STROKE INFORMATION

England & Wales · Charity number 1166424

Details

Status	Registered
Legal form	CIO
Registered	2016-04-07
Register	View on the Charity Commission register

Contact

Address	Strokeinformation Disability Stockport 23 High Street Stockport SK1 1EG
Phone	03300552197
Email	ContactUs@StrokeInformation.co.uk
Website	www.strokeinformation.co.uk

Activities

Objects: FOR THE RELIEF OF SICKNESS AND DISTRESS AND FOR THE ADVANCEMENT OF HEALTH BY: EDUCATING THE PUBLIC IN MATTERS RELATING TO STROKE; WORKING TO PREVENT STROKE; THE REHABILITATION OF STROKE SURVIVORS AND CARE AND ADVICE TO THEM AND THEIR FAMILIES.

Activities: We help those impacted by Stroke with information, guidance, support and above all else hope, we care because we have been there ourselves.

Classification

- **How:** Provides Other Finance, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, Disability
- **Who:** People With Disabilities

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£25,746	£30,974	-	-
2024-03-31	£18,491	£18,425	-	-
2023-03-31	£30,795	£17,651	-	-
2022-03-31	£19,709	£13,182	-	-
2021-03-31	£10,052	£9,846	-	-

Trustees

Name	Role	Appointed
Nick Clarke	Chair	2016-04-01
Damon Carroll		2017-08-26
Peter Anthony Clarke		2016-12-02
Susan Whitney		2017-08-23

Accounts

Trustees Annual Report

Introduction

Another year has passed quickly, and, as you will see from the content of this report, it has been a mixed year for our organisation, which has included a decrease in the amounts received through donations, however we have managed to help more people who have been impacted by stroke, not only here in Stockport but nationally and indeed globally. This has included recruiting more people who have been impacted personally by stroke onto paid employment within the charity.

I continue to enjoy chairing the Board of Trustees, and also my involvement with Stroke Information in general, which includes assisting with awareness training, attendance at the monthly disability board meeting at Disability Stockport and also assisting in ways to ensure equality in all areas.

I am extremely proud of the good work done by Stroke Information throughout the wider community. I simply like the fact that we are able to help others who find themselves where we once were and does what it can to assist people in those situations, and it is the main ethos of our organisation.

We continue to strive to get the stroke survivor back into some form of normality and provide them with a renewed sense of worth which had been robbed from them by their stroke.

This last year we have successfully managed to get many stroke survivors back to gainful employment which they absolutely love and that is a great testament to the charity.

I always look forward to my visits to our high street office, and always feel welcomed by everyone I meet. I would like to thank the Board, the Directors, volunteers for making this organisation something to be proud of, and long may it continue.

The Directors, who are the trustees of the charity, present their annual report and the audited financial statements for the year ended 31st March 2024.

Reporting Framework

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities:

Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland, effective January 1 2015 (as amended by Update Bulletin 1).

Governing Document

The Charity is a charitable incorporated organisation and is governed by its constitution dated April 2016 and is registered with the Charity Commission. The Charity was previously a limited company, registered at Companies House.

Membership of the charity is open to any adult resident in the Metropolitan Borough of Stockport and beyond who has been impacted by stroke, they may have been left with a disability or an interest in disability matters. They must firstly be approved by the Trustees who have the powers to in certain circumstances to remove a person from attending our drop-in facility.

Board of Trustees – composition and appointment

The Trustees must be a minimum number of three with a maximum of fourteen of whom not more than ten may be elected at a general meeting (the "elected Trustees"). All elected Trustees must be members of the charity.

One third of the elected Trustees must retire at each AGM, those longest in office retiring first. A retiring Trustee who remains qualified may stand again.

The Trustees may co-opt any adult who is qualified to be appointed a Trustee to fill a vacancy in their number or as an additional Trustee, but co-opted Trustees only hold office until the next AGM. A co-opted trustee does not necessarily need to be a member of the charity.

Our Current Trustees

We are not yet fully strong with Trustees and are always looking for excellent committed people who wish to join us.

Trustees during the 2023-24 financial year include

- Mr Nicholas Clarke
- Mr Peter Clarke
- Mrs Susan Whitney
- Cllr Laura Booth
- Ms Riona Kelly
- Mr Cary Hill (resigned 06/12/2023)

Trustee recruitment, induction and training

The organisation has a defined process for recruiting and induction to the Board of Directors and is led by the needs and skill requirements of the organisation. The induction process for any new Trustee comprises an initial meeting with the CEO and some of the trustees. The welcome pack includes a brief history of the Charity, copies of Committee, the Constitution and the Charity Commission's guidance – 'The Essential Trustee: What You Need to Know'.

Organisation
The Trustees as a body administer the Charity and meet at least three times per year, normally quarterly.

The Trustees are assisted by the work of the following sub-groups: Finance, Governance and Policy, and Media & Marketing, Business and Project Development, Nominations, Recruitment and Training

The day-to-day operations of the Charity are the responsibility of the Chief Executive Officer, to whom the Trustees delegate authority for operational matters including finance, employment and development, within the overall strategy agreed by the Trustees.

Volunteers – Impact/significance in the charity
Volunteers have always been important throughout the history of Stroke Information. Those people who have assisted are on our books showing that they are supporting our work.

It is not just in terms of finance they contribute but also in added quality of support and a diverse range of skills and experience. Volunteers in return receive training and support as well as feedback. Many volunteers are matched with their experience around a particular need for support and help to build confidence and independence.

All volunteers are DBS checked as appropriate and offered participation in the organisation and personal development. This also has the benefit of helping to develop a skilled workforce resource for the local area and beyond some of them will choose a career outside of the charity because of their positive experience.

Risk Management
The Charity Trustees have considered the major risks to which the Charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

A Risk Register is maintained, to identify the principal risks which could affect the Charity and to categorise them per impact (low, medium, high) and probability (low, medium, high).

The Trustees consider that the charity is exposed to significant risks in maintaining its financial stability whilst continuing to meet the needs of its beneficiaries.

Larger organisations (and possible mainstream funders to us) such as Local authorities and NHS are facing significant reductions in their own core grants which impacts on their ability to support us with grant funding.

For each significant risk, the Trustees will agree actions and a timescale to mitigate the risks identified and a Trustee or member of staff has been assigned to oversee the actions. All risks will continue to be reviewed at least annually.

Trustees are fully insured through Trustee indemnity insurance.

Objectives and Activities

The charity's objectives are:

"To offer help, support, guidance and real hope to those who have been impacted by stroke who are resident in the Metropolitan Borough of Stockport and beyond (the "area of benefit").

To meet its objectives, the Charity aims to:

- Provide information and advice on stroke, this advice includes preventative training as well as coping mechanisms for the stroke survivor and their families
- Raise awareness of issues and concerns of those impacted by stroke
- Advocate on behalf of stroke patients and their families
- Monitor and evaluate services to stroke patients
- Provide a range of services that help to meet the needs of those impacted by stroke.
- Promote and provide opportunities for partnership working to assist people who have been impacted by stroke and does so through the provision of a range of services provided from its central premises in Stockport and via the website.

Public Benefit

The charity has had regard to the Charity Commission guidance on public benefit. We have a central location and fully accessible building that is both easy to reach and welcoming. This means that all our public services such as information, advocacy, and advice can encourage people to drop in and use our facilities, such as meeting rooms, interview rooms and training room.

