

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL  
CONNECTED)**

**(A COMPANY LIMITED BY GUARANTEE)**

**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 MARCH 2021**

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

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**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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**Trustees**

D Kasturiratne  
K Meyer (resigned 12 January 2021)  
H Neve  
J Shawe  
J Stewart  
S Thorpe  
L Withers

**Company registered number** 10236925

**Charity registered number** 1168688

**Registered office**

5th Floor Salt Quay House  
4 North East Quay  
Sutton Harbour  
Plymouth  
England  
PL4 0BN

**Accountants**

Bishop Fleming LLP  
Chartered Accountants  
Salt Quay House  
4 North East Quay  
Sutton Harbour  
Plymouth  
PL4 0BN

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**TRUSTEES REPORT  
FOR THE YEAR ENDED 31 MARCH 2021**

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The Trustees present their annual report together with the financial statements for the year ended 31 March 2021. The Trustees confirm that the Annual Report and financial statements of the Charity comply with the current statutory requirements, the requirements of the Charity's governing document and the provisions of the Statement of Recommended Practice (SORP), applicable to Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 383, the strategic report required of medium and large Charities under The Companies Act 2006 (Strategic Report and Director's Report) Regulations 2013 is not required.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**CONSTITUTION**

Creative Connected Communities is registered as a Charitable Company, limited by guarantee and was formed on 17 June 2016. It trades under the name Well Connected.

The Charity is constituted under a Memorandum of Association and is a registered Charity number 1168688.

The principal objects of the Charity are:

- To promote the education of:
  - students, in particular by providing them with practical experience in a variety of settings relevant to their area of study.
  - healthcare professionals through the provision of training, and
- To relieve sickness and preserve good health by the provision of advice, support, and care, particularly amongst marginalised groups.

**MEMBERS' LIABILITY**

Each member of the Charitable Company undertakes to contribute to the assets of the Charity in the event of it being wound up while he/she is a member, or within one year after he/she ceases to be a member, such amount as may be required, not exceeding £10, for the debts and liabilities contracted before they cease to be a member.

**METHOD OF APPOINTMENT OR ELECTION OF TRUSTEES**

The first Trustees were chosen from established and trusted partnerships, who were already familiar with the work that the Charity aims to do. Under the requirements of the Memorandum and Articles of Association, an individual is to continue as a Trustee for a term of three years from:

- In the case of the first Trustees, the date of the Charity's incorporation; or
- In the case of subsequent individuals, the date of their appointment by the board.

On expiry of their term of office, an individual will be eligible for reappointment as a Trustee.

The Memorandum and Articles provide for a minimum of 3 members but is not subject to any maximum. At present, the Board of Trustees has six members from a variety of community and professional backgrounds relevant to the work of the Charity, following the resignation of one Trustee in January 2021 who was also acting as Chair. Currently Well Connected does not have a designated Chair and the role is being covered on a rotating basis by the remaining Trustees.

Future appointment and election of Trustees is the responsibility of the Trustees who are elected or co-opted under the terms of the Articles of Association. When appointing new Trustees, the Board considers the skills and experience mix of existing Trustees in order to ensure that the Board has the necessary skills to contribute fully to the Charity's development.



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**TRUSTEES REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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**ORGANISATIONAL STRUCTURE AND DECISION MAKING**

The Board of Trustees normally meets once each quarter and are responsible for setting general policy, adopting an annual plan and budget, approving the statutory accounts, monitoring the Charity by the use of budgets and other data, and making major decisions about the direction of the Charity.

All Trustees give their time voluntarily and receive no benefits from the Charity.

The Trustees and Board of Trustees have devolved responsibility for day-to-day management of the Charity to the key management personnel. The key management personnel comprise the Chief Operating Officer and Strategic Lead for Community Engagement. The key management personnel implement the policies laid down by the Trustees and report back on performance.

The Chief Operating Officer and Strategic Lead for Community Engagement sit on the Board of Trustees but they have no voting rights.

**OBJECTIVES AND ACTIVITIES**

**POLICIES AND OBJECTIVES**

Creative Connected Communities is a Charity based in the South West, which uses community engagement to deliver innovative and engaging projects, which support and encourage positive lifestyle choices. Our vision is to inspire and connect communities to make a real difference to people's health and wellbeing. The Charity was created in June 2016 as a meaningful way for the Community Engagement Team, formerly at the Peninsula Dental Social Enterprise to continue its successful and award winning approach and allow for development of funding opportunities through grants and tenders.

Creative Connected Communities consists of three individuals currently. In October 2020, we worked with a Charity consultant to redefine our overall strategy which resulted in a strengthened purpose, vision, mission and strategic aims. Our updated strategic aims are:

- To develop and deliver learning which shares and facilitates an understanding and awareness of the health needs of communities.
- To listen, hear and involve communities in creating innovative and impactful initiatives.
- To be sustainable and resilient to achieve our purpose: 'To inform, inspire and innovate for the wellbeing of all!'

**ACTIVITIES FOR ACHIEVING OBJECTIVES**

Creative Connected Communities runs community based projects that enable students in health-related disciplines to gain experience relevant to their area of study and involving people who may not traditionally access health care services and who may experience disadvantage or inequality. These experiences enable students to develop a range of skills such as improved team working and interpersonal skills as well as deepening their understanding of the social determinants of health and the wider issues which impact health and wellbeing. Thus, equipping them to emerge as more informed clinicians.

Through its projects, Creative Connected Communities also provides advice and support to people from different groups (e.g. the elderly, individuals with learning difficulties) helping them to improve their wellbeing and avoiding ill health. We focus our activities on making positive impacts within our communities and supporting student education.

