THE KIDSAID FOUNDATION

England & Wales · Charity number 1167852

Details

Status	Registered
Legal form	CIO
Registered	2016-06-24
Register	View on the Charity Commission register

Contact

Address	The KidsAid Foundation Doddridge Centre 109 St. James Road Northampton NN5 5LD
Phone	07471762737
Email	info@kidsaid.org.uk
Website	www.kidsaid.org.uk

Activities

Objects: For the public benefit, to promote the preservation of mental health, and to assist in relieving and rehabilitating persons suffering from, or at risk of suffering from mental disorders, or conditions of emotional distress, particularly individuals affected by trauma, through:1. Providing Comprehensive Mental Health Services: Offering a wide range of mentoring, well-being, counselling and psychotherapeutic interventions for children, young people, adults, and families.2. Promoting Secure Attachments and Positive Relationships: Encouraging and facilitating the development of secure attachments and positive relationships to support mental well-being.3. Community Outreach: Providing horticulture, recreational sport, arts and crafts, peer support and befriending services to increase social connection and improve mental health and wellbeing. 4. Advocacy and Education: Conducting advocacy, campaigning, and educational activities to raise professional and public awareness about mental health issues.5. Supporting Professionals: Offering clinical supervision and training for volunteers, counsellors, therapists, and other professionals to enhance the quality and availability of support for individuals in need.

Activities: KidsAid is a child-centred charity. We support traumatised children through the delivery of long-term, evidence-based therapies. Our aim is to improve child mental health and empower families to thrive so that childhood trauma does not become a lifelong burden. The KidsAid Foundation (Charity Number: 1122047) was established in 2007. We have since become a CIO (1167852).

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Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£554,088	£488,310	£281,791	9
2024-03-31	£468,703	£330,901	-	-
2023-03-31	£399,199	£382,132	-	-
2022-03-31	£184,839	£257,550	-	-
2021-03-31	£222,430	£148,248	-	-

Trustees

Name	Role	Appointed
Trevor Pearce	Chair	2026-01-23
Anthony Bates		2022-12-01
David Appleton		2025-05-24
Nick Scott		2023-04-07
Rachel Beech		2024-04-01
Tina Welford		2024-08-12

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THE KIDSAID FOUNDATION

England & Wales - Charity number 1167852

Accounts

Impact Report

2024-25

Registered Charity Number: 1167852
The KidsAid Foundation, Doddridge Centre, 109 St. James Road, Northampton, NN5 5LD.
Mobile: 07471 762737 Email: info@kidsaid.org.uk Website: www.kidsaid.org.uk

Facebook @thekidsaidfoundation
Instagram @thekidsaidfoundation
LinkedIn @kidsaiduk

Every Brushstroke Tells a Story...

Through creativity, children are free to explore their emotions—and begin to heal.

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CEO & Chair Impact Report 2024-25

2024-25 marked another year of growth for KidsAid, with the delivery of 4,434 therapy sessions - a 20% increase on the previous year. We are proud to have supported 495 children, young people, and parents through our services.

Rebecca Caswell-Fox
CEO, KidsAid

Tony Bates
Chair of the Board of trustees

Our reach continued to expand beyond Northamptonshire, with one in five referrals now coming from neighbouring counties. In Peterborough, our presence was strengthened through our work in eight schools, made possible by the support of the National Lottery Reaching Communities Fund and the Cambridgeshire Community Foundation.

These partnerships have been instrumental in helping us deliver on our commitment to widening access to our services.

We are deeply grateful to our grant funders, corporate partners, and local community who continue to champion our work. At a time when demand for mental health support is rising and funding across the charitable sector remains challenging, your support has never meant more.

Our impact is only possible because of the dedicated community that stands behind us. In response to this changing landscape, we focused this year on strengthening our organisational resilience—building robust structures, processes, and professional capacity to sustain the delivery of high-quality services well into the future.

This year also saw the development of the foundations for our three-year strategy (April 2025-March 2028), shaped through extensive consultation and engagement across our community. We held stakeholder meetings, focus groups, and surveys with parents, children, young people, and professionals to better understand their needs and priorities.

Staff and therapists contributed insights from the frontline, culminating in a Strategy Away Day with the Board and team to reflect on findings, identify priorities, and align on a shared vision for the future.

This collaborative process - rooted in lived experience, professional expertise, and organisational insight - has shaped a strategic plan focused on three priorities for 2025-28:

1. Broadening Impact: Reaching more children, young people, and families, particularly in underserved and marginalised communities across Northamptonshire and the Midlands.
2. Enhancing Professional Expertise: Ensuring our therapists have the supervision, training, and resources to deliver high-quality, trauma-informed care with confidence and skill.
3. Diversifying Income and Building Resilience: Strengthening fundraising, marketing, risk management, and clinical governance to secure the long-term sustainability of our work.

To underpin our strategy, we completed a comprehensive risk review, leading to a new Risk Implementation Plan that embeds robust risk management practices across the organisation.

We also reviewed our Board subcommittee structure to improve alignment between governance, strategy, and operations, ensuring we remain agile, well-connected, and collaborative in meeting evolving needs.

Through all of this, we remain steadfast in our mission to deliver life-changing support. With strong governance, a clear strategy, and continued investment in professional expertise, we are confident that KidsAid will continue to meet the needs of children and families - today and in the years ahead.

As we look to the future, the need for our services has never been greater. Rising demand for accessible, trauma-informed mental health support underscores the vital role KidsAid plays in helping children, young people, and families heal and thrive.

Our new three-year strategy positions us to meet this challenge with purpose and resilience - broadening our reach, deepening our professional expertise, and securing the sustainability needed to continue making a profound difference.

We extend our heartfelt thanks to our staff, therapists, volunteers, and Board members. Working in the charity sector requires immense dedication, resilience and compassion, and we are profoundly grateful for the professionalism and care each of you brings to our mission every day.

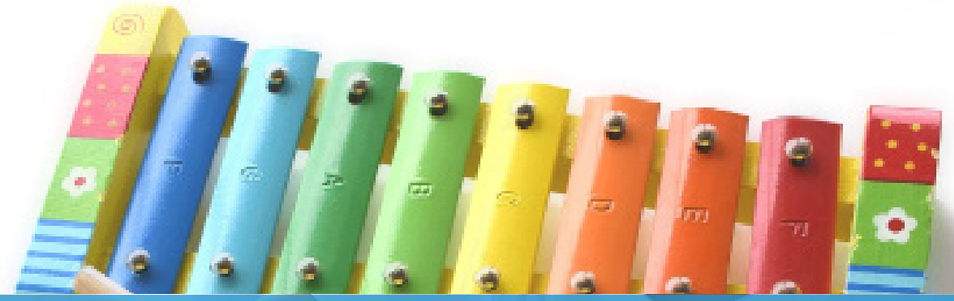
With the strength of our dedicated team, community and partners, we move forward with optimism and determination - ready to ensure that every child who needs our help can access the support they deserve.

"I was very dubious at the start as our son struggles to engage with new people. But the therapist was fantastic, she was extremely supportive to us as parents and had so much patience with our son.

A brilliant experience. Thank you."

Our Vision

KidsAid envisions a world where every child affected by trauma has the opportunity to heal, grow, and thrive.

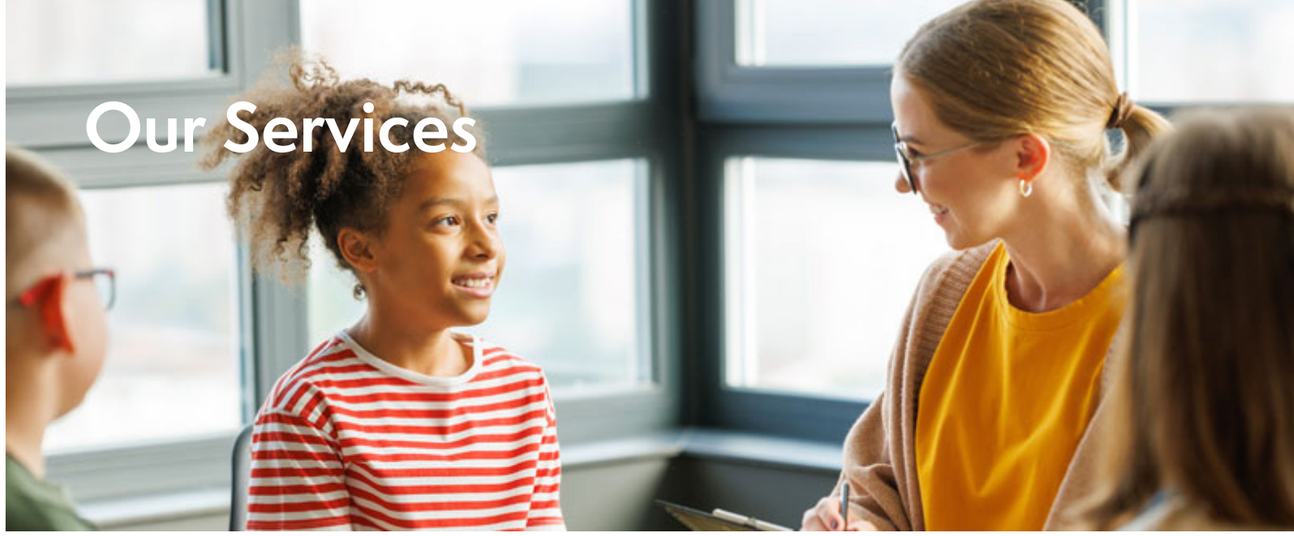


Our Mission

We provide tailored therapies to create lasting, positive change for children, young people, and families navigating mental health challenges and adverse life experiences.

Our Values

- **Commitment** - We are dedicated to our mission to create lasting, positive change.
- **Accountability** - We act with integrity and take responsibility for our actions.
- **Respect** - We nurture an inclusive environment where every individual is valued.
- **Empathy** - We promote kindness, compassion, and understanding.



Our Services

Our Support For Children and Young People

Our work is rooted in early intervention. We believe that by addressing trauma as early as possible, we can prevent it from developing into more complex challenges later in life—empowering young people to lead healthier, happier, and more fulfilling lives.

Through creative, evidence-based, and tailored therapies, we provide a safe, nurturing space where young people can express themselves, build resilience, and move toward a brighter future.

Our Work is Grounded in Three Core Principles:

- **Child-Led:** We empower children and young people to take the lead in their therapy.
- **Creative**: We use creative approaches to provide a safe and nurturing environment where children and young people can express themselves authentically, without relying on words. Through art, play, drama, dance, and music therapies, we create a space that gently encourages creativity and self-expression.
- **Bespoke**: Every journey is unique. We take the time to build trust and tailor our approach to meet each individual's needs. Most young people are supported for 6-18 months, until they have safely explored their emotions and feel ready to move forward with confidence and healthy coping strategies.

Our Support For Parents and Caregivers

In addition to therapy for children and young people, we offer support for parents, because when the whole family is supported, the impact of our work with children and young people can be more profound and longer lasting - ensuring the benefits of therapy continue long after children's time with us.

Our tailored services for parents and caregivers include:

- **Counselling** - A safe and confidential space to explore challenges, emotions, and lived experiences.
- **Attachment-based Interventions** - Therapeutic support designed to strengthen emotional bonds between children and their caregivers.
- **One-to-One Psychoeducation** - One-to-one sessions that help caregivers understand trauma, child development, and how to support their child's unique needs.
- **Parent Support Groups** - A non-judgmental space where caregivers and individuals can learn, reflect, and connect with others who understand.

Our Work with Professionals and Organisations

We also provide bespoke workshops and supervision services that cater to the specific needs of professionals, equipping them to create safe, trauma-informed and nurturing environments for the children and young people in their care.

Why KidsAid Is Needed — And How We're Different

The need has never been greater. Right now, thousands of children and young people in every community are struggling with their mental health.

Across the UK, 1 in 5 children and young people live with a diagnosable mental health condition, and since 2017, mental health issues in this age group have risen by a staggering 50%.

Yet despite this growing crisis, many children face long waits just for an assessment — and far too many are turned away without ever receiving the support they desperately need. An estimated six in ten children and young people struggle to access vital NHS services.

Behind these numbers are real lives: children experiencing grief, abuse, neglect, domestic violence, and family breakdown. The support systems designed to protect them are overwhelmed, underfunded, and unable to meet the growing demand.

> "We have had a really good experience with our therapist - she has completely taken my child's lead... Thank You!

This is where KidsAid makes a difference.

We believe that investing in the emotional wellbeing of children is one of the most powerful ways to build a healthier, more compassionate society. Early, community-based intervention is not only the kindest response — it's also proven to be far more effective and 100 times more cost-efficient than crisis care.

What sets KidsAid apart is the depth and focus of our work.

We are one of the very few organisations in the Midlands offering long-term, trauma-informed therapy, individually tailored to each child and young person's needs. For some, we are the only place they can turn.

While many services offer short-term counselling or wellbeing programmes, there remains a critical gap in specialist care for children affected by trauma. At KidsAid, we bridge that gap by providing bespoke, sustained therapeutic support, designed to help young people heal and recover at their own pace.

We are proud to offer a safe, supportive, and trauma-informed environment that goes beyond temporary fixes — creating space for children to rebuild trust, process their experiences, and find hope for the future.

Find Out More:

There are so many ways to find out more about KidsAid and the work that we do supporting childrem, young people and families across our communities:

Visit our website:

Visit our wesite at **kidsaid.org.uk** to explore our services, make a referral, read personal stories from young people we have worked with and donate to our work.

Connect on Social Media:

Find **KidsAid on Social Media** on Facebook, Instagram, Threads and

Subscribe to our Email list:

Sign up for ocasional email updates from the KidsAid team at our website - **kidsaid.org.uk/signup** - to keep updated on our work and new opportunities to get support us.

KidsAid are here, because inside every child is a story waiting to be told...

Our Team

Our staff, trustees, sessional therapists, and volunteers all play an active role in shaping the future of our organisation.

We've created an open, supportive, and collaborative environment where every voice is valued, and everyone can help drive positive change for the children and families we support.

Images:

- Top left – Kerry and Charlotte presenting Big Giraffe Events with their infographic for raising an incredible £7,228 for KidsAid.
- Middle Left: Carla Mangan at BBC Radio Northampton
- Middle Centre: Kerry, Leanna & Charlotte with Lucy Rigby MP.
- Middle right: Leanna Ward at a school engagement event
- Bottom photo: The KidsAid team and board of trustees at our Strategic Development Day.

In the Spotlight: Charity of the Year: A Proud Moment for

We were honoured to close out 2024 on a high note by being named Charity of the Year at the Northamptonshire Business Awards!

This incredible recognition means so much to our entire team and is a powerful testament to the dedication, passion, and hard work we put into supporting children, young people, and families across our community.

Receiving this award not only celebrates how far we've come—it also motivates us to keep growing and expanding our impact.

A heartfelt **thank you** to the Northamptonshire Chamber of Commerce for this meaningful recognition. It's an award we're proud to share with every supporter, partner, and volunteer who helps make our work possible.

NORTHAMPTONSHIRE
Business Awards

Placement Manager Article

Since joining KidsAid in 2020 as a student therapist on placement, I have had the privilege of growing alongside the organisation.

After working as a creative therapist, I transitioned into a Placement Coordinator in 2024 and became Placement Manager in 2025.

In this role, I support students throughout their entire placement journey - from initial recruitment, through clinical allocations and ongoing management, to final placement reviews. I am proud to provide consistent guidance at every stage, helping students grow both personally and professionally into skilled, compassionate therapists.

KidsAid is committed to offering comprehensive support to our placement students. This includes emotional support through regular check-ins, clinical guidance, free supervision, and financial assistance through a travel allowance and reimbursement for therapy materials.

By investing in the growth of the next generation of mental health professionals, we are also contributing to the long-term well-being of the children and young people they will go on to support.

Working at KidsAid has been an incredibly fulfilling experience. The organisation is deeply committed to mental health and wellbeing - not only for the

children referred to us, but also for their families and the wider network of professionals involved in their care.

It is a privilege to support such dedicated and inspiring students. Through their development, and with the continued support of KidsAid, I am proud to play a part in creating meaningful support for children, young people, and their families. Within KidsAid, I feel inspired, determined, and empowered to be part of positive change.

Reflecting on my journey, from student therapist to Placement Manager, it is incredibly rewarding to come full circle.

I am now able to support the very students I once was, guiding them on their paths while contributing to the same mission that first inspired me: making a lasting difference in the lives of children and young people.

Trainee Therapist Article: My Placement at KidsAid

Since my undergraduate degree in Psychology, and specialising in a mental health pathway, I have known that I have wanted to work in this field.

After trying a few different jobs in this area of work, I knew I wanted to pursue a job as a counsellor. It really appealed to me due to the unique and rewarding career it can be.

I wanted to specialise in children and young people due to being able to understand the importance of early intervention and being able to empathise personally with challenges as a young person.

I am currently completing my master's at the University of Northampton in counselling children and young people. This course really interested me due to the chances to learn from experts and the opportunities it would offer. As part of this course, the placement team supported us in choosing placements, and I found KidsAid through a recommendation from previous students.

I was so looking forward to gaining experience through a placement and the opportunities out there seemed so exciting! KidsAid was one of my choices, but once I had my interview with the Clinical Lead, I knew I wanted to be a part of the team as they seemed so welcoming. I was really drawn to KidsAid due to the chance to gain experience in different schools and being able to apply different modalities to a range of ages, from play therapy to a person-centred approach.

I felt supported from day one and a placement with KidsAid has provided me with the chance to learn so many skills, including being reflexive, and learning how to overcome personal and professional challenges in counselling.

Before starting with a client, I felt prepared and knowledgeable about KidsAid's policies and procedures, with additional safeguarding training provided. I knew what KidsAid expected of me and was super excited to start with my first client.

The procedures around receiving referrals were clear and they were always optional for you to consider your capacity for more clients. KidsAid offered some additional extras which other placements don't seem to always offer, including clinical supervision and expenses covering therapy materials and mileage.

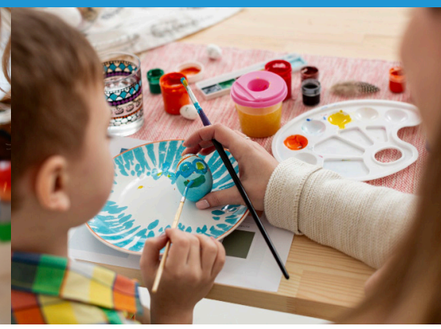
These have been very helpful financially and made my experience on placement much easier. Also, being able to arrange your own sessions with clients to fit into your schedule has been extremely helpful working around other commitments.

KidsAid has also provided me with the opportunity to work with the systems around a child, including schools and parents/caregivers. I have gained experience in conducting assessments and reviews, which are skills that are highly transferable to roles working with children. KidsAid has also opened so many possibilities for my career, by gaining skills in working with families and extra CPD opportunities.

KidsAid is a wonderful team of individuals who care about their student therapists and will have your back during placement.

I am so grateful for this experience and strongly recommend KidsAid to future trainee therapists, due to the supportive environment KidsAid provides and the chance to be a part of a charity that works so hard to support children. I am very proud to be a part of it all.

IMPACT HIGHLIGHTS
2024-2025



495
Children & parents supported

4,434
Total therapy sessions delivered

23%
Annual increase in therapy session hours

6.5 weeks
Average wait time from initial enquiry

141
Schools worked from

Child Demograhics & Referral Data

In **2024-25,** KidsAid delivered therapeutic interventions to **371** children and young people (CYP):

- **305** children and young people were supported with one-to-one therapies.
- **66** received group therapies.

Gender of CYP supported

- Male: **53%**
- Female: **43%**
- Non-binary: **4%**

Ethinicity of CYP supported

- White British: **60%**
- White European: **16%**
- Mixed/Multi Ethnic: **12%**
- Black/Black British: **6%**
- Asian/Asian British: **6%**

Age of CYP supported

- 9-11: **36%**
- 6-8: **34%**
- 12-14: **14%**
- 3-5: **14%**
- 15-17: **2%**

Emotional symptoms of CYP supported

- Anxiety: **31%**
- Emotional dysregulation: **26%**
- Attachment difficulties: **16%**
- Low self esteem: **11%**
- Behavioural difficulties: **9%**
- Self-harm: 19 **5%**
- Depression: **2%**

20% of all CYP we worked with were receiving additional support for SEN.

15% of all CYP we worked with had attendance issues at school.

55% of all CYP we worked with came from low-income families.

12% of all CYP we worked with were looked-after children.

The Reality Behind Every Referral:

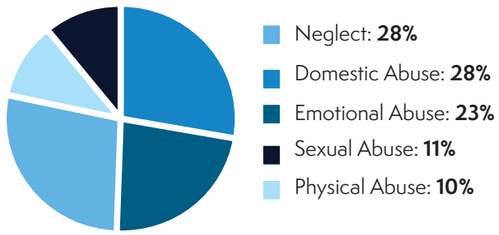
Adversity and Its Impact on the Children and Young People We Support

100% of the children and young people we support have experienced at least one Adverse Childhood Experience (ACE).

ACEs are traumatic or stressful events that occur during childhood, such as abuse, neglect, or environmental factors that undermine a young person's sense of safety, security, and attachment. These experiences can significantly affect brain development, emotional regulation, and behaviour. Children and young people who face multiple ACEs are at higher risk of mental health difficulties, poor academic performance, risky behaviours, and long-term health problems.

At KidsAid, we offer early intervention and trauma-informed therapeutic support for parents, aiming to mitigate these negative effects and empower families to thrive beyond their experiences.

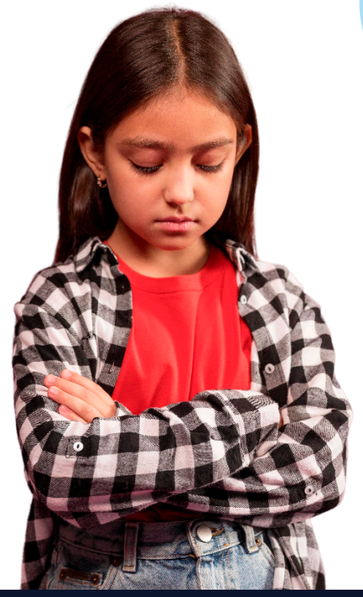
Referral Cause



Abuse

The primary reason for 60% of referrals was children and young people being exposed to abuse, either as witnesses or direct victims.

Environmental Factors



Environmental Factors

Environmental conditions affecting the safety, stability, or attachment needs of children and young people accounted for 40% of referrals:

- 90% of the children and young people supported have been exposed to multiple adverse childhood experiences.
- 30% of all children and young people worked with have experienced four or more adverse childhood experiences (ACEs), a level strongly associated with significantly increased risk of health and behavioural challenges later in life, including mental health issues, substance misuse, and chronic illnesses.

Clinical Report

Carla Mangan

This past year at KidsAid has reinforced what a privilege it is to work alongside a team devoted to the emotional wellbeing of children, young people, and their families.

One of our biggest achievements has been improving the turnaround time for children to begin their therapeutic journeys.

Starting therapy at the right time can be crucial, and thanks to streamlined administrative processes and the flexibility of our dedicated therapist team, children are now starting therapy within seven weeks of an initial enquiry. This is no small feat and reflects our team's shared commitment to timely, compassionate care.

Our therapists continue to go above and beyond—not only delivering high-quality, trauma-informed interventions, but also responding with care when families reach out for support. To celebrate their dedication, I introduced a monthly recognition of therapist achievements. Recognising the commitment each person brings to KidsAid is a simple yet powerful way to say, "We see you. We appreciate you."

This year has also focused on nurturing a strong, supportive clinical culture. As Clinical Lead for nearly two years, I have been honoured to oversee clinical, operational, and placement elements of our charity. From triaging referrals and witnessing the bravery of families seeking help, to supervising students and watching them grow in confidence and skill, every part of this role brings meaning.

Supporting trainee therapists through supervision remains one of the most rewarding aspects of my work. Seeing their professional growth, adaptability, and reflection in response to the needs of our children is a privilege.

At KidsAid, the children remain at the heart of everything we do. Whether helping them build emotional resilience, process trauma, or simply find a safe space to be heard, our mission is clear: to make a lasting difference, one child at a time.

Thank you to our staff, therapists, placement students, and especially the families who place their trust in us. Together, we have created another year of impact, compassion, and hope.

Looking ahead, I am excited to extend our support to even more children and young people, ensuring every child receives the care they need.

Children & Young People
FEEDBACK & OUTCOMES

"My therapist was lovely. I will really miss her."

EMOTIONAL WELLBEING

92% Felt happier after sessions.

91% Found it easier to talk about feelings and felt more understood.

90% Felt hopeful for the future at the end of their sessions.

THERAPEUTIC RELATIONSHIPS

100% Felt listened to, understood on what mattered to them, and never judged.

92% Felt comfortable and that the therapist understood things from their point of view.

"I learnt I am **brave.**"

LIFE IMPROVEMENTS

91%

Reported improvements at home & school.

100%

Were getting along better with others, felt less angry, upset & had learnt helpful things.

KidsAid Interventions

Children and Young People's one-to-one therapies lasted an average of **26 Weeks**

TRUST

EMPATHY

Group therapy typically lasted **10 Weeks**

Parent-child attachment therapies averaged **18 Weeks**

COMPASSION

RELEVANCE

Parent one-to-one therapies lasted an average of **14 Weeks**

Psychoeducation & parent support sessions for caregivers averaged **8 Weeks**

EMPOWERMENT

Parent & Caregiver
DEMOGRAPHICS & REFERRAL DATA

In 2024-25, 44% of parents & caregivers whose children accessed KidsAid services also received support.

Our trauma-informed parental guidance empowers parents to respond to their child's emotional needs with confidence, model healthy coping mechanisms, and foster safe, nurturing home environments.

44 Parents & caregivers received one-to-one therapy.

38 Parents & caregivers received tailored one-to-one parental support.

42 Parents & caregivers participated in trauma-informed psychoeducation sessions.

Reason for Parental Therapy

- Family breakdown: **30%**
- Domestic abuse: **27%**
- Childhood trauma: **25%**
- Traumatic event: **4.5%**
- Medical trauma: **4.5%**
- Illness: **4.5%**
- Bereavement: **4.5%**

Mental Health Difficulties Experienced

- Anxiety: **50%**
- Depression: **32%**
- Low self esteem: **7%**
- Emotional dysregulation: **4.5%**
- Substance misuse: **4.5%**
- Self-harm: **2%**

Parents & Professionals:
FEEDBACK & OUTCOMES

Parent

The therapist was really wonderful and taught me a lot about how I can support my daughter.

Parent

We have had a really good experience with our therapist. She has completely taken my child's lead, no pressure, very calm and adaptable. Thank you!

Parent

I am so grateful for the help and support for my daughter. She is noticeably less anxious and tearful and more confident!

Parent

Our son's therapist is amazing! Very kind, caring and knowledgeable. Helped all of us as a family. We have nothing but great things to say.

School

A very warm, friendly and engaging service. Thankyou KidsAid! Keep up the amazing work!

School

KidsAid offers an excellent service, and we have recommended them to others.

School

The children looked forward to their session each week.

Our experience has been excellent.

School

We are very grateful to have had access to KidsAid. The children who received therapies have become more settled and confident over the year.

Parents & Professionals:
FEEDBACK & OUTCOMES

OVERALL EXPERIENCE

100%

felt KidsAid was welcoming, non-judgemental, and that the staff were timely, courteous, and professional.

felt listened to, respected, and believed the service met the young person's needs.

agreed their whole family benefitted from the intervention, not just the young person

would contact KidsAid and recommend the service to others.

IMPACT ON YOUNG PEOPLE & FAMILIES

94%
Reported a positive change in the young person.

100%
Reported an improved relationship between parent/caregiver and child.

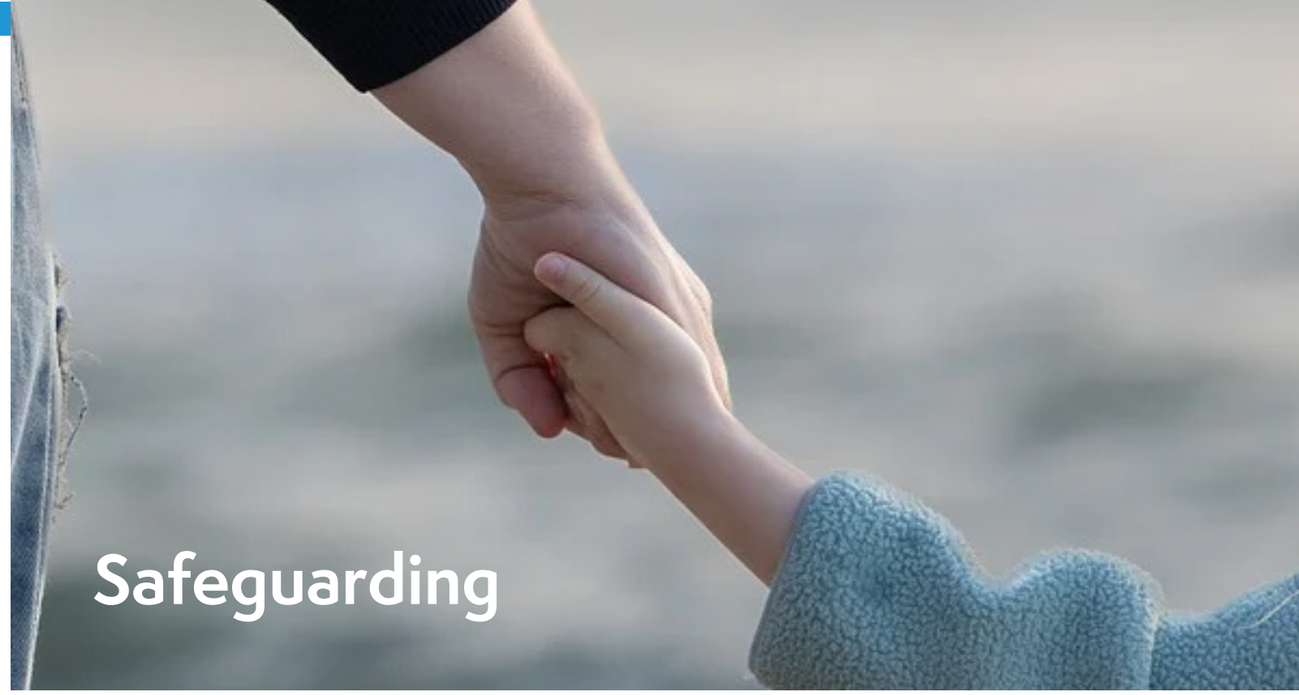
90%
Saw improved school attendance.

76%
Reported the young person was more engaged at school.

60%
Reported improved peer relationships.

SKILL BUILDING

100%
Gained skills to better support the young person & tackle future difficulties.



Safeguarding

Safeguarding is fundamental to our work at KidsAid. In 2024-25, we managed 75 safeguarding concerns, each handled in accordance with our internal protocols and those of our partner schools and organisations.

We are committed to ensuring that every child and family we support feels safe, respected, and heard. To uphold this commitment:

- All trustees, staff, therapists, students, and volunteers complete **safeguarding training** as part of their induction. Mandatory annual refresher training is provided for the Safeguarding Trustee, the staff, therapists, and any volunteers working directly with children and families to ensure knowledge and practice remain current.

- Our **Designated Safeguarding Lead** hosts monthly safeguarding drop-in sessions, offering a safe space for staff, therapists, and volunteers to raise concerns or ask questions about our safeguarding processes and procedures.
- **Enhanced DBS checks** are held by all individuals working with or on behalf of KidsAid to help safeguard those in our care.

We use MyConcern, a secure, specialist system for recording and managing safeguarding concerns, ensuring that all records are confidential, well-documented, and actionable.

Our safeguarding policies are robust, regularly reviewed, and closely monitored by our Board of Trustees, who remain dedicated to maintaining the highest standards of safeguarding practice.

Safeguarding is reviewed at bi-monthly Quality Subcommittee meetings and is a standing item at every Board meeting, where updates, reflections, and developments are shared to promote a culture of vigilance, accountability, and continuous learning.

Case Study: Tom's Story

Tom was referred to KidsAid at age 14, just as he was on the verge of permanent exclusion from school...

His behaviour had become volatile—frequent outbursts directed at teachers and classmates, often sparked by overwhelming emotions he couldn't understand or control. Home offered little relief. Tension ran high, and Tom's anger sometimes turned into aggression towards his mum, leaving their relationship fragile and strained.

Tom's assessment revealed that beneath his disruptive behaviour lay a heavy, invisible burden. His chaotic actions mirrored the chaos he had grown up with—witnessing domestic violence and grappling with the deep emotional pain of being abandoned by his father. Often, Tom felt lost and frustrated, unable to understand or express his emotions. Most of all, he longed for someone who could help him feel safe, heard, and understood—but at that time, he didn't believe anyone could.

In response to Tom's needs, KidsAid recommended 25 sessions of therapy, offering him the time and space to build trust and slowly let down his guard. From their very first session, Tom's therapist focused on building trust—gently, consistently, and without pressure. Therapy was shaped around what felt natural for Tom as a teenager.

He was given space to express himself through creative, sensory play: painting abstract art in vibrant colours, stretching and squishing slime, or releasing pent-up energy through fast-paced ball games. These weren't just distractions—they became a vital language for Tom, a way to communicate what he couldn't yet put into words.

