



**Trustee Annual Report
and Accounts
2023/24**

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Charity name

Better Giving Partnership

Charity number

1168976

Trustees

Mr Andrew Carter, Chair of Trustees (last appointed 18/04/2023)

Ms Barbara Dinsdale (last appointed 18/04/2023, resigned 25/11/2023)

Ms Dianne Flatt (last appointed 18/04/2023)

Dr Phil Harris (last appointed 18/04/2023)

Mrs Sinead Hunter (appointed 24/10/2023)

Mr Scott McKinney (appointed 11/12/20)

Mr Neil Saunders, Treasurer (last appointed 18/04/2023)

Mrs Georgie Williams, Board Secretary (appointed 30/03/22, resigned 13/06/2023)

Chief Executive

Mr Alexander Ellis-White

Principal office

1 Great Close, Cawood, North Yorkshire, YO8 3UG

Who we are

The Better Giving Partnership was formed in 2015 by a group of friends and work colleagues in Leeds, West Yorkshire.

We were originally founded in January 2016 when our first trustees were appointed.

We were registered with the Charity Commission on 30 August 2016.

We are a Charitable Incorporated Organisation, formed under a Constitution dated 30 August 2016.

Our purposes (also known as 'charitable objects') are:

'such purposes which are exclusively charitable according to the laws of England and Wales as the trustees may at their discretion think fit'.

This means that we are authorised to do anything that is charitable, according to charity law, and that is allowed by our Constitution.

Our primary aims are:

- to make discovering and giving to different charities easier and more secure for members of the public
- to make fundraising quick and easy for charities, regardless of cause, size and location.

How we are run

Our constitution requires a minimum of three trustees and maximum of nine to form our Trustee Board. At the end of March 2024, the charity had six trustees.

The Trustee Board:

- is ultimately responsible for the work and decisions of the charity
- approves all new policies and procedures and reviews them regularly to ensure they are fit for purpose
- meets quarterly

Minutes are taken of all Trustee Board meetings and trustees review and update Action and Risk Logs at their meetings.

Trustees have had due regard to the Charity Commission guidance on public benefit in exercising their powers and duties.

New trustees are appointed following a vote by the Trustee Board and serve for a period of three years, after which they may put themselves forward for re-election.

The Trustee Board delegates authority to the Chief Executive to manage the work of the charity. The Delegation of Authority Policy requires the Chief Executive to consult the Chair and/or Trustee Board on all senior-level appointments.

The Leadership Team runs the charity on a day-to-day basis and includes the:

- Chief Executive
- Charity Engagement Director
- Communications and Marketing Director
- Growth Strategy Director
- Technical Director

Leadership Team members:

- are unpaid, acting purely in a voluntary capacity
- have role profiles that are approved by the Trustee Board
- were appointed following a vote by the Trustee Board
- meet at least monthly and attend Trustee Board meetings
- regularly review and update the charity Risk Log

All Trustees and Leadership Team members give their time freely and no remuneration has ever been paid.

The Better Giving Partnership has around 15 volunteers who are located across the UK and who bring a wide range of skills and experience. Our volunteers work with the Leadership Team to develop and run our services and are critical to the success of the charity.

What we have done

During 2023/24 we continued to develop and gradually grow the Givto charity donation service (www.givto.org). This world-first service enables people to give to a different charity each month with one simple Direct Debit.

Members make a monthly donation to the Better Giving Partnership and indicate which of three charities each month they would like their money to go to. The service has been likened to an online version of the charity token schemes you see in some supermarkets.

Some of our key achievements this year:

- Our Research Team conducted research interviews with businesses of different sizes to test ideas for a potential Givto service for businesses. This research was extremely valuable and delivered clear recommendations on a business model to develop and pilot. By the end of March 2024 we had developed the pilot service and recruited the business that would test the service with its staff later in 2024.
- Our volunteers produced a short film which led to us being shortlisted to pitch live on stage for a £10k grant at the Volunteero 'Dragon's Den for Good' event. While we didn't win the grant, it was an amazing experience for the team and provided good exposure for the Givto service.
- We produced two different flyers promoting the Givto service which our volunteers delivered door-to-door in their local areas, and we attended the Kirkstall Festival in Leeds with a Givto game to help raise awareness of the service locally.
- In November we were successfully awarded a grant of £20k over two years from an organisation called the Fore, whose mission is 'to turbo charge exceptional small charities'. This funding was awarded to help us develop our backend systems, pilot the Givto service for businesses, and promote the service.
- In December we released 'Givto as a Gift' - the ability to buy a Givto subscription for someone else. With only low-level marketing we successfully registered 11 gift subscriptions ranging from 3-12 months in length and with a lifetime value of £435 to charities.
- We continued to receive very positive feedback from users and charities about the Givto service. At the end of March 2024, we were rated as 'Excellent' on Trustpilot with a score of 4.6 out of 5.

