

At A Loss.Org

Trustees' Report
and Unaudited Financial Statements
for the year ended 31 December 2024

Registered Charity Number 1169269

AT A LOSS.ORG

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

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CHARITY INFORMATION

Trustees

Yvonne Lorraine Tulloch	CEO & Executive Chair (to 22 March 2024)
Luke William Richmond	Treasurer
Carol Jane Oundjian	
James Normand	Chair (from 22 March 2024)
Professor Keith Lawson Brown	(22 March 2024 to 13 November 2024)
Andrew Shaw	(to 19 March 2024)
Ann Chalmers	(from 19 August 2025)

Key management personnel

Yvonne Lorraine Tulloch	CEO (from 22 March 2024)
Jane Lloyd Woodward	Executive Director (to 31 August 2024)
Roger Greene	Head of Public, Bereavement and Commercial Sector Engagement and Deputy CEO (from 1 May 2024)
Andrew Shaw	Director of Operations and Finance (from 13 May 2024)
Deborah Auty	Director of Communications and Development (from 13 January 2025)

Principal office

PO. Box 824
Chichester
PO19 9WW

Registered charity number

116929

Independent Examiner

Geoffrey Frost
Blue Spire Limited
Cawley Priors
South Pallant
Chichester
West Sussex
PO19 1SY

CHAIRMAN'S STATEMENT

2024 was a transformative year for AtaLoss.

Early in 2024 AtaLoss received a completely unexpected and extraordinarily generous offer of financial support. This enabled the charity to broaden its activities far beyond its previous reach and to implement a strategy for serving bereaved people that previously had been simply an aspiration.

A full description of this strategy and the extent to which it has been and continues to be implemented is given in the Trustees' Report which follows this report. In summary, AtaLoss has established an enlarged team with which to deliver its broader programme, re-launched an enhanced website, grown the reach of *The Bereavement Journey*® and increased public awareness of the impact of bereavement on society. 2024 was also an election year and this created an opportunity for AtaLoss to promote the establishment of an All Party Parliamentary Group on Grief Support and the Impact of Death on Society

Governance

One of the trustees' early actions was to adopt a more formal and appropriate form of governance for AtaLoss. At the Trustees' meeting in March 2024 a number of changes were made to the Trustee body. Yvonne Tulloch, the charity's founder, recognised that, in the light of the imminent fundamental change in the scale of AtaLoss' activities, it was no longer appropriate for her to combine the roles of Chair of the Trustees and Chief Executive Officer; and accordingly she resigned as a Trustee in order to devote herself to the latter position. At the invitation of the remaining trustees, I took on the role of Chair.

At the same meeting Andrew Shaw, who had been a trustee for a number of years, also resigned from the Board of Trustees in order to allow himself to apply (successfully) for the newly-created role of Director of Operations and Finance.

I am pleased to report that the Trustee Board has recently been greatly enhanced by the appointment of Ann Chalmers MBE, who, for more than 20 years was the CEO of Child Bereavement UK and thus brings huge and directly relevant experience to AtaLoss and its senior management team.

Future

The Trustees are immensely grateful for the generosity of AtaLoss' principal benefactor. As the Trustees' Report explains, the key objective of the charity now is to build on the enhanced status that AtaLoss has been able to establish for itself as a result of this generosity and to seek to create sources of financial support for the continued delivery of services for those who have been bereaved.

In this task AtaLoss benefits from the boundless determination and energy of its chief executive. On behalf not only of the Trustees but also every bereaved person who has benefited from the services that AtaLoss provides, I should like to extend our appreciation of Yvonne Tulloch's unwavering dedication to the charity.

James Normand
Chair of the Trustees
August 2025

TRUSTEES' REPORT

The trustees have pleasure in presenting their annual report for the purposes of the Charities Act 2011, together with the accounts for the period ended 31 December 2024. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) in preparing the annual report and financial statements of the charity.

STRUCTURE GOVERNANCE AND MANAGEMENT

At A Loss.Org (known as AtaLoss) is a charitable incorporated organisation whose only voting members are its charity trustees.

Trustees are appointed for a period of one year by a resolution passed at a meeting of the charity trustees. Selection is based on skills, knowledge and experience needed for effective governance and administration of the CIO.

Trustees receive an induction pack based on Charity Commission guidelines and are offered opportunities to attend further training throughout the year.

