

The Breck Foundation  
Trustees' Annual Report and Accounts  
31 May 2021

**The Breck Foundation**  
**A Charitable Organisation**

**Information**

**Trustees**

Elizabeth Mason (chair)  
Reem Willoughby  
Mark Willoughby  
Mark Harrington  
Ella White  
Melanie Ross  
Kate Eccott  
Louise D' Costa  
Corinne Sterry (appointed July 2020)  
Sarah Saigol (appointed September 2020)  
Victoria Murphy (appointed April 2021)

**Principal Office**

Bourne House  
475 Godstone Road  
Whyteleafe Surrey  
CR3 0BL

**Accountants**

Champ Consultants Ltd  
34 Croydon Road  
Caterham  
Surrey  
CR3 6QB

## **The Breck Foundation**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST MAY 2021**

The Trustees present their report with the financial statements for the year ended 31st May 2021.

The Trust is a Charitable Incorporated Organisation and its registered charity number is 1168384.

The principal object of the Charitable Incorporated Organisation is for the public benefit to promote, sustain and increase individual and collective knowledge and understanding of internet safety.

The Trustees who served during this period were:

- Elizabeth Mason
- Reem Willoughby
- Mark Willoughby
- Mark Harrington
- Ella White
- Melanie Ross
- Kate Eccott
- Lousie D'Costa
- Corinne Sterry (appointed July 2020)
- Sarah Saigol (appointed September 2020)
- Victoria Murphy (appointed April 2021)

The Breck Foundation aims to not only educate but to teach digital resilience, increase self-confidence and online safety. Our objectives are to protect and educate children and adults from the effects of online grooming, exploitation and/or exposure to inappropriate conduct through the internet and social networks and to raise awareness and increase knowledge regarding the dangers of digital communication.

The Foundation has been able to do this thanks to a great core team, a strong, diverse, and committed Trustee board, loyal volunteers, and our funders. Grants have given us the opportunity to reach many different sectors of the community and offer our services so that more children will have the benefit of online grooming knowledge to protect them.

Since lockdown started in March 2020, there has been a significant increase in reported online grooming

- 17, 699 online child sex offences recorded between April 2020 and September 2020
- The grooming of young girls under 16 is up 60% in 3 years
- 5441 sexual communication offences recorded between April 2020 and March 2021 which is a rise of 280% in 3 years
- NSPCC reported more than 10,000 online grooming offences recorded.
- Law enforcement agencies in the UK are currently arresting around 450 individuals and safeguarding over 600 children each month in their efforts to combat online child sexual exploitation.
- In the UK alone, it is estimated there are 80,000 people who present a sexual threat to children online
- Statistics from the National Crime Agency show that last year 2.88 million accounts were registered globally across the most harmful child sexual abuse dark web sites, with 5% believed to be registered in the UK.
- A large-scale study, undertaken by the NHS in July 2020, found that clinically significant mental health conditions amongst children had risen by 50% compared to three years earlier.
- A staggering 1 in 6 children now have a probable mental health condition.

The statistics are staggering. With schooling taking place online and in homes rather than schools, colleges and universities, more people having to work from home during Covid, the ease of the internet for access has never been greater and the importance of education for children has never been more in need.

The internet is a wonderful tool and if children can be taught how to be more aware to keep themselves safe when online, then they will fully reap the benefits of it. Covid has affected the whole world in many ways and has highlighted areas such as online grooming that must take importance if we are to protect the future generations, physically and mentally. The Breck Foundation is determined that every child should receive this education and that no child should come to the same fate as Breck Bednar.

## **OUR WORK**

With schools closed from March 2020 to September 2020, we were unable to present our normal face-to-face presentations in schools and saw all our bookings cancelled or postponed. We are very grateful that our funders allowed us to change, and our presentations were rewritten to be presented on Zoom and Microsoft Teams and we started back in September with online presentations.

With no presentations from March 2020 to September 2020 due to Covid restrictions, the number of

- Total number of face-to-face presentations - 3
- Total number of online presentations - 101
- Total number of pupils aged 5-11 – 7832
- Total number of pupils aged 12-15 - 3003
- Total number of pupils aged 16-18 - 470
- Total number of support professionals - 1594
- Total number of parents - 183

In line with Covid restrictions, it was necessary to decrease hours that staff worked and to furlough staff.

Once schools were back in September, we were able to present again but it wasn't until last Autumn that we were able to return to schools and face to face presentations. Sarah Smith is our speaker, and she was soon travelling back into schools and traversing the country to do so. She is also undertaking training so that we can present more in SEN schools in the future.

Our presentations had been fully rejuvenated during lockdown to incorporate new trends on social media and different Key Stages as we were getting more requests in to speak to primary aged children than ever before.

