

## **Key Relationships**

The board felt that we would benefit from a more effective use of resources, expertise and knowledge, achieving economic stability, improving fundraising and development strategies, avoiding duplication of effort and fundraising, enhanced ability to advocate for beneficiaries and to communicate with outside agencies

This year we Took part in the equality diversity scheme events run by Birmingham and Solihull mental health NHS and continued our work with West Midlands combined authority on the thrive project.

Throughout the year we have run a number of pilot projects concentrating on the relief of poverty and mental wellbeing.

## **Risk Management:**

An overall risk assessment report and risk register is produced annually and presented to the Board. For the purpose of the assessment, risk is defined as *“the threat that any event or action will adversely affect an organisation’s ability to achieve its business objectives and execute its strategies”*. The assessment is set against the charities strategic priorities and within the context of Nightlife Outreach being in a high risk business in terms of:

1. Funding resources
2. Client group
3. Capability

When risks are identified they are allocated a priority rating, control actions identified and responsibilities for actions are determined. From the annual assessment an action plan is formulated and this is regularly monitored and reported to the board. A risk assessment has also been applied to our service and performance objectives to assist the Board and Senior Management Team to manage their delivery. The board also receive regular internal audit reports prepared by the Association’s appointed internal auditor, on a wide range of business activity. This is based upon an annual plan prepared at the beginning of each financial year. The internal audit programme regularly reviews our risk management systems to apply a degree of independent scrutiny and to ensure best practice. Recommendations arising from the reviews are used by the Board as a means of ensuring a robust risk management process, learning and continuous improvement.

We will continue to review, challenge and develop our procurement activity within the context of prioritising our spend activity.

## **Objectives and Activities**

To advance any social or charitable purpose or purposes; which will promote the regeneration for the public benefit, of areas of social and economic deprivation. These areas can be with the West Midlands Region. Nationally or internationally, without distinction of age, gender, race, political or religious opinions or sexual preferences or orientation, and in particular:

- i. The relief of Poverty in such ways as may be thought fit
  - ii. The provision of Research and Consultancy
  - iii. The relief of Unemployment through job creation schemes
  - iv. The advancement of Education and Training
  - v. Create performance art
  - vi. Create musical activity
  - vii. Promote the arts through events and digital media
  - viii. The provision of Recreational Facilities in the interest of social welfare
  - ix. Associated product development and delivery
- 2) The preservation and protection of good mental health of anyone who accesses the LGBTQA+ Night Time economy (LGBTQA+ NTE) who are either taking drugs regularly, addicted to drugs or alcohol and who have subsequent mental health issues, in particular but not exclusively by:
- The provision of advice, information and education to users of the LGBTQA+ NTE so they are better equipped to avoid a life blighted by addiction.
  - Conducting or commissioning research on substance abuse and its subsequent effect on mental health and to publish the useful results of such research.

### **The advancement of health or the saving of lives:**

Nightlife Outreach has run a number of programs focusing on our charitable objectives. We ran successful outreach programs at Birmingham Pride and Fresher's Week, promoting the safe use of drugs and the danger of addiction. In conjunction with the NHS Quality and Diversity Scheme, West Midlands Combined Authority Thrive Project and worked with Birmingham University Campuses, Birmingham Pride and Local Nightclubs and bars, delivering educational drug awareness material.

Within the wellness teams we also gave out information on outreach programs and recovery pathways to vulnerable people.

Social Media Campaigns were run throughout the year to inform and integrate with a wider audience and promote our message on drugs and mental health. This has seen a huge increase in participation with posts being shared and liked widely on Facebook.

Nightlife outreach also became a verified charity with Paypal and Amazon smile.

Since the opening of the centre, we have also started running a number of weekly mental health group sessions, provided by our in-house mental health trainer. As well as a number of in-house groups partnered with HEMA (historical martial arts) Laughing Yoga, and an electrical skills development training course for NEET.

### **The advancement of arts, culture, heritage, community development or science:**

This year we have focused heavily on improving our presence in the arts and culture sector.

We continued to work in partnership with Birmingham Fierce Festival; a queer art and live art festival held in Birmingham. We became the festival hub for the weeklong festival and hosted

over 15 individual performances, as well as question and answer sessions and meet the artist groups. This partnership will continue throughout 2019 with the launch of 'Fierce Night artist behind bars; which will promote queer arts in Birmingham.

We started a bike to work donation scheme bikes donated and given out to service users and volunteers, we ran a recycling project to upcycle general waste materials into art to be displayed.

We supported a local chef to run a Vegan kitchen/ cooking classes, healthy eating and the connection between diet and wellbeing.