The CIO has a board of reference consisting of a wide range of people with a variety of experience including marketing, finance, health and governance. Each trustee is required to register any interests annually. The ROI (Register of Interests) is held and updated by the Secretary.

All activities carried out by the CIO are risk assessed with particular focus on events where there may be vulnerable people.

Safeguarding policies are in place to cover any contact that trustees, employees, contractors and volunteers may have with individuals who are bereaved as we consider them to be 'vulnerable' adults. DBS checks are carried out at enhanced level where appropriate.

The trustees consider the major risks to which the charity is exposed when updating its strategic plans. These include internal and external risks that, if occurring, would be likely to affect finance and resources, staffing, the security and use of our data, reputation, and other aspects of the work of the charity. The trustees are satisfied that procedures and systems are in place to monitor and control these risks, to mitigate any impact that they may have on the charity in its future operations.

OBJECTIVES AND ACTIVITIES

The charity's objects are:

"The relief of sickness and preservation of health by, but not limited to, relieving the mental, emotional and physical distress of persons suffering from bereavement, significant loss or family breakdown" and "to educate and raise awareness on matters of bereavement, significant loss, and family breakdown.

AtaLoss' Vision

AtaLoss was established as a charity in 2016, to ensure that no one in the UK should be without support when someone important has died. The charity's focus is on bereavement by death (including pregnancy loss) but in the case of children and young people we extend our work to parental separation.

AtaLoss' Aims

Our mission is to change the culture of bereavement, so that every bereaved person can have timely and holistic support, to navigate their grief and changed circumstances for healthy outcomes.

We do this by addressing the first three tiers of the adult bereavement care pyramid:

- **Raising awareness of the effect of bereavement**, through the media and advocacy - including the damaging effects of unsupported bereavement (such as mental and physical ill-health, job-loss, loneliness, low attainment, debt, relationship breakdown, substance abuse, homelessness and crime)

TRUSTEES' REPORT

- **Providing a central signposting and information service** AtaLoss.org for everyone bereaved - aiming for a 'Gold Standard' of comprehensive, up-to-date and widely directed to holistic support
- **Training and equipping community support** – especially churches to be 'Bereavement Friendly' and to be catalysts for Bereavement Friendly Communities, in particular to offer *The Bereavement Journey®* peer group support for their communities. This includes supporting bereaved adults directly nationally online, giving new leaders first hand experience.

This relieves pressure on public services and frees specialists for complex needs.

By enhancing awareness of grief and the issues of bereavement, improving access to help and fostering community resilience, AtaLoss is highlighting and addressing bereavement as a public health issue.

Background

AtaLoss was founded by Yvonne Tulloch in 2016. Having been suddenly widowed, she became acutely aware of the many problems that bereaved people can face, how the impact of bereavement can be worsened due to lack of understanding and how it can be alleviated by finding timely, understanding support.

Up to and including 2024, the charity was achieving its objectives by:

- 1) Providing bereavement signposting and information through its bespoke website AtaLoss.org, directing via filters to appropriate local and national support.
- 2) Delivering bereavement support for adults by way of a national, on-line *The Bereavement Journey®* programme.
- 3) Training to support children and young people through loss through the charity's Listening People project.
- 4) Training and equipping churches through the charity's Loss and Hope project.
- 5) Responding to the increased need for bereavement support and information after decades of 'death denial', and the UK Commission on Bereavement's report following the Covid-19 pandemic.
- 6) Collaborating with organisations and individuals to achieve the charity's objectives.

In accordance with the Charity Commission's guidance on public benefit, the trustees confirm that they have had due regard to this guidance in shaping the charity's aims and in planning and reviewing its activities throughout the year. The following report summarises the principal activities carried out in 2024 in pursuit of AtaLoss' charitable objectives.

2024: A Landmark Year

2024 marked a period of exceptional growth, increased national recognition, and expanded service delivery for AtaLoss. At the start of the year, the charity received a transformative donation of £1.5 million, pledged over a number of years, including match funding building on previous 3 year funding from Benefact. Investment in staffing reflects the scaling of capacity, to meet increased need, as the subject of bereavement opens up in society, particularly through advocacy, partnerships, training and delivery of *The Bereavement Journey®*.

