsibility for the administration around these exhibitions.

Independent examiners

Godfrey Wilson Limited were appointed as independent examiners to the charity during the year and have expressed their willingness to continue in that capacity.

Approved by the trustees on 31 January 2023 and signed on their behalf by



Richard Hiscoke, Trustee

Independent examiner's report

To the trustees of

Prodigal Arts

I report to the trustees on my examination of the accounts of Prodigal Arts (the charity) for the year ended 31 March 2022, which are set out on pages 16 to 17.

Respective responsibilities of trustees and examiner

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the charity as required by section 130 of the Act;
or
- (2) the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Guy Blake

Date: 31 January 2023

William Guy Blake ACA

Member of the ICAEW

For and on behalf of:

Godfrey Wilson Limited

Chartered accountants and statutory auditors

5th Floor Mariner House

62 Prince Street

Bristol

BS1 4QD

Prodigal Arts

Receipts and payments account

For the year ended 31 March 2022

	12 months ended 31 March 2022 £	12 months ended 31 March 2021 £
Receipts		
Grants from trusts	23,950	13,000
Donations and legacies	225	5,000
Sale of artwork: sales of prints	521	252
Sale of artwork: sale of cards	238	220
Sale of artwork: other commissions	148	722
Sale of artwork: sales of original artwork	214	987
Sale of artwork: artwork commissions	1,128	-
Subtotal	26,424	20,181
Receipt of loans from trustees	-	-
Total receipts	26,424	20,181
Payments		
Payroll expenses: total staff costs	12,317	10,066
Art printing and framing	1,292	516
Office and mailbox rent	1,672	1,375
Other professional services	181	729
Fundraising	-	6,600
Commission to PA artists	772	531
Art materials and equipment	57	-
Exhibition costs	212	-
Office/general administrative expenses	260	166
Insurances	-	476
IT and other equipment	1,352	-
Travel and accommodation	30	-
Phone costs	324	187
Website costs	13	1,360
Advertising and promotion	-	24
Printing, postage and stationery	72	-
Bank charges	104	72
Donation to Victim Support	63	-
Subtotal	18,721	22,102
Repayment of trustee loans	2,000	-
Total payments	20,721	22,102
Net receipts / (payments)	5,703	(1,921)
Cash funds at 1 April 2021	4,931	6,852
Cash funds at 31 March 2022	10,634	4,931

All income and expenditure for the current and prior period were unrestricted.

Prodigal Arts

Statement of assets and liabilities

As at 31 March 2022

	2022 £	2021 £
Cash funds		
Cash at bank and in hand	<u>10,634</u>	<u>4,931</u>
Total cash funds	<u><u>10,634</u></u>	<u><u>4,931</u></u>
Cash funds		
Unrestricted funds		
General funds	<u>10,634</u>	<u>4,931</u>
Total cash funds	<u><u>10,634</u></u>	<u><u>4,931</u></u>

Loans from trustees represent interest free loans provided by two trustees. The amount due to trustees at 31 March 2022 was £4,000 (2021: £6,000).

Approved by the trustees on 31 January 2023 and signed on their behalf by



Richard Hiscoke, Trustee