



**Trustee Annual Report  
and Accounts  
2022/23**

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## **Charity name**

Better Giving Partnership

## **Charity number**

1168976

## **Trustees**

Mr Andy Carter, Chair of Trustees (appointed 28/01/2016)

Ms Barbara Dinsdale (appointed 18/04/2018)

Ms Dianne Flatt (appointed 23/11/2016)

Dr Phil Harris (appointed 01/06/2016)

Mr Scott McKinney (appointed 11/12/20)

Mr Matthew Mercer (appointed 24/06/2020, resigned 08/02/23)

Mr Neil Saunders, Treasurer (appointed 28/01/2016)

Mrs Georgie Williams, Board Secretary (appointed 30/03/22)

## **Chief Executive**

Mr Alexander Ellis-White

## **Principal office**

1 Great Close, Cawood, North Yorkshire, YO8 3UG

## Who we are

The Better Giving Partnership was formed in 2015 by a group of friends and work colleagues in Leeds, West Yorkshire.

We were officially founded in January 2016 when our first trustees were appointed.

We were registered with the Charity Commission on 30 August 2016.

We are a Charitable Incorporated Organisation, formed under a Constitution dated 30 August 2016.

Our purposes (also known as 'charitable objects') are:

*'such purposes which are exclusively charitable according to the laws of England and Wales as the trustees may at their discretion think fit'.*

This means that we are authorised to do anything that is charitable, according to charity law, and that is permitted by our Constitution.

Our primary aims are:

- to make discovering and giving to different charities easier and more secure for members of the public
- to make fundraising quick and easy for charities, regardless of cause, size and location.

## How we are run

Our constitution requires a minimum of three trustees and maximum of nine to form our Trustee Board. At the end of March 2023, the charity had seven trustees.

The Trustee Board:

- is ultimately responsible for the work and decisions of the charity
- approves all new policies and procedures and reviews them regularly to ensure they are fit for purpose
- meets quarterly

Minutes are taken of all Trustee Board meetings and trustees review and update Action and Risk Logs at their meetings.

Trustees have had due regard to the Charity Commission guidance on public benefit in exercising their powers and duties.

New trustees are appointed following a vote by the Trustee Board and serve for a period of three years, after which they may put themselves forward for re-election.

The Trustee Board delegates authority to the Chief Executive to manage the work of the charity. The Delegation of Authority Policy requires the Chief Executive to consult the Chair and/or Trustee Board on all senior-level appointments.

The Leadership Team runs the charity on a day-to-day basis and includes the:

- Charity Engagement Director
- Chief Executive
- Communications and Marketing Director
- Operations and Governance Director
- Technical Director

Leadership Team members:

- are unpaid, acting purely in a voluntary capacity
- have role profiles that are approved by the Trustee Board
- were appointed following a vote by the Trustee Board
- meet at least monthly and attend Trustee Board meetings
- regularly review and update the charity Risk Log

All trustees and Leadership Team members give their time freely and no remuneration has ever been paid.

The Better Giving Partnership has around 15 volunteers who are located across the UK and who bring a wide range of skills and experience. Our volunteers work with the Leadership Team to develop and run our services and are critical to the success of the charity.

## What we have done

We have continued to develop the policies, procedures and systems that are required for us to operate effectively and securely.

We have in place:

- Constitution
- Delegation of Authority Policy
- Risk Management Policy
- Risk Log
- Expenses Policy
- Role profiles for all leadership team positions
- Conflict of Interest Policy
- Register of Interests
- Financial Controls Policy
- Two bank accounts

Our policies and procedures are based on Charity Commission and other best practice.

During 2022/23, we have continued to develop and expand the Givto charity donation service ([www.givto.org](http://www.givto.org)). This world-first service enables people to give to a different charity each month with one simple Direct Debit.

Members make a monthly donation to the Better Giving Partnership and indicate which of three charities each month they would like their money to go to.

Key achievements this year include:

- Our Research Team delivered a key piece of research to gather feedback on the Givto service from members and people who were new to the concept. This was extremely positive and delivered a number of recommendations for improvement.
- We won our first grant from the Worshipful Company of Marketors to help us promote the Givto service. We used some of the funds to run a series of Facebook ads to increase our user numbers.
- We were featured on BBC Look North along with two Leeds-based charities who spoke positively about the benefits they had seen from the Givto service.
- We changed from being a Yorkshire-based service to a national service. This means that charities and members of the public anywhere in the country can use the service.
- We launched a directory of the charities that are registered with Givto on our website. This enables members to find out more about these charities and donate directly if they wish.
- We launched our Trustpilot page and invited members to leave a rating and review of the service. By the end of March 2023, we were rated by members as 'Excellent' with a score of 4.6 out of 5.

## How we have helped

At the end of March 2023 Givto had 60 members who had raised more than £25,700 since the service launched. These funds had been shared between 77 national, regional and local charities after fees were deducted.