Summary of Key Achievements in 2024

- *The Bereavement Journey®* extended to **390 locations across the UK**, alongside **3 national online courses per annum**.
- Over **5,200** people were directly supported through programme delivery in person or online.
- **AtaLoss.org** had reached on average over **8,300 active users per month**
- **AtaLoss.org** was listing over **2,000 bereavement support services and resources**
- **18 "Bereavement Friendly Church" webinars** trained **288 church leaders**
- **22 *The Bereavement Journey®* introductory webinars** reached **864 potential leaders**
- Nationwide training of **100 teachers and youth leaders**.
- Local-level promotion reached thousands through **118 *The Bereavement Journey®* banners**.
- The charity contributed to **23 speaking events, conferences and exhibitions**
- Parliamentary influence increased, with AtaLoss convening a **House of Commons Drop-In event** on the bereavement impact of the Assisted Dying Bill.
- Media appearances reached a combined audience of **53 million**.
- **Two Care UK Business Awards** were awarded.

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- **3 celebrity ambassadors** were secured
- **An impact report was commissioned** on the effectiveness of *The Bereavement Journey*® with signposting.
- Charity wide **re-branding**
- **Governance review** and improvement
- Recruitment of 8.6 staff (full time equivalent) to meet growing demand, increase organisational capacity and meet strategic priorities
- The establishment of a **small office base**
- **Infrastructure and systems upgrades**
- **CRM** implementation

Infrastructure and Organisational Development

A two-phase Strategic Plan guided development efforts in 2024:

- **Phase 1** focused on increasing internal capacity through the appointment of a Change Management Consultant, governance improvements, and the recruitment of a new leadership team and staff. Enhancements included:
 - The appointment of a new Chair of Trustees
 - IT infrastructure upgrades
 - Implementation of a Salesforce-based CRM
 - Establishment of a small office base
 - Charity-wide rebranding
- **Phase 2** built on these foundations, embedding new staff, refining systems and processes, and strengthening governance structures. Key initiatives included:
 - Further CRM development including assessing and amending work process flows where appropriate
 - Reviewing and commissioning upgrades to the charity's signposting website
 - Development of a business development and income generation strategy
 - Launch of a new communications and marketing strategy
 - Early-stage discussions toward establishing an All-Party Parliamentary Group (APPG) on the impact of bereavement

These organisational investments laid a firm foundation for future scalability and sustainability.

Bereavement Support and Programme Delivery

AtaLoss' bereavement support delivery—saw rapid expansion in 2024.

- *The Bereavement Journey*® was being delivered in person in **390** locations across the UK, supporting at least **5,100 beneficiaries** with 864 potential leaders having been trained
- An additional **3 national online courses** were delivered in 2024, supporting a further **148 participants**. Since its launch in 2020 the online programme has supported **970 individuals** across **18 courses**

To further raise awareness, a **poster campaign** was launched, with **118 venues** across the UK displaying promotional banners for *The Bereavement Journey*®, significantly boosting local engagement.

A new partnership was secured with **The Parish Trust**, which will promote and deliver *The Bereavement Journey*® online throughout Wales, enhancing access in underserved regions and through partnership with the NHS.

In addition, **18 “Bereavement Friendly Church” webinars** were held in 2024, training **288 church leaders** to support bereaved individuals in their communities.

Training, Outreach and Partnerships

AtaLoss continues to expand its impact by equipping individuals and communities to support those bereaved:

- **Over 100 teachers and youth leaders** were trained in 2024 to support grieving children and young people.
- The charity took part in **23 speaking events**, conferences and exhibitions, including:
 - National Funerals Exhibition
 - Social Prescribers Conference

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- Provide NHS Community Services
- Christian Resources Exhibition
- National Deaneries Network

These events offered valuable engagement with professionals, faith leaders, and community groups via exhibition stands and keynote presentations on topics such as grief disguised as mental ill-health and faith and society.

By the end of 2024 the charity had **5 formal partnerships and collaborations**, enhancing impact, innovation, and sustainability.

Media and Advocacy

Public-facing communication remained a vital aspect of AtaLoss' strategy in 2024:

- **120 TV and radio interviews** were conducted, reaching an estimated **53 million across all channels**, up from **42 million** in 2023.
- **AtaLoss.org** promoted over **2,000 bereavement support services and resources** for accessing by the public.
- National visibility was enhanced through features on major broadcast platforms, listings on the UK Government's official help website, and action-line coverage in broadcast guides.
- **Three celebrity ambassadors** joined the charity, amplifying its message and reach.

The charity was involved with and was signposted to in the Covid Day of Reflection and National Grief Awareness Week.