We also continued to develop our policies, procedures and systems to ensure we operate effectively and securely.

We have in place a:

- Compliments, Complaints and Comments Policy
- Conflict of Interest Policy
- Constitution
- Cyber Security Policy
- Delegation of Authority Policy
- Equality Policy
- Privacy Policy
- Reserves Policy
- Risk Management Policy and Log
- Role profiles for all leadership team positions
- Security training for all volunteers
- Volunteer Policy

Our policies and procedures are based on Charity Commission and other best practice.

Our finances

At the end of March 2024 the balance held by BGP was £13,200.

This figure was made up of £12,004 in unrestricted funds, largely thanks to the £10k grant received from the Fore, and £1,196 in restricted funds which were due to be paid to the three charities featured on Givto in March 2024.

During 2023/24 we confirmed our approach to reserves and developed our Reserves Policy. This confirms that BGP will hold reserves to:

- ensure that the charity can meet unexpected and unbudgeted demands
- ensure the charity's short-long term sustainability in a context where it must generate its own income to cover costs
- ensure continuity of service to beneficiaries in the event of an unexpected decline in charitable income
- enable the Board to fund any required unexpected or planned transformation of the operating model

The policy confirms that BGP will hold one year's worth of operating costs plus a 10% contingency in reserves. Having no paid staff, office accommodation, or fixed assets, the figure to be held in Reserves is set at £1,200.

How we have helped

At the end of March 2024 Givto had 78 members who had raised more than £39,000 in total since the service launched. These funds had been shared between 113 national, regional and local charities after fees were deducted.

In the 23/24 financial year alone the Givto service raised more than £13,400 which was shared by:

April 2023

- Our Time
- Roundabout Limited
- Sister System

May 2023

- The Sleep Charity
- The Literacy Pirates
- Citizens Advice North Lincolnshire

June 2023

- Refugee Action Kingston
- Wirral Mind
- Talk ED

July 2023

- EMERGE 3Rs
- Rape Crisis England & Wales
- Edinburgh Dog and Cat Home

August 2023

- The Brigitte Trust
- The Market Place (Leeds)
- Sepsis Research FEAT

September 2023

- Leeds and Moortown Furniture Store Ltd
- The Swan Song Project
- Community Action: MK

October 2023

- Scarborough DAG
- Margaret Carey Foundation
- Ignite Hubs

November 2023

- Greenwich Winter Night Shelter
- The Hive Silsden CIO
- Dyslexia Foundation

December 2023

- Anne Robson Trust
- Men in Sheds Beverley
- SYA

January 2024

- Dementia Adventure
- Tees River Rescue
- MAN&BOY

February 2024

- Been There
- Airedale Hospital & Community Charity
- Aberdeen Foyer

March 2024

- Act4Africa
- Mind in Bradford
- Bromley Brighter Beginnings

Information about all charities that are registered with Givto can be found in the Givto charity directory at www.givto.org/directory

What Givto users have to say

- *"I love the way that Givto works with the many small charitable organisations throughout the UK, whose hard work often goes unnoticed & who otherwise struggle for funding & support. It shines a spotlight on these, raises awareness & brings them to my attention. I enjoy reading about the featured charities each month & deciding who to give my donation to & should I forget to choose, Givto does it for me so that nobody loses out."*

Givto user on Trustpilot

- *"Givto is the best way to support different charities. It's so simple to sign up and I've found out about so many different charities that I'd never heard of before. I really look forward to receiving my email to choose my charity each month. Many of the charities are smaller local causes, so I feel like my donation is really making a difference. I recommended Givto to my mum and we regularly talk about which charities we've selected that month. If you're looking for an easy and fun way to donate to a range of different causes, then you can't get any better than Givto!"*

