



CHARITY COMMISSION  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From 01 June 2021 To 31 May 2022

Charity name: Binti International

Charity registration number: 1167060

## Objectives and Activities

|  | SORP reference     |  |
|--|--------------------|--|
| Summary of the purposes of the charity as set out in its governing document  | Para 1.17          | <b>To create a world where all women have menstrual dignity</b> - ensuring adequate access to menstrual products, providing menstrual education. Campaigning to create a normal conversation around periods so that women do not suffer from health issues because of their periods. We tackle the stigma and taboos to eliminate the shame.   |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | <p>Binti has been involved in a wide range of impactful initiatives, contributing to various communities in both the UK and The Gambia. Here's a summary of the key activities mentioned during this period. This is also the period of time where Covid is still affecting our lives with restrictions, lock downs.</p> <ol style="list-style-type: none"><li><b>Renovation and Launch of Period Charity Shop:</b><ul style="list-style-type: none"><li>Binti renovated and launched its first Period Charity shop in Walton on Thames.</li></ul></li><li><b>Stock Movement and Warehouse:</b><ul style="list-style-type: none"><li>Moved all stock into a warehouse, indicating an expansion or reorganization of logistics.</li></ul></li><li><b>Period Reusable Bags Distribution:</b><ul style="list-style-type: none"><li>Provided reusable period bags from the Ladies at Whitely village to girls at Khalsa Academy School in Wolverhampton.</li></ul></li><li><b>Period Dignity Campaign:</b></li></ol> |

|  |     |  |
|--|-----|--|
|  |     | <ul style="list-style-type: none"> <li>• The Khalsa academy signed Binti's Period Dignity Campaign (TKAW).</li> <li>• Morrisons Weybridge also signed up for the campaign.</li> <li>• Received recognition with the BBC Surrey Radio Make a Difference Award.</li> </ul> |
|  |     |  |
|  | 5.  | <b>GAMBIA</b>  |
|  |     | <ul style="list-style-type: none"> <li>• Conducted initial research to find a library.</li> <li>• Refurbished and transformed a school library.</li> </ul>   |
|  |     |  |
|  | 6.  | <b>Covid-19 Support:</b>   |
|  |     | <ul style="list-style-type: none"> <li>• Provided COVID-19 testing, PPE, and sanitizers to the Management Development Institute and local communities.</li> </ul>  |
|  | 7.  | <b>School Kitchen Reconstruction:</b>  |
|  |     | <ul style="list-style-type: none"> <li>• Built a kitchen roof for our adopted school in The Gambia, allowing it to feed approximately 4000 children.</li> <li>• Launched the kitchen by feeding 300 children.</li> </ul>   |
|  | 8.  | <b>Health Centre Project:</b>  |
|  |     | <ul style="list-style-type: none"> <li>• Started a project to build a health centre for women in Kerewan within a hospital in The Gambia.</li> </ul>   |
|  | 9.  | <b>Car Fleet and Branding:</b>   |
|  |     | <ul style="list-style-type: none"> <li>• Binti branded cars are now on the roads.</li> <li>• Purchased a car for us to use locally</li> </ul>  |
|  | 10. | <b>Menstrual Education MOU:</b>  |
|  |     | <ul style="list-style-type: none"> <li>• Signed an MOU with MobSe in The Gambia to deliver menstrual education across the country and include it as part of the curriculum.</li> </ul>   |
|  | 11. | <b>Campaign Launch with British High Commissioner:</b>   |
|  |     | <ul style="list-style-type: none"> <li>• Launched the campaign in Kalimba, attended by the British High Commissioner.</li> <li>• Provided food to the community attending the launch.</li> </ul>   |
|  |     |  |
|  |     | These initiatives showcase a diverse & comprehensive approach to social impact,  |

|  |           |  |
|--|-----------|--|
|  |           | covering areas such as menstrual health, education, community support, infrastructure development, & more. It's evident that Binti is making a positive difference in the lives of many. |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | Trustees have been briefed at Board Meetings and signed up to their positions  |

### Additional information (optional)

You may choose to include further statements where relevant about:

|  |                |   |
|--|----------------|---|
|  | SORP reference |   |
| Policy on grant making   | Para 1.38      |   |
| Policy on social investment including program related investment | Para 1.38      |   |
| Contribution made by volunteers                                  | Para 1.38      | Volunteers get involved at events, train the training programs, educating children at grass root level, doing collection drives, assisting with social media, writing articles, creating digital art, helping with all facets of running a volunteered focused charity. |
| Other  |                |   |

