

THE ISABEL BAKER FOUNDATION

# IMPACT REPORT

## 2024 - 2025

**MARCH 2024 -  
APRIL 2025**

*Walking beside  
families through  
the unimaginable*



Charity No: 1166529

# TABLE OF CONTENTS



**LETTER FROM  
THE CEO 1**

**CHARITY  
OVERVIEW 2**

**MILES THAT MADE  
A DIFFERENCE 3**

**DRY SUITS 4**

**ISABELS RETREAT 6**

**SUPERMARKET  
VOUCHERS 7**

**COMPLIMENTARY  
THERAPIES 8**

**HIGHLIGHTS 9**

**PHOTOS 11**

**LOCAL SUPPORT 12**

**FUTURE  
OUTLOOK 13**

**LEGAL &  
ADMINISTRATIVE  
INFORMATION 14**

**TRUSTEES  
ANNUAL REPORT 15**

**FINANCIAL  
STATEMENTS 23**

**CONTACT 27**

# LETTER FROM THE CEO



**VICKY  
TURNER**

CEO + Isabel's Mummy

Dear Friends, Supporters, and Partners,

As I look back on 2024–2025, I feel proud of what The Isabel Baker Foundation has been able to do this year, and grateful to everyone who made it possible. This year marked real growth for the charity and an important milestone in our journey.

During the year, we supported 168 families affected by childhood cancer and reached the milestone of helping our 1,000th family since the charity began.

Each family comes to us at a time when life has been turned upside down, often at the very point support is needed most. Reaching more families than ever before has reinforced how important it is that help is available quickly, without added pressure or barriers.

Alongside our ongoing provision of supermarket vouchers and bespoke waterproof dry suits, with 22 children receiving dry suits this year,

we continued to develop our services in response to what families tell us they need. Our Complimentary Therapies Fund supported families to access additional therapeutic support, and Isabel's Retreat welcomed families needing space to step away from hospital life, rest together, and simply be a family for a while.

None of this would be possible without the support of our community. This year, individuals, families, community groups, and local businesses raised funds, took on challenges, donated, and supported our work in countless ways. Every event, every fundraiser, and every donation helped us reach more families and strengthen the support we can offer.

Looking ahead, our focus remains clear. We will continue to build on this work, expand our services, and begin developing further support for parental mental health, while staying true to what matters most, providing practical, timely support when families need it most.

Thank you for continuing to stand with us and for being part of everything we have achieved this year.

With heartfelt thanks,

Vicky Turner

CEO, The Isabel Baker Foundation

**168**

Grant applications fulfilled

**145**

supermarket vouchers

**22**

dry suits



# CHARITY OVERVIEW

## VISION

Ultimately a world where our charity is not needed because children do not have cancer. Unfortunately that is not possible, so our wish is for no family to feel alone when facing childhood cancer. To have access to the resources they need to support them mentally, emotionally, physically and financially and for every child to have the opportunity to experience moments of joy, comfort, and hope, no matter how difficult the road ahead.

## MISSION

The Isabel Baker Foundation exists to honour Isabel's legacy by providing meaningful and practical support to families whose children have cancer. We are committed to:

- Offering essential financial relief through living cost vouchers & bereavement grants.
- Providing dry suits for Hickman line patients, enabling children to safely enjoy water activities.
- Creating opportunities for rest and connection through family holiday retreats.
- Promoting long-term physical and mental health through supportive wellness initiatives.

Our mission is driven by compassion, understanding, and the belief that small acts of care can make a profound difference in the lives of families navigating childhood cancer.

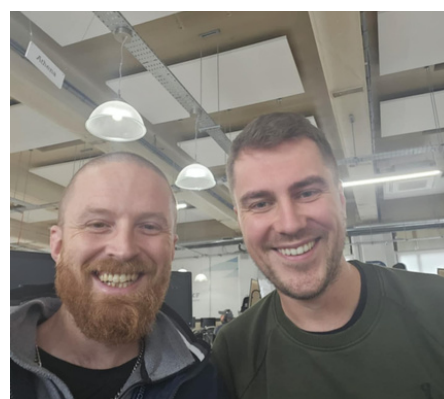
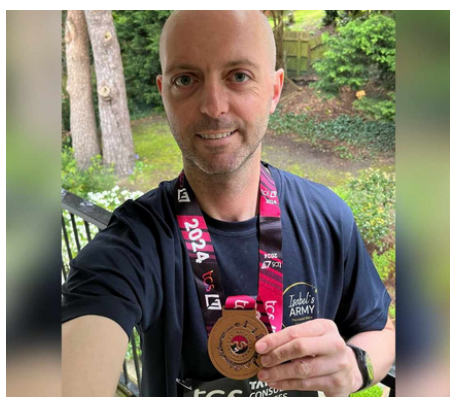


# 2024-2025 HIGHLIGHTS

## MILES THAT MADE A DIFFERENCE

Throughout 2024–2025, individuals and teams took on running and endurance challenges in support of The Isabel Baker Foundation, choosing to fundraise for families affected by childhood cancer. From large organised events to personal challenges set close to home, each participant played a vital role in helping us reach more families during the year.

