

SMILE GROUP CIO

FINANCIAL STATEMENTS AND TRUSTEES REPORT

FOR THE YEAR ENDED 31 AUGUST 2025

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Committee Report:

The Trustees submit their report and accounts for the year ended 31 August 2025.

1. Organisational information

Trustees:

Ms Anna Maddox
Miss Victoria Markham-Bean
Mr Lee Shore
Mr Neil McPherson
Mr Tom Shirley
Ms Amy Garratt
Ms Cheryl Haywood

Principal Office:

Unit 5, The Courtyard
Greenfield Industrial Estate
Back Lane
Congleton
Cheshire
CW12 4TR

Directors:

Ruth Williams
Natalie Nuttall – (resigned 17th December 2024)

Independent Examiner:

Afford Bond
31 Wellington Road
Nantwich
Cheshire
CW5 7ED

Charity Number:

1168751

Company Number:

CE008542

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

2. Structure, Governance and Management:

Constitution:

Smile Group was registered as a Charitable Incorporated Organisation (CIO) on 12 August 2016 as successor to The Smile Group.

Organisational structure:

The charity is governed by a board of Trustees, elected at the annual general meeting. The Trustees are volunteers who are not paid for their work. The Trustees bring a range of relevant expertise to the organisation, including ex-service users and a voice of the sector.

Decision making:

The board of Trustees meet quarterly as a whole board, to make decisions about the charity and review the charity plans. There are sub-committees that meet at different frequencies throughout the year and feedback to the main board. One of the Directors sits on each of the sub-committees. The board is also responsible for long-term financial mid strategic planning and for the governance of the charity.

The Trustees delegate operational responsibility to the Directors. The Directors are responsible for ensuring that the charity delivers services in accordance with the charitable objectives, and that key performance indicators are met. The Treasurer takes responsibility for overseeing account reconciliation and reports directly to the board on the accounts and budgetary matters. On a day-to-day basis the accounts are managed by the bookkeeper.

Risk management:

The board of Trustees conducts an annual review of the major risks to which the charity is exposed, and systems and procedures have been established to mitigate any risks the charity faces. Internal control risks are mitigated by the implementation of procedures for authorisation of all transactions and projects, and procedures are in place to ensure compliance with Health and Safety of employees, contractors, volunteers, service users and visitors to the service.

Policy and Procedures are reviewed annually to ensure that they continue to meet statutory and service requirements. These include Safeguarding of Children and Vulnerable Adults, Equality & Diversity, Lone Working and Financial Protocols.

Employees, volunteers, counsellors, and anyone front facing with the families have an enhanced DBS check in place.

Wellbeing Practitioners have external clinical supervision with a BACP registered counsellor, the counsellors must have their own supervision in place from a BACP registered counsellor before any work can commence. Appropriate insurance policies have been taken out by the charity, with public liability cover.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

3. Objectives and Activities

Objectives of the Charity

1. To provide relief to those affected by perinatal mental illness, and their families and friends, by means of support, advice, and services complementary to those provided by statutory services.
2. To advance the education of the public in matters relating to perinatal mental illness.
3. To advance the health and education of the public, and in particular new parents, by providing support, advice, and information about parenthood.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

4. Our services

Smile Group provides peer support for families affected by Perinatal Mental Illness within Cheshire East, it complements other statutory services, offering a collaborative approach. Smile Group is embedded in the clinical landscape and is also part of established networking forums, to enable the development of business partnership. The charity provides the following blend of support to families:

- Peer Support Groups – For the year 2023-2024, we ran from Macclesfield, Congleton, Sandbach and Crewe. Parents can drop in or pre-book into these sessions and can access it via self-referral or professional referral.
- 1:1 Support – 6-8 sessions either in families' homes, via text/email or phone calls or within their local community. This is available to families via professional referral only.
- Person-Centered Talk Therapy – 6-8 sessions either face to face or in person. Our counsellors are either fully qualified or have their "fit for practice" qualification and are undergoing their voluntary hours to finish the qualification. Families can access this when they access another part of our service (Support group or 1:1).
- Monthly Family Sessions – People can drop in or pre-book into these sessions and can access it via self-referral.
- Virtual Support as well as social media.

Smile Group is part of a national partnership called The Hearts & Minds Partnership, which was co-founded by three perinatal mental health charities; Smile Group, Acacia Family Support and Bluebell Care. The partnership was initially funded by The National Lottery Community Fund over a 3-year period from 2020-23. During this time the funding came into Smile via Bluebell who acted as the Lead Partner. In August 2023 the National Lottery Community Fund committed to a further 3 years of funding support for Hearts & Minds, with Smile Group as the Lead Partner, working alongside Acacia Family Support (Bluebell Care stepped back from the partnership). This funding is to be used for project delivery, salary costs, overheads and core costs related to the national programme of work. This work is governed by a Memorandum of Understanding and a quarterly Steering Group meetings. The Steering Group is made up of Senior Leaders of Smile Group and Acacia and the project management team.

