

# BUZZWORKS ASSOCIATION (HITCHIN)

England & Wales · Charity number 1166441

## Details

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**Other names** BUZZWORKS ASSOCIATION HITCHIN, BAH

**Status** Registered

**Legal form** CIO

**Registered** 2016-04-08

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** The Limes  
Pirton Road  
Holwell  
Hitchin  
Hertfordshire  
SG5 3SS

**Phone** 07427 908505

**Email** [buzzworksweb@gmail.com](mailto:buzzworksweb@gmail.com)

**Website** <http://buzzworks.org.uk/>

## Activities

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**Objects:** A) TO EDUCATE THE PUBLIC ON THE IMPORTANCE OF BEES TO THE ENVIRONMENTB) TO PROMOTE AND FURTHER THE CRAFT OF BEEKEEPING

**Activities:** The aims of the association are a) to educate the public on the importance of bees to the environment and b) to promote and further the craft of beekeeping. The association helps school, youth and adult groups learn about the world of the honey bee and provides beekeeper training.

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

## Geography

- Hertfordshire

## Finances

| Period end | Income  | Expenditure | Assets | Employees |
|------------|---------|-------------|--------|-----------|
| 2025-12-31 | £10,719 | £8,938      | -      | -         |
| 2024-12-31 | £9,750  | £8,980      | -      | -         |
| 2023-12-31 | £9,377  | £7,014      | -      | -         |
| 2022-12-31 | £6,741  | £4,660      | -      | -         |
| 2021-12-31 | £6,900  | £7,562      | -      | -         |

## Trustees

| Name                 | Role | Appointed  |
|----------------------|------|------------|
| Andrew Cooper        |      | 2019-02-02 |
| Elizabeth Ryder Ford |      | 2025-08-15 |
| Michael D'Souza      |      | 2020-01-18 |
| Nathalie Titterton   |      | 2021-01-23 |
| Robert Paul Johnson  |      | 2022-01-15 |

**BUZZWORKS ASSOCIATION (HITCHIN)**

England & Wales - Charity number 1166441

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# Accounts

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## BuzzWorks 2025 Summary for Charity Commission

**BuzzWorks saw major progress in 2025, delivering 12 education sessions under new leadership, updating materials, and attracting new volunteers. Revenue rose by £500 through education and honey sales, and online visitor feedback remained excellent despite fewer visits. Marketing expanded, with a 40% growth in social media followers, stronger traditional promotions, and successful outreach. Volunteer participation stayed stable, though some roles need filling. Apiary work faced weather and wasp challenges but laid groundwork for success in 2026. Facility upgrades, garden improvements were made, and thriving honey sales exceeded £5,000. Plans for 2026 emphasize education, marketing, beekeeping innovation, and infrastructure renewal.**

### Key Outcomes

- The education program became more robust with Emma Smith as delivery lead, resulting in 12 well-executed sessions—an income improvement of £300 from 2024 and additional sales of £200 in honey. While the total number of school and community visits slightly dropped, visitor feedback was consistently excellent. Lesson plan materials were updated and new volunteers joined, invigorating the education team. Preparations are in place to further target local primary schools for expanded outreach next year.
- Marketing efforts, especially on social media, were significantly enhanced with a new lead. Online engagement grew, marked by a 40% increase in followers and record views, although engagement rates and link clicks saw declines. Traditional marketing was also expanded, driving faster sell-outs of experience days and greater attendance at open and community events. BuzzWorks' presence at local festivals increased volunteer sign-ups and visibility, with successful honey and apple day stalls. These outreach and event actions set a strong basis for continuing growth in 2026.

- Volunteer retention remained stable, with social and craft activities sustaining participation during the winter. The main recruitment methods remained digital platforms and the monthly market stall, though needs persist for more help in specific roles.
- Apiary and beekeeping teams saw mixed results due to weather and wasp challenges. Innovative new approaches to swarm management are set to be deployed, aimed at both enhancing bee health and increasing honey yields for 2026. Facility improvements—such as new fencing, updated garden beds, and revamped community space—enhanced site accessibility and visitor experience.
- Honey sales exceeded £5,000, supported by the event and market stall management team, community partnerships like Hitchin BID, and dedicated volunteers.
- The gardening teams achieved a thriving, pollinator-friendly landscape. Key purchases such as a new hedge trimmer, additional plantings, and enhanced composting contributed to a well-maintained and sustainable site.
- Maintenance saw major efforts on fencing, shed restoration, and essential repairs; upgrade plans for the main patio and pond liner are scheduled for 2026, and ongoing partnerships with local businesses support further improvements.

## **Plans for 2026**

- A sharper strategic focus on educational outreach, especially in local schools, to boost both visit numbers and community engagement.
- Expansion of marketing and social media, using data insights to improve digital interaction and drive attendance at events.
- Strengthening volunteer recruitment and training, with emphasis on filling key operational gaps and building a resilient team.
- Implementation of new beekeeping strategies to increase resilience against adverse weather and pests, with an aim to boost honey production and learning opportunities for visitors.