Their commitment, determination, and willingness to give their time and energy ensured that practical support, therapies, and respite could continue to be offered when families needed it most.





# 2024-2025 HIGHLIGHTS

## DRYSUITS: PROMOTING INCLUSION AND WELLBEING

At The Isabel Baker Foundation, we are **committed to providing waterproof dry suits to children undergoing cancer treatment who have a Hickman line fitted**. These specially designed dry suits enable children to safely enjoy water activities - experiences that would otherwise be inaccessible to them.

This initiative plays a vital role in supporting the mental and physical health of the children we help, while also contributing to the overall wellbeing of their families during an incredibly challenging time. By allowing children to swim and bathe without the risk of infection, these dry suits ensure they can participate in activities that might otherwise be restricted due to their medical needs.

While, understandably, we don't often receive photos of children in their dry suits, the ones we do receive never fail to brighten our day - and we are always thrilled to share them when we can!

### Impact in 2024-2025:

During this period, we were proud to provide 22 children with custom-made dry suits, opening the door to cherished moments of joy and inclusion.

**I want to say massive thank you for our drysuit. We didn't have time to try it in the pool yet as we just finished with Radiotherapy, but Leila asked if she can have a bath with toys, so hopefully we will do this very soon. We are extremely excited for this summer, I can't wait to see her running to the pool.**



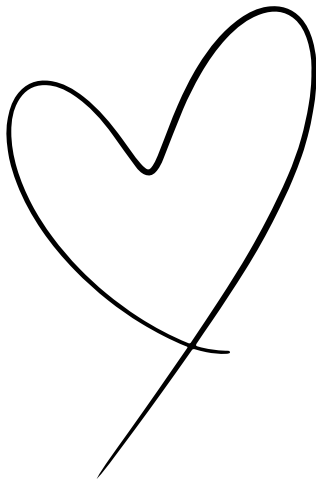
# 2024-2025 HIGHLIGHTS

## DRYSUITS: PROMOTING INCLUSION AND WELLBEING



**We just wanted to say thank you SO much for Raffie's dry suit. To see her be able to experience something that she hasn't been able to for a year and a half is just incredible. She loved swimming today.**

**Thank you so much for making this possible**





# 2024-2025 HIGHLIGHTS

## ISABELS RETREAT

Isabel's Retreat has been a dream of ours for many years, and in 2023, that dream finally became a reality—thanks to the incredible generosity of the Roger Raymond Charitable Trust.

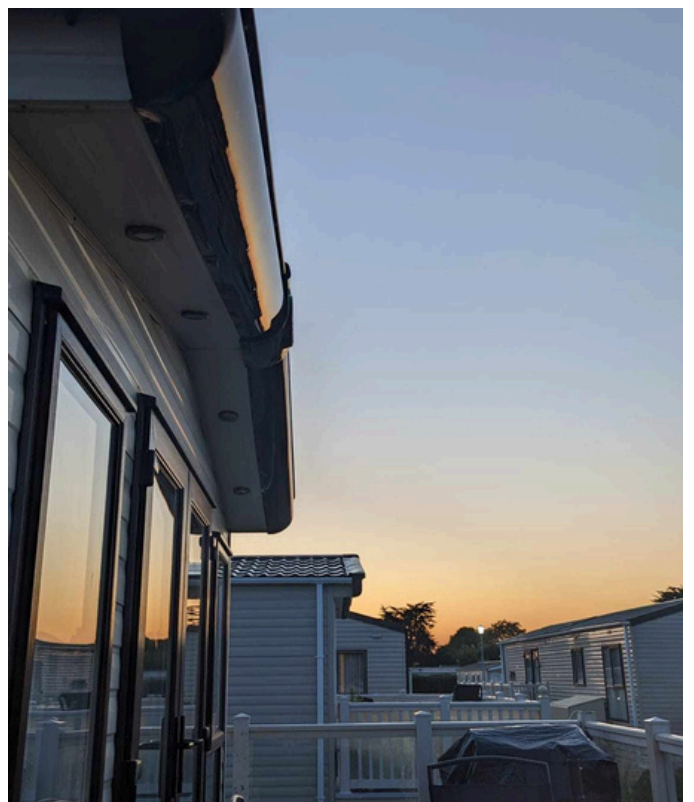
We are absolutely delighted to offer families whose children have life-limiting or terminal illnesses, as well as bereaved parents, the opportunity to enjoy free holidays in our premium holiday home. For families navigating the unimaginable challenges of childhood cancer or the profound loss of a child, these breaks provide so much more than just time away.

