

Company registration number: 10236925

Charity registration number: 1168688

# Creative Connected Communities

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2024



## **Creative Connected Communities**

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## **Creative Connected Communities**

### **Reference and Administrative Details**

**Trustees** H K Knight  
J A Shawe  
S I Thorpe

**Charity Registration Number** 1168688

**Company Registration Number** 10236925

**Registered Office** The charity is incorporated in England and Wales.  
Plym House  
3 Longbridge Road  
Plymouth  
Marsh Mills  
Devon  
PL6 8LT

**Independent Examiner** Westcotts (SW) LLP  
Plym House  
3 Longbridge Road  
Plymouth  
Marsh Mills  
Devon  
PL6 8LT

## Creative Connected Communities

### Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 March 2024.

#### REVIEW OF ACTIVITIES

##### 1. 2023-24: Review

Creative Connected Communities continue to deliver its core aims, delivering a range of its long-term programmes, as well as a number of new opportunities.

Our focus continues to be building on three core anchors:

- **To build on the success** of the organisation delivering our current programmes;
- **Think differently**, being bolder with new ideas and exploring new income streams, and;
- **Maximise our potential**, investing in the team, becoming more efficient and effective and having a strong voice externally to help gather support and interest

Despite it being a challenging year, including two contracts of work coming to an end (as highlighted in our last report), we have been looking to reach out to new partners to secure funding from existing and new partners, including our long-term partners at the University of Plymouth, as well as partnerships with the School of Medicine at Cardiff University, Luton Council Public Health and discussions with University of Nottingham, Plymouth Marjon University and University of Lincoln.

##### a) Trustee Update

The Board meet quarterly, and we express our thanks to the Trustees for their contribution, commitment and support to Well Connected over the last 12 months.

##### b) Team Update

Our Chief Executive oversaw the management of the charity, reporting to the Trustees, as well as working alongside the Strategic Lead, and, who both deliver on many of the programmes and securing new opportunities. The Charity Administrator supported the delivery of the Supervised Toothbrushing Programme (until the contract ended in August 2023), where the role was developed to support website and social media activities, as well as supporting programmes and the team. Unfortunately, due to the Social Engagement Programme coming to an end (in July 2023), we were unable to extend the contract for the Community Engagement Officer. We would like to extend our thanks to her for her commitment. We continue to work with our Finance consultant who offers support and guidance to the Chief Executive and Board of Trustees on all financial matters.

The team continue to work remotely, with weekly online update meetings, as well as regular in-person meetings and Connecting Days. All team days have kindly been supported by *Womble Bond Dickinson*, who have provided us with free meeting space throughout the year – we are so grateful for their support and the kindness of their team.

##### 2. 15 Years of Community Engagement

We were delighted to celebrate 15 years of community engagement at Well Connected in November 2023. Having begun as a Community Engagement team within Peninsula Dental School in 2008 developing community-focused teaching and learning for students, we went on to become an independent charity in 2016 where we use our community insights to enhance learning opportunities for students, as well as supporting communities with health and wellbeing projects. We used this opportunity to celebrate a number of our projects over the years. We would like to take the opportunity to thank everyone who played their role in making Well Connected the organisation it is today.

## Creative Connected Communities

### Trustees' Report

#### 3. Our Core Products

##### a). Future Health Professionals

We manage and co-ordinate social accountability programmes within the established curriculum for the clinicians of the future, via experiential learning opportunities which bring the Social Determinants of Health to life.

#### University of Plymouth

##### i) Peninsula Medical School: Social Engagement Programme

The Social Engagement Programme enables medical students to recognise the critical role community-based services have on wellbeing overall and leads them to acknowledge the value of their impact on the daily lives and experiences of their clients and beneficiaries. The Programme comprises of approx. 200 2nd year medical students working alongside 18 community organisations to deliver health-themed interventions and activities. Well Connected facilitate 4 milestone sessions across the academic year to help students research, plan, deliver review and evaluate their interventions.

As well as many regular host organisations, we recruited many new community partners located across the city providing a variety support in mental and emotional health, food poverty, debt advice and social isolation, including Leadworks, The Village Hub, Four Greens Trust, YMCA and the National Trust.

***"The visits allowed me to have long conversations with people and gain insight into their lives in a way that wasn't possible in placements"*** Year 2 Medical Student

This awareness helps to improve the inter professional relationship between medical professionals and community-based groups which in turn benefit the health of the general population.