The presentations follow a clear set of principles, including awareness to risk, how and where to report to, cross-checking the identity of strangers, non-divulgence of personal information, where to seek help and of course, Breck's own story. There is always time at the end of each presentation for a question-and-answer session and we had a few disclosures made which were acted upon by the safeguarding leads at the schools. All schools are asked to complete a feedback form and we know from this those subsequent disclosures have been made to the schools.

Our website is updated regularly with blogs and information on the latest social trends and a monthly newsletter was started to be sent out, which has been very welcomed by schools and parents.

The Breck Foundation's social media presence has increased, and we continue to communicate on Facebook, Instagram, LinkedIn, and YouTube and the Breck team even did a TikTok during lockdown with a toilet roll challenge. It is imperative that all our social media content is relevant to the current trends for children and that we can pass on information about apps that children may be using.

We continue to work with the Volunteer Police cadets who are Breck Ambassadors in Tower Hamlets and were delighted to receive funding from Surrey Police and Crime Commissioner and Tunstall Jubilee Foundation to start a Breck Ambassador programme in Surrey with their police cadets.

For Safer Internet Day in February, we launched a competition for children to design an Internet superhero and were overwhelmed by the number of entrants. We had 2 winners, Padloc and Megabyte, and we intend to use these in our presentations.

One of our Trustees, Mark Harrington, wrote 2 stunning books with beautiful illustrations, and a play telling Breck's story but written specifically for SEN children and these were launched on March 8th. Breck and the Online Troll, this is Breck and Play Virtual/Live Real are all available on our website as well as on Amazon and in Waterstones and other leading book stores. He has also written music to go alongside the books and play, and this was launched on 32 platforms. Our other play written by Mark Wheeler, is to be performed in March 2022 by two schools in Harrow.

### **TRUSTEES AND STAFF**

Due to Covid restrictions, our staff reduced their hours of work and Lorin LaFave, our founder, was furloughed. Our administrator Leslee Hallett resigned in July with ill health after Covid, and her replacement Kirsty Warsop started in August 2020. Our team was very supportive during lockdown with the restrictions imposed on us, as were our trustees.

Our staffing during the period June 2020- May 2021 was as follows:

- Lorin LaFave - Founder and Head of Education - (Full Time - Furloughed)
- Lauren Tagg - Part time finance administrator - (Flexi Furlough in 2 days per week but on furlough from November 2020 for 1 day a week)
- Leslee Hallett - Part time administrator - (3.5 days per week, resigned July 2020)
- Kirsty Warsop - Part time administrator - (started August 2020, 16 hours per week increasing to 28 hours in October 2020)
- Sharon Bugden - part time media and marketing (2 days per week)
- Hywel Probert - part time fundraiser (2 days per week)
- Sarah Smith - freelance presenter

Our trustees meet every other month, and our meetings were held on Zoom during 2020, in line with restrictions. This year we welcomed Corinne Sterry, Victoria Murphy and Sarah Saigol to our board who have experience respectively in business administration, cyber security, and finance. The trustees also mentor members of staff and are fully supportive and committed to the charity.

### **EDUCATIONAL RESOURCES**

Mark Harrington's wonderful books for SEN children were a welcome addition to our resources, broadening our reach into the SEN schools. Both the books contain lesson plans for teachers in the back.

Our play, Game Over, written by Mark Wheeler continues to be part of the GCSE exam syllabus but sadly all planned public performances for 2020 had to be rescheduled.

Our film, Breck's Last Game, continues to be shown in schools and it accompanied by a resource pack that is used in PSHE lessons. It was also translated into Polish by a Professor at a university in Poland who asked to use Breck's story to help educate children in Poland and this can also be used for the Polish community in the UK.

To run alongside our Safer Internet Day competition to design an Internet Superhero, we compiled lesson plans for teachers, and these were available online to download.

## **MEDIA COVERAGE**

The Breck Foundation has continued to be a key contributor in the media for campaigning for a safer internet and education for all. The film Murder Games continues to be shown on television in the UK and worldwide and there are many YouTube videos that use Breck's story.