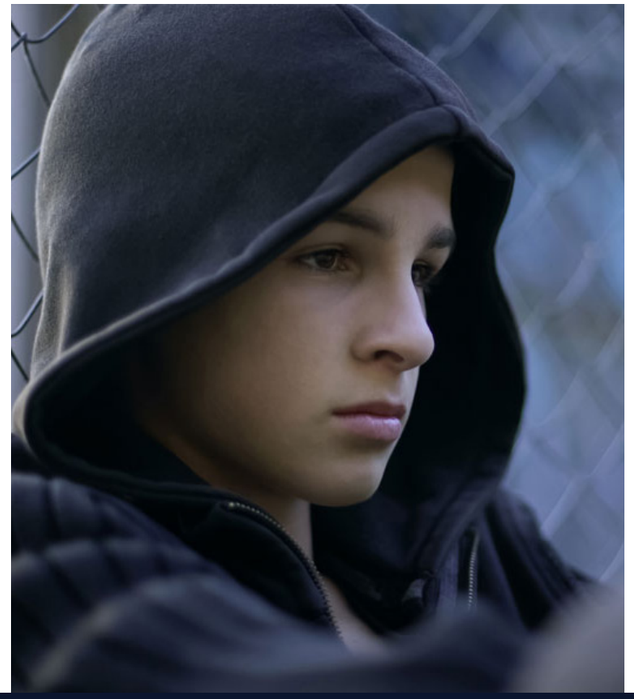
At first, Tom remained distant and guarded. But week by week, as he came to trust that his therapist would keep showing up—without judgment or demands—he began to soften. Curiosity replaced defensiveness. Slowly, Tom began to speak.

The turning point came when he found the courage to share the painful memories he had buried deep inside. His therapist listened with warmth and empathy, helping him name emotions he had never fully understood before—fear, sadness, confusion, and anger. For the first time in a long while, Tom allowed himself to be vulnerable. He felt truly seen.

As therapy progressed, Tom developed healthier ways to cope. He became more reflective, more able to pause and think before reacting. With growing trust, he explored what safety meant to him and slowly rebuilt his capacity to connect with others.
By the end of his sessions, the changes in Tom were remarkable.

At home, he was noticeably calmer and more present, allowing his relationship with his mum to begin to heal. At school, he became more engaged in learning, more respectful of boundaries, and more able to build positive relationships with peers and teachers. But perhaps the most powerful transformation was internal—Tom's sense of self-worth began to take root. For a young person who had long felt invisible and undeserving, this growing confidence marked a significant turning point.

We are so proud of the progress Tom made during his time at KidsAid, and we wish him all the very best for a brighter, more hopeful future.



How Our Work is Funded

Our therapeutic services for children and families are made possible through a combination of community and corporate fundraising, grants from trusts, and spot commissioning from families able to help cover session costs.

Despite the essential role we play in filling a critical gap in support for young people, we receive no statutory or public health funding. This means a large proportion of the cost of delivering our services is covered directly by KidsAid — made possible through the generosity of our supporters.

Funding Breakdown: 2024-2025

In the year 2024-25, 68% of all interventions were either subsidised or fully funded by KidsAid, ensuring that children and families received the help they needed, regardless of their ability to pay.

Here's how our funding supported families:

- 32% of interventions were fully commissioned by external sources.
- 29% were fully funded by KidsAid.
- 39% were part-funded or subsidised by KidsAid.

This funding model reflects both the demand for our services and our ongoing commitment to accessibility. With the majority of support financially sustained by KidsAid, the future of our work depends on continued donations, partnerships, and community support.

Grant and Trust Funding

In 2024-25, we were honoured to receive an incredible £259, 807 from grant-making trusts, helping us expand our reach and impact. We are deeply grateful to the following organisations for their generous support:

- Groundwork UK - £1,080
- Cambridgeshire Community Foundation - £8,000
- National Lottery Community Fund, London, South-East & East Team - £47,140
- National Lottery Community Fund, Midlands Team - £62,615
- National Lottery Awards for All - £19,200
- Northamptonshire Community Foundation - £14,560
- Trusthouse Charitable Foundation - £30,027
- Charles Hayward Foundation - £10,000
- The Michael Guest Charity Foundation - £5,000
- The Masonic Charitable Foundation - £5,000
- The Lords Group Foundation - £5,000
- West Northamptonshire Council Discretionary Community Fund - £10,185
- The Leathersellers' Foundation - £22,000
- Postcode Lottery Community Grant - £20,000

To each and every one of our funders: thank you. Your support is transforming lives.

Fundraising and Donations: A Year of Generosity

In 2024-25, our amazing charity partners, dedicated supporters, and wider community came together to raise an incredible £129,542 in support of KidsAid's vital services.

From sponsored challenges and community events to corporate fundraisers and individual acts of kindness, every contribution has made a real difference. This overwhelming generosity helps us continue to provide life-changing therapeutic support to children, young people, and families across Northamptonshire and surrounding counties.

We are so grateful to everyone who stood with us this year—your support ensures we can reach even more children and young people who need us.

Through the year, our supporters raised £129, 542 which funded 1,993 therapy sessions for 166 children and young people.

Their future, in safe hands

Inspired by our work, Artemis UK joined our Hero Membership scheme in 2024, partnering with us in a shared mission to support the mental health and well-being of local children and families.

Through their incredible £10,000 Hero donation, Artemis UK enabled us to subsidise 140 creative therapy sessions for 26 children and young people—providing support that would not have been possible without their generosity.

Beyond this significant contribution, the Artemis UK team also went the extra mile, organising additional fundraising activities including a charity car wash and a football tournament to further support our work.

In recognition of their outstanding efforts and unwavering commitment, we were proud to present Artemis UK with our Corporate Impact Award at our Annual Appreciation Event in March 2025.

We are so grateful for their continued partnership and passion for making a difference.

Thank you, Artemis UK, for being a KidsAid Hero!

Building Brighter Futures

Since 2023, KidsAid has been fortunate to partner with Northampton Barratt Homes, whose unwavering support has had a profound impact on our charity.

From organising an annual golf day, to abseiling, and even rolling up their sleeves to help us set up our office furniture, Barratt Homes has consistently gone above and beyond in their commitment to our cause.

Their generosity—both in time and resources—has been nothing short of remarkable.

At our Annual Appreciation Event in March 2025, we were honoured to present Northampton Barratt Homes with our Outstanding Partnership Award, recognising their exceptional dedication and continued support.

A huge thank you to the team at Barratt Homes. Your contributions have made an incredible difference to KidsAid and the young people we serve.

We look forward to many more years of impactful collaboration!

Thank you to everyone who made our work possible last year!

Every penny donated allows us to continue our work supporting the most vulnerable members of our community - children and young people. **Thank you** for all of your support throughout the year!!

PROACTION MARTIAL ARTS
SHEPHERD & CO. SOLICITORS
The Arbours Primary Academy — Broadening horizons
The Leathersellers' Foundation
GlazingHUB
Artemis
BILLINGFINANCE — GETTING YOU WHERE YOU NEED TO BE
BARRATT HOMES
NORTHAMPTONSHIRE Business Awards
Northamptonshire Community Foundation — Giving back to our county
QH
Great Addington School
METROL — Part of Lesjöfors Group
hevey — building supplies
Vernon Terrace Primary School
Masonic Charitable Foundation
Moulton Primary School
NATIONAL LOTTERY AWARDS FOR ALL — COMMUNITY FUND
CHARLES HAYWARD FOUNDATION
PEOPLE'S POSTCODE LOTTERY
PQA — THE PAULINE QUIRKE ACADEMY OF PERFORMING ARTS
MGCF
LORDS GROUP FOUNDATION
Cambridgeshire Community Foundation
COMMUNITY FUND
Trusthouse Charitable Foundation
Wellingborough School — Founded 1595
Dunelm — Delivering Joy
THE MENTAL WELLBEING COMPANY
SytnerSelect
THE CHESTER HOUSE ESTATE
GROUNDWORK — CHANGING PLACES CHANGING LIVES
HARLESTONE MANOR & LOXTON FIELDS COMMUNITY GROUP
Scouts — 1st Hartwell
360 Rushden Lakes
LOUNGES
DHL
PRIMARK
GXO

Find out more about how YOU can help to support KidsAid and our work on page 32!

Do you want to support us?

Whether you are a business or an individual, there are lots of ways that you can help to support KidsAid and the work we do supporting children, young people and their families...

Donate by scanning our QR code!

You can make a one-off donation, set up a regular monthly donation, donate through Payroll Giving, contact us about sponsoring a child's therapy, or organise a fundraising event.

Join our fundraising events!

Whether it is holding a raffle, sponsoring a child, joining our fundraising days, or holding a bake sale, any contributions would be highly appreciated.

Support us as your Charity of the Year!

As a local charity, any support from the business community goes a long way to helping children and families recover from trauma.

Become a volunteer!

Support us by sharing your expertise and time. We are always looking for Trustees and volunteers to help us with our work!

Become a Corporate Partner!

As we look ahead to next year, we aim to develop our corporate sponsorship programme. If you are a business with a CSR initiative and are aligned with our values, then we'd love to hear from you.

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31ST MARCH 2025.

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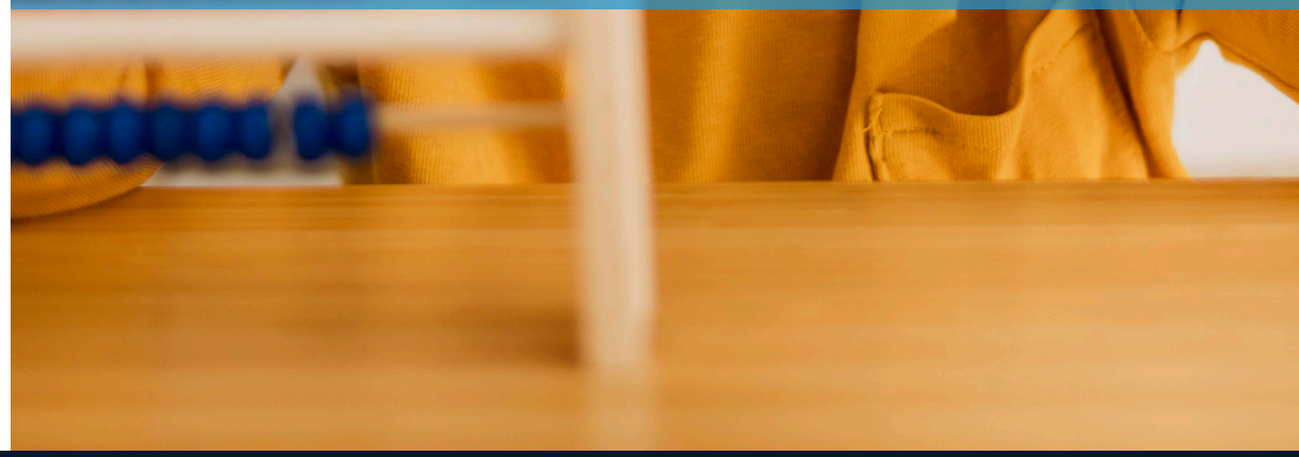


Report of the Trustees

Registered Company Number
CE007640

Registered Charity Number
1167852

Registered Office
Doddridge Centre
109 St. James Road
Northampton
NN5 5LD.

Trustees
A Bates
D Robertson (resigned 24.05.2025)
D Appleton (appointed 24.05.2025)
N Scott
R Beech (appointed 01.04.2024)
T Welford (appointed 12.08.2024)

Independent Examiners
Shaw Gibbs - Northampton
Eagle House
28 Billing Rd
Northampton
NN1 5AJ.

Governance

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007.

The charity is governed by its Memorandum and Articles of Association, which dates from 24 June 2016 and amended on 02 November 2024. It is registered as a charity with the Charity Commission for England and Wales (charity number: 1167852) and as a company with Companies House (company number CE007640).

Structure, Governance and Management

The Board of Trustees is responsible for the overall strategic direction, governance, and policy of the charity. Day-to-day management is delegated to the Chief Executive Officer (CEO) and the Senior Leadership Team (SLT), who implement the strategic plan and manage operations within the budgets and policies approved by the Board.

The Board meets quarterly and meetings are attended by the CEO. To maintain ongoing engagement and accountability between Board meetings, the following sub-committees are in place: Quality, Safeguarding & Risk, Finance, Fundraising, and Communications. Each committee operates under terms of reference approved by the Board and reports regularly on its activities. This structure ensures clear accountability while allowing the CEO and senior team to oversee the charity's operational delivery effectively.

All decisions, unless explicitly delegated, remain subject to full Board approval.

Appointment of Trustees & Key Personnel

KidsAid Trustees are recruited and appointed in accordance with the charity's Recruitment of Trustees Policy and Procedure and the regulations of the Charity Commission of England & Wales. The Board seeks to appoint Trustees who bring additional or specialist skills to complement existing expertise and support effective governance.

Appointments follow a structured process, which includes references, a Disclosure and Barring Service (DBS) check, and completion of a declaration of interests, a Trustee Code of Conduct, and an eligibility declaration. Trustees are formally appointed at Board meetings for an initial term of up to three years, with the possibility of extension by mutual agreement for a further three years.

New Trustees undertake a structured induction programme covering governance responsibilities, safeguarding, and the charity's key charitable aims to ensure they are fully equipped to carry out their duties effectively.

In accordance with its governing document, KidsAid must maintain a minimum of three and a maximum of eight Trustees. The Board currently comprises a Chair, Vice-Chair, and Trustees responsible for key areas including Quality, Finance, Fundraising, and PR & Media. Trustees are expected to adhere to their role description, comply with the Code of Conduct, and attend all Board meetings.

The remuneration of key management personnel, including the Chief Executive Officer and the Senior Leadership Team, is determined by the Trustees. Decisions are informed by external benchmarking data from comparable charities of similar size and complexity and are reviewed annually by the Board to ensure transparency and fairness.

Charitable Objects and Public Benefit

The Trustees have had due regard to the Charity Commission's guidance on public benefit in exercising their powers and duties. In particular, the Trustees ensure that KidsAid's activities are carried out to further its charitable purpose of advancing the mental health and wellbeing of children, young people, and families.

KidsAid delivers its charitable objectives by providing accessible, trauma-informed mental health and wellbeing support to children and young people, alongside guidance and support for their families and carers. The charity's services are designed to support those who have experienced trauma, adversity, or emotional distress, helping them to process experiences, build resilience, and develop healthy coping strategies.

The charity works to ensure its services are inclusive and responsive to need. Support is provided without discrimination and is targeted towards children and young people who would most benefit, including those affected by trauma, adverse childhood experiences, or mental health challenges that impact emotional and behavioural wellbeing. Where charges are applied, these are kept at a level that does not exclude individuals who are unable to pay, and concessions or alternative funding routes are made available where possible.

KidsAid's activities provide public benefit by improving emotional wellbeing, supporting recovery from trauma, and strengthening resilience among children and young people. By working with families alongside children, the charity also helps to improve family relationships and promote longer-term wellbeing within the wider community. The Trustees regularly review the charity's activities and impact to ensure they remain aligned with its charitable objectives and continue to deliver meaningful public benefit.

Risk Management

The Trustees have considered the major risks to which the charity is exposed and have established systems and procedures to manage them. During the financial year, the charity has not experienced any significant events with material financial impact.

A Risk Register is maintained and reviewed quarterly, with appropriate controls in place to mitigate key operational, financial, and reputational risks. The Trustees undertake regular risk assessments in consultation with the CEO to ensure emerging challenges are identified and addressed promptly.

The Board conducts a formal review of the Risk Register each quarter, providing ongoing oversight and governance.
In response to increasing service demand, the primary operational risk for 2024-25 was maintaining sufficient capacity to deliver services effectively. To address this, KidsAid invested in recruitment and professional development, including providing trainee therapist placements to help develop the workforce of the future. These initiatives ensure the team is well-equipped to meet the growing demand for mental health services for children and young people and to respond to the evolving needs of beneficiaries.

Emerging risks are also monitored in relation to changes in the funding and market landscape. The CEO and Senior Leadership Team regularly review developments to assess potential implications and implement responsive mitigation strategies.

Supported by a robust reserves policy and careful planning, KidsAid remains focused on sustaining core service delivery while pursuing opportunities to address unmet need and strengthen long-term resilience and sustainability.

Financial Review

During 2024-25, total income increased to £554,088, representing an 18% rise compared with 2023-24. Of this, £346,281 was unrestricted income, providing flexibility to support the charity's core activities, and £207,807 was received as restricted income from grant funders and donors, supporting specific projects and services.

Expenditure on charitable activities increased by 48% from the previous year, totalling £488,310. The charity ended the financial year with a surplus of £65,778.

At the balance sheet date, total funds carried forward were £281,790 of which £70,791 represents restricted funds and £210,999 represents unrestricted funds. The free reserves available for the use of the charity are £208,261 (2024: £125,778), in line with the guidance of the Charity Commission.

Related Parties

The father of the CEO is employed by the charity in an operational role. He is not line-managed by the CEO, and his remuneration, responsibilities, and performance are reviewed independently to ensure transparency, fairness, and compliance with the charity's governance policies.

All trustees and key management personnel have declared any related party relationships, and these declarations are reviewed by the Board. Any transactions with related parties are conducted at arm's length and approved in accordance with the charity's policies on conflicts of interest.

No other related party transactions arose during the year that require disclosure under SORP 2019.

Reserves Policy

KidsAid maintains reserves to ensure financial resilience and stability in delivering its services to children and families. Reserves provide protection against unforeseen financial risks, income fluctuations, and unexpected expenditure, while also enabling the charity to respond to new opportunities and maintain the continuity of essential services.

In line with its Reserves Policy, KidsAid aims to hold unrestricted reserves equivalent to at least three months of running costs.

This target level is reviewed annually by the Board of Trustees, taking into account:

- The predictability and diversity of income streams.
- The proportion of fixed versus variable costs.
- Key risks identified in the charity's risk register.
- The estimated cost of an orderly closure if required.
- Strategic priorities and planned growth.

Reserves are held in cash or easily liquidated assets to ensure funds are available when needed.

The reserves position is calculated monthly by the CEO and reviewed quarterly by the Finance Subcommittee. The Board of Trustees receives regular reports on the reserves level, associated risks, and any deviations from the agreed target range.

Future Plans

Looking ahead to 2025/26, the Board is committed to further strengthening governance practices. In parallel, the Board and Senior Leadership Team will lead the delivery of our strategic plan, which focuses on broadening our impact across Northamptonshire and the Midlands, enhancing professional expertise, diversifying income, and building resilience through strengthened risk management and clinical governance, ensuring the long-term sustainability of our work.

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.

In preparing the financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP (FRS 102).
- Make judgements and estimates that are reasonable and prudent.
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charitable Incorporated Organisations (General) Regulations 2012, and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on Behalf of the Trustees

David Appleton - Finance Trustee
January 16th 2026.

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE KIDSAID FOUNDATION

Independent examiner's report to the trustees of The KidsAid Foundation ('the Charity')
I report to the charity trustees on my examination of the accounts of the Charity for the year ended 31 March 2025.

Responsibilities and basis of report
As the charity's trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

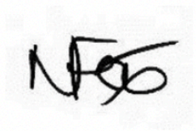
Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Use of our report
This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our independent examination work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our independent examination work, for this report, or for the opinions we have formed.



Nicola Fox FCA
Shaw Gibbs Limited
Eagle House
28 Billing Road
Northampton
Northamptonshire
NN1 5AJ

Date: 26 January 2026

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2025

	Notes	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
Income and endowments from:		£	£	£	£	£	£
Donations and legacies	1	119,542	10,000	129,542	134,454	-	134,454
Charitable activities	2	225,281	197,807	423,088	209,097	124,015	333,112
Investments		728	-	728	288	-	288
Other Income		730	-	730	849	-	849
Total Income and endowments		346,281	207,807	554,088	344,688	124,015	468,703
Expenditure on:							
Raising Funds		-	-	-	-	-	-
Charitable Activities	3	266,416	221,894	488,310	268,240	62,661	330,901
Other		-	-	-	-	-	-
Total Expenditure		266,416	221,894	488,310	268,240	62,661	330,901
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		79,865	-14,087	65,778	76,448	61,354	137,802
Transfer between funds		-	-	-	-	-	-
Total funds brought forward		131,134	84,878	216,012	54,686	23,524	78,210
Total funds carried forward		**210,999**	**70,791**	281,790	**131,134**	**84,878**	**216,012**

All income and expenditure derive from continuing activities.

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year.

BALANCE SHEET AS AT 31 MARCH 2025

	Notes	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
ASSETS:							
Fixed Assets	5	2,738	-	2,738	5,356	-	5,356
Current Assets							
Sundry Debtors	6	34,954	-	34,954	29,747	-	29,747
Cash at Bank and in hand	7	216,258	70,791	287,049	123,730	84,878	208,608
		251,213	70,791	322,004	153,477	84,878	238,355
Creditors							
Amounts falling due within one year	8	(42,951)	-	(42,951)	(27,700)	-	(27,700)
		(42,951)	-	(42,951)	(27,700)	-	(27,700)
Net Current Assets		208,261	70,791	279,053	125,777	84,878	210,655
							-
NET ASSETS		210,999	70,791	281,790	131,134	84,878	216,012

FUNDS

		Unrestricted	Restricted	2025	Unrestricted	Restricted	2024
		£	£		£	£	£
Unrestricted Funds	9	210,999	-	210,999	131,134	-	131,134
Restricted Funds	10	-	70,791	70,791	-	84,878	84,878
		210,999	70,791	281,790	131,134	84,878	216,012

Approved by the trustees at a committee meeting held on 23rd January, 2026 and signed on their behalf

David Appleton - Finance Lead

STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 MARCH 2025

	Notes	2025 £	2024 £
Cash flows from operating activities			
Cash generated from operations	1	77,714	**137,333**
Net cash (used in)/provided by operating activities		77,714	**137,333**
Cash flows from investing activities			
Purchase of tangible fixed assets		-	**-2,486**
Interest received		728	**288**
Net cash used in investing activities		728	**-2,198**
Change in Cash and Cash Equivalents in the reporting period		78,442	**135,135**
Cash and cash equivalents at the beginning of the reporting period	2	208,608	**73,473**
Cash and cash equivalents at the end of the reporting period	2	287,049	**208,608**

NOTES TO THE STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 MARCH 2025

Reconciliation of net (expenditure)/income to net cash flow from operating activities

Net movement in funds	65,778	137,803
Adjustments for:		
• Depreciation	2,618	2,124
• Investment income	-728	-290
• (Increase)/Decrease in debtors	-5,207	-10,383
• Increase/(Decrease) in creditors	15,251	8,079
Net cash (used in)/provided by operating activities	77,714	137,333

Analysis of cash and cash equivalents

Cash at bank and in hand	287,049	208,608
	287,049	208,608

ACCOUNTING POLICIES FOR THE YEAR ENDED 31 MARCH 2025

Basis of preparation
The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party
The Kidsaid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income
- Donations income is accounted for when received.
- Therapy income is recognised when the therapy is agreed.
- Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income
Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure
Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the basis of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions
The CIO operates a NEST Pension Scheme

Financial Instruments
- Cash and cash equivalents in the balance sheet comprise cash at banks and in hand and short term deposits with an original maturity date of three months or less.
- Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
- Any losses arising from impairment are recognised in the statement of comprehensive income under administrative expenses.
- Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.
- An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Tangible fixed assets and depreciation
- All fixed assets are initially recorded at cost.
- Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Fiixtures and Fittings - 25% on reducing balance
Short Life Assets - over 2 years

Reserves Policy
- Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.
- Restricted funds can only be used for particular restricted purposes within the objects of the charity.
- Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

NOTES TO THE FINANCIAL STATEMENTS

	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
1 **Donations**	£	£	£	£	£	£
Other Donations	119,542	10,000	129,542	134,454		134,454
	119,542	**10,000**	**129,542**	**134,454**	**-**	**134,454**
2 **Charitable Activities**						
Grant - Children in Need	-	-	-	-	8,085	8,085
Grant - NCF Queen's Institute	-	4,560	4,560	-	-	-
Grant - Awards 4 All	-	19,200	19,200	-	-	-
Grant - The Michael Guest Charity Foundation	-	5,000	5,000	-	-	-
Grant - Charles Hayward Foundation	10,000	-	10,000	-	-	-
Grant - MCF	5,000	-	5,000	-	-	-
Grant - NCF - Youth Fund	-	10,000	10,000	-	-	-
Grant - The Lords Group Foundation	5,000	-	5,000	-	-	-
Clinical Supervision	1,480	-	1,480	-	-	-
Grant - Harry Cureton Fund	-	8,000	8,000	-	4,527	4,527
Grant - Souter Charitable Trust	-	-	-	-	2,208	2,208
Grant - NCF 'Constance Travis Endowment'	-	-	-	-	763	763
Grant - Trusthouse	-	30,027	30,027	-	30,027	30,027
Grant - Postcode Community	20,000	-	20,000	30,000	-	30,000
Grant - WNC - Discretionary Community Funding	-	10,185	10,185	-	10,939	10,939
Grant - The Wesleyan National Heart	-	-	-	2,000	-	2,000
Grant - The Pixel Fund	-	-	-	-	4,416	4,416
Therapy Income	161,801	-	161,801	157,097	-	157,097
Grant- The Leathersellers	22,000	-	22,000	20,000	-	20,000
Grant - National Lottery CF	-	16,663	16,663	-	16,663	16,663
Grant - National Lottery CF		45,952	45,952		45,388	45,388
Grant - National Lottery CF - Peterborough	-	47,140	47,140	-	-	-
Grant - Groundwork UK		1,080	1,080	-	1,000	1,000
	225,281	**197,807**	**423,088**	**209,097**	**124,015**	**333,112**
3 **Charitable Activities**						
Employment Costs	174,137	119,752	293,889	173,479	38,274	211,753
Therapist Materials	1,566	-	1,566	2,482	-	2,482
Therapist Fees	34,409	89,540	123,949	40,791	24,387	65,178
Wellbeing Workshops	-	-	-	375	-	375
Toolbox Kits	-	-	-	-	-	-
Rent	5,187	5,113	10,300	8,398	-	8,398
Rates	-	-	-	(35)	-	(35)
Printing, Postage, Stationery etc	14,487	-	14,487	10,638	-	10,638
Subscriptions	3,644	2,304	5,948	4,199	-	4,199
Telephones	1,420	807	2,227	2,701	-	2,701
DBS Checks	510	-	510	248	-	248
Repairs and Maintenance	1,779	-	1,779	363	-	363
Insurance	1,280	-	1,280	1,145	-	1,145
Electricity						
Professional Fees	3,808	-	3,808	1,884	-	1,884

IT	7,112	4,378	11,490	10,361	-	10,361
Web Management	1,320	-	1,320	2,160	-	2,160
Cleaning	32	-	32	-	-	-
Depreciation	2,618	-	2,618	2,124	-	2,124
Other Expenditure	5,910	-	5,910	4,148	-	4,148
Interest paid						
Consulting	4,680	-	4,680	1,714	-	1,714
Financial Services	1,077	-	1,077	135	-	135
Independent Examination	1,440	-	1,440	930	-	930
	266,416	**221,894**	**488,310**	**268,240**	**62,661**	**330,901**

Employment Costs	**Unrestricted** £	**Restricted** £	**Total 2025** £	**Unrestricted** £	**Restricted** £	**Total 2025** £
Gross Salaries	141,731	119,752	261,483	158,011	38,274	196,285
Employers NI	17,973	-	17,973	6,300	-	6,300
Employer Pension	10,237	-	10,237	6,540	-	6,540
Travel	643	-	643	798	-	798
Training	3,553	-	3,553	1,733	-	1,733
Life assurance	-	-	-	97	-	97
	174,137	**119,752**	**293,889**	**173,479**	**38,274**	**211,753**

- No employee earned in excess of £60,000 during the year.
- The average number of employees during the year was: 9 (2024: 5)
- Key Management Personnel remuneration for the financial year was £55,769 (2024: £41,810).
- During the year, the trustees received £Nil remuneration (2024:nil). The total expenses reimbursed to 2 (2024: 1) trustees amounting to £110 for training and development and welfare (2024 :£149)

5 Fixed Assets

Cost	**Unrestricted** £	**Restricted** £	**Total 2025** £	**Unrestricted** £	**Restricted** **£**	**Total 2024** £
Balance 1st April 2024	10,476	-	10,476	7,990	-	7,990
Less: disposals during the year			-			-
Add: additions during the year	-	-	-	2,486	-	2,486
Balance 31st March 2025	10,476	-	10,476	10,476	-	10,476
Depreciation						
At 1 April 2024						
Eliminated on disposal	5,120	-	5,120	2,996	-	2,996
Charge in year			-			-
At 31 March 2025	2,618	-	2,618	2,124	-	2,124
	7,738	-	7,738	5,120	-	5,120
Net Book Value						
At 31 March 2025			2,738			
At 31 March 2024						5,356

6 Debtors

	Unrestricted £	**Restricted** £	**Total 2025** £	**Unrestricted** £	**Restricted** £	**Total 2024** £
Aged Debtors	26,660	**-**	26,660	21,905	-	21,905
Sundry	450	**-**	450	450	-	450
Pre-paid	7,844	**-**	7,844	7,392	-	7,392
	34,954	**-**	34,954	29,747	-	29,747

7 Cash at Bank

	Unrestricted £	**Restricted** £	**Total 2025** £	**Unrestricted** £	**Restricted** £	**Total 2024** £
Current Accounts	106,381	70,791	177,172	69,232	84,878	154,110
Savings Accounts	109,877	-	109,877	54,498	-	54,498
Cash in Hand	-	-	-	-	-	-
	216,258	70,791	287,049	123,730	84,878	208,608

8 Creditors amounts falling due within one year

	Unrestricted £	**Restricted** £	**Total 2025** £	**Unrestricted** £	**Restricted** £	**Total 2024** £
Aged Creditors	(19,423)		(19,423)	(20,710)		(20,710)
Other Creditors	(21,489)	-	(21,489)	(3,611)	-	(3,611)
Accruals and Deferred Income	(2,040)	-	(2,040)	(3,378)	-	(3,378)
	(42,951)	-	(42,951)	(27,700)	-	(27,700)

9 Unrestricted Funds

	Opening Balance 01.04.24 £	**Movement In** £	**Movement Out** £	**Transfer Between Funds** **£**	**Closing Balance 31.03.25** £
General Reserve	131,134	346,281	(266,416)	**-**	210,999
	131,134	346,281	(266,416)	**-**	210,999

10 **Restricted Funds**

	Note	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
		£	£	£	£	£
Grant - Groundwork UK	a	-	1,080	(1,080)	-	-
Reserves - KidsAid Funding Pot #2	b	4,240		(1,680)	-	2,560
Grant - National Lottery Community Fund (Therapy Play Project)	c	48,391	109,755	(138,079)	-	20,067
Grant - Harry Cureton Fund	d	3,773		(3,773)	-	-
Grant - Northamptonshire Community Foundation: Queens Institute	e	-	4,560	(4,560)	-	-
Grant - The Michael Guest Charity Foundation	f	-	5,000	(875)	-	4,125
Grant - Trusthouse	g	24,059	30,027	(54,086)	-	- 010,000
Grant - NCF Northamptonshire Young People's Fund	h	-	10,000		-	-
Grant - The Pixel Fund	i	4,416		(4,416)	-	4,365
Grant -West Northants Discretionary Community Funding	j	-	10,185	(5,820)	-	8,000
Grant - Cambridgshire Community Foundation - Harry Cureton Fund	K		8,000			19,200
Grant - National Lottery Awards 4 All	L		19,200			2,475
Donation- Artemis	M		10,000	(7,525)		
		84,878	207,807	(221,894)	-	70,791

Purpose, use and restrictions of funds:

A This grant was restricted to provide a therapeutic space for traumatised children and young people, and it was used for this purpose.
B Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
C This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
D This grant is to fund group therapy to disadvantaged children with their parents, and is being used for this purpose.
E This grant was restricted to deliver therapies to parents of our child beneficiaries, and it was used for this purpose.
F This grant has been restricted to deliver psychoeducation and well-being support sessions for parents of our child beneficiaries, and it is being used for this purpose.
G This grant is to fund a combinated of individual therapy and family support sessions for children and parents/caregivers who have been through trauma, and is being used for this purpose.
HThis grant has been restricted to fund individual therapy sessions to children and young people across Northamptonshire secondary schools, and it will be used for this purpose.
I This grant is to fund group therapy to disadvantaged children and young people, and is being used for this purpose.
J This grant has been restricted to fund early help and prevention therapies for disadvantaged children at risk of poor outcomes, and it is being used for this purpose
K This grant has been restricted to fund group therapy sessions for disadvantaged children across schools in Peterborough, and it will be used for this purpose.
L This grant has been restricted to fund individual therapy sessions for children and young people, and it will be used for this purpose
M This donation has been restricted to fund individual therapy sessions for children and young people, and it is being used for this purpose.