The benefit is far reaching as students have a positive effect on the host organisations. For example, at the YMCA, who took part in the Programme, they told us:

***"The students were fantastic, and I could see they were enjoying their time as much as we did. They were happy to sit and chat and to listen to stories shared about days gone by which is really special for the group"*** YMCA Lead

The strength of the Social Engagement pathway is to connect students with people and areas of the Plymouth that they are not familiar with, and through this develop empathy and understanding for real people in real places. One student reflected:

***"We are more alike than we all think. We may look different, come from different places, have different personal problems, but at the end of the day we are all human. If we try, we will find that we all have something in common that we can relate to and empathise with each other, even though at first glance it may seem like that's not the case"*** Year 2 Medical Student

As highlighted in the last report, we were informed that the programme would be coming to an end due to pressures on the medical curriculum. The programme concluded in May 2023. We are incredibly proud of our work having delivered the programme for eight years, **working with over 2,000 medical students and creating 144 projects with communities across Plymouth** engaging directly with people across the city and believe that as a direct involvement this has enabled health professionals of the future to understand communities and their health and wellbeing.

## Creative Connected Communities

### Trustees' Report

#### ii) Peninsula Medical School: Family Placement Programme

We have begun conversations with the Medical School to deliver a long-term programme for Year 1 and Year 2 medical students, that would involve community visits and roundtable workshops to meet with people with a range of long-term medical conditions. As discussions continue, we are hopeful this exciting new partnership will be confirmed and agreed in April 2024.

#### iii) Peninsula Dental School

We were again delighted to provide a range of workshops for the Peninsula Dental School, to deliver a programme which added value to the existing curriculum and provided additional support for students. Activity included:

- Year 1 Dental (BDS) and Dental Hygiene Therapy (DTH) students
- Year 3 BDS students
- Year 4 BDS students

The programmes include:

- **Year 1: Developing Inner Strength**

Now in its third year, the workshop explored the benefit of resilient thinking, the importance of positive attitudes and consider how emotional intelligence, mindfulness and self-awareness increases inner strength.

Workshops took place as part of the induction weeks in September 2023; this supported other aspects of the induction timetable and encouraged students to explore the importance of resilient thinking. The workshop enabled students to investigate strategies and approaches that will help them further develop their skills to become effective health professionals. We were also delighted to have a guest speaker, Doaa Shayea, who used her experience as a competitor in European and World Para Powerlifting Championships to encourage students. We would like to thank Doaa for her support and insights.

**90% of students said that inner strength and resilience was important to them, with 89% said that they will use the information and resources provided.**

We also received verbal feedback following the session, comments included:

***"A really useful workshop – engaging and interactive!"*** Year 1 Dental Student

***"As always, Well Connected delivered an excellent session which was complemented by a range of materials and resources which add value and enhance students' experiences. Thank you!"*** Year 1 Programme Lead, Associate Professor Vehid Salih

- **Year 3: Connecting, Collaborating and Caring**

This workshop supported students develop active listening and team working skills, how perspectives can differ from person to person, and for students to explore their 'personal why' and their role in dentistry.

Following both workshop sessions students were asked to complete a brief reflection/evaluation form which provided insight into the students' personal values, inter professional learning goals and communication skills.

## Creative Connected Communities

### Trustees' Report

Students responded and told us that they found the workshop to be fun and engaging and felt it helped them to bond as team. They were also positive about the 'personal why' exercise and how their career can help improve oral health for society.

Dr Safiya Robinson said, ***'Thank you so much for delivering this interactive workshop. As ever, with the work of Well Connected, I am really pleased with the outcomes for the students.'***

#### • Year 4: Exploring Health Conditions

This was a series of four workshops throughout the academic year discussing the impact of a long-term health conditions from a patient's perspective. We brought together a group of people from Plymouth, Bristol and Cardiff to meet with students and discuss their conditions and the impact on their daily lives. Students had the opportunity to consider how people access services and how oral health factors into their routines.

Following the three sessions with patients, the final workshop was an opportunity for students to present to a panel of dental clinicians and community experts to discuss their understanding and patient management skills. It was a great opportunity to get students to develop their communication and team working skills and reflect on the overall experience.

