



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01 June 2023 To 31 May 2024

Charity name: **Binti International**

Charity registration number: **1167060**

Objectives and Activities

	SORP reference	<ul style="list-style-type: none">
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>To create a world where all women have menstrual dignity</p> <p>We aim to ensure women have adequate access to menstrual products and menstrual education. Our campaigns foster open conversations about periods, eliminating stigma and shame, so women don't face health issues due to their periods. We also work with international communities to address the lack of basic amenities.</p>

<p>Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.</p>	<p>Para 1.17 and 1.19</p>	<p>Binti's Impact</p> <p>Binti has carried out a wide range of impactful initiatives, supporting communities in the UK and The Gambia. Despite challenges with volunteer recruitment post-COVID and the ongoing cost-of-living crisis, our work continues to create meaningful change.</p> <p>Period Dignity in The Gambia</p> <ul style="list-style-type: none"> • Conducted menstrual education at the International British School and delivered a menstrual health and FGM workshop to MSC in Banjul. • Launched our library in JokaduDarsilami, with Deputy High Commissioner Martin Norman officiating. This project included revamping a classroom, building library shelves, and providing books worth £25,000 in partnership with local organizations. The library serves over 100,000 people. • Held menstrual health workshops for children and community members. • Partnered with Africell to promote awareness through local signage in Darsilami. • Met with the First Lady and the Minister of Basic and Secondary Education to strengthen collaborations, including recruiting a librarian for the library. • Hosted a vibrant Period Dignity fashion show with Rozo Designs, which depicted period blood to shatter stigma. The event, hosted by British High Commissioner David Belgrove, was attended by diplomats and locals. • Secured funding from the Foreign and Development Office to train almost 400 teachers across regions 2-6 on menstrual education. • Delivered the second phase of menstrual education, incorporating
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		<p>FGM, menopause, polygamy, and “Good Touch, Bad Touch.” This two-week initiative reached remote villages in the North Bank with limited access to basic amenities.</p> <ul style="list-style-type: none"> Organized a photoshoot on the beach showcasing Rozo Designs’ period dresses. Participated in the FGM repeal campaign, working with local activists advocating for the abolition of FGM. Signed Hussain Dada, a local musician, as a new Ambassador. <p>Period Dignity Campaign: USA</p> <ul style="list-style-type: none"> Partnered with a Senator in Wisconsin to champion period dignity across the state, including providing free period products in state buildings and normalizing conversations around menstruation. Hosted a news conference with the Senator, local leaders, and community representatives to promote the campaign. Held meetings with the World Bank to explore new initiatives and partnerships. Recruited new volunteers in Washington. Signed Harwant Singh, an actor and influencer from North America, as an Ambassador. <hr/> <p>Period Dignity London</p> <ul style="list-style-type: none"> Opened a charity shop in central London stocking period products, reusable items, and second-hand fashion for women, girls, men, and the elderly. Relocated from the pop-up shop in Walton-upon-Thames to a new warehouse in Woking. Partnered with Surrey County Council, adding Morrisons in
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		<p>Weybridge to the Dignity at Work campaign.</p> <ul style="list-style-type: none"> • Signed up Atam Academy London to the Dignity at Work campaign and delivered menstrual education to students. • Hosted a charity shop launch event with Ambassador Nina Wadia and other Ambassadors presenting Binti's work to a packed audience. • Continued partnerships as a selected charity for AFSA and APNA. • Published our second menstrual health book specifically for The Gambia, incorporating training modules on FGM, menopause, polygamy, and "Good Touch, Bad Touch." <p>Key Events</p> <ul style="list-style-type: none"> • Delivered keynote speeches at AFSA, the Chaplaincy of the Fire and Rescue Service in Leeds, and APNA in Birmingham. • Participated as a panellist at Goldman Sachs in London. • Presented Binti's work at the House of Commons with APNA. • Hosted a fashion show at the Fleet Street charity shop with clothing sourced from donors. • Delivered menstrual education to The Khalsa Academy in Wolverhampton.
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Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<ul style="list-style-type: none"> Trustees have been briefed at Board Meetings and signed up to their positions
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Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	Volunteers get involved at events, train the training programs, educating children at grass root level, doing collection drives, assisting with social media, writing articles, creating digital art, helping with all facets of running a volunteered focused charity.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
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Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Binti raised £28.8k for the period, of which £31.3k was spent to meet its objective. This left Binti with a deficit of £2.5k at period end. This deficit was covered by reserves held by Binti from prior years.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves of £32.8k were held to support the purchase of Sanitary Pad machines, which will provide Pads to women at a more affordable price.
Amount of reserves held	Para 1.22	£32.8k
Reasons for holding zero reserves	Para 1.22	Binti does not hold zero reserves.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	It has been difficult to find volunteers for our projects in the UK particularly running the shop. Events were minimal as we came out of covid, and fund-raising events were also impacted.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Getting back out with meetings and events after covid.</p> <p>Now we have faced the impact of the cost-of-living crisis with less spend in the shop, and prices rocketing. More people than ever using our free period product services.</p>
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Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation Constitution
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more	Para 1.25	Proposal by CEO, agreement at Board meeting

trustees		
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Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	We have an active presence in the UK, The Gambia, The US and India.
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Binti International
Other name the charity uses	Binti Period
Registered charity number	Charity no. 1167060
Charity's principal address	Old Linden 50 Portmore Park Road Weybridge Surrey KT138EU

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ms HardeepKundan	Trustee		
2	Ms Jaipreet Gill	Trustee		
3	Mr Prince Baffour	CFO		
4	Mr Surash Patel	Chair		
5	Mr Ricky Kapoor	Trustee		
6	Ms Tina Thakore	Trustee		
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Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Name of chief executive or names of senior staff members (Optional information)

Manjit Gill CEO & Founder Mark Courtney COO

Exemptions from disclosure

Reason for non-disclosure of key personnel details

Other optional information

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Declarations

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)	<i>Spatel</i>	
Full name(s)	Surash Patel	
Position (eg Secretary, Chair, etc)	Chair	
Date	27/125	