Isabel's Retreat offers a precious escape - a chance to create cherished memories, find moments of peace, and simply be together away from the daily stresses and hospital environments. For bereaved parents, it provides a space for reflection and healing, surrounded by comfort and tranquillity. For families with seriously ill children, it's an opportunity to experience joy and connection, making memories that will last a lifetime.

We believe that every family deserves these moments of escapism - time to breathe, reconnect, and find joy in the everyday. To be able to provide this through Isabel's Retreat means the world to us.

We are deeply and sincerely grateful to the The Roger Raymond Charitable Trust for making this vision a reality. Their support has allowed us to create a haven where families can experience moments of happiness and hope, even in the most challenging of times.

We were delighted to offer several families stays at Isabel's Retreat during 2024-2025





# 2024 - 2025 HIGHLIGHTS

## SUPERMARKET VOUCHERS

### PROVIDING ESSENTIAL SUPPORT DURING TREATMENT

A £75 supermarket voucher provides immediate, practical support to families at a time when finances are often under sudden and unexpected pressure. When a child is diagnosed with cancer, parents are frequently forced to stop working straight away in order to stay in hospital or care for their child at home. Financial support such as Disability Living Allowance (DLA) cannot be claimed for the first three months following diagnosis, leaving many families without income at the very point their costs increase.

Cancer treatment is physically and emotionally demanding and often involves long hospital stays. Parents staying with their child on the ward are not provided with meals, meaning food costs quickly add up alongside travel, laundry, and additional household expenses. For many families, these pressures come with little warning and no time to prepare.

Our supermarket voucher programme offers timely support during this critical period. It remains one of our most requested forms of help, with applications received on a regular basis throughout the year. Families consistently tell us how much of a difference this simple but essential support makes during an already overwhelming time.

Unless you have experienced it first-hand, it is difficult to fully understand the financial impact of having a seriously ill child. The vouchers help ease some of that immediate pressure, allowing families to focus on what matters most — being there for their child.

#### **Impact in 2023–2024:**

During this period, we were proud to provide 145 families with supermarket vouchers, offering vital financial relief during their child's cancer treatment.

We are pleased to be able to support families in this small but meaningful way, and we continue to allow multiple applications to ensure help is available when it's needed most.

# 2024 - 2025 HIGHLIGHTS

## COMPLIMENTARY THERAPIES FUND

In 2023, we introduced the Complimentary Therapies Fund in response to what we were consistently seeing among the families we support. Cancer treatment can place an enormous physical and emotional burden on children, while also affecting the wider family. Treatments such as chemotherapy and radiotherapy often leave children dealing with ongoing fatigue, pain, nausea, and emotional distress, which can significantly impact daily life and recovery.

We believe families should have the option to access supportive therapies alongside medical treatment where appropriate. Therapies such as physiotherapy, massage, acupuncture, and reflexology can help ease physical discomfort, support recovery, reduce stress, and improve emotional wellbeing for both children and their parents. These approaches do not replace medical care, but can offer valuable additional support during a demanding treatment journey.

For many families, access to these therapies is limited by cost. The financial strain that follows a cancer diagnosis often means that supportive therapies are simply not affordable, despite the potential benefits they may offer. The Complimentary Therapies Fund exists to help remove that barrier. It allows families to explore additional forms of support that may improve quality of life during treatment and recovery, without the added worry of financial pressure.

While the fund remains in its early stages, we were proud to support a family this year by covering the cost of physiotherapy to aid their child's physical recovery. The feedback we received reinforced the value of providing access to these options and the difference they can make during treatment and beyond.

As we move forward, our aim is to grow this fund so more families can benefit from complementary support as part of a more holistic approach to care, helping to ease some of the challenges that come with childhood cancer.



# 2024 - 2025 HIGHLIGHTS

## DRAGON BOAT RACE

This year also saw The Isabel Baker Foundation take part in its first Dragon Boat Race, bringing together supporters, volunteers, and members of the local community for a brilliant day of teamwork and fundraising. Taking on the challenge required coordination, commitment, and determination, and it was fantastic to see so many people giving it their all in support of families affected by childhood cancer. We are incredibly grateful to everyone who took part, trained, fundraised, and cheered from the sidelines. Events like this raise vital funds and strengthen the sense of community at the heart of our work.



