

Transport Museum Wythall

Trustees Annual Report for 2021

As with 2020, activities and results for the year 2021 were greatly affected by COVID and the Government's four stage plan to return to some form of normality by mid June. The Museum is in a relatively sound position as far as finances are concerned although that's not to say various grants giving support were not appreciated..

The phased return to normality allowed volunteers on site to prepare for reopening but it was not until mid May that the Museum was able to open to the public, and then only on a limited basis with pre-booking. It was not until late June that all restrictions were removed. This meant income the Museum would have normally expected at special event days at Easter and May Bank holiday was missing or reduced. Nevertheless when the Museum was able to open attendance figures were encouraging when compared with the last non COVID affected year; 9059 visitors in 2021 compared with 10410 in 2019.

One category of visitor who had missed out due to COVID was school children. Some schools did manage to fit in a visit late in the summer term.

As in 2020 and despite the COVID restrictions the Museum was able to provide free bus rides for our visitors whenever it was open. A limited cafe service was also possible utilising a specially provided marquee in order to comply with Social Distancing regulations. Thanks are due to all the volunteer 'staff' for coping with all of this.

The Museum's finances were in a sound position at the start of 2021, and the receipt of grants early in the year helped to overcome the effects of a shortened operating season. The Museum opened initially on 22nd May on Saturdays only, being extended to normal openings from 25th July including re-opening of a full catering service in our café. A small operating loss was sustained in 2021.

The Museum has long been a licensed bus operator and the need to renew the licence in 2021 caused this to be reviewed. The outcome was to remain a licensed operator but cut down on both private hire work and the running of scheduled registered bus services.

The Museum has an extensive programme for the maintenance of its roadworthy vehicles and restoration of others which have not yet reached roadworthy status. This programme continued as much as allowed under the COVID regulations with some of the more vulnerable volunteers choosing to self isolate. Whilst this inevitably led to some projects being delayed, other areas progressed well without the distraction of the museum being open! Unfortunately it did not prove possible to complete the mechanical work on the 1931 Birmingham AEC Regent in time for a launch in 2021 but nevertheless good progress was made.

As well as buses, the Museum has an extensive display of Battery Electric Vehicles. Due to COVID no further restoration work was done in 2021. .

There were a number of vehicle changes during the year following a review of vehicles on site. Departing for restoration elsewhere were Guy Otter (WMN485). and Blue Bus Daimler (ORB277). Two other buses were scrapped after all useful parts had been removed (which had always been the intention). Arriving were Volvo B6 (R598YON) and Dennis Trident (BX02ASV) donated by TWM. Arriving and departing was 'Your Bus' Volvo B10 (H159SKU) which on closer inspection proved to be too far gone for restoration but is expected to have its front rescued for a 'sit in and drive' exhibit.

The Museum is fortunate to have the support of a large number of volunteers with a good variety of skills. Beyond looking after the vehicle exhibits there is plenty to do on the Museum site! The enforced closure to the public has allowed some work to go along unhindered where it could be done within social distancing rules. Amongst the work done by volunteers is the receiving, sorting, packaging and pricing of donated goods for sale in the Museum shop. With the limited opportunity for shop sales on-line sales have been tried with considerable success.

Having obtained planning permission to develop alongside the Scania Hall groundwork started before the Museum's open season ended with a view to construction over winter and completion in time for vehicles being in place at the start of the 2022 season.

Members receive the Museum's newsletter "Omnibus" of which there were six issues in 2021. An on-line only supplement was also produced to accompany all issues this year.

Trustees and Volunteers of the museum took advantage of a number of training courses throughout the year provided by West Midlands Museum Development and others throughout the year, to keep updated with legislation, ideas and opportunities within the heritage sector.

The Trustees wish to thank all volunteers and other friends for their support in 2021.

March 2021 saw two Trustee changes; Peter Murphy stepped down and Sebastian Amos was welcomed.

A Member's Meeting was held on 6th November, attended by all 7 Trustees, 48 members, and with 14 apologies. The Trustees met on seven occasions. Much other communication was via email and Zoom.

Additionally a meeting was held in July for invited local dignitaries to make them aware of what the Museum has to offer.

Phil Ireland (July 2022)

Public Benefit Statement / Statistical information

1. Museum's Objective / Mission Statement

The Trust's objective is "To collect, restore and preserve buses, coaches and battery electric road vehicles of Midlands operators and builders, and demonstrate road public transport across the twentieth century by exhibiting and operating them for the public. Additionally to create comprehensive archives of builders and operators, e.g. photographs, cine and video, book library, manufacturers' technical catalogues and manuals, engineering drawings, publicity and point of sale material, ticket machines, timetables, destination blinds, uniforms, bus stops and other roadside furniture. To make available information to others wishing to further their knowledge, by specific project or otherwise."