The feedback from students was excellent, including:

***"We learnt so much, not just about the conditions, but also the lived experiences of all of the people we met"*** Year 4 Dental Student

***"The feedback I have received from the students has been very good and they really enjoyed it. We will take all the feedback onboard and use this to build on for the future – thank you!"*** Year 4 Lead Dr Casper Jonker

We are delighted that Peninsula Dental School have agreed to deliver the programme with Well Connected again in the new academic 2024-25.

#### iv) Plymouth Integrative Health and Social Care Education Centre [PIHC]

Well Connected have been working closely with the PIHC team since 2021. This has led to an exciting strategic and focused approach to supporting the Inter Professional Learning ambitions of the Faculty of Health and to better inform curriculum development. This has included an Experts by Experience group which brings together an amazing group of people with a range of lived experience, sharing their health journey with students, as well as helping PIHC shape learning for future health professionals.

***"Experts by Experience informs us how the University goes about educating the health care professionals of the future. Well Connected are a key to us being able to work with the community around us."*** Dr Phil Gee Associate Dean for Teaching and Learning Faculty of Health and Director of PIHC

We are delighted to report that the Experts meetings, as well as workshop opportunities will continue across the next academic year 2024-25 to help inform IPL sessions with students.

#### v) Faculty of Health: Placement+

We were delighted to be invited to join a new Steering Group at the University responsible for identifying, developing, and delivering new placement opportunities for pre-registration medical, nursing and midwifery and allied health professional students throughout the Faculty of Health. Our role was to support identifying new community placements, new placements that offer sustainable, high quality learning opportunities and evaluating student and staff perceptions of new placements.

## Creative Connected Communities

### Trustees' Report

In addition to contributing to the meetings, we delivered a series of listening-themed student 'pop-ups' across the campus to listen to students to help identify themes and outcomes which would benefit with the planning and preparation of community placements as well as develop a deeper understanding of student engagement. The project was a great success and is being used to further develop the placement experience for students. Dialogue continues with the Faculty and we are hopeful there will be further developments in 2024-25.

### Foundation Dentist Programme

Newly qualified dental graduates undertake a community focused project as part of their Foundation Training Programme and Well Connected is asked to provide the community engagement expertise and support. The Programme sees graduates from across the South West working together in small teams to create something relevant and meaningful in neighbourhoods across the region. This year graduates were asked to:

- Consider how young people/children could be encouraged to consider dentistry as a career choice,
- Create activities to share key oral health prevention messages to young people/children,
- Attend an outreach dental session to provide care for vulnerable adults with Dentaaid, a dental charity

Well Connected provided advice and guidance for several groups and supported by loaning resources.

***"The Community Engagement Project is such an important element of the Foundation Programme and its always a great pleasure to have Well Connected involved."*** Jenny Albiston, Associate Postgraduate Dental Dean

### School of Medicine, Cardiff University

We were delighted to provide our community expertise and consultancy for the School of Medicine at Cardiff University during 2023-2024, as they undertake a curriculum review and consider how to increase widening participation, the inclusion of all voices and to encourage graduates to remain in the Principality as Doctors serving their local communities.

We delivered a scoping exercise, including meeting with academics and clinicians, as well as visiting local communities to understand more about the local area. We fed back our thoughts and findings to provide a series of learning experiences for students as well as ideas for involving the voice of people with long-term health conditions within the curriculum review.

***"It has been great to share our thoughts and ambitions with Well Connected as we plan the new medical curriculum. Well Connected's insight and expertise has been really helpful as we create something relevant and meaningful for our students and our communities."***

Dr Jamie Read, Dean of Medical Education and Director for Medical Education

### Lincoln Medical School, University of Lincoln

In early 2024, we were approached by the medical school to discuss an opportunity for Well Connected to support a new medical curriculum, creating a range of programmes that involves and reflects the needs of communities and people with long-term health conditions within teaching and learning. We are due to meet with the team in Lincoln during 2024 to discuss in more detail.



## Creative Connected Communities

### Trustees' Report

#### b). Community Health & Wellbeing

Well Connected embrace health, in its broadest sense and are expert providers in the delivery of community-based initiatives.

##### i) Supervised Toothbrushing Programme

In 2023, we continued to deliver the programme in partnership with the Peninsula Dental Social Enterprise (PDSE), providing provided regular toothbrushing sessions for children who live in areas which experience significant levels of inequality and disadvantage.