Comparative net movement in funds, included in the above are as follows :

Unrestricted Funds

	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
	£	£	£	£	£
General Reserve	54,686	344,688	(268,240)	-	131,134
	54,686	344,688	(268,240)	-	131,134

Unrestricted Funds

	Note	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
		£	£	£	£	£
Grant - BBC Children in Need	a	13,680	8,085	(21,765)	-	-
Reserves - KidsAid Funding Pot #2	b	4,240	-	-	-	4,240
Grant - National Lottery Community Fund (Therapy Play Project)	c	5,604	62,051	(19,264)	-	48,391
Grant - Harry Cureton Fund	d	-	4,527	(754)	-	3,773
Grant - Souter Charitable Trust	e	-	2,208	(2,208)	-	-
Grant - NCF 'Constance Travis Endowment'	f	-	763	(763)	-	-
Grant - Trusthouse	g	-	30,027	(5,968)	-	24,059
Grant - WNC - Discretionary Community Funding Grant	h	-	10,939	(10,939)	-	-
Grant - The Pixel Fund	i	-	4,416	-	-	4,416
Grant - Groundwork UK	j	-	1,000	(1,000)	-	-
		23,524	124,016	(62,661)	-	84,879

Purpose, use and restrictions of funds:

A This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
B Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
C This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
D This grant is to fund group therapy to disadvantaged children with their parents, and is being used for this purpose.
E This grant was to fund group therapy for disadvantaged children and young people, and was used for this purpose.
F This grant was to fund two trauma-informed podcast series, and was used for this purpose.
G This grant is to fund a combinated of individual therapy and family support sessions for children and parents/caregivers who have been through trauma, and is being used for this purpose.
H This grant was to fund early help and prevention therapies for disadvantaged children, and was used for this purpose.
I This grant is to fund group therapy to disadvantaged children and young people, and is being used for this purpose.
J This grant was to fund individual therapy sessions for children and young people who have been through trauma, and was used for this purpose.

Ultimate Controlling Party

The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

Related Party Disclosure

There were no related party transactions in the financial year.

Events After the End of the Reporting Period

There were no significant events after the year end.

The KidsAid Foundation

Doddridge Centre, 109 St. James Road, Northampton, NN5 5LD.

Mobile: 07471 762737
Email: info@kidsaid.org.uk
Website: www.kidsaid.org.uk

Facebook: @thekidsaidfoundation
Instagram: @thekidsaidfoundation
LinkedIn: @kidsaiduk

Keep up to date with the KidsAid team on **Social Media:**

Registered Charity Number: 1167852

THE KIDSAID FOUNDATION

England & Wales - Charity number 1167852

Accounts

IMPACT REPORT 2023 – 24

HEALING THE HURT - EMPOWERING FAMILIES CREATING CHANGE

Registered Charity Number: 1167852
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Instagram: @thekidsaidfoundation
LinkedIn: @kidsaiduk

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

WHAT'S INSIDE!

WHEN A FLOWER DOESN'T BLOOM YOU FIX THE ENVIRONMENT IN WHICH IT GROWS, NOT THE FLOWER.

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CHAIR'S INTRODUCTION

This has been yet another year of ongoing transformation and change, as KidsAid continues to grow, in response to increasing demand...

I am proud of the way the staff, therapists, board, and service users have worked together to support our many changes, and particularly pleased that KidsAid has retained its sense of purpose, and values.

Our collaborative approach has informed KidsAid's three-year strategic plan, setting out the future direction of the charity.

Research clearly indicates that the children and families who need us, are not confined to Northamptonshire alone, and if we are to help them, we need to develop our services in other areas.

Such development will only be possible with ongoing, and increased support, particularly through corporate partnerships and collaborations, and grant aid.

I wish to thank the exceptional contributions made by the board, staff, therapists, and volunteers, and our supporters, without which we would not have been successful.

Lastly my thanks to our CEO, Becca, who's leadership continues to be central to everything we have achieved.

Tony Bates
Chair, KidsAid Foundation
January 2025

£1 will pay for a child's 'Guide to Supporting Your Mental Health' booklet.

CEO REPORT

This year has been a transformative one for KidsAid, marked by significant growth. I am proud to report that we worked with 50% more beneficiaries this year compared to the previous year, reflecting both the growing need for our services and our ability to scale up to meet these demands.

Our expansion is guided by our commitment to fill a crucial gap in mental health services for children and families by providing high-quality support that extends over an average of 6-18 months. This longer-term approach allows us to address the impact of adverse life experiences and trauma so that children and young people have the time and resources necessary to achieve meaningful and positive change.

In Northamptonshire alone, an estimated 15,000 children are seeking mental health support. Alarmingly, there has been a 53% rise in children attending A&E for mental health crises, and the self-harm rate among young people in our region exceeds the national average.

Looking further afield, the impact of adverse childhood experiences is widespread across the UK. The cost-of-living crisis is directly affecting children and young people. In recent years, cases of childhood abuse and neglect have more than doubled. Poor mental health and substance misuse have increased in homes across the country. So have family breakdowns and the number of children entering care.

In response to these challenges, our commitment to children and young people has expanded beyond Northamptonshire this year - with particular focus on neighbouring Peterborough, where there is a prevalent need for our services.

Our regional expansion has been supported by the market research we conducted across the Midlands this year, which confirmed that KidsAid holds a unique position within both the charity and mental health sectors. We are one of a handful of organisations working with children of all ages, offering child-led, longer-term, and systemic therapy interventions—reinforcing our mission to fill this critical gap in services.

To support our growth, we have expanded both our staff and therapist team this year, and we've increased the number of placements available for therapists. We are proud to support an increasing number of Level 5 to Level 7 therapists through clinical supervision, reflective practice, and direct experience in childhood trauma. This initiative has not only enhanced our capacity to deliver low-cost, high-quality therapy to more children, young people, and parents, but also contributes to the professional development of therapists, ensuring they are equipped to meet the trauma needs of our children.

Our growth this year has also been made possible through the unwavering support of our incredible donors, corporate partners, and grant funders. Thanks to their generosity, we've been able to significantly increase our service capacity, expanding both our team and our reach to children who need us.

£3 will pay for a parent's 'Guide to Therapeutic Parenting' booklet.

CEO REPORT

In particular, I want to acknowledge the grant awards from National Lottery Community Foundation, the Trusthouse Charitable Foundation, the Leathersellers Foundation, and the People's Postcode Lottery, which has provided vital sustainability for our core services over the next 3-5 years. I would also like to extend a special thank you to Barratt Homes Northampton for their long-term commitment to supporting our work.

Community support has never been more essential. The current funding system is making it harder for organisations like ours to fully meet the needs of children and families. Public health boards, facing limited resources, are focusing on short-term counselling interventions to reach as many young people as possible. While this approach helps address immediate needs, it often lacks the depth needed to tackle the underlying causes of mental health challenges. As a result, children with more complex, ongoing issues are increasingly turning to our services for the support they need.

This year, our Board, stakeholders, and the families we support faced a difficult question: to secure statutory support and ensure the long-term sustainability of our organisation, should we shift our approach to fit this short-term, scalable model? The unanimous answer from all parties was clear: no.

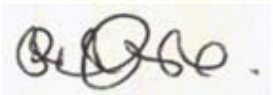
Everyone at KidsAid remains fully committed to providing personalised, long-term therapy that not only addresses trauma but also fosters lasting resilience to prevent future mental health issues.

Maintaining this commitment will come with a cost. If we want to both sustain our approach and expand our reach to more children and families, we must work harder to secure funding. To that end, this year our Board broadened our charitable objectives, allowing us more flexibility to explore new income streams and future opportunities.

We know the challenges we face are growing — demand is rising, costs are increasing, and funding for charities is declining. Despite these obstacles, I can confidently say on behalf of everyone at KidsAid that we are steadfast in our commitment. We will continue working in a way that truly makes a difference in the lives of the children and families we serve.

My sincere thanks to our Chair, Tony for his exceptional governance. I also extend my gratitude to the Board, staff, therapists, students, and volunteers for your unwavering passion and dedication. I am immensely proud of what we are achieving together - an organisation grounded in our core values at every level.

As we move forward with our 3-year strategy, we are confident in our ability to strengthen our resilience and sustainability. But we can't do it alone. If our mission resonates with you and you're moved to make a difference, we invite you to support us. As the saying goes, "It takes a village to raise a child." Together, we have the power to create a profound and lasting impact on young lives.



Rebecca Caswell-Fox
CEO, KidsAid Foundation
January 2025

OUR VISION, MISSION & VALUES

KidsAid is a child-centred charity. We focus on prevention, healing and empowerment for children and families affected by abuse, family breakdown, illness, and bereavement through to anxiety, depression, self-harm, and suicide.

We take a three-pronged approach to our work with children that includes therapeutic support for the individual child, support for parents or care givers and support for professionals working with children.

OUR VISION

To safeguard children so that early life trauma **does not** become a lifelong burden.

OUR MISSION

To support traumatised children and young people through the delivery of **long-term, evidence-based therapies** alongside innovative interventions with the aim of improving poor mental health and future life prospects.

OUR VALUES

- ✓ We put the needs of children at the centre of everything we do.
- ✓ We strive to deliver excellence in creative therapies.
- ✓ We value difference and treat people equally.
- ✓ We respect families in all their forms.
- ✓ We listen to each individual and respond to their personal needs.
- ✓ We encourage individuals to fulfil their potential.
- ✓ We seek to provide the most cost-effective service possible.
- ✓ We are committed to the Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

WHAT WE PROVIDE

£25 will pay for a child's creative therapy kit.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

HOW WE WORK

We deliver evidence-based psychotherapies that empower children to process their experiences, understand their emotions, build resilience, and achieve brighter futures.

We are Child-Led

Children and young people guide their own sessions, exploring their emotions and experiences in ways that feel natural to them. Our therapies promote non-verbal expression through creativity, utilising art, play, dance, and drama.

We are Bespoke

We understand the importance of a child feeling secure with their therapist before addressing difficult emotions and experiences. We tailor our approach to each child, typically working with them for at least three months until they are ready to move forward independently.

We are Empowering

We recognise the crucial role of parents and caregivers in a child's mental health. Our services, including parent counselling, psychoeducation, and attachment therapies, are designed to strengthen family bonds and ensure lasting positive outcomes, continuing to benefit families beyond their time with KidsAid.

£50 will pay for a 50-minute therapy session.

PARENT FEEDBACK

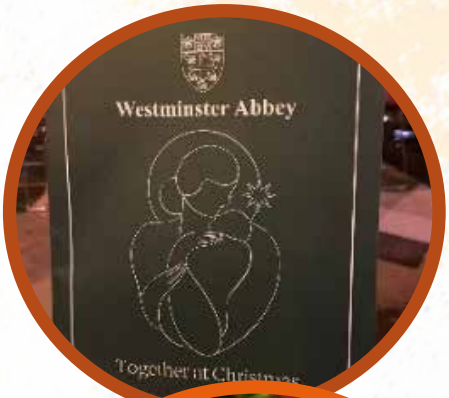
"The service was absolutely amazing! I had options for my daughter - it wasn't just sitting talking, it was tailored around her interest which was sensory / creative. I felt it was great for her with having special needs. Finding a good service is not always an easy ride but this definitely was."

Parent.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

IN THE SPOTLIGHT

KIDSAID'S INVITATION TO THE ROYAL CHRISTMAS CAROL SERVICE AT WESTMINSTER ABBEY



On December 8th, 2023, KidsAid had the privilege of attending the Royal Christmas Carol Service at Westminster Abbey, an event that honoured the work of individuals and charities committed to improving the lives of children and young people.

The celebration, led by The Princess of Wales and supported by The Royal Foundation, was a testament to the power of community and collaboration in the pursuit of our collective mission; to support children's wellbeing.

Our CEO, Becca, was delighted to represent KidsAid at this meaningful occasion. Our friends at The Spring Charity were also represented at the event and Manager, Tracey, joined Becca in celebrating the evening together.

This experience is one that KidsAid will never forget. Being acknowledged for our efforts to build happier, healthier lives. for the youngest members of society is an honour and we are deeply grateful for the recognition received.

£600 will fund a child's therapy for 3 months.

OUR TEAM

The Charity is fortunate to have a highly dedicated and motivated staff team who all have a background in mental health, family support, and service delivery. While each individual has specialist skills, there is a genuine desire to work as a team and to a create a supportive and flexible approach to the work we deliver.

These roles are supplemented by a group of highly qualified and experienced sessional therapists. In addition to staff and therapists, the charity is fortunate to have the support from a committed board who have extensive experience relevant to our work.

IT IS THE AIM OF THE CHARITY TO FOSTER AN OPEN AND COLLABORATIVE APPROACH BETWEEN THE STAFF GROUP, TRUSTEES, WIDER THERAPEUTIC TEAM, AND VOLUNTEERS WHERE WE CAN ACTIVELY CONTRIBUTE TO THE LONG-TERM STRATEGIC FUTURE OF THE ORGANISATION TOGETHER.

THE BOARD OF TRUSTEES INCLUDES:

TRUSTEE	ROLE ON THE BOARD	SPECIALISM
Tony Bates	Chair	Governance
Tina Welford	Vice Chair / Quality Services Trustee	Quality Assurance & Risk Management
Nick Scott	Service Growth Trustee	Business Development
David Robertson	Finance Trustee	Finance
Rachel Beech	Media and PR Trustee	Marketing, PR and Media

WHY WE ARE NEEDED!

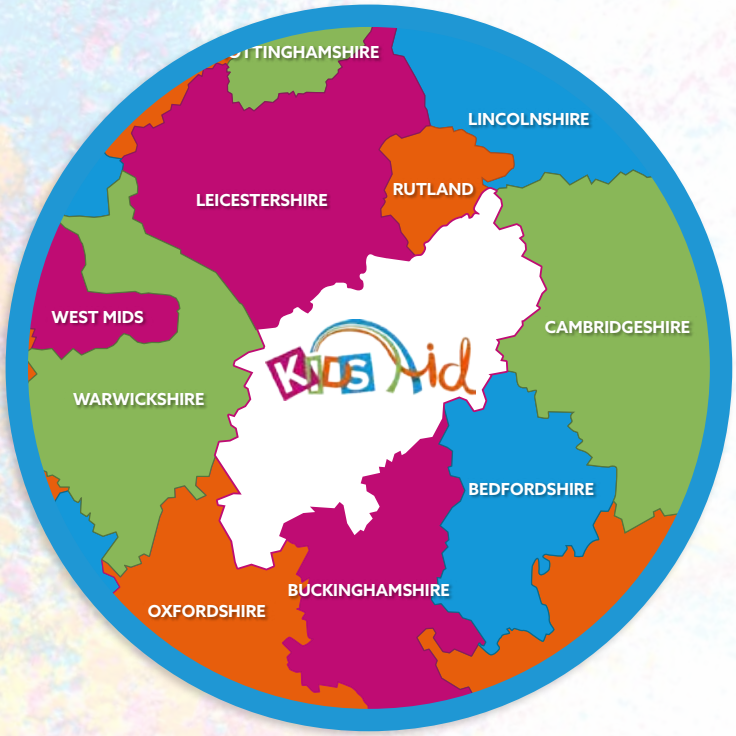
The growing concern about the mental health of children and young people is well-documented, with estimates indicating that one in four children face a mental health disorder.

The Children's Commissioner reports that over a million children in the UK were referred to the NHS for mental health treatment between 2022 and 2023. Disturbingly, more than a third of these referrals were closed before any support was offered. Additionally, nearly 40,000 children faced waiting times exceeding two years for treatment.

At KidsAid, we see firsthand the impact of insufficient early intervention and prevention. Many children come to us in crisis, having struggled to access timely or appropriate support through statutory services. NHS Mental Health Trusts often prioritise general services over specialised care, which means we do not receive statutory funding.

Instead, we rely on fundraising to provide our services, ensuring that we can offer comprehensive, high-quality therapy sessions without compromising on length or effectiveness. We address the significant gap in specialised support that links adverse childhood experiences and trauma with mental health issues.

In the Midlands, we are among the few organisations providing therapies tailored specifically for younger children, focusing on their trauma and developmental needs.



We also stand out as one of the rare providers offering truly bespoke services, working at each child's pace and considering the broader context.

This includes therapies for parents, attachment therapies, and holistic family-based interventions alongside our work with children.

The need for systemic reform and improved support for children's mental health services across the UK is urgent.

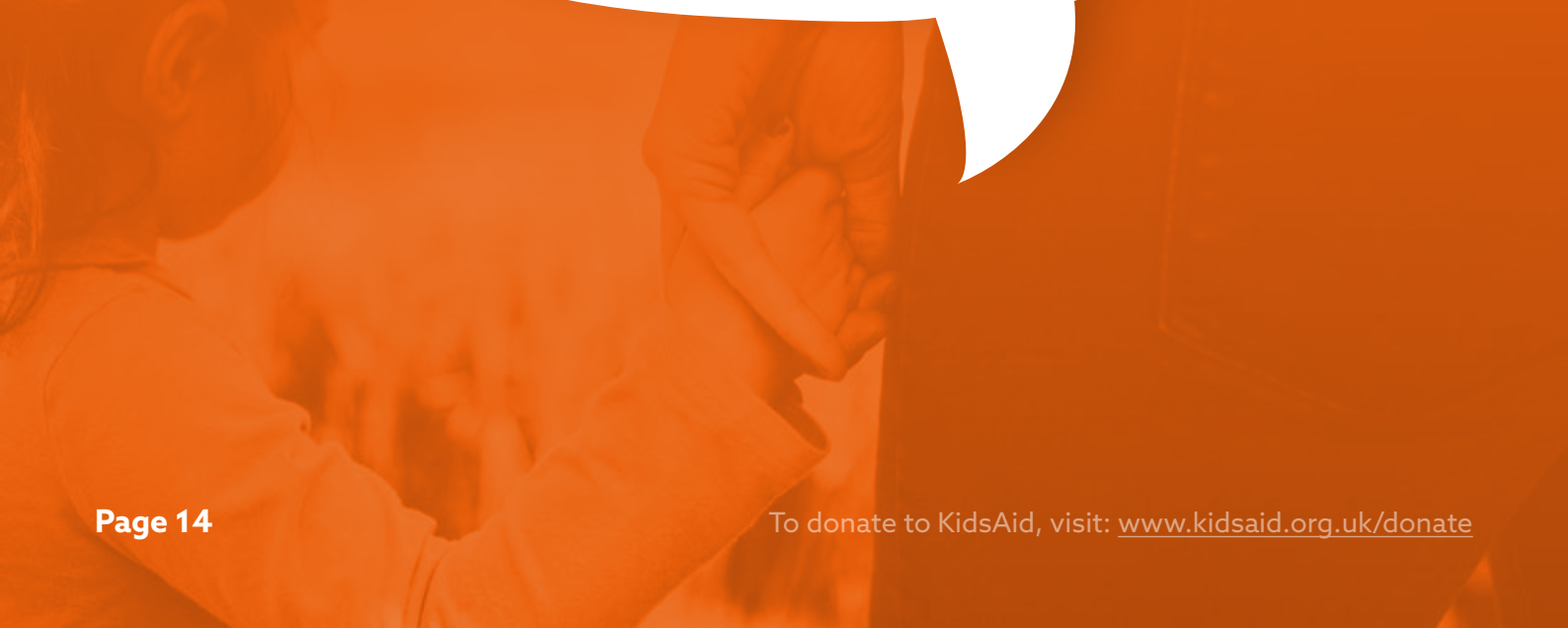
KidsAid is committed to addressing this critical gap and will continue to advocate for the children and families we serve.

£800 will fund psychoeducation and therapeutic support for a parent.

PARENT FEEDBACK

"The therapy has changed my daughter's life. I'm so grateful and so pleased to see her grow rather than disappear further from life. I don't know what her full potential or her optimum engagement with learning is, but she is now able to find out on her own terms. I'm amazed and relieved and so, so thankful."

Parent.



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CLINICAL LEAD REPORT

As the Clinical Lead at KidsAid, I am honoured to oversee our therapeutic interventions, guiding both our administrative and therapist teams, providing direction and clinical supervision.

In my role, I am privileged to witness the transformative journeys of young people., from triaging and planning interventions at the point of referral to supervising our therapists and seeing the positive impact on the children we support.

Year after year, the demand for our services has grown, prompting KidsAid to evolve in response. Recognising the influence of parents' experiences on children, in recent years we expanded our work to include systemic therapeutic interventions, such as parent therapies and psychoeducation. The increasing demand for this support and the positive outcomes of these interventions have made family support an integral part of our practice.

Beyond overseeing our therapies, my role is vital for the professional development of our organisation. Every member of our staff team is dedicated to continuously enhancing our services, and this year, my contribution has been to focus on developing our staff and therapists by pursuing training opportunities to expand our clinical knowledge and practice. I also collaborate closely with the CEO to shape our strategic direction, ensuring we adapt our model to provide the best possible therapeutic support for our beneficiaries.

I consider every young person or family member who seeks our help to be a KidsAid hero. It takes significant bravery to seek help, and we sincerely appreciate the trust families place in us.

We strive to honour that trust through our work every day.

Carla Mangan
Clinical Lead, KidsAid Foundation
January 2025

£1, 200 will fund a child's therapy for 6 months.

CHILD DEMOGRAPHICS & REFERRAL DATA

A summary of the beneficiaries we have supported in 2023-2024

Gender of Young People Supported

- Males: **53%**
- Females: **45%**
- Non-binary: **2%**

Location of Young People Supported

- North Northants: **39%**
- West Northants: **48%**
- External counties: **13%**

Ethnicity of Young People Supported

- White / British: **61%**
- White European: **8%**
- Multiracial / Mixed-race British: **11%**
- Asian/Asian British: **6%**
- Black/Black British: **14%**

Referral Route of Young People Supported

- Northamptonshire Children's Trust **11%**
- School: **44%**
- Other charity: **23%**
- Parent / carer: **18%**
- Local authorityl: **3%**
- Northamptonshire Healthcare NHS Trust Foundation: **1%**

Referral Cause

- Neglect and Abuse: **45%**
- Domestic Violence: **18%**
- Family Breakdown: **15%**
- Bereavement: **7%**
- Illness: **5%**
- Traumatic Event: **5%**
- Bullying: **4%**
- Refugee of war: **1%**

Referral Symptoms

- Anxiety: **26%**
- Emotional dysregulation: **23%**
- Attachment difficulties: **23%**
- Depression: **12%**
- Self Harm: **12%**
- Substance misuse: **4%**

PARENT DEMOGRAPHICS & REFERRAL DATA

A summary of the beneficiaries we have supported in 2023-2024

Gender of Parents Supported

- Males: **18%**
- Females: **82%**

Location of Parents Supported

- North Northants: **25%**
- West Northants: **50%**
- External counties: **25%**

Ethnicity of Parents Supported

- Black / African Caribbean: **16%**
- White / English / Welsh / Scottish / Irish: **60%**
- Asian / Asian British: **9%**
- White European: **15%**

Referral Route of Parents Supported

- Northamptonshire Children's Trust: **6%**
- Regional adoption agency: **12%**
- School: **6%**
- Self-referral: **52%**
- Other charity: **24%**

Parent Referral Cause

- Medical Trauma: **2%**
- Refugee of war: **2%**
- Illness: **2%**
- Traumatic event: **3%**
- Bereavement: **5%**
- Family Breakdown: **16%**
- Domestic violence: **28%**
- Childhood trauma: **42%**

Parent Referral Symptoms

- Depression: **33%**
- Anxiety: **49%**
- Emotional dysregulation: **7%**
- Attachment difficulties: **7%**
- Substance misuse: **4%**

£1, 500 will fund a course of family therapy.

DEMOGRAPHIC AND REFERRAL STATISTICS

391

Total number of young people worked with.

70

Total number of schools worked from.

7

Average number of weeks waiting time.

66

Total number of parents worked with.

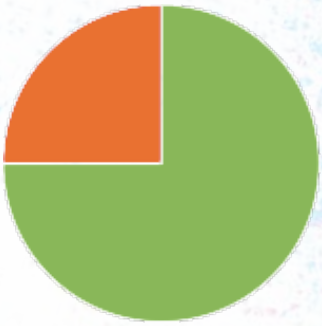
38%

Percentage increase in all beneficiaries compared to the previous year.

INTERVENTION STATISTICS

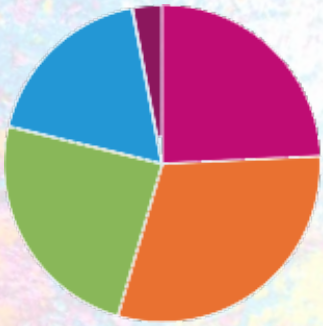
A summary of the beneficiaries we have supported in 2023-2024

Young Person Therapy Interventions



- Psychotherapies: **75%**
- Group Therapies: **25%**

Parent Therapy Interventions



- Parent trauma therapy: **24%**
- Trauma informed parenting support: **31%**
- Parent wellbeing sessions: **24%**
- Parent and child attachment sessions: **18%**
- Family Therapy: **3%**

"The experience with KidsAid has been extremely beneficial to the child. The therapist built up a great relationship with the child, and was extremely reliable and communicated well with me and his parents which was hugely appreciated"

School.

INTERVENTION STATISTICS

3069

TOTAL NUMBER OF CHILD PSYCHOTHERAPY HOURS DELIVERED.

17%

PERCENTAGE OF CHILD BENEFICIARIES WHOSE PARENTS ALSO RECEIVED SUPPORT.

455

TOTAL NUMBER OF PARENT THERAPY HOURS DELIVERED

6

AVERAGE NUMBER OF WEEKS PARENTS WERE SUPPORTED.

70

TOTAL NUMBER OF GROUP SESSIONS DELIVERED TO YOUNG PEOPLE.

28

AVERAGE NUMBER OF WEEKS YOUNG PEOPLE RECEIVED ONE-TO-ONE SUPPORT

PARENT AND PROFESSIONALS FEEDBACK

"Brilliant service - keep doing what you are doing!

Parent.

"We have always found this service very helpful."

School.

"The therapist listened to my concerns without judgement and was always available to talk to me regarding my son's behaviour"

Parent.

"She has benefitted hugely from her KidsAid therapy and looked forward to her weekly sessions. Her therapist communicated well with me and parents and was a great support to all involved"

School.

"Accessing the service was brilliant. Easy and helpful"

Parent.

"We are very happy with the service and support."

Parent.

"The therapy intervention has been extremely valuable for this child."

School.

"The therapist is excellent. Great communication throughout"

"Working with this therapist was very successful. There are lots of improvements and we will use again"

School.

"The assessment and prep conversations required disclosing behaviour I am ashamed of. I did not feel judged at all, I was able to speak freely and not awful afterwards. The whole process and feedback at different intervals have been amazing"

Parent.

CHILD FEEDBACK STATISTICS

100% of Children and Young People said:

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

CHILD FEEDBACK STATISTICS

90%

Percentage of children and young people who felt their therapist focussed on what was important to them.

90%

Percentage of children & young people who stated that their therapy sessions helped them to feel happier than before.

80%

Percentage of children and young people who reported that their therapy sessions helped them to feel more understood.

90%

Percentage of children and young people who stated things have improved for them at school.

90%

Percentage of children and young people who stated that they're getting on better with the people in their life.

90%

Percentage of children and young people who stated that they are getting less angry and upset about things.

90%

Percentage of children and young people who stated that they have learned things that are helpful to them.

90%

Percentage of children and young people who reported they are happier and feel more hopeful about their future.

PARENT & PROFESSIONALS FEEDBACK

95%
Percentage of parents who would recommend KidsAid.

88%
Percentage of professionals who reported that the young person is more engaged at school.

100%
Percentage of parents who stated that KidsAid is a welcoming and non-judgemental service.

97%
Percentage of professionals who stated the therapist was understanding of the young persons needs.

84%
Percentage of professionals who stated that the famly benefited from KidsAid intervention as well as the young person.

95%
Percentage of professionals who stated that the therapist was timeley, courteous and professional.

95%
Percentage of professionals who reported that the young person is getting along better with others.

86%
Percentage of professionals who reported that they had seen a postitive change in the young person.

95%
Percentage of parents who would contact KidsAid for support again.

86%
Percentage of parents who stated that they have gained skills to help them support the young person and tackle future dificulties.

86%
Percentage of parents who stated they felt listened to and respected by everyone at KidsAid.

86%
Percentage of professionals who reported that the relationship between the carer/parent and young person has improved.

97%
Percentage of professionals who stated they were overall satisfied with the service received.

90%
Percentage of professionals who reported that the young person's school attendance has improved.

86%
Percentage of professionals who stated that the waiting time is acceptable.

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OUTCOMES STATS: PSYCHOEDUCATION

100%

Percentage of parents who stated the therapist was knowledgeable in helping them understand attachment and therapeutic ways of working with children.

100%

Percentage of parents who stated the therapist was non-judgemental in the sessions when talking about their parenting style.

100%

Percentage of parents who stated the therapist fostered a safe environment to allow them to process their experiences.

100%

Percentage of parents who stated the relationship between them and their children has improved.

100%

Percentage of parents who stated that the psychoeducation sessions helped them to understand their child better.

PARENT AND PROFESSIONAL FEEDBACK

"There isn't a thing we would change about the service we recieved. It's been so valuable"

Parent.

"The therapist was lovely and my daughter really enjoyed her sessions."

Parent.

"Brilliant, professional service."

School.

"KidsAid work has had a positive effect for all the children accessing their support at our school"

School.

"My son doesn't usually take to strangers, but his therapist was an exception - he was comfortable with her from day one. She's a star! Thank you! "

Parent.

"My daughter's therapist was very supportive of me as a mother and always had a listening ear. It was the best decision I ever made"

Parent.

"Very positive support has been provided for children that I work with."

School.

"KidsAid offer invaluable support to families, that is very rare and very special"

Community Professional.

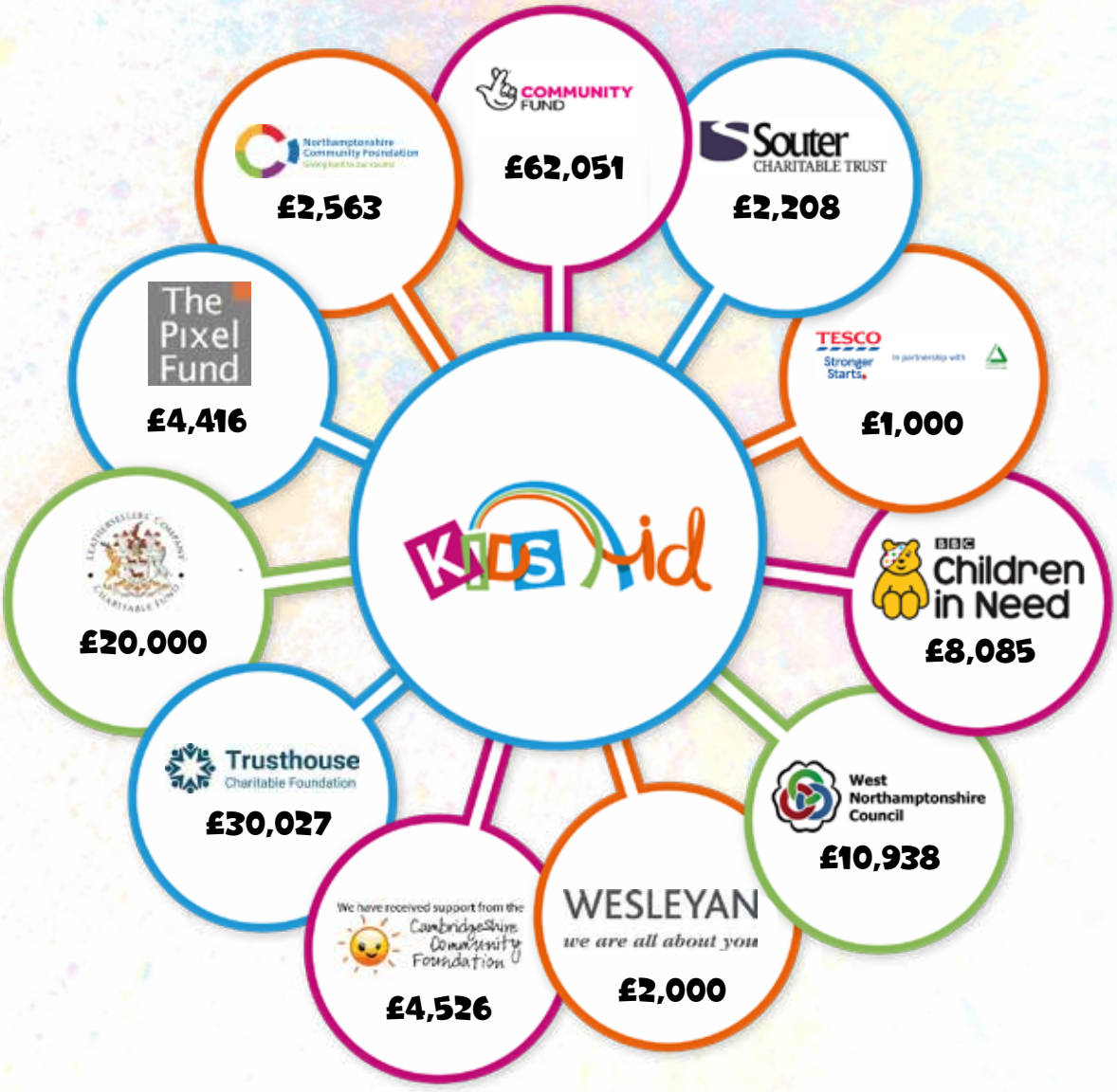
To donate to KidsAid, visit: www.kidsaid.org.uk/donate

HOW WE ARE FUNDED

KidsAid's services are funded through a combination of community and corporate fundraising, grants from trusts, and spot commissioning from Northamptonshire Children's Trust, schools, adoption agencies, other charities, and families.

