

Trustees' Annual Report for the period

		Period start date			Period end date		
		01	01	2020	31	12	2020
From					To		

Section A Reference and administration details

Charity name	AIM Achieve Inspire Motivate		
Other names charity is known by	AIM		
Registered charity number (if any)	1167767		
Charity's principal address	47 Broadwater Down Tunbridge Wells <table border="1"> <tr> <td>Postcode</td> <td>TN2 5NY</td> </tr> </table>	Postcode	TN2 5NY
Postcode	TN2 5NY		

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Zoe Bissett-Catania	Chair and Trustee		
2	Penelope Norwood	Treasurer and Trustee		
3	Katherine Murphy	Trustee		
4	Kimberley Sheppard	Trustee		
5				
6				
7				
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17				
18				
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20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
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Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bank	Metro Bank	1 Southampton Row, London, WC1B 5HA

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Trustees are all volunteers and are approved by a majority of trustees prior to appointment.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The advancement of education particularly but not exclusively providing free out of school tuition to primary school pupils from low-income families.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

AIM runs weekly out of school tutoring classes for children from low-income families. These classes are primarily focused on helping the children prepare for the 11+ Kent Test, which is the selection test for Grammar School places in Kent.

During the school holidays, the length of the classes is increased.

Children are selected for AIM based on income and academic suitability. Places are only awarded to children from low-income families.

AIM classes seek to:

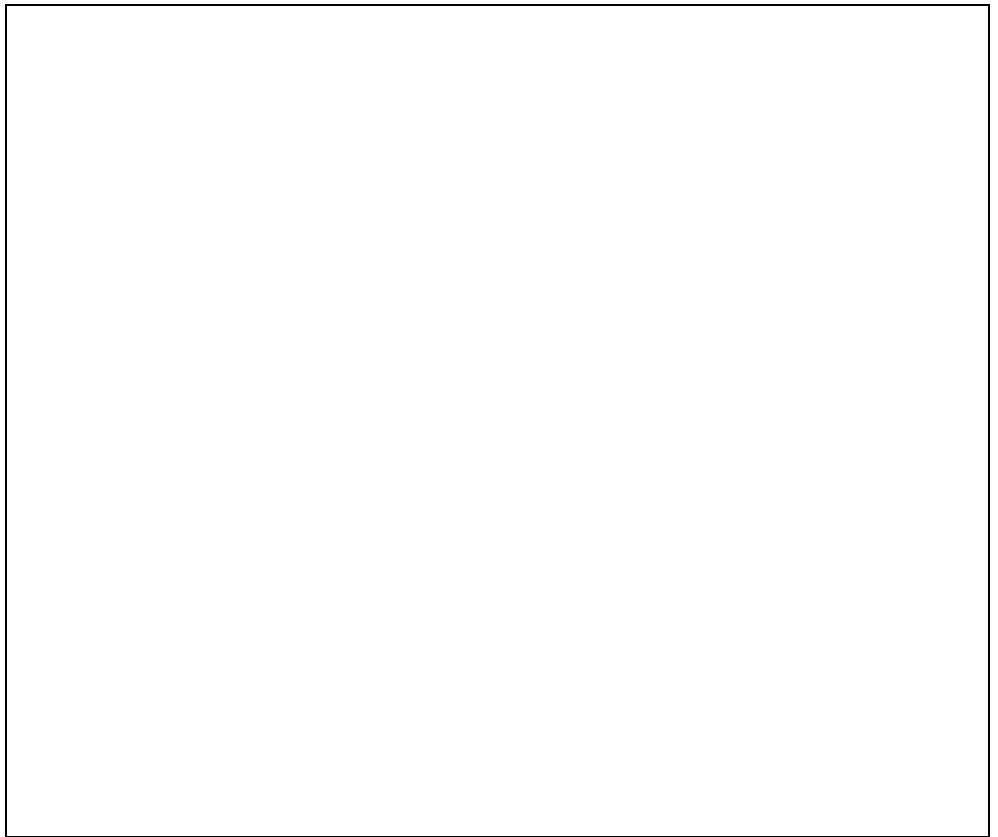
- Familiarise the children with the process and requirements of the Kent Test
- Raise the children's educational aspirations and build their confidence
- Consolidate and build on the learning environment alongside others who are similarly able.

