



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **01/12/2023** Period start date To **30/11/2024**
Period end date

Charity name: MY MEDINA SCHOOLS

Charity registration number: 1167738

Objectives and Activities

| | SORP reference | |
|--|--------------------|--|
| Summary of the purposes of the charity as set out in its governing document | Para 1.17 | To advance the education of the pupils registered in the primary schools in the city of Medina (part of Dakar, the capital of Senegal) by providing and assisting in the provision of facilities such as schools supplies, internet access, etc., (not required to be provided by the local education authority) for education at the schools. |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | <ul style="list-style-type: none">- 2015: 3000 notebooks + 3000 pens offered to 1 school.- 2016: 9000 notebooks and 9000 pens offered to 3 schools- 2017: 15,000 notebooks and 15,000 pens donated to 5 primary schools.- 2018: 25,000 notebook + 20,000 pens offered to 7 schools.- 2019: over 25,000 notebooks and pens offered to 4000 kids from 12 schools and more (see section achievement)- 2020: more than 35,000 notebooks and pens offered to 14 primary schools. 4500 students received our donation. Actions are now expanded outside of MEDINA, we have managed to help schools outside of the capital, in the south and the west of Senegal.- 2021 and 2022. We have extended our donations to more area in the country. 16 primary schools received donation from our charity for the benefit of 5000 children in the capital, as well as the south, centre and west of the country. We have also managed to build our first bench is a school from 95kg of plastic bag.- 2022 and 2023: from 14 primary schools on the previous year, we have |

| | | |
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| | | <p>increased the number of schools to help to 24. This allows us to expand the charity activity in more countryside and village area. We are now supporting children in the north and south of the county, East and west, as well as the capital Dakar. With our sponsoring program we have also increased the number children that receive yearly allowance from the charity where we take care of their entire schools' fees and stationeries. The sponsoring program is dedicated to the top student of each of the primary school to support them when they go into secondary public schools. We have also partnered with another local charity to do our first stationeries donation in a secondary schools named Lycée Lamine Gueye -2023 and 2024: 30 schools across Senegal received our donation of stationeries. As always we started the donation in the city of medina and extended it to the rest of the country. We are now developing our action in the east side of the country, reinforced our partnership with the business schools BEM as they give us internship students from France to volunteer within the charity for 4 months, We are still receiving support from the national basket team of Senegal as well as local companies. On top of that 100 secondary schools student took benefit from our sponsorship program, we have also included for the 6th consecutive year 15 disabled kids from the talibou dabo center who also took benefit from our sponsorship program which allow them to have schools fees and stationeries fully taken care by the charity</p> |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | <p>All trustees have had regards to the guidance issued by the charity commission on public benefit.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | SORP reference | |
|------------------------|----------------|--|
| Policy on grant making | Para 1.38 | |
| | Para 1.38 | |

| | | |
|--|-----------|--|
| Policy on social investment including program related investment | | |
| Contribution made by volunteers | Para 1.38 | |
| Other | | |

Achievements and Performance

| | SORP reference | |
|---|----------------|---|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>2023- 2024: 10th edition/year of donation of stationeries. We are now helping schools from the capital of Senegal, the west and south of the country, as well as the north of the county in the saint louis area. New schools from the east of Senegal have been added to MMS program by offering the stationeries and sponsoring secondary school children</p> <p>-- We celebrate the 10 years of the charity with a gala dinner, where we could evidence and show to our sponsors the hard work we have been doing over the last 10 years. The event video is available on youtube via the following link https://youtu.be/9UWNZAUkh1A?si=RukNscYMZDgG7Als</p> <p>- with the donation of stationeries that we have done, the schools was able to increase their percentage level of success at the primary schools final exam. This is because we provide the stationeries to every single child from each of the primary school, as well as helping the schools to teach the lesson in the best condition.</p> <p>- We offered the stationery to 30 primary schools. A summary of a day donation in different schools can be viewed via the following YouTube link: https://youtu.be/trH6Edq_zmo?si=LyUTR5oMPjfQEr_I</p> <p>- The partnership we have signed with a national school dedicated to disabled children is going well. This year we have sponsored disabled, by offering the equivalent of GBP 100 each. As evidence we provided to the sponsor a certificate signed by the director of the disable schools and including the name of the child he support, the disability, and how good the child perform at schools.</p> |