## VELOCITY 2

This year, supporters also took on Velocity 2, the world's fastest zipline, in support of families affected by childhood cancer. Stepping off the platform at such speed and height is no small feat, and we are incredibly grateful to everyone who faced the challenge and fundraised on our behalf. Their bravery and generosity helped raise vital funds for our work and played an important part in supporting families when they needed it most.

## £1,000 DONATION FROM WAITROSE

We are extremely grateful to the Waitrose Christchurch branch for their generous £1,000 donation. Support like this plays a vital role in helping us continue to provide practical and timely support to families affected by childhood cancer. We would like to thank the team for choosing to support The Isabel Baker Foundation and for making a real difference to the families we help.





# 2024 - 2025 HIGHLIGHTS

## DORSET PLANE PULL

We were incredibly grateful to Timmi's Butterflies for supporting The Isabel Baker Foundation once again, in memory of gorgeous Timmi, by taking part in the Dorset Plane Pull. Their team showed huge determination and teamwork, raising over an amazing £3,800 in the process. Ongoing support like this makes a real difference to the families we help, and we would like to thank everyone involved for choosing to fundraise for us and for continuing to stand alongside families affected by childhood cancer



## COOPE & GOSLINGS 3 PEAK CHALLENGE

We are extremely grateful to Matt Coope and Mike Gosling for taking on the Three Peaks Challenge, completing all three mountains within 24 hours and raising over £3,000 in support of The Isabel Baker Foundation. This demanding challenge required significant physical effort, determination, and commitment, and their fundraising has helped us continue providing practical support to families affected by childhood cancer. We would like to thank Matt and Mike for their incredible effort and generosity.

## £1,000 DONATION FROM WAITROSE

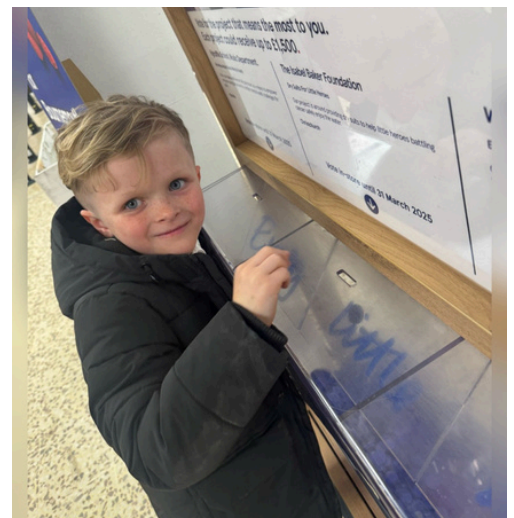
We were honoured to be chosen as part of the Christchurch Living Advent Calendar, a wonderful initiative that brings the local community together during the festive season. As part of this, we were incredibly grateful to receive a £1,000 donation from the Rotary Club of Christchurch. Support like this helps us continue providing practical and timely support to families affected by childhood cancer, and we would like to thank everyone involved for choosing to support our work.





# 2024 - 2025 HIGHLIGHTS

## PHOTOS #ISABELSARMY



# WITH THANKS TO OUR COMMUNITY

While many of our fundraising events and challenges are highly visible, a huge amount of our work is made possible by the quieter, consistent support that happens throughout the year. We are deeply grateful to the individuals, community groups, businesses, volunteers, and grant-making organisations who chose to support The Isabel Baker Foundation in ways both large and small during 2024–2025.

We would like to thank the NADSS Club for raising £250 through their Easter raffle, Care South for their generous £750 donation, the Tesco charity bookstall for raising £687, and the Five Churches Benefice Men's Breakfast for their £100 donation. We are also extremely grateful to the Roger Raymond Charitable Trust for their £10,000 grant, the People's Postcode Lottery for awarding £18,750, and the Albert Hunt Trust for their £5,000 grant. Each of these contributions helped us continue providing timely, practical support to families facing childhood cancer, often at moments when help was urgently needed.

We are also incredibly thankful to Curry's Christchurch for their in-store fundraising support, and to the many local businesses and individuals who supported our Christmas Toy Appeal. Thanks to their generosity, families were able to experience moments of joy during what can be an especially difficult time of year. These acts of kindness have a lasting impact and mean more than words can fully express.

A special thank you goes to Isabel's Great Auntie Helen for once again decorating Isabel's Tree, helping to raise awareness and bring people together in memory of Isabel, while supporting families currently facing childhood cancer.

We are also grateful to everyone who regularly displays our collection pots in shops, workplaces, and community spaces. The donations collected through these pots may be small individually, but together they add up to make a real and tangible difference. This kind of ongoing support helps ensure that we can continue responding quickly when families reach out for help.