The aim of the partnership is to connect, support and celebrate the England-wide Voluntary Community and Social Enterprise (VCSE) sector in perinatal mental health by sharing best practice, mapping services, creating trusted spaces and leveraging the voice of the VCSE.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

5. Main achievements for the year

From 1st September 2024 to 31st Aug 2025 we had 542 clients open, 180 of these were new to the service with 206 individual referrals. 70 individuals at our monthly family session, 43 clients have received talk therapy, 170 people attended peer support groups. 31 dads have attended groups, family sessions and or counselling for support.

Highlights of 2024/ 2025

In December we started to work with the Cranfield Trust to develop our strategic plan. This work built on the work we had done with Cheshire East CVS in the previous year. We are extremely grateful for the expert support we received. The outcome from this is an trackable series of activities which support delivering our strategic aims.

Early in the process with Cranfield it became apparent that we needed funding to support these aims. Therefore, we were delighted to be awarded a Reaching Communities Grant from the National Lottery for £317,409 in April 2024. The award is for three years and will enable Smile Group to boost its sustainability through changing the structure of how we run groups by appointing a Group Coordinator. Further long-term sustainability will be achieved through the employment of a Business Development Manager who will diversify our organisation's income streams aiming to reduce the reliance on grant income. Over the summer we recruited for these roles and Helen joined us as Group Facilitator and Nic as Business Development Manager in September 2024. We also welcomed Bella Cope into the team in September as a new Wellbeing Practitioner.

Prior to securing the money from the National Lottery, we ran a very successful campaign to boost unrestricted funding during January and February.

Hearts and Minds entered the second year of its three-year funding programme from the National Lottery, in partnership with Acacia. We were able to recruit part-time six community Root Makers – a name developed to represent the VCSE's community based approach to meet the needs of all families during the perinatal period. These roles came to be following review of our approach to support the delivery of our EDI work on the project. These freelance roles provide a breadth of lived experience and service delivery expertise to represent protected characteristics and lesser-heard community voices. This expansion of our team enables us to add depth and greater accountability to our work-streams from an EDI perspective, so it is not a vertical project but is embedded in the heart of all that we do.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025



SUPPORTING THE TRANSITION INTO PARENTHOOD



6. Financial reviews

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The total income for 2024-2025 was £280,788 and the total expenditure was £253,914 details of which are set out in the accounts below. We continue to diversify funding to reduce the risk of the charity and to support our future stability and sustainability.

The trustees have agreed a reserves policy to have between three and six months of annual operating costs whilst taking into account the need to mitigate income and expenditure risk, winding up costs, working capital and strategic development. Smile Group has £53,765 of unrestricted funds at year-end, which is in line with our reserves policy.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Total income for the year ended 31 August 2025 was £280,788 (2024 - £215,584). This included funding of £230,353 (2024 - £174,372) received from grants as shown on page 12 of this report. The balance of the charity's Income was £50,435 (2024 - £41,212) from donations, fundraising and contributions to core costs.

Expenditure for the year was £253,913 (2024 - £170,476), the majority of this £247,582 (2024 - £169,928) was spent on core running costs. The resulting surplus for the year was £26,875 (2024 - £45,108 surplus). Reserves of the charity as at 31 August 2025 were £149,469 (2024 - £122,594). The general reserve (unrestricted) increased by £24,318 to £53,765 (2024 - increased by £3,846 to £29,447).

This report was approved by the board of trustees on 3rd March 2026 and signed on their behalf by:



Anna Maddox

Chair of Trustees

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF SMILE GROUP

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 August 2025, which are set out on page 9 to 15.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting record were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulation 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.



Lindsay Beeston FCCA
For and on behalf of: -
Afford Bond Accountants
31 Wellington Road
Nantwich
Cheshire
CW5 7ED

Date: 3 March 2026

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Statement of Financial Activities

	Unrestricted Funds	Restricted Funds	Total 2025	Total 2024
Income and endowments from:				
Donations and legacies	30,941	-	30,941	33,487
Income from charitable activities	19,494	230,353	249,847	182,097
Total income	50,435	230,353	280,788	215,584
Expenditure on:				
Charitable activities	(25,806)	(227,242)	(253,048)	(169,928)
Raising funds	(311)	(554)	(865)	(548)
Total Expenditure	(26,117)	(227,796)	(253,913)	(170,476)
Net movement in funds	24,318	2,557	26,875	45,108
Total funds brought forward	29,447	93,147	122,594	77,486
Total fund carried forward	53,765	95,704	149,469	122,594

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Balance sheet

	Notes	2025	2024
Current Assets			
Debtors		3,747	2,151
Cash at bank and in hand		166,744	122,889
		<u>170,491</u>	<u>125,040</u>
Current liabilities			
Creditors and accruals		(19,387)	(1,652)
PAYE and pensions		(1,635)	(794)
		<u>149,469</u>	<u>122,594</u>
Net asset surplus			
		<u>149,469</u>	<u>122,594</u>
Represented by:			
General fund		53,765	29,447
Restricted funds		95,704	93,147
		<u>149,469</u>	<u>122,594</u>
Fund of the charity (see page 7)			
		<u>149,469</u>	<u>122,594</u>

Approved by the board of trustees on 3rd March 2026 and signed on their behalf by:



