



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01 June 2024 To 31 May 2025

Charity name: **Binti International**

Charity registration number: **1167060**

Objectives and Activities

	SORP reference	<ul style="list-style-type: none">
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To create a world where all women have menstrual dignity</p> <p>We are committed to ensuring that women have adequate access to menstrual products and education. Our campaigns encourage open and honest conversations about periods, helping to eliminate stigma and shame so that women do not experience health issues as a result of their menstrual cycle.</p> <p>We also work with international communities to address the lack of basic amenities and actively campaign for policy change that supports menstrual dignity. In addition, Binti collaborates with organisations to implement period dignity in the workplace, working closely with HR and Facilities teams to create meaningful and lasting change.</p>

<p>Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.</p>	<p>Para 1.17 and 1.19</p>	<p>Binti's Impact</p> <p>Binti has carried out a wide range of impactful initiatives, supporting communities in the UK, The Gambia, the US and India. We use social media to reach audiences beyond those nations.</p> <p>Period Dignity in The Gambia</p> <ul style="list-style-type: none"> Continued our relationship with the High Commissioner to the UK from The Gambia, including participation in events where we discussed our work with the Gambian community in the UK. This included the Summer Fair, where our Ambassador Hussain Dada performed. We also supported the Foreign Minister's campaign to become Secretary General for the Commonwealth, which helped establish new partnerships. Participated in BBC's <i>Focus on Africa</i>, where our Ambassador highlighted the importance of menstrual education in The Gambia. Delivered menstrual health workshops for children and community members. Completed the second phase of menstrual education, expanding topics to include FGM, menopause, polygamy, and "Good Touch, Bad Touch." Our Ambassador Hussain Dada promoted menstrual dignity to a large audience via big screens at his concert — the first initiative of its kind. Recognised with an award for the positive empowerment of women and girls during The Gambia's 60th Independence celebrations. <p>Period Dignity India</p> <ul style="list-style-type: none"> Delivered menstrual education to a school in Lakhsee, Punjab.
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		<ul style="list-style-type: none"> • Interviewed students to participate in video blogs, sharing their personal experiences and stories around menstruation. • Visited a nurses' college to create video content and research how gynaecological and menstrual education is delivered within the curriculum. <p>.</p> <p>Period Dignity London</p> <ul style="list-style-type: none"> • Participated in community events, including a fair in Weybridge, where we distributed free period products as part of our campaign with Surrey County Council, and raised funds through donated clothing sales. • Expanded our campaign by partnering with additional retailers, including a dentist in Woking and Tesco in Weybridge, and onboarding Punjab Restaurant in Covent Garden as the first restaurant participant. • Contributed to a podcast discussing the importance of including men in conversations about menstruation, reaching a wide audience within the Asian community. • Continued partnerships as a selected charity for AFSA and APNA, hosting stands at conferences to raise funds and integrate menstrual awareness within the Fire Service and NHS nationally. • Produced a film with Nottingham Fire and Rescue to highlight the importance of menstrual dignity in the workplace. • Delivered period products to Thomson Reuters as their charity partner, supporting dignity at work initiatives across their international organisation. • Invited to judge the BBC Surrey and Sussex <i>Make a Difference Awards</i>. • Nominated for <i>Stars in Surrey</i> and won. • Awarded <i>Outstanding Contribution to Charity</i> by AFSA.
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		<ul style="list-style-type: none"> • Supported the design and development of a website for a Chinese period product manufacturer, ensuring appropriate language and messaging around menstrual dignity (four-month project). • Attended key events at the House of Commons, engaging in discussions on health and women's issues throughout the year. • Created social media video content using a period simulator to highlight menstrual pain and its real-life impact. • Acted as charity partner for International Women's Day with Theramex, delivering global activities including webinars in Spanish, Italian, and English, as well as internal menstrual education. Contributed to their HR policy and supported multiple fundraising initiatives. • Invited to present and host a stand at Unison in Newcastle, delivering a range of activities. • Keynote speaker at the Menstruation Network Research Conference with UEL. • Panelist on the Gender Equality Network. <p>Period Dignity USA</p> <ul style="list-style-type: none"> • Met with politicians and community leaders in Florida to conduct research. • Explored fundraising opportunities. • Connected with schools to assess opportunities for delivering remote menstrual education. • Our Ambassadors attended the World Bank Spring Fair in Washington.
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Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<ul style="list-style-type: none"> Trustees have been briefed at Board Meetings and signed up to their positions

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	Volunteers get involved at events, train the training programs, educating children at grass root level, doing collection drives, assisting with social media, writing articles, creating digital art, helping with all facets of running a volunteered focused charity.