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**MAIN ACTIVITIES UNDERTAKEN TO FURTHER THE CHARITY'S PURPOSES FOR PUBLIC BENEFIT**

All our charitable activities are planned, keeping in mind the Charity Commission's guidance on public benefit. The focus of our activities will remain on the basis of identified needs and the capacity of the Charity to make a positive impact within our communities and support student education and includes:

- Students of health-related disciplines at higher education institutions in partnership with the Charity.
- Individuals within 'hard to reach' groups to which the Charity provides services.
- The general public through long-term reduction in demand for health care services due to better preventative health amongst targeted patient groups; and through health-care professionals with improved skills and better understanding of public health issues.

This means that the public will benefit from the Charity's work by way of

- healthcare professionals who have received more rounded training and benefitted from a greater breadth of experience.
- healthcare professionals who have a better understanding of issues surrounding the engagement of patients and public health; and
- improved health amongst 'hard to reach' patient groups through better education and support.

**ACHIEVEMENTS AND PERFORMANCE**

**KEY FINANCIAL PERFORMANCE INDICATORS**

In line with the development of the Charity's latest strategic plan to cover the next 3 years, the key financial aim continues to be to grow its income from a diversity of sources, including public grants, trusts, foundations, and individual and corporate giving. The aim of securing an annual growth in income will be to cover the future costs of running the Charity and the generation of an overall surplus to maintain an appropriate level of reserves. In the long term, this will provide sustainability for the Charity to fund its activities without unnecessary disruption as a result of peaks and troughs in income.

**REVIEW OF ACTIVITIES**

This has been a difficult and unusual year for Creative Connected Communities; the Covid-19 pandemic has affected us in a variety of ways, but we have remained engaged and connected within our communities using different platforms and forums.

A major impact for Well Connected during this year has been the loss of the Inter Professional Engagement module contract. Peninsula Dental Social Enterprise (PDSE) took the decision that they would not renew the contract when the initial three year period ended on 31 July 2020, choosing instead to retain and deliver the module themselves in-house. This was a module that Creative Connected Communities had successfully managed and coordinated since 2008, initially via the Community Engagement Team and from 2016 as an integral part of Creative Connected Communities but despite the trustees submitting a counter-offer, PDSE stayed with their decision. However, they did highlight that this was by no means a reflection of the quality of work that Creative Connected Communities provided, it was purely a business decision. Although disappointing, we view this decision as an opportunity to focus on health and wellbeing more holistically, whilst still promoting key oral health messages as part of other programmes and areas of work. As a result of PDSE's decision, the IPE Programme Officer post was formally transferred to PDSE, taking effect from August 2020.

We were mindful at the beginning of the pandemic of the lack of basic Personal Protective Equipment for both NHS and community-based colleagues. We were pleased to donate a variety of resources including hand sanitiser, disposable gloves and masks during April 2020.

The pandemic and the working from home requirements have demonstrated that we can operate efficiently and effectively, and together with the loss of the IPE Contract, led to the decision to adopt this practice permanently. We gave notice on and vacated our offices at Scott Business Park in July 2020. We are currently making use of a secure storage facility to store items such as resources, furniture, materials etc.

**TRUSTEES REPORT (CONTINUED)  
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Since July 2020, we have also benefitted from working with a Charity consultant with over 25 years' experience of working for established and start up Charities in a number of senior roles including fundraising, strategy and governance. This included:

- Working with our Strategic Lead for Community Engagement to develop a listening project in a neighbourhood in Plymouth.
- Using their extensive skills and expertise to assist us in redefining our overall strategy which resulted in a strengthened purpose, vision, mission and strategic aims and creating strategic documents such as a brand book, operational plan and core products document. Our values have also been reworded to become our Ways of Working.
- Providing mentoring and coaching to our Senior Management Team, helping us to apply for funding and connect with key stakeholders across the region including the Theatre Royal, Plymouth.

**Staff Welfare**

Our Senior Management Team were proactive in supporting and enabling staff as we started working from home and included weekly team meetings, increased use of the team WhatsApp messaging, monthly 'keeping in touch' postcards and ensuring that adjustments were made for colleagues whose personal circumstance required it. For example, accommodating parents who were home schooling and caring for relatives.

Our Senior Management Team have also attended a variety of online workshops and webinars which help to signpost and inform our good practice. Staff members reported feeling very well supported and helped throughout the challenging situation.

In addition, the trustees maintained contact with the staff team on a regular basis.

**Our Core Products**

COVID-19 and periods of lockdown have had a significant impact on project delivery but despite the restrictions, we have worked hard to ensure that we remained engaged and connected with our communities and partners. The following provides an overview of the programmes and areas of activity during the year.

**Workplace Wellbeing**

**Great Western Railway**

The relationship with colleagues at GWR has developed and deepened during the year. In Autumn 2020, we delivered a virtual Workplace Health Champion workshop for the train guards. Three workshops were delivered to 16 participants during October 2020.

The programme covered the following topics:

- Mood & Food – How to categorise food and choose food groups that will enhance mood.
- Healthy snacks – Snacking habits and how food culture can influence behaviour.
- What affects our mood and wellbeing
- Importance of sleep health
- Microbes and Hand Hygiene – what are microbes and how do they affect us.
- Oral health – impact of poor oral health and key oral health messages
- Healthy Conversations – 'Every Contact Counts'

A variety of engagement methods were used to ensure active participation, and included polls, a drawing activity, discussion, and scenarios.