None of this would be possible without our volunteers and fundraisers, who give their time, energy, and commitment so generously. From helping at events and spreading awareness, to taking on fundraising challenges and supporting behind the scenes, their dedication plays a vital role in everything we do. We are continually inspired by the compassion and determination shown by those who choose to support our work.

Finally, to everyone who donated, fundraised, volunteered, shared our work, or supported us in ways not always seen or acknowledged, thank you. Whether your contribution was financial, practical, or simply showing up when it mattered, it helped us support families during some of the hardest moments of their lives. Every act of kindness made a difference, and together, our community helped ensure that no family had to face childhood cancer alone.



# FUTURE OUTLOOK

At The Isabel Baker Foundation, our focus has always been on responding to the real and immediate needs of families affected by childhood cancer. As demand for our support continues to grow, our commitment remains clear: to provide practical, compassionate services that make a tangible difference at the moments families need them most.

Over the coming year, we will continue welcoming families to Isabel's Retreat, offering vital opportunities for rest, reconnection, and time away from the pressures of hospital life and treatment schedules. These stays provide families with space to simply be together, creating moments of normality and memory-making during an otherwise overwhelming time.

We will also continue delivering our core practical support, including supermarket vouchers that help bridge the financial gap many families face following diagnosis, and bespoke waterproof dry suits for children undergoing treatment. These dry suits enable children with central lines to bathe and swim safely, restoring access to everyday childhood experiences that are often lost during treatment, and supporting both physical and emotional wellbeing.

Alongside this, we will continue to develop our Complimentary Therapies Fund, allowing families to access additional therapeutic support that complements medical care and helps ease the physical and emotional impact of treatment. As this service grows, our aim is to ensure more families can benefit from supportive therapies during treatment and recovery.

Looking ahead, a key area of focus is expanding support for parents. The emotional and psychological toll of caring for a child with cancer is immense, and formal support through statutory services remains limited. In response, we will be working in partnership with Meredith's Mission to create a safe online space for parents, alongside monthly coffee mornings and wellbeing sessions that offer connection, understanding, and support. Over the longer term, our vision is to establish permanent therapeutic offerings that parents can access alongside their child's treatment journey. To ensure these services remain sustainable, we will continue to focus on strengthening our income through community fundraising, challenge events, partnerships, and grant funding. This approach will allow us not only to maintain our existing support, but to grow it responsibly in line with families' needs.

The support available to families through government provision is often limited and slow to access, particularly in the early stages following diagnosis. Our role is to help bridge that gap — offering timely, practical support when families are most vulnerable. With the continued backing of our community, we will keep working to ensure families affected by childhood cancer are not left to navigate this journey alone.

# LEGAL AND ADMINISTRATIVE INFORMATION

**Charity No:** 1166529

**Trustees:** A Gray (Chair)  
L Chambers (Secretary)  
J Tauman  
N Dowling  
N Coleman  
F Chadwick

**Principle Office :** Meyers Estates Bournemouth  
918 Wimborne Road  
Bournemouth  
Dorset  
BH9 2BJ

**Principal  
Bankers:** Santander  
24 High Street  
Christchurch  
Dorset  
BH23 1DH

**Independent  
Examiner:** Richard Allen & Associates  
21 Church Road  
Poole  
BH14 8UF

# TRUSTEES ANNUAL REPORT

## Trustees Annual Report

The board of trustees of The Isabel Baker Foundation present's its report and accounts for the year ended 31st March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard Applicable in UK and Republic of Ireland (FRS 102) (Effective 1 January 2019)

## Structure, Governance and Management

### Management

The Isabel Baker Foundation is a registered charity, number 1166529 and is governed by its Governing Document which was adopted on 13th April 2016 and amended on 12th June 2023. The Isabel Baker foundation uses a 'Constitution of Charitable Incorporated Organisation' whose only voting members are its charity trustees.

The Isabel Baker Foundation was founded following the death of Isabel Baker aged 1 from Infantile Acute Lymphoblastic Leukemia to provide financial support for bereaved families of children with cancer as well as families currently living with childhood cancer. Over time, and thanks to the introduction of the children's funeral fund, which we very proudly supported in parliament, the charity has evolved to also provide dry suits, food vouchers, complimentary therapies and free holidays in our established holiday home, Isabel's Retreat. Over the past 19 years, the Isabel Baker Foundation has provided financial support through over 1,100 grants (in the ways detailed above) to families whose children have cancer

### Trustees

The trustees are responsible for all the decision making within The Isabel Baker Foundation. Trustees are selected when there is a need due to a vacancy or increase in workload. They are recruited for their continued interest and commitment to improving and expanding The Isabel Baker Foundation. They could also have a specific skill which is needed to help run the charity more effectively. The whole board of trustees' remains in full control of the decisions made when recruiting a new trustee. Trustees are bound by a signed code of conduct and give their time freely. No remuneration is paid.