### **Lorin Media Appearances**

<b>Date</b>	<b>With Whom</b>	<b>Medium</b>
03.11.2021	BBC	Phone interview
05.10.2021	CGTN America	TV Virtual
24.09.2021	The Sun Newspaper - LL	Newspaper
28.08.2021	Sunday Express - LL	Newspaper
27.08.2021	Game Over Recording - LL	Audio
24.08.2021	Channel 5 News	TV/Virtual
24.08.2021	GB News	TV/Virtual
16.06.2021	CAP Parenting Podcast	Podcast
13.06.2021	Sunday Express - LL	Newspaper
12.05.2021	ITV news - LL	TV
02.03.2021	Parents Podcast	Podcast
25.02.2021	MTV Documentary	Doc
11.02.2021	Telegraph	Newspaper
05.02.2021	Dominic Raab	Zoom
03.02.2021	Radio Surrey - SS	Radio
02.02.2021	BBC Live London TV - LL	TV
02.02.2021	Radio Leeds - SS	Radio
01.02.2021	National Talk Radio - LL	Radio
01.02.2021	BBC London - LL	TV
01.02.2021	Newsround Chat - SS	TV
01.02.2021	LBC News - LL	Radio
31.01.2021	Sky News - LL	TV
29.01.2021	Greatest Hits Radio Surrey & East Hampshire - SS	Radio
29.01.2021	The Game on Podcast - LL	Podcast
29.01.2021	BBC Radio 5 Live - LL	Radio
29.01.2021	Evening Standard Science & Tech Podcast - LL	Podcast
12.01.2021	Telegraph	newspaper
01.11.2020	Lawrence Prestidge - The Shapes Of Stories Podcast-LL	podcast
01.11.2020	Panorama - LL	TV
01.11.2020	BBC Radio - LL	Radio
27.10.2020	US Homeland Security	webinar

## **FUNDERS OF OUR WORK**

Due to Covid restrictions and lockdown, all our local fundraising events and challenge events were cancelled. Some challenge events were changed to virtual runs or cycles and we are very grateful to all those who continued to fundraise for us in this way. We held a "Ditch the cards" campaign at Christmas which brought in vital money for the charity.

The Trusts and Foundations who supported our work during the year (1<sup>st</sup> June 2020 – 31<sup>st</sup> May 2021) were as follows:

### **Unrestricted**

<b>Grant</b>	<b>Amount</b>	<b>Received</b>
Tandridge Business Grant Discretionary Fund	£5,000.00	Jun-20
St James' Place Foundation	£1,000.00	Jul-20
Garfield Weston Foundation	£35,000.00	Aug-20
Tower Bridge Intl Services	£5,000.00	Sep-20
Haramed Trust	£5,000.00	Dec-20
Marsh Christian Trust	£350.00	Feb-21
Gwyneth Forrester Trust	£15,000.00	Mar-21

### **Restricted**

<b>Grant</b>	<b>Amount</b>	<b>Received</b>
CAF Coronavirus Fund	£10,000.00	Jun-20
Toyota Fund for Better Tomorrow	£1,750.00	Jul-20
Ernerst Kleinwort Charitable Trust	£2,000.00	Aug-20
Barbara Ward Children's Foundation	£5,000.00	Aug-20
National Lottery Community Fund	£4,300.00	Aug-20
Gatwick Airport Charitable Trust	£3,000.00	Aug-20
Fowler Smith & Jones	£2,500.00	Sep-20
Souter Charitable Trust	£2,500.00	Sep-20
Peoples Postcode Trust	£12,075.00	Nov-20
Brian Murtagh Charitable Trust	£3,000.00	Nov-20
Tandridge Community Fund	£1,000.00	Feb-21

## **Addendum, 10 February 2022**

We have recently completed a review of our governance and management structure and made new appointments with a view to, among other things, strengthening our organisational accounting practices from the financial year 2021/22. We will review our accounting structures and practices to make our future trustees report and annual accounts fully aligned with the charity SORP.

This report was approved by the Trustees on 14th December 2021 and was signed on behalf by:



Name      Liz Mason  
Position:   Chair of Trustees

14/2/2022

**Trustees' responsibilities in relation to the financial statements**

The trustees are responsible for preparing the trustees report and the financial statements in accordance with applicable law and United Kingdom accounting standards (United Kingdom generally accepted accounting practise).

Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charitable Incorporated Organisation (CIO) and of the incoming resources and application of resources, including the income and expenditure, of the for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed come on subject to any material departures disclosed and explain in the financial statement, and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that CIO will continue in business.

The trustees responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the CIO and enable them to ensure that the financial statements comply with the Statement of Recommended Practise: Accounting and Reporting by Charities FRSSS SORP (Effective January 2015). They are also responsible for safeguarding the assets of the CIO and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.



## **The Breck Foundation**

### **Independent examiner's report to the trustees of The Breck Foundation**

I report to the trustees on my examination of the accounts of The Breck Foundation for the year ended 31st May 2021.

