

**CHARITY REGISTRATION NUMBER 1166074**

**HAYLEY'S HEROES**  
**UNAUDITED FINANCIAL ACCOUNTS**  
**YEAR ENDED**  
**31 MARCH 2023**

**LEVICKS**  
Chartered Accountants and Business Advisers  
61 London Road  
Maidstone  
Kent ME16 8TX

**HAYLEY'S HEROES**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
**YEAR ENDED 31 MARCH 2023**

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## **HAYLEY'S HEROES**

### **TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2023**

The trustees have pleasure in submitting their report together with the accounts for the year ended 31 March 2023.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

Hayley's Heroes is a small charity registered with the Charity Commission on 15 March 2016 as a Foundation Charitable Incorporated Organisation registered number 1166074. It is governed by its constitution.

The registered office is 61 London Road, Maidstone, Kent, ME16 8TX.

As a Foundation CIO, the trustees are the only voting members of the charity.

The maximum permitted number of trustees is six. New trustees are appointed by a resolution passed at a properly convened meeting of the existing charity trustees. In selecting individuals for appointment as new trustees, the existing trustees are required to have regard to the skills, knowledge and experience needed for the effective administration of the CIO. Other than the first trustees, appointment is for a term of three years.

#### **TRUSTEES**

The trustees who served the charity during the year were:

Jodie Martin  
Zoe Bridges  
Julie Town  
Emma Stafford  
Charlotte Hutchins

All trustees were appointed on 15 March 2016.

#### **OBJECTIVES AND ACTIVITIES**

The objects of the charity are the relief and assistance for persons of all ages, but particularly young adults suffering from ill health as a result of cancer. Beneficiaries will be from England and Wales, but particularly across Kent, and include those suffering with cancer, their families and their carers. Relief is provided principally, but not exclusively, through emotional and financial support, educational and morale boosting activities. Beneficiaries are currently referred by mainstream medical agencies.

## **HAYLEY'S HEROES**

### **TRUSTEES REPORT FOR THE YEAR ENDED 31 MARCH 2023 continued**

The charity continues to work hard to raise its profile through social media, fundraising in local stores as part of local store charity commitments and attending events, when able, to talk about our mission and the purpose we serve in the local community.

In 2022, due to Government restrictions, we were only able to help 10 families. The Covid pandemic has made it difficult for medical agencies to make referrals and for the charity to provide access to the benefits it would normally offer. The trustees actively considered other ways to deliver benefits in the Covid environment through 2022. 2023 saw a return to some of the events and activities offered by the charity, but it is hoped that in 2024 this will return to pre-pandemic levels.

The charity actively continues raising its profile aiming to be nominated as the chosen charity for various fundraising events to boost our funds.

### FINANCIAL REVIEW

The year to 31 March 2023 is the seventh year that the charity has been in operation. Fundraising income has not yet returned to pre Covid 19 levels but has increased when compared to the previous year. However, donors have been generous in previous years and unrestricted reserves of £112,775 were carried forward at the end of the year. The trustees are satisfied that the charity is on a sound footing and will be able to continue operating for the foreseeable future.

### RISKS AFFECTING THE CHARITY

The Covid 19 pandemic had a major impact on the activities of the charity. Many of the activities provided were possible. As restrictions ease some activities have become available again. The charity is conscious of its dependence on medical agencies to provide referrals to enable the charity to attain its objectives. Covid 19 has impacted on the ability of agencies to refer families. The level of current reserves mean that the charity is well placed to be able wait until confidence returns and it is able to offer its services in full again.

### PUBLIC BENEFIT

The trustees have complied with their duty to have due regard to the guidance on public benefit published by The Charity Commission in exercising their powers and duties.

The trustees would like to thank all the donors and referrers for their support during the year.

Julie Town  
Trustee on behalf of the board of trustees  
14 January 2024

## HAYLEY'S HEROES

YEAR ENDED 31 MARCH 2023

## RECEIPTS AND PAYMENTS ACCOUNT

	Year ended 31 March 2023		Year ended 31 March 2022	
	£	£	£	£
Income				
Donations		15,651		1,800
Charity Ball		-		895
		<hr/>		<hr/>
				2,695
Payments				
Events and activities	10,953		5,782	
Advertising and fundraising	454		1,580	
Data protection	40		40	
Accountancy fees	330		300	
Sundry expenses	52		30	
	<hr/>	11,829	<hr/>	7,732
		<hr/>		<hr/>
Net surplus/(deficit) for the year		3,822		(5,037)
Bank current account balance 31 March 2022		108,953		113,990
Bank current account balance 31 March 2023		112,775		108,953

The above receipts and payments account was approved by the trustees on 14 January 2024.

Signed  
on behalf of the trustees:

Jodie Martin  
Julie Town

**HAYLEY'S HEROES****STATEMENT OF ASSETS AND LIABILITIES****AS AT 31 MARCH 2023**

	2023 £	2022 £
<b>ASSETS</b>		
Cash Funds		
Balance at bank	<u>112,775</u>	<u>108,953</u>
Debtors		
Reimbursement of sundry cost	<u>52</u>	<u>30</u>

**NOTES TO THE ACCOUNTS**

- 1) The accounts have been prepared on the receipts and payments basis.
- 2) The trustees confirm, in accordance with the Charitable Incorporated Organisations (General) Regulations 2012, that at the year end the CIO did not have any outstanding guarantees to third parties nor any debts secured on the assets of the CIO.