

The Annual Report of the Trustees of Rural Reels for the period

August 2023 – August 2024

Introduction

Rural Reels is a Partnership of village halls in Worcestershire with the common aim of bringing big screen film showings to local communities.

Overview

Rural Reels partners organise film showings to bring people together in their community. The film evenings are social events where people can enjoy seeing a film on the big screen in a warm and friendly environment. Ticket prices are very modest, the average being £5.00. Most venues have an intermission during the film allowing film goers time to socialise over reasonably priced refreshments.

Expenditure

Income is raised through a small levy charge based on audience numbers at each performance. This is in addition to the cost of the film licensing fee each hall pays through our support partner Arts Alive.

This year these funds have been used to pay the cost of insuring our mobile film equipment and to hold some of our meetings over Zoom.

Activities

On 6th September 2023 we celebrate the tenth anniversary of the formation of Rural Reels with all our venues showing 'The Fablemans' and a specially produced short film tracing the history of the charity over the past ten years. The film contained a special message from Oscar winner, Norman Wanstall, who came to our launch party back in 2013. Amazingly during this ten-year period, we have shown 937 films to nearly 37,000 people!

On the 13th October 2023 Ombersley Memorial Village Hall hosted our AGM with the remainder of our meetings being held over Zoom to reduce members travel costs.

From 1st July 2023 to 30th June 2024, we held 113 showings across 13 venues with a total audience of approximately 3500. 58 different films were shown.

In some halls audience numbers remain low but they continue to provide a valuable social service for our rural communities. Halls host a wide range of activities including children's films, afternoon matinees, charity events, film supper evenings and National Theatre Live screenings.

The future

Some distributors are converting their catalogue of films to download rather than using discs and a few of our hall now use this service provided by Arts Alive.

We have had enquiries from a number of halls during the year and currently two new venues, Mamble and Eckington, are in the process of joining our organisation.

Sheena Walsh
Chair Rural Reels

Rural Reels
Charity Number 1165731
Accounts for year ending 1 August 2024

Income

Expenditure

Bank Balance brought forward

3755.38

Voluntary Income

Grants

General Fundraising/Levy

Donations

509

Investment Income

Charitable Activities

General upkeep and running costs

Donations

Banners

Insurance

155.06

New Equipment

Equipment Repairs

Present

Zoom meetings

27.66

Governance Costs

Accountancy

Debtors

Trade

Creditors

Trade

Cash at Bank and in hand

Petty cash

Bank

0

4081.66