- Continued enhancement of facilities, with major maintenance items such as patio tables and pond restoration budgeted and scheduled as priorities.  
BuzzWorks enters 2026 with firm footing, community enthusiasm, and clear directions for growth, continuing its mission of education, engagement, and beekeeping excellence.



## Buzzworks Association Hitchin

### 2025 Accounts

| <b>REVENUE</b>                                    |  | <b>2025</b>     |
|---|--|-----------------|
| Administration                                    |  | £ -             |
| Education   |  | £ 1,942         |
| Marketing   |  | £ 6,608         |
| Membership  |  | £ 133           |
| Training  |  | £ 1,967         |
| Donations   |  | £ 69            |
| <b>Total Revenue</b>                              |  | <b>£ 10,719</b> |
| <br><b>GRANTS</b>                                 |  |                 |
| Grants Received                                   |  | £ -             |
| <br><b>EXPENSES</b>                               |  |                 |
| Administration                                    |  | £ 2,061         |
| Apiary Materials                                  |  | £ 612           |
| Education   |  | £ 1,295         |
| Marketing   |  | £ 1,573         |
| Site Maintenance & Gardening                      |  | £ 2,797         |
| Training  |  | £ 599           |
| <b>Total Expenditure</b>                          |  | <b>£ 8,938</b>  |
| <br><b>2025 Profit &amp; Loss</b>                 |  |                 |
| Current Year Surplus/(Deficit)                    |  | 1,781           |
| Previous Year Surplus/(Deficit) - brought forward |  | 15,831          |
| <b>Current Balance - surplus/(deficit)</b>        |  | <b>£ 17,612</b> |

**BUZZWORKS ASSOCIATION (HITCHIN)**

England & Wales - Charity number 1166441

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# Accounts

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# Finance Report

The 2024 revenue was up by around 30% compared to the previous year and although the overall expenditure was also higher the outturn was a surplus of £770.

We carry forward a bank balance of £15,730 into the new financial year, which puts us in a very strong financial position as a small charity.

In addition to this balance we carry forward assets, in terms of Honey stock of approximately £5,740 and number of pre-booked training courses of around £760, most of which will be recognised in the 2025 revenue.



## Buzzworks Association Hitchin

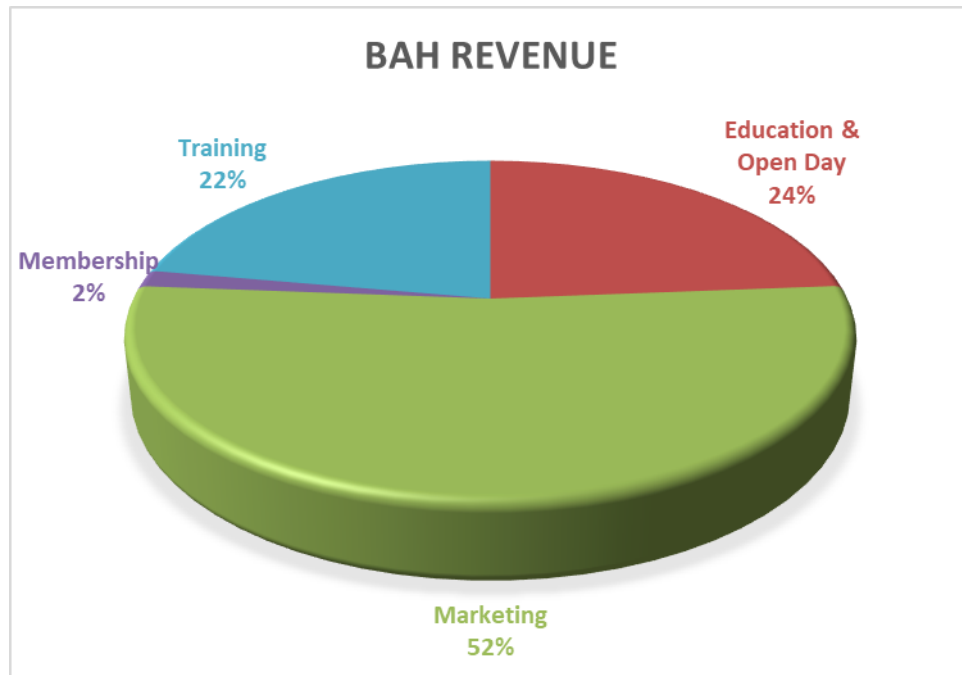
### 2023 Accounts (full year)