The charity also advanced its advocacy agenda, making significant progress toward forming an **All-Party Parliamentary Group on Grief Support and the Impact of Death on Society**.

People and Representation

AtaLoss' growth and success are underpinned by a strong network of **16 ambassadors, associate practitioners, and subject matter experts**. These representatives play a vital role in extending the charity's reach across media, professional, and community settings.

In summary, the substantial donation strengthened the charity's position by enabling the charity to enhance infrastructure and expand capacity to meet the growing demand for bereavement support. For the first time, it also enabled the charity to set aside £162,000—equivalent to three months of projected annual costs—creating a financial safeguard for its core activities against the volatility of the funding climate and marking a significant step toward long-term sustainability. The trustees further noted that future contributions from the major donor include match funding to encourage broader philanthropic engagement.

The trustees are proud of the charity's significant achievements in 2024. Every activity undertaken during the year has demonstrably advanced AtaLoss' charitable aims, delivering public benefit through direct support, education, community engagement, advocacy, and systemic change.

Plans for 2025

Building on the momentum of 2024, AtaLoss determined to focus on five strategic objectives in 2025:

1. **Increase public awareness** of bereavement and related issues and advocate for change through the media, publication of an impact report, and establishment of the planned APPG
 2. **Improve signposting** towards the charity's 'Gold Standard' through the planned upgrade of AtaLoss.org, promotion of effective signposting and public sector and other partnerships
 3. **Enhance community capacity** to support bereaved individuals by resourcing churches taking bereavement support for their communities seriously, achieving Bereavement Friendly Church sign-ups, extending *The Bereavement Journey®* programme locations, planning for future new *The Bereavement Journey®* contexts (such as prisons, care homes and young people) and developing wider training for organisations.
 4. **Secure diversified income** to ensure long-term sustainability through fundraising initiatives and training fees, and by developing a wider supporter base, e-commerce, will-writing, and corporate donations.
 5. **Improve operational efficiency** across the organisation by refining objectives and embedding systems.
-

TRUSTEES' REPORT

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

APPOINTMENT OF AN INDEPENDENT EXAMINER

During the year under review the charity remained below the audit threshold and the trustees appointed Geoffrey Frost of Blue Spire Limited as independent examiner. Geoffrey Frost has expressed his willingness to continue as examiner to the charity provided the charity remains below the audit threshold.

Approved by the trustees and signed on their behalf.



Luke Richmond
Trustee

Date 18 September 2025

INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Trustees of AtaLoss.Org

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Geoffrey Frost BSc(Hons) FCA
Blue Spire Limited
South Pallant
Chichester
West Sussex
PO19 1SY

Date 18 September 2025

STATEMENT OF FINANCIAL ACTIVITIES

		Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	31 Dec 2023 Total Funds £
	Note				
INCOME AND ENDOWMENTS FROM:					
Donations and legacies	1	612,837	4,127	616,964	184,978
Charitable activities	2	7,934	-	7,934	10,752
Investments	3	3,022	-	3,022	-
Total		<u>623,793</u>	<u>4,127</u>	<u>627,920</u>	<u>195,730</u>
EXPENDITURE ON:					
Charitable activities	4	411,081	64,360	475,441	176,457
Total		<u>411,081</u>	<u>64,360</u>	<u>475,441</u>	<u>176,457</u>
Net income/(expenditure)		212,712	(60,233)	152,479	19,273
Transfers between funds		(2,482)	2,482	-	-
Net movement on funds		210,230	(57,751)	152,479	19,273
RECONCILIATION OF FUNDS					
Total funds brought forward	10	13,189	61,034	74,223	54,950
Total funds carried forward	10	<u>223,419</u>	<u>3,283</u>	<u>226,702</u>	<u>74,223</u>

None of the charity's activities were acquired or discontinued during the above two financial years.

The charity has no recognised gains or losses other than those dealt with in the statement of financial activities.

AT A LOSS.ORG

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2024

BALANCE SHEET AS AT 31 DECEMBER 2024

	Note	31 Dec 2024		31 Dec 2023	
		£	£	£	£
CURRENT ASSETS					
Cash at hand and in bank		232,304		74,223	
Total current assets		<u>232,304</u>		<u>74,223</u>	
CURRENT LIABILITIES					
Creditors: amounts falling due within one year	8	<u>5,602</u>		<u>-</u>	
Net current assets/(liabilities)			226,702		74,223
Net assets/(liabilities)			<u>226,702</u>		<u>74,223</u>
THE FUNDS OF THE CHARITY					
Restricted funds	10		3,283		61,034
Unrestricted funds	10		223,419		13,189
Total charity funds			<u>226,702</u>		<u>74,223</u>

The accompanying notes form part of the financial statements.

