

The Annual Report of the Trustees of Rural Reels for the period August 2022 - August 2023

Introduction

Rural Reels is a Partnership of village halls in Worcestershire with the common aim of bringing big screen film showings to local communities.

Overview

Rural Reels partners organise film showings to bring people together in their community. The film evenings are social events where people can enjoy seeing a film on the big screen in a warm and friendly environment. Ticket prices are very modest, the average being £5.00. Most venues have an intermission during the film allowing film goers time to socialise over reasonably priced refreshments.

Expenditure

Income is raised through a small levy charge based on audience numbers at each performance. This is in addition to the cost of the film licensing fee each hall pays through our support partner Arts Alive.

This year these funds have been used to pay for the insurance for our mobile film equipment and for the cost of holding meetings using Zoom.

Activities

Our AGM was held on the 6 October 2022 and we agreed to make some minor changes to our Partnership Agreement. These included the decision to simplify the collection of the levy payments from Partners to once a year.

During the twelve months from September 2022 to August 2023 our sixteen partners showed a total of 132 films to a total audience of 4,332. The most popular films this year were Downton - a New Era, Belfast, Top Gun Maverick, Elvis and Fishermans Friends - One and All.

For many halls audiences have still not returned to pre-covid levels but they continue to provide a valuable social service for our rural communities. In order to attract different audiences' halls have shown children's films, held afternoon matinees, hosted charity events, organised film supper evenings and shown National Theatre Live screenings.

The future

With the on-going demise of Blu-ray and DVD discs we have been investigating the possibility of streaming or downloading films in the future. One of our venues took part in a pilot scheme and successfully showed a download of the 'Elvis' film.

On 6th September 2023 we will be celebrating the tenth anniversary of the formation of Rural Reels with all venues showing 'The Fablemans' film and a

specially produced short film tracing the history of the charity over the past ten years.

Sheena Walsh

Chair

Rural Reels

Rural Reels
Charity Number 1165731
Accounts for year ending 1 August 2023

Income

Bank Balance brought forward

3917.89

Voluntary Income

Grants

General Fundraising/Levy

Donations

Investment Income

Charitable Activities

General upkeep and running costs

Donations

Banners

Insurance

New Equipment

Equipment Repairs

Present

Zoom meetings

Governance Costs

Accountancy

Debtors

Trade

Creditors

Trade

Cash at Bank and in hand

Petty cash

Bank

0

3755.38

Notes: There is no income showing for this financial year as we have moved to 12 monthly levy charges. The levy for yea

Expenditure

141.53

20.98

r ended 31st July was raised in August 2023 and will show in next year's accounts.