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| | | <p>- Our sponsoring program dedicated only the top student of each of the primary schools we support is also progressing well. We have increased the number of sponsored students from 65 to 100. They are now in secondary schools and as always, we take care of their school's registration fees and pay the entire stationeries for them: this represents an amount of GBP 100 per children/family.</p> <p>- In term of marketing and visibility of our charity actions, our social media are still very up to date. Since 2021 we are partnering with 3 digital news company (Medina TV, Dak Medina and Medina Actu) that publish online all our event.</p> <p>- We did organise the 5rd edition of our mathematic and poetry competition where participants came from the 89 the primary schools of the capital dakar. The completion involved poetry and maths. We worked with the local authority dealing with education to organise an event post completion where we gave prize to the top 3 of each competition. This is another way to motivate the students to be excellent at schools. Video is available on the below link: https://youtu.be/YIRUKbA_C70?si=oQWXzIPmYabvOxK4</p> <p>- We partnered with an international BEM business school in Dakar. Within the partnership we offer internship program for their student coming from France, so they can volunteer for the charity and help us in our daily activity. The internship duration is for 3 months.</p> <p>- we renewed the partnership with the international company named BIC. And signed new contact with the international company named AUCHAN for more support from them/</p> |
|--|--|--|

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
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| Achievements against objectives set | Para 1.41 | |
| Performance of fundraising activities against objectives set | Para 1.41 | |
| Investment performance against objectives | Para 1.41 | |

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| Other | | |
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Financial Review

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| Review of the charity's financial position at the end of the period | Para 1.21 | <p>At the end of each period, the trustees will review all the expense and income, analyse and understand the time of the year where income are higher and take strategic decision to limit the charity financial cost. We have now built an internal dashboard which allow quick decision making. The dashboard helps us to understand what activity cost us more, why, and when (which month) do we spend more money out, do we receive more money in.</p> <p>In addition to that we have analyse the mains platform used by our donors to donate to the charity and developed more strategy to facilitate their donation process.</p> <p>All financial documents are available to all charity trustees via a shared drive that is accessible online. Our accounting team who validate all expenses will present to the trustees the financial situation during the monthly charity meeting. This is how we manage the progress of our fundraising to ensure we will have enough money to cover all our donation.</p> <p>Our action become a lot more visible with the monthly newsletter that we distribute in both English and French to more than 400 emails.</p> <p>We have also increased our social media followers</p> |
| Statement explaining the policy for holding reserves stating why they are held | Para 1.22 | <p>All decisions are always being based on data driven analysis, discussed and agreed to ensure the charity will follow the right direction. we started with one school in 2015, and we are now helping 16 schools. Most of the schools were in the same area, in the capital but actions are now expanded to others areas of the countries. Our target for 2025, is to help at least one school in each region of the country. We are targeting a national coverage.</p> |
| Amount of reserves held | Para 1.22 | n/a |
| Reasons for holding zero reserves | Para 1.22 | n/a |
| Details of fund materially in deficit | Para 1.24 | n/a |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | n/a |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| The charity's principal sources of funds (including any fundraising) | Para 1.47 | |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | |
| A description of the principal risks facing the charity | Para 1.46 | |
| Other | | |

Structure, Governance and Management

| | | |
|---|-----------|--|
| Description of charity's trusts: | | |
| Type of governing document (trust deed, royal charter) | Para 1.25 | FOUNDATION |
| How is the charity constituted? (e.g unincorporated association, CIO) | Para 1.25 | CIO |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | In selecting individuals for appointment as charity trustees, the charity trustees must have regards to the skills, knowledge and experience need for the effective administration of the CIO |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| Policies and procedures adopted for the induction and training of trustees | Para 1.51 | |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | |
| Relationship with any related parties | Para 1.51 | |
| Other | | |

Reference and Administrative details

| | |
|-----------------------------|---|
| Charity name | MY MEDINA SCHOOLS |
| Other name the charity uses | MMS |
| Registered charity number | 1167738 |
| Charity's principal address | BR3 1EB Flat 4, 108 High street Beckenham London |
| | |

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|---|-----------------|-----------------------------------|---|
| 1 | Mangone THIAM | | | |
| 2 | SALLA SECK | | | |
| 3 | SOBO AKOUBA OLIVIA MARILYNE MONNY | | | |
| 4 | | | | |
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| 20 | | | | |

Corporate trustees – names of the directors at the date the report was approved

| Director name | | |
|---------------|--|--|
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Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year | |
|--------------|-----------------------------------|--|
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Funds held as custodian trustees on behalf of others

| | |
|---|-----|
| Description of the assets held in this capacity | n/a |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | n/a |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets | n/a |