Maintaining the programme across the settings was again challenging this year as staffing levels in early year settings continued to be reduced, with many relying on temporary or cover staff unable to supervise the toothbrushing. We continued to provide home packs at the end of the various academic terms (Christmas/Easter/Summer), to encourage toothbrushing at home during the holiday periods. The packs contain: Toothbrush, Fluoride toothpaste, Two-minute timer, and Oral health guidance sheet.

As outlined in the last report, a retendering process was launched by NHS England and NHS Improvement South West in February 2023. Our tender partner, PDSE, informed us in March 2023 that they would not be inviting us to continue our partnership with them. We spent considerable time discussing and exploring the benefit of Well Connected submitting an independent tender application, however felt that the tender criteria was not in the best interest of the charity.

The programme was completed in August 2023, and a full report was provided to NHS England and PDSE outlining the key outcomes of the project. We are incredibly proud of the role Well Connected has played in developing and delivering this successful programme, training over 800 people to support children toothbrushing, and thousands of children and their families having the opportunity to take part in promoting happy and healthy smiles. We would like to offer our sincere thanks to everyone we have worked with throughout the lifetime of the programme.

##### ii) Sharing Smiles

As outlined in our last report, we began a partnership with Luton Public Health team to support oral health projects for children in the Luton area. We created a bespoke box of resources which enable key workers to talk about teeth, diet, give toothbrushing demonstrations, create displays as well as establish happy smiles story time activities. A colourful information pack was also developed containing advice and guidance cards, activity sheets, toothbrushing charts etc. A total of fifteen boxes were ordered in Luton.

***“The boxes are amazing! The contents really help us to share key messages quickly and easily with our families. Well Connected’s advice, help and guidance has been brilliant, and we look forward to maintaining our connection with them.”***

Neila Agyeman, Luton Council Public Health Manager (Children & Families)

Since we created these resource boxes, we have now begun to promote these boxes yet further, providing boxes to early year settings in Devon, as well as conversations with other Public Health teams, such as Slough. We plan to build on the Sharing Smiles boxes in 2024-25.

## Creative Connected Communities

### Trustees' Report

#### c). Engagement and Outreach

##### i) Research Projects

##### - Robotics in Dentistry

We have been working closely with Professor Mona Nasser and a team of researchers at University of Plymouth on a Robotics in Dentistry project. We provided the Public and Patient Involvement and Engagement element to this exciting and cutting-edge research bringing people together to facilitate conversations and discussions where every voice is heard. Our focus groups took place in June 2023; a group of clinicians, academics, members of the public and students had an opportunity to ask the researchers questions and see a demonstration of QT, a friendly and very clever robot!

The main theme was to introduce the concept of robotic technologies, explore how they can be used to enhance learning opportunities as well as how they could help people who may experience dental anxiety. There was lots of interesting and active discussion about data security, ethical requirements and how robots could benefit person centred care.

***“Well Connected ensures we meet people where they are and ensures we engage meaningful ways. They always have new ideas and approaches which ensure we remain relevant. Thank you!”*** Professor Mona Nasser, University of Plymouth

##### d). Networking/Partnerships

As an organisation who is passionate about partnership, Well Connected has continued to engage and develop new relationships with organisations and groups. This includes attending events and conferences such as the **Allied Health Professionals Conference**; as well as meeting a range of community organisations.

#### Financial review

Income for the year totalled £146,910 (2023: £201,958). Expenditure for the year totalled £151,119 (2023: £238,049). This resulted in the total deficit for the financial year of £4,209 (2023: £36,091).

Total funds as at 31 March 2024 were £89,537 (2023: £93,746).

#### Going concern

After making appropriate enquiries, The Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the Accounting Policies.

## **Creative Connected Communities**

### **Trustees' Report**

#### ***Policy on reserves***

The Charity's unrestricted funds are freely available to spend, arising from previous years' operating results and donations.

The Charity's restricted funds fall outside the definition of reserves as these funds are funds which have been given to Creative Connected Communities for a specific purpose and as such are not freely available to the Charity.

The Board of Trustees agreed that Creative Connected Communities require a minimum level of unrestricted reserves (£50k) which, currently is the equivalent to three months' worth of expenditure:

- To meet our staff responsibilities and obligations
- To meet obligations under our overheads
- To provide a buffer in the absence of ongoing funding or termination of a contract whilst alternative funding is sought.

As of 31 March 2024, Creative Connective Communities had £64,347 in unrestricted reserves which is above the level of reserves assessed as being required for working capital to meet our legal, statutory, and best practice requirements.