We are delighted to report that colleagues at GWR nominated Well Connected for a GWR Community Grant which was awarded in February 2021. This generous support will enable us to create a new initiative with vulnerable and isolated women in the Stonehouse/Millbay area, by providing health and wellbeing packs alongside signposting and guidance information. The project is currently being developed and we look forward to reporting more fully next year.

TRUSTEES REPORT (CONTINUED)  
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“ Fantastic experience, thank you to the Well Connected team for putting this together, I hope and look forward to working more with you in the future! ”

“ Considering it was online, which is all new to me regarding training, it was extremely enjoyable and rewarding. ”

### Future Health Professionals

#### i. Social Engagement Pathway

We manage and coordinate the social accountability programmes within the established curriculum of University of Plymouth's Medical School for future clinicians via experiential learning opportunities which bring the Social Determinants of Health to life.

Up to July 2020, we managed and coordinated two concurrent Social Engagement pathways for year 2 and year 3 medical students whilst the programme transitioned to the year 2 curriculum.

#### Year 2 Pathway

The Year 2 Social Engagement Programme began in 2019/2020 as a longitudinal programme, with students engaging with the programme over the academic year instead of for just 1 week.

The complexities of the timetable required us to develop a new approach based on 6 milestones, which enabled students to work in pairs throughout the academic year with an allocated community organisation.

After the Christmas holiday period, several community visits were cancelled or postponed, firstly mainly due to the usual winter illnesses and then due to the increasing concern over the coronavirus outbreak. There was difficulty reorganising the placements due to the students having specific dates and times they were timetabled which clashed with the availability of community contacts. There were long periods of time in between the sessions and visits were then to be arranged for the next timetabled sessions at the end of March and during April.

As all clinical placements were cancelled on 16th March 2020, approximately a third of students had not had opportunity to engage face to face with their host organisation. A consolidation session was arranged to enable the students to come together to plan and prepare their health-related proposal.

The complexities of virtual programme delivery were carried forward to 2020/21 academic year and included the uncertainty, restrictions, and the challenges which everyone faced during the pandemic, and periods of lockdown, requiring active communication with host organisations, medical school colleagues and students. It also presented further challenges to the students and host organisations who participated as follows:

- Online delivery made it difficult for students to have opportunities for interacting with service users and therefore they were reliant on insights from their host organisation to help them understand the health needs of their population group.
- Problems with internet connection and reliability of broadband affected both the students' and host organisations' ability to attend meetings.
- Several host organisations who had agreed to participate had to drop out in September 2020 for various reasons but we were able to identify alternative hosts, with some partners agreeing to host more than one student group.

Despite the lack of in-person engagement, the students have developed some impressive activities which will be presented at the symposium on the 1st June 2021.

**TRUSTEES REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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**Year 3 Pathway**

As all clinical placements were suspended on 16th March 2020 for the 2019/20 academic year, the programme adopted a virtual approach. Timetables were provided for students with links to online content to guide them through self-directed learning about their allocated population group. Engagement was interspersed with telephone or video conversations with organisations, as well as links to videos exploring the patient perspective/experience and daily reflective Zoom sessions.

A virtual Showcase/Symposium took place in November 2020. The judging panel were impressed with the quality of the work produced and felt that there did not seem to be a major difference in the quality of experience between the students who had been through the pre-Covid pathway week and those who had experienced it online.

In total, 94 year 3 medical students, explored 15 population groups, organised over 100 community-based activities, with over 55 different organisations at over 61 different locations.

Completed pre and post feedback forms indicate that students reported a beneficial change in understanding (76%), awareness (59%), confidence (70%) and/or perceived value in community engagement (37%). All students reported a change in at least one of these categories, 37% reported a change in two categories, 39% reported a change in three categories, 10% reported a change in all four categories.

We would like to thank all our partners for their help and support throughout this unprecedented year.

**ii. Exploring Health Conditions: The patients' perspective through conversation**

In June 2020, we were commissioned by University of Plymouth's Medical School to manage, coordinate, and deliver this exciting and engaging programme.

The sessions were designed to give year 2 medical students, experience of interacting and listening to patients helping them to better understand the patient's perspective. Two people with the same diagnosed clinical condition were invited to be 'expert patients', reflecting on their engagement and interaction with health professionals and care teams by discussing their experiences, as well as any issues and concerns which they encountered.

Seven clinical conditions were represented:

- Idiopathic Pulmonary Fibrosis
- Osteoarthritis or Fibromyalgia
- Diabetes: parents of children with Type 1
- Ehlers-Danlos Syndrome
- Irritable Bowel Syndrome
- Mental Health: depression, anxiety and bi-polar
- Stroke

Due to Covid-19 restrictions, the sessions were held virtually using Zoom, with students attending two, one-hour sessions, which enabled them to meet people with different conditions.

Reflection and feedback were gained from both the students and expert patients.

Students recognised the following:

- Impact of chronic conditions on emotional and general wellbeing for patients as well as their families. Several students also noted that they understood more clearly how patients may vary in response to their diagnosis.
- Patient knowledge: people living with a chronic health diagnosis are often very informed and understand their condition in depth and detail. One student commented; 'Say if you don't know rather than pretend you know everything!'

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- Empathy was mentioned several times, especially with reference to understanding and considering patients as individuals.
- Stigma linked to diabetes and fibromyalgia and that these conditions are more severe and debilitating than they realised.
- Conditions can present differently in different people whose reactions will vary to the same diagnosis.
- The importance of focusing on the positives rather than completely on the limitations and problems.

