



Therapy Dogs Nationwide
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Therapy Dogs Nationwide Trustees' Report 2023-2024

Objectives & Activities

Community Outreach and Corporate Engagement

Therapy Dogs Nationwide (TDN) continues to provide transformative therapy visits to schools, hospitals, residential homes, secure units, and other establishments. This year, we expanded our reach to include corporate well-being and mental health awareness events, allowing us to showcase the therapeutic power of our dogs to new audiences. To ensure these events remain impactful, we have implemented a more robust vetting process to prioritise partnerships that align with our values and provide meaningful support through donations.

Free Services

Our commitment to accessibility remains steadfast. All our services are free at the point of use, ensuring no financial barriers to receiving support. This year, we extended our offerings to include NHS clinical work, court liaison services, and funeral support, alongside our core services in schools, hospitals, and care homes.

Partnerships and Acknowledgments

We are deeply grateful to our donors and partners, whose contributions, such as the £37,952.75 received in third-party donations (+31%), have been critical in sustaining our work.

Fundraising Initiatives and Challenges

Historically, legacy donations have been a major source of income, but this year they fell by £23,006.37 (-93%). Coupled with a decline in fundraising income (-55%), this highlights an urgent need to revitalise our fundraising strategy. To address this, we are recruiting a trustee with expertise in fundraising and grant applications. This dedicated role will focus on securing new funding streams and developing relationships with grant-making organisations, ensuring we have the resources to sustain and grow our services.

Subscription Fee Review

In 2023, we increased our annual subscription fee from £12 to £20 for the first time since our founding in 2016. This change improves cash flow, supports operational costs, and ensures we can continue processing new applications efficiently. The adoption of accounting software has further streamlined subscription management, enhancing the experience for members and administrators alike.

Uniform Supply Transition

Historically, we have always prioritised supporting small, local businesses for our uniforms. However, as our needs have grown, many of these suppliers have been unable to meet demand. This year, we partnered with a larger supplier, allowing us to offer an expanded range of uniforms while maintaining cost control and meeting increasing demand. Both existing and new uniform styles will remain valid, minimising waste and reducing unnecessary costs for our volunteers.

Technological Advancements

The growth in our volunteer base has created significant demands on our IT infrastructure. Investments in digital tools, including an online shop, have proven effective, with uniform sales increasing by 112%. However, the need for ongoing IT support and software upgrades presents a recurring cost challenge. Future technology investments will focus on maximising efficiency and minimising overheads, with plans to phase in new hardware strategically over the next three years.

Showcasing at Crufts

Our continued presence at Crufts is a major achievement. Volunteers engaged with the public, promoting TDN's work in the Kennel Club Good Citizen Scheme ring and supporting the Paws & Read Scheme. These efforts not only raised awareness but also strengthened potential collaborations in education, training, and fundraising.

Achievements & Performance

Volunteer Growth and Resource Challenges

Our volunteer network now exceeds 2,000 members, supported by 39 Area Team Supporters and 108 Assessors. This growth is a testament to our impact but also brings significant challenges. The increased number of volunteers has stretched our administrative and IT resources, requiring additional personnel and infrastructure. While this growth underscores the demand for our services, it highlights the urgent need for sustainable funding to manage the associated costs effectively.

Increased Visibility and Collaborations

Our enhanced social media presence, press coverage, and collaborations have significantly increased public awareness of TDN's mission. These efforts not only attract volunteers and supporters but also position us as a valuable partner for potential funders and collaborators. However, we recognise that this needs to be more consistent and we are actively recruiting for this role.

Financial Review

Income

Total income decreased by £12,997.29 (-12%) compared to the previous year. While growth in subscription fees (+45%) and uniform sales (+112%) offset some of this decline, reductions in legacy donations and fundraising income had a notable impact.

Expenditure

Total expenditure increased by £2,174.58 (+1.86%). Key areas of investment included sundry expenses (+421%), uniform purchases (+28%), and professional fees for administrative support. Despite these challenges, we managed significant cost reductions in admin costs (-57%) through strategic spending and process improvements.

Net Position

A deficit of £24,049.71 reflects the growing financial pressures on the charity. This reinforces the importance of prioritising fundraising and securing grants in the coming year.

Section break

Organisational Structure

Recruiting for Fundraising Expertise

To address the urgent need for new income streams, we are recruiting a trustee with expertise in fundraising and grant applications. This role will focus on securing vital funds, enabling us to sustain our growth and invest in areas critical to our mission.

Board Expansion

To support our ambitious plans, we aim to expand the Board of Trustees by 2-4 members over the next 12-24 months, ensuring diverse skills and fresh perspectives.

Administrative Strengthening

The growth in volunteer numbers has necessitated additional administrative support. Our structured back office, supported by part-time administrators, has been essential in maintaining efficiency. However, sustaining this structure requires a focus on cost management and additional funding.

Future Aims and Key Objectives

- **Grant Applications:** Actively pursue funding opportunities to secure additional income streams.
- **Fundraising Focus:** Develop innovative campaigns and events to address income shortfalls.
- **Volunteer Expansion:** Target recruitment in underserved areas to meet growing demand for our services.
- **Sustainable IT Investment:** Manage technology upgrades strategically to balance cost and functionality.
- **Uniform Supply Stability:** Expand partnerships with reliable suppliers to meet growing needs without compromising cost-effectiveness.
- **Celebrating Milestones:** Plan TDN's 10th-anniversary celebration in 2026, engaging volunteers, supporters, and the community.