#### **Responsibilities and basis of report**

As the charity trustees of The Breck Foundation you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

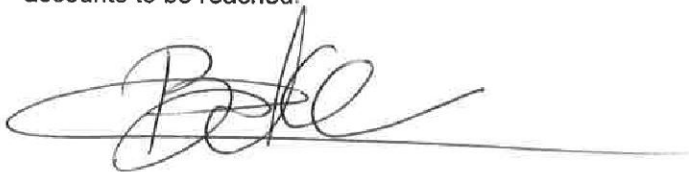
I report in respect of my examination of The Breck Foundation's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in

- (1). accounting records were not kept in respect of The Breck Foundation as required by section 130 of the Act: or
- (2). The accounts do not accord with those records; or
- (3). The accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



11th February 2022

Champ Consultants Limited  
Chartered Certified Accountants

34 Croydon Road  
Caterham  
Surrey  
CR3 6QB

**The Breck Foundation**  
**Profit and Loss Account**  
**for the year ended 31 May 2021**

	<b>2021</b> <b>£</b>	<b>2020</b> <b>£</b>
<b>Income</b>	225,175	238,400
Cost of sales	6,700	1,995
<b>Income over expenditure</b>	<u>218,475</u>	<u>236,405</u>
<b>Expenses</b>		
Wages, salaries and other staff costs	101,911	116,970
Car, van and travel expenses	1,490	16,734
Rent, rates, power and insurance costs	19,094	19,258
Telephone, fax, stationery and other office costs	7,104	4,832
Advertising and business entertainment costs	5,637	7,244
Accountancy, legal and other professional fees	1,626	600
Other business expenses	88	50
	<u>136,950</u>	<u>165,688</u>
<b>Net movement in funds</b>	<u>81,525</u>	<u>70,717</u>

**The Breck Foundation  
Balance Sheet  
as at 31 May 2021**

	Notes	2021 £	2020 £
<b>Current assets</b>			
Trade debtors	37,337	28,006	
Restricted funds in bank	129,144	117,085	
Unrestricted funds in bank	113,413	52,284	
	<u>279,894</u>	<u>197,375</u>	
<b>Current liabilities</b>			
Trade creditors	2,555	1,561	
<b>Net current assets</b>		277,339	195,814
<b>Net assets</b>		<u>277,339</u>	<u>195,814</u>
<b>Charity Funds</b>			
Balance at start of period		195,814	125,097
Result for the year		81,525	70,717
<b>Total funds</b>		<u>277,339</u>	<u>195,814</u>
Restricted funds at year end		129,144	117,085
Unrestricted funds at year end		148,195	78,729
<b>Total funds</b>		<u>277,339</u>	<u>195,814</u>

*Highclawson*  
14/2/2022

**The Breck Foundation**  
**Notes to the Accounts**  
**for the year ended 31 May 2021**

**1 Accounting basis**

The accounts have been compiled on a basis that enables profits to be calculated in accordance with UK Generally Accepted Accounting Practice and that provides sufficient and relevant information to enable the completion of a tax return.

**2 Going Concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

**2 Profit and loss account analysis**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>Income</b>		
Donations and legacies	73,105	50,197
Grants - restricted funds	75,130	38,100
Foundation presentations	23,951	67,501
Sales of products	5,210	8,531
Fundraising	16,079	71,284
Other miscellaneous income	5	400
COVID-19 grants	31,695	2,387
	<u>225,175</u>	<u>238,400</u>
<b>Cost of sales</b>		
Gameover Performance costs	-	344
Fundraising event costs	6,700	1,651
	<u>6,700</u>	<u>1,995</u>
<b>Wages, salaries and other staff costs</b>		
Wages and salaries	87,610	72,276
Pensions	436	2,291
Agency staff costs	13,600	41,961
DBS checking fees	-	146
Staff training and seminars	265	296
	<u>101,911</u>	<u>116,970</u>
<b>Car, van and travel expenses</b>		
Travel and subsistence	<u>1,490</u>	<u>16,734</u>
<b>Rent, rates, power and insurance costs</b>		
Rent	19,094	19,043
Meeting room hire	-	215
	<u>19,094</u>	<u>19,258</u>
<b>Telephone, fax, stationery and other office costs</b>		
Telephone and internet	354	1,511
Postage	692	110

**The Breck Foundation**  
**Notes to the Accounts**  
**for the year ended 31 May 2021**

Stationery and printing	636	361
IT support costs	1,501	597
Hardware costs	2,623	113
Software	1,102	821
Other insurance costs	196	1,319
	<u>7,104</u>	<u>4,832</u>
<b>Advertising and business entertainment costs</b>		
Marketing costs	5,499	6,233
Website costs	138	1,011
	<u>5,637</u>	<u>7,244</u>
<b>Accountancy, legal and other professional fees</b>		
Accountants fees	<u>1,626</u>	<u>600</u>
<b>Other business expenses</b>		
Subscriptions	<u>88</u>	<u>50</u>