# TRUSTEES ANNUAL REPORT

## **Delegation**

Due to being a small charity, the organisational structure of The Isabel Baker Foundation focuses on teamwork. All trustees work together to ensure the smooth running and continuous improvement of the charity to expand and help as many families as possible.

The Trustees delegate responsibility for the day-to-day administration of the charity to the CEO/Co-Founder, Vicky Turner, who liaises regularly with the board, as well as the part time administrator, Laura Blake.

Outside of the trustees, The Isabel Baker Foundation works closely with Young Lives vs Cancer, formerly known as CLIC Sargent. Young Lives vs Cancer social workers are in the best position to identify families impacted by childhood cancer who are experiencing financial hardship or require a dry suit and refer them accordingly. The foundation also accepts referrals through Young Lives vs Cancer for free holidays at our holiday home, Isabel's Retreat, which is managed by Krystina Fox. Once families have been referred and their applications have been accepted by the trustees, the charity extends its support directly to the families in need, typically through direct payments, vouchers, dry suits, or holiday retreats

## **Risk Management**

The trustees of The Isabel Baker Foundation are considerate of the major risks that small charities face. A decline in funding and donations and ultimately having to turn down applications is the biggest risk facing the charity as The Isabel Baker Foundation has no regular guaranteed income.

The trustees continually try and generate funds by holding events and trying to generate public interest. The Isabel Baker Foundation has systems and procedures in place to manage risks. Adequate insurance cover is in place and is renewed on an annual basis.

To help prevent fraud, the charity encourages donations via reputable companies such as Just Giving, Enthuse & Stripe.

To ensure compliance, applications for grants and vouchers are only accepted when completed and signed by a health care professional such as a Young Lives vs Cancer Social Worker.

# TRUSTEES ANNUAL REPORT

## Objectives

### **1. Provide Immediate and Practical Financial Support**

To help ease the immediate financial pressure families face following a childhood cancer diagnosis by providing supermarket vouchers at a time when income is often lost and statutory support is not yet available. This support is designed to help families meet everyday essentials during the early stages of treatment. As the charity continues to grow, we aim to explore ways to expand this support in the future to respond more fully to families' financial needs.

### **2. Create Space for Rest, Recovery, and Memory-Making**

To offer families free stays at Isabel's Retreat, giving them the opportunity to step away from hospital life and treatment schedules. These breaks provide families with precious time together, helping to reduce stress, restore a sense of normality, and create meaningful memories during an incredibly difficult period.

### **3. Support Physical, Emotional, and Mental Wellbeing**

To provide bespoke waterproof dry suits for children with central venous lines, enabling them to bathe and swim safely during treatment. By restoring access to everyday childhood experiences, these dry suits support children's physical comfort, emotional wellbeing, and mental health at a time when so much is taken away.

### **4. Offer Holistic Support Beyond Medical Care**

To enable families to access complementary therapies that support recovery and wellbeing alongside medical treatment. Through our Complimentary Therapies Fund, we aim to reduce physical discomfort, ease emotional distress, and support overall quality of life for both children and their families.

### **5. Work in Partnership to Reach Families Who Need Us Most**

To collaborate with hospitals, charities, and support organisations such as Young Lives vs Cancer, ensuring families are identified, referred, and supported quickly. Strong partnerships allow us to reach families at the right time and provide support that complements existing services.

### **6. Raise Awareness and Sustain Our Services**

To increase understanding of the realities faced by families affected by childhood cancer, while raising the funds needed to sustain and grow our services. This includes community fundraising, challenge events, corporate partnerships, and grant funding, all of which help ensure our support remains accessible, responsive, and sustainable.

# TRUSTEES ANNUAL REPORT

## Achievements and Performance

The Isabel Baker Foundation is a proactive, adaptable, and determined charity. It has seen substantial growth since it began, expanding to help over 1192 families to date (Excluding Isabel Retreat Stays).

It was founded due to the personal experience of the charity's CEO and co-founder. She experienced firsthand the devastating impact having a child with cancer has on the physical, financial, mental and emotional wellbeing of the whole family. Both during treatment and after.

To provide aid the charity works hard to provide practical measures that help with financial stress as well as physical, mental, and emotional wellbeing. The Isabel Baker Foundation adapts as it grows, working with health professionals to ensure it is providing support in the most efficient and effective way it can.

Decisions on grant approvals are high priority for the Trustees with decisions being made the same day, quite often within the hour. This ensures help is quickly delivered to the families in their time of crisis.