| REVENUE  | 2024            | 2023            | Variance (B/W) |
|--|-----------------|-----------------|----------------|
| Administration                                     | £ -             | £ -             | £0             |
| Education (including Open Days)                    | £ 2,315         | £ 1,339         | £976           |
| Marketing  | £ 5,117         | £ 4,913         | £204           |
| Membership   | £ 154           | £ 180           | £27            |
| Training   | £ 2,164         | £ 923           | £1,241         |
| Donations  | £ -             | £ 140           | £140           |
| <b>Total Revenue</b>                               | <b>£ 9,750</b>  | <b>£ 7,495</b>  | <b>£2,255</b>  |
| <b>GRANTS</b>                                      |                 |                 |                |
| Grants Received                                    | £ -             | £ 1,882         | £1,882         |
| <b>EXPENSES</b>                                    |                 |                 |                |
| Administration                                     | £ 1,797         | £ 1,300         | £498           |
| Apiary Materials                                   | £ 544           | £ 1,174         | £630           |
| Education  | £ 961           | £ 645           | £316           |
| Marketing  | £ 2,797         | £ 2,574         | £224           |
| Site Maintenance & Gardening                       | £ 2,640         | £ 1,321         | £1,319         |
| Training   | £ 240           | £ -             | £240           |
| <b>Total Expenditure</b>                           | <b>£ 8,980</b>  | <b>£ 7,014</b>  | <b>£1,966</b>  |
| <b>2022 Profit &amp; Loss</b>                      |                 |                 |                |
| Current Year Surplus/(Deficit)                     | 770             |                 |                |
| Previous Year Surplus/(Deficit) - brought forward  | 14,961          |                 |                |
| <b>Current Balance - surplus/(deficit)</b>         | <b>£ 15,731</b> |                 |                |
| <b>ASSETS &amp; LIABILITIES</b>                    |                 |                 |                |
| Asset - Buildings & contents                       | £ 81,050        | £ 60,691        | £20,359        |
| Asset - Honey in stock to be processed (estimated) | £ 5,740         | £ 4,258         | £1,482         |
| Asset - 2024 training Pre-booked                   | £ 763           | £ 497           | £266           |
| Liabilities - Equipment on loan (estimated Value)  | (£500)          | (£500)          | £0             |
| <b>Total Assets</b>                                | <b>£ 87,053</b> | <b>£ 64,946</b> | <b>£22,107</b> |



## Revenue Analysis

2024 revenue was £9,750 which was up by 30% compared to the previous year. Although marketing, principally the stall and honey sales, is our largest single revenue earner, both the educational and training teams saw another significant increase in their revenue. The overall contribution from the marketing area again fell this year from 67% in 2023 to 52%, giving us a more balance revenue profile.



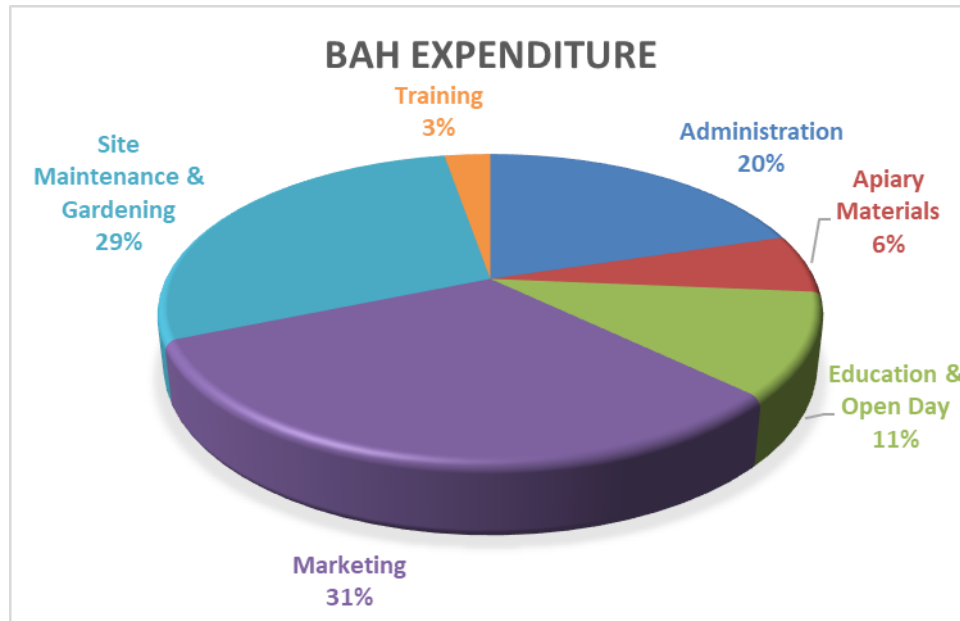
The Educational team saw another strong year with revenue up by around 70% compared to 2023 and accounted for around a quarter of the total revenue, which was higher than pre-pandemic levels, which is excellent. (Note that Open Day events are included in the Educational activity)

The training area also had a very strong year, despite having to cancel one of the sessions due to bad weather, refunding a number of participants. Total revenue was up by around 135% compared to 2023 and we already have a significant number of bookings for the 2025 season.