The counselling service is available any day and with prior arrangement in the evenings and is available to the public, currently free of charge. Volunteer counsellors also use our office facilities for administration and supervision.

Stroke Information is a registered charity helping to educate others about the impact a stroke has to a member of the public and is a provider of training focusing not only on the preventative measures but also the coping strategies, we operate through a variety of service delivery mechanisms including face to face meetings and workshops.

Services are currently available at our registered offices, but we also provide services as "pop ups" where we take a stand in a supermarket or office building with prior arrangement.

Benefits to the Community

It is satisfying to report back on a successful year for Stroke Information, we have gone on to significantly expand and increase our support for the wider community whilst donations received were lower.

Equally satisfying is that we have progressed our previously unachieved ambition of making a reliable drop in facility to be welcoming.

We maintain this service by using peer support in a community-based approach that is fully inclusive regardless of condition, diagnosis or circumstance. In other words, about people, stroke survivors, family and carers which is not restricted by their ability.

Our support mechanisms range from face-to-face peer support, information and advice to email consultation and even a live chat portal and centralised helpline telephone number. Providing a great freedom of choice to those impacted by stroke not only regionally but indeed nationally and beyond, sometimes even globally.

Whilst acknowledging that there is some way to reach the level of the recognised national stroke charity we are pleased with our progress to date and given the opportunity I feel that Stroke Information should be able to work alongside others including other larger national charities which will mean more people are offered an alternative rather than the traditional pathway on their recovery journey.

Each stroke is different but so is the recovery journey and we feel that we have that unprecedented advantage to truly deliver a service which cannot be matched elsewhere in that we provide a tailored approach that gives choices. Given that flexibility of service delivery, some people choose not to use our services or benefit from them so well that they no longer need our service, but we see this as entirely positive for everyone, because at the end of the day we consider that it is and should be all about that freedom of choice.

The many positive stories and outcomes are testament to this accomplishment, and we will continue to assist in those success stories.

In the last twelve months we have continued to receive preferential rates with suppliers and supporters such as Disability Stockport whereby we have been able to piggyback onto their wellbeing service thus meaning that it is allowing us to use their shared office and space and include us within their support network.

Going forward we are looking to increase our presence of the drop in to include alternative days, training facilities, and workspace for administrative duties.

This has also allowed us to establish a presence in the town centre, which is in a central location on good transport links and is fully DDA compliant.

We have begun the early stages of launching "Eddie's Club," a way of promoting the charity to businesses in the local area. This has received positive feedback, and we are looking forward to our First Annual Eddie's Club (Eddie's Easter Extravaganza) Evening event in April 2025.

The CEO and Trustees have worked hard to support and underpin the work of the organisation and are always willing to be hands on when needed.

The Trustees would like to thank all our executive team, volunteers, supporters and benefactors who have been indispensable in helping us continue to make a difference and this includes donors, who contribute sums great and small to our organisation. We also wish to thank everyone who has sponsored an event on our behalf and all those who contributed their valuable time to our organisation.

Nick Clarke
17th January 2025

Registered number: 09535824

STROKE INFORMATION LIMITED
DIRECTORS' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

Stroke Information Limited
Contents

Stroke Information Limited
Company Information
For The Year Ended 31 March 2024

Directors	Mr Nicholas Clarke Mr Peter Clarke Mrs Susan Whitney Cllr Laura Booth Ms Riona Kelly
Company Number	09535824
Registered Office	23 High Street Stockport SK1 1EG
Accountants	De La Wyche Baker Limited 7 St Petersgate Stockport Cheshire SK1 1EB

Stroke Information Limited
Company No. 09535824
Directors' Report For The Year Ended 31 March 2024

The directors present their report and the financial statements for the year ended 31 March 2024.

Directors

The directors who held office during the year were as follows:

Mr Nicholas Clarke

Mr Cary Hill Resigned 06/12/2023

Mr Peter Clarke

Mrs Susan Whitney

Cllr Laura Booth

Ms Riona Kelly

Statement of Directors' Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

Mr Nicholas Clarke

Director

17 January 2025

Stroke Information Limited
Accountants' Report
For The Year Ended 31 March 2024

Report to the directors on the preparation of the unaudited statutory accounts of Stroke Information Limited for the year ended 31 March 2024

It is your duty to ensure that Stroke Information Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Stroke Information Limited. You consider that Stroke Information Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Stroke Information Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Signed

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17 January 2025

De La Wyche Baker Limited
7 St Petersgate
Stockport
Cheshire
SK1 1EB

Stroke Information Limited
Statement of Income and Retained Earnings
For The Year Ended 31 March 2024

	Notes	2024	2023
		£	£
TURNOVER		18,491	30,794
Cost of sales		(616)	(3,934)
GROSS PROFIT		17,875	26,860
Administrative expenses		(17,809)	(13,717)
OPERATING PROFIT AND PROFIT FOR THE FINANCIAL YEAR		66	13,143
RETAINED EARNINGS			
As at 1 April 2023		51,776	38,633
As at 31 March 2024		51,842	51,776

The notes on pages 6 to 7 form part of these financial statements.

Stroke Information Limited
Balance Sheet
As At 31 March 2024

	Notes	2024 £	2024 £	2023 £	2023 £
FIXED ASSETS					
Tangible Assets	**4**		453		719
			453		719
CURRENT ASSETS					
Cash at bank and in hand		54,206		53,284	
		54,206		53,284	
Creditors: Amounts Falling Due Within One Year	**6**	(2,717)		(2,127)	
NET CURRENT ASSETS (LIABILITIES)			51,489		51,157
TOTAL ASSETS LESS CURRENT LIABILITIES			51,942		51,876
NET ASSETS			51,942		51,876
CAPITAL AND RESERVES					
Called up share capital	**7**		100		100
Profit and Loss Account			51,842		51,776
SHAREHOLDERS' FUNDS			51,942		51,876

For the year ending 31 March 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

On behalf of the board

Mr Nicholas Clarke

Director

17 January 2025

The notes on pages 6 to 7 form part of these financial statements.

1. **General Information**

Stroke Information Limited is a private company, limited by shares, incorporated in England & Wales, registered number 09535824. The registered office is 23 High Street, Stockport, SK1 1EG.

2. **Accounting Policies**

2.1. **Basis of Preparation of Financial Statements**

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. **Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.3. **Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	33.3% Straight Line

3. **Average Number of Employees**

Average number of employees, including directors, during the year was: 4 (2023: 2)

4. **Tangible Assets**

	Computer Equipment
	£
Cost	
As at 1 April 2023	6,185
As at 31 March 2024	6,185
Depreciation	
As at 1 April 2023	5,466
Provided during the period	266
As at 31 March 2024	5,732
Net Book Value	
As at 31 March 2024	453
As at 1 April 2023	719

5. **Debtors**

	2024	2023
	£	£
Due within one year		

6. **Creditors: Amounts Falling Due Within One Year**

	2024	2023
	£	£
Other creditors	2,717	2,127

7. **Share Capital**

	2024	2023
Allotted, called up and fully paid	£	£
100 Ordinary Shares of £1.00 each	100	100

Stroke Information Limited
Trading Profit and Loss Account
For The Year Ended 31 March 2024