However, considering the current needs and the present economic climate, the Trustees agreed in the year to 31 March 2021 to draw on the reserves to buffer the Charity for the next 12-18 months and set up a designated reserve of £47,500.

#### ***Risk Management***

The Board of Trustees has conducted a review of the major risks to which the Charity is exposed through the establishment of a risk register. These risks are reviewed on an ongoing basis, at least annually, to satisfy ourselves that adequate measures have been taken to manage the risks identified. Where appropriate, systems or procedures have been established to mitigate the risks that the Charity faces.

#### **Funds held as custodian trustee on behalf of others**

The Charity does not hold any funds as a custodian trustee on behalf of others during the period ending 31 March 2024.

#### **Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 11.12.2024 and signed on its behalf by:



S I Thorpe  
Trustee

## **Creative Connected Communities**

### **Independent Examiner's Report to the trustees of Creative Connected Communities ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

#### **Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Creative Connected Communities as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Matthew Keane ACCA  
Independent Examiner

Plym House  
3 Longbridge Road  
Plymouth  
Marsh Mills  
Devon  
PL6 8LT

Date: 16.12.24

## Creative Connected Communities

### Statement of Financial Activities for the Year Ended 31 March 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £	Total 2023 £
<b>Income and Endowments from:</b>					
Donations and legacies	3	5,149	-	5,149	1,317
Charitable activities	4	140,965	-	140,965	200,420
Investment income	5	796	-	796	221
Total income		<u>146,910</u>	<u>-</u>	<u>146,910</u>	<u>201,958</u>
<b>Expenditure on:</b>					
Charitable activities	6	<u>(151,119)</u>	<u>-</u>	<u>(151,119)</u>	<u>(238,049)</u>
Total expenditure		<u>(151,119)</u>	<u>-</u>	<u>(151,119)</u>	<u>(238,049)</u>
Net expenditure		(4,209)	-	(4,209)	(36,091)
Transfers between funds		<u>25,190</u>	<u>(25,190)</u>	<u>-</u>	<u>-</u>
Net movement in funds		20,981	(25,190)	(4,209)	(36,091)
<b>Reconciliation of funds</b>					
Total funds brought forward		<u>68,556</u>	<u>25,190</u>	<u>93,746</u>	<u>129,837</u>
Total funds carried forward	16	<u>89,537</u>	<u>-</u>	<u>89,537</u>	<u>93,746</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 16.

The notes on pages 13 to 22 form an integral part of these financial statements.

## Creative Connected Communities

(Registration number: 10236925)

### Balance Sheet as at 31 March 2024

	Note	2024 £	2023 £
<b>Fixed assets</b>			
Tangible assets	13	2,260	2,828
<b>Current assets</b>			
Debtors	14	2,037	17,632
Cash at bank and in hand		<u>92,760</u>	<u>80,823</u>
		94,797	98,455
<b>Creditors: Amounts falling due within one year</b>	15	<u>(7,520)</u>	<u>(7,537)</u>
<b>Net current assets</b>		<u>87,277</u>	<u>90,918</u>
<b>Net assets</b>		<u>89,537</u>	<u>93,746</u>
<b>Funds of the charity:</b>			
<b>Restricted income funds</b>			
Restricted funds		-	25,190
<b>Unrestricted income funds</b>			
Unrestricted funds		<u>89,537</u>	<u>68,556</u>
<b>Total funds</b>	16	<u>89,537</u>	<u>93,746</u>

For the financial year ending 31 March 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

#### Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The financial statements on pages 11 to 22 were approved by the trustees, and authorised for issue on 11.12.2024 and signed on their behalf by:



S I Thorpe  
Trustee

The notes on pages 13 to 22 form an integral part of these financial statements.

## **Creative Connected Communities**

### **Notes to the Financial Statements for the Year Ended 31 March 2024**

#### **1 Charity status**

The charity is a public benefit entity and a private company limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

Plym House  
3 Longbridge Road  
Plymouth  
Marsh Mills  
Devon  
PL6 8LT

#### **2 Accounting policies**

##### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

##### **Basis of preparation**

The financial statements have been prepared on the historical cost basis.

The financial statements are prepared in sterling, which is the functional currency of the entity.