Supported up and coming bands/ provide free rehearsal space/ free event planning and opened up our space to local independent food vendors and pop-up restaurants with our support local businesses scheme

**The advancement of human rights, conflict resolution or reconciliation or the promotion of religious or racial harmony or equality and diversity:**

Our equality and diversity work focuses on building racial harmony and equality through our work with the LGBTQ+ community and the various BAME groups who use the centre. We will continue this into 2020 and further develop links to other LGBTQ+ Arts groups including the Shout Arts festival.

**Review**

This year, the charity shifted its focus from gaining funding for specific programs, into increasing donations; both large and small. We have continued to receive funding from National Lottery, Heart of England and Tesco's for specific projects but this year, but have focused on increasing the volume of small donations through events and local nightclubs, and also increasing the volume of large donations from corporate entities.

The main source of expenditure for the current year has been invested in the opening our ongoing work with mental health, BAME and LGBTQ+ groups, Birmingham pride and social media campaigns to highlight mental health, LGBTQ+ issues and drug awareness.

The charity wishes to seek investment opportunities in organisations and countries which demonstrate a positive approach to individuals, communities, environmental protection, pollution control, conservation and recycling, safety & security and ethical employment practices. For more details please refer to our Ethical Investment Policy.

Nightlife Outreach Charity No 1168684

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for the Year Ended 31 December 2019

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Nightlife Outreach Charity No 1168684

General Information  
for the Year Ended 31 December 2019

**Address:**

The Works 77a  
Upper Trinity Street  
Birmingham  
B9 4EG

**Accountants:**

Subco Ltd  
Sohan Singh House  
2nd Floor  
44 Bradford Street  
Walsall  
West Midlands  
WS1 3QA

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Financial Statements

for the Year Ended 31 December 2019

Accountants' Report to

Nightlife Outreach Charity No 1168684

In accordance with instructions given to us we have prepared without carrying out an audit the annexed financial statements from the accounting records of Nightlife Outreach Charity No 1168684 and from information and explanations supplied to us.

Subco Ltd  
Sohan Singh House  
2nd Floor  
44 Bradford Street  
Walsall  
West Midlands  
WS1 3QA

Date: .....

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Client Approval Certificate

I approve the financial statements and confirm that I have made available all relevant records and information for their preparation.

.....  
Miss O Rhoden

Date: .....

Nightlife Outreach Charity No 1168684

Trading and Profit and Loss Account  
for the Year Ended 31 December 2019

	31.12.19		31.12.18	
	£	£	£	£
<b>Donations Received</b>		103,510		112,494
<b>Cost of sales</b>				
Catering & Refreshments		39,016		17,338
<b>Gross profit</b>		64,494		95,156
<b>Expenditure</b>				
Wages	-		8,000	
Pensions	-		67	
Rent	35,742		38,066	
Light and heat	3,330		3,572	
Telephone	1,937		923	
Post and stationery	221		1,500	
Motor expenses	1,018		1,346	
Repairs and renewals	7,625		5,060	
Sundry expenses	2,374		3,083	
Cleaning	322		2,028	
Security	550		2,844	
Building Repairs	6,705		23,896	
Promotion & Advertising	-		21,667	
Accountancy	1,000		1,000	
Legal fees	3,167		-	
		63,991		113,052
		503		(17,896)
<b>Finance costs</b>				
Bank charges		152		39
		351		(17,935)
<b>Depreciation</b>				
Fixtures and fittings		600		-
<b>Net loss</b>		(249)		(17,935)

Balance Sheet  
31 December 2019

	31.12.19		31.12.18	
	£	£	£	£
<b>Fixed assets</b>				
Fixtures and fittings		3,400		-
<b>Current assets</b>				
VAT	3,124		4,273	
Prepayments	11,665		-	
Bank account	1,872		-	
Cash in hand	100		200	
	<u>16,761</u>		<u>4,473</u>	
<b>Current liabilities</b>				
Bank overdraft	-		3	
Trade creditors	(1)		(1)	
Social security and other taxes	1,394		1,394	
Other creditors	148		148	
Accrued expenses	1,500		1,000	
	<u>3,041</u>		<u>2,544</u>	
		<u>13,720</u>		<u>1,929</u>
<b>Net assets</b>		<u>17,120</u>		<u>1,929</u>
<b>Financed by</b>				
<b>Capital account</b>				
Brought forward	1,929		-	
Less				
Drawings	(15,440)		(19,864)	
Net loss	249		17,935	
	<u>(15,191)</u>		<u>(1,929)</u>	
		<u>17,120</u>		<u>1,929</u>
		<u>17,120</u>		<u>1,929</u>



Nightlife Outreach Charity No 1168684

Tangible Fixed Assets Schedule  
31 December 2019

	Fixtures and fittings £
Cost	
Additions	4,000
At 31 December 2019	4,000
Depreciation	
Charge for year	600
At 31 December 2019	600
Net book value	
At 31 December 2019	3,400