“I'd like to thank the patients very much for their time today, as it has helped me massively in understanding both their diseases and actually how patients feel with these conditions. The sessions were genuinely incredibly useful for me, and I'd definitely love to have more of these in the future. Thank you also to Well Connected for organising this, as it was really good! ♡♡

2nd Year Medical Student

University of Plymouth's Medical School were delighted with the success, students' feedback and engagement with the programme was high, which demonstrated that they successfully achieved the learning outcomes as well as developing a better understanding of listening to patients, the value of effective communication and considering wider factors which impact on health and wellbeing.

Positive feedback was also received from the 'expert patients', many of whom are interested in taking part in the programme next year.

**iii. Foundation Dentist Programme**

The Community Outreach project is well established in the Foundation Dentist [FD] programme for the South West region

Well Connected provides the expertise and guidance for newly qualified dentists as they undertake their individual projects. Several meetings were held with the South West based trainers to discuss the most appropriate way to deliver the programme using virtual platforms. It was agreed that the FDs could choose which population group to engage with and adapt their project to the needs of their clinical responsibilities.

Four virtual study days took place during October and November 2020 when the project was introduced to 75 FDs, with 2 additional days when FDs presented their ideas and project outlines to a panel of dental care professionals and Well Connected.

Our Strategic Lead for Community Engagement continued to support and advise FDs as requested via email, online meetings, and provision of resources.

We look forward to attending the presentation events in May 2021.



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“ Wendy is a fantastic ambassador for oral health projects with Foundation Dentists in the South West. She uses her expertise to draw alongside Foundation Dentists and empowers them to achieve more than they ever thought possible with their oral health projects. Her strength is fostering self-belief and providing encouragement, helping them to examine their place in their local communities. She encourages them to undertake oral health projects that make an impact, leave a legacy, and benefit all who are involved. We all appreciate her clarity of thought, unique perspective and generosity of spirit. ”

Dr Phil Loughnane, Training Programme Director  
Dental Foundation Training

**Community Wellbeing**

**i. Supervised Toothbrushing Programme**

The programme was launched in September 2019 with Well Connected subcontracted by Peninsula Dental Social Enterprise CiC (PDSE) to manage and coordinate the training and delivery within early years settings across Devon including Plymouth but excluding the Torbay area; to enable them to undertake training leading to the creation of supervised toothbrushing sessions as part of the school day.

SIGN UP	Lot 2 EX & TA	Lot 3 PL	Total
Total Number of Settings:	261	157	418
Registered	121	98	219
Ceased since pandemic began	6	2	8
Declined	134 (51.3%)	57 (36.3%)	191 (45.7%)
Participation Rate:			
Current Rate	46.4%	62.4%	52.4%

COVID-19 has had a profound effect on the programme, resulting in the temporary cessation for a period of 6 months. Concerns remained after schools/nurseries returned to face-to-face contact in September 2020; early years staff felt the priority was to settle the children back into a routine before restarting the programme.

Throughout the pandemic and subsequent periods of lockdown, we remained proactive; maintaining communication via emails, responding to telephone calls as well as posting updates and guidance via the Facebook group created for settings. This was especially important as several remained open for key worker and vulnerable children.



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Additional reassurance was provided to settings especially regarding infection control queries which were raised. Colleagues were provided with guidance and advice to remind them that as long as they were following our procedures and guidance, there was little or no risk.

Training has been provided for settings which had experienced a change in staff as well as updates to refresh knowledge and increase confidence as the programmes restarted.

All settings that are participating in the programme have been emailed during March 2021, reminding colleagues of the importance of the programme and including reference to the Department of Education's Development Matters document which cites toothbrushing programmes as good practice.

An area most affected by the pandemic remains the completion of the annual Quality Assurance audits which PDSE's Oral Health Educator undertakes by visiting the settings, to observe a toothbrushing session, check monitoring paperwork and provide help and advice as requested. We will recommence these visits from September 2021, when we are anticipating that all participating settings will be operational again.

Confirmation has been received from NHS England and NHS Improvement that their Senior Leadership Team have approved a one-year extension of the pilot programme, taking the end date to 31 August 2022. We are awaiting the paperwork formally confirming this; however we have had a verbal update from NHS



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England stating that the contracts are currently being processed; we anticipate that this will be completed by August 2021.

ii. **Wellbeing Champion Programme**

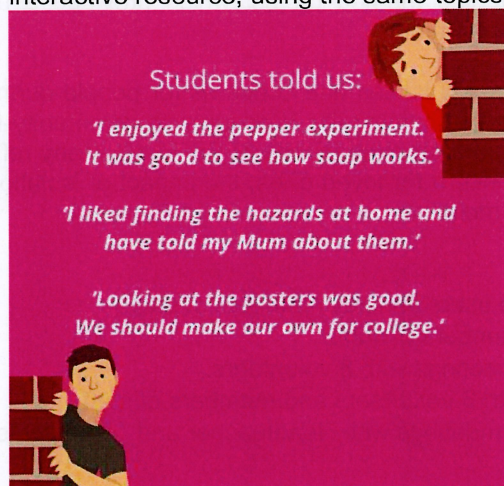
Responding to a request from the Headteacher at Dartington Lifeworks College the 'Wellbeing Champion' programme was created. It was recognised that many young people who attend the college needed additional advice, guidance and understanding of key wellbeing themes including:

- Oral health
- Sun safety
- Food Hygiene
- Basic First Aid
- Personal Hygiene

We devised and created a workbook to support the delivery of the programme which included the use of experiments, activities, and exploration to increase the students' knowledge and awareness of the various topics.

A 6-week face to face programme was delivered between October – December 2020 following strict Covid-19 guidance. 9 young people took part and enjoyed these sessions; although the engagement differed to previous sessions because of the need to wear face masks, and the limited use of resources and materials. Evaluation was undertaken after each session; red/amber/green tokens were used to demonstrate if the young people enjoyed the session and if they felt that their knowledge had increased. Every week they reported that they did feel better informed and more confident about these topics. In total 31 green, 4 amber and 1 red token[s] were posted over the programme.