## Expenditure Analysis

Most areas within BAH incur a level of expenses, including some general administration costs associated with running the charity (around 20% of total expenditure in 2024), The largest outlay is the annual insurance premium to cover the sites, public liability etc, this increased in 2024, based on the trustees revaluation of the building and contents to reflect more realistic replacement prices.



Most of the expenditure within the Educational area relates to that associated with the Open Days, and this accounted for around 90% of their total spend, the remaining 10% is made up largely of consumables needed to support the educational activity.

The Marketing area purchased some additional honey due to the poor 2023 season (approximately £1,820) and this accounted for around 65% of their total expenditure, the remaining is made up of Jars, labels and stall materials.

The Site Maintenance expenditure was higher than 2023 and includes the purchase of new Gazebos and the employment of a local contractor to maintain the hedges at both sites.



## 2025 Budget

Based on input from each area, together with the historical spend we have developed the 2025 budget which has been discussed and approved by the Trustees.

Each area will be expected to operate within their allocated budget, recording expenditure and submitting receipts.

The summary below shows the current BAH 2025 budget. The current projection will give a small deficit at the end of the year.



### Buzzworks Association Hitchin

#### 2025 Budget

| REVENUE                                 | 2025           |  |
|---|----------------|--|
| Administration                          | £ -            |  |
| Education & Open Days                   | £ 1,950        | <i>Based on 18 visits from schools, home ed &amp; local groups</i>               |
| Marketing                               | £ 6,400        | <i>Estimated sales</i>   |
| Membership                              | £ 200          | <i>Based on 20 members @£10</i>  |
| Training                                | £ 560          | <i>Based on 4x Exp days &amp; 6x Taster Days</i>                                 |
| Donations                               | £ -            |  |
| <b>Total Revenue</b>                    | <b>£ 9,110</b> |  |
| <b>GRANTS</b>                           |                |  |
| Grants                                  |                |  |
| <b>EXPENSES</b>                         |                |  |
| Administration                          | £ 1,560        | <i>Insurance, Web Hosting &amp; bank charges</i>                                 |
| Apiary Materials                        | £ 720          | <i>Estimated @£60 per hive (x12 colonies)</i>                                    |
| Education & Open Days                   | £ 800          | <i>Includes White Board, additional materials &amp; Face paint for Open Days</i> |
| Marketing                               | £ 2,170        | <i>Jars, labels etc and additional honey processing equipment</i>                |
| Site Maintenance & Gardening            | £ 3,989        | <i>Repairs, Hedge trimming &amp; Disabled access</i>                             |
| Training                                | £ 240          |  |
| <b>Total Expenditure</b>                | <b>£ 9,479</b> |  |
| <b>2025 Projected Surplus/(Deficit)</b> | <b>(£369)</b>  |  |

With our current cash position it maybe be difficult to seek further grants in 2025, although we will still look at options for donations from local organisation where appropriate.

The Trustees will review the budget against expenditure & revenue quarterly and make any adjustments that are required.

**BUZZWORKS ASSOCIATION (HITCHIN)**

England & Wales - Charity number 1166441

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# Accounts

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# Finance Report

2023 revenue was up by around 16% compared to previous year and we also benefitted from a number of grants from Hitchin & North Herts Councils as well as Hitchin Youth Trust.

Although the overall expenditure was also higher, this was funded partly by the grants, giving an annual surplus of £2,362 for the year.

We carry forward a cash balance of £14,961 into the new financial year, which puts us in a very strong financial position as a small charity.

In addition to this cash balance we carry forward assets, in terms of Honey stock of approximately £4,250 and around £500 of pre-booked training courses, which will be recognised in the 2024 revenue.



## Buzzworks Association Hitchin

### 2023 Accounts (full year)

| REVENUE   | 2023            | 2022            | Variance (B/W) |
|---|-----------------|-----------------|----------------|
| Administration  | £ -             | £ 100           | £100           |
| Education   | £ 1,339         | £ 231           | £1,108         |
| Marketing (including Stalls, Honey Sales etc)         | £ 4,913         | £ 5,259         | £346           |
| Membership  | £ 180           | £ 200           | £20            |
| Training  | £ 923           | £ 681           | £242           |
| Donations   | £ 140           | £ -             | £140           |
| <b>Total Revenue</b>                                  | <b>£ 7,495</b>  | <b>£ 6,471</b>  | <b>£1,024</b>  |
| <b>GRANTS</b>   |                 |                 |                |
| Grants Received                                       | £ 1,882         | £ 250           | £1,632         |
| <b>EXPENSES</b>                                       |                 |                 |                |
| Administration  | £ 1,300         | £ 1,342         | £42            |
| Apiary Materials                                      | £ 1,174         | £ 78            | £1,096         |
| Education   | £ 645           | £ 1,125         | £480           |
| Marketing (including Stall, Open Days etc)            | £ 2,574         | £ 1,213         | £1,361         |
| Site Maintenance & Gardening                          | £ 1,321         | £ 817           | £504           |
| Training  | £ -             | £ 80            | £80            |
| <b>Total Expenditure</b>                              | <b>£ 7,014</b>  | <b>£ 4,655</b>  | <b>£2,359</b>  |
| <b>2022 Profit &amp; Loss</b>                         |                 |                 |                |
| Current Year Surplus/(Deficit)                        | 2,362           |                 |                |
| Previous Year Surplus/(Deficit) - brought forward     | 12,599          |                 |                |
| <b>Current Balance - surplus/(deficit)</b>            | <b>£ 14,961</b> |                 |                |
| <b>ASSETS &amp; LIABILITIES</b>                       |                 |                 |                |
| Asset - Buildings & contents (based on insured value) | £ 40,642        | £ 40,642        | £0             |
| Asset - Honey in stock to be processed (estimated)    | £ 4,258         | £ 4,536         | £278           |
| Asset - 2024 training Pre-booked                      | £ 497           | £ -             | £497           |
| Liabilities - Equipment on loan (estimated Value)     | (£500)          | (£500)          | £0             |
| <b>Total Assets</b>                                   | <b>£ 44,898</b> | <b>£ 44,678</b> | <b>£220</b>    |