	2024		2023	
	£	£	£	£
TURNOVER				
Donations received		18,491		30,794
COST OF SALES				
Charitable activities	616		3,334	
Hire and leasing of plant, equipment and vehicles	-		600	
		(616)		(3,934)
GROSS PROFIT		17,875		26,860
Administrative Expenses				
Directors' salaries	7,440		6,720	
Wages and salaries	5,627		2,650	
Travel and subsistence expenses	8		150	
Other vehicle costs	650		-	
Computer and IT consumables	813		208	
Insurance	459		569	
Printing, postage and stationery	210		233	
Advertising and marketing costs	258		240	
Telecommunications and data costs	477		559	
Accountancy fees	960		882	
Legal and professional fees	90		40	
Subscriptions	40		40	
Charitable donations	50		101	
Depreciation charge	266		1,010	
Sundry expenses	461		315	
		(17,809)		(13,717)
OPERATING PROFIT AND PROFIT FOR THE FINANCIAL YEAR		66		13,143

Accounts

Company registration number 09535824 (England and Wales)

STROKE INFORMATION LTD

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2023

STROKE INFORMATION LTD

COMPANY INFORMATION

Directors	Mr N Clarke Ms S Whitney Ms L Booth Mr P Clarke Ms R Kelly
Company number	09535824
Registered office	23 High Street Stockport SK1 1EG
Accountants	De La Wyche Baker Limited 7 St Petersgate Stockport Cheshire SK1 1EB

STROKE INFORMATION LTD

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STROKE INFORMATION LTD

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2023

The directors present their annual report and financial statements for the year ended 31 March 2023.

Principal activities
The principal activity of the company continued to be that of providing support to those those affected by strokes in the UK.

Directors
The directors who held office during the year and up to the date of signature of the financial statements were as follows:

Mr N Clarke
Ms S Whitney
Ms L Booth
Mr P Clarke
Mr C Hill (Resigned 6 December 2023)
Ms R Kelly

Small companies exemption
This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board

Mr N Clarke
Director

14 December 2023

ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF STROKE INFORMATION LTD FOR THE YEAR ENDED 31 MARCH 2023

It is your duty to ensure that Stroke Information Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Stroke Information Ltd. You consider that Stroke Information Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Stroke Information Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

De La Wyche Baker Limited
Chartered Certified Accountants
7 St Petersgate
Stockport
Cheshire
SK1 1EB

14 December 2023

STROKE INFORMATION LTD

STATEMENT OF INCOME AND RETAINED EARNINGS

FOR THE YEAR ENDED 31 MARCH 2023

	2023 £	2022 £
Turnover	30,795	19,709
Cost of sales	(3,934)	(1,167)
Gross profit	26,861	18,542
Administrative expenses	(13,717)	(12,015)
Profit before taxation	13,144	6,527
Tax on profit	-	-
Profit for the financial year	13,144	6,527
Retained earnings brought forward	38,633	32,106
Retained earnings carried forward	51,777	38,633

The profit and loss account has been prepared on the basis that all operations are continuing operations.

STROKE INFORMATION LTD

BALANCE SHEET

AS AT 31 MARCH 2023

	Notes	2023 £	2023 £	2022 £	2022 £
Fixed assets					
Tangible assets	5		719		930
Current assets					
Cash at bank and in hand		53,285		42,584	
Creditors: amounts falling due within one year	6	(2,127)		(4,781)	
Net current assets			51,158		37,803
Net assets			51,877		38,733
Capital and reserves					
Called up share capital	7		100		100
Profit and loss reserves			51,777		38,633
Total equity			51,877		38,733

For the financial year ended 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the board of directors and authorised for issue on 14 December 2023 and are signed on its behalf by:

Mr N Clarke
Director

Company Registration No. 09535824

1 Accounting policies

Company information

Stroke Information Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 23 High Street, Stockport, SK1 1EG.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that it is probable will be recovered.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	33.33% of cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1 Accounting policies **(Continued)**

1.4 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

1.5 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.6 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

1 Accounting policies **(Continued)**

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

1.7 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

1.8 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

	2023 Number	2022 Number
Total	2	1

4 Directors' remuneration

	2023	2022
	£	£
Remuneration paid to directors	6,720	6,720

5 Tangible fixed assets

	Plant and machinery etc
	£
Cost	
At 1 April 2022	5,386
Additions	799
At 31 March 2023	6,185
Depreciation and impairment	
At 1 April 2022	4,456
Depreciation charged in the year	1,010
At 31 March 2023	5,466
Carrying amount	
At 31 March 2023	719
At 31 March 2022	930

6 Creditors: amounts falling due within one year

	2023	2022
	£	£
Other creditors	2,127	4,781

7 Called up share capital

	2023	2022	2023	2022
Ordinary share capital	Number	Number	£	£
Issued and fully paid				
Ordinary Shares of £1 each	100	100	100	100

8 Related party transactions

8 Related party transactions **(Continued)**

The total of remuneration and dividends paid to directors is considered to be a normal market rate for the work that they do for the company and the profits that this work generates.

For a small limited company it is considered normal market practice for directors who are also shareholders to take their income from the company as a mixture of remuneration and dividends.

It is therefore not considered necessary to disclose these transactions in the financial statements as Related Party Transactions, on the basis that they have been concluded under normal market conditions.

STROKE INFORMATION LTD

DETAILED TRADING AND PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2023

		2023		2022
	£	£	£	£
Turnover				
Sales		30,795		19,709
Cost of sales				
Direct costs	3,334		1,167	
Hire of equipment	600		-	
		(3,934)		(1,167)
Gross profit	87.23%	26,861	94.08%	18,542
Administrative expenses				
Wages and salaries	2,650		600	
Directors' remuneration	6,720		6,720	
Property repairs and maintenance	-		96	
Software costs	208		278	
Travelling expenses	150		18	
Postage, courier and delivery charges	99		66	
Professional subscriptions	40		268	
Legal and professional fees	40		50	
Accountancy	882		1,191	
Charitable donations	101		-	
Insurances	569		533	
Printing and stationery	134		113	
Advertising	240		565	
Telecommunications	559		572	
Entertaining	95		15	
Sundry expenses	220		(1)	
Depreciation	1,010		931	
		(13,717)		(12,015)
Operating profit		13,144		6,527

Accounts

STROKEINFORMATION (CIO)

(A charitable incorporated organisation)

ANNUAL REPORT

AND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

Charity Number 1166424

FINANCIAL STATEMENTS AND TRUSTEES REPORT FOR THE YEAR ENDED 31 March 2022

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 STROKEINFORMATION CIO CHARITY INFORMATION FOR THE YEAR ENDED 31 March 2022

AMBASSADOR

RHONA BAGCHI (Appointed 5th December 2019)

In our last trustee annual report, I wrote about reflection which is still relevant of course with the pandemic and the potential that COVID 19 will never go away completely and it may be something we have to get use to like a common cold for the rest of our lives. However, with the onset of the cost-of-living crisis it has been hard if not harder than when I last undertook this objective.

It would also be fair to say that nobody would envisage the impact it would make to the charity sector and yet again our charity has remained positive whilst looking at fresh new ways to reach out to others that have been impacted by stroke. One area that we have excelled on is the length of our reach and with our FREE weekly drop in at Disability Stockport not only do we have our regular attendees in person but we are now reaching further afield with our Zoom calls and this allows us to connect over the length and breadth of the country letting more people access our service. Another area where we have really improved is our FREE WhatsApp group, to provide that peer-to-peer support which cannot be replicated which solidifies our tagline of #WeCareBecauseWeveBeenThere.