Additional information (optional)

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| | | |
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Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

| | | |
|-------------------------------------|---|--|
| Signature(s) |  | |
| Full name(s) | MANGONE THIAM | |
| Position (eg Secretary, Chair, etc) | CHAIR | |
| Date | 25/09/2025 | |

MY MEDINA SCHOOLS

1167738

Receipts and payments accounts**CC16a****For the period
from**Period start date
12/1/2023**To**Period end date
11/30/2024**Section A Receipts and payments**

| | Unrestricted funds | Restricted funds | Endowment funds | Total funds | Last year |
|---|-----------------------|---------------------|--------------------|------------------|------------------|
| | to the nearest £ | to the nearest £ | to the nearest £ | to the nearest £ | to the nearest £ |
| A1 Receipts | | | | | |
| Donation from Company Auchan | 1,541 | - | - | 1,541 | - |
| donation Paypal (from charity website) | 7,425 | - | - | 7,425 | - |
| Donation french charity platform named Hello Asso | 220 | - | - | 220 | - |
| donation charity Box UK | 256 | - | - | 256 | - |
| Donation from NBA Player Mr Dasagana Diop | 875 | - | - | 875 | - |
| Charity event | 3,111 | - | - | 3,111 | - |
| Donation from company BIC | 2,925 | - | - | 2,925 | - |
| Donation from company Tap Tap send | 755 | - | - | 755 | - |
| Sub total (Gross income for AR) | 17,108 | - | - | 17,108 | - |
| A2 Asset and investment sales, (see table). | | | | | |
| Sales of charity Tshirt | 745 | - | - | 745 | - |
| | - | - | - | - | - |
| Sub total | 745 | - | - | 745 | - |
| Total receipts | 17,853 | - | - | 17,853 | - |
| A3 Payments | | | | | |
| cost of notebook offered to the students | 8,100 | - | - | 8,100 | - |
| sponsoring of 100 top student | 6,900 | - | - | 6,900 | - |
| printer tor offered | - | - | - | - | - |
| tap refurbished for one school | - | - | - | - | - |
| other item offere to school | 150 | - | - | 150 | - |
| cost of Pens offered to the students | 1,700 | - | - | 1,700 | - |
| sponsorship for 15 disabled kids | 900 | - | - | 900 | - |
| admin fees | 59 | - | - | 59 | - |
| | - | - | - | - | - |
| Sub total | 17,809 | - | - | 17,809 | - |
| A4 Asset and investment purchases, (see table) | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | 17,809 | - | - | 17,809 | - |
| Net of receipts/(payments) | 44 | - | - | 44 | - |
| A5 Transfers between funds | - | - | - | - | - |
| A6 Cash funds last year end | - | - | - | - | - |
| Cash funds this year end | 44 | - | - | 44 | - |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---------------|--|------------------------------------|----------------------------------|---------------------------------|
| B1 Cash funds | | # 309 | - | - |
| | | - | - | - |
| | | - | - | - |
| | Total cash funds | 309 | - | - |
| | (agree balances with receipts and payments account(s)) | Agreement Error | OK | OK |


| | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|--------------------------|--------------------------------------|------------------------------------|----------------------------------|---------------------------------|
| B2 Other monetary assets | paypal balance | 403 | - | - |
| | HelloAsso.com balance | 105 | - | - |
| | orange and wave mobile money balance | 125 | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|----------------------|----------------|-----------------------------|-----------------|--------------------------|
| B3 Investment assets | advertising | 112 | - | - |
| | transfer paper | 511 | - | - |
| | printer | 125 | - | - |
| | | | - | - |
| | | | - | - |

| | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|--|-------------------|-----------------------------|-----------------|--------------------------|
| B4 Assets retained for the charity's own use | laptop and paper | 0 | - | - |
| | mobile phone cost | 295 | - | - |
| | software | 75 | - | - |
| | desk furnitures | 150 | - | - |
| | printer cartridge | 35 | - | - |
| | sticker | 0 | - | - |
| | advertising items | 95 | - | - |
| | | | - | - |
| | | | - | - |

| | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
|----------------|---------|---------------------------------|-----------------------|---------------------|
| B5 Liabilities | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |

Signed by one or two trustees on behalf of all the trustees

| Signature | Print Name | Date of approval |
|--|---------------|------------------|
| MT  | Mangone THIAM | 9/25/2025 |