Due to the lockdown and changes in educational requirements in January 2021, it was agreed that a second course would be delivered remotely. This proved to be somewhat challenging due to the ability of some families to support the young people with technology. To avoid this, the workbook was redesigned into an interactive resource, using the same topics as in the face-to-face programme.



“As always the approach is spot on. Wendy listens to our students and ensures that everyone is included in every session. ”

“Its been difficult this year as social distancing and facemasks have been hard to explain to some of our students. Spending time discussing Covid as part of the this programme helped to alleviate some of the concerns.”

**Health Promotion**

i. **Dental First Steps**

This initiative has been overseen by a Dental Public Health Specialty Registrar and aims to improve the oral health of children with a specific focus on reducing the number of children requiring extractions under general anaesthetic.

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Training was delivered to health visiting teams across 5 regions of the South West:

- Plymouth
- Torbay
- Bath and North East Somerset
- South Gloucester
- Bristol

More than 470 health professionals took part in the workshops which provided an overview and insight into dental health and guidance for referring families to dental care/treatment. Formal and information feedback demonstrate a high standard of satisfaction reported by individual health visitors and health visiting leads across the region and included the following:

Confidence levels in talking to families about oral health topics based on a scale of 1 to 5, where 1='Not confident at all' and 5='Very confident'. Increase from an average score of 3.41 to 4.52 after the face-to-face training had taken place and from 3.29 to 4.59 for the online training.

**ii. Teeth on Tour**

Due to Covid-19 restrictions, the resources were not loaned to early years settings during the reporting period. However, it has given us the time to consider the impact of providing resources, the benefit to the community and how the initiative can be enhanced. A similar approach with more generic wellbeing themed resources is currently being developed.

We are mindful of the importance of cross contamination and infection control when providing these items to groups and have created a straightforward and easy to implement cleaning system.

**Innovation Projects**

**i. Listening Initiative - Making a Difference in Devonport**

It was important that we remained connected to our communities during the pandemic and subsequent periods of lockdown. We achieved this by creating a listening themed project which provided a unique opportunity for us to engage and interact at a time of great uncertainty.

The aim of the project was to listen to better understand the key issues and concerns for people during this time and to identify how we can better respond to and serve this community. Working with community-based partners, we engage directly with 21 people who each shared their experiences of Covid-19. Many reflected on the difficulties they were living through, the worry and concern for loved ones, the impact of isolation, the challenge of home schooling, working from home and much more.

We engaged with:

- Hamoaze House: virtual meetings with 12-15 service users and key members of staff.
- Plymouth Music Zone: virtual meetings with 4 key members of staff.
- Friends of Devonport Park: face to face and virtual meetings with 8 volunteers.
- Horticultural Therapy Trust: face to face meetings with 6 volunteers and members of staff.
- Scott Health and Medical Care College: face to face meetings with Headteacher and 15 students.

As a result of our listening, we identified the following core themes:

- Adaptability
- Importance of outdoor space
- Creativity

As the project developed and gathered momentum, a BBC Radio Devon journalist was keen to record the individual stories and lived experiences as part of a 'Making a Difference' programme they were working on. The outcome has been truly inspirational opportunity to broadcast these stories on BBC Radio Devon, which culminated in a one-hour documentary hosted by our Strategic Lead for Community Engagement and Charity Consultant, which aired in February 2021 and was available on BBC Sounds during March 2021. The



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feedback has been amazing and we have received many comments from people who listened live or accessed the recording via BBC Sounds.



The engagement with BBC Radio Devon has led to an invitation to take part in further broadcasts which will help to raise the profile of Creative Connected Communities as well as other radio-based projects which showcase our approach to engagement and outreach. We are currently working with the University of Plymouth and BBC Radio Devon on a student themed listening project which is encouraging international students to share their stories and experiences of living and studying in Plymouth.

This project has been funded through the DRCP Restricted Fund and gave us the opportunity to provide a small grant of £500 to each of the community organisations who took part in the initiative. The funding was offered to recognise the immense value we place on their participation and to provide much needed funding for project delivery or to support the organisation in some other way.

Each organisation will also be presented with a plaque to display.

**ii. Higher Education Innovation Funds (HEIF)**

We were invited to support two successful funding applications to HEIF, providing the community engagement and outreach for the following projects:

- Creativity, Community and Covid-19

This involves creating meaningful, easy read Covid-19 material for children and young people where we will be brokering connections and engagement with the community. We also be contributing to the delivery of a school project and engagement with young people.



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- Student-led Knowledge Exchange Challenge Fund for Digital Health

This involves supporting students as they develop creative, digital initiatives which support health and wellbeing for older people. We will be offering advice, guidance and mentoring as students engage with community-based organisation.

We will be reporting on the outcome of these projects in 2021/22.

**Website and Social Media**

2021 has seen the creation of a new website for the Charity, [www.wellconnecteduk.org](http://www.wellconnecteduk.org), which enables us to edit, post and amend independently, resulting in a more responsive platform to promote our work. We aim to continue to develop and improve the site, providing resources and guidance which can be downloaded by health professionals, parents and schools.

Our social media sites now include Instagram as well as Facebook and Twitter but we recognise the need to improve our social media presence. As a result, we are creating a strategic approach to improving this aspect of raising awareness of our work and impact.