Historically, charities have blown their own trumpets when it comes to fundraising, obviously with the help of donations from the general public and funds, however given the afore mentioned StrokeInformation has started to collaborate with other charities to really make a difference like when we arranged to abseil off Fred Perry House, Stockport and we joined forces with Disability Stockport and Pappa’s House raising over 5k between the 3 charities.

This was after the walk to Chesterfield by some crazy Stockport County fans raising funds and much more awareness of StrokeInformation, Mentell and SANDS (FC) Stockport.

StrokeInformation as an organisation is growing, we employed Ben who has just celebrated his first year's employment with us, congratulations Ben keep doing what you do. We really are reaching out to the unreachable and forgotten voices in our society, giving others new found HOPE, whereby stroke care and rehabilitation will be forced into a community led relationship. Having the foresight to embrace the technology we will be able to really provide StrokeInformation Peer Support far and wide

I wish to finish by thanking everyone who has contributed this year and beyond. The volunteers, families, friends, and professionals. We have had direct support from others in the worst of situations, practical and political support from our councilor's and their officers. Great teamwork with partners. Disability Stockport, The Local Media Partnership and other funders have been vital contributors to our delivering more support at the most difficult times. Our core team members have been the very best and the board of trustees' dynamic in their support.

I am immensely proud of the team and the fact that many people we have helped have come on board and helped us to help others. I can think of nothing more rewarding. Please stay safe. have good health in the year ahead and remember, kindness will be the biggest help. Look for it, nurture it and demonstrate it.

I simply like the fact that we are able to help others who find themselves where we once were and is the main ethos of the organisation and does, what it can to assist people in those situations, whoever they are. We continue to strive to get the stroke survivor back into some form of normality and have a sense of worth once more.

I always look forward to my visits to our High Street office, and always feel welcomed by everyone I come into contact with. I would like to thank the Board, the directors, volunteers for making this organisation something to be proud of, and long may it continue.

Nick Clarke, CEO & FOUNDER, STROKEINFORMATION 1166424- **CIO TRUSTEES REPORT FOR THE YEAR**

The Directors, who are the trustees of the charity, present their annual report and the audited financial statements for the year ended 31 March 2022

REPORTING FRAMEWORK

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland, effective January 1 2015 (as amended by Update Bulletin 1).

STRUCTURE GOVERNANCE AND MANAGEMENT

Governing Document

The Charity is a charitable incorporated organisation and is governed by its constitution dated April 2016 and is registered with the Charity Commission. The Charity was previously a limited company, registered at Companies House. Membership of the charity is open to any adult resident in the Metropolitan Borough of Stockport and beyond who has been impacted by Stroke who has a disability or an interest in disability matters and is approved by the Trustees. The Trustees have the powers to in certain circumstances to remove a person from attending our drop in facility.

Board of Trustees – composition and appointment

The number of Trustees must not be less than three or more than fourteen of whom not more than ten may be elected at a general meeting (the "elected Trustees"). All elected Trustees must be members of the charity.

One third of the elected Trustees must retire at each AGM, those longest in office retiring first. A retiring Trustee who remains qualified may stand again.

The Trustees may co-opt any adult who is qualified to be appointed a Trustee to fill a vacancy in their number or as an additional Trustee, but co-opted Trustees only hold office until the next AGM. A co-opted trustee does not necessarily need to be a member of the charity.

Trustee recruitment, induction and training

The organisation has a defined process for recruiting and induction to the Board of Directors, and is led by the needs and skill requirements of the organisation. The induction process for any new Trustee comprises an initial meeting with the CEO and some of the trustees. The welcome pack includes a brief history of the Charity, copies of Committee, the Constitution and the Charity Commission's guidance – 'The Essential Trustee: What You Need to Know'.

Organisation

The Trustees as a body administer the Charity and meet at least three times per year, normally every quarter, however this year COVID again prevented us from having face to face meetings.

The Trustees are assisted by the work of the following sub-groups: Finance, Governance and Policy, and Media & Marketing, Business and Project Development, Nominations and Recruitment, Training.

The day-to-day operations of the Charity are the responsibility of the Chief Executive Officer, to whom the Trustees delegate authority for operational matters including finance, employment and development, within the overall strategy agreed by the Trustees.

Volunteers – Impact/significance in the charity

Volunteers have always been important throughout the history of StrokeInformation. Those people who have assisted are on our books showing that they are supporting our work.

It is not just in terms of finance they contribute but also in added quality of support and a diverse range of skills and experience. Volunteers in return receive training and support as well as feedback. Many volunteers are matched with their experience around a particular need for support and help to build confidence and independence. All volunteers are DBS checked as appropriate and offered participation in the organisation and personal development. This also has the benefit of helping to develop a skilled workforce resource for the local area and beyond some of them will choose a career outside of the charity because of their positive experience.

Risk management

The Charity Trustees have considered the major risks to which the Charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.

A Risk Register is maintained, to identify the principal risks which could affect the Charity and to categorise them per impact (low, medium, high) and probability (low, medium, high).

The Trustees consider that following the reduction in core grant support that the charity is exposed to significant risks in maintaining its financial stability whilst continuing to meet the needs of its beneficiaries.

For each significant risk, the Trustees will agree actions and a timescale to mitigate the risks identified and a Trustee or member of staff has been assigned to oversee the actions. All risks will continue to be reviewed at least annually.

Trustees are covered by trustee indemnity insurance.

OBJECTIVES AND ACTIVITIES

The charity's objectives are:

"To offer help, support, guidance and real hope to those who have been impacted by Stroke who are resident in the Metropolitan Borough of Stockport and beyond (the "area of benefit").

To meet its objectives, the Charity aims to:

- _Provide information and advice on Stroke, preventative as well as coping mechanisms
- _Raise awareness of issues and concerns of those impacted by Stroke
- _Advocate on behalf of Stroke patients and their families
- _Monitor and evaluate services to Stroke patients
- _Provide a range of services that help to meet the needs of these people
- _Promote and provide opportunities for partnership working to assist people who have been impacted by Stroke and does so through the provision of a range of services provided from its central premises in Stockport, however this has been impacted by the pandemic and we have had to adapt with Zoom video meetings and phone calls.

PUBLIC BENEFIT

The charity has had regard to the Charity Commission guidance on public benefit. We have a central location and fully accessible building that is both easy to reach and welcoming. This means that all our public services such as information, advocacy, and advice can encourage people to drop in and use our facilities, such as meeting rooms, interview rooms and training room.

The counselling service is available any day and with prior arrangement in the evenings and and is available to the public, currently free of charge. Volunteer counsellors also use our office facilities for administration and supervision.

StrokeInformation is a registered charity helping to educate others about the impact a Stroke has to a member of the public and is a provider of training focusing not only on the preventative measures but also the coping strategies, meetings and workshops.

Services currently available at our registered offices. **STROKEINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2022**

ACHIEVEMENTS AND PERFORMANCE

Benefits to community

It has been a strange year to say the least, but we have managed to carry on making a difference to people who have been impacted by Stroke.