### Achievements and Performance

|  |                |  |
|--|----------------|--|
|  | SORP reference |  |
|--|----------------|--|

|   |           |   |
|---|-----------|---|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>Binti signed the first council in the UK to our Dignity at Work campaign with Surrey County Council. This means we are in 55 locations across the county. We are working towards ensuring all public places provide free period products as they do toilet paper and soap.</p> <p>The project has been sustainable and instrumental in changing the conversation around periods to create normalcy.</p> <p>In The Gambia we signed an MOU with the Government to deliver menstrual education across the country. It will also become part of the curriculum. We have now delivered the menstrual training to 200 teachers locally.</p> <p>We launched the first Period Charity Shop in Walton on Thames. This was a wonderful way of initiating a conversation about periods. Many girls and women came into discuss menstruation and explored the various types of products available. It's almost like we have never had an opportunity to talk about it before.</p> |
|---|-----------|---|

#### **Additional information (optional)**

You may choose to include further statements where relevant about:

|  |           |  |
|--|-----------|--|
| Achievements against objectives set                          | Para 1.41 |  |
| Performance of fundraising activities against objectives set | Para 1.41 |  |
| Investment performance against objectives                    | Para 1.41 |  |

|       |  |  |
|-------|--|--|
| Other |  |  |
|-------|--|--|

## Financial Review

|  |           |   |
|--|-----------|---|
| Review of the charity's financial position at the end of the period              | Para 1.21 | Binti raised £22k for the period, of which £38.5k was spent to meet its objective. This left Binti with a deficit of £16.5k at period end. This deficit was covered by reserves held by Binti from prior years. |
| Statement explaining the policy for holding reserves stating why they are held   | Para 1.22 | Reserves of £53.5k were held in order to help buy more Sanitary Pad machines to provide Pads to women at a more affordable price.   |
| Amount of reserves held  | Para 1.22 | £53.5k  |
| Reasons for holding zero reserves  | Para 1.22 | Binti does not hold zero reserves.  |
| Details of fund materially in deficit  | Para 1.24 | N/A   |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | It has been difficult to find volunteers for our projects in the UK particularly running the shop. Events were minimal as we came out of covid, and fund raising events were also impacted.                     |

### Additional information (optional)

You may choose to include further statements where relevant about:

|   |           |  |
|---|-----------|--|
| The charity's principal sources of funds (including any fundraising)            | Para 1.47 | Primarily donations online, cheques from anonymous donors and fund-raising events. Partnerships with Corporates. |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 |  |
| A description of the principal risks facing the charity                         | Para 1.46 |  |
| Other   |           |  |

## Structure, Governance and Management

|   |           |   |
|---|-----------|---|
| Description of charity's trusts:  |           |   |
| Type of governing document<br>(trust deed, royal charter)   | Para 1.25 | Trust Deed                                  |
| How is the charity constituted?<br>(e.g unincorporated association, CIO)  | Para 1.25 | CIO Foundation Constitution                 |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | Proposal by CEO, agreement at Board meeting |

### Additional information (optional)

You may choose to include further statements where relevant about:

|   |           |   |
|---|-----------|---|
| Policies and procedures adopted for the induction and training of trustees                | Para 1.51 |   |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | We have an active presence in the UK, The Gambia, The US and India.<br><br>Although Covid impacted the work delivered in India. |
| Relationship with any related parties   | Para 1.51 |   |
| Other   |           |   |

### Reference and Administrative details

|              |                     |
|--------------|---------------------|
| Charity name | Binti International |
|--------------|---------------------|

|                             |   |
|-----------------------------|---|
| Other name the charity uses | Binti Period  |
| Registered charity number   | Charity no. 1167060   |
| Charity's principal address | Old Linden<br>50 Portmore Park Road<br>Weybridge<br>Surrey<br>KT138EU |
|                             |   |



### Names of the charity trustees who manage the charity

|    | Trustee name      | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|-------------------|-----------------|-----------------------------------|---|
| 1  | Ms Hardeep Kundan | Trustee         |                                   |   |
| 2  | Mr Rakesh Kapoor  | Trustee         |                                   |   |
| 3  | Ms Jaipreet Gill  | Trustee         |                                   |   |
| 4  | Mr Rakesh Paw     | Treasurer       |                                   |   |
| 5  | Mr Surash Patel   | Chair           |                                   |   |
| 6  | Ms Tina Thakore   | Trustee         |                                   |   |
| 7  |                   |                 |                                   |   |
| 8  |                   |                 |                                   |   |
| 9  |                   |                 |                                   |   |
| 10 |                   |                 |                                   |   |
| 11 |                   |                 |                                   |   |
| 12 |                   |                 |                                   |   |
| 13 |                   |                 |                                   |   |
| 14 |                   |                 |                                   |   |
| 15 |                   |                 |                                   |   |
| 16 |                   |                 |                                   |   |