##### **Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

## **Creative Connected Communities**

### **Notes to the Financial Statements for the Year Ended 31 March 2024**

#### **Incoming resources**

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

#### **Resources expended**

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs - attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Tangible fixed assets**

Individual fixed assets costing £100 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment loss.



## **Creative Connected Communities**

### **Notes to the Financial Statements for the Year Ended 31 March 2024**

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Office equipment	20% reducing balance
Computer equipment	20% reducing balance

#### **Cash and cash equivalents**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### **Fund structure**

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

#### **Financial instruments**

##### ***Classification***

A financial asset or a finance liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instrument are subsequently measured at amortised cost.

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 3 Income from donations and legacies

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Donations and legacies;			
Donations	149	149	397
Grants, including capital grants;			
Grants receivable	5,000	5,000	920
	<u>5,149</u>	<u>5,149</u>	<u>1,317</u>

#### 4 Income from charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Education and training	140,965	140,965	200,420

#### 5 Investment income

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Interest receivable	796	796	221

#### 6 Expenditure on charitable activities

	Note	Unrestricted funds General £	Restricted funds £	Total 2024 £
Charitable activities		148,539	-	148,539
Support costs	7	2,580	-	2,580
		<u>151,119</u>	<u>-</u>	<u>151,119</u>
	Note	Unrestricted funds General £	Restricted funds £	Total 2023 £
Charitable activities		228,529	7,000	235,529
Support costs	7	2,520	-	2,520
		<u>231,049</u>	<u>7,000</u>	<u>238,049</u>

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 7 Analysis of governance and support costs

##### Support costs

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Independent examiner fees			
Examination of the financial statements	2,580	2,580	2,520
	<u>2,580</u>	<u>2,580</u>	<u>2,520</u>

#### 8 Net incoming/outgoing resources

Net outgoing resources for the year include:

	2024 £	2023 £
Depreciation of fixed assets	<u>567</u>	<u>706</u>

#### 9 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

#### 10 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
<b>Staff costs during the year were:</b>		
Wages and salaries	114,146	122,554
Social security costs	6,692	7,575
Pension costs	<u>6,184</u>	<u>6,336</u>
	<u>127,022</u>	<u>136,465</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year was as follows:

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

	2024 No	2023 No
Employees	<u>3</u>	<u>4</u>

No employee received emoluments of more than £60,000 during the year.

#### 11 Independent examiner's remuneration

	2024 £	2023 £
Examination of the financial statements	<u>2,580</u>	<u>2,520</u>
Independent examination of the financial statements	<u>2,580</u>	<u>2,520</u>

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 12 Taxation

The charity is a registered charity and is therefore exempt from taxation.

#### 13 Tangible fixed assets

	Office equipment £	Computer equipment £	Total £
<b>Cost</b>			
At 1 April 2023	941	7,432	8,373
At 31 March 2024	941	7,432	8,373
<b>Depreciation</b>			
At 1 April 2023	694	4,851	5,545
Charge for the year	51	517	568
At 31 March 2024	745	5,368	6,113
<b>Net book value</b>			
At 31 March 2024	196	2,064	2,260
At 31 March 2023	247	2,581	2,828

#### 14 Debtors

	2024 £	2023 £
Trade debtors	-	16,132
Prepayments and accrued income	1,972	1,435
Other debtors	65	65
	<u>2,037</u>	<u>17,632</u>

#### 15 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	631	1,120
Accruals and deferred income	2,610	2,520
Social security and other taxes	2,711	3,013
Other creditors	1,568	884
	<u>7,520</u>	<u>7,537</u>

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 16 Funds

	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 March 2024 £
<b>Unrestricted funds</b>					
<i><b>General</b></i>					
General funds	21,056	146,910	(151,119)	25,190	42,037
<i><b>Designated</b></i>					
Reorganisation reserve	47,500	-	-	-	47,500
<b>Total unrestricted funds</b>	<b>68,556</b>	<b>146,910</b>	<b>(151,119)</b>	<b>25,190</b>	<b>89,537</b>
<b>Restricted funds</b>					
DRCP	20,857	-	-	(20,857)	-
Great Western Railways	3,333	-	-	(3,333)	-
Norman Family Charitable Trust	1,000	-	-	(1,000)	-
	25,190	-	-	(25,190)	-
<b>Total funds</b>	<b>93,746</b>	<b>146,910</b>	<b>(151,119)</b>	<b>-</b>	<b>89,537</b>