I do not think that anyone could have foreseen what lied ahead for us for the year as it started off so positive and in fact, we enjoyed our first trustee meeting on January 20th 2020 whereby plans were made to meet as a board at least several times during the year, awareness sessions were proposed and events were highlighted for attendance and fundraising dates scheduled. However, those intentions were scampered when the UK was forced into Lockdown in March due to COVID19 and the health and safety of the group was the main focal point for the charity.

We have not only maintained our registered status, but gone on to significantly increase our support for the wider community in Stockport and beyond. Equally satisfying is that we have progressed our previous ambition of making a reliable drop in facility to be welcoming, confidential using peer support in a community-based approach that is fully inclusive regardless of condition, diagnosis or circumstance. In other words, about people, stroke survivors, family and carers but we have also managed to introduce and run a WhatsApp group where we have allowed those impacted by Stroke to embrace technology to maintain a connection whilst we are not permitted to meet face to face.

Our support mechanisms range from peer support, information and advice to email consultation and even a live chat portal and centralised helpline telephone number and this has at last been able to benefit from the greater freedom of choice to those impacted by Stroke not only regionally but indeed nationally and beyond, sometimes even globally.

As we have witnessed the national stroke charity scale back with the increased pressure on charities as a whole, we are pleased with our progress to date and given the opportunity I feel that StrokeInformation should be able to work alongside others such as the national charity which will mean more people are offered that alternative rather than the traditional pathway on their recovery journey, moreso we all know that each stroke is different but so is the recovery journey and we feel that we have that unprecedented advantage to truly deliver a service which cannot be matched elsewhere. Some people also go in the other direction or no longer need our service, but we see this as entirely positive for everyone, because at the end of the day it is all about and should be that freedom of choice entirely.

The many positive stories and outcomes are testament to this success and we will continue to assist in those success stories.

Last year we outlined a plan for us to increase our presence of the drop in to include alternative days, training facilities, and workspace for administrative duties. However, the pandemic prevented so many items coming to fruition.

We have maintained a presence in the Town Centre, which is in a central location on good transport links and is fully DDA compliant but have been prevented to use the facility as a group due to outbreak of the virus.

The CEO and Trustees have worked hard to support and underpin the work of the organisation and are always willing to be hands on when needed.

The Trustees would like to thank all our executive team, volunteers, supporters and benefactors who have been indispensable in helping us continue to make a difference.

STROKEINFORMATION CIO TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2022

StrokeInformation continues to be grateful to our supporters, donors, who contribute sums great and small to our organisation. We also wish to thank everyone who has sponsored an event on our behalf and all those who contributed their valuable time to our organisation.

STROKEINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2022

FINANCIAL REVIEW

Overview
Principal funding sources

Reserves Policy

The Trustees consider expendable free reserves are essential to supplement any shortfall between expenditure and income to maintain the level of service to clients and provide for any unplanned revenue or capital expenditure.

Having considered the Charity's exposure to risk, a policy has been determined to target free reserves (unrestricted funds invested in net current assets, which is the Charity's working capital required to fund day-to-day operations) at a level equivalent to six months' unrestricted expenditure.

The free reserves of the Charity at total, compared with unrestricted expenditure of, which is equivalent to expenditure.

The outlook for increasing reserves to targeted levels is very limited in the prevailing economic climate and it is doubtful that the target will be achieved in the medium term.

However, the current level of reserves combined with favourable short-term results and forecasts indicate the charity will continue as a going concern and deliver services as planned.

Pay of Senior Staff

The CEO's pay is determined by the minimum allowed as to not impact any benefit allowance, namely no more than £140.00 per week (effective April 2020) and no more than 15 hours actual work, the rest is deemed as voluntary and this is approved by the Board of Trustees. Comparative studies of levels for similar roles and factors of turnover and responsibilities are all considered.

FUTURE PLANS

The charity continues to offer the same range of services in 2020/21, and is well placed to respond to any changes in government policy and/or funding whilst continuing to support those in most need.

We expect most new growth to come from signposting from the NHS and other statutory bodies and this looks to have considerable scope for expansion. Any new opportunities for partnership and alliance working will be pursued to reflect the wider scope of need we have experienced in recent years.

Bids will be submitted to the lottery fund and other large avenues to explore.

STROKEIINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2022

TRUSTEES RESPONSIBILITIES

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- _select suitable accounting policies and then apply them consistently;
- _o_b_s_e_r_v_e_ _t_h_e_ _m_e_t_h_o_d_s_ _a_n_d_ _p_r_i_n_c_i_p_l_e_s_ _i_n_ _t_h_e_ _C_h_a_r_i_t_i_e_s_ _S_O_R_P_ _2_0_1_5_ _(_F_R_S_ _1_0_2_)_;_ _
- _m_a_k_e_ _j_u_d_g_e_m_e_n_t_s_ _a_n_d_ _e_s_t_i_m_a_t_e_s_ _t_h_a_t_ _a_r_e_ _r_e_a_s_o_n_a_b_l_e_ _a_n_d_ _p_r_u_d_e_n_t_;_ _
- _state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- _prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

Company registration number 09535824 (England and Wales)

STROKE INFORMATION LTD

ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2022

STROKE INFORMATION LTD

COMPANY INFORMATION

Directors	Mr N Clarke Ms S Whitney Ms L Booth Mr P Clarke Mr C Hill Ms R Kelly
Company number	09535824
Registered office	23 High Street Stockport SK1 1EG
Accountants	De La Wyche Baker Limited 7 St Petersgate Stockport Cheshire SK1 1EB

STROKE INFORMATION LTD

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STROKE INFORMATION LTD

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2022

The directors present their annual report and financial statements for the year ended 31 March 2022.

Principal activities
The principal activity of the company continued to be that of providing support to those those affected by strokes in the UK.

Directors
The directors who held office during the year and up to the date of signature of the financial statements were as follows:

Mr N Clarke
Ms S Whitney
Ms L Booth
Mr P Clarke
Mr C Hill
Ms R Kelly
Ms M Savin (Resigned 20 April 2021)

Small companies exemption
This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board

Mr N Clarke
Director

31 December 2022

ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF STROKE INFORMATION LTD FOR THE YEAR ENDED 31 MARCH 2022

It is your duty to ensure that Stroke Information Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Stroke Information Ltd. You consider that Stroke Information Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Stroke Information Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

De La Wyche Baker Limited
Chartered Certified Accountants
7 St Petersgate
Stockport
Cheshire
SK1 1EB

31 December 2022

STROKE INFORMATION LTD

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2022

	2022 £	2021 £
Turnover	19,709	10,052
Cost of sales	(1,167)	(644)
Gross profit	18,542	9,408
Administrative expenses	(12,015)	(9,127)
Profit before taxation	6,527	281
Tax on profit	-	-
Profit for the financial year	6,527	281

The profit and loss account has been prepared on the basis that all operations are continuing operations.

