

Trustees' Annual Report for the period

Period start date		Period end date	
01	01	31	12
2021		2021	
From		To	

Section A

Reference and administration details

Charity name

AIM Achieve Inspire Motivate

Other names charity is known by

AIM

Registered charity number (if any)

1167767

Charity's principal address

47 Broadwater Down

Tunbridge Wells

Postcode

TN2 5NY

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Zoe Bissett-Catania	Chair and Trustee		
2	Penelope Norwood	Treasurer and Trustee		
3	Katherine Murphy	Trustee		
4	Kimberley Sheppard	Trustee		
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17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bank	Metro Bank	1 Southampton Row, London, WC1B 5HA

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Trustees are all volunteers and are approved by a majority of trustees prior to appointment.

Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The advancement of education particularly but not exclusively providing free out of school tuition to primary school pupils from low-income families.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

AIM runs weekly out of school tutoring classes for children from low-income families. These classes are primarily focused on helping the children prepare for the 11+ Kent Test, which is the selection test for Grammar School places in Kent.

During the school holidays, the length of the classes is increased.

Children are selected for AIM based on income and academic suitability. Places are only awarded to children from low-income families.

AIM classes seek to:

- Familiarise the children with the process and requirements of the Kent Test
- Raise the children's educational aspirations and build their confidence
- Consolidate and build on the learning environment alongside others who are similarly able.

AIM also runs two motivational activities each academic year. This year the children have enjoyed two trips to an outdoor activity centre. This is deemed valuable in encouraging the children to thrive outside the classroom, particularly given the constraints experienced under lockdown restrictions.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

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Achievements and performance

Summary of the main achievements of the charity during the year

AIM ran weekly Kent Test preparation classes between January and September 2021. Longer sessions were run during the Easter, summer, and half term holidays.

AIM supplied additional online learning support, giving the children access to Bond Online Tuition.

AIM also provided some motivational activities as outlined above

AIM classes were attended by 20 children in 2021. These children sat the Kent Test in September 2021.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity aims to secure sufficient funding each year through applying for grants to run the programme the following year.

The AIM financial year runs from January to December and this year covered two cohorts of beneficiaries. There is no need to retain reserves in order to complete the work with a cohort over more than one financial year. A new group of children is recruited in the autumn when sufficient funds are in place to run a full programme for them.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Each year we hold two mock Kent tests as preparation for the final exam. AIM offers this to local children who are not on our programme and charges a modest fee. In 2021 we were able to double the number of children benefiting from our programme largely due to the success and scale of the mock exams we held in 2020. We ran this event successfully again in 2021, so will be able to further increase the number of children on our programme next year.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

P. Nimwood

Zoe Bissett-Catania

Full name(s)

PENELOPE ANN NIMWOOD. ZOE BISSETT-CATANIA

Position (eg Secretary, Chair,
etc)

TREASURER

CHAIR

Date

26/9/22

AIM ACCOUNTS 01/01/21 - 31/12/21

Charity number: 1167767

	2021 £	2021 £	2020 £	2020 £
<u>FUNDS BROUGHT FORWARD @ 1/1/21</u>				
Bfwd bank	10,086		3,206	
TOTAL FUNDS BROUGHT FORWARD		10,086		3,206
<u>RECEIPTS</u>				
Private Donations Received	5,000		9,050	
Cash from students			13	
Income from mocks	4,915		5,396	
		9,915		14,459
<u>PAYMENTS</u>				
Tutoring cost	5,895		3,989	
Cost of mock			1,600	
Food & Drink	84		201	
Printing & photocopying & sundry	240		214	
Internet web provider expenses	201		180	
Bond online	165		416	
Covid cleaning			280	
Training / DBS / Insurance	245		180	
Motivational activities for children	787		520	
		7,617		7,579
NET MOVEMENT IN FUNDS IN A/C PERIOD		2,298		6,880
TOTAL FUNDS CARRIED FORWARD		12,384		10,086
Cfwd Cash balance			-	
Cfwd Metro bank		12,384	10,086	
TOTAL FUNDS @ 31/12/21		12,384		10,086