## Revenue Analysis

2023 revenue was £7,354 which was up by 16% compared to the previous year. Although marketing, principally the stall and honey sales, is our largest revenue earner, both the educational and training teams saw a significant increase in their revenue generation. The overall contribution from the marketing area fell from 82% in 2022 to 67%, giving us a more balance revenue profile.



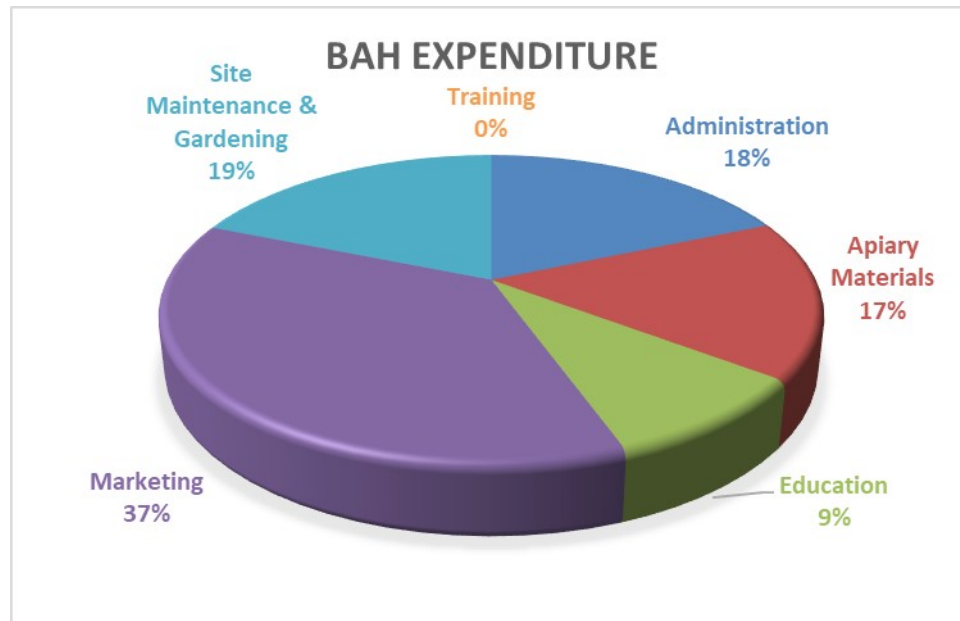
The Educational team saw a 4 fold increase in their revenue compared to 2022, running a number of home education and school visits, bringing this area back in line with pre-pandemic levels, which is excellent.

The training area also had a strong year with revenue up by some 35% as well as having a significant number of bookings already taken for the 2024 season.



## Expenditure Analysis

Most areas within BAH incur a level of expenses, including some general administration costs associated with running the charity (around 18% of total expenditure), of which the largest outlay is the annual insurance premium to cover the sites, public liability etc followed by the web site hosting services.



The Apiary had increased expenditure, some of this was due to restocking following the significant losses during the winter as well as an investment in Queen rearing, through training and equipment purchase.

The Marketing area had to purchase some honey from local suppliers to ensure we had sufficient stocks to support the stalls and events prior to the BAH 2023 harvesting (approximately £1,900) This accounts for a large % of their expenditure and will obviously be recovered through sales.

In preparation for the open days and educational visits at the Buzzworks Site the volunteers undertook some refurbishment of the site, buildings and garden, which accounted for a significant part of the expenditure, together with general maintenance such a hedge cutting, petrol for the mower etc.



## 2024 Budget

Based on input from each area, together with the historical spend we have developed the 2024 budget which has been discussed and approved by the Trustees.

Each area will be expected to operate within their allocated budget, recording expenditure and submitting receipts.