18 September 2025

The financial statements were approved and authorised for issue by the trustees on and signed on their behalf by:

Luke Richmond
.....
Trustee

ACCOUNTING POLICIES

General information, scope and basis of the financial statements

At A Loss.Org is an unincorporated charity constituted as a Charitable Incorporated Organisation. The address of the principal office is given in the reference and administrative details section and the nature of the charity's operations and principal activities are given in the trustees' report.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Cash flow statement

The charity does not include a statement of cash flows on the grounds that it is applying FRS 102 Section 1A.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Investment income is received in the form of bank interest. Interest income is recognised on receipt or using the effective interest method where material.

Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following expenditure headings:

- Charitable activities; these include costs of delivering activities and administering the charity inclusive of governance costs

Support and governance costs are those that assist the work of the charity but do not directly represent charitable activities. They are incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in the governance of the charity and primarily associated with the constitution and statutory requirements.

VAT

The charity is not registered for VAT and is unable to recover VAT incurred. On this basis costs are recorded inclusive of VAT within the SOFA.

Taxation

The charity is considered to pass the tests set out in sections 521 to 536 Income Tax Act 2007 (ITA 2007), as such no income tax is payable on the charity's activities.

Debtors receivable and creditors payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

ACCOUNTING POLICIES

Cash and cash equivalents

Cash and cash equivalents includes cash at bank and in hand and cash balances within the investment portfolio available for investment transaction purposes.

Fund accounting

Unrestricted income funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

NOTES TO THE FINANCIAL STATEMENTS
1. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Donations and grants	602,532	4,127	606,659	58,363	126,615	184,978
Corporate Donations and Support	10,000	-	10,000	-	-	-
Miscellaneous	305	-	305	-	-	-
	<u>612,837</u>	<u>4,127</u>	<u>616,964</u>	<u>58,363</u>	<u>126,615</u>	<u>184,978</u>

2. Income from charitable activities

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Event income	7,934	-	7,934	-	10,752	10,752
	<u>7,934</u>	<u>-</u>	<u>7,934</u>	<u>-</u>	<u>10,752</u>	<u>10,752</u>

3. Investment income

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Bank interest	3,022	-	3,022	-	-	-
	<u>3,022</u>	<u>-</u>	<u>3,022</u>	<u>-</u>	<u>-</u>	<u>-</u>

4. Expenditure on charitable activities

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Events	1,098	-	1,098	291	-	291
Consultancy	103,487	13,239	116,726	9,101	19,678	28,779
Staff costs (note 7.)	222,390	35,741	258,131	46,432	47,143	93,575
Support and governance costs (note 5.)	84,106	15,380	99,486	20,472	33,340	53,812
	<u>411,081</u>	<u>64,360</u>	<u>475,441</u>	<u>76,296</u>	<u>100,161</u>	<u>176,457</u>

NOTES TO THE FINANCIAL STATEMENTS
5. Support and governance costs

	31 Dec 2024			31 Dec 2023		
	Unrestricted Funds £	Restricted Funds £	Total Funds £	Unrestricted Funds £	Restricted Funds £	Total Funds £
Advertising	7,601	1,595	9,196	2,403	203	2,606
Website	23,154	101	23,255	3,732	-	3,732
Personnel Development	3,239	25	3,264	-	-	-
Travel	4,051	611	4,662	667	276	943
Accommodation	1,432	-	1,432	-	-	-
Subsistence	677	-	677	17	-	17
Resource Production	2,573	5,168	7,741	3,059	22,914	25,973
IT	25,739	526	26,265	8,100	620	8,720
Printing	961	-	961	-	6,736	6,736
Postage	497	2,528	3,025	413	2,242	2,655
Stationery	343	96	439	-	-	-
Books	9	-	9	-	9	9
Subscriptions	1,815	57	1,872	969	-	969
Insurance	751	1,127	1,878	573	-	573
Repairs & Main	49	45	94	-	-	-
Equipment	40	-	40	-	-	-
Legal advice	-	-	-	30	-	30
DBS Check	441	-	441	-	-	-
Event costs	-	525	525	-	340	340
Other	7,590	2,976	10,566	5	-	5
Governance costs						
Accountancy fees	1,044	-	1,044	504	-	504
Independent examiner's fees	2,100	-	2,100	-	-	-
	<u>84,106</u>	<u>15,380</u>	<u>99,486</u>	<u>20,472</u>	<u>33,340</u>	<u>53,812</u>

