

Transport Museum Wythall
Trustees Annual Report for 2020

Like most organisations, the year was dominated by dealing with the implications of Coronavirus. Fortunately the Museum was able to reopen for the second half of the season, albeit with several mitigation factors in place. In the event, the Museum was able to welcome just under 4000 visitors, compared with the annual figure of about 10,000 we would normally expect. Completely absent were school visits.

Despite the COVID restrictions the Museum was able to provide free bus rides for our visitors whenever it was open. A limited cafe service was also possible utilising a specially provided marquee in order to comply with Social Distancing regulations. Thanks are due to all the volunteer 'staff' for coping with all of this.

Fortunately the Museum's finances are robust enough to cope with the implications of COVID and the reduced visitor numbers in the short term. We were, nevertheless, very relieved to receive financial backing in the form of two substantial grants. These greatly assisted in preparing the site to reopen, with COVID safety measures in place, on August 8th.

The Museum is a licensed bus operator which, in normal times, brings in additional revenue through charging for rides out from the Museum and a limited amount of private hire work. Again because of COVID restrictions this income stream largely dried up although some buses were de-licensed to save costs.

The Museum has an extensive programme for the maintenance of its roadworthy vehicles and restoration of others which have not yet reached roadworthy status. This programme continued as much as allowed under the COVID regulations with some of the more vulnerable volunteers choosing to self isolate. Whilst this inevitably led to some projects being delayed, other areas progressed well without the distraction of the museum being open!

As well as buses, the Museum has an extensive display of Battery Electric Vehicles. Due to COVID no further restoration work was possible in 2020. However, the importance of the collection was recognised when the British Motor Museum borrowed a milk float for prominent display in an exhibition early in 2020 at their Gaydon museum. Later in the year BBC2 visited the Museum to film a piece on milk floats for their 'Inside the Factory' series.

Still on the subject of electric propulsion of road vehicles a charging point was provided for visitors use and Travel West Midlands brought one of their brand new electric buses to an event day, giving free rides to demonstrate the future.

There were a number of vehicle changes during the year. With the winding up of the 1685 Group the three buses already on site, but owned by them, were transferred to Museum ownership. New to the Museum site and donated by a member was the Fleetline converted to single deck by West Midlands Travel. Departing from the site, recognising that they were never likely to become a priority for the Museum to restore them, the Phillips of Holywell Foden, the Midland Red Leopard coach and the Stratford Blue single deck were sold for restoration by others. Still owned by the Museum but temporarily taken off site for sponsored restoration work were the Midland Red LS18 and the Walsall single deck. Also departing were the Chesterfield single deck and the pink ex.WMPTE Fleetline, both originally acquired for spares and storage purposes only. Clearing vehicles from alongside the Scania Hall has been done as a preliminary to extending that Hall.

One disappointment is that it has not proved possible to complete the mechanical work on the off-site renovated Birmingham AEC Regent. Some financial compensation is being received from the original contractor but this does not make up for the delay to this project.

The Museum is fortunate to have the support of a large number of volunteers with a good variety of skills. Beyond looking after the vehicle exhibits there is plenty to do on the Museum site! The enforced closure to the public has allowed some work to go along unhindered where it could be done within social distancing rules. A recruitment / volunteer training day was held in February before COVID restrictions were in place. Amongst the work done by volunteers is the receiving, sorting, packaging and pricing of donated goods for sale in the Museum shop. With the limited opportunity for shop sales on-line sales have been tried with considerable success.

Work has been ongoing to develop an extension to our Scania Hall and we were pleased to obtain planning permission for this development in October with a plan to start work in 2021.

Members receive the Museum's newsletter "Omnibus" of which there were six issues in 2020. An on-line only supplement was also produced to accompany most issues this year.

The Trustees wish to thank all volunteers and other friends for their support in 2020.

No member's meeting was held in 2020 due to COVID restrictions. However annual accounts and trustees' reports were circulated to members in printed form. The Trustees met on six occasions. Denis Chick was welcomed as an additional Trustee in March. The Events Committee, which deals with events and day-to-day matters, met only once, in mid March, only to see its decisions overturned within days! Much other communication was via email. A new development was the appointment of a Museum Chaplain, Andy Green, should anyone feel the need for pastoral care.