The summary below shows the approved BAH 2024 budget



### Buzzworks Association Hitchin

#### 2024 Budget

| REVENUE                      | 2024                                    |                |  |
|------------------------------|---|----------------|--|
| Administration               | £                                       | -              |  |
| Education & Open Days        | £                                       | 3,800          | <i>Based on 25 visits from schools, home ed &amp; local groups</i> |
| Marketing                    | £                                       | 5,057          | <i>Estimated sales</i>   |
| Membership                   | £                                       | 200            | <i>Based on 20 members @£10</i>                                    |
| Training                     | £                                       | 920            | <i>Based on 16 attendees</i>                                       |
| Donations                    | £                                       | -              |  |
|                              | <b>Total Revenue</b>                    | <b>£ 9,977</b> |  |
| <b>GRANTS</b>                |   |                |  |
| Grants                       |   |                |  |
| <b>EXPENSES</b>              |   |                |  |
| Administration               | £                                       | 1,300          | <i>Insurance, Web Hosting</i>                                      |
| Apiary Materials             | £                                       | 800            | <i>Estimated @£50 per hive (x16 colonies)</i>                      |
| Education                    | £                                       | 1,100          | <i>Includes Gazebo, additional materials</i>                       |
| Marketing                    | £                                       | 1,439          | <i>Jars, labels etc and additional honey processing equipment</i>  |
| Site Maintenance & Gardening | £                                       | 1,750          | <i>Replacement canopy at HW, repair of HW Bridge</i>               |
| Training                     | £                                       | -              |  |
|                              | <b>Total Expenditure</b>                | <b>£ 6,389</b> |  |
|                              | <b>2024 Projected Surplus/(Deficit)</b> | <b>3,588</b>   |  |

With our current cash position it maybe be difficult to seek further grants in 2024, although we will still look at options for donations from local organisation where appropriate.

The Trustees will review the budget against expenditure & revenue quarterly and make any adjustments that are required.

**BUZZWORKS ASSOCIATION (HITCHIN)**

England & Wales - Charity number 1166441

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# Accounts

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# Trustees' Annual Report for the period

|             |                   |     |      |           |                 |     |      |
|-------------|-------------------|-----|------|-----------|-----------------|-----|------|
| <b>From</b> | Period start date |     |      | <b>To</b> | Period end date |     |      |
|             | 01                | Jan | 2022 |           | 31              | Dec | 2022 |

## Section A Reference and administration details

|   |  |
|---|--|
| <b>Charity name</b>                       | <b>Buzzworks Association (Hitchin)</b> |
| <b>Other names charity is known by</b>    | <b>Buzzworks</b>                       |
| <b>Registered charity number (if any)</b> | 1166441                                |
| <b>Charity's principal address</b>        | The Limes                              |
|   | Pirton Road, Holwell                   |
|   | Hitchin Herts                          |
|   | <b>Postcode</b> <b>SG5 3SS</b>         |

### Names of the charity trustees who manage the charity

|   | Trustee name       | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|---|--------------------|-----------------|-----------------------------------|---|
| 1 | Paul Johnson       |                 |                                   |   |
| 2 | Giorgio Martinelli |                 |                                   |   |
| 3 | Mari Stevenson     |                 |                                   |   |
| 4 | Andy Cooper        |                 |                                   |   |
| 5 | Mike De Souza      |                 |                                   |   |
| 6 | Nathalie Titterton |                 |                                   |   |
| 7 |                    |                 |                                   |   |
| 8 |                    |                 |                                   |   |

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
|      |                                   |
|      |                                   |
|      |                                   |

### Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
|                 |      |         |
|                 |      |         |
|                 |      |         |

### Name of chief executive or names of senior staff members (Optional information)



**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

2022 has been a better year for Buzzworks Association Hitchin (BAH) after the restrictions of the Covid pandemic and we are going into 2023 in good shape financially. We managed to offer several group educational visits, held open days and Bee Experience and Taster days for the public. Our beekeeping, honey extraction and maintenance activities were fulfilled throughout the year.

**Educational**

We held group visits by schools and local rainbow and brownies to educate them on the world of bees and their importance for pollination and our eco-system.

We hosted open days during the Summer which were very well attended and also participated in Hitchin's Eco Day to help educate the public. This event has a very large footfall so has given an opportunity to promote Buzzworks and our volunteering opportunities.

**Marketing**

We were able to participate in regular monthly market stalls to sell our local honey as well as at the Rotary Food festival. The stall sales are manned by volunteers and have proved to be a success to generate income to cover the running costs of the charity.

**Training**

During 2022 we ran three Bee Experience sessions for the public and two Taster Days for new beekeepers. These consisted of groups of people, mainly focused in the apiary talking about and looking at the Bees.

The association has no paid employees. All activities are carried out on a voluntary basis only. The trustees have had regard to the guidance issued by the charity commission on public benefit.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- contribution made by volunteers.