In 2023-24 we received an incredible £147, 814 from grant making trusts!

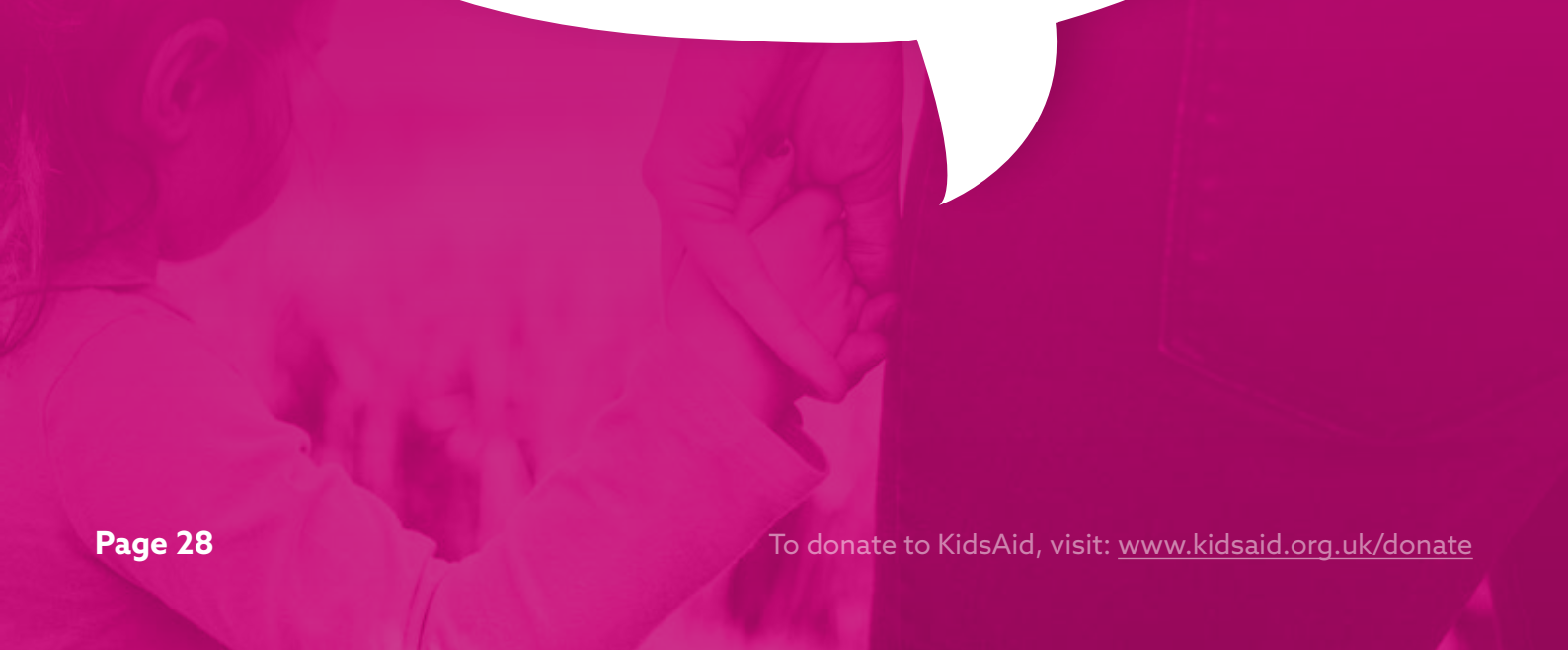
Thanks to the support of these grant making trusts, we were able to deliver our core work of one-to-one therapies to children, young people and parents, plus a variety of projects including wellbeing support, group therapies and psychoeducation.



GRANT MAKER FEEDBACK

"KidsAid are a fantastic charity that we have funded and have an outstanding reputation. We always signpost to them when we can. They always provide moving case studies in their end of grant reports which shows just how needed their work is."

Grant Maker.



PROJECTS

COLLABORATION WITH WEST NORTHANTS COUNCIL – EARLY INTERVENTION FOR CHILDREN AT RISK OF EXCLUSION.

In August 2023, KidsAid secured funding from West Northants Council to address key issues identified by the Central Northampton Local Area Partnership (LAP), focusing on improving children's mental health, preventing school exclusion, and addressing crime and antisocial behavior.

We partnered with schools in central Northampton to provide long-term therapy to 30 at-risk children, who each received 20-30 weeks of support.

The project aimed to improve wellbeing, reduce inequalities, and contribute to Northamptonshire's social and economic health, aligning with the goals of the Integrated Care Northamptonshire 'Live your Best Life' strategy.

The children, all facing challenges linked to Adverse Childhood Experiences (ACEs), showed significant improvements in mental health, wellbeing, and school engagement, with many no longer requiring additional support from pastoral teams.

The results exceeded expectations, showcasing the project's success in addressing local priorities.

"One of the children under the supervision of the therapist is on a child in need plan. He has been going through homelessness, a sickle cell health issue and dealing with a father who has a severe brain injury. Despite all of this, and I believe because of the support of his therapist, his behaviour has improved and he has been able to remain regulated throughout his personal and family ordeal."

"Both of the practitioners who have supported children at our school have been fantastic. The children who have been under their supervision have looked forward to meeting every week. Both practitioners have communicated well and become a part of the school."

"Although we are used to seeing the buds of change forming in the same academic year as the therapy started, we will not see the fruit for years to come when the high quality, consistent intervention now creates happier futures for the young people targeted. Overall, the impact has been noticeable already and we would jump at the opportunity to be able to us this therapeutic intervention again!"

"One child has now transitioned to a new primary school, and KidsAid ensured their therapist followed this child to the new setting and supported both child and mum through the process. Another child's mum has said she feels like the old, happier version of her child had returned."

PROJECTS

KIDSAID'S PODCAST SERIES
HEALING TRAUMA – STORIES OF HOPE AND RESILIENCE

At KidsAid, we're all about making a difference in our community. This passion led to the creation of our podcast, to share our expertise in trauma support with our local community and help those who might not realise they've experienced something traumatic or who want to learn more about trauma and its effects.

Many of our clients and their families deal with intergenerational trauma, often mistaking it for normal family traits. This can lead to people dismissing their feelings and struggling to express themselves, thinking there's something wrong with them because they can't always be 'strong' when life gets tough.

Our podcast seeks to educate the local community about trauma—what it looks like, how it affects people, and how to support those going through it. We want to normalise the conversation around trauma, emphasising that it's a personal experience. Everyone's feelings are valid, regardless of how 'severe' their situation seems compared to others.

Our podcast is divided into two series. The first series focuses on educating the community about trauma, helping individuals recognise what this can look like and how to therapeutically respond to those affected. A special thank you to our creative therapist Natasha, who co-hosted series one.
The second series features voices from marginalised groups who often face additional challenges in accessing services. These individuals have generously shared their experiences, highlighting what works, what doesn't, and what they think needs to change to make services more inclusive and accessible for everyone. By talking about these issues, we hope to make seeking mental health support as routine as visiting the GP for a physical issue.

We extend our heartfelt thanks to our KidsAid Hero, the Northamptonshire Community Foundation, for funding this project – it wouldn't have been possible without their support. We also want to thank Ashley from Unity and Motion who inspired the creation of our podcast series and dedicated countless hours to recording, editing, and publishing the episodes. We are also grateful to En-fold YAAP members, NGAGE, Paul Bond, Proaction Martial Arts and Fitness, the Doddridge Centre, and others who shared their time and experiences by contributing to series two.

To listen to the podcast please go to Spotify and search for us, "Healing Trauma – Stories of Hope and Resilience".

Creating a space where everyone feels heard, understood, and empowered to seek the help they need is vital. We hope this podcast makes a meaningful contribution to achieving this goal

PROJECTS

PLAYFUL PARENTS – THERAPLAY BASED FAMILY SESSIONS

In collaboration with the Cambridgeshire Community Foundation, KidsAid led a 12-week project in 2023 focused on parent-child interventions aimed at strengthening attachment bonds and improving relationships for families in need.

At KidsAid, our systemic approach involves working closely with both parents and children to create lasting, positive outcomes. This intervention was designed not only to provide parents and carers with practical, affordable ways to engage in play with their children but also to enhance their relationships and attachment.

Families were selected for this support based on factors such as social deprivation, life challenges, and parental capacity—elements that can significantly affect mental health and wellbeing. Given that many parents had previous negative experiences with professionals, building trust with the therapist was crucial. To foster this trust, the therapist spent half an hour with parents before each therapy session, offering a well-being check-in and a space for them to share their challenges.

The parent and child therapy sessions were then tailored to meet the needs of both parents/carers and children. These sessions included a variety of playful activities that fostered meaningful connections, nurturing relationships, and joy through play.

Activities ranged from popping bubbles with different body parts and pom-pom races using straws to applying "magic cream" for soothing and playing balloon tennis.

The sessions consistently brought joy, with parents and carers returning week after week, enjoying the activities as much as the children. As the sessions progressed, parents and caregivers were provided with simple, low-cost activities to continue playing at home, further strengthening the parent-child bond and attachment.

Some parents, reflecting on their own experiences of poor parenting, found the sessions especially rewarding as they developed play skills and improved their own well-being while delighting in quality time with their children.

The positive impact of these shared experiences was evident in their expressions and body language, and the success of the interventions was echoed in the feedback we received. Creating a space where everyone feels heard, understood, and empowered to seek the help they need is vital

"It really helped a lot I am more bonded with my child!"

"We used the activities at home with his Dad too, which has really helped their time together and their relationship"

"The sessions were really amazing. We got so much out of it! Me and my son are much happier!"

£1, 600 will pay for a child's therapy for 9 months.

PROFESSIONAL FEEDBACK

"KidsAid delivered a block of theraplay group sessions in my school and the feedback was incredibly positive from parents and children."

School.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

PROJECTS

THE EMMANUEL GROUP PROJECT

In 2023, KidsAid partnered with the Emmanuel Group to provide two 6- week courses of craft and activities for two different age groups.

We collaborated with Emmanuel Church to offer a pre-school parent and baby group aimed at promoting social interaction among young toddlers and babies. The group welcomed up to 30 children each week, and during the sessions, we used a 'Dinosaur' theme to inspire play, exploration, and the creation of various Dino-themed activities.

The second group was held at Blackthorn Community Centre and catered to primary school-aged children, offering after-school sessions focused on providing a meal and opportunities for social interaction. These sessions functioned as 'drop-in' events, and over the 6-week period, more than 30 children participated, with weekly attendance ranging from 16 to 27 children. The activities were designed to be collaborative, encouraging social interaction and building peer relationships, while also including individual crafts like slime-making, which is always a favourite for many young people!

Feedback from the sessions were very positive – "We have had some amazing feedback from our parents and carers about the quality and variety of crafts available. We have been very grateful for Natasha, her professionalism, skills and her amazing work with our families." (Emmanuel group staff).

The success of these sessions has enabled KidsAid to strengthen relationships with local community centres, fostering partnerships that will support future initiatives for children and families in Northamptonshire.

IN 2023-24 OUR AMAZING COMMUNITY RAISED £134,454 FOR KIDSAID!

Persimmon Homes chose to support us as their nominated Charity of The Year 2023. They Raised **£320** during their Easter bake sale.

Mwaji Sikamo, Co-Founder and Director of Bonky Bouncers, ran the 2023 London Marathon to support KidsAid.

Crick Software, Persimmon Homes, Julia Harris, JAM Helping Out and JMHPhotostories, participated in the colour obstacle rush and raised an incredible £6, 500 for KidsAid!

Sytner Select (formally known as Car Shop, Northampton) nominated KidsAid as their Charity of The Year for 2023 and donated a total of **£4, 542** over the year for KidsAid.

The Rust Bucket Rally team nominated KidsAid for their July rally and raised a phenomenal **£22,000** for KidsAid!

PARENT FEEDBACK

"Thank you to all and specifically the funders who made the sessions possible. And thank you to the therapist for building such an amazing relationship with my daughter"

Parent.

IN 2023-24 OUR AMAZING COMMUNITY RAISED £134,454 FOR KIDSAID!

KidsAid was chosen for two consecutive years by Crick Software as their nominated charity.

Dave Sayve raised over **£1,400** for KidsAid at the Angling Club fun day

James and Lorenzo participated in the Amazing Northampton Run for KidsAid.

The half marathon took place on 17th September 2023 and helped to raise essential funds for KidsAid.

Barratt Homes Northampton nominated KidsAid as their charity for 2023. They held several fundraising events for KidsAid throughout the year.

The 2023 Barratt Home golf day, raised an impressive **£18,984** in total.

IN 2023-24 OUR AMAZING COMMUNITY RAISED £134,454 FOR KIDSAID!

Home Bargains Northampton opened a new store in December 2023 and nominated KidsAid to receive **£2,000** to mark the occasion.

DHL Primark Thrapston, supported KidsAid throughout 2023 and raised **£736.70** through multiple fundraising events.

The Royal Antediluvian Order of Buffaloes (RAOB) donated an incredible **£2,391** to KidsAid.

Proaction Martial Arts and Fitness voted for KidsAid as their nominated Charity for 2024 and raised **£5,117.84** during their Annual Awards Night.

Northampton School for Boys raised **£800.00** for KidsAid during the school charity week.

Billing Finance are donating to KidsAid for every new or repeat customer deal they secure, as their nominated Charity.

OUR PARTNERSHIP WITH BARRATT HOMES

"KidsAid is an amazing charity, and it has been our pleasure to support them for the second consecutive year.

Our staff initially selected KidsAid through a division-wide vote and have since participated in various fundraising events, including skydiving, charity golf days, auctions, park runs, and more.

We recognise the vital support KidsAid provides to children and their families and the long-term impact of their services.

We firmly believe that the therapy and support offered by KidsAid make a meaningful difference in the lives of those they help. Barratt Homes Northampton is proud to contribute to their work and support their mission to reach more children in need.

After raising over £50,000 last year, we aim to surpass that total this year and extend the support to many more children and families in the coming years." — **Simon Francis, Barratt Homes**."

"We were delighted when colleagues in the Northampton division voted for KidsAid to be our charity for 2023!

Staff were moved by the work carried out by the KidsAid team and the long term support they provide to families."

"After the KidsAid presentation at our business seminar, I was touched by the hard work and help you provide to local children in need. To support your efforts, I wanted to organise a bake sale in the office and was super pleased to raise as much as we did."

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

SUPPORTER FEEDBACK

"The work that KidsAid does is amazing and fulfils a much needed function in civil society. Without KidsAid there would be a huge gap and I urge all supporters to continue their support alongside the local Northamptonshire Community Foundation and other grant making bodies to continue their support.

Thank you KidsAid!

Best wishes and continued support from all at Shepherd & Co Solicitors, Northamptonshire Law Society and Northamptonshire Bangladeshi community "

Jabeer Miah

"I met up with a few of the KidsAid team a while back and the work these guys do for children and young people is truly incredible. If you're ever looking for a local charity to help, please do think of KidsAid!"

Lindsey, Billing Finance

"We believe that your work to support kids and their families, is absolutely brilliant. Well done for the great work you are doing!"

Panos, GXS

SUPPORTER ARTICLE

BY MASTER TOM NICHOLSON, FOUNDER AND DIRECTOR OF PROACTION MARTIAL ARTS.

"Proaction Martial Arts and Fitness proudly started supporting KidsAid for our annual awards night at Northampton County Cricket Ground in February 2024.

This event celebrated the achievements of our members, with a focus on the children who embody Proaction's values. The night also served as a platform to raise essential funds and awareness for KidsAid.

Thanks to generous sponsorship from local businesses, such as Glazing Hub, Silverstone Leasing, and Wilson Browne Solicitors, along with match funding from Barclaycard, we raised £5,117.84 for KidsAid. We were also honoured to have local world champion boxer Chantelle Cameron attend, inspiring our members and showing her support for the cause. Her presence reinforced the importance of perseverance and resilience, values that resonate deeply within our community.

KidsAid aligns closely with Proaction's values and was chosen as our Charity of the Year 2024 from a shortlist presented to our staff. We focus on local impact, and with 75% of our club serving children, supporting their development is central to what we do. Many of these children face challenges where KidsAid can make a difference. We fully support KidsAid's mission to empower young people, reflecting our commitment to helping all children in our community thrive.

Building on the success of this event, Proaction Martial Arts will continue to host fundraisers throughout the year to further support KidsAid and other local charities. We invite our community to join us in making a meaningful impact in the lives of children who need it most. Together, we can help them overcome challenges and reach their full potential."

- Master Tom Nicholson, Founder and Director of Proaction Martial Arts.

KIDSAID'S HONORARY LIFE PATRON

We would like to express our heartfelt gratitude to Joy Pinkham for her exceptional service as founding trustee and for her years of unwavering dedication to KidsAid, which we honoured at our appreciation event in January 2024.

In recognition of her significant contributions, Joy was named our first honorary life patron. Her passion and influence have been instrumental in shaping our organisation, and her legacy will continue to inspire us. Thank you, Joy, for your invaluable commitment and service.

"KidsAid was born on a cold wet night in December 2007 in my kitchen at Hardingstone. It was a gathering of various professionals and others who were all too well aware of a complete lack of therapeutic resources in the area for children who had suffered trauma: through abuse, neglect, bereavement or traumatic incident. We all knew children who were desperate for therapy of some kind before their experiences cast a blight over their entire lives.

We faced a fairly monumental task - acquiring Charity Commission registration, finding therapists, identifying appropriate premises for the therapy to take place and not least - raising money!

I have stepped back now from my role as a trustee, but I am so proud and humbled to have been awarded the title of Honorary Life Patron. My passion for KidsAid and everything it stands for remains unabated - scarcely a day goes by when I don't talk about it to anyone who will listen!

The current team - therapists, management and trustees - is the best we have ever had and KidsAid is in the safest possible hands going forward. It is a template which I hope will eventually be rolled out nationwide - that was and remains one of my personal dreams.

No child experiencing trauma should be deprived of vital therapy through a lack of availability, or indeed funding".

£1, 950 will fund a child's therapy for a full academic year.

SUPPORTER ACKNOWLEDGEMENT

Our sincerest thanks to every individual, organisation, business, school, and grant making trust who supported us with our work in 2023-24. Without you, our work wouldn't be possible. From the bottom of our hearts, and on behalf of all of us at KidsAid, **THANK YOU!**

Supported by BARCLAYS

BARRATT

BILLINGFINANCE

BONKY BOUNCERS

We have received support from the Cambridgeshire Community Foundation

carshop

Children in Need

COMMUNITY FUND

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TEAM

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NORTHAMPTON HIGH SCHOOL GDST

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PASIC CANCER SUPPORT FOR CHILDREN & YOUNG PEOPLE

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The Pixel Fund

PROACTION MARTIAL ARTS

PROVINCIAL GRAND LODGE OF NORTHAMPTONSHIRE & HUNTINGDONSHIRE

PQA THE PAULINE QUIRKE ACADEMY OF PERFORMING ARTS NORTHAMPTON

Westleys Development Knight Frank

RAOB GLE Royal Antediluvian Order of BUFFALOES

RUST BUCKET Rally

SAINTS

Scouts 1st Hartwell

Souter CHARITABLE TRUST

The Spring Charity

TESCO Stronger Starts. In partnership with

Trusthouse Charitable Foundation

U&M

WESLEYAN we are all about you

West Northamptonshire Council

DO YOU WANT TO SUPPORT US?

Donate by scanning our QR code!

You can make a one-off donation, set up a regular monthly donation, donate through Payroll Giving, contact us about sponsoring a child's therapy, or organise a fundraising event.

Join our fundraising events!

Whether it is holding a raffle, sponsoring a child, joining our fundraising days, or holding a bake sale, any contributions would be highly appreciated.

Support us as your Charity of the Year!

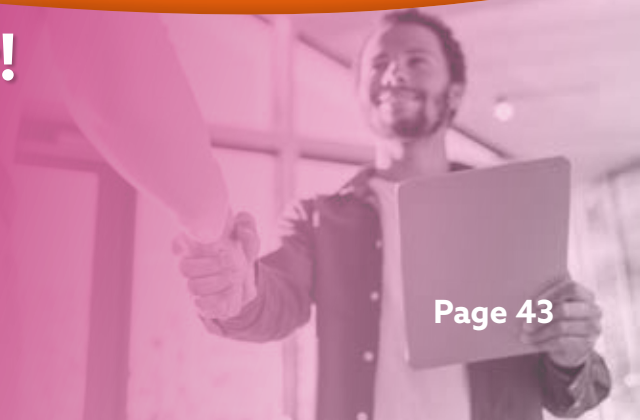
As a local charity, any support from the business community goes a long way to helping children and families recover from trauma.

Become a volunteer!

Support us by sharing your expertise and time. We are always looking for Trustees and volunteers to help us with our work!

Become a Corporate Partner!

As we look ahead to next year, we aim to develop our corporate sponsorship programme. If you are a business with a CSR initiative and are aligned to our values, then we'd love to hear from you!



INSIDE EVERY CHILD THERE'S A STORY THAT NEEDS TO BE TOLD

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31ST MARCH 2024.

The KidsAid Foundation
Financial Statements and Annual Report
For the Year Ending 31st March 2024

Registered CIO Number: 1167852

Address

Doddridge Centre
109 St James' Road
Northampton
NN5 5LD
www.kidsaid.org.uk

Bankers

Metro Bank
27-29 Abington Street
Northampton
NN1 2AN

Independent Examiners

Shaw Gibbs- Northampton
Eagle House
28 Billing Road
Northampton
NN1 5AJ

Structure, Governance and Management

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007.

KidsAid is a child-centred voluntary service. We are proud to deliver long-term, evidence-based therapies alongside innovative interventions at an affordable cost to families who do not have access to other services or have the financial means to fund therapy themselves.

The charity is fortunate to have a highly dedicated and motivated staff team who all have a background in mental health, family support, and service delivery. While each individual has specialist skills, there is a genuine desire to work as a team and to a create a supportive and flexible approach to the work we deliver. These roles are supplemented by a group of highly qualified and experienced sessional therapists.

It is the aim of the charity to foster an open and collaborative approach between the staff group, wider therapeutic team, trustees, and volunteers where we can actively contribute to the long-term strategic future of the organisation together.

Vision, Mission and Values

Our vision is to safeguard children so that early life trauma does not become a lifelong burden.

Our mission is to support children and young people to overcome trauma by providing play, arts-based, family, and bespoke therapy packages with the aim of improving poor mental health and empowering children and their care givers to rebuild their futures and reach their potential.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

Our Values

- We put the needs of children at the centre of everything we do.
- We strive in delivering excellence in creative therapies.
- We value difference and treat people equally.
- We respect families in all their forms.
- We listen to each individual and respond to their personal needs.
- We encourage individuals to fulfil their potential.
- We seek to provide the most cost-effective service possible.

Objectives and Activities

We take a three-pronged approach to our work with children that includes therapeutic support for the individual child, support for parents or care givers and support for professionals working with children.

- Our objectives are pursued through several activities including:
- One-to-one psychotherapies for children and young people.
- Therapeutic group work for children and young people.
- Parent and child attachment therapies.
- One-to-one therapies for parents and care givers.
- Therapeutic group work for parents and care givers.
- One-to-one or group psychoeducation and parent support sessions.
- Specialist trauma resolution & bespoke interventions.
- Well-being workshops for children, young people, and parents.
- Trauma-informed training for professionals.

These services focus on healing and empowerment (with a desire to increase the focus on prevention) for children and families affected by the following:

- Abuse (neglect, physical, sexual, or emotional).
- Bullying.
- Illness, bereavement, and loss.
- Family breakdown, separation, and divorce.
- Anxiety.
- Depression.
- Self-harm.
- Suicide.
- Emotional and behavioural difficulties leading to a risk of school exclusion.

We provide our services from our therapy rooms in Northampton and Peterborough or from schools, making our support accessible for the children who need it the most.

Therapy for the children, young people, and families we work with is either funded in full by local authorities and schools; part funded between schools, families and KidsAid; or where no funding is available, KidsAid will fund the cost of therapy sessions in full.

We measure our impact through client feedback, and outcome measures which are taken throughout the course of all our therapy interventions to monitor our effectiveness.

Evaluation and monitoring are at the foundation of every element of KidsAid's provision: review procedures within the organisation are embedded to ensure quality of delivery, evidence-based practice, and sustainability of outcomes.

Report of the Trustees

The KidsAid Foundation is a charitable incorporated organisation (CIO) .Our governing document is a Memorandum & Articles of Association, which dates from 24 June 2016 and amended on 02 November 2024.

The Trustees are aware of the Charity Commission Guidance on public benefit and have applied that guidance in setting the plans for the next financial year and in making decisions.

The 2023/24 financial year was a successful period for KidsAid, marked by growth and development.

As the charity has expanded, it has become necessary to invest in our future in a controlled and sustainable manner. We value every £1 donated, raised, or awarded, and this principle underpins all decisions to ensure funds are spent wisely and deliver maximum value.

To meet the increasing demand for our services among children, young people, and families, we have focussed on investing in staff. This included building our therapist and clinical support team, and restructuring to strengthen our fundraising efforts. This resulted in an income rise from £399, 199 in 2022/23 to £468, 703 in 2023/24.

With KidsAid's growth, we reviewed our accounting systems and policies to ensure they remained fit for purpose. Sound fiscal management and stability are fundamental to delivering the much-needed therapy services we provide.

KidsAid employs cloud-based accounting software and prepares monthly management accounts which are distributed to Trustees along with activity reports and key financial updates. An independent bookkeeper manages bank transactions. Trustees are confident that the accounting systems are transparent, robust, and effective.

Following a review, Trustees confirmed that all accounting policies remain appropriate.

KidsAid is committed to providing therapy to as many children as possible within Northamptonshire and beyond. With recent enhancements to our infrastructure and a talented team led by our CEO, Rebecca Caswell-Fox, KidsAid is well positioned to deliver funded therapy to a growing client base.

Recognising the increasing need for our services, we remain dedicated to addressing challenges through the continued, and much valued support, of our colleagues, Board and supporters.

Reserves

The board of Trustees has agreed to maintain designated reserves to ensure we can honour our commitment to our beneficiaries, allowing them to complete their therapy interventions in full. Our policy is to maintain a level of unrestricted reserves equivalent to two months operational costs, with a goal of exceeding this target wherever possible.

This policy is reviewed annually and updated as necessary.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

Recruitment and appointment of new trustees

KidsAid recognises that an effective Board of Trustees is imperative to ensure that the charity is successful in achieving its objectives. Trustees are recruited and appointed in accordance with the regulations of the Charity Commission of England & Wales and KidsAid's Recruitment of Trustees policy and procedure.

Appointments require references, a DBS check, and completion of a declaration of interest, a Trustee Code of Conduct, and an eligibility declaration. Trustees must follow the role description, adhere to the Code of Conduct, and attend all Board meetings.

KidsAid's governing document outlines that there should be a minimum of three and a maximum of eight Trustees. Each Trustee is appointed for a term of up to three years through a resolution at a properly convened Board meeting. Terms may be extended by mutual agreement for an additional three years.

David Robertson, Finance Lead
Presented and approved at a board meeting held on 2nd November 2024 and signed on their behalf.

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE KIDSAID FOUNDATION ("THE CHARITY")

I report to the charity trustees on my examination of the accounts of the Charity for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5) (b) of the Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or

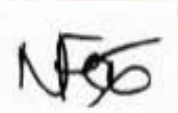
2. the accounts do not accord with those records; or

3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our independent examination work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our independent examination work, for this report, or for the opinions we have formed.



Nicola Fox FCA Shaw
Gibbs Limited Eagle House
28 Billing Road Northampton, Northamptonshire
NN1 5AJ

Date: 10 January 2025

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024

	Notes	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Income and endowments from:							
Donations and legacies	1	134,454	-	134,454	48,314	1,850	50,164
Charitable activities	2	209,097	124,015	333,112	249,699	98,885	348,584
Investments		288	-	288	161	-	161
Other Income		850	-	850	290	-	290
Total Income and endowments		344,688	124,015	468,703	298,464	100,735	399,199
Expenditure on:							
Raising Funds	3	-	-	-	-	-	-
Charitable Activities		268,240	62,661	330,901	277,081	105,051	382,132
Other		-	-	-	-	-	-
Total Expenditure		268,240	62,661	330,901	277,081	105,051	382,132
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		76,449	61,354	137,803	21,383	(4,316)	17,067
Transfer between funds		-	-	-	-	-	-
Total funds brought forward		54,686	23,524	78,210	33,303	27,840	61,143
Total funds carried forward		131,134	84,878	216,012	54,686	23,524	78,210

All income and expenditure derive from continuing activities.

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852
BALANCE SHEET AS OF MARCH 31st 2024

	Notes	Unrestricted	Restricted	Total 2024	Unrestricted	Restricted	Total 2023
		£	£	£	£	£	£
ASSETS:							
Fixed Assets	5	5,356	-	5,356	4,994	-	4,994
Current Assets							
Sundry Debtors	6	29,747	-	29,747	19,364	-	19,364
Cash at Bank and in hand	7	123,730	84,878	208,608	49,950	23,524	73,473
Creditors		153,477	84,878	238,355	69,314	23,524	92,838
Amounts falling due within one year	8	(27,700)	-	(27,700)	(19,621)	-	(19,621)
		(27,700)	-	(27,700)	(19,621)	-	(19,621)
Net Current Assets		125,777	84,878	210,655	49,693	23,524	73,217
NET ASSETS		**131,134**	**84,878**	**216,012**	**54,687**	**23,524**	**78,211**

FUNDS		Unrestricted	Restricted	2024	Unrestricted	Restricted	2023
		£	£		£	£	£
Unrestricted Funds	9	131,134	-	131,134	54,686	-	54,686
Restricted Funds	10	-	84,878	84,878	-	23,524	23,524
		131,134	84,878	216,012	54,686	23,524	78,210
		(-)	(-)	(-)			

Approved by the trustees at a committee meeting held on 9th January 2025 and signed on their behalf

David Robinson
Finance Lead

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852
ACCOUNTING POLICIES
FOR THE YEAR ENDED 31 MARCH 2024

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019). Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

The Kidsaid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Donations income is accounted for when received. Therapy income is recognised when the therapy is agreed. Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the basis of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO operates a NEST Pension Scheme.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

Financial Instruments

Cash and cash equivalents in the balance sheet comprise cash at banks and in hand and short term deposits with an original maturity date of three months or less.

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.

Any losses arising from impairment are recognised in the statement of comprehensive income under administrative expenses.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.