STROKE INFORMATION LTD

BALANCE SHEET

AS AT 31 MARCH 2022

	Notes	2022 £	2022 £	2021 £	2021 £
Fixed assets					
Tangible assets	**4**		930		1,861
Current assets					
Cash at bank and in hand		42,584		34,521	
Creditors: amounts falling due within one year	**5**	(4,781)		(4,176)	
Net current assets			37,803		30,345
Net assets			38,733		32,206
Capital and reserves					
Called up share capital			100		100
Profit and loss reserves			38,633		32,106
Total equity			38,733		32,206

For the financial year ended 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the board of directors and authorised for issue on 31 December 2022 and are signed on its behalf by:

Mr N Clarke
Director

Company Registration No. 09535824

STROKE INFORMATION LTD

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 MARCH 2022

	Share capital	Profit and loss reserves	Total
	£	£	£
Balance at 1 April 2020	100	31,825	31,925
Year ended 31 March 2021:			
Profit and total comprehensive income for the year	-	281	281
Balance at 31 March 2021	100	32,106	32,206
Year ended 31 March 2022:			
Profit and total comprehensive income for the year	-	6,527	6,527
Balance at 31 March 2022	100	38,633	38,733

1 Accounting policies

Company information

Stroke Information Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 23 High Street, Stockport, SK1 1EG.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 “The Financial Reporting Standard applicable in the UK and Republic of Ireland” (“FRS 102”) and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates and materials, as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that it is probable will be recovered.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	33.33% of cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1 Accounting policies **(Continued)**

1.4 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

1.5 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.6 Financial instruments

The company has elected to apply the provisions of Section 11 ‘Basic Financial Instruments’ and Section 12 ‘Other Financial Instruments Issues’ of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

1 Accounting policies (Continued)

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

1.7 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

1.8 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee’s services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

2 Judgements and key sources of estimation uncertainty

In the application of the company’s accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

	2022 Number	2021 Number
Total	1	1

4 Tangible fixed assets

	Plant and machinery etc
	£
Cost	
At 1 April 2021 and 31 March 2022	5,386
Depreciation and impairment	
At 1 April 2021	3,525
Depreciation charged in the year	931
At 31 March 2022	4,456
Carrying amount	
At 31 March 2022	930
At 31 March 2021	1,861

5 Creditors: amounts falling due within one year

	2022	2021
	£	£
Other creditors	4,781	4,176

STROKE INFORMATION LTD

DETAILED PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2022

	2022		2021	
	£	£	£	£
Turnover				
Sales		19,709		10,052
Cost of sales				
Direct costs	1,167		644	
Total cost of sales		(1,167)		(644)
Gross profit	94.08%	18,542	93.59%	9,408
Administrative expenses				
Wages and salaries	7,320		6,060	
Property repairs and maintenance	96		-	
Software costs	278		137	
Travelling expenses	18		-	
Postage, courier and delivery charges	66		-	
Professional subscriptions	268		-	
Legal and professional fees	50		63	
Accountancy	1,191		584	
Insurances (not premises)	533		484	
Printing and stationery	113		-	
Advertising	565		5	
Telecommunications	572		455	
Entertaining	15		-	
Sundry expenses	(1)		18	
Depreciation	931		1,321	
		(12,015)		(9,127)
Operating profit		6,527		281

STROKE INFORMATION

England & Wales - Charity number 1166424

Accounts

STROKEINFORMATION (CIO)

(A charitable incorporated organisation)

ANNUAL REPORT

AND

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

Charity Number 1166424

FINANCIAL STATEMENTS AND TRUSTEES REPORT FOR THE YEAR ENDED

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 STROKEINFORMATION CIO CHARITY INFORMATION FOR THE YEAR ENDED

AMBASSADOR

RHONA BAGCHI (appointed 5th December 2019)

As is tradition at this time of the year, it's time to reflect on the previous year and every single one of us have had a lot of things to digest over the last 12 – 18 months. Whilst it is true that the pandemic has impacted on us as a registered charity as we have been unable to partake in the usual enjoyable fundraising including bucket collections because of social distancing measures and alike this has not hindered the charity in expanding in its service offering not only in Stockport and the surrounding areas but with technology afoot we have gone truly global as we recently assisted a stroke survivor in Uganda, central Africa.

Whilst other organisations are out there to help and provide guidance and information Stroke Information remain completely focused on being that little bit different as we care because we’ve been there and that is truly something that cannot be replaced. I have worked tirelessly to promote Stroke Information and what we stand for but it is not down to just me, every single member of the charity, beit a regular contributor of the WhatsApp group, a visitor to our fantastic drop in or a family member impacted by Stroke, we all have a tale to tell, a story, a powerful insight on what it is truly like to suffer a traumatic brain injury.

An area which I would like to see develop over time is the recruitment of stroke survivors back into employment whether it be directly with the charity or alternatively working with employers and educating them to make those reasonable adjustments to allow them back to have a sense of worth, a need, a place in society.

Stroke Information and I can be extremely proud that we have started to deliver in this respect with a Stroke survivor being employed as a steward at a local football club, also by giving another stroke survivor the confidence to return to work in Australia in the care sector, which I duly reported last year. More recently actually employing our first recruit as a coordinator in the south of the UK who will focus on areas of funding and other opportunities to reach out to others that need our support.

There were many important lessons, and it is perhaps worth noting that everyone was affected one way or another by the pandemic. Many people remarked that the many barriers and isolation they experience daily were suddenly noticed by the population at large. However, during this time the consequences for disabled and isolated people became magnified many times over. I don't wish to dwell further on the passing year other than to say beware of short memories. Lessons learned may also be lessons swiftly forgotten.

Turning to 2022 and beyond, looking at what can be achieved in the coming months ahead and what changes we can expect to see. I would also like to add that despite all the technology, health developments and printing of billions of pounds, it will be simple kindness that makes the difference in the year ahead.

We have seen hard times show us the best and worse in ourselves and communities have experienced both division and coming together at the same time. This is nothing new, but we can build on the good and try to heal the harm.

It is fair to say that we have had to adapt because of the pandemic and what should have been a very successful year in terms of drop-in numbers we have been showing real endeavor by taking the initiative to organise zoom meetings and other online mediums and we will continue to do so and look at other areas where we can champion inclusion and support.

StrokeInformation as an organisation, of people is growing and reaching out to the unreachable and forgotten voices in our society entering a new era, whereby stroke care and rehabilitation will be forced into a community led relationship. Having the foresight to embrace the technology we will be able to really provide StrokeInformation Peer Support across the globe

As our model of WE CARE BECAUSE WEVE BEEN THERE works and is really successful, we intend to build on the experience and develop a variety of options which gives disabled and marginalised people who have been impacted by stroke more choice and opportunities.

In addition, while other support groups have scaled back and even closed, we will remain as a flagship service and despite the interruptions of the pandemic, we intend to continue to grow our outreach and community services in many directions and variations. Finally, if we are lucky, we will continue our relationship with Disability Stockport and should they find a way to fund their planned build of a new community services floor at the High St premises. This would be a big step towards achieving our goals above and moving towards the next stage over the overall plan.

I wish to finish by thanking everyone who has contributed this year and beyond. The volunteers, families, friends, and professionals. We have had direct support from others in the worst of situations, practical and political support from our councilor's and their officers. Great teamwork with partners. Disability Stockport, The Local Media Partnership and other funders have been vital contributors to our delivering more support at the most difficult times. Our core team members have been the very best and the board of trustees' dynamic in their support.

I am immensely proud of the team and the fact that many people we have helped have come on board and helped us to help others. I can think of nothing more rewarding. Please have a safe Christmas and good health in the year ahead. Remember, kindness will be the biggest help. Look for it, nurture it and demonstrate it.

I simply like the fact that we are able to help others who find themselves where we once were and is the main ethos of the organisation and does, what it can to assist people in those situations, whoever they are. We continue to strive to get the stroke survivor back into some form of normality and have a sense of worth once more.