**Summary of the main achievements of the charity during the year**

2022 has been a better year for BAH and we are going into 2023 in good shape financially.

We managed to run a number of educational visits , held open days , taster & experience days for the public which are a core part of our aims and objectives.

Market stall activities were fully restored which allowed us to effect honey sales and maintain a good level of income to help cover our running costs.

In 2023 we are aiming to build on our educational activities.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

£10,000 is being ringfenced in our Accounts to cover continuing operations for a period of up to 24 months. This is in case of unexpected maintenance, failure of harvest, unexpected rent rises, legal costs, emergency hire of beekeepers and other identified risks.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

See Profit & loss summary.

## Section F

## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

|  |                 |  |
|--|-----------------|--|
| <b>Signature(s)</b>                        |                 |  |
| <b>Full name(s)</b>                        | Paul Johnson    |  |
| <b>Position (eg Secretary, Chair, etc)</b> | Trustee         |  |
| <b>Date</b>                                | 20th April 2023 |  |



**Buzzworks  
Association  
Hitchin**

**2022 Accounts - 31<sup>st</sup> December  
Year End**

|   |  |               |
|---|--|---------------|
| <b>REVENUE</b>  |  | <b>2022</b>   |
| Administration  |  | 100           |
| Education   |  | 231           |
| Marketing (including Stalls, Honey Sales etc)         |  | 5,259         |
| Membership  |  | 200           |
| Training  |  | 681           |
| Donations   |  | -             |
|   | <b>Total Revenue</b>                       | <b>6,471</b>  |
| <b>GRANTS</b>   |  |               |
| Grants Received                                       |  | -             |
| <b>EXPENSES</b>                                       |  |               |
| Administration  |  | 1,347         |
| Apiary Materials                                      |  | 78            |
| Education   |  | 1,125         |
| Marketing (including Stall, Open Days etc)            |  | 1,213         |
| Site Maintenance & Gardening                          |  | 817           |
| Training  |  | 80            |
|   | <b>Total Expenditure</b>                   | <b>4,660</b>  |
| <b>2022 Profit &amp; Loss</b>                         |  |               |
| Current Year Surplus/(Deficit)                        |  | 1,811         |
| Previous Year Surplus/(Deficit) - brought forward     |  | 10,787        |
|   |  | <b>£</b>      |
|   | <b>Current Balance - surplus/(deficit)</b> | <b>12,599</b> |
| <b>ASSETS &amp; LIABILITIES</b>                       |  |               |
| Asset - Buildings & contents (based on insured value) |  | 40,642        |
| Asset - Sales Stock (Jarred Honey, labels etc)        |  | 1,236         |
| Asset - Honey stock to be processed (estimated)       |  | 3,300         |
| Liabilities - Equipment on loan (estimated Value)     |  | (£500)        |
|   | <b>Total Assets</b>                        | <b>£</b>      |
|   |  | <b>44,678</b> |

**BUZZWORKS ASSOCIATION (HITCHIN)**

England & Wales - Charity number 1166441

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# Accounts

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# Trustees' Annual Report for the period

|             |    |                   |      |           |                 |     |      |
|-------------|----|-------------------|------|-----------|-----------------|-----|------|
|             |    | Period start date |      |           | Period end date |     |      |
| <b>From</b> | 01 | Jan               | 2021 | <b>To</b> | 31              | Dec | 2021 |

## Section A Reference and administration details

**Charity name**

**Buzzworks Association (Hitchin)**

**Other names charity is known by**

**Buzzworks**

**Registered charity number (if any)**

1166441

**Charity's principal address**

63 Norton Road  
 Letchworth Garden City  
 Herts  
**Postcode** **SG6 1AD**

### Names of the charity trustees who manage the charity

|   | Trustee name       | Office (if any)      | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|---|--------------------|----------------------|-----------------------------------|---|
| 1 | Anne Taylor        | Membership secretary |                                   |   |
| 2 | Giorgio Martinelli |                      |                                   |   |
| 3 | Mari Stevenson     |                      |                                   |   |
| 4 | Andy Cooper        |                      |                                   |   |
| 5 | Mike De Souza      |                      |                                   |   |
| 6 | Nathalie Titterton |                      |                                   |   |
| 7 |                    |                      |                                   |   |
| 8 |                    |                      |                                   |   |

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
|      |                                   |
|      |                                   |
|      |                                   |

### Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
|                 |      |         |
|                 |      |         |
|                 |      |         |
|                 |      |         |

### Name of chief executive or names of senior staff members (Optional information)

## Section B Structure, governance and management

### Description of the charity's trusts

|   |                               |
|---|-------------------------------|
| Type of governing document<br>(eg. trust deed, constitution)        | Constitution                  |
| How the charity is constituted<br>(eg. trust, association, company) | CIO                           |
| Trustee selection methods<br>(eg. appointed by, elected by)         | Elected by members at the AGM |

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Trustees are proposed and voted in by the association members at the AGM.