**Successes during the year**

Despite the challenges of the past year, we are delighted to include a roundup of our successes during the year as follows:

- Two abstracts were accepted for the British Association for the Study of Community Dentistry conference in April 2020.
- Dental Ambassadors awarded the Best Charity/Outreach Project by The Probe in May 2020.
- Joint authorship, Education for Primary Care article: 'Today's shook me up a lot inside...it's definitely changed me.' Published September 2020 Education for Primary Care.
- Invitation in December 2020 to submit article for the Faculty of General Dental Practice, June 2021 edition of Primary Dental Journal
- Request to support Theatre Royal Plymouth an 'Engaging and Learning' project during January 2021.
- Ground-breaking BBC Radio Devon documentary 'Making a difference in Devonport' broadcast February 2021.

**INVESTMENT POLICY AND PERFORMANCE**

There are no funds currently available for long-term investment. Therefore, the set up and implementation of an investment policy will be planned when the Charity is in the position of having sufficient levels of reserves to allow for investments. Currently, any surplus funds are transferred into a Business Reserve account and earn a small amount of interest.

**FINANCIAL REVIEW**

**FINANCIAL PERIOD ENDING 31 MARCH 2021**

Income for the year totalled £242,375 (2020: £310,865). Expenditure totalled £254,470 (2020: £319,553), resulting in a deficit for the year of £12,095 (2020: £8,688).

Total Funds at 31 March 2021 were £172,210 (2020: £184,304).

**GOING CONCERN**

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the Accounting Policies.



**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**TRUSTEES REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 MARCH 2021**

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**RESERVES POLICY**

The Charity's unrestricted funds are freely available to spend, arising from previous years' operating results and donations.

The Charity's restricted funds fall outside the definition of reserves as these funds are funds which have been given to Creative Connected Communities for a specific purpose and as such are not freely available to the Charity.

The Board of Trustees agreed that Creative Connected Communities requires a minimum level of unrestricted reserves (£38k) which, currently is the equivalent to three months' worth of expenditure:

- To meet our staff responsibilities and obligations
- To meet the obligations under our overheads
- To provide a buffer in the absence of ongoing funding or termination of a contract whilst alternative funding is sought.

As of 31 March 2021, Creative Connected Communities had £133,970 in unrestricted reserves which is above the level of reserves assessed as being required for working capital to meet our legal, statutory and best practice requirements.

However, considering the current needs and the present economic climate, the Trustees agreed to draw on the reserves to buffer the Charity for the next 12-18 months and set up a designated reserve of £47,500 from the beginning of this financial year. This covered the impact of the discontinuation of a major contract during 2019/20 and will allow the Charity to consolidate whilst keeping it protected for the future. As of 31st March 2021, £14,773 remains in the designated reserves.

**RISK MANAGEMENT**

The Board of Trustees has conducted a review of the major risks to which the Charity is exposed through the establishment of a risk register. These risks are reviewed on an ongoing basis, at least annually, to satisfy ourselves that adequate measures have been taken to manage the risks identified. Where appropriate, systems or procedures have been established to mitigate the risks that the Charity faces.

**FUNDS HELD AS CUSTODIAN TRUSTEE ON BEHALF OF OTHERS**

The Charity does not hold any funds as custodian trustee on behalf of others during the period ending 31 March 2021.

Approved by order of the members of the Board of Trustees on 16-11-21 and signed on their behalf,  
by:



**J Stewart**  
Trustee

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**(CONTINUED)**

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**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**INDEPENDENT EXAMINER'S REPORT  
FOR THE YEAR ENDED 31 MARCH 2021**

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**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF CREATIVE CONNECTED  
COMMUNITIES (TRADING AS WELL CONNECTED) ('the Charity')**

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 March 2021.

**RESPONSIBILITIES AND BASIS OF REPORT**

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**INDEPENDENT EXAMINER'S STATEMENT**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:



Pamela Tuckett

Dated: 17th November 2021

FCA, DChA

Bishop Fleming LLP  
Salt Quay House  
4 North East Quay  
Sutton Harbour  
Plymouth  
PL4 0BN

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)**  
**FOR THE YEAR ENDED 31 MARCH 2021**

	Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
<b>INCOME FROM:</b>					
Donations and legacies	3	19,002	10,500	29,502	47,523
Charitable activities	4	212,810	-	212,810	263,033
Investments	5	63	-	63	309
		<u>231,875</u>	<u>10,500</u>	<u>242,375</u>	<u>310,865</u>
<b>TOTAL INCOME</b>					
<b>EXPENDITURE ON:</b>					
Charitable activities		216,866	37,604	254,470	319,553
		<u>216,866</u>	<u>37,604</u>	<u>254,470</u>	<u>319,553</u>
<b>TOTAL EXPENDITURE</b>					
		<u>15,009</u>	<u>(27,104)</u>	<u>(12,095)</u>	<u>(8,688)</u>
<b>NET MOVEMENT IN FUNDS</b>					
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		118,961	65,344	184,305	192,993
Net movement in funds		15,009	(27,104)	(12,095)	(8,688)
		<u>133,970</u>	<u>38,240</u>	<u>172,210</u>	<u>184,305</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>					

The notes on pages 20 to 30 form part of these financial statements.