During this financial year, The Isabel Baker Foundation provided a total of 168 grants to families whilst their child was receiving treatment for cancer, bereaved families, complimentary therapies and dry suits. This relieved financial hardship and stress as well as increasing physical and mental health and wellbeing. This was an increase on families helped in the previous year (46)

In addition to this, we provided several free stays in our newly established holiday home Isabel's Retreat

Referrals for grants and vouchers continue to cover families attending parent hospital's, Southampton, Bristol Children's Hospital, Birmingham Children's Hospital, and the John Radcliffe in Oxford. This covers a large geographical range and includes all the local hospitals that families visit in between hospital stays and specialist appointments. We accept dry suit applications from anywhere in the UK. The Isabel Baker Foundation helps the families of children from newborn to 18 years of age.

The Isabel Baker foundation does not receive any government funding, as such the charity relies completely on the generosity of individual and corporate supporters. Trustees recognise that The Isabel Baker Foundations support is only available when sufficient funds are forthcoming, so a commitment to income generating activities is essential and remains the objective of the charity.



# TRUSTEES ANNUAL REPORT

## Achievements and Performance

The Isabel Baker Foundation is a proactive, adaptable, and determined charity. It has seen substantial growth since it began, expanding to help over 1192 families to date (Excluding Isabel Retreat Stays).

It was founded due to the personal experience of the charity's CEO and co-founder. She experienced firsthand the devastating impact having a child with cancer has on the physical, financial, mental and emotional wellbeing of the whole family. Both during treatment and after.

To provide aid the charity works hard to provide practical measures that help with financial stress as well as physical, mental, and emotional wellbeing. The Isabel Baker Foundation adapts as it grows, working with health professionals to ensure it is providing support in the most efficient and effective way it can.

Decisions on grant approvals are high priority for the Trustees with decisions being made the same day, quite often within the hour. This ensures help is quickly delivered to the families in their time of crisis.

During this financial year, The Isabel Baker Foundation provided a total of 168 grants to families whilst their child was receiving treatment for cancer, bereaved families, complimentary therapies and dry suits. This relieved financial hardship and stress as well as increasing physical and mental health and wellbeing. This was an increase on families helped in the previous year (46)

In addition to this, we provided several free stays in our newly established holiday home Isabel's Retreat

Referrals for grants and vouchers continue to cover families attending parent hospital's, Southampton, Bristol Children's Hospital, Birmingham Children's Hospital, and the John Radcliffe in Oxford. This covers a large geographical range and includes all the local hospitals that families visit in between hospital stays and specialist appointments. We accept dry suit applications from anywhere in the UK. The Isabel Baker Foundation helps the families of children from newborn to 18 years of age.

The Isabel Baker foundation does not receive any government funding, as such the charity relies completely on the generosity of individual and corporate supporters. Trustees recognise that The Isabel Baker Foundations support is only available when sufficient funds are forthcoming, so a commitment to income generating activities is essential and remains the objective of the charity.

# TRUSTEES ANNUAL REPORT

Total income for the year was £97,220.55 (2024: £139,259.57) and was primarily made up of donations, sponsorship, and income from fundraising events. This included a £10,000 grant from the Roger Raymond Charitable Trust. In addition to this, we received an £18,750 grant from the People's Postcode Lottery, and a £5,000 grant from the Albert Hunt Trust. These grants, alongside community fundraising and individual donations, enabled us to continue providing vital support to families affected by childhood cancer.

The Isabel Baker Foundation does not currently hold reserves. Demand for our support remains high, and funds received are used to provide timely, practical assistance to families affected by childhood cancer. This approach ensures that donations are directed to families when they are most needed, particularly during the early stages following diagnosis. As the charity continues to grow and our financial position strengthens, building an appropriate level of reserves will be a future priority, allowing us to further strengthen sustainability while continuing to meet the immediate needs of families.

The charity's main expenditure, aside from direct support costs such as supermarket vouchers, bespoke dry suits, and grants to families, relates to administration costs and the depreciation of our holiday home, Isabel's Retreat. These costs are essential to the operation and sustainability of the charity, enabling us to fundraise effectively, manage services safely, and reach more families. Without this expenditure, the charity would not have been able to deliver the level of support achieved during the year.

# STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS AND CORPORATE GOVERNANCE

The Trustees are responsible for their Annual Report and for the preparing of the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice and for ensuring they give a true and fair view of the incoming resources and the application of resources of the Charity during the year, and of the state of affairs as at the end of the financial period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and apply them consistently.
- Observe the methods and principles in the Charities Statement of Recommended Practice.
- Make Judgements and estimates which are reasonable and prudent.
- State whether the applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with applicable laws and regulations. They are also responsible for safeguarding the assets of the Charity and for their proper application as required by charity law, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees have overall responsibility for ensuring that the Charity has appropriate systems and controls, financial and otherwise, to provide reasonable assurance that:

- The Charity is operating efficiently and effectively.
- Proper records are maintained, and financial information used within the Charity, or for publication, is reliable.
- The Charity complies with relevant laws and regulations.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency. Processes are in place to ensure that performance is monitored, and that appropriate management information is prepared and reviewed regularly by the Board of Trustees. The systems of internal control are designed to provide reasonable but not absolute assurance against material misstatement or loss. They include:

- A strategic plan and annual budget approved by the Trustees
- Regular consideration by the Trustees of financial results, variances from budgets, non financial performance indicators and benchmarking reviews
- Delegation of day-to-day management authority and segregation of duties

# STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS AND CORPORATE GOVERNANCE

## DISCLOSURE OF INFORMATION TO INDEPENDENT ACCOUNTANTS

About the preparation of this Annual Report and Accounts:

As far as each Trustee is aware, there is no relevant Information of which the Charity's Independent Accountants are unaware.

Each Trustee has taken all the steps a Trustee might reasonably be expected to have taken to be aware of relevant information and to establish that the Charity's Independent Accountants are aware of that information.

**Signature:** VLE Turner

**Full name:** Vicky Turner

**Position:** Charity CEO and Co-Founder

**Date:** 31.01.2026



# FINANCIAL STATEMENTS



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Independent examiner's  
report on the accounts

## Section A

## Independent Examiner's Report

Report to the trustees/  
members of

Charity Name  
The Isabel Baker Foundation

On accounts for the year  
ended

31 March 2025

Charity no  
(if any)

1166529

Set out on pages

3-4

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2025.

Responsibilities and  
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

\* Please delete the words in the brackets if they do not apply.

Signed:

Date:

27/01/2026

Name:

Brett Keel

Relevant professional  
qualification(s) or body  
(if any):

ACA

Address:

21 Church Road

Poole

Dorset, BH14 8UF

# FINANCIAL STATEMENTS

## Section B

## Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

# FINANCIAL STATEMENTS

The Isabel Baker Foundation

Page 3

Profit and Loss Account

For the Year Ended 31 March 2025

	£	£
<b><u>Income</u></b>		
Donations	30232.51	
Sponsorship and Events Income	28550.20	
Gift Aid	1132.60	
Isobels Retreat	14055.24	
Grant Funding	23750.00	
		97720.55
<b><u>Purchases</u></b>		
Grants and Dry Suits	9285.75	
Vouchers	10425.00	
Isobels Retreat	24807.82	
Fundraising Costs	11822.66	
		56341.23
<b>Gross Profit</b>		41379.32
<b><u>Overheads</u></b>		
Wages	42219.50	
Insurance	438.19	
Postage	0.00	
Stationery	0.00	
Advertising	0.00	
Telephone and Internet	1071.26	
Website	847.67	
Computer Expenses	511.14	
Motor Expenses	3937.73	
Professional Fees	1500.00	
Subscriptions	339.48	
Depreciation	8422.83	
		59287.80
<b><u>Net Deficit for the year</u></b>		<u><u>-17908.48</u></u>

# FINANCIAL STATEMENTS

The Isabel Baker Foundation

Page 4

## Balance Sheet

As at 31 March 2025

	£	£
<b><u>Fixed Assets</u></b>		
Holiday Retreat		47619.74
Office Equipment		109.61
Fixtures and Fittings		0.00
		<u>47729.34</u>
<b><u>Current Assets</u></b>		
Isabels Treasures Ltd	4032.02	
Other Debtors	0.00	
Bank Account	<u>2458.28</u>	
	6490.30	
<b><u>Current Liabilities</u></b>		
Trade Creditors	0.00	
<b>Net Current Assets</b>		6490.30
<b><u>Total Assets less Total Liabilities</u></b>		<u><u>54219.64</u></u>
<b><u>Capital &amp; Reserves</u></b>		
Reserves brought forward		72128.12
Deficit for the year		-17908.48
		<u><u>54219.64</u></u>



# CONTACT US



## CONTACT THE ISABEL BAKER FOUNDATION

**Email/**

[hello@theisabelbakerfoundation.com](mailto:hello@theisabelbakerfoundation.com)

**Website/**

[www.theisabelbakerfoundation.com](http://www.theisabelbakerfoundation.com)

**Follow us on social media**

[@theisabelbakerfoundation](https://www.instagram.com/theisabelbakerfoundation)