Anna Maddox

Chair

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Statement of assets and liabilities

	Unrestricted	Restricted	Total 2025	Total 2024
Current assets				
Debtors	543	3,204	3,747	2,151
Bank and cash	54,223	112,521	166,744	122,889
	54,766	115,725	170,491	125,040
Liabilities – Creditors: Accounts falling due in one year				
Creditors and accruals	(835)	(18,552)	(19,387)	(1,652)
PAYE and pensions	(166)	(1,469)	(1,635)	(794)
	(1,001)	(20,021)	(21,022)	(2,446)
	53,765	95,704	149,469	122,594

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Analysis of income and expenditure

Donations and legacies

	Unrestricted	Restricted	Total 2025	Total 2024
Donations and fund raising	30,941	-	30,941	33,487
Unrestricted grants	-	-	-	-
Total	30,941	-	30,941	33,487

Income from charities activities

	Unrestricted	Restricted	Total 2025	Total 2024
Lottery Partnership – Hearts & Minds	-	96,404	96,404	96,773
Hearts & Minds – contribution to core costs	18,219	-	18,219	5,600
The National Lottery Community Fund	-	104,229	104,229	51,838
Cheshire East Wellbeing Fund	-	9,720	9,720	10,000
Cheshire East Healthy Neighbourhood Fund	-	-	-	14,721
Congleton Inclosure Fund	-	-	-	1,040
Other Small grants	1,275	-	1,275	2,125
Omaze	-	20,000	20,000	-
Total	19,494	230,353	249,847	182,097
Income total	50,435	230,353	280,788	215,584

Income from charitable activities for the year ended 31 August 2025 has increased due to a three year funding project from the National Lottery Community Fund. Overall, as last year, smaller grant funds have not been available to the charity sector and where grants have been renewed they are not at the levels previously awarded.

The fundraising donations have remained similar to last year. The total level of all income has increased by £65,204 to £280,788.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Expenditure on charitable activities & raising funds

	Unrestricted	Restricted	Total 2025	Total 2024
Directors' fees	3,452	51,755	55,207	79,230
Wages and salaries	15,840	91,837	107,677	47,067
Volunteers' fees	780	1,120	1,900	2,270
Hearts & Minds – contribution to core costs	-	18,219	18,219	5,600
EDI engagement/root makers	-	14,650	14,650	-
Travel & accommodation costs	-	8,359	8,359	5,099
Project & event costs	311	6,021	6,332	547
Training	(500)	3,363	2,863	1,731
Printing and stationery	-	476	476	104
Insurance	-	307	307	307
Telephone, IT and office costs	2,401	6,508	8,909	11,858
Room hire	660	2,900	3,560	3,540
Promotion costs	-	1,445	1,445	532
Equipment expenses	-	-	-	-
Consultancy fees	-	4,550	4,550	-
Professional fees	2,929	11,247	14,176	10,772
Sundry expenses	244	4,805	5,049	1,609
Bank charges	-	234	234	209
Expenditure total	26,117	227,796	253,913	170,476
Surplus/(deficit) for the year	24,318	2,557	26,875	45,108

The unrestricted expenditure has decreased from last year due to increased restricted funding covering more overhead costs. The restricted costs increased across a range of expenses in line with the projected spend of each project funded. More staff have also been recruited to meet project criteria. Overall, the expenditure has increased by £83,437 to £253,913 of which staff costs are £36,587.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

Notes to the financial statements.

1. Account policies

Accounting convention

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities, issued in March 2005 and the Charities Act 2011. The Charity has taken advantage of the exemption in Financial Reporting Standard No. 1 from the requirement to produce a cash flow Statement on the grounds that it is a small charity.

Fund Accounting

Unrestricted Funds are funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted Funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund.

Incoming resources

All incoming resources are recognised once the charity has entitlement to the resources, it is certain that the resources will be received, and the monetary value of incoming resources can be measured with sufficient reliability. Voluntary income is received by way of donations and gifts and is included in the Statement of Financial Activities when receivable. The value of services provided by volunteers has not been included. A grant is recognized when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met it is probable that the income will be received, and the amount can be measured reliably.

Outgoing resources

Outgoing Resources are allocated to each activity/fund where the cost relates directly to that activity/fund. The cost of general administration has been allocated to the restricted funds where this was allowed by the donors, the balance has been deducted from the general unrestricted fund.

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered and is report as part of the expenditure to which is relates.

Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

SMILE GROUP CIO
COMMITTEE REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31 AUGUST 2025

2	Net outgoing resources	2025	2024
	This is stated after charging:		
	Independent examiner's remuneration	660	650
	Average number of employees	7	4
	Trustee's remuneration	-	-

		2025	2024
3	Debtors		
	Prepayments and accrued income	3,747	2,151
		3,747	2,151

4	Cash at bank and in hand		
	Current account balance	166,744	122,889

The bank balance reflects the increase in funds generated during the year.

5 Related party transactions

During the year, £4,550 was paid for consultancy services to CopperWave Coaching & Consulting Ltd, a company owned by the Chair of Trustees, Anna Maddox.