AIM also runs two motivational activities each academic year. These have included trips to an outdoor activity centre, cinema trips, dance workshops and pizza making.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.



Section D	Achievements and performance
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Section D

Achievements and performance

Summary of the main achievements of the charity during the year

AIM ran weekly Kent Test preparation classes between January and October 2020. Longer sessions were run during the Easter, summer, and half term holidays.

AIM supplied additional online learning support, giving the children access to Bond Online Tuition.

AIM also provided some motivational activities including a mindfulness workshop and a pizza-making session during lockdown.

AIM classes were attended by 10 children in 2020. These children sat the Kent Test in October 2020, which was delayed due to the Covid pandemic.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity aims to secure sufficient funding each year through applying for grants to run the programme the following year.

The AIM financial year runs from January to December, covering a single cohort of beneficiaries. There is therefore no need to retain reserves in order to complete the work with a cohort over more than one financial year. A new cohort is recruited in the autumn when sufficient funds are in place to run a full programme for them.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Each year we hold two mock Kent tests as preparation for the final exam. AIM offers this to local children who are not in our programme and charges a modest fee. In 2020 we expanded the number of children who sat this test, so our income was materially higher than in previous years. These extra funds have enabled us to offer double the number of places on our 2021 programme to qualifying children.

Section F

Other optional information

Section G

Declaration

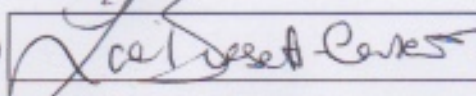
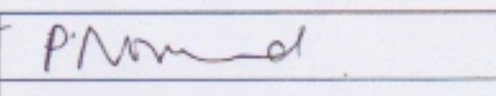
The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair, etc)

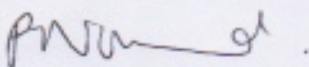
	
ZOE BISSETT-CATANIA	PENELOPE NORKWOOD
CHAIR	TREASURER

Date 19/10/2021

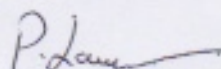
AIM ACCOUNTS 01/01/20 - 31/12/20

Charity number: 1167767

	2020 £	2020 £	2019 £	2019 £
<u>FUNDS BROUGHT FORWARD @ 1/1/20</u>				
Cash	0.00		12.10	
Bfwd bank	3205.61		2416.63	
TOTAL FUNDS BROUGHT FORWARD		3205.61		2428.73
<u>RECEIPTS</u>				
Private Donations Received	9050.00		3762.07	
Cash from students	13.00		469.36	
Income from mocks	5396.27		750.00	
		14459.27		4981.43
<u>PAYMENTS</u>				
Tutoring cost	3,988.88		2790.00	
Cost of mock	1,600.00		0.00	
Food & Drink	200.63		262.32	
Printing & photocopying & sundry	213.57		82.98	
Internet web provider expenses	179.52		155.87	
Bond online	416.00		185.90	
Covid cleaning	279.98		0.00	
Training / DBS / Insurance	180.44		206.48	
Motivational activities for children	520.00		521.00	
		7,579.02		4204.55
NET MOVEMENT IN FUNDS IN A/C PERIOD		6880.25		776.88
TOTAL FUNDS CARRIED FORWARD		10085.86		3205.61
Cfwd Cash balance	0.00		0.00	
Cfwd Metro bank	10,085.86		3205.61	
TOTAL FUNDS @ 31/12/20		10085.86		3205.61

Prepared by: 

Date: 8/10/2021

Reviewed by: 

Date: 9/10/2021