Implementation

The objective is implemented through the Transport Museum Wythall.

In normal (i.e. not affected by coronavirus) years public access to the collection is available on approximately 70 days annually, with at least 10 of these being "special event" days.

Additionally, information is made available in response to public enquiries whether verbally, by post, or by electronically mailed requests.

2. Museum activity

Visitor numbers in 2021

Category	2021**	2020*	2019	2018	2017	2016
Event Day	2256	2380	4468	3728	4493	4836
Non-event day	6247	1445	4393	4839	3915	2934
School - pupils	200	0	1120	1167	1031	958
School - adults	53	0	228	315	165	164
Other Groups	303	0	201	124	365	302
Total	<u>9059</u>	<u>3825</u>	<u>10410</u>	<u>10173</u>	<u>9969</u>	<u>9194</u>

* 2020 numbers reduced due to Covid restrictions

** 2021 figures affected by later openings due to Covid, missing Easter and May Day event days.

3. Museum Audience

Market research has indicated the Museum draws its audience from a wide geographical area, generations and interests. The proximity of the Caravan Club of Great Britain site encourages tourists but the Museum also appeals to local residents. Transport enthusiasts come from all parts of the country and, occasionally, abroad. The Museum appeals to all ages, ranging from the elderly who revel in the nostalgia down to youngsters who particularly like the bus and miniature railway rides and who are our potential future volunteers.

4. Admission Times & Pricing

Due to COVID restrictions the Museum was unable to reopen until May 22nd and then for advance booking only and with strict COVID precautions in place.

Dates open for the curtailed 2021 season were:-

Saturdays only from 22nd May to 30th October and also Sundays from 25th July to 24th October, 11:00-16:30

School holiday Wednesdays 2nd June, 28th July to 1st September and 27th October, 11:00 - 16:30

and Special Event Days 30th & 31st May, 29th & 30th August, 3rd & 31st October, 10:30 - 17:00

Prices in 2021 were:

	Adult	Child
Non-event days:	£5.00	£2.50
Special event days	£7.00	£3.50

Carers accompanying the disabled: free

Discount is available in the form of a Family Ticket (2 adults + 2 children).

5. Private or Trustee Benefit

A high proportion of the Museum's vehicles and all its artefacts are owned by the Trust itself. A limited number of buses are owned by individuals and pay a rent which helps to support the Museum's activities. All buses at the Museum under this arrangement fall within the Museum's collecting policy and, in addition to the rent payable, owners are required to contribute time and expertise to the running of the Museum.

6. Staff

All Trustees are volunteers and no payment is made for their service as Trustees.

All 'staff' involved with day to day operation of the Trust and Museum are volunteers.

Occasional work requiring specialist skills and/or knowledge is contracted out and, on occasion, Trustees or Trust members have received payment for their services

7. Contracts or Grants from Central or Local Government

£5,669 - Bromsgrove DC - Local Restrictions Support Grant to help offset significant reductions in operating Profit

£42,500 - Arts Council - Recovery & Sustainability

£14,000 - Bromsgrove DC - assistance to rebuild operational reserves for 2021 against our reduced activity during Covid

£9,699 - National Lottery Heritage Fund - Social Enterprise Sustainability grant:

No income was received from contracts from central or local government to deliver services



CHARITY COMMISSION
FOR ENGLAND AND WALES

Transport Museum Wythall	No (if any) 1167872
--------------------------	------------------------

Receipts and payments accounts

CC16a

For the period from	Period start date 01-Jan-21	To	Period end date 31-Dec-21
------------------------	--------------------------------	----	------------------------------