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**REGISTERED NUMBER:10236925**

**BALANCE SHEET**  
**AS AT 31 MARCH 2021**

	Note	2021 £	2020 £
<b>FIXED ASSETS</b>			
Tangible assets	8	4,418	5,201
<b>CURRENT ASSETS</b>			
Debtors	9	2,591	135,539
Cash at bank and in hand		181,802	104,357
		<u>184,393</u>	<u>239,896</u>
Creditors: amounts falling due within one year	10	(16,601)	(60,792)
<b>NET CURRENT ASSETS</b>		<u>167,792</u>	<u>179,104</u>
<b>TOTAL NET ASSETS</b>		<u><u>172,210</u></u>	<u><u>184,305</u></u>
<b>CHARITY FUNDS</b>			
Restricted funds	11	38,240	65,344
Unrestricted funds	11	133,970	118,961
<b>TOTAL FUNDS</b>		<u><u>172,210</u></u>	<u><u>184,305</u></u>

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



**J Stewart**

Date: 16-11-21

The notes on pages 20 to 30 form part of these financial statements.

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

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**1. GENERAL INFORMATION**

Creative Connected Communities (registered number 10236925) is a Charity, limited by guarantee and incorporated in England. The registered office is 5th Floor Salt Quay House, 4 North East Quay, Sutton Harbour, Plymouth, England, PL4 0BN. The principal place of business is Unit 18, Scott Business Park, Beacon Park Road, Plymouth, PL2 2PB.

**2. ACCOUNTING POLICIES**

**2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Creative Connected Communities (Trading as Well Connected) meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

**2.2 GOING CONCERN**

The accounts have been prepared on the going concern basis. During the year the COVID-19 pandemic has affected the operations of the Charity, and the Charity has also seen changes in its contract income. The Trustees however are confident that the Charity is a going concern and that they have sufficient reserves (free and designated) to ensure all debts are paid as they fall due.

**2.3 INCOME**

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the Charity's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the Charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

**2.4 EXPENDITURE**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.



**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

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**2. ACCOUNTING POLICIES (continued)**

**2.4 EXPENDITURE (CONTINUED)**

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

**2.5 TANGIBLE FIXED ASSETS AND DEPRECIATION**

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following bases:

Office equipment	-	20% reducing balance
Computer equipment	-	20% reducing balance

**2.6 DEBTORS**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.7 CASH AT BANK AND IN HAND**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.8 LIABILITIES AND PROVISIONS**

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

**2.9 PENSIONS**

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

**2. ACCOUNTING POLICIES (continued)**

**2.10 FUND ACCOUNTING**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

**3. INCOME FROM DONATIONS AND LEGACIES**

	Charity Unrestricted funds 2021 £	Charity Restricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Charity donations	19,002	-	<b>19,002</b>	39,105
Charity grants	-	10,500	<b>10,500</b>	8,418
<b>Total donations and legacies</b>	<b>19,002</b>	<b>10,500</b>	<b>29,502</b>	<b>47,523</b>
Total 2020	41,943	5,580	47,523	

**4. INCOME FROM CHARITABLE ACTIVITIES**

	Charity Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Education and training	212,810	<b>212,810</b>	263,033
<b>TOTAL 2020</b>	<b>263,033</b>	<b>263,033</b>	

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**5. INVESTMENT INCOME**

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Investment income	63	63	309
TOTAL 2020	309	309	

**6. ANALYSIS OF EXPENDITURE BY ACTIVITIES**

	Direct Costs 2021 £	Support costs 2021 £	Total funds 2021 £	Total funds 2020 £
Charitable Activities	251,758	2,712	254,470	319,553
TOTAL 2020	316,553	3,000	319,553	

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

**6. ANALYSIS OF EXPENDITURE BY ACTIVITIES (CONTINUED)**

**ANALYSIS OF DIRECT COSTS**

	<b>Total funds 2021 £</b>	<b>Total funds 2020 £</b>
Staff costs	161,540	217,579
Depreciation	1,104	1,300
Legal and professional	3,432	2,377
Advertising and marketing	2,707	556
Payroll fees	872	1,004
Bank fees	-	3
General expenses	6,211	2,884
Insurance	2,080	2,386
Printing, postage and stationary	8,475	5,755
Rent	6,634	12,819
Staff development and conferences	3	967
Subscriptions	1,158	426
Travel and subsistence	2,198	5,876
Project consumables	55,344	61,951
Repairs and maintenance	-	279
Fundraising expenditure	-	391
<b>TOTAL 2021</b>	<b>251,758</b>	<b>316,553</b>

**ANALYSIS OF SUPPORT COSTS**

	<b>Total funds 2021 £</b>	<b>Total funds 2020 £</b>
Governance costs	2,712	3,000

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**7. STAFF COSTS**

	2021 £	2020 £
Wages and salaries	142,140	189,561
Social security costs	8,885	15,274
Other pension costs	10,515	12,744
	<u>161,540</u>	<u>217,579</u>

The average number of persons employed by the Charity during the year was as follows:

	2021 No.	2020 No.
Average employees	<u>4</u>	<u>6</u>

No employee received remuneration amounting to more than £60,000 in either year.

The Trustees consider themselves to be key management personnel, accordingly there is no remuneration paid for the year (2020: nil).

**8. TANGIBLE FIXED ASSETS**

	Office equipment £	Computer equipment £	Total £
<b>COST</b>			
At 1 April 2020	941	7,111	8,052
Additions	-	321	321
	<u>941</u>	<u>7,432</u>	<u>8,373</u>
At 31 March 2021			
	<u>941</u>	<u>7,432</u>	<u>8,373</u>
<b>DEPRECIATION</b>			
At 1 April 2020	459	2,392	2,851
Charge for the year	96	1,008	1,104
	<u>555</u>	<u>3,400</u>	<u>3,955</u>
At 31 March 2021			
	<u>555</u>	<u>3,400</u>	<u>3,955</u>
<b>NET BOOK VALUE</b>			
At 31 March 2021	<u>386</u>	<u>4,032</u>	<u>4,418</u>
At 31 March 2020	<u>482</u>	<u>4,719</u>	<u>5,201</u>