I always look forward to my visits to our High Street office, and always feel welcomed by everyone I come into contact with. I would like to thank the Board, the directors, volunteers and supporters for making this organisation something to be proud of, and long may it continue.

Nick Clarke, CEO & FOUNDER, STROKEINFORMATION 1166424- **CIO TRUSTEES REPORT FOR THE YEAR**

The Directors, who are the trustees of the charity, present their annual report and the audited financial statements for the year ended .

REPORTING FRAMEWORK

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland, effective January 1 2015 (as amended by Update Bulletin 1).

STRUCTURE GOVERNANCE AND MANAGEMENT

Governing Document
The Charity is a charitable incorporated organisation and is governed by its constitution dated April 2016 and is registered with the Charity Commission. The Charity was previously a limited company, registered at Companies House. Membership of the charity is open to any adult resident in the Metropolitan Borough of Stockport and beyond who has been impacted by Stroke who has a disability or an interest in disability matters and is approved by the Trustees. The Trustees have the powers to in certain circumstances to remove a person from attending our drop in facility.

Board of Trustees – composition and appointment
The number of Trustees must not be less than three or more than fourteen of whom not more than ten may be elected at a general meeting (the "elected Trustees"). All elected Trustees must be members of the charity.
One third of the elected Trustees must retire at each AGM, those longest in office retiring first. A retiring Trustee who remains qualified may stand again.

The Trustees may co-opt any adult who is qualified to be appointed a Trustee to fill a vacancy in their number or as an additional Trustee, but co-opted Trustees only hold office until the next AGM. A co-opted trustee does not necessarily need to be a member of the charity.

Trustee recruitment, induction and training
The organisation has a defined process for recruiting and induction to the Board of Directors, and is led by the needs and skill requirements of the organisation. The induction process for any new Trustee comprises an initial meeting with the CEO and some of the trustees. The welcome pack includes a brief history of the Charity, copies of Committee, the Constitution and the Charity Commission's guidance – 'The Essential Trustee: What You Need to Know'.

Organisation
The Trustees as a body administer the Charity and meet at least three times per year, normally every quarter, however this year COVID prevented us from having face to face meetings.
The Trustees are assisted by the work of the following sub-groups: Finance, Governance and Policy, and Media & Marketing, Business and Project Development, Nominations and Recruitment, Training.

The day-to-day operations of the Charity are the responsibility of the Chief Executive Officer, to whom the Trustees delegate authority for operational matters including finance, employment and development, within the overall strategy agreed by the Trustees.

Volunteers – Impact/significance in the charity
Volunteers have always been important throughout the history of StrokeInformation. Those people who have assisted are on our books showing that they are supporting our work.
It is not just in terms of finance they contribute but also in added quality of support and a diverse range of skills and experience. Volunteers in return receive training and support as well as feedback. Many volunteers are matched with their experience around a particular need for support and help to build confidence and independence. All volunteers are DBS checked as appropriate and offered participation in the organisation and personal development. This also has the benefit of helping to develop a skilled workforce resource for the local area and beyond some of them will choose a career outside of the charity because of their positive experience.

Risk management

The Charity Trustees have considered the major risks to which the Charity is exposed and have reviewed those risks and established systems and procedures to manage those risks.
A Risk Register is maintained (reviewed in April 2021), to identify the principal risks which could affect the Charity and to categorise them per impact (low, medium, high) and probability (low, medium, high).

The Trustees consider that following the reduction in core grant support that the charity is exposed to significant risks in maintaining its financial stability whilst continuing to meet the needs of its beneficiaries.

For each significant risk, the Trustees will agree actions and a timescale to mitigate the risks identified and a Trustee or member of staff has been assigned to oversee the actions. All risks will continue to be reviewed at least annually.

Trustees are covered by trustee indemnity insurance.

OBJECTIVES AND ACTIVITIES

The charity's objectives are:

"To offer help, support, guidance and real hope to those who have been impacted by Stroke who are resident in the Metropolitan Borough of Stockport and beyond (the "area of benefit").

To meet its objectives, the Charity aims to:

□ _Provide information and advice on Stroke, preventative as well as coping mechanisms

□ _Raise awareness of issues and concerns of those impacted by Stroke

□ _Advocate on behalf of Stroke patients and their families

□ _Monitor and evaluate services to Stroke patients

□ _Provide a range of services that help to meet the needs of these people

□ _Promote and provide opportunities for partnership working to assist people who have been impacted by Stroke and does so through the provision of a range of services provided from its central premises in Stockport, however this has been impacted by the pandemic and we have had to adapt with Zoom video meetings and phone calls.

PUBLIC BENEFIT

The charity has had regard to the Charity Commission guidance on public benefit. We have a central location and fully accessible building that is both easy to reach and welcoming. This means that all our public services such as information, advocacy, and advice can encourage people to drop in and use our facilities, such as meeting rooms, interview rooms and training room.

The counselling service is available any day and with prior arrangement in the evenings and and is available to the public, currently free of charge. Volunteer counsellors also use our office facilities for administration and supervision.

StrokeInformation is a registered charity helping to educate others about the impact a Stroke has to a member of the public and is a provider of training focusing not only on the preventative measures but also the coping strategies, meetings and workshops.

Services currently available at our registered offices. **STROKEINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED**

ACHIEVEMENTS AND PERFORMANCE

Benefits to community

We have maintained our registered status and gone on to significantly increase our support offering. We have managed to carry on making a difference to people who have been impacted by Stroke not only in Stockport, but the wider landscape. I do not think that anyone could have foreseen the impact that the many variants of COVID have had on our world, the safety measures, the restrictions, the implications and we are yet to be clear of COVID and the day that actually happens cannot come quick enough and we can regain some sort of normality.

A fairly simple idea put forward by someone we actually helped whereby he stated, you should have a WhatsApp group for each other has emerged from and handful of local stroke survivors has now evolved into a strong 50 or so individuals impacted by stroke, of all ages and various locations within the UK.

Our FREE weekly, drop in, at Disability Stockport continues to grow with a mix of existing users and newly discharged patients. We have also seen an increase in the number of referrals we are receiving from others who are aware of our service offering and continue to signpost people to us where we have a facility which is welcoming and confidential using peer support in a community-based approach that is fully inclusive regardless of condition, diagnosis or circumstance. In other words, it's about people, stroke survivors, family and carers. Our support mechanisms range from peer support, information and advice to email consultation and even a live chat portal and centralised helpline telephone number and this has at last been able to benefit from the greater freedom of choice to those impacted by Stroke not only regionally but indeed nationally and beyond, sometimes even globally.

We are pleased with our progress to date and given the opportunity I feel that StrokeInformation should be able to work alongside others such as the national charity which will mean more people are offered that alternative rather than the traditional pathway on their recovery journey, moreso we all know that each stroke is different but so is the recovery journey and we feel that we have that unprecedented advantage to truly deliver a service which cannot be matched elsewhere. Some people also go in the other direction or no longer need our service, but we see this as entirely positive for everyone, because at the end of the day it is all about and should be that freedom of choice entirely.

The many positive stories and outcomes are testament to this success and we will continue to assist in those success stories.

Last year we outlined a plan for us to increase our presence of the drop in to include alternative days, training facilities, and workspace for administrative duties. However, the ongoing pandemic prevented so many items coming to fruition. The CEO and Trustees have worked hard to support and underpin the work of the organisation and are always willing to be hands on when needed.