	Balance at 1 April 2022 £	Incoming resources £	Resources expended £	Balance at 31 March 2023 £
<b>Unrestricted funds</b>				
<i><b>General</b></i>				
General funds	50,147	201,958	(231,049)	21,056
<i><b>Designated</b></i>				
Reorganisation reserve	47,500	-	-	47,500
<b>Total unrestricted funds</b>	<b>97,647</b>	<b>201,958</b>	<b>(231,049)</b>	<b>68,556</b>
<b>Restricted funds</b>				
DRCP	20,857	-	-	20,857
Great Western Railways	3,333	-	-	3,333
University of Plymouth	7,000	-	(7,000)	-
Norman Family Charitable Trust	1,000	-	-	1,000
	32,190	-	(7,000)	25,190
<b>Total funds</b>	<b>129,837</b>	<b>201,958</b>	<b>(238,049)</b>	<b>93,746</b>

## **Creative Connected Communities**

### **Notes to the Financial Statements for the Year Ended 31 March 2024**

#### **Designated funds**

##### ***Reorganisation reserve***

The Reorganisation reserve represents funds put aside for reorganisation of the Charity following the loss of contract.

#### **Restricted funds**

##### ***DRCP***

To improve the overall health and wellbeing of the people of Devonport. With targets beneficiaries including families with children, members of the BME community, the elderly, the homeless, people with mental health problems, people recovering from substance misuse and people with disabilities and special education needs.

This fund has been transferred to general unrestricted reserves because DRCP was dissolved some years ago, with the funds being used on the Devonport Listening Project with BBC in 2020/21.

##### ***Great Western Railways***

Funding for developing and creating the 'You Matter, We Care' project for vulnerable and disadvantaged women and men in the Stonehouse area. You will be used to create 75 female and 25 male wellbeing packs with personal hygiene items and oral health resources alongside a signposting information card.

This fund has been transferred to general unrestricted reserves as it is no longer deemed appropriate to maintain this reserve.

##### ***University of Plymouth***

To support and facilitate a Higher Education Innovation Fund outreach project; this involved brokering contracts with a local primary school in Plymouth and specialist college in Dartington.

##### ***Norman Family Charitable Trust***

Funding to create wellbeing gift bags for vulnerable and at-risk adult groups in Exeter.

This fund has been transferred to general unrestricted reserves as it is no longer deemed appropriate to maintain this reserve.

## Creative Connected Communities

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 17 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 March 2024 £
Tangible fixed assets	2,260	-	2,260
Current assets	69,607	25,190	94,797
Current liabilities	(7,520)	-	(7,520)
Total net assets	<u>64,347</u>	<u>25,190</u>	<u>89,537</u>
	Unrestricted funds General £	Restricted funds £	Total funds at 31 March 2023 £
Tangible fixed assets	2,828	-	2,828
Current assets	73,265	25,190	98,455
Current liabilities	(7,537)	-	(7,537)
Total net assets	<u>68,556</u>	<u>25,190</u>	<u>93,746</u>

#### 18 Related party transactions

There were no related party transactions in the year.



## Creative Connected Communities

### Detailed Statement of Financial Activities for the Year Ended 31 March 2024

	Total 2024 £	Total 2023 £
<b><i>Donations and legacies</i></b>		
Appeals and donations	149	397
Grants receivable	5,000	920
	<u>5,149</u>	<u>1,317</u>
<b><i>Charitable activities</i></b>		
Income from charitable activities	140,965	200,420
	<u>140,965</u>	<u>200,420</u>
<b><i>Investment income</i></b>		
Interest on cash deposits	796	221
	<u>796</u>	<u>221</u>
<b><i>Charitable activities</i></b>		
Rent	2,525	3,865
Insurance	1,905	1,932
Wages and salaries	-	6,355
Wages and salaries	114,146	116,199
Staff NIC (Employers)	6,692	7,575
Other pension costs	6,184	6,336
Staff training	154	-
General maintenance	-	645
General maintenance	(9,753)	57,128
Office expenses	257	168
Printing, postage and stationery	6,806	14,433
Trade subscriptions	189	156
Sundry expenses	5,886	3,353
Motor expenses	7,123	4,624
Advertising	2,305	3,296
Legal and professional fees	3,241	8,527
Bank interest payable	312	230
Depreciation of office equipment	567	707
Accountancy fees	2,580	2,520
	<u>151,119</u>	<u>238,049</u>