6. Independent examiner's fees

	31 Dec 2024			31 Dec 2023		
	Unrestricted Funds £	Restricted Funds £	Total Funds £	Unrestricted Funds £	Restricted Funds £	Total Funds £
Examination	2,100	-	2,100	-	-	-
	<u>2,100</u>	<u>-</u>	<u>2,100</u>	<u>-</u>	<u>-</u>	<u>-</u>

NOTES TO THE FINANCIAL STATEMENTS

7. Staff costs and related party transactions

	31 Dec 2024 £	31 Dec 2023 £
Gross wages	223,828	86,909
Other allowances and benefits	728	1,236
Employer's national insurance costs (inclusive of employer national insurance allowance)	17,415	3,081
Employer's pension contributions	7,160	2,049
Termination payments (complete with no further amounts to be paid)	9,000	-
Self employed staff	-	300
	<u>258,131</u>	<u>93,575</u>

None of the charity's employees received employment benefits exceeding £60,000 during the year under review nor the comparative year.

During the year under review the charity's key management personnel (as detailed on the charity information page) received employment benefits consisting of gross wages, employer's national insurance, employer's pension contributions and termination payments of £115,428 (2023 gross wages, employer's national insurance and employer's pension contributions: £39,847).

8. Creditors: amounts falling due within one year

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Accruals	2,100	-	2,100	-	-	-
Other creditors	3,502	-	3,502	-	-	-
	<u>5,602</u>	<u>-</u>	<u>5,602</u>	<u>-</u>	<u>-</u>	<u>-</u>

9. Net assets between funds

	Unrestricted Funds £	Restricted Funds £	31 Dec 2024 Total Funds £	Unrestricted Funds £	Restricted Funds £	31 Dec 2023 Total Funds £
Current assets	229,021	3,283	232,304	13,189	61,034	74,223
Current liabilities	(5,602)	-	(5,602)	-	-	-
	<u>223,419</u>	<u>3,283</u>	<u>226,702</u>	<u>13,189</u>	<u>61,034</u>	<u>74,223</u>

NOTES TO THE FINANCIAL STATEMENTS

10. Net movement in funds and description of funds

	Year ended 31 December 2024				
	Total funds brought forward £	Total incoming resources £	Total resources expended £	Transfers between funds £	Total funds carried forward £
Restricted funds					
Listening people	7,345	4,127	(8,189)	-	3,283
Loss & Hope	53,689	-	(56,171)	2,482	-
	<u>61,034</u>	<u>4,127</u>	<u>(64,360)</u>	<u>2,482</u>	<u>3,283</u>
Unrestricted funds	13,189	623,793	(411,081)	(2,482)	223,419
	<u>74,223</u>	<u>627,920</u>	<u>(475,441)</u>	<u>-</u>	<u>226,702</u>
	Year ended 31 December 2023				
	Total funds brought forward £	Total incoming resources £	Total resources expended £	Transfers between funds £	Total funds carried forward £
Restricted funds					
Listening people	14,842	4,181	(11,678)	-	7,345
Loss & Hope	8,986	133,186	(88,483)	-	53,689
	<u>23,828</u>	<u>137,367</u>	<u>(100,161)</u>	<u>-</u>	<u>61,034</u>
Unrestricted funds	31,122	58,363	(76,296)	-	13,189
	<u>54,950</u>	<u>195,730</u>	<u>(176,457)</u>	<u>-</u>	<u>74,223</u>

Description of funds

Listening people

Funded mainly by small individual donations this fund is established to provide bereavement support training and resources for teachers, youth workers, counsellors and anyone who works with young people to safely and confidently enable them to engage around the difficult topic of loss.

Loss & Hope

The fund supports a church focussed project with the goal to equip UK churches and Christians of every denomination to reach out to their communities in bereavement support for social transformation.

During the year under review it was concluded income from the sale of resource materials had been recorded as restricted income however such receipts would not represent restricted income under the Charities SORP. Accordingly no such receipts have been recorded as restricted in the year under review.