An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Tangible fixed assets and depreciation

All fixed assets are initially recorded at cost. Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Fixtures and Fittings - 25% on reducing balance
Short Life Assets - over 2 years

Reserves Policy

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852
NOTES TO THE FINANCIAL STATEMENTS

	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Donations	134,454	-	134,454	48,314	1,850	50,164
Other Donations	134,454		134,454	48,314	1,850	50,164
Charitable Activities						
Grant - Children in Need	-	8,085	8,085	-	32,840	32,840
Restricted Grant - Albert Hunt Fund	-	-	-	-	2,000	2,000
Grant- NCF: Margaret Griffen Fund - Project 2	-	-	-	-	3,000	3,000
Grant - West Northamptonshire Council	-	-	-	-	4,875	4,875
Grant - The Edward Gostling Foundation	-	-	-	-	5,000	5,000
Grant - Western Power Distributions Community Matters Fund	-	-	-	-	9,470	9,470
Grant - NCF: Margaret Giffen Fund - Project 1	-	-	-	-	2,940	2,940
Grant - NCF: The Avon Fund for Women and Girls	-	-	-	-	6,000	6,000
Grant - The Wilson Foundation	-	-	-	-	10,000	10,000
Grant - NCF - Queens Institute	-	-	-	-	4,900	4,900
Grant - Northants Community Aid	-	-	-	-	1,200	1,200
Grant - Harry Cureton Fund	-	4,527	4,527	-	-	-
Grant - Souter Charitable Trust	-	2,208	2,208	-	-	-
Grant - NCF 'Constance Travis Endowment'	-	763	763	-	-	-
Grant - Trusthouse	-	30,027	30,027	-	-	-
Grant - Postcode Community	30,000	-	30,000	-	-	
Grant - WNC - Discretionary Community Funding Grant	-	10,939	10,939	-	-	-
Grant - The Wesleyan National Heart	2,000	-	2,000	-	-	-
Grant - The Pixel Fund	-	4,416	4,416	-	-	-
Therapy - NCT	22,105	-	22,105	135,467	-	135,467
Therapy - Schools	96,550	-	96,550	83,046	-	83,046
Therapy - Parents	24,500	-	24,500	16,584	-	16,584
Therapy - Other Charities	4,590	-	4,590	3,723	-	3,723
Therapy - Other County Councils	9,351	-	9,351	10,879	-	10,879
Grant- The Leathersellers	20,000	-	20,000	-	-	-
Grant - National Lottery CF	-	16,663	16,663	-	16,660	16,660
Grant - National Lottery CF	-	45,388	45,388	-	-	-
Grant - Groundwork UK	-	1,000	1,000	-	-	-
	209,097	**124,015**	**333,112**	**249,699**	**98,885**	**348,584**
Charitable Activities						
Employment Costs	173,479	38,274	211,753	176,117	46,078	222,195
Therapist Materials	2,482	-	2,482	2,773	-	2,773
Therapist Fees	40,791	24,387	65,178	31,837	58,973	90,810
Wellbeing Workshops	375	-	375	-	-	-
Toolbox Kits	-	-	-	-	-	-
Rent	8,398	-	8,398	10,163	-	10,163
Rates	(35)	-	(35)	492	-	492
Printing, Postage, Stationery etc	10,638	-	10,638	3,336	-	3,336
Subscriptions	4,199	-	4,199	2,444	-	2,444
Telephones	2,701	-	2,701	2,057	-	2,057
DBS Checks	248	-	248	134	-	134
Repairs and Maintenance	363	-	363	670	-	670
Insurance	1,145	-	1,145	1,241	-	1,241
Electricity	-	-	-	2,437	-	2,437
Professional Fees	1,884	-	1,884	-	-	-
IT	10,361	-	10,361	32,345	-	32,345
Web Management	2,160	-	2,160	2,610	-	2,610
Cleaning	-	-	-	2	-	2
Depreciation	2,124	-	2,124	1,780	-	1,780
Other Expenditure	4,148	-	4,148	6,104	-	6,104
Interest paid	1,714	-	-	12	-	12
Consulting	-	-	1,714	-	-	-
Financial Services	135	-	135	26	-	26
Independent Examination	930	-	930	500	-	500
	268,240	**62,661**	**330,901**	**277,081**	**105,051**	**382,132**

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Employment Costs						
Gross Salaries	158,011	38,274	196,285	156,703	46,078	202,781
Employers NI	6,300	-	6,300	7,896	-	7,896
Employer Pension	6,540	-	6,540	7,169	-	7,169
Travel	798	-	798	353	-	353
Training	1,733	-	1,733	3,511	-	3,511
Life assurance	97	-	97	485	-	485
	173,479	**38,274**	**211,753**	**176,117**	**46,078**	**222,195**

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 5 (2023: 6)

During the year, the trustees received £Nil remuneration (2023:nil). The total expenses reimbursed to 1 trustee amounts to £149 for training and development (2023 :£160)

Fixed Assets	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Cost						
Balance 1st April 2023	7,990	-	7,990	6,508	-	6,508
Less: disposals during the year	-	-	- 0	-	-	-
Add: additions during the year	2,486	-	2,486	1,482	-	1,482
Balance 31st March 2024	10,476	-	10,476	7,990	-	7,990
Depreciation						
At 1 April 2023						
Eliminated on disposal	2,996	-	2,996	1,216	-	1,216
Charge in year	-	-	- 0	-	-	-
At 31 March 2024	2,124	-	2,124	1,780	-	1,780
Net Book Value	5,120	-	5,120	2,996	-	2,996
At 31 March 2024			**5336**			
At 31 March 2023						**4.994**

	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Debtors						
Aged Debtors	21,905	-	21,905	10,971	-	10,971
Sundry	450	-	450	225	-	225
Pre-paid	7,392	-	7,392	8,169	-	8,169
	29,747	-	**29,747**	**19,364**	-	**19,364**

	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Cash at Bank						
Current Accounts	69,232	84,878	154,110	26,548	23,524	50,071
Savings Accounts	54,498	-	54,498	23,402	-	23,402
Cash in Hand	-	-	-	-	-	-
	123,730	**84,878**	**208,608**	**49,950**	**23,524**	**73,473**

Creditors amounts falling due within one year	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Aged Creditors	(20,710)	-	(20,710)	(15,927)	-	(15,927)
Other Creditors	(3,611)	-	(3,611)	(3,034)	-	(3,034)
Accruals and Deferred Income	(3,378)	-	(3,378)	(660)	-	(660)
	(27,700)	-	**(27,700)**	**(19,621)**	-	**(19,621)**

Unrestricted Funds	Opening Balance 01.04.23 £	Movement In £	Movement Out £	Transfer Between Funds £	Closing Balance 31.03.24 £
General Reserve	54,686	344,688	(268,240)	-	131,134
	54,686	344,688	(268,240)	-	131,134

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852
NOTES TO THE FINANCIAL STATEMENTS

Restricted Funds	Note	Opening Balance 01.04.23 £	Movement In £	Movement Out £	Transfer Between Funds £	Closing Balance 31.03.24 £
Grant - BBC Children in Need	a	13,680	8,085	(21,765)	-	-
Reserves - KidsAid Funding Pot #2	b	4,240	- 0	-	-	4,240
Grant - National Lottery Community Fund (Therapy Play Project)	c	5,604	62,051	(19,264)	-	48,391
Grant - Harry Cureton Fund	d	-	4,527	(754)	-	3,773
Grant - Souter Charitable Trust	e	-	2,208	(2,208)	-	-
Grant - NCF 'Constance Travis Endowment'	f	-	763	(763)	-	-
Grant - Trusthouse	g	-	30,027	(5,968)	-	24,059
Grant - WNC - Discretionary Community Funding Grant	h	-	10,939	(10,939)	-	-
Grant - The Pixel Fund	i	-	4,416	-	-	4,416
Grant - Groundwork UK	j	-	1,000	(1,000)	-	-
		23,524	**124,015**	**(62,661)**	**- 0**	84,878

Purpose, use and restrictions of funds:

a. This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
b. Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
c. This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
d. This grant is to fund group therapy to disadvantaged children with their parents, and is being used for this purpose.
e. This grant was to fund group therapy for disadvantaged children and young people, and was used for this purpose.
f. This grant was to fund two trauma-informed podcast series, and was used for this purpose.
g. This grant is to fund a combinated of individual therapy and family support sessions for children and parents/ caregivers who have been through trauma, and is being used for this purpose.
h. This grant was to fund early help and prevention therapies for disadvantaged children, and was used for this purpose.
i. This grant is to fund group therapy to disadvantaged children and young people, and is being used for this purpose.
j. This grant was to fund individual therapy sessions for children and young people who have been through trauma, and was used for this purpose.

Ultimate Controlling Party
The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

Related Party Disclosure
During the year, The KidsAid Foundation invoiced The Spring Charity of which Duncan McAlpine, a trustee, is a trustee £800 for wellbeing sessions.

Events After the End of the Reporting Period
There were no significant events after the year end.

KidsAid is a registered charity, No. 1167852

The KidsAid Foundation
Doddridge Centre, 109 St. James Road, Northampton, NN5 5LD
07471 762737 | info@kidsaid.org.uk | www.kidsaid.org.uk

THE KIDSAID FOUNDATION

England & Wales - Charity number 1167852

Accounts

2022 - 23

IMPACT REPORT

Healing The Hurt
Empowering Families
Creating Change

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Facebook: **@thekidsaidfoundation** Twitter: **@KidsAidUK**
Instagram: **@thekidsaidfoundation** LinkedIn: **@kidsaiduk**

bacp counselling changes lives

FUNDRAISING REGULATOR

Supported by BBC Children in Need

Northamptonshire Community Foundation Annual Awards Winner 2022

WHAT'S INSIDE!

When a flower doesn't bloom you fix the environment in which it grows, not the flower.

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CHAIR'S INTRODUCTION

KidsAid has a heart and soul, which shines through in all it does, and being its Chair is a privilege, a challenge, and a tremendous opportunity to transform young lives.

The growing children's mental health crisis is reflected in our own statistics. Last year, a combination of individual, attachment, and group therapies were delivered to a total of 329 beneficiaries, which is an increase of 50% compared to the previous year.

At a National level, the Children's Commissioner for England and Wales, has reported that a survey of over half a million children revealed that 1 in 5 are worried about their mental health, and highlights that the need for 'easy and early access to mental health support is vital. It needs to be provided exactly where they are, whether in school, at home via online services, or in the community, to help prevent problems escalating.'

I am pleased to report that KidsAid continues to strive to provide excellent mental health support to children and families within the community, and schools, and to put the needs of children at the centre of everything it does.

KidsAid has re-structured and transformed both the Board and the Executive Team, to meet the challenges and opportunities ahead. It has strengthened many processes, including financial controls and risk management, introduced a code of conduct for trustees, and invested in training for both staff and trustees.

The only certainty is change, and KidsAid will collaborate with the Integrated Care System, and extend our reach within the communities we serve, while seeking opportunities to extend services to new areas. We will actively seek to work with the corporate sector where this aligns with our values and interests and will lobby to secure commissioned work from Northamptonshire Health Foundation Trust, to help the Trust reduce the current three year wait for children on the trauma pathway to be seen.

A big thank you to our many supporters, from the individual marathon runner to the small local business, and the large corporation. We could not exist without you!

Special thanks to the Board, Becca, our CEO, and all staff and volunteers for their support, dedication, and flexibility, during this unprecedented period of change and transformation.

Tony Bates

Chair.

£1 will pay for a child's 'Guide to Supporting Your Mental Health' booklet.

CEO REPORT

KidsAid has faced a challenging year. The marked increase in children with complex needs and the severe shortage of adequate support has created significant demand for our services.

The requirement for local mental health provision rose substantially during the Covid lockdowns, and as the legacy of the pandemic is still being navigated by many young people, the need for support has endured. Child and Adolescent Mental Health Services (CAMHS) are oversubscribed, and many children do not meet the threshold to receive treatment.

Every day in our work, KidsAid witnesses the issues caused by lack of early help and preventative services as increasing numbers of young people are nearing crisis.

In the last 12 months, our dedicated staff, trustees, and supporters have worked tirelessly to help address the complex needs of vulnerable young people. We delivered 3, 174 hours of therapy to a total of 257 children, and our interventions lasted an average of 35 weeks.

Supporting young people for this length of time is costly and takes significant resource. But, it is necessary. KidsAid prides itself on being an honest service, and our outcomes prove that this level of support is often required so that children can process their trauma safely and at their own pace, when they have had sufficient time to build trust with their therapist.

Alongside our interventions with young people, last year KidsAid delivered 900 hours of therapeutic support to 72 parents, who had been through their own trauma and were experiencing mental health difficulties.

Wherever possible, we adopt a systemic approach when working with young people as our experience informs us that where a child is struggling, the parent/carer and family are often struggling too. We consider caregivers' mental health a crucial determinant of a child's wellbeing, and we understand that parents are the most significant agents of change for their children.

We are encouraged to see our values aligned with the Children's Commissioner and Northamptonshire's Integrated Care System (ICS), who acknowledge that children exist as part of families and not as isolated individuals. Both the ICS and the Children's Commissioner have highlighted the need to offer holistic support to parents and family systems to transform young lives.

Parents and carers need to feel empowered to support their children through life's experiences while recognising their own triggers and seeking help when needed. Therapeutic parenting approaches and adult psychotherapies enable caregivers to develop healthier coping strategies and become more emotionally available to their children. KidsAid is one of only a few providers nationwide delivering therapies to support parents' mental health alongside our work with children. That's why we consider ourselves a specialist therapeutic service.

The provision landscape for young people is going through a period of change, and it is promising to see positive steps undertaken by Northamptonshire's ICS to bring the health, social care, and voluntary sector together.

£3 will pay for a parent's 'Guide to Therapeutic Parenting' booklet.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

CEO REPORT

KidsAid has declared our support for the ICS as we recognise that those we serve will benefit from our engagement with other services to exchange best practice. Though we hold our values constant, we are keen to learn, adapt and evolve as needed to maintain professional excellence.

For charities like KidsAid that do not receive statutory funding, the ICS presents an opportunity, and we believe that it is more important than ever that the Voluntary, Community and Social Enterprise (VCSE) sector works collectively to strengthen our voice and increase our sustainability. We also recognise our responsibility to demonstrate the impact systemic change can have for children and their families – both now and for future generations.

It is an exciting time for KidsAid. This past year, we have developed and achieved organisational change by restructuring the board and executive team. This includes the recruitment of talented trustees who add a wealth of knowledge to our board; the introduction of the Business Development and Finance and Risk Subcommittees who regularly examine critical areas in the charity; and Policy Development Groups to ensure greater accountability.

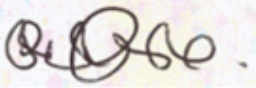
As we look ahead into this next year, we are enthusiastic about introducing the role of Marketing Lead to the board. We will also grow our executive team by recruiting an Operations Manager and additional roles within Business Development.

On behalf of the Charity, I would like to thank the generosity of our supporters, partners, and grant funders who continue to make our work possible. Every act of kindness makes a significant difference. The compassion of our community is inspiring, particularly during these challenging times.

Thank you to the staff (past and present) for their ongoing contribution. Being part of such a remarkable, resilient, and passionate team is a privilege.

Finally, I am hugely grateful to our Chair, Tony, and to the Board of Trustees, who serve, support, and scrutinise the Charity's work. Their governance over the last year has been invaluable.

I am incredibly proud of the profound difference KidsAid is making in young lives, as this report will demonstrate. As the Charity continues to grow, we will ensure that we place the child at the centre of all KidsAid does.



Becca,

CEO.

OUR VISION, MISSION & VALUES

KidsAid is a child-centred charity. We focus on prevention, healing and empowerment for children and families affected by abuse, family breakdown, illness, and bereavement through to anxiety, depression, self-harm, and suicide.

We take a three-pronged approach to our work with children that includes therapeutic support for the individual child, support for parents or care givers and support for professionals working with children.

OUR VISION

To safeguard children so that early-life trauma does not become a life-long burden.

OUR MISSION

To support traumatised children and young people through the delivery of long-term, evidence-based therapies alongside innovative interventions with the aim of improving poor mental health and future life prospects.

OUR VALUES

- ✓ We put the needs of children at the centre of everything we do.
- ✓ We strive to deliver excellence in creative therapies.
- ✓ We value difference and treat people equally.
- ✓ We respect families in all their forms.
- ✓ We listen to each individual and respond to their personal needs.
- ✓ We encourage individuals to fulfil their potential.
- ✓ We seek to provide the most cost-effective service possible.
- ✓ We are committed to the Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

WHAT WE PROVIDE

£25 will pay for a child's creative therapy kit.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

IN THE SPOTLIGHT

2022 EDGE AWARD WINNERS!

Northamptonshire Community Foundation
Giving back to our county

KidsAid feel incredibly grateful to have been honoured with the Edge Award for our "outstanding contribution to our community".

Thank you, Northamptonshire Community Foundation for recognising our work and believing in us. We are incredibly appreciative of your continued support.

Northamptonshire Community Foundation Awards Ceremony.

PARENT FEEDBACK

"KidsAid is a
great service and my daughter's
therapist has been fantastic.
She will miss her therapist.

It's a Nanny McPhee moment -
my daughter wants her but
no longer needs her."

Parent.

OUR TEAM

The charity is fortunate to have a highly dedicated and motivated staff team who all have a background in mental health, family support, and service delivery. While each individual has specialist skills, there is a genuine desire to work as a team and to create a supportive and flexible approach to the work we deliver.

These roles are supplemented by a group of highly qualified and experienced sessional therapists. In addition to staff and therapists, the charity is fortunate to have the support from a committed board who have extensive experience relevant to our work.

The Board of Trustees includes:

Trustee	Role on the Board	Specialism
Tony Bates	Chair	Governance
Duncan McAlpine	Vice Chair	Education
Nick Scott	Business Development Lead	Business
David Robertson	Finance Lead	Finance
Felicity Botterill	Safeguarding Lead	Safeguarding
Joy Pinkham	Founding Trustee	Family Law

£50 will pay for a 50-minute therapy session.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

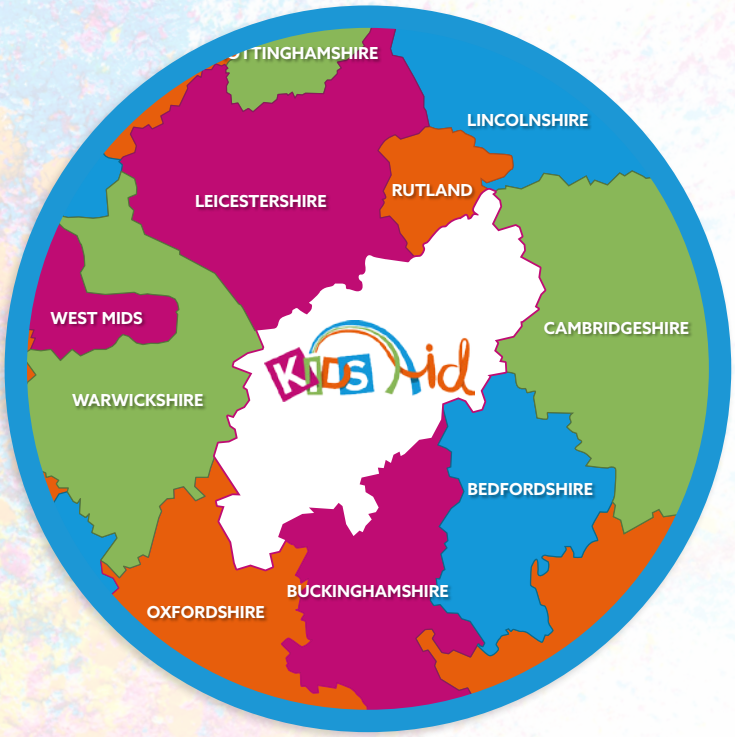
WHY WE ARE NEEDED!

Children and young people are at the sharp end of a mental health crisis that appears to worsen daily. Yearly referrals to Child and Young People Adolescent Mental Health Services (CAMHS) have risen by 53% since 2019. (NHS Digital, 2022) and urgent referrals of children to emergency mental health services have tripled (Young Minds, 2023). Yet in 2022, a third of children referred to CAMHS with a mental health problem did not receive treatment (Children's Commissioner, March 2023).

Locally, the picture is the same. In Northamptonshire, the number of referrals to statutory provision has increased by 180% in the past two years, and the waiting time is increasing for appointments (West Northamptonshire Council Cabinet, March 2023).

This is also the case in counties surrounding Northamptonshire, such as Peterborough, Cambridgeshire and Bedfordshire (NHS Digital, 2022) as well as Oxfordshire (Oxfordshire Health and Wellbeing Joint Strategic Needs Assessment, 2022) and Leicestershire (Leicestershire Join Health and Wellbeing Strategy, 2022).

In 2023, CAMHS reported a rise in complex mental health referrals in Buckinghamshire. While Warwickshire states that mental health referrals for infants aged 0-4 years have doubled since the COVID pandemic (Warwickshire Joint Needs Assessment, 2023).



Our demographic and referral statistics also demonstrate the decline in child mental health. Each year, referrals to KidsAid and the complexity of needs amongst our beneficiaries are increasing. The state of parent mental health also appears to be worsening, leading us to support more parents in the last year than ever before.

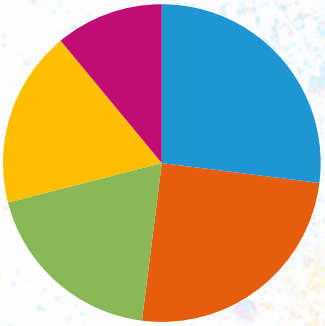
The following pages will evidence our demographic and referral data further.

£600 will fund a child's therapy for three months.

DEMOGRAPHICS & REFERRAL DATA

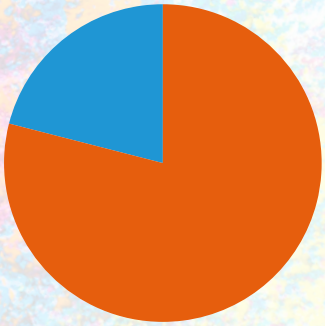
A summary of the beneficiaries we have supported in 2022-2023

Age of Young People Supported



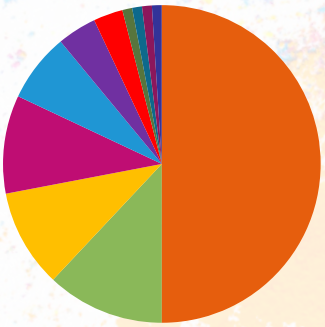
- 9-11 years: **27%**
- 0-8 years: **25%**
- 12-14 years: **19%**
- 15-17 years: **18%**
- 3-5 years: **11%**

Gender of Parents Supported



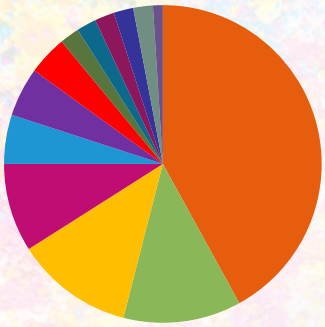
- Females: **79%**
- Males: **21%**

Location of Parents Supported



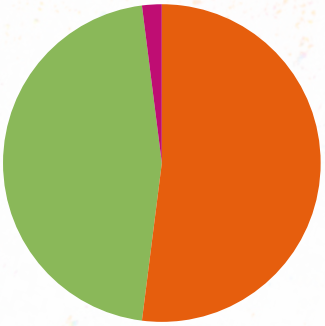
- Northampton: **50%**
- Daventry: **12%**
- Rushden: **10%**
- Kettering: **10%**
- Corby: **7%**
- Wellingborough: **4%**
- Banbury: **3%**
- Bedford: **1%**
- Brackby: **1%**
- Leicester: **1%**
- Peterborough: **1%**

Location of Young People Supported



- Northampton: **42%**
- Corby: **12%**
- Wellingborough: **12%**
- Kettering: **9%**
- Rushden: **5%**
- Daventry: **5%**
- Peterborough: **4%**
- Brackley: **2%**
- Bedford: **2%**
- Banbury: **2%**
- Milton Keynes: **2%**
- Towcester: **2%**
- Leicester: **1%**

Gender of Young People Supported

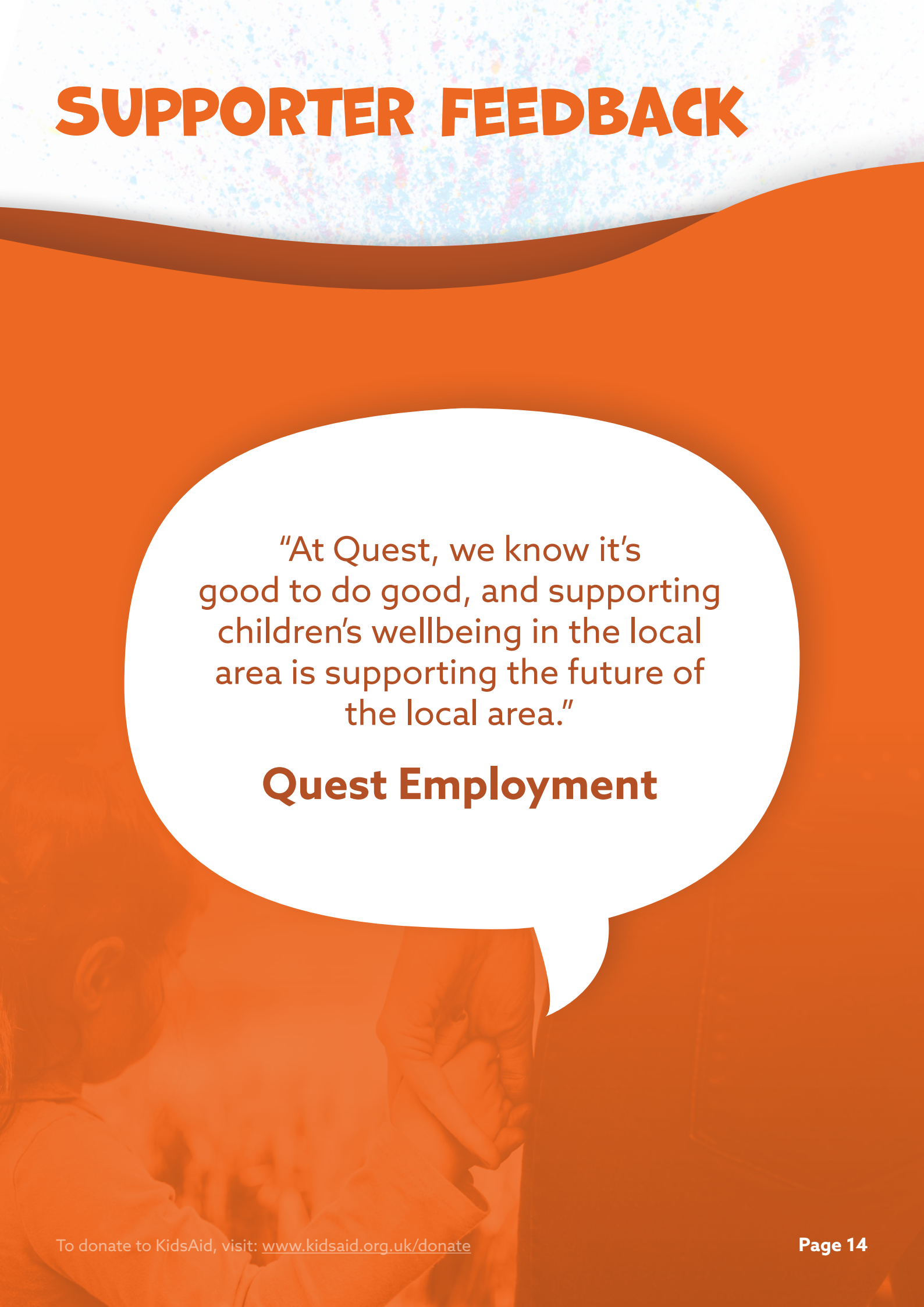


- Male: **52%**
- Female: **46%**
- Non-Binary: **2%**

SUPPORTER FEEDBACK

"At Quest, we know it's good to do good, and supporting children's wellbeing in the local area is supporting the future of the local area."

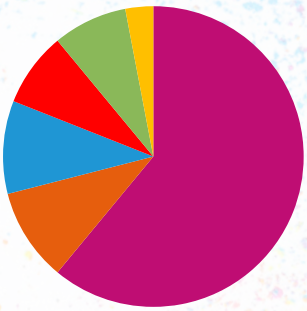
Quest Employment



HOW WE ARE HELPING

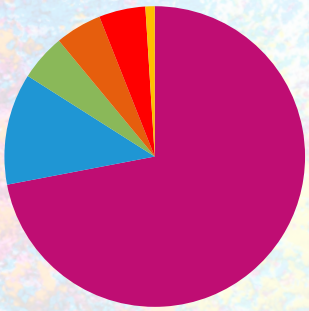
A summary of the beneficiaries we have supported in 2022-2023

Ethnicity of Parents Supported



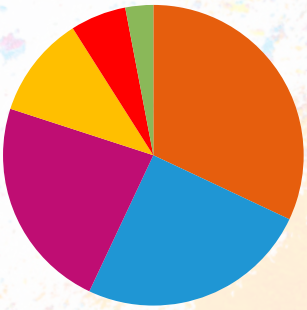
- White British: **61%**
- White European: **10%**
- Multiracial / Mixed-race British: **10%**
- Asian/Asian British: **8%**
- Black/Black British: **8%**
- Other/Prefer Not to Say: **3%**

Ethnicity of Young People Supported



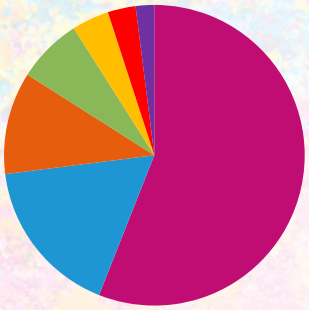
- White British: **72%**
- Multiracial/Mixed-Race British: **12%**
- Asian/Asian British: **5%**
- White European: **5%**
- Black/Black British: **5%**
- Other: **1%**

Parent Referral Causes



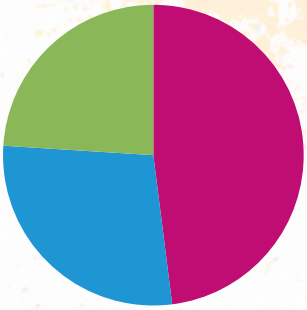
- Domestic Violence: **32%**
- Generational Trauma: **25%**
- Family Breakdown: **23%**
- Traumatic Event: **11%**
- Bereavement: **6%**
- Illness: **3%**

Young People Referral Causes



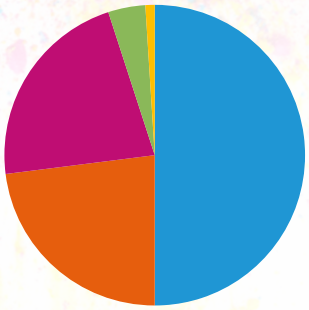
- Neglect & Abuse: **56%**
- Domestic Violence: **17%**
- Family Breakdown: **11%**
- Bereavement: **7%**
- Traumatic Event: **4%**
- Illness: **3%**
- Bullying: **2%**

Referral Route of Parents Supported



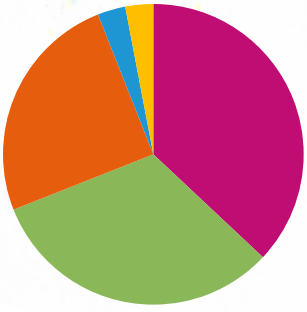
- Northamptonshire Children's Trust: **48%**
- Child's School: **28%**
- Self Referral: **24%**

Referral Route of Young People Supported



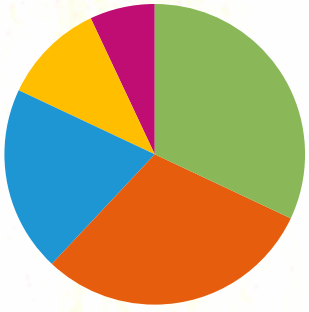
- School Referral: **50%**
- Northamptonshire Children's Trust: **23%**
- Family Referral: **22%**
- Other Charity: **4%**
- External Local Authority: **1%**

Parent Referral Symptoms



- Anxiety: **37%**
- Depression: **32%**
- Attachment Disorder: **25%**
- Substance Misuse: **3%**
- Self Harm: **3%**

Young Person Referral Symptoms



- Anxiety: **35%**
- Depression: **27%**
- Attachment Disorder: **20%**
- Substance Misuse: **11%**
- Self Harm: **7%**

DEMOGRAPHIC AND REFERRAL STATISTICS

257

Total number of young people worked with.

75

Total number of schools worked from.

6

Average number of weeks waiting time.

72

Total number of parents worked with.

50%

Percentage increase in beneficiaries compared to the previous year.

HOW WE WORK

Our interventions include art, creative, dance movement, drama, and play therapies. These therapies facilitate non-verbal expression and allow young people to communicate while maintaining a safe psychological distance from their trauma.

Our therapies are non-directive, which empowers our beneficiaries as they are given autonomy in their therapy sessions.

We work with children for a period of six-to-twelve months, to give them sufficient time to safely process traumatic life experiences and find healthy coping mechanisms to support their long-term mental health.

Our approach is unique because access to affordable long-term provision is exceptionally rare; KidsAid is the only charity in Northamptonshire and surrounding areas offering this level of support for children and young people.

We are proud to bridge this gap in provision, as without our service, local children with high-level need would have nowhere to turn and be unable to overcome early years' trauma.

Parent Therapy Interventions

- Psychotherapy: **34%**
- Trauma-informed Psychoeducation: **34%**
- Parent and Child Attachment Therapy: **15%**
- Family Therapy: **12%**
- Parent Wellbeing Support: **6%**

Young Person Therapy Interventions

- One-to-one Therapies: **64%**
- Group Therapies: **36%**

£1,200 will fund a child's therapy for six months.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

INTERVENTION STATISTICS

4074
Total number of therapy hours delivered.

75%
Percentage increase in therapy hours delivered compared to the previous year.

30%
Percentage of child beneficiaries whose parents also received support.

35
Average number of weeks young people received one-to-one support.

93
Total number of group sessions delivered to young people.

100%
Percentage of children and young people who stated their therapist was non-judgemental and helped them to feel comfortable.

90%
Percentage of parents who said their intervention helped them understand their child better.

900
Total number of one-to-one sessions delivered to parents.

58
Number of safeguarding concerns raised.

18
Average number of weeks parents received one-to-one support.

INTERVENTION FEEDBACK

"We really appreciate our therapist as well as the wider charity, going above and beyond to support us as a family."

Grandparent.

"It's been nice to step out of the room and to enjoy being me for a moment."

Young Person.

"I found out about kindness and happiness."

Young Person.

"My experience with KidsAid has been so uplifting. I have felt comfortable and very well supported. I have found ways to cope. Thank you."

Parent.

"I loved my therapy because I got to play with lots of messy stuff. My therapist was nice. I talked about things that were scary and now I am not scared anymore."

Young Person.

"When we sat in the family session together and played games, the difference was amazing! My son wanted to play with me! He was so relaxed and able to express himself so freely. I have been amazed by the difference!"

Parent.

"I really liked my therapy, and especially telling stories. It felt like I could spread out and share everything."

Young Person.

"At first I was scared. But I enjoyed having time with my therapist. It really helped me relax and feel comfortable about talking without thinking to much and becoming sad."

Young Person.