Givto user on Trustpilot

- *"A really wonderful service - it's quick and easy to sign up and then you get three very different charities to pick from each month. You get to support so many different causes and it's really simple. And it's all run by volunteers which I think is just amazing"*

Givto user on Trustpilot

What charities have to say

- *"Thanks Givto! It was quick and easy to get set up, and when we were featured as one of the monthly charities we raised far more than expected, from donors who would never have heard of us before. It is an impressive service, and the team are friendly, responsive and helpful too"*

Anne Robson Trust

- *"As a small charity we don't have many members of staff to fundraise; Givto made it very easy to sign up and participate, even giving us sample social media posts. You can't underestimate the impact your support will have on women's lives and we're so grateful to Givto for having connected us to such wonderful people"*

Cambridge Rape Crisis Centre

- *"Thank you so much Givto for introducing our small charity to your members – we are so grateful for your help this year! Funding from Givto has gone towards helping us provide a safe haven for teenage girls in need. Money raised from Givto was enough to cover a week of accommodation and support, for a girl in need at Contact Hostel"*

Contact Hostel

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees.

Signature:

A handwritten signature in black ink that reads "A. D. Carter". The letters are cursive and slightly slanted to the right.

Full name: Mr Andrew David Carter

Position: Chair of Trustees

Date: 24/01/2025

INDEPENDENT EXAMINER'S REPORT ON THE ACCOUNTS

Report to the trustees/members of Better Giving Partnership on the accounts for the year ended 31st of March 2024 set out on pages 12 to 15.

RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The charity's trustees consider that an audit is not required for this year (under section 144 (2) of the Charities Act 2011) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts (under section 145 of the 2011 Act),
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act), and
- to state whether particular matters have come to my attention.

BASIS OF INDEPENDENT EXAMINER'S STATEMENT

My examination was carried out in accordance with General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the organisation and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

INDEPENDENT EXAMINER'S STATEMENT


In the course of my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the trustees have not met the requirements to ensure that:

- proper accounting records are kept (in accordance with section 130 of the Act); and
- accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Act; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Zita Derbak MAAT AATQB
Independent Examiners Ltd
Unit 2
The Broadbridge Business Centre
Delling Lane
Bosham
PO18 8NF

Sign: 

Date: 25.01.2025



CHARITY COMMISSION
FOR ENGLAND AND WALES

Better Giving Partnership

No 1168976

Receipts and payments accounts

CC16a

For the period
from

Period start date

01/04/2023

To

Period end date

31/03/2024

Section A Receipts and payments

	Unrestricted to the nearest £	Restricted to the nearest £	Endowment to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
BGP Grants	10,000	-	-	10,000	2,500
Gifts	252	10,662	-	10,914	10,116
Givto GiftAid	-	2,778	-	2,778	2,535
BGP Donations	820	-	-	820	1,000
BGP Fees	418	-	-	418	-
BGP Gift Aid	208	-	-	208	-
BGP Compensation Virgin	75	-	-	75	-
BGP Bank cashback	2	-	-	2	4
Givto fees	-	-	-	-	322
Gift Aid fees	-	-	-	-	78
Card processing fees	-	-	-	-	227
	-	-	-	-	-
Sub total (<i>Gross income for AR</i>)	11,775	13,440	-	25,215	16,783
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	11,775	13,440	-	25,215	16,783

A3 Payments					
Gifts to charities	-	12,244	-	12,244	12,651
BGP Marketing	2,777	-	-	2,777	833
BGP Printing	396			396	
BGP GoCardless Fees	252		-	252	227
BGP Insurance	213	-	-	213	-
BGP IT services	170	-	-	170	234
BGP Postage	75			75	
BGP Professional subscriptions	50	-	-	50	50
BGP Research incentives	-	-	-	-	275
BGP Telephony	-	-	-	-	41
Sub total	3,933	12,244	-	16,177	14,312
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	3,933	12,244	-	16,177	14,312
Net of receipts/(payments)	7,842	1,196	-	9,038	2,471
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4,162	-	-	4,162	1,691
Cash funds this year end	12,004	1,196	-	13,200	4,162

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		12,004	1,196	-
		-	-	-
		-	-	-
	Total cash funds	12,004	1,196	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	BGP Fees	38	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Gifts to Charities	1196	-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	A. D. Carter	Mr Andrew David Carter Chair of Trustees	24/01/2025	