		Attend panel discussions, represent the organisation as and when required.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Binti raised £16.1k for the period, of which £17.5k was spent to meet its objective. This left Binti with a deficit of £1.4k at period end. This deficit was covered by reserves held by Binti from prior years.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves of £31.4k were held to support the purchase of Sanitary Pad machines, which will provide Pads to women at a more affordable price.
Amount of reserves held	Para 1.22	£31.4k
Reasons for holding zero reserves	Para 1.22	Binti does not hold zero reserves.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Getting back out with meetings and events Now we have faced the impact of the cost-of-living crisis with less spend in the shop, and prices rocketing. More people than ever using our free period product services.
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Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation Constitution
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled	Para 1.25	Proposal by CEO, agreement at Board meeting

to appoint one or more trustees		
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Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	We have an active presence in the UK, The Gambia, The US and India. Digitally we cover many other countries where the menstrual conversation and education is shared.
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Binti International
Other name the charity uses	Binti Period
Registered charity number	Charity no. 1167060
Charity's principal address	<p>Old Linden</p> <p>50 Portmore Park Road</p> <p>Weybridge</p> <p>Surrey</p> <p>KT138EU</p>

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ms Hardeep Kundan	Trustee		
3	Mr Prince Baffour	CFO		
4	Mr Surash Patel	Chair		
5	Mr Ricky Kapoor	Trustee		
6	Ms Tina Thakore	Trustee		
7	Ms Meera Tiwari	Trustee	From 11th Dec	
8	Rohit Sagoo	Trustee	From 11th Dec	
9				
10				
11				
12				
13				
14				
15				
16				
17				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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Name of chief executive or names of senior staff members (Optional information)

Manjit Gill CEO & Founder Mark Courtney COO

Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information


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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)

Surash Patel	
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Position (eg
Secretary, Chair, etc)

Chair	
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Date

2nd April 2026

Profit and Loss

BINTI INTERNATIONAL

For the year ended 31 May 2025

Account	2025
Turnover	
Corporate Donations	785.93
Donations from Trusts, Foundations and Charities	10,060.56
Interest Income	140.54
Private Donations (Gift Aid)	4,829.34
Private Donations (No Gift Aid)	290.00
Total Turnover	16,106.37
Cost of Sales	
America Project	1,117.18
Cost of Goods Sold	283.87
Direct Expenses	12,000.00
Total Cost of Sales	13,401.05
Gross Profit	2,705.32
Administrative Costs	
Audit & Accountancy fees	348.60
Bank Fees	200.36
Entertainment-100% business	90.39
General Expenses	666.78
Postage, Freight & Courier	11.65
Printing & Stationery	466.29
Telephone & Internet	718.79
Travel - International	620.36
Travel - National	990.72
Total Administrative Costs	4,113.94
Operating Profit	(1,408.62)
Profit on Ordinary Activities Before Taxation	(1,408.62)
Profit after Taxation	(1,408.62)

Balance Sheet

BINTI INTERNATIONAL

As at 31 May 2025

Account	31 May 2025
Fixed Assets	
Tangible Assets	
Computer Equipment	54.80
Office Equipment	50.00
Total Tangible Assets	104.80
Total Fixed Assets	104.80
Current Assets	
Cash at bank and in hand	
09012900792516	140.54
Binti International	3,116.63
Binti International Paypal	27,729.53
Total Cash at bank and in hand	30,986.70
Total Current Assets	30,986.70
Creditors: amounts falling due within one year	
Accrual	(283.00)
Total Creditors: amounts falling due within one year	(283.00)
Net Current Assets (Liabilities)	31,269.70
Total Assets less Current Liabilities	31,374.50
Net Assets	31,374.50
Capital and Reserves	
Current Year Earnings	(1,408.62)
Retained Earnings	32,783.12
Total Capital and Reserves	31,374.50