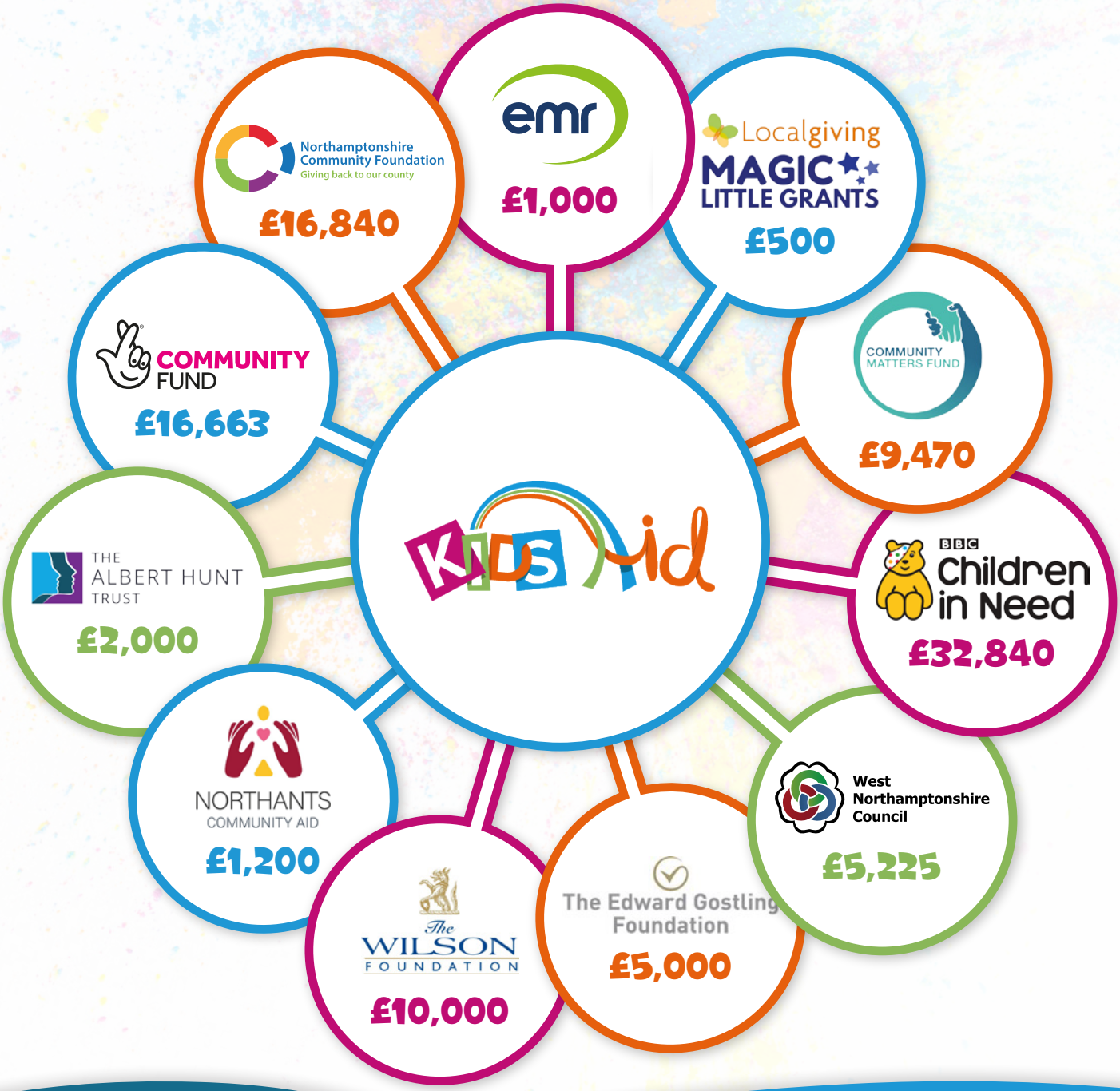
To donate to KidsAid, visit: www.kidsaid.org.uk/donate

HOW WE ARE FUNDED

KidsAid's services are funded through a combination of community and corporate fundraising, grants from trusts, and spot commissioning from Northamptonshire Children's Trust, schools, adoption agencies, other charities, and families.

In 2022-23 we received an incredible £100,738 from grant making trusts!

Thanks to the support of these grant making trusts, we were able to deliver our core work plus a variety of projects including wellbeing support, group therapies, and one-to-one therapy interventions for children and their parents.



IN 2022-23 OUR AMAZING COMMUNITY RAISED £50,164 FOR KIDSAID!

This contributed towards the delivery of therapy interventions for over seventy children and young people!

ROAB Club. We receive ongoing support from the club, who have chosen us as their charity.

Jabeer from Northamptonshire Law Society and Shepherd & Co supporting KidsAid as their Charity of the Year.

Elise Northfield from Photo-Times Photography.

KidsAid Abseil!

SUPPORTER FEEDBACK

"KidsAid is a fantastic organisation providing much needed support to children and young people who are facing incredibly difficult challenges in their lives. We want to assist KidsAid to give hope and to secure brighter futures for children and young people in need."

Northampton College.

Thank you to our runners for Northampton Half Marathon!

Quest Employment supported KidsAid as their Charity of the Year.

Thank you to Woodway UK who raised money for KidsAid!

Waitrose at Wootton raised money for KidsAid.

Our Big Give Christmas Challenge Week! We raised over £14k with the support of our incredible community, and local partners including Archways Real Estate, Flair Designer Wear, Northamptonshire Law Society, Shepherd & Co, Photo Times Photography and Northampton High School!

Mike, Jodie and Molly from Northampton College.

WANT TO SUPPORT US?

Contact info@kidsaid.org.uk

Head to Page 35 for more ways to get involved!

SUPPORTER FEEDBACK

"I have lived with mental health issues since my teenage years resulting in anorexia into my early 20s and have lived with a life-changing trauma in adulthood so can understand how difficult it is to come to terms with trauma. As an adult it's hard enough to deal with, but when a child has to process these life events with little or no life experience, and potentially no safe person to call upon to help them come to terms with what has happened it is heartbreaking. Everyone should be given support and a safe space to process life events and allow them to have time and the tools to deal with whatever life has thrown in their path."

Elise, Local Business Woman.

"I have 3 children so I understand how different each child is & how many things in life can affect children so easily - good or bad experiences. Every child needs to feel safe & supported. So, when I heard about KidsAid helping children & young people who had suffered from a trauma, I wanted to help as much as I can. Children are our future; we need to look after them."

Michelle Protest ES Ltd.

"Kids are our future, so let's help them in their present."

Amie, Local Supporter.

SAFEGUARDING

As we work with vulnerable children and families, safeguarding is of the greatest importance to KidsAid.

Every trustee, staff member, therapist, student, and volunteer must undertake safeguarding training as part of their induction to KidsAid. In addition, the Safeguarding Lead Trustee, and the Designated Safeguarding Officers are expected to keep up to date with safeguarding legislation, which feeds into our annual review of our policy and procedures.

As a reflection of our dedication to providing quality and safe services, in 2023, KidsAid will be investing in new safeguarding software, My Concern. We will also be implementing a safeguarding audit across the organisation which will identify key areas for development.

£1,600 will fund a child's therapy for nine months.

CHARITY COLLABORATIONS

KidsAid is proud to be partnered with other community organisations, such as NGAGE and Spring Charity who we have collaborated with to deliver group therapy sessions.

Our work with NGAGE facilitates group therapy sessions for young people who have struggled with drug and alcohol use.

We offer young people a supportive space that provides connection and creative expression where healthy coping mechanisms are explored.

Feedback has revealed positive changes in participants, who have shared that they have gained confidence and skills to support their mental health and well-being.

"I got a lot out of the group. I don't feel as alone with my worries. I think I am more confident now, and I find it easier to socialise."

Young Person.

Our work with Spring Charity brings isolated parents and their children together who are offered a creative space to support their well-being.

"Over the years of us working with Spring Charity I have seen an improvement in the way parents use these sessions to positively interact with their children, in a child-led and developmentally friendly way.

The well-being sessions create a nurturing space for parents to sit alongside their children and take part in crafts and activities. For many of the parents who attend, the sessions are as much of a social outlet for them, as they are for their children.

It is a great privilege to work with the families and staff of Spring Charity." - Natasha.

"The therapist is brilliant at engaging with our vulnerable families and encouraging reluctant parents to join in with activities with their children. The sense of achievement and pride seen in the parents at the end of the session is amazing. The families are also thrilled when their artwork is displayed in our building and take pride in pointing it out to visitors and other families."

The Spring Charity.

EVALUATION AND MONITORING

Evaluation and monitoring underpin every element of KidsAid's provision: review procedures are embedded throughout the organisation to ensure quality of delivery, evidence-based practice, and sustainability of outcomes.

Pre and post intervention data is gathered for every beneficiary we work with, and evaluation of the quality of our work is ongoing through regular interim review meetings between the therapist and parents/carers and professionals.

Our data is collated from a combination of qualitative and quantitative methods including:

- Assessments.
- Strengths and Difficulties Questionnaires.
- Therapist Reports.
- Child Feedback Forms.
- External Professional Feedback Forms.
- Project Reports.
- Community Surveys.

KidsAid is a child-led service, and the therapist and beneficiary relationship is central to our approach. Reviewing each therapy intervention happens systematically and routinely in every meeting, and our beneficiaries are empowered by their therapist to discuss their own desired outcomes, which guides the aims we strive to achieve.

KidsAid provide regular one-to-one and group clinical supervision to our therapist team to ensure safe practice. Our approach to supporting our therapist team also plays a vital role in quality assurance, performance improvement and risk management.

We use a client database/CRM to securely record beneficiary data, outcome measures and safeguarding concerns. Therapist case notes are stored in accordance with the GDPR and Data Protection Act.

KidsAid review our clinical administrative processes and assess referral statistics through quarterly review meetings to ensure best practice.

£800 will fund psychoeducation and therapeutic support for a parent.

SCHOOL FEEDBACK

"A big thank you to everyone at KidsAid, particularly the therapist who provided fantastic sessions for our children. Communication was fantastic both face to face and email. The team enquired each week about the welfare of the children and understood that their individual life experience could change week by week. KidsAid show genuine interest and care for each child - an amazing service!"

School.

OUTCOMES STATISTICS

90%

Percentage of parents who said their therapy with KidsAid has helped them to process their lived experiences.

85%

Percentage of parents said their personal therapy had a wider impact to their family unit.

85%

Percentage of parents who said that their support from KidsAid has improved their parent-child relationship.

88%

Percentage of parents who said they feel they have greater control of their life since their therapy.

90%

Percentage of children and young people who stated that things have improved for them at home, following their therapy intervention.

85%

Percentage of children and young people who reported that their friendships improved after their therapy intervention.

81%

Percentage of children and young people who reported an improvement with every mental health difficulty they had previously struggled with.

90%

Percentage of children and young people who reported they are happier and feel more hopeful about their future, following their therapy intervention.

£1,500 will fund a course of family therapy.

To donate to KidsAid, visit: www.kidsaid.org.uk/donate

OUTCOMES FEEDBACK

"The help for my child and I was great."

Parent.

"Our experience of KidsAid has been amazing! My daughter has loved working with her therapist and felt comfortable in talking to her. We feel very lucky to have had such an incredible lady supporting our girl through a really tough time."

Parent.

"Our experience at the school has been very positive. X is more regulated since having sessions."

School.

"I don't get as angry anymore and when I do I calm down a lot quicker. I will miss my therapist."

Young Person.

"I am calmer and have had help controlling my anger. Me and Nanna are not arguing as much. I am happier at home and get better with friends."

Young Person.

"Our experience of KidsAid has been amazing! My daughter has loved working with her therapist and felt comfortable in talking to her."

Parent.

"She is more willing to communicate, and more trusting. It has been so amazing to see her making friends. THANK YOU!"

Parent.

"We have seen a marked improvement in how the young person presents themselves in school."

School.

"The charity has been so friendly and helpful. I have seen a big change in my daughter - she finds it a lot easier to talk about her feelings now."

Parent.

"My therapist was really kind and caring. She helped me see things differently. There is a lot I am looking forward to in my future."

Young Person.

"Our son is calmer, more focussed, less confused, and able to deal with life struggles. Thank you KidsAid!"

Parent.

"My therapist was amazing and helped me change my outlook on myself."

Parent.

"My kids have become much more confident and can recognise emotions they didn't understand before. All of us as a family have felt supported, the therapists are amazing."

Parent.

"Our experience has been extremely positive. The therapist has been amazing with the child - always going above and beyond. It has made a huge difference."

School.

"I am less angry, and don't get in as much trouble these days. I am keeping friends. Things are good."

Young Person.

SUPPORTER FEEDBACK

"We are highly impressed by KidsAid's extensive therapy interventions for children, parents and caregivers, giving each child the best possible chance to break intergenerational trauma and move forward with their lives."

CrickSoftware

"Through our work with families navigating the difficult process of early life trauma, we are all too aware of some of the issues that children in our area are affected by. By choosing KidsAid as our charity, we are able to make a tangible difference to an organisation that plays such a vital role in improving the lives of young people."

SENATE HOUSE

"I appreciate the work that KidsAid do and wish there were more organisations offering this level of support to vulnerable children who have been through trauma and abuse."

BONKY BOUNCERS
Bouncy Castle Hire

"I recently became a father, which has highlighted the importance of emotional development and providing a safe space for children going through difficulties. I am proud to support such an incredible charity."

Northamptonshire Law Society

EMMA'S STORY

From Beneficiary to Volunteer.

A Journey of Giving Back with KidsAid.

KidsAid has supported countless children and young people over the years, offering a safe space to navigate childhood difficulties following traumatic experiences in early life.

Among the many success stories that have emerged from KidsAid, one example stands out – the story of Emma, a former beneficiary who has since become a dedicated volunteer, committed to helping other young people who have been through similar experiences.

The therapy Emma received from KidsAid has significantly impacted her life. Since her sessions, Emma has had healthier relationships and developed a stronger sense of self. Emma states, "Both my relationships at home and school improved. I made more friends and talked more to my family - I felt more comfortable doing so after therapy."

Emma recognises her therapy's impact on her life; the support she received empowers her to help other young people who have also gone through similar experiences. She explains, "I feel that I need to help out people like me as I found my help so useful, and I now want to do the same."

Emma is now a dedicated volunteer for KidsAid and gives her time to support the team at local community events. She says, "I love being at KidsAid; everyone gets along and is so approachable. It allows me to be involved and be myself." Emma is now setting up a young person focus group, so their voice influences the work of our organisation.

Emma's journey from a young beneficiary to a dedicated volunteer is a testament to our impact on young lives.

£1,950 will fund a child's therapy for a full academic year.

SUPPORTER ACKNOWLEDGEMENT

Our sincerest thanks to every individual, organisation, business, school, and grant making trust who supported us with our work in 2022-23. Without you, our work wouldn't be possible. From the bottom of our hearts, and on behalf of all of us at KidsAid, THANK YOU!

acs Staffing Solutions

ADDISON PRINT

THE ALBERT HUNT TRUST

amazon

ARCHWAYS REAL ESTATE

AVON

BBC Children in Need

BigGive

boohoo

BONKY BOUNCERS Bouncy Castle Hire

CARGIN MOSS BLACK BELT ACADEMY

COSTCO SERVICES

CrickSoftware

CUBE

emr

FLAIR DESIGNER WEAR

GIVE A LITTLE LOVE

four acre trust

HEINRICHDEREK

hevey building supplies

HORTS

Key Conveyancing Solicitors

Keystage Housing

Localgiving MAGIC LITTLE GRANTS

COMMUNITY FUND

Northampton College

NORTHANTS COMMUNITY AID

Northamptonshire Community Foundation
Giving back to our county

Northamptonshire Law Society

NORTHAMPTON HIGH SCHOOL GDST

Photo - times Photography
Tomorrow's keepsakes today

PROTEST ES Ltd

qoob

quest employment

RAOB GLE
Royal Antediluvian Order of BUFFALOES

Rotary Nene Valley

SHEPHERD & CO. SOLICITORS

SAINT GYLES

SENATE HOUSE

Slinn Residential

Smurfit Kappa

COMMUNITY MATTERS FUND

The Edward Gostling Foundation

theWI INSPIRING WOMEN

The WILSON FOUNDATION

WAITROSE & PARTNERS

West Northamptonshire Council

wilson browne SOLICITORS

WOODWAY UK

Northamptonshire Children's Trust

WESTON Favell SHOPPING

Cambridgeshire & Peterborough Adoption

DO YOU WANT TO SUPPORT US?

Donate by scanning our QR code!

You can make a one-off donation, set up a regular monthly donation, donate through Payroll Giving, contact us about sponsoring a child's therapy, or organise a fundraising event.

Join our fundraising events!

Whether it is holding a raffle, sponsoring a child, joining our fundraising days, or holding a bake sale, any contributions would be highly appreciated.

Support us as your Charity of the Year!

As a local charity, any support from the business community goes a long way to helping children and families recover from trauma.

Become a volunteer!

Support us by sharing your expertise and time. We are always looking for Trustees and volunteers to help us with our work!

Become a Corporate Partner!

As we look ahead to next year, we aim to develop our corporate sponsorship programme. If you are a business with a CSR initiative and are aligned to our values, then we'd love to hear from you!

INSIDE EVERY CHILD THERE'S A STORY THAT NEEDS TO BE TOLD

The KidsAid Foundation

Financial Statements and Annual Report For the Year Ending 31st March 2023

Registered CIO Number: 1167852

The KidsAid Foundation, Doddridge Centre,
109 St. James Road, Northampton, NN5 5LD
07471 762737 | info@kidsaid.org.uk | www.kidsaid.org.uk

Bankers

Metro Bank
27 - 29 Abington Street
Northampton
NN1 2AN

Independent Examiners

CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

Structure, Governance and Management

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007.

KidsAid is a child-centred voluntary service. We are proud to deliver long-term, evidence-based therapies alongside innovative interventions at an affordable cost to families who do not have access to other services or have the financial means to fund therapy themselves.

The charity is fortunate to have a highly dedicated and motivated staff steam who all have a background in mental health, family support, and service delivery. While each individual has specialist skills, there is a genuine desire to work as a team and to create a supportive and flexible approach to the work we deliver. These roles are supplemented by a group of highly qualified and experienced sessional therapists.

In addition to staff and therapists, the charity is fortunate to have the support from a committed board who have extensive experience relevant to our work. The Board of Trustees includes:

- Tony Bates, Chair
- Duncan McAlpine, Vice Chair
- David Robertson, Finance Lead
- Joy Pinkham, Founding Trustee
- Nick Scott, Business Development Lead
- Felicity Botterill, Safeguarding Lead

It is the aim of the charity to foster an open and collaborative approach between the staff group, wider therapeutic team, trustees and volunteers where we can actively contribute to the long-term strategic future of the organisation together.

Vision, Mission and Values

Our vision is to safeguard children so that early life trauma does not become a lifelong burden.

Our mission is to support children and young people to overcome trauma by providing play, arts-based, family and bespoke therapy packages with the aim of improving poor mental health and empowering children and their care givers to rebuild their futures and reach their potential.

Our Values

- We put the needs of children at the centre of everything we do.
- We strive in delivering excellence in creative therapies.
- We value difference and treat people equally.
- We respect families in all their forms.
- We listen to each individual and respond to their personal needs.
- We encourage individuals to fulfil their potential.
- We seek to provide the most cost-effective service possible.

Objectives and Activities

We take a three-pronged approach to our work with children that includes therapeutic support for the individual child, support for parents or care givers and support for professionals working with children.

Our objectives are pursued through several activities including:

- One-to-one psychotherapies for children and young people.
- Therapeutic group work for children and young people.
- Parent/child therapies including PCAP (parent and child attachment play) DDP (dyadic developmental psychotherapy) and Filial Therapy.
- One-to-one therapies for parents and care givers.
- One-to-one or group psychoeducation and parent support sessions.
- Specialist trauma resolution & bespoke interventions.
- Wellbeing workshops for children, young people, and parents.
- Trauma-informed training for professionals.

These services focus on healing and empowerment (with a desire to increase the focus on prevention) for children and families affected by the following:

- Abuse (neglect, physical, sexual, or emotional).
- Bullying.
- Illness, bereavement, and loss.
- Family breakdown, separation, and divorce.
- Anxiety.
- Depression.
- Self-harm.
- Suicide.
- Emotional and behavioural difficulties leading to a risk of school exclusion.

We provide our services from our therapy rooms in Northampton or from schools across Northamptonshire (as a combination of one-to-one and group sessions), making our support accessible for the children who need it the most.

Therapy for the children, young people, and families we work with is either funded in full by local authorities and schools; part funded between schools, families and KidsAid; or where no funding is available, KidsAid will fund the cost of therapy sessions in full. We will never turn a child or young person away unless we feel we are the wrong service to meet their needs.

We measure our impact through client feedback, and outcome measures which are taken throughout the course of all our therapy interventions to monitor our effectiveness.

Evaluation and monitoring are at the foundation of every element of KidsAid's provision: review procedures within the organisation are embedded to ensure quality of delivery, evidence-based practice, and sustainability of outcomes.

Public Benefit

In considering the objectives and activities, the trustees have considered Charity Commission guidance on public benefit to ensure that KidsAid is meeting its public benefit requirements.

Report of the Trustees

22/23 was a great year in terms of fund raising and has seen the Charity grow in size.

As KidsAid has grown, it has become necessary to accommodate the growth by investing in the future in a controlled and sustainable manner. We value every £1 donated, raised, or awarded to us, and this is at the forefront of all decisions made, to ensure our funds are spent wisely and add value.

For KidsAid to react and keep pace with the upturn in the need for our services to children, young adults, and families, we need to invest to facilitate the increased demand. This required investing primarily in people. Firstly, we needed more case managers, more therapists, and a support team to coordinate work and legal requirements in providing therapy.

Whilst we had sufficient reserves, we were mindful, that we also needed to ensure as far as possible going forward, that we maximised fund raising and put KidsAid in a position that we would be able to take advantage of opportunities of grant awards and any donations that presented themselves.

Expenditure on charitable activities increased from £257,550 in 21/22 to £382,132 in 22/23. Income increased from £184,840 in 21/22 to £399,199 in 22/23.

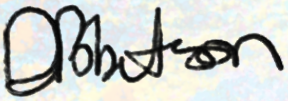
With the growth of KidsAid, came the need to ensure all the accounting systems and policies adopted by KidsAid were still appropriate. Sound fiscal management and stability being the cornerstone of ensuring the delivery of the much-needed therapy to the children, young adults, and families we work with.

The Charity uses cloud accounting software and prepares monthly management accounts, which are distributed to the Trustees, along with supporting notes of activities and matters to highlight. The Charity has an independent bookkeeper, who controls the bank. The Trustees are satisfied that the accounting systems are transparent, robust, and working well.

The accounting policies were reviewed, and the Trustees were satisfied that all accounting policies were appropriate.

KidsAid is committed to providing therapy to as many children as we can accommodate in Northamptonshire and eventually across more neighbouring counties. Following the work put in to enhance the infrastructure at KidsAid, and the amazing team of case managers, therapists, and support staff, under the excellent leadership of our CEO, Rebecca Caswell-Fox, KidsAid is well placed to deliver funded therapy to an increasing client base.

We know that there is an ever-growing need for our services, and we ll continue to meet ongoing challenges with the continued, and much appreciated support, of our colleagues, board and supporters.



David Robertson, Finance Lead

Presented and approved at a board meeting held on 14th October 2023 and signed on their behalf.

Northamptonshire

A member of navca

To: THE MEMBERS
THE KIDSAID FOUNDATION
Registered CIO No: 1167852

INDEPENDENT EXAMINER'S REPORT

We have examined the accounts of the Charity set out on pages 42 to 48, which have been prepared on the accrual concept for financial year ending 31st March 2023.

This report is made solely to the Trustees in accordance with Section 43 (3) (a) of the Charities Act 2011. Our work has been undertaken so that we might state to the Trustees those matters which we are required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Trustees for our work, for this report, or for the opinions we have formed.

Respective responsibilities of the Trustees and examiner

As described on page 4, the Charity's Trustees are responsible for the preparation of the accounts; you consider that the audit requirements of Section 144 (2) of the Charities Act 2011 (the Act) does not apply. It is our responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under Section 156 of the Act, whether particular matters have come to our attention.

Basis of independent examiner's report

Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts, presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently we do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In connection with our examination, not matter has come to our attention:

1. which gives us reasonable cause to believe that in any material respect the requirements:
   - to keep accounting records in accordance with Section 130 of the Act; and
   - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Act have not been met:

2 to which, in our opinion, attention should be drawn to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT. ACIE
23rd November 2023

The KidsAid Foundation
Registered CIO Number: 1167852

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023

	Notes	Unrestricted	Restricted	Total 2023	Unrestricted	Restricted	Total 2022
		£	£	£	£	£	£
Income and endowments from:							
Donations and legacies	1	48,314	1,850	50,164	20,239	1,500	21,739
Charitable Activities	2	249,699	98,885	348,584	79,523	83,388	162,911
Investments		161	-	161	30	-	30
Other Income		290	-	290	160	-	160
Total Income and endowments		298,464	100,735	399,199	99,952	84,888	184,840
Expenditure on:							
Raising Funds		-	-	-	-	-	-
Charitable Activities	3	277,081	105,051	382,132	192,450	65,100	257,550
Other		-	-	-	-	-	-
Total Expenditure		277,081	105,051	382,132	192,450	65,100	257,550
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		21,383	(4,316)	17,067	(92,499)	19,788	(72,711)
Transfer between funds		-	-	-	-	-	-
Total funds brought forward		33,303	27,840	61,143	125,802	8,052	133,854
Total funds carried forward		**54,687**	**23,524**	**78,211**	**33,303**	**27,840**	**61,144**

All income and expenditure derive from continuing activities.

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year

The KidsAid Foundation
Registered CIO Number: 1167852

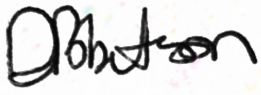
BALANCE SHEET AS AT 31 MARCH 2023

	Notes	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
ASSETS:							
Fixed Assets	**5**	4,994	-	4,994	5,292	-	5,292
Current Assets							
Sundry Debtors	**6**	19,364	-	19,364	27,152	-	27,152
Cash at Band and in hand	**7**	49,950	23,527	73,476	148,627	27,840	176,467
		69,314	23,527	92,841	175,779	27,840	203,619
Creditors							
Amount falling due within one year	**8**	(19,621)	-	(19,621)	(147,767)	-	(147,767)
						-	
		(19,621)	-	(19,621)	(147,767)	-	(147,767)
Net Current Assets		49,693	23,527	73,220	28,012	27,840	55,852
NET ASSETS		**54,687**	**23,527**	**78,214**	**33,304**	**27,840**	**61,144**

FUNDS

		Unrestricted £	Restricted £	2023 £	Unrestricted £	Restricted £	2022 £
Unrestricted Funds	**9**	54,686	-	54,686	33,303	-	33,303
Restricted Funds	**10**	-	23,527	23,527	-	27,840	27,840
		54,686	**23,527**	**78,213**	**33,303**	**27,840**	**61,143**

Approved by the trustees at a committee meeting held on 14th October 2023 and signed on their behalf.



David Robertson
Finance Lead

Principle Accounting Policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

The KidsAid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

Donations income is accounted for when received. Therapy income is recognised when the therapy is agreed. Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the basis of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO operates a NEST Pension Scheme

Tangible fixed assets and depreciation

Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Reserves

The board of Trustees have agreed that the organisation should attempt to maintain a level of reserves that equates to two months of running costs. This policy will be kept under review on an annual bases and will be reviewed when necessary.

Risk

The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

The KidsAid Foundation
Registered CIO Number: 1167852

NOTES TO THE FINANCIAL STATEMENTS

		Unrestricted	Restricted	Total 2023	Unrestricted	Restricted	Total 2022
1	**Donations**	**£**	**£**	**£**	**£**	**£**	**£**
	Other Donations	48,314	1,850	50,164	20,239	1,500	21,739
		48,314	1,850	50,164	20,239	1,500	21,739
2	**Charitable Activities**						
	Grant - Children in Need	-	32,840	32,840	-	30,723	30,723
	Grant - NCF - Wellbeing	-	-	-	-	4,900	4,900
	Restricted Grant - Albert Hunt Fund	-	2,000	2,000	-	-	-
	Grant - Masonic Charitable Trust	-	-	-	-	4,900	4,900
	Grant - NCF: Margaret Giffen Fund - Project 2	-	3,000	3,000	-	-	-
	Grant - West Northamptonshire Council	-	4,875	4,875	-	-	-
	Grant - The Edward Gostling Foundation	-	5,000	5,000	-	-	-
	Grant - Western Power Distributions Community Matters Fund	-	9,470	9,470	-	-	-
	Grant - NCF: Margaret Giffen Fund - Project 1	-	2,940	2,940	-	-	-
	Grant - NCF: The Avon Fund for Women and Girls	-	6,000	6,000	-	-	-
	Grant - The Wilson Foundation	-	10,000	10,000	-	-	-
	Grant - NCF - Queens Institute	-	4,900	4,900	-	-	-
	Grant - Northants Community Aid	-	1,200	1,200	-	-	-
	Therapy - NCT	135,467	-	135,467	21,618	20,000	41,618
	Therapy - Schools	83,046	-	83,046	42,739	-	42,739
	Therapy - Parents	16,584	-	16,584	7,216	-	7,216
	Therapy - Other Charities	3,723	-	3,723	2,457	-	2,457
	Therapy - Other County Councils	10,879	-	10,879	4,493	-	4,493
	Grant - National Lottery CF	-	16,660	16,660	-	9,800	9,800
	Grant - Groundwork UK	-	-	-	-	1,125	1,125
	Grant- Coop Community Dividend Fund	-	-	-	-	2,000	2,000
	Other Income	-	-	-	1,000	9,940	10,940
		249,699	98,885	348,584	79,523	83,388	162,911
3	**Charitable Activities**						
	Employment Costs **4**	176,117	46,078	222,195	75,014	23,740	98,754
	Therapist Materials	2,773	-	2,773	-	-	-
	Therapist Fees	31,837	58,973	90,810	87,620	41,360	128,980
	Wellbeing Workshops	-	-	-	1,439	-	1,439
	Toolbox Kits	-	-	-	2,091	-	2,091
	Rent	10,163	-	10,163	5,687	-	5,687
	Rates	492	-	492	-	-	-
	Printing, Postage, Stationery etc.	3,336	-	3,336	2,224	-	2,224
	Subscriptions	2,444	-	2,444	910	-	910
	Telephones	2,057	-	2,057	1,323	-	1,323
	DBS Checks	134	-	134	364	-	364
	Repairs and Maintenance	670	-	670	16	-	16
	Insurance	1,241	-	1,241	1,082	-	1,082
	Restructure costs	-	-	-	3,533	-	3,533
	Electricity	2,437	-	2,437	-	-	-
	Professional Fees	-	-	-	1,641	-	1,641
	IT	32,345	-	32,345	3,120	-	3,120
	Web Management	2,610	-	2,610	2,117	-	2,117
	Cleaning	2	-	2	290	-	290
	Depreciation	1,780	-	1,780	1,216	-	1,216
	Other Expenditure	6,104	-	6,104	2,372	-	2,372
	Interest Paid	12	-	12	-	-	-
	Financial Services	26	-	26	16	-	16
	Independent Examination	500	-	500	378	-	378
		277,081	105,051	382,132	192,450	65,100	257,550

NOTES TO THE FINANCIAL STATEMENTS

4 Employment Costs	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Gross Salaries and Employers NI	164,599	46,078	210,677	66,520	23,740	90,260
Employer Pension	7,169	-	7,169	3,717	-	3,717
Travel	353	-	353	320	-	320
Training	3,511	-	3,511	860	-	860
Life Assurance	485	-	485	-	-	-
Claims	-	-	-	3,597	-	3,597
	176,117	46,078	222,195	75,014	23,740	98,754

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 6 (2022:2)

During the year, the trustees received £Nil remuneration (2022:nil). The total expenses reimbursed to 1 trustee amounts to £160 for training and development (2022: £nil)

5 Fixed Assets	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Costs						
Balance 1st April 2022	6,508	-	6,508	4,308	-	4,308
Less: disposals during the year	-	-	-	1,932	-	1,932
Add: additions during the year	1,482	-	1,482	4,131	-	4,131
Balance 31st March 2023	7,990	-	7,990	6,508	-	6,508
Depreciations						
At 1 April 2022	1,216	-	1,216	1,932	-	1,932
Elimination on disposal	-	-	-	1,932	-	1,932
Charge in year	1,780	-	1,780	1,216	-	1,216
At 31 March 2023	2,996	-	2,996	1,216	-	1,216
Net Book Value						
At 31 March 2023			4,994			
At 31 March 2022						5,292

6 Debtors	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Sundry	11,196	-	11,196	16,911	-	16,911
Pre-paid	8,169	-	8,169	10,241	-	10,241
	19,364	-	19,364	27,152	-	27,152

7 Cash at Bank						
Current Accounts	26,548	23,527	50,074	48,626	27,840	76,466
Savings Accounts	23,402	-	23,402	100,001	-	100,001
Cash in Hand	-	-	-	-	-	-
	49,950	23,527	73,476	148,627	27,840	176,467

NOTES TO THE FINANCIAL STATEMENTS

		Unrestricted	Restricted	Total 2023	Unrestricted	Restricted	Total 2022
8	**Creditors amounts falling due within one year**	£	£	£	£	£	£
	Other Creditors	(18,961)	-	(18,961)	(21,610)	-	(21,610)
	Accruals and Deferred Income	(660)	-	(660)	(126,157)	-	(126,157)
		(19,621)	-	(19,621)	(147,767)	-	(147,767)

		Opening Balance 01.04.22	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.23
9	**Unrestricted Funds**	£	£	£	£	£
	General Reserve	33,303	298,464	(277,081)	-	54,686
		33,303	298,464	(277,081)	-	54,686

			Opening Balance 01.04.22	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.23
10	**Restricted Funds**	note	£	£	£	£	£
	Grant - BBC Children in Need	a	7,380	32,840	(26,540)	-	13,680
	Grant - Arnold Clark Community Fund	b	250	-	(250)	-	-
	Grant - The Albert Hunt Trust	c	1,530	-	(1,530)	-	-
	Grant - National Lottery Community Fund	d	210	-	(210)	-	-
	Grant - N'pton Community Foundation (Queens Inst. Fund)	e	2,100	-	(2,100)	-	-
	Grant - Masonic Charitable Foundation	f	4,130	-	(4,130)	-	-
	Grant Kelly Family Trust	g	1,290	-	(1,290)	-	-
	Grant - Gay & Peter Hartleys Hillards Charitable Trust	h	1,000	-	(1,000)	-	-
	Donation - Cockerill Masonic Charity	i	970	-	(970)	-	-
	Reserves - KidsAid Funding Pot #2	j	8,980	-	(4,740)	-	4,240
	Grant - Western Power Distribution Community Matters Fund	k	-	9,470	(9,470)	-	-
	Grant - Northamptonshire Community Foundation: Margaret Giffen Community Fund Project #1	l	-	2,940	(2,940)	-	-
	Grant - Northamptonshire Community Foundation: The Avon Fund for Women and Girls	m	-	6,000	(6,000)	-	-
	Grant - National Lottery Community Fund (Therapy Play Project)	n	-	16,663	(11,056)	-	5,607
	Grant - Northants Community Aid	o	-	1,200	(1,200)	-	-
	Grant - The Wilson Foundation	p	-	10,000	(10,000)	-	-
	Grant- Northamptonshire Community Foundation: Queens Institute Fund	q	-	4,900	(4,900)	-	-
	Grant - The Albert Hunt Trust	r	-	2,000	(2,000)	-	-
	Grant - Northamptonshire Community Foundation: Margaret Giffen Community Fund Project #2	s	-	3,000	(3,000)	-	-
	Grant - The Edward Gostling Foundation	t	-	5,000	(5,000)	-	-
	Grant - West Northants Council	u	-	4,875	(4,875)	-	-
	Donation - Magic Little Grants	v	-	500	(500)	-	-
	Donation - West Northants Council	w	-	350	(350)	-	-
	Donation - EMR Sponsorship	x	-	1,000	(1,000)	-	-
			27,840	100,738	(105,051)	-	23,527

Purpose, use and restrictions of funds:

a) This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
b) This grant was to fund assessments, review and professionals meetings, and was used for this purpose.
c) This grant was to part fund individual therapy sessions for children and young people, and was used for this purpose.
d) This grant was to fund individual therapy sessions for children and young people, and was used for this purpose.
e) This grant was to fund individual therapy sessions for children and young people, and was used for this purpose.
f) This grant was to fund individual therapy sessions for children and young people, and was used for this purpose.
g) This grant was to fund families with attachment therapy sessions, and was used for this purpose.
h) This grant was to fund assessments, review and professionals meetings, and was used for this purpose.
i) This donation was to fund assessments, review and professionals meetings, and was used for this purpose.
j) Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
k) This grant was to fund group therapy sessions for children and young people, and was used for this purpose.
l) This grant was to part fund individual therapy sessions for children and young people, and was used for this purpose.
m) This grant was to fund individual therapy sessions for mothers and was used for this purpose.
n) This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
o) This grant was to fund group therapy sessions for young people, and was used for this purpose.
p) This grant was to fund individual therapy sessions for children and young people, and was used for this purpose.
q) This grant was to part fund individual therapy sessions for children and young people, and was used for this purpose.
r) This grant was to part fund individual therapy sessions for children and young people, and was used for this purpose.
s) This grant was to fund group therapy sessions for children and young people, and was used for this purpose.
t) This grant was to support our core costs and was used for this purpose.
u) This grant was to part fund individual therapy sessions for children and young people, and was used for this purpose.
v) This donation was used to fund therapy materials and was used for this purpose.
w) This donation was used to part fund individual therapy sessions and was used for this purpose.
x) This donation was used to fund therapy materials and was used for this purpose.