Public Benefit Statement / Statistical information

1. Museum's Objective / Mission Statement

The Trust's objective is "To collect, restore and preserve buses, coaches and battery electric road vehicles of Midlands operators and builders, and demonstrate road public transport across the twentieth century by exhibiting and operating them for the public. Additionally to create comprehensive archives of builders and operators, e.g. photographs, cine and video, book library, manufacturers' technical catalogues and manuals, engineering drawings, publicity and point of sale material, ticket machines, timetables, destination blinds, uniforms, bus stops and other roadside furniture. To make available information to others wishing to further their knowledge, by specific project or otherwise."

Implementation

The objective is implemented through the Transport Museum Wythall.

In normal (i.e. not affected by coronavirus) years public access to the collection is available on approximately 70 days annually, with at least 10 of these being "special event" days. Additionally, information is made available in response to public enquiries whether verbally, by post, or by electronically mailed requests.

2. Museum activity

Visitor numbers in 2020

Category	2020*	2019	2018	2017	2016
Event Day	2380	4468	3728	4493	4836
Non-event day	1445	4393	4839	3915	2934
School - pupils	0	1120	1167	1031	958
School - adults	0	228	315	165	164
Other Groups	0	201	124	365	302
Total	<u>3825</u>	<u>10410</u>	<u>10173</u>	<u>9969</u>	<u>9194</u>

* 2020 numbers reduced due to Coronavirus restrictions

3. Museum Audience

Market research has indicated the Museum draws its audience from a wide geographical area, generations and interests. The proximity of the Caravan Club of Great Britain site encourages tourists but the Museum also appeals to local residents. Transport enthusiasts come from all parts of the country and, occasionally, abroad. The Museum appeals to all ages, ranging from the elderly who revel in the nostalgia down to youngsters who particularly like the bus and miniature railway rides and who are our potential future volunteers.

4. Admission Times & Pricing

The Museum was able to reopen with COVID-19 precautions in place from 8th August.

Dates open for the curtailed 2020 season were:-

Saturdays from 8th August to 31st October, 11:00 – 16:30

Wednesdays 12th, 19th, 26th August and 28th October, 11:00 – 16:30

and Special Event Days August 30th and 31st, October 4th and 25th, 10:30 – 17:00

Prices in 2020 were:

	Adult	Child
Non-event days:	£5.00	£2.50
Special event days	£7.00	£3.50

Carers accompanying the disabled: free

Discount is available in the form of a Family Ticket (2 adults + 2 children).

5. Private or Trustee Benefit

A high proportion of the Museum's vehicles and all its artefacts are owned by the Trust itself. A limited number of buses are owned by individuals and pay a rent which helps to support the Museum's activities. All buses at the Museum under this arrangement fall within the Museum's collecting policy and, in addition to the rent payable, owners are required to contribute time and expertise to the running of the Museum.

6. Staff

All Trustees are volunteers and no payment is made for their service as Trustees.

All 'staff' involved with day to day operation of the Trust and Museum are volunteers.

Occasional work requiring specialist skills and/or knowledge is contracted out and, on occasion, Trustees or Trust members have received payment for their services

7. Contracts or Grants from Central or Local Government

£10,000 Small Firms Business Support Grant funded by HM Gov, administered by Bromsgrove DC.

£17,400 Heritage Emergency Fund Grant funded by the Heritage Fund from the National Lottery.

No income was received from contracts from central or local government to deliver services