Newly elected trustees are required to 'self-certify' that they are eligible for the position and not disqualified from holding such office

## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

The objectives of the association are;

- To educate the public in the importance of bees to the environment
- To promote and further the craft of beekeeping

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

2021 has been another challenging year for BAH due to the continuing pandemic. However, we have again risen to the challenges and are going into 2022 in good shape financially. While numbers indoors were restricted, we managed to offer small group educational visits then five larger group visits when restrictions eased in September. Beekeeping and maintenance activities were able to carry on as normal, as outdoor activities were not affected

**Educational**

We designed small group visits for a maximum of 6 people and offered these free of charge on a trial basis in return for feedback. When restrictions were lifted, we were able to use this experience and the resources put in place, to plan larger group visits. We hosted three Rainbows groups and one Brownies group during September, all very well received. We joined 15th St Marks Rainbows, who invited us to work with them to decorate a bee-themed Christmas tree for the Hitchin Christmas Tree Festival. This event has a very large footfall so has given an opportunity to promote Buzzworks and our volunteering opportunities.

**Marketing**

We were able to participate in nine market stalls this year starting in April, as well as the Rotary Food festival in Nov. The extension of stall sales via volunteers has proved to be a success and helped support sales throughout the lockdown.

**Training**

During 2021 we run three Taster Days for potential new beekeepers on with a restricted attendance to allow us to maintain distances inside the classroom. We also ran five shorter Bee Experience sessions These consisted of groups of 2 or 3 people, mainly focused in the apiary talking about and looking at the Bees.

The association has no paid employees. All activities are carried out on a voluntary basis only. The trustees have had regard to the guidance issued by the charity commission on public benefit.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grant making;
- policy programme related investment;
- contribution made by volunteers.

In 2021 we secured a small grant from the Rotary Club (£250) which will be used to support the educational activities in 2022.

**Summary of the main achievements of the charity during the year**

2021 has been another challenging year for BAH due to the continuing pandemic. However, we have again risen to the challenges and are going into 2022 in good shape financially.

We managed to run a number of educational visits, taster & experience days with restricted numbers in line with the guidelines.

Market stall activities were restricted in the early part of year but from April we were able to run these, although with some restrictions, which allowed us to maintain a good level of income.

Hopefully in 2022 we will be able to get back to normal activities.

## Section E Financial review

### Brief statement of the charity's policy on reserves

The association's policy is to hold reserves equivalent to one years running costs for the Buzzworks & Honeyworks sites, including consumables required to support the Apiarists.

This equates to GBP 3,800

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

See Profit & loss summary.

## Section F Other optional information

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

|                                     |                              |  |
|-------------------------------------|------------------------------|--|
| Signature(s)                        |                              |  |
| Full name(s)                        | Paul Calvert                 |  |
| Position (eg Secretary, Chair, etc) | Finance Officer              |  |
| Date                                | 31 <sup>st</sup> August 2022 |  |



## Buzzworks Association Hitchin

### 2021 Accounts

| REVENUE   |  | 2021            |
|---|--|-----------------|
| Administration  | £  | -               |
| Apiary Materials - Resale                             | £  | -               |
| Education   | £  | 258             |
| Marketing   | £  | 5,372           |
| Membership  | £  | 195             |
| Training  | £  | 683             |
| Donations (C.Parker memorial)                         | £  | 392             |
|   | <b>Total Revenue</b>                       | <b>£ 6,900</b>  |
| <b>GRANTS</b>   |  |                 |
| Grants Received (specific expenditure for Education)  | £  | 250             |
| <b>EXPENSES</b>                                       |  |                 |
| Administration (including insurance, hall rental)     | £  | 1,389           |
| Apiary Materials                                      | £  | 387             |
| Education (including provision for BW Screen)         | £  | 1,642           |
| Marketing (including Stall, Open Days etc)            | £  | 2,521           |
| Site Maintenance & Gardening                          | £  | 1,582           |
| Training  | £  | 41              |
|   | <b>Total Expenditure</b>                   | <b>£ 7,562</b>  |
| <b>2021 Profit &amp; Loss</b>                         |  |                 |
| Current Year Surplus/(Deficit)                        |  | <b>(£412)</b>   |
| Previous Year Surplus/(Deficit) - brought forward     |  | 9,999           |
|   | <b>Current Balance - surplus/(deficit)</b> | <b>£ 9,587</b>  |
| <b>ASSETS &amp; LIABILITIES</b>                       |  |                 |
| Asset - Buildings & contents (based on insured value) | £  | 40,642          |
| Asset - Sales Stock (Jarred Honey, labels etc)        | £  | 840             |
| Asset - Honey stock to be processed (estimated)       | £  | 2,205           |
| Liabilities - Equipment on loan (estimated Value)     |  | <b>(£500)</b>   |
|   | <b>Total Assets</b>                        | <b>£ 43,187</b> |

Prepared by Paul Calvert (Finance manager)