### Corporate trustees – names of the directors at the date the report was approved

| Director name |  |  |
|---------------|--|--|
|               |  |  |
|               |  |  |
|               |  |  |
|               |  |  |



## Funds held as custodian trustees on behalf of others

|   |  |
|---|--|
| Description of the assets held in this capacity   |  |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects |  |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets                         |  |

## Additional information (optional)

### Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
|                 |      |         |
|                 |      |         |
|                 |      |         |
|                 |      |         |

### Name of chief executive or names of senior staff members (Optional information)

|   |
|---|
| Manjit Gill CEO & Founder Mark Courtney COO |
|---|

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

|  |
|--|
|  |
|--|

## Other optional information

|  |
|--|
|  |
|--|



## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mr Surash Patel

Position (eg  
Secretary, Chair, etc)

Chair

Date

24/01/2024

# Profit and Loss

BINTI INTERNATIONAL

For the year ended 31 May 2022

| Account | 2022 |
|---------|------|
|---------|------|

## Turnover

|                               |                  |
|-------------------------------|------------------|
| Corporate Donations           | 1,717.24         |
| Donations from Trusts, Foun   | 14,692.82        |
| Private Donations (Gift Aid)  | 4,439.72         |
| Private Donations (No Gift Ai | 1,194.00         |
| <b>Total Turnover</b>         | <b>22,043.78</b> |

## Cost of Sales

|                            |                  |
|----------------------------|------------------|
| Cost of Goods Sold         | 197.27           |
| COVID Support              | 4,067.00         |
| Education Programme        | 147.65           |
| Events Costs               | 473.75           |
| Fundraising Costs          | 9,554.23         |
| Gambia Project Costs       | 16,618.96        |
| Pads                       | 4,003.35         |
| <b>Total Cost of Sales</b> | <b>35,062.21</b> |

|                     |                    |
|---------------------|--------------------|
| <b>Gross Profit</b> | <b>(13,018.43)</b> |
|---------------------|--------------------|

## Administrative Costs

|                                   |                 |
|-----------------------------------|-----------------|
| Advertising & Marketing           | 700.00          |
| Audit & Accountancy fees          | 108.00          |
| Bank Fees                         | 366.89          |
| Entertainment - 0%                | 5.00            |
| Entertainment-100% busines        | 78.18           |
| Insurance                         | 204.35          |
| IT Software and Consumable        | 679.86          |
| Motor Vehicle Expenses            | 102.90          |
| Printing & Stationery             | 426.77          |
| Subscriptions                     | 29.99           |
| Telephone & Internet              | 537.82          |
| Travel - National                 | 216.03          |
| <b>Total Administrative Costs</b> | <b>3,455.79</b> |

|                         |                    |
|-------------------------|--------------------|
| <b>Operating Profit</b> | <b>(16,474.22)</b> |
|-------------------------|--------------------|

|                                      |                    |
|--------------------------------------|--------------------|
| <b>Profit on Ordinary Activities</b> | <b>(16,474.22)</b> |
|--------------------------------------|--------------------|

|                              |                    |
|------------------------------|--------------------|
| <b>Profit after Taxation</b> | <b>(16,474.22)</b> |
|------------------------------|--------------------|

## Balance Sheet

BINTI INTERNATIONAL

As at 31 May 2022

| Account                                      | 31 May 2022      |
|--|------------------|
| <b>Current Assets</b>                        |                  |
| Cash at bank and in hand                     |                  |
| Binti International                          | 46,655.86        |
| Binti International Paypal                   | 6,802.58         |
| <b>Total Cash at bank and in hand</b>        | <b>53,458.44</b> |
| <b>Total Current Assets</b>                  | <b>53,458.44</b> |
| <b>Net Current Assets (Liabilities)</b>      | <b>53,458.44</b> |
| <b>Total Assets less Current Liabilities</b> | <b>53,458.44</b> |
| <b>Net Assets</b>                            | <b>53,458.44</b> |
| <b>Capital and Reserves</b>                  |                  |
| Current Year Earnings                        | (16,474.22)      |
| Retained Earnings                            | 69,932.66        |
| <b>Total Capital and Reserves</b>            | <b>53,458.44</b> |