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

**9. DEBTORS**

	2021 £	2020 £
<b>DUE WITHIN ONE YEAR</b>		
Trade debtors	753	-
Other debtors	96	133,752
Prepayments and accrued income	1,742	1,787
	<u>2,591</u>	<u>135,539</u>

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2021 £	2020 £
Trade creditors	5,745	1,444
Other taxation and social security	2,692	4,218
Other creditors	-	26,211
Accruals and deferred income	8,164	28,919
	<u>16,601</u>	<u>60,792</u>



**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**11. STATEMENT OF FUNDS**

**STATEMENT OF FUNDS - CURRENT YEAR**

	Balance at 1 April 2020 £	Income £	Expenditure £	Balance at 31 March 2021 £
<b>UNRESTRICTED FUNDS</b>				
<b>CHARITY DESIGNATED FUNDS</b>				
Reorganisation reserve	47,500	-	-	47,500
<b>CHARITY GENERAL FUNDS</b>				
General Funds	71,461	231,875	(216,866)	86,470
<b>TOTAL UNRESTRICTED FUNDS</b>	<b>118,961</b>	<b>231,875</b>	<b>(216,866)</b>	<b>133,970</b>
<b>RESTRICTED FUNDS</b>				
DRCP	65,344	-	(37,604)	27,740
Great Western Railways	-	5,000	-	5,000
University of Plymouth	-	4,500	-	4,500
Norman Family Charitable Trust	-	1,000	-	1,000
	65,344	10,500	(37,604)	38,240
<b>TOTAL OF FUNDS</b>	<b>184,305</b>	<b>242,375</b>	<b>(254,470)</b>	<b>172,210</b>

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

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**11. STATEMENT OF FUNDS (CONTINUED)**

**Designated funds**

**Reorganisation reserve**

The Reorganisation reserve represents funds put aside for reorganisation of the Charity following the loss of a contract.

**Restricted funds**

**DRCP**

To improve the overall health and wellbeing of the people of Devonport. With target beneficiaries including families with children, members of the BME community, the elderly, the homeless, people with mental health problems, people recovering from substance misuse and people with disabilities and special educational needs.

**Macmillan Cancer Support**

Funding provided to support a ABCD project in Devonport.

**Faculty of Health and Human Sciences**

Funding provided for the 'Dental Buddies' groups.

**Great Western Railways**

Funding for developing and creating the 'You Matter, We Care' project for vulnerable and disadvantaged women and men in the Stonehouse area. This will be used to create 75 female and 25 male wellbeing packs with personal hygiene items and oral health resources alongside a signposting information card.

**University of Plymouth**

To support and facilitate a Higher Education Innovation Fund outreach project; this involved brokering contacts with a local primary school in Plymouth and specialist college in Dartington.

**Norman Family Charitable Trust**

Funding to create wellbeing gift bags for vulnerable and at-risk adult groups in Exeter.

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)**  
**(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2021**

**11. STATEMENT OF FUNDS (CONTINUED)**

**STATEMENT OF FUNDS - PRIOR YEAR**

	Balance at 1 April 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 March 2020 £
<b>UNRESTRICTED FUNDS</b>					
<b>DESIGNATED FUNDS</b>					
Reorganisation Reserve	-	-	-	47,500	47,500
<b>GENERAL FUNDS</b>					
General Funds	127,649	305,285	(313,973)	(47,500)	71,461
<b>TOTAL UNRESTRICTED FUNDS</b>	<b>127,649</b>	<b>-</b>	<b>(313,973)</b>	<b>-</b>	<b>118,961</b>
<b>RESTRICTED FUNDS</b>					
DRCP	65,344	-	-	-	65,344
Macmillan Cancer Support	-	4,080	(4,080)	-	-
Faculty of Health and Human Sciences	-	1,500	(1,500)	-	-
	65,344	5,580	(5,580)	-	65,344
<b>TOTAL OF FUNDS</b>	<b>192,993</b>	<b>5,580</b>	<b>(319,553)</b>	<b>-</b>	<b>184,305</b>

**12. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

**ANALYSIS OF NET ASSETS BETWEEN FUNDS - CURRENT YEAR**

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	4,418	-	4,418
Current assets	146,153	38,240	184,393
Creditors due within one year	(16,601)	-	(16,601)
<b>TOTAL</b>	<b>133,970</b>	<b>38,240</b>	<b>172,210</b>

**CREATIVE CONNECTED COMMUNITIES (TRADING AS WELL CONNECTED)  
(A COMPANY LIMITED BY GUARANTEE)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2021**

**12. ANALYSIS OF NET ASSETS BETWEEN FUNDS (CONTINUED)**

**ANALYSIS OF NET ASSETS BETWEEN FUNDS - PRIOR YEAR**

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	5,201	-	5,201
Current assets	174,551	65,344	239,895
Creditors due within one year	(60,792)	-	(60,792)
<b>TOTAL</b>	<b>118,960</b>	<b>65,344</b>	<b>184,304</b>

**13. PENSION COMMITMENTS**

The Charity operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered fund. The pension cost charge represents contributions payable by the Charity to the fund and amounted to £10,515 (2020: £12,744). Contributions totalling £Nil (2020: £Nil) were payable to the fund at the balance sheet date and are included in creditors.

**14. RELATED PARTY TRANSACTIONS**

During the year services were provided by Peninsula Dental Social Enterprise CIC to the Charity, free of charge, with a value of £10,705 (2020: £34,612). This has been recorded in donations. At the year end there was no balance between the the two entities.

**15. CONTROLLING PARTY**

The Charity is controlled by the Board of Trustees.