11 Ultimate Controlling Party

The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

12 Events After the End of the Reporting Period

There were no significant events after the year end.

KidsAid is a registered charity, No. 1167852

The KidsAid Foundation, Doddridge Centre,
109 St. James Road, Northampton, NN5 5LD
07471 762737 | info@kidsaid.org.uk | www.kidsaid.org.uk

Facebook: **@thekidsaidfoundation**
Instagram: **@thekidsaidfoundation**
Twitter: **@KidsAidUK**
LinkedIn: **@kidsaiduk**

THE KIDSAID FOUNDATION

England & Wales - Charity number 1167852

Accounts

The KidsAid Foundation

Financial Statements and Annual Report
For the Financial Year ending
31st March 2022

Registered CIO Number: 1167852

Healing the Hurt - Empowering Families - Creating Change

The KidsAid Foundation
Financial Statements and Annual Report
For the Financial Year ending
31st March 2022

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The KidsAid Foundation
Financial Statements and Annual Report
For the Year Ending 31st March 2022

Registered CIO Number 1167852

Address

5 Giffard Court Millbrook Close
Northampton
NN5 5JF
www.kidsaid.org.uk

Trustees

Hellie Wright - Chair
Duncan McAlpine - Vice Chair
Kay O'Reilly - Treasurer
Joy Pinkham
Laura Taylor (Resigned - 31.03.2022)
Raphael Che Suh (Appointed – 17.03.2022)
Sean Carter

Bankers

Metro Bank
27-29 Abington Street
Northampton
NN1 2AN

Independent Examiners

CVS Northamptonshire
32-36 Hazelwood Road
Northampton
NN1 1LN

The KidsAid Foundation
Report of the Trustees
For the Year Ending 31st March 2022

Structure, Governance and Management

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007.

KidsAid is a child-centred voluntary service. We are proud to deliver long-term, evidence-based therapies alongside innovative interventions at an affordable cost to families who do not have access to other services or have the financial means to fund therapy themselves.

The charity is fortunate to have a highly dedicated and motivated staff team who all have a background in mental health, family support, and service delivery. While each individual has specialist skills, there is a genuine desire to work as a team and to a create a supportive and flexible approach to the work we deliver. These roles are supplemented by a group of highly qualified and experienced sessional therapists.

In addition to staff and therapists, the charity is fortunate to have the support from a committed board who have extensive experience relevant to our work. The Board of Trustees includes:

- Hellie Wright, Chair of Trustees: Business owner and director specialising in recruitment.
- Duncan McAlpine, Deputy Trustee: Retired head teacher with extensive experience as a trustee.
- Kay O'Reilly, Treasurer: Chartered accountant, business owner and managing partner of an accountancy practice.
- Joy Pinkham, Trustee: Founding trustee specialising as a barrister in family law with more than 30 years' experience.
- Sean Carter, Trustee: Senior social worker and strategic manager at Northamptonshire County Council.
- Raphael Suh, Trustee: Art psychotherapist and mental health practitioner.

It is the aim of the charity to foster an open and collaborative approach between the staff group, wider therapeutic team, trustees, and volunteers where we can actively contribute to the long-term strategic future of the organisation together.

Vision, Mission and Values

Our vision is to safeguard children so that early life trauma does not become a lifelong burden.

Our mission is to support children and young people to overcome trauma by providing play, arts-based, family, and bespoke therapy packages with the aim of improving poor mental health and empowering children and their care givers to rebuild their futures and reach their potential.

Our Values

- We put the needs of children at the centre of everything we do.
- We strive in delivering excellence in creative therapies.
- We value difference and treat people equally.
- We respect families in all their forms.
- We listen to each individual and respond to their personal needs.
- We encourage individuals to fulfil their potential.
- We seek to provide the most cost-effective service possible.

Objectives and Activities

We take a three-pronged approach to our work with children that includes therapeutic support for the individual child, support for parents or care givers and support for professionals working with children.

Our objectives are pursued through several activities including:

- One-to-one psychotherapies for children and young people.
- Therapeutic group work for children and young people.
- Parent/child therapies including PCAP (parent and child attachment play) DDP (dyadic developmental psychotherapy) and Filial Therapy.
- One-to-one therapies for parents and care givers.
- Therapeutic group work for parents and care givers.
- One-to-one or group psychoeducation and parent support sessions.
- Specialist trauma resolution & bespoke interventions.
- Wellbeing workshops for children, young people, and parents.
- Trauma-informed training for professionals.

These services focus on healing and empowerment (with a desire to increase the focus on prevention) for children and families affected by the following:

- Abuse (neglect, physical, sexual, or emotional).
- Bullying.
- Illness, bereavement, and loss.
- Family breakdown, separation, and divorce.
- Anxiety.
- Depression.
- Self-harm.
- Suicide.
- Emotional and behavioural difficulties leading to a risk of school exclusion.

We provide our services from our therapy rooms in Northampton or from schools across Northamptonshire (as a combination of one to one and group sessions), making our support accessible for the children who need it the most.

Therapy for the children, young people, and families we work with is either funded in full by local authorities and schools; part funded between schools, families and KidsAid; or where no funding is available, KidsAid will fund the cost of therapy sessions in full. We will never turn a child or young person away unless we feel we are the wrong service to meet their needs.

We measure our impact through client feedback, and outcome measures which are taken throughout the course of all our therapy interventions to monitor our effectiveness.

Evaluation and monitoring are at the foundation of every element of KidsAid' s provision: review procedures within the organisation are embedded to ensure quality of delivery, evidence-based practice, and sustainability of outcomes.

Public Benefit

In considering the objectives and activities, the trustees have considered Charity Commission guidance on public benefit to ensure that KidsAid is meeting its public benefit requirements.

21/22 was tough and uncertain year in terms of fund raising as the impact of the Pandemic continued. The Pandemic also resulted in 250% more cases being referred to KidsAid. The last 2 years has seen the Charity more than triple in size.

As KidsAid has grown, it has become necessary to accommodate the growth by investing in the future in a controlled and sustainable manner. We value every £1 donated, raised, or awarded to us, and this is at the forefront of all decisions made, to ensure our funds are spent wisely and add value.

For KidsAid to react and keep pace with the upturn in the need for our services to children, young adults, and families, we needed to invest to facilitate the increased demand. This required investing primarily in people. Firstly, we needed more case managers, more therapists, and a support team to coordinate work and legal requirements in providing therapy. We also needed better IT equipment and more phones. KidsAid had sufficient reverses to meet these requirements and increased spending to ensure we could deliver the required therapy.

Whilst we had sufficient reserves, we were mindful, that we also needed to ensure, as far as possible going forward, that we maximised fund raising and put KidsAid in a position that we would be able to take advantage of opportunities for grant awards and any donations that presented themselves. To this end, funds were spent on enhancing the website, the social media presence and hiring a part-time dedicated fundraiser.

Expenditure on charitable activities increased from £148,248 in 20/21 to £257,550 in 21/22. Income increased from £222,430 in 20/21 to £295,166 in 21/22, albeit the 21/22 income received was subject to adjustment because of a change in accounting policy adopted as explained below.

With the growth of KidsAid, came the need to ensure all the accounting systems and policies adopted by KidsAid were still appropriate. Sound fiscal management and stability being the cornerstone of ensuring the delivery of the much-needed therapy to the children, young adults, and families we work with.

The Charity uses Cloud accounting software and prepares monthly management accounts, which are distributed to the Trustees, along with supporting notes of activities and matters to highlight. The Charity has an independent bookkeeper, who controls the bank. The Treasurer is a qualified Chartered Accountant. The Trustees are satisfied that the accounting systems are transparent, robust, and working well.

The accounting policies were reviewed, and the Trustees were satisfied that all accounting policies were appropriate except for consideration of deferred income, accrued costs, and recognising any work in progress.

In 2017 and 2018, income was in the region of £120k, in 2019 and 2020 income the region of £160K. By 2022, income had increased to £295,166. Income is a mix of donations, grants, and invoiced therapy.

We looked at all the income received from invoiced therapy and matched this to actual and expected costs we would incur in respect of that income. KidsAid invoices many schools, local councils, and others in advance of the therapy being delivered. We calculated that £110,327 of the therapy billed, would relate to work conducted in 2022/2023. As a result, we created a deferred income account.

The effect of this accounting policy change reduced reported turnover from £295,166 to £184,839 and created a deferred income account of £110,327.

KidsAid maintains a healthy cash balance from invoicing for work in advance but has responsibly allocated these funds to the deferred income account and will only recognise those funds as income once the therapy is delivered.

The Trustees consider 20/21, 21/22 and 22/23 are growth years where the need to invest in the infrastructure of KidsAid was and will be necessary to accommodate the increase in demand for our services. The investment to date has enabled KidsAid to extend its reach into other UK counties. Historically, most therapy has been delivered in Northamptonshire. In 21/22, KidsAid started working in other counties, including Bedfordshire and Cambridgeshire.

KidsAid is committed to providing therapy to as many children as we can accommodate in Northamptonshire and eventually across more neighbouring counties. Following the work put in to enhance the infrastructure at KidsAid, and the amazing team of case managers, therapists, and support staff, under the excellent leadership of Charity Director, Rebecca Caswell-Fox, KidsAid is well placed to deliver funded therapy to an increasing client base.

The biggest challenge for KidsAid is to secure adequate grant funding in 22/23, 23/24 and onwards for the delivery of support therapy for children and families, where there is no local authority, School, Parent, or other funding available. The Trustees are aware of the difficult economic climate and the increasing demand and competition from Charites across the UK to compete for funds to deliver core objectives.

The Trustees are confident that the measures taken in 21/22 will ensure the Charity is in the best possible place to be competitive for grant funding, and to appeal to our loyal supporters and volunteers to enable KidsAid to continue providing the critical therapy to children, young adults, and families.

We know that there is an ever-growing need for our services, and we will continue to meet ongoing challenges with the continued, and much appreciated support, of our colleagues, Board and supporters.

Hellie Wright, Chair of Trustees.
Presented and approved at a board meeting held on 30th November 2022 and signed on their behalf.

Message from our Charity Director

During 2021-22 lockdowns lifted and restrictions were eased, but the impact of the pandemic is far from over as we continue to see an ever-growing need for mental health provision. This has been reflected in our numbers, as referrals to KidsAid has tripled since the start of the pandemic.

To meet increasing demand, we have employed a Clinical Lead and expanded our team of therapists by 250%; we have increased our staff team by another five people; and we are in the process of integrating a bespoke CRM system to improve the efficiency of our clinical and safeguarding processes.

This past year has also seen us make some transformative changes to our menu of services to include tailor-made therapy interventions to meet individual needs; and with more than 50% of our beneficiaries suffering from complex trauma and mental health difficulties, we have extended our interventions to a minimum of 6 months to ensure effective support.

Moreover, we have delivered various forms of attachment, family, and parent therapies to underpin the interventions of 50% of our beneficiaries this year. We view this change to our practice as an essential component to stabilising the family system around the child, improving outcomes, and bringing about positive and long-lasting change.

We are proud to have worked with 92% more families this year and delivered 2311 therapy sessions of which 275 were funded using our reserves. For more information about our services, impact, and activities, please refer to our 2021-22 Impact Report which can be found on our website.

Covid-19 has had an impact on everyone, but it is a testament to the passion, commitment, adaptability, and flexibility of the KidsAid team that not only has the charity endured and adapted during this immensely challenging time, but also flourished into a truly indispensable Charity that reaches out to young people and families in need of our services.

Thank you to the generosity of our partners, funders and supporters who have believed in us and helped us to reach out to more families than ever before this year. Sincerely, without the kindness of supporters like you, the work we do wouldn't be possible.

As the ripple affects of the pandemic continues, and the rising cost of living threatens the mental health and wellbeing of an ever-increasing number of families, we know that there is uncertainty and challenge ahead. However, we are more determined than ever to ensure our mission to safeguard children and make positive and lasting change for local families continues.

As we look ahead to the next financial year, we plan to build a systematic basis for listening and acting on the voice of children and young people; inspire more support from our local community to help fund our work; enhance our outcome measures and service evaluation procedures; and broaden the services and support we deliver further.

My heartfelt thanks to the trustees, staff, therapists and volunteers for your dedication, energy, and commitment this year. I am incredibly proud of our achievements and the positive difference we are making to young lives.

Rebecca Caswell-Fox
Charity Director

To: THE MEMBERS
THE KIDSAID FOUNDATION
REGISTERED CIO NO: **1167852**

INDEPENDENT EXAMINER'S REPORT

We have examined the accounts of the Charity set out on pages 9 to 14, which have been prepared on the accrual concept for financial year ending 31st March 2022.

Respective Responsibilities of Trustees and Examiner
The trustees of the charity are responsible for the preparation of accounts. They consider that the audit requirement under Section 144 of the Charities Act 2011 (The Charities Act) does not apply and that an independent exanimation is needed. It is our responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commission under Section 156 of the Charities Act and to state whether any particular matter has come to our attention.

Basis of Independent Examiner's Report
Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of accounting records kept by the charity trustees and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement
In connections with our examination, no matter has come to our attention:

1 which gives us reasonable cause to believe that in any material respect the requirements

- ❖ to keep accounting records in accordance with section 130 of the Charities Act: and
- ❖ to prepare accounts that accord with the accounting records and comply with the accounting requirements of the Act have not been met; or

2 to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Brenda Peers-Ross

Brenda Peers-Ross FMAAT ACIE
15th December 2022

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022

	Notes	Unrestricted £	Restricted £	Total 2022 £	Unrestricted £	Restricted £	Total 2021 £
Income and endowments from:							
Donations and legacies	**1**	20,239	1,500	21,739	18,187	-	18,187
Charitable activities	**2**	79,523	83,388	162,911	109,822	83,922	193,744
Investments		30	-	30	6	-	6
Other Income		160	-	160	10,493	-	10,493
Total Income and endowments		99,951	84,888	184,839	138,508	83,922	222,430
Expenditure on:							
Raising Funds		-	-	-	-	-	-
Charitable Activities	**3**	192,450	65,100	257,550	56,218	92,030	148,248
Other		-	-	-	-	-	-
Total Expenditure		192,450	65,100	257,550	56,218	92,030	148,248
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		(92,499)	19,788	(72,711)	82,290	(8,108)	74,182
Transfer between funds		-	-	-	6,240	(6,240)	-
Total funds brought forward		125,802	8,052	133,854	37,272	22,400	59,672
Total funds carried forward		**33,303**	**27,840**	**61,143**	**125,802**	**8,052**	**133,854**

All income and expenditure derive from continuing activities. -

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year.

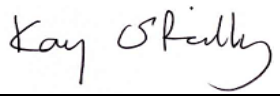
BALANCE SHEET AS AT 31 MARCH 2022

	Notes	Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
		£	£	£	£	£	£
ASSETS:							
Fixed Assets	**5**	5,292	-	5,292	2,376	-	2,376
Current Assets							
Sundry Debtors	**6**	27,152	-	27,152	3,647	-	3,647
Cash at Bank and in hand	**7**	148,627	27,840	176,467	154,732	8,052	162,784
		175,779	27,840	203,619	158,379	8,052	166,431
Creditors							
Amounts falling due within one year	**8**	(147,767)	-	(147,767)	(34,953)	-	(34,953)
						-	
		(147,767)	-	(147,767)	(34,953)	-	(34,953)
Net Current Assets		28,012	27,840	55,852	123,426	8,052	131,478
							-
NET ASSETS		**33,303**	**27,840**	**61,143**	**123,426**	**8,052**	**133,854**

FUNDS

		Unrestricted	Restricted	2022	Unrestricted	Restricted	2021
		£	£		£	£	£
Unrestricted Funds	**9**	33,303	-	33,303	125,802	-	125,802
Restricted Funds	**10**	-	27,840	27,840	-	8,052	8,052
		33,303	**27,840**	**61,143**	**125,802**	**8,052**	**133,854**
		(0)	**-**	**(0)**			-

Approved by the trustees at a committee meeting held on 30 November 2022 and signed on their behalf



Kay O'Reilly Treasurer

ACCOUNTING POLICIES
FOR THE YEAR ENDED 31 MARCH 2022

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation
The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party
The Kidsaid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income
Donations income is accounted for when received.
Therapy income is recognised when the therapy is agreed.
Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income
Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure
Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the basis of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions
The CIO operates a NEST Pension Scheme

Tangible fixed assets and depreciation
Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Fixtures and Fittings - 25% on reducing balance
Short Life Assets - over 2 years

Reserves
The current reserve policy is to maintain sufficient cash flow for known commitments, and the replacement of certain assets.

Risk
The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

NOTES TO THE FINANCIAL STATEMENTS

			Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
1	**Donations**		**£**	**£**	**£**	**£**	**£**	**£**
	Walk for a Cause		-	-	-	-	-	-
	John Lewis		-	-	-	-	-	-
	The Reaper Squad		-	-	-	328	-	328
	All Things Business		-	-	-	-	-	-
	Other Donations		20,239	1,500	21,739	17,859	-	17,859
			20,239	1,500	21,739	18,187	-	18,187
2	**Charitable Activities**							
	Grant - Children in Need		-	30,723	30,723	-	25,872	25,872
	Grant - NCF - Wellbeing		-	4,900	4,900	-	2,640	2,640
	Grant - Awards 4 All		-	-	-	-	-	-
	Therapy		-	-	-	-	-	-
	Grant - Masonic Charitable Trust		-	4,900	4,900	-	4,900	4,900
	Grant - Thomas Cook		-	-	-	-	-	-
	Grocers Charity		-	-	-	-	-	-
	Grant - Walk for Cause		-	-	-	-	680	680
	Grant - Austin & Hope Charitable Trust		-	-	-	-	-	-
	Therapy - NCT		21,618	20,000	41,618	63,880	-	63,880
	Therapy - Schools		42,739	-	42,739	26,120	-	26,120
	Therapy - Parents		7,216	-	7,216	4,040	-	4,040
	Therapy - Other Charities		2,457	-	2,457	2,742	-	2,742
	Therapy - Other County Councils		4,493	-	4,493	1,040	-	1,040
	Grant - Global Make Some Noise		-	-	-	-	24,000	24,000
	Grant - INEOS		-	-	-	-	5,000	5,000
	Grant - National Lottery CF		-	9,800	9,800	-	13,440	13,440
	Grant - The Postcode Lottery Fund		-	-	-	12,000	-	12,000
	Grant - NCF - Anglian Water Fund		-	-	-	-	4,080	4,080
	Grant - Groundwork UK		-	1,125	1,125	-	1,000	1,000
	Grant - Coop Community Dividend Fund		-	2,000	2,000	-	1,310	1,310
	Other Income		1,000	9,940	10,940	-	1,000	1,000
			79,523	83,388	162,911	109,822	83,922	193,744
3	**Charitable Activities**							
	Employment Costs	**4**	75,014	23,740	98,754	43,063	40,675	83,738
	Therapist Fees		87,620	41,360	128,980	400	51,355	51,755
	Wellbeing Workshops		1,439		1,439			
	Toolbox Kits		2,091		2,091	1,292		1,292
	Therapy Equipment				-			-
	Rent		5,687		5,687	2,413		2,413
	Printing, Postage, Stationery etc		2,224		2,224	592		592
	Subscriptions		910		910	642		642
	Telephones		1,323		1,323	848		848
	DBS Checks		364		364	186		186
	Repairs and Maintenance		16		16			-
	Insurance		1,082		1,082	1,014		1,014
	Restructure costs		3,533		3,533			-
	Electricity				-			-
	Professional Fees		1,641		1,641	714		714
	External Supervision				-			-
	IT		3,120		3,120	2,855		2,855
	Web Management		2,117		2,117			-
	Cleaning		290		290	101		101
	Depreciation		1,216		1,216			-
	Other Expenditure		2,372		2,372	1,586		1,586
	Financial Services		16		16	266		266
	Independent Examination		378		378	247		247
			192,450	65,100	257,550	56,218	92,030	148,248

NOTES TO THE FINANCIAL STATEMENTS

		Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
4	**Employment Costs**	**£**	**£**	**£**	**£**	**£**	**£**
	Gross Salaries and Employers NI	66,520	23,740	90,260	21,183	40,675	61,858
	Employer Pension	3,717	-	3,717	1,764	-	1,764
	Travel	320	-	320	-	-	-
	Training	860	-	860	115	-	115
	Claims	3,597		3,597	20000		20,000
		75,014	23,740	98,754	43,063	40,675	83,738

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 2 (2021: 2)

During the year, the trustees received £Nil remuneration (2021:nil). The total expenses reimbursed to the trustees amounts to £Nil (2021 :£50)

		Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
5	**Fixed Assets**						
	Cost	**£**	**£**	**£**	**£**	**£**	**£**
	Balance 1st April 2021	4,308	-	4,308	1,932	-	1,932
	Less: disposals during the year	- 1,932	-	1,932			
	Add: additions during the year	4,131	-	4,131	2,376	-	2,376
	Balance 31st March 2022	6,508	-	6,508	4,308	-	4,308
	Depreciation						
	At 1 April 2021	1,932	-	1,932	1,932	-	1,932
	Eliminated on disposal	- 1,932	-	1,932			
	Charge in year	1,216	-	1,216	-	-	-
	At 31 March 2022	1,216	-	1,216	1,932	-	1,932
	Net Book Value						
	At 31 March 2022			5,292			
	At 31 March 2021						2,376

		Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
		£	**£**	**£**	**£**	**£**	**£**
6	**Debtors**						
	Sundry	16,911	-	16,911	2,635	-	2,635
	Pre-paid	10,241	-	10,241	1,013	-	1,013
		27,152	-	27,152	3,647	-	3,647
7	**Cash at Bank**						
	Current Accounts	48,626	27,840	76,466	54,726	8,052	62,778
	Savings Accounts	100,001	-	100,001	100,005	-	100,005
	Cash in Hand	-	-	-	-	-	-
		148,627	27,840	176,467	154,732	8,052	162,784

NOTES TO THE FINANCIAL STATEMENTS

		Unrestricted	Restricted	Total 2022	Unrestricted	Restricted	Total 2021
8	**Creditors amounts falling due within one year**						
		£	£	£	£	£	£
	Other Creditors	(21,610)	-	(21,610)	(12,220)	-	(12,220)
	Accruals and Deferred Income	(126,157)	-	(126,157)	(22,733)	-	(22,733)
		(147,767)	-	(147,767)	(34,953)	-	(34,953)

9 Unrestricted Funds

	Opening Balance 01.04.21	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.22
	£	£	£	£	£
General Reserve	125,802	99,951	(192,450)	-	33,303
	125,802	99,951	(192,450)	-	33,303

10 Restricted Funds

	note	Opening Balance 01.04.21	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.22
		£	£	£	£	£
Grant - Sylvia Waddilove Covid Emergency Fund	a	480		(480)	-	-
Grant - BBC Children in Need	b	7,572	30,723	(30,915)	-	7,380
Grant - Arnold Clark Community Fund	c		1,000	(750)	-	250
Grant - The Co-Op Community Fund	d		2,000	(2,000)	-	-
Grant - The Albert Hunt Trust	e		2,000	(470)	-	1,530
Grant - Local Giving Magic Little Grants	f		500	(500)	-	-
Grant - Northants Community Aid	g		960	(960)	-	-
Grant - National Lottery Community Fund	h		9,800	(9,590)	-	210
Grant-N'pton Community Foundation (Queens Inst. Func	i		4,900	(2,800)	-	2,100
Grant - Masonic Charitable Foundation	j		4,900	(770)	-	4,130
Grant - Kelly Family Trust	k		4,480	(3,190)	-	1,290
Grant- Gay & Peter Hartleys Hillards Charitable Trust	l		1,000		-	1,000
Grant - Tesco Bags of Help	m		1,125	(1,125)	-	-
Donation - Cockerill Masonic Charity	n		1,000	(30)	-	970
Donation - Amazon	o		500	(500)	-	-
Reserves - KidsAid Funding Pot #1	p		10,000	(10,000)	-	-
Reserves - KidsAid Funding Pot #2	q		10,000	(1,020)	-	8,980
Grant - others		-	-		-	-
		8,052	84,888	(65,100)	-	27,840

Purpose, use and restrictions of funds:

a The grant is to fund a programme of virtual wellbeing for families, and was used for this purpose.
b This grant is to fund 420 sessions of therapy for 35 young people with 12 funded sessions each, & being used for this purpose.
c This grant is to fund client assessment, review & professionals meetings, and is being used for this purpose.
d This grant is to part fund therapy for children, and was used for this purpose.
e This grant is to part fund therapy for children, and was used for this purpose.
f This grant is to part fund therapy for children, and was used for this purpose.
g This grant is to fund 2 programmes of wellbeing sessions, and was used for this purpose.
h This grant is to fund 140 sessions of therapy for 20 clients with 7 funded sessions each, and is being used for this purpose.
i This grant is to fund 70 sessions of therapy for 14 children with 5 sessions each, and is being used for this purpose.
j This grant is to fund 70 sessions of therapy to support 10 young people who have experienced domestic violence with 7 funded sessions each, and is being used for this purpose.
k This grant is to fund 4 families with 10 sessions of attachment therapy, and is being used for this purpose.
l This grant is to fund client assessment, review and professionals meetings, and will be used for this purpose.
m This grant is to part fund therapy for children, and was used for this purpose.
n This donation was restricted by KidsAid to fund client assessment, review and professionals meetings.
o This donation was restricted by KidsAid to part fund therapy for children & young people.
p £10K was transferred from our reserves account to fund 250 therapy sessions for families in need of longer term intervention and/or systemic support.
q £10K was transferred from our reserves account to fund 250 therapy sessions for families in need of longer term intervention and/or systemic support.

11 Ultimate Controlling Party

The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

12 Events After the End of the Reporting Period

There were no significant events after the year end.

THE KIDSAID FOUNDATION

England & Wales - Charity number 1167852

Accounts

THE KIDSAID FOUNDATION

FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR FINANCIAL YEAR ENDING

31 MARCH 2021

Registered CIO Number: 1167852

THE KIDSAID FOUNDATION

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

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THE KIDSAID FOUNDATION

FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2021

Registered CIO Number	**1167852**
Address	**5 Giffard Court** **Millbrook Close** **Northampton** **NN5 5JF**
Trustees	**Hellie Wright - Chair** **Duncan McAlpine - Vice Chair** **Kay O'Reilly - Treasurer** **Joy Pinkham** **Sean Carter** **Laura Taylor**
Bankers	**Metro Bank** **27-29 Abington Street** **Northampton** **NN1 2AN**
Independent Examiners	**CVS Northamptonshire** **32-36 Hazelwood Road** **Northampton** **NN1 1LN**

2020-21 Annual Report

Structure, Governance and Management

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007. The Board of Trustees includes 6 Trustees who bring a wealth of experience and skillset to the charity. Each year, the Charity undertakes a Trustee Skills audit to ensure the necessary breath of experience and ability of the Trustees to ensure proper Governance. The 20/21 skills audit confirms the KidsAid Trustees do have sufficient experience and ability across all required disciplines to properly discharge the duties of Trustees.

Aims and Objectives and Public Benefit

To relieve the needs of children, young people and their carer's who have experienced events that have impacted on their emotional or mental wellbeing through the provision of counselling, creative therapies, and other interventions.

The core aim is to support children and young people that have experienced any traumatic event or are experiencing emotional distress due to a series of events or circumstances such as bereavement, bullying, family breakdown, domestic violence, neglect, or any form of abuse.

All our aims and objectives are carried out to further the Charities aims and objectives which are for the Public Benefit.

- Financial Statement

The Board of Trustees confirm that the financial statements for the year ended 31 March 2021:

i) Have been prepared in accordance with the accounting policies set out in notes to the financial statements.
ii) Comply with the charity's governing document.
iii) Comply with The Charities Act 2011.
iv) Comply with the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (the "Charities SORP)

Achievements and Performance

- Providing a Service Through a Pandemic:

As with every charity, 2020/21 has been a challenging year for KidsAid, as we have been dominated by the impact of the coronavirus pandemic. Despite this, thanks to the dedication of our staff and trustees, and with the support of grant trusts and our community, including individual donors and

local companies, we have been able to continue to provide therapeutic support at a time when those most vulnerable in our local area have needed us more than ever before.

The beginning of the financial year was heavily overshadowed by the pandemic, as service delivery was impacted by face-to-face support coming to a standstill for 3 months and being replaced with a contact support service until sessions could resume, later in the summer.

This was a challenging time for our charity, but the replacement contact service proved successful, and clients along with their families reported feeling comforted by the regular phone calls, letters and wellbeing resources received.

