



## Trustees' Annual Report for the period

**From**

Period start date

10

June

2024

**To**

Period end date

31

March

2025

### Section A

### Reference and administration details

**Charity name**

BLEND

**Other names charity is known by**

N/A

**Registered charity number (if any)**

1167596

**Charity's principal address**

2 Broomfield Cottages

Broomfield Road

London

**Postcode**

W13 9AT

#### Names of the charity trustees who manage the charity

**Trustee name****Office (if any)****Dates acted if not for whole year****Name of person (or body) entitled to appoint trustee (if any)**

1 Modar Bakir

#### Names of the trustees for the charity, if any, (for example, any custodian trustees)

**Name****Dates acted if not for whole year**

N/A

#### Names and addresses of advisers (Optional information)

**Type of adviser****Name****Address**

N/A

#### Name of chief executive or names of senior staff members (Optional information)

N/A

### Section B

### Structure, governance and management

#### Description of the charity's trusts

**Type of governing document**  
(eg. trust deed, constitution)

Constitution

**How the charity is constituted**  
(eg. trust, association, company)

Charitable Incorporated Organisation (CIO)

**Trustee selection methods**  
(eg. appointed by, elected by)

In selecting individuals for appointment as charity trustees, the charity trustees must have the skills, knowledge and experience needed for the effective administration of the charity.

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity’s organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees’ consideration of major risks and the system and procedures to manage them.

**Section C**

**Objectives and activities**

**Summary of the objects of the charity set out in its governing document**

Our vision is to build a bias-free society. We want people to manage their biases mindfully in a way that can bring happiness and meaningfulness to their relationships, dialogues and judgements, by understanding these hidden biases with the power of self-awareness, humility and empathy.

N/A

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

### Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

## Section D

## Achievements and performance

**Summary of the main achievements of the charity during the year**

N/A

## Section E Financial review

Brief statement of the charity's policy on reserves

N/A

Details of any funds materially in deficit

N/A

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

N/A

## Section F Other optional information

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

*Modar Bakir*

Full name(s)

Modar Bakir

Position (eg Secretary, Chair, etc)

Chair

Date

3 April 2025