The charities we supported during this financial year are:

- Aireborough Voluntary Services to the Elderly
- Alopecia UK
- Baby Basics UK
- Bag Books
- Belle Isle Senior Action
- Cambridge Rape Crisis Centre
- Chapeltown Community Nursery
- Children's Heart Surgery Fund
- Chrysalis Prevention of Men's Suicide
- Conversation Club Leeds
- Families Forward
- Horticap
- Leeds Mind
- Leeds Weekend Care Association
- Life Connections
- LS29 Special Needs Support Group
- Maggie's Yorkshire
- Money Buddies
- Movember Europe
- Music in Hospitals & Care
- National Rheumatoid Arthritis Society
- Omega, the National Association for End-of-Life Care
- Opora
- Out Together
- RSPCA Halifax, Huddersfield & Bradford
- Sense
- Skippko Arts Team
- SSAFA, the Armed Forces charity
- The Cellar Trust
- The Joint Council for the Welfare of Immigrants
- Together for Animals
- Women's Health Matters
- York Rescue Boat
- Yorkshire Children's Centre
- Yorkshire Dance
- Zarach

Information about all charities that are registered with Givto can be found in the Givto charity directory at [www.givto.org/directory](http://www.givto.org/directory)

## What users have to say

- *"I love the no-hassle way Givto works - I like to see which charities come up each month - and I love having the chance to give to some of the smaller and local charities that often don't get a look in or are not so well known as the big-name national charities. Like all great ideas Givto is very simple!"*

Susannah Strong on Trustpilot

- *"I had considered making a regular donation to charity for some time but could never decide on which charity. Givto seemed liked a great idea for helping a variety of charities on a regular basis and I have not been disappointed. The process is really straight forward, and I've been able to do my bit for several local charities that I'd never heard of before. My kids often help choose a charity which helps them understand and appreciate the needs of others."*

Richard Blamires on Trustpilot

- *"I lead a busy life - children, pets, full-time job. What I like the most about Givto is that it makes donation to different deserving causes easy for me. If I want to choose a charity, there are a range of really interesting fully-vetted causes to choose from and I enjoy reading about them before making a selection. If I don't have time, Givto will sort it for me! Fab service."*

Cath Farrell on Trustpilot

## What charities have to say

- *"Thoroughly recommend this fundraising platform. So easy to sign up and such a helpful organisation with brilliant customer service"*

Cat Ross, CEO – Baby Basics UK

- *"Givto has helped us to attract new supporters. Initiatives like this help us as we can't invest as much into finding new donors as larger charities may be able to"*

Charlotte Stone, Fundraiser – Leeds MENCAP

- *"Being featured on Givto has helped to raise our profile, spreading our purple message a little further across Yorkshire. I'd definitely recommend being a part of it!"*

Fran Rodgers, CEO – Purple Patch Arts

## **Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees.

Signature:

A handwritten signature in black ink, appearing to be 'A. Carter', with a stylized, flowing script.

Full name: Andy Carter

Position: Chair of Trustees

Date: 30/01/2024



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Better Giving Partnership

No 1168976

## Receipts and payments accounts

CC16a

For the period  
from

Period start date

01/04/2022

To

Period end  
date

31/03/2023

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Gifts	-	10,116	-	10,116	6,508
Card processing fees	-	227	-	227	190
Givto fees	322	-	-	322	207
GiftAid	-	2,535	-	2,535	1,677
Gift Aid fees	78	-	-	78	53
Donations to BGP	1,000	-	-	1,000	-
Bank cashback	4	-	-	4	4
Grants	2,500	-	-	2,500	-
Competition prize gift	-	-	-	-	100
<b>Sub total</b> (Gross income for AR)	3,905	12,878	-	16,783	8,739

<b>A2 Asset and investment sales, (see table).</b>						
	-	-	-	-	-	
	-	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-	-
<b>Total receipts</b>	3,905	12,878	-	16,783	8,739	
<b>A3 Payments</b>						
Card processing fees	-	227	-	227	190	
Gifts to charities	-	12,651	-	12,651	8,160	
Research incentives	275	-	-	275	-	
IT services	234	-	-	234	144	
Marketing	833	-	-	833	5	
Professional subscriptions	50	-	-	50	50	
Telephony	41	-	-	41	46	
Competition prize	-	-	-	-	100	
Bank cashback correction	-	-	-	-	2	
<b>Sub total</b>	1,434	12,878	-	14,312	8,697	
<b>A4 Asset and investment purchases, (see table)</b>						
	-	-	-	-		

	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	1,434	12,878	-	14,312	8,697
<b>Net of receipts/(payments)</b>	2,471	-	-	2,471	42
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,691	-	-	1,691	1,645
<b>Cash funds this year end</b>	4,162	-	-	4,162	1,687

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestrict ed funds to nearest £	Restrict ed funds to nearest £	Endowme nt funds to nearest £
B1 Cash funds	Unrestricted funds	4,162	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	4,162	-	-
	(agree balances with receipts and payments account(s))	OK Unrestrict ed funds	OK Restrict ed funds	OK Endowme nt funds

**B2 Other monetary assets**

Details	to nearest £	to nearest £	to nearest £
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

**B3 Investment assets**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

**B4 Assets retained for the charity's own use**

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

		-	-
		-	-
		-	-
		-	-

	<b>Fund to which liability relates</b>	<b>Amount due (optional)</b>	<b>When due (optional)</b>
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**B5 Liabilities**

Details			
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature:



Full name: Andy Carter  
 Position: Chair of Trustees  
 Date: 30/01/2024