Conclusion

The 2023-2024 period has been one of growth, adaptation, and reflection. While challenges remain, our commitment to delivering life-changing therapy remains unwavering. Recruiting a trustee focused on fundraising, securing grants, and expanding partnerships will be critical in addressing financial pressures and ensuring long-term sustainability.

We thank our volunteers, donors, and partners for their invaluable support and look forward to working together to expand our impact and bring comfort to even more people in the coming years.

Signed:



Leisl de Lafontaine
Trustee

Therapy Dogs Nationwide

Balance Sheet

As of March 31, 2024

	TOTAL
Fixed Asset	
Tangible assets	
Computer Equipment	5,085.76
Computer Hardware	7,285.19
Total Tangible assets	£12,370.95
Total Fixed Asset	£12,370.95
Cash at bank and in hand	
BUSINESS CURRENT ACCOUNT (3616)	940.92
BUSINESS SAVINGS ACCOUNT (2489)	17,827.52
Cash Floats	7.43
PAYPAL TDN Account	5,125.10
Total Cash at bank and in hand	£23,900.97
Debtors	
Debtors	0.00
Total Debtors	£0.00
Current Assets	
Office Equipment	0.00
Undeposited Funds	0.00
Total Current Assets	£0.00
NET CURRENT ASSETS	£23,900.97
Creditors: amounts falling due within one year	
Current Liabilities	
Payroll Liabilities	
HMRC	458.40
Pension	145.60
Total Payroll Liabilities	604.00
Total Current Liabilities	£604.00
Total Creditors: amounts falling due within one year	£604.00
NET CURRENT ASSETS (LIABILITIES)	£23,296.97
TOTAL ASSETS LESS CURRENT LIABILITIES	£35,667.92
TOTAL NET ASSETS (LIABILITIES)	£35,667.92
Charity funds	
Opening Balance Equity	34,107.81
Retained Earnings	25,609.82
Surplus/(Deficit)	-24,049.71
Total Charity funds	£35,667.92

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Financial Activities

April 2023 - March 2024

	TOTAL
Income	
Annual Subscription	17,169.50
Donations	48.00
300 Club	3,371.00
Amazon Smile	73.49
Donation - 3rd Party	37,952.75
Donation - Crufts	1,284.17
Donation - Fundraising	4,555.77
Donation - Legacy	1,669.73
Donations - Bow Ties	3,589.02
Gift Aid	423.60
Just Giving	1,348.78
PayPal	1,085.83
Stickers	176.25
Total Donations	55,578.39
Interest Charged	307.51
PayPal Income	416.02
SumUp Income	5.89
Unapplied Cash Payment Income	-65.00
Uniform Sales	
Pre-loved Uniform Sold	15.00
Uniform Sales - online	21,652.56
Total Uniform Sales	21,667.56
Total Income	£95,079.87
TOTAL	£95,079.87
Expenditures	
Admin Costs	
Advertising/Promotional	24.00
Computer - Consumables	50.98
Computer - Hardware	
Computer - Support	8,045.36
Total Computer - Hardware	8,045.36
Computer - Software	2,222.33
Phone Costs	20.00
Projects	1,132.80
Total Admin Costs	11,495.47
Assessor Mileage	870.00
Bank Charges	
GoCardless Fees	0.01
Total Bank Charges	0.01

Therapy Dogs Nationwide

Financial Activities

April 2023 - March 2024

	TOTAL
Fundraising Expenses	
Crufts	66.77
Hotels	2,609.88
Stands/Kennel Club	6,724.26
Travel & Subsistence	865.05
Total Crufts	10,265.96
Dog Show / Pitch Fees	85.00
Printing - leaflets & business cards etc	1,157.18
Total Fundraising Expenses	11,508.14
Insurance	3,187.54
PayPal Fees	922.48
Payroll Expenses	0.20
Pension	499.20
Taxes	0.00
Wages	20,800.00
Total Payroll Expenses	21,299.40
Printing, Postage & Stationery	6,300.15
Professional Fees	
Accountancy Fees	8,017.54
Admin Consultancy Fees - Aimee Lindsey	10,440.00
Admin Consultancy Fees - Faye Lindsey	484.24
Admin Consultancy Fees - Julieann Catterick	8,614.00
Admin Consultancy Fees - Sarah McTighe	8,270.50
Total Professional Fees	35,826.28
Subscriptions	311.00
Sundry Expenses	7,218.02
Trustee Travel expenses	89.08
Uniform Purchase	
Dog Bandanas	413.34
Dog Clothing/Accessories	3,187.50
Dog Collars & Leads	4,610.66
Lanyards/miscellaneous	155.59
Volunteers Clothing	11,546.76
Total Uniform Purchase	19,913.85
Volunteer Travel Expenses	
Admin meeting costs	230.00
Total Volunteer Travel Expenses	230.00
Total Expenditures	£119,171.42
NET OPERATING INCOME	£ -24,091.55
Other Expenditures	
Reconciliation Discrepancies	-41.84

Therapy Dogs Nationwide

Financial Activities

April 2023 - March 2024

	TOTAL
VOIDED TRANSACTIONS	0.00
Total Other Expenditures	£ -41.84
NET OTHER INCOME	£41.84
NET INCOME/(EXPENDITURE)	£ -24,049.71



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Therapy Dogs Nationwide

On accounts for the year
ended

31 March 2024

Charity no
(if any)

1167622

Set out on pages

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 03 / 2024**

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date: 20/01/2025

Name:

Mark Wall

Relevant professional
qualification(s) or body
(if any):

F CPA

Address:

M W Accounting Ltd

Unit 5 Basepoint Business Centre, Caxton Close

Andover, SP10 3FG

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.