One parent shared, *"The card we received today was so thoughtful. N has been struggling a lot lately, but after opening his parcel, I saw him smile as he read his card and looked through his care package. You made him feel special. Thank you."*

Another parent shared, *"The parcel you sent encouraged L and I to spend some quality time together (which took my mind off things too) as we used the seeds you sent us to do some planting and used the pencils and drawings you sent us to do some colouring in together. It felt nice to do something calming together when all of this is going on. It reminded us you were still here, and things were going to be OK."*

During our period of standstill, staff used the time to implement risk assessments and covid related policies, and changes were made including stripping down our therapy room, acquiring protective materials and equipment, and preparing individual therapy kits for each client, to reduce the risk of cross contamination.

- Development of Therapeutic Intervention and Support:

From July 2020, as local and national restrictions eased, face to face sessions resumed. It was at this time, as we fully re-opened, that we were met with a surge of referrals. During 2020/21, our beneficiaries more than doubled compared to the previous year, with our support extending to over 120 local children and families struggling with mental health difficulties.

The need for our service in this last year, was also reflected in the number of commissioned referrals received. In 2020/21 we received more funded referrals than what we have ever seen in the history of KidsAid, resulting in an increase of 15% in therapy income, compared to the previous year.

In line with the increased demand on our services, KidsAid expanded our therapy team during this past year, more than doubling our team of clinical expertise. In addition to this, we added interventions including PCAP (parent and child attachment play) and parent psychoeducational support to our existing services. Furthermore, we extended our support to more parents than ever before, providing individual parent therapy sessions and working with another local charity, Eve, to provide a wellbeing programme for mother's living in refuges, recovering with their children from domestic violence.

One mother who attended the wellbeing sessions shared, *"The sessions helped me understand myself. I am a calmer parent to my children now as I feel I can manage my anxiety better and have some tools to help me before things feel too overwhelming."*

Another parent provided feedback after finishing individual therapy sessions with us, sharing: *"I have noticed changes in myself since coming to therapy - it has helped me so much more than I thought it would. Now C and I have both had support, our relationship has really improved, and home is somewhere we both want to be now."*

During this past year, it has become increasingly evident how much support the parents of those we work with need, particularly in the face of the pandemic which has compounded pre-existing difficulties such as isolation, disadvantage, and familial fragility. Moreover, our outcomes continue to provide evidence, that a systemic, integrative approach of working with family members underpins the therapies we provide to children – therefore making a positive and lasting difference to families. As we look ahead to the next financial year, it is therefore an aim that we continue to extend our

support to parents of the children we provide therapy for, to ensure holistic practice wherever possible.

In addition to this, in this next financial year, we aim to recruit a Clinical Lead to ensure our policies and procedures continue to meet clinical standards and to assist staff and trustees with clinical governance and risk management. This role will also allow for us to develop as a charity, giving us the opportunity to provide CPD (continuous professional development) in trauma informed practice, which we consider to be invaluable, as clinical workers are exposed to increasingly complex mental health difficulties and traumas in their work.

Therapy income made during this past year will secure the role of Clinical Lead in the next financial year, ensuring the profits achieved are directed towards the development of the charity for the benefit of our service users.

Alongside the development of our clinical practice, during this past year we have restructured staffing, reviewed, and updated all our policies and procedures and we have made changes to internal systems such as our IT and data storage, to improve the efficiency of the charity. We have also transformed our website, and with the help of Brady Creative, colour and content has been injected to our social media.

- Looking Ahead

As we look ahead to the next financial year, in addition to adding a Clinical Lead to our team, we aim to continue expanding our therapist team to meet continued demand on our services. We have recruited an additional person to support us with clinical administration, in line with increased referrals.

Due to the pandemic restrictions hindering us from recruiting volunteers and holding fundraising events, our fundraising income is 50% lower than the previous year. As restrictions ease, we are looking at all fundraising options, and will look at the resources available within the Charity and consider hiring resources (in house or contracted) to boost our fundraising efforts.

We do, however, wish to extend our heartfelt thanks to our individual supporters and local companies whose efforts have helped make a considerable difference during this past year when our community has needed us the most. This includes Mercedes-AMG Formula One Team, Persimmon Homes, Billing Finance, Island Vape, Wendy Parsons from Tropic Skincare, Protest ES, and EMR, who have kindly pledged to support us every year.

We also wish to thank the following grant making trusts who have provided us with a lifeline which we have been able to extend to almost 100 local families during this past year. Thank you to Children in Need, Co-op Dividend Fund, Global Make Some Noise, Groundworks UK (Tesco), INEOS, Masonic Charitable Trust, National Lottery, NCF Anglian Water Fund, NCF Wellbeing, Walk for a Cause and The Postcode Lottery Fund.

- Final Reflections

Despite the challenges KidsAid has faced during this past year, we have been successful in securing more funding for local families than ever before. The overall income in 2020/21, has increased by 62 %, from £59, 672 in 2019/20 to £96, 373. This surplus was as a result of the increase of grant applications and commissioned therapy as well as a fall in costs as a result of the Covid-19 pandemic where sessions were placed on hold for a period of 3 months.

A detailed business plan, budget and good financial controls are in place to ensure the stability of the charity and we intend to inject surplus income made in 2020/21 to secure charity premises and professional resource in this next year, as we continue to grow in line with the demand for our services. We will also be using existing charity funding to extend the provision of our frontline services, subsidising therapy for local families who have limited access to funding and support.

Unfortunately, as was the case in 2007 when KidsAid was first established, lack of mental health provision continues to be both a national and local issue, as further funding cuts and closure of local services during the past few years has left families most vulnerable in our community increasingly isolated and disadvantaged, which has only been amplified since the pandemic.

Furthermore, as latest statistics on mental health has shown that 1 in 6 children aged 5-16 in England are likely to have a mental health disorder, and that probable rates of mental disorders amongst young people have increased by almost half since 2017 (The Mental Health of Children and Young People in England, 2020). With a record high of urgent referrals being made to crisis-care teams for under-18s (NHS Digital, April 2021) we realise this is a critical time for KidsAid and as the long term consequences of the pandemic evolves, we need to be in a strong position to deliver our services to as many young people and families as possible, ensuring mental health support is accessible to all.

2020/21: Key Stats

A total of 122 children, young people and parents/carers accessed KidsAid' support.	Main Referral Routes: • Northamptonshire Children's Trust • Schools • Families	Ages of Clients: • 3-8 years: 52 • 9-14 years: 43 • 15 – 18 years: 7 • Parents/Carers: 20
Therapies Provided: • Art Therapy: 37 • Play Therapy: 33 • Dance Movement Therapy: 13 • Creative/Talking Therapy: 31 • Wellbeing Sessions: 8	A total of 3, 155 individual therapy sessions were provided.	Waiting Times: • 1 month: 49% of referrals. • 2 months: 37% of referrals. • 3 months: 14% of referrals. None of KidsAid referrals exceeded a waiting time of 3 months.

Feedback

- Parent: My daughter has grown so much confidence in herself, she is happy and content. She has realised that she does not need to explode to show her emotion, she has tools to use. She is no longer fidgety.

- Parent: We had such a lovely experience. Our therapist always kept me up to date and took such good care of my son. My son grew a strong bond with her therapist, and it was lovely to see how much he has grown from his sessions. I cannot thank you enough.

- Parent: KidsAid have been amazing for my daughter. I have seen nothing but a positive outcome. Keep up the brilliant work! And a massive thank you for your help!

- Parent: My son can recognise his emotions and the emotions of others since having his sessions. His experience of therapy has been fantastic.

- Grandparent: My granddaughter is more confident and speaks more openly about her feelings. I feel KidsAid did everything they possibly could to help my granddaughter.

- School: He seems to be calmer and more trusting of adults now. He is more able to talk about feelings without getting uptight or angry.

- School: The KidsAid team are always helpful and responsive to the child's needs.

- Child: I found my sessions relaxing and helpful.

- Child: First when I went to my therapy I was scared and panicked then after some time I started to like it and my therapist helped me feel safe. She helped me think about things and I feel happier.

- Child: When I first started going to my sessions, I felt blue. Now I feel bright green!

Case Study of Kelly

For the purpose of this case study all names and identifying information has been changed to protect and maintain client confidentiality. Consent to write this case study has been granted.

Kelly is a 9-year-old girl, referred to KidsAid by her mother due to her becoming increasingly withdrawn and expressing sadness. Kelly had experienced some significant loss during the last few years as both her maternal grandparents passed away within months of each other and she had recently witnessed her dog be tragically killed by a car outside their family home.

Following referral, Kelly was assessed and Dramatherapy was recommended which provides a client the opportunity to access a safe environment to promote psychological, emotional, and social change through a variety of mediums including stories, objects, puppetry, improvisation, drama, play and movement. It was the aim of therapy that through this process, Kelly could explore her experiences in an indirect and contained way to develop greater self-awareness, therefore enabling change to occur.

Kelly attended her first therapy session with the support of her mother who waited outside for her. When she entered the room, Kelly appeared as shy, she spoke very quietly as she explored the room and gave little eye contact. The core of work with Kelly initially was building her sense of safety with her therapist, so she could explore her feelings and come to understand herself better.

During the initial sessions, themes were emerging that began to be explored, including strong negative feelings of self, such as guilt, shame, and low confidence. Kelly seemed drawn to the sand tray from the beginning of her therapy and would explore her inner world, creating images and sharing her story through the miniatures. As sessions progressed, themes around challenging relationships with friends and family dynamics were explored, alongside the expectations of self. Kelly began to recognise some of these challenges as stories began to emerge through her play, which helped Kelly in processing and articulating her feelings as she began to reflect on her understanding of self.

Through this process Kelly developed a story of a girl who has lost much and felt lost in a world that was moving on without her. She was able to revisit some of her memories and verbalise her feelings of guilt, shame and anger through her character and storytelling. She began to demonstrate more insight into her behaviour and understanding of her own grief and loss in therapy and she developed in confidence. She began to give direct eye contact with her therapist and was able to speak more openly around positive and negative relationships and begin to let go of the negative statements of self, where she moved from a place of blame and guilt to acceptance and self-awareness.

When reflecting on the artwork and process at the end of therapy Kelly was able to identify themes of growth, particularly around relationships and future opportunities. She was able to trust the process and share genuine emotions which had previously been difficult to verbalise.

Dramatherapy gave Kelly the time and space she needed to reflect on her lived experiences and develop a positive relationship within herself, as well as have a positive outlook on her future. Therapy with KidsAid allowed Kelly to feel held, to be heard and to move forward with her life.

Case Study of Jonathan and Emma

For the purpose of this case study all names and identifying information has been changed to protect and maintain client confidentiality. Consent to write this case study has been granted.

Jonathan was 5 years old when he was referred to KidsAid. He was referred to us by his school, to help him process the trauma he had been through during the early stages of his development and to support him with the attachment disruptions he has experienced with his mum, Emma.

Background History

In 2015, when Jonathan was an infant, he and his older sister, Bethany were removed from Emma's care following a court case where Jonathan's dad, Terry had stated that due to her poor mental health, Emma was unable to look after their children adequately. The court ruled in Terry's favour, and Jonathan and his sister moved homes to live with Terry, his partner, and their child (Jonathan's half-brother) Callum, and all contact with their mother, Emma creased. Not long after the children were removed from Emma, she fell pregnant with her partner's daughter, Tilly.

In 2017, it was found that during the time of Jonathan living with Terry, he and his sister had been subjected to significant neglect, and emotional and physical abuse, and following a disclosure Bethany made to school staff, where Terry had physically chastised Jonathan, all three children, Jonathan, Bethany, and Callum were placed in foster care.

During his time spent in foster care, Emma was allowed to start contact with Jonathan again, and work on repairing their attachment started. Very sadly, it was also during this time that Emma's infant daughter, Tilly, died in incredibly traumatic circumstances whilst in the care of her grandparents, where she had broken her neck between the bars of her cot whilst trying to get out during her nap time. Jonathan would see Tilly during his visits with Emma and loved her, so was incredibly saddened by this loss, and struggled to understand her death. He was told, she is "living with the angels".

The following year, in 2018, Jonathan and Bethany were returned to the care of Emma whilst their half-brother, Callum remained in foster care and has since been adopted. They no longer see Callum although they do have annual 'letterbox' contact.

Initially, after returning to live with Emma, Jonathan and Bethany would have unsupervised visits to Terry's house, following a court ruling where contact was agreed. However, after a while, the children started sharing with Emma that they no longer wanted to go, and in 2019 contact with Terry stopped, following a disclosure Bethany made, alleging that Terry and his friend had subjected Jonathan to abuse of a sexual nature on some of their visits.

During the first few months of living with Emma, she reported that Jonathan's behaviour was impeccable, but Emma says this soon changed when the children realised they were staying with her, which is when his behaviour deteriorated.

Assessment & Early Sessions of Therapy

At point of referral Jonathan had been living with Emma for seventeen months, and Emma reported that things at home were breaking down and progressively getting worse. Emma shared that Jonathan would regularly be physically aggressive towards her and Bethany, as well as damage property within the home. During KidsAid' assessment, Jonathan was described as having, "no sense of fear or danger". Jonathan presented as dysregulated at home and at school, and both family and

professionals said they were struggling to manage his behaviour. Emma also shared that she had to get locks fitted to the kitchen, because Jonathan would often steal food during the night.

Initially, KidsAid allocated 25 sessions of Play Therapy for Jonathan, to enable him to have a safe space to explore his lived experiences. A joint commitment was made by the school and KidsAid, and the school funded half, with KidsAid using grant funding awarded by Thomas Cook to cover the remaining balance. Therapy sessions were arranged to take place in Jonathan's school.

Due to his attachment difficulties, it took Jonathan around 9 sessions to form a trusting relationship with his therapist, but from the outset of his therapy, Jonathan showed enthusiasm for his sessions and engaged well with his play. To start with, Jonathan's play would be quite chaotic, mirroring what he was going through internally, and often Joanathan would push the limits and boundaries set by the therapist. Very soon however, Jonathan adhered to therapeutic limits placed by the therapist, which helped to ground him and ease the chaos demonstrated in his play.

Impact of the Pandemic

In March 2020, at session 12, Jonathan's therapy was paused due to the coronavirus pandemic. As with all our clients, Jonathan's therapist made calls and sent cards, to ensure that Jonathan knew he had not been forgotten, which was important, given the broken attachments and losses he has experienced in life.

It was during one of these phone calls that Emma communicated with Jonathan's therapist that things had been very difficult at home, and she felt her mental health was deteriorating due to the behavioural issues she was experiencing from Jonathan. The therapist raised concerns with KidsAid' Case Manager and it was discussed that should Emma want support, that KidsAid would allocate funding awarded from Thomas Cook, to give her some sessions too, as this would underpin the support Jonathan was receiving. Emma agreed that she would benefit from having a safe space to process past traumas and reflect on feelings she was struggling with, and a different therapist was allocated to provide her with 20 sessions of therapy via Zoom, which started the following week.

When lockdown restrictions lifted in July 2020, Emma was approached by Jonathan's therapist to obtain consent to begin seeing Jonathan for face-to-face sessions. The therapist was unable to see Jonathan at school as term was ending so Emma arranged to bring Jonathan to the KidsAid therapy room as it was agreed that it was in Jonathan's best interests to reconnect with his therapist as soon as possible to support him with the difficulties he had experienced at home in recent months and to continue with the processing he had been doing in his sessions prior to the pandemic.

To support Jonathan with readjusting to working with his therapist and settling back into his therapy, KidsAid used funding awarded from National Lottery Fund to extend his therapy by a further 4 sessions. Jonathan continued to engage well in his therapy during the summer of 2020, but Emma reported that things were still challenging at home.

Interim Sessions of Therapy

In September 2020, sessions transitioned back to taking place at Jonathan's school. Sessions continued to go well, however Emma shared with the therapist that she felt the school environment for Jonathan wasn't supporting him with his needs, so she had applied to move Jonathan to a new school, where a space in a nurturing class had become available.

Following this conversation, and with Emma's consent, KidsAid held a meeting with the social care team, where an extension of sessions was recommended, as it was felt that further sessions would be needed to help Jonathan adjust to more change, given the amount of transition he had already experienced in his young life. In October 2020, as Jonathan moved schools, KidsAid' Case Manager was informed that the application for a further 15 sessions had been granted by Northampton Children's Trust, which was added to Jonathan's intervention.

Jonathan settled into his new school well, which proved to be a more conducive environment for him to learn from. In his nurture class, Jonathan was 1 of 9 children, with a teacher and teaching assistant, and Emma was happy he was receiving more one-to-one support. However, despite Jonathan engaging well in school, in November 2020, safeguarding concerns were raised by the school Head, as Jonathan had been arriving to school late, or presenting as unwashed and hungry. This led to meetings involving the school, KidsAid, social care and Emma, where Emma explained that although her own sessions of therapy were helpful, she was struggling to cope with parenting her children and felt she needed more directive support. The meeting concluded with the children being placed onto a child protection plan.

In Jonathan's therapy, the therapist noticed some changes in behaviour at this time. The chaotic style of play resumed, or themes of him trying to keep himself safe. The therapist was also put into the role of the child by Jonathan and chastised verbally in an aggressive manner. The characters in the play demonstrated lots of aggressive behaviour and seemed desperate in their actions and in the scenarios, Jonathan played out.

During a child protection meeting in January 2021, Emma shared that after her therapy sessions with KidsAid, she felt more positive and in better control of her own mental health, but despite this she was still struggling with setting routines and boundaries at home – she felt powerless in her parenting. In response to this, Jonathan's therapist suggested some directive parenting work, which would give Emma the tools to help her support her children therapeutically at home. Emma agreed, and KidsAid pledged to support Emma with 6 direct parenting sessions. Funding for this was allocated from the Global Make Some Noise grant.

Final Sessions of Therapy

The directive work with Emma started in February 2021. Through these sessions the therapist was able to teach Emma about how trauma effects the brain and different therapeutic parenting methods such as therapeutic limit setting and the PACE (playfulness, acceptance, curiosity, empathy) approach.

Following the 6 sessions Emma reported that things at home were considerably calmer and she felt more able to deal with issues as they arose. Emma shared she felt, "empowered" and that her understanding of why the children behaved the way they did had improved immeasurably.

Following Emma's attendance to the parenting sessions, Jonathan appeared calmer and less chaotic within his therapeutic play. He was able to demonstrate elements of nurture between the characters and seemed happier and more content within himself. He was able to talk about different experiences he had had at home and expressed things he was happy about. Feeling safe also dominated the play and he no longer chastised the therapist or put them on the 'naughty step'.

School shared that they too had noticed differences in Emma's parenting and seen a change in Jonanthan's presentation, where he was engaging calmly in his class at school and seemed less anxious and fidgety.

In May 2021, as Jonathan's sessions were drawing to a close, a child protection meeting was held, and due to the improvements in Emma's mental health and parenting, and Jonathan's presentation, the family were stepped down from a child protection plan to children in need.

In June 2021, Jonathan had his final session of therapy. Improvements in Emma and Jonathan's relationship were demonstrated at this time, as Emma asked Jonathan's therapist how she can best support him, so he experienced, "a positive ending" in his life. With Emma's support, Jonathan experienced a positive conclusion to his therapy, she was able to support him with this well, and during his final session, Jonathan and his therapist made a clay model together, with both their handprints. Jonathan expressed in his feedback form that he had found his sessions helpful, and he shared he could be more "still".

Evaluation

During the course of KidsAid working with Emma and Jonathan, we have also been providing long term therapeutic support for Jonathan's sister, Bethany. Huge improvements have been seen in all three family members, each having the time and space to process their trauma and work through their lived experiences.

To consolidate this further, KidsAid has recommended family therapy, to support Emma, Jonathan and Bethany in strengthening their attachment. Northampton Children's Trust have agreed to fund this work, and in the summer of 2021, the family will begin their 12 sessions of joint therapy, helping them to create a lasting, positive change as they move forward with their lives.

Presented and approved at a board meeting held on 21st October 2021, and signed on their behalf.

Hellie Wright

Chair of Trustees

Northamptonshire

A member of navca

To: **THE MEMBERS**
THE KIDSAID FOUNDATION
Registered CIO No:1167852

INDEPENDENT EXAMINER'S REPORT

We have examined the accounts of the CIO set out on pages 14 to 19, which have been prepared on the accrual concept for financial year ending 31st March 2021.

Respective Responsibilities of Trustees and Examiner
The trustees of the charity are responsible for the preparation of accounts. They consider that the audit requirement under Section 144 (2) of the Charities Act 2011 (The 2011 Act) does not apply and that an independent examination is needed.

It is our responsibility to:

- Examine the accounts under section 145 of the 2011 Act.
- To follow the procedures laid down in the general Directions given by the Charity Commission under Section 145 (5) (b) of the 2011 Act.
- to state whether any particular matter has come to our attention.

Basis of Independent Examiner's Report
Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of accounting records kept by the Charity trustees and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view', and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement
In connections with our examination, no matter has come to our attention:

1 which gives us reasonable cause to believe that in any material respect the requirements

- to keep accounting records in accordance with section 130 of the 2011 Act: and
- to prepare accounts that accord with the accounting records and comply with the accounting requirements of the 2011 Act.

have not been met or:

2 to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

B Peers - Ross

Brenda Peers-Ross FMAAT. ACIE
24th January 2022

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2021

	Notes	Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
		£	£	£	£	£	£
Income and endowments from:							
Donations and legacies	**1**	18,187	-	18,187	41,447	-	41,447
Charitable activities	**2**	109,822	83,922	193,744	97,608	30,840	128,448
Investments		6	-	6	56	-	56
Other Income		10,493	-	10,493	170	-	170
Total Income and endowments		138,508	83,922	222,430	139,281	30,840	170,121
Expenditure on:							
Raising Funds		-	-	-	-	-	-
Charitable Activities	**3**	56,218	92,030	148,248	127,468	8,440	135,908
Other		-	-	-	-	-	-
Total Expenditure		56,218	92,030	148,248	127,468	8,440	135,908
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		82,290	(8,108)	74,182	11,813	22,400	34,213
Transfer between funds		6,240	(6,240)	-	-	-	-
Total funds brought forward		37,272	22,400	59,672	25,459	-	25,459
Total funds carried forward		**125,802**	**8,052**	**133,854**	**37,272**	**22,400**	**59,672**

All income and expenditure derive from continuing activities. -

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year.

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

BALANCE SHEET AS AT 31 MARCH 2021

	Notes	Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
		£	£	£	£	£	£
ASSETS:							
Fixed Assets	**5**	2,376	-	2,376	-	-	-
Current Assets							
Sundry Debtors	**6**	3,647	-	3,647	13,996	-	13,996
Cash at Bank and-in-hand	**7**	154,732	8,052	162,784	47,292	22,400	69,692
		158,379	8,052	166,431	61,288	22,400	83,688
Creditors							
Amounts falling due within one year	**8**	(34,953)	-	(34,953)	(24,016)	-	(24,016)
						-	
		(34,953)	-	(34,953)	(24,016)	-	(24,016)
Net Current Assets		123,426	8,052	131,478	37,272	22,400	59,672
							-
NET ASSETS		**125,802**	**8,052**	**133,854**	**37,272**	**22,400**	**59,672**

FUNDS

		Unrestricted	Restricted	2021	Unrestricted	Restricted	2020
		£	£		£	£	£
Unrestricted Funds	**9**	125,802	-	125,802	37,272	-	37,272
Restricted Funds	**10**	-	8,052	8,052	-	22,400	22,400
		125,802	**8,052**	**133,854**	**37,272**	**22,400**	**59,672**
		-	-	-			-

Approved by the trustees at a committee meeting held on 21st October 2021 and signed on their behalf

Kay O'Reilly

Kay O'Reilly Treasurer

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

ACCOUNTING POLICIES
FOR THE YEAR ENDED 31 MARCH 2021

PRINCIPAL ACCOUNTING POLICIES

Basis of preparation
The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party
The Kidsaid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income
Donations income is accounted for when received.
Therapy income is recognised when the therapy is agreed.
Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income
Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure
Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the bases of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions
The CIO operates a NEST Pension Scheme

Tangible fixed assets and depreciation
Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Fixtures and Fittings - 25% on reducing balance
Short Life Assets - over 2 years

Reserves
The current reserve policy is to maintain sufficient cash flow for known commitments, and the replacement of certain assets.

Risk
The trustees do not believe the CIO is subject to any substantial risk beyond the liabilities disclosed in its Annual Report and Accounts.

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

NOTES TO THE FINANCIAL STATEMENTS

					Total			Total
			Unrestricted	Restricted	2021	Unrestricted	Restricted	2020
1	**Donations**		**£**	**£**	**£**	**£**	**£**	**£**
	Walk for a Cause		-	-	-	-	-	-
	John Lewis		-	-	-	-	-	-
	The Reaper Squad		328	-	328	7,682	-	7,682
	All Things Business		-	-	-	3,038	-	3,038
	Other Donations		17,859	-	17,859	30,726	-	30,726
			18,187	-	18,187	41,447	-	41,447
2	**Charitable Activities**							
	Grant - Children in Need		-	25,872	25,872	-	-	-
	Grant - NCF - Wellbeing		-	2,640	2,640	-	4,800	4,800
	Grant - Awards 4 All		-	-	-	-	6,240	6,240
	Therapy		-	-	-	1,960	-	1,960
	Grant - Masonic Charitable Trust		-	4,900	4,900	5,300	4,900	10,200
	Grant - Thomas Cook		-	-	-	-	10,000	10,000
	Grocers Charity		-	-	-	-	4,900	4,900
	Grant - Walk for Cause		-	680	680	4,680	-	4,680
	Grant - Austin & Hope Charitable Trust		-	-	-	1,000	-	1,000
	Therapy - NCC		63,880	-	63,880	48,820	-	48,820
	Therapy - Schools		26,120	-	26,120	21,260	-	21,260
	Therapy - Parents		4,040	-	4,040	10,928	-	10,928
	Therapy - Other Charities		2,742	-	2,742	3,660	-	3,660
	Therapy - Other County Councils		1,040	-	1,040	-	-	-
	Grant - Global Make Some Noise		-	24,000	24,000	-	-	-
	Grant - INEOS		-	5,000	5,000	-	-	-
	Grant - National Lottery CF		-	13,440	13,440	-	-	-
	Grant - The Postcode Lottery Fund		12,000	-	12,000	-	-	-
	Grant - NCF - Anglian Water Fund		-	4,080	4,080	-	-	-
	Grant - Groundwork UK		-	1,000	1,000	-	-	-
	Grant - Coop Community Dividend Fund		-	1,310	1,310	-	-	-
	Other Income		-	1,000	1,000	-	-	-
			109,822	83,922	193,744	97,608	30,840	128,448
3	**Charitable Activities**							
	Employment Costs	**4**	43,063	40,675	83,738	64,611	-	64,611
	Therapist Fees		400	51,355	51,755	31,240	8,440	39,680
	Toolbox Kits		1,292		1,292			
	Therapy Equipment				-	-	-	-
	Rent		2,413		2,413	4,028	-	4,028
	Printing, Postage, Stationery etc		592		592	332	-	332
	Subscriptions		642		642	347	-	347
	Telephones		848		848	1,243	-	1,243
	DBS Checks		186		186	55	-	55
	Repairs and Maintenance				-	130	-	130
	Insurance		1,014		1,014	1,026	-	1,026
	Restructure costs				-	20,000	-	20,000
	Electricity				-	-	-	-
	Professional Fees		714		714	2,003	-	2,003
	External Supervision				-	100	-	100
	IT		2,855		2,855	691	-	691
	Business and Water Rates				-	-	-	-
	Cleaning		101		101	-	-	-
	Depreciation				-	-	-	-
	Other Expenditure		1,586		1,586	997	-	997
	Financial Services		266		266	732	-	732
	Independent Examination		247		247	(66)	-	(66)
			56,218	92,030	148,248	127,468	8,440	135,908

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

NOTES TO THE FINANCIAL STATEMENTS

		Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
4	**Employment Costs**	**£**	**£**	**£**	**£**	**£**	**£**
	Gross Salaries and Employers NI	21,183	40,675	61,858	61,704	-	61,704
	Employer Pension	1,764	-	1,764	1,851	-	1,851
	Travel	-	-	-	775	-	775
	Training	115	-	115	280	-	280
	Claims	20,000		20,000			
		43,063	40,675	83,738	64,611	-	64,611

No employee earned in excess of £60,000 during the year.

The average number of employees during the year was: 2 (2020: 3)

During the year, the trustees received no remuneration (2020:nil), The total expenses reimbursed to the trustees amounts to £50 (2020 :nil)

		Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
5	**Fixed Assets**						
	Cost	**£**	**£**	**£**	**£**	**£**	**£**
	Balance 1st April 2020	1,932	-	1,932	1,932	-	1,932
	Add: additions during the year	2,376	-	2,376	-	-	-
	Balance 31st March 2021	4,308	-	4,308	1,932	-	1,932
	Depreciation						
	At 1 April 2020	1,932	-	1,932	1,449	-	1,449
	Charge in year	-	-	-	483	-	483
	At 31 March 2021	1,932	-	1,932	1,932	-	1,932
	Net Book Value						
	At 31 March 2021			2,376			
	At 31 March 2020						-

		Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
		£	**£**	**£**	**£**	**£**	**£**
6	**Debtors**						
	Sundry	2,635	-	2,635	13,099	-	13,099
	Pre-paid	1,013	-	1,013	897	-	897
	Rent Deposit	-	-	-	-	-	-
		3,647	-	3,647	13,996	-	13,996
7	**Cash at Bank**						
	Current Accounts	54,726	8,052	62,778	47,207	22,400	69,607
	Savings Accounts	100,005	-	100,005	85	-	85
	Cash in Hand	-	-	-	-	-	-
		154,732	8,052	162,784	47,292	22,400	69,692

THE KIDSAID FOUNDATION
REGISTERED CIO NUMBER:1167852

NOTES TO THE FINANCIAL STATEMENTS

8 Creditors amounts falling due within one year

	Unrestricted	Restricted	Total 2021	Unrestricted	Restricted	Total 2020
	£	£	£	£	£	£
Other Creditors	(12,220)	-	(12,220)	(3,666)	-	(3,666)
Accruals	(22,733)	-	(22,733)	(20,350)	-	(20,350)
	(34,953)	-	(34,953)	(24,016)	-	(24,016)

9 Unrestricted Funds

	Opening Balance 01.04.20	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.21
	£	£	£	£	£
General Reserve	37,272	138,508	(56,218)	6,240	125,802
	37,272	138,508	(56,218)	6,240	125,802

10 Restricted Funds

	note	Opening Balance 01.04.20	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.21
		£	£	£	£	£
Grant - NCF - Wellbeing	a	4,800	2,640	(7,440)	-	-
Grant - Awards for All	b	6,240	-	-	(6,240)	-
Grant - Masonic Charitable Trust	c	1,540	4,900	(6,440)	-	-
Grant - Thomas Cook	d	7,440	-	(7,440)	-	-
Grocers Charity	e	2,380	-	(2,380)	-	-
Grant - Walk for Cause	f		680	(680)	-	-
Grant - Children In Need	g		25,872	(18,300)	-	7,572
Grant - Global Make Some Noise	h		24,000	(24,000)	-	-
Grant - INEOS	i		5,000	(5,000)	-	-
Grant - National Lottery CF	j		13,440	(13,440)	-	-
Grant - NCF - Anglian Water Fund	k		4,080	(4,080)	-	-
Grant - Groundwork UK	l		1,000	(1,000)	-	-
Grant - Coop Community Dividend Fund	m		1,310	(1,310)	-	-
Grant - Other	n		1,000	(520)	-	480
					-	-
		22,400	83,922	(92,030)	(6,240)	8,052

Purpose, use and restrictions of funds:

a The grant is to fund 48 wellbeing sessions being 8 courses of 6 sessions, and is being used for this purpose.
b The grant is to fund 48 sessions of group therapy being 4 courses of 12 sessions, and is being used for this purpose. The fund is now unrestricted
c The grant is to fund 70 sessions of therapy for 10 young people with 7 funded sessions each, and is being used for this purpose.
d The grant is to fund 125 sessions of 1:1 therapy, and is being used for this purpose.
e The grant is to fund 70 sessions of 1:1 therapy, and is being used for this purpose.
f This grant is to fund 8 sessions of 1:1 therapy for 2 siblings and is being used for this purpose.
g This grant is to fund 420 sessions of therapy for 35 young people with 12 funded sessions each, and is being used for this purpose.
h This grant is to fund 264 sessions of 1:1 therapy, as well as assessments, review meetings and reports for 22 parents with 12 sessions each, and is being used for this purpose.
i This grant is to fund 71 sessions of 1:1 therapy and 1 assessment, and is being used for this purpose.
j This grant is to fund 192 sessions of 1:1 therapy for 48 clients, and is being used for this purpose.
k This grant is to fund remote contact during lockdown for 60 clients, and is being used for this purpose.
l This grant is to fund virtual wellbeing sessions, and is being used for this purpose.
m This grant is to fund 18 sessions of therapy in full plus a therapy toolkit for 1 child, and is being used for this purpose.
n This grant is to fund virtual wellbeing sessions, and is being used for this purpose.

11 Ultimate Controlling Party

The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

12 Events After the End of the Reporting Period

There were no significant events after the year end.