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, legacies and grants	153,264	16,000	-	169,264	78,092
Museum Income	102,795	-	-	102,795	39,674
Bus related income	12,344	-	-	12,344	4,300
Other Income	22,334	-	-	22,334	21,915
Interest and dividends	23	-	-	23	74
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	290,760	16,000	-	306,760	144,055
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	290,760	16,000	-	306,760	144,055
A3 Payments					
Goods for resale	21,976	-	-	21,976	4,317
Vehicle costs	56,026	-	-	56,026	55,017
Rent, rates and Insurance	66,187	-	-	66,187	15,367
Light and heat	5,121	-	-	5,121	4,225
Telephone postage and stationery	1,441	-	-	1,441	1,112
Advertising & publicity	4,334	-	-	4,334	1,707
Repairs and maintenance	16,241	-	-	16,241	15,621
Legal and professional fees	14,484	-	-	14,484	3,551
Sundry Costs	37,452	-	-	37,452	21,337
Bank charges and interest	1,914	-	-	1,914	386
Grant amortisation	-	-	-	-	-
Depreciation	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	225,175	-	-	225,175	122,642
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	225,175	-	-	225,175	122,642
Net of receipts/(payments)	65,584	16,000	-	81,584	21,413
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	192,132	54,383	-	246,515	225,102
Cash funds this year end	257,716	70,383	-	328,099	246,515

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank & in hand	257,716	70,383	-
		-	-	-
		-	-	-
	Total cash funds	257,716	70,383	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
	Freehold land & buildings	Unrestricted	956,929	55,000
	Buses - museum stock	Unrestricted	-	475,150
	Parts & Stock	Unrestricted	-	50,000
	Battery Electrics	Unrestricted	-	15,000
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Funds for specific vehicles	Restricted	6,383	
	Funds donated for buildings	Restricted	64,000	
	Grant income received	Unrestricted	703,077	
	AEC Regent restoration	Restricted	-	
		-		
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	

		2021	2020	2019	2018	2017
Donations, legacies and grants	Legacy received	71,259	7,080		191	154,004
	Donations & Gift Aid	23,097	43,612	28,610	49,373	61,122
	Donations - Specta Spar	3,040				
	Grant	71,868	27,400		2,000	18,000
	Total	169,264	78,092	28,610	51,564	233,126
Museum Income	Museum admissions	41,356	12,081	44,072	37,813	40,139
	Catering sales	17,651	3,892	19,134	16,582	12,978
	Miscellaneous income	43,787	23,701	34,052	25,174	27,536
	Total	102,795	39,674	97,258	79,569	80,653
Bus related income	Private vehicle hire		1,100	11,348	14,040	10,463
	Bus services	184		11,869	12,133	12,820
	Sale of vehicles / parts	12,160	3,200		1,250	11,000
	Total	12,344	4,300	23,217	27,423	34,283
Other Income	Subscriptions	6,317	6,268	5,870	6,277	6,512
	Rental Income	9,998	11,644	10,388	11,075	13,108
	Misc	6,019	4,003	4,900	4,527	3,876
	Total	22,334	21,915	21,158	21,879	23,496
Interest & Dividends	Bank interest rec'd					
	Treasury reserve	23	74	121	53	29
	Total	23	74	121	53	29
	Grand Total	306,760	144,055	170,364	180,488	371,587

		2021	2020	2019	2018	2017
Goods for resale	Goods for resale	14,932	3,001	6,952	2,659	2,598
	Catering costs	6,253	1,243	6,211	5,176	5,151
	Ticketing costs	399				
	Travel Costs	371				
	Archive Costs	21	73	98	416	294
	Total	21,976	4,317	13,261	8,251	8,043
Vehicle costs	Fuel	3,895	1,448	6,962	6,299	6,189
	Licenses & insurances	718	627	1,507	1,520	1,858
	Stock, parts & repairs	44,052	39,012	30,927	30,429	29,954
	Regent restoration	(1,056)	13,930	21,027	79,919	156,439
	Vehicles, purchase & movement	8,416	0	0	4,150	15,690
	Total	56,026	55,017	60,423	122,317	210,130
Rent, rates and Insurance	Insurance	13,791	14,607	15,378	14,678	13,624
	Rent and rates	627	760	2,089	(29,051)	15,272
	New Buildings	51,770				
	Total	66,187	15,367	17,467	(14,373)	28,896
Sundry Costs	Subscriptions	237	684	945	696	487
	Museum displays & storage	471	353	104	(255)	2,400
	Magazine costs	2,514	2,819	2,687	2,190	2,518
	Open day costs		33	0	26	0
	Exceptional costs	34,229	17,448	0		25
	Rounding					(1)
	Total	37,452	21,337	3,736	2,657	5,429



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Transport Museum Wythall

On accounts for the year
ended

31st December 2021

Charity no
(if any)

1167872

Set out on pages

3 - 5

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2021.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Helen Seaborne

Date:

14 August 2022

Name:

Helen Seaborne

Relevant professional
qualification(s) or body
(if any):

ACA

Address:

11 South Union Street

Cupar, Fife

KY15 5BB

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.