The Trustees would like to thank all our executive team, volunteers, supporters and benefactors who have been indispensable in helping us continue to make a difference.

StrokeInformation continues to be grateful to our supporters, donors, who contribute sums great and small to our organisation. We also wish to thank everyone who has sponsored an event on our behalf and all those who contributed their valuable time to our organisation. **STROKEINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED**

FINANCIAL REVIEW

Overview

Principal funding sources

Reserves Policy

The Trustees consider expendable free reserves are essential to supplement any shortfall between expenditure and income to maintain the level of service to clients and provide for any unplanned revenue or capital expenditure.
Having considered the Charity's exposure to risk, a policy has been determined to target free reserves (unrestricted funds invested in net current assets, which is the Charity's working capital required to fund day-to-day operations) at a level equivalent to six months' unrestricted expenditure.

The free reserves of the Charity at total, compared with unrestricted expenditure of, which is equivalent to expenditure.

The outlook for increasing reserves to targeted levels is very limited in the prevailing economic climate and it is doubtful that the target will be achieved in the medium term.

However, the current level of reserves combined with favourable short-term results and forecasts indicate the charity will continue as a going concern and deliver services as planned.

Pay of Senior Staff

The CEO's pay is determined by the minimum allowed as to not impact any benefit allowance, namely no more than £140.00 per week (effective April 2020) and no more than 15 hours actual work, the rest is deemed as voluntary and this is approved by the Board of Trustees. Comparative studies of levels for similar roles and factors of turnover and responsibilities are all considered.

FUTURE PLANS

The charity continues to offer the same range of services in 2022, and is well placed to respond to any changes in government policy and/or funding whilst continuing to support those in most need.

We expect most new growth to come from signposting from the NHS and other statutory bodies and this looks to have considerable scope for expansion. Any new opportunities for partnership and alliance working will be pursued to reflect the wider scope of need we have experienced in recent years.

Bids will be submitted to potential funders where applicable.

STROKEIINFORMATION, CIO TRUSTEES REPORT FOR THE YEAR ENDED

TRUSTEES RESPONSIBILITIES

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- _select suitable accounting policies and then apply them consistently;
- _o_b_s_e_r_v_e_ _t_h_e_ _m_e_t_h_o_d_s_ _a_n_d_ _p_r_i_n_c_i_p_l_e_s_ _i_n_ _t_h_e_ _C_h_a_r_i_t_i_e_s_ _S_O_R_P_ _2_0_1_5_ _(_F_R_S_ _1_0_2_)_;_ _
- _m_a_k_e_ _j_u_d_g_e_m_e_n_t_s_ _a_n_d_ _e_s_t_i_m_a_t_e_s_ _t_h_a_t_ _a_r_e_ _r_e_a_s_o_n_a_b_l_e_ _a_n_d_ _p_r_u_d_e_n_t_;_ _
- _state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- _prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

Company Registration No. 09535824 (England and Wales)

STROKE INFORMATION LIMITED
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2021

STROKE INFORMATION LIMITED
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS

STROKE INFORMATION LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2021

Directors	Nicholas Shore Clarke Susan Whitney Peter Anthony Clarke Cary Timothy Hill Margery Savin Riona KELLY Laura BOOTH
Company Number	09535824 (England and Wales)
Registered Office	23 High Street Stockport SK1 1EG
Accountants	Parallax Consultancy Ltd Heathfield, 7 Mauldeth Road, Heaton Moor Stockport SK4 3NW

STROKE INFORMATION LIMITED
(COMPANY NO: 09535824 ENGLAND AND WALES)
DIRECTORS' REPORT

The directors present their report and accounts for the year ended 31 March 2021.

Directors

The following directors held office during the whole of the period:

Nicholas Shore Clarke
Susan Whitney
Peter Anthony Clarke
Cary Timothy Hill
Margery Savin

The following directors were appointed during the period:

Laura BOOTH was appointed on 21 June 2020.
Riona KELLY was appointed on 21 August 2020.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

....

Nicholas Shore Clarke
Director

Approved by the board on: 1 December 2021

STROKE INFORMATION LIMITED
INCOME STATEMENT
FOR THE YEAR ENDED 31 MARCH 2021

	2021 £	2020 £
Turnover	10,052	21,928
Cost of sales	(644)	(1,025)
Gross profit	9,408	20,903
Administrative expenses	(9,127)	(14,192)
Operating profit	281	6,711
Profit on ordinary activities before taxation	281	6,711
Tax on profit on ordinary activities	-	-
Profit for the financial year	281	6,711

STROKE INFORMATION LIMITED
STATEMENT OF FINANCIAL POSITION
AS AT 31 MARCH 2021

	Notes	2021 £	2020 £
Fixed assets			
Tangible assets	4	1,861	390
Current assets			
Debtors	5	-	160
Cash at bank and in hand		34,521	35,731
		34,521	35,891
Creditors: amounts falling due within one year	6	(4,176)	(4,356)
Net current assets		30,345	31,535
Net assets		32,206	31,925
Capital and reserves			
Called up share capital	7	100	100
Profit and loss account		32,106	31,825
Shareholders' funds		32,206	31,925

For the year ending 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board of Directors and authorised for issue on 1 December 2021 and were signed on its behalf by

Nicholas Shore Clarke
Director

Company Registration No. 09535824

1 Statutory information

Stroke Information Limited is a private company, limited by shares, registered in England and Wales, registration number 09535824. The registered office is 23 High Street, Stockport, SK1 1EG.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

Basis of preparation
The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency
The accounts are presented in £ sterling.

Turnover
Turnover represents the value, net of VAT and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Tangible fixed assets policy
Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Computer equipment	Straight line method over 3 years

4 Tangible fixed assets

	Computer equipment £
Cost or valuation	At cost
At 1 April 2020	2,594
Additions	2,792
At 31 March 2021	5,386
Depreciation	
At 1 April 2020	2,204
Charge for the year	1,321
At 31 March 2021	3,525
Net book value	
At 31 March 2021	1,861
At 31 March 2020	390

		2021	2020
5	**Debtors: amounts falling due within one year**	**£**	**£**
	Debtors: amounts falling due after more than one year		
	Trade debtors	-	160

		2021	2020
6	**Creditors: amounts falling due within one year**	**£**	**£**
	Other creditors	4,176	4,356

		2021	2020
7	**Share capital**	**£**	**£**
	Allotted, called up and fully paid:		
	100 Ordinary shares of £1 each	100	100

8 Average number of employees

During the year the average number of employees was 1 (2020: 1).

STROKE INFORMATION LIMITED
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2021

This schedule does not form part of the statutory accounts.

	2021	2020
	£	£
Turnover		
Sales	10,052	21,928
Cost of sales		
Purchases	644	168
Other direct costs	-	857
	644	1,025
Gross profit	9,408	20,903
Administrative expenses		
Wages and salaries	6,060	9,510
Travel and subsistence	-	1,243
Telephone and fax	455	632
Postage	-	47
Bank charges	-	81
Insurance	484	457
Software	137	171
Depreciation	1,321	391
Sundry expenses	18	170
Accountancy fees	584	453
Advertising and PR	5	1,024
Other legal and professional	63	13
	9,127	14,192
Operating profit	281	6,711
Profit on ordinary activities before taxation	281	6,711