CHARITY COMMISSION
FOR ENGLAND AND WALES

Transport Museum Wythall

No (if any)
1167872

CC16a

Receipts and payments accounts

For the period from	Period start date 01-Jan-20	To	Period end date 31-Dec-20
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations, legacies and grants	62,092	16,000	-	78,092	28,610
Museum Income	39,674	-	-	39,674	97,258
Bus related income	4,300	-	-	4,300	23,217
Other Income	21,915	-	-	21,915	21,158
Interest and dividends	74	-	-	74	121
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	128,055	16,000	-	144,055	170,364
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	128,055	16,000	-	144,055	170,364
A3 Payments					
Goods for resale	4,317	-	-	4,317	13,261
Vehicle costs	55,017	-	-	55,017	60,423
Rent, rates and Insurance	15,367	-	-	15,367	17,467
Light and heat	4,225	-	-	4,225	6,002
Telephone postage and stationery	1,112	-	-	1,112	1,901
Advertising & publicity	1,707	-	-	1,707	4,597
Repairs and maintenance	15,621	-	-	15,621	16,657
Legal and professional fees	3,551	-	-	3,551	320
Sundry Costs	21,337	-	-	21,337	3,736
Bank charges and interest	386	-	-	386	1,090
Grant amortisation	-	-	-	-	-
Depreciation	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	122,642	-	-	122,642	125,454
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	122,642	-	-	122,642	125,454
Net of receipts/(payments)	5,413	16,000	-	21,413	44,910
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	109,809	70,383	-	180,192	180,192
Cash funds this year end	115,222	86,383	-	201,605	225,102

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank & in hand	115,222	86,383	-
		-	-	-
		-	-	-
	Total cash funds	115,222	86,383	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
	Freehold land & buildings	Unrestricted	956,929	55,000
	Buses - museum stock	Unrestricted	-	475,150
	Parts & Stock	Unrestricted	-	50,000
	Battery Electrics	Unrestricted	-	15,000
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Funds for specific vehicles	Restricted	6,383	
	Funds donated for buildings	Restricted	48,000	
	Grant income received	Unrestricted	703,077	
	AEC Regent restoration	Restricted	20,000	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	

		2020	2019	2018	2017
Donations, legacies and grants	Legacy received	7,080		191	154,004
	Donations & Gift Aid	43,612	28,610	49,373	61,122
	Grant	27,400		2,000	18,000
	Total	78,092	28,610	51,564	233,126
Museum Income	Museum admissions	12,081	44,072	37,813	40,139
	Catering sales	3,892	19,134	16,582	12,978
	Miscellaneous income	23,701	34,052	25,174	27,536
	Total	39,674	97,258	79,569	80,653
Bus related income	Private vehicle hire	1,100	11,348	14,040	10,463
	Bus services	0	11,869	12,133	12,820
	Sale of vehicles / parts	3,200		1,250	11,000
	Total	4,300	23,217	27,423	34,283
Other Income	Subscriptions	6,268	5,870	6,277	6,512
	Rental Income	11,644	10,388	11,075	13,108
	Misc	4,003	4,900	4,527	3,876
	Total	21,915	21,158	21,879	23,496
Interest & Dividends	Bank interest rec'd				
	Treasury reserve	74	121	53	29
	Total	74	121	53	29
	Grand Total	144,055	170,364	180,488	371,587

		2020	2019	2018	2017
Goods for resale	Goods for resale	3,001	6,952	2,659	2,598
	Catering costs	1,243	6,211	5,176	5,151
	Archive Costs	73	98	416	294
	Total	4,317	13,261	8,251	8,043
Vehicle costs	Fuel	1,448	6,962	6,299	6,189
	Licenses & insurances	627	1,507	1,520	1,858
	Stock, parts & repairs	39,012	30,927	30,429	29,954
	Regent restoration	13,930	21,027	79,919	156,439
	Vehicles, purchase & movement	0	0	4,150	15,690
	Total	55,017	60,423	122,317	210,130
Rent, rates and Insurance	Insurance	14,607	15,378	14,678	13,624
	Rent and rates	760	2,089	(29,051)	15,272
	Total	15,367	17,467	(14,373)	28,896
Sundry Costs	Subscriptions	684	945	696	487
	Museum displays & storage	353	104	(255)	2,400
	Magazine costs	2,819	2,687	2,190	2,518
	Open day costs	33	0	26	0
	Exceptional costs	17,448	0		25
	Rounding				(1)
	Total	21,337	3,736	2,657	5,429



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Transport Museum Wythall

On accounts for the year
ended

30 Dec 2020

Charity no
(if any)

1167872

Set out on pages

1 and 2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended DD / MM / YYYY.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Helen Seaborne

Date:

17 Aug 2021

Name:

Helen Seaborne

Relevant professional
qualification(s) or body

ACA

(if any):

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Address:

Ardraey